

# Community Care First

***A radical upgrade in the community based offer to fundamentally change the care model and promote independence within local communities***

Les Williams, Programme Director, Community Care First Programme  
Tuesday 25<sup>th</sup> October 2016

# Vision

Delivery of a new planned and deliberate care model which:

- Supports people to live independently and feel safe in their community
- Helps people to help themselves initially, with caring services there when needed
- Responds quickly to physical and mental health issues to enable return to normal functioning or work as soon as possible
- Places the needs of the person at the centre of a care plan developed with them
- Offers appropriate access/appointment in primary and community care, on a 24/7 basis
- Ensures children are able to reach their potential, through opportunities that health, education, well being and employment bring
- Brings together major aspects of health and social care policy objectives

# Governance inclusive approach – five workstreams

## Involvement of local authorities:

- Active members of CCF Programme Board and Team
- Solihull Together
- Maximising Independence in Adults
- MDT approach workshop in September
- Prevention workshop in November

## System Board Executive Lead

### Co Chairs

Tracy Taylor BCHC  
Patrick Brooke Solihull CCG

## Programme Direction

### Director

Les Williams BXC

### Manager

Andrew Hulcoop BCHC

### Finance Lead

Angela Szabo BSC CCG

Engagement with BVSC  
and Solihull Sustain started

## Improving health and Well being

### Co-Chairs

Dr Adrian Philips Bham City  
Council  
Dr Stephen Munday Solihull MBC  
**Workstream Manager**  
Carol Herity BXC CCG

## Long Term Conditions and Maintaining Independence

### Co-Chairs

Helen Kelly Solihull CCG and MBC  
Karen Helliwell BXC CCG  
**Workstream Manager**  
Nilima Rahman-Lais Solihull CCG

## Urgent Care – Care in a Crisis

### Co-Chairs

Dr Barbara King BXC CCG  
Andrew McKirgan UHB  
**Workstream Manager**  
Karen Richards BXC CCG

## Children and Young People

### Co-Chairs

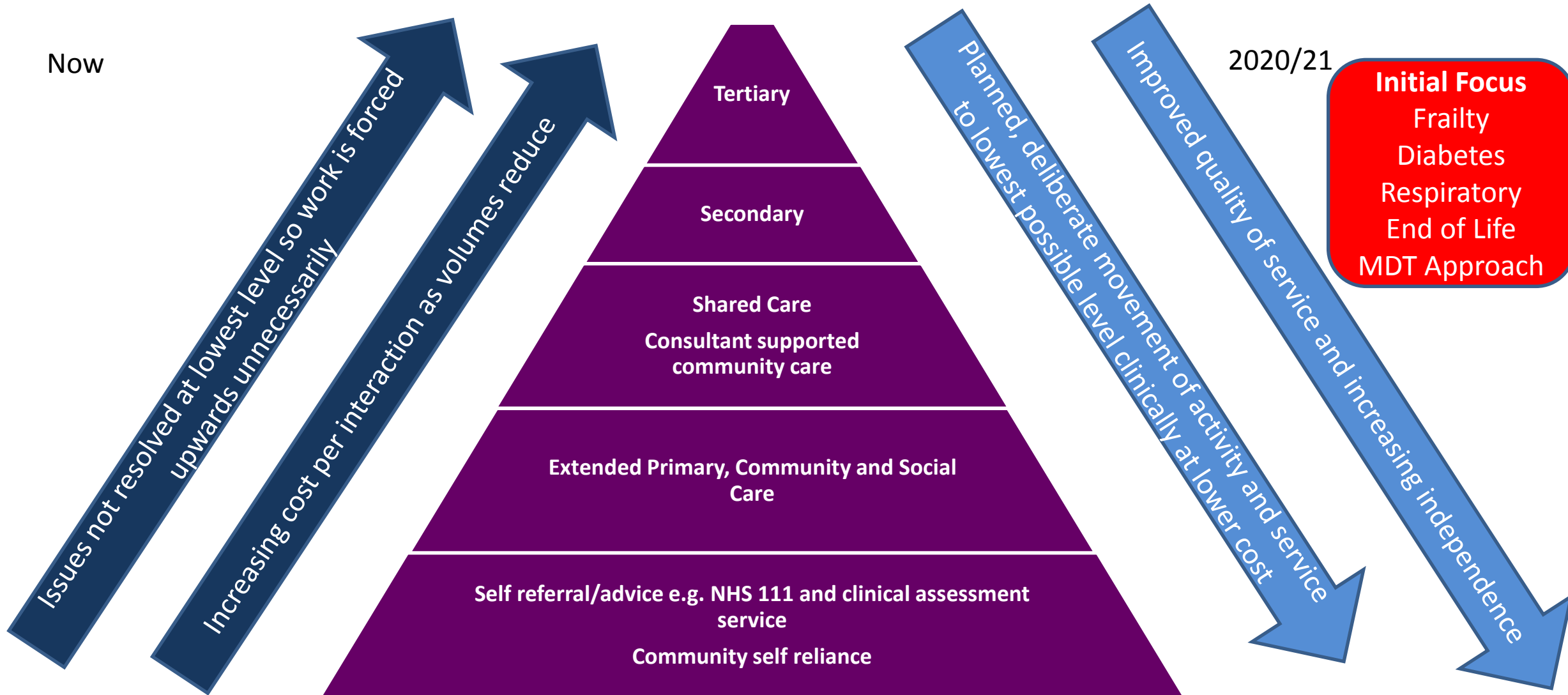
Dr Doug Simkiss BCHC  
Dr Mary Montgomery BCH  
John Lees  
Joint Commissioning Team BSC  
**Workstream Manager**  
David Coles  
Joint Commissioning Team BSC

