

# OUR ENGAGEMENT

97

CAMPAIGN  
PROMOTED ON  
DIGITAL DISPLAYS  
ACROSS THE CITY

28.9K  
TWEETS,  
IMPRESSIONS &  
97 NEW FOLLOWERS

10

COMMUNITY  
CONVERSATIONS

WITH  
117

PARTICIPANTS

157

RESPONSES TO  
ONLINE SURVEY

CONSULTATION WITH  
FRIENDS GROUP,  
BIRMINGHAM  
ASPIRING YOUTH  
COUNCIL, CHILDREN  
IN CARE COUNCIL AND  
MORE...

NATURALLY  
BIRMINGHAM:  
FUTURE PARKS  
ACCELERATOR

