

# **BIRMINGHAM CITY COUNCIL**

## **LICENSING SUB-COMMITTEE B**

**TUESDAY, 07 JULY 2020 AT 10:00 HOURS**  
**IN AN ONLINE MEETING, [VENUE ADDRESS]**

*Please note a short break will be taken approximately 90 minutes from the start of the meeting and a 30 minute break will be taken at 1300 hours.*

### **A G E N D A**

1 **NOTICE OF RECORDING**

Chairman to advise meeting to note that members of the press/public may record and take photographs except where there are confidential or exempt items.

2 **DECLARATIONS OF INTERESTS**

Members are reminded that they must declare all relevant pecuniary and non pecuniary interests arising from any business to be discussed at this meeting. If a disclosable pecuniary interest is declared a Member must not speak or take part in that agenda item. Any declarations will be recorded in the minutes of the meeting.

3 **APOLOGIES AND NOTIFICATION OF NOMINEE MEMBERS**

4 **MINUTES**

**3 - 14**

To confirm and sign the Minutes of the meeting held on 2 June 2020.

5 **GAMBLING ACT 2005 PREMISES LICENCE - GRANT MERKUR SLOTS, 220 HIGH STREET, ERDINGTON, BIRMINGHAM, B23 6SJ**

**15 - 222**

Report of the Interim Assistant Director of Regulation and Enforcement.  
N.B. Application scheduled to be heard at 10:00am.

6 **GAMBLING ACT 2005 VARIATION OF A LICENSED PREMISES GAMING MACHINE PERMIT THE TENNIS COURT, WALSALL ROAD, PERRY BARR, BIRMINGHAM, B42 1TY**

**223 - 242**

Report of the Interim Assistant Director of Regulation and Enforcement.  
N.B Application scheduled to be heard at 11:30am.

7 **OTHER URGENT BUSINESS**

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chairman are matters of urgency.

# BIRMINGHAM CITY COUNCIL

<p><b>LICENSING SUB-COMMITTEE B 2 JUNE 2020</b></p>
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## **MINUTES OF A MEETING OF THE LICENSING SUB-COMMITTEE B HELD ON TUESDAY 2 JUNE 2020 AT 1000 HOURS AS AN ON-LINE MEETING.**

**PRESENT:** - Councillor Nagina Kauser in the Chair;

Councillors Nicky Brennan and Adam Higgs.

### **ALSO PRESENT**

Bhapinder Nhandra – Licensing Section  
Joanne Swampillai – Legal Services  
Katy Townshend – Committee Services  
Phil Wright – Committee Services

(Other officers were also present for web streaming purposes but were not actively participating in the meeting)

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### **NOTICE OF RECORDING/WEBCAST**

- 1/020620 The Chairman advised, and the Committee noted, that this meeting would be webcast for live or subsequent broadcast via the Council's Internet site ([www.civico.net/birmingham](http://www.civico.net/birmingham)) and that members of the press/public would record and take photographs except where there are confidential or exempt items.

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2/020620 **DECLARATION OF INTERESTS**

Members were reminded that they must declare all relevant and pecuniary and non-pecuniary interests arising from any business to be discussed at this meeting. If a disclosable pecuniary interest is declared a Member must not speak or take part in that agenda item. Any declarations will be recorded in the minutes of the meeting.

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### **APOLOGIES AND NOTIFICATION OF NOMINEE MEMBERS**

- 3/020620 No apologies were submitted.
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**MINUTES**

4/020620 The Minutes of meeting held on 10 March 2020 and 17 March 2020 were circulated and confirmed and signed by the Chairman.

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**LICENSING ACT 2003 PREMISES LICENCE – GRANT – A1 BROADNEWS & CONVENIENCE STORE, 83 BROADSTONE ROAD, YARDLEY, BIRMINGHAM, B26 2BY**

Report of the Interim Assistant Director of Regulation and Enforcement was submitted:-

(See document No. 1)

**On Behalf of the Applicant**

Sarah Clover – Barrister – Kings Chambers  
Mir Awais Khan – Applicant  
Adil Sadiq (joined the meeting at 1041 hours)

**Those Making Representations**

PC Abdool Rohomon – West Midlands Police (WMP)  
Chris Jones – WMP  
Martin Williams – Trading Standards (TS)  
Sharon Watts – Licensing Enforcement (LE)

\* \* \*

The Chairman introduced the Members and officers present and the Chair asked if there were any preliminary points for the Sub-Committee to consider.

The Chairman then explained the hearing procedure prior to inviting the Licensing Officer, Bhupinder Nandhra to outline the report.

Afterwards, the Chairman invited the applicant to make their submission. At which stage Sarah Clover, on behalf of the applicant made the following points: -

- a) That Mr Khan is the director of the company and it was Mr Sadiq who applied for the licence and she was speaking on behalf of them. The Committee should have received 4 statements on behalf of interested parties to the premises.
- b) The application itself was positive – it was an application for a new premises licence. The licence application reflected what had already been at the premises for some time; it had already been operational.
- c) A comprehensive operating schedule was detailed at pages 20-27. She invited the Committee to look carefully at it, it had been worked on by Mr



Sadiq and Mr Khan to put forward all the protections to further the licensing objectives. Detailing all the training, challenge 25 policy, mystery shoppers, training records, refresher courses, recording of incidents, CCTV covered, public safety procedures and notices, and so on.

- d) It was a frank and comprehensive application.
- e) Suggestion from representations that it is a behind the scenes or puppet application that will not disturb the previous arrangement. Mr Abdullah Khan held the licence for some time, with Mr Mailvaganam. Some detail within representations from RA about a review of the licence in Mr Abdullah Khan's name. The application was being tied to the review and yet the details of that were not detailed within the report and she did not have any paperwork for the review. The objections to the application, appears to be on basis that Mr Sadiq and Mr Khan were connected to the previous licence holder – there was nothing shadowy or behind the scenes about the application. The change of command was clear. Mr Sadiq was the freeholder of the property, he had a premises licence for the shop in 2008, so had been associated with premises for a significant period of time and ran the premises previously. He had no objections or complaints about him during that time. The premises licence was transferred, and Mr Abdullah Khan took the lease of the property.
- f) Mr Mir Awais Khan was the director of the company and was a stock manager. There was nothing underhand about the relationships.
- g) There was no objection to Mr Sadiq taking the licence back, he did not approve of any of the transgressions against the licensing objectives which had taken place under the management of Mr Abdullah Khan. Mr Khan would surrender the lease/tenancy back to Mr Sadiq. PC Rohomon made comment that he doubted the surrender of the lease within his objection, but that was the situation and due to the current Pandemic, it was a business arrangement that would take place as soon as possible.
- h) Mr Sadiq and Mr Mir Awais Khan were not responsible for any of the review proceedings that took place against the previous premises licence.
- i) There was an incident in November 2019, which looked the be a vigilante justice meeting out by a family; a mother alleged there was an under-age sale that had took place. The situation was muddled at best. There were a number of allegations of assault that took place that day. The truth was unclear. The person involved in serving that day was Ms Habib, she was also the individual involved with the failure of a test purchase. Neither Mr Sadiq or Mr Khan were involved in those incidents, yet there was some suggestion from the RA that they were involved with the premises. They were not present at the store when the incidents occurred.
- j) Mr Sadiq wanted to get into business with Mr Mir Awais Khan because he was reliable, trustworthy and was there when he was needed or called upon.
- k) She was troubled to note that PC Rohomon had made some rather oblique references in his objection to criminal convictions against staff (plural) without

specifying what he was talking about, and further, in his supplementary documents he mentioned it was Ms Habib he was talking about and he made reference to a foreign conviction. Yet it was unspecified; no details put forward to the Committee. It was an inappropriate thing for a police officer to do.

- l) Mr Sadiq and Mr Khan were personal licence holders.
- m) She was not aware of a direct objection by the police to the DPS application. There had been some criticism regarding addresses. Mr Sadiq had indicated that he had difficulty filling out the form and the postcode had not gone in correctly, which would explain why the address seemed to not exist. He had not done anything wrong and had been perfectly transparent.
- n) The applicant had employed a training company called 'Prozone', to ensure the training requirements were met.
- o) The application was entirely stand alone from the previous premises licence and should be judged in that regard.
- p) The she had been informed via Mr Duncan Craig that the review revocation decision was likely to be appealed.
- q) Mr Khan had not done anything wrong and the licence should go ahead with the appropriate licence conditions.

The Chairman invited PC Rohomon of WMP to make his representation, at which stage PC Rohomon made the following points: -

- a) That the objection from WMP and the other responsible authorities related to the relationship between Mr Mir Awais Khan to the previous tenant and the incidents since November last year where Mr Khan was involved; his sister was the one responsible for selling the alcohol to underage persons. There were also issues about the filling out of a form for the DPS.
- b) The statements served yesterday were not signed, there was no declaration to say they were of any truth within the statements, therefore they were not considered statements.
- c) The relationship with Mr Khan to the previous licence holder and the revocation of the licence were all relevant to this application. (PC Rohomon read out a section of the review decision in order to demonstrate the reasons for that revocation).
- d) That WMP knew Mr Khan was linked to the issues with the previous licence.

At this stage Mr Sadiq joined the meeting and confirmed his name for the benefit of all parties present.

PC Rohomon highlighted that Mr Sadiq had missed some of the presentations and whether it would be appropriate to repeat them.

The Committee Lawyer suggested a brief adjournment would be necessary. However, it was then announced that Miss Clover had a point to make.

Sarah Clover confirmed that she was representing him and therefore, there was no need to repeat anything.

PC Rohomon was invited by the Chairman to continue: -

- a) PC Rohomon referred to the crime report documents (page 1) and the incident in January 2019, during which it was Mr Mir Awais Khan who was in charge of the premises on that day and was the person who refused to sell alcohol to the man with an outstanding tab. Therefore, he proposed that Mr Khan had a much higher degree of control over the premises than previously suggested.
- b) That Mr Khan was not a stock manager, he was the store manager, it was a play on words. He clearly had a degree of control over the premises. So, it was not the case that this was just a new application with no link to the previous operation of the premises.
- c) The report stated later that Mr Khan was unable to get the CCTV as he needed to get hold of Mr Abdullah Khan.
- d) In reference to page 9 of the crime report, 13 November 2019. A 999 call was received from the premises and there was an altercation with a member of the public. There was a second 999 call from a worried mother who had found alcohol in her sons' bedroom which was said to have come from the premises. Even in November 2019 Ms Habib called Mr Mir Awais Khan to attend the premises. So, it was clear there was a link.
- e) The statement from Ms Habib said she was in the premises on three occasions, she stated she thought PC Rohomon and Chris Jones were salesman as they didn't introduce themselves. However, that was not the truth, they always introduced themselves and produced their cards. The visit was during lockdown, so the shop was quiet. PC Rohomon asked if she was the manager and she said she wasn't, so she called the manager. When she was asked about who authorised her to sell alcohol, she said it was Abdullah Khan. Therefore for her to say she lost interest was untrue. It was just a distraction from the fact she didn't know what she was doing. The manager who turned up was Mr Mir Awais Khan. There was confusion over who the DPS was and as such enquiries were made to ascertain if Ms Habib had the authority to sell alcohol. They were unable to do that, and therefore WMP told them they should not continue to sell alcohol without the authority of the DPS and they could be breaking the law.
- f) There was a clear link between what had happened previously and the proposed new operation.

Chris Jones added: -

- a) That he could confirm that PC Rohomon's recollection and statement of the visit was correct and the statement submitted from Ms Habib was incorrect.
- b) The notion that the surrender of the lease was difficult due to Covid-19 was strange, they only had to fill out a form.
- c) The form that was filled out incorrectly had a postcode which did not exist.
- d) Mr Mir Awais Khan was always called to attend the premise because he was in charge.

In answer to questions from Members, PC Rohomon gave the following responses: -

- a) That WMP requested CCTV on two occasions and it was not provided.
- b) A crucial piece of evidence could not be provided.

After a short comfort break all parties re-joined the meeting.

The Chair invited Mr Williams, TS to make his submissions and therefore, he made the following points: -

- a) When he saw PC Rohomon's representation in April the link concerned him.
- b) That there was no change in management or ownership of the premises and that meant it would continue to trade in an unacceptable manner.
- c) He would have expected the new licence application would have been new people, entirely separate from the previous operation.
- d) He had not gone into detail regarding the test purchase.

