

DPH ANNUAL REPORT 2020 – MULTIPLE COMPLEX NEEDS PROJECT BRIEF

Purpose

The overarching purpose of the report is to present an objective professional statement about the health and wellbeing of people (particularly single men) with multiple complex needs (MCN) in Birmingham through:

- Consolidating the evidence and providing an insight into the health and wellbeing of the population of interest
- Highlighting the importance of the place as a setting for health improvement and prevention
- Highlighting the opportunities for health improvement and prevention.

Key outcomes

- Create an insight
- Present a compelling story backed up by evidence
- Present a statement with recommendations

Scope

- Consolidation and analysis of relevant data and intelligence about MCN in Birmingham/ JSNA deep dive to create an insight and a greater understanding of needs, gaps and what works:
 - o Definition of MCN (MEAM)
 - o target cohort – single men in the context of wider MCN group
 - o in analysis - age as a specific dimension after gender
 - o focus on those who are not engaged with services/ fallen through the gaps
 - o route causes and contributing factors of ill health and wellbeing/ preventable deaths/ suicide deaths
- Ethnographic research – a life of one or two individuals whose story and journey to be presented through their own eyes/ voice that will form a core element of the report and its recommendations (research to be commissioned)
- Draft report
- Approval process and final report
- Video format (summary report)
- Design and artwork
- Publication and promotional activity

Key content/ headings

- Definition and characteristics of MCN
- Background, incl. needs and gaps analysis
- The compelling story – key lines of enquiry:
 - o What are the health and wellbeing issues?
 - o When and why did the issues start to occur?
 - o What would have prevented them (if the clock could have been turned back...)?
 - o What support was/ wasn't available at the time?
 - o What has led to crisis (definition of crisis)?
 - o Did I ask for help? If not, why? If yes, was it made available and did it meet all my needs?
 - o What do I need now?
 - o Am I in a position to ask for/ access help? Etc.
 - o What are my aspirations, should the help I need be made available?
- Conclusions/ the case for change
- Opportunities and the next steps

Timeline

WK 1	WK 2	WK 3	WK 4	WK 5	WK 6	WK 7	WK 8	WK 9	WK 10	WK 11	WK 12	WK 13	WK 14	WK 15	WK 16	WK 17	WK 18	WK 19	WK 20	WK 21
2/9	9/9	16/9	23/9	30/9	7/10	14/10	21/10	28/10	4/11	11/11	18/11	25/11	2/12	9/12	16/12	23/12	30/12	6/01	13/01	20/01

