

West Midlands Police



**Evidence Bundle for 178 Soho
Hill, Birmingham, B19 1AG**

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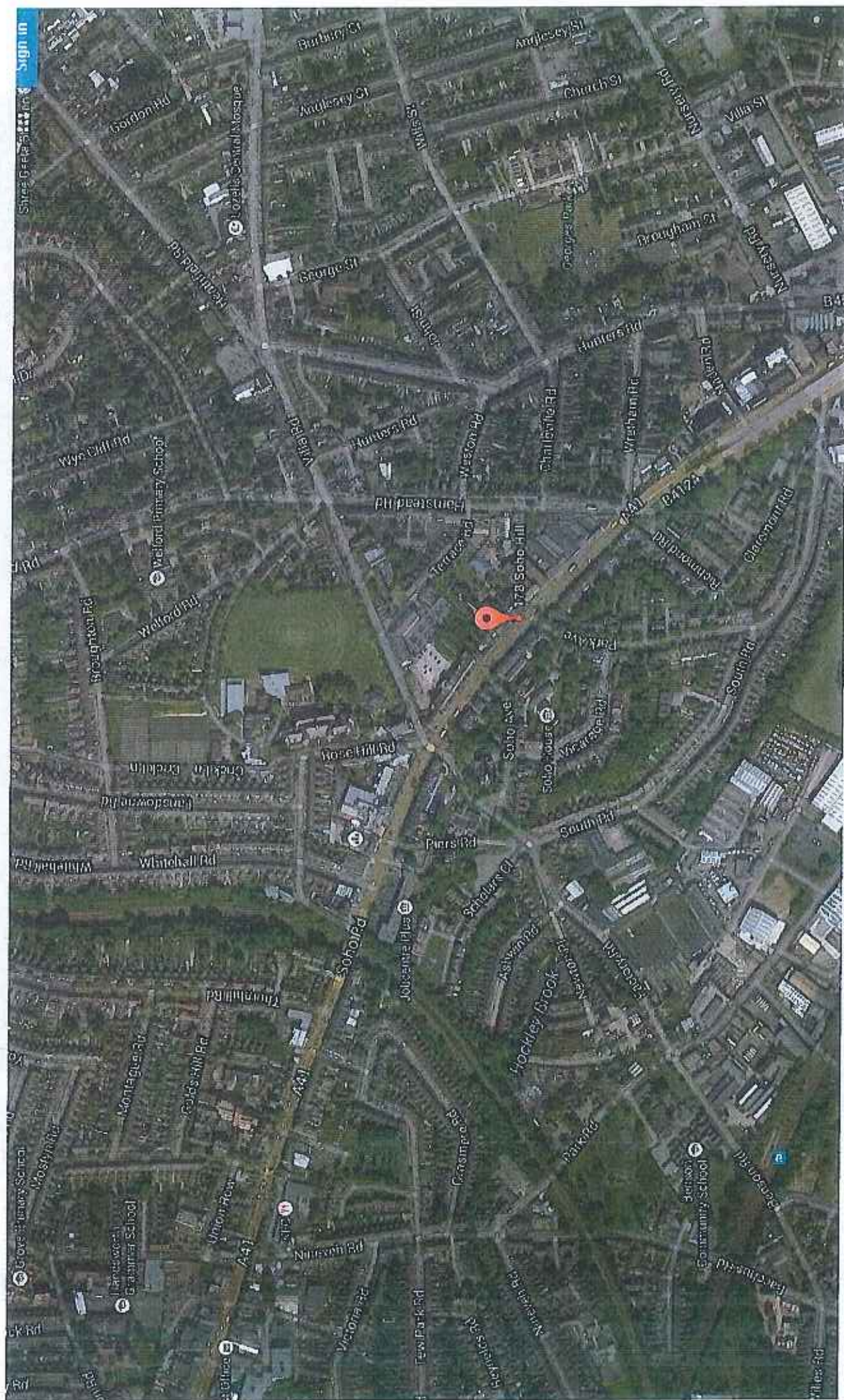
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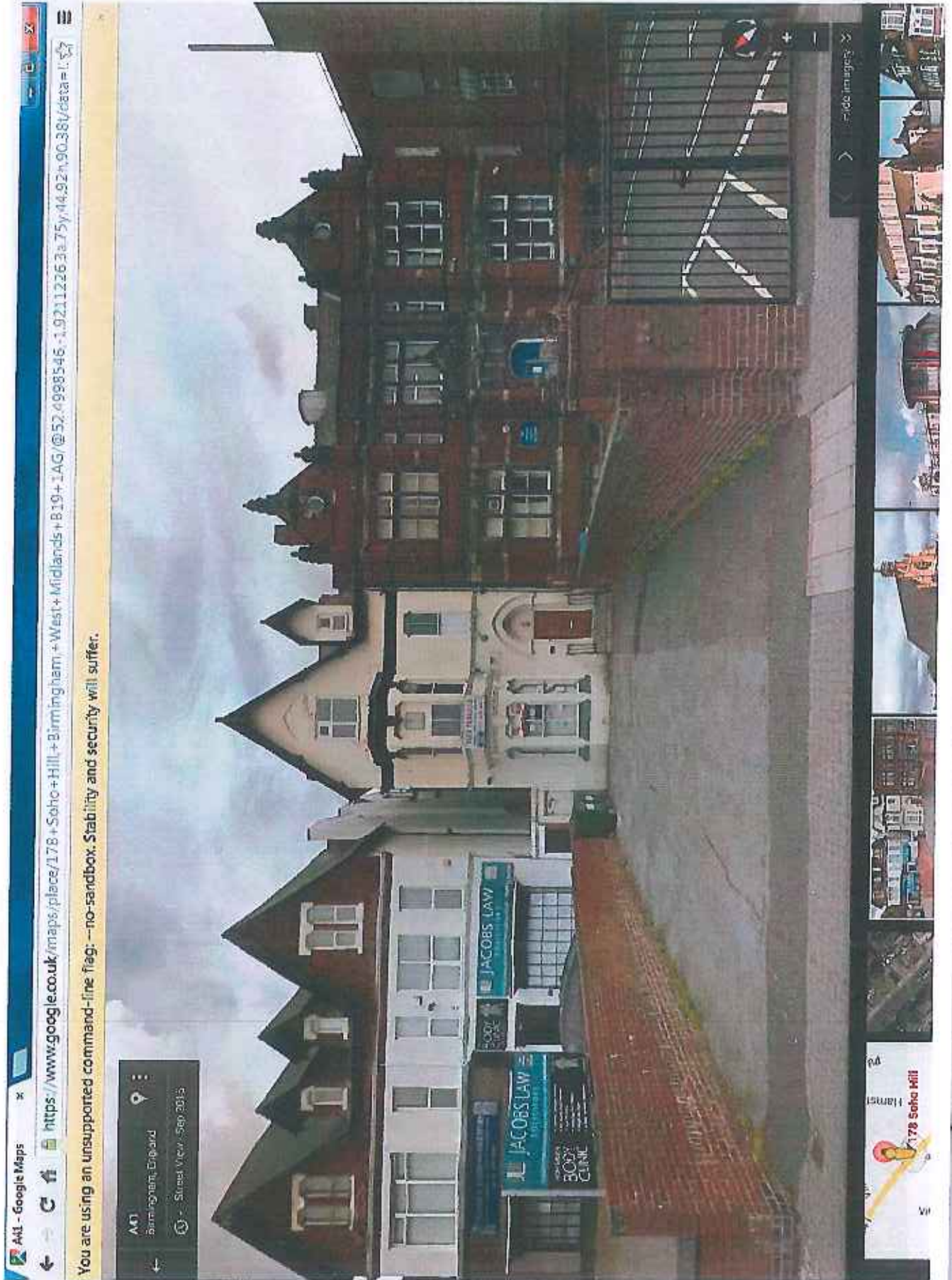
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You are using an unsupported command-line flag: --no-sandbox. Stability and security will suffer.

