

BIRMINGHAM CITY COUNCIL

PUBLIC REPORT

Report to:	Licensing Sub Committee A
Report of:	Acting Director of Regulation & Enforcement
Date of Meeting:	Monday 9th July 2018
Subject:	Licensing Act 2003 Premises Licence – Grant
Premises:	Avery Fields Sports & Events, 85 Sandon Road, Edgbaston, Birmingham, B17 8DT
Ward affected:	North Edgbaston
Contact Officer:	Bhupinder Nandhra, Senior Licensing Officer, 0121 303 9896 licensing@birmingham.gov.uk

1. Purpose of report:

To consider relevant representations that have been made in respect of an application for a Premises Licence which seeks to permit the Sale of Alcohol (for consumption both on and off the premises) to operate from 08:00am until 02:00am (Monday to Sunday).

The provision of Regulated Entertainment consisting of plays, films, indoor sporting events, boxing or wrestling, live music, recorded music, performances of dances and anything of a similar description to operate from 08:00am until 02:00am (Monday to Sunday).

The above activities, with the exception of indoor sporting events, to operate both indoors and outdoors.

To permit the provision of Late Night Refreshment to operate from 11:00pm until 02:00am (Monday to Sunday).

Premises to remain open to the public from 07:00am until 03:00am (Monday to Sunday).

Other dates and times as specified in the application form.

2. Recommendation:

To consider the representations that have been made and to determine the application.

3. Brief Summary of Report:

An application for a Premises Licence was received on 21st May 2018, in respect of Avery Fields Sports & Events.

Representations have been received from two responsible authorities and from other persons.

4. Compliance Issues:
4.1 Consistency with relevant Council Policies, Plans or Strategies:
<p>The report complies with the City Council's Statement of Licensing Policy and the Council's Corporate Plan to improve the standard of all licensed persons, premises and vehicles in the City.</p>
5. Relevant background/chronology of key events:
<p>Avery Fields Sports & Events Ltd applied on 21st May 2018 for the grant of a Premises Licence for Avery Fields Sports & Events.</p> <p>Representations have been received from West Midlands Police and Environmental Health, as responsible authorities, which are attached at Appendices 1 & 2.</p> <p>Representations have been received from other persons, which are attached at Appendices 3 – 19.</p> <p>The application is attached at Appendix 20.</p> <p>Site Location Plans at Appendix 21.</p> <p>When carrying out its licensing functions, a licensing authority must have regard to Birmingham City Council's Statement of Licensing Policy and the Guidance issued by the Secretary of State under s182 of the Licensing Act 2003. The Licensing Authority is also required to take such steps as it considers appropriate for the promotion of the licensing objectives, which are:-</p> <ol style="list-style-type: none"> The prevention of crime and disorder; Public safety; The prevention of public nuisance; and The protection of children from harm.
6. List of background documents:
<p>Copies of the representations are detailed in Appendices 1 – 19</p> <p>Application Form, Appendix 20</p> <p>Site Location Plans, Appendix 21</p>
7. Options available
<p>To Grant the licence in accordance with the application.</p> <p>To Reject the application.</p> <p>To Grant the licence subject to conditions modified to such an extent as considered appropriate.</p> <p>Exclude from the licence any of the licensable activities to which the application relates.</p> <p>Refuse to specify a person in the licence as the premises supervisor.</p>

Appendix 1

From:
Sent: 18 June 2018 11:37
To: Licensing
Cc:
Subject: Licence application - Avery Fields

Dear Licensing

West Midlands Police have received the application for a new premise licence for Avery Fields. From the application the premises is seeking to have licensed a large playing field as well as a club house until 2am for all licensable activities 7 days a week. The application does not reflect the close proximity of the local residents that encloses the site, and how this licence could impact the local residents in terms of noise nuisance, crime and disorder and public safety.

West Midlands Police have concerns around the premises having the potential to do large events, and with the lateness of the hour of operation as detailed in the application on the playing field and also within the club house, which could be detrimental to the licensing objectives of crime and disorder, public safety and public nuisance.

West Midlands Police have been engaging with the applicants representative but as yet have not been able to agree on measures to address these concerns.

As such West Midlands Police wish to object to this application on the above grounds and request a licensing hearing

regards

Abs Rohomon

**PC 4075 Rohomon
BW Licensing
Police headquarters
Lloyd House
Colmore Circus
Birmingham
B4 6NQ**

Follow us on Twitter - @brumcopslicensing

West Midlands Police

Website: www.west-midlands.police.uk
Twitter: www.twitter.com/brumpolice
Facebook: www.facebook.com/westmidlandspolice
YouTube: www.youtube.com/westmidlandspolice

Vision statement - Serving our communities, protecting them from harm

Appendix 2

From: ' '
Sent: 18 June 2018 15:40
To: Licensing
Cc:
Subject: WK/009026190 - Representation - Avery Fields Sports & Events Ltd
Attachments: ATTACH.RTF

M3PPRef: WK/009026190
M3PPUnique: 000000000C942F39DCF2F649AEFD29B8216E544D07003EC771D749012245BAC13C
3048563AD4000000E7B4440000AC5939DABDDEBA4984D3A243EC62EB040025592
B06690000

All,

Please find representation.

Regards,

Paul Samms
Environmental Protection Officer

Environmental Protection Unit
Environmental Health
Manor House
40 Moat Lane
Digbeth
Birmingham
B5 5BD

Environmental Health, Regulation & Enforcement, Birmingham City Council, PO BOX 15908, Birmingham, B2 2UD

Website: <http://www.birmingham.gov.uk/eh>
Facebook: <http://www.facebook.com/ehbham>
Twitter: <http://www.twitter.com/ehbham>
Flickr: <http://www.flickr.com/photos/envhbham>

"Locally accountable and responsive fair regulation for all - achieving a safe, healthy, clean, green and fair trading city for residents, business and visitors"

To:	Licensing Section,	Date: 18th June 2018
From:	Paul R Samms, Environmental Protection Officer Environmental Health, 40 Moat Lane, Birmingham, B5 5BD	Tel:
CC:		Ref:
Subject:	Application for Premises License – Licensing Act 2003 Address – Avery Fields Sports Club Sandon Road	

I, Paul R Samms, as a representative of Environmental Health, formally raise a representation on the above application.

My representation concerns the likely effect of the grant of the licence (in it's current form) on the promotion of the licensing objectives of:

- a) the prevention of public nuisance.

The club (and its external areas) border residential units. Occupants of these residential units will be in very close proximity to noise sources.

The Agent has informed me that the applicant wishes to have events in the external area for such things as weddings. That, such events could have a marquee full have patrons.

I am concerned that the grant of the licence in it's present form would potentially result in noise nuisance (particularly during noise sensitive times) due to noise breakout from the:

1. building (regulated entertainment).
2. sound patrons and regulated entertainment in the external areas.
3. patrons accessing the externals areas particularly when they leave the area after outdoor events.

Conditions and Suggested Hours

I believe that the above concerns can be dealt with by the use of appropriate conditions as well as amended hours.

If the licence is granted, the hours should be amended as follows:

Licensable activity reduced to 2230 hours 7 days a week

Conditions

1. The Licensee shall ensure that a written agreement is made with reputable taxi companies to ensure that when taxi's pick up and drop off customers from the licensed premises noise from these vehicles does not cause a nuisance to local residents.
2. Customers who require a taxi from the site shall be advised by staff to use taxi companies specified by the licensee.
3. The Designated Premises Supervisor shall be responsible for ensuring that patrons wishing to utilise the external areas to smoke do so quietly and that noise from patrons moving to and from the smoking shelter is kept to a minimum.
4. The Designated Premises Supervisor shall be responsible for ensuring that the *smoking area* does not create a nuisance to neighbours at premises and if necessary restrict the number of people utilising the smoking areas at any one time.
5. No licensable activity to take place in the external area Monday to Thursday.
6. Events in the external areas shall be restricted to 6 per year.
7. All licensable activity for the outside area on a Friday, Saturday and Sunday shall cease at 22.30 hours. All patrons are to be cleared from the external area by 22:30 hours.
8. West Midlands Police Birmingham Central Licensing department and Birmingham City Council environmental protection unit are to be notified 28 days in advance in writing by email (address as per statement of licensing policy) of all events for the outside playing area.
9. The premise licence holder will organise a Safety Advisory group (SAG) meeting for all events in the outside area, the Sag to be held as a minimum 28 days before the event.
10. The Sag will set conditions for the event, and these will be produced in writing
11. The Balcony (and its doors) will be closed during regulated entertainment.
12. the premise licence holder will ensure that all external windows and doors (other than for necessary access/egress) shall be closed whenever licensed activity is provided at the premises.