Sharon Watts, on behalf of LE, made the following points: -

- a) That she supported the representations from WMP and TS.
- b) On 9 April they received the application by Mr Adil Sadiq but the company director for A1 Broadnews was indicated as Mr Mir Awais Khan.
- c) The test purchase carried out at the premises was a result of complaints received that the premises was selling age restricted products to under 18s. Mr Abdullah Khan had already been given advice in relation to under age sales.
- d) A1 Broadnews had connections between Mr Mir Awais Khan and Mr Abdullah Khan. When Mr Mir Awais Khan spoke to WMP he gave his details as the store manager.
- e) That her concerns primarily focused on the current owner. Mr Sadiq had a personal licence which he had since May 2016, however when he put his

address on the application it was an address that didn't exist. If a personal licence holder changed address or name, they were expected, under legal obligation, to notify LE.

- f) That the licensing functions must be carried out in order to promote the licensing objectives.
- g) There was a link between the previous operation and the new application and LE supported WMP objection.

In summing up Sharon Watts, on behalf of LE, made the following points: -

- That there were clear concerns that the prevention of crime and disorder and the protections of children from hard licensing objectives could be jeopardised if the applicant was associated with the previous licence holder.
- The application should be refused.

In summing up Mr Williams, of TS made the following points: -

- That he echoed what Sharon Watts had said.
- He was not convinced that the new proposed licence holder was separate from the previous one, and therefore would continue operate in the same way.

In summing up, PC Rohomon, on behalf of WMP made the following points: -

- The evidence was clear – there is a link.
- That Sarah Clover mentioned the notice of appeal and yet that had not been served anywhere so how had she obtained that information.
- It also went against what had been said about the lease being surrendered.
- The statements should have been signed and dated.
- That he supported TS and LE officers – the application should be refused.
- He advised the Committee not to grant the licence.

In summing up, Miss Sarah Clover on behalf of the applicant, made the following points: -

- That a reality check was needed, PC Rohomon over stepped the mark in a number of ways. The 4 written submissions – it was not a court of law and it was perfectly acceptable to submit something even on the back of a beer mat if they so wished. The Committee wouldn't turn away a submission from a resident submitted on a scruffy bit of paper.

- In relation to the incident in January 2019, she was unclear what her client had done wrong, they refused to sell alcohol to someone who was drunk and refused to allow him credit. It was not evidence against him.
- That the nature of her client's role was clear.
- That the officers talked about intelligence and links being uncovered – but the links were never hidden. It was not revealing anything of that sort. The links were clear and obvious. Everyone was aware that Mr Sadiq was the freeholder and granted the lease to the previous licence holder.
- Mr Mir Awais Khan and Mr Sadiq had done nothing wrong and she utterly rejected any attempt of innuendo or insinuation about criminal convictions.
- That it was not unusual for a family relation to be called upon when Ms Habib felt under threat. That was not an indication that he was running the premises.
- Mr Khan had no control over who was employed at the premises or over the training that was provided. Therefore, it wasn't that he had had too much control, it was that he had too little.
- It was perfectly reasonable for Mr Khan and Mr Sadiq to run the premises.
- That everyone should think about how it would play out in an appeal court in 6 months' time.
- The visit carried out by PC Rohomon and Chris Jones in 10<sup>th</sup> April was not relevant and had nothing to do with the issues.
- Mr Khan wanted to have a full stake in the business and Mr Sadiq would be the DPS. There were no submissions from WMP to object to Mr Sadiq going forward as the DPS and so she assumed that application was going through unopposed.
- No complaints from the public.
- In 12 years, there had only been 2 incidents.
- Mr Sadiq was the freeholder so people operating the premises would always be connected to him in some way.
- It was the alcohol sales that made premises like this one viable.
- To refuse the application on the basis of the evidence submitted at the hearing would be wrong.

At this stage the meeting was adjourned in order for the Sub Committee to make a decision and all parties left the meeting. The Members, Committee Lawyer and

Committee Manager conducted the deliberations in private and decision of the Sub-Committee was sent out to all parties as follows: -

5/020620 **RESOLVED:-**

That the application by A1 Broadnews and Convenience Store Ltd for a premises licence in respect of A1 Broadnews and Convenience Store Ltd, 83 Broadstone Road, Yardley, Birmingham B26 2BY, be refused.

In reaching this decision, the Sub-Committee was mindful of the promotion of the licensing objectives in the Act, particularly the prevention of crime and disorder and the protection of children from harm.

The Sub-Committee's reasons for refusing this application for a premises licence are due to concerns expressed by West Midlands Police, by Trading Standards and by Licensing Enforcement regarding the close connection between those making the new application and the previous licence holder.

The Police drew the attention of the Sub-Committee to the recent decision notice included in the Report. The decision notice was for the meeting of 11<sup>th</sup> May 2020, in which the premises licence for the same off licence shop had been examined. The shop was at that time known as 'Yardley Cut Price', with the licence holder being a Mr Abdullah Khan.

The licence held by Mr Abdullah Khan had been revoked at that meeting, after poor management and a lack of responsibility had been found to be undermining the licensing objectives. A test purchase exercise had been carried out in February 2020 by Trading Standards, in which the shop had sold alcohol to an underage teenager without checking age-related ID, or even asking the teenager's age.

The Sub-Committee of 11<sup>th</sup> May 2020 had been unimpressed with the management style described by the responsible authorities; it had been clear that the shop had not been properly managed, properly staffed, or capable of following the law. The Sub-Committee had not been satisfied that the premises was capable of proper operation.

The Sub-Committee therefore carefully considered the operating schedule put forward by the new applicant, and the likely impact of the proposed operation, but was not persuaded that the applicant company (via its director) was sufficiently separate from the previous licence holder in order that the Sub-Committee could have any confidence that the 'new' management style would be any different from that shown by the previous licence holder. This also applied to the proposed designated premises supervisor.

The Sub-Committee observed from the documents in the Report that Mr Adil Sadiq, the person who had submitted the application describing himself as the 'owner', and who proposed himself as the new designated premises supervisor, had arrived at the shop during the failed test purchase incident in February 2020.

Mr Sadiq had spoken to Trading Standards officers in the shop on that day, and had described himself to them as ‘the manager’.

The Police went on to explain that the director of the applicant company, Mr Mir Awais Khan, who was the sole officer of that company, had also been an employee of the previous licence holder (Mr Abdullah Khan). When the Police visited the shop on 10<sup>th</sup> April 2020, Mr Mir Awais Khan had spoken to them to confirm that he was a ‘manager’ in the shop and indeed stated that he had been so for three years.

It was therefore clear that both the director of the applicant company (Mr Mir Awais Khan), and the proposed new designated premises supervisor (Mr Adil Sadiq), were closely connected to the previous operation under Mr Abdullah Khan, which had been managed so poorly that its licence had been revoked in May 2020.

The Police were therefore of the view that the application appeared to be an attempt to pass the licence from one person to another so it looked like a new applicant, when in fact the same people were involved; the proposed licence holder and designated premises supervisor were both employed in the shop, and in fact had managerial responsibilities, at the time of the test purchase failure which had led to the revocation of the previous licence. The Police observed that both of them were therefore associated with unsatisfactory operating, and a risk to the promotion of the licensing objectives. Accordingly the Police recommended that the Sub-Committee refuse the application.

The Police recommendation was supported by both Trading Standards and Licensing Enforcement. They each addressed the Sub-Committee to confirm that the close connection to the previous problem management meant that the applicant company could not be a truly separate and new operation with a satisfactory management style.

Licensing Enforcement confirmed that the proposed designated premises supervisor Mr Adil Sadiq had himself once been the licence holder for the shop, namely from 2008 to 2017; at the present time he was the landlord of the property and Mr Abdullah Khan the tenant. The meeting was informed that Mr Abdullah Khan intended to surrender the lease; however this had not yet happened. Trading Standards observed that without a proper change in ownership and personnel, the premises was likely to continue to trade in an unacceptable manner.

The Sub-Committee heard submissions from the applicant company via its legal representative. The applicant company accepted that Mr Sadiq and Mr Awais Khan were indeed linked to the previous operation, but asserted that they personally had “done nothing wrong” in terms of the unsatisfactory trading which had led to the revocation of the licence in May 2020. However the Sub-Committee considered that two gentlemen who had each described themselves as ‘manager’ to the responsible authorities should be taken to have had a degree of control and responsibility beyond that of mere ‘staff’, or ‘workers’.



The legal representative stated that Mr Abdullah Khan was in the process of surrendering the lease of the shop back to the landlord Mr Adil Sadiq, but had not quite completed it. The Sub-Committee was therefore confused to hear, later in the meeting, the legal representative confirm that Mr Abdullah Khan had filed a Notice of Appeal with the Magistrates' Court (against the decision to revoke), which the legal representative had herself seen; this rather suggested that Mr Abdullah Khan perhaps had little intention of giving up his involvement in the premises. The Sub-Committee again noted the Police's observation in the Report, that the application appeared to be "an attempt to pass the licence from one person to another so it looked like a new applicant".

The legal representative also reminded the Sub-Committee that the premises, being an off-licence and convenience shop in the Yardley area, served the community and was a valuable local resource – particularly so given the current Covid-19 pandemic situation. The Sub-Committee would ordinarily have wholeheartedly accepted this, but the issue was the suitability of the operators. Both Mr Sadiq and Mr Awais Khan had been management under the previous unsatisfactory licence holder, and the connections between the two of them and Mr Abdullah Khan were too close for the new operation to truly be a separate professionally-run business; as such the Sub-Committee did not have any confidence in them to take on a new licence, to trade responsibly, or to uphold the licensing objectives.

The Sub-Committee gave consideration to whether any measures could be taken to ensure that the licensing objectives were adequately promoted and that therefore the licence might be granted; however Members considered that neither modifying conditions of the licence, refusing the proposed Designated Premises Supervisor nor excluding any of the licensable activities from the scope of the licence would mitigate the concerns raised by those making representations. The issue was the close connection between the former licence holder and each of the gentlemen making the new application.

The Sub-Committee has given due consideration to the City Council's Statement of Licensing Policy, the Guidance issued under section 182 of the Licensing Act 2003 by the Secretary of State, the information contained in the application, the written representations received and the submissions made at the hearing by the applicant company via its legal adviser, and by those making representations.

All parties are reminded that under the provisions contained within Schedule 5 to the Licensing Act 2003, there is the right of appeal against the decision of the Licensing Authority to the Magistrates' Court, such an appeal to be made within twenty-one days of the date of notification of the decision.

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*Please note, the meeting ended at 1144.*



## BIRMINGHAM CITY COUNCIL

## PUBLIC REPORT

<b>Report to:</b>	<b>Licensing Sub Committee B</b>
<b>Report of:</b>	<b>Interim Assistant Director of Regulation &amp; Enforcement</b>
<b>Date of Meeting:</b>	<b>Tuesday 7<sup>th</sup> July 2020</b>
<b>Subject:</b>	<b>Gambling Act 2005 Premises Licence - Grant</b>
<b>Premises</b>	<b>Merkur Slots, 220 High Street, Erdington, Birmingham, B23 6SJ</b>
<b>Ward affected:</b>	<b>Erdington</b>
<b>Contact Officer</b>	<b>Shaid Yasser, Senior Licensing Officer, <a href="mailto:licensing@birmingham.gov.uk">licensing@birmingham.gov.uk</a></b>

**1. Purpose of report:**

To consider relevant representations made in respect of an application for a Bingo Premises Licence.

**2. Recommendation:**

To consider the representations that have been made and to determine the application.

**3. Brief Summary of Report:**

Premises Licence application received on 8<sup>th</sup> April 2020 in respect of Merkur Slots, 220 High Street, Erdington, Birmingham, B23 6SJ.

Representations have been received from Interested Parties.

**4. Compliance Issues:****4.1 Consistency with relevant Council Policies, Plans or Strategies:**

The report complies with the City Council's Statement of Licensing Principles and the Council's Corporate Plan to improve the standard of all licensed persons, premises and vehicles in the City.

## **5. Relevant background/chronology of key events:**

Cashino Gaming Limited submitted an application for a Bingo Premises Licence on 8<sup>th</sup> April 2020 for Merkur Slots, 220 High Street, Erdington, Birmingham, B23 6SJ.

Representations have been received from Interested Parties and these are attached as Appendices 1 – 8.

Birmingham City Council Licensing Enforcement visited the premises and confirmed that they have no objections to the application. Their confirmation is attached at Appendix 9.

Comments have been received by the Planning Department and this is attached at Appendix 10.

The application, including supporting documents, is attached as Appendix 11.

Site Location Plan Appendix 12.

When carrying out its licensing function, a licensing authority shall aim to permit the use of premises for gambling in so far as the authority think it is in accordance with any relevant codes of practice issued by the Gambling Commission, in accordance with guidance to licensing authorities issued by the Commission, in accordance with the authorities' statement of licensing principles and is reasonably consistent with the licensing objectives, which are: -

- a. Preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime.
- b. Ensuring that Gambling is conducted in a fair and open way
- c. Protecting Children and other vulnerable persons from being harmed or exploited by gambling.

