

**Cabinet Member for Digital, Culture, Heritage and Tourism**

Committee (see attached proposed ToR)	Priorities
Co-Ordinating	<p data-bbox="587 394 999 425"><b><u>Culture and Heritage inc Libraries</u></b></p> <ul data-bbox="639 465 1385 1823" style="list-style-type: none"><li>• Deliver an annual International Birmingham Festival to celebrate our creative talent and to showcase arts and culture as part of the CWG legacy.</li><li>• Provide support and assist the further development of arts and cultural organisations in Birmingham including delivery of a £4m CWG's Legacy Grassroots Cultural Engagement Programme 2023-2025</li><li>• Commission a range of cultural engagement projects for residents across the city through themes and support other 'one-off' cultural projects such as Birmingham Heritage Week and Black History Month</li><li>• Celebrate Birmingham's history by supporting a network of signposted walks around the city, connecting our parks and green spaces, taking in key cultural and historic sites.</li><li>• Develop a new 10-year cultural strategy for Birmingham in conjunction with ACE, NPOs and Local Arts Fora.</li><li>• Review council funding support to arts and culture organisations</li><li>• Finalise the Heritage Strategy for Birmingham and disseminate locally, regionally and nationally</li><li>• Deliver a Full Business Case for the £5m reinstatement of Birmingham Museum and Art Gallery</li><li>• Deliver feasibility appraisal and Cabinet Report for storage improvements at Museum Collection Centre</li><li>• Develop a public art strategy for Birmingham.</li><li>• Further develop the provision of services for screen production and filming in Birmingham to ensure continued investment in filming and television programming.</li><li>• Ensure continued improvements in accessing the Library of Birmingham and Community Library services across the city to facilitate learning, access to technology, youth engagement and employment and skills support.</li><li>• Work with partners to deliver Major Events strategy attracting more international events to Birmingham including live music, exhibitions, dance and sport.</li></ul> <p data-bbox="587 1868 671 1899"><b>Digital</b></p> <ul data-bbox="639 1906 1078 1935" style="list-style-type: none"><li>• Digital Strategy Year 2 – Delivery</li></ul>

	<ul style="list-style-type: none"> <li>○ Populate the data platform with key data sets, to enable us to leverage the power of data to make evidence-based decisions</li> <li>○ Technical delivery of the Oracle programme phases (safe and compliant, stabilisation, and start of reset and optimisation)</li> <li>○ Delivery of the RPA programme as part of the financial sustainability work</li> <li>○ Delivery of the technology enablement programme to ensure we have the best technology to support council services.</li> <li>○ Investment business case to come to cabinet: <ul style="list-style-type: none"> <li>▪ End user devices and inclusive access to council systems</li> <li>▪ Networks and security</li> <li>▪ Website</li> </ul> </li> </ul> <ul style="list-style-type: none"> <li>• Digital Inclusion Strategy Year 2 – Delivery</li> <li>• Facilitate the roll-out of full fibre broadband across the city to ensure businesses and residents have full access to up-to-date digital services</li> <li>• Maintain the city-wide computer loans service delivered through the Pure project</li> <li>• Maintain the Birmingham Device Bank to enable citizens to access for recycled computer devices.</li> <li>• Distribute 3700 new devices to vulnerable citizens</li> <li>• Map places with free Wi-Fi across the city</li> <li>• Enable older people in care homes and day centres to have access to free internet led by NHS.</li> <li>• delivery of the Summer of Skills from 11 libraries supporting citizens to gain access to digital skills and devices.</li> <li>• Support the Children’s Trust to secure a competitive social tariff for care leavers</li> <li>• Raising the awareness and amplifying the availability of digital skills courses, resulting in increased numbers of citizens taking up digital skills training.</li> <li>• supporting organisations to access funding as well as attracting a further £1.1 million funding from the WMCA for devices</li> <li>• Developing the Data Charter –statement of intent for sharing open data by cross sector organisations</li> <li>• Encourage data sharing between organisations to bring innovation and to reduce duplication of effort.</li> <li>• Further develop Birmingham’s Digital Partnership a strategic alliance of city organisations working with BCC to provide effective leadership to tackle the city challenges through digital technology. The partnership is a</li> </ul>
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	<p>collaborative and open membership, focused on bringing organisations together to solve the city's grand challenges. The aim is to establish Birmingham as a leading international digital city - a Digital Birmingham.</p> <ul style="list-style-type: none"> <li>• Enhance links with academic institutions in and around the Digital Quarter.</li> </ul>
Economy and Skills	<p><b><u>Tourism</u></b></p> <ul style="list-style-type: none"> <li>• Deliver the Tourism Strategy/Visitor Destination Plan</li> <li>• Continue working with Business Improvement Districts (BIDs) across the city to highlight Birmingham as a destination for food, festivals, retail, arts and culture.</li> <li>• Capitalise on the levels of confidence, growth and investment in Digbeth and our working partnerships with the BBC, Digbeth Loc and Create Central.</li> <li>• Build on existing partnerships with the WMCA, West Midlands Growth Company, Visit Britain</li> <li>• Work with private sector investors and developers to bring world class family attractions to Birmingham.</li> <li>• Improve signage and pedestrian access to attractions across the city</li> <li>• Continue working with our academic, cultural and arts partners to drive investment into the city, providing a boost for cultural, hospitality and tourism sectors.</li> <li>• Continue our dialogue and activities with Culture Central to further enhance our tourism offer and to ensure further investment in our local economy.</li> </ul>
Education, Children and Young People	
Finance and Resources	
Health and Adult Social Care	
Homes	
Neighbourhoods	<p><b><u>CWG Legacy</u></b></p> <ul style="list-style-type: none"> <li>• Monitor/deliver CWG Legacy Framework to ensure that Birmingham can achieve best value and secure further investment.</li> </ul>
Sustainability and Transport	