13. The applicant will supply a written noise risk assessment and noise management plan that has been approved by Birmingham City Council Environmental Health Department. prior to any regulated entertainment in the external areas.
14. All operational control's and management required of the approved noise management plan shall be instigated at all times. If a noise risk assessment identifies a specific event or operation as a concern then a substantive noise assessment will be completed and shared with Birmingham City Council Environmental Health Department for approval before any events take place.
15. If a noise monitoring report is required then monitoring by an acoustic consultant using subjective (consultations perception of the noise) and objective methods (noise monitoring using a Sound Level Meter) shall be undertaken at local noise sensitive residential premises and all results documented. The monitoring locations and methodology shall be agreed with the BCC Environmental Health before monitoring is undertaken.
16. Any Noise limiting Devices (NLD's) that are installed to meet the requirements of the licence they shall be of a type approved by the Birmingham City Council Environmental Health Department and shall be fitted to the amplification system and set at a pre-set volume level approved by the Birmingham City Council Environmental Health Department, to ensure the volume of music is pre-set so as not to cause a noise nuisance to the occupiers of nearby buildings. The installation of the NLD shall be notified to the Environmental Protection Unit at least 14 days before its' initial operation and shall fulfil the following criteria:
 - a) The device shall be fitted in an approved position by a competent person and once fitted shall not be moved from the approved position unless prior approval is given
 - b) The device shall be capable of cutting off the mains power to the amplification system if the volume exceeds the pre-set level determined by the Environmental Protection Unit or shall be capable of maintaining the volume of the music at the pre-set level determined by the Environmental Protection Unit and shall not restore power to the sound system until the NLD is reset by the licensee or their nominated person.
 - c) The amplification system shall only be operated through the sockets/power points linked to and controlled by the NLD at all times.
 - d) The NLD shall be maintained in full working order and at the approved pre-set volume whilst the amplification system is operational.
 - e) Any damage or malfunction to the NLD shall be reported to the Environmental Protection Unit as soon as possible and within 24 working hours of the damage occurring or malfunction being noted. The NLD shall not be used in this damaged or malfunctioning state until approval has been given by the Environmental Protection Unit.
17. The Premises Licence Holder shall ensure notices are displayed at all entrances and exits of the premises advising customers they have respect for the nearby residents and keep noise levels to a minimum as they depart.

In light of the matters set out above I have no objections to the licence being granted provided appropriate conditions are imposed to deal with the concerns raised.

From: [REDACTED]
Sent: 04 June 2018 15:54
To: Licensing
Subject: Application for Premises Licence - 85 sandon Road, Edgbaston, B17 8DT

Dear Sirs

We are writing to object to the proposed licensing hours to be concluding at 0200. We believe this may result in unacceptable levels of noise and at far later hours into the night than anticipated from this development.

Our expectation of this development was for a private social club to be only used by the rugby club.

We feel we need to draw your attention to the planning consent given for this venue (application number 2015/02983/PA) where it is stated that a part of the consent was that a limit of hours of use of the clubhouse pavillion would be 08:00 to 23:00 Mondays to Sundays (Final Officer Report - Public dated 15/12/2015 Section 8.2 clause 16)(also condition 16 within the planning decision (section 106 Agreement))

Those hours we felt were reasonable considering the relative closeness of the venue to our property and those of our neighbours.

Yours Sincerely

Poplar Avenue
B17 8EG

From:
Sent: 09 June 2018 13:48
To: Licensing
Subject: Avery Fields Sports & Events Ltd 85 Sandon Road Edgbaston Birmingham B17 8DT
Attachments: DSC_0364.JPG

Dear Sirs,

Avery Fields Sports & Events Ltd 85 Sandon Road Edgbaston Birmingham B17 8DT

I object to the application for the sale of alcohol for consumption both on/off the premises at the location above.

This is surrounded by residential properties with families and young children too.

It would be noisy until very late and into the early hours. The application is for extended hours until 2.00am and for seven days a week

This is inappropriate for the location.

Yours sincerely

Sent from my Sony Xperia™ smartphone

Appendix 5

From:
Sent: 11 June 2018 16:31
To: Licensing
Subject: Proposed licensing for the Avery Fields Sport and Events

To: Birmingham Licensing Team

Re: Proposed licensing for the Avery Fields Sport and Events, 85 Sandon Road, Edgbaston, Birmingham B17 8DT

I am a resident in Wadhurst Road, and a member of our very active Street Association, and many of us in the street have been following the progress of the building of the Avery sports fields and social function facilities and pavilion, with some involvement in the initial planning process. It is not your concern, but many residents have recently experienced devastating flood damage to their houses, when the water flooded from the building site, though the houses, across the road and through houses on the other side of the road. It will take months for them to restore their homes.

We recently noticed that a licensing notice was posted on the railings at the entrances to the site, stating that there is a proposal for licensing of the social function rooms to be granted until 2am. This is not what the original planning permission stated, which was until earlier - 10pm or 11pm.

I would like to register my concern and objection, that it appears that the original time has been changed and with little opportunity for consultation, as few people are likely to have seen the notice on the railings.

There are many people living around the perimeter of the sports ground who are likely to be disturbed by late night events lasting until 2am, were that to be approved. It does not seem to be necessary to license a sports ground as late as that, within a residential area, where some live very close to where the function room will be.

Kind regards,

Wadhurst Road
Birmingham
B17 8JE

From: >
Sent: 11 June 2018 22:08
To: Licensing
Cc:
Subject: Application for a Premises Licence at by Avery Fields Sports & Events Ltd for 85 Sandon Road, Edgbaston, B17 8DT
Attachments: Licensing Notice.jpg

Dear Sir / Madam,

We have seen a notice on Sandon Road regarding an application for a Premises Licence at by Avery Fields Sports & Events Ltd for 85 Sandon Road, Edgbaston, B17 8DT (image attached).

We object to this application for the following reasons.

1. The reason why this site is being returned to a sports facility, rather than being used for housing, is because of an historic Deed of Covenant stating that it would be used for sports in the future. If there is a bar on the site which is open until 2am, this would go against the spirit, and quite possibly the letter, of this Deed of Covenant.
2. There are many families with young children living in the vicinity. Noise from a nearby drinking establishment until 2am every night would be wholly inappropriate in this context and affect the sleep patterns of these children and disturb their education in the medium to long term.
3. In view of the number of families living within the vicinity there has been a drive to reduce the incidence of prostitution and drug dealing on Sandon Road and City Road. If the site were open until 2am this would potentially encourage more of this activity and reverse a lot of the good work achieved until now. This would constitute a big step backward for North West Edgbaston and the residents living here.
4. The original planning application to develop this site for sports stated that the site may be in use until 2200 hours, 7 days per week (paragraph 6.2.1 of the Environmental Noise Survey & Noise Impact Assessment from early 2015). We and many others objected to this because of the noise and disturbance that it would cause. There was a petition signed by over 40 households objecting to the development which was presented to the City Council; the noise and disturbance until 10pm every evening was the first point on the petition. There would have been many more signatories if the original application had stated 2am instead of 10pm.
5. In light of these objections, the updated Noise Impact Assessment (REPORT NO 151012-70014290-CB-R1-REV1) submitted by the applicant as part of the updated planning application in November 2015 stated in Table 5:1 on page 14 that the usage of the field would be until 21:30 from Monday to Friday, an improvement on 22:00 every evening. If the pavilion is now open effectively as a nightclub until 2am every night, this would seem to make a mockery of this concession previously made in order to assist getting the planning application granted.
6. If a licence were granted until 2am every day of the week then this would be a big change from the original planning application, and many more people would have objected to the original application if it had been stated that the site could be in use until 2am every day.

