

BIRMINGHAM CITY COUNCIL

BIRMINGHAM HEALTH AND WELLBEING BOARD

TUESDAY, 29 NOVEMBER 2022 AT 10:00 HOURS
IN COMMITTEE ROOMS 3 & 4, COUNCIL HOUSE, VICTORIA
SQUARE, BIRMINGHAM, B1 1BB

A G E N D A

1 NOTICE OF RECORDING/WEBCAST

The Chair to advise/meeting to note that this meeting will be webcast for live or subsequent broadcast via the Council's meeting You Tube site (www.youtube.com/channel/UCT2kT7ZRPFCXq6_5dnVnYlw) and that members of the press/public may record and take photographs except where there are confidential or exempt items.

2 DECLARATIONS OF INTERESTS

Members are reminded they must declare all relevant pecuniary and other registerable interests arising from any business to be discussed at this meeting.

If a disclosable pecuniary interest is declared a Member must not participate in any discussion or vote on the matter and must not remain in the room unless they have been granted a dispensation.

If other registerable interests are declared a Member may speak on the matter only if members of the public are allowed to speak at the meeting but otherwise must not take part in any discussion or vote on the matter and must not remain in the room unless they have been granted a dispensation.

If it is a 'sensitive interest', Members do not have to disclose the nature of the interest, just that they have an interest.

Information on the Local Government Association's Model Councillor Code of Conduct is set out via <http://bit.ly/3WtGQnN>. This includes, at Appendix 1, an interests flowchart which provides a simple guide to declaring interests at meetings.

3 APOLOGIES

To receive any apologies.

4 **DATE AND TIME OF NEXT MEETING**

Tuesday 29 November, 2022
Tuesday 31 January, 2023
Tuesday 28 March, 2023

5 - 12

5 **MINUTES AND MATTERS ARISING**

Item Description

13 - 24

6 **ACTION LOG**

(1015-1020) - To review the actions arising from previous meetings.

7 **CHAIR'S UPDATE**

(1020-1025) - To receive an oral update.

8 **PUBLIC QUESTIONS**

Members of the Board to consider questions submitted by members of the public.

The deadline for receipt of public questions is 3:00pm on Thursday, 24 November, 2022.

Questions should be sent to: HealthyBrum@Birmingham.gov.uk.

(No person may submit more than one question)

Questions will be addressed in correlation to the agenda items and within the timescales allocated. This will be included in the broadcast via the Council's You Tube site

(www.youtube.com/channel/UCT2kT7ZRPFCXq6_5dnVnYlw).

NB: The questions and answers will not be reproduced in the minutes.

9 **COST OF LIVING CRISIS - MEASURES AND RESPONSES UNDERTAKEN BY BIRMINGHAM CITY COUNCIL**

(1025-1045) - Greg Ward, Levelling Up Programme Lead, Birmingham City Council.

REPORT TO FOLLOW

25 - 32

10 **COST OF LIVING CRISIS - BIRMINGHAM SOCIAL HOUSING PARTNERSHIP**

(1045-1100) - Peter Richmond, Chief Executive, Birmingham Village Trust will present this item

33 - 78

11 **HWB STRATEGY DELIVERY PLAN AND INDICATOR DASHBOARD**

(1100-1115) - Jo Tonkin AD (KEG) will present this item

<u>79 - 148</u>	12	<u>CREATING A HEALTHY FOOD CITY FORUM - ANNUAL UPDATE</u> (1115-1130) - Sarah Pullen, SL Food Systems will present this item.
<u>149 - 162</u>	13	<u>CREATING A CITY WITHOUT INEQUALITIES FORUM - TOR'S APPROVAL</u> (1130-1145) - Monika Rozanski, SL Health Inequalities will present this item
<u>163 - 168</u>	14	<u>FORWARD PLAN</u> Item Description
<u>169 - 172</u>	15	<u>WRITTEN UPDATE - JOINT STRATEGIC NEEDS ASSESSMENT (JSNA)</u> For information only
<u>173 - 176</u>	16	<u>WRITTEN UPDATE - CREATING A PHYSICALLY ACTIVE CITY FORUM</u> For information only
<u>177 - 178</u>	17	<u>WRITTEN UPDATE - HEALTH PROTECTION FORUM (HPF)</u> For information only
	18	<u>OTHER URGENT BUSINESS</u> To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chair are matters of urgency.

BIRMINGHAM CITY COUNCIL

**BIRMINGHAM HEALTH AND
WELLBEING BOARD
MEETING TUESDAY, 27
SEPTEMBER, 2022**

**MINUTES OF A MEETING OF THE BIRMINGHAM HEALTH AND
WELLBEING BOARD HELD ON TUESDAY 27 SEPTEMBER, 2022 AT
1000 HOURS IN COMMITTEE ROOMS 3 AND 4, COUNCIL HOUSE,
BIRMINGHAM, B1 1BB**

PRESENT: -

Councillor Matt Bennett, Opposition Spokesperson on Health and Social Care
Andy Cave, Chief Executive Officer, Healthwatch Birmingham
Councillor Mariam Khan, Cabinet Member for Health and Social Care and
Chair for the Birmingham Health and Wellbeing Board
Councillor Karen McCarthy, Cabinet Member for Children Young People and
Families
Dr Anne Coufopoulous. University College, Birmingham
Stephen Raybould, Programmes Director, Ageing Better, BVSC
Jo Tonkin, Assistant Director (KEG), BCC
Lisa Stalley-Green, Deputy Chief Executive and Chief Nursing Officer ICB,
BSol
Dr Clara Day (Vice-Chair) Chief Medical Officer, NHS Birmingham & Solihull
ICB
Maria Gavin in place of Dr Graeme Betts

ALSO PRESENT:-

Mike Walsh, Service Lead in Adult Social Care, BCC
Tessa Lindfield, Assistant Director (Wider Determinants)
Juliette Grainger, Service Lead – Adults
Ceri Saunders, Cabinet Support Officer
Dr Shiraz Sheriff, Service Lead – Governance, Public Health Division
Louisa Nisbett, Committee Services
Errol Wilson, Committee Services

NOTICE OF RECORDING/WEBCAST

657

The Chair welcomed attendees and advised, and the Committee noted, that this meeting will be webcast for live or subsequent broadcast via the Council's

meeting You Tube site

(www.youtube.com/channel/UCT2kT7ZRPFCXg6_5dnVnYlw) and that members of the press/public may record and take photographs except where there are confidential or exempt items.

APPOINTMENT OF HEALTH AND WELLBEING BOARD – FUNCTIONS, TERMS OF REFERENCE AND MEMBERSHIP

- 658 The re-appointment of the Health and Wellbeing Board with the functions, terms of reference and membership as set out in the schedule was received and noted.

(See document no. 1)

DECLARATIONS OF INTERESTS

- 659 The Chair reminded Members that they must declare all relevant pecuniary and non-pecuniary interests arising from any business to be discussed at this meeting. If a disclosable pecuniary interest is declared a Member must not speak or take part in that agenda item. Any declarations will be recorded in the minutes of the meeting. No declarations of interest were made.
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APOLOGIES

Apologies for absence were submitted on behalf of
Richard Beeken – Sandwell & West Birmingham Hospitals
Mark Garrick, Director of Strategy and Quality Development, UHB
Sue Harrison, Director for Children and Families, BCC
Peter Richmond, Birmingham Social Housing Partnership
Justin Varney, Director of Public Health
Professor Graeme Betts, Director of Adult Social Care

DATES OF MEETINGS

- 660 The Board noted the following meeting dates for the remainder of the Municipal Year 2022/23:-

Tuesday 27 September 2022
Tuesday 29 November 2022
Tuesday 31 January 2023
Tuesday 28 March 2023

All meetings will commence at 1000 hours unless stated otherwise.

MINUTES AND MATTERS ARISING

- 661 The Minutes of the meeting held on 17 May, 2022, having been previously circulated, were confirmed and signed by the Chair.
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ACTION LOG

- 662 Dr Shiraz Sheriff, Service Lead – Governance, Public Health Division introduced the item and advised that there were no outstanding actions on the Action Log.
-

CHAIR'S UPDATE

- 663 Councillor Mariam Khan, Cabinet Member for Health and Social Care introduced herself as the new Chair for the Birmingham Health and Wellbeing Board. She placed on record thanks to the former Chair of the Board, Paulette Hamilton, MP who had left a legacy and big boots to fill. It was noted that since the last meeting some successful things taken place such as the Commonwealth Games, the birth of ICS, Launch of the Blacklair? report and the Leader of Birmingham City Council had declared an emergency on the Cost of Living Crisis.

The Chair advised that this was her first meeting as Chair of the Board. She hoped to work close with Members of the Board. She was now more familiar with the Board having attended the last meeting to observe the meeting and she had looked at reports etc for the meetings. The Chair thanked Errol Wilson, Committee Board Manager for the support he had given to the Board and welcomed Louisa Nisbett who was replacing him.

PUBLIC QUESTIONS

- 664 The Chair advised that there were no public questions for this meeting. The Board welcomed questions, any questions should be sent to HealthyBrum@Birmingham.gov.uk.
-

BSOL JOINT PNA APPROVAL AND DELEGATION OF AUTHORITY

The following report was submitted:-

(See document no. 2)

Jo Tonkin, Assistant Director (KEG), BCC presented this item on behalf of Dr Justin Varney and gave a summary of the report updating the Birmingham Health and Wellbeing Board (HWB) on the progress towards producing the next Pharmaceutical Needs Assessment (PNA), seek approval to proceed with the joint arrangements between Birmingham and Solihull for producing a PNA and delegate the sign-off of the draft and final PNA to the Birmingham Director of Public Health and the Birmingham and Solihull PNA Steering Group.

665

RESOLVED:-

- i. That the joint arrangements between Birmingham and Solihull for producing their PNA (a single joint PNA covering both Birmingham and Solihull) be approved; and
- ii. That the sign-off of the draft and final PNA be formally delegated to the Birmingham Director of Public Health (DPH) and Birmingham and Solihull PNA Steering Group.

ICS INEQUALITIES STRATEGY UPDATE

Lisa Stalley-Green, Deputy Chief Executive and Chief Nursing Officer ICB, BSol provided a detailed presentation and update to the Health and Wellbeing Board on the ICS Inequalities Strategy and responded to questions.

(See document no.3)

- Councillor Matt Bennett commented on the size of the agenda owing to the large number of issues involved some of which were beyond the ability of BCC and dependent on external factors to the local level and questioned how results would be measured in terms of making a difference to people.
- Lisa Stalley-Green reported that they had looked at health and Inequality in its totality. Some programmes had been interrupted by Covid but prior to this they had started to measure some improvement. Some new work had started regarding the recovery and to address the inequalities and some investment had been made in urgent care. How they then measured improvement regarding health services was key. Given the cost of living emergency some things may seem to worsen in some areas before they improved. They would need to track this through the programmes they were delivering rather than through the strategic hospital investments. Approximately 70% of things could be measured but there were some gaps.
- One of the things that would make the most difference was Neighbourhood working. Working together through Neighbourhood teams for each neighbourhood engaging people in their well being and how they accessed things. More work needed to be done on mental health. Some nationally recognised programmes specifically based around the 6 priorities would have some measures. Around 30% of things still needed to be developed.
- Andy Cave asked that the user experience and patient experience be included in the insight and impact. In response to Andy Cave's questions regarding use of the fairer future funds as an opportunity to do some of the work and how it was rolled out, The Chief Finance Officer was better placed to respond to that question as he sat on the strategic steering group.

- Tessa Lindfield, Assistant Director (Wider Determinants) made comments regarding health and inequality. It was up to everyone to put their collective weight behind a set of priorities to deliver it. She was pleased that everyone was involved in the governance arrangements around inequalities. They were actively looking for cohorts and communities experiencing health and inequalities in order to design approaches to make a difference. Some webinars had started this week and she looked forward to supporting and enabling this work. Tessa Lingfield welcomed the opportunity for joined up working with regard to data, to identify cohorts and needs of communities and to audit whether a difference had been made.
- Dr Clara Day advised that the new Chief Analyst role within the ICB would bring together all the data in order to agree a strategist analysis around that. Health and Inequalities becomes part of everything. They had started to have some discussions about race as it was really needed.
- Stephen Raybould agreed it was a challenge to get adequate information regarding race. If there was some work to be done on race, greater visibility was needed.

666 **RESOLVED:-**

That the presentation be noted.

CREATING A CITY WITHOUT INEQUALITY FORUM (CWIF) – PROGRESS UPDATE AND FUTURE DIRECTION OF THE FORUM

Tessa Lindfield, Assistant Director (Wider Determinants) presented the report.

(See document no. 4)

Tessa Lindfield gave a detailed summary on the progress of the Creating a City Without Inequality Forum and gave an update on the key projects and responded to questions. The revised terms of reference will need to come back to the Board to be ratified.

Stephen Raybould questioned whether there was any adaptation of the strategy and appropriate action to address the absolute poverty for a large population of people with no food heating etc.

Tessa Lindfield informed that at the last meeting the inequality forum focussed on challenge and immediate threats to Health and Well Being. They will ensure inequalities in Health and Well Being were included in the work. It had been recognised that Some issues this winter will have a lifetime impact on people they will also tackle longer term changes. There was a proposal for a response mechanism. The inequalities forum will feed into the Programme about Health and Well Being. In reply to Councillor Matt Bennett's comment with regard to governance, They would avoid duplication in the ICS system and Health and Well Being System

The Chair echoed the comments made by Tessa in relation to this period of time we find ourselves in. These were early days with a lot of work taking place by the NHS, ICS and local authority. This would feed into the Health and Well Being Board and as work progressed there would be conversations to be had regarding bringing this together. Dr Ann Coufopoulous agreed that there may be some crossover but the Health and Well Being Board would bring everything together. .

The Chair referred to the cost of living crisis and the need for discussions within organisations to look at the short and long term impact on people's lifestyles and solutions. The Chair asked that the Cost of Living Crisis be a standing item on the agenda to ensure it was discussed and monitored regularly.

667 **RESOLVED:-**

- i) That the progress made by the Creating a City without Inequality Forum be acknowledged and the recommended future direction for the forum be approved; and
 - ii) That the Cost of Living Crisis be a standing item on the Agenda.
-

BETTER CARE FUND END OF YEAR PLAN 2021/22

Michael Walsh, Service Lead in Adult Social Care, BCC presented this item:-

(See document no. 5)

Following a brief discussion during which he gave an explanation of the fund it was

668 **RESOLVED:-**

That the Birmingham Better Care Fund End of Year Plan for 2021/22 be approved.

SIGN OFF OF THE BETTER CARE FUND PLAN 22/23

Michael Walsh, Service Lead in Adult Social Care, BCC presented this item.

(See document no. 6)

Michael Walsh responded to questions from Councillor Matt Bennett regarding how Birmingham was doing compared to other parts of the country. He undertook to have a conversation with Dr Clara Day about Virtual Wards.

Following the presentation it was

669 **RESOLVED:-**

That the Birmingham Better Care Fund Plan for 2022/23 be approved.

EARLY INTERVENTION PROGRAMME COMPLETION REPORT

Michael Walsh, Service Lead in Adult Social Care, BCC presented this item to receive a completion report outlining the delivery and impact of the Early Intervention Programme.

(See document no. 7)

Following a brief discussion it was:-

670 **RESOLVED:-**

That the report be noted.

BSOL DRAFT SEXUAL HEALTH STRATEGY 2023-2030- PUBLIC CONSULTATION REPORT

Juliet Grainger, Service Lead – Adults, Birmingham City Council presented the report on behalf of Dr Dyna Arhin-Tenkorang, Assistant Director (Population Health), providing feedback on the public and stakeholder consultation on the draft strategy that took place between May – July.

(See document no. 8)

It was noted that Councillor Khan was now the Portfolio Holder and documents will be amended accordingly. Juliet Grainger confirmed that there was direct feedback with providers. With regard to a question from Councillor Matt Bennett regarding figures for teenage pregnancies and abortions. The figures related to joint Birmingham and Solihull. It was

671 **RESOLVED:-**

- i) That the Board accepts the consultation findings and endorses the conclusion that the draft strategy is supported by respondents and reflects the results of the needs assessment that was completed in 2021;
 - ii) That the strategy be ratified by the Board; and
 - iii) That the Board endorses the proposal to use the consultation findings to inform the design and co-production of the future sexual health service model during 2023.
-

Information items

FORWARD PLAN

672 Dr Shiraz Sherif presented the Forward Plan which was noted.

(See document no. 9)

Any items requested for future meetings should be sent to Dr Shiraz Sherif.

WRITTEN UPDATES

The following written updates were on the Agenda for information only.

(See document nos. 10-13)

Creating a Healthy Food City Forum (CHFC) Report

Creating a Mentally Healthy City Forum (CMHCF) Report

Creating a Physically Active City Forum (CPACF) Report

Health Protection Forum (HPF) Report

673 **RESOLVED:-**

That the written updates be noted.

OTHER URGENT BUSINESS

674 It was noted that under the terms of reference, Dr Clara Day was Vice Chair of the Board. The Chair welcomed Dr Clara Day to the position.

The meeting ended at 1141 hours

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CHAIR

BIRMINGHAM HEALTH & WELLBEING BOARD



Action Log 2021



Rag rating :

Overdue

In progress

Complete

Index No	Date of entry	Agenda Item	Action or Event	Named owner	Target Date	Date Completed	Outcome/Output	Comments	RAG

Index No	Date of entry	Agenda Item	Action or Event	Named owner	Target Date
	29.01.2019	IPS - Mental Health	To send a letter to all Board members to encourage them to actively promote and support employment opportunities for people with SMI within members' organisations through the IPS programme.	Board Admin	
		JSNA SEND	Remove the recommendations from the report and send them to the SEND Improvement Board as a reference item.	Fiona Grant	19.03.2019
		Sustainability Transformation Plan (STP)	To submit written bi-monthly update reports to the Board, with updates from the portfolio boards.	Paul Jennings	28.05.2019
344	19.02.2019	JSNA Update	Public Health Division to present the JSNA development and engagement plan at the next	Justin Varney	19.03.2019
	29.01.2019	IPS - Mental Health	members to encourage them to actively promote and support employment opportunities for	Board Admin	
362	19.03.2019	Joint Strategic Needs Assessment Update	The two decisions that were needed from the Board were: - A volunteer for each of the four deep dives as champions and to hold us account; and a short discussion around where the Board would like us to look in terms of diversity and inclusion.	Elizabeth Griffiths	30th April 2018
	29.01.2019	IPS - Mental Health	The Chair has requested that a member of HWBB volunteer to attend the IPS Employers Forum to support the development of IPS.	All Board	19.03.2019
352	19.02.2019	Substance Misuse	Consideration to be given to partners' involvement and public engagement in the future commissioning cycle, and to the funding position, taking on board comments made at the meeting.	Max Vaughan	Date to be confirmed
IAN8	18/06/2019	Air quality update report	Board members encouraged to participate in Clean Air Day 20 June	All Board	20/06/2019

346	19.02.2019	Childhood Obesity	DPH was asked to reflect on potential for social marketing high profile campaign - similar to the partnership approach to 'sugar free' month promoted by Sandwell Council and partner organisations and 'Fizz Free Feb' led by Southwark Council.	Justin Varney	Development day 14.05.2019
351	19.02.2019	NHS Long Term Plan	It was agreed that, as the local 5-year plan was being drafted, consultation should take place with the Health and Wellbeing Board and engagement with key leaders in the City to enable them to give an input to the plan.	Paul Jennings	19.03.2019
IAN6	18/05/2019	Public Questions	All Board members to promote submission of public questions to the Board	All Board members	24/09/2019
IAN9a	18/05/2019	Active travel update	Board to work with their partners to promote active travel away from main roads and along green spaces where possible	All Board members	ongoing
IAN9b	18/05/2019	Active travel update	Kyle Stott, Public Health, to bring mapping of active travel back to the Board	Kyle Stott	24/09/2019
IAN10	18/05/2019	Developers Toolkit update	Board members to encourage the use of the developer's toolkit in their organisation's capital build projects as well as retro-build and refurbishments but to include anything in the present	All Board members	ongoing
IAN11	18/05/2019	Feedback on the Health and Wellbeing Board development session	Board members to look at opportunities for LD/MH employment within their organisations	All Board members	ongoing
IAN12b	18/05/2019	Changing places	Board Chair to write to WMCA around transport infrastructure hubs: where there is a full station refurbishment changing places to be included.	Chair/PH	24/09/2019

IAN12c	18/05/2019	Changing places	Board Chair to write to the Neighbourhoods Directorate to support the implementation of changing places in parks.	Chair/PH	24/09/2019
IAN13a	30/07/2019	Live Healthy Live Happy STP update report	Birmingham and Solihull STP to work with local elected members around awareness raising of ICS & PCNs – what they mean and the implications.	Paul Jennings	26/11/2019
IAN13b	30/07/2019	Live Healthy Live Happy STP update report	The Board raised concern that changes to West Birmingham area could cause destabilisation for the system and the citizen experience Commissioners and providers agreed to meet outside of the meeting and report back to Board on how we get to an integrated system – particular reference to equity of provision for West Birmingham.	Paul Jennings	26/11/2019
	23/04/2019	Special Health and Wellbeing Board meeting	To respond individually to public questions received for the April Special Health and Wellbeing Board meeting	Justin Varney/Stacey Gunther	28/04/2020
IAN12a	18/06/2019	Changing places	Maria Gavin to see whether changing places can be a specific requirement for Commonwealth Games new-builds	Maria Gavin	24/09/2019

	23/04/2020	COMMUNITY CONCERN RE COVID-19 AND HEALTH INEQUALITIES IN BAME COMMUNITIES	Set up a Special Health and Wellbeing Board meeting in response to rising concern within the community of health inequalities being experienced in Black, Asian and Minority Ethnic (BAME) communities due to coronavirus-19.	Errol Wilson	23/04/2020
	24/09/2019	NHS LONG TERM PLAN: BSOL CCG RESPONSE	Set up a Special Health and Wellbeing Board	Errol Wilson	08/10/2019
	24/09/2019	PUBLIC QUESTIONS	Increase activity around the comms for Public Questions by liaising with partners	Stacey Gunther	21/01/2020
	08/09/2020		Letter to Secretary of State to express concerns with regards to the shortfall of flu vaccinations that have been allocated to	Justin Varney	14/09/2020

	24/09/2019	SUICIDE PREVENTIO N STRATEGY	Suicide Prevention Strategy Action Plan	Mo Phillips	26/11/2019

Date Completed	Outcome/Output	Comments	RAG
27.03.2019	The letter has been sent out to all Board Members on the 27.03.2019	Awaiting information from Dario Silvestro regarding the Support available for employers	
		Item in Matters Arising in the minutes	
27.03.2019	been sent out to all Board Members on the	information from Dario Silvestro regarding the	
30-Apr-19			
30-Apr-19		Charlotte Bailey nominated by the Chair	
30-Jul-19		Item on agenda 30 July	
20/06/2019			

11/09/2019	Closed and to be tasked to the Creating an Active City Sub-Forum	Paul Campbell informed Kyle Stott to include as part of the work of the forum.	
24/09/2019		Incorporated into forward plan	
24/09/2019	Complete	All organisations to confirm at HWBB 24/09/2019	
24/09/2019	Complete	All organisations to confirm at HWBB 24/09/2019	
06/09/2019	Closed and to be tasked to the Creating an Active City Sub-Forum	Paul Campbell informed Kyle Stott to include as part of the work of the forum.	
05/09/2019	Closed and forward plan to include quarterly round table update.	Quarterly updates does not tally with current meeting calendar - scheduled for every second Board for Minicipal Years 2019-20 and 2020-21.	
05/09/2019	Closed and to be tasked to the Creating a City Without Inequalities Sub-Forum	Paul Campbell informed Monika Rozanski to include as part of the work of the forum.	
18/09/2019	Letter sent by Cllr Hamilton		

18/09/2019	Letter sent by Cllr Hamilton		
26/11/2019	Presentation item for Board 26 November 2019.		
26/11/2019	Presentation item for Board 26 November 2019.		
28/04/2020	Closed		
30/12/2019	Closed	<p>issue of changing places with the CWG leads. New facilities fall under the Organising Committee not the Council I believe. She has asked to join the accessibility forum which is just starting – and which considers all aspects of accessibility (e.g. access for people with sensory impairments, LD) as well as some of the physical requirements. So we are flagging the need for this wherever we can.</p> <p>Quite a few of the facilities are temporary rather than new build though, so we are also encouraging organisers to</p>	

23/04/2020	Closed. Meeting took place, with almost 200 public questions submitted		
30/09/2019	Closed. Meeting arranged for 11/11/2019, subsequently cancelled due to Purdah. Presentation item for January 2020 Board		
30/06/2020	Closed	Public Health have committed to tweeting and sharing via Forum networks. A new online form for question submission has been introduced and will be trialed for the July meeting.	
14/09/2020	Closed		

<p>26/11/2019</p>	<p>Updated version provided as part of Forum update.</p>	<p>The Birmingham Suicide Prevention Strategy was adopted by Full Council in January 2020. The Suicide Prevention Working Group has continued to meet through covid to progress the Suicide Prevention Strategy Action Plan; progress of the working group is reported to the Creating a Mentally Healthy City Forum and to the Health and Wellbeing Board.</p>	
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Cost of Living Crisis

Pete Richmond

Approach to the Crisis

Money in your
pocket

Keeping a roof
over your head

Community
Response

Crisis Fund

Money in your pocket

- Financial Inclusion Teams
- Debt advice & debt management
- Welfare benefits advice
- Accessing other funds – DHP, Homeless Prevention Fund
- Employment and training advice & support

Roof over your head

‘We will not evict anyone due to poverty’

- Building on the preventative approach adopted during the pandemic
- Proactive income management and support
- Income case managers: supportive and persistent
- Support for alternative accommodation

Community Response

- Building and supporting local networks – Energy Redress Scheme
- Direct support to local groups
- Understanding the local networks:
 - Food banks
 - Family support
 - Youth services
 - Crisis prevention
 - Mental health support
- Advice and information to help customers access services

Crisis Fund

- Front line staff have access to small grants scheme:
 - Fuel costs
 - Food
 - Emergency supplies
- Easy access with simple eligibility criteria
- Monitoring of regular users to offer additional support

Other issues

1. Fire Safety
2. Housing conditions – damp and condensation
3. Rent levels

Questions

	<u>Agenda Item: 11</u>
Report to:	Birmingham Health & Wellbeing Board
Date:	29 November 2022
TITLE:	JOINT HEALTH AND WELLBEING STRATEGY UPDATE
Organisation	Birmingham City Council
Presenting Officer	Jo Tonkin

Report Type:	Information
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1. Purpose:

- 1.1. To update the Health and Wellbeing Board (HWB) on the Joint Health and Wellbeing Strategy (JHWS) and the approach to delivering its 2030 ambitions.

2. Implications (tick all that apply):

Creating a Bolder, Healthier, City (2022-2030) – Strategic Priorities	Closing the Gap (Inequalities)	✓
	Theme 1: Healthy and Affordable Food	✓
	Theme 2: Mental Wellness and Balance	✓
	Theme 3: Active at Every Age and Ability	✓
	Theme 4: Contributing to a Green and Sustainable Future	✓
	Theme 5: Protect and Detect	✓
	Getting the Best Start in Life	✓
	Living, Working and Learning Well	✓
	Ageing and Dying Well	✓
Joint Strategic Needs Assessment		✓

3. Recommendation

- 3.1. To note the update on the strategy and indicator dashboard.
- 3.2. To agree to the approach to support the delivery of the strategy (see 4.8-4.10).

4. Report Body

Background

- 4.1. The HWB must have a joint strategy as part of its statutory functions, building upon the Joint Strategic Needs Assessment (JSNA). The Birmingham HWB Strategy is a high-level plan for reducing health inequalities and improving health and wellbeing in Birmingham.
- 4.2. Creating a Bolder, Healthier City (2022-2030) has been shaped and developed over the past three years with citizens, partner organisations and national policy changes. It was approved by the Health and Wellbeing Board on [22 March 2022](#) and Cabinet on [26 April 2022](#). The strategy is available on the Council website: [Health and wellbeing strategy | Birmingham City Council](#) (**Appendix 2**).

Creating a Bolder Healthier City (2022-2030)

- 4.3. Creating a Bolder, Healthier City is a high-level plan for reducing health inequalities and improving health and wellbeing in Birmingham. Its vision is to create a city where everyone can make choices that empower them to be happy and healthy.
- 4.4. Health inequalities in Birmingham need to be prioritised and urgently addressed at the individual, community and local level. At the centre of this strategy is closing the gap (see diagram below), which provides an overarching goal by highlighting specific areas of focus that cut across Birmingham.
- 4.5. The strategy has five core themes for action covering the wider determinants of health, health protection and environmental public health. These are:
- 1) Healthy and Affordable Food
 - 2) Mental Wellness and Balance
 - 3) Active at Every Age and Ability
 - 4) Contributing to a Green and Sustainable Future
 - 5) Protect and Detect
- 4.6. The Health and Wellbeing Board supports a life course approach, reflected in the strategy. The five core themes run throughout the life course, which is split into three stages:
- Getting the Best Start in Life
 - Living, Working, and Learning Well
 - Ageing and Dying Well



Delivering the Strategy

- 4.7. Outlined below are opportunities to support the delivery of our 2030 ambitions as outlined in the strategy.
- 4.8. An **operational delivery group** will be set up to support the delivery of the strategy. It will initially include the lead officers of each HWB. Its focus will be on the strategy and provide an opportunity for clear partnership between the HWB and the forums. Its aim is also to support the forums to work together and share learning. The meetings will take place quarterly and be chaired by the Public Health Governance Team Lead.
- 4.9. There will be an **annual review of the strategy**. The annual review will allow forums to showcase work with partners supporting the strategy's ambitions. It will also contain an update on all indicators chosen by the HWB. The annual review may include the following:
- Introduction
 - Chair / Vice Chair statement
 - Thematic case studies of partnership working (project, partners, challenge, response, impact)
 - Update on all indicators by theme
 - Next steps/year ahead
- 4.10. In addition to the annual review, progress will be monitored through the [Joint Health and Wellbeing Strategy Indicator Dashboard](#). This is now available to all, and updates (when new data is available) will be provided at each HWB meeting.

5. Compliance Issues
5.1. HWB Forum Responsibility and Board Update
<p>5.1.1. HWB forums are responsible for developing and overseeing a strategy, delivery plan or framework to deliver a measurable impact. The forums are responsible for supporting the delivery of the HWB's ambitions in the current Joint Health and Wellbeing Strategy.</p> <p>5.1.2. Forums are required to provide a written update to each HWB meeting. Forums must deliver one annual substantive update.</p>
5.2. Management Responsibility
5.2.1. The HWB is required to have a joint health and wellbeing strategy as part of its statutory functions.

6. Risk Analysis			
Identified Risk	Likelihood	Impact	Actions to Manage Risk
Failure to deliver the 2030 ambitions and measurable improvements to health inequalities and outcomes for citizens	Low	High	The Health and Wellbeing Board will act as the convenor to deliver the ambitious goals set out in the strategy. It will oversee the strategy, be responsible for its delivery, and ultimately be accountable for plans to achieve the 2030 ambitions. Several actions are proposed to support the delivery of this strategy and manage this risk.

