


## Young Active Travel Trust: Grant Funding APPLICATION FORM

Please email the completed form to **connected@birmingham.gov.uk**

<b>Name of School(s)</b>	Lea Forest Primary Academy
<b>Name of Head Teacher(s)</b>	Mr C Clarke
<b>Project Title</b>	Parking Buddies Campaign
<b>Type of Applicant</b>	School
<b>Name of Lead Applicant</b>	Kim McCarthy
<b>Email address</b>	kmccarthy@leaforestacademy.org
<b>Telephone number</b>	0121 675 3982

<b>Signature of Head Teacher</b> <i>(for a group of schools, only one signature is required)</i>	
<b>Name</b>	Craig Clarke
<b>Date</b>	19/06/2020

<b>Signature of Lead Applicant</b>	K Mccarthy
<b>Name</b>	Kim McCarthy
<b>Date</b>	19/06/2020

## About Your Project

### 1. Please describe the project you are asking for grant funding to undertake.

*Please refer to the guidance notes for information about what sort of projects will be given priority.*

As a school we have worked hard to encourage children to walk, bike and scoot to school. Children coming to school in cars has reduced and parking around school is beginning to ease during the morning / afternoon. However the surrounding roads are used as a cut through to/from the Meadway and at times speed can be a real concern – this has previously been raised with both the Council and local police.

Over the last 12 months we have gained our bronze modeshift star and are well on our way to gaining silver. We are actively taking part in and promoting the WOW scheme, our pupils are involved with the Junior PCSO scheme with Shard End Police and as part of this our children have undertaken parking patrols with our local PCSO, finally we have recently completed Bikeability training.

The school site covers a large area, to support road safety and considerate safe parking we would now like to have visible pavement reminders outside school to highlight safety and speed in the form of child size signs or banners.

### 2. What you will spend the grant funding on?

The grant would enable the school to buy a number of pavement signs these would be placed at key points around the school and in particular near to the doors where children arrive and leave.

The school site covers a large area and has entrances on both Eddish and Hurstcroft Roads both of which are residential and are used as cut through roads so are plagued by speeding drivers and large vehicles.

Please see some example designs below of the type of signs we are looking to purchase from the grant. The signs are available in school colours and with the school logo on them. We would like to purchase between 6 and 8 of this type of sign.



We hope these signs will raise awareness that a school is located on these residential roads and that drivers travelling through will take more care with their speed.

### 3. What benefits do you expect to result from the project?

As part of our Modeshift Stars actions we have had a number of visits to the school by our local PCSOs. These signs will support our campaign work around inconsiderate parking which in turn makes our roads safer for our children.

The signs are very distinctive and will be obviously placed by the zig zag areas or outside pedestrian entrances. This will be a deterrent to cars parking or dropping off in these areas.

This in turn will make the roads and pavements a safer place for the children and parents, who wish to travel by foot, cycle or scoot, especially in these times when our school will be returning to a new norm.

The Junior PCSO scheme has helped raise the awareness of road safety to the children taking part, who in turn can share their learning with parents and other pupils. The presence of the Junior PCSOs on their 'paroles' will increase road safety awareness.

### 4. What positive legacy will the project have on the school or wider community and what will happen when the grant funding stops?

The grant will be to purchase the signs which will have a longevity and can therefore be used for years to come. This is therefore a one-off cost to implement this project.

The signs will be discussed with the children in assemblies and the children asked to persuade their parents to think about do they need to arrive by car and if so to park considerately or further afield. By highlighting the dangers to the children we are able to pass this message onto the parents with a clear message of 'do not stop by the signs'.

The signs will be a physical deterrent to drivers and will encourage parking further afield and walking a little way into school.

These will help again to deter inconsiderate parking for school and community events e.g. school performances and summer fair.

### 5. How does this project connect with your Modeshift STARS Travel Plan?

*Please note funding is only available to schools who have committed to developing school travel plans through the on-line Modeshift STARS programme; or schools who will commit to registering on Modeshift STARS and achieving bronze level within 12 months (from date of award of grant).*

We were awarded Bronze in 2019 and are currently working towards our Silver Award. Our Junior PCSO have helped us delivery the following initiatives in our current travel action plan (AQ7 Aq8 R09, R11, PR1 and R11) which are assemblies, newsletters, and visits from our local police.

Going forward with these parking buddies we hope to now tackle and promote the following

AQ13 - anti-idling initiative, AQ4 promote parking and striding, R14 monitor the traffic to see if the parking buddies are making a difference, PR20 Continue to promote and recruit to the Junior PCSO scheme, PR10 social media- tweeting about our successes.

As well as continuing to encourageour pupils to scoot, walk and cycle to school through out the year as our school starts to return to a new norm in Autumn term.

**6. Estimated project start date**

01/09/2020

**7. Estimated project completion date**

30/10/2020

**8. Approximately how many pupils will be involved in this project?**

We currently have over 500 pupils attend Lea Forest from Nursery to Year 6

**9. Estimated total cost of the project**

£1000

**10. Amount of Grant funding sought**

£1000

## Evaluation

### 11. Please explain how you intend to evaluate the impact of the project and how you will measure success?

As part of our Junior PCSO scheme we will get the PCSO's to count cars before and after the use of the signs as part of their ongoing patrols.

We will continue to do regular features in our weekly newsletter and regular questionnaires to ascertain how parents and children feel and to gather their opinions on how effective these signs are .

We also have a very strong Parent and Community Board and modeshift stars is a standard item on each meeting agenda. The PCAB always report back on any issues and where parents feel improvement has been made.

Grant applications will be assessed and presented for determination to the Trusts and Charities Committee, as sole corporate trustee of the Young Active Travel Trust.

Details of your application may be referred to in publicly available committee reports, along with subsequent feedback or evaluations of any schemes funded by the Trust. Please indicate below your acceptance:

☒ I accept

**Please email the completed form to  
connected@birmingham.gov.uk**

Queries about the application process should also be directed to connected@birmingham.gov.uk

### Official use only

<b>Date received</b>	Click here to enter a date.
<b>Approved</b>	Choose an item.
<b>Reasons</b>	Click here to enter text.
<b>Amount of grant awarded</b>	Click here to enter text.