Please acknowledge receipt of this objection and advise us regarding timescales for consideration of this application.

Yours sincerely,

/ Wadhurst Road.

Licensing Act 2003
Notice of application for a Premises Licence

Name of applicant: Avery Fields Sports & Events Ltd

Address of Premises: 85 Sandon Road, Edgbaston. B17 8DT

The licensable activities will be for:

The sale of alcohol for consumption On/Off the premises, Regulated entertainment Monday- Sunday 0800 – 0200. Late Night Refreshment 2300 - 0200 hrs

Anyone wishing to make a representation to this application may do so by

18 JUNE 2018

A record of the application made to the Licensing Authority will be kept on a register at the address given below and the register may be inspected during normal office hours.

All representations regarding this application must be in writing and sent to:

Licensing Department
Birmingham City Council
PO Box 17013
Birmingham
B6 9ES

Email: licensing@birmingham.gov.uk

It is an offence knowingly or recklessly to make a false statement in connection with an application and is subject to a maximum fine of £5000 on summary conviction for the offence.

Alcohol Premises Licensing Agent. {Rob}
Licence Leader Limited
www.licence-leader.co.uk

Appendix 7

From:
Sent: 16 June 2018 21:43
To: Licensing
Subject: 106440 Avery Fields Sports & Events Ltd 85 Sandon Road, Edgbaston, Birmingham, B17 8DT

I wish to lodge an objection to the above licence application on the basis that our residential properties share a common boundary with the sports field club house.

On behalf of myself, resident at ' Poplar Avenue and our neighbour Poplar Avenue
we wish to object to the licence being granted on the basis that this is primarily a residential area.

Furthermore, the land which is the subject of the application is first and foremost a sports field, and local residents were assured that it would remain a sports field when the original planning application was made.

The suggestion that the club house will be licensed to serve alcohol, and do so until 2.00 am, is most unsuitable given the residential nature of the neighbourhood and the healthy/sport ethos of the development.

Yours faithfully,

Bearwood B66 4BX

Appendix 8

From:
Sent: 14 June 2018 17:02
To: Licensing
Subject: Application for a Premises Licence at by Avery Fields Sports & Events Ltd for 85 Sandon Road, Edgbaston, B17 8DT

Dear Sir / Madam,

We have seen a notice on Sandon Road regarding an application for a Premises Licence at by Avery Fields Sports & Events Ltd for 85 Sandon Road, Edgbaston, B17 8DT

We object to this application for the following reasons.

1. The reason why this site is being returned to a sports facility, rather than being used for housing, is because of an historic Deed of Covenant stating that it would be used for sports in the future. If there is a bar on the site which is open until 2am, this would go against the spirit, and quite possibly the letter, of this Deed of Covenant.
2. There are many families with young children living in the vicinity. Noise from a nearby drinking establishment until 2am every night would be wholly inappropriate in this context and affect the sleep patterns of these children and disturb their education in the medium to long term.
3. In view of the number of families living within the vicinity there has been a drive to reduce the incidence of prostitution and drug dealing on Sandon Road and City Road. If the site were open until 2am this would potentially encourage more of this activity and reverse a lot of the good work achieved until now. This would constitute a big step backward for North West Edgbaston and the residents living here.
4. The original planning application to develop this site for sports stated that the site may be in use until 2200 hours, 7 days per week (paragraph 6.2.1 of the Environmental Noise Survey & Noise Impact Assessment from early 2015). We and many others objected to this because of the noise and disturbance that it would cause. There was a petition signed by over 40 households objecting to the development which was presented to the City Council; the noise and disturbance until 10pm every evening was the first point on the petition. There would have been many more signatories if the original application had stated 2am instead of 10pm.
5. In light of these objections, the updated Noise Impact Assessment (REPORT NO 151012-70014290-CB-R1-REV1) submitted by the applicant as part of the updated planning application in November 2015 stated in Table 5:1 on page 14 that the usage of the field would be until 21:30 from Monday to Friday, an improvement on 22:00 every evening. If the pavilion is now open effectively as a nightclub until 2am every night, this would seem to make a mockery of this concession previously made in order to assist getting the planning application granted.
6. If a licence were granted until 2am every day of the week then this would be a big change from the original planning application, and many more people would have objected to the original application if it had been stated that the site could be in use until 2am every day.

Please acknowledge receipt of this objection and advise us regarding timescales for consideration of this application.

Kind regards,

Wadhurst Road, B17 8JF

From:
Sent: 15 June 2018 09:38
To: Licensing
Subject: Application for a Premises License at by Avery Fields Sports & Events Ltd for 85 Sandon Road, Edgbaston, B17 8DT

Concerned Resident on Wadhurst Rd

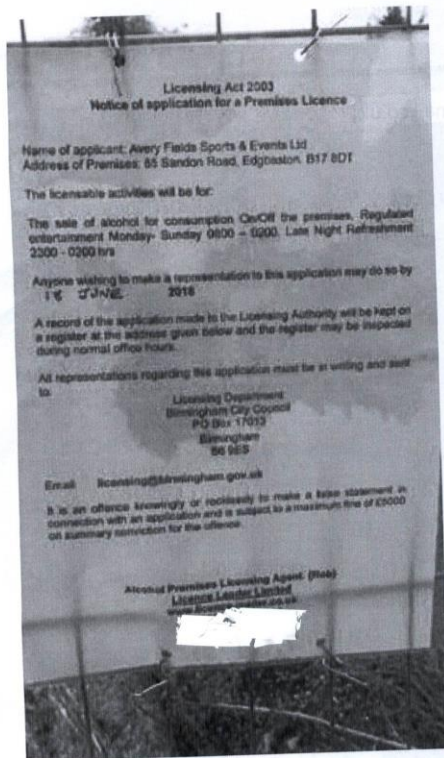
Dear Sir / Madam,

I have seen a notice on Sandon Road regarding an application for a Premises Licence at by Avery Fields Sports & Events Ltd for 85 Sandon Road, Edgbaston, B17 8DT. I have attached the image.

I object to this application for the following reasons.

1. There are many families with young children living in the area. Noise from a nearby drinking establishment until 2am every night would be wholly inappropriate in this context and affect the sleep patterns of these children and disturb their education in the medium to long term.
2. In view of the number of families living within this vicinity there has been a drive to reduce the incidence of prostitution and drug dealing on Sandon Road and City Road. If the site were open until 2am this would
3. There has been a huge concern in relation to drugs across the City and Sandon Roads. With the licensing to serve alcohol this will encourage this and it will make it more accessible. There are huge concerns about drug dealing and the licensing will potentially contribute to this.
4. The original planning application to develop this site for sports stated that the site may be in use until 2200 hours, 7 days per week (paragraph 6.2.1 of the Environmental Noise Survey & Noise Impact Assessment from early 2015). We and many others objected to this because of the noise and disturbance that it would cause. There was a petition signed by over 40 households objecting to the development which was presented to the City Council; the noise and disturbance until 10pm every evening was the first point on the petition. There would have been many more signatories if the original application had stated 2am instead of 10pm.
5. In light of these objections, there is a huge concern about the noise. This is a quite family neighborhood and the noise implication is of huge concern.
6. Another concern is for parking. You have parking facilities, however I am hugely concerns as we are round the corner and this could possibly have an impact onto our street.
7. If a licence were granted until 2am every day of the week then this would be a big change from the original planning application, and many more people would have objected to the original application if it had been stated that the site could be in use until 2am every day.

Please acknowledge receipt of this objection and advise me and the rest of the street regarding the timescale for the consideration of this application.



