

TfWM Progress on delivery on Swift

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Swift – Ticket types

- **PAYG**
- **NX Season tickets**
- **NX eDaysaver**
- **nBus season tickets**
- **nBus Multiday**
- **nTrain - direct debit only**
- **nNetwork - direct debit only**

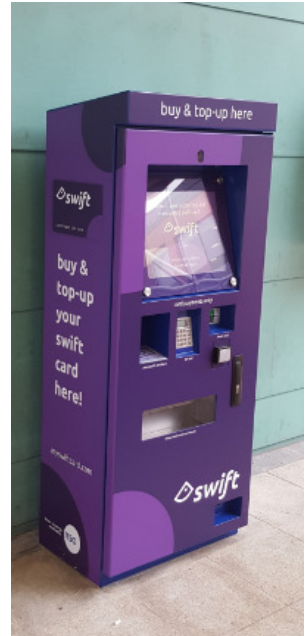
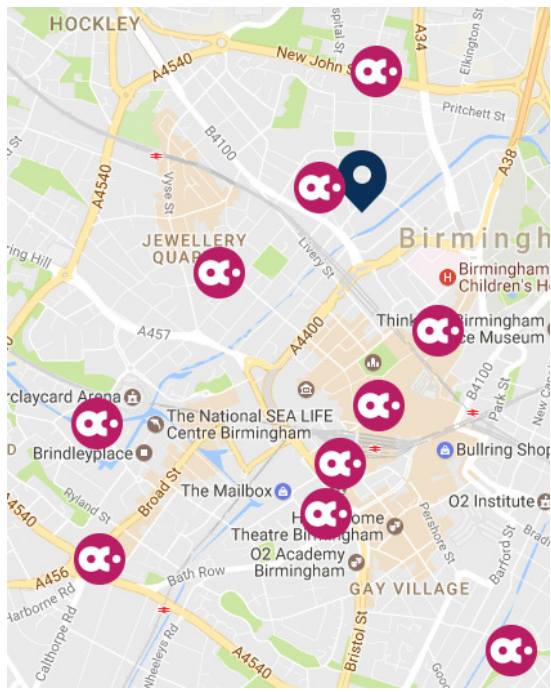


Swift – Savings

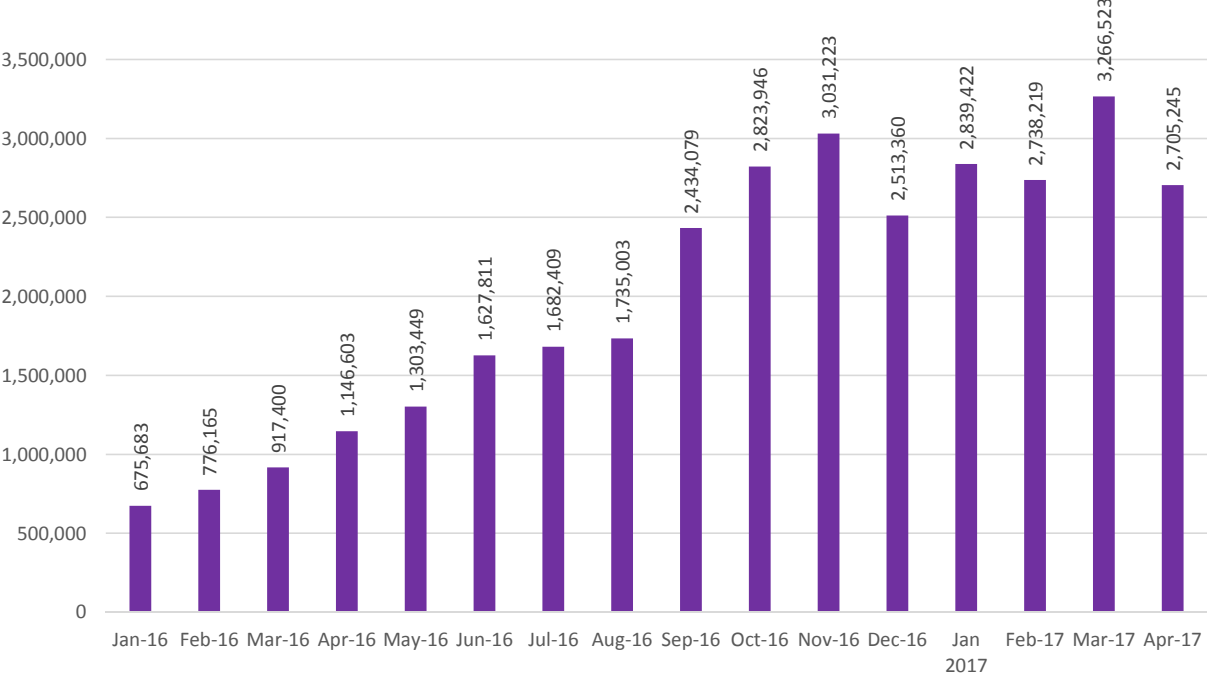
- **PAYG - £0.10 per single**
 - £0.20 per day ticket
 - £0.10 per single ticket
 - £1.10 for group ticket
- **NX eDaysaver - £0.20 per ticket**
- **nBus season tickets**
 - nBus Coventry - £128 per annum
 - nBus Black Country - £78 per annum
- **nBus Multiday - £0.88 per ticket compared to peak price**
- **nTrain – 50p per month as postage costs no longer incurred**