## **6. List of background documents:**

Representation as detailed in Appendices 1 – 8

Birmingham City Council Licensing Enforcement no objection confirmation, Appendix 9

Comments made by Planning, Appendix 10

Application Form, including supporting documents, Appendix 11

Site Location Plan, Appendix 12

## **7. Options available**

To Grant the application

To Refuse the application

Grant the application with conditions

Question	Response
<i>Title:</i>	
<i>First name:</i>	
<i>Last name:</i>	
<i>Email address:</i>	
<i>Telephone number:</i>	
<i>House / flat number or name:</i>	
<i>Road:</i>	Harrison Road
<i>Area:</i>	
<i>Town / city:</i>	BIRMINGHAM
<i>Postcode:</i>	B24
<i>Ward:</i>	Erdington
<i>I prefer to be contacted by:</i>	Email
<i>Organisation name:</i>	Cashino Gaming Ltd/ Merkur Lots
<i>Complaint type:</i>	Gambling
<i>Incident category:</i>	Request For Information
<i>Trading name:</i>	Cashino Gaming Ltd
<i>Premises address:</i>	220 High Street, Erdington. B23 6SJ
<i>Date of incident:</i>	13/04/2020
<i>Time of incident:</i>	

**Question****Response**

Please note that a licensing application is currently under consideration for the above trading company and as a concerned resident on the nearby Harrison road, and as a neighbourhood watch co-ordinator I would like to make a representation against this application on behalf of and by the order of the residents of Harrison road. There are already over 6 gambling related venues within a 300 yard circumference and moreover a lot of these establishments encourage anti-social behaviour, and therefore another licensing venue will exacerbate the issue instead of resolving the problems.

I would urge the decision making body to look at the reported incidences of crime and anti-social behaviour in and around the gambling premises of this area. Surely approval of licenses have to take into account community impact?

*Incident details:* Erdington is already an underlying area of concern and poverty with an over representation of anti social behaviour, gambling and alcohol additions as well as petty crime. The increase in these premises serves only to drain the area of much needed revenue instead of increasing its potential.

Furthermore, I am curious why nearby Wylde Green and Sutton Coldfield have fewer gambling license approval rates even though they are either equivalent in size or cover a larger footfall. I would look forward to a FOI request on the number of gambling license refusals in Sutton Coldfield in comparison to Erdington.

Most importantly I would like it to be noted that there is already a betting shop across the road from this with slot machines, another one less than 30 yards from this shop and a further two at-least just over a hundred yards away. The one less than two hundred yards away is already an exclusive slot machine style gambling premises. Another one is therefore clearly not needed.

Question	Response
<i>Title:</i>	
<i>First name:</i>	
<i>Last name:</i>	
<i>House / flat number or name:</i>	
<i>Road:</i>	Harrison Road
<i>Area:</i>	Erdington
<i>Town / city:</i>	Birmingham
<i>Postcode:</i>	B24
<i>Ward:</i>	Erdington
<i>Email address:</i>	
<i>Telephone number:</i>	
<i>I prefer to be contacted by:- Tell us how we can Email contact you.:</i>	
<i>Organisation name:</i>	n/a
<i>What type of licence are you enquiring about?:</i>	Gambling
<i>Would you like an licence application form No sending to you?:</i>	
<i>Trading name:</i>	Merkur Slots
<i>Address for the premises:</i>	220 Erdington High Street Erdington Birmingham B23 6SJ
<i>Provide more details about your enquiry:</i>	

**Question****Response**

As a resident living in close proximity to Erdington High St, I am concerned that a licensing application has been made for yet another gambling establishment. There is already a high concentration of this type of establishment. Currently there are three casino/ amusement premises in close proximity of each other:

Admiral Casino Unit 3 B23 6RG

Shipleys Amusement 167 A High St B23 6SY

Shipleys Amusement 243 High St B23 6SS

Additionally there are five betting establishments, also in close proximity of one another

Ladbrooks 225-227 High St

Betfred 163-165 High St

Jennings Bet 210A

William Hill 17-21 Barnabas Road

William Hill 86-88 High St

It is a well understood fact that gambling establishments target areas of deprivation, this is clearly the case in Erdington, which is one of the poorest areas in Birmingham. These establishments exacerbate poverty and also create anti-social behaviour in this area, which in turn is causing crime and addiction rates to soar. Erdington is a prime example of an over concentration of this type of business on a deprived high street. It is a high street in much need of diversity rather than another gambling shop.



MA RETAIL BIRMINGHAM LTD.  
215 HIGH STREET  
ERDINGTON  
B23 6SS

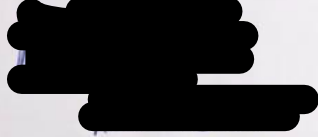
Proposed Bingo Arcade 220 High Street Erdington

We occupy premises in Erdington High Street.

It is well known that there are many people at risk in the area. This end of Erdington experiences problems caused by young men gathering in the area during the day and evening.

We presently experience anti-social behaviour from the customers of gambling premises in the vicinity and object to a further gambling establishment which will add to this problem causing a problem to children and others who spend time on the street in this part of Erdington

Yours faithfully

A large black rectangular redaction box covering the signature and any accompanying text.

Dear Sirs

**Bingo Premises Application proposal at 220 High St Erdington**

Having a business in this area we are concerned about the application for another gambling arcade so close to a number of other gambling premise which already cause issues in the locality.

There has been a general decline at this end of the High Street in the last few years caused mainly by the number of gambling establishments including 2 amusement arcades and the 3 bookies - Ladbrokes, Betfred, Jennings.

This area has gone downhill and there are many deprived and vulnerable people in the area. Some gather on the street in the day and at night around the betting offices and arcades.

This would add to existing problems of anti-social behaviour in the area.

We ask Birmingham council to reject the application so the problems in the area do not make it worse for traders and to protect the many vulnerable folk who now live in this part of Erdington.

Yours sincerely

4/05/2020

Director: Printerwise  
210 High Street  
Erdington  
B23 6SJ



217 High St, Erdington, Birmingham B23 6SS

**New Bingo Premises suggested at 220 High Street Erdington**

We own and trade from 217 High Street Erdington almost opposite this site. Over the years I have noticed the general decline in this part of the centre and put that down partly to the number of gambling premises nearby including the Admiral and Shipleys arcades, Ladbros, Betfred and Jennings bookies.

This is now a deprived area where many vulnerable people have been housed who spend the day and evening gathering on the street around the gambling premises.

The proposal would add to these problems by making it more of a honeypot attracting these vulnerable people and the anti-social behaviour some get involved in. It should be refused to protect those people and to prevent more of the drinking and drug taking and other anti-social activity we now see which is caused by these existing gambling premises.

Licensing

Birmingham Council

1-3 Ashted Lock Way

BIRMINGHAM B7 4AZ

615/2020

**From:**

**Sent:** 04 May 2020 15:48

**To:** Licensing

**Subject:** Gambling Act 2005 – Application at 220 High Street Erdington B23 6SJ

## **RADAR PROPERTIES**

**PO Box 13484**

**Lapworth**

**Solihull**

**B93 3BS**

Birmingham City Council Our Ref: RNJ/JW

Licensing Section

1-3 Ashted Lock Way

BIRMINGHAM

B7 4AZ 30<sup>th</sup> April 2020

Dear Sirs,

### **Gambling Act 2005 – Application at 220 High Street Erdington B23 6SJ**

Our company own the retail premises situate at 165/167a High Street Erdington occupied by GP Retail Limited – Greengrocers, and A Rasoni Hairdresser, situate opposite and close to the application site. We are an interested party in the term of the Gambling Act since the proposal will have a detrimental effect on our tenant's businesses, which in turn will affect our investment in these premises, since the proposed application will be harmful to the interests of our tenants (and other occupiers in the area) damaging business vitality and confidence. That vitality, confidence and retailer interest is already being undermined by the number of other gambling premises in this short section of the High Street including Jennings, Ladbrokes and Betfred betting offices and Shipleys and Admiral arcades.

Our company's objections are as follows:-

The effect on these premises will continue to cause large number of vacancies in the centre, particularly this part of it of the High Street.

It would fail to protect the vulnerable who are in this area in substantial numbers as is apparent from the number of charity shops nearby, including very large 'branches' of Shelter and the British Heart Foundation.

Erdington Constituency is the 3<sup>rd</sup> most deprived in the city. The extent of deprivation is acute. It is, with the adjacent Hodge Hill and Ladywood constituencies, the bottom three most deprived in the city. All three are among the 10% most deprived areas in the country.

The Birmingham City Council's recent survey of residents and shoppers records that 29.6% felt unsafe in the day time, rising to 85.1% at night time.

It would add to the decline of the centre identified by the council This decline has been associated by the council with an increase in anti-social behaviour including begging, gang activity, drug taking and street drinking taking place on the High Street. It reports that many residents have communicated that crime and anti-social behaviour in the town centre puts them off spending more time there. These are increasingly a feature of this part of Erdington as a result of the growth of the kinds of premises mentioned above and the displacement of regular shops.

In the terms of the guidance the proposal would fail to protect children and other vulnerable persons from being harmed or exploited by gambling.

We as Directors invite you to decline this application.

Yours faithfully

Our ref: IS/LA

Birmingham City Council  
Licensing Section  
1-3 Ashted Lock Way  
Birmingham  
B7 4AZ

Email:

4th May 2020

Dear Sirs

***Re: Gambling Act 2005 – Licence Application at 220 High Street Erdington B23 6SJ***

Johnson Fellows act as managing agents to Radar Properties Ltd, who are the owners of 165-167a High Street, Erdington. The occupiers include GP Retail Limited (Greengrocer) and [REDACTED] (Hairdresser).

We are an interested party in this application due to our Client's ownership. We believe that it will have a detrimental effect on their tenant's business, lead to the continued decline of the High Street and affect the investment value of their property.

We believe that the proposed application will be damaging to the local business vitality and confidence, which is being undermined by the number of other gambling premises in this short section of the High Street including Jennings, Ladbrokes, Betfred, Shipleys and Admiral.

The likely impact will be an increase in anti-social behaviour and the further displacement of traditional retailers.

On our client's behalf we invite you to decline this application.

Yours faithfully

***For and on behalf of Johnson Fellows***

April 27, 2020

My address is as overleaf.

Dear Sir/Madam,

I write to object to the application by Casino Gaming Ltd, to take on the premises MEKUR SLOTS at 220 High Street, Erdington, B23 6ST (objections to be raised, per Notice by May 5.).

I live at 160 paces / mins from the site. There are precisely 120 business/retail sites (including Walk-In Centre) on Erdington High Street.

There will be a total of 10 betting office/slot machine sites on the High Street, if the application is granted.

That is over 8%. If banks are excluded, that rises to 9%.

Erdington is classed as a deprived area (6 lowest, economically in this Region). Other businesses are more urgently needed. To provide extra means for residents to gamble is not good. Sitter Coldfield, the next town over, & richer has a far lower betting shop concentration, not without reason.



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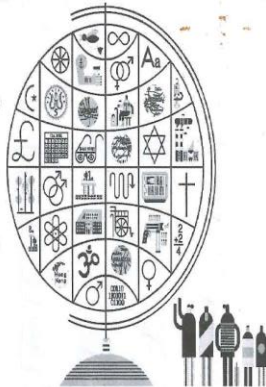
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9-17 Perrymount Road, Haywards Heath RH16 3DH UK



**From:** Sharon Watts  
**Sent:** 15 April 2020 12:32  
**To:** Licensing  
**Cc:**  
**Subject:** Bingo Application Merkur Slots, 220 High Street, Erdington, B23 6SJ

Hello

I refer to the above application. I have been out to the premises and the notice is displayed. I cannot confirm if the plans are accurate due to having no access to the property. I have reviewed the local risk assessment and do not have any objection to the licence being granted.

Kind regards

Sharon Watts  
Licensing Enforcement Officer  
Birmingham City Council



**From:** Vajid Mahmood  
**Sent:** 12 May 2020 02:32  
**To:** Licensing  
**Subject:** RE: RE: Licensing Enquiry - 2020/001054/ENQ

Hello Arvinder,

Apologies for the delay in responding, this enquiry relates to site address 220 High Street, Erdington, Birmingham B23 6SL and the planning application seeks full planning permission for the change of use from a former Pawnbrokers shop (Sui Generis) use to an Adult Gaming Centre (AGC) (Sui Generis) use to allow Cashino Gaming LTD (trading as 'Merkur Slots') to occupy the unit. Please note that permission has not been granted as of yet as it is still being considered, the determination date for the application is 09/06/2020.