Appendices
Appendix 1 – HWB Strategy Update (Presentation)
Appendix 2 – Joint Health and Wellbeing Strategy: Creating a Bolder, Healthier City

The following people have been involved in the preparation of this board paper:
Aidan Hall, Public Health Senior Officer (Governance)

Joint Health and Wellbeing Strategy Update

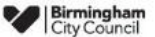
Health and Wellbeing Board (HWB)

29th November 2022



BE BOLD BE BIRMINGHAM

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Background

The Health and Wellbeing Board (HWB) must have a joint strategy as part of its statutory functions, building upon the Joint Strategic Needs Assessment (JSNA). The Birmingham HWB Strategy is our high-level plan for reducing health inequalities and improving health and wellbeing in Birmingham.

It was approved by the board on [22 March 2022](#) and by Cabinet on [26 April 2022](#). The strategy is available on the [Council website](#).



Creating a Bolder, Healthier City 2022-2030

The strategy has five core themes for action covering the wider determinants of health, health protection and environmental public health. These are:

1. Healthy and Affordable Food
2. Mental Wellness and Balance
3. Active at Every Age and Ability
4. Contributing to a Green and Sustainable Future
5. Protect and Detect

The five core themes run throughout the life course, which is split into three stages:

- Getting the Best Start in Life
- Living, Working, and Learning Well
- Ageing and Dying Well



Delivery

Outlined below are opportunities to support the delivery of our 2030 ambitions as outlined in the strategy:

1. An **operational delivery group** will be set up to support the delivery of the strategy. It will initially include the lead officers of each HWB forum. Its focus will be on the strategy.
2. There will be an **annual review** of the strategy. The annual review will allow forums to showcase work with partners supporting the strategy's ambitions. It will also contain an update on all indicators.
3. Progress will be monitored through the **Joint Health and Wellbeing Strategy Indicator Dashboard (Power BI)**. This is available to the public and updates (when new data is available) will be provided at each HWB meeting.

Ambitions and Indicators

Creating a Bolder, Healthier City 2022-2030 has:

- 60 ambitions
- 86 indicators
 - 74 thematic indicators
 - 12 headline indicators

Ambition	Indicator (Sport England Active Lives Survey)
Close the activity gap between different ethnic groups by 2030	Activity gap between ethnic groups: White British and Asian (excluding Chinese)
	Activity gap between ethnic groups: White British and Black
	Activity gap between ethnic groups: White British and Chinese

The annual review of the strategy will assess the indicators and provide recommendations for the upcoming year.

Understanding Gaps

We are working with subject matter experts to:

- Identify existing indicators that will support the ambition
- Identify proxy indicators (where more related data is not available)
- Ensure arrangements are made for reporting to the HWB

Joint Health and Wellbeing Strategy Indicator Dashboard

The indicators in the strategy have been used to create the Power BI Dashboard.

The dashboard is divided into the strategy's themes and uses data from various sources:

Data Source	Number of Indicators	Updates
Fingertips Public Health Profiles (OHID)	68	Data refreshed daily
LG Inform (Local Government Association)	7	Data refreshed daily
Birmingham City Council Public Health <ul style="list-style-type: none">City of Nature PlanHospital Episode Statistics (HES)Healthy Start ProgrammeSport England Active Lives Survey	3 1 1 6	Manual updates when new data is available

1. Select theme

Theme 1: Healthy and Affordable Food

2. Select indicator

Proportion of the population meeting the recommended '5-a-day' on a 'usual day' (adults) (Persons, 16+ yrs)

Ambition

Increase the % of adults regularly eating '5-a-day' to more than 55% by 2030

Birmingham

2019/20

47.5

Desired direction 2030 Goal

Increase 55.0

Date Updated

14 April 2022

Data Source

Lead Agency

England

2019/20

55.4

Solihull

2019/20

54.3

Frequency

Annual

Core Cities

2019/20

52.9

West Midlands

2019/20

52.6

Unit

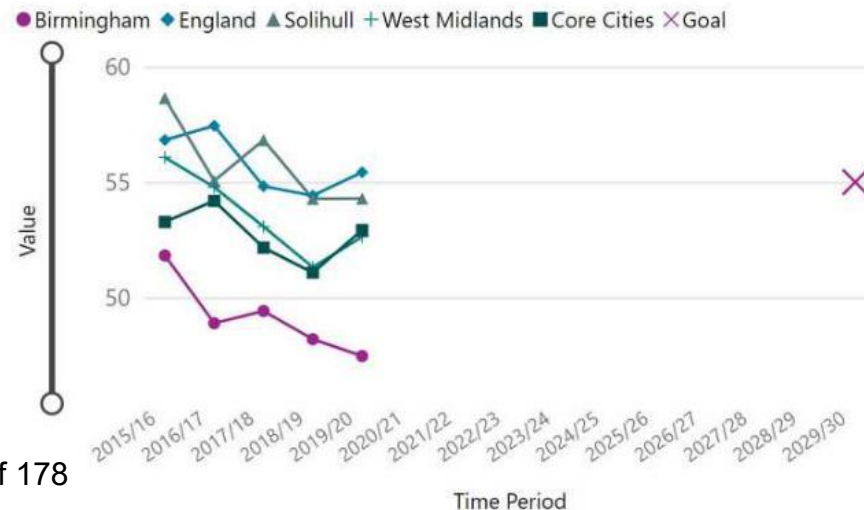
%

What does this mean?

Why is this important?

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Trends





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BE BOLD BE BIRMINGHAM

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BIRMINGHAM JOINT HEALTH AND WELLBEING STRATEGY

CREATING A BOLDER, HEALTHIER CITY 2022-2030



A BOLDER HEALTHIER BIRMINGHAM



OUR VISION IS...
TO CREATE A CITY WHERE EVERY
CITIZEN, WHOEVER THEY ARE,
WHEREVER THEY LIVE AND AT
EVERY STAGE OF LIFE, CAN MAKE
CHOICES THAT EMPOWER THEM
TO BE HAPPY AND HEALTHY.

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Councillor
Mariam Khan

Cabinet Member for
Health and Social Care,
Birmingham City Council

Chair of Birmingham
Health and Wellbeing
Board

FOREWORD

CABINET MEMBER FOR ADULT HEALTH AND SOCIAL CARE

For far too long Birmingham has been impacted by inequalities affecting our citizens' health. Pre-pandemic, Birmingham had significantly high health inequalities already, with a 10-year gap in life expectancy within some of our inner-city areas compared to the more affluent outer city areas.

The devastation from the COVID-19 pandemic has only worsened our city's health. Across Birmingham, many are suffering from long Covid, bereavement and worsened outcomes for people with long-term health conditions. The economic impact of people losing their jobs has consequently limited their options to make healthier choices.

When I was elected to represent Washwood Heath in 2012, I was the youngest elected member of the council at the age of 21. Now representing Alum Rock ward, I have listened to citizens, understood their concerns, and worked together to improve their lives. As a mom of three small children, I am especially passionate about families and the health of mothers throughout pregnancy and beyond, as well as the right of children to have access to good quality basic healthcare and support to live healthy, happy lives.

As the Cabinet Member for Health and Social Care and the Chair of the Birmingham Health and Wellbeing Board, my commitment to the work of the Local Authority, working in partnership with others, is to improve the unjust and preventable health differences that have left some of our communities with poorer health outcomes.

The way we change the unfairness is by focussing primarily on the work of the Health and Wellbeing Board to reduce health inequalities. This will require action from the board members involving political, clinical, professional and community leaders from across the care and health system to come together to improve the health and wellbeing of our local population.

So, in response to the last 18 months, previous consultation insight, including citizens, partner organisations and national policy changes, we have listened, consulted, and co-produced the Joint Health and Wellbeing Board Strategy: 'Creating a Bolder, Healthier City'.

The approach sets out our clear and bold ambitions over the next eight years (2022-2030), based on a series of core themes across the life course. It will include the key actions, indicators to measure our progress, and the leadership required to achieve our ambitions. Addressing some of the critical challenges Birmingham faces to tackle health disparities and mitigate the legacy of COVID-19, particularly the negative impact on mental health as a result of the pandemic.

The reach of this strategy will be relevant across Birmingham for members of the public, health care professionals, academics, and our voluntary sector. The way to tackle health inequalities is through a collaborative approach. It is now for us as leaders to work together through the Health and Wellbeing Boards and the new Integrated Care System Partnerships for our Birmingham communities to deliver this ambitious 'Creating a Bolder, Healthier City' strategy. We are grateful for the honesty, contribution and insight of all of those who have shared their experiences through the development of this strategy

We want Birmingham to be a city where every citizen, wherever they live and at every stage of life, to be able to make choices that empower them to be happy and healthy and ensure that the gaps in deprivation between different parts of the city do not get worse. We must be committed to a better future for all of our citizens, and we must work together to seize every opportunity set out in this strategy to make Birmingham healthier for all.

JOINT BIRMINGHAM CITY HEALTH AND WELLBEING STRATEGY ON A PAGE CREATING A BOLDER, HEALTHIER CITY (2022-2030)

OUR VISION

To create a city where every citizen, whoever they are, wherever they live and at every stage of life, can make choices that empower them to be happy and healthy.

Our vision is underpinned by four key principles that require strong partnership and collaboration across the local system. We need all stakeholder groups and their partners forging ahead together to achieve successful delivery.

- Citizen-driven and informed by citizens' lived experience
- Consciously focused on reducing inequalities through promoting equality, diversity and inclusion
- Data and evidence-informed and research-enabled action
- Impact of COVID-19 pandemic mitigated as part of our legacy work

Our five core themes within the Strategy set out our local priorities:

1. Healthy and Affordable Food
2. Mental Wellness and Balance
3. Active at Every Age and Ability
4. Contributing to a Green and Sustainable Future
5. Protect and Detect

There are three encompassing life course themes:

- Getting the Best Start in Life
- Living, Working and Learning Well
- Ageing Well and Dying Well



INTRODUCTION

People living in Birmingham experience challenges every day that directly and indirectly impact their health and may lead to far-reaching consequences that may limit their independence and autonomy. It is well understood that health and disease are predominantly the result of the wider determinants of a person's life rather than genetics or age.¹ Factors such as poverty, education, housing, employment and the environment in which we live, work and play all impact our health and wellbeing.

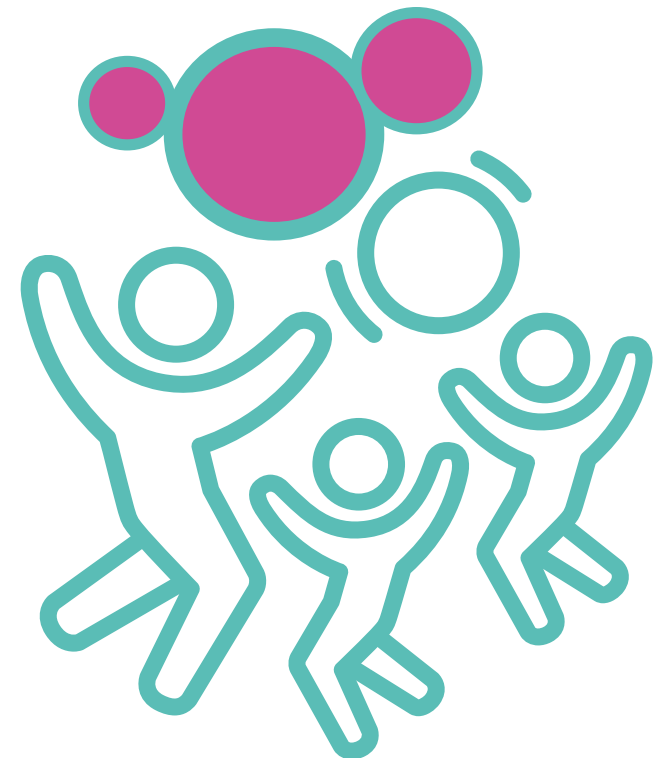
Health inequalities permeate our communities. The effect of social, economic, and environmental factors known as the 'causes of the causes'², or wider health determinants, are significant contributors to people's overall lifetime health from birth to death. Consequently, adverse events and exposures that persist in our communities from childhood may impact developmental milestones, education, employment and life chances. They remain less noticeable than disease, thereby leading to growing health inequalities.

Most health inequalities are driven by factors outside our National Health Service (NHS). By the time the health aspects of inequality reach the NHS, they are likely embedded. The challenge of rebalancing and mitigating ill health is significantly more complex than if the intervention had occurred earlier.

Creating a Bolder, Healthier City (2022 to 2030) aims to focus our local effort upstream by tackling the structural barriers and transforming our citizens' quality of life and health outcomes. In addition, reducing health inequalities experienced by those already living with chronic ill-health is paramount. It will be achieved by shaping a healthier environment and fairer opportunities for citizens to live affordable, sustainable, and enjoyable healthy lives. Birmingham will be a city that enables them to reach their potential and aspirations at every age.

Our statutory health and wellbeing strategy will be overseen through the Birmingham Health and Wellbeing Board. Working as a partnership across the city at citizen, community, local and regional levels, the Board and its partners will collaborate to create environments that enable healthier lives. This will be achieved by focusing on five core themes and the life course. The Strategy purposely addresses the urgent need to mitigate against the impact of the ongoing COVID-19 pandemic on our citizens' lives and the need to continuously create and drive a culture of equality, diversity, and inclusion. It aims to close gaps and reduce inequalities at pace and scale across the city. The Health and Wellbeing Board fora will be tasked to demonstrate progress on these priorities through their action plans.

To attain their potential, we must value our citizens by offering genuine equal opportunities across the city, such as housing, employment, and education. Communities can proactively lead the local effort to make our city bolder and healthier for all.



HEALTH INEQUALITIES IN BIRMINGHAM

Tackling health inequalities requires commitment and multi-agency action. Our approach must be rooted in people's lived experiences and be shaped from the onset with involvement from local communities of place, identity and interest.

Inequalities between different areas can reflect differences in assets and deficits or barriers. This can include variations in access to greenspace, quality housing, more or less comprehensive healthcare, levels of poverty and language barriers.

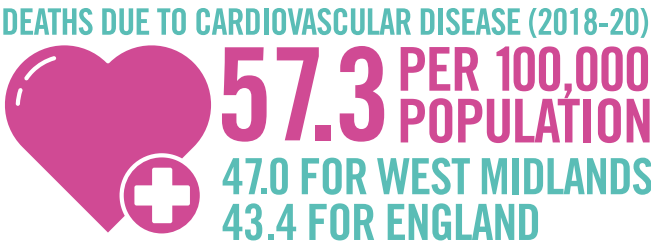
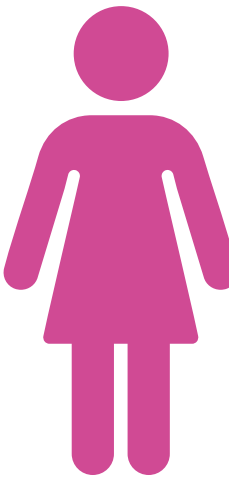
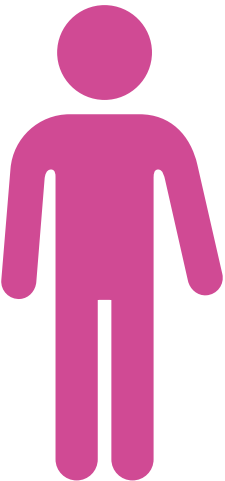
Some of the inequalities within the city are described below.³

Inequalities between Birmingham, West Midlands and England

- Males born in Birmingham can expect to live 58.5 years in good health (healthy life expectancy). This is lower than the West Midlands (61.5 years) and England (63.2 years).⁴
- Females born in Birmingham can expect to live 59.3 years in good health (healthy life expectancy). This is lower than the West Midlands (62.6 years) and England (63.5 years).⁵
- Deaths due to cardiovascular disease (2018-20) in Birmingham were 57.3 (per 100,000 population) compared to 43.4 for England and 47.0 for the West Midlands.⁶

- Deaths due to smoking in Birmingham (2018-20) were 274.8 (per 100,000 population), which is higher than England (250.2) and the West Midlands (249.3).⁷
- In 2018, in the West Midlands, the rate of new HIV diagnoses in the Black African population was 45 times that of the white population (per 100,000 population).⁸
- COVID-19 mortality rates for people younger than 65 were 3.7 times higher in England's most deprived areas than the least deprived areas between March 2020 and March 2021.⁹

HEALTHY LIFE EXPECTANCY



INEQUALITIES WITHIN BIRMINGHAM

- There are ten-year differences in life expectancy between some of the 69 wards across the city. There is:
- A twelve-year difference between life expectancy at birth for males in Heartlands (71.8 years) compared to Sutton Four Oaks (83.8 years).³
- A nine and a half year difference between females' life expectancy at birth in Heartlands (76.9 years) compared to Sutton Reddica (86.4 years).³
- In Nechells, the rate of death from coronary heart disease is over 2.5 times higher than the rate in Sutton Roughley.³
- The incidence of breast cancer in Rubery and Rednal is 2.8 times that of Lozells.³
- Rates of excess weight for children in reception class are 1.7 times higher in Kings Norton South than in Sutton Trinity. In Year 6, the rates in Handsworth are 2.2 times higher than Sutton Trinity.³
- Hospital stays for self-harm in Druids Heath and Monyhull are four times the rates in Sutton Wylde Green.³

INEQUALITIES: CORE THEMES

THEME 1: HEALTHY AND AFFORDABLE FOOD

- Obesity (including severe obesity) in children in Year 6 (2019/2020) in Birmingham is 25.5% and in England is 21.0%.¹⁰
- The percentage (%) of adults regularly eating '5-a-day' (2019/20) in Birmingham is 52.60%, and in England, it is 55.40%.¹¹

THEME 2: MENTAL WELLNESS AND BALANCE

- The percentage (%) people reporting depression and anxiety in Birmingham (2016/17) was 14.6%, while the England average was 13.7%.¹²

THEME 3: ACTIVE AT EVERY AGE AND ABILITY

- The percentage (%) of adults who are physically inactive in Birmingham (2019/2020) is 28.90% compared to England 22.90%.¹³

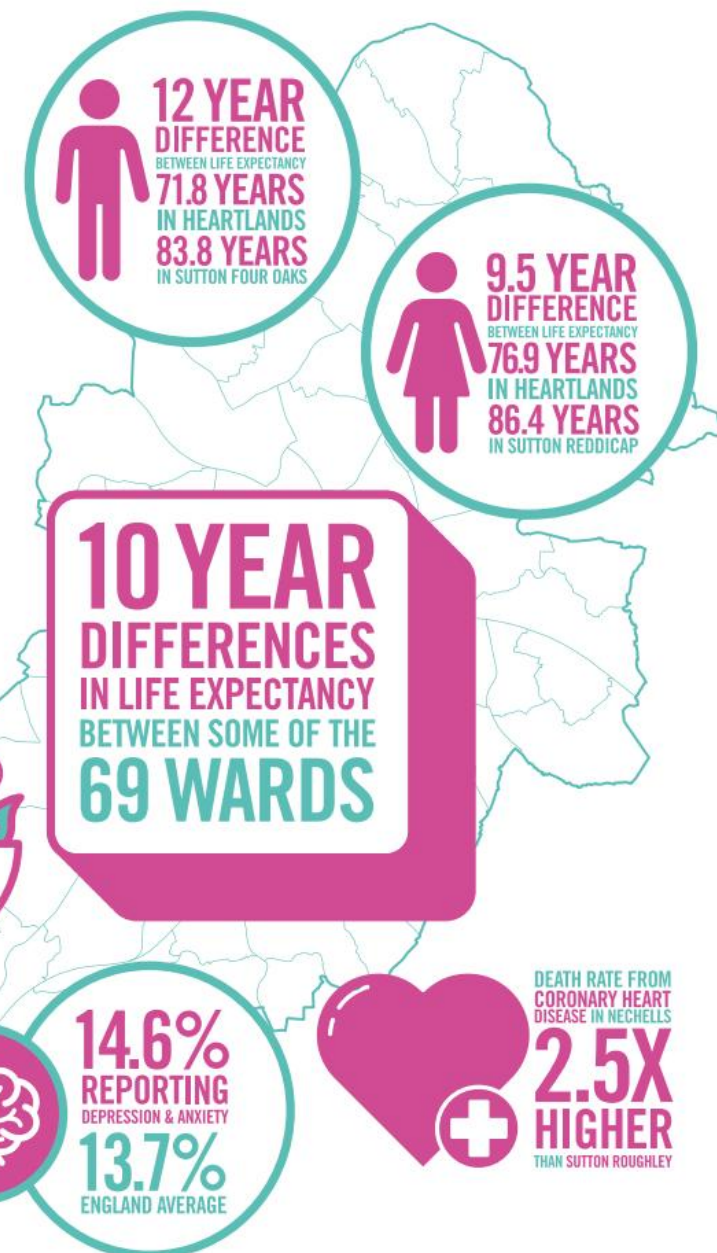
52.6%
ADULTS EATING
'5-A-DAY'
IN BIRMINGHAM

55.4%
ADULTS EATING
'5-A-DAY'
IN ENGLAND

28.9%
PHYSICALLY
INACTIVE ADULTS
IN BIRMINGHAM

22.9%
PHYSICALLY
INACTIVE ADULT
IN ENGLAND

4X
HOSPITAL STAYS
FOR SELF-HARM
IN DRUIDS HEATH & MONYHULL
THAN IN SUTTON WYLDE GREEN



THEME 4: GREEN AND SUSTAINABLE FUTURE

- The fraction of mortality attributable to particulate air pollution (2019) is 5.80% in Birmingham, and in England, it is 5.10%.¹⁴

THEME 5: PROTECT AND DETECT

- The MMR vaccine (against measles, mumps, and rubella) for 2-year-olds (one dose) in Birmingham is 85.70% compared to England at 90.60% (2019/2020).¹⁵
- The uptake of the national breast screening programmes (2019) in Birmingham is 68.20% compared to England at 74.50%.¹⁶

INEQUALITIES: LIFE COURSE

GETTING THE BEST START IN LIFE

- Birmingham's infant mortality rate is 7.0 (deaths per 1,000 live birth) compared to 3.9 for England and 5.6 for the West Midlands (2017-2019).¹⁷
- 28.1% of Birmingham children live in low-income families, compared with 17.0% nationally (2016).¹⁸

LIVING, WORKING AND LEARNING WELL

- The percentage (%) of adults aged 40-64 years with Type 2 Diabetes (2018/19) in Birmingham and Solihull (BSol) is 47.2%, compared to England which is 43.0%.¹⁹
- Smokers that have successfully quit at four weeks (2017/18) in Birmingham is 1,627 (per 100,000 population) compared to England which is 2,070.²⁰

AGEING AND DYING WELL

- Women at 65 years old in Birmingham are expected to spend 8.5 years of their life in good health. This is 2.6 years less than the England average (11.1 years).²¹
- Men at 65 years old in Birmingham are expected to spend 6.9 years of their life in good health. This is 3.7 years less than the England average (10.6 years).²²



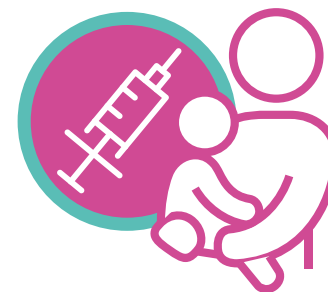
7.0% INFANT MORTALITY
DEATHS PER 1,000 LIVE BIRTH
5.6% WEST MIDLANDS
3.9% ENGLAND



28.1%
CHILDREN IN LOW INCOME FAMILIES
IN BIRMINGHAM
17% NATIONALLY



5.8% **MORTALITY**
RATE ATTRIBUTABLE TO
AIR POLLUTION
IN BIRMINGHAM
5.1% IN ENGLAND



85.7%
MMR VACCINE
FOR 2 YEAR OLDS
IN BIRMINGHAM
90.6% IN ENGLAND



1,627 **SMOKERS QUIT**
AT 4 WEEKS
PER 100,000
2,070 IN ENGLAND

LIFE EXPECTANCY BY BIRMINGHAM RAILWAY STATIONS (2017/19) MALES & FEMALES³

Male Life Expectancy (Teal Circles):

- Longbridge: 77
- Northfield: 79
- Kings Norton: 80
- Bournville: 80
- Selly Oak: 80
- University: 81
- Five Ways: 81
- New St.: 78
- Moor St.: 78
- Bordesley: 77
- Small Heath: 77
- Tyseley: 78
- Lea Hall: 76
- Stechford: 75
- Adderley Park: 77
- Duddeston: 74
- Aston: 74
- Gravelly Hill: 77
- Erdington: 74
- Chester Rd.: 83
- Wylde Green: 83
- Sutton Coldfield: 82
- Four Oaks: 83
- Butlers Lane: 83
- Blake St.: 83

Female Life Expectancy (Pink Circles):

- Longbridge: 82
- Northfield: 82
- Kings Norton: 83
- Bournville: 83
- Selly Oak: 83
- University: 83
- Five Ways: 83
- New St.: 82
- Moor St.: 82
- Bordesley: 83
- Small Heath: 83
- Tyseley: 81
- Lea Hall: 81
- Stechford: 83
- Adderley Park: 84
- Duddeston: 79
- Aston: 79
- Gravelly Hill: 80
- Erdington: 82
- Chester Rd.: 85
- Wylde Green: 85
- Sutton Coldfield: 82
- Four Oaks: 87
- Butlers Lane: 84
- Blake St.: 84

Callout Box:

Average male life expectancy in Birmingham is **77.9 years** compared to 79.8 years for England. With only **two stops** you can shave **six years** off the average life expectancy of a male citizen.

Average female life expectancy in Birmingham is **82.4 years** compared to 83.4 years for England. With only **two stops** you can shave **six years** off the average life expectancy of a female citizen.

SOURCE: ONS DEATHS 2017/19
BIRMINGHAM PUBLIC HEALTH 2021

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CLOSING THE GAP

The health inequalities identified across Birmingham need to be prioritised and urgently addressed at the individual, community and local level to achieve our goal.

‘Closing the gap’ provides an overarching goal by highlighting specific areas of focus that cut across the city. It directs the system to focus on a principal target that brings together the priorities set out within this Strategy making this the central focus of all we do locally.



UNDERSTANDING EXISTING BARRIERS, CHALLENGES, AND PEOPLE’S LIVED EXPERIENCES

Birmingham is a diverse and bold city with an ever-growing range of opportunities. Yet too often, specific groups of citizens are left behind because of marginalisation and structural barriers and challenges. We will focus on specific actions to address those health inequalities linked to poverty and marginalisation and dedicate specific resources and effort to addressing these in more detail.

The Director of Public Health Annual Report, Complex, Lives, Fulfilling Futures, highlighted the challenges that adults living with multiple and complex needs face. It reflects on how we can inspire action as a partnership across Birmingham to support all our citizens to thrive.²³

There is clear evidence of significant gaps for people experiencing homelessness, care leavers, people living in poverty, carers, veterans, sex workers, people living with learning disabilities, people in contact with the justice system, and people with significant mental health issues. For some citizens, these experiences are intermittent or transient, and for others, these are challenges that last a lifetime.

We will support the Birmingham Levelling Up Strategy²⁴ to tackle disparities in our city. We recognise that we cannot ‘level up’ without challenging deep and structural inequalities. The Board will support this approach to address poor health outcomes and improve the life chances of our citizens.

We will work in partnership to better understand and increase our knowledge of our communities. We will achieve this by building on existing innovations across the city, working with these communities, such as the Birmingham Poverty Truth Commission.

MITIGATE THE LEGACY OF COVID-19

The Strategy also incorporates the learning and experience from the local response to the COVID-19 pandemic and an ongoing commitment to equality, diversity, and inclusion. The Covid-19 pandemic shone a harsh and relentless light on inequalities as the pandemic disproportionately impacted our most challenged and disadvantaged communities.

As of January 2022, 1.3 million people (2.1% of the population) in the UK were experiencing self-reported long COVID.²⁵ In 2021, a study found that one in six middle-aged people and one in thirteen younger adults with COVID-19 report long Covid symptoms.²⁶ The impacts of ‘long Covid’ are still emerging. It will require new pathways of care and support across the health and social and community and voluntary sector, in addition to a positive and supportive response from the education and employment sector to support individuals affected.

Responding to the COVID-19 pandemic has informed the development of this strategy. We have learned from communities and partners in the private, public, academic, and voluntary sectors.

EQUALITY, DIVERSITY AND INCLUSION

The Strategy enables the Health and Wellbeing Board to maintain the values of equality, diversity and inclusion. These values are at the centre of our ambitions, actions, and leadership to tackle the inequalities in our society. Both health and disease outcomes and opportunities are often conditional on a series of factors. Our approach will focus explicitly on legally protected characteristics and specific identities of experience. There are nine protected characteristics as described in the Equality Act 2010. These are Age, Gender Identity, Sex, Race, Sexual Orientation, Religion and Belief, Disability, Pregnancy and Parenthood, Marriage and Civil Partnership.

We recognise that these do not exist in isolation. Many people possess more than one minority characteristic, making the inequalities they face even greater. The communities are woven by threads, including identities and experiences. Our communities of identity, interest and place comprise people with their lived experience.

The COVID-19 pandemic exposed and exacerbated existing inequalities, including the disproportionate impact on people from minority communities, particularly ethnic and disabled communities, and many other communities of experience. The Board will act in a cross-cutting way through the delivery of the themes set out in the Strategy. We will continue to learn from and build on specific projects which use targeted approaches to understand these inequalities and respond to them. This includes the Birmingham Poverty Truth Commission, Veterans Deep Dive, Birmingham and Lewisham African

and Caribbean Health Inequalities (BLACHIR) Review. We support Birmingham City's Council's commitment to tackling inequality in Everyone's Battle Everyone's Business.²⁷

TARGETING SPECIFIC HEALTH INEQUALITIES

The Board recognises the link between this framework and the emerging priorities of the NHS Integrated Care System (ICS) and the responsibilities and strategies of the Police and Crime Commissioner. This is alongside their duty to address inequalities in consultation with other public sector, business, academic and community partners.

Each lead partnership organisation has a responsibility to address local health inequalities explicitly as part of the Strategy's implementation. This will be monitored through the Health and Wellbeing Board.

Five key areas of inequalities targeted through the development and delivery of the Strategy and chosen by the Board are;

- Inequalities linked to deprivation
- Inequalities affecting disabled communities
- Inequalities affecting inclusion groups (e.g. people experiencing homelessness)
- Inequalities affecting different ethnic communities
- Inequalities of locality (i.e. variation/inequalities between wards)

"Sometimes the difficulty is going to come, for example, I am Black, and I share all the experiences of Black people but am also Muslim as well. I have got two things that many people don't have. The person who is just Muslim cannot experience the Black issue, and Black people who are not Muslim will not experience the Muslim issue."

Quote from a participant in Birmingham Healthwatch report into experiences of Somali people.