## Enhanced General Medical Practice

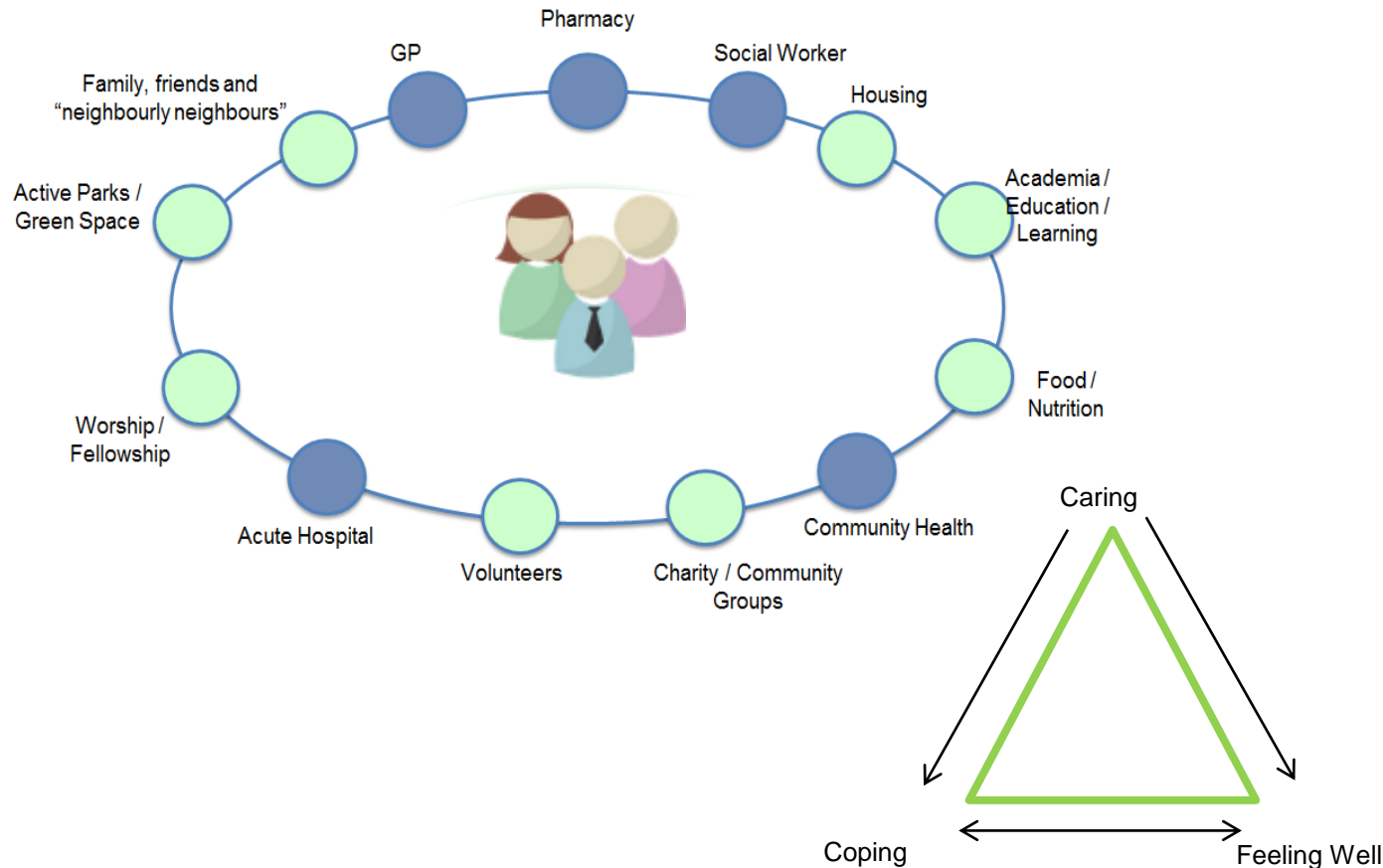
### Co-Chairs

Dr Richard Mendelsohn BSC CCG  
Dr Peter Thebridge BXC CCG  
Dr Andy Waddell GP Alliance  
**Workstream Manager**  
Simon Doble BSC CCG