Kind Regards,

Vajid

**From:** Arvinder Layal **On Behalf Of** Licensing  
**Sent:** Thursday, May 07, 2020 3:00 PM  
**To:** Vajid Mahmood  
**Subject:** RE: RE: Licensing Enquiry - 2020/001054/ENQ

Afternoon Vajid

Thank you for your e-mail.

Would it be possible for you to give more details for the application this e-mail message relates to eg. An address or name of the premises.

Kind Regards

Arvinder Layal  
Licensing Officer

Licensing | Regulation & Enforcement Department  
Neighbourhoods Directorate  
Birmingham City Council

"Locally accountable and responsive fair regulation for all - achieving a safe, healthy, clean, green and fair trading city for residents, business and visitors"

**From:** Vajid Mahmood  
**Sent:** 07 May 2020 12:26  
**To:** Licensing Online  
**Subject:** RE: Licensing Enquiry - 2020/001054/ENQ

Hello Licensing,

Currently there is a planning application submitted for the change of use from pawnbrokers shop to an adult gaming centre under planning reference 2020/02817/PA and the decision is still pending.

However from looking through the existing planning history for this site there are no restriction on allowing the premises a license to operate as a Bingo premises given the primary shopping area location. I therefore have no objections to make for the proposed Bingo licensing enquiry.

Kind Regards,

**Vajid Mahmood**  
Senior Planning Officer  
East Team  
Birmingham City Council  
1 Lancaster Circus

## NOTICE OF APPLICATION FOR A PREMISES LICENCE UNDER THE GAMBLING ACT 2005

Notice is hereby given that: **Cashino Gaming Limited**

of the following address:

**Seebeck House  
1A Seebeck Place  
Milton Keynes  
MK5 8FR**

is applying for a **Bingo Premises Licence** under section 159 of the Gambling Act 2005.

The application relates to the following premises:

**Merkur Slots  
220 High Street  
Erdington  
B23 6SJ**

The application has been made to: **Birmingham City Council**

Information about the application is available from the licensing authority, including the arrangements for viewing the details of the application.

Any of the following persons may make representations in writing to the licensing authority about the application:

- A person who lives sufficiently close to the premises to be likely to be affected by the authorised activities
- A person who has business interests that might be affected by the authorised activities
- A person who represents someone in any of the above two categories.

Any representations must be made by the following date: **6 May 2020**

**It is an offence under section 342 of the Gambling Act 2005 if a person, without reasonable excuse, gives to a licensing authority for a purpose connected with that Act information which is false or misleading.**

**Application for a premises licence  
under the Gambling Act 2005 (standard form)**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

If you are completing this form by hand, please write legibly in block capitals using ink. Use additional sheets if necessary (marked with the number of the relevant question). You may wish to keep a copy of the completed form for your records.

Where the application is—

- In respect of a vessel, or
- To convert an authorisation granted under the Betting, Gaming and Lotteries Act 1963 or the Gaming Act 1968,

the application should be made on the relevant form for that type of premises or application.

**Part 1 – Type of premises licence applied for**

Regional Casino <input type="checkbox"/>	Large Casino <input type="checkbox"/>	Small Casino <input type="checkbox"/>
Bingo <input checked="" type="checkbox"/>	Adult Gaming Centre <input type="checkbox"/>	Family Entertainment Centre <input type="checkbox"/>
Betting (Track) <input type="checkbox"/>	Betting (Other) <input type="checkbox"/>	

Do you hold a provisional statement in respect of the premises? Yes ☐ No ☒ If the answer is "yes", please give the unique reference number for the provisional statement (as set out at the top of the first page of the statement):

**Part 2 – Applicant Details**

If you are an individual, please fill in Section A. If the application is being made on behalf of an organisation (such as a company or partnership), please fill in Section B.

**Section A**

**Individual applicant**

1. Title: Mr ☐ Mrs ☐ Miss ☐ Ms ☐ Dr ☐ Other (please specify)

2. Surname: Other name(s):

*[Use the names given in the applicant's operating licence or, if the applicant does not hold an operating licence, as given in any application for an operating licence]*

3. Applicant's address (home or business – *[delete as appropriate]*):

Postcode:

4(a) The number of the applicant's operating licence (as set out in the operating licence):

4(b) If the applicant does not hold an operating licence but is in the process of applying for one, give the date on which the application was made:

5. Tick the box if the application is being made by more than one person. ☐

*[Where there are further applicants, the information required in questions 1 to 4 should be included on additional sheets attached to this form, and those sheets should be clearly marked "Details of further applicants".]*

14(b). If the answer to question 14(a) is yes, please give the names of all the licensing authorities within whose area the premises are partly located, other than the licensing authority to which this application is made:

**N/A**

#### Part 4 – Times of operation

15(a). Do you want the licensing authority to exclude a default condition so that the premises may be used for longer periods than would otherwise be the case? **No**

*[Where the relevant kind of premises licence is not subject to any default conditions, the answer to this question will be no.]*

15(b). If the answer to question 15(a) is yes, please complete the table below to indicate the times when you want the premises to be available for use under the premises licence. **N/A**

	<i>Start</i>	<i>Finish</i>	<i>Details of any seasonal variation</i>
Mon			
Tue			
Wed			
Thurs			
Fri			
Sat			
Sun			

16. If you wish to apply for a premises licence with a condition restricting gambling to specific periods in a year, please state the periods below using calendar dates: **No**

## Section B

### Application on behalf of an organisation

6. Name of applicant business or organisation: **Cashino Gaming Limited**

7. The applicant's registered or principal address:

**Seebeck House**

**1A Seebeck Place**

**Milton Keynes**

Postcode: **MK5 8FR**

8(a) The number of the applicant's operating licence (as given in the operating licence):

**000-003266-N-103444**

8(b) If the applicant does not hold an operating licence but is in the process of applying for one, give the date on which the application was made: **N/A**

9. Tick the box if the application is being made by more than one organisation. ☐

*[Where there are further applicants, the information required in questions 6 to 8 should be included on additional sheets attached to this form, and those sheets should be clearly marked "Details of further applicants".]*

## Part 3 – Premises Details

10. Proposed trading name to be used at the premises (if known): **Merkur Slots**

11. Address of the premises (or, if none, give a description of the premises and their location):

**220 High Street**

**Erdington**

Postcode: **B23 6SJ**

12. Telephone number at premises (if known): **N/A**

13. If the premises are in only a part of a building, please describe the nature of the building (for example, a shopping centre or office block). The description should include the number of floors within the building and the floor(s) on which the premises are located.

**Ground floor premises, high street location**

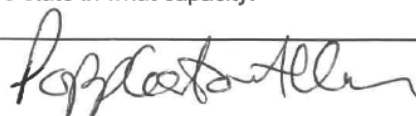
14(a) Are the premises situated in more than one licensing authority area? **No**

application may be rejected • We understand that it is now necessary to advertise the application and give the appropriate notice to the responsible authorities	<input checked="checked" type="checkbox"/>
---	--

### Part 7 – Signatures

21. Signature of applicant or applicant's solicitor or other duly authorised agent. If signing on behalf of the applicant, please state in what capacity:

Signature:



Print Name: Poppleston Allen

Date: 6<sup>th</sup> April 2020

Capacity: Solicitors for & on behalf of the applicant

22. For joint applications, signature of 2nd applicant, or 2nd applicant's solicitor or other authorised agent. If signing on behalf of the applicant, please state in what capacity:

Signature:

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

Capacity: \_\_\_\_\_

*[Where there are more than two applicants, please use an additional sheet clearly marked "Signature(s) of further applicant(s)". The sheet should include all the information requested in paragraphs 21 and 22.]*

*[Where the application is to be submitted in an electronic form, the signature should be generated electronically and should be a copy of the person's written signature.]*

### Part 8 – Contact Details

23(a) Please give the name of a person who can be contacted about the application:

\_\_\_\_\_

23(b) Please give one or more telephone numbers at which the person identified in question 23(a) can be contacted:

\_\_\_\_\_

24. Postal address for correspondence associated with this application:

\_\_\_\_\_

**Poppleston Allen**

**37 Stoney Street**

**The Lace Market**

**Nottingham**

Postcode: **NG1 1LS**

25. If you are happy for correspondence in relation to your application to be sent via e-mail, please give the e-mail address to which you would like correspondence to be sent:

\_\_\_\_\_

### Part 5 – Miscellaneous

17. Proposed commencement date for licence (leave blank if you want the licence to commence as soon as it is issued): (dd/mm/yyyy)

18(a). Does the application relate to premises which are part of a track or other sporting venue which already has a premises licence? **No**

18(b). If the answer to question 18(a) is yes, please confirm by ticking the box that an application to vary the main track premises licence has been submitted with this application. ☐

19(a). Do you hold any other premises licences that have been issued by this licensing authority?  
**Yes**

19(b). If the answer to question 19(a) is yes, please provide full details:

Address:	Postcode:	Permission:	Licence Number:
73 Bull Street, Birmingham	B4 6AD	BINGO	319
13 Watford Road, Cotteridge	B30 1JB	BINGO	306/2
53 New Street, Birmingham	B2 4EG	BINGO	377/1
157 Weoley Castle Road, Weoley Castle	B29 5QH	BINGO	325/3
121 The Parade, Sutton Coldfield	B72 1PU	AGC	324/2
Unit 19, Fox & Goose Shopping Centre	B8 2EP	AGC	175/4

20. Please set out any other matters which you consider to be relevant to your application:

**The Applicant operates a national estate of licensed bingo premises which include the provision of Bingo Plus and Bingo Express terminals.**

**The operator has full authority to provide licensed bingo by the provision of an Operating Licence granted by the Gambling Commission. The UK's Gambling Regulator has therefore approved the measures implemented to ensure that effective anti-money laundering procedures are implemented and our policies have been developed to ensure responsible trading in accordance with the gambling legislation, the licensing objectives and the licence conditions and code of practice.**

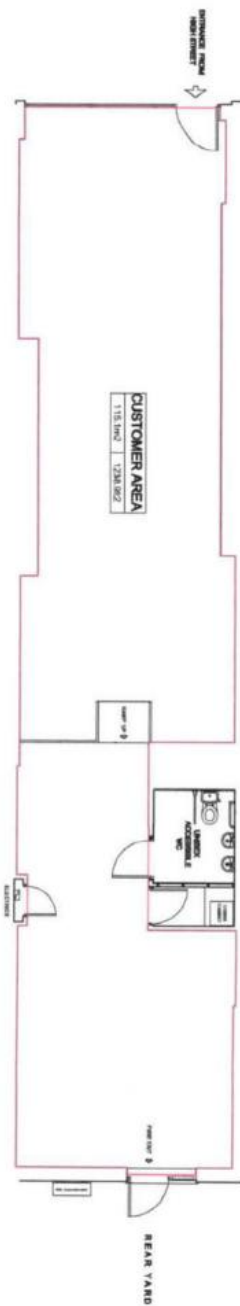
### Part 6 – Declarations and Checklist (Please tick)

We confirm that, to the best of our knowledge, the information contained in this application is true. We understand that it is an offence under section 342 of the Gambling Act 2005 to give information which is false or misleading in, or in relation to, this application. ☒

We confirm that the applicant(s) have the right to occupy the premises. ☒

Checklist:

- Payment of the appropriate fee is enclosed ☒
- A plan of the premises is enclosed ☒
- We understand that if the above requirements are not complied with the ☒



Ground Floor Plan 1:50

# GAMBLING ACT 2005 LICENSING PLAN

Anything shown on this plan, which is not required by The Gambling Act 2005 (or the Licensing (Gambling Standards) Regulations 2007) is for illustrative purposes only, and does not form part of the premises licence

Area in which facilities will be provided for gaming



Location Plan 1:1250

Indicates the location of the premises in relation to the surrounding area. The red line indicates the location of the premises.



