

	<u>Agenda Item: 9</u>
Report to:	Birmingham Health & Wellbeing Board
Date:	30th June 2015
TITLE:	Birmingham HeadStart Development
Organisation	The Children's Society
Presenting Officer	Anna Robinson

Report Type:	Endorsement /Information
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1. Purpose:
<p>1.1 The Birmingham HeadStart partnership (led by The Children's Society) wants to update the board on developments in funding for HeadStart and the process of application for up to £10 million for Stage 3.</p> <p>1.2 The Health and Wellbeing Board are specifically asked to consider how they can support the Birmingham HeadStart partnership to engage with and achieve the level of system change desired by the Lottery.</p>

2. Implications:		
BHWB Strategy Priorities	Child Health	Y
	Vulnerable People	Y
	Systems Resilience	Y
Joint Strategic Needs Assessment		
Joint Commissioning and Service Integration		
Maximising transfer of Public Health functions		Y
Financial		
Patient and Public Involvement		
Early Intervention		Y
Prevention		Y

3. Recommendations

The Health & Wellbeing Board is asked to; -

- 3.1 Note the contents of this report.
- 3.2 Continue to endorse HeadStart and support the strategic partnership to achieve system change.

4. Background

4.1 Funded by the Big Lottery, HeadStart is a partnership programme running in 12 areas of the country with the aim of increasing mental health resilience for 10-14 year olds. There are currently 3 high level outcomes and 4 domains under which there are a number of workstreams:

4.2 The Headstart programme aims to achieve the *following three high level outcomes*:

- To improve young people's resilience by giving them the support and skills to cope with adversity and do well in school and in life.
- Building resilience helps to prevent the onset of common mental health problems. This should also show that investing in mental health promotion and prevention can bring savings for the public purse and society
- Learning from different approaches contributes to an evidence base for service re-design and for investment in prevention

4.3 The above high level outcomes are currently implemented *across 4 Domains* under which are a number of workstreams:

Domains

- Time and experiences at school
- Accessing community services
- Home life and family relationships
- Interaction with digital technology

Workstreams

- Universal - pilot of a year 7 PATHS® secondary curriculum m
- Targeted – involving both assertive outreach to young people and FAST (Families and Schools Together), a school-based programme
- Young People's Involvement – focusing on participation and co-production
- Digital – undertaking research into the impact of digital media on young people's resilience
- Community – building community support and resource for young people's resilience

- Learning Collaborative – to support evaluation and learning.

4.4 The Programme is currently in stage 2, a test and learn phase where interventions are being piloted. This was due to last from August 2014 - December 2015. We are currently in 3 areas of the city: Lozells, Washwood Heath and Castle Vale (and working at City of Birmingham PRU)

4.5 Update to funding and timescales since last Health and Wellbeing Report (Dec 14)

4.5.1 Stage 2 is now extended from December 2015 until July 31st 2016. Funding for this extension will be pro rata and we will be working with current delivery partners on re-profiling budgets and any changes to schedules.

4.5.2 Looking ahead to Stage 3, it has now become clear that the priority for the Lottery is the *strength of the strategic partnership and the level of system change that HeadStart funding can achieve*. These two are seen as fundamentally linked objectives and our ability as a partnership to prove how we are achieving this will be critical factors in our ability to leverage the stage 3 funding. Big Lottery will be much more closely involved with partnerships going forward and will attend all HeadStart Board meetings.

4.5.3 There is no longer a competitive element to the Stage 3 application process. Big Lottery will establish a set of standards or 'foundations' on which the strength of our partnerships and proposals will be assessed. The five foundations will be around:

- Confidence in proposal/Theory of change – clear articulation of theory of change, clarity on target population and clarity on short, medium and long term outcomes.
- Leadership and Governance – Adequate and committed strategic governance, adequate day to day management
- Sustainability – robust process of how programme would be funded after 5 years
- Implementation – A clear and robust implementation plan for 1st 18 months (beginning August 2016)
- Co-production – with young people, parents and partners

Sustainability and Governance are key issues for Big Lottery along with engagement of schools.

4.5.4 Big Lottery is aware that partnerships will need additional capacity to achieve the strategic level of engagement being asked for. As partners, we will need to look at what offer and resource we can each bring to support building the vision and approach for Stage 3. The Children's Society as lead partner have been asked to submit a short proposal to Big Lottery around what we see as our needs to be able ensure we are meeting the standard set. This includes:

- Additional management capacity around stakeholder engagement and holding the application process
- Marcomms budget to support mobilisation of stakeholders

- Additional funding for young people to support a city-wide 'social movement' of young people

4.5.5 The development of a Stage 3 proposal is being seen by Big Lottery as a 12 month programme of work to develop stage 3 to be ready for implementation August 1st 2016. For Birmingham, the integration of HeadStart with Forward Thinking Birmingham is a key opportunity to influence system change and maximise impact for young people and we will be working to align our stage 3 proposal with FTB.

