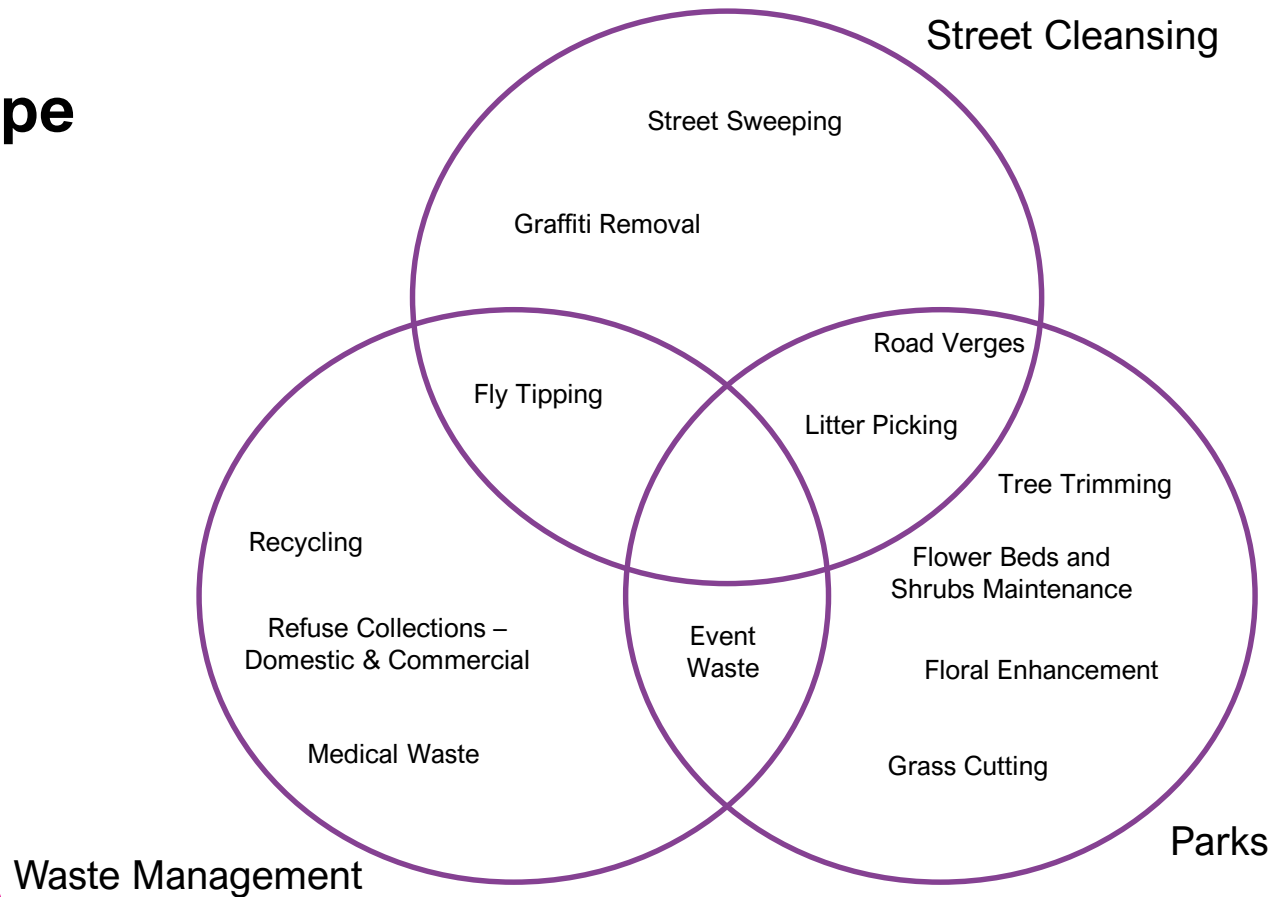


Commonwealth Games Street Scene



Scope



Current Major Challenges



Early
Morning
Litter



Accumulated
Rubbish



Fly Tipping



Graffiti
(Tagging)



Street Scene Delivery Principals

- Deep Cleansing will take place between December and July
- There will be a dedicated manager leading the Street Scene offer
- The workforce will be supported by Agency Workers
 - Agency will backfill existing staff positions
- Vehicles and machinery will be hired with City livery
- Floral Features will be installed in June
- Grounds maintenance increases to weekly along key routes from June
- Street Cleansing increase to daily along key routes from July

