

## SOCIAL VALUE RATIONALE

### Birmingham and Solihull Youth Promise Plus (YPP) Projects

- **Lot 1: Specialist employment, education and training provision for young people with significant barriers**
- **Lot 2: Specialist wrap around service for young people with mental health support needs.**

## BACKGROUND

Birmingham City Council is seeking to procure via an open procedure two contracts for provision of specialist services to support employment, education and training (EET) outcomes for two particular groups within the YPP participant cohort: those with significant barriers (care leavers, offenders and those at risk of offending), and those with mental health support needs.

Contracts will commence in June 2022 for a duration of 19 months to the end of the YPP project in December 2023. The total contract values for each lot are:

- Lot 1: £709,706
- Lot 2: £201,499

## SOCIAL VALUE

Both services require delivery of specialist provision and an extensive focus and expertise on the needs of young people in these cohorts. It is likely that the specialist requirements of the two services will attract interest from local SMEs and Third Sector organisations who often have strengths in delivering social value through the culture and responsiveness of their delivery. These contracts are clearly linked to employment and skills and improving engagement in the local economy. Providers are experts in supporting these particularly vulnerable groups on EET progression routes. Therefore, throughout the tender evaluation process, including the Quality Section, there is a focus on the social value activities relating to employment and skills.

Total Social Value Weighting: 20%. The social value weighting will be kept at 20%. The Quality Section (60%) of the tender will rigorously test contribution to improving the local economy and employment and skills. As these elements of social value are intrinsic to the contracts' core requirements different social value themes have been prioritised to avoid repeated testing of the same social value priorities.

The following qualitative elements will be required in addition to what is specified in the core contract for both services.

	<b>Priority &amp; Sub weighting</b>	<b>Social Value Requirements</b>
Qualitative 100%	1. Local Employment for Birmingham Residents 25%	Social value responses must relate to employment of Birmingham residents as staff in order to contribute to a genuinely local support offer and the capacity of the local employment and skills sector. We will invite innovative ideas to fill roles with Birmingham residents either by targeting or identifying and addressing skill gaps in the local employment market.
	2. Partners in Communities 25%	We will invite innovative ideas about engagement with local communities and community groups to contribute to the delivery of YPP to a diverse range of participants that reflect the diversity of the city, targeting underrepresented groups and those with protected characteristics.
	3. Good Employer 25%	Social value responses must demonstrate how the supplier will support the development and welfare of their employees, implementing good employment practices including the Real Living Wage, collective representation, Equality, Diversity and Inclusion, zero hour contracts and whistle blowing policies.
	4. Green and Sustainable 25%	Social value responses must describe practical actions to support the YPP project's Sustainable Development policy by, for example, efficient use of resources, reduction of waste and energy consumption and use and promotion of public and green transport during and beyond the contract period.

Quantitative	BBC4SR Action plan	Total of financial proxies (£) score
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Lot 1: In addition to qualitative responses to the sub-criteria set out in the table, bidders will be requested to submit an action although the action plan will not be scored. The Project Manager will work with the successful provider to fine tune/develop the action plan as required.

Lot 2: Due to the relatively low total contract value of £201,499, a light touch approach will be adopted for Lot 2 and therefore no action plan will be required. Only the qualitative sub-criteria will be scored.