

Birmingham City Council

City Council

18 April 2023



Subject: Promoting Health and Wellbeing – a Commonwealth Games Legacy

Report of: Cllr. Jack Deakin, Chair Commonwealth Games, Culture and Physical Activity Overview and Scrutiny Committee

Report author: Amelia Wiltshire, Overview and Scrutiny Manager, email: amelia.wiltshire@birmingham.gov.uk Tel: 07825 979253

Does the report contain confidential or exempt information? ☐ Yes ☒ No

If relevant, state which appendix is exempt, and provide exempt information paragraph number or reason if confidential: Not Applicable

1 Executive Summary

1.1 During July and August 2022, Birmingham hosted the 22nd Commonwealth Games, the largest multi-sport event to be held in England in a decade. Birmingham's intention for this Games was not only to deliver the Games, but to also deliver a legacy for the citizens of this city. While acknowledging that information on the full impact of the Games and its legacy may not be available in the short term, this Scrutiny Inquiry wanted to consider how the Games may have delivered positive outcomes for this city's disabled community, particularly around improving access to physical activity and spectating at major sporting events.

1.2 The Inquiry's Terms of Reference set out 9 key lines of inquiry:

- Explore the profile of disability in the city, and the level of participation/ spectating for sport and physical activity from this community,
- Compare Birmingham to other core cities, and capture learning.
- Understand the experiences of disabled citizens in participating in physical activity and sport in our city.
- Understand the experiences of disabled spectators in accessing the Games and its sporting programme, specifically venues.
- Identify the barriers the disabled community faces to participate and spectate.

- Understand what ‘good looks like’ to support inclusion in participation and spectating, and the solutions presented by the community to get there.
 - Understand how the Games identified a legacy for the disabled community in terms of participation and spectating, and how it has measured its impact upon this (including early indicators)
 - Identify the key activities the Games has undertaken to affect change for the future.
 - Benchmark the Games to previous Commonwealth Games or other multi-sport events in terms of legacy for the disabled community.
- 1.3 The report attached as Appendix 1 provides a summary of the evidence considered during the Inquiry. Evidence was collated from organisations who presented to the Overview and Scrutiny Committee meetings, and responses to a public consultation.
- 1.4 The Inquiry identified key findings in three core areas: Partnership Working; Accessible Venues and Barriers to Participation and watching sport in person. Based on these key findings, the Inquiry has set out 13 proposed recommendations. These recommendations were identified by the Task and Finish Group. Appendix 2 provides an Executive commentary to this Inquiry and its recommendations.

2 Recommendation(s)

- 2.1 That recommendations R01 to R13, set out in Appendix 1, be approved, and that the Executive be requested to pursue their implementation.

3 Background

- 3.1 This Inquiry was agreed as part of the Scrutiny Work Programme for 2022/23. This Inquiry was led by the Commonwealth Games, Culture and Physical Activity Overview and Scrutiny Committee in conjunction with the Health and Social Care Overview and Scrutiny Committee. Members from both of these Committees comprised the Inquiry’s Task and Finish Group.

4 Options considered and Recommended Proposal

- 4.1 The Inquiry identified three themes from the evidence it collated – Partnership Working; Accessible Venues and Barriers to Participation and Watching Sport in Person. A summary of the evidence received is set out in Section 3 of Appendix 1.
- 4.2 Appendix 1 also sets out the proposed summary of recommendations agreed by the Inquiry Task and Finish Group.

5 Legal Implications

- 5.1 The approval of these proposed recommendations will contribute towards the Council's discharge of its Public Sector Equality Duty under the Equality Act 2010.
- 5.2 There are not anticipated to be any further immediate legal implications arising from these proposed recommendations. However, as they are progressed, it will be expected that each recommendation will consider any specific legal implications and record these appropriately. With regard to R10, there may be contractual implications which may affect how this proposed recommendation is and can be delivered.

6 Financial Implications

- 6.1 There are not anticipated to be any immediate financial implications arising from these proposed recommendations. However, as they are progressed, it will be expected that each recommendation will consider any specific financial implications and record these appropriately. With regard to R10, there may be contractual implications which may affect how this proposed recommendation is and can be delivered.

7 Public Sector Equality Duty

- 7.1 The Council has a Public Sector Equality Duty under the Equality Act (2010) to have due regard to the need to:
- eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under the Act;
 - advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
 - foster good relations between persons who share a relevant protected characteristic and persons who do not share it.
- 7.2 Overview and Scrutiny Committee's ensure that they address these duties by considering them during work programme development; the scoping of work, evidence gathering and making recommendations. This should include considering: how policy issues impact on different groups within the community, particularly those that share a relevant protected characteristic; whether the impact on particular groups is fair and proportionate; whether there is equality of access to services and fair representation of all groups within Birmingham; and whether any positive opportunities to advance equality of opportunity and/or good relations between people are being realised.
- 7.3 During this Inquiry, the Task and Finish Group ensured it considered equalities implications from initial scoping of the inquiry through to recommendation setting. All of their recommendations have been based on evidence, including evidence of residents/ service users' views gathered through consultation. The Task and Finish

Group also considered evidence from organisations who provide service for people with disabilities, and who have conducted their own stakeholder consultations.

