

Social Value Rationale
PUTTING PREVENTION FIRST: COMMISSIONING PLANS AND PROCUREMENT STRATEGY FOR VULNERABLE ADULTS SUPPORT FOR DISABILITIES & MENTAL HEALTH SERVICES
<p>Project details:</p> <p>The procurement of universal, targeted and transitional services to vulnerable adults with a disability or mental illness. The design and specification of the services will facilitate clear pathways for support and ensure that a strong prevention first focus is built into every stage. Services will include; advice and information, navigating across community services, support planning and emergency accommodation.</p>
Value of spend (total contract): £37,365m
Estimated award date: 01/04/2022
Duration of the Contract: Five years
Main element of contract: Services
<p>Market dynamics: Currently there are eleven commissioned providers ranging from larger organisations to smaller specialised services supporting over 1,600 clients. It is expected by 2026 the number of clients for each client group will increase by 7.7%.</p> <p>No single provider can provide the number and range of quality in both accommodation units and support across the geographical area that is required and affordable (5 Rights of Procurement and Supply).</p> <p>It is an imperfect market structure based on the CIPS Level of Industry Structure Table. As an imperfect market there is multiple sources of supply with competition.</p> <p>The market is competitive with sufficient suppliers and based on the Kraljic model this is a Leverage contract so there are a number of suppliers and the procurement will secure best value. At a value of £7.473m, the contract is valuable and attractive for the sector; even when shared. The market is experienced in delivering social value as part of past and current contractual arrangements.</p>
Total Social Value Weighting: 20%
Qualitative / Quantitative split: 50% / 50%
Reasons for which themes are to be prioritised: This contract is linked to, good employer, partners in communities, green and sustainable and innovation.
List the themes in order of priority (sub-weighting)
<p>Priority Theme 1: Partners in communities 30%:</p> <p>The Council is keen to see partnership working with other providers, community assets, voluntary and non-voluntary organisations, ensuring a joint up approach to providing a service to Birmingham Citizens. In addition, the Council expects close working with CCGs and NHS services linking into appropriate pathways.</p>

Priority Theme 2: Local employment 0%:

The Council would like to see the provider employ locally, staff who understand the issues and concerns faced by citizens of Birmingham and provide appropriate representation. Intelligence indicates that providers in the sector gravitate to employing local people with good connections within their duties as a default position. Additional incentives are not deemed to be necessary.

Priority Theme 3: Good employer 20%:

The Council would expect to see accreditation in Investors in People, or working towards this accreditation – focusing on leading, supporting and improving as an employer. Attainment of the joint BCC and NWD Quality Standard. As these are norm for this sector; an additional 20% weighting is achievable by those demonstrating positive practice in creating opportunities for citizens whose disadvantages are not covered by The Protected Characteristics. For example, A Carer Friendly Employer that actively encourages applications from unpaid/informal carers who are affiliation to the “Carer Friendly Brum” initiative or similar is highly desirable.

Priority Theme 4: Green and sustainable 30%:

The Council would like to see plans by which providers intend to reduce their carbon footprint, over a course of time. This has a link to innovation with some services delivering support remotely using technology and reducing travel and carbon emissions. Additionally, considerations to support the client base to overcome digital poverty and promote digital skills attainment is highly desirable.

Priority Theme 5: Innovation 20%:

The Council would like to see examples of how communities/stakeholders/citizens will continue to be engaged to ensure opportunity for citizens to influence and shape services. Incorporating the use of technology into service delivery as a component to sustain independence through digital skills acquisition and utilisation of digital resources. This includes but is not exclusive to modalities such as group videoconferencing and access to e-learning modules.

Sub-weighting of the Themes:

Local Employment: 0%

Buy Local: 0%

Partners in Communities: 30 %

Good Employer: 20%

Green and Sustainable:30 %

Ethical Procurement: 0%

Innovation: 20%