CO-PRODUCTION METHODOLOGY

This Strategy has been shaped and formed over the last three years by drawing on input and engagement from both citizens and partner organisations and applying national policy changes.

COMMUNITY ENGAGEMENT

We undertook several engagement activities to help us identify the key priorities and better understand the needs of our citizens.

Community engagement and involvement of various stakeholders enabled the voices, views, and insights to be used throughout the Strategy. This joint Strategy must continually reflect and be delivered based on our learning from the lived experiences of our citizens. Recent examples of local work have reinforced the importance of engagement in the development of this Strategy.

In 2019, we held a public consultation on public health priorities for the city. We received strong support for addressing health inequalities upstream of drivers of illness and disease, in addition to reducing the inequalities affecting those already living with the burden of ill health.²⁸ This led to the creation of four new sub-groups of the Health and Wellbeing Board to complement the existing Health Protection Forum. They are the multi-agency and multidisciplinary Health and Wellbeing fora:

1. Creating a Healthy Food City Forum
2. Creating a Mentally Healthy City Forum
3. Creating an Active City Forum
4. Creating a City Without Inequalities Forum
5. Health Protection Forum

THEMATIC APPROACH

The Health and Wellbeing Board recognises the importance of a thematic approach with cross-cutting action throughout the life course. Creating a Bolder, Healthier City (2022-2030) has five core themes developed through consultation, engagement, and research. Four of the five core themes in the Strategy align with those Health and Wellbeing Board fora.

The themes are:

6. Healthy and Affordable Food (Creating a Healthy Food City Forum)
7. Mental Wellness and Balance (Creating a Mentally Healthy City Forum)
8. Active at Every Age and Ability (Creating an Active City Forum)
9. Contributing to a Green and Sustainable Future (led by our partners including the City of Nature Board)
10. Protect and Detect (Health Protection Forum)

The Health and Wellbeing Board supports a life course

approach, which is reflected in the Strategy. Therefore, the five core themes are complemented by the life course, split into three life stages.

- Getting the Best Start in Life
- Living, Working and Learning Well
- Ageing and Dying Well

The purpose of the Strategy is to provide a framework that the whole council, ICS and other partners will implement through subsequent strategies, commissioning and action plans. The Strategy aims to be concise and purposeful and will signpost to various examples of relevant work across the system. We have been exploring topics and themes in more depth and translating these into deliverable ambitions. We have identified clear actions which have been locally agreed.



OUR CORE THEMES

1. HEALTHY AND AFFORDABLE FOOD

Birmingham is a diverse, global, vibrant city with more than a million citizens, many of whom face challenges accessing affordable, healthy, sustainable food. Food insecurity is associated with poorer diets which can lead to negative health outcomes. Structural barriers, including poverty and deprivation, exist and prevent many people from accessing healthy food.

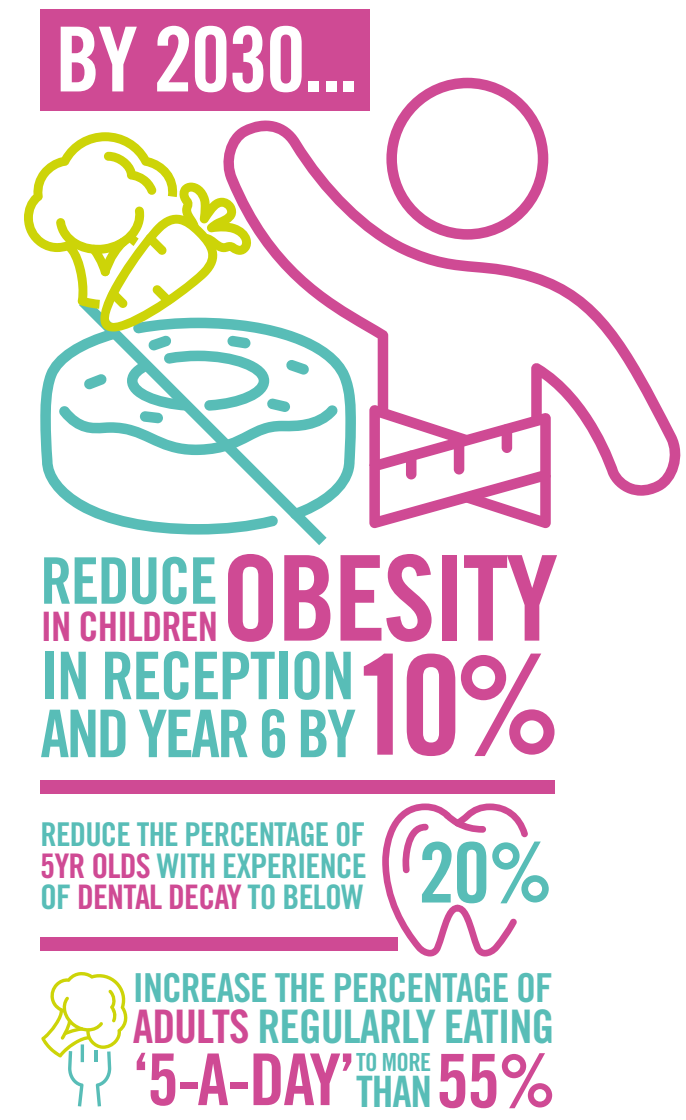
Unhealthy or inadequate consumption of healthy food negatively impacts physical and mental health.²⁹ Obesity (including severe obesity) in children in Reception in 2019/2020 was 10.9% in Birmingham, slightly higher than the national picture for England at 9.9%.³⁰ The pandemic has revealed how fragile food security is, as many families rely on the furlough scheme during the pandemic. In 2021, the uptake of healthy start vouchers in eligible families in Birmingham was 72%, in the West Midlands, it was 59%, and in England, it was 56.8%.³¹ People have had limited access to food in the most deprived areas within the city. Some do not have a supermarket within a 15 minute walk.

Food systems contribute millions to the city's economy. The food system spans growing food, transforming food, transporting it and selling it in raw, transformed and cooked forms, in addition to recycling and waste. This system manifests itself in all our lives, from growing tomatoes in window boxes to the restaurants and takeaways on our high streets.

We want Birmingham to be a city where every citizen can eat an affordable, healthy diet and enjoy their food. Working with partners, we will focus on reducing inequalities associated with food poverty and ensure that access to good quality food choices is as equitable as possible. We also want the food we eat to be ethically, safely produced, and environmentally sustainable. The food economy is vibrant, reflecting the diversity of our communities. We want Birmingham's economy to be financially successful and sustainable. We want it to contribute to a circular economy for food that reduces waste, increases valuable employment opportunities for local people, minimises environmental harm and maximises the local assets in our city and region.

Our ambitions are to work together to:

- Increase the uptake of Healthy Start vouchers in eligible families to at least 80% by 2027
- Reduce the prevalence of obesity (including severe obesity) in children in Reception and Year 6 by 10% by 2030
- Reduce the percentage (%) of 5yr olds with experience of dental decay to below 20% by 2030
- Increase the percentage (%) of adults regularly eating '5 a day' to more than 55% by 2030
- Ensure that the Healthy City Planning Toolkit is utilised in 90% of developments in the City by 2030



LEADERSHIP FOR ACTION

The Creating a Healthy Food City Forum and Public Health Division partners will lead this work, linking with other key partnerships such as the Birmingham Food System Strategy: Creating a Bolder, Healthier and More Sustainably Food City.

KEY ACTIONS

To achieve our ambitions, we will take the following actions:

- Implementation of the Healthy City Planning Toolkit.
- Consultation and implementation of the Birmingham Food System Strategy: Creating a Bolder, Healthier and More Sustainably Food City.
- Embed seldom-heard voices and other citizen voice into the activities of the Creating a Healthy Food City Forum.
- Strengthen and build upon local, national and international partnerships, i.e. local action groups, national Sustainable Food Places, city learning exchange partnerships, and international collaborations, including the Milan Urban Food Policy Pact (MUFPP).
- Maximise the healthy food benefits of the East Birmingham Corridor development.
- Maximise the benefits of the Food Poverty Core Group and Food Justice Network.

- Continue to develop working relationships with university partners and explore how we can better work in partnership to explore the needs of Birmingham citizens and communities.
- Understand what a healthy food system looks like and how this can be measured.

"This is what I eat at home. First of all, I eat crisps. I eat burger at night-time every day. I eat pizza, I eat fries, I watch TV, ok. Morning I eat cereal, I eat cake. I eat everything healthy."

Quote from a focus group with Primary School children of First-Generation Migrants



2. MENTAL WELLNESS AND BALANCE

Mental wellbeing is as important as physical wellbeing: there is no good health without good mental health. However, this aspect of health can fail to get parity.

Compared to England and the West Midlands region, Birmingham is disproportionately affected by poor mental wellbeing. Currently, it has a higher than average prevalence of depression and anxiety in adults.³² It also has a much greater proportion of people (10.4%) self-reporting a low satisfaction score compared to England (6.1%) and the West Midlands (6.5%).³³ There are further inequalities within the city with more deprived wards reporting lower resilience and poorer mental wellbeing, particularly in children.³⁴ Equally, there are inequalities within certain communities, such as the LGBTQ+ community, who face an increased risk of suicide and self-harm.

According to the Birmingham COVID-19 Impact Survey, by July 2020 more than half (53%) said their mental health had deteriorated since the pandemic started.³⁵ The impacts on mental wellbeing included bereavement, loneliness, and common mental health conditions, such as anxiety and depression. Some of these are the legacy of direct impacts of disease and illness, others due to the impacts of risk reduction restrictions and isolation. Equally, there was also an unequal impact with self-reported loneliness and anxiety being higher in older working age and respondents from ethnic minorities.

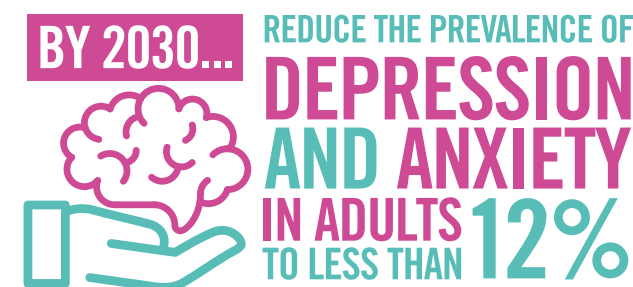
Although the suicide rate in the city is relatively low, this should not lead to complacency. We must work together towards a shared ambition of zero deaths through suicide and zero admissions due to self-harm, particularly for children and young people. There are also unique challenges faced in Birmingham, such as investigating and developing the evidence of poor mental wellbeing stemming from experiences in the justice system or families affected by incarceration.

We recognise that mental wellness and balance is not the same as happiness, and that we will all experience periods of low mood and imbalance. Still, by taking a public health approach to mental wellness and balance, we can support people to navigate these times successfully and continue a positive life journey. Balance is a broad term but, in this context, we are focused on behaviours that reflect addiction, especially smoking, alcohol and drugs. Equally, the key metrics that we will measure our success include reducing the overall prevalence of anxiety and depression through improving the wellbeing indicators, triple zero and smoking rates.

We are committed to creating a mentally healthy city where every citizen is supported to achieve good mental wellness and balance to navigate life's challenges. The new, nationally recommended Prevention Concordat for Better Mental Health will focus our partners on promoting positive mental wellbeing and reduce mental health inequalities so we can achieve a mentally healthy city.

Our ambitions are to work together to:

- Reduce the prevalence of depression and anxiety in adults to less than 12% by 2030
- Reduce our suicide rate (persons) in the city to be in the lowest ten places in England by 2030
- Reduce the emergency intentional self-harm admission rate to be within the lowest ten places in England by 2030



- Reduce the smoking prevalence in adults with a long-term mental health condition to at least the national average by 2027
- Close the gap between people with long-term health conditions, explicitly including those with severe and enduring mental health issues, and both those in employment and those without
- Achieve the ambitions of Triple Zero: i.e. to have zero deaths or overdoses linked to alcohol or drugs by 2030, and no-one living with substance addictions in the absence of support services
- Work with the voluntary sector and faith leaders to embed early intervention, brief advice, and signposting in all services.
- Take proactive steps to close the inequalities in employment and education for people with long term conditions, including those with severe and enduring mental health issues.
- Deliver the targets set out in the Triple Zero Strategy to tackle harm from drugs and alcohol in our city.



LEADERSHIP FOR ACTION

The Creating a Mentally Healthy City Forum will lead this theme with support from the Suicide Prevention Advisory Group and the NHS Mental Health Partnership.

KEY ACTIONS

To achieve our ambitions, we will take the following actions:

- Deliver our partnership action plans to address mental wellbeing, including the Prevention Concordat and Suicide Prevention Action Plan.
- Develop and implement evidence-based interventions to improve mental wellness and balance, including arts and culture-based interventions.

“I don’t want to live anymore. I don’t want to go on anymore. Because everything I care about has been taken away from me. Whether it’s through substances, social services, police, you name it - everything I know and care about has gone from me”

Quote from a Rough Sleeper in Birmingham



3. ACTIVE AT EVERY AGE AND ABILITY

If everyone in Birmingham moves more, we will see major improvements in health and happiness, social connectivity, resilience, and environmental benefits in our communities. Being physically active can prevent and improve long term conditions, including cardiovascular disease, diabetes and cancers, and it is also a viable part of treatment pathways.

In Birmingham during 2019/20, a higher proportion of people aged 16 and above were categorised as physically inactive (less than 30 minutes of physical activity a week) compared to both the regional and national percentages.³⁶ More worryingly, in 2020/21, the percentage of physically active children and young people was one of the lowest in the country (32% for Birmingham and 44.6% for England).³⁷

The COVID-19 pandemic has decreased activity levels across Birmingham and changed our daily habits, often reducing travel and leading to a more sedentary way of life. The COVID-19 Impact Survey illustrated that the highest level of inactivity was in age groups 40-49 and 50-59.³⁵ However, beyond the pandemic, the 2022 Commonwealth Games offers a visible global celebration of sport and activity. One of its key legacy outcomes must be to inspire us all to be active every day.

Significant and visible inequalities exist when it comes to activity and we need to focus on the areas of greatest inactivity with understanding and empathy. This can be achieved through projects like the 'Active Communities

Local Delivery Pilot' in partnership with The Active Wellbeing Society. This project supports physical activity in deprived communities to help close the inequality gap, focusing on deprivation, age, and ethnicity. It will be part of this wider strategy that will work on culturally competent approaches to promote physical activity.

These projects can be done together with an increased range of everyday opportunities to enjoy activity that are both accessible and affordable. These need to be based upon safe routes and the infrastructure to enable walking and cycling, local safe, affordable, and attractive sports, and activities in accessible locations and green spaces to make physical activity a viable option for everyone in our city.

Our ambitions are to work together to:

- Reduce the percentage (%) of adults who are physically inactive to less than 20% by 2030
- Increase the percentage (%) of adults walking or cycling for travel at least three days a week by at least 25% by 2030
- Increase the percentage (%) of physically active children and young people to the national average by 2030
- Reduce the inactivity gap between those living with disabilities and long-term health conditions and those without by 50% by 2030
- Reduce the inactivity gap between different ethnic communities by 50% by 2030



LEADERSHIP FOR ACTION

The work to address this theme will be led through the Creating a Physically Active City Forum, Sport Birmingham, and the Physical Activity Alliance.

KEY ACTIONS

To achieve our ambitions, we will take the following actions:

- Improve physical activity data and evidence to guide and inform practice and governance.
- Use technology, including apps and gamification, to increase inclusive physical activity participation for all including Birmingham's diverse range of communities and under-represented groups.
- Prioritise active travel in local neighbourhoods through initiatives in the Birmingham Transport Plan.
- Utilise physical activity to enhance community cohesion through targeted community events and interventions and build on previous successful projects, such as Tola Time.
- Embed physical activity as a viable part of treatment pathways for long term health conditions.

"Think Football is the anchor for my week, maintaining wellbeing in a supportive environment, while being physically active. It has quite literally saved my life."

Quote from Think Football Participant, Aston Villa Foundation



4. CONTRIBUTING TO A GREEN AND SUSTAINABLE FUTURE

The natural environment around us can both harm our health, e.g. through air pollution, and improve our physical and mental health through direct facilitation such as green gyms and exposure and nature connectedness, e.g. nature trails.

Therefore, the Health and Wellbeing Board has a vested interest in actively supporting the City in its approach in creating a green and sustainable future.

Creating this future for our green, blue (water) and white (air) environments will require action on many fronts led by several partners. This includes the City of Nature Board, the Brum Breathes Board and the Climate Action Taskforce.³⁸

This theme aims to promote and protect health by improving outcomes for conditions linked to the environment and using the opportunities of a green and sustainable future to improve the health and wellbeing of citizens.

This includes taking the opportunities offered by nature and improving our environment as a pathway to wellbeing. We aim to use the green and blue spaces in our city to appreciate our environment and its value in improving the physical and mental health of our citizens.

We are blessed in this city with a huge number of natural assets. Still, there are inequalities across their geographic distribution and for those who can access them, and how they are used to benefit health.

Creating a bolder, healthier city involves seizing the opportunity to support the creation of health promoting places to live. Such places will be consciously designed to enable social interaction and be inclusive, safe, accessible; provide access and connections to nature; and support healthy lifestyles.

Our ambitions are to work together to:

- Reduce the percentage (%) of mortality attributable to particulate air pollution to less than 4.5% by 2030
- Increase the utilisation of outdoor space for exercise/health reasons to over 25% by 2028
- Increase the daily utilisation of green and blue spaces to 25% of the population by 2030
- Increase volunteering in green and blue spaces to at least 10% of the population by 2027
- Increase the proportion of our population connecting with nature to at least 35% of the population listening to birdsong by 2030



LEADERSHIP FOR ACTION

This theme will be taken forward through the work of the City of Nature Plan and Bolder Greener Birmingham.

KEY ACTIONS

To achieve our ambitions, we will take the following actions:

- Collaborate to further develop and implement the evidence base for health and wellbeing interventions which utilise the natural environment for health gain.
- Ensure all partners play active roles as anchor organisations to support the Clean Air Strategy, Climate Change Route to Zero Strategy and City of Nature Plan.
- Work with our partners to celebrate and maximise the potential benefits to physical and mental health of our natural environment.
- Address inequalities in access and utilisation of natural space for health benefit between citizens, especially for disabled people and ethnic communities.

"The secret to using nature as a mood booster is to find activities in a green space that match the outcome you are looking for. For some, going to a quiet park to escape their daily routine will bring peace of mind and a sense of freedom. Others may use their natural landscapes to challenge themselves with activities like running or cycling. Some are intoxicated by simply interacting with animals."

Quote from Witton Lodge Community Association



5. PROTECT AND DETECT

The Protect and Detect theme is focused on the work we can do together to protect the health of citizens from infectious disease, incidents, and outbreaks. It also focuses on detecting diseases, such as cancer, at an early stage to maximise the benefits that treatment can provide.

Screening and immunisation are key to early detection and prevention for health. There are a series of national screening programmes across the life course from antenatal and pregnancy screening to cancer screening in adult and older adult life. However, these are affected by inequalities associated with barriers across the life course that include physical and communication challenges, deprivation as well as cultural and social barriers (genders, ethnicities, races, religions, or socioeconomic status).³⁹ Also, vaccination programmes are essential to public health and provide crucial protection against infectious diseases that can cause death and disability. This includes measles, mumps, and rubella (MMR), influenza and COVID-19. The uptake of the flu vaccine for people aged 65 and over (2020/2021) in Birmingham is 74.1%, compared to the England population coverage at 80.9%.⁴⁰ The uptake of many vaccinations is worse in Birmingham than at regional and national levels, which needs to improve. Also, the mortality rate for deaths involving COVID-19 for all ages (2020) in Birmingham was significantly higher at 224.1 (per 100,000 population) compared to the England rate of 140.1 (per 100,000 population).⁴¹

Birmingham has committed to becoming a Fast-Track City, an international initiative aimed at tackling blood-borne viruses (BBVs) (HIV, Hepatitis B and Hepatitis C) and tuberculosis (TB) by 2030 and 2035 respectively. By working closely with local stakeholders from across primary care, secondary care, the UK Health Security Agency (UKHSA), NHS Specialised Commissioning, industry representatives and Birmingham Public Health to meet set targets for each BBV and TB.

Protecting citizens from infectious diseases also offers opportunities for action on environmental health, sexual and reproductive health and robust cross-partnership response to local outbreaks and incidents of infectious disease.

We want Birmingham to be a city protected from infectious disease through immunisation and appropriate responses. We also want to support health and wellbeing through early detection of disease and have services available for those affected.

Our ambitions are to work together to:

- Achieve the national ambitions or targets for all national immunisation programmes by 2030
- Achieve the national targets for all national screening programmes by 2030
- Halve the variation in uptake (inequality) for all immunisation (children) by 2030
- Halve the variation in uptake (inequality) for all screening programmes (adults) 2030

LEADERSHIP FOR ACTION

This theme will be led by the Health Protection Forum.

KEY ACTIONS

To achieve our ambitions, we will take the following actions:

- Reduce the overall rates of new sexual health infections, including HIV, through early diagnosis and treatment to close the gap between Birmingham and national averages for adults.
- Commit to overcoming barriers that make it harder for some groups of people to engage with screening services.
- Deliver Fast-Track accreditation for Birmingham and an evidence-based approach to reduce HIV and blood-borne virus infections.
- Deliver the Sexual Health Strategy.



LIFE COURSE

Action must start before birth to close the gap in health inequalities and allow citizens to make choices that empower them to live happy and healthy lives. A life course approach supports citizens to age healthily and prevents our citizens from experiencing poor health.

Birmingham's approach will be to support our citizens in:

- Getting the Best Start in Life
- Living, Working and Learning Well
- Ageing Well and Dying Well

GETTING THE BEST START IN LIFE

Giving children the best start in life is crucial to this approach and improving the life chances of our citizens. Birmingham is one of the youngest cities in Europe, with 46% of our population aged under 30.⁴²

There is clear evidence that the foundations laid down for life from pre-conception through childhood and adolescence can positively or negatively impact an individual's entire life. Some of these are underpinned by poverty, and child poverty is a significant challenge for our city. Still, many are also driven by the environment and support available to children, young people and families.

Infant mortality is highly correlated with poverty, and national rates are highest within the poorest decile of the population.⁴³ Birmingham continues to have

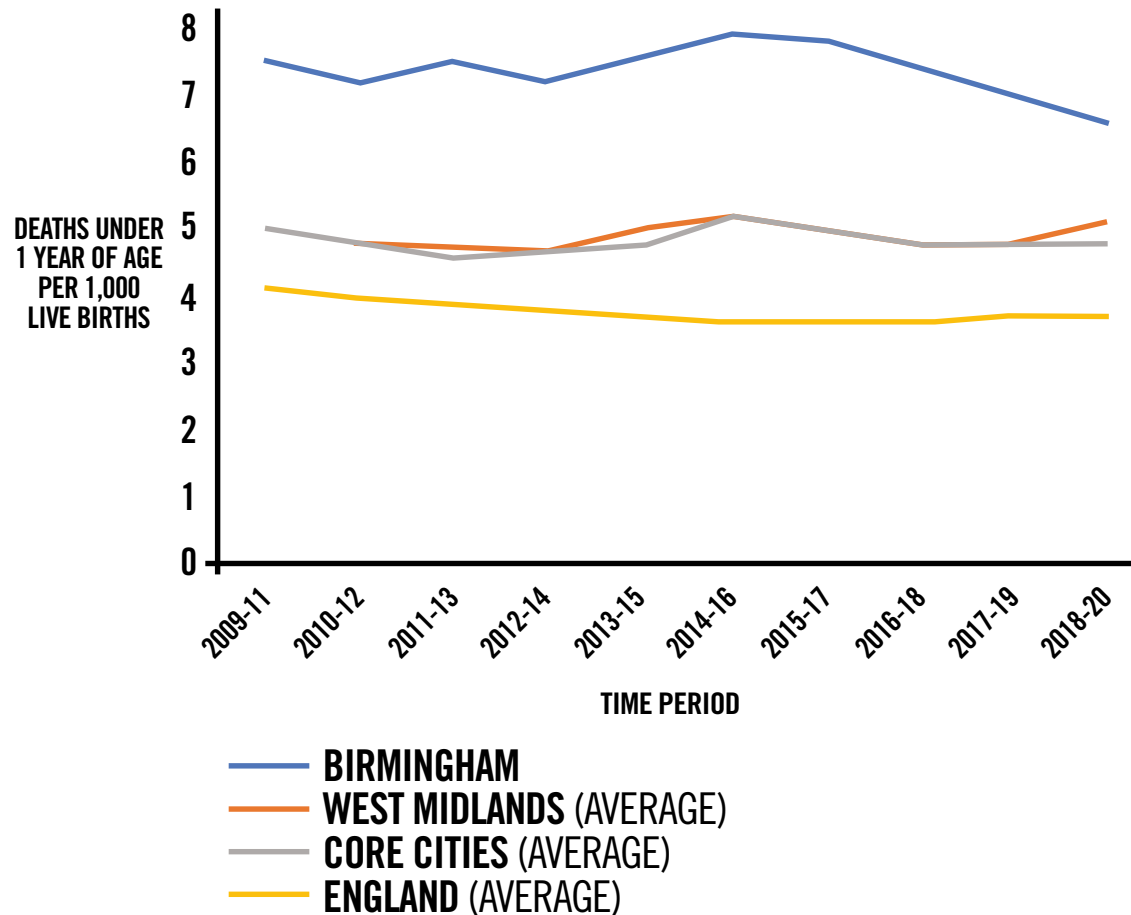
a higher stillbirth and infant mortality rate than the national average. Too many babies are born with a low or very low birth weight. This highlights the need for our approach to start before conception, working with potential parents to plan parenthood safely and support them through pregnancy.

Nationally, the rate of infant mortality has been declining steadily since the 2001/03 period. Still, rates in Birmingham are higher than the national average (nearly twice the national average). Currently, out of every 1,000 births in the city, seven babies will not live until their first birthday. The multi-agency Infant Mortality Task Force, led by an Independent Chair, has been established. Our ambition is to halve the infant mortality rate in Birmingham by 2030.

As children grow, inequalities continue in primary and secondary school years. We see high levels of vulnerability emerging, undoubtedly creating more challenges for these young people to achieve their potential as they progress to adulthood. There are significant inequalities between different groups of children. We have a duty of care to children and young people with special educational needs and disabilities, as well as those who come into contact with our care system. We must strive to address these vigorously and proactively.



INFANT MORTALITY (INFANT DEATHS UNDER 1 YEAR OF AGE) PER 1,000 LIVE BIRTHS



There is clear evidence across a wide range of indicators for children and young people that children in Birmingham could be given a better start in life. We will work together to close the gaps between our city and the national average to enable our children to face the future on more equal terms. No single agency can take action to address these priorities (e.g. reducing infant mortality). Equally, this work is important across the five core themes of the Strategy, particularly the theme around mental wellness and balance. We will work collaboratively to achieve the step-change in outcomes for our children and young people.

Supporting people to get the best start in life includes creating the conditions for a safe community for young people and protecting them from harm. The West Midlands Violence Reduction Unit (VRU) identified three factors with the strongest correlations towards violence; deprivation affecting children, rates of mental health, lack of educational development in early years. The Health and Wellbeing Board is committed to tackling the root causes, prevention and early intervention to prevent violence. Much of the critical work in this area is led by the Children's Safeguarding Partnership and Community Safety Partnerships. We are committed to supporting this and will support work such as the Community Safety Resilience Framework.

LIVING, WORKING AND LEARNING WELL

This theme is focused on working-age adults in Birmingham. It reflects the importance of work and learning throughout our adult life, allowing us to live well. Too many adults across the city lead unhealthy lives. Although choice is a factor, so too is the environment in which we live, work and learn. We will maximise the health of our working-age citizens by treating and preventing ill health, including conditions such as cardiovascular disease. We must work together to create a city that supports all adults to be healthier at work and home.

Living well means having a safe, secure and good quality home. For example, cold housing can damage our health, and people, often those in poor health, live in a cold home. 21.2% of our citizens live in fuel poverty (2019), compared with 13.4% in England.

Working well is tackling unemployment and supporting our citizens to have meaningful, high-quality work with good wages. Poverty and poor quality employment significantly impact the physical and mental health of our citizens. Ill health and poor wellbeing can be a barrier to employment, and unemployment can create barriers to health and wellbeing. The average person will spend one-third (or 90,000 hours) of their (waking) life at work, so being healthy at work is essential. Employers across Birmingham can support their staff to lead happier and healthier lives. We must work with public sector organisations, private sector organisations, and trade unions to create healthier workplaces for all.

Similarly, ill-health can be a barrier to or result from a lack of education. Learning well is fundamental to our wellbeing, through both the content of what we learn and the act of learning itself. Creating and maintaining health literacy is an essential part of this by underpinning people's ability to make informed choices about their health and wellbeing. The challenges of health literacy in our city have been made clear by the pandemic.

The Health and Wellbeing Board will tackle the wider determinants of health and support the city to reduce deep and ingrained structural inequalities. These inequalities are driven by poverty, education, housing, employment and the environment we live, work and

learn. These factors also significantly impact our health and wellbeing. The Board will play an active role in these health determinants and support plans such as the Birmingham Levelling Up Strategy. The Levelling Up Strategy outlines an approach of early intervention and prevention and investing in 'people-powered change' with inclusive growth. We will support people to live, work and learn well through crucial partnerships, including the Integrated Care System (ICS) Inequalities Programme and the Birmingham Poverty Truth Commission.