Appendix 10

From:
Sent: 15 June 2018 10:46
To: Licensing
Subject: Avery Fields Sports & Events 85 Sandon Road B17 8DT

Hi

I am writing this email based on a letter received through the post (hand posted) regarding Avery Fields 85 Sandon Road Edgbaston B17 8DT , where the sale of alcohol for consumption on/off the premises regulated entertainment 0800-0200 , late night refreshment 2300-0200hrs.

Firstly I would like to ask , why this has even been considered ?

We object having alcohol served at all these premises , and those times for a number of reasons :-

1. On one hand they are promoting sport , building rugby pitches and hopefully encouraging the young and old to partake in sport.
2. On the other hand you are promoting alcohol consumption on sporting establishments. why ?
3. Its not good for the younger generation , how many young lives will this damage ?
4. Where sport is involved , leave it as sporting venue , nothing else.

Near the vicinity there are kings head pub , barleycorn pub , another on bearwood road , the Dog pub .. these are very close by which can be used by persons wishing to consume alcohol. I am writing this not to stop individuals consuming alcohol that's their prerogative , but its the location , the venue , the use where its classed as sports ground encouraging healthy lifestyle and fitness. Why not enhance it and build 5 x a side football pitches , indoor gym , this would benefit the community more.

I sincerely hope the lives of the young are taken into consideration , our future generation don't use and abuse and come out as alcoholics rather than great sportspersons , so please take this into consideration and also being in the midst of residential property the noise levels will increase .

From: [REDACTED]
Sent: 15 June 2018 14:44
To: Licensing
Subject: Application for sale of alcohol and food and for an entertainment licence at Avery's former sports ground.

Dear Mesdames/ Sirs,

It is unfortunate that the people who live close to this ground will have to contend with the noise of players and spectators, with the floodlights, and with the traffic, parking, banging of car doors.

But now, we hear, the owners, lessees or whatever they are are seeking to have entertainment till the small hours and to be allowed to sell food all day and part of the night and, worst of all, to sell alcohol to be consumed not only on their premises but outside.

This is a residential area, inhabited by working-class and routine white-collar workers. They are not rich. They have no political clout with left or right. But they DO have to get up and go to work, and many have children. They are entitled to peace and quiet.

So, please dismiss this application as it stands, and certainly curtail the hours of entertainment and sale of drink.

Yours,

From: [REDACTED]
Sent: 15 June 2018 14:31
To: Licensing
Subject: Application by Avery Fields Sports & Events Ltd

Dear Licensing Committee,

I am writing to object to the above - mentioned application on the grounds that the sale of intoxicants for consumption on AND OFF the premises is bound to lead to neighbourhood disturbance. As your Committee well knows, intoxication reduces inhibition, and if 'patrons' of the Avery F.S.E premises are permitted to consume their drink OFF the premises, then there is every chance that the surrounding RESIDENTIAL streets, such as City Road, Wadhurst Avenue, Poplar Avenue, Sandon Road will be infested by 'merry' people enjoying themselves, (and maybe each other), bawling at the tops of their voices, arguing, possibly fighting. The fact that Rugby is a game for thugs played by gentlemen does not mitigate this likelihood, since many of us have, at some time or another, heard 'the sound of the English county families baying after broken glass'.

I object not only to the sale of intoxicants for consumption off the premises, but also to the application for 'entertainment' and the sale of food continuously from 8 am to 2 am the next morning. I am capable of entertaining myself quietly, but I believe it is true to say that most 'mass' entertainment involves noise. It is bad enough that the neighbourhood will have to put up with the players and spectators making noises during matches, let alone the prospect of uninhibited, inebriated audiences 'enjoying' Karioke, or lap-dancing, or a concert of skiffle music - whatever, in other words, is thought to entertain people in this day and age.

I ask the Committee, therefore, not to act like the Wolverhampton Private Hire Taxi committee, which rides roughshod over the views of ordinary people, but to remember that ordinary families live close to this sports ground. They pay rates. They have to get up and go to work. Many of them have children. Very few, if any, will find the ground and the matches of any benefit to them. What they will find, if this application is allowed, is not only disturbance by floodlights and an unacceptable increase in traffic and parking but, to add insult to injury, noise and disturbance by rowdy oafs all day and into the small hours.

The Brexit vote was the vote of the 'laissés pour compte' - the taken for granted, who felt that the powerful took no notice of them. I make this request, that you listen to the ordinary people.

Yours faithfully,

Sent from Samsung tablet

From:
Sent: 18 June 2018 08:36
To: Licensing
Subject: Application for a Premises Licence at by Avery Fields Sports & Events Ltd for 85 Sandon Road, Edgbaston, B17 8DT

Dear Sir / Madam,

We have seen a notice on Sandon Road regarding an application for a Premises Licence at by Avery Fields Sports & Events Ltd for 85 Sandon Road, Edgbaston, B17 8DT (image attached).

We object to this application for the following reasons.

1. The reason why this site is being returned to a sports facility, rather than being used for housing, is because of an historic Deed of Covenant stating that it would be used for sports in the future. If there is a bar on the site which is open until 2am, this would go against the spirit, and quite possibly the letter, of this Deed of Covenant.
2. There are many families with young children living in the vicinity. Noise from a nearby drinking establishment until 2am every night would be wholly inappropriate in this context and affect the sleep patterns of these children and disturb their education in the medium to long term.
3. In view of the number of families living within the vicinity there has been a drive to reduce the incidence of prostitution and drug dealing on Sandon Road and City Road. If the site were open until 2am this would potentially encourage more of this activity and reverse a lot of the good work achieved until now. This would constitute a big step backward for North West Edgbaston and the residents living here.
4. The original planning application to develop this site for sports stated that the site may be in use until 2200 hours, 7 days per week (paragraph 6.2.1 of the Environmental Noise Survey & Noise Impact Assessment from early 2015). We and many others objected to this because of the noise and disturbance that it would cause. There was a petition signed by over 40 households objecting to the development which was presented to the City Council; the noise and disturbance until 10pm every evening was the first point on the petition. There would have been many more signatories if the original application had stated 2am instead of 10pm.
5. In light of these objections, the updated Noise Impact Assessment (REPORT NO 151012-70014290-CB-R1-REV1) submitted by the applicant as part of the updated planning application in November 2015 stated in Table 5:1 on page 14 that the usage of the field would be until 21:30 from Monday to Friday, an improvement on 22:00 every evening. If the pavilion is now open effectively as a nightclub until 2am every night, this would seem to make a mockery of this concession previously made in order to assist getting the planning application granted.
6. If a licence were granted until 2am every day of the week then this would be a big change from the original planning application, and many more people would have objected to the original application if it had been stated that the site could be in use until 2am every day.

Please acknowledge receipt of this objection and advise us regarding timescales for consideration of this application.

Sent from my iPhone

From:
Sent: 17 June 2018 18:12
To: Licensing
Subject: Licence Application - Avery Fields, Sandon Road

Dear Sir / Madam,

Could you please take this email as my objection to a 2am licence at the Avery Fields site.

My objections to the licence are as follows;

1. This is a built up residential area. There has once again been no engagement and consultation from Bournville Rugby Club. 12 midnight is perfectly sufficient for a bar licence. They are running a rugby club not a nightclub. A 2am licence is likely to cause local disturbance and have a negative downside. In an area that has previously been blighted with drugs and prostitution issues these are likely to be resurrected with such a late licence.
2. I am chairman of a Birmingham League cricket club. I can assure you that in 5 years of running that club, 12 midnight is an absolutely sufficient time for a bar to close at a sports club.
3. Bournville Rugby Club have a clear contempt and a lack of any concern whatsoever for local residents. They are ignorant to the problems they have already caused in the area with this development and couldn't care less for the residents concerns. As a result of negligent building and development on the site residents have suffered flooding which culminated on 27th May when the drainage collapsed on site. This is currently subject to council investigation and litigation. From my personal point of view my family has now been put in temporary accommodation for six months as a result of flooding and run off from the building site flooding our house and causing extensive damage. We have had no contact or apology from Bournville Rugby Club and their only response to social media posts has been to block me. They have utter contempt for local residents and there is no way that a 2am licence should be entertained.