220 HIGH STREET  
ERDINGTON  
BIRMINGHAM  
B23 8SU

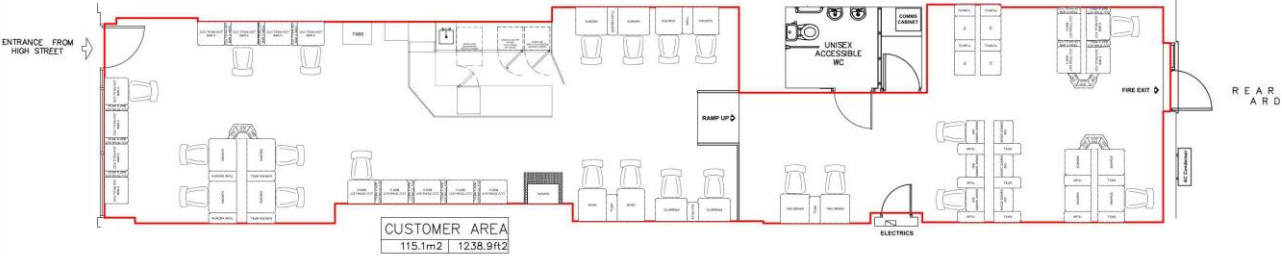
## LICENCE PLAN

Category	Area	Notes
Area	115.1m²	1.0m² @ 0.1%
Customer Area	115.1m²	1.0m² @ 0.1%
Kitchen	10.0m²	1.0m² @ 0.1%
Toilet	1.0m²	1.0m² @ 0.1%


Licence Plan



FOR ILLUSTRATION  
PURPOSES ONLY



Ground Floor Plan 1:50

REVISIONS	FIT OUT TYPE Merkur Slots Erdington	REFERENCE DRAWINGS	
	PROJECT Merkur Slots 220 High Street Erdington Birmingham B23 6SJ	SCALE 1:50	 <b>MERKUR SLOTS</b> <small>COPYRIGHT IS RESERVED BY PRANSAPTE P.L.C. AND IS ISSUED ON THE CONDITION THAT IT IS NOT COPIED OR REPRODUCED BY OR FOR ANY OTHER PERSON WITHOUT PRIOR WRITTEN CONSENT FROM PRANSAPTE P.L.C. THIS DRAWING SHOULD NOT BE SCALED. THE CONTRACTOR SHOULD CHECK ALL DIMENSIONS ON SITE. ANY ERROR OR OMISSION SHOULD BE REPORTED TO PRANSAPTE P.L.C.</small>
	DESCRIPTION PROPOSED MACHINE PLAN	DRAWN BY	
		DATE 00/00/00	
		DRAWING No. ???-PR-05	REVISION

## Cashino Gaming Limited Operational Standards

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### THE LICENSING OBJECTIVES UNDER THE GAMBLING ACT 2005

- Preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime
- Ensuring that gambling is conducted in a fair and open way
- Protecting children and other vulnerable persons from being harmed or exploited by gambling

**Objective 1** - Preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime.

- Cashino Gaming Limited is aware that it must notify the Gambling Commission should we suspect that offences under the Gambling Act 2005 are being committed.
- Cashino Gaming Limited complies with the Commission's advice on the Proceeds of Crime Act 2002.
- Cashino Gaming Limited has completed its own Business Anti-money laundering risk assessment, local area risk assessments and implements anti-money laundering policies and procedures.
- If we suspect anyone of using our premises for the furtherance of criminal activity (for instance drug dealing, using counterfeit money, selling suspected stolen property and criminal damage) we will contact the police immediately, report to our Head of Compliance and record the instance in the AML and Incidents modules of the electronic Smart Tablet system.
- All Cashino Gaming Limited premises operate digital CCTV and customer areas are supervised.
- Cashino Gaming operates a group-wide Security Alert system where incidents are shared instantly with all licenced premises. We have an internal Fraud Measures Team that respond to and investigate incidents. As a BACTA member, we receive nationwide Security Alerts, which are circulated via the Security Alert system to all licenced premises.
- The employees in Cashino Gaming premises are required to carry a portable alarm which is provided by Staff Guard, a nationwide security company that offers 24hr support via a monitoring centre with fully trained operatives who advise on difficult situations and escalate appropriately.
- Cashino Gaming Limited has an extensive security, audit and money laundering team monitoring employees and customer activity.
- All Cashino Gaming employees complete six-monthly refresher training which covers this licencing objective; anti-money laundering policies and procedures; and guidance on the Proceeds of Crime Act 2002.
- Cashino Gaming operate a robust late night working policy, which is fully supported by a full-time Night Manager.
- Cashino Gaming do not operate a single-manning policy between 8pm and 6am, however, should an emergency occur a 'locked door' and 'keep in touch' policy is implemented.

**Objective 2** - Ensuring that gambling is conducted in a fair and open way.

- Our gaming rules are prominently displayed in each of our licensed premises.
- Our employees have a full understanding of machine gaming rules.
- We encourage customer-facing employees to use positive discretion to resolve customer issues at a local level, where possible.
- Our Customer Complaints procedure is displayed prominently in every venue. Where customer disputes cannot be resolved satisfactorily, we refer all potential disputes to our appointed Alternate Dispute Resolution provider (IBAS).
- All venue managers attend our National Training Centre for a thorough induction programme prior to taking on responsibility of their own venue and team.
- All licensed premises employees receive induction and six-monthly refresher training during the course of their employment to ensure that potential issues can be addressed at the earliest opportunity.

**Objective 3** - Protecting children and other vulnerable persons from being harmed or exploited by gambling

- All our licensed premises are strictly adult only and we provide appropriate notification on entry, on all marketing material and throughout our premises.
- We operate a Think 25 policy as standard and all employees are trained to request a photographic form of identity if they suspect that a customer is under age. All challenges are recorded on our Smart Tablet system under Age Verification Checks and Check Policy are our third-party independent partner for compliance testing.
- All licensed premise employees receive induction and six-monthly refresher training during the course of their employment on social responsibility and safeguarding children and vulnerable people, with a particular focus on the prevention of harm.
- We prominently display information throughout our licensed premises on responsible gambling and provide details of organisations that can provide support and guidance such as BeGambleAware.
- Playright is installed in all licensed premises - this is a self-help App available to customers to enable them to manage spend and play time.
- Socially Responsible messaging is implemented on B3 and Category C digital machines.
- All licensed premise employees are trained to identify potential at risk customers and conduct effective interactions. Customer interactions are recorded on the Interactions module on the electronic Smart Tablet and reviewed centrally by the Compliance team.
- We implement a self-exclusion policy throughout our licensed premises and operate a Smart Tablet system for recording self-exclusions, reinstatements and breaches. We are also members of the Bingo Association Multi-Operator Self-exclusion Scheme.
- The layout of our premises is designed to facilitate customer supervision by employees.
- We provide an annual donation in support of research, education and treatment of problem gambling.

All three licensing objectives are embedded at all levels within the organisation via training both on-line and face to face, during Operational meetings, Business Bulletin communications, Compliance/Audit visits and annual



## LOCAL GAMBLING RISK ASSESSMENT

Premises Name:	Erdington				
Premises Address:	Merkur Slots, 220 High Street, Erdington, B23 6SJ				
Operator Premises Code:	913	Area Manager:		0 Area:	Area
Category of gambling premises licence:	Bingo	Staffguard System: Y/N	Yes	24 hours opening:	Yes
Premises Licence Number:	0				
Local Authority details:	Birmingham City Council				
Name of person completing assessment:	Gill Clulow	Position within Company:	Senior Auditor		
Date original Assessment completed:	24/01/2020				
Date of Assessment Review:					
Reason for Assessment Review:	New Premise Application				

**REQUIREMENT TO COMPLY – social responsibility code provision 10.1.1 - with effect from 6<sup>th</sup> April 2016**

All non-remote casino, adult gaming centres (AGC), family entertainment centres (FEC), bingo, betting and remote betting intermediary (trading room only) licences, except non-remote general betting (limited) and betting intermediary licences.

This risk assessment must be completed based upon the local risks to the licensing objectives posed when applying for a new gambling premises licence and when applying for a variation of a premises licence.

Licensees must review and update their local risk assessment when internal/external changes take place in each of their premises which may affect the mitigation of local risk, taking into account significant changes to local area circumstances, including those identified in a licensing authority's statement of licensing policy. Some authorities have included details of their local area profiles, which you can refer to for further information.

### Ordinary code provision 10.1.2

Licensees are required to share their risk assessment with Licensing authorities when applying for a premises licence or applying for a variation to existing licensed premises, or otherwise on request.

### LOCAL AREA PROFILE

Useful websites:

<https://www.birmingham.gov.uk>

<http://www.ukcrimestats.com>

<http://www.gov.uk/government/collections/crime-statistics>

<https://www.findmyschool.co.uk>

<https://checkmypostcode.uk>

<https://postcodearea.co.uk>

<https://www.google.com/maps>

<https://www.police.gov>

<p><b>Premises Design and Gambling Operation</b></p> <p>We have reviewed Birmingham Statement of Gambling principles Feb 2019 and reference relevant sections for Adult Gaming Centres, part 2 and section 5 Bingo.</p> <p>The venue will be fitted with a HD CCTV system that is clearly advertised to customers with screens visible by employees when working in the service area. Floor layout will enable supervision of entrances and machines from the central service area. The premise and employees will be protected by a employee Guard security system and intruder alarms will be installed.</p> <p>Premises Logs - Information pertaining to the Licence Conditions and Codes of Practice will be recorded electronically using the IHL SmartTablet with the data evaluated centrally via the back office.</p> <p>The proposed venue will operate under a Bingo License, with a range of category B3, C and D machines and proprietary bingo equipment.</p> <p>Premises frontage will be of a style which obscures the interior with appropriate advertising inline with Licence Conditions and Codes of Practice.</p> <p>External windows will have digital marketing screens which will display safer gambling messages, Think 25, Bingo Played Here, opening times and promotional activity.</p>
<p><b>Local Risk</b> The venue is in a high street location which is mainly retail in the suburb of Birmingham. Opposite the venue is Shipleys High Street Bingo and within a few minutes walk are another Shipleys and an Admiral AGC and a Betfred Bookmakers. there are 2 pawnbrokers on the street - H&amp;T and cash Converters both within a 5 minute walk. Erdington is one of the most populas wards in Birmingham and is ranked in the middle for deprivation 36/69. Unemployment is 8.4% above the average of 9.3% in Birmingham. 69.3% of the population are White, 8.1% Black and 7.9% Asian (censue 2011). The railway station is 0.7miles away and there are multiple bus stops within 0.12 miles. 3 public houses are within a few minutes walk - The Swan in Wilton Market open 10am -11pm, Church Tavern 8am - 6pm and The Charlie Hall 8am - midnight. Homeless help centres are St Barnabas - opposite and Slade Road 1.35miles away. Foodbanks can be found 0.4 and 0.9 miles from the venue. The closest school is Stockland Green Seconadary 0.3 miles, other schools - primary and Secondary are all at least 1 miles from the venue.</p>
<p><b>Local Crime Analysis (police.uk)</b></p> <p>We have reviewed the Police.UK hot-spot mapping for the area and we are aware of the areas of Recorded Crime, Vulnerable People and Vulnerable Places and are very mindful of the potential damage associated with problem gambling. We will make every effort to liaise with local police over reducing our involvement in any incident. Crime in the area was 99.66/1000 which is lower than for similar areas at 128.17/1000. There are currently no publised policing priorities.</p>
<p><b>Assessment of premises incident records (Past 12 Months)</b></p>

The Gambling Act 2005 sets out the three licensing objectives (LO), which are:

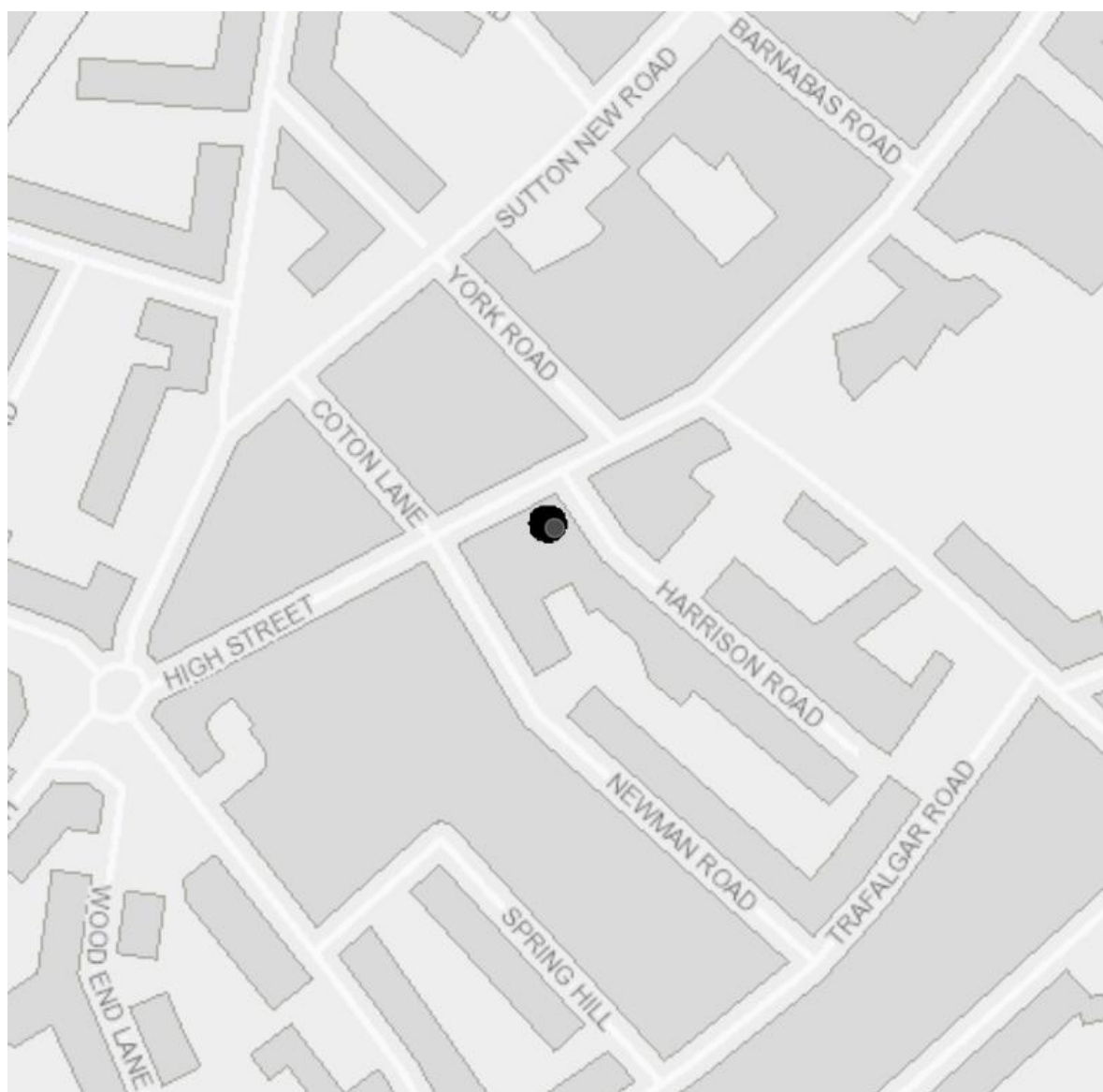
CD - Preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime.

FO - Ensuring that gambling is conducted in a fair and open way.

CV - Protecting children and other vulnerable people from being harmed or exploited by gambling.

LO	Local Risk Detail	Degree of Risk (Severity vs Likelihood)	Control Measures	Updated
CD	Failure to identify the occurrence to launder money on our premises (e.g. dyed stained notes, fake notes, foreign coins) and to adhere to reporting policies and procedures.	Moderate	<p>Systems: employees trained on the requirements to comply with the Money Laundering Regulations and the Company AML Policy. Customer Interaction used to identifying potential suspects, behaviour, spend patterns and the use of change machines.</p> <p>Designs: Open design with vision across the venue floor.</p> <p>Physical: IHL Smart Tablet to record incidents with emails direct to the AMLO tablet. Shared security alerts and photos of suspects with operators nationally. CCTV systems available for additional monitoring of activity. MARS (machine data capture system) provides individual transactions and fraud alerts for suspicious activity.</p>	Jan-20
CD	Poor security control measures which may increase vulnerability to crime	Low	<p>Systems: Security Alert system allows the sharing of information on criminal activity across all venues and relevant employees. Key management policy in place. Regular checks on Emergency exits and equipment. Extensive monitoring of employees and customer activity from Audit Department.</p> <p>Designs: Open design with vision across the venue floor</p> <p>Physical: Staffguard security system. HD CCTV system installed with remote viewing available. Time lock safe installed. Monitored Intruder alarm system installed. Machine data monitoring in MARS.</p>	Jan-20
CD	To identify aggressive customers to prevent crime and disorder (will be dependent on customers who frequent premises)	Low	<p>Systems: employee training on how to deal with aggressive customers and situations which may also require police assistance.</p> <p>Designs: Open design with vision across the venue floor.</p> <p>Physical: Smart Incident app on the IHL Tablet used to record all incidents inc. crime reference number, supporting emails and back office report monitoring. Security Group email in operation inc. BACTA alerts.</p>	Jan-20
CD	Awareness of local crime issues in the local area	Low	<p>Systems: Annual LARA review, policies and procedures for communication of change in local issues. Reference to <a href="http://www.police.uk">http://www.police.uk</a>, <a href="http://www.ukcrimestats.com">http://www.ukcrimestats.com</a>, <a href="http://www.gov.uk/government/collections/crime-statistics">http://www.gov.uk/government/collections/crime-statistics</a>.</p> <p>Designs:</p> <p>Physical: Membership of local Town Radio schemes where available. Security group email alerts.</p>	Jan-20
CD	Failure to protect employee and customers from harm during the hours of late night opening	Low	<p>Systems: Lone working and night working procedures in place. Use of locked Door policy. Full time Support Night Manager available throughout the night.</p> <p>Designs:</p> <p>Physical: Night Time contact number, HD CCTV system, Staffguard Security System.</p>	Jan-20
FO	Failure to prevent customers complaints and disputes regarding gambling within our premises.	Low	<p>Systems: Management and monitoring of reported faults via MARS. Machines maintained by trained persons. Machine standards audited on regular basis. Gaming rules prominently displayed at entrance to each venue. Employees have full understanding of machine gaming rules. Machine Standards Policy in place.</p> <p>Designs: Stakes, prize levels and % payouts are clearly displayed on all machines.</p> <p>Physical: Gambling machines comply with technical standards and are acquired from licensed suppliers only.</p>	Jan-20

FO	Failure to resolve customers complaints and disputes regarding our gambling premises.	Low	<p>Systems: Complaints management policy in place for written and telephoned complaints. Complaints portal used to collate and manage responses. 4 stage complaints procedure with ADR entity Independent Betting Adjudication Service Ltd (IBAS) for unresolved complaints. Employees encouraged to use positive discretion to resolve customer issues in venue.</p> <p>Designs:</p> <p>Physical: Code of Practice and Complaints and Disputes policy displayed at venue entrance. Complaints and Disputes policy leaflets available within the venue.</p>	Jan-20
CV	Ensuring Under 18's do not have access to licensed premises	Low	<p>Systems: Proof of Age scheme in place with application forms available in the venue. 3rd party company - Check Policy employed for underage verification testing. Persons who are unable to provide proof of age are refused entry.</p> <p>Designs: Think 25 policy and posters are displayed at entrance and within the premises, Think 25 badges form part of employee uniform. Entrance door signage and machines display 'No Under 18's'. Marketing and Promotions complies with standards set by the Committee of Advertising Practice (CAP) and the Broadcast Committee of Advertising Practice.</p> <p>Physical: Age verification app on the IHL tablet used to record all Age verification challenges. All entrances and venue floor are monitored by employees.</p>	
CV	To identify signs associated with problem gambling and people who may be at risk of gambling related harm	Moderate	<p>Systems: employees trained on customer interaction and how to identify and interact with players who exhibit signs of developing problem gambling, identifying players whose behaviour changes.</p> <p>Designs:</p> <p>Physical: Playright App available in venues to assists players with managing their gambling. IHL tablet used to record all incidents of customer interaction with email alerts to Compliance Manager who has access to back office for additional monitoring.</p>	Jan-20
CV	Failure to provide information to customers on responsible gambling	Low	<p>Systems: Employees are provided with the training to enable them to provide guidance on safer and responsible gambling.</p> <p>Designs: Stay in Control posters and leaflets promoted at venue entrance, within the venue and in washroom areas.</p> <p>Physical: Socially Responsible messaging is implemented on B3 and digital Cat C machines. All machines display Gamble Responsibly stickers with helpline contact details.</p>	Jan-20
ALL	Failure to maintain and administer the self-exclusion process, including breaches and reinstatement reviews	Low	<p>Systems: Essentials of Compliance and Safe Guarding Vulnerable People Induction training and 6 monthly refresher training for all employees. This training includes administering the self exclusion process and interacting with players. Central monitoring of all exclusions, breaches, reinstated customers and customer interactions by Compliance Manager.</p> <p>Designs: Tablet available for use of all employees.</p> <p>Physical: Self exclusions logged on IHL Tablet Smart App. Information is shared across all operators. Members of Bingo Association Multi-operator Self Exclusion scheme.</p>	Jan-20
ALL	Training & Social Responsibility		<p>Systems: Essentials of Compliance, Safeguarding and lone working trained on Inductions and refreshed 6 monthly for all employees. Compliance Manager attendance at Manager Meetings for refresher and update training. Review of all logs on IHL back office to identify and promptly target venues where changes are exhibiting.</p> <p>Designs: On-line training platform and two regional training centers.</p> <p>Physical: Compliance and Social Responsibility Folder with all policies and procedures available to all employees. Venue Mangers review logs monthly. Area Managers Bi monthly and Compliance Audits twice yearly.</p>	Jan-20









**MERKUR SLOTS, 220 HIGH STREET, ERDINGTON, B23 6SJ****LICENSING SUB-COMMITTEE HEARING****TUESDAY 7<sup>TH</sup> JULY 2020 AT 10.00AM****BIRMINGHAM CITY COUNCIL****REMOTE HEARING - BUNDLE INDEX**

<b>DOCUMENT</b>	<b>PAGE</b>
Supplemental Statement completed by Amanda Kiernan, Head of Compliance, Cashino Gaming Limited	i-iv
Supplemental Statement completed by Andy Tipple, Head of Product, Cashino Gaming Limited	v
Copy of the Application Display Notice	1
Proposed Licence Conditions	2
Copy of the Licensing Plan	3
Copy of the layout plan, for illustrative purposes	4
Copy of the Local Area Risk Assessment	5 – 9
Cashino Gaming Limited Operational Standards	10 – 11
The Praesepe Group 'Working Together'	12 – 19
Extracts of the Gambling Commission's Guidance to Licensing Authorities	20 – 26
Extracts from Hansard Parliamentary Debate discussing the inclusion of the prevention of public nuisance as a Licensing Objective	27 – 28
Copy of the Regulators' Code	29 – 35
Merkur Cashino Compliance and Social Responsibility Manual	36 – 105
Extracts of Merkur Cashino Operations Manual:	106 - 126
<ul style="list-style-type: none"> <li>a. Lone Working Policy;</li> <li>b. Staff Guard Policy;</li> <li>c. CCTV Policy;</li> <li>d. Machine Fraud Policy;</li> <li>e. Compliance Policy</li> </ul>	

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**LICENSING SUB - COMMITTEE HEARING – 7<sup>TH</sup> JULY 2020**

**SUPPLEMENTAL STATEMENT – AMANDA KIERNAN**

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**Cashino Gaming Limited**

1. Cashino Gaming Limited operates a national estate of over 163 licensed bingo, adult gaming centre and family entertainment centre premises
2. Cashino Gaming Limited is a leading national operator of bingo premises with clear and proactive policies to promote the Gambling Licensing Objectives. We always endeavour to liaise with responsible authorities concerning the operation of our premises and pre-consult with the police prior to making new applications.
3. Cashino Gaming Limited has full authority to provide bingo facilities through the grant of an Operating Licence issued by the Gambling Commission, which has approved the measures which Cashino Gaming Limited has put in place to ensure that it implements effective anti-money laundering procedures, security procedures and trades responsibly in accordance with gambling legislation, the Licensing Objectives and the Licence Conditions and Codes of Practice.
4. Cashino Gaming has never had a review of a bingo premises licence.
5. Cashino Gaming Limited holds key positions within the Bingo Association and BACTA (the trade association for the amusement and gaming machine industry in the UK) Executive and Social Responsibility Committees, working closely with these groups to innovate and promote Compliance and Social Responsibility within the industry.
6. Cashino Gaming Limited has 50 Personal Management Licence Holders throughout its Operational structure, all of which are aware of their roles and responsibilities in regard to the Licence Conditions and Codes of Practice (LCCP).
7. Cashino Gaming Limited has appointed a dedicated team of compliance auditors that work independently of the Company's Operations Team to continually assess premises' compliance with the governing legislative standards and Company Policy and Procedure. The Company conducts a minimum of two compliance audits per year in each venue. Audits include Regulatory Compliance, Customer Interaction, Incidents, Self-exclusion breaches and Age Verification records. During the audits, premises staff are tested on their level of knowledge and understanding of all relevant criteria. Venues may be re-visited and any additional training needs addressed. Records of incidents, interactions, self-exclusion breaches and age verification checks are collated on a central hub, which is regularly reviewed and monthly reports are provided to Operations Teams.
8. Cashino Gaming Limited operates a strict marketing and promotional guidelines policy, which has been developed in accordance with the Gambling Commission's Licence Conditions and Codes of Practice and the Advertising Standards Authority's Committee of Advertising Practice (CAP) and Broadcast Committee of Advertising Practice (BCAP) Codes. Venue window displays are designed in consideration of premises location and maintain the Company's focus that all gambling should be carried out in socially responsible manner. Direct line of sight into premises is minimised by appropriate window displays and barriers adjacent to entrances.