AGEING WELL AND DYING WELL

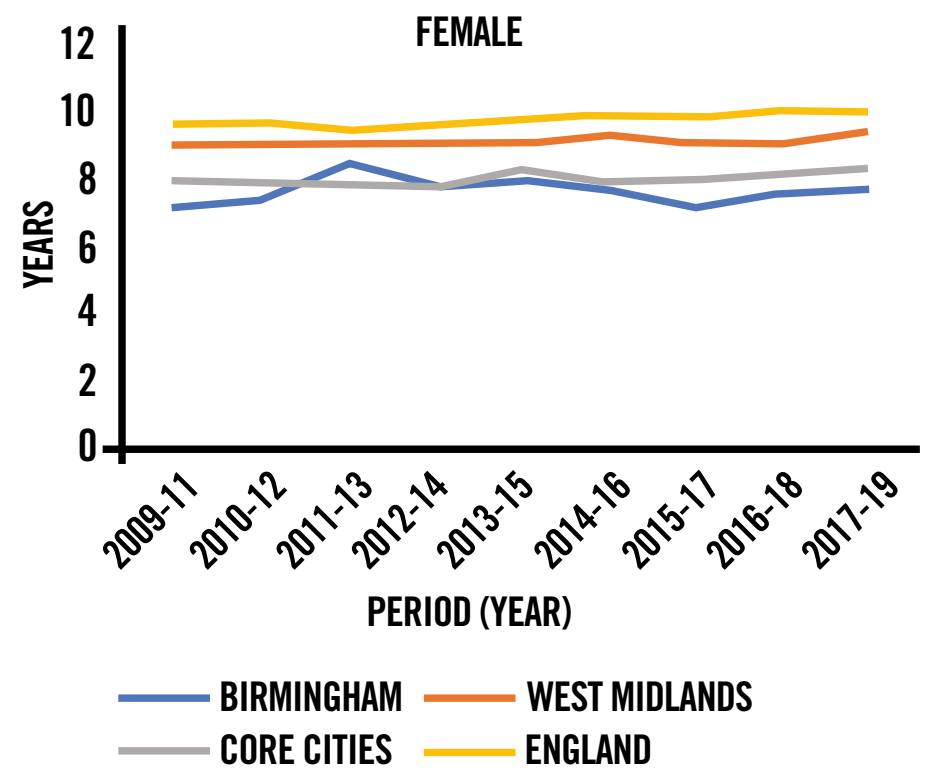
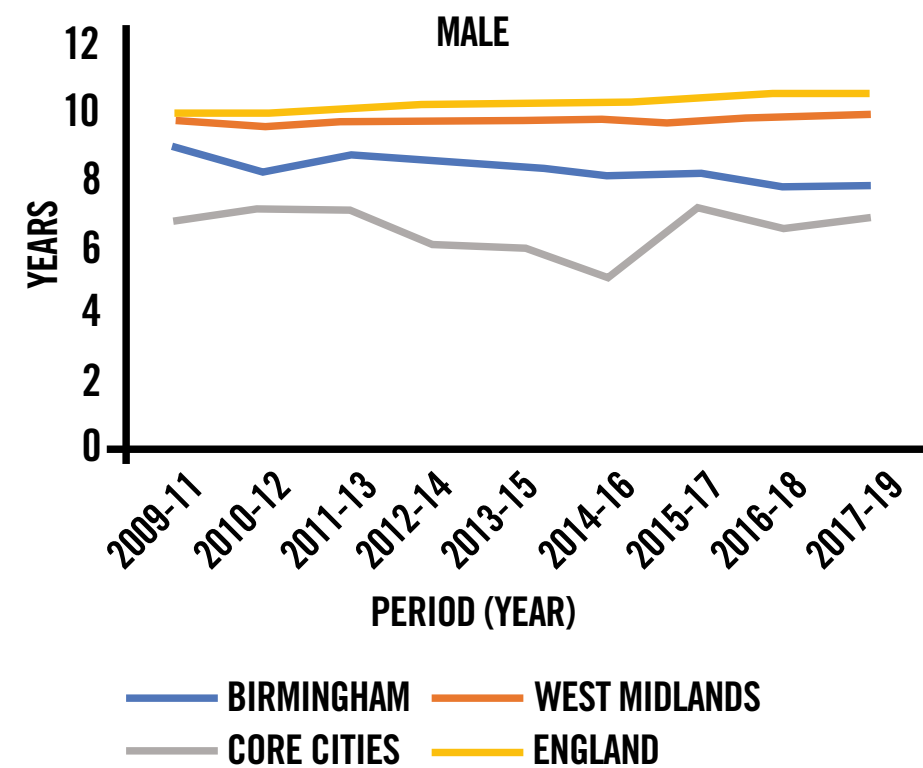
Birmingham is a young city, but it has a growing number of older adults traditionally defined as those above 65 years of age. Mid-year ONS estimates (2020) show approximately 13% (149,300 persons) of the Birmingham population fall in this category. This is expected to rise to up to 10.4% (166,600) in 2028 rising to 22.1% (191,600) in 2038. Many of our older adults are living with multiple health conditions. With the expected number of older people living in poor health rising, we must invest in prevention and approaches that help people age well.

On average, women in Birmingham aged 65 are predicted to live another 20.4 years and men another 17.7 years. These are below the averages for England and below the West Midlands average. Women at 65 years old in Birmingham are expected to spend 8.5 years of their life in good health (healthy life expectancy). This is 2.6 years less than the England average. Men at 65 years old in Birmingham are expected to spend 6.9 years

of their life in good health. This is 3.7 years less than the England average. We need to work together to close this gap and enable our citizens to live healthier and happier lives as they age. There is also a gap in life expectancy at 65 between people living in the city's most deprived areas and those in the least deprived. People living in the most affluent parts of Birmingham are expected to live around five years longer after reaching the age of 65 than those in the most deprived areas.



HEALTHY LIFE EXPECTANCY AT 65 IN BIRMINGHAM ⁴⁴



Research provides evidence of the impact of the pandemic on older people's health. It shows increased levels of anxiety (1 in 3 respondents felt more anxious) and muscle weakness (1 in 5 (2.3 million) or 18% say they feel less steady on their feet).⁴⁵

The prevalence of conditions such as Dementia, Parkinson's Disease and Frailty increases as people age, so our ambition would be to reduce the impact of these conditions. We also understand the importance of encouraging social interaction and reducing isolation and loneliness in our older adults. We will work together to create an age-friendly city that supports older adults to fully participate in their communities and tackle We will build on the existing successes, such as our dementia-friendly communities. Through our work to become an age-friendly city, we know that older people in Birmingham want opportunities to continue their working life after 65. This can be for financial reasons, but it can also be for their physical and mental health and wellbeing. We are committed to supporting older adults in our city to continue to live, work, and learn well.

As we age, we want health and social care services to collaborate to provide integrated solutions that support citizens to remain independent and connected to communities, families, and friends. We are committed to ensuring services and support are available in the places where people live. We will support the place-based efforts in the ICS and initiatives such as the Neighbourhood Networks. We will ensure our carers feel they can cope with their caring responsibilities and

have a life alongside caring. Around 1 in 5 households in Birmingham have an unpaid carer looking after a family member or friend.

We also have a responsibility to support people at the end of their life to die with dignity and as comfortably as possible, whatever their age. At the end of life, we all hope for a peaceful end. To achieve this, we must work together to support citizens, and families, to die with dignity and at a chosen place of death. We must ensure that pathways for end of life are compassionate and inclusive, and appropriate support is provided to those bereaved in addition to those who are dying.

AMBITIONS ACROSS THE LIFE COURSE

To support people in getting the best start in life, we will work together to:

- Reduce infant mortality in Birmingham by 25% by 2027 and by 50% by 2030
- Improve the percentage (%) of children achieving a good level of development by age 2 to 2.5 years to over 83% by 2030
- Increase the percentage (%) of children achieving a good level of development at the end of Reception (school readiness) by 75% by 2030
- Halve the rate of children killed and seriously injured on Birmingham's roads by 2030
- Reduce the under 18 teenage conception rate to close the gap between Birmingham and the national average by 2030

- Halve the hospital admissions due to asthma in young people under 18 years by 2027
- Reduce the rate of first-time entrants (10-17 years) to the youth justice system by 25% by 2030
- Reduce the rate per 1000 of homeless young people (16-24 years) to the English average by 2030

To support our citizens to live, work and learn well, we will work together to:

- Increase the percentage (%) of the estimated individuals accessing smoking cessation services and improve the 4-week quit rate by 20% by 2030
- Reduce coronary heart disease admissions rate (all ages) by 20% by 2030
- Reduce the percentage (%) of adults from ethnic communities with Type 2 diabetes to match the demographic profile of our city by 2030
- Increase the percentage (%) of eligible citizens who took up the offer of an NHS Health Check to over 70% by 2030
- Increase the number of targeted health checks (e.g. for carers and people with learning disabilities and/or severe mental health issues) by 25% by 2027
- Achieve 50% of all medium and large businesses in Birmingham becoming part of the Thrive at Work programme in 2030
- Reduce the number of households in fuel poverty to the national average by 2030

To enable our older adults to age well and die well, we will work together to:

- Halve the gap in healthy life expectancy at 65 years between Birmingham and the national average for both men and women by 2030
- Reduce the percentage (%) of people reporting a long term Musculoskeletal (MSK) problem to 5% below the England average by 2030
- Improve the detection of dementia by increasing the percentage (%) of people estimated to be living with dementia who are diagnosed and receiving support to over 75% by 2030
- Reduce the rate of emergency hospital admissions due to falls in people aged 65 years and over to below the national average by 2030
- Improve the carer-reported quality of life score for people caring for someone with dementia to equal or higher than the national average by 2030
- Improve the carer-reported quality of life score to equal to or above the national average by 2030
- Reduce excess winter deaths to close the gap between the actual and expected number of deaths in people aged >85years to the national average by 2030

To achieve these ambitions, we will take the following actions:

GETTING THE BEST START IN LIFE

- Co-produce priorities and deliver evidence-based interventions to support our children, young people and families, e.g. Birmingham Infant Mortality Taskforce.
- Develop and support adolescent health and wellbeing, interconnecting with proven strategies on youth justice, e.g. Violence Reduction Unit (VRU).
- Work with key stakeholders in the Children and Families Directorate and the voluntary sector to increase school readiness across diverse communities, e.g. Children's Early Help Services and the Family Hubs model.
- Support the Community Safety Partnership to embed a Public Health whole-system approach to violence reduction. This includes hate crime, domestic abuse and modern slavery, e.g. Community Safety Resilience Framework.
- Develop our understanding of and respond to the health and wellbeing needs of individuals in contact with the justice and asylum systems, building on our learning during the pandemic response.



LIVING, WORKING AND LEARNING WELL

- Support the city to level up and tackle inequalities that reduce the impact on health amongst disadvantaged groups, e.g. Birmingham Levelling Up Strategy, Poverty Truth Commission and the East Birmingham Inclusive Growth Strategy.
- Build on the evidence base for understanding inequalities faced by different ethnic minority communities, e.g. Birmingham & Lewisham African & Caribbean Health Inequalities Review (BLACHIR)
- Work with the ICS to emphasise and address inequalities in healthcare access, experience and outcomes, e.g. ICS Inequalities Programme.
- Co-produce accessible and culturally appropriate services and interventions to improve health literacy e.g. weight management services targeted at specific communities of identity including ethnic and disabled communities.
- Use the leverage of anchor organisations and our evidence base to encourage employers to support employee health and wellbeing, e.g. Thrive at Work programme and the Real Living Wage.

AGEING WELL AND DYING WELL

- Strengthen engagement and understanding of ageing in Birmingham's diverse communities, including those in inclusion groups, e.g. commissioning focus groups to understand population (and population of interest) relationships

with ageing and a series of scoping reviews to understand root causes of conditions associated with ageing.

- Use clear and visible prevention and early intervention approaches to support healthy independent ageing for all citizens, e.g. Brain Health promotion for the public and professionals.
- Use clear and visible prevention and early intervention approaches to support healthy independent ageing for all citizens, e.g. Brain Health promotion for the public and professionals.
- Use community-based prevention & early intervention services to ensure support is available in the places people live, e.g. Neighbourhood Network Schemes that connect people with local opportunities and maintain health and wellbeing.
- Establish a Healthy Ageing Academic Partnership to increase the evidence base to become a recognised Age-Friendly City and Compassionate City by 2027.
- Use the Better Care Fund to support the delivery of the Birmingham Integrated Care Partnership (BICP) priorities, e.g. Early Intervention Programme.



GOVERNANCE AND RELATIONSHIPS TO ACHIEVE SUCCESS

Creating a Bolder, Healthier City (2022-2030) will be led by the Birmingham Health and Wellbeing Board, working with local community groups, networks, and partners. The Board provides a public forum at the place (Birmingham) level for influencing, decision-making, and engagement across various areas of health and wellbeing.

The Health and Wellbeing Board will oversee the Strategy and receive updates on its progress against the ambition outcomes. The ambitions set out in this Strategy allow the Board to focus their action on how to achieve them and monitor progress from 2022 to 2030. Some of the actions required already exist and have been detailed in this Strategy, others are yet to be formulated. We will develop these in partnership, agreeing on clear actions and measuring our progress in the short term.

The Health and Wellbeing Board fora will support the ambitions and outcomes of the Birmingham Health and Wellbeing Strategy. They will create plans and strategies working in partnership. Local partners will deliver on the Strategy's themes and work with us and each other for Birmingham. The health and social care system will design and offer services centred around the needs of citizens, thereby aiding the overall success of the Strategy.

Birmingham's citizens will promote their own health and wellbeing as part of their communities. As they responded to the COVID-19 crisis, communities will support the most vulnerable and create connections and relationships. They will continue to be involved in decision-making and making change across the city.

HEALTH AND WELLBEING BOARD PARTNERSHIP FORA

- Creating a Healthy Food City Forum
- Creating a Mentally Healthy City Forum
- Creating an Active City Forum
- Creating a City Without Inequalities Forum
- Health Protection Forum

NHS STRATEGIC PARTNERSHIPS

- Birmingham & Solihull Integrated Care System
- Birmingham & Solihull Provider Collaboratives
- Birmingham & Solihull Mental Health Partnership
- Birmingham & Solihull United Maternity and Newborn Partnership (BUMP) and Black Country and West Birmingham Local Maternity System

BIRMINGHAM SAFEGUARDING PARTNERSHIPS

- Children's Safeguarding Partnership Board
- Adult Safeguarding Partnership Board
- Domestic Abuse Strategy Board
- Re-offending Prevention Partnership

CITY PARTNERSHIP RELATIONSHIPS

- Children's Strategic Partnership
- Community Safety Partnership
- City Board
- Youth City Board
- Financial Inclusion Partnership

COMMUNITY ENGAGEMENT PARTNERSHIPS

- Birmingham Poverty Truth Commission
- Armed Forces Community Covenant
- Gypsy, Roma & Traveller Forum
- Birmingham Voluntary Services Council (BVSC)
- Birmingham Council of Faiths and the Birmingham Faith Leaders Group



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	<u>Agenda Item: 12</u>
Report to:	Birmingham Health & Wellbeing Board
Date:	29th November 2022
TITLE:	CREATING A HEALTHY FOOD CITY FORUM
Organisation	Birmingham City Council
Presenting Officer	Sarah Pullen, Service Lead (Food System), Public Health

Report Type:	Information
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1. Purpose:

- 1.1. To provide an update on delivery to date, and current and planned activity on selected workstreams within the context of the Creating a Healthy Food City Forum and wider food portfolio of work

2. Implications (tick all that apply):

Creating a Bolder, Healthier, City (2022-2030) – Strategic Priorities	Closing the Gap (Inequalities)	Y
	Theme 1: Healthy and Affordable Food	Y
	Theme 2: Mental Wellness and Balance	
	Theme 3: Active at Every Age and Ability	
	Theme 4: Contributing to a Green and Sustainable Future	
	Theme 5: Protect and Detect	
	Getting the Best Start in Life	
	Living, Working and Learning Well	
	Ageing and Dying Well	
Joint Strategic Needs Assessment		

3. Recommendation

- 3.1. Note the past and ongoing work by the Creating a Healthy Food City forum.

4. Report Body

4.1 Background

Vision:

Our shared vision is to create a bold, fair, sustainable and prosperous food system and economy, where food choices are nutritious, affordable and desirable so all citizens can achieve their potential for a happy, healthy life.

The main purpose of the Forum is to work together to apply a whole system approach to understanding the food landscape of the city and improving the food behaviours at a population level across Birmingham by ensuring that a joint action plan is developed and delivered.

The food system team oversees the forum:

Sarah Pullen, service lead (G6)

Bradley Yakoob, senior officer (G5)

Rosemary (Rosie) Jenkins, senior officer (G5) (primary person overseeing forum administration including agendas and minutes)

Chloe Browne, graduate officer (G3)

Emily Machin, graduate officer (across Healthy Behaviours and Communities) (G3)

The team is currently seeking to become substantive, and recruit two officers (G4s).

The forum minutes are in the appendix.

4.2 The Food System Strategy

The draft Birmingham Food System Strategy: Creating a Bolder, Healthier and More Sustainable Food City was published in June 2022 and is the outcome of three years of collaboration and co-production with citizens, partners, national and international organisations. It sets out our ambitious eight-year approach, with the vision of creating a bold, fair, sustainable, and prosperous food system and economy, where food choices are nutritious, affordable, and desirable so all citizens can achieve their potential for a happy, healthy life. The Birmingham Food System Strategy and subsequent Birmingham Food System Strategic Working Groups will be delivered from 2022 to 2030. The Creating a Healthy Food City Forum gave feedback throughout the strategy development process and contributed to the consultation. We completed the supporting documents, including an Equality Impact Assessment for the Consultation, and ran the consultation from June to September 2022.

4.2.1 The draft strategy

The draft strategy is available to view through this link [Food revolution | Birmingham City Council](#). The draft consisted of the following key aspects:

Vision:

Create a bold, fair, sustainable and prosperous food system and economy, where food choices are nutritious, affordable and desirable so all citizens can achieve their potential for a happy, healthy life.

Principles:

Collaborate – strengthen partnerships and build on existing good practice.

Empower – remove barriers and facilitate solutions.

Equalise – focus actions where they are needed most to reduce inequalities

Ambition:

A thriving food system is built on a strong foundation where we regenerate and improve our environment, communities and economy. It is no longer enough to reduce negative outcomes by being sustainable or neutral. If we do this nothing will improve so we must aim higher.

Aims:

- Grow the Birmingham Food Revolution
- Build a sustainable, ethical and nutritious food system and a thriving local economy
- Build stronger resilient communities that support those who most need it, and mitigate food insecurity
- Empower citizens to consume a sustainable, ethical, healthy and nutritious diet

Big Bold City Approach – taking action:

- Across people and communities
- Across the life course
- Across the city
- Across settings – food businesses, supply chain, third sector & not-for-profits, community & faith settings, education settings, further education settings. Birmingham City Council, public services, research and innovation, workplace and employers, industry networks, home.

Framework for action:

- Food production – empower citizens and local producers to grow and preserve food and connect to the city's food system
- Food sourcing – increase sourcing of local, environmentally sustainable, ethical and nutritious foods across the food system
- Food transformation – transform diets to contain more diverse and nutritious ingredients, and less fat, salt and sugar
- Food waste and recycling – maximise the repurposing and distribution of surplus food and minimise waste and unsustainable packaging
- Food economy and employment – create a thriving local food economy for all and maximise training and employment opportunities
- Food skills and knowledge – empower citizens with knowledge and skills in relation to the food system from farm to fork

- Food behaviour change – ensure the capability, opportunity and motivation for key behaviours that will enable long term change
- Food security and resilience – ensure all citizens in every community, at every age, have access to sufficient affordable, nutritious and safe food.
- Food innovation, partnerships and research – gather insights and facilitate innovation, collaboration, learning and research across the food system.

Food Action Decision-Making and Prioritisation (FADMaP) tool in order to aid decision-making and prioritising actions. This will ensure actions are:

- Citizen-first
- Celebrating diversity
- Addressing poverty and inequalities
- Healthy and safe
- Environmentally sustainable
- Economically sustainable
- Empowering
- Evidence-based
- Cost-effective
- Scaled and paced
- Learning and improving
- Risk-aware and resilient.

An encouraging moment on our journey with creating the Birmingham Food System Strategy, is that in October 2022, the Birmingham Food System Strategy was recognised internationally by Hellbars Sustainability Research Institute and Gourmand Awards, as Winners in the Local Free Food Publications for 2022 and the only UK city in this award level and category to be recognised. The Birmingham Food System Strategy will be platformed at the UN Food and Agriculture Organization Headquarters and at the World Food Forum in Rome later this month and will be showcased internationally as a winning approach to food system strategic direction.

4.2.2 Consultation Responses

We had 87 respondents on BeHeard and ran more than 10 consultation events (schools, presented to networks, Lunch and Learn, Birmingham Community Healthcare NHS Foundation Trust, community events). People who took part in the consultation included:

- Key National Organisations including The Food Foundation, NFU, Sustain, Sustainable Food Places, BiteBack 2030, Sorted Food, Feeding Britain, the Mandala Consortium and the Urban Agriculture Consortium
- Key Regional Organisations including The Trussell Trust (Midlands), FareShare Midlands,
- Individuals from Birmingham organisations including BCC, Birmingham FoodCycle, Slow Food, Aston University, Clean Cuisine, Pip's Hot Sauce,

Minor Weir and Willis, Birmingham and District Allotments Confederation, Fircroft College of Adult Education, and Bring it on Brum

- Members of the public

With regards to the vision of “creat[ing] a bold, fair, sustainable and prosperous food system and economy, where food choices are nutritious, affordable and desirable so all citizens can achieve their potential for a happy, healthy life”, 68% of respondents strongly agreed with this statement and a further 26% agreed, demonstrating a high level of agreement. Qualitatively, people commented positively, for example:

- “An excellent goal, articulates all key elements necessary for change and for success.”
- “It’s great to see the vision statement includes the need for a fair system and the focus on nutritious and affordable food. It’s also great to see the reference to ‘all citizens’.”
- “We welcome the opportunity to contribute to Birmingham City Council’s food strategy, and we strongly agree with the vision statement

Overall, feedback on the strategy was consistently as positive, with high levels of agreement throughout. Key suggestions for improvement included:

- Making the vision, principles, ambitions and aims link together more clearly
- Add additional groups into the Big Bold City approach
- Add Food Safety as a workstream
- Recognise the overlap between some of the workstreams with others
- Need to be precise regarding what FADMAP is and who it is for
- Suggestions for things to be included in the 9 different workstreams.

The feedback given on the strategy was specific and actionable, and we are currently in the process of rewriting the strategy based on this feedback. We are taking the above suggestions seriously, including adding an additional workstream on food safety and standards and making the four areas with overlap (food skills and knowledge, food behaviour change, food resilience and security and food innovation, research and partnerships) into cross-cutting themes to explicitly recognise their cross-cutting nature with the 5 main workstreams. We have also added in a clearer focus on data in the food innovation, research and partnerships workstream. We are also working to link more clearly the vision, ambition, aims and principles. We aim to go to Cabinet with this strategy in April of next year, with a view to publish the final strategy in early summer.

4.2.3 Action Plans

In January 2022, we ran an action planning workshop with each of the (then) 8 workstreams. This was to bring together key people in each of these areas, and the workshops were attended by members of the Creating a Healthy Food City forum and others in this sphere. In the workshops, we got valuable feedback on the content of each of the workstreams which aided in the writing of the strategy. There was then a chance to suggest actions for each workstream. These suggested actions will form part of the Food System

Strategy Action Plan, which will be a living document, to go alongside the Food System Strategy. Early next year, we plan to reconvene the workshop groups (with additional members) to act as working groups for each of the ten workstreams.

4.2.4 The Birmingham Food Revolution

The launch of the Birmingham Food System Strategy consultation captures the revolution that has been building for years across the city and the regenerative change being led by Birmingham citizens making a real difference. We are seeing a cultural shift in desire for sustainable, local and nutritious food in Birmingham and want to build on that momentum!

Empowering and energising more than 1.1 million citizens to join the Birmingham Food Revolution is key. We are encouraging people to join in as Local Food Legends and enable change. We want to recognise, champion, and showcase the many citizens, organisations, businesses and partners that are making a real difference in Birmingham Food System as our Local Food Legends. They have been leading the way for many years and it's time for Birmingham to "Be Bold, Be Proud" of our quiet food legends. They are an inspiration and we can all learn from them and be empowered to be legends, too.

A handful of our CHFC members are local food legends and we have been scoping and capturing others. We currently have more than 20 local food legends, and the next phase will be capturing their stories and sharing details about them – we are currently in the process of commissioning this work.

4.3 The Childhood Obesity Trailblazer Programme

The Food System Team has now submitted the final evaluation report for the Childhood Obesity Trailblazer Programme (COTP) to the Local Government Association and the ICF. The Creating a Healthy Food City Forum have been given an update on the final evaluation report. The COTP was funded by the Department of Health and Social Care and managed by the Local Government Association with support from Public Health England. It was a national project, and several Local Authorities across the country, (Pennine Lancashire, Bradford, Lewisham and Nottinghamshire), participated in the programme to tackle childhood obesity at a local level. The overarching aim of the programme in Birmingham was to create a city which enables all citizens to eat healthily and be active every day, including supporting children and families to achieve a healthy weight.

Over the last year, the COTP workstreams have been consolidated to ensure that there is a lasting legacy at Birmingham City Council. This has involved:

- Reinforcing the overarching aims of each of the three COTP workstreams, so that the legacy integrates with other BCC work and priorities.
- Taking a whole system approach to achieving these objectives through strengthening partnership and coordinated working.

- Integrating the COTP projects and outputs with other work and initiatives happening within the council and across the city.
- Through integrating the projects and outputs, we have prioritised ensuring the legacy of the COTP beyond the end of the programme.

This shift from seeing the COTP work streams as a collection of single projects, to working towards broader objectives, has been instrumental in enabling a whole system approach and a joint vision across the council.

The Three Workstreams

Our approach to the project evolved over time, with a shift from a collection of single projects to three work streams. The three work streams are as follows:

- **Work Stream 1-** Integrate Public Health into Built Environment Processes
- **Work Stream 2-** Capture Food System Insights and Data
- **Work Stream 3-** Embed Health Literacy Development: Identify Barriers and Enablers to Implementation and Practice.

Work Stream 1

What was involved? The environment we live in impacts our health, with a poorly designed built environment having the potential to negatively impact our health and lead to inequalities in health and wellbeing. Due to this, we aimed to unite planning with public health through the adoption of specific policies, practices and frameworks. We created a Healthy City Planning Toolkit Health Impact Assessment tool and explored how we could embed this into public health and planning.

What did we achieve? The Healthy City Planning Toolkit was created as a living document that can be built upon in the future. Birmingham's toolkit goes beyond the approach of national toolkits and considers protected characteristics and digital technology. We have also developed an action plan to support the future work of embedding public health into planning processes. Furthermore, we looked at how planning and land use can be considered from other angles, including from a community growing perspective.

What now? This work stream has instigated projects and relationships across Birmingham City Council that will drive forward the public health and planning agenda.

Work Stream 2

What was involved? We aimed to develop tools, metrics and techniques to effectively capture insights and data across the food system in order to identify where we should focus our work and to measure the impact of our actions. We initially planned to create a Birmingham Basket tool with consumer data to capture food purchasing habits in Birmingham. However, through our work with stakeholders our plan changed to developing a number of different tools. These

included: a food affordability toolkit, asset mapping, community researchers, youth researchers, focus groups and surveys and questionnaires.

What did we achieve? Through this work stream we have developed strong relationships with a wide variety of stakeholders and partners across Birmingham. This avoided duplication of work and has increased innovation and solutions. Our early conversations led to a research group called the Mandala Consortium focusing their food system research in Birmingham. Our ongoing work with community researchers and young people will have an impact for years to come, with the tools they develop to be shared in the future.

What now? The projects within this work stream are ongoing and they have been embedded into our innovative food system work in Birmingham. There are many conversations taking place with partners to explore further solutions.

Work Stream 3

What was involved? Health literacy is about an individual's or community's ability to understand and use information to make decisions about their health. Low levels of health literacy are associated with increased use of health services, poorer health outcomes, higher mortality in older people and less preventative care. Due to this we aimed to develop accessible health literacy training modules for different apprenticeship training levels on offer within Birmingham City Council.

What did we achieve? Health literacy modules were developed and a team at the University of Birmingham conducted an evaluation which captured valuable insights and learning that will guide future health literacy projects.

What now? Our learning from this evaluation will be valuable in future health literacy project development. We are working on increasing the variety of resources that citizens can access to improve their health. For example, we are currently working with the Diverse Nutrition Association to develop cultural healthy eating guides.

In Summary

All projects in the COTP have made progress towards achieving the aims of our work streams, and Birmingham is still on a journey to achieve them. There will be a lasting legacy as they have been integrated into other projects and embedded into the Birmingham Food System Strategy. The learning we have gathered will shape future approaches to ensuring that citizens in Birmingham can lead happy and healthy lives. The evaluation report is currently being made accessible, in line with Birmingham City Council's accessibility standards, so that it can be published on the Food Systems Team's section of the council website in due course [Food revolution | Birmingham City Council](#).

4.4. Food Poverty and Justice

4.4.1 Global Food Justice Pledge

Birmingham City Council is leading the way by calling for cities to acknowledge the challenges our food systems face, to situate themselves in this changing landscape and be a key driver of a progressive, meaningful and impactful Food Justice movement to address them.

We are asking cities to commit by signing the Food Justice Pledge to create a united global movement that has a local and national impact. Signatory cities commit to put their political weight into the collective voice of cities emphasising the need for policies which create and support an affordable, safe, nutritious, and sustainable food system for all citizens, irrespective of social or economic grouping.

The pledge: “As city leaders, we are committed to addressing food justice by acknowledging that all our citizens irrespective of status are entitled to safe, nutritious and sustainable food at all times. We recognise the benefits of a collaborative partnership to address the global challenge of food insecurity exacerbated by the COVID-19 pandemic, climate crisis, and disaster displacement.”

This pledge was signed by the Leader (Cllr Ian Ward), the Cabinet Member for Health and Social Care (Cllr Mariam Khan) and the Director of Public Health (Dr Justin Varney) on the 28th July 2022. It was also signed by a number of Birmingham individuals and organisations who were present, including The Active Wellbeing Society, Incredible Surplus, FareShare Midlands and The Clean Kilo, demonstrating the backing of organisations in Birmingham who are committed to reducing food insecurity and actively promoting food justice.

4.4.2 Cost of Living Response

The Food System Team is currently leading on the Food Provision workstrand of the Cost-of-Living Crisis Response – largely due to our ongoing work in food insecurity and food justice placing the Food System Team as leaders in this key area. We have put forward proposals to the cost of living strategic group to help support foodbanks, food pantries, food clubs and community cafes and to maximise capture and use of surplus food in Birmingham. We have also built a work package including: exploring approaches to increasing uptake of Healthy Start vouchers and Free School Meals, greater signposting and co-ordination of food provision projects, reviewing causes of shame and stigma in accessing food-related help and ways to mitigate this, and maximising the uptake and utility of the HAF programme.

4.4.3 Other food justice work

We have been working on an ever-expanding portfolio of work in this area, including:

- A student project assessing different affordable food models (e.g., food pantries, mobile food projects etc.) and their utility in Birmingham

- Commissioned insight work to ascertain the proportion of Birmingham's population at risk of food insecurity
- Facilitated availability of food parcels for social care workers, so they can give them out to people in need
- Supporting the Holidays, Activities and Food programme (e.g., writing breakfast club guidance)
- Supporting a student project where they volunteered and undertook participant observation in a community café to ascertain successes, challenges and solutions.
- Supporting the Food Justice Network in validating their foodbank map.

4.5 Diverse Eating Guidance

The Food System Team at Public Health identified a major opportunity for Birmingham to both better support the diets of our culturally and ethnically diverse community and set the innovative standard for the world.

The EatWell Guide, which is a national tool to support people to eat a balanced and nutritious diet, was introduced in the UK in 2007 and has been a useful tool for many. However, the EatWell guide can be difficult for people to understand, hard to follow for daily guidance, and most importantly not very culturally diverse.

Our Culturally Diverse Healthy Eating Guides, will provide tailored and easy to follow healthy eating guides that are culturally diverse, demonstrating ingredients and diets from around the world. We will create seven Culturally Diverse Healthy Eating Guides based on geographical diets of Eastern European, African, Middle Eastern and North African, South Asian, East Asian, South American, and The Caribbean.