# Community Care First Overall Strategic Approach



# Improving Health and Wellbeing



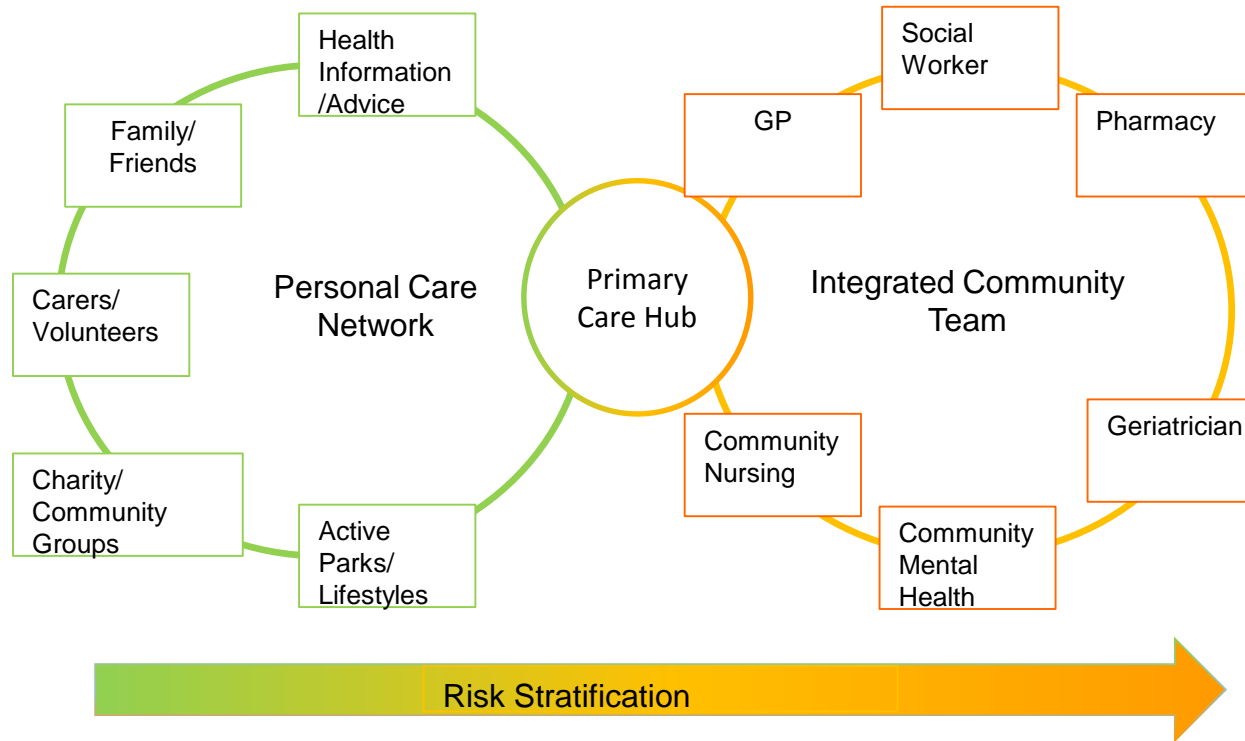
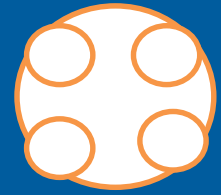
## Key components:

