

	<u>Agenda Item: 8</u>
Report to:	Birmingham Health & Wellbeing Board
Date:	4th July 2017
TITLE:	HEALTH & WELLBEING STRATEGY
Organisation	Birmingham City Council
Presenting Officer	Adrian Phillips, Director of Public Health

Report Type:	Decision
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1. Purpose:
To recommend indicators and ambitions for the Health & Wellbeing strategy

2. Implications:		
BHWB Strategy Priorities	Child Health	Y
	Vulnerable People	Y
	Systems Resilience	Y
Joint Strategic Needs Assessment		Y
Joint Commissioning and Service Integration		Y
Maximising transfer of Public Health functions		N
Financial		Y
Patient and Public Involvement		Y
Early Intervention		Y
Prevention		Y

3. Recommendation
The Board is recommended to; -
3.1 Note the developments related to the Strategy Board Members' report on how the strategy relates to their organisational objectives.
3.2 Agrees to support the development of the Operations Group
3.3 Agree to provide specific leadership to individual objectives

4. Background

- 4.1 The Health and Social Care Act 2012 required Local Authorities in England to have a Health and Wellbeing Board (HWBB). Boards should ensure that local health needs drive local decision-making, bringing together partners to improve health. A refreshed Health and Wellbeing Strategy (HWBS) was adopted in January 2017.
- 4.2 The strategy was not complete as it was agreed that further work was required to describe the ambition relating to Adverse Childhood Experiences (ACEs). It was agreed that an ACEs Task and Finish group would be set up to report back to the Board. An interim report describes that process.
- 4.3 It was also agreed that the Operations Group of the Health and Wellbeing develop potential indicators and targets for the ambitions outlined in the HWBS.
- 4.4 Further work agreed by the Board has taken place:
- All children in permanent housing – discussion with Birmingham Housing Board
 - Increasing employment/meaningful activity and stable accommodation for those with mental health problems – discussion with Mental Health Strategy Board
 - Improve air quality – discussion with Air Quality Steering Group
- 4.5 Informal discussions have taken place with Solihull Health and Wellbeing Board regarding a joint approach to workplace wellbeing.
- 4.6 Further discussion is required to link improving stable and independent accommodation for those with Learning Disability into both the Integrated Commissioning Board as well as the Housing Board. A paper on Multiple Complex Needs is planned for the next meeting of the Board.
- 4.7 The following table details the strategy as well as the rationale. In addition links to the newly formed vision and priorities of Birmingham City Council are included.
- 4.8 It is recommended that partner organisations report how the strategy relates to their organisational aims.

5 Targets

- 5.1 Appendix 1 outlines the proposal in linking objectives with targets, source etc. Difficulties have been encountered in focussing on targets and agreement of sources etc. It is proposed that the Board will provide leadership in developing this further.

6 Operations Group

- 6.1 Much of the activity related to the implementation of the strategy, including

developing targets, has been delegated to the Operations Group. For a variety of reasons including staff changes, redundancy, changing roles, etc., it has been difficult for this group to complete this work.

6.2 The model has worked for the Board before and it is not proposed to develop a different structure. Instead it is proposed that the current co-chairs of the Operations Group are asked to review the membership of the Group to ensure it reflects the priority areas in the strategy. Then they will identify appropriate links officers to the Board. If agreed then the Board members will be responsible for ensuring appropriate support.

6.3 It is proposed that this is done virtually over the summer period.

7 Board Member Involvement

7.1 The strategy must be owned by the Board. It is recommended that Members of the Board consider “leading” the objectives. This would involve relevant Board Members receiving updates on key issues and developments related to the objectives. This would enable them to update at meetings as needed.

5. Compliance Issues

5.1 Strategy Implications

This paper concerns development of the strategy

5.2 Governance & Delivery

To be overseen by the Health and Wellbeing Board

5.3 Management Responsibility

The Board

6. Risk Analysis

A risk assessment cannot be completed until the draft strategy has been agreed

Appendices

1. Health & Wellbeing Board Strategy Potential Indicators and Targets

Signatures

Chair of Health & Wellbeing Board (Councillor Paulette Hamilton)	
Date:	

The following people have been involved in the preparation of this board paper:

Priority	Ambition	Rationale
Improving the Wellbeing of Children	Detect and Prevent Adverse Childhood Experiences (ACEs)	<p>Evidence – is mounting regarding the importance of ACEs in future life such as domestic violence, parental dysfunction etc. This relates to mental ill health (including suicide), physical ill health etc. The precise objective and actions for the Board are not clear and a task and finish group has been assembled to clarify the questions for the Board to consider.</p> <p>BCC Vision and Forward Plan:</p> <p><i>Birmingham – a great place to grow up in</i></p> <ul style="list-style-type: none"> • An environment where our children have the best start in life. • Our children and young people are able to realise their full potential through great education and training. • Our children and young people are confident about their own sense of identity. • Families are more resilient and better able to provide stability, support, love and nurture for their children. • Our children and young people have access to all the city has to offer. <p><i>Cross-cutting</i></p> <ul style="list-style-type: none"> • Reduction in the percentage of workless households overall and implement the recommendations from the Child Poverty Commission • Reduction in health inequality

