

	<b><u>Agenda Item: 11</u></b>
<b>Report to:</b>	<b>Birmingham Health &amp; Wellbeing Board</b>
<b>Date:</b>	<b>29 November 2022</b>
<b>TITLE:</b>	<b>JOINT HEALTH AND WELLBEING STRATEGY UPDATE</b>
<b>Organisation</b>	<b>Birmingham City Council</b>
<b>Presenting Officer</b>	<b>Jo Tonkin</b>

<b>Report Type:</b>	<b>Information</b>
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**1. Purpose:**

- 1.1. To update the Health and Wellbeing Board (HWB) on the Joint Health and Wellbeing Strategy (JHWS) and the approach to delivering its 2030 ambitions.

**2. Implications (tick all that apply):**

Creating a Bolder, Healthier, City (2022-2030) – Strategic Priorities	Closing the Gap (Inequalities)	✓
	Theme 1: Healthy and Affordable Food	✓
	Theme 2: Mental Wellness and Balance	✓
	Theme 3: Active at Every Age and Ability	✓
	Theme 4: Contributing to a Green and Sustainable Future	✓
	Theme 5: Protect and Detect	✓
	Getting the Best Start in Life	✓
	Living, Working and Learning Well	✓
	Ageing and Dying Well	✓
Joint Strategic Needs Assessment		✓

**3. Recommendation**

- 3.1. To note the update on the strategy and indicator dashboard.
- 3.2. To agree to the approach to support the delivery of the strategy (see 4.8-4.10).

#### **4. Report Body**

##### **Background**

- 4.1. The HWB must have a joint strategy as part of its statutory functions, building upon the Joint Strategic Needs Assessment (JSNA). The Birmingham HWB Strategy is a high-level plan for reducing health inequalities and improving health and wellbeing in Birmingham.
- 4.2. Creating a Bolder, Healthier City (2022-2030) has been shaped and developed over the past three years with citizens, partner organisations and national policy changes. It was approved by the Health and Wellbeing Board on [22 March 2022](#) and Cabinet on [26 April 2022](#). The strategy is available on the Council website: [Health and wellbeing strategy | Birmingham City Council](#) (**Appendix 2**).

##### **Creating a Bolder Healthier City (2022-2030)**

- 4.3. Creating a Bolder, Healthier City is a high-level plan for reducing health inequalities and improving health and wellbeing in Birmingham. Its vision is to create a city where everyone can make choices that empower them to be happy and healthy.
- 4.4. Health inequalities in Birmingham need to be prioritised and urgently addressed at the individual, community and local level. At the centre of this strategy is closing the gap (see diagram below), which provides an overarching goal by highlighting specific areas of focus that cut across Birmingham.
- 4.5. The strategy has five core themes for action covering the wider determinants of health, health protection and environmental public health. These are:
- 1) Healthy and Affordable Food
  - 2) Mental Wellness and Balance
  - 3) Active at Every Age and Ability
  - 4) Contributing to a Green and Sustainable Future
  - 5) Protect and Detect
- 4.6. The Health and Wellbeing Board supports a life course approach, reflected in the strategy. The five core themes run throughout the life course, which is split into three stages:
- Getting the Best Start in Life
  - Living, Working, and Learning Well
  - Ageing and Dying Well



### Delivering the Strategy

- 4.7. Outlined below are opportunities to support the delivery of our 2030 ambitions as outlined in the strategy.
- 4.8. An **operational delivery group** will be set up to support the delivery of the strategy. It will initially include the lead officers of each HWB. Its focus will be on the strategy and provide an opportunity for clear partnership between the HWB and the forums. Its aim is also to support the forums to work together and share learning. The meetings will take place quarterly and be chaired by the Public Health Governance Team Lead.
- 4.9. There will be an **annual review of the strategy**. The annual review will allow forums to showcase work with partners supporting the strategy's ambitions. It will also contain an update on all indicators chosen by the HWB. The annual review may include the following:
- Introduction
  - Chair / Vice Chair statement
  - Thematic case studies of partnership working (project, partners, challenge, response, impact)
  - Update on all indicators by theme
  - Next steps/year ahead
- 4.10. In addition to the annual review, progress will be monitored through the [Joint Health and Wellbeing Strategy Indicator Dashboard](#). This is now available to all, and updates (when new data is available) will be provided at each HWB meeting.

<b>5. Compliance Issues</b>
<b>5.1. HWB Forum Responsibility and Board Update</b>
<p>5.1.1. HWB forums are responsible for developing and overseeing a strategy, delivery plan or framework to deliver a measurable impact. The forums are responsible for supporting the delivery of the HWB's ambitions in the current Joint Health and Wellbeing Strategy.</p> <p>5.1.2. Forums are required to provide a written update to each HWB meeting. Forums must deliver one annual substantive update.</p>
<b>5.2. Management Responsibility</b>
5.2.1. The HWB is required to have a joint health and wellbeing strategy as part of its statutory functions.

6. Risk Analysis			
Identified Risk	Likelihood	Impact	Actions to Manage Risk
Failure to deliver the 2030 ambitions and measurable improvements to health inequalities and outcomes for citizens	Low	High	The Health and Wellbeing Board will act as the convenor to deliver the ambitious goals set out in the strategy. It will oversee the strategy, be responsible for its delivery, and ultimately be accountable for plans to achieve the 2030 ambitions. Several actions are proposed to support the delivery of this strategy and manage this risk.

<b>Appendices</b>
Appendix 1 – HWB Strategy Update (Presentation)
Appendix 2 – Joint Health and Wellbeing Strategy: Creating a Bolder, Healthier City

The following people have been involved in the preparation of this board paper:  
Aidan Hall, Public Health Senior Officer (Governance)