



BIRMINGHAM CITY COUNCIL LEARNING, CULTURE, AND PHYSICAL ACTIVITY OVERVIEW AND SCRUTINY COMMITTEE

XXII COMMONWEALTH GAMES, BIRMINGHAM 2022

FOREWORD

This presentation is intended to offer the Learning, Culture and Physical Activity Overview and Scrutiny Committee an introduction to the Commonwealth Games and associated activity taking place in BCC.

The Commonwealth Games is the one of the largest multi sport event on the planet and is an immensely complex programme of work involving several delivery partners, dozens of projects and countless stakeholders.

As a result it is important to understand the full context of Birmingham 2022, the history and narrative, where BCC fits into the big picture, and the environment we are operating in.

FOREWORD

The key take away from today is that there is a Programme of work in place and cross partner activity delivering what is required for the games but we are very much at the beginning of the journey.

We have 4 years to deliver what traditionally takes 7 years, and thus we need to be calculated and deliberate in our approach and planning; 'Measure twice cut once', as we have no time to waste.

Deliverables can be divided into 2 categories, capital projects such as the Athletes Village, and non capital projects such as the Culture Programme, and due to their very nature and length of delivery, priority has been given to capital projects.

Non capital Games related projects can be delivered in shorter time frames and thus those projects are at the strategic planning phase.

Maximising Legacy from the Games is the guiding credo of our approach.

FOREWORD

It is important to understand is that this is a shared endeavour:

- BCC are not delivering every aspect of the Games, i.e. branding, volunteering, although we have scope to influence.
- The Games are not delivered by a Project Team, they are delivered by a city and thus the full council needs to be involved.
- Collectively we must leverage the Games for maximum benefits and opportunity and thus this is an open call to start a dialogue. How can you contribute towards the success of the games and how can we work together to take advantage of this wonderful opportunity for the benefit of Birmingham and its people?

BACKGROUND TO THE COMMONWEALTH GAMES

Members of Commonwealth of Nations:



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London SW1Y 5PH, United Kingdom
Tel: +44 (0) 20 7747 6360/66 Fax: +44 (0) 20 7839 9081

thecommonwealth.org
info@commonwealth.int

facebook.com/commonwealthsec
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Teams competing in Gold Coast Games:



Anguilla	Cyprus	Kenya	Norfolk Island	Singapore
Antigua and Barbuda	Dominica	Kiribati	Northern Ireland	Solomon Islands
Australia	England	Lesotho	Pakistan	South Africa
Bahamas	Falkland Islands	Malawi	Papua New Guinea	Sri Lanka
Bangladesh	Fiji	Malaysia	Rwanda	Swaziland
Barbados	The Gambia	Malta	Saint Helena	Tanzania
Belize	Ghana	Mauritius	Saint Kitts and Nevis	Tonga
Bermuda	Gibraltar	Montserrat	Saint Lucia	Trinidad and Tobago
Botswana	Grenada	Mozambique	Saint Vincent and the	Turks and Caicos Islands
British Virgin Islands	Guernsey	Namibia	Grenadines	Tuvalu
Brunei	Guyana	Nauru	Samoa	Uganda
Cameroon	India	New Zealand	Scotland	Vanuatu
Canada	Isle of Man	Nigeria	Seychelles	Wales
Cayman Islands	Jamaica	Niue	Sierra Leone	Zambia
Cook Islands	Jersey			

2022 COMMONWEALTH GAMES BID

January
2017

- Birmingham City Council (BCC) agreed to commission a feasibility study into the possibility of Birmingham hosting the Commonwealth Games in 2026.

March
2017

- The Commonwealth Games Federation (CGF) withdrew the hosting rights from Durban for the 2022 Games.

April
2017

- Department for Digital, Culture, Media and Sport (DCMS) announced that it was launching a process to determine whether or not the government should support a UK city in bidding for the 2022 Commonwealth Games.

September
2017

- Candidature File to the CGF to bid for the right to host the 2022 Commonwealth Games.

December
2017

- CGF announced that Birmingham would be the host for the 2022 Games. The 2022 Games are due to be held from 28th July to 6th August 2022, with the opening and closing ceremonies being on 27th July and 7th August respectively.