Work on the culturally relevant Healthy Eating guides is on track for publication in January 2023. The team has received research findings and food lists from the initial commissioned project from the Diverse Nutrition Association and is currently working with a designer to scope what the guides could look like. Once the base designs are created, we will workshop with specific community groups that represent the diversity of the key geographical regions.

4.6 Cook the Commonwealth

Cook the Commonwealth is a project that forms part of the council's Commonwealth Games legacy work in Birmingham, to celebrate the 2022 Commonwealth Games.

The first stage of this project involved capturing recipes from the 72 different Commonwealth countries on an app called Whisk, which originated in Birmingham. We contacted more than 250 food businesses, community groups, tourist agencies and other organisations to ask for recipes, and some organisations such as the British Dietetics Association (BDA) and Healthy Brum shared the call for recipes on their social media. We also scoped online recipes. In total, nearly 800 recipes were uploaded onto the Whisk platform, in

different communities of recipes such that each country had at least ten recipes. The majority of recipes were from the online scoping but more than 70 came from local chefs, members of the community and tourist agencies. The recipes were uploaded to Whisk, an online recipe platform and app which is free to download, making these recipes accessible to all citizens of Birmingham. Once on the platform, citizens can search '[CWG](#)' where they will find the community pages for each country containing the recipes.

In order to keep healthy eating at the heart of this project, we aimed to ensure that the majority of recipes had a health score of greater than 7 (the health score is generated by the Whisk app), with some leniency with regard to baked items etc. A high number of the recipes scoped and uploaded to Whisk for this project did not meet this standard following the recipe capture. There were also recipes from the community and online which needed to be tested to ensure that the recipes were tasty, that portion sizes were accurate, that cooking times ensured meat etc. was cooked through, or that ingredients substituted to ensure availability worked in the recipe. Furthermore, evidence from Whisk suggested that recipes with photos are significantly more likely to be interacted with and cooked, and there were some recipes which did not have photos and therefore need to be cooked and photographed.

Thus, many recipes in the Cook the Commonwealth project required testing, tweaking, and photographing to ensure that they meet the standards set. Through a link with the BDA, freelance dietitians applied to test, tweak and photograph recipes. They were paid £60 per recipe. Overall, a cohort of 19 dietitians tested, tweaked and photographed 267 recipes (a third of the recipes included in the project). Overall, the dietitians involved in this project gave very positive feedback about taking part, for example: "I really enjoyed cooking all the recipes and discovering new foods and techniques and others that felt quite familiar." They wrote a positive article for the BDA website, which can be found [here](#). Overall, the dietitians tested and tweaked 180 recipes (the remaining ~90 were photographed only). In doing this work, they increased the median health score of these recipes from 5.1 to 7.3. They also removed a total of 11,000 calories and 1370g fat, whilst adding 380g of protein to these recipes.

We also developed communities on Whisk which were collections of recipes. Four of these were made as part of a development project in the Public Health division (shown with a *). These were:

- Recipes for gatherings (tasty but easy dishes to impress at gatherings)
- Easy and child friendly recipes for families to cook together over the school holidays*
- Affordable recipes (focused on recipes with: 6 or less ingredients, cheap cuts of meat or mainly vegetables and lentils, a cost of £3 or less per person or where a Healthy Start card could be used to purchase the ingredients)*
- Dietitians' pick (each dietitian gave their top two recipes following their testing, tweaking and photographing)
- Community picnic (created in partnership with the Birmingham Community Games, this consisted of recipes that could be cooked in advance and taken to a picnic)

- Vegetarian and vegan recipes*
- Low equipment recipes (one pot recipes, tray bakes and recipes using only a microwave, steamer, kettle or slow-cooker)*

We also created resources for [gatherings](#), [cooking together as a family over the summer](#) and [picnics](#). The gatherings resource included medals which could be printed off following a cookery competition-style dinner party. Minor Weir and Willis shared the cooking together as a family resource with 2,300 schools in the West Midlands. The Picnics resource was shared by the Community Games on their social media pages and they wrote a blog about Cook the Commonwealth.

Over the summer, we ran the Cook the Commonwealth campaign. Overall, this aimed to unite our city and celebrate our cultural diversity - bringing people together to celebrate and connect with their local community through food during the Commonwealth Games.

Prior to the games, we shared a video of the different Commonwealth flags, inviting people to cook the Commonwealth. We then ran a countdown to the Commonwealth Games with a “50 days of Cook the Commonwealth” campaign on the HealthyBum Instagram, twitter and Facebook, where we shared a recipe each day. During the Games, we shared the recipe collections and resources above. Other organisations including the British Dietetics Association, Tan Rosie, Birmingham Wholesale Market, Walsall council social media and Community Games shared about the project on their social media pages. In the days after the games, we shared a medal table for each of the five Commonwealth regions with the three most popular recipes from each region. The Coconut Tree, a restaurant which contributed the most popular Asian recipe, also shared details of the recipe and that they were a gold medal winner on their Instagram page.

Further to the social media campaign, we also took the project into the community to engage with Birmingham citizens face to face. We ran a “where in the world” interactive game at 5 Community Games events, two BEACH events and the Hillstone school community mela. This involved a game for children where they had to guess where in the world a laminated recipe was from, then stick a sticker onto a map as their guess. Through these events, we engaged with hundreds of people and had lots of positive interactions about the Cook the Commonwealth project and flyer in the following areas: the city centre, Shard End, Northfield, Kings Norton, Sutton Coldfield, and Moseley.

We also worked with the Communities team in the Public Health division on the events that they had commissioned to celebrate different Commonwealth cuisines. These events involved cookery demonstrations, music or poetry celebrating that country, recipe cards and free herbs, spices, and plant cuttings which could be taken away. We ensured that all the recipes and recipe cards were uploaded to Whisk. Communities Engage and Thrive were commissioned to undertake the following events:

- 3rd June, Ghana, Nechells POD
- 23rd July, Nigeria, The Birchfield Jazz Festival
- 29th July, Live, India, Farnborough Fields

- 2nd August, Sri Lanka, 'Live' Edgbaston Reservoir
- 3rd August, Jamaica, the Glee Club
- 6th August, 'Live', Handsworth Park, Kenya
- 8th August, 'Live' Ward End Park, England/Wales
- 20th August, 'Live' Aston Park Community Games
- 27th August, Lozells Cinema Night, Pakistan

We are currently working with Birmingham Wholesale Market on a Cook the Commonwealth event for school children that may be broadcast by the BBC in January.

We have been able to evaluate this programme using data provided by the Whisk analytics team. In total, the recipes in the Cook the Commonwealth communities were viewed 39,000 times. Views of recipes by people in Birmingham (5,000) made up 22% of total UK views (22,000), demonstrating a much higher level of engagement with recipes on the app than normal where Birmingham views tend to only make up 2% of UK views. Overall, the recipes had a median health score of 7.2, and there was not much difference in healthfulness of recipes viewed in Birmingham compared to the rest of the UK – the average healthfulness of recipes viewed in Birmingham was 6.2. Birmingham's most viewed dishes were: bacon and egg pie, pumpkin soup, Grenadian chicken stew, family corned beef, cauliflower soup, coconut-baked chicken and khalay choley.

Overall, this programme was successful and highlights the utility of the Whisk app over a physical cookbook.

4.7 Creative Dinners

The first of the Creative Dinners, in collaboration with University College Birmingham, will take place on 28th November and will focus on the impacts of the cost of living crisis on the food systems in Birmingham.

There will be a meal prepared by students at UCB (in collaboration with community chefs from The Active Wellbeing Society), and the menu has been designed and costed with reference to a universal credit budget. We have key speakers to include Dr Justin Varney, Dr Anne Coufopoulos, Executive Dean at UCB, Dr Deborah Lycett, Director of the Centre for Intelligent Healthcare at Coventry University and Andrew Forsey, National Director of Feeding Britain to give local, regional and national context and invite debate.

The guests will include the Food Justice Network, UCB colleagues and partners as well as members of the local community invited by The Active Wellbeing Society. With a knowledge exchange focus, students from UCB will be documenting using digital technology to capture the event.

4.8 National and International work & collaboration

The Food System Team have ensured that Birmingham's Food System innovation, collaborations, and commitment are showcased around the world through our international food partnerships. We work in partnership with the Food Foundation to maximise the potential of these collaboration and the work is overseen by the Creating a Healthy Food City Forum.

4.8.1 MUFPP

The Milan Urban Food Policy Pact (MUFPP) is a European partnership for action on creating healthy food environments in cities and towns. The partnership enables connection with a network of 250 cities across the world to share learning on approaches to food in urban environments. Birmingham has continued to be a key member of the Milan Urban Food Policy Pact, holding one of two European secretariat seats for MUFPP and leading on food justice and food cultural diversity for the MUFPP network.

Birmingham (represented by Sarah Pullen) attended the 2022 MUFPP Conference in Rio. There were three days filled with insightful and very diverse sessions focusing on the nexus between food, people and the climate. Thanks to the extensive expertise and great support of the partners, there was a variety of parallel and interactive events on promoting biodiversity conservation for climate and health, innovative approaches to tackle food waste in cities, establishing sustainable urban food governance, fostering green public procurement for people and the planet, but also policies and tools to support urban agriculture, mapping and analysing data for climate transition, and much more. The learning gained from this event is being embedded into the Birmingham Food System Strategy and our approach.

The MUFPP awards have six categories. We submitted three programmes of work which, although unsuccessful, demonstrates our engagement with this work. 133 cities applied with 251 programmes of work.

4.8.2 Commonwealth Food Futures event

Birmingham also hosted a two-day “Commonwealth Food Futures” conference for cities in July. Public Health co-hosted the Commonwealth Food Futures summit held on 28 - 29 June during the opening ceremony of the Commonwealth Games and was launched by Lord Mayor Cllr Maureen Cornish. The Commonwealth Food Futures event was part of the UK House Business Hub events and brought together key officials from around the UK and the world. The event was attended by over 150 delegates from around the world including representatives from India, South Africa, Namibia, Milan, and Malawi as well as several significant national and international policy leads.

This enabled international discussion and collaboration on a range of food system issues with a number of different international cities. Birmingham hosted a food celebration event with key stakeholders in Birmingham’s food system and presented their food strategy to both the local and national delegates. The Public Health Division, Leader Cllr Ian Ward and Cabinet Member for Health and Social Care Cllr Miriam Khan re-launched the Global Cities Pledge on Food Justice as part of the event and with many of the international leaders and delegates signing the pledge with our local leaders. It was also signed by a number of Birmingham food system stakeholders, demonstrating buy-in by national and local Food Legends.

4.8.3 Food Cities 2022

Food Cities 2022 Learning Partnership is an initiative that supports cities to develop and implement city led food policies and action plans. The aim is to build a network of cities who are developing their food agendas, with a

particular focus on low to middle income countries in the Commonwealth. Through the partnership, responsive support and advice will be offered through a combination of events, resources, peer-to-peer learning and access to experts. Birmingham has been an active member of the Food Cities network. We have submitted a profile and best practice case studies for the website. We have also attended their webinars, including presenting on how Birmingham is leading the way with regards to our food strategy and work on food insecurity.

4.8.4 DELICE network

Birmingham continues to be a member of the DELICE network. DELICE funded and helped film a “Birmingham at the table” video, showcasing Birmingham’s food systems work through a conversation with Cllr Paulette Hamilton (then the Cabinet member for Health and Social Care), school chef Matthew Knight and youth food activist Yumna Hussen. It is available to view here ["Cities at the Table" Video Series | Delice Network \(delice-network.com\)](https://delice-network.com/Cities-at-the-Table-Video-Series)

4.8.5 BINDI partnership

The BINDI project (Birmingham Public Health partnership with Pune, India) has a focus on how we can maximise sharing knowledge on food systems and work together on creating food smart cities. Both Pune and Birmingham are second cities in their respective countries, both have significant educational footprints of universities and schools, strong links to manufacturing and industry and growing and evolving economies. The partnership is supported by the Food Foundation who are funded to do this by DIFD and Tata Foundation. Work to date through the partnership has included using a shared survey tool for the food conversations with input from the CHEFS unit at KCL, shared learning on Covid food response and sharing of social marketing campaigns. Next steps work is looking to explore drivers of uptake of fast food and out of home hot food rather than home cooking in young adults and exploration of global exchange of food beliefs between urban diverse communities. Birmingham continues to be part of the BINDI partnership.

4.8.6 Applying for a Sustainable Food Places award

The Sustainable Food Places Award is designed to recognise and celebrate the success of those places taking a joined-up, holistic approach to food and that have achieved significant positive change across key food issues. Birmingham is working to achieve this award by meeting the following criteria:

- Establish a broad, representative and dynamic local food partnership
- Develop, deliver and monitor a food strategy/action plan
- Inspire and engage the public about good food
- Foster food citizenship and a local good food movement
- Tackle food poverty
- Promote healthy eating
- Put good food enterprise at the heart of local economic development
- Promote healthy, sustainable and independent food businesses to consumers
- Change policy and practice to put good food on people’s plates
- Improving connections and collaboration across the local supply chain
- Promote sustainable food production and consumption and resource efficiency

- Reduce, redirect and recycle food, packaging and related waste

A food strategy and action plan need to be in place for 12 months to be eligible to apply for the award, so Birmingham is aiming to apply in 2023.

Applying for this award gives us access to funding streams, and through a food resilience grant from Sustainable Food Places, The Active Wellbeing Society has been commissioned to develop a growing network, to deliver workshops and to explore how unused land could be used for growing.

4.8.7 Work with The Food Foundation

The Food Foundation Partnership contract, established in July 2020 and in place for two years, assisted with the implementation of national and international food policies and guidelines, and specialist advice, support and management of Birmingham's international relationships. The partners have been in ongoing conversations with the Food System Team to discuss key project deliverables by quarter over the life of the contract. The Food Foundation contributed to the strategy, wrote a food team justification, organised the Commonwealth Food Futures event, led on the Food Cities 2022 work, amongst other things prior to the end of the contract in August 2022. We are currently in the process of scoping out a new contract for them, aiming to re-commission them in early 2023.

4.8.8 The Mandala Consortium

The Mandala Consortium is a large research project funded by UKRI focusing on transforming urban food systems for planetary and population health. Centred on the city of Birmingham and the regional economy of the West Midlands, Mandala brings together internationally renowned teams from the Universities of Cambridge, Birmingham, Warwick, Exeter, and the London School of Hygiene and Tropical Medicine. Their research is connected across 6 work packages:

1. Stakeholder engagement and system mapping
2. Creating an integrated data and analytics platform
3. Envisioning and prioritising interventions
4. Optimising and evaluating system change
5. Modelling health, equity, environmental & economic impacts
6. Synthesise findings and creating impact

The Food System team has worked with the Mandala at every stage. We met with them during their preliminary visit to Birmingham in December 2021 and attended and facilitated their meetings with stakeholders. We have regular meetings to ensure that both parties are mutually up to date on work in Birmingham's food system. The project was also presented by Professor Martin White (the PI) to the Creating a Healthy Food City Forum, and we have helped them engage with stakeholders across the city. They also contributed to the Birmingham Food System strategy consultation.

NEXT STEPS:

- Rewrite the Birmingham Food System Strategy based on the consultation feedback
- Set up action planning groups and write action plans
- Capture stories and best practice from the local food legends
- To make the COTP final evaluation report accessible, in line with Birmingham City Council's accessibility standards, so that it can be published on the Food Systems Team's section of the council website.
- To continue the project management and supervision of the two remaining projects which were funded from the COTP grant (Young People Developing Food System Assessment Tools and East Birmingham Food System Exploration).
- Continue to work on the food provision element of the cost of living response
- Work with graphic designer and run focus groups to co-create the culturally diverse eating guides
- Host and evaluate the first of the Creative Dinners (on the cost of living crisis).
- Continue national and international work
- Prepare to apply for SFP award in 2023

5. Compliance Issues

5.1. HWBB Forum Responsibility and Board Update

All work within the remit of the Forum will be reported to the Board as either a presentation or as part of the information updates detailing all Forum activity as per current governance arrangements.

Day-to-day responsibilities are managed:

- Internally via regular Food System Team meetings in line with Agile project management principles (bi-weekly updates as a minimum), and regular updates to the Cabinet Member for Health and Wellbeing through the Public Health Cabinet Member Briefing sessions (as requested).
- With partners through the Creating a Healthy Food City Forum itself, as well as multiple interfaces on shared work packages, objectives, and outcomes.

5.2. Management Responsibility

Rosie Jenkins, Senior Public Health Officer (Food System), Public Health, Birmingham City Council

Sarah Pullen, Service Lead (Food System), Public Health, Birmingham City Council

John Forde, Assistant Director (Healthy Behaviours and Communities), Birmingham City Council

6. Risk Analysis

Identified Risk	Likelihood	Impact	Actions to Manage Risk
Continuity if members of staff in Food System Team off sick or other prolonged absence	Low	High	<ul style="list-style-type: none"> -Well organised folders accessible by the whole team -Actions and key dates on calendar and tasks app -All team briefed on whole food system agenda -Team members copied into emails for their information and so they can find information as required -Detailed workplan

Appendices

Appendix Minutes from CHFCs (Appendix 1 18/11/21, Appendix 2 10/03/22, Appendix 3 11/05/22, Appendix 4 14/07/22, Appendix 5 15/09/15)

Appendix 6 – Presentation - Creating a Healthy Food City Forum

The draft strategy is available to view through this link [Food revolution | Birmingham City Council](#).

The following people have been involved in the preparation of this board paper:

Rosie Jenkins, Senior Officer (Food System team), Public Health, BCC

Sarah Pullen, Service Lead (Food System team), Public Health, BCC

Bradley Yakoob, Senior Officer (Food System team), Public Health, BCC

Chloe Browne, Graduate Officer (Food System team), Public Health, BCC

Emily Machin, Graduate Officer (Healthy Behaviour and Communities), Public Health, BCC

Creating a Healthy Food City Forum

Virtual Forum, Teams Meeting

Wednesday 18th November 2021

10:00-12:00



Agenda Item	Action Notes
<p>1. Welco me, apologi es and introdu ctions</p> <p>Dr Justin Varney</p>	<p>[Video: 00:00:00 – 00:08:34] https://birminghamcitycouncil-my.sharepoint.com/:v:/r/personal/bradley_yakoob_birmingham_gov_uk/Documents/Recordings/Creating%20a%20Healthy%20Fo od%20City%20Forum_%20November%202021-20211118_100434-Meeting%20Recording.mp4?csf=1&web=1&e=fbBbnZ</p> <p>Attendees: Justin Varney, Bradley Yakoob, Emma Frew, Lanre Akinola, Sarah Pullen, Maria Rivas, Rhys Boyer, Avneet Matharu, Heather Law, Shaleen Meelu, Florence Pardoe, Sarah Monk, Amit Dattani, Juliet Faulkner, Yumna Hussein (Youth – Chair of Bite Back Birmingham Youth Board), Modupe Omonijo</p> <p>Apologies: Cllr Mary Locke, Richard Schneider, Joy Carter, Anne Goodall, Gursharan Kaur, Tom Andrews, Martin Ramsdale</p> <p>Welcome and introductions from Dr Justin Varney</p> <p>Reviewed actions from the last meeting:</p> <ul style="list-style-type: none"> • TORs circulated with minutes • Please contribute to the Health & Wellbeing Board Strategy if you have not already • Feedback to Rhys regarding the affordability tool, which has not had high levels of uptake. Emma Frew has feedback regarding methodological robustness, to meet with Rhys individually. • People have been feeding into strategy
<p>2. MUFPP & Barcelo na Update</p>	<p>[Video: 00:05:55 – 00:21:27]</p> <p>Justin Varney gave an update on the MUFPP and Barcelona.</p> <p>Attended by Justin Varney, Cllr Hamilton, Maria Rivas, Florence Pardoe and Shaleen Meelu</p>

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	<p>Key updates:</p> <ul style="list-style-type: none"> • Cllr Hamilton spoke at the plenary – recognising Brum as a city taking food agenda seriously • Justin led a European session on prioritisation of actions at European level • Launched Global Cities Food Justice Pledge – well received (chaired by Cllr Hamilton) • Feedback that globally this was a conversation that cities wanted to have • Key angle of pledge is as a political statement. Right to Food in UK is relating to poverty, but not food system side. Need to work with food economy so food is affordable. Rhys joining up pledges and linking up global cities to raise voices in food justice. Link with UN Committee on Food Justice who are keen on this. • Visited therapeutic community in a vineyard supporting young people with mental health difficulties into the wine industry • As thread of sustainability relating food and the Barcelona Commitment drawing link between food and environmental sustainability • Discussions with Bordeaux about wholesale markets • Discussions with Almira in Netherlands – they are running a food and agriculture expo (which launches next summer and runs for 6 months). Excited about strengthening relationship. Keen to build links with universities in Birmingham and do student exchanges etc. • Reaffirmed thinking regarding importance of work in food systems • Food Cities 2022 – working towards Commonwealth Games and holding food event • Discourse of food relating to health and wellbeing is quite unique. Rooting food approach in health and wellbeing of population is unusual in international arena.
3. COTP Update	<p>[Video: 00:21:27 – 00:28:00]</p> <p>Lanre Akinola gave an update on the Childhood Obesity Trailblazer Programme:</p> <p>Workstream 1 <i>Creating a healthy food planning and economic climate through creation and implementation of a developer toolkit.</i></p>

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	<ul style="list-style-type: none">• Report of the feedback has been written, which is now being converted into a one-page brief, both of which will go to Cabinet for approval.• In the process of developing plans on how to embed the toolkit into practice across the council, e.g., Toolkit piloted with Edgbaston Reservoir development and learning being captured. <p>Workstream 2 <i>Creating a healthy apprenticeship workforce that understands health, healthy eating and can support a healthier food economy, known as the spiral curriculum.</i></p> <ul style="list-style-type: none">• A pilot study will be conducted with a small sample of apprentices within BCC to collect feedback on the modules (apprentices currently being recruited).• The evaluation team from University of Birmingham have developed the evaluation methodology and will commence the interview and focus groups in January. <p>Workstream 3 <i>Creating a better understanding of food in the city through the Birmingham Basket and Birmingham Food System Exploration</i></p> <ul style="list-style-type: none">• Due to the work Birmingham Public Health put into connecting with industry experts exploring food system innovation opportunities, we attracted the Mandala Consortium to conduct their food system research project in our city.• The Mandala Consortium, as part of their comprehensive research plans, have access to the data we were planning to collect so we are ensuring we maximise collaboration and avoid duplication.• After initial reflection and meetings, we are now commissioning a food system exploration project to capture the following around schools:<ul style="list-style-type: none">○ Barriers to food businesses providing healthy affordable food.○ Workforce pipeline issues that impact the food offer available.○ Key actions that would support food businesses to provide healthy affordable foods.• COTP money runs out in June so need to bring it all together now despite large Mandala work.• Mandala to present in January
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4. Other Partner Update s	[Video: 00:28:00 – 00:28:30] No updates
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5. Food System Strategy Review and Workshopping	<p>[Video: 00:28:30 – 00:35:55]</p> <p>Sarah Pullen gave an update on the Food System Strategy and facilitated the workshop.</p> <p>Change to timelines: seek permissions from Cabinet in March for permission to launch food strategy day after election (May 2022). Extra time will make strategy more “Birmingham” and easier for citizens to see where we are. Other option is to go to Cabinet in January and then have consultation broken up by election period, which wouldn’t be ideal.</p> <p>Digesting email feedback. Justin shared initial thinking around this:</p> <ul style="list-style-type: none">• Citizens have told us that the food on offer across the city is not affordable, is not always possible to eat in a way that supports cultural diversity and eating a healthy balanced diet is not easy, the offer is not helping our citizens have a healthy relationship with food.• Community organisations have told us that too many people struggle with getting enough food to feed themselves and their families and that too many people lack the knowledge and skills to cook a healthy meal.• Businesses have told us that there are challenges in making healthy food a part of an economically sustainable business and they recognise there is too much food waste.• The experience of the pandemic has shone a harsh and hard light on the fragility of food security within cities, exacerbating existing inequalities in many communities.• Creating a healthy food city where everyone can access and afford a healthy, sustainable, safe, and delicious food everyday requires action at every level of the city. <p>We aim to do this through three key strands of actions:</p> <ul style="list-style-type: none">▪ Create an economically vibrant food business sector that provides affordable, healthy, delicious food that celebrates the diversity of our city.
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- Work with our community and voluntary sector to mitigate the impacts of poverty on food security and maximise the uptake of support programmes such as healthy start vouchers and free school meals.
- Work across the life course to support people to make healthier choices about food in their lives from weaning to moving into independence in adulthood and staying healthy in later life.

NOTE: Lots of what people mentioned was previously in the strategy, but it was too long. So, we moved into the appendices which will be shared at a later date. Summary of feedback: overall people have said that it is ambitious, need clearer objectives and highlight key change levers, and the action plan is extremely important (strategy shapes what actions will be, has a different role to the action plan)

Objectives

Currently, objectives need refining (in menti presentation, attached with minutes).

Objectives can be refined further – some can be outcomes that happen (e.g., world leader) but not explicit outcomes of strategy. Top voted 5 particularly helpful, can help us streamline.

Emma Frew – objectives are framed very positively, does there need to be some others such as using all levers available to reduce access to unhealthy food? Answer of not being negative and disempowering people. Being careful that not BCC saying what people can and cannot eat – careful wording. But do need to reduce unhealthy elements of economy, just more challenging e.g., Licensing barriers.

Amit – is increasing ACCESS to food in there or part of objective 3? Need systems to work coherently e.g., Physios noticing food insecurity. Short term work so people know what services are available from them. Regarding objectives – need to get wording right so they are expressed clearly.

Big bold city approach (in menti presentation, attached with minutes)

Additions suggested:

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	<ol style="list-style-type: none">1) Youth centres in community settings - find that children are coming in hungry, and not in budget to buy food for them.2) Community Health Trust (Sarah Monk can be link)3) Supported housing settings4) School associations and other organisations which are giving out food parcels e.g., Answorth association of schools (who have been providing food parcels through schools).5) Asylum Home Office accommodation6) Garden centres <p>Be sure to define target populations for interventions.</p> <p>Potential work in mapping food insecurity interventions and support.</p>
6. Food System Action Plan Creation and Workshopping	<p>[Video: 01:18:00– 00:42:25]</p> <p>Grid has been sent with the minutes to be filled in – please populate and send to rosemary.jenkins@birmingham.gov.uk by 23/12/21</p> <p>See menti for written responses – these minutes capture the verbal conversations.</p> <p>Resources are tight due to demands on statutory services due to COVID-19, so important to remember this is a partnership. So, thinking about financials. But voluntary support resources also tight! How does city council make decisions re. funding? “What is the Council’s role regarding poverty and destitution” rapid and important work has been commissioned to help sort this out. Examining what are the roles of the city and partners for people who cannot afford food – recognise shame associated with this, quite specific to food. Working what partners and the city can do to deliver this piece of work. Recognise positive side of food (i.e. Celebrating culture, bringing people together) and negative (shame and stigma when cannot afford food). Important narrative! What is acceptable to communities and individuals? Examine communities and spot how people around them are struggling, role of volunteers and neighbours – stress importance of everyone to be their brother’s keeper (while we build up structural solutions). Galvanising the actions and voices of people in Birmingham – not separating the real reality people are facing.</p>

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The Food Team is currently working on a plan to begin addressing these issues (in collaboration with TAWS) which will be circulated in due course.

Food production – growing network, capturing potential assets. Council permissions are a barrier to growing. List of 8 sites which have been shared by BCC. Needs council responsibility. Co-ordinated action and bringing people together. Plus, other areas of food production in urban spaces to explore and innovate. Garden centres – access to affordable pots and plants etc.

Food System Team continuously capturing case studies and best practice.

Food waste – national legislation coming. Expensive for council to start food waste collection (requires special machines). Initial work has been done (but a long-term potential action). Waste is something Birmingham citizens always want to discuss! Potential work to be done with volunteers to collect food from places that is edible and take it to places which can use it place away (e.g., Spearhead miss out on food because nobody drives). Need better connections between places which have surplus and those who can use them (especially when perishable). A huge risk is inflation which will increase waste as many shop shelves will not be cleared as people cannot afford to buy. Food Trails is also looking at rocket composters as a solution for tower blocks and food waste (non-usable). Problem with getting license quickly.

Food economy and employment – possibility to pull together people who are passionate about food. Huge opportunities for galvanising communities in this. Would be good for city to create a network to collect and cook in their community - especially older/retired community teaching food skills to younger.

Food skills and knowledge – looking at different projects related to commonwealth games. Love Food Hate Waste make useful tools

Will be meetings around actions for individual workstreams over the next two months (opt in) e.g., LEP in food skills and knowledge

Important that strategy is OWNED by city and partners – get involved and get it right – need partners to help shape!

NOTE: we are getting on with some of this work already.

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7. Chair Closing Remarks

[Video: 01:55:50 – 01:57:52]

Have freed up cash with COVID-19 money to support foodbanks in the short term between now and Christmas.

Great contributions!

Food System Team only existed since August so moving at pace!