Should you have any further queries or require further representations please do not hesitate to contact me

Yours faithfully

Wadhurst Road

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Appendix 15

From: ,
Sent: 17 June 2018 12:51
To: Licensing
Subject: 85 sandon rd licensing for alcohol. Avery sport & events ltd.

Dear sir / madam, I am writing to express concern over the recent application for alcohol licensing from 20-2:00hrs 7 days a week at 85 sandon road Avery field sports & events. For a recreational / sporting venue I find the request perplexing and not at all in the keeping of a sports and sport event training centre.

Considering the recent issues sandon road residents have faced, Alcohol related violence, prostitution, drugs, I oppose any blanket application for the time specified given the problems I and other residents have personally faced along sandon road.

As the license for alcohol is associated with events other than sport, I find the request not clear and transparent, and has not been sufficiently communicated to residents of the area given the possibility of added noise, congestion and public order issues at early hours of the morning for 7 days of the week.

Sincerely.

Appendix 16

From:
Sent: 17 June 2018 10:08
To: Licensing
Subject: Avery fields sports and events

Concerning the license application for sale and consumption of alcohol and late night refreshments. We strongly object to this as when planning application was granted we the residents affected were told all lights would be switched off at 22:00 latest. Also that a sound barrier would be erected at the rear of my garden this has also not happened.

The sale of alcohol will only encourage anti-social behaviour and bring a greater risk of burglaries to the area. I have also sent a written objection in the post.

City Rd
Edgbaston
Birmingham
B17 8LL

Sent from my iPhone

Appendix 17

From:
Sent: 17 June 2018 09:50
To: Licensing
Subject: Application for License: Avery Fields Sports and Events Ltd - 85 Sandon Raod, Edgbaston, Birmingham B17 8DT
Attachments: Premises Licence - Avery Fields - 85 Sandon Road Edgbaston B17 .pdf

Dear Sir / Madam

As a local resident, please find attached my letter of objection for the application for a premises license by Avery Fields Sports and Events Ltd, 85 Sandon Road, Edgbaston, Birmingham B17 8DT. The application was for the sale & supply of alcohol on / off the premises and Regulated entertainment Monday- Sunday 0800 - 0200, Late Night Refreshment 2300 - 0200 hrs.

Many thanks for considering my letter.

Regards

Sandon Raod
Edgbaston
Birmingham
B17 8DT

Sandon Road
Edgbaston
Birmingham B17 8DT

15th June 2018

Licensing Department
Birmingham City Council
PO Box 17013
Birmingham B6 9ES

Dear Sir / Madam

I am writing to register my objection to the application for a premises licence by Avery Fields Sports and Events Ltd, 85 Sandon Road, Edgbaston, Birmingham B17 8DT.

The application has just been brought to my attention and is very limited in detail. It states Sale & Supply of alcohol on / off the premises and Regulated entertainment Monday- Sunday 0800 - 0200, Late Night Refreshment 2300 - 0200 hrs.

The basis of the objection is that:

1. The license has been requested for seven days a week. This means that noise from both entertainment, drinking and the car park could be generated every night until after 2am in a residential area.
2. It is proposed that alcohol will be sold on and off the premises in a residential area. The application, does not define as to how the off the premises distribution of the sale of alcohol could happen or be controlled.
3. It is proposed that late night refreshments would be sold until 2am. This again could be off the premises and contribute to noise and disruptive behaviour in a residential area in the early hours of the morning.
4. The provision of entertainment is not defined. Music etc. being played until 2am in the morning will again introduce problems with noise whilst many people in the area are asleep. The application again suggests that this could happen seven days a week.

The original scope of the planning permission for Avery fields was for a sports centre. There was no reference to the use of the venue in the early hours of the morning or entertainment and refreshments being sold until 2am.

Avery Sports Ground as a venue for late night / early morning entertainment seven days a week is not appropriate for a residential area. It could even be that events that are not sports related take place, and due to the number of people involved add pressure on car parking, access, noise etc.

In summary, I am concerned that granting a licence for these premises under the current application scope will impact severely on a residential area, particularly noise and antisocial behaviour. Indeed, it is likely that noise will continue until the car park and venue are closed; which will be well past 2am.

Thank you for considering my objection.

Yours faithfully

Appendix 18

From:
Sent: 15 June 2018 15:51
To: Licensing
Subject: Application for Avery Fields Sports And Events Ltd, at 85, B17 8DT

Dear Sir/Madam,

I refer to the application for "On / Off late night refreshments at above, to cover 2300hrs-0200hrs, Mon to Sun (ie ALL Week), for above new development.

May I remind that the original planning app: 2015/02983, was agreed on stipulation of section 16, "limiting club House use between 0800 hrs and 2300hrs. Every day".

As a resident likely to be adversely affected by additional noise and related disruptions, I would register strong opposition to the new proposals.

Perhaps a compromise solution, would be consideration of an extension to the original closure time to Midnight, for Fridays and Saturdays only. With rest of week, remaining on the original 2300hrs closure. Reasonably late enough for Sundays and "school nights".

Also: I could do with clarification on what exactly is meant by "Consumption OFF premises". How far and wide does this extend?

Thank you for taking my points into due consideration. I look forward to hearing your acknowledgement to this message, and update on progress for a logical and sensible conclusion. Thank you for taking into account the close proximity of a surrounding, established neighbourhood.

Kind Regards

Email as stated.

From:
Sent: 18 June 2018 22:21
To: Licensing
Subject: Entertainment license objection

Dear Sir

Application for license on new development on land behind Wadhurst Road and City Road

I wish to register my strong objections to the proposed extended license application on this new development.

I apologise that this objection is last minute and brief but I hope you will understand that I and my near neighbours have been forced to temporarily vacate our houses following the bank holiday floods.

My objection is based on several matters:

First that these extended hours are against the limited basis upon which the planning was approved;

Second that having a 2am license is totally out of character for a totally residential area and will have a negative environmental impact on noise, pollution and sleeping for the families in the area. This is a wholly residential location and the noise and increase in traffic is very worrying. There are already problems with drivers using Wadhurst Road as a rat run from City Road;

Thirdly the application would seem to be totally out of keeping with the covenant that the land is used for sport-allowing an entertainment license to 2am is a total change in the nature of the primary activity of the site and not in keeping with either the deed or the planning approval.

I am sure more of us would lodge objections if we were not having to deal with the impact of the recent floods which at the very least seem to have been exacerbated by the impact of the building work on the site itself.

Yours faithfully

Wadhurst Road
Birmingham
B17 8JE

Sent from my iPad

Birmingham City Council, Licensing Section, P.O. Box 17013, Birmingham, B6 9ES

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are within the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We **Avery Fields Sports & Events Ltd**

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

<p>REGULATION & ENFORCEMENT LICENSING SECTION DATE RECEIVED 21 MAY 2013</p>
<p>REF NO. _____ INITIALS _____</p>

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description			
85 Sandon Road Edgbaston			
Post town	Birmingham	Postcode	B17 8DT

Telephone number at premises (if any)	Via Agent
Non-domestic rateable value of premises	£ Not yet listed.

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- | | |
|---|---|
| a) an individual or individuals * | <input type="checkbox"/> please complete section (A) |
| b) a person other than an individual * | |
| i. as a limited company | <input checked="" type="checkbox"/> please complete section (B) |
| ii. as a partnership | <input type="checkbox"/> please complete section (B) |
| iii. as an unincorporated association or | <input type="checkbox"/> please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/> please complete section (B) |
| c) a recognised club | <input type="checkbox"/> please complete section (B) |
| d) a charity | <input type="checkbox"/> please complete section (B) |

- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

*** If you are applying as a person described in (a) or (b) please confirm:**

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒

I am making the application pursuant to a

statutory function or ☐

a function discharged by virtue of Her Majesty's prerogative ☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number			Via agent		
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name	Avery Fields Sports & Events Ltd
Address	
Registered number (where applicable)	
Company number	
Description of applicant (for example, partnership, company, unincorporated association etc.)	Sports and Events company set up to run this venue.
Telephone number (if any)	
E-mail address (optional)	Via Agent.:

Part 3 Operating Schedule

When do you want the premises licence to start? **ASAP**

DD		MM		YYYY			
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD		MM		YYYY			
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Please give a general description of the premises (please read guidance note 1)

This venue consists of a two storey purpose-built permanent building and sports fields on a 13 acre greenfield site situated just off the Hagley Road in Edgbaston. The development will include a new two-storey clubhouse with 6 large en suite changing rooms, a treatment room and laundry facilities situated on the ground floor and a large club room with balcony, bar, kitchen and office on the first floor. There will also be two full size grass pitches and one full size RFU accredited artificial pitch with floodlights situated adjacent to the clubhouse.