AM
Birmingham, England
Street View - Sep 2015

178 Soho Hill
Hammersmith

January 2007 - Faith and Confidence LTD are the Licence Holders with Dezroy Richards as the DPS & Manager

Date	Time of call	Call made by	Call Description	Crimed
25/03/2007	07:17	Customer/Victim	Assault	ABH - Actual Bodily Harm
21/10/2007	23:29	Member of public	Loud music coming from premises	
18/12/2007	00:47	Customer/Victim	Assault	
29/12/2007			Police log re information of underage party at premises. Disrupted by Police.	
17/02/2008	04:47	Member of public	Fight at premises	
20/04/2008	00:55	Member of public	Loud Music coming from premises	
27/04/2008	04:24	Member of public	Fight with security at premises	
21/06/2008	05:04	Member of public	Loud Music coming from premises	
19/07/2008	00:42	Member of public	Loud Music coming from premises	
02/08/2008	02:49	Member of public	Assault with glass	ABH - Actual Bodily Harm
02/08/2008	03:01	Member of public	Firearm shots heard in the street. People seen running from premises.	Possess firearm with intent to endanger life
02/08/2008	03:02	Member of public	Firearm shots heard in the street. People seen running from premises.	Possess firearm with intent to endanger life
02/08/2008	03:34	Member of public	Glassing at premises	Malicious Wounding
19/08/2008	21:15	Member of public	Loud music coming from premises	
23/08/2008	03:50	Member of public	Assault	
10/09/2008	11:18	Call by DPS	DPS assaulted	Malicious Wounding
18/10/2008	03:36	Member of public	Fight reported	
28/01/2009	13:39	Victim	Threats to kill/shoot at premises	
31/01/2009	03:33	Ambo Log	Assault	
28/03/2009	03:03	Ambo Log	Assault	Malicious Wounding
04/07/2009	05:48	Ambo Log	Fight	Inflicting GBH without intent
31/08/2009	05:37	Member of public	Problem at club (Lined then cleared)	
27/09/2009	16:51	Victim	Assault	ABH - Actual Bodily Harm
13/12/2009	02:03	Ambo Log	Assault	Malicious Wounding
27/02/2010	05:40	Member of public	Gang Fight	
15/05/2010	06:01	Ambo Log	Fight at front of premises	ABH - Actual Bodily Harm
12/06/2010	05:48	Victim	Robbery and Assault	Robbery
20/06/2010	01:42	Member of public	Fight	
21/08/2010	07:13	Victim	Assault	Common assault
28/08/2010	06:50	Victim	Assault	Common assault
05/09/2010	02:27	Member of public	Loud music coming from premises	
11/12/2010	04:00	Victim	Theft	Theft Other
23/04/2011	03:22	Victim	Assault by doorstaff	
23/04/2011	03:29	Member of public	Assault by doorstaff	
28/08/2011	14:43	Member of public	Loud music coming from premises	
28/08/2011	22:52	Member of public	Loud music coming from premises	
28/08/2011	23:24	Member of public	Loud music coming from premises	
10/09/2011	04:00	Member of public	Fight with bottles	
10/09/2011	04:10	Member of public	Distressed female at premises	
06/01/2012		Intelligence	Event at premises with gang nominals present	
18/02/2012	04:47	Ambo Log	Male with gunshot injury inside premises	GBH
23/02/2012 Explanatory review applied for at premises and committee conditions placed on their licence				
07/04/2012	04:19	DPS	Doors rushed at premises	
07/04/2012	08:35	Victim	Theft of mobile phone	
18/05/2012	18:15	Ambo Log	Assault- Shooting	GBH - Gunshot wound
August 2012- DPS changed to Rupert Phillips and premises licence transferred to Club Paradise Ltd				
17/06/2012	12:26	Victim	Theft	
01/04/2013	19:02	Victim	Assault	ABH - Actual Bodily Harm
23/07/2013	23:24	Member of public	Loud music coming from premises	
27/07/2013		Police	Threats to life of 2 individuals attending premises that evening	
15/03/2014	05:34	Customer/Victim	Fight at premises	
25/05/2014	06:30	Member of public	Fight in road, Customers from premises	
06/09/2014	09:40	Victim	Assault	ABH - Actual Bodily Harm

14/03/2015	05:00	Intelligence	Information received that a fight happened at the premises involving gang nominals with bottles and knives. A firearm was also discharged outside the premises when customers left.	
14/03/2015		Investigation	Male has been hit over the head with a bottle by a gang nominal. A Firearm has then been discharged outside the premises by the offenders.	Affray
April 2015 Expiated review applied for at premises and licence was revoked.				
04/11/2015			Application refused by BCC Licencing sub committee	

Appendix 2

(Insert name and address of relevant licensing authority and its reference number (optional).)

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Winston Richards

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 - Premises Details

Postal address of premises or, if none, Ordnance Survey map reference or description		BCC REGULATION & ENFORCEMENT LICENSING SECTION DATE RECEIVED 15 SEP 2015 009501/000030 @ REF NO £100 c/c payment INITIALS received at booth	
178 Soho Hill Birmingham			
Post town		Postcode	B19 1AG
Telephone number at premises (if any)			
Non-domestic rateable value of premises		£4000.00 approx	

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- | | |
|---|---|
| a) an individual or individuals * | <input checked="" type="checkbox"/> please complete section (A) |
| b) a person other than an individual * | |
| i. as a limited company | <input type="checkbox"/> please complete section (B) |
| ii. as a partnership | <input type="checkbox"/> please complete section (B) |
| iii. as an unincorporated association or | <input type="checkbox"/> please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/> please complete section (B) |

- APPLICATION MADE SEPTEMBER 2015 -

- c) a recognised club ☐ please complete section (B)
- d) a charity ☐ please complete section (B)
- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒

I am making the application pursuant to a

statutory function or ☐

a function discharged by virtue of Her Majesty's prerogative ☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over			<input checked="" type="checkbox"/> Please tick yes		
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname NOT APPLICABLE			First names		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(D) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)

The premises is a three storey property with off road parking.
 The second floor will be converted to a flat.
 The first floor will be used as a restaurant.
 The ground floor which comprises a bar, lounge and dance area will be used for licensable activities.

BAR & RESTAURANT

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

--

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A) ☐
- b) films (if ticking yes, fill in box B) ☐
- c) indoor sporting events (if ticking yes, fill in box C) ☐
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☐
- e) live music (if ticking yes, fill in box E) ☐
- f) recorded music (if ticking yes, fill in box F) ☒
- g) performances of dance (if ticking yes, fill in box G) ☐
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☐

8

Provision of late night refreshment (if ticking yes, fill in box I) ☒

Supply of alcohol (if ticking yes, fill in box J) ☒

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 6)			<u>Will the performance of a play take place indoors or outdoors or both -- please tick</u> (please read guidance note 2) Indoors <input type="checkbox"/> Outdoors <input type="checkbox"/> Both <input type="checkbox"/>
Day	Start	Finish	
Mon			
Tue			<u>Please give further details here</u> (please read guidance note 3)
Wed			
Thur			<u>State any seasonal variations for performing plays</u> (please read guidance note 4)
Fri			
Sat			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 5)
Sun			

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)			
Mon						
Tue			State any seasonal variations for the exhibition of films (please read guidance note 4)			
Wed						
Thur			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)			
Fri						
Sat						
Sun						

C

Indoor sporting events Standard days and timings (please read guidance note 6)			Please give further details (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			State any seasonal variations for indoor sporting events (please read guidance note 4)
Wed			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 5)
Thur			
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			Please give further details here (please read guidance note 3)	Both	<input type="checkbox"/>
Tue					
Wed			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 6)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3)	
Mon				
Tue				
Wed			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 4)	
Thur				
Fri				
Sat			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 5)	
Sun				

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place <u>indoors or outdoors or both</u> – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish	Both <input type="checkbox"/>		
Mon	10.00	01.00	<u>Please give further details here</u> (please read guidance note 3) We play dominoes Monday to Sunday. On Saturdays we will be playing dominoes against teams both locally and from around the country. Entertainment will be provided by a DJ playing music for the over forties. On Sundays we will have a DJ catering for the over fifties. Monday to Fridays will be background music.		
Tue	10.00	01.00			
Wed	10.00	01.00	<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 4)		
Thur	10.00	01.00			
Fri	10.00	01.00	<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat	10.00	04.00			
Sun	10.00	03.00			

G

Performances of dance Standard days and timings (please read guidance note 6)			<u>Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)</u> Indoors <input type="checkbox"/> Outdoors <input type="checkbox"/> Both <input type="checkbox"/>
Day	Start	Finish	
Mon			
Tue			<u>Please give further details here (please read guidance note 3)</u>
Wed			
Thur			<u>State any seasonal variations for the performance of dance (please read guidance note 4)</u>
Fri			
Sat			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 5)</u>
Sun			

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			Please give further details here (please read guidance note 3)		
Wed					
Thur			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)		
Fri					
Sat			Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	
			Indoors	<input checked="" type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3)	
Mon	23.00	01.00		
Tue	23.00	01.00		
Wed	23.00	01.00	<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 4)	
Thur	23.00	01.00		
Fri	23.00	01.00		
Sat	25.00	04.00	<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 5)	
Sun	23.00	03.00		

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption – please tick (please read guidance note 7)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Mon	10.00	00.30			
Tue	10.00	00.30			
Wed	10.00	00.30			
Thur	10.00	00.30	Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri	10.00	00.30			
Sat	10.00	03.30			
Sun	10.00	02.30			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name Dezroy Richards	
Address	
Postcode	
Personal licence number (if known)	
Issuing licensing authority (if known)	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

NONE

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon	10.00	01.00	<p>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)</p>
Tue	10.00	01.00	
Wed	10.00	01.00	
Thur	10.00	01.00	
Fri	10.00	01.00	
Sat	10.00	04.00	
Sun	10.00	03.00	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

Staff will be trained on licensing issues.

