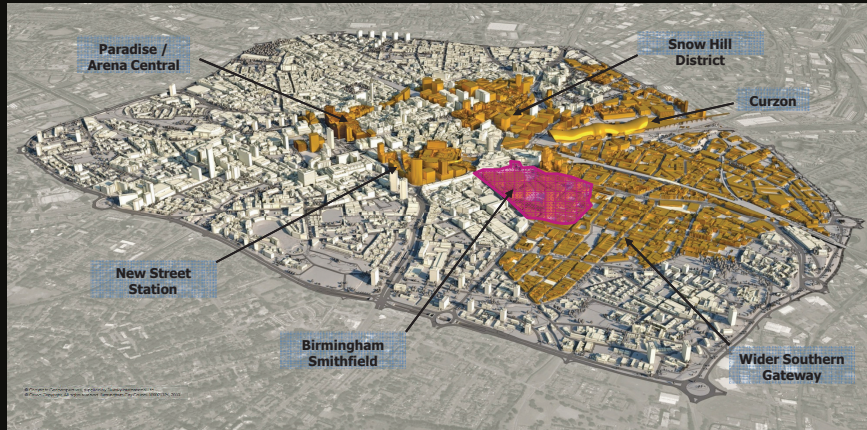
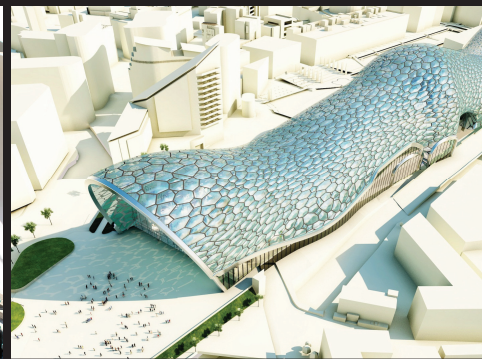




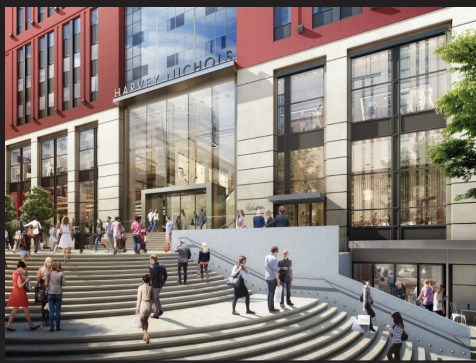
Growing the City Centre Core



Infrastructure investment



Infrastructure investment



Rich history



Vibrant surroundings

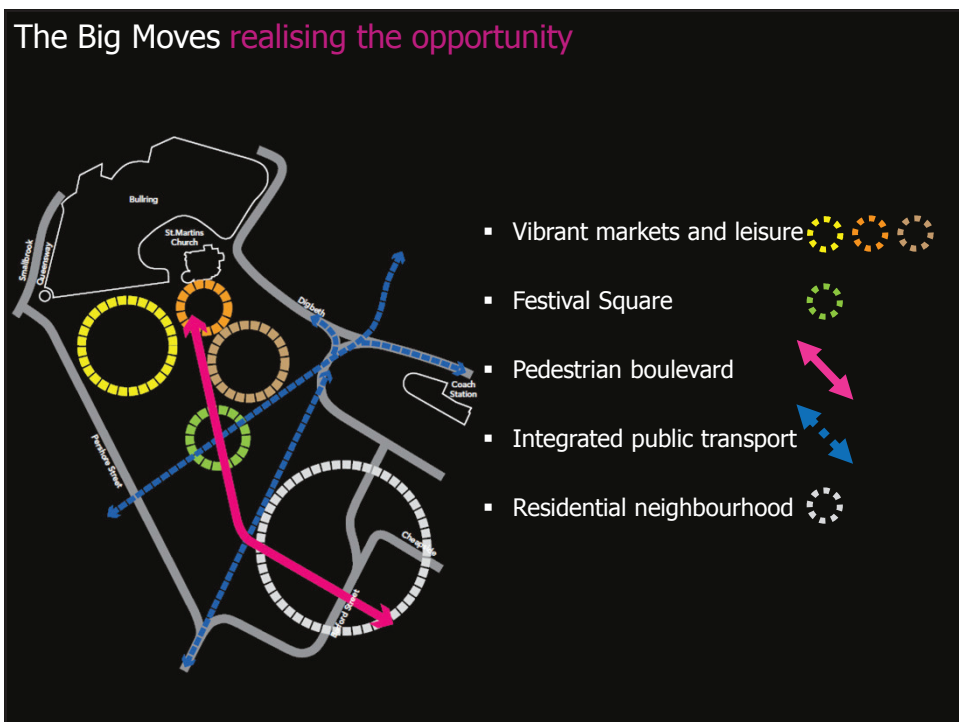
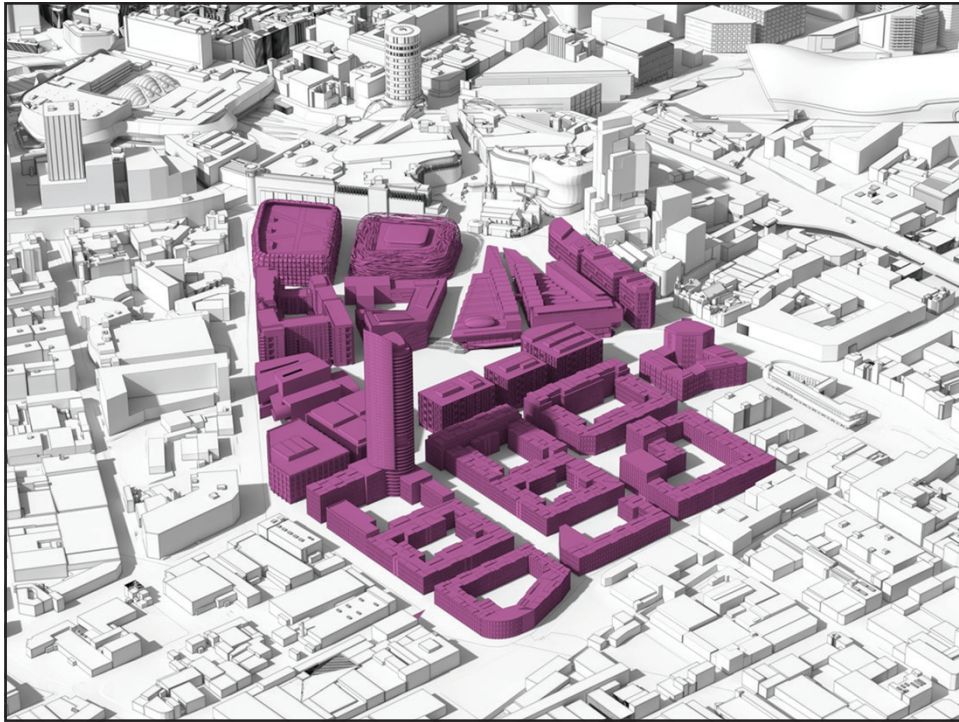


