

## **Questionnaire About the Creating an Active Birmingham Strategy**

A draft Creating an Active Birmingham Strategy has been developed and sets out how, together we can address low levels of physical activity in Birmingham and is intended to direct our actions in Birmingham over the next ten years (2024 – 2034).

Our vision is to create a bold, healthy, and active city where people have access to a wide range of opportunities and a supportive environment to enable them to become more active. Birmingham will be a city where physical activity improves people's lives and the places in which they live. By working collaboratively with partners from across Birmingham we will inspire, motivate, and make it easier for everyone to be active at every age and ability. Recognising that some people will require more support than others to be active.

Creating an Active Birmingham cannot be achieved by the Council alone and will involve input from a range of organisations and individuals across a variety of settings. We want to strengthen engagement and co-production through consulting on the draft document. We would like to know whether you think our approach is right and to receive feedback which can further shape our thinking and start the process of creating a Plan for Action for the Strategy.

Through this consultation questionnaire we are asking you, Birmingham's citizens, strategic partners, and key agencies (including current service providers), to give your views on our approach.

The items we would like your views on are as follows:

Our Vision statement

The Principles by which we will work

Our Priorities

A Plan for Action

When you are completing this questionnaire please have a look at the draft strategy document located on Be Heard. Link to be added for 20<sup>th</sup> November start of consultation

### **Question One: Vision statement**

Our vision is to create a bold, healthy, and active city where people have access to a wide range of opportunities and a supportive environment to enable them to become more active. Birmingham will be a city where physical activity improves people's lives and the places in which they live. By working collaboratively with partners from across Birmingham we will inspire, motivate, and make it easier for everyone to be active at every age and ability. Recognising that some people will require more support than others to be active.

Do you agree or disagree with the vision statement?

- ☐ Agree
- ☐ Disagree
- ☐ Other

If you chose Other, kindly let us know your reason/s

### **Question Two: Our Principles**

The key principles developed so far are to:

- Implement a whole system approach to physical activity in Birmingham.
- Provide senior level commitment to embed physical activity in policy to ensure multiple outcomes are met around health, climate change, air quality through strong strategic collaboration.
- Take a life course approach and focus on the unmet needs using data, intelligence and insight to focus on geographies and communities where inequalities exist.
- Adopt a community centred approach and empower local people to lead, embedding the voice and influence of local people across the system.
- Focus on early help and prevention and ensure interventions are tailored and person-centred.
- Develop local, accessible activity opportunities, built on local community assets.
- Support a more sustainable, strategic, and joined up approach to funding opportunities.

Do you agree or disagree with these principles?

- ☐ Agree
- ☐ Disagree
- ☐ Other

If you chose other, or would like to say why you agree or disagree kindly tell us your reason/s

### **Question 3 Our Priorities**

This strategy has 5 priorities:

1. **Active People:** By creating and promoting access to physical activity opportunities taking a life course approach across multiple settings, we will enable more people to engage in regular activity.
2. **Active Environments:** By creating and protecting the places and spaces that promote and engage people of all ages and abilities in activity we will enable more people to engage in regular activity.
3. **Active Society:** By changing how we talk about physical activity across the city, building insight and evidence into policy, commissioning, planning decisions and communication messages and marketing campaigns we will enable more people to engage in regular activity.
4. **Active Systems:** By creating a more connected system and strengthening our local leadership, governance, partnerships and workforce capabilities we will enable more people to engage in regular activity.
5. **Closing the Gap:** By continuing to develop a better understanding of local barriers and enablers to increase activity across the city and ensure we focus on the least active groups as identified in the Physical Activity Needs Assessment we will enable more people to engage in regular activity.

Do you agree or disagree with the priorities?

- ☐ Agree
- ☐ Disagree
- ☐ Other

If you chose other, or would like to say why you agree or disagree kindly tell us your reason/s

#### **Question Four A Plan for Action**

The strategy will create a Plan of Action to Implement change themed around the five Priorities: Active People; Active Society; Active Environment; Active System; and Closing the Gap. These priorities have been based on the international evidence-base.

What do you think a Plan for Action should include?

Please give us your suggestions

#### **Any other comments**

Do you have any more comments about this strategy? If yes, please fill out the box below.

#### **About you**

We would like you to tell us some things about you to get a good understanding of the variety of people who are answering these questions.

To do that we require a few responses about yourself including personal and special category data.

While Birmingham City Council feels that the questions asked in this consultation are anonymous and there is little risk of you being identified as an individual unless you choose to be, we will ensure that any personal/category data provided is processed

in line with our privacy statement. This means your information will be kept confidential and no personally identifiable information will be published. The data may be presented in tables or graphs using summary results but will be anonymous as will any quotes you provide.

Any personal information on the form will be kept safe and is protected by law. We can only process your personal data with your consent. By providing a response you consent to the use of any such personal and special category data in the manner stated above.