A CCTV system with twenty four hours recording and infra red cameras will be installed.

We will employ SIA registered door supervisors.

A DPS will be present at all times.

b) The prevention of crime and disorder

We will be implementing Challenge 25 and putting in place a Search & Drugs policy.

This will be reinforced by having regular staff meetings along with notices around the premises.

Patrons will be searched using a hand held wand.

A members database will be introduced.

Risk Assessments supplied on request.

We will work closely with the police and comply with any request they make.

c) Public safety

A clicker will be used to control the accommodation limits.

Designated fire exits and fire extinguishers as recommended by fire officer.

Emergency lighting and removal of trip hazards to ensure the total safety of the public.

There will be a designated First Aider and Fire Marshall's on site.

d) The prevention of public nuisance

Music will be kept to a reasonable level with the provision of noise limiting devices.

Doors and windows will be kept shut.

Members will be instructed not to make unnecessary noise when leaving the premises.

There will be notices asking patrons to leave quietly.

Door supervisors will oversee the clients when they are vacating the premises.

a) The protection of children from harm

The organisation will adhere to the principles underpinned in the Children Act and Health & Safety Act.
 Children are allowed on the premises until midnight.
 All children will be accompanied by their parent(s) and/or guardians.
 The lounge area will be used to accommodate children during licensing activities.
 No children will be allowed if there is any adult entertainment.
 Attendants will be present when children's activities are taking place.
 All the relevant authorities will be informed if required; ie the police, children services and health

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 4 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

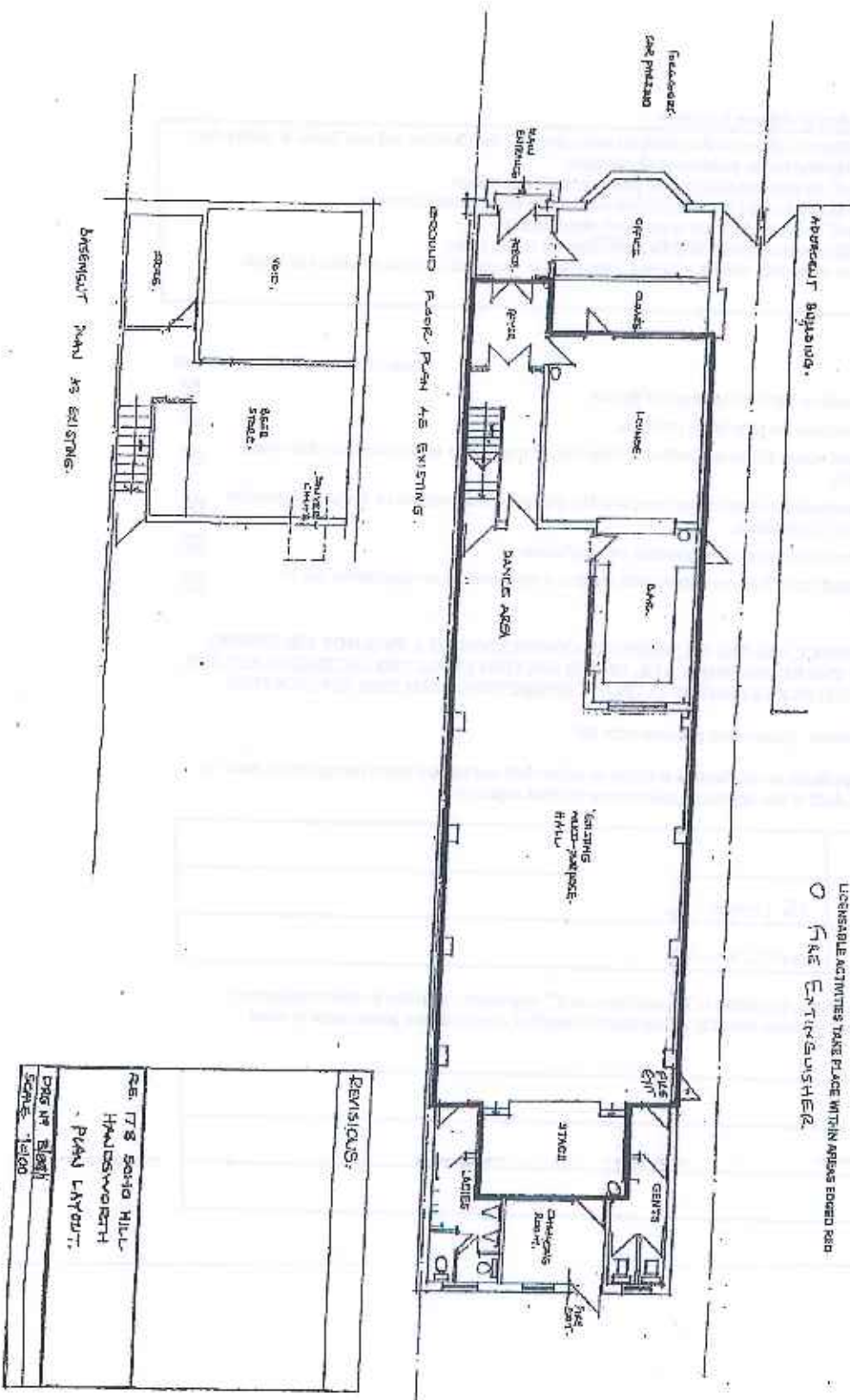
Part 4 – Signatures (please read guidance note 10)

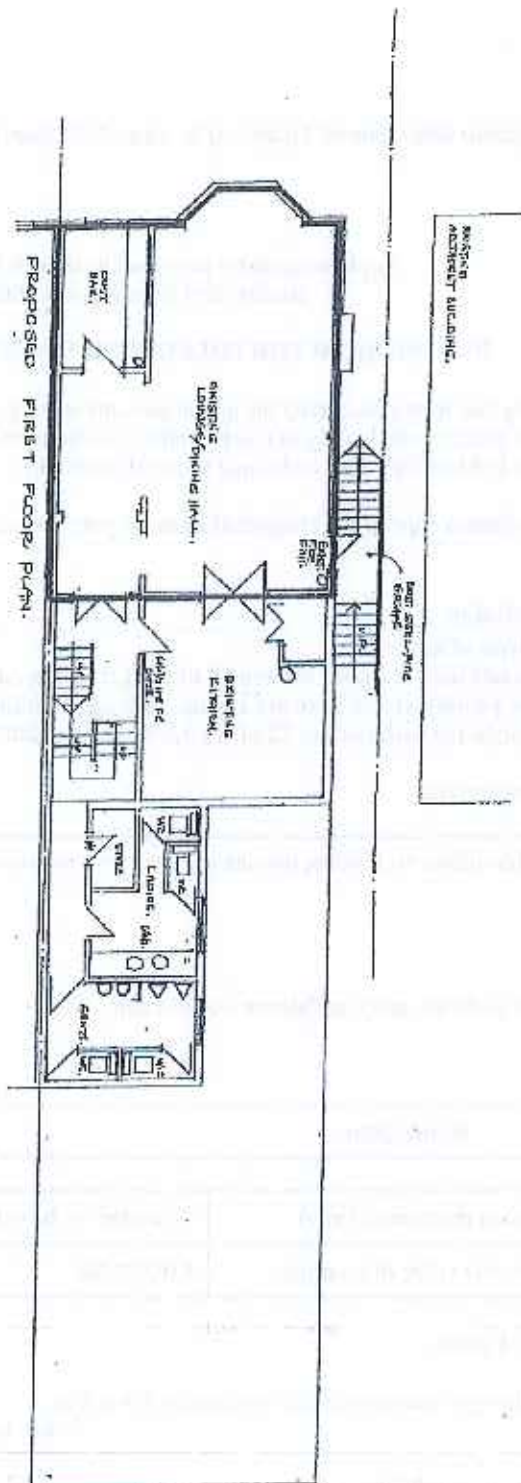
Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11).
 If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	15/09/15
Capacity	applicant

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	





LICENSEABLE ACTIVITIES TAKE PLACE WITHIN AREAS EDCED, RED
O FIRE EXTINGUISHER

24. 178 SOHO HILL
HANDSWEARTH.
PROPOSED ALTERATIONS
Dwg No. 6/92/

**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We: Vernon McKnight

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description			
178 Soho Hill Birmingham B19 1AG Formally known as Faith and Confidence Social Club			
Post town	Birmingham	Postcode	B19 1AG
Telephone number at premises (if any)		Number to be connected	
Non-domestic rateable value of premises		£10,000.00	

