

	<u>Agenda Item: 13</u>
Report to:	Birmingham Health & Wellbeing Board
Date:	22nd March 2022
TITLE:	JOINT HEALTH AND WELLBEING STRATEGY
Organisation	Birmingham City Council
Presenting Officer	Dr Justin Varney, Director of Public Health

Report Type:	Information / Approval
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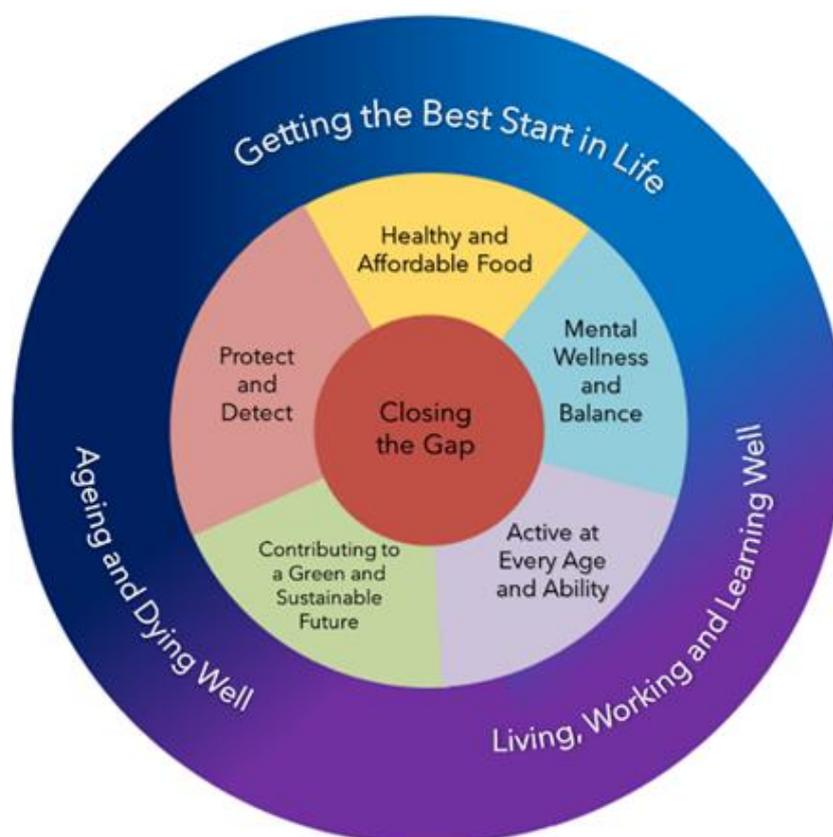
1. Purpose:
1.1. To seek approval of the Health and Wellbeing Board's Strategy: Creating a Bolder, Healthier City 2022-2030.

2. Implications:		
BHWB Strategy Priorities	Childhood Obesity	✓
	Health Inequalities	✓
Joint Strategic Needs Assessment		✓
Creating a Healthy Food City		✓
Creating a Mentally Healthy City		✓
Creating an Active City		✓
Creating a City without Inequality		✓
Health Protection		✓

3. Recommendation
3.1. To agree to the Health and Wellbeing Strategy: 'Creating a Bolder, Healthier City 2022-2030' and publish findings from the public consultation.
3.2. To recommend the strategy for approval by Cabinet.

3.3. Background: Joint Health and Wellbeing strategy: ‘Creating a Bolder, Healthier City 2022-2030’

- 3.3.1. The Health and Wellbeing Board is required to have a joint health and wellbeing strategy as part of its statutory functions, building upon the Joint Strategic Needs Assessment (JSNA). The proposed approach is for the strategy to coordinate and signpost to action across the health and care system.
- 3.3.2. ‘Creating a Bolder, Healthier City’ has been shaped and developed over the past three years with citizens, partner organisations and national policy changes. It sets out the Health and Wellbeing Board’s ambitions for the next eight years (2022-2030), based on a series of themes and cross-cutting approaches. It includes the key actions, indicators to measure our progress, and the leadership required to achieve our ambitions.
- 3.3.3. The strategy has five core themes for action covering wider determinants, health protection and environmental public health. The core themes have been developed through consultation, engagement, and research. This includes the 2019 consultation on Birmingham’s public health priorities and the launch of the fora alongside the existing Health Protection Forum. Four of the core themes in the strategy align with the fora.