Priority	Ambition	Rationale
	All children in permanent housing	<p>Rationale: Birmingham has a very high level of families who are homeless and/or in temporary accommodation as measured by the Public Health Outcomes Framework. It affects social bonding, school performance as well as linked to disadvantage in future generations.</p> <p>BCC Vision and Forward Plan:</p> <p><i>Birmingham – a great place to grow up in</i></p> <ul style="list-style-type: none"> • An environment where our children have the best start in life. • Families are more resilient and better able to provide stability, support, love and nurture for their children. <p><i>Birmingham – a great place to live in</i></p> <ul style="list-style-type: none"> • Working with our partners to reduce homelessness. <p><i>Cross-cutting</i></p> <ul style="list-style-type: none"> • Reduction in the percentage of workless households overall and implement the recommendations from the Child Poverty Commission • Reduction in health inequality

Priority	Ambition	Rationale
Improve the Independence of Adults	Increase the control of individuals over their care through Integrated Personal Commissioning (Personal Health Budgets and Direct Payments)	<p>Rationale: Birmingham has a low uptake of personal budgets as measured by ASCOF (for the Council) as well as NHS digital (for CCGs). Increasing choice and control improves outcomes. The focus is on MH and LD. Our systems are too complex and disjointed. Personalisation allows the “person” to make decisions which improve their wellbeing, thus an “asset” model, not a “problem” based model</p> <p>BCC Vision and Forward Plan:</p> <p><i>Birmingham – a great place to grow old in</i></p> <ul style="list-style-type: none"> • Promoting independence of all our citizens. • Joining up health and social care services so that citizens have the best possible experience of care tailored to their needs. • Preventing, reducing and delaying dependency and maximising the resilience and independence of citizens, their families and the community. <p><i>Cross-cutting</i></p> <ul style="list-style-type: none"> • Reduction in health inequality

Priority	Ambition	Rationale
Improving the Wellbeing of the Most Disadvantaged	Increasing employment/ meaningful activity and stable accommodation for those with mental health problems	<p>Rationale: The majority of people in the City on Employment Support Allowance (ESA) have mental health problems (over 30,000). Few have long term employment yet all the evidence shows that this improves outcomes. Only 6% of people with long term, enduring mental health problems are in employment. Housing is key to generate stability. The WMCA mental health commission advocates the “Housing First” model for people with mental health problems.</p> <p>BCC Vision and Forward Plan:</p> <p><i>Birmingham – a great place to live in</i></p> <ul style="list-style-type: none"> • Making the best use of our existing stock. • Delivering through a range of partnerships to support a strong supply of new high quality homes in a mix of tenures. • Supporting the people of Birmingham to access good quality housing provision. • Working with our partners to reduce homelessness. <p><i>Birmingham – a great place to succeed in</i></p> <ul style="list-style-type: none"> • Creating the conditions for inclusive and sustainable growth that delivers and sustains jobs and homes across Birmingham. • Birmingham residents will be trained and up-skilled appropriately to enable them to take advantage of sustainable employment. <p><i>Birmingham – a great place to grow old in</i></p> <ul style="list-style-type: none"> • Promoting independence of all our citizens. • Joining up health and social care services so that citizens have the best possible experience of care tailored to their needs. • Preventing, reducing and delaying dependency and maximising the resilience and independence of citizens, their families and the community. <p><i>Cross-cutting</i></p> <ul style="list-style-type: none"> • Reduction in the percentage of workless households overall and implement the recommendations from the Child Poverty Commission • Reduction in health inequality

Priority	Ambition	Rationale
	Improving stable and independent accommodation for those learning disability (LD)	<p>Rationale: Outcomes for people with LD are too low in the city. We have too many in residential settings as measured by ASCOF and CCGOF. We need to increase the number living in accommodation of their choice (Shared Lives) to improve their outcomes</p> <p>BCC Vision and Forward Plan:</p> <p><i>Birmingham – a great place to live in</i></p> <ul style="list-style-type: none"> • Making the best use of our existing stock. • Delivering through a range of partnerships to support a strong supply of new high quality homes in a mix of tenures. • Supporting the people of Birmingham to access good quality housing provision. <p><i>Birmingham – a great place to grow old in</i></p> <ul style="list-style-type: none"> • Promoting independence of all our citizens. • Joining up health and social care services so that citizens have the best possible experience of care tailored to their needs. • Preventing, reducing and delaying dependency and maximising the resilience and independence of citizens, their families and the community. <p><i>Cross-cutting</i></p> <ul style="list-style-type: none"> • Reduction in health inequality

