

Equality Analysis

Birmingham City Council Analysis Report

EA Name	City Centre Enterprise Zone - Curzon Investment Plan And EZ Governance And Financial Management Framework
Directorate	Economy
Service Area	P&R Planning And Development
Type	New/Proposed Policy
EA Summary	Assess the equality implications for the Curzon Investment Plan and EZ Governance and Financial Management Framework
Reference Number	EA001288
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Date Approved	2016-08-31 01:00:00 +0100
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Introduction

The report records the information that has been submitted for this equality analysis in the following format.

Overall Purpose

This section identifies the purpose of the Policy and which types of individual it affects. It also identifies which equality strands are affected by either a positive or negative differential impact.

Relevant Protected Characteristics

For each of the identified relevant protected characteristics there are three sections which will have been completed.

- Impact
- Consultation
- Additional Work

If the assessment has raised any issues to be addressed there will also be an action planning section.

The following pages record the answers to the assessment questions with optional comments included by the assessor to clarify or explain any of the answers given or relevant issues.

1 Activity Type

The activity has been identified as a New/Proposed Policy.

2 Overall Purpose

2.1 What the Activity is for

What is the purpose of this Policy and expected outcomes?	To approve a revised Curzon Investment Plan with an allocation of 275 million to support the delivery of the Enterprise Zone in the City Centre. To stimulate development, respond to the needs of the private sector and to create long term economic growth.
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For each strategy, please decide whether it is going to be significantly aided by the Function.

Public Service Excellence	No
A Fair City	No
A Prosperous City	Yes
A Democratic City	No

2.2 Individuals affected by the policy

Will the policy have an impact on service users/stakeholders?	Yes
Will the policy have an impact on employees?	No
Will the policy have an impact on wider community?	No

2.3 Analysis on Initial Assessment

Enterprise Zones are areas which through a combination of financial incentives (retention of business rate uplift) and reduced planning restrictions, will encourage private sector growth and generate jobs.

The Curzon Investment Plan sets out proposals that amount to 511 million of investment between 2016/17 to 2037/38, and forms part of the delivery of the Enterprise Zone initiative and as such will help secure the delivery of the objectives and contribute to the positive impacts. Individual project have and will continue to be subject to equality analysis.

It's expected that a number of economic benefits will be delivered over the life of the programme;

36,000 jobs

600,000sqm of commercial floorspace

4000 new homes

1.7bn of private sector investment

The Equalities Analysis on the original and extended Investment Plan concluded that the Enterprise Zone is expected to lead to a positive effects on equality considerations through the promotion of economic activity, job creation and improving skills that will benefit local people.

Through the work of the City's Employment and Skills service, it will assist the programme to ensure employment and skills investment benefits are passed on to residents from priority neighbourhoods. The work will focus profiling job opportunities at the earliest opportunity, working with partners to improve skills, job matching and interview support.

The programme will be subject to ongoing monitoring and evaluation to ensure any equality issues that come up post implementation are addressed / reviewed.

3 Concluding Statement on Full Assessment

In overall terms the Enterprise Zone has been assessed as leading to a positive effect on the equality considerations through the promotion of economic activity, job creation and improving skills that will benefit local people. It has been assessed that the Enterprise Zone will advance equality of opportunity as a result of its promotion of development and regeneration activity. Since the original Investment Plan was approved in 2012, no equality issues have been raised on the broad approach taken.

4 Review Date

28/07/16

5 Action Plan

There are no relevant issues, so no action plans are currently required.