

<b>BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND</b> <b>"Doing things differently in neighbourhoods to make better places to live"</b> <b>WARD PROPOSAL FORM</b>					
<b>WARD: Soho</b>	<b>INNOVATION</b> <b>TITLE: Environment</b>				
<p>Innovations have to meet the LIF priorities and add value to the City-wide core priorities listed below.            (Tick all those that apply)</p> <table style="width: 100%; border: none;"> <thead> <tr> <th style="text-align: left; width: 50%;"><u>City Core Priorities</u></th> <th style="text-align: left; width: 50%;"><u>LIF Priorities</u></th> </tr> </thead> <tbody> <tr> <td style="vertical-align: top;"> <ul style="list-style-type: none"> <li>• <b>Children</b> - a Great City to Grow Up In <input style="float: right;" type="checkbox"/></li> <li>• <b>Jobs &amp; Skills</b> a great City to succeed in <input style="float: right;" type="checkbox"/></li> <li>• <b>Housing</b> a great City to live in <input style="float: right;" type="checkbox"/></li> <li>• <b>Health</b> a great City to lead a healthy &amp; active life <input style="float: right;" type="checkbox"/></li> </ul> </td> <td style="vertical-align: top;"> <ul style="list-style-type: none"> <li>• <b>Citizens' Independence &amp; Well Being</b> <input checked="" style="float: right;" type="checkbox"/></li> <li>• <b>New approaches to investment</b> <input style="float: right;" type="checkbox"/></li> <li>• <b>Active citizens &amp; communities stepping up</b> <input checked="" style="float: right;" type="checkbox"/></li> <li>• <b>Clean streets</b> <input checked="" style="float: right;" type="checkbox"/></li> <li>• <b>Improving local centres</b> <input style="float: right;" type="checkbox"/></li> </ul> </td> </tr> </tbody> </table>		<u>City Core Priorities</u>	<u>LIF Priorities</u>	<ul style="list-style-type: none"> <li>• <b>Children</b> - a Great City to Grow Up In <input style="float: right;" type="checkbox"/></li> <li>• <b>Jobs &amp; Skills</b> a great City to succeed in <input style="float: right;" type="checkbox"/></li> <li>• <b>Housing</b> a great City to live in <input style="float: right;" type="checkbox"/></li> <li>• <b>Health</b> a great City to lead a healthy &amp; active life <input style="float: right;" type="checkbox"/></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Citizens' Independence &amp; Well Being</b> <input checked="" style="float: right;" type="checkbox"/></li> <li>• <b>New approaches to investment</b> <input style="float: right;" type="checkbox"/></li> <li>• <b>Active citizens &amp; communities stepping up</b> <input checked="" style="float: right;" type="checkbox"/></li> <li>• <b>Clean streets</b> <input checked="" style="float: right;" type="checkbox"/></li> <li>• <b>Improving local centres</b> <input style="float: right;" type="checkbox"/></li> </ul>
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<p><b>What is your innovative idea and how does it show collaborative, partnership working and active citizenship?</b></p> <p>The idea is to engage citizens in developing an environment action plan for Soho Ward which will include a commitment to act to reduce waste, fly tipping and litter and increase recycling and reuse. Clean streets and the environment is a priority for residents of the Ward and the initiative will create opportunities for residents to come together, make connections and discover the assets to help create a cleaner and greener environment. The initiative will involve talking with all potential stakeholders and seeking their willingness to participate – especially those least likely to engage but most important in terms of impact e.g. Private landlords</p> <p>In parallel with developing the action plan will be a campaign to engage residents, focusing on specific neighbourhoods within Soho Ward where there is a desire and a need for action. This will include:</p> <ul style="list-style-type: none"> <li>• Engaging with residents to encourage greater pride and ownership of the environment through initiatives such as "It's Your Neighbourhood" campaigns, street champions, local community clean-ups and a Clean Streets competition.</li> <li>• Working with schools and young people to develop a communications campaign to educate their peers and the public which might include the use of social media, music, or film.</li> <li>• Running a competition for the cleanest street in Soho – to become an annual event – with the incentive of the winning streets receiving funds to spend on their street.</li> <li>• Workshops for residents on recycling, reuse and repair of materials to reduce the quantity</li> </ul>					

