

Appendix 2 – Creating a Physically Active City Forum Highlight Report

1.1 Context

The 'Creating a Physically Active City' forum brings partners from across the city to work together to increase physical activity at a population level by developing and delivering a joint action plan.

The forum's ambition and vision is of thriving cohesive communities where citizens, of every ability, at every age lead active lives where the majority of short daily trips are made on foot, bicycle or public transport, and citizens engaging with each other and the city through active lives.

The forum meets every two months, with an additional extended forum convening once every six months.

A Linked In group has been created to continue conversations and collaboration outside of meetings. It is also a place for members of other health and wellbeing forums to link across different agendas.

CPAC Linked In group: <https://www.linkedin.com/groups/13734676/>

1.2 Current Circumstance

The planned meeting in December 2019 had to be cancelled due to Purdah, and so the second meeting of the forum was held in February 2020 and chaired by Councillor Waseem Zaffar – Cabinet Member for Transport and Environment. The Terms of Reference were agreed and requests for membership suggestions made.

It was agreed the forum would focus on one key change – reducing journeys by car under one mile. This links into 'Big Move 3' of the draft Birmingham Transport Plan – Prioritising Active Travel in Local Neighbourhoods.

The forum plans to approach car journeys across three themes:

- Journeys to school
- Journeys to work
- Journeys to local amenities

The following project updates were provided to the forum:

- Partnerships for Healthy Cities – Bloomberg
- Seldom Heard Physical Activity Conversations
- Future Parks Accelerator – Naturally Birmingham
- School Streets

The 'Trajectory to a Car Free City' scoping work was presented to the forum alongside the draft Birmingham transport Plan. It was well received and generated a lot of discussion.

Forum members were informed of the 'Fizz Free Feb' campaign and asked to support and share. A group photo was taken to promote the campaign.

1.3 Next Steps and Delivery

- The development of a workshop to facilitate discussions and identify actions towards reducing car journeys under one mile from 25% to single figures. Clear aims and objectives to be agreed.
- Seldom Heard Physical Activity Conversations: Public Health to feed initial findings from focus group reports into the Birmingham Transport Plan Consultation.
- Seldom Heard Physical Activity Conversations: Public Health to share initial findings with forum in April 2020.
- Next forum meeting is scheduled for 22nd April 2020

Appendices