If you agree to join our **Virtual Physical Activity Citizens** Forum will we retain your email address for communication purposes and details will be stored safely in compliance with Birmingham City Council data protection rules.

For further information on your personal data, please refer to Birmingham City Council's privacy policy on our website at: [www.birmingham.gov.uk/privacy](http://www.birmingham.gov.uk/privacy)

Are you making this response on behalf of yourself or an organisation?

- ☐ On my own behalf
- ☐ On behalf of an organisation

If on behalf of an organisation, tell us which organisation the response is from

Please tick one box that best describes your interest view point in the consultation.

- ☐ A member of the public
- ☐ Health or Care professional
- ☐ Public Health specialist
- ☐ An Academic
- Other (please state)

Do you live, work, study or socialise in Birmingham? (Please tick all that apply)

- ☐ Live in Birmingham
- ☐ Work in Birmingham
- ☐ Study in Birmingham
- ☐ Socialise in Birmingham

Which age group applies to you?

- ☐ 0-9yrs
- ☐ 10-19yrs
- ☐ 20-29yrs
- ☐ 30-39yrs
- ☐ 40-49yrs
- ☐ 50-59yrs
- ☐ 60-69yrs
- ☐ 70-79yrs
- ☐ 80-89yrs
- ☐ >90yrs
- ☐ Prefer not to say

What best describe your gender?

- ☐ Male
- ☐ Female
- ☐ Non-binary
- ☐ Prefer not to say

Other (please state)

The Equality Act (2010) defines a disabled person as someone with a 'physical or mental impairment which has a substantial and long-term adverse effect on his/her ability to carry out normal day to day activities'

Do you identify as a person with a disability?

- ☐ Yes
- ☐ No
- ☐ Prefer not to say

Do any of these conditions affect your day to day activities?  
Please tick whichever relate to you.

- ☐ Dexterity (e.g. lifting, carrying objects, using a keyboard)
- ☐ Hearing (e.g. deafness or partial hearing)
- ☐ Learning or understanding or concentrating
- ☐ Memory
- ☐ Mental Health
- ☐ Mobility (e.g. walking short distances or climbing stairs)
- ☐ Neurodiversity (e.g. Autism, ADHD, Dyslexia etc.)
- ☐ Stamina or breathing or fatigue
- ☐ Vision (e.g. blindness or partial sight)
- ☐ No/none of these conditions affect my day-to-day activities
- ☐ Other (please state)

What is your ethnic group?

- ☐ White British
- ☐ White British
- ☐ Other White
- ☐ Bangladeshi
- ☐ Chinese
- ☐ Indian
- ☐ Pakistani
- ☐ Other Asian
- ☐ African
- ☐ Caribbean
- ☐ Black British
- ☐ Other Black
- ☐ Arab
- ☐ Latin American
- ☐ Irish
- ☐ Gypsy or Irish Traveller
- ☐ Roma
- ☐ Central and Eastern European
- ☐ Western and Southern European
- ☐ Any other ethnic group – free text box
- ☐ Do not wish to answer



What is your religious belief?

- ☐ Buddhism
- ☐ Christianity
- ☐ Hinduism
- ☐ Judaism
- ☐ Islam
- ☐ Sikhism
- ☐ No religion
- ☐ Prefer not to say
- ☐ Other (please state)

Do any of the following life experiences apply to your life?

- ☐ Veteran
- ☐ Homelessness
- ☐ Care Leaver
- ☐ Carer
- ☐ Refugee
- ☐ First generation migrant
- ☐ Other (please state)

What is your sexual orientation? (Please tick one box only)

- ☐ Bisexual
- ☐ Gay
- ☐ Lesbian
- ☐ Heterosexual / Straight
- ☐ Prefer not to say
- ☐ Other (please state)

**Thank you for completing the questionnaire.**

Here are a some details about **what will happen next.**

The draft strategy has been developed by the Physical Activity Team in the Public Health division, with support from the Creating an Active City forum, stakeholder groups, and best practice from international organisations such as the World Health Organisation. It has also been informed by research and insights through projects such as Birmingham Seldom Heard Voices.

The strategy will be managed by the Creating an Active City Forum (previously known as the Physically Active City Forum), a sub forum of the Health and Wellbeing Board, who will ensure the city of Birmingham works with partners to meet the aims for 2034.

As part of delivering the Strategy we want to set up a

virtual **Physical Activity Citizen Forum** where members of the public can be sent information about the Strategy as it progresses its work and starts implementing change. You will be able to comment upon proposals as the work progresses and to participate in developments over the ten years of the strategy.

Would you like to become part of the Physical Activity Citizens Forum?

- ☐ Yes
- ☐ No

If you chose Yes, please put your email address in the box below and one of the Physical Activity team in Birmingham City Council will contact you.

If you have any further comments or views on this strategy, please contact the

Physical Activity Team on [ph.physicalactivity@birmingham.gov.uk](mailto:ph.physicalactivity@birmingham.gov.uk).