### **Relationship with the Responsible Authorities and Interested Parties**

9. Cashino Gaming Limited takes its duty to operate safe and Gambling Act 2005 compliant premises seriously. To this end, the Company has always sought to maintain good relations with local police and licensing authority teams.
10. For the purposes of the current application the local Police Licensing team were initially consulted in March 2020.
11. PC Donna Milliard of Erdington Police Licensing team identified that there were no records of any incidents for the premises and did not have any particular concerns regarding the bingo premises licence proposals. PC Milliard identified that there are some general incidents of crime and disorder in the vicinity, albeit not associated with gambling premises.
12. Cashino Gaming Limited has considered the police licensing teams general comments and the Company's security measures and proposed licence conditions have been developed to mitigate any potential risks. Lines of communication will be maintained with the local police and other licensed premises through participation in Betwatch or similar schemes to ensure that local knowledge is shared and that premises can adapt to any emerging risks or local concerns identified.
13. Throughout the 28 day consultation period, none of the Responsible Authorities under the Gambling Act 2005, those of most relevance being the Licensing Authority, local Police, Environmental Health and Child Protection teams, have raised any concerns or questions regarding Cashino Gaming Limited's bingo premises licence proposals. None have objected.

### **Cashino Gaming Limited Compliance – Protection of the Vulnerable**

14. Cashino Gaming Limited operates on-boarding and 6-monthly refresher training programmes for all employees. Training modules include 'The Essentials of Compliance and Social Responsibility' which covers the Gambling Act 2005 and LCCP objectives and 'Safeguarding Children & Vulnerable People', which focusses on assisting staff to recognise and respond to indicative behaviours of potentially problem gambling and vulnerability and how to conduct effective customer interaction.
15. Cashino Gaming Limited have two National Training Centres where venue teams receive face to face training which includes identifying signs of potential problem gambling and other vulnerabilities such as homelessness. Staff are rigorously trained to take appropriate action such as where to refuse service and to support the customer including advising them of gambling support agencies such as GambleAware.
16. All Cashino Gaming Limited's training and compliance policies and procedures have been audited by the Gambling Commission and comply with the Operating Licence conditions.
17. Cashino Gaming Limited ensures that all staff continue to promote responsible gambling through customer behaviour observation and interaction.
18. Cashino Gaming Limited promotes the use of the customer self-help tool called Playright. All venues have the capability for customers to sign up to the App and staff are fully trained and able to advise on its use. This responsible gambling tool enables customers to set time limits on their machine play. Subject to the customers' set permissions, the system has the ability to send an alert to the venue should the customer enter at a time they have chosen not to gamble. This alert would then trigger a customer interaction.

19. All Cashino Gaming Limited's bingo premises are adult only and operate a strict Challenge 25 policy.
20. Extracts of Cashino Gaming Limited's Compliance and Social Responsibility policy have been included with the Applicant's hearing documentation, which highlight the priority given to responsible gambling and the provision of responsible gambling information to its customers and staff members.

#### **Proposed site location**

21. Cashino Gaming Limited has prepared a detailed local area risk assessment in consideration of Birmingham City Council's Statement of Principles under the Gambling Act 2005, local crime statistics and local establishments.

#### **Premises Operation**

22. The premises will be managed by an experienced shop manager who will in turn be supported by a complement of staff who will all have received the comprehensive level of training appropriate to their specific role. Training focuses on the promotion of the Licensing Objectives and a copy of our Policies and Procedures have been provided as part of the applicant's hearing bundle.
23. The Merkur Slots premises layout has been developed to facilitate customer observation and all staff members provide regular sweeps of the premises to ensure positive engagement with our customers and facilitate observation and customer interaction.
24. All Cashino Gaming Limited's staff members actively monitor and manage the area immediately outside their premises and record all incidents should they occur. Reporting lines are set up with local police teams to ensure that any potential local issues are identified and addressed.
25. All Cashino Gaming Limited premises operate extensive CCTV throughout customer facing areas and also external areas to assist with monitoring customer behaviour and that of other individuals in the immediate vicinity of the premises. CCTV monitors are appropriately situated to ensure that all customer areas are monitored.
26. Cashino Gaming Limited premises are willing to actively participate in any local area Betwatch/Pubwatch schemes that are available. This ensures that a partnership approach is taken engaging with local residents, gambling operators, the alcohol licensed trade, other businesses and Responsible Authorities to assist with the identification and management of any local issues, which may not necessarily relate to gambling premises.
27. The premises will operate a no pre-planned single staffing between 20:00 and 06:00 policy and staff rotas are designed to be adaptable to customer numbers. No pre-planned single-manning period extends beyond 6 hours and an allowance for hand-over is built into the rota system. During planned single-manning the keeping in touch policy for the area is implemented and a locked door policy actioned for comfort breaks. During periods of un-planned single-manning (during hours 20.00 to 06.00 and over 6 hours) additional procedures are activated to allow for statutory breaks and remote venue monitoring via CCTV.
28. In consideration of the premises local area risk assessment, as amended, we have provided a list of appropriate control conditions that are to be attached to any new bingo licence granted for the premises.

### **Conclusion**

29. The business of Cashino Gaming Limited is the provision of safe and pleasant gaming environments. It remains crucial to the business that customers feel safe and welcome in Merkur bingo premises. This principle is fundamental to Company management strategy from the head office to premises level.
30. When and if issues of any kind do arise, the resources and commitment are in place to ensure that they are speedily resolved. For obvious reasons, Cashino Gaming Limited does not wish to run licensed venues which cause regulatory issues, and the Company devotes a great deal of time and resources to ensuring that there are none.
31. In my experience a good manager and their team will know regular customers well and new customers will always attract raised awareness.
32. In my experience I can state that it is rare for bingo premises to be the cause of, or otherwise associated with, crime, disorder or nuisance to nearby premises due to the nature of our gaming premises and our customer base.
33. Cashino Gaming Limited continues to take very seriously any issue which its presence creates, both out of respect for the local community and because its licence and commercial reputation depends upon it.

Ms Amanda Kiernan, Head of Compliance, Cashino Gaming Limited

Date: 30<sup>th</sup> June 2020

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## LICENSING COMMITTEE HEARING – 7<sup>TH</sup> JULY 2020

### SUPPLEMENTAL STATEMENT - ANDY TIPPLE

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#### Cashino Gaming Limited

1. Cashino Gaming Limited operates 73 'High Street Bingo' premises, 5 bingo clubs, 5 Family Entertainment Centres and 87 Adult Gaming Centres throughout Great Britain.
2. High Street Bingo premises offer a combination of linked bingo games on electronic terminals, which are the driver of the high street bingo model, and gaming machines, both of which are compliant with the Gambling Act 2005.
3. The Governing legislation provides strict limits on the number of high stake gaming machines that are permitted in licensed High Street Bingo venues.
4. Cashino Gaming Limited premises do not operate Fixed Odds Betting Terminals (FOBTs) unlike licensed betting premises.
5. All Cashino Gaming Limited premises are sufficiently staffed to ensure effective implementation of the Company's Think 25 policy and all staff are fully trained on the three Licensing Objectives under the Gambling Act 2005, with particular focus on the protection of vulnerable persons from being harmed or exploited by gambling.
6. High Street Bingo premises operate a combination of category B3 and C gaming terminals with stakes ranging from 10p through to £2. Across Cashino Gaming Limited's venues the average stake placed is between 30p and 40p.
7. Local Area Risk Assessments are completed by Cashino Gaming Limited for all premises, which are subject to regular evaluation and update. For all new licence applications Cashino Gaming Limited proactively engages with local police licencing teams to ensure that a partnership is taken at the earliest opportunity.
8. Cashino Gaming Limited premises participate in local Betwatch or similar schemes to ensure that local knowledge is shared and that premises can adapt to any emerging risks or local concerns identified.
9. In consideration of the premises local area risk assessment, as amended, we have provided a list of appropriate control conditions that are to be attached to any new bingo licence granted for the premises.

Mr Andy Tipple, Head of Product, Cashino Gaming Limited

Date: 30<sup>th</sup> June 2020



## NOTICE OF APPLICATION FOR A PREMISES LICENCE UNDER THE GAMBLING ACT 2005

Notice is hereby given that: **Cashino Gaming Limited**

of the following address:

**Seebeck House  
1A Seebeck Place  
Milton Keynes  
MK5 8FR**

is applying for a **Bingo Premises Licence** under section 159 of the Gambling Act 2005.

The application relates to the following premises:

**Merkur Slots  
220 High Street  
Erdington  
B23 6SJ**

The application has been made to: **Birmingham City Council**

Information about the application is available from the licensing authority, including the arrangements for viewing the details of the application.

Any of the following persons may make representations in writing to the licensing authority about the application:

- A person who lives sufficiently close to the premises to be likely to be affected by the authorised activities
- A person who has business interests that might be affected by the authorised activities
- A person who represents someone in any of the above two categories.

Any representations must be made by the following date: **6 May 2020**

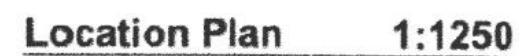
**It is an offence under section 342 of the Gambling Act 2005 if a person, without reasonable excuse, gives to a licensing authority for a purpose connected with that Act information which is false or misleading.**

## PROPOSED LICENCE CONDITIONS

1. The premises shall install and maintain a comprehensive CCTV system. All entry and exit points must be covered enabling frontal identification of every person entering in a light condition including customer facing areas. The CCTV system shall continually record whilst the premises are open. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer of the Licensing Authority.
2. A staff member from the premises who is conversant with the operation of the CCTV system shall be in the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested and within a maximum of 24 hours of the initial request.
3. Subject to Data Protection guidance and legislation, the management of the premises will ensure that key staff are fully trained in the operation of the CCTV, and will be able to download selected footage onto a disk/USB Stick for the Police or authorised officers of the Local Authority or UK Border Agency without difficulty, delay or charge.
4. Notices shall be prominently displayed within the premises stating that CCTV is in operation.
5. An incident log shall be kept at the premises and made available on request to an authorised officer of the Licensing Authority or the Police. Details to include:
  - i. all crimes reported to the venue
  - ii. all ejections of patrons
  - iii. any complaints received concerning crime and disorder
  - iv. any incidents of disorder
  - v. all seizures of drugs or offensive weapons
  - vi. any visit by a relevant authority or emergency service.
  - vii. any attempts by children and young persons to gain access to the premises to gamble
  - viii. Any Challenge 25 Refusals.
6. A think 25 proof of age scheme shall be operated at the premises where Any person who appears to be under 25 years of age, and who has not previously provided satisfactory proof to the contrary, is challenged at the point of entry. Acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
7. Signage advertising the aforementioned proof of age scheme shall be prominently displayed throughout the premises.
8. There shall be no pre-planned single staffing at the premises from 20:00 until closing. Should the premises be single staffed after this time, the magnetic door locking system must be in constant use.
9. Individuals who are deemed to be under the influence of excessive alcohol shall not be allowed to enter the premises.
10. The licensee shall participate in local Betwatch or similar scheme to promote knowledge sharing within the local industry, with particular regard to local risk but also to promote best practice.
11. The licensee shall take reasonable steps to prevent nuisance directly outside the Premises.
12. Gaming machines may be provided until 24:00

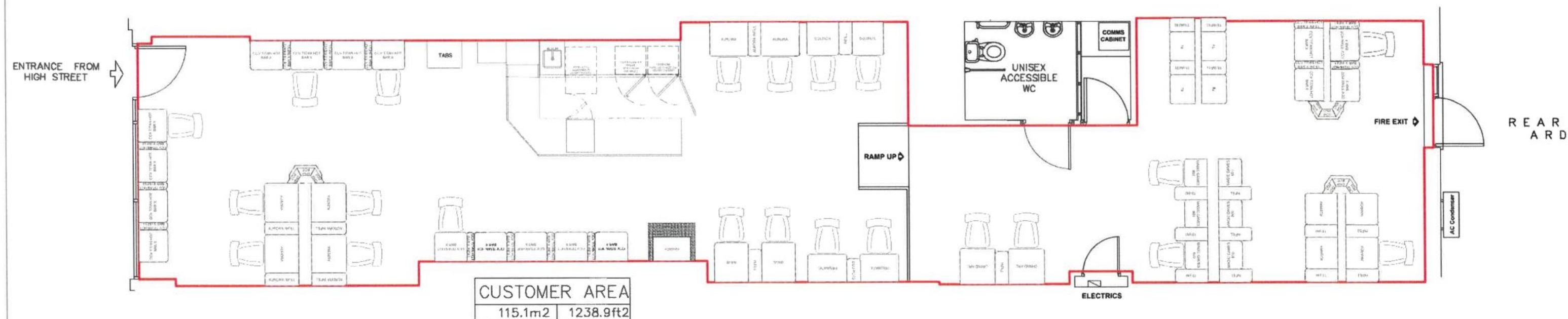


— Area in which facilities will be provided for gaming

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FOR ILLUSTRATION  
PURPOSES ONLY



