



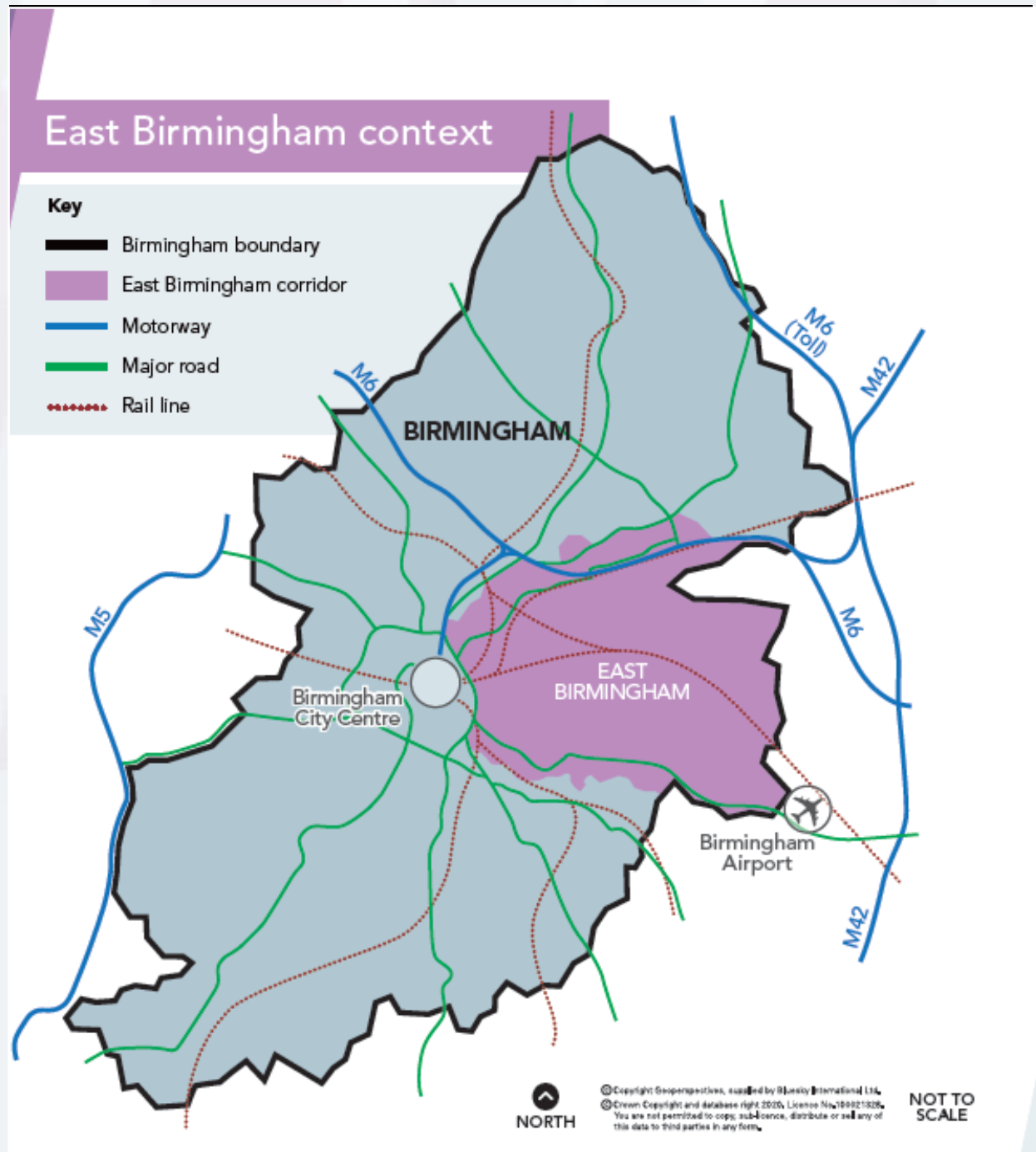
# East Birmingham Inclusive Growth

## Next Steps September 2020

# Background

## The East Birmingham Inclusive Growth Strategy

- The Strategy sets out the Council's approach to the East Birmingham/North Solihull Inclusive Growth Corridor in the context of major planned infrastructural investments including HS2 and the planned Midland Metro extension to Solihull.
- The document has been developed by the East Birmingham Board which brings together BCC services with key partners including the WMCA, NHS and Solihull MBC.
- The Strategy was launched for consultation in February 2020.
- Consultation has been extended in light of the COVID-19 pandemic.