Street Scene Delivery Principals

- Enforcement on private land will commence January
- Love Your Streets moves to main Games routes from January
- Summer bedding to use games colour scheme from June
- Locations for wild flower meadows are being identified

Street Cleansing Additional Games Resource

Montague Street Depot						
City Centre Morning Shift	Hours	Date	Vehicle	Driver	Loader	Crews
Crew 1	7.18	December to 19 Aug	3.5 cage Tipper	1	3	GR3
Crew 2	7.18	December to 19 Aug	7.5 Tonka Toy	1	1	GR3
City Centre Late Shift	Hours	Date	Vehicle	Driver	Loader	
Crew 1	7.18	December to 19 Aug	cage Tipper	1	3	GR3
Crew 2	7.18	December to 19 Aug	Tonka Toy	1	1	GR3
Additional Crew	Hours	Date	Vehicle	Driver	Loader	
5 Graffiti Crews	7.18	December to 19 Aug	3.5 Transit	5	5	GR3
2 Scrubber Machines	7.18	December to 19 Aug	7.5 Vehicle	2		GR3
Events Manager	7.18	December to 19 Aug	Transit	2		GR3

Main Road Cleaning	Hours	Date	Vehicle	Driver	Loader	
A 34 North & South	7.18	December to 19 Aug	Cage tipper	3	6	GR3
A 45	7.18	December to 19 Aug	3.5 cage Tipper	3	6	GR3
A 38	7.18	December to 19 Aug	3.5 cage Tipper	1	2	GR3
A456	7.18	December to 19 Aug	3.5 cage Tipper	1	2	GR3

Rapid Response crews (Lifford, Redfern & Perry Barr)	Hours	Date	Vehicle	Driver	Loader	
3 Dumping Crew	7.18	December to 19 Aug	Alley Catt	3	6	GR3

1 LMSV	7.18	December to 19 Aug	Johnson Sweep	1		GR3
				32	45	77
Evening Crew						
Crew 1	7.18	December to 19 Aug	3.5 Cage Tipper	1	2	GR3
Crew 2	7.18	December to 19 Aug	3.5 Cage Tipper	1	2	GR3
Crew 3	7.18	December to 19 Aug	3.5 Cage Tipper	1	2	GR3
2 LMSV	7.18	December to 19 Aug	Johnson Sweep	2		GR3

Evening Crew						
Crew 1	7.18	December to 19 Aug	3.5 Cage Tipper	1	2	GR3
Crew 2	7.18	December to 19 Aug	3.5 Cage Tipper	1	2	GR3
Crew 3	7.18	December to 19 Aug	3.5 Cage Tipper	1	2	GR3
2 LMSV	7.18	December to 19 Aug	Johnson Sweep	2		GR3
Crew 1 rapid response	7.18	December to 19 Aug	3.5 Cage Tipper	1	2	GR3
Crew 2 rapid response	7.18	December to 19 Aug	3.5 Cage Tipper	1	2	GR3
Crew 3 rapid response	7.18	December to 19 Aug	3.5 Cage Tipper	1	2	GR3
Crew 4 rapid response	7.18	December to 19 Aug	3.5 Cage Tipper	1	2	GR3
				9	14	23

Volunteers

- **BOSF**
 - Existing friends groups will be involved in cleaning their local park
- **Love Your Streets**
 - New groups are coming forward to work on the general local environment
 - Litter picking will be taking place throughout the year
- **Birmingham Botanical Gardens**
 - Developing a Commonwealth eating project
 - 5 sites across the City will be identified to display this

Legacy

- **Perry Park**
 - Games infrastructure will be removed and the park enhanced
- **Sutton Park**
 - Event space will be created with electricity points
- **FPA**
 - £150k has been identified for community involvement in Parks

Floral Enhancements

- 200 Hanging Baskets
 - Mainly around the City Centre and directly outside main venues with plants in a mix of the OC palette.
- 700 Barrier Planters
 - On the main routes into the City Centre and along the Walsall Road. These will also be planted in the OC palette.
- 310 Flower Towers across the City
 - These towers are 2m tall and will be located in the City centre and high streets on the main arterial roads. They will be planted differently across the City. In the City Centre they will be mixed in the OC palette but in the local high streets they will be planted in single colour to pick up on the different areas of the City.