The premises will have a positive impact on the community, which includes suppliers, employees, customers, the environment and the people of the local area. It will always show due diligence to the licensing objectives and ensure it has a positive impact in all it does.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A) ☒
- b) films (if ticking yes, fill in box B) ☒
- c) indoor sporting events (if ticking yes, fill in box C) ☒
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☒
- e) live music (if ticking yes, fill in box E) ☒
- f) recorded music (if ticking yes, fill in box F) ☒
- g) performances of dance (if ticking yes, fill in box G) ☒
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☒

Provision of late night refreshment (if ticking yes, fill in box I)

☒

Supply of alcohol (if ticking yes, fill in box J)



In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon	0800	0200			
Tue	0800	0200			
Wed	0800	0200	State any seasonal variations for performing plays (please read guidance note 4)		
Thur	0800	0200			
Fri	0800	0200			
Sat	0800	0200	Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5) New Year's Eve - from end of standard hours to commencement of standard hours New Year's Day		
Sun	0800	0200			

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input checked="" type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)			
Mon	0800	0200				
Tue	0800	0200				
Wed	0800	0200	State any seasonal variations for the exhibition of films (please read guidance note 4)			
Thur	0800	0200				
Fri	0800	0200				
			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)			
Sat	0800	0200	New Year's Eve - from end of standard hours to commencement of standard hours New Year's Day			
Sun	0800	0200				

C

Indoor sporting events Standard days and timings (please read guidance note 6)			<u>Please give further details</u> (please read guidance note 3)
Day	Start	Finish	
Mon	0800	0200	
Tue	0800	0200	<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 4)
Wed	0800	0200	
			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 5) New Year's Eve - from end of standard hours to commencement of standard hours New Year's Day
Thurs.	0800	0200	
Fri	0800	0200	
Sat	0800	0200	
Sun	0800	0200	

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input checked="" type="checkbox"/>
Day	Start	Finish				
Mon	0800	0200	<u>Please give further details here</u> (please read guidance note 3)			
Tue	0800	0200				
Wed	0800	0200	<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 4)			
Thurs.	0800	0200				
Fri	0800	0200	<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 5) New Year's Eve - from end of standard hours to commencement of standard hours New Year's Day			
Sat	0800	0200				
Sun	0800	0200				

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon	0800	0200			
Tue	0800	0200			
Wed	0800	0200	State any seasonal variations for the performance of live music (please read guidance note 4)		
Thurs.	0800	0200			
Fri	0800	0200			
Sat	0800	0200	Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5) New Year's Eve - from end of standard hours to commencement of standard hours New Year's Day		
Sun	0800	0200			

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input checked="" type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)	
Mon	0800	0200		
Tue	0800	0200		
Wed	0800	0200	State any seasonal variations for the playing of recorded music (please read guidance note 4)	
Thurs.	0800	0200		
Fri	0800	0200	Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 5)	
Sat	0800	0200	New Year's Eve - from end of standard hours to commencement of standard hours New Year's Day	
Sun	0800	0200		

G

Performances of dance Standard days and timings (please read guidance note 6)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 2)		Indoors <input type="checkbox"/>
					Outdoors <input type="checkbox"/>
Day	Start	Finish			Both <input checked="" type="checkbox"/>
Mon	0800	0200	<u>Please give further details here</u> (please read guidance note 3)		
Tue	0800	0200			
Wed	0800	0200	<u>State any seasonal variations for the performance of dance</u> (please read guidance note 4)		
Thur	0800	0200			
Fri	0800	0200	<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 5) New Year's Eve - from end of standard hours to commencement of standard hours New Year's Day		
Sat	0800	0200			
Sun	0800	0200			

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing	
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors <input type="checkbox"/>
Mon	0800	0200		Outdoors <input type="checkbox"/>
				Both <input checked="" type="checkbox"/>
Tue	0800	0200	<u>Please give further details here</u> New Year's Eve - from end of standard hours to commencement of standard hours New Year's Day (please read guidance note 3)	
Wed	0800	0200		
Thurs.	0800	0200	<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 4)	
Fri	0800	0200		
Sat	0800	0200	<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 5)	
Sun	0800	0200		

I

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input checked="" type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 3)			
Mon	2300	0200	New Year's Eve - from end of standard hours to commencement of standard hours New Year's Day			
Tue	2300	0200				
Wed	2300	0200	<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 4)			
Thurs	2300	0200				
Fri	2300	0200	<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 5)			
Sat	2300	0200				
Sun	2300	0200				

J

Supply of alcohol Standard days and timings (please read guidance note 6)			<u>Will the supply of alcohol be for consumption – please tick</u> (please read guidance note 7)		On the premises <input type="checkbox"/>
					Off the premises <input type="checkbox"/>
Day	Start	Finish			Both <input checked="" type="checkbox"/>
Mon	0800	0200	<u>State any seasonal variations for the supply of alcohol</u> (please read guidance note 4) New Year's Eve - from end of standard hours to commencement of standard hours New Year's Day		
Tue	0800	0200			
Wed	0800	0200			
Thurs	0800	0200	<u>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Fri	0800	0200			
Sat	0800	0200			
Sun	0800	0200			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name	
Address	
Postcode	
Personal licence number (if known)	
Issuing licensing authority (if known)	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

N/A

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4) New Year's Eve - from end of standard hours to commencement of standard hours New Year's Day
Day	Start	Finish	Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)
Mon	0700	0300	
Tue	0700	0300	
Wed	0700	0300	
Thurs	0700	0300	
Fri	0700	0300	
Sat	0700	0300	
Sun	0700	0300	

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

The premises {including the restaurant and bar} will be professionally supervised by the DPS and the appointed catering company and staff at all times. There will be comprehensive policies and procedures in place to ensure that the premises are fully compliant with all four of the licensing objectives.

Staff training will be both comprehensive and reviewed on a regular basis, with records being retained at the premises; available for inspection by any Responsible Authority at reasonable notice.

All new members of staff will be trained within 1 month of commencing their employment.

b) The prevention of crime and disorder

The Premises Licence Holder will ensure that

- CCTV is installed on the premises and that WM Police will have full access to any recorded images.
- The CCTV will be fitted correctly and that images will be held up to 31 days and these images will be made available upon request to any Responsible Authority.
- The CCTV system is recording whenever the premises is open for licensable activities

An "incident book" will be kept at the premises and completed on any occasion an incident occurs, this will be made available to all Responsible Authorities on request.

A "Refusals log" will be maintained at the premises and completed as appropriate, this will be made available to all Responsible Authorities on request, and be regularly reviewed by the DPS.

c) Public safety

In accordance with the Licensing Act 2003, any person who appears to be drunk or heavily under the influence of alcohol will not be served.

The Premises Licence Holder shall ensure that all entrances, exits and passageways are kept clear of debris or furniture, for ease of exiting the premises in the case of an emergency.

Car parking stewards will be in attendance at all times when the car park is used for matches, in order to control traffic and monitor movement of vehicles.

d) The prevention of public nuisance

The Premises Licence Holder shall ensure that sufficient signage is displayed requesting customers to have regard for residents when leaving the premises.

Taxi drivers will be instructed not to use their horns when waiting for customers to leave the premises.