Retail revolution



Swift Journeys

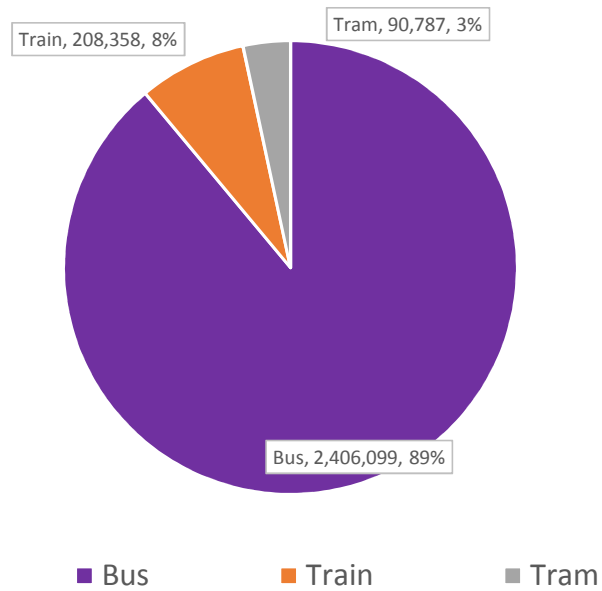


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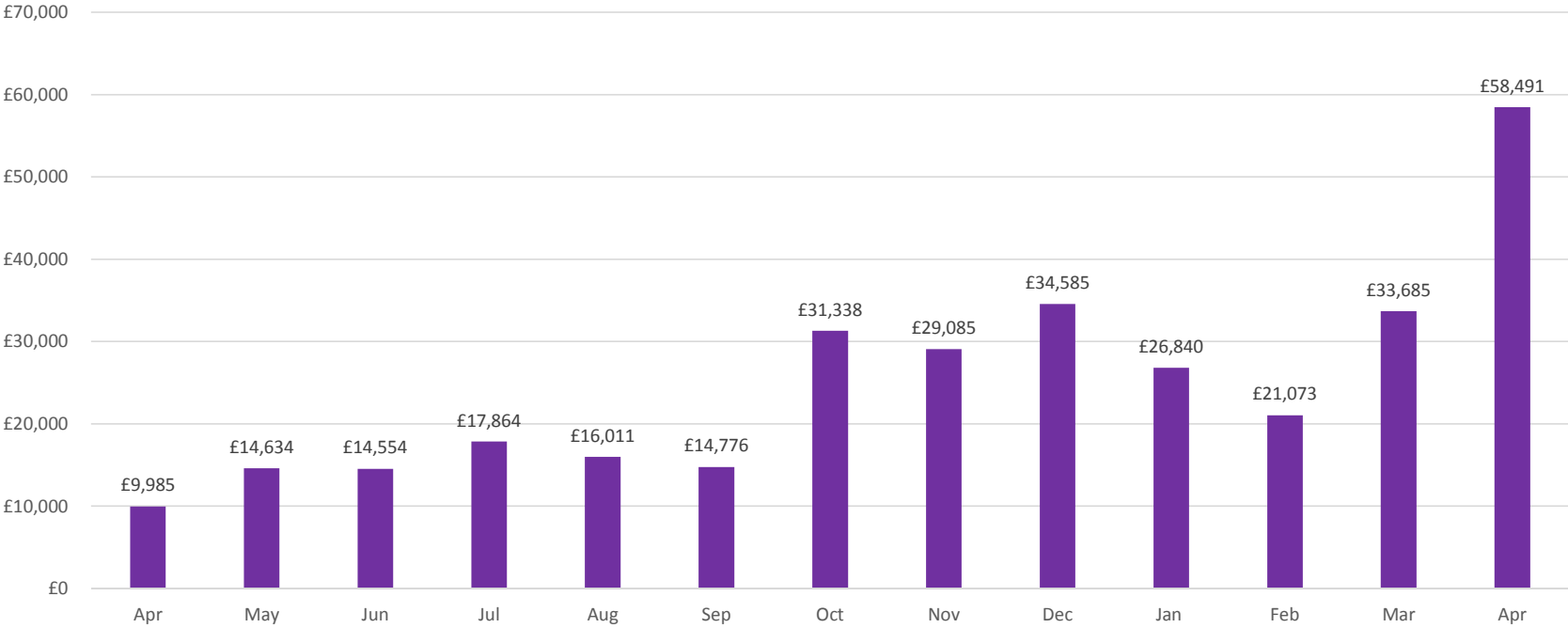