Actions:

- Emma Frew & Rhys Boyer - organise a meeting to discuss Food Affordability Tool
- ALL – contribute to HWB strategy if haven't already [Birmingham Health and Wellbeing Board Strategy: Creating a Bolder, Healthier City - Birmingham City Council - Citizen Space \(birminghambeheard.org.uk\)](#)
- ALL – use food affordability tool and feedback to Rhys regarding comments (rhys.boyer@birmingham.gov.uk)
- ALL – if additional actions, please fill in the grid attached with the minutes by 23/12/21
- ALL – fill in doodle polls for workstream action workshops you would like to attend (please only fill in doodle for workshop you want to attend)
 - Food Sourcing https://doodle.com/poll/bnz7vhud6fb6gmik?utm_source=poll&utm_medium=link
 - Food Transformation https://doodle.com/poll/24kruxdetuke7a93?utm_source=poll&utm_medium=link
 - Food Production https://doodle.com/poll/hz9fui36mznvrnrg?utm_source=poll&utm_medium=link
 - Food Waste & Recycling https://doodle.com/poll/rs2ytzs5967w62hi?utm_source=poll&utm_medium=link
 - Food Economy & Employment https://doodle.com/poll/2mtya9xepwmutfqg?utm_source=poll&utm_medium=link
 - Food Skills & Knowledge https://doodle.com/poll/msqbs8yvc3fy9e6f?utm_source=poll&utm_medium=link
 - Food Behaviour Change https://doodle.com/poll/ur73rf62kh4uqe6c?utm_source=poll&utm_medium=link
 - Food Innovation, Partnerships and Research
https://doodle.com/poll/c8wetqu9snwgv8zf?utm_source=poll&utm_medium=link

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	<ul style="list-style-type: none">• ALL – continue to read through and respond to the strategy (email comments to Rosie rosemary.jenkins@birmingham.gov.uk)• Food Team & TAWS – develop actions to address food poverty issues raised
8. AOB	n/a
9. Date/time of next meeting	12th January 2021 2pm – 4pm

Creating a Healthy Food City Forum

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Thursday 10th March 2022
10:00-12:00



Agenda Item	Actions
	<ul style="list-style-type: none"> • All: Please send any additional feedback on strategy, action plan workshops or consultation plans to foodsystemPH@birmingham.gov.uk • All: support and highlight consultation opportunities for the Birmingham Food System Strategy. • All: Send examples of Birmingham Food Champions to Florence Pardoe Florence.Pardoe@FoodFoundation.org.uk • All: Submit recipes for Cook the Commonwealth here (further communications to be sent in due course). Please let Rosie (rosemary.jenkins@birmingham.gov.uk) know if you know of any further groups to approach about recipes. • Food team: be in touch with Sarah Monk re. accessible food
<p>1. Welcome, apologies and introductions</p> <p>Dr Justin Varney</p>	<p>[Video: 00:00:00 – 00:05:25]</p> <p>Attendees: Justin Varney, Sarah Pullen, Bradley Yakoob, Emma Frew, Avneet Matharu, Heather Law, Shaleen Meelu, Florence Pardoe, Sarah Monk, Amit Dattani, Juliet Faulkner, Yumna Hussein, Tessa Lindfield, Hardik Singh, Rosie Jenkins, Chloe Browne, Mark Driver, Martin White, Sameera Hussain, Cllr Paulette Hamilton, Anthony Holder</p> <p>Apologies: Cllr Mary Locke, Richard Schneider, Jackie Blissett, Monder Ram, Rhys Boyer, Heather Law.</p> <p>Justin Varney was initially chairing the meeting. Tessa Lindfield will be taking over as chair for the remainder of the meeting as Justin was attending a Ukraine response meeting.</p> <p>Cllr Hamilton Paulette Hamilton gave her best wishes to the forum following her election as MP for Erdington. The forum together offered their congratulations to Paulette Hamilton MP! The CHFC Forum acknowledged the considerable leadership and contribution of MP Paulette Hamilton to the Food System agenda in Birmingham and look forward to continuing to work closely with Paulette Hamilton MP at national government.</p>

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2. Partner Updates	<p>[Video: 00:05:25 – 00:15:27]</p> <p>Partner updates began with an update from Martin White (lead of the Mandala Consortium).</p> <ul style="list-style-type: none">• The project brings together teams from the Universities of Cambridge, Birmingham, Warwick, Exeter and the London School of Hygiene and Tropical Medicine. It is funded through the UK Research and Innovation (UKRI) and Strategic Priorities Fund (SPF). The consortium is in the interest of human health and health of the planet. There is a focus on urban areas, with Birmingham being chosen as an area to focus on due to being a great microcosm of the UK. The research aims to transform the urban food system by working with key stakeholders.• Stakeholder interviews have begun.• From spring to early summer, workshops will be taking place sector by sector to understand barriers and come up with solutions (second set of workshops). 5 or 6 interventions will then be developed from these to implement in Birmingham.• Food System Strategy was noted as a great source of information for the research strategy.• Justin Varney noted this as an exciting opportunity for both a research and policy base.• Bradley Yakoob provided the following link to the Mandala Consortium (https://www.mandala-consortium.org/) <p>We then had an update from Mark Driver (Public Sector Lead, Minor, Weir and Willis)</p> <ul style="list-style-type: none">• Minor, Weir and Willis (MWW) are one of the UK's largest family-owned supplier of fresh fruit, vegetables and salads in the UK.• They support companies such as odd box and FareShare.• Mark expressed wanting to engage with the citizens of Birmingham, to ensure that everyone has access to their 5 a day whether this is through growing or buying. Mention of using the Commonwealth Games to highlight the importance of this.• Justin Varney stated the importance of having businesses as part of the conversation.
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3. International Partnerships Update	<p>[Video: 00:15:27 – 00:29:15]</p> <p>International Partnerships update were firstly provided by Shaleen Meelu (Special Advisor, City Food Policy, The Food Foundation).</p> <ul style="list-style-type: none"> • Shaleen began with talking about the Food Cities 2022 Initiative and Partnership. This builds upon the BINDI partnerships to expand with more cities in light of the Commonwealth Games. Working in partnership with the Indian Government, 11 cities were identified along with 2 secondary cities in Bangladesh. Mongla and Noapara were highlighted in a paper on 'the impact of lockdown on secondary cities food security'. Mongla also featured in a recent article in the Guardian as the 'Trailblazing Town welcoming refugees'. • Johannesburg have submitted an action plan which focuses on food insecurity. This is to be worked on with Birmingham City Council. • The Food Foundation are in dialogue with the Prince's Foundation on securing commitment from a Jamaican city. A delegation will be visiting the UK from Jamaica next quarter, meeting in Birmingham at Dumfries House. • Shaleen visited Milan and Bergamo in February for the Food Trails project. Some delegates are undergoing a food tour of the Jewellery Quarter and Ladywood area for the Food Trails visit to Birmingham (10th – 11th March). • Other cities involved in the partnership include Nairobi, Kenya and Durban, South Africa. We are hoping to organise a 2-day workshop to consider the 'healthier, affordable economy' following the Cali visit. <p>Florence Pardoe (City Food Policy Officer, Food Foundation) then gave us an update about the Delice Network.</p> <ul style="list-style-type: none"> • 30 cities are part of the Delice Network. The Food Foundation have been invited to attend the Delice gathering in Columbia in May, with a female chef (Nitisha Patel) to represent Birmingham. Nitisha Patel's most recent venture is Dhalings Vegan Kitchen (https://dhalings.co.uk/). • This is a real opportunity to platform Birmingham as a gastronomic food destination. • Justin Varney talked about taking the opportunity to learn from more deprived cities, who are building their food economy as part of their regeneration.

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	<p>Other points raised include:</p> <ul style="list-style-type: none">• BCC has launched the Cook the Commonwealth opportunity, which is linked in with the work being carried out by The Diverse Nutrition Association to create cultural eating guides. Submit recipes here!• There was talk of the potential of the forum creating a newsletter to highlight the work that is being carried out.• Juliet Faulkner raised the Hearts and Minds event for the Commonwealth Games, wants to incorporate food into this so would appreciate advice and contacts.• Martin White raised innovation in a low-income context. The author of 'Frugal Innovation' Jaideep Prabhu could be a helpful source of information.• Justin Varney mentioned the need for a sub-group of the forum for the East Birmingham Project.
4. COTP Update	<p>[Video: 00:29:15 – 00:34:16]</p> <p>Sarah Pullen (Food System Lead, Public Health, Birmingham City Council) provided an update with the COTP, introducing Chloe Browne (Public Health Graduate Officer, Food System Team, Birmingham City Council) who will be helping the food team with wrapping up the COTP programme.</p> <ul style="list-style-type: none">• The Healthy Planning Toolkit is ready to be put into planning processes. An action plan has been developed to achieve this. The baton is being handed over to another team.• With regards to the Spiral Curriculum, Emma Frew from the University of Birmingham is supporting its evaluation.• The East Birmingham Food System Exploration is in procurement. It aims to use community researchers to investigate the food economy/system in and around schools. Builds upon the approaches of the Food Foundation and The Mandala Consortium.• Juliet Faulkner- importance of harnessing the youth voice, empowering young people to capture the food system in their area.• There is a severe lack of indicators and tools to measure the food system. The aim is to have 4 tools developed by young people by the summer which will lead into the broader food system strategy. This is also going through procurement.

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| | <ul style="list-style-type: none">• Project will be wrapped up by the summer but integrated into wider council work. |
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5. Reflection on Action Plan Workshops

[Video: 00:34:16 – 01:23:22]

Sarah Pullen shared a presentation on the latest draft of the Food System Strategy

- The Strategy is going to cabinet next week and will then go to public consultation. There will then be an official version that everyone will be allowed to share.
- There was an opportunity to give feedback through access to Menti and the Teams chat (Menti responses attached to email). Making change and supporting deprived areas was highlighted (this will be achieved through using the FADMaP Tool).
- Action groups will be in place. Each workstream will have an action group to taken them forward, the forum will coordinate those workstreams.
- Importance of using the evidence base to learn from other approaches.
- It was asked to the forum which workstreams could they contribute to? Food security and resilience and food waste had large interest, did get coverage for all areas. Mention of ECLT workshops and discussions with other council departments.

Sarah then discussed the reflection on action plan workshops.

- A 9th workstream has been added (food security and resilience) and two additional settings (industry networks and third sector & not-for-profits).
- Beginnings of an action plan are being formed. Common themes were discussed e.g. enabling the city-wide approach.
- Amit Dattani (The Active Wellbeing Society)- there lots of community cafés already across the city. Just about to set up communal dining sessions - cooking surplus food together with citizens, sitting down and eating together, composting food waste on site and using that compost grow food in the pockets of green space we have around our cafes.
- Shaleen Meelu- Was there any interest in data across council stakeholders? As we expect food insecurity to rise the idea that we are able to track and keep an eye on vulnerable groups etc - this info will be useful for organisations. Sarah responded with data indicators are sadly lacking at the moment. Martin is looking at this, obtaining data from industry and a panel.

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	<ul style="list-style-type: none"> Bradley Yakoob- BCC are working with and learning from Dorset council to build a Birmingham Food Security Needs Assessment that we can implement in our city and build on moving forward. We will feedback more in future sessions. Looking at capturing severity not just prevalence of food insecurity. Amit Dattani- working on pulling data with the Food Justice Network, numbers of collections of emergency food parcels. Martin White- Said that this is terrific work (Dorset). Rachel Loopstra, one of the Mandala co-investigators, will lead our work on food insecurity (could be put in touch) Mark Driver- raised food waste, Amit talked about the struggle of logistics for managing food waste. Middle logistics e.g. having refrigerated vans etc. Suggestion of left-over commonwealth games food for holiday programmes. Wider conversation of city council holiday funds. Sarah Pullen- Feeding Britain are sending round ideas of investigating how many places are offering healthy start vouchers. Mark Driver is speaking to Co-op with regards to healthy start vouchers. Sarah Monk suggested a move to a card rather than vouchers to make it more discreet and takeaway some of the stigma. Rosie Jenkins let us know that she is linked in with the Children and Young People's Team here in the Public Health department and they are doing fantastic work on increasing uptake. Shaleen Meelu let us know that there's a group that Sustain/SFP started which discusses issues around uptake. E.g. 20% of calls about Healthy Start to the Government line are not answered. Key reflections were complexity of food, breadth of work needed and smart city strategy. What learnings can we take forward from the action plan? Student projects, graduate projects to take forward. Important to track that action in one workstream is not having unintended consequences within another workstream
6. Birmingham Food Strategy Update and Consultation Planning	<p>[Video: 01:23:22– 01:45:00]</p> <p>This was delivered by Sarah Pullen</p> <ul style="list-style-type: none"> Consultation planning- the public consultation will be the from 11th April 2022 until 19th August 2022 (18 weeks). Emphasise it being a citywide approach to overcome apathy and dissolution. Expect to be able to continue to use the Be Heard platform despite some

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	<p>council software changes. What we can promote will be limited through period of political sensitivity (before elections it is important that the council isn't seen to be taking sides).</p> <ul style="list-style-type: none">• Key stakeholders for consultation- public, MPs, town parish councils etc. Please provide other groups that should be consulted. HSBC, BT, Goldman Sachs- opportunity for funding.• Mark Driver- encouraging a more diverse uptake in agriculture courses. Amit Dattani will provide some further information with this.• What other methods should we be using? Hardik Singh offered that the Youth City Board could do a survey and that he could work with someone from public health to discuss and write the questions.• The food system team are also working on a plain English version of the strategy (currently topic specialist). Potentially an animated version of the key messages. Most people need a broader strategy, not all the detail. Florence Pardoe provided the following link, using art to communicate https://wickedleeks.riverford.co.uk/news/environment-ethics-diversity-climate-change-farming/use-art-and-literature-explain-food-and
7. Birmingham Food Movement Planning	<p>[Video: 01:45:00 – 01:49:44]</p> <p>This was delivered by Sarah Pullen</p> <ul style="list-style-type: none">• Sarah highlighted the importance of a coordinated approach. The Birmingham Food Movement provides an umbrella brand for food actions to go under.

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	<ul style="list-style-type: none">Florence Pardoe- The Food Foundation are carrying out a series, call out for names/projects that are worth being celebrated in this series. Example piece about Hillstone Primary school https://foodfoundation.org.uk/news/what-if-food-was-key-pillar-learning-all-schools.With time the Birmingham Food Movement will result in an escalation of energy, with a move to being more about Birmingham food culture.
8. Chair Closing Remarks and AOB	<p>Video [01:49:44- 01:55:34]</p> <ul style="list-style-type: none">Tessa Lindfield- continue to rely on each other to push the strategy forward. A real opportunity to sense check it. Please share thoughts and ideas after the meeting.AOB- Sarah Monk (head of team of community dieticians in Birmingham) would like to access resources to signpost patients to where they can access meals. Food justice network map was suggested from Amit Dattani. Rhys Boyer is supporting the Food System Team with an affordable food map and there are some students that can add context to those areas on the map.
9. Date/time of next meeting	11th May 2022, 13:00-15:00

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Agenda Item	Actions
	<div data-bbox="568 411 1982 703"> <ul style="list-style-type: none"> • Share consultation to people when link is available • Please connect people to Florence florence.pardoe@foodfoundation.org.uk if they can be involved in the Mandala stakeholder workshops. • Cook things for Cook the Commonwealth 😊 Whisk - "cwg" search results • Look at links below from chat • Florence to link up with Mark Driver around Food Futures event • Let us know of any Local Food Legends we've missed! </div> <div data-bbox="521 740 589 767">Links</div> <div data-bbox="568 810 1659 1134"> <ul style="list-style-type: none"> • Re. Bangladeshi conference on Sept 7th. Here's a link to a recent paper on supporting caterers: https://onlinelibrary.wiley.com/doi/full/10.1111/1748-8583.12416 and here's a link to a blog by a caterer: https://sway.office.com/bFyjYHotxHiMxr0P?ref=Link (Monder Ram) • Share this event with your networks Cooking for your community: a recipe for success Tickets, Wed 25 May 2022 at 12:00 Eventbrite • Flyer for Ghana food event on 3rd June (11:00 – 15:00), part of Cook the Commonwealth work commissioned by communities team </div> <div data-bbox="1675 735 2040 1243"> </div>

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1. Welcome, apologies and introductions	<p>Attendees: Tessa Lindfield (Chair), Sarah Pullen, Bradley Yakoob, Rosie Jenkins (minutes), Florence Pardoe, Heather Law, Juliet Faulkner, Mark Driver, Aidan Hall, Bethany Parke, Charlene Peart, Estella Makumbi, Laura Spencer, Martin White, Monika Rozanski, Sarah Monk, Sameera Hussain, Emily Stubbs, Kate Cooper, Ann Gallagher, Emma Frew</p> <p>Apologies: Justin Varney, Chloe Browne, Shaleen Meelu, Amit Dattani, Jackie Blissett, Yumna Hussein, Hardik Singh, Richard Schneider</p> <p>Please note that unfortunately the recording of the session through teams has not saved so we are unable to provide a recording of the session.</p>
2. Partner Updates	<ul style="list-style-type: none">• Introduced Monder Ram - Professor of Small Business, Centre for Research in Ethnic Minority Entrepreneurship, Aston University• He described the work that they do on small firms and diversity including running projects on catering sector.• BCC food team co-designing conference for Bangladeshi caterers in September at Aston. There is also a Food Farming and Countryside commission joint PhD looking at Bangladeshi catering businesses, supply chains etc.• Mark Driver raised a question of whether Birmingham can be centre of excellence re. culinary training in Asian cooking in Birmingham• Monder sees his key work in connecting Bangladeshi communities as they want to be engaged but not being engaged at the moment.
3. International Partnerships Update	<p>Commonwealth Food Futures: Birmingham 2022 (update from Florence).</p> <ul style="list-style-type: none">• Meeting bringing Food Cities 2022 cities together with event re. SMEs and trade within the commonwealth.• Event at UK house @ the Exchange.• Involved with Dept International Trade, high profile people. Great opportunity for Birmingham to present its food work. Hybrid work and extra content online.• Includes delegates from Birmingham, 12 Indian cities, 2 South African cities, Malawi, Kenya and Namibia, as well as partners from the MUFPP partners and guests brought through DIT.

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	<p>Other international updates (update from Florence):</p> <ul style="list-style-type: none">• We facilitated the signing of 11 Indian cities to the MUFPP and they will visit Birmingham in the Summer as well as five African cities. We hope the MUFPP Secretariat will join us for the summer meeting to host a side event on their new fellowship programme.• MUFPP and Milan Pact Awards - as Birmingham is a steering group member and European lead, we are expected to host two online meetings for European cities to participate in. The first will be focused on the Food Justice pledge and we are looking to organise this during the Food and Drink meeting and potentially link it to a side-event taking place on day 2. The second is a food culture (link to food policy) event which we will aim to host in the Autumn. <p>Food Trails (update from Heather):</p> <p>Aim of project is to look at food systems. Living Lab established and 4 key areas: sustainability & low carbon, circularity, nutrition and innovation (including community partnerships).</p> <p>Key projects:</p> <ul style="list-style-type: none">• Vyse St carpark in the Jewellery Quarter – retrofit so it can become an urban food hub and community garden. Successfully applied for funding from WM innovation programme and can move forwards. Next step is getting commissions and in discussions with property team to move forward.• Digital Platform through design-led thinking with Steamhouse – challenge brief designed for digital platform connecting local producers of food and purchases of food. Inviting SMEs to work with us.• Hosted visit re. food trails from circularity managers from Milan to develop food composting pilot which they hope to go to tender with soon. Successful visit.• Theory of change – workshops hosted by factory in Milan. How we can collect data to measure impact.
4. COTP Update	<p>Update from Sarah:</p> <ul style="list-style-type: none">• Starting to write large COTP report• Healthy City Planning Toolkit – developed action plan for how health and planning can be more aligned going forward and embedded into Birmingham Development Plan. Hopefully moving to Built Env team.• Health Literacy Training Modules – currently being evaluated by Emma at UoB and meeting to discuss next step.

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	<ul style="list-style-type: none"> Birmingham Food System Exploration out to tender at the moment – geographically focused on East Brum, keen to see nuance of how systems work, what barriers and skills gaps are. Also upskilling community researchers. Generate recommendations. In response to a query, note that the provider of this work will remain closely connected with food team throughout. https://www.finditinbirmingham.com/opportunities/east-birmingham-food-system-exploration-qualitative-research-cotp--qu569 Commissioned youth services to help with harnessing power of the youth voice – helping young people capture ongoing insights in their food environments, youth-led project. Developing tools to capture insights in the future and trialling approaches. Aiming to deliver by Christmas.
5. Cook the Commonwealth Update	<p>Update from Rosie:</p> <ul style="list-style-type: none"> Over 760 recipes from 72 countries now available on Whisk app – many from online but also 70+ from local chefs, members of the community and tourist agencies. In order to align with our aims of ensuring food is as attractive, tasty and healthy as possible, a call has gone out to dieticians through the British Dietetics society to test, tweak and photograph recipes. We are currently planning the campaign. <ul style="list-style-type: none"> Overall aim: Uniting our city and celebrating our cultural diversity - bringing people together to celebrate and connect with their local community through food during the Commonwealth Games. STRAND 1: raising awareness that recipes are online (primarily big social media campaign) STRAND 2: bringing people together to share food and cook recipes together ('come dine with me'-type resources, encouraging cooking together at already existing events, potential link to school food). Working with communities team on events- Ghana 3rd June, Trinidad & Tobago on 17th July, Nigeria on 23rd July, Jamaica on 4th – 7th August. <p>Martin raised query of whether recipes are sustainable – aiming for some/shortlist but aiming to build up a good resources first and see what happened.</p>

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6. Birmingham Food Strategy & Consultation Update	<p>This was delivered by Sarah Pullen</p> <ul style="list-style-type: none">• See slides attached for food system strategy updates: regenerative food system (communities, environment, economy), urban food system, workstreams, Big Bold City approach.• Developed as a whole-system strategy which is represented in our graphics.
7. Birmingham Food Revolution and Local Food Legends	<p>This was delivered by Sarah Pullen</p> <ul style="list-style-type: none">• Capturing best practice/food legends but we'd love to hear more people and get feedback on food legends.• Mark raised a query about our power over school planning and where new schools are? This aligns with Healthy City Planning Toolkit and is something the Built Environment team could pick this up or maybe the inequalities team. Food team is meeting with education leads on Friday to get them on board with seeing food as important in education (strategy, PSHE, Food for Life). How we can work with education and children and young people.• Offer of Help from Fareshare who support 150 charities through Birmingham depot. Happy to spread message around! Also, Fareshare study doing a study (with Coventry) around social eating connectors. Focus on Nottingham due to active social eating scene but good learnings from other cities to consider.
8. Mandala update	<p>Delivered by Martin White.</p> <ul style="list-style-type: none">• See slides for details or this helpful video The Mandala Consortium - Transforming Urban Food Systems for Public and Planetary Health - YouTube• Funded by UKRI, focusing research in Birmingham (following convos with Justin and the Food Foundation).• Theory of change: externalities of food system – aiming to reduce those to improve human/planetary health• Engaging with stakeholders in the city,• Aiming for 4-6 population-level interventions which have low levels of demand on people in the next few years• Done 20 in depth interviews with stakeholders so far – developing comprehensive picture of what's going on in Brum.• Stakeholder workshops by sector, July & autumn (sector-by-sector, 6 groups)

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	<ul style="list-style-type: none">• UKRI is in Sheffield if want to engage with them (12th -13th of September)• Connect people to Florence florence.pardoe@foodfoundation.org.uk if they can be involved in the stakeholder workshops.• Issue of poverty raised and importance in food. How do we afflict the comfortable to comfort the afflictive? Martin noted that inequalities are a political issue, and that the food systems research can mitigate the effects of poverty but can't solve them. Importance of lobbying and interacting with all political parties.• Point raised around listening to experiences of those who are older in our communities and who have experienced social injustice.
9. Chair Closing Remarks and AOB	<p>Anyone want to be part of conversations relating to dynamic procurement, let us know (Preston and Salford seem to procure locally).</p> <p>Also note that Rosie connected Mark Driver (MWW) and Ann Gallagher (Incredible Surplus), and Incredible Surplus picked up their first load of surplus before this meeting!</p>
10. Date/time of next meeting	12th May 2022, 13:00-15:00

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Agenda Item	Actions
	<ul style="list-style-type: none">• Share the food system strategy as widely as possible – if you want to present it to your networks, the Food System team can assist.• Share Cook the Commonwealth (and get cooking!)• Check members details document for potential links.• If you haven't sent your details for the members details document, please send them to Rosie (rosemary.jenkins@birmingham.gov.uk)
1. Welcome, apologies and introductions	<p>[Recording: 00:00 – 03:00]</p> <p>Attendees: Cllr Mariam Khan (Chair), Tessa Lindfield, Sarah Pullen, Bradley Yakoob, Rosie Jenkins (minutes), Ceri Saunders, Pam Noel, Jackie Blissett, Alex Quarrie-Jones, Andrew Scott, Juliet Faulkner, Nnenna Eze, Becky Haines, Sameera Hussain, Heather Law, Estella Makumbi, Mark Driver, Farhat Choudhoury</p> <p>Apologies: Justin Varney, Chloe Browne, Emma Frew, Karen Creavin, Joy Carter, Sarah Monk, Jane Upton, Cllr Mary Locke, Martin White, Laura Spencer, Amit Dattani</p> <p>Recording: https://birminghamcitycouncil-my.sharepoint.com/:v/g/personal/bradley_yakoob_birmingham_gov_uk/ERFRZ-h9gD9Hgfbnt1FGVJ4BP-TLvJMVdNTzUC7VKsEGUg</p>
2. Introduction to Cllr Khan	<p>[Recording: 03:00 – 05:20]</p> <p>See attached document with details of Cllr Khan</p> <ul style="list-style-type: none">• Cabinet member for health and social care• Interest in food agenda especially children's eating as young children

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3. Partner Introductions for Cllr Khan	[Recording: 05:20 – 47:45] Members had the opportunity overview of your role and what you bring to the forum (for ~5 minutes each). See attached document with details of partners in the CHFC forum including contact details.
4. COTP Update	[Recording: 47:45 – 53:20] Update from Bradley: <ul style="list-style-type: none">• COTP was 3 years of funding awarded by the LGA• Healthy city planning toolkit, data and evaluation (2 commissions), health literacy (spiral curriculum)• Had the first draft of the evaluation of the Spiral Curriculum health literacy online training modules. Some really useful insights and learning captured by University of Birmingham.• Youth Service doing a project with young people which will continue after the end of COTP as it's a really valuable project that will benefit the wider food system objectives.• Award letters imminent for the food system exploration. That also will carry on after COTP as it meets our broader objectives.• Healthy City Planning Toolkit section of the final report has been written.• Evaluation report for all COTP work streams is due by the end of August.
5. Cook the Commonwealth Update	[Recording: 53:20 – 59:20] Update from Rosie: <ul style="list-style-type: none">• Over 775 recipes from 72 countries now available on Whisk app – many from online but also 70+ from local chefs, members of the community and tourist agencies.• 267 of these recipes (over a third) tested, tweaked and photographed by a cohort of 19 dietitians• Developed communities and resources for picnics, cooking together as a family, gatherings, low equipment cooking and affordable recipes

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	<ul style="list-style-type: none">• Campaign: Uniting our city and celebrating our cultural diversity - bringing people together to celebrate and connect with their local community through food during the Commonwealth Games.<ul style="list-style-type: none">○ 50 days of Cook the Commonwealth taking part now○ Plans to celebrate medal winners over the CWG• Cook the Commonwealth stall with “where in the world” interactive game at 6 different community games events, two BEACH events and the Hillstone school community mela. Over 500 people engaged at each of the community games events and lots of positive interactions about the Cook the Commonwealth project and flyer.• 20,000 views and 5,000 saves of recipes• Working with communities team on events:<ul style="list-style-type: none">○ 23rd July, Nigeria, The Birchfield Jazz Festival The Birchfield Jazz Festival at St Mary's Church in Handsworth has been a summer highlight for years. We're so pleased to have booked a six-piece New Orleans Brass Band. Catch them in this incredible church setting with the band playing from 3-3.40 and a choir at 5, we'll be there all day, fighting heat with heat with incredible Nigerian chef, Kingsley. Free herbs, spices and recipes and all-day fun in Birmingham's least-known hidden gem - (in amongst the almost 1000 year old foundations - the James Watt statue is one of the finest pieces of art you will see anywhere in the world) no need to book, just come on the day! Also, visit our raised herb beds outside!○ 29th July, Live, India, Farnborough Fields Ever been to Farnborough Fields and ever experienced the Commonwealth on your doorstep? Now's your chance! Come here to visit India with us. A tabla and harp player accompany our local favourite chef Mohini between 2-5 for this all day festival of the Commonwealth 'live'. Free samples, free herbs and spices and recipe card give-aways and witness this free-to-attend lovely day out to see out July.○ 2nd August, Sri Lanka, 'Live' Edgbaston Reservoir If you've ever imagined what it's like to experience peace by a lake in the middle of a city, Edgbaston Reservoir has it all. The home of our second Commonwealth 'live' site is Edgbaston Reservoir. Sri Lankan dancers and a Sri Lankan chef will put on a live show and cook vegetarian dishes from the sub-continent like you've never had before. We'll be performing from 2-5. Herbs, cuttings and energy at the start of August. As always, free, fun, food, festival for all. Just show up!○ 3rd August, Jamaica, the Glee Club
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Thursday 14th July 2022

10:00-12:00



	<p>Jamaica gave the world reggae, ska, dub, rocksteady, the world's fastest (and coolest) humans, the place where fantasies were born including James Bond and Chitty Chitty Bang Bang. Jamaica also has very healthy food and Lorenzo, our chef, and Khadija, our dub poet are opening Jamaica House with its 60th celebration events with our healthy food and culture experience between 11-2pm. Come and see some big names and experience the 60th year of Jamaica. Tickets are free but extremely limited so book ahead (or take your chance and show up on the day (no guarantees I'm afraid).</p> <ul style="list-style-type: none"> ○ 6th August, 'Live', Handsworth Park, Kenya <p>Our third Commonwealth 'live' site and we're back at Handsworth and we're back with our magnificent drumming and dance troupe to provide the musical and cultural backdrop to our Kenya experience with Gloria providing the tasters and our magnificent back office giving away herbs, spices and recipe cards. Always festively and always with a smile. We're here from 2-5 and the festival's all day. We can't wait to show you our healthy food demos</p> <ul style="list-style-type: none"> ○ 8th August, 'Live' Ward End Park, England/Wales <p>The 4th 'live' site's at Ward End Park and if you've ever wondered what healthy English and Welsh food looks like. This is your place! A duo of musicians are going to accompany a traditional local chef rustling up some great local food from Great Britain. Always free and always entertaining. Come and see us from 2-5 although come any time of day you like. We can't wait to see you!</p> <ul style="list-style-type: none"> ○ 20th August, 'Live' Aston Park Community Games <p>Aston Park's the home of our penultimate event celebrating the rich culture, cuisine and flavours of Bangladesh. Mendi, an incredibly accomplished tabla player and session artist is giving a tabla show to go with Johur's tasty Bangladeshi offerings. Herbs and spices as ever and free for all, as ever. Come and join us between 12-3 for the demos but we're here all day too.</p> <ul style="list-style-type: none"> ○ 27th August, Lozells Cinema Night, Pakistan <p>Our last event is Lozells Cinema Night in George's Park and, in case you're wondering, that's as cool as it sounds! This is Pakistan! Brilliant food and a grand finale which you can't miss!</p> <ul style="list-style-type: none"> • Resource to be combined with cultural eating guides currently being developed
6. Birmingham Food Strategy	<p>[Recording: 59:20 – 1:22:45]</p> <p>Update from Bradley Yakoob:</p>

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<p>& Consultation Update</p>	<ul style="list-style-type: none"> • We have printed and online versions of the strategy (strategy and questionnaire here: Birmingham Food System Strategy Consultation - Birmingham City Council - Citizen Space (birminghambeheard.org.uk)) • Also have a People's Version which is printed (waiting for accessibility for it to go online) • See slides attached for food system strategy updates • Strategy consultation has been extended to 11th September • Let the food system team know if you can share or you want us to come and present • Something to consider is whether we could we have consultation responses at events with iPads etc? Access to tech. Perhaps use QR codes – stickers on strategy. • Query re. who can do survey? Clarify that survey is primarily for people who live, work, or socialise in city, but we are getting feedback from national organisations, too.
<p>7. International Partnerships Update 1:26</p>	<p>[Recording: 1:22:45 – 1:34:45]</p> <p>Update from Heather Law</p> <ul style="list-style-type: none"> • Working with partners in Eurocities (network of cities in Europe) – Eurocities has a food working group. Food Trails team and Tessa went to one of their events in person (in June). • These provide an opportunity to learn from the good practice everyone else is doing and bring good practice back to Birmingham, and also to share what Birmingham is doing. • There were discussions around promotion of garden cities – bringing farms into city to reconnect people with nature. Cities in the Netherlands adopting this approach. • Also a new tool developed to engage communities in food conversations – hope to use this at the living lab. • The Food Trails team are developing pilot projects – aligning with Birmingham food strategy & cross-pollinating work <ul style="list-style-type: none"> ○ Projects: farm to fork project, converting top floor of Vyse Street carpark into growing facility and community garden – Slow Food leading also GBSLEP and Food Trails, funding by West Midlands Innovation Funding (using to remove barriers and set up community garden). Set up of commercial growing facility starts in October

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	<ul style="list-style-type: none"> ○ Digital innovation in public services programme. Challenge brief for digital businesses in Birmingham to connect local farmers with food outlets in the city to shorten supply chains. See results soon (deadline 1st September). ○ Engaging with local citizens to get them on board with composting and separating food compost. • Hosting Gronigon (NL) in September – finding out about work on food justice. 2-day programme including public health colleagues, visit to community café hosted by TAWS, go to gurdwara and home from hospital programme (supporting transition back into community) • Heather to arrange a meeting with Cllr Khan to update her on international work
8. Commonwealth Food Futures event	<p>[Recording: 1:34:45 – 1:40:20]</p> <p>Update from Bradley Yakoob:</p> <ul style="list-style-type: none"> • Agenda and details https://www.events.great.gov.uk/website/7419/foodanddrink/ • MPs have been invited - Paulette Hamilton has confirmed she's attending (but needs to leave a little early to attend the opening ceremony) • Other people need to leave early for the same reason, like Leader of the Council, Ian Ward, so the Food Justice Pledge part has been moved to the start of the agenda. • 3pm - 4.15pm Mezzanine exhibition and networking, then Food Justice Pledge official signing and then Food Revolution celebration • Councillors been invited but not heard back about who can attend yet. • Cities around the world are attending, and have been invited to sign the Food Justice Pledge. Mzuzu in Malawi have signed up already and others seem interested. We have an online form to capture details of people. • Have ordered resources for the event.

