

## **Appendix 1 – Creating A Physically Active City (CPAC) Forum Highlight Report**

### **1.1 Context**

The CPAC met on Wednesday 21<sup>st</sup> April and continues to meet as scheduled throughout the disruption caused by COVID-19. The CPAC focus for this meeting contained two main agenda items, the first being a focus on developing an action plan for the CPAC in line with the Health and Wellbeing Board targets and the objectives embedded into the CPAC terms of reference, this was led by Public Health. The 2<sup>nd</sup> main item was an update on progress to date with the Commonwealth Games Active Communities (CAC) Sport England (SE) bid, this is being led by Sport Birmingham.

### **1.2 Current Circumstance**

#### **The forum received updates on:**

1. Progress and next steps for the development of a CPAC action plan.
2. Progress and next steps for submission of the CAC SE bid.
3. Green and Blue Space mapping update.
4. Earth Stories, update and call to action.
5. A verbal introduction to Healthy Happy Holidays.
6. A verbal introduction to disability and physical activity opportunities.
7. An introduction to obesity funding mapping.

The chair has requested that a final action plan is completed that sets out the priorities of the forum and contains identified areas of action to address these priorities. A further request is that the action plan is complete on or before the 16<sup>th</sup> June, including adoption, and is brought to the 16<sup>th</sup> June CPAC meeting for note.

The chair noted the status and progress of the CAC bid and has asked to be kept informed of the outcome of the bid; Sport England have indicated that applicants can expect to hear the outcome w/c 17<sup>th</sup> May 2021.

A task and finish group has been agreed to develop the action plan, and an action plan development workshop is being planned and will take place at some point in May, the date of adoption for the action plan is on or before the 16<sup>th</sup> June 2021, this is the next scheduled meeting of the CPAC. There was a specific request from the Chair of the CPAC (Cllr Zaffar) that Active Travel is a strong objective within the plan. Other areas of the plan being scoped out include tackling inequalities with reference to physical activity, and exploring equality and diversity, in the first instance with a focus on people with disabilities.

Mike Chamberlain CEO of Sport Birmingham provided an in-depth update on the progress of the CAC SE bid, the headlines include:

- At this stage, an expression of interest form (EOI) was due for submission to Sport England on or before 5pm, 14<sup>th</sup> April 2021. I can confirm that the submission was successfully submitted.

- The title of the approach is “Uniting Birmingham’s Communities”, the aspiration is for a city and region where physical activity is the norm, where inequalities around physical activity are reduced, where systems are changed to remove barriers and where sport and physical activity is accessible and integrated within daily life, it also recognises the impact of COVID-19 on communities and the impact that this has had on inequalities.
- The delivery areas/locations for activity are based upon excellent intelligence, data, insight, and mapping from several key organisations across the city, including Public Health, TAWS, and Sport England. This is also taking into consideration LDP learning too, although places are not ultimately defined at this stage, there is clear commitment to build on the LDP and other place-based interventions.
- A successful bid is reliant on transformational change in the context of physical activity, the bid focuses on removing and reducing barriers to physical activity, and promoting resilience, this is underpinned by; working in a whole-system/system leadership way; distributive leadership, doing ‘with’, not ‘to’, communities; working with unusual suspects as well as more traditional groups; co-creating resilient communities.
- From a people perspective, the bid will focus on the inactive / least active; those disproportionately affected by COVID; children, Young People and Families; those from an ethnically diverse background; those with LTHC and/or Disability; those in the lowest socio-economic groups / those poorest.
- From a “spaces” perspective, the bid focuses not just on built facilities, but will include parks, routes (transport and leisure/recreation), urban routes, and blue and green space, there will be a focus on inclusivity and accessibility, it is acknowledged that there is a special opportunity to exploit blue and green space, especially pockets of unused space within communities. Wayfinding and active-travel routes can also be improved to make them year-round routes and not just CWG travel corridors.
- From a leverage perspective, the bid will utilise opportunities such as the LDP pilot investment, the tackling inequality fund, the violence reduction unit, the PCC and other national partners. The future Parks Accelerator and social prescribing investment and capacity will also be considered.
- The lead named organisation for the submission is Sport Birmingham. Other leaders and organisations supporting the bid are: BCC (Public Health) (CWG Unit) (Neighbourhoods and Wellbeing Service), TAWS, Active Communities (LDP Pilot), Canals and River Trust, Activity Alliance/WMCA.
- Collaboration is through CPAC members, the CWG PAWLG and Sport Birmingham “Birmingham Community Sport and Physical Activity Alliance”.
- We expect to hear the outcome of the EOI w/c 17<sup>th</sup> May 2021.

### **1.3 Next Steps and Delivery**

- To hold a meeting of the action plan task and finish group.
- To hold a wider CPAC workshop to assist with developing the action plan.
- To produce and adopt a CPAC action plan on or before the 16<sup>th</sup> June 2021.
- To monitor the progress of the CAC SE bid and to respond to next steps in May 2021.
- For CPAC members to sign up to “Include Me West Midlands”, a regional approach to making the West Midlands an exemplar region for engaging disabled people and people with long term health conditions to be physically active.
- For CPAC members to liaise with the Director of the Future Parks Accelerator programme to produce their own Earth Stories.