Swift Journeys

Swift by Mode April 2017



Swift Commission



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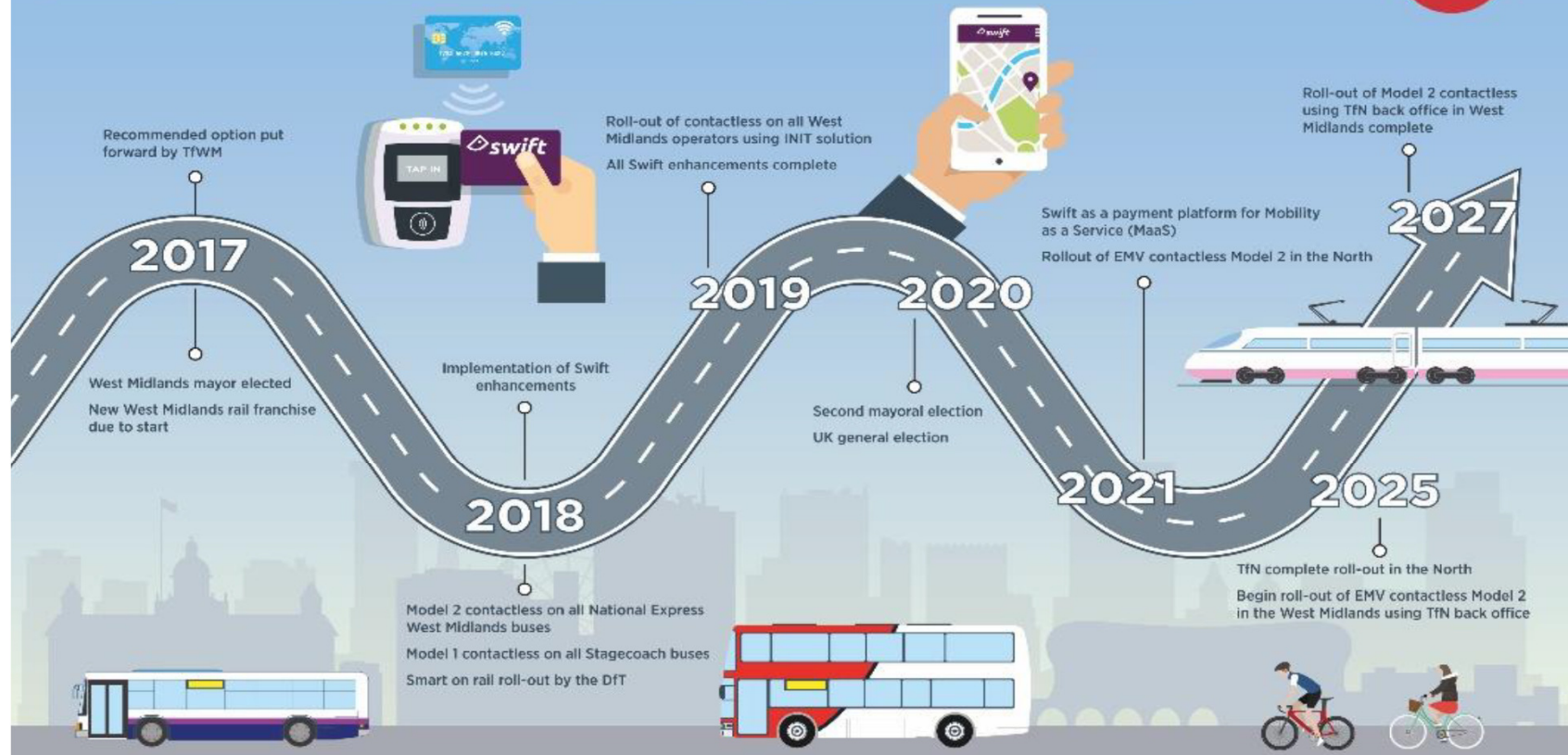
Swift – Gaps

- **Child ticketing – DELIVERED!**
- **Wide rollout across the rail network – December 2017 franchise commitments**
- **Swift PAYG daily capping – roadmap developed, currently working on business case**
 - Capping on the card?
 - Capping using ABT?