Staff will ensure that regular litter picks take place at the frontage of the property, and the perimeter fence to ensure no debris is left as litter by customers.

e) The protection of children from harm

Staff will advise that children will not be allowed to approach the bar server area, except at a designated position.

A challenge 25 Policy will be fully implemented and only recognised forms of ID will be accepted.

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒

[Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15). ☒

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

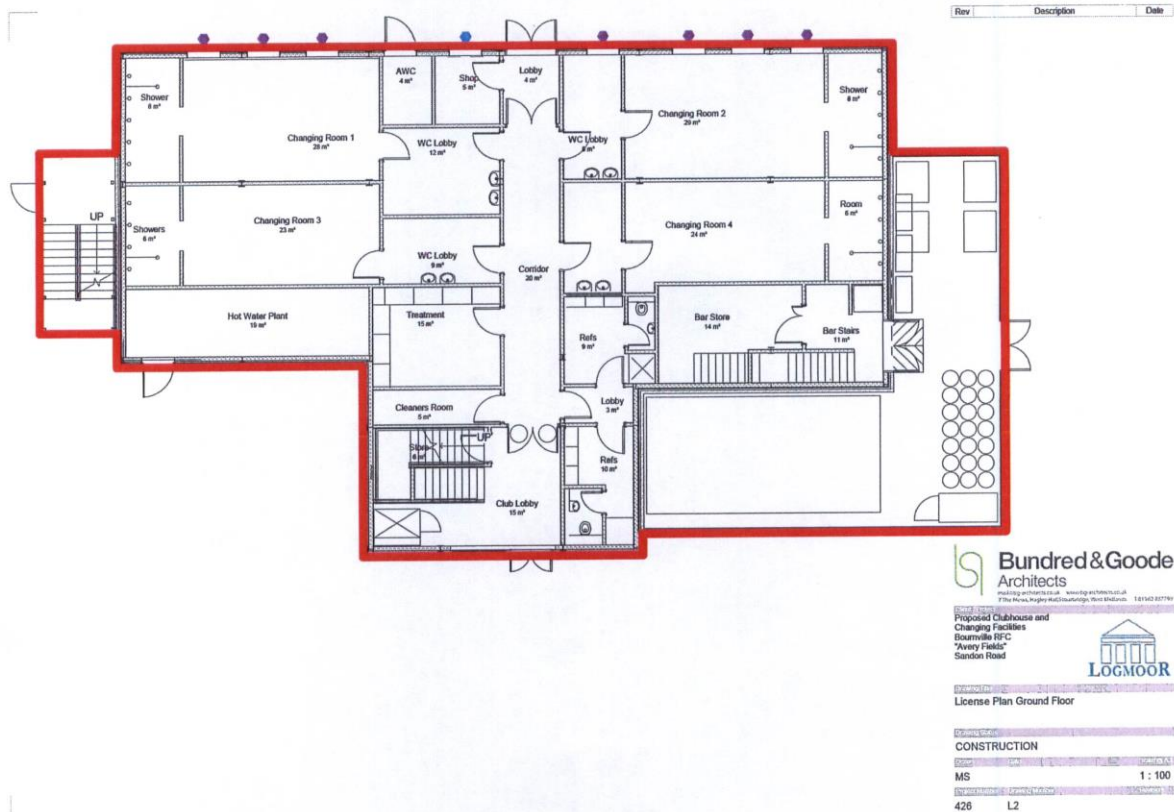
Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11).

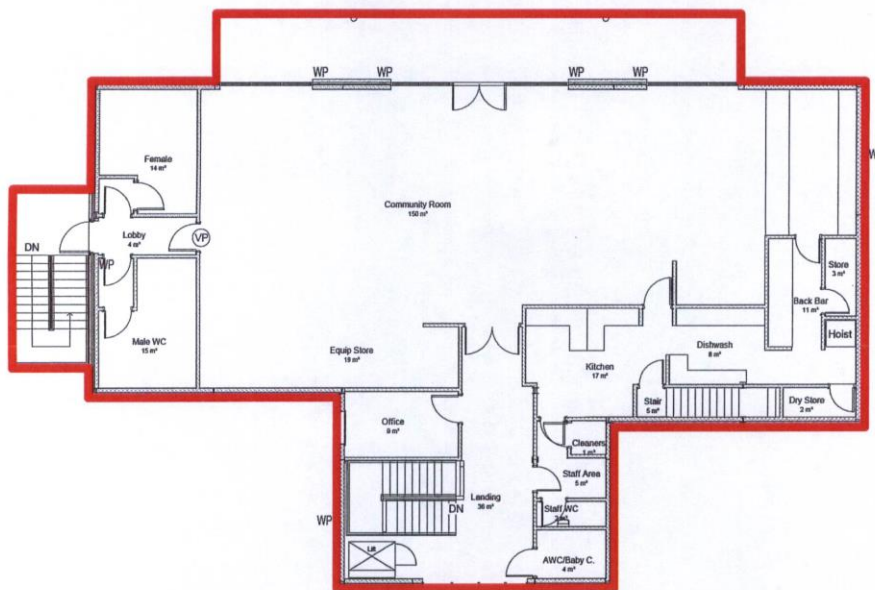
If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	21, May 2018
Capacity	Agent for and on behalf of the applicant

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Signature			
Date			
Capacity			
Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13) Robert V Edge Licence Leader Ltd			
Post town	Birmingham	Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			





Rev	Description	Date
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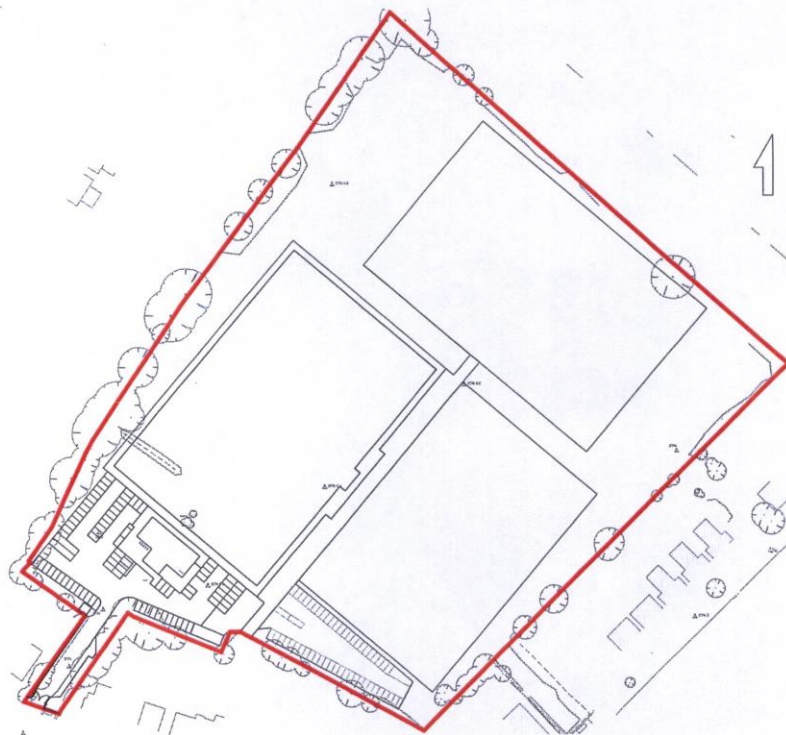
Bundred & Goode Architects
 Bundred & Goode Architects Ltd
 1 The Avenue, Bury, Greater Manchester, M8 2JN
 0161 251 7794

Proposed Clubhouse and Changing Facilities
 Downville RFC
 "Avery Field"
 Sandon Road



License Plan First Floor

CONSTRUCTION
MS
426
L3



Rev	Description	Date
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Bundred & Goode
Architects