BCC – ROLES AND RESPONSIBILITIES

As the host city, in accordance with the Host City Contract, BCC responsibilities include:

- Ensure the provision of city services and the infrastructure build of venues and the Commonwealth Games Village.
- Provide safety and security support including city resilience planning and operations.
- Provide city services at no charge to the OC, including but not limited to cleaning and maintenance of public realm, traffic and transport including planning and implementation of city transport services, public and community communications and engagement, regulatory approvals, city overlay and look, city volunteering, cultural programme events including live site planning and delivery, QBR planning support and celebration events held in the City.
- Support the effective creation of the OC in cooperation with the other Parties.
- Provide secondary public sector financial support for the delivery of the Games and Legacy programmes.
- Actively participate in and contribute to the overall planning and delivery of the Games and Legacy programmes through the agreed governance structure.
- Contribute marketing assets to support the overall Games marketing and revenue raising programme.

ORGANISING COMMITTEE

The Birmingham Organising Committee for the 2022 Commonwealth Games Ltd (OC) is established as a Public Limited Company (limited by guarantee), which is classified as a Non-Departmental Public Body. The OC is classified by the Office of National Statistics as a body within the Central Government Sector. The relationship between DCMS and the OC will be governed by a Management Agreement. The OC will comply with established rules for public finances and public appointments, as well as the UK's Code for Sports Governance.

Roles and Responsibilities:

- The planning and operational delivery of the Games.
- This includes sport, venue and competition management, ticket sales, all ceremonies and the Queen's Baton Relay.

The OC Board will comprise of 14 members with equal voting rights:

- A Chairperson; CEO; two National/Federal Government nominees; two Host City nominees including the BCC Leader; two CGE nominees; two CGF nominees and four Non-Executive Directors.
- The OC board will meet at least six times per year and will send the CGF periodic reports on the progress of the preparation and staging of the Games. These reports will be quarterly until 18 months before the Opening Ceremony after which they will be submitted monthly.

OTHER DELIVERY PARTNERS



Department for
Digital, Culture
Media & Sport



MEMBERS ADVISORY BOARD

- The Members Advisory Board (MAB) was created in a motion to full Council in January and has met 8 times.
- The purpose of the group is to take an overview of progress, ensure the CWG fits with BCCs overall strategy and priorities, and to receive reports and influence development.
- The MAB is not a scrutiny committee and has no decision making powers, it is entirely advisory.
- There are 8 Members on the group with proportionate party representation.
- Membership comprises of the following Members:
 - Cllr Ian Ward (Chair)
 - Cllr Brigid Jones
 - Cllr Lucy Seymour–Smith
 - Cllr Peter Griffiths
 - Cllr Waseem Zaffar
 - Cllr Jon Hunt
 - Cllr Alex Yip
 - Cllr Debbie Clancy

SPORTS – COMPULSORY AND OPTIONAL

- The CGF determines the number of compulsory sports that must be included in the Games and the optional sports which the host city may also choose to include.
- For 2022 there are 20 compulsory sports events (if you count para sporting events as a separate event) and 16 optional sports events. For 2022 the CGF have imposed a cap on the number of athletes competing to stop the Games continuing to grow and therefore becoming less affordable. In addition the CGF has restricted the number of team sports to a maximum of 3 which must be for both men and women (excluding netball) for the same reason.
- The cap on athletes for a compliant bid indicated that compulsory sports could not exceed 3,800 athletes and optional sports could not exceed 500 athletes.

COMPULSORY SPORTS/DISCIPLINES

AQUATICS (SWIMMING)	LAWN BOWLS
AQUATICS (SWIMMING - PARA)	LAWN BOWLS (PARA)
ATHLETICS	NETBALL (WOMEN)
ATHLETICS (PARA)	RUGBY SEVENS (MEN AND WOMEN)
BADMINTON	SQUASH
BOXING	TABLE TENNIS
CYCLING (ROAD)	TRIATHLON
GYMNASTICS (ARTISTIC)	WEIGHTLIFTING
HOCKEY (MEN AND WOMEN)	POWERLIFTING (PARA)
JUDO	WRESTLING (FREESTYLE)

OPTIONAL SPORTS/DISCIPLINES

AQUATICS (DIVING)	GYMNASTICS (RHYTHMIC)
ARCHERY (RECURVE)	SHOOTING (CLAY TARGET)
BASKETBALL 3x3 (MEN AND WOMEN)	SHOOTING (FULL BORE)
BASKETBALL WHEELCHAIR PARA 3x3 (MEN AND WOMEN)	SHOOTING (PISTOL)
CRICKET	SHOOTING (SMALL BORE)
CYCLING (MOUNTAIN BIKE)	TABLE TENNIS (PARA)
CYCLING (TRACK)	TRIATHLON (PARA)
CYCLING (TRACK PARA)	VOLLEYBALL (BEACH)