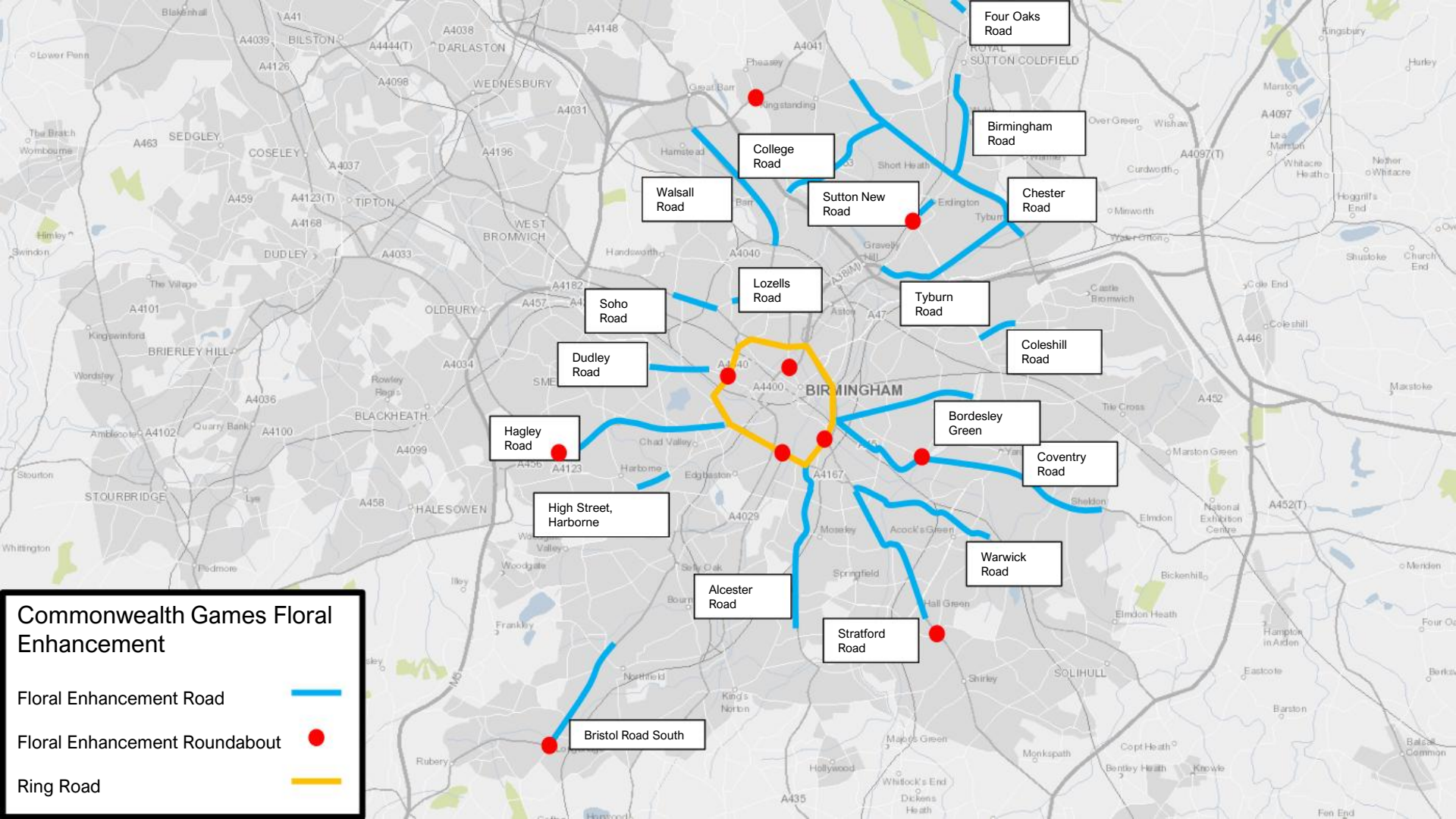
Brand Colours

These are the four colours that make up the Games' primary identity and forms the backbone of floral enhancements



The secondary colour palette adds the complex diversity required to tell the range of stories created by Birmingham 2022