4.5.6 Our stage 3 proposal will need to continue to balance a universal and targeted approach to resilience.

4.6 Update on Delivery and Workstreams

4.6.1 We are proposing 2 away days on 29th June and 1st July. The 29th June will be an open meeting to bring a large group of interested people from many different organisations together to update on the work we have done in Stage 2, the 1st of July will then be a more detailed workshop for current delivery partners and board members to develop the vision for Stage 3.

4.6.2 FAST have recently had a graduation from 1 school with media coverage. 3 parent partners have gone into employment/training as a direct result of the scheme.

4.6.3 Assertive outreach has been able to take on young people who previously would have been on waiting lists for CAMHS or who would not reach the threshold for CAMHS but be of concern to schools. Evaluation is on-going to explore the impact of this on a wider scale as this has the potential to significantly reduce (inappropriate) CAMHS referrals.

4.6.4 We are exploring ways forward with Anna Bateman from the PATHS® team and in conjunction with Paths Education Worldwide and Manchester University to continue to build a curriculum-based model for which there is a real appetite in schools. Insight from young people shows that PATHS has been instrumental in supporting young people to understand and cope with their feelings and emotions. This is particularly evident where young people are experiencing cultural differences in relation to mental wellbeing in their home and school/community environments.

4.6.5 We are building on the work of PATHS by exploring what support could be provided for teachers and school staff to reinforce the learning from PATHS. This is initially taking place via information sessions at school teacher training days however conversations are ongoing with individual schools to ensure a best practice, tailored approach. Schools continue to be engaged and support the HeadStart programme however there is a need to continually review communication with schools and how that works best for each individual school. We also need to build on conversations with schools about what a whole school approach to resilience would look like for them.

4.6.6 Communications and marketing underway – website and literature.

- 4.6.7 The young people's workstream is gathering pace and we need to invest more in this for stage 3 developments for young people to take more control with peers and in shaping the future and the understanding of schools and commissioners hence our approach to Big Lottery for further funding for young people's work.

5. Compliance Issues

5.1 Strategy Implications

HeadStart Birmingham is aligned to all three of the Health and Wellbeing Board's priorities. Working with 10-14 year olds, Birmingham HeadStart supports the building of mental health resilience for young people at a time when half of all life-long mental health issues begin to show signs of developing. Enabling young people and families to identify their emotions have trusted adults either within the family or community to whom they can turn in crisis and knowledge of a variety of resources to help them find alternative strategies will lead to an overall improvement in the wellbeing of young people. A successful bid for Stage 3 will firmly link HeadStart with objectives around system resilience.

5.2 Governance & Delivery

HeadStart Birmingham continues to be overseen by a Partnership Board consisting of 12 members including Commissioners, Public Health, Police, BSMHFT and Warwick University.

A Programme Manager working for the Lead Partner co-ordinates the delivery of the workstreams and a core group of the PM, delivery partners meet bi-weekly to continue to drive forward delivery and pull out learning.

The Learning Collaborative is now led by The Children's society and meets monthly to make sense of and begin to disseminate learning from the Programme.

Looking ahead to the development of stage 3, we anticipate an additional management post to support this supplemented by support from other partners.

5.3 Management Responsibility

Board Member – Adrian Phillips

Rob Willoughby – Area Director, The Children's Society
Anna Robinson - Programme Manager, The Children's Society (Lead Partner for Birmingham HeadStart), responsible for day to day delivery.

6. Risk Analysis			
Identified Risk	Likelihood	Impact	Actions to Manage Risk
Capacity moving ahead to stage 3	High	High	<p>Negotiations under way with Big Lottery Fund to increase capacity.</p> <p>Discussions started with HeadStart Board members on potential capacity building from July 15 – August 16</p>
PATHS post July 2015 – PATHS is our universal Curriculum-based programme	High	High	<p>Currently working with PATHS team on how we can continue secondary PATHS model and this has included fruitful conversations with Manchester University around Evidence-based research.</p> <p>Will progress conversations with PATHS developers</p>
Stakeholder engagement	Medium	High	<p>Additional capacity needed in order to ensure maximum influence with stakeholders and being addressed as detailed above.</p>
Focus on delivery has meant insufficient communication with wider stakeholders over past few months	Medium	High	<p>New focus on marcomms which is also included in stage 3 development proposal to Big Lottery</p> <p>Away days to re-engage with stakeholders for stage 3 design</p>

Appendices
None

Signatures	
Chair of Health & Wellbeing Board (Councillor Paulette Hamilton)	
Date:	

The following people have been involved in the preparation of this board paper:

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