Vision

"Birmingham Smithfield will be a unique and exciting place with people at its heart.

New cultural and leisure attractions, vibrant retail markets and space for new businesses will drive economic opportunities.

High quality architecture, public squares, pedestrian and cycle routes, public transport and a dynamic new residential offer will make it a great place to meet, live and shop."



Vibrant markets and leisure



Festival Square



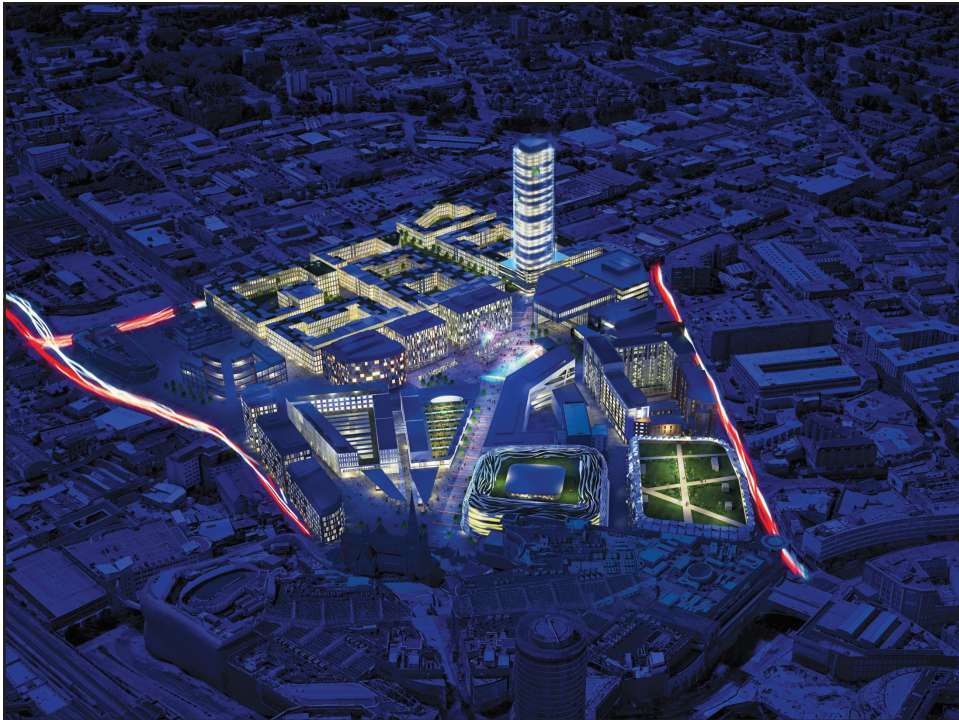
Pedestrian boulevard



Integrated public transport



Residential neighbourhood



Public consultation

- 8 weeks, March 21st – May 23rd
- Online questionnaire
- Exhibitions, drop-in sessions
- Market Trader sessions
- Meetings stakeholders, groups
- Press coverage

Delivery / next steps

- Masterplan public consultation – March 2016 onwards
- Masterplan adoption – Summer 2016
- Procurement of development partner/investor – Autumn 2016 onwards
- Wholesale markets site vacant – April 2017
- Outline planning – Autumn 2017