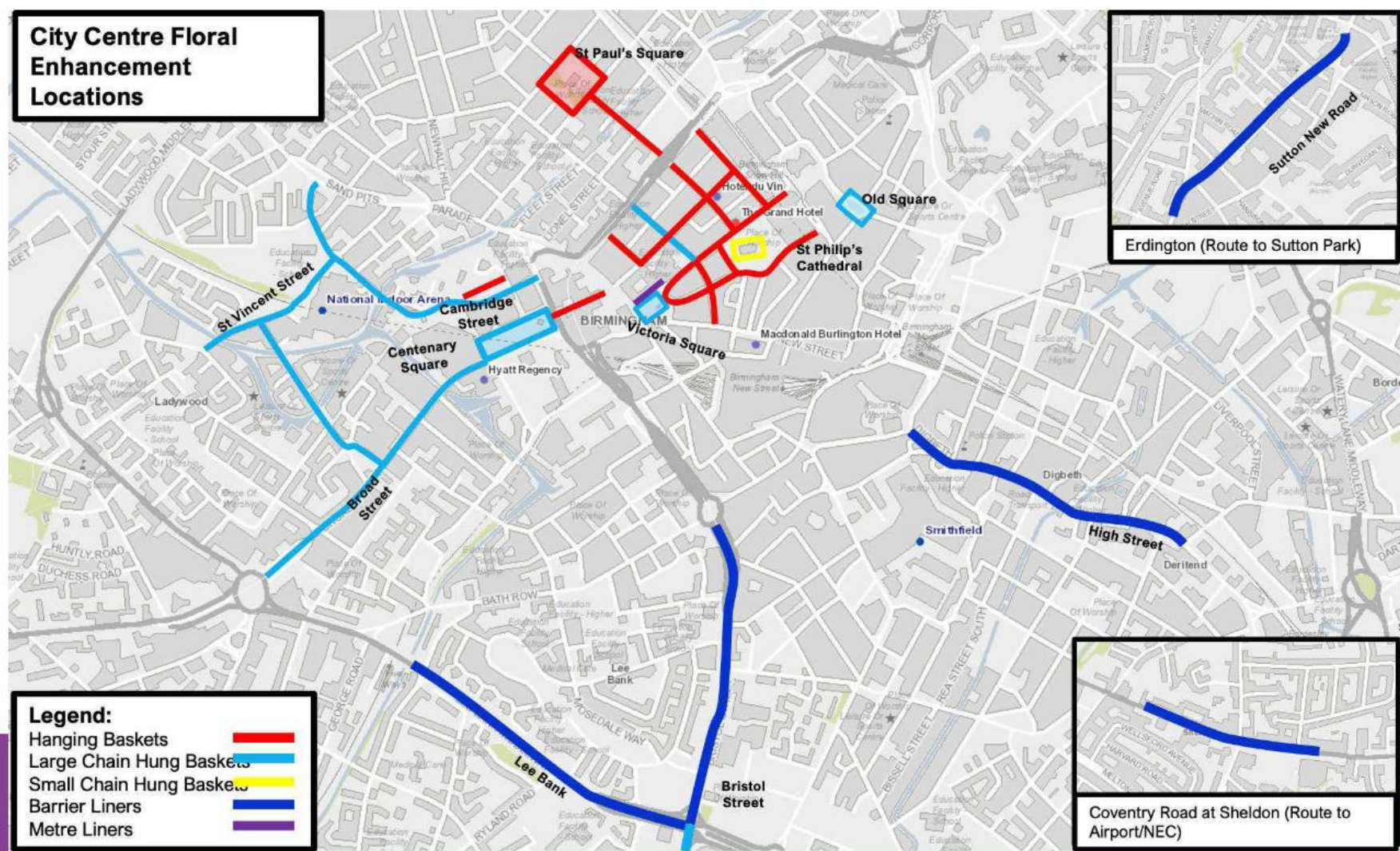
Commonwealth Games Floral Enhancement

- Floral Enhancement Road
- Floral Enhancement Roundabout
- Ring Road

City Centre Floral Enhancement Locations

Legend:

- Hanging Baskets ■
- Large Chain Hung Baskets ■
- Small Chain Hung Baskets ■
- Barrier Liners ■
- Metre Liners ■



Flower Towers

- There will be 310 flower towers across the City.
- The towers are 2m tall and will be located in the City centre and high streets on the main arterial roads.
- They will be planted differently across the City.
- In the City Centre they will be mixed in the OC palette but in the local high streets they will be planted in single colour to pick up on the different areas of the City.



Traffic Island Sports Themes

1. Badminton
2. Boxing
3. Squash
4. Netball
5. Rugby Sevens
6. Swimming
7. Weightlifting
8. Beach Volleyball
9. Athletics
10. Cycling
11. Diving
12. Gymnastics
13. Lawn bowls
14. Judo
15. Weightlifting
16. Table tennis
17. Triathlon



Wicker Displays



Opportunities

- Coordinate floral enhancement with BIDS
- Maximise the volunteering offer
- Parks could be delivery centres for grass root sports
 - Green activities