

Appendix Two

Actions for Birmingham City Council Arising from the Cultural Strategy 2016-19

Birmingham City Council cannot continue to provide all the services which historically supported this sector. The strategy clearly indicates that the future role of the Council is likely to be in working better together internally to support cultural outcomes, in bringing partners together, in enabling activities and, to a limited extent, in funding/commissioning activities to support BCC priorities where these will otherwise go un-delivered. All of this needs to be done within a severely constrained budget.

Birmingham City Council's responsibilities in supporting the partners to deliver the strategy are:

- a) Facilitate the continued development of the LAF network, No11 Arts and the cultural co-design approach
- b) Support signposting/communicate information
- c) Through the Partnership for Culture, advocate for the impact of culture on a range of other agendas, including health, skills, investment
- d) Through the Heritage Strategy Group, advocate for the recording of local heritage and through the Library of Birmingham and the contract with BMT, support the provision of records of heritage, and the celebration and understanding of the city's heritage (including through Heritage Week)
- e) Ensure Heritage is properly considered in planning and development processes
- f) Where funds allow, work with the Partnership for Culture to commission activities to meet identified gaps in provision or meet BCC priorities
- g) Support and encourage the showcasing of young people's cultural achievements
- h) Enable the voice of young people, and of local communities, in decision-making about cultural provision
- i) Champion the Creative Future pledges through Council services
- j) Work with GBSLEP to connect activities of the Business & Learning programme in the library service to the Growth Hub offer
- k) Disseminate information about available funding
- l) Work with partners to develop a shared approach to grow the film and tv economy
- m) Collaborate across the Council to improve conditions for business start-up and growth, particularly in Digbeth, Eastside and Jewellery Quarter
- n) Collaborate across the Council to plan appropriately for cultural infrastructure and programmes within key developments
- o) Through Marketing Birmingham, work with the cultural sector to promote a coherent message about our achievements and ambitions and to improve physical and promotional signposting
- p) Continue to improve the practice and funding base for public art, through the internal Public Art Gateway Group
- q) Facilitate the continued development of the network of festival organisers
- r) Work with colleagues in the WMCA to influence improvements to the transportation links across the visitor offer
- s) Through the Partnership for Culture, review business models and support diversification of income streams and the development of innovative financing
- t) To work with WMCA colleagues to advocate for national resources for culture to be rebalanced at pace, and to seek to secure greater freedom over national resources available