Part 2 – Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- | | | |
|---|-------------------------------------|-----------------------------|
| a) an individual or individuals * | <input checked="" type="checkbox"/> | please complete section (A) |
| b) a person other than an individual * | | |
| i. as a limited company | <input type="checkbox"/> | please complete section (B) |
| ii. as a partnership | <input type="checkbox"/> | please complete section (B) |
| iii. as an unincorporated association or | <input type="checkbox"/> | please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/> | please complete section (B) |
| c) a recognised club | <input type="checkbox"/> | please complete section (B) |

- d) a charity ☐ please complete section (B)
- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒

I am making the application pursuant to a
statutory function or ☐
a function discharged by virtue of Her Majesty's prerogative ☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname McKnight			First names Vernon		
I am 18 years old or over				<input checked="" type="checkbox"/> Please tick yes	
Current postal address if different from premises address		[REDACTED]			
Post town	Birmingham			Postcode	[REDACTED]
Daytime contact telephone number		[REDACTED]			
E-mail address (optional)		[REDACTED]			

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address		NOT APPLICABLE, THERE IS ONLY ONE APPLICANT			
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address NOT APPLICABLE
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

DD		MM		YYYY	

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD		MM		YYYY	

Please give a general description of the premises (please read guidance note 1)

The premises is a three story building with off road parking, it is situated on the Soho Road which is a main commercial area. The premises has previously operated as a social club and has been a well established venue for the community.

The first floor will be used as a meeting room and occasional bar, lounge and dance area mainly for the over forties.

The ground floor will comprise a bar, lounge and general dance area, both the first and ground floor will be used for licensing activities.

The second floor will remain vacant and used as an occasional storage area.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A) ☐
- b) films (if ticking yes, fill in box B) ☐
- c) indoor sporting events (if ticking yes, fill in box C) ☐
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☐
- e) live music (if ticking yes, fill in box E) ☐
- f) recorded music (if ticking yes, fill in box F) ☒
- g) performances of dance (if ticking yes, fill in box G) ☐
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☐

Provision of late night refreshment (if ticking yes, fill in box I)

☒

Supply of alcohol (if ticking yes, fill in box J)

☒

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish	Both		
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for performing plays (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue					
Wed			State any seasonal variations for the exhibition of films (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 6)			Please give further details (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			State any seasonal variations for indoor sporting events (please read guidance note 4)
Wed			
Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 5)
Fri			
Sat			
Sun			

93

30

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors <input type="checkbox"/> Outdoors <input type="checkbox"/> Both <input type="checkbox"/>
Day	Start	Finish		
Mon			<u>Please give further details here (please read guidance note 3)</u>	
Tue				
Wed			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 4)	
Thur				
Fri			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 5)	
Sat				
Sun				

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)	
Mon				
Tue				
Wed			State any seasonal variations for the performance of live music (please read guidance note 4)	
Thur				
Fri				
Sat			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)	
Sun				

F

EPT ABP

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish	Both <input type="checkbox"/>		
10 - 0100	Mon	13.00 02.00	Please give further details here (please read guidance note 3) The object of the club shall be to afford to its members the means of social activities, mutual helpfulness, mental and moral improvement and rational recreation. Entertainment will be provided by a DJ playing music for the over fifties on Saturdays and Sundays. Monday to Friday only background music will be played.		
10 - 0100	Tue	13.00 02.00			
10 - 0100	Wed	13.00 02.00	State any seasonal variations for the playing of recorded music (please read guidance note 4) THERE WILL BE NO SEASONAL VARIATIONS		
10 - 0100	Thur	13.00 02.00			
10 - 0100	Fri	13.00 05.00	Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 5) Where we wish the activity to go on longer than that permitted by the authorised schedule, the Premises Licensee of the club will apply for a special licence to cover those activities.		
10 - 0400	Sat	13.00 05.00			
10 - 0300	Sun	13.00 05.00			

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue					
Wed			State any seasonal variations for the performance of dance (please read guidance note 4)		
Thur					
Fri					
Sat			Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing NOT APPLICABLE		
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			Please give further details here (please read guidance note 3)		
Wed					
Thur			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)		
Fri					
Sat			Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sun					

SEPT APP^I

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
91:00	Mon	23.00	02.00	Both	<input type="checkbox"/>
91:00	Tue	23.00	02.00	Please give further details here (please read guidance note 3) Already stated under F	
91:00	Wed	23.00	02.00	State any seasonal variations for the provision of late night refreshment (please read guidance note 4)	
91:00	Thur	23.00	02.00		
91:00	Fri	23.00	05.00	Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 5)	
94:00	Sat	23.00	05.00		
93:00	Sun	23.00	05.00		

J

30 APP

F

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption – <u>please tick</u> (please read guidance note 7)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Mon	13.00	02.00			
Tue	13.00	02.00			
Wed	13.00	02.00			
Thur	13.00	02.00			
Fri	13.00	05.00			
Sat	13.00	05.00			
Sun	13.00	05.00	Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name Vernon McKnight	
Address [REDACTED]	
Postcode	[REDACTED]
Personal licence number (if known) [REDACTED]	
Issuing licensing authority (if known) [REDACTED]	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

NONE

L

Hours premises are open to the public
Standard days and timings
(please read guidance note 6)

Day	Start	Finish
Mon	13.00	02.00
Tue	13.00	02.00
Wed	13.00	02.00
Thur	13.00	02.00
Fri	13.00	05.00
Sat	13.00	05.00
Sun	13.00	05.00

State any seasonal variations (please read guidance note 4)

Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

All staff will be trained on licensing issues

CCTV system with twenty-four hours recording and infra-red camera will be installed and made accessible to the west Midlands police. The premises licence holder will conduct regular reviews on the operating of the club.

SIA registered door supervisor will be used, they will also be required to patrol the premises during opening times. A database of patrons will be established and potential troublemakers barred from the premises.

The DPS will be present at all times

b) The prevention of crime and disorder

We will be implementing challenge 25 and putting in place a search and drug policy, this will be reinforced by having regular staff meetings along with placing notices around the premises. Further, security staff will be required to patrol the premises during opening times.

Patrons entering the premises will be searched with a hand held wand and a security metal detecting system will be instituted at the main entrance door. A membership data base will be introduced, as the intention is to have a membership based facility. Risk assessment for both floors that will be used will be done, the managers of the facility will work closely with the police and comply with any request they make.

c) Public safety

A clicker will be used to control the number of patrons allowed into the building, there will be clearly marked designated fire exit and fire extinguishers as recommended by the fire officer.

Emergency lighting and removal of trip hazards to ensure the total safety of the public. There will be a designated first Aider and fire Marshall on site.

There will be an incident book to record any incident, the contents of which will be used in the training of staff to sharpen their focus, tighten security and improve public safety.

d) The prevention of public nuisance

Music will be kept to a reasonable level with the provision of a noise limiting device.

Doors and windows will be kept shut.

Members will be instructed not to make unnecessary noise when leaving the premises.

There will be notices asking patrons to leave the building quietly and politely.

Door supervisors will oversee the patrons when they are leaving the premises.

e) The protection of children from harm

The management will adhere to the principles underpinned in the Children Act and the Health and safety Act.

All children whilst on the premises will be accompanied by their parents or guardians.

The lounge area will be used to accommodate children during licensing activities and thus ensure that they are away from where beverages are served.

No children will be allowed if there is adult entertainment.

Attendance will be permitted when children activities are taking place.

All children will leave at 21.00hrs on a Sunday.

All the relevant authorities will be informed if required, ie the police, children and health services.

Checklist:

Please tick to indicate agreement

- ☐ I have made or enclosed payment of the fee. ☒
- ☐ I have enclosed the plan of the premises. ☒
- ☐ I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- ☐ I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- ☐ I understand that I must now advertise my application. ☒
- ☐ I understand that if I do not comply with the above requirements my application will be rejected. ☒

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)




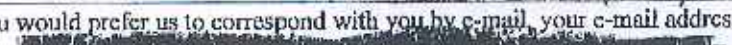
Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11).
If signing on behalf of the applicant, please state in what capacity.