of waste going to landfill and make better use of existing resources – helping to close the loop.				
<b>Time Frame – Is it:-</b> One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)	<table border="1"> <tr><td></td></tr> <tr><td></td></tr> <tr><td>X</td></tr> </table>			X
X				
<b>How will the innovation be implemented?</b> <ul style="list-style-type: none"> <li>Organise a gathering – Environment Summit – to which residents and others with a stake in these issues would be invited. The event would highlight existing initiatives and what can be learned from them – and explore other possibilities for how these issues can be tackled. Those attending would also be invited to make a commitment to participate further and be partners in the action plan.</li> <li>Pilot projects focusing on neighbourhoods in Soho Ward where there is already a commitment to further action around waste and litter and the capacity to do so e.g. Latimer estate, Brookfields, Lodge Road/Musgrave Road, Deers Leap etc</li> <li>Organising a Clean Streets competition which would be advertised across the Ward.</li> <li>Developing a project with local schools on using social media and other communication methods to raise awareness of issues around waste and recycling.</li> <li>Offering workshops on recycling, reuse and repair at venues across the Ward e.g. Centre of the Earth, Summerfield Centre, Soho Community Hall, faith centres and schools.</li> </ul>				
<b>What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?</b> <p>The proposal will help to bring people together around an issue that is a priority for many living and working in the area – clean streets.</p> <p>The impact will be measured in terms of the physical impact on streets and neighbourhoods and the numbers of residents, businesses, local organisations that are prepared to commit to participating in the campaign and action plan. Each element of the final action plan will include evaluation measures including measures of community involvement and the impact on waste and litter in the streets, recycling rates etc.</p> <p>The environment action plan will include things that can be done now, in the medium term and later and so will lay the foundation for future action. This will become part of the core activities for Soho First, which as a Community Development Trust will seek to continue and develop this work in the future.</p>				

**Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?**

Soho First will be seeking other sources of funding through grants and sponsorship and any support from LIF would provide an opportunity for seeking match funding.

- Expenditure will include:
- Environment Summit
- Pilot projects
- Clean Streets competition
- Schools project
- Recycling and repair workshops
- Volunteer expenses

**What resources will be required?**

	£
- Capital	
- Running costs	8,500
- People power volunteers	500

Amount required from LIF £ 9,000

Have you got any match funding – in cash or in kind?

**Contact person for proposal**

Name: Andrew Simons

Telephone: 07421 994 752

E-mail: [andrew.simons@blueyonder.co.uk](mailto:andrew.simons@blueyonder.co.uk)

**Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?**

These ideas were initially discussed at a Ward meeting on 29<sup>th</sup> November at Summerfield Centre attended by Councillor Sybil Spence and Councillor Chaman Lal and at a follow-up meeting convened by Soho First on 29<sup>th</sup> January, also at Summerfield Centre, which was attended by Councillor Lal.

The minutes of the meetings include a list of those individuals and organisations present.

Soho First represents a wide range of organisations in the Soho Ward including:

Bishop Latimer United Church

Brookfields School

Deers Leep Residents Association

North Edgbaston Residents Association

~~Winson Green Neighbourhood Forum~~

Soho Children's Centre

Knightstone Neighbourhood Watch

Kajans Women's Enterprises

Handsworth Baptist Church Centre

Birmingham Central Baptist Church

Christian Union for Community Development

Octavius Learning and Development

Carol Henry (CASE)

Other partners include:

Nash Dom

Suited for Success

Companions of Hope

**Discussed at**

Ward meeting .....

Date .....

## Signatures of all 3 Ward Councillors

Name SYBIL SPENCE Signature [Signature] Date 15.05.17  
 Name [Signature] Signature [Signature] Date 15.05.17  
 Name CHAMAN LAL Signature [Signature] Date 15/05/17

Internal use only

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Approved

Yes	
No	