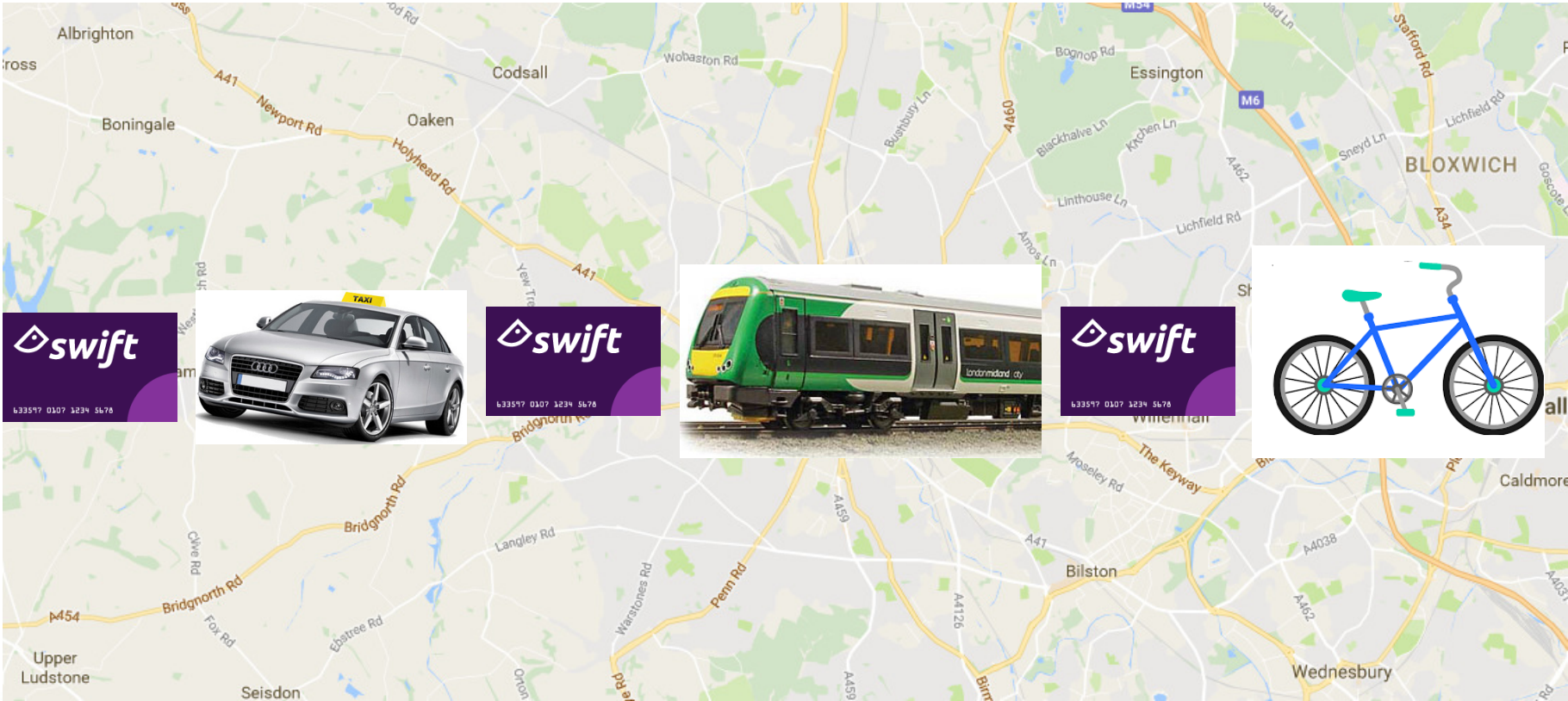
TRANSFORMING TRAVEL IN THE WEST MIDLANDS

Roadmap of Contactless and Best-Value capping options



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Swift, Private Hire Payments & the wider vision