# Strategic Vision

“The Council and its partners will make use of the unique opportunities and potential of East Birmingham to create a clean, safe, prosperous and well-connected place where citizens from all backgrounds have access to excellent housing, education, healthcare, green spaces and employment opportunities. Local communities will work together as part of the team to achieve their aspirations and will share a strong sense of ownership and pride in their area. The main role of East Birmingham within the wider city region will be as a desirable yet affordable residential area with excellent amenities which is particularly suitable for families with children, and as a centre for low carbon and sustainable industries.”

## Objective Themes

Equality

Education and Learning

Health and Wellbeing

Affordable, Safe and Connected

Economy

Power, Influence and Participation

The Environment

# The Big Moves

**Improved local services:** Prioritising East Birmingham for the improvement of services including health, social care, and education. To do this we will develop new and innovative approaches in collaboration with the local community.

**Business, employment and skills:** Making sure that advice and support to get a job and access training is available and easy to access, helping residents in East Birmingham to get better paid jobs and fulfilling careers. Working with local businesses to support them and help them to create good quality job opportunities. To do this we will provide expanded business support services including grants, loans, advice and training.

**Local places and green spaces:** Working with local communities to make local centres, shopping parades, parks and other green spaces safer, cleaner and easier to use, supporting the growth of local shops, businesses and community activities, and helping people to live healthier lives.

**Midland Metro East Birmingham to Solihull extension:** A new Midland Metro route through East Birmingham will provide a fast connection to key destinations including Birmingham city centre, Birmingham Airport and the new job opportunities around the new HS2 Stations. The route will pass through key locations in East Birmingham including Bordesley Park, Heartlands Hospital and the Meadway.

**Heavy rail network:** There are three railway lines running through East Birmingham and there are major plans to improve this railway network, including improvements to stations, shorter waiting times between trains, and the creation of new stations at Fort Parkway and Castle Vale/Castle Bromwich

# Areas of activity

Workstream	Primary Objective theme						
	EQU	ELR	HWB	ASC	ECO	PIP	ENV
Health and Wellbeing improvement			<b>X</b>				
Skills review and investment plan		<b>X</b>			<b>X</b>		
Schools and Early Years improvement		<b>X</b>					
Expand business support					<b>X</b>		
Local places and green spaces				<b>X</b>	<b>X</b>		
Transport improvements				<b>X</b>			
Housing and development				<b>X</b>	<b>X</b>		
Climate change and green technologies				<b>X</b>	<b>X</b>		<b>X</b>
Localism, community development and engagement	<b>X</b>					<b>X</b>	
Social value and community wealth building			<b>X</b>		<b>X</b>		

Code	Theme
EQU	Equality
ELR	Education and Learning
HWB	Health and Wellbeing
ASC	Affordable, Safe and Connected
ECO	Economy
PIP	Power, Influence and Participation
ENV	The Environment

# Programme Scope

## EAST BIRMINGHAM INCLUSIVE GROWTH PROGRAMME

Principles	PLACE: SPATIAL DELIVERY							PEOPLE: PUBLIC SERVICE REFORM								
Prioritising East Birmingham	Green/Blue Infrastructure	Property	Development	Major Infrastructure	Travel	Housing	Local Centres	Low Carbon	Education	Employment and Skills	Health and Social Care	Localism	Community Development	Community Cohesion	Community Wealth Building	Business Support
Investing in the environment																
Joined-up working																
Empowering communities																
Transparency																
Working locally																
Prevention and early intervention																
Putting technology to work																
Joined-up transport																

# Interim Consultation Summary

Consultation has included:

- Launch event with press coverage
- Direct email consultations and onward circulation by partners
- Stakeholder meetings – online and (a limited number) in person
- Printed materials distributed to libraries and community facilities
- Ward Members and MPs
- Information packs to all schools
- Web: Council's webpage, Be Heard, Facebook and Twitter
- Internal within Council – Yammer

We were not able to offer drop-in sessions, walk-about or attend community meetings as planned



# Meetings

St Peter's Housing Association  
Age Concern  
Age UK – Birmingham  
Alum Rock Community Forum  
B8  
Bachelors Farm Playing Fields  
BEIS  
Birmingham and Black Country Wildlife Trust  
Birmingham Anchor Network  
Birmingham Children's Trust  
Birmingham City University  
Birmingham City FC  
Birmingham Metropolitan College  
Birmingham Open Spaces Forum  
BVSC  
Canal and Rivers Trust  
Castle Bromwich Hall Gardens Trust  
Centre For The New Midlands  
Centre for West Midlands History (University Of Birmingham)  
Chamber of Commerce / Asian Chamber of Commerce  
Citizens' Forum  
CleanUpUK / Beautiful Birmingham  
Compass Support  
Digikick  
Diverse Community Garden Ward End  
DWP  
East Birmingham Collective  
East Employment and Skills Board  
Eastwards Consortium

Environment Agency  
Firs, Bromford and Hodge Hill (Together We Can)  
Free@Last  
Friends Of Small Heath Park  
Friends Of Ward End Park  
Friends of Westley Vale Millennium Green  
Federation of Small Businesses  
George Road Residents Group  
Green Lane Mosque  
Groundwork  
Historic England  
Home Start (Cole Valley) / Home Start (Castle Vale)  
Homes England  
Housing 21  
HS2  
Inland Waterways Association  
I-SE Birmingham  
Jaguar Land Rover  
Living Streets Birmingham  
Montgomery Street Co-operative  
Natural England  
Nechells POD  
NHS Birmingham and Solihull CCG  
Norton Hall  
Pioneer Group  
Places in Common  
POhWER  
Public Health England  
PURE Project  
Roots & Branches

SIFA Fireside  
Small Heath Community Forum  
Solihull MBC  
South & City College Birmingham  
Spring Housing Association  
St Edburgha's Church Yardley  
St Giles (Sheldon) & St Peter's Church (Tile Cross)  
St John's House  
St Pauls Crossover Project  
St Peter's Urban Village Trust  
St Richard's Church  
St Thomas Church and Community Project  
Stechford and Glebe Farm Residents Association  
Stechford Baptist Church  
Swan Shopping Centre  
TAWs  
The Disability Resource Centre  
The Real Junk Food Project  
Thrive Together Birmingham  
Transport for West Midlands  
University Hospitals Birmingham  
Webster & Horsfall  
Welcome Change  
West Midlands Combined Authority  
West Midlands Fire Service  
West Midlands Police  
Witton Lodge Community Association  
Women Empowering Women  
Women's Enterprise Centre  
Yardley Arts Forum  
Yardley Conservation Trust



# Next Steps: towards delivery

At the most recent EB Board the following decision was taken:

To adopt new governance model and

- To convene a new East Birmingham Board with local political leadership
- To restructure the existing East Birmingham Board to form the East Birmingham Delivery Board
- To bring together thematic groups which will initially progress action planning and prioritisation:

<b>Thematic Group</b>	<b>BCC Lead</b>
Development and Infrastructure	Phil Edwards
Employment, Skills and Education	Ilgun Yusef
Health and Wellbeing	Graeme Betts

- To form the East Birmingham Rapid Policy Unit and Secretariat

The key activity for mid-late 2020 is to complete the initial consultation and develop a implementation plan setting out the programmes and projects which will deliver the Strategy.

In the first instance the implementation plan is intended to focus on the next two years, and will be closely linked with the COVID-19 response.

# Milestones

1. Consultation completed October 2020
2. Members' Forum Established October 2020
3. Programme brief October 2020
4. Strategy adopted and Delivery Plan agreed Spring 2021