- **Digital platforms** to support prevention, self care and well being e.g. Solihull My Life portal
- **Care Co-ordinators** based in local communities, helping to navigate and promote health and wellbeing services and develop social networks
- Opportunities **to integrate the offers of other key services** e.g. housing, neighborhood management, Ambulance Service, Police and Fire into a genuinely community based health and wellbeing offer.
- **Use of 'big data'** to identify levels of physical activity within communities and target the means through which this can be measured and improved, based on community specific drivers (e.g. Active Birmingham)

## Targeted outcomes:

Reduction in outcomes gap for vulnerable communities – Improve workplace health and reduce long term unemployment – increase activity levels within local communities – reduction in prevalence of LTC (diabetes/CHD)

# Integrated primary and community care



## Key components:

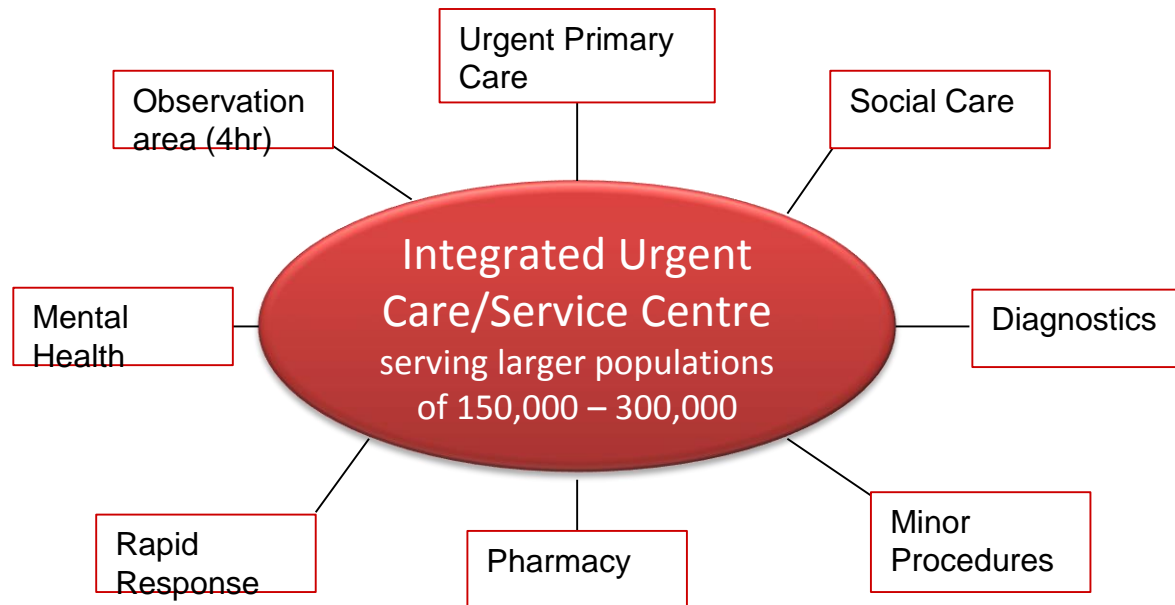
Primary care operating at scale serving 40,000 – 50,000 population

- 7 days, 8am - 8pm. Including digital options for care delivery including telephone and video consultations
- MDT care teams aligned to 'place based' primary care services
- Targeted, programmes for at-risk patient populations with a structured plan of care (e.g. extensivist model), supported by community geriatricians
- Allocation tools based on dependency and acuity
- Shared electronic patient record
- Inclusion of OP clinics
- Virtual bed models supporting earlier discharge for hospital care
- Dedicated care co-ordination to residential and care homes, supporting case management and prevention

## Targeted outcomes

Reduction in admissions for ACS conditions - Reduction in Falls - Reductions in acute LOS – reduction in outcomes gap for vulnerable communities – reduce deaths in hospital – Patient experience of general practice – implementation of new models of care/vanguards prevent crisis demand for acute and social care – Dementia diagnosis

# Integrated urgent care



## Key components:

- NHS 111 as single entry point into the urgent care system
- At-scale clinical hubs providing local 24/7 Clinical Assessment Service
- 24/7 unscheduled walk in service
- GP and ANP on duty 24/7.
- Emergency ambulatory clinics.
- Access for WMAS conveyances.
- Observation area (up to four hours).
- Diagnostics including:
  - plain film radiology
  - ultrasound scanning
  - ECG testing
  - DVT screening.
- Pharmacy including prescriptions
- Potential to operate as integrated hub for rapid response / recovery services, mental health and social care.