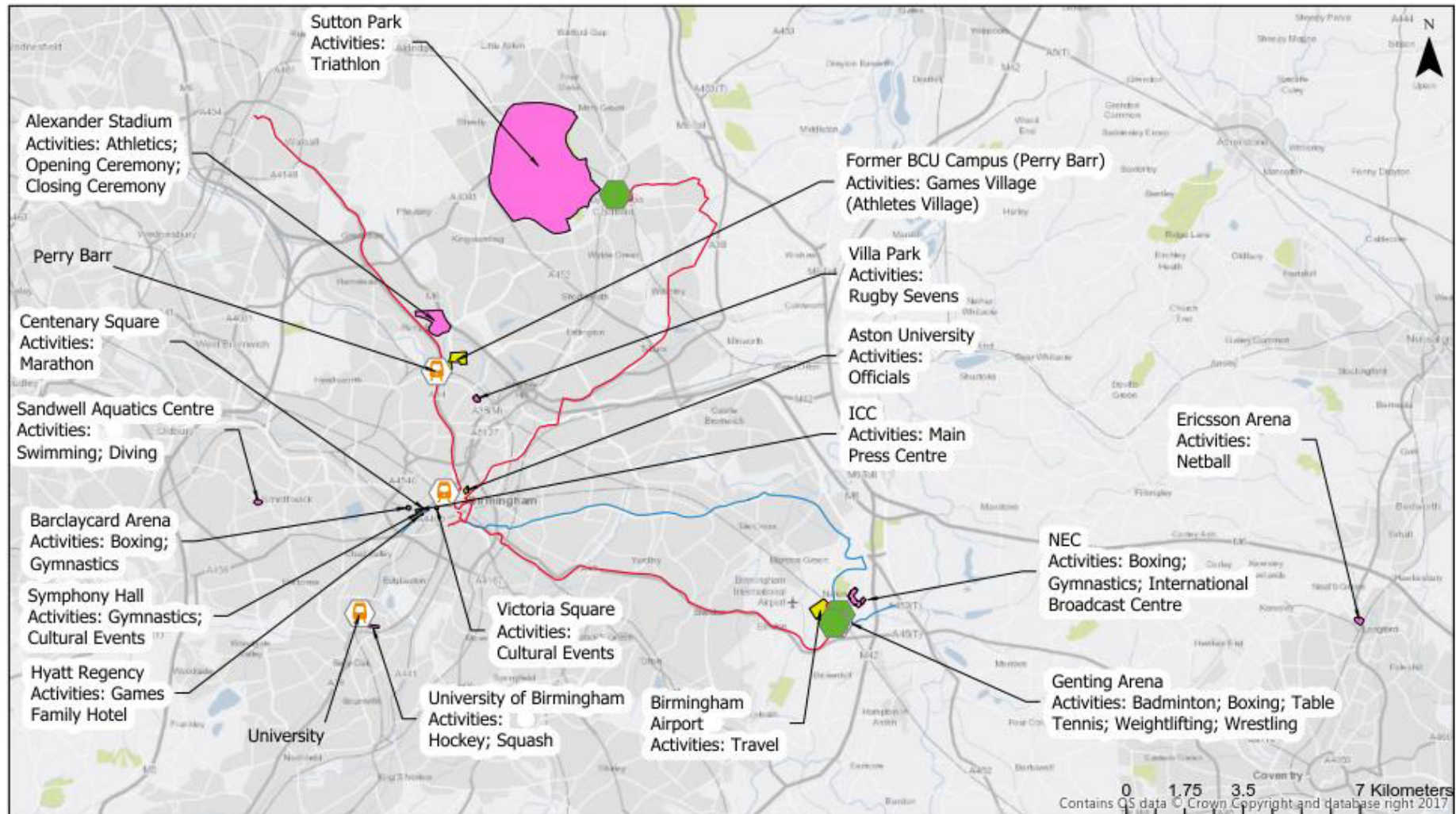
Key: Optional sport included in B2022 bid

SPORTING PROGRAMME REVIEW

- The games partners have been contacted by multiple lobbies advocating for the inclusion of additional optional sports into the programme.
- Every additional sport added to the games has broad consequences for the rest of the programme, including the costs, transport, accommodation and security elements of each new sport and venue.
- A process has been devised being led by the OC which will assess each outstanding optional sport against a set of criteria; is it affordable, does it increase legacy benefits etc.
- As assessment panel including games partners and independent members will make a transparent assessment of each additional sport and make recommendations to the OC Board.
- The OC board in January will decide if these extra sports will be recommended for inclusion to the CGF Board. If they agree this decision will be taken for ratification by the CGF General Assembly in September / October 2019.