8 Other Implications

How are the recommended decisions consistent with the City Council's priorities, plans and strategies?

- 8.1 The strategic importance of this Inquiry is reflected in the Grand Challenges facing the City and City Council's Corporate Plan priorities:
- 8.2 The Grand Challenges relevant to this Scrutiny Inquiry:
 - Health and well being
 - Community cohesion and living standards
 - Opportunities for children and young people
- 8.3 The Corporate Plan strategic outcomes and priorities relevant to this Scrutiny Inquiry:
 - A Bold Prosperous Birmingham
 - Maximise the benefits of the Commonwealth Games
 - A Bold Inclusive Birmingham
 - Support and enable all children and young people to thrive
 - A Bold Healthy Birmingham
 - Tackle health inequalities
 - Encourage and enable physical activity and healthy living
 - Improve outcomes for adults with disabilities and older people

9 Background Papers

- 9.1 'AccessAble', AccessAble Your Accessibility Guide. Last Accessed 8 February 2023. [Home | AccessAble](#)
- 9.2 Active Lives Survey, Sport England, April 2021
- 9.3 Active Lives Survey, Sport England, April 2022
- 9.4 Birmingham 2022 Guide to Accessibility Panels, Birmingham 2022, September 2022
- 9.5 Birmingham 2022 Commonwealth Games: the highlights, HM Government, 2 September 2022
- 9.6 Birmingham 2022 Commonwealth Games Legacy Plan, Birmingham 2022, March 2021
- 9.7 Birmingham 2022 Commonwealth Games Our Legacy, Summer 2022, Birmingham 2022
- 9.8 The Birmingham Inclusive Games (BIG) Standard, Birmingham 2022, September 2020

- 9.9 Birmingham City Council Corporate Plan 2022-26, Birmingham City Council, October 2022
- 9.10 Census 2021, Office for National Statistics. [Census 2021 results - Census 2021](#)
- 9.11 Delivering a Bold Birmingham, Birmingham City Council, December 2021
- 9.12 Equality Act 2010. [Equality Act 2010 \(legislation.gov.uk\)](#)
- 9.13 Everyone's Battle, Everyone's Business Action Plan, Birmingham City Council, September 2022
- 9.14 'Grassroots participation in sport and physical activity', thirty-second report of sessions 2022-23, House of Commons Committee of Public Accounts, 8 January 2023
- 9.15 'Health and Wellbeing Legacy of the Commonwealth Games'. Be Heard, Birmingham City Council. [Health & Wellbeing Legacy of the Commonwealth Games - Birmingham City Council - Citizen Space \(birminghambeheard.org.uk\)](#)
- 9.16 'Include Me West Midlands', West Midlands Combined Authority. [Include me West Midlands \(wmca.org.uk\)](#)
- 9.17 Interim Evaluation of the Birmingham 2022 Commonwealth Games, KPMG LLP (supported by 4GLOBAL Consulting Ltd and Dr Shushu Chen, solely for the Department for Digital, Culture, Media and Sport), January 2023
- 9.18 Localism Act 2011. [Localism Act 2011 \(legislation.gov.uk\)](#)
- 9.19 Major Sporting Events Strategy 2022-32, Birmingham City Council, July 2021
- 9.20 National Disability Strategy, HM Government, July 2021
- 9.21 Overview and Scrutiny Framework, Birmingham City Council, April 2021
- 9.22 Overview and Scrutiny: Statutory Guidance for Councils and Combined Authorities, HM Government 7 May 2019. [Overview and scrutiny: statutory guidance for councils and combined authorities - GOV.UK \(www.gov.uk\)](#)
- 9.23 'Medical and Social Models of Disability', Office of Developmental Primary Care, University of California, San Francisco. [Medical and Social Models of Disability | Office of Developmental Primary Care \(ucsf.edu\)](#)
- 9.24 'Physical Activity', World Health Organisation. [Physical activity \(who.int\)](#)
- 9.25 Scrutiny Business Report, Birmingham City Council, 15 March 2022
- 9.26 UK Chief Medical Officers' Physical Activity Guidelines, HM Government, 7 September 2019
- 9.27 UK Sport Strategic Plan, UK Sports, May 2021

10 Appendices

- 10.1 Appendix 1: Promoting Health and Wellbeing – a Commonwealth Games Legacy
- 10.2 Appendix 2: Executive Commentary