Swift Data Exploitation

Tourist PAX Distribution

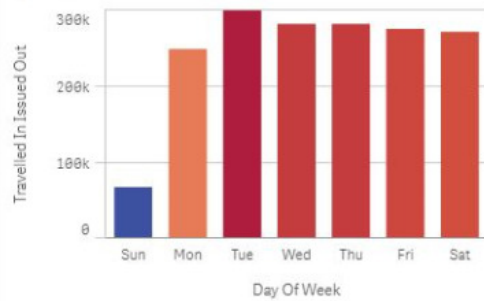
Live or Test

● Live ● Test

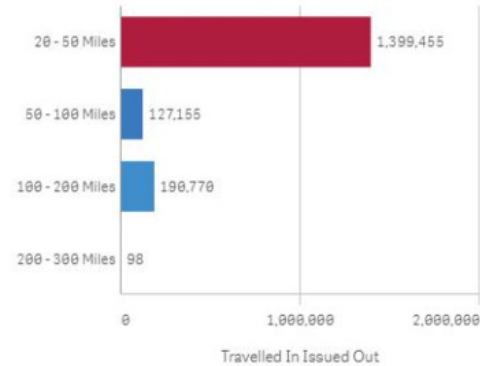
Issuing TCA

TCA	Travelled In	Issued Out
Totals		86
York City	1	
Worcestershire County	1	
Wokingham	1	
Windsor & Maidenhead	1	
Wiltshire County	1	
West Berkshire	1	

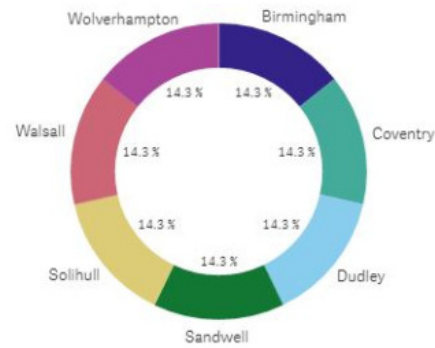
Day of Week



Distance From Home Area

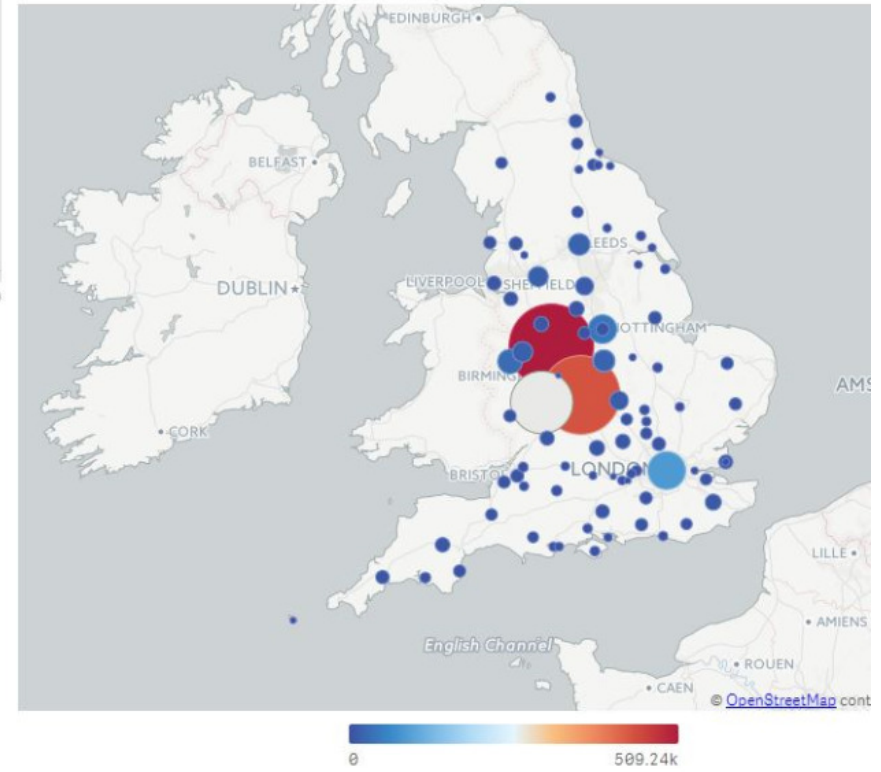


CPRCC Location



Issuing TCA Distribution

Bubble size and colour indicate amount of journeys by passengers from that TCA



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QUESTIONS



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