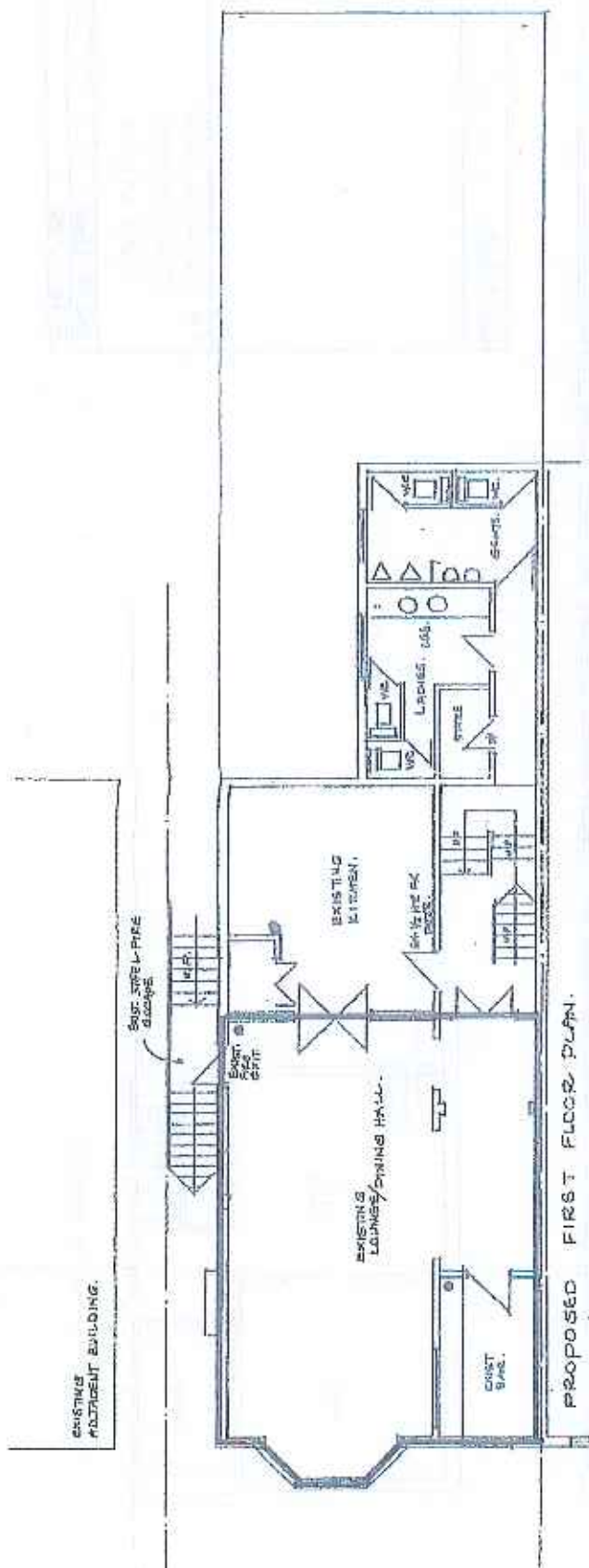
Signature	
Date	1st March 2016
Capacity	Applicant

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Signature	NOT APPLICABLE
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

			
Post town		Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			
			



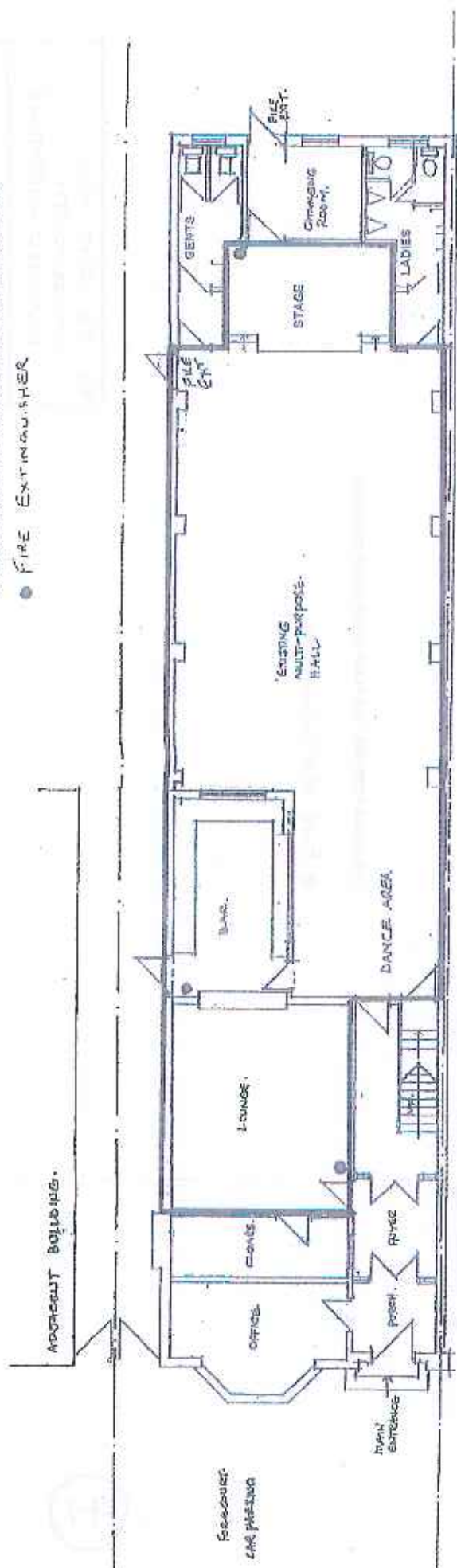
LICENSABLE ACTIVITIES TAKE PLACE WITHIN AREAS EDGED RED

● FIRE EXTINGUISHER

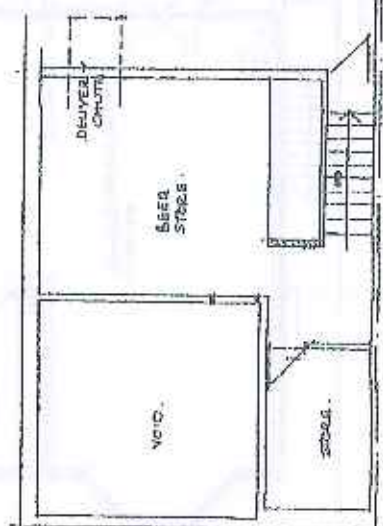
41

26 178 SOHO HILL
HANDSWORTH.
PROPOSED ALTERATIONS
DRG NO 8/02

2017年12月15日



GROUND FLOOR PLAN AS EXISTING.



5/15/2019 5:15 PM

REVISIONS:

RS. 178 SOLO HILL
HANDSWORTH
PLAN LAYOUT.

DWG NO. 81011
SCALE 1:100

Intelligence received regarding application for premises licence 178 Soho Hill, Hockley.

INFORMATION HAS BEEN RECEIVED THAT A NEW PREMISES LICENCE APPLICATION FOR THE FCF CLUB 178 SOHO HILL HOCKLEY IS BEING FRONTED BY MAN CALLED MR VERNON MCKNIGHTY (DOB UNKNOWN) [REDACTED]. MR MCKNIGHTY IS JUST A NAME ON THE LICENCE AND THE REAL PEOPLE BEHIND THE APPLICATION IS A MR DEZROY RICHARDS [REDACTED] WHO PREVIOUSLY RAN THE PREMISES. MR RICHARDS WAS IN CHARGE OF THE PREMISES DURING SOME SERIOUS INCIDENTS INCLUDING A SHOOTING WHICH RESULTED IN BWC LICENSING REVIEWING THEIR LICENCE.

178 SOHO HILL HOCKLEY DOESNT HAVE A PREMISES LICENCE AFTER IT WAS REVOKED IN APRIL 2015 FOLLOWING ANOTHER FIREARMS INCIDENT INVOLVING URBAN GANG NOMINALS.

Risk Assessment

Date of Event:	Saturdays and Sundays
Event Name:	
Spaces Used: (Detail how the site will work)	Downstairs for playing recorded music. Upstairs for the provision of late night refreshments.
License to be used: (Which license if more than one)	Premises Licence Personal Licence
Will DPS be on site?	Yes
Personal license holders on site:	Vernon McKnight
Audience type: Male:female Ratio	Male/Female: 40/60 Ethnicity: Predominantly Afro Caribbean. Age: 50+ A membership drive will be implemented in order to become a predominately members club.
Numbers Expected	100 - 200
Tickets sold: (Currently/expected)	
Times Between: Inc Last entry time	21.00pm -05.00am

Promoters Name:
Email Address:
Contact Number:

None

Promoter History

None

Music Policy:
(Ensure a copy of flyer is attached)

Music Policy: No swearing, and no violent, slack or homophobic lyrics from DJ's or music content.

Risk Rating:
(Include Justification)

Music: Reggae and soul from the 60's, 70's and 80's.
Risk rating low because music type usually attracts very little trouble.

Event History:

Security Level:
(include a map Of security positions)

A maximum of five door supervisor depending on expected crowd size.

Artists and Artist Background:
Names of all artists and
Background required.

