

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND
"Doing things differently in neighbourhoods to make better places to live"
WARD PROPOSAL FORM

WARD Ladywood

INNOVATION

TITLE Ladywood Living with Hardship Initiative

Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.

(Tick all those that apply)

City Core Priorities

- **Children** - a Great City to Grow Up In ☐
- **Jobs & Skills** a great City to succeed in ☒
- **Housing** a great City to live in ☒
- **Health** a great City to lead a healthy & active life ☒

LIF Priorities

- **Citizens' Independence & Well Being** ☒
- **New approaches to investment** ☐
- **Active citizens & communities stepping up** ☒
- **Clean streets** ☒
- **Improving local centres** ☒

What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

Ladywood Ward has areas that are in the top 1% of deprivation in the country according to the Index of Multiple Deprivation. Now, the impact of rough sleeping and homelessness which is significantly greater in Ladywood than any other ward in Birmingham is adding to the scale and extent of hardship experienced by many residents in the ward.

The Ladywood Living With Hardship Initiative will assist individuals experiencing hardship, whatever the causes, through existing projects, organisations and agencies active in Ladywood ward and, where possible, will also seek to introduce preventative measures or design out the causes of the problems. It will provide additional and complimentary support to initiatives currently in place in some parts of the ward.

These agencies, local organisations and projects dealing with the many facets of hardship will become stakeholders in the initiative and, through this partnership relationship, ensure that the initiative addresses the problems associated with hardship more coherently and to a greater extent than the present, individual activities of the stakeholders.

As a component of the initiative, a Ladywood Alternative Giving Fund will be established with funds secured initially from the LIF allocation that will ensure longer-term sustainability for the work of the stakeholders within the initiative.

Already, a number of agencies and local community groups have expressed support for the initiative and are keen to become formal players in ensuring its success, especially since several

projects and initiatives are now themselves experiencing funding problems.

Time Frame – is it:-

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

Governance arrangements will be completed and operational before the end of the financial year 2017-18, with grant payments commencing. Necessarily, however, this is a longer-term initiative that will be sustained through the creation of the Ladywood Alternative Giving Fund.

How will the innovation be implemented?

A locally based organisation/agency (one of the stakeholders) will provide administrative support for the initiative, the available funds, and in due course the Ladywood Alternative Giving Fund (LAGF). An Assessment Panel will be formed from the stakeholders and local community representatives that will determine grant funding to individuals, local organisations and agencies in pursuance of the initiative and organise fund raising activities in support of the LAGF.

(These arrangements are similar to those successfully employed by the Moseley Alternative Giving Campaign.)

Criteria and recommendations for grant or hardship payments will be set out by the stakeholders, and may include conditions that will need to be fulfilled by the recipients – particularly in respect of hardship payments.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

This initiative is about dealing with the needs of individuals that are rough living within Ladywood ward whilst also seeking to reduce the impact of other aspects of hardship on Ladywood residents. Consequently, residents will gain greater assurance that some of the present very visible problems within the ward that affect themselves and those rough living are being addressed.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

This initiative builds on current activities within Ladywood ward, particularly the City Council's Rough Sleeper's Task Force within the city centre and the work of the stakeholders within the initiative. The LIF funding that will be made available to the initiative is not intended to substitute for the funds presently available to the stakeholders but to enhance and extend their

activities. The intention is to provide longer-term sustainability through the Ladywood Alternative Giving Fund and through engagement with local businesses.

What resources will be required?

- Capital
- Running costs
- People power volunteers

£

£48,000 to be invested in the Ladywood Alternative Giving Fund

Amount required from LIF
£48,000

Have you got any match funding – in cash or in kind?

The resources presently available to the stakeholders in the Ladywood Living with Hardship Initiative should be considered as match funding/cash in kind. Individuals rough sleeping will be referred to specific stakeholders or other groups or initiatives for help or services from them (effectively cash in kind) and who, in turn, may ask for support from the initiative in the form of a grant to the individual or to help introduce preventative measures or design out an identifiable problem. The sustainability of the initiative will be dependent on the response to the Ladywood Alternative Giving Fund and on support from the business community.

Contact person for proposal

Name Gerardine Giblin.....

Telephone0121 454 8994 or 07504522690.....

E-mailgerardine.giblin@ladywoodcommunityproject.org.uk.....

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

This initiative has been presented and discussed at several Ladywood Ward Forum meetings, and with a number of agencies/organisations/projects. Also, over some months there have been 'walkabout' activities with, for example, Trident HA and local officers of the WM Police.

There has been overwhelming support for the initiative, from individuals, local organisations and agencies as many believe that hardship within Ladywood is the most important social issue to be resolved within the ward.

(Final proposal)

Discussed at

Ward meeting ...Ladywood Ward Forum.....

Date 3 October 2017.....

Signatures of all 3 Ward Councillors

Name ALBERT BONE Signature [Signature] Date 28-11-17Name CUR KATHARTY Signature [Signature] Date 28/11/17Name CARL RICE Signature [Signature] Date 28/11/17Internal use only

Received: Date

Go to Cabinet Committee – Local Leadership for decision: Date

Approved

Yes	
No	