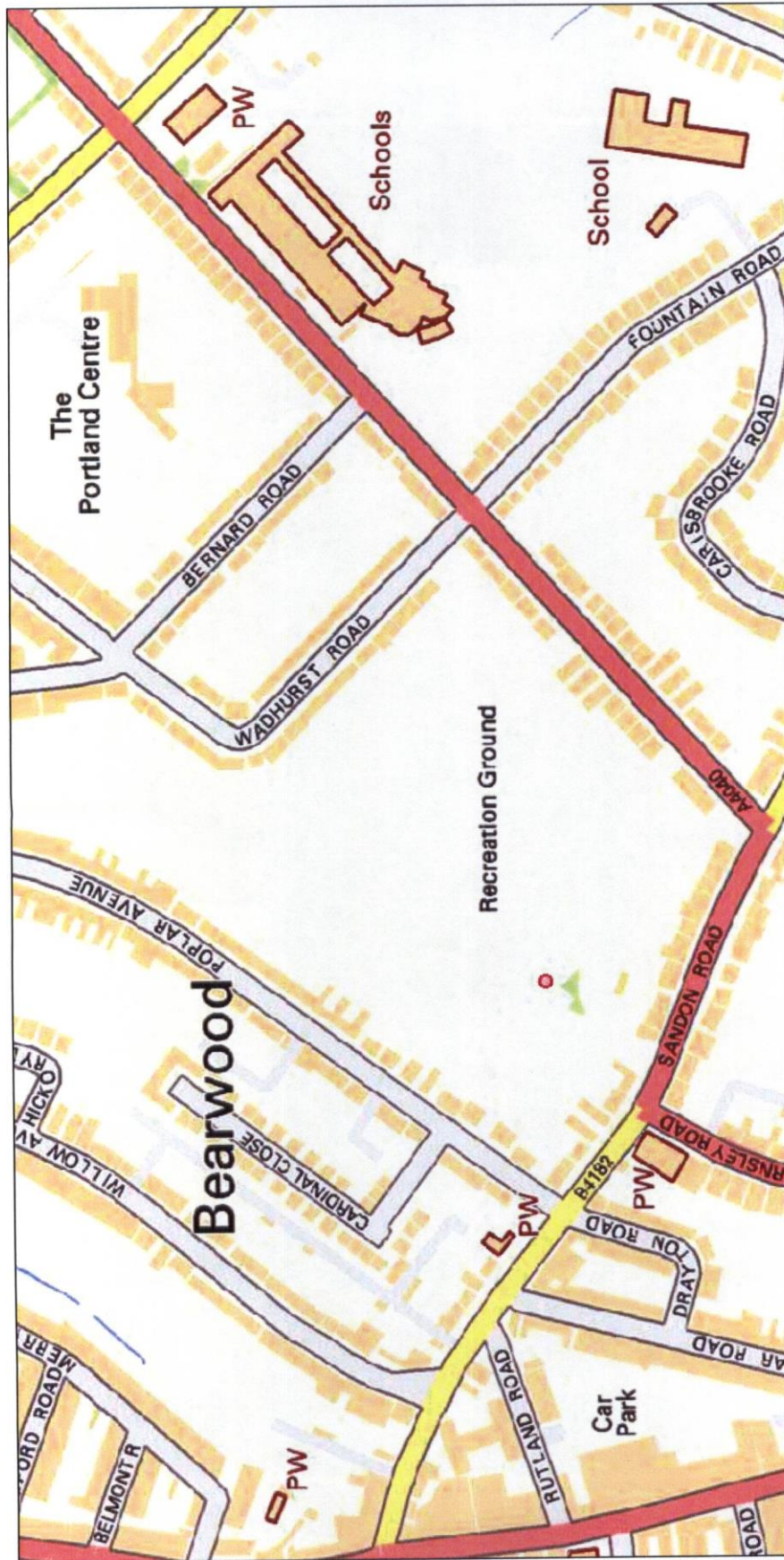
01/10/2017
Boultonville RFC
"Avery Fields"
Sandon Road
Edgbaston
B17 8LL

01/10/2017
License Plan Site Plan

01/10/2017
CONSTRUCTION

MS 1:1250

L (2) 07



Map Notes

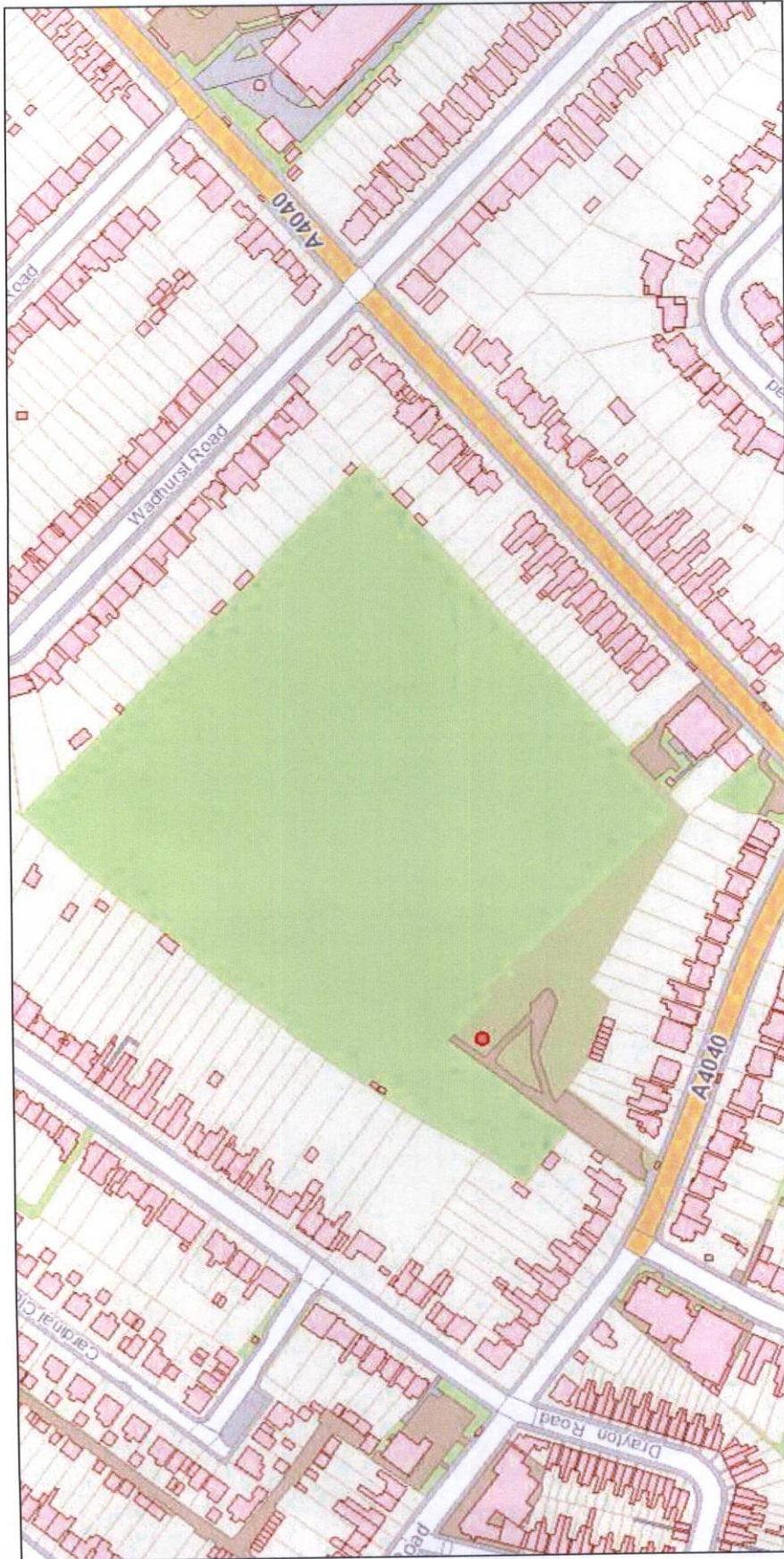
Map Created By:
Date of Map Creation: 22/06/2018

Birmingham City Council



Scale:
1:4,000

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Map Notes

Map Created By:
Date of Map Creation: 22/06/2018



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Scale:
1:2,500