DJ's not yet confirmed but expect to use:

Gatecrash
Mr Romantic
Country Man
Little Richie

Licensing conditions Considered:

To prevent crime and disorder and to manage drunkenness & drugs use.

CCTV	in place
Proof of age	in place
Search Policy	in place
Drugs policy	in place
Music Policy	in place

A maximum of five door supervisor depending on expected crowd size.

Regular patrols by security throughout the property.

Wands in use for searching.

Breakdown of queuing method,
Dealing with persons without
Tickets, any road closures/ traffic
Measures, searching, dealing with
Drunkenness, drugs, any knife arch
Or any other considerations.
(It is important this box is not
Left blank)

Queue at Front door via car park,.

Patrons will be searched in a sterile area using wands.

Any weapons or drugs found will be confiscated or the offender will be asked to leave. Police will be called if assistance required.

Once on the premises, drunks and drug offenders will be asked to leave. Police will be called if assistance is required.

No road closures expected.

Business Plan

Business Details

Company Name:	Reminisce Club
Address:	178 Soho Hill
Telephone Number:	
Email:	
Legal Status:	Limited Company
Planned Start date:	April 2016

Mission:

To provide excellent customer service based on quality and good reputation

To be the number one venue for over the fifties

1. Executive Summary

Reminisce aims to be the number one venue for the over fifties.

Reminisce will be based in Hockley Birmingham. It will occupy previous club premises that's been empty since March 2015.

The infrastructure of the club is in good condition with all fixture and fittings intact.

The former club ran for over forty years and has established links the length and breadth of England.

The start up costs will be low since we only need to purchase stock and DJ equipment.

The club has an established over fifties customer base and we will build on this by using social media, flyering and radio.

We will raise our revenue further by renting the venue for events and selling food.

The Designated Premises Supervisor will be Vernon McKnight. Vernon is highly motivated, educated and enthusiastic. He is experienced within the Security Sector and is a licensed Door Supervisor (SIA). He is part of a team which has a wealth of experience within the Entertainment Sector.

This management team has been patrons of the previous club, have knowledge of its internal structure and have excellent connections within the industry.

2. The Business Idea

This is an established venue with over 40 years history operating as a club. As a result of this, there is an existing historical link with various communities throughout, England and Wales. However, the club needs new ideas and people who are interested in creating the appropriate environment so that its customers can return. The club also need to be bought up to date so that it is addressing its customer's needs and adapting to changes in legislations. The club already have strong links with; London, Manchester, Leeds, Preston, Bristol, Huddersfield, Cardiff and cities around the Midlands. The club also cater to the local community for funerals, birthday parties, etc. The business idea is to establish these links once again.

3. Business Goals

The business have a local customer base already. However, the club had been stagnant for almost three years without any effective marketing to attract and retain costumers. As a result of this some of the old costumer will need to part of our targeting in our new advertising campaign. The business goals are stated in the one page plan below.

One Page Plan

Mission:

To provide excellent customer service based on quality and good reputation.

Year1

The emphasis in the first year will be:

Staff training

Creating a customer database

Forming a domino team that plays against teams from around the country.

Marketing the business by using the domino team, social media, website, flyers & posters and by using family members and friends to help get the word around.

We hope the business break even in the first year.

Year2

The target in year two will be:

Continuous training

Continued marketing.

We will be looking to turn a small profit in the second year.

Year3

By year three we will be hoping to be an established venue turning a profit as per cash flow.

Goal:

To open and run a club catering for the over fifties.

Object:

To make the core business attractive to a clientele who places their emphasis on good service, good entertainment and meeting friendly people in a warm relaxing atmosphere.

Strategy:

- To create and retain a list/database of customers.
- To reach out to the business and local community.

Tactics:

This will be achieved by using Facebook, Email, Twitter, website, flyers & posters, family members & friends and playing dominos around the country.

4. Identifying the market

The existing customers are already anticipating the club opening. There are limited or no suitable venue(s) to compare to this venue. Therefore, this venue is unique and as already indicated well established. Nevertheless, a rigorous advertisement campaign will be required to inform potential customers'.

5. Customers

A customer's base already exists. From the historical data available, the customers want the following:

- On Saturday nights, they want to dress smartly.
- They want good security at the door and throughout the building.
- They want to come to a venue which is warm, friendly and inviting.



6 Competitors

There are other pubs and clubs nearby but we think there is a gap in the market for the over fifties.

We will be able to offer a quality service based on years of experience within the Entertainment Sector.

Competitor Name	Strengths	Weaknesses
Moorish Bar	Community links	New business
Mongo Lounge	Specialised	Rely solely on booking
Caribbean Delight	Open to all comers	Can attract the wrong crowd

SWOT Analysis

<p>Strengths</p> <ul style="list-style-type: none"> * People * Experience and knowledge * Good connections * Forward thinking attitude * Competitive pricing * Existing client database 	<p>Weaknesses</p> <ul style="list-style-type: none"> * Finding reliable staff * Finding reliable security * Attracting the right clientele
<p>Opportunities</p> <ul style="list-style-type: none"> * Establishing a daytime trade * Hiring out the premise for meetings and seminars * Facility To create an Eatery 	<p>Threats</p> <ul style="list-style-type: none"> * Local competition * Changes in legislation

7. Managing risks

Risk	Solution
1. Security	Having rotating security officers to prevent over familiarisation. DPS always on site
2. Bar Staff	Having trust worthy staff
3. People allowed in the club	Security to be able to deny access to the building. DPS Always on site.

8. Promotion and advertising

A rigorous advertisement campaign will be launch.

This will include social media,flyers & posters and using family members and friends to get the word around.

A management group will visit other venues in areas such as Derby, Coventry etc, and develop appropriate rapport

A website will be created to reach a wider audience.

The club will also be joining a domino league and this should create additional word of mouth advertisements. Posters and flyers will be distributed to surrounding areas, such as Nottingham, Derby and Coventry etc.

9. Start-Up Costs & Pricing

Start-up costs:

The property is in good repair with fixtures & fittings intact, so start costs are as follows:

Computer/laptop	£400 - £600
DJ Equipment	£700
Stock	£1000 approx
Initial marketing costs	£500

10 Pricing

The pricing at the club will be competitive. The prices will be much cheaper than the city centre and similar to the competitors in the local area.

In order to know our pricing we first have to calculate the Gross Profit Margin and Break Even Point.

Gross Profit Percent (Profit Margin)

The Gross Profit is the difference between the selling price and the cost price (income - expense).

To calculate the Gross Profit, the cost price is subtracted from the selling price (excl sales tax).

This amount as a percentage of the selling price (excl sales tax) gives you the GP%.

Example: Costed at 2.32 and sold at 8.95 (excl sales tax)

Subtract the cost price from the selling price to get the Gross Profit: $8.95 - 2.32 = 6.63$

Calculate what the cost is as a percentage of the selling price to get the GP%:
 $(6.63 / 8.95) * 100 = 74.08\%$

$$\text{Gross Margin (Gross Profit \%)} = \frac{\text{Gross Profit} \times 100}{\text{Selling Price}}$$

Further example:

	Selling Price	Cost Price	Gross Profit	Gross Margin
1	£0.60p	£0.29	£0.31p	52%
2	£1.45	£1.45	£0.70	52%
3	£2.75	£1.22	£1.53	56%
4	£3.70	£1.56	£2.14	59%
5	£22.95	£12.00	£10.95	48%
6	£2.00	£1.00	£1.00	50%
7	£3.00	£1.00	£2.00	66.67%
8	£4.00	£1.00	£3.00	75%

Break Even Point

This is the point at which the business begins to make a profit.

$$\frac{\text{COST} \times 100}{\text{GP}\%} = \text{Break Even}$$

For example:

- 1 You employ an entertainer for £80.00 and your GP% is 45%.

$$\frac{80 \times 100}{45} = £178 \text{ plus VAT}$$

- 2 Your expenses for the year amount to £56,000 and your GP% is 46%

$$\frac{56000 \times 100}{46} = £121739 \text{ plus VAT or } £2341 (+ \text{VAT}) \text{ per week}$$

before you make a profit.

Working to a profit margin of sixty per cent our break even costs are as follows.

	GP 60% Margin	Per calender month
Security	£400.00	£1,733
3xBar		
Staff	£150.00	£650
Gas	£100.00	£433
Electric	£100.00	£433
Rates	£125.00	£542
Phone	£50.00	£217
DJ	£200.00	£867
Insurance	£75.00	£325
Total	£1,200.00	
Break Even (ex vat)	£2,000.00	£8,667
Stock Purchase	£800	£3,467

If we can get two hundred customers spending an average of ten pounds, then we hit our break even weekly figure of two thousand pounds.