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9. Chair Closing Remarks and AOB	[Recording: 1:40:20 – 1:51:45] Remarks from Cllr Khan <ul style="list-style-type: none">• Exciting to see connections made – make those links!• COTP update in September meeting• Think about Cook the Commonwealth legacy – expanding to cover wider Birmingham communities• Let us know about sessions to share strategy
10. Date/time of next meeting	15 th September 2022 (10:00-12:00)

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Agenda Item	Actions
	<ul style="list-style-type: none">• Final COTP report is being made accessible and will be shared on the BCC website if attendees want to explore it in more detail.• Cllr Khan to draft letter to government.• All to share/submit evidence and findings of the effect of the cost of living crisis on Birmingham Citizens and why action is needed now.• All to review draft letter and co-sign the letter• Trussell Trust list of asks to be circulated with all members.• Reminder that we have a LinkedIn group for the network so we can continue sharing and discussing with each other between forum meetings.
1. Welcome, apologies and introductions	<p>[Recording: 00:00 – 00:29]</p> <p>Attendees: Cllr Mariam Khan (chair), Tessa Lindfield, Sarah Pullen, Bradley Yakoob, Rosie Jenkins, Chloe Browne (minutes), Emily Machin, Ceri Saunders, Emma Frew, Pam Noel, Charlene Peart, Aidan Hall, Lisa O’Sullivan, Florence Cadge, Anna Taylor, Melissa Saint Hill, Amit Dattani, Monder Ram, Laura Spencer, Shaleen Meelu, Sameera Hussain, Andrew Scott.</p> <p>Apologies: Councillor Mary Locke, Karen Crevin, Martin White, Derek Price, Jackie Blissett, Mary Thompson,, Emily Stubbs and Mark Gamble, Emily Stubbs</p> <p>Recording: Creating a Healthy Food City Forum-20220915_100548-Meeting Recording.mp4 (sharepoint.com)</p>
2. COTP report update	<p>[Recording: 00:29 – 30:54]</p> <p>Update from Chloe:</p> <ul style="list-style-type: none">• Introduction to the approach and aims of the COTP. A test and learn approach was adopted due to disruptions such as staff changes and sickness. This led to the development of three work streams, all working towards broader objectives.

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	<ul style="list-style-type: none">• Work Stream 1- Integrate Public Health into Built Environment Processes. Aiming to review what shapes the built environment in Birmingham, including planning and land use processes, and identify opportunities and barriers to improve public health.• A Healthy City Planning Toolkit was created, including a Rapid Health Impact Assessment with 14 criteria. This was informed by the work of other Local Authorities in learning sessions.• Overall positive response from Toolkit consultation, some concerns over it being non-binding and funding to implement it.• Key outcomes were a living document and an action plan.• Key learnings were collaborative working, mapping existing processes and creating a living document. <p>Continued update from Sarah:</p> <ul style="list-style-type: none">• Work Stream 2- Capturing Food System Insights and Data. Aiming to develop tools, metrics, and techniques to enable effective capturing of insights and data across the food system to identify priorities and measure impact of actions.• Initial start with a single Birmingham Basket idea then move towards developing a broad range of metrics and tools.• Tools include Birmingham Basket, Food Affordability Toolkit, Asset Mapping, Community Researchers, Youth Researchers, Focus Groups, Surveys and Questionnaires.• Strong relationships, such as with the Mandala Consortium have developed from this work stream.• Challenges include the risk of duplication and GDPR and data laws.• Key learnings were to ensure of variety of people are involved in development, develop strong relationships and to be patient.• Work Stream 3- Embed Health Literacy Development: Identify Barriers and Enablers to Implementation and Practice. Aiming to improve health literacy across the city through the integration of learning and development resources.• A module was developed and fit the needs of trainees on all levels from 2 to 7.
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	<ul style="list-style-type: none">• University of Birmingham conducted an evaluation. Development of the module was affected by staff change and absence. Experiences were varied, some said that it positively impacted on their health literacy whereas other didn't like the style of delivery.• Key learning included allowing plenty of time for module development, consider what's already available and the use of range of formats to promote accessibility.• Key recommendations slide was left up for attendees to read. <p>Questions and Feedback:</p> <p>Emma: where does the data and insights work take us in terms of the food strategy? e.g. with creating a database to explore progress.</p> <p>Sarah: We received advice from the Mandala Consortium, and they are developing a food system tracking system for Birmingham. We are reflecting on their feedback and building on their approach.</p> <p>Tessa: Impressed with the honesty of evaluation with the learnings and issues. The evaluation report will therefore be useful as part of a national evaluation.</p>
3. Culturally diverse healthy eating guidance	<p>[Recording: 30:54 – 1:11:42]</p> <p>Update from Melissa:</p> <ul style="list-style-type: none">• DNA were tasked with producing cultural healthy eating resources for people from a range of cultural backgrounds. Research to understand cooking habits and what people look for in healthy eating resources.• Quantitative research- surveyed 389 people from Birmingham, Dudley, Walsall, Wolverhampton and Solihull. Confused understanding around saturated and unsaturated fats was discovered (34% thought that they should eat less unsaturated fats). Also confusion over diabetes prevention. Most reported that cultural food consumption is high.• This supports further work to increase awareness of healthy eating guidance and this needs to be done across all cultures.• Qualitative research- 35 participants, with 12 'star' participants having in-depth interviews (Com-b model approach). Frequency of cultural cooking depends on confidence, household tastes, access and whether the food is considered

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healthy. South Asian community felt that issues included oil, ghee and breads. Eastern European were heavy on meats, salt and sugars. Pictures given of fridges, cupboards and meals. Motivations to eat healthily included becoming parents, getting older and awareness of illness affecting family/friends/cultural group. Hard to honour the cultural dish whilst making it healthier. Barriers to healthy eating included time, cost, mood, socialising and cravings.

- 'Winning resources' were pulled out using eye tracking. Appealing factors included use of colour, photographs/graphics and meal planning advice. Unappealing factors included busy visuals, lack of information about fluids and too much simplicity.
- Conclusions- definite interest in resources and key concerns around traditional foods are portion sizes, salt, oil and lack of variety of vegetables and fruit.
- Resources checklist- realistic visuals, clear direct message and interactive element if possible.
- Beyond the resources- community connections, events, webinars and cooking sessions are needed.

Questions and Feedback:

Pam: Role is working with free school meal children, general knowledge of food and nutrition across society is actually quite low. Pam is also working on resources and would like to be able to access the slides. Pilot of resources around Christmas. Melissa said that she will reach out to discuss this.

Cllr Khan: Could you refer to the 7 cultural diets?

Mellissa: Eastern European, South Asian, African, Caribbean, Latin American, East Asian

Cllr Khan: When conducting the research, was anything explored in the different places in those geographical reasons?

Melissa: Groups were broken down more in the quantitative research, it was considered. With regard to more information on healthy meals and ingredients, we are now looking at healthy meals and breaking these down into food lists and recommending swaps.

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	<p>Sarah: We didn't want to commission a resource straight away due to complicated relationships with foods and different places. Emphasised the importance of acknowledging that we don't all live under one label.</p>
4. Birmingham Food System Strategy and post-consultation update	<p>[Recording: 1:11:42 – 1:15:51]</p> <p>Update from Sarah:</p> <ul style="list-style-type: none">• Consultation has now closed (closed on 11/09/22).• We have received 90 BeHeard responses, lots of face-to-face sessions in addition where we have been out in the community.• 50 individual perspectives and groups such as Pip's Hot Sauce, Glue collective, FareShare, Birmingham Community Healthcare NHS Foundation Trust, Foodcycle, different teams in BCC, Sustain, The Food Foundation, Birmingham Allotment Group and Birmingham Wholesale Market.• Next steps- analyse feedback, rewrite the strategy to capture feedback, proofreading with contact at Northfield Library. Then will have to go through council processes to receive signoff and publish.• Aim is to go to cabinet for approval in early 2023, with it being published in March 2023.• Also pulling together work stream working groups. <p>Feedback from consultation will be shared at the next session.</p>
5. Commonwealth Food Futures Summit and Birmingham Food Justice	<p>[Recording: 1:15:51 – 1:20:45]</p> <p>Food Futures Summit on the 28th July 2022</p> <p>Update from Sarah and Bradley</p> <ul style="list-style-type: none">• The event was a collaboration of cities sharing best practice around food systems.

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Pledge Feedback	<ul style="list-style-type: none">• We shared the strategy and the 'Food Justice Pledge' ("As city leaders, we are committed to addressing food justice by acknowledging that all our citizens irrespective of status are entitled to safe, nutritious and sustainable food at all times. We recognise the benefits of a collaborative partnership to address the global challenge of food insecurity exacerbated by the COVID-19 pandemic, climate crisis, global food and fuel crisis and disaster displacement.")• It was signed by 30 different leaders.• Purpose is to get cities on board and are aware of the role they can play.• Now reaching out to cities and are creating an online food justice network. Can sign up officially online.• Capturing of case studies in the city.• PH Registrar and graduates will be working on this.
6. Cost of living solutions discussion	<p>[Recording: 1:20:45 – 1:50:15]</p> <p>Cllr Khan: Use this opportunity to come together and discuss the cost of living, we are all worried about the implications of this across all groups and residents. We want to hear from organisations what they are doing. Council leader has announced a cost of living emergency and a city partnership board meeting has been arranged for Friday 23rd with MPs and other partners.</p> <p>See attached Menti presentation.</p> <p>What is your organisation doing to help with the cost of living crisis?</p> <p>Andrew Scott: Trussell Trust area manager, also part of the advice provider forums in which BCC have also been supporting. Several foodbanks are working with local advice providers to ensure that people can receive advice to maximise their income. National partnerships with citizens advice. Aware that asks may be wider than their advice, also campaigning government. Alarming increase in numbers of people needing foodbank support in the last 3 weeks.</p> <p>Amit: Concern over the language used (ignoring the structural problems), worry that the solutions are quite short-term as well. Issues already existed. Increased demand at cafes at TAWS. Fareshare have been given a kitchen space by the council in</p>

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Nottingham, we are trying to do the same. Warm welcome hubs and what they could look like. Still working on food SOS campaign with Birmingham Mail.

Rosie: Making a list of asks for retailers? Who and what the approach is?

Anna: Make the list visible in the public domain and work with the media to tell stories where retailers are doing a good/bad job. Anna will send this list. National level, big campaign about extending free school meals (lived experiences of free school meals being shared). Working with retailers on healthy start. Florence wants to feed into the list too.

What approaches can we take as a city to help the most affected?

- Monitor the Household Support Fund.
- Ensure the local organisations are able to signpost.
- Ensure everyone on the front line has access to food support/parcels and up to date information about the support available.

What actions specifically in the food system can we take to mitigate the impacts of the cost of living crisis?

Sarah: Making really strong networks of communications and accessing live documents. Locally owned resource lists (neighbourhood network schemes). Not all resting on the shoulders of volunteers. We have some project ideas but want to work with everyone to avoid duplication and strengthen each other's responses.

How can the food justice pledge be used to apply pressure?

Sarah: Workshop with our team to decide an action plan.

Cllr Khan: Suggest a big push on lobbying government, write a letter to government capturing our concerns. Members of the forum can sign their names.

Anna: The government is thinking of reviewing/reversing the anti-obesity measures, deregulation, using food as a tool to do this (worth including in the letter).

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	<p>Amit: Happy to support the letter and FJN to contribute stats/information.</p> <p>Tessa: Link into overall emergency response at the council, linking projects together. Clear and short-term issue with food now but need to remember the long-term impacts as well. Access to food that does you good not just any old food.</p> <p>Cllr Khan: Anyone wanting to contribute to the letter to share what they would like to be included.</p> <p>Resulting Actions:</p> <p>Action: Cllr Khan to draft letter to government.</p> <p>Action: All to share/submit evidence and findings of the effect of the cost of living crisis on Birmingham Citizens and why action is needed now.</p> <p>Action: All to review draft letter and co-sign the letter</p>
7. Chair Closing Remarks and AOB	<p>[Recording: 1:50:15 – 1:52:40]</p> <p>Cllr Khan: Exciting to hear all of the work that has been going on. Strong response to the food system strategy consultation. Clearly cost of living is high on everyone's agenda. Get started on coordinating the letter to government.</p> <p>Andrew: Trussell Trust campaign asks to be circulated with all members.</p>
8. Date/time of next meeting	<p>16th November 2022 (13:00-15:00)</p>

Creating a Healthy Food City Forum

Sarah Pullen

Service Lead (Food System team)

(Update Nov 2022)



The Birmingham Food System Strategy

- Draft Food System Strategy written
- Consultation over summer 2022
- Currently re-writing
- Expecting to publish May 2023
- Local Food Legends story capture – in development
- Action groups in early 2023

Vision

Create a bold, fair, sustainable and prosperous food system and economy, where food choices are nutritious, affordable and desirable so all citizens can achieve their potential for a happy, healthy life.

Key Principles

Three principles are key to the development of this strategy and action plan:

Collaborate

Strengthen partnerships and build on existing good practice.

Empower

Remove barriers and facilitate solutions.

Equalise

Focus actions where they are needed most to reduce inequalities.

The Childhood Obesity Trailblazer Programme

- The Food System Team has now submitted the final evaluation report for the Childhood Obesity Trailblazer Programme (COTP) to the Local Government Association and the ICF.
- Our approach to the project evolved over time, with a shift from a collection of single projects to three work streams. The three work streams are as follows:
 - **Work Stream 1** Integrate Public Health into Built Environment Processes
 - **Work Stream 2** Capture Food System Insights and Data
 - **Work Stream 3** Embed Health Literacy Development: Identify Barriers and Enablers to Implementation and Practice.

Food Justice & Insecurity Work

- Food System Team is leading on the Cost of Living emergency food provision response and feeding back to CHFC forum
- Food Justice pledge signed by the leader, the Cabinet Member for Health and Social Care and the DPH in July 2022
- Suite of work in this area including projects supporting affordable food models, shame and stigma review and supporting the HAF programme
- The CHFC has written a letter to central government urging them to mitigate the cost of living crisis' impacts

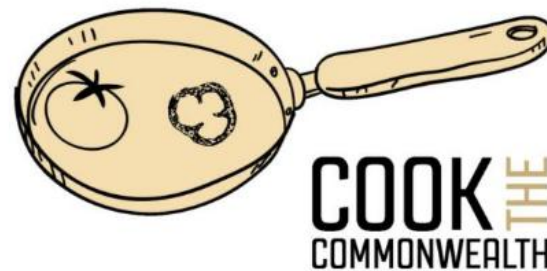


Culturally Diverse Healthy Eating Guidance

- These resources will provide tailored and easy to follow healthy eating guidance that is culturally diverse, demonstrating ingredients and diets from around the world.
- Considering geographical diets of Eastern European, African, Middle Eastern and North African, South Asian, East Asian, South American, and The Caribbean.
- Received research findings and food lists from the initial commissioned project from the Diverse Nutrition Association.
- Currently working with a designer to scope what the guides could look like.
- Conducting focus groups in the coming months to further develop the guidance and will publish resources in summer 2023.

Cook the Commonwealth

- Cook the Commonwealth was part of the council's 2022 Commonwealth Games legacy work.
- We captured 800 recipes from the 72 different Commonwealth Countries and shared them on a free app called Whisk.
- We ran a social media campaign and attended a number of events over the summer.
- Cook the Commonwealth communities were viewed 39,000 times.



Creative Dinners

- We are working with UCB to put on a series of 'Creative Dinners' tackling big food issues in Birmingham.
- The first is on the 28th November on the Cost of Living Crisis.
- There will be dinners hosted focusing on different topics during 2023.



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INVITATION

You are invited to attend our Creative Dinners event on
MONDAY 28 NOVEMBER

The event brings together a diverse, inspiring and innovative collection of individuals to have much needed conversations and recognise the 'lived' experiences of the impact of the cost of living crisis on the food system in Birmingham.

6PM - ARRIVAL, COOKING DEMONSTRATIONS AND WELCOME
7PM TO 9.30PM - DINNER, KEY SPEAKERS AND DEBATE

We welcome discussion from:

Councillor Mariam Khan, Cabinet Member for Health and Social Care, Birmingham City Council

Dr Anne Coufopoulos, Executive Dean (School of Health, Sport and Food), University College Birmingham

Andrew Forsey, National Director of Feeding Britain

Professor Deborah Lycett, Director of the Centre for Intelligent Healthcare, Coventry University

Dr Justin Varney, Director of Public Health, Birmingham City Council

A three course meal will be prepared by students at University College Birmingham (in collaboration with The Active Wellbeing Society), designed and costed within reference to a universal credit budget.

Creative Dinners

Inspiring new ideas and approaches, sharing knowledge, and provoking discussion around how households are experiencing and managing with the increasing pressure of putting food on the table.



National and International Work

- We are involved in a number of international partnerships including the Milan Urban Food Policy Pact, Food Cities 2022, the DELICE network and the BINDI partnership.
- In October 2022, we attended the MUFPP conference in Rio de Janeiro, Brazil.
- The Food Justice Pledge has been signed by cities from South Africa, Malawi and India.
- Planning on applying for a Sustainable Food Places award next year.
- We are currently in the process of renewing The Food Foundation contract.
- We are working with the Mandala Consortium who are conducting a large scale food system research project in Birmingham to create synergies.

Next steps

- Rewrite the Birmingham Food System Strategy based on the consultation feedback
- Set up strategy action planning groups and write action plans
- Capture stories and best practice from the Local Food Legends
- To make the COTP final evaluation report accessible, in line with Birmingham City Council's accessibility standards, so that it can be published on the Food Systems Team's section of the council website.
- To continue the project management and supervision of the two remaining projects which were funded from the COTP grant (Young People Developing Food System Assessment Tools and East Birmingham Food System Exploration).
- Continue to work on the food provision element of the cost of living response.
- Work with graphic designer and run focus groups to co-create the culturally diverse healthy eating guidance.
- Host and evaluate the first of the Creative Dinners (on the cost of living crisis).
- Prepare to apply for Sustainable Food Places award in 2023.





For more information please visit
www.birmingham.gov.uk/livingsupport

	<u>Agenda Item: 13</u>
Report to:	Birmingham Health & Wellbeing Board
Date:	29 November 2022
TITLE:	TERMS OF REFERENCES FOR APPROVAL: CREATING A CITY WITHOUT INEQUALITY FORUM (CCWIF) AND BLACHIR IMPLEMENTATION BOARD
Organisation	Birmingham City Council
Presenting Officer	Monika Rozanski

Report Type:	Information
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1. Purpose:
1.1. To present the Terms of reference (TOR) for the CCWIF and newly formed BLACHIR implementation Board

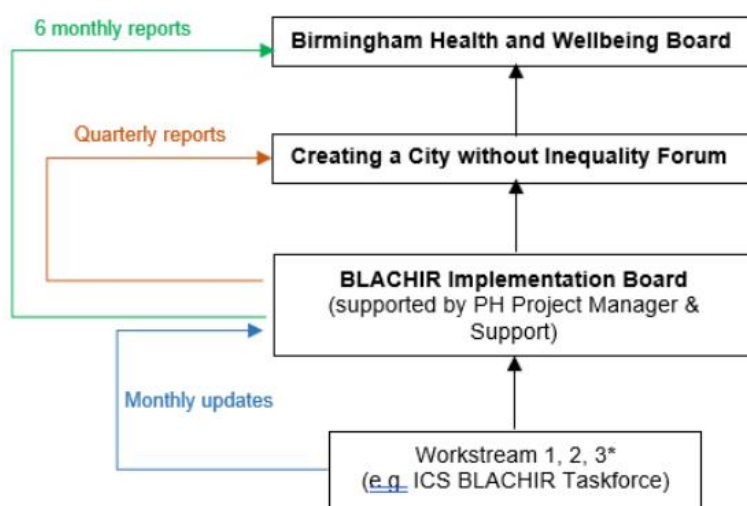
2. Implications (tick all that apply):		
Creating a Bolder, Healthier, City (2022-2030) – Strategic Priorities	Closing the Gap (Inequalities)	X
	Theme 1: Healthy and Affordable Food	
	Theme 2: Mental Wellness and Balance	
	Theme 3: Active at Every Age and Ability	
	Theme 4: Contributing to a Green and Sustainable Future	
	Theme 5: Protect and Detect	
	Getting the Best Start in Life	
	Living, Working and Learning Well	
	Ageing and Dying Well	
Joint Strategic Needs Assessment		

3. Recommendation
3.1. Consider and approve the terms of reference for: <ul style="list-style-type: none"> a. Creating a City Without Inequalities Forum b. BLACHIR implementation Board

4. Report Body

Background

- 4.1. The direction of CCWIF was reviewed at a workshop held in March 2022, to align the forum with the changing landscape and advent of the ICS. The core functions of the Forum include programme delivery for projects which the forum oversees on behalf of the HWB; shining a light on the issues the CCWIF collaborate on, investigate for HWB and raises to the HWB, and enabling functions which the forum oversees for the HWB. The forum will have an oversight role on behalf of the HWB. The forum's terms of reference have been reviewed to fall in line with the new direction.
- 4.2. Following the launch of the BLACHIR report on 19 October 2022, the project has now entered the implementation phase. The BLACHIR Implementation Board has been constituted and the terms of reference have been drafted. The Board will oversee and lead on the implementation of the opportunities for action identified by the review and co-produce implementation plans, as required. It will mobilise, influence and work collaboratively with partners and agencies. It is a subgroup of the CCWIF, which is a subcommittee of the HWB.



* Groups/ plans to implement BLACHIR opportunities for action within specific parts of the system/ organisations that may also be governed through their internal structures

- 4.3. Both documents are being presented to the Health and Wellbeing Board (HWB) for ratification. (See appendix 1 and 2)

5. Compliance Issues

5.1. HWB Forum Responsibility and Board Update

- 5.1.1 There are no compliance issues

5.2. Management Responsibility

5.2.1. Dr Justin Varney - Director of Public Health, Birmingham City Council

John Forde - Assistant Director – Healthy Behaviours and Communities,
Birmingham City Council

Monika Rozanski - Service Lead – Inequalities

6. Risk Analysis

Identified Risk	Likelihood	Impact	Actions to Manage Risk
There is potential for compromised governance of both the CCWIF and BLACHIR Board as well as failure to follow Birmingham City Council's governance processes if the TORs are not ratified.	Low	High	The TORs have been discussed by the respective forum and board. Any changes proposed by the HWB will be incorporated.

Appendices

1. CCWIF TOR
2. BLACHIR Implementation Board TOR

The following people have been involved in the preparation of this board paper:

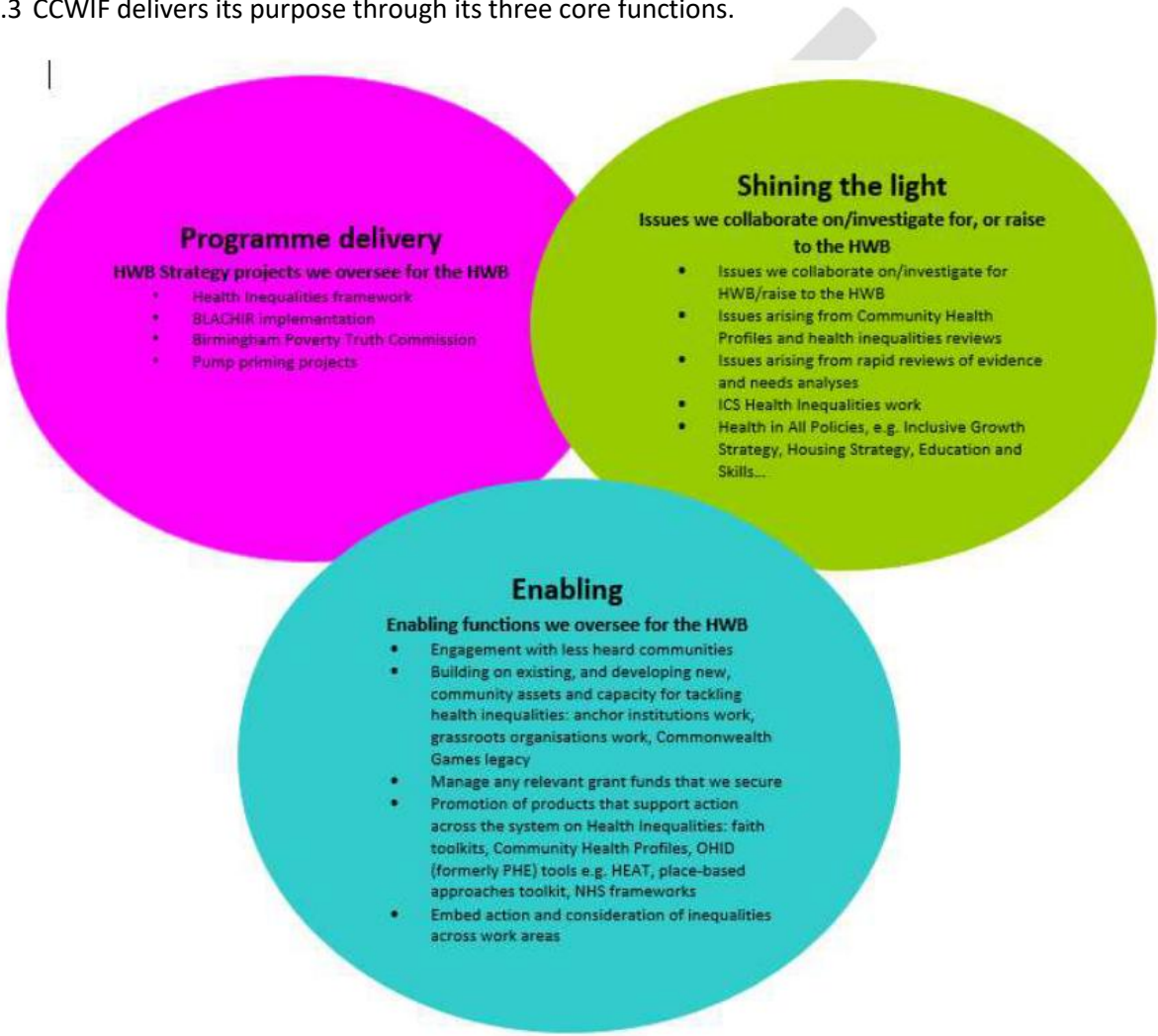
Monika Rozanski, Service Lead – Inequalities, Public Health Division

Estella Makumbi, Public Health Officer – Inequalities, Public Health Division

TERMS OF REFERENCE

1. PURPOSE

- 1.1 CCWIF is a subcommittee of the Health and Wellbeing Board (HWB). It operates within the framework of the HWB, and its priorities should be aligned with the priorities of the HWB and the local Integrated Care System (ICS).
- 1.2 The purpose of the forum is to refer opportunities for action to the two strategic boards, influence organisations to build tackling health inequalities into their everyday business, unlock barriers to addressing the health inequalities and to enable community engagement and coproduction. It has overall responsibility to reduce and prevent health inequalities across Birmingham.
- 1.3 CCWIF delivers its purpose through its three core functions.



- 1.4 The forum’s delivery mode is a hybrid between operational and strategic management. It is both an influencer and an enabler. It has an oversight role, on behalf of the HWB.

2. OBJECTIVES

2.1 The Forum has the following overarching objectives:

- (a) To work in collaboration with partners and communities to deliver on the HWB priorities relating to health inequalities, being guided by the Marmot’s six areas of policy action as a framework for localised action¹.
- (b) To oversee specific projects for addressing health inequalities in the city on behalf of the HWB and enable their successful delivery.

¹ [HEALTH EQUITY IN ENGLAND: THE MARMOT REVIEW 10 YEARS ON](#)

- (c) To use evidence to raise issues to the HWB and relevant partnerships to inform policy and decision making.
- (d) To review and develop mechanisms for monitoring and reviewing progress against the actions agreed by the Forum.
- (e) To use opportunities to collaborate with and influence partner organisations/partnerships to ensure their commitment, shared responsibility and accountability towards the focus on inequalities through a system that is centred in prevention and early intervention.
- (f) To provide strategic and operational direction for addressing health inequalities, to seek alignment with other relevant work programmes from the HWB and ICS boards, and to inform commissioning intentions (as deemed appropriate).
- (g) To contribute to the implementation and update of organisational policies impacting on addressing or preventing the exacerbation of health inequalities (internally and externally).
- (h) To contribute to the development of Public Health Birmingham's Joint Strategic Needs Assessment (JSNA).
- (i) To promote community engagement, co-production and other tools and approaches that support action on health inequalities across the system.

3. PRINCIPLES

3.1 The Forum expects all partners to:

- (a) Support the aims and objectives of the Forum.
- (b) Consult and/or inform the Forum of organisational changes (including any changes in representation) that may impact on collective working.
- (c) Follow and work within the agreed framework to review and monitor activity led by the Forum.
- (d) Proactively manage risk and acknowledge the principle of shared risk in the context of partnership working.
- (e) Drive the health inequalities agenda through promoting service transformation and improvement within their respective services and organisations.
- (f) Report on progress on mutually agreed actions in a timely manner.
- (g) Share relevant information and promote collaborative and innovative work.

4. MEMBERSHIP

4.1 The Forum has a core group of organisations that play a key role in its activity and are able to make joint decisions on behalf of their organisations. Co-opted membership will also be considered to ensure relevant expertise and influence for specific subject areas.