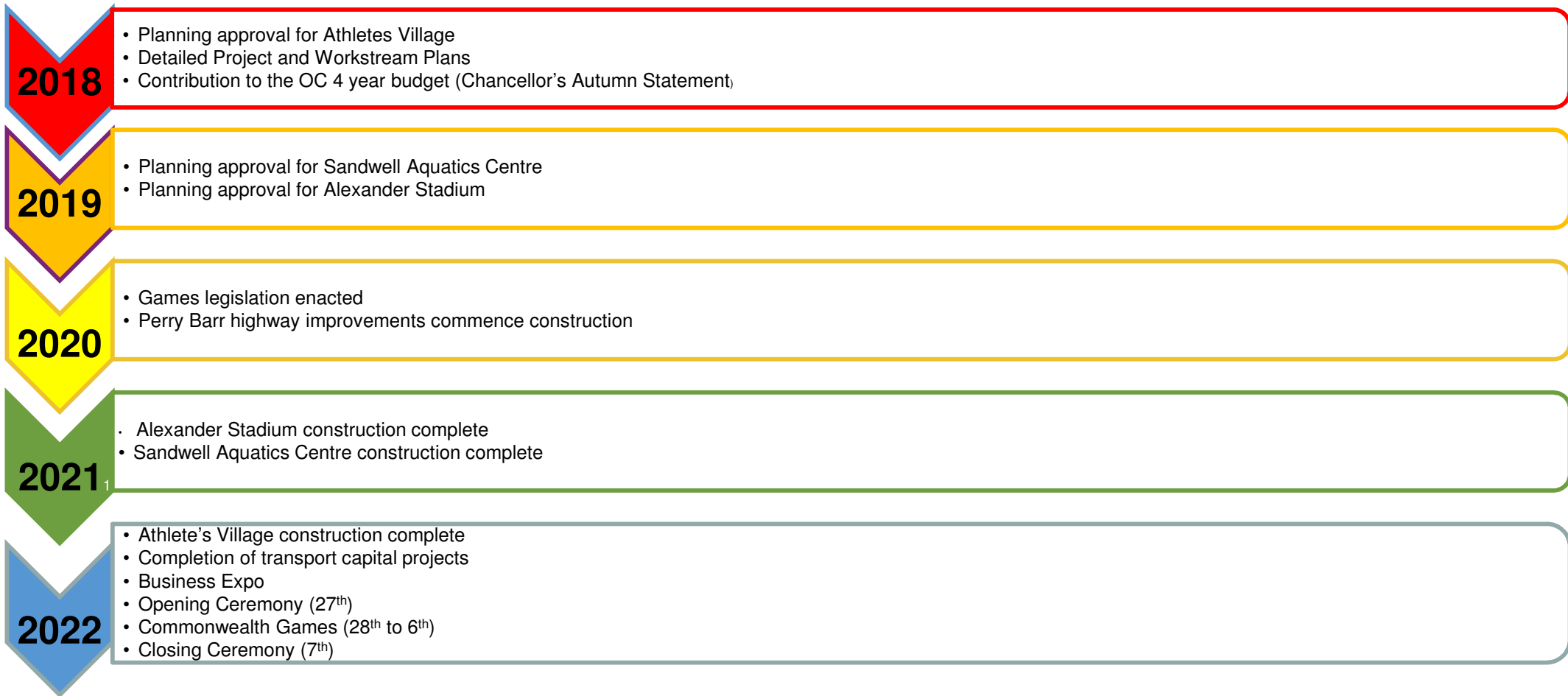
VENUES

Provisional venues are as detailed below:



KEY MILESTONES & PLANNING

The primary milestone for the project is that the Games are due to be held from 28th July to 6th August 2022, with the opening and closing ceremonies on 27th July and 7th August respectively. The project is working towards the following high level milestones:



GAMES BUDGET (OC)

- A detailed budget for the costs and finances of the Games is being developed primarily by the OC, which is establishing the staffing and resources over the next few months to undertake the necessary work on its budget development. Pending announcement of this by the Government and the OC, no overall budget figures are publicly available. This announcement will be made in the Chancellor's 2018 Autumn Statement.
- The OC has been established by the DCMS as a non-departmental public body (NDPB) which means that its finances will be managed in accordance with Government financial rules for public money in NDPBs.
- The costs to the OC of delivering venue improvements and running the Games will be funded (in accordance with the Host City Contract) 75% by the Government (DCMS) and 25% by the City Council (with some adjustments).