Profit

If we can get one hundred of those clients to pay £5.00 at the door
then $100 \times 5 = 500$

If we rent out the hall two times a week then
 $2 \times 250 = 500$

If the bar turns £1000 when we rent
then

$$\text{actual sales} = 1000 - \text{cost of stock} - \text{bar staff} \\ 1000 - 400 - 100 = 500$$

Profit for one week is

	Per Calendar Month	
Door	£500.00	£2,167
Rent	£500.00	£2,167
Sales	£500.00	£2,167
	<u>£1,500.00</u>	<u>£6,500</u>

When the monthly figures are posted to the Cashflow Chart it shows a profit of
£65,708.00

VAT will be taken in consideration.

Kenneth Curtis & Co.

Solicitors

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Date : 03 May 2016

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Premises Licensing Regarding Property 178 Soho Hill

I note you are on annual leave so maybe this is being picked up by another licensing officer which I am grateful,

I have been instructed by Mr Vernon McKnight regarding 178 Soho Hill. We note he has applied for a premises licence and there has been discussion with West Midlands police in respect of the proposed times and the operating schedule. I am in receipt of a copy e-mail sent by Adam to Vernon McKnight on Tuesday 19th April at 8.51am.

I am instructed by my client that he accepts all the proposed conditions within that email and he proposes a revised terminal hour for licence of activity at 1am everyday with the premises closing at 1.30am.

We attach some operation policy documents supplied to us by our client which he has asked us to forward to you.

We hope that an agreement can be reached to allow these premises to obtain their licence. We note the end date for representation is the 3rd May 2016.

Yours Sincerely,

Solicitor

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Conveyancing
Quality

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Misuse of Drugs

What our employees need to do

If you are concerned that prohibited activity might be taking place on the premises, you should always look into it further. If this confirms or supports your suspicion, you will need to report it to the Premises License Holder, DPS or Security.

Your obligation under Section 8 is to prevent the prohibited activity. If you fail to take reasonable steps available to you to prevent the activity, then you may be committing an offence.

Ensure a written record of drug related incidents and steps that have been taken.

The use of Drugs will not be tolerated in these premises.

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Anyone caught using Drugs will be asked to leave.

Refusal will result in the Police being informed and

CCTV image will be uploaded to them.

Persistent use will result in cancellation/closure of the event.

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Music Policy

To all DJ's and Promoters

Promoters and DJ's must not:-

- Swear
- Use homophobic lyrics
- Use slack lyrics
- Promote violence
- Play any music that includes any of the above.

Any of the above WILL result in the event finishing early and the promoter or DJ barred from using as a venue for future events.

Declaration:

DJ or Promoters name.....

Promotion Name

Promotion Date

I have read the above and agree to the Music Policy.

Signature.....

Print Name.....

Date

WEAPONS POLICY

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The Police will be informed if anyone upon searching is found with illegal weapons, i.e. KNIVES, SHARP OBJECTS, AND FIREARMS.

CCTV images will also be uploaded to the Police

Reminisce Search Policy

- The use of a knife archway, a bag and hand-held metal detectors will be used in addition to a standard body search.
- All patrons will be asked to look directly at the CCTV camera.
- Failure to do any of the above when asked by our security personnel will result in refusal of entry and or ejection from the building with no refund.
- Reminisce reserves the right to refuse entry
- Reminisce Security Personnel are here for your safety and your co-operation is required at all times. Searches are regularly conducted for customer and staff safety. Reminisce reserves the right to alter its standard body search to a full body search when it requires.

Operating Policy

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- All security personnel will be SIA qualified with proof of their name and address kept on file.
- Upon entry to the front door, All male and female Patrons and will be asked to empty their pockets and bags of any metal objects.
- All patrons will be asked to look directly into the CCTV camera.
- All patrons will walk through the Knife Archway.
- A final check with the wands will come into play if necessary.
- A maximum of four people will be allowed in the sterile area at any one time.

P.T.O.

- Challenge 25 will be imposed at the Front Door.
- All DJ's will sign and adhere to a music policy.
- Security will do regular patrols throughout the premises.
- A number of logs will be kept on the premises.
- All logs will be made available to all authorities upon their request.
- A standard risk assessment will be completed and a copy sent to West Midlands Police every month.
- A separate risk assessment for external events will also be sent to WMP.

Adopting Challenge 25

The Licensing Act 2003 introduced mandatory conditions on every alcohol licence, including one that requires all premises to have a policy in place in order to prevent underage sales.

While there is a minimum policy for premises to adopt, they are able to go further in order to ensure that they have the most robust procedure in place should they choose. This guide has been produced to support retailers wishing to adopt the Challenge 25 policy, which has been developed by the Retail of Alcohol Standards Group to support the effort to eradicate underage sales.

Why Challenge 25?

Since the introduction of Challenge 25 (previously Challenge 21) the number of underage sales has significantly declined. In 2012 Serve Legal reported that the test purchase pass rate had risen from 55% in 2007 to 76% now¹. Further to this, the Department of Health report into Drinking, Smoking and Drug Use among young people show the number of young people purchasing alcohol continues to decline². This is because the increased threshold of challenging 25yr olds, along with the training involved in the scheme, has meant better awareness of frontline staff leading to fewer mistakes and ultimately fewer underage sales.

How do you adopt Challenge 25?

Challenge 25 simply requires that every person buying an age restricted product such as alcohol, who looks under the age of 25, is challenged to produce a valid ID. In order to adopt Challenge 25, organisations are recommended to consider the following:

- **Training** – It is important to have programmes in place to regularly train staff about the Challenge 25 scheme. Including who to challenge and how. This will help to ensure that staff are confident in making challenges and that the policy is consistently applied in store. It's also useful to keep training records to ensure staff have their training refreshed regularly;
- **Advertise** - Display the posters in prominent places in the store to advertise your proof of age policy. This helps not only to deter potential underage customers, but will also act as a back up to staff members who make challenges;
- **Support staff** – Challenge 25 only works if the staff have confidence that the decisions they make will not be undermined. It is therefore important to ensure that difficult decisions staff have made are not challenged and overturned;
- **Keep records** – It is useful to keep records of all failed attempts to buy alcohol of those without ID who look under 25, this could help with police or trading standards operations ;
- **Be clear about what ID is acceptable** – There are hundreds of forms of ID that are used in the UK. The standard Challenge 25 scheme suggests accepting Passports, Driver's Licences and PASS approved cards. While individual premises can accept anything with the law (ID that includes a hologram, name, date of birth and photo) it is important to make a decisions about what you will accept and publicise this clearly;

¹ Serve Legal and Plymouth University, *Checked out: the role of ID checks in controlling underage drinking*, June 2012

² Smoking, drinking and drug use among young people in England in 2010, Department of Health



- **Be aware of fake ID** – The Home Office has produced guidance for retailers to help them understand how to spot fake ID. It will be important to ensure staff are trained about the types of ID that are acceptable and how to look out for fakes.

What are the penalties for underage sales?

There are significant penalties for selling alcohol to a person under the age of 18 for both staff and retailers. These include:

- A fine of up to £5000 if a member of staff makes an underage sale unless they can show they have taken all measures including asking for identification that would convince a reasonable person that they were over 18;
- A fine of up to £20,000 for a premises that persistently sells to people underage, defined as happening on 2 or more occasions in a 3 month period;
- Closure orders for a maximum of 14 days following persistent underage sales;
- A fine of up to £5,000 for proxy sales, where a person purchases alcohol on behalf of a minor.

Is there any further useful information?

For further information about Challenge 25, including all designs for posters, badges and shelf sliders which are available to download for free, visit: <http://www.wsta.co.uk/challenge-25.html>

Home Office Guidance on Fake ID is available here:

<http://www.acs.org.uk/download.cfm?docId=E54882AF-BC74-4B14-B26F1A5E199C1D08>

Home Office Guidance on the Licensing Act 2003 and Police Reform and Social Responsibility Act is available here: <http://www.homeoffice.gov.uk/publications/alcohol-drugs/alcohol/guidance-section-182-licensing?view=Binary>

Community Alcohol Partnerships - Community Alcohol Partnerships aims to tackle public underage drinking through co-operation between alcohol retailers and local stakeholders, such as Trading Standards, police, local authority licensing teams, schools and health networks.

CAP addresses both the demand and supply side of underage drinking through enforcement, education and public perception. Chaired by Baroness Newlove, there are now over 35 CAPs in operation across the UK. For more information go to www.communityalcoholpartnerships.co.uk

The Proof of Age Standards Scheme (PASS) - PASS is the UK's national proof of age accreditation scheme, endorsed by the Home Office, the Association of Chief Police Officers (ACPO), the Security Industry Authority (SIA) and the Trading Standards Institute (TSI).