## Targeted outcomes

Reduce Ambulance transfers to A & E - Reduce self presentations to A & E with no treatment - Reduce lower acuity A & E attendances (cat 1 & 2)- Reduce Ambulance see & treat call outs- Reduce short stay emergency admissions -

# Ambitious targets

Based on achieving current national top quartile performance locally.

## Some examples:

- Reduce the number of emergency admissions for adult ambulatory case sensitive conditions by **33%** and for children by **39%**
- Reduce the number of hospital admissions as a result of falls by **24%**
- Reduce the number of delayed transfers of care by **72%**
- Reduce the number of A&E attendances for adults by **17%** and for children by **22%**
- Improve accessibility to general practice – access/appropriate primary care appointment available when needed, either in local general practices or at an urgent care centre/integrated service hub
- All GP practices to be rated 'Good' or 'Outstanding'
- Increase the proportion of people with LTCs feeling supported to manage their conditions to **73%**
- Reduction of deaths in hospital through palliative and end of life care in the community by **12%**
- Increase the proportion of vulnerable people in meaningful work to **12%**
- Reduce those in receipt of incapacity benefit by **10%**



# Making progress

## **Health and wellbeing**

- building community resilience through information, advice and guidance
- use of digital interventions
- 3<sup>rd</sup> sector lead interventions
- identification of preventative interventions in each workstream and other STP Programmes

## **Long-term conditions and maintaining independence**

- development of an MDT approach, which supports the most vulnerable patients and enables them to live independently in the community, including use of care navigators
- proactive care management pathways – beginning with diabetes
- promoting self-management and community resilience

## **Enhanced general medical practice**

- improved sustainability and resilience of general practice, able to offer enhanced services to support the care of patients where they live and improve accessibility
- based on 29 defined natural communities so that care needs are met in local areas, with clear links to four or five urgent care centres/integrated service hubs

# Making progress

## **Children and young people:**

- based on the complete care for children model
- development of paediatric integrated community teams on an MDT basis
- implementing a 24/7 rapid response team
- broadened early intervention offer to reduce crisis and avoid admissions

## **Urgent care**

- development of four or five urgent care centres/integrated service hubs across the footprint, providing immediate access to urgent primary care, diagnostics, pharmacy, treatment of minor ailments (receiving WMAS conveyances), minor procedures, social care
- single accessible model for step up and step down urgent care services which prevent emergency admissions and enable speedy and effective discharge (recovery model)
- could be expanded to include services offered by local authorities and the voluntary sector

## **LDR, workforce and estates enablers** - fully engaged

In combination, potential to move significant elements of care into primary and community settings away from traditional secondary care settings.

# Our offer to local people

- Services which respond more **quickly and more locally** to your needs.
- Using **new technology** to allow you to access health and social care services **easily**, through your phone, tablet or computer.
- Providing information and support to **maintain** and improve your ability to live **independently**.
- Being supported by a team, who will be **focussed** on your needs.
- Giving the right appointment at a location **close to home**, no matter what the day or time, or by providing you with specialist care as **locally** as possible.
- Responding quickly to your **mental and physical** health problems, helping you to return to work or your normal life **as quickly as possible**.
- More likely to receive care in your **local community** in the future, with less people being admitted to **hospital**.
- Children have the chance to develop to their **full potential**, through health, education, well-being and employment **opportunities**.
- A health and social care system which is **easy to use and understand**, we will make sure you only need to tell your story **once**.
- It will be easier to **speak** to someone who can help and you will be able to see a GP who has **access** to your care records.
- You will feel in **control** of your health and well-being, with any **decisions** about you being made with you.
- You are helped to **help yourself**, with services available for you to use when you need them.
- The same **high standard** of care from services across **Birmingham and Solihull**.