3.3.4. The five core themes are:

- Healthy and Affordable Food
- Mental Wellness and Balance
- Active at Every Age and Ability
- Contributing to a Green and Sustainable Future
- Protect and Detect

3.3.5. The Health and Wellbeing Board supports a life course approach, reflected in the strategy. The five core themes run throughout the life course, split into three stages:

- Getting the Best Start in Life
- Living, Working, and Learning Well
- Ageing and Dying Well

3.4. Consultation

3.4.1. In September-December 2021, the Public Health Division ran a public consultation exercise on the Health and Wellbeing Strategy.

3.4.2. The public consultation process comprised an on-line questionnaire hosted on the Council's Be Heard website; virtual and in-person community-based focus groups; presentations to ward forums; webinars; and direct feedback from Healthwatch Birmingham.

3.4.3. We also obtained a review of the strategy by academics of the National Institute of Health Research (NIHR) as well as workshops with stakeholders from the various Health and Wellbeing Board Fora.

3.4.4. There were 142 responses to the public consultation, and an estimated further 100 views were collected from focus groups, presentations to ward forums and webinars. To account for the underrepresentation of some communities in the Be Heard survey, we have also undertaken a Health Impact Assessment to consider the subsequent positive and negative effects of the strategy.

3.4.5. Alongside the responses from the public consultation, the review by the academics of the NIHR also provided insight into how we could improve our evidence bases for measuring the outcomes of the strategy as well as deciding who and where targeted work is needed most.

3.4.6. This consultation feedback was then used in presentations to the officers whose work areas align with the themes to refine the strategy further. They also helped to establish the Strategy Delivery Plans for each forum, which will detail actions and partners needed for delivery.

3.4.7. Further information on the consultation can be found in the Consultation Findings report, attached in **Appendix 3** to this report.

3.5. Next Steps

- 3.5.1. The Health and Wellbeing Strategy will go to the Cabinet meeting on 26th April 2022 after getting approval from the Health and Wellbeing Board.
- 3.5.2. It is anticipated that the strategy will be published and launched officially in May/June 2022 after the period of political sensitivity.

4. Compliance Issues

4.1. HWBB Forum Responsibility and Board Update

- 4.1.1. The Health and Wellbeing Board will manage and oversee the joint strategy.
- 4.1.2. The Health and Wellbeing Board will receive an annual report which will outline the work and progress from the five fora and a wide range of partners.

4.2. Management Responsibility

- 4.2.1. The Birmingham Health and Wellbeing Board.

5. Risk Analysis

Identified Risk	Likelihood	Impact	Actions to Manage Risk
Lack of stakeholder buy-in to the strategy	Low	Medium	We have already engaged with several key stakeholders regarding the strategy. We will also be working with all the fora on their delivery plans which will be guided by the ambitions and actions of the strategy.
Limited citizen engagement in the delivery phase, following publication of the 8-year strategy	Medium	Medium	The Health and Wellbeing Board will oversee and ensure further engagement and co-production on delivery plans and strategies associated with this overarching strategy. Citizen involvement is a priority of the strategy and will continue to ensure that the public is at the centre of decisions made by the Health and Wellbeing Board.

Failure to deliver the 2030 ambitions and measurable improvements to health inequalities and outcomes for citizens	Low	High	The Health and Wellbeing Board will act as the convenor to deliver the ambitious goals set out in the strategy. It will oversee the strategy, be responsible for its delivery, and ultimately be accountable for plans to achieve the 2030 ambitions.
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Appendices

- Appendix 1** - Creating a Bolder Healthier City 2022-2030
- Appendix 2** - Indicator Journey - Data Pack
- Appendix 3** - Consultation Findings Report
- Appendix 4** - Be Heard Survey Response Tables
- Appendix 5** - Health Impact Assessment
- Appendix 6** - Equality Impact Assessment

The following people have been involved in the preparation of this board paper:

- Dr Justin Varney, Director of Public Health
- Dr Modupe Omonijo, Former Assistant Director of Public Health (Wider Determinants and Governance)
- Dr Albert Uribe, Assistant Director of Public Health (Knowledge, Evidence and Governance)
- Dr Shiraz Sheriff, Service Lead (Governance)
- Luke Heslop, Service Lead (Evidence)
- Aidan Hall, Senior Programme Officer (Governance)
- Avneet Matharu, Senior Programme Officer (Governance)
- Gurdeap Kaur, Senior Programme Officer (Knowledge)
- Zoe Wright, Senior Programme Officer (Evidence)
- Alexander Quarrie-Jones, Programme Officer (Governance)
- Jenson Preece, Intern in Public Health (Evidence)