PASS sets and maintains minimum criteria for proof of age card issuers to meet. All cards schemes are required to submit to periodic audits carried out by an independent audit team appointed by the Trading Standards Institute (TSI) to ensure that they meet and keep the standards required for PASS accreditation. For more information go to <http://www.pass-scheme.org.uk/>

Adam Mroczkowski

From: Adam Mroczkowski
Sent: 19 April 2016 08:51
To: [REDACTED]
Subject: 178 Soho Hill, Birmingham

Mr McKnight, Mr Chambers,

Thank you for attending Birmingham Central Police Station today to discuss your application for a premises licence at 178 Soho Hill, Birmingham.

As discussed this premises has a bad history which eventually resulted in the premises licence being revoked. The conditions proposed on the application do not satisfy us that the four licensing objectives will be promoted and do not address the issues the premises has attracted over the past few years.

The operating hours also concern us. This premises has a history of attracting gang nominals that are on their way back home from town and want one final drink. From previous incidents these nominals don't care what music you are playing and once inside the premises (by one way or another) they start to take control on how it operates. We are concerned the hours are too late and propose a closing time of midnight seven days a week at the latest.

Last year we attended a hearing for another application that was submitted for this premises. At the hearing we made our stance very clear regarding any future applications for this premises. Any new application must have earlier closing times and would benefit from a change in usage, possibly to a restaurant.

Can you please send me your policies on the following that will be used at the premises if it is granted:

Search Policy
Weapons Policy
Drugs Policy

Below are some conditions that if we can agree on the operating hours we would like to form part of your premises licence.

Conditions

- Digital CCTV and appropriate recording equipment to be installed in accordance with Home Office Guidelines relating to UK Police Requirements for Digital CCTV System (PSDB Publication Number 09/05), operated and maintained throughout the premises internally and externally to cover all public areas, including the entrance to the premises. The system shall be on and recording at all times the premises licence is in operation. The CCTV cameras and recording equipment must be of sufficient quality to work in all lighting levels inside the premises at all times. CCTV footage will be stored for a minimum of 31 days. The management will give full and immediate cooperation and technical assistance to the Police in the event that CCTV footage is required for the prevention and detection of suspected or alleged crime. The CCTV images will record and display dates and times, and these times will be checked regularly to ensure their accuracy. Subject to Data Protection guidance and legislation, the management of the premises will ensure that key staff are fully trained in the operation of the CCTV, and will be able to download selected footage onto a disk for the police without difficulty or delay and without charge to West Midlands Police. Any breakdown or system failure will be notified to the police immediately and remedied as soon as practicable.
- SIA trained and licensed door supervisors shall be employed on occasions when a requirement is identified by the licence holder's risk assessment or required by West Midlands Police. Where door supervisors are used the premises will retain a profile of all door supervisors that have worked at the premises in the last 3

months. A profile will consist of proof of ID (copy of a Passport, Photo driving licence, SIA badge) and proof of address dated within the last 6 months (copy of bank statement, utility bill etc). No proof of address is needed if proof of ID is a photo driving licence. Door supervisor profiles must be retained at the premises and be made available for inspection immediately on request of any of the responsible authorities. Door supervisors will work past the closing time of the premises for a period until all patrons have dispersed from the locality. Door supervisors patrol areas around collection points for taxis by the premises to prevent disorder. All door supervisors working at the premises are to sign on duty when they start work & off duty when they finish work. All door supervisors must wear an SIA badge in a clear sleeve arm holder. Door supervisors working inside the premises will wear hi visibility coats/ tabards. Door supervisors will be in radio contact with each other & the management of the premises.

- The premises licence holder/DPS will supply a monthly risk assessment for standard operation of the premises to the West Midlands Police Licensing Department at Steelhouse Lane Police Station, or such other officer or Police Station as shall have been notified to the Designated Premises Supervisor in writing.
- An incident log will be maintained by the premises showing a detailed note of incidents that occur in the premises. The log will be inspected and signed off by the DPS (or a person with delegated authority) at least once a week. The log book should be kept on the premises and be available for inspection at all times the premises are open by authorised officers of the Licensing Authority or the police. An incident will be defined as being one which involves an allegation of a criminal offence. Any refusals made for alcohol service e.g. underage, will also be recorded in writing and feedback given to staff as relevant.
- The premises will operate a "Challenge 25" policy whereby any person attempting to buy alcohol who appears to be under 25 will be asked for photographic ID to prove their age. The recommended forms of ID that will be accepted are passports, official Photographic Identity Cards issued by EU states bearing a hologram or ultraviolet feature, driving licences with a photograph, photographic military ID or proof of age cards bearing the 'PASS' mark hologram. The list of approved forms of ID may be amended or revised with the prior written agreement of West Midlands Police, the Licensing Authority and Trading Standards without the need to amend the licence or conditions attaching to it.
- The Premises Licence Holder shall ensure that all staff members engaged or to be engaged, in selling alcohol at the premises shall receive the following induction training. This training will take place prior to the selling of such products: *The lawful selling of age restricted products *Refusing the sale of alcohol to a person who is drunk Further verbal reinforcement/refresher training covering the above will be carried out thereafter at intervals not to exceed 8 weeks, with the date and time of the verbal reinforcement/refresher training documented. All such training undertaken by staff members shall be fully documented and recorded. All training records shall be made available to West Midlands Police, officers of the local authority and officers from the Trading Standards team upon request.

Your thoughts please?

Regards
Adam

Adam Mroczkowski 55096
West Midlands Police
Planning and Licensing Officer
Birmingham West & Central Planning and Licensing Department
Switchboard: 101 Ext 861 3041

Website: <http://www.west-midlands.police.uk/>
Twitter: www.twitter.com/brumlicensing
Facebook: www.facebook.com/westmidlandspolice

YouTube: www.youtube.com/westmidlandspolice

Flickr: www.flickr.com/westmidlandspolice

View all our social media links

To report crime or anti-social behaviour which does not require an emergency response, please call 101. In an emergency, dial 999.

Our vision: Preventing crime, protecting the public and helping those in need

WITNESS STATEMENT

Criminal Procedure Rules, r 27.2; Criminal Justice Act 1967, s. 9; Magistrates' Courts Act 1980, s.5B

Crime No. URN

Statement of Stuart Bill

Age if under 18 over 18 (if over 18 insert "over 18")

Occupation Police Officer

This statement (consisting of two page(s) each signed by me) is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated in it anything which I know to be false, or do not believe to be true.

Signature: Stuart Bill (witness)

Date 17/5/16

Tick if witness evidence is visually recorded ☐ (supply witness details on rear)

I am Chief Inspector Stuart Bill and am the senior manager in charge of Birmingham West and Central LPU Operations portfolio. Within this portfolio is the oversight of the BWC Licensing Department, which brings partnership working and compliance to licenced premises throughout the LPU.

Birmingham as a city has recently been cited in the media as a city with a firearms problem. This reporting is the result of several serious incidents of firearm discharges, leading to both serious injury and fatalities. As part of the response towards firearm related crime, West Midlands Police have to consider our responsibilities with regards to licenced premises. This includes both previous incidents and intelligence indicating risk at future events. The licensing act is designed to allow the community to enjoy alcohol, entertainment and food confident that they are as safe as can possibly be.

I have been made aware of an application for an alcohol, late night refreshment and entertainment licence at the FCF Club, 178 Soho Road, Handsworth, Birmingham, B19 1AG. The FCF club was also known as Club Paradise for a period of time. This venue, to my knowledge, has a consistent history of violent crime, gang related intelligence and firearms incidents. This means that any application which is submitted for this venue must stand up to rigorous scrutiny and present a detailed case for preventing crime and disorder and promoting public safety.

West Midlands Police also has to consider the importance of social cohesion, economic viability and places for the community to access within our city. Whilst the FCF Club might be able to act as such a venue, it is essential that any persons involved in the running of the club, or the management of the licensable activity should be experienced, capable and able to put the required measures in place to ensure the safety of its

Signature ..

03/2016

Signature witnessed by

RESTRICTED – (when complete)

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RESTRICTED – (when complete)

MG11

Crime No.

URN

Statement of Stuart Bill

patrons and the wider community.

Having discussed the FCF Club application with my staff, there are several issues which have been identified. The similarities with the previous refused application, the hours of operation, the inexperienced applicant Mr McKnight and his connections to the previous licence holders make it clear that there is too much risk associated to allowing this venue to conduct licensable activity at this time.

In my capacity as a member of the Command Team for Birmingham West & Central Local Policing Unit, I have to consider the wider implications of any decision. It is with this borne in mind that I have significant concerns should the FCF Club application be approved. It has security and resourcing implications that would be to the detriment of service to the wider public and potentially pose substantial risk to front line officers.

Signature.....

03/2016

..... Signature witnessed by

RESTRICTED – (when complete)

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