4.2 The Forum requires its members to:

- have the sufficient authority to make decisions in relation to the inequalities' agenda on behalf of their organisation or be in a position to seek and secure them within timescales agreed by the Forum.
- attend the majority of meetings, or in exceptional circumstances, to arrange for a suitable named delegate to attend in his/her place. In case of delegating, the nominee should be appropriately briefed prior to attending the meeting and have sufficient authority to make decisions on behalf of their organisation.
- represent the views of their nominating organisation, to keep their nominating organisation informed about progress and to communicate the outcomes of the Forum meetings to their organisation.
- ensure that there is prompt progress and delivery by their nominating body on any actions and strategies agreed by the Forum.

- positive and constructive discussions between members in order to achieve workable solutions to common issues

4.3 Other persons may attend Forum meetings and or be invited in as expert advisors with the agreement of the Chair/ Deputy Chair.

4.4 The Chair of the Board will be the Birmingham City Council Cabinet Member with a portfolio for equalities. **(See appendix 1)**

5.0 MEETINGS

5.1 The Forum will meet every two months for 2 hours. Other special meetings may be held as deemed necessary at the discretion of the Chair/ Deputy Chair.

5.2 Partners will be requested to contribute to a forward plan which will be used to develop the agenda for meetings.

5.3 The agenda for meetings, agreed by the Chair, and all accompanying papers will be sent to members at least 5 working days before the meeting. Late agenda items and/or papers may be accepted in exceptional circumstances at the discretion of the Chair.

5.4 Minutes/action notes of all meetings of the Forum will be approved by the Chair/ Deputy Chair and circulated to attendees within 10 working days following the meeting. They will be approved by the forum at the next meeting.

5.5 The Forum's administrative support will be provided by Public Health Inequalities team, and they will be responsible for organising the meetings, taking minutes and or action notes and disseminating supporting information to Forum members. They will monitor accuracy of the membership records.

5.6 The Forum will be accountable to Health and Wellbeing Board through the agreed reporting arrangements.

6. DECISIONS AND INFORMATION SHARING

6.1 Recommendations and decisions will be arrived at by consensus and recorded in the minutes and a decision log. If a consensus cannot be reached the Chair will call for a vote. The Chair will have a (second) casting vote in the case of equality of votes.

6.2 Members will support work on appropriate data sharing and development of protocols where appropriate.

7. CONFLICTS OF INTEREST

7.1 Whenever a representative has a conflict of interest in a matter to be decided at a meeting of the Forum, the representative concerned shall declare such interest at or before discussions begin on the matter, the Chair shall record the interest in the minutes of the meeting and unless otherwise agreed by the Forum that representative shall take no part in the decision-making process.

8. REVIEW

8.1 These terms of reference will be reviewed annually, taking into account views expressed by relevant partner agencies.

Version 3.0

Date: 15.09.2022

Draft approved by Chair/ Deputy Chair: 15.9.2022

Version approved by CCWIF: 15.9.2022

Ratified by HWB: [DATE]

Review due: 30/9/2023

DRAFT

Appendix 1

Creating a City without Inequality Forum membership

Designated position/organisation/service	Name
Cabinet Member for Social Justice, Community Safety and Equalities (Chair)	Cllr John Cotton
Assistant Director of Public Health – Healthy Behaviours and Communities (Deputy Chair)	John Forde
Director of Public Health	Dr Justin Varney
Public Health, Inequalities service lead (Lead Officer)	Monika Rozanski
Public Health Officer- Health inequalities (Support Officer)	Estella Makumbi
Adult Social Care Commissioning leads	Louise Collett Kalvinder Kohli Marcela Hoxha
Equalities & Cohesion lead	Kwabena Osayande
Neighbourhoods/ Housing leads	Guy Chaundy Julie Griffin
Economic Growth/ Levelling Up lead	Mark Gamble Greg Ward
Financial Inclusion Partnership lead	Helen Shervington
Birmingham Children’s Trust	Graham Tilby
Education & Skills	Lisa Fraser
Environment and Transport	TBC
Integrated Care System – Inequalities lead	Salma Yaqoob Nicola Pugh
Local NHS commissioners/ providers	Patrick Nyarumbu Dr Okonkwo Onyinye Carol Herity Terence Read Sylvia Owusu-Nepaul
Office for Health Improvement and Disparities (OHID)	Sean Meehan
Voluntary & community sector leads	Ray Walker Janice Nichols Saidul Haque Marj Rogers
Local academic representation	Lawrence Moulin
Department for Work & Pensions	Theresa O’Borne Emma McGuire Joanna Statham
Representation form the Youth City Board	Victor Agbontean Jake Williams Ivan Brosnan Malika Habib
Elected member from the opposition	Alex Yip
Criminal Justice System leads	Marj Rogers - HMPPS Paul Wood - HMPPS Jacqueline Ayee - HMPPS
Communications	TBC

BLACHIR Implementation Board

Appendix 2

Terms of Reference

Background

Birmingham City Council and Lewisham Council completed a review of health inequalities affecting the Black African and Black Caribbean communities in Birmingham and Lewisham. The Birmingham and Lewisham African and Caribbean Health Inequalities Review (BLACHIR) has been endorsed by both Lewisham and Birmingham's health and wellbeing boards. The report was published in March 2022. Both Councils are now working with partners in their localities to implement the opportunities for action identified by the review.

1. Purpose

- 1.1 The BLACHIR Implementation Board (BLACHIRIB) is a sub-group of the Creating a City Without Inequality Forum (CCWIF), which is a subcommittee of the Birmingham Health and Wellbeing Board (HWB).
- 1.2 The BLACHIRIB will oversee and lead on the implementation of the opportunities for action identified by the review and co-produce implementation plans, as required. It will mobilise, influence, and work collaboratively with partners and agencies.

2. Objectives

The Board has the following overarching objectives:

- 2.1 To work in collaboration with partners using the 39 opportunities for action from the BLACHIR Report as a framework for effecting the required change.
- 2.2 To develop an overarching implementation plan to progress the BLACHIR opportunities for action.
- 2.3 To review and develop mechanisms for monitoring and reviewing progress against the implementation plan.
- 2.4 To influence partner organisations/partnerships to ensure their commitment, shared responsibility, and accountability towards the focus on the opportunities for action through their policy and decision making, development and redesign of services, practice and working culture development.
- 2.5 To provide an operational direction and assurance for the BLACHIR implementation programme; seek alignment with other work programmes, boards and partnerships relevant to the work.
- 2.6 To ensure an effective engagement programme to support the BLACHIRIB work to co-produce and embed best practice within organisations and communities.

3. Principles

The Board expects all partners to:

- 3.1 Support the aims and objectives of the Board to progress work focused on achieving tangible outcomes relating to the implementation of the BLACHIR opportunities for action and prevention of further exacerbation of inequalities faced by Black African and Black Caribbean people in Birmingham.
- 3.2 Consult and/or inform the Board of organisational changes (including any changes in representation) that may impact on collective working.
- 3.3 Follow and work within the performance management framework to review and monitor progress as agreed by CCWIF.
- 3.4 Proactively manage risk and acknowledge the principle of shared risk in the context of partnership working.
- 3.5 Drive the overall BLACHIR agenda through promoting service transformation and improvement within their respective services and organisations.
- 3.6 Report on progress on allocated/ agreed actions in a timely manner.

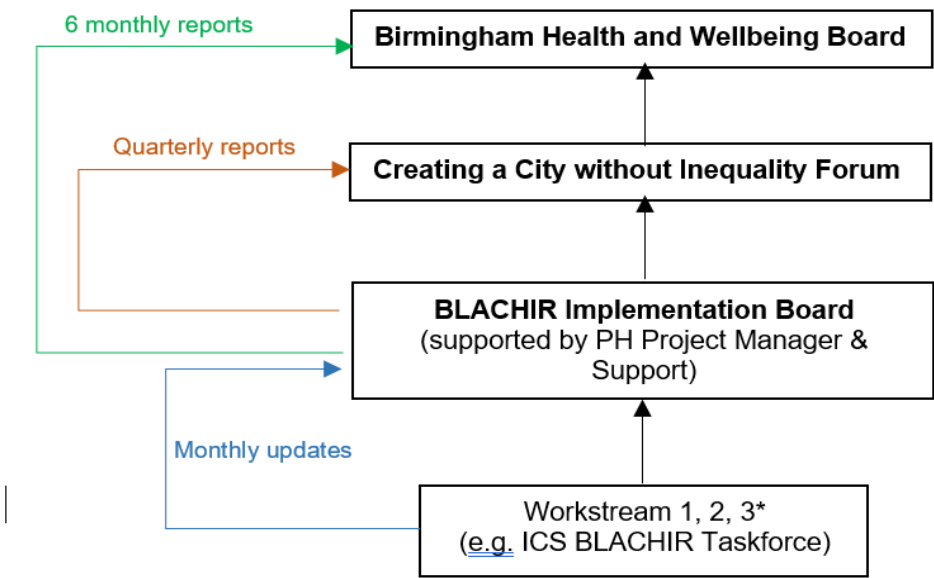
- 3.7 Share relevant information and promote collaborative and innovative work.

4. Membership

- 4.1 The Board will have a core group of organisations that will play a key role and will have the responsibility to oversee the implementation of the opportunities for action from the BLACHIR Report.
- 4.2 The membership of the BLACHIRIB is listed in appendix 1
- 4.3 The Forum requires its members to:
- Have Sufficient delegated authority to make decisions in relation to the BLACHIR implementation programme on behalf of their organization, as required, or be able to seek and secure them within timescales agreed by the Board.
 - Attend most meetings, or in exceptional circumstances, to arrange for a suitable named delegate to attend in his/her place. In case of delegating, the nominee should be appropriately briefed prior to attending the meeting and have Sufficient delegated authority to make decisions on behalf of their organisation.
 - Represent the views of their nominating organisation, to keep their nominating organisation informed about progress and to communicate the outcomes of the Board meetings to their organisations.
- 4.4 The membership of the Board may be reviewed as necessary. New members maybe invited provided that:
- 4.4.1 any new member can demonstrate to the satisfaction of the Board the contribution that they can make to the overriding aims and objectives; and
- 4.4.2 in deciding whether to admit any new member, the Board shall consider the resulting size and composition were the new member to be admitted.
- 4.5 Other persons may attend Board meetings and or be invited in as expert advisors with the agreement of the Chair/ Deputy Chair.

5 Meetings (Frequency and Support)

- 5.4 The Board will meet every two months for 2 hours. Other special meetings may be held as deemed necessary at the discretion of the Chair/ Deputy Chair.
- 5.5 Partners will be requested to contribute agenda items in advance of the meetings.
- 5.6 The agenda for meetings, agreed by the Chair, and all accompanying papers will be sent to members at least 5 working days before the meeting. Late agenda items and/or papers may be accepted in exceptional circumstances at the discretion of the Chair.
- 5.7 Action notes of all meetings of the Board will be circulated within 10 working days following the meeting.
- 5.8 The Board support will be provided by Public Health Inequalities team.
- 5.9 The Board will be monitored and accountable to the Creating a City without Inequality Forum, a sub forum of the Health and Wellbeing Board with reporting arrangements as follows (see overleaf):



* Groups/ plans to implement BLACHIR opportunities for action within specific parts of the system/ organisations that may also be governed through their internal structures

6 Decisions and escalation

- 6.4 Any recommendations and decisions commensurate with the Board’s remit will be arrived at by consensus and recorded in the action notes.
- 6.5 Significant decisions and risks impacting on the progress of the implementation will need to be escalated to the CCWIF.

7 Conflicts of Interest

- 7.4 Whenever a representative has a conflict of interest in a matter to be decided at a meeting of the Board , the representative concerned shall declare such interest at or before discussions begin on the matter, the Chair shall record the interest in the minutes of the meeting and unless otherwise agreed by the Board that representative shall take no part in the decision making process.

8 Review

- 8.4 These terms of reference will be reviewed annually, considering views expressed by relevant partner agencies.

Appendix 1

BLACHIR Implementation Board (BLACHIRIB) Membership

Representative Role/Organisation	Name
Independent Chair	TBA
Deputy Chair	Cllr Mariam Khan – Cabinet Member- Health and Social Care, Birmingham City Council
Youth Deputy Chair	Victor Ogbotean – former advisory board member, CCWIF youth member
Community engagement partners: Mindseye Development CIC and partner (Phoenix Thrive) Allies Network CIC Black Heritage Support Service	Simeon Moore Michael Brown Shakira Brown Nura Ali Anika Cobblah
Academic post from Newman University in honour of Prof. Nicole Andrews	TBA
Chair of the ICS Taskforce on BLACHIR	Dr Onyinye Okonkwo
Representative from the Equalities and Cohesion Team, BCC	Kwabena Osayande – Cohesion and Equalities Service Manager
Representative from the Local Maternity System	Sylvia Owusu-Nepaul
Representative from NHS Provider organisations	Patrick Nyarumbu, MBE - Executive Director of Strategy, People and Partnerships, Birmingham & Solihull Mental Health NHS Foundation Trust Jara Phatthey - Lead Nurse/ Team, Umbrella Sexual Health, University Hospitals Birmingham NHS Foundation Trust
Representative from Adult Social Care	Kalvinder Kohli - Programme Director – Prevention and Early Intervention
Representative from the Birmingham Children's Trust	Graham Tilby – Assistant Director
Representative from the Criminal Justice System	Sarah Tambling – Strategic Police Collaborative Partner Oliver Burne – HM Prison and Probation Service
Representative from Public Health, BCC	Monika Rozanski - Public Health Service Lead – Inequalities, BCC
Representative from Housing, BCC	Helen Shervington - Housing Strategy & Modernisation Service Manager/ Birmingham Financial Inclusion Partnership Deputy Lead
Representative from Education	TBC
Chair of the Corporate Black Workers Group, BCC	Marcia Reid – Team Leader – Education & Skills
Project lead	Ayola Beckford – Public Health Senior Officer

**Birmingham Health and Wellbeing Board
Draft Forward Work Programme and Board Membership:
May 2022-23**

Board Members:

Name	Position	Organisation
Councillor Mariam Khan (Board Chair)	Cabinet member for Adult Social Care and Health	Birmingham City Council
Clara Day (Vice Chair)	Chair	NHS Birmingham and Solihull CCG
Councillor Karen McCarthy	Cabinet Member for Vulnerable Children and Families	Birmingham City Council
Councillor Matt Bennett	Opposition Spokesperson on Health and Social Care	Birmingham City Council
Dr Justin Varney	Director of Public Health	Birmingham City Council
Dr Graeme Betts	Director for Adult Social Care and Health Directorate	Birmingham City Council
Kevin Crompton	Director of Education and Skills	Birmingham City Council
David Melbourne	Interim Accountable Officer	NHS Birmingham and Solihull CCG
Richard Beeken	Chair, Sandwell and West Birmingham CCG	Sandwell and West Birmingham CCG
Andy Cave	Chief Executive of Healthwatch	Healthwatch Birmingham
Andy Couldrick	Chief Executive of Birmingham Children's Trust	Children's Trust
Dr Robin Miller	Head of Department, Social Work & Social Care Co-Director, Centre for Health & Social Care Leadership	University of Birmingham Education Sector
Dr Anna Coupofoulos	Executive Dean (School of Health, Sport and Food) at University College Birmingham, Birmingham,	University College, Birmingham
Richard Kirby	Chief Executive	Birmingham Community Healthcare

Mark Garrick	Director or Strategy and Quality Development	University Hospitals Birmingham NHS Foundation Trust
Chief Superintendent Matt Shaer	Chief Superintendent	West Midlands Police
Riaz Khan	Senior and Employer Partnership Leader	Department for Work and Pensions
Peter Richmond	Chief Executive of Birmingham Housing Trust	Birmingham Social Housing Partnership
Doug Simkiss	Medical Director and Deputy Chief Executive of Birmingham Community Healthcare NHS Foundation Trust	Birmingham Community Healthcare NHS Foundation Trust
Yve Buckland	Chair	Birmingham and Solihull Integrated Care System
tbc	tbc	Birmingham Chamber of Commerce
Co – optees		
Carly Jones	Chief Executive of SIFA FIRESIDE	SIFA FIRESIDE
Patrick Nyarumbu	Executive Director Strategic Partnership	Birmingham and Solihull Mental Health Trust
Stephen Raybould	Programmes Director (Ageing Better)	Birmingham Voluntary Services Council

Committee Board Manager

Landline: 0121 675 0955

Email: errol.wilson@birmingham.gov.uk

Business Support Manager for Governance & Compliance

Landline: 0121 303 4843

Mobile : 07912793832

Email : Tony.G.Lloyd@birmingham.gov.uk

Forward Plan: 2022/23

HWB Meeting Dates	Aug -HWB Development Day (postponed)	27th September 2022	29th November 2022	31st January 2023	21st March 2023
Draft Papers Deadline		31 st August 2022	9 th November 2022	28 th December 2023	1 st March 2023
Final Papers Deadline		16 th September 2022	18 th November 2022	20 th January 2023	17 th March 2023
Standing items	TBC		Cost of Living Crisis- Measures and Responses by BCC- Greg Ward, Levelling Up Lead BCC Cost of Living Crisis- Peter Richmond, B'ham Social Housing Partnership		
Theme	Business Meeting	TBC	TBC	TBC	TBC
Items	TBC	Approval of HWB ToR's and membership 2022/23- Chair Cllr Mariam Khan Joint BSOL PNA approval and delegation of sign off authority to the	HWB Strategy Update/Delivery Plan and Indicator Dashboard – Dr Justin Varney/Jo Tonkin Cost of Living Crisis- Peter Richmond, B'ham Social Housing Partnership	Triple Zero Drug and Alcohol Strategy- Chris Baggot, SL Health Protection ADPH Annual Report 2022/23 on Digital Health- Dr Justin Varney, DPH	HPF – Annual Report- Chris Baggot, SL Health Protection CPAC- Annual Report- Kyle Stott, SL Place Team CCWIF Annual Report- Monika Rozanski, SL Inequalities Team

		<p>Steering Group- DPH, BCC (Deputising AD Tessa or Jo to present on behalf of Justin)</p> <p>BCF: End of Year Plan -Michael Walsh, Adult Social Care</p> <p>Early Intervention Programme Completion Report- Michael Walsh, Adult Social Care</p> <p>Sign off of the BCF Plan for 22/23- Michael Walsh, Adult Social Care</p> <p>ICS Inequalities Strategy Update – Lisa Stalley- Green – ICB, BSoL</p> <p>Birmingham and Solihull (Draft) Sexual Health Strategy 2023 – 2030 Public Consultation Report- Juliet Grainger/Dyna Arhin-Tenkorang</p>	<p>CHFC Annual Update- Sarah Pullen/Tessa</p> <p>CCWIF- ToR's Approval- Monika Rozanski, SL Health Inequalities</p> <p>JSNA- Information Update</p>	<p>'Cost of Living Crisis - system challenges and longer-term approaches to tackling poverty'- Stephen Raybould BVSC Cost of Living response: Food Provision, Sarah Pullen, SL Food Systems</p> <p>Cost of Living Emergency- Andy Cave, B'ham Health Watch</p> <p>Cost of Living crisis: Video diaries from the front line- Stacey Gunther, SL People's Team</p> <p>Infant Mortality Update- Marion Gibbon, AD</p> <p>Joint B'Sol PNA Final Report- Jo Tonkin, AD KEG</p>	<p>CMHCF Annual Report- Stacey Gunther, SL People's Team</p> <p>Adult Social Care Update- Graeme Betts, Director Adult Social Care (TBC)</p>
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		CCWIF -Progress update and future direction of the forum- Tessa Lindfield/Monika Rozanski			
Nonthematic items					
Written updates	TBC	Forum Updates	Forum Updates	Forum Updates	Forum Updates

Standard Agenda

1. Notice of Recording
2. Notice of Potential for Public Exclusions
3. Declaration of Interests
4. Apologies
5. Minutes and Matters Arising
6. Action Log
7. Chair's Update
8. Public Questions
9. Presentation Items (see detail above)
10. Information Items (see detail above)
11. Forward Plan Review
12. Finalise Agenda for next Meeting
13. Date, Time and Venue of next Meeting
14. Notice of Recording Ceased
15. Private Items (see detail above)

Notes

Any agenda change request must form part of prior HWBB information item with as much lead in as possible but no later than the HWBB immediately prior to the agenda change request, including requests from sub-groups (see below).

Health Inequality Focus and Childhood Obesity Focus agenda presentations can be several items if appropriate, but all must include decision(s) and / or action(s) for the Board.

Health and Wellbeing Board Fora will provide a written update to each Board meeting; each will have an annual formal presentation to the Board on a rotational basis.

Public Questions

Public questions are to be submitted in advance of the meeting via the [Birmingham Health and Wellbeing Board public question portal](#).

	<u>Agenda Item: 15</u>
Report to:	Birmingham Health & Wellbeing Board
Date:	29th November 2022
TITLE:	BIRMINGHAM JOINT STRATEGIC NEEDS ASSESSMENT (JSNA)
Organisation	Birmingham City Council
Presenting Officer	Dr Justin Varney

Report Type:	Information
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1. Purpose:

- 1.1. This report provides an update on the Joint Strategic Needs Assessment (JSNA) which will be published on the City Observatory.

2. Implications (tick all that apply):

Creating a Bolder, Healthier, City (2022-2030) – Strategic Priorities	Closing the Gap (Inequalities)	
	Theme 1: Healthy and Affordable Food	
	Theme 2: Mental Wellness and Balance	
	Theme 3: Active at Every Age and Ability	
	Theme 4: Contributing to a Green and Sustainable Future	
	Theme 5: Protect and Detect	
	Getting the Best Start in Life	
	Living, Working and Learning Well	
	Ageing and Dying Well	
Joint Strategic Needs Assessment		x

3. Recommendation

- 3.1. The HWBB is directed to the publication of the JSNA for information.
- 3.2. Feedback is welcome including the indicators which they would like added at the next quarterly update.

4. Report Body

Background

- 4.1. This report provides an update on the Joint Strategic Needs Assessment (JSNA).
- 4.2. The JSNA satisfies local authorities' statutory responsibility to provide an overview of the health and wellbeing of its population. Its primary audiences are the Health and Wellbeing Board and its partners who use it to inform planning, commissioning, and service improvement. It is also of value to wider civil society and is publicly available.
- 4.3. The publication of a digitalised JSNA in Birmingham is a milestone for the authority.
- 4.4. The JSNA is a series of interactive dashboards which bring together publicly available data on demographics, health, social care and wider determinants. The dashboards are grouped in chapters. The chapters focus on 1) Children and Young People 2) Working Age Adults and 3) Older People.
- 4.5. The JSNA is a live resource which can be added to. The data on the JSNA dashboards will update automatically.
- 4.6. The JSNA compliments other intelligence products developed by the Public Health Division like community profiles, locality profiles and health needs assessments.
- 4.7. The JSNA will be published on the City Observatory.

5. Compliance Issues

5.1. HWBB Forum Responsibility and Board Update

- 5.1.1. The production of a JSNA is a statutory requirement of the local authority and supports decision making of the Health and Wellbeing Board and its partners.

5.2. Management Responsibility

- 5.2.1. The management of the production of the JSNA will lie with Birmingham City Councils.

6. Risk Analysis

Identified Risk	Likelihood	Impact	Actions to Manage Risk
Data is inaccurate and outdated.	Medium	High	The format of the JSNA means that the data provided is publicly available, benchmarked, cleaned and

			updated as it becomes available. This reduces the risk of decisions being based on inaccurate, outdated intelligence.
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Appendices

None

	<u>Agenda Item: 16</u>
Report to:	Birmingham Health & Wellbeing Board
Date:	29th November 2022
TITLE:	HEALTH AND WELLBEING FORUM UPDATES
Organisation	Birmingham City Council
Presenting Officer	Shiraz Sheriff, Service Lead in Governance, Public Health

Report Type:	Information
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1. Purpose:
1.1 This update report details recent, current and future work related to: <ul style="list-style-type: none"> • Creating a Physically Active City Forum • Health Protection Forum

2. Implications:		
BHWB Strategy Priorities	Childhood Obesity	Y
	Health Inequalities	Y
Joint Strategic Needs Assessment		N
Creating a Healthy Food City		N
Creating a Mentally Healthy City		N
Creating an Active City		Y
Creating a City without Inequality		N
Health Protection		Y

3. Recommendation
3.1 It is recommended that the board note the contents of the report.

4. Report Body
Background <p>4.1 The Birmingham Health and Wellbeing Board has five thematic forums. The forums oversee the development and delivery of shared action to drive city-wide improvement. The forums are: Creating a Mentally Healthy City, Creating a</p>

Healthy Food City, Creating an Active City, Creating a City Without Inequality, and the Health Protection Forum.

4.2 Creating a Healthy Food City Forum (CHFCF) is presenting their Annual Report at the November 29th Board meeting and Creating a City without Inequalities Forum (CCWIF) is presenting their updated ToR's as a discussion item for this meeting. Creating a Mentally Healthy City Forum (CMHCF) has not had any meetings planned from the last update to the Board and will only be able to provide an update to the Board after their next meeting on the 23rd of November. Forums will continue to present on a rota basis, with each theme presenting at least annually.

4.3 This report is formed of 2 written updates. Further detail specific to each Forum can be found in **Appendices 1-2**.

5. Compliance Issues

5.1 HWBB Forum Responsibility and Board Update

5.1.1 Regular updates will be reported to the Health and Wellbeing Board via a joint update report in this format, with each forum providing a presentation item rather than an information item update at least annually.

5.1.2 Action logs of the forums shall be recorded and reviewed at every forum to ensure actions are delivered.

5.2 Management Responsibility

Shiraz Sheriff, Service Lead, Public Health

Kyle Stott, Service Lead, Public Health

Chris Baggot, Service Lead, Public Health

6. Risk Analysis

Identified Risk	Likelihood	Impact	Actions to Manage Risk
Partners not delivering on the assigned actions required to enable the forums work.	Medium	Medium	Robust monitoring and regular update reports via the relevant forum.

Appendices

Appendix 1 – Creating a Physically Active City Forum

Appendix 2 – Health Protection Forum

Appendix X – Creating a Physically Active City (CPAC) Forum Highlight Report

1.1 Context

The Forum last met on Monday 21st March 2022.

1.2 Current Circumstance

1. The next meeting of the forum will take place on the 14th December 2022.
2. There are numerous pieces of work ongoing or due to be presented to the CPAC that will inform a robust CPAC action plan moving forward.
3. The CPAC expects to adopt an action plan at the first meeting of the New Year 2023.

The CPAC Forum has not met since March 2022 due to a number of reasons:

- a) Personnel challenges and flux within the Place Team. This situation is now more stable and additional capacity secured to expedite delivery going forward.
- b) A new elected member, Cllr Clements, has been appointed to the position of Chair of the Forum following the resignation of Cllr Zaffar from the role in May 2022, the team has met with Cllr Clements, and she is looking forward to chairing her first meeting of the CPAC in December.

1.3 Next Steps and Delivery

- The CPAC will contribute to the production of a Physical Activity Needs Assessment, and the production of a Physical Activity and Sport Strategy.
- The CPAC Forum Action Plan will be amended to reflect the content of the above pieces of work and will also include input from workshops with members in early 2022.
- The CPAC will be presented with a Public Health review of evidence relating to successful physical activity interventions.
- A new round of engagement with CPAC members is being facilitated by Public Health. It is anticipated that this will provide more responses now that the Commonwealth Games have finished.
- A briefing pack will be provided to Cllr Clements regarding the December CPAC meeting, and an agenda is in final draft. Forum dates have been arranged for 2023-2024.

Appendix 2 - Health Protection Forum Highlight Report (November 2022)

1.1 Context

The Health Protection Forum (HPF) meets monthly to discuss and seek assurance on health protection arrangements from local health protection system stakeholders. The HPF discusses screening, immunisation, oral health, infection control, communicable and non-communicable diseases.

1.2 Current Circumstance

The HPF has set a plan for meeting topics for the 2022 meetings, alternating general meetings with subject-specific meetings on a bi-monthly cycle:

HPF meeting	Content
January 2022	General HPF meeting
February 2022	General HPF meeting
March 2022	Focused - Commonwealth Games
April 2022	General HPF meeting
May 2022	Focused - Screening and Immunisations
June 2022	General HPF meeting (Cancelled)
July 2022	Focused - Oral Health
August 2022	General HPF meeting
September 2022	Focused - Environmental Health & Non-Communicable Disease
October 2022	General HPF meeting
November 2022	Focused - Infection Prevention & Control
December 2022	General HPF meeting
January 2023	Focused - Communicable Disease

Recent discussions at the HPF have included:

- The ongoing complex TB work programme - the action plan developed following a review of the complex TB system response is being developed and delivered. The TB and housing framework for cases with no recourse to public funds already in place is now being used to develop a housing support pathway for other infectious diseases (public health, commissioning and housing teams are collaborating on this).
- Learning from recent Monkey Pox cases has led into the development of a pathway to ensure urgent housing and support needs are addressed around the time of diagnosis and afterwards.
- Ongoing conversations to increase vaccination and screening programme uptake; specifically ensuring that the local partners are developing and implementing plans to maintain and increase uptake rates. The local Immunisation Programme Board has several sub-groups that some members of the HPF attend to facilitate effective

inter-organisational system-wide approaches, particularly on community awareness and engagement. Since the last highlight report the main focus has been on the covid vaccination autumn booster and seasonal flu programmes, developing communication plans, analysing uptake data and targeting communities with low uptake.

- d. Following the safe delivery of the health protection elements of the Birmingham 2022 Commonwealth Games the HPF has had some rapid debrief discussions and will receive future reports of learning points. In addition, documentation and planning between public health and environmental health are being used to develop health protection response plans with UKHSA.
- e. Local oral health improvement and prevention plans, and interventions have been discussed and delivery of some time-limited projects is ongoing.
- f. Future options for the delivery of infection prevention and control services across the Birmingham and Solihull (ICS) footprint after the two existing covid-focussed commissioned service contracts conclude. The public health teams are working with the ICB to ensure that an effective community service can address the gaps in community provision. HPF members have contributed to the development of a system-wide business case that will inform future commissioning decisions.
- g. Urgent response planning and implementation of services to support the health protection (and wider health) needs of new arrivals into the city from overseas.
- h. The planning and drafting of the HPF annual report to the Health and Wellbeing Board. HPF members have been part of the planning process, have helped to shape the information collection templates and are now submitting content that the public health team will use to draft the report.
- i. Planning for, and responding to Avian Influenza (AI) with local authority and UKHSA partners.

1.3 Next Steps and Delivery

- a. First draft of the health protection report for the March 2023 Health and Wellbeing Board meeting.
- b. Monitoring and assurance of the seasonal flu and SARS-CoV2 (Covid-19) vaccination programmes (led by the Immunisation Programme Board).
- c. Supporting the development of a shared system response approach to increasing AI cases in animals (to mitigate risk to humans).
- d. Work to implement new protocols for the response to Covid-19 as national and local responses change is ongoing and will continue in the Autumn and Winter.