Priority	Ambition	Rationale
	<p>Improve the wellbeing of those with multiple complex needs</p> <p>To Be Agreed</p>	<p><i>Rationale: There are between 1500 and 2250 people in the City with “multiple complex needs” as described in the “Hard Edges” research. This includes people who have been homeless, ex-offenders and those with substance misuse issues. This small number has a wide ranging impact upon society but are also the parents of tomorrows most disadvantaged. Local evidence shows that employment is the route to improving well being. Most have also encountered many ACEs. The number is relatively small yet they disproportionately account for continuing the cycle of disadvantage in future generations. Many local partners want to affect this group to reduce current disadvantage now and for the future.</i></p> <p><i>Birmingham – a great place to live in</i></p> <ul style="list-style-type: none"> • Working with our partners to reduce homelessness. <p><i>Birmingham – a great place to grow old in</i></p> <ul style="list-style-type: none"> • Promoting independence of all our citizens. <p><i>Cross-cutting</i></p> <ul style="list-style-type: none"> • Reduction in the percentage of workless households overall and implement the recommendations from the Child Poverty Commission • Reduction in health inequality

Priority	Ambition	Rationale
Making Birmingham a Healthy City	Improve air quality (and be legally compliant)	<p>Rationale: Poor air quality accounts for up to 900 early deaths in Birmingham. It causes death from Stroke and cardio-vascular diseases. It is mainly caused by diesel fumes. It also is implicated in dementia, poor mental wellbeing, poor infant health and other conditions. It disproportionately affects communities that are already economically disadvantaged. Our ambition should be to improve air quality by 2030 so that the annual death rate due to air pollution will be halved. BCC Vision and Forward Plan:</p> <p><i>Birmingham – a great place to grow up in</i></p> <ul style="list-style-type: none"> • An environment where our children have the best start in life. <p><i>Birmingham – a great place to succeed in</i></p> <ul style="list-style-type: none"> • The development of a modern sustainable transport system that promotes and prioritises sustainable journeys. <p><i>Birmingham – a great place to grow old in</i></p> <ul style="list-style-type: none"> • Creating a healthier environment for Birmingham. • Increased use of public spaces for physical activity; more people walking and cycling; greater choice of healthy places to eat in Birmingham. <p><i>Cross-cutting</i></p> <ul style="list-style-type: none"> • Increase in the percentage of total trips by public transport • Reduction in health inequality • Improved air quality

Priority	Ambition	Rationale
	<p>Increased mental wellbeing in the workplace</p> <p>To Be Agreed</p>	<p>Rationale: Poor workplace wellbeing is a significant issue, the main cause of lost days from work and thus productivity. It is linked to the WMCA Mental Health “thrive” report.</p> <p>BCC Vision and Forward Plan:</p> <p><i>Birmingham – a great place to succeed in</i></p> <ul style="list-style-type: none"> • Creating the conditions for inclusive and sustainable growth that delivers and sustains jobs and homes across Birmingham. <p><i>Birmingham – a great place to grow old in</i></p> <ul style="list-style-type: none"> • Leading a real change in individual and community mental wellbeing. • Preventing, reducing and delaying dependency and maximising the resilience and independence of citizens, their families and the community.

Appendix 1. Potential Indicators and Targets

Ambition	Indicator (Source)	Target	Key links/external bodies	Target agreed?	Board Lead
Detect and Prevent Adverse Childhood Experiences					
All children in permanent housing		All children in permanent housing	Housing Board		
Increase the control of individuals over their care through Integrated Personal Commissioning (Personal Health Budgets and Direct Payments)		To be agreed with NHSE	Integrated Personalised Commissioning Board		
Increasing employment/ meaningful activity and stable accommodation for those with mental health problems		STP target 8.9% patients with MH conditions (on CPA) in paid employment by 2020/21	Mental Health System Strategy Board		
Improving stable and independent accommodation for those learning disability			? Integrated Commissioning Board (tbc)		

Ambition	Indicator (Source)	Target	Key links/external bodies	Target agreed?	Board Lead
Improve the wellbeing of those with multiple complex needs To Be Agreed					
Improve air quality (and be legally compliant)	Fraction of mortality attributable to particulate air pollution (PHOF) Killed and seriously injured casualties on England's roads (PHOF) Children killed and seriously injured on England's roads (CHIMAT)	Halved by 2030 No increase No increase	BCC Air Quality Steering Group	No No No	
Increased mental wellbeing in the workplace To Be Agreed			West Midlands Combined Authority Mental Health Commission		