Ground Floor Plan 1:50

REVISIONS	FIT OUT TYPE Merkur Slots Erdington		REFERENCE DRAWINGS	
	PROJECT Merkur Slots 220 High Street Erdington Birmingham B23 6SJ		SCALE 1:50	
	DESCRIPTION PROPOSED MACHINE PLAN		DRAWN BY	
			DATE 00/00/00	
			DRAWING No. 222-PR-05	REVISION



MERKUR  
SLOTS

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### THE LICENSING OBJECTIVES UNDER THE GAMBLING ACT 2005

- Preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime
- Ensuring that gambling is conducted in a fair and open way
- Protecting children and other vulnerable persons from being harmed or exploited by gambling

**Objective 1** - Preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime.

- Cashino Gaming Limited is aware that it must notify the Gambling Commission should we suspect that offences under the Gambling Act 2005 are being committed.
- Cashino Gaming Limited complies with the Commission's advice on the Proceeds of Crime Act 2002.
- Cashino Gaming Limited has completed its own Business Anti-money laundering risk assessment, local area risk assessments and implements anti-money laundering policies and procedures.
- If we suspect anyone of using our premises for the furtherance of criminal activity (for instance drug dealing, using counterfeit money, selling suspected stolen property and criminal damage) we will contact the police immediately, report to our Head of Compliance and record the instance in the AML and Incidents modules of the electronic Smart Tablet system.
- All Cashino Gaming Limited premises operate digital CCTV and customer areas are supervised.
- Cashino Gaming operates a group-wide Security Alert system where incidents are shared instantly with all licenced premises. We have an internal Fraud Measures Team that respond to and investigate incidents. As a BACTA member, we receive nationwide Security Alerts, which are circulated via the Security Alert system to all licenced premises.
- The employees in Cashino Gaming premises are required to carry a portable alarm which is provided by Staff Guard, a nationwide security company that offers 24hr support via a monitoring centre with fully trained operatives who advise on difficult situations and escalate appropriately.
- Cashino Gaming Limited has an extensive security, audit and money laundering team monitoring employees and customer activity.
- All Cashino Gaming employees complete six-monthly refresher training which covers this licencing objective; anti-money laundering policies and procedures; and guidance on the Proceeds of Crime Act 2002.
- Cashino Gaming operate a robust late night working policy, which is fully supported by a full-time Night Manager.
- Cashino Gaming do not operate a single-manning policy between 8pm and 6am, however, should an emergency occur a 'locked door' and 'keep in touch' policy is implemented.

**Objective 2** - Ensuring that gambling is conducted in a fair and open way.

- Our gaming rules are prominently displayed in each of our licensed premises.
- Our employees have a full understanding of machine gaming rules.





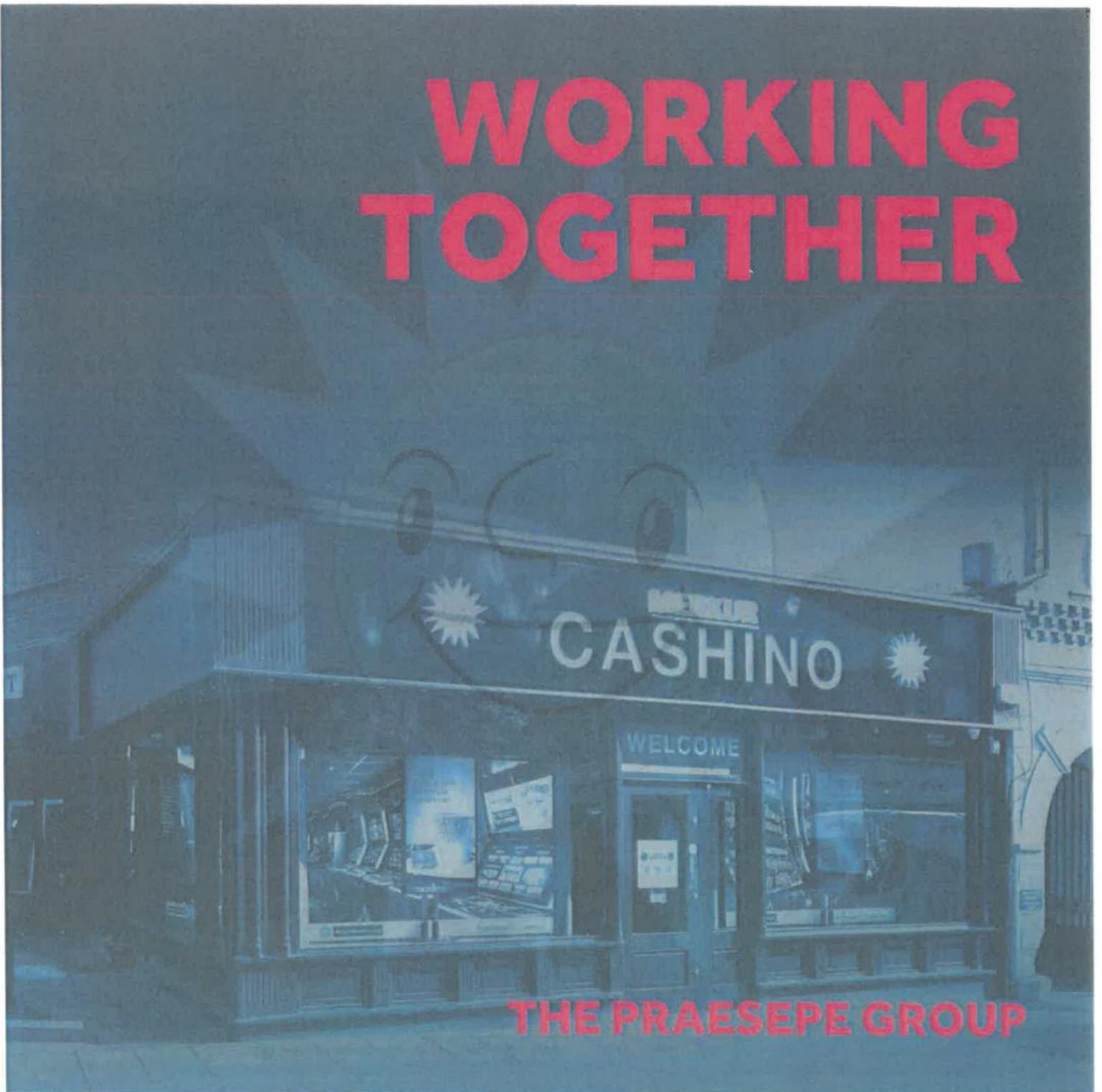
- We encourage customer-facing employees to use positive discretion to resolve customer issues at a local level, where possible.
- Our Customer Complaints procedure is displayed prominently in every venue. Where customer disputes cannot be resolved satisfactorily, we refer all potential disputes to our appointed Alternate Dispute Resolution provider (IBAS).
- All venue managers attend our National Training Centre for a thorough induction programme prior to taking on responsibility of their own venue and team.
- All licensed premises employees receive induction and six-monthly refresher training during the course of their employment to ensure that potential issues can be addressed at the earliest opportunity.

### **Objective 3 - Protecting children and other vulnerable persons from being harmed or exploited by gambling**

- All our licensed premises are strictly adult only and we provide appropriate notification on entry, on all marketing material and throughout our premises.
- We operate a Think 25 policy as standard and all employees are trained to request a photographic form of identity if they suspect that a customer is under age. All challenges are recorded on our Smart Tablet system under Age Verification Checks and Check Policy are our third-party independent partner for compliance testing.
- All licensed premise employees receive induction and six-monthly refresher training during the course of their employment on social responsibility and safeguarding children and vulnerable people, with a particular focus on the prevention of harm.
- We prominently display information throughout our licensed premises on responsible gambling and provide details of organisations that can provide support and guidance such as BeGambleAware.
- Playright is installed in all licensed premises - this is a self-help App available to customers to enable them to manage spend and play time.
- Socially Responsible messaging is implemented on B3 and Category C digital machines.
- All licensed premise employees are trained to identify potential at risk customers and conduct effective interactions. Customer interactions are recorded on the Interactions module on the electronic Smart Tablet and reviewed centrally by the Compliance team.
- We implement a self-exclusion policy throughout our licensed premises and operate a Smart Tablet system for recording self-exclusions, reinstatements and breaches. We are also members of the Bingo Association Multi-Operator Self-exclusion Scheme.
- The layout of our premises is designed to facilitate customer supervision by employees.
- We provide an annual donation in support of research, education and treatment of problem gambling.

All three licensing objectives are embedded at all levels within the organisation via training both on-line and face to face, during Operational meetings, Business Bulletin communications, Compliance/Audit visits and annual conferences.

# WORKING TOGETHER







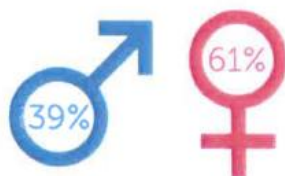
## PART OF THE GAUSELMANN GROUP

### A Strong Partner For More Than 60 Years



Praesepe is a subsidiary of the family run Gauselmann Group who are based in Espelkamp (Germany). Over the last 60 years the group has grown to operate more than 700 venues across Europe under the Merkur Brand. Millions of enthusiastic guests at home and abroad know our logo. The laughing MERKUR Sun is a guarantor for the best Entertainment.

Praesepe employs over 1,600 people (61% female\*) over the 5 Bingo Clubs, 160 High Street Gaming centres (73 High Street Bingos and 87 Adult Gaming Centres) and 5 Family Entertainment Centres under three main brands:



**61% of employees are female**

**39% of employees are male**



Merkur Cashino is an established brand in the UK and represents the very best in terms of exciting "slot gaming" entertainment through delivering to our customers the latest in venue product and atmosphere. These venues are known for their highly trained teams and first class face to face service.



Merkur Slots is a new up and coming brand in the UK bringing the latest fun slots & bingo experience in smaller sized high street locations.



Beacon Bingo clubs are very important to our customers in their local communities. Our teams strive to deliver not just great service but a bingo experience which focusses on ambience, safety and fun in a modern environment. The flagship venue at Cricklewood, in North London, is the largest in Europe.



# HIGH STREET BINGO

## What is it?

Bingo is one of the UK's favourite pastimes and Praesepe is one of the UK's largest operators of licensed bingo and arcade premises. Our High Street Bingo Venues:



Offer more local, convenient locations to play Bingo rather than travelling to larger clubs.

Our teams remain with the customers on the venue floor rather than behind a counter.



The market on the high street has evolved with venues now providing Electronic Bingo Tablets.

Our Bingo terminals offer B3, Cat C and Cat D products with an average stake of between 30-40p stake.



Our customers can attend and play bingo at any time with the numbers auto-called.



Bingo is available for play from 9am until midnight.



## Bingo Terminals



# Think 25

## RESPONSIBILITY IS THE FOUNDATION OF OUR BUSINESS

### Think 25 Messaging



### Players in Venue



## We Are Not A Problem

Being a responsible operator is high priority across the Gauselmann group and in the UK Praesepe is always looking at ways to adhere to the three licensing objectives as technology and customer behaviour changes.

### GAMBLING COMMISSION

Praesepe is regulated by the  
Gambling Commission and  
Licensing Authorities



We provide complimentary refreshments, teas and coffees, to customers and do not sell alcohol. Our staff will not allow anyone into the premises who appears to be intoxicated.



We are immensely proud of the fact that we have never had a licence revoked or even reviewed. Incidents are extremely rare. We simply do not generate noise and anti social behaviour.



Our venues operate a Think 25 policy whereby any person's who look under 25 have to produce a form of photo ID.



Our venues appeal to all ages with our membership gender database split of 52 % Male / 48% Female



Our venues have 3 external age test visits per year with a compliance rate of over 94% for the last 3 years, compared to other industries that sit around 80%.

## SOCIAL RESPONSIBILITY MEASURES IN PLACE



### In Venue

Operationally we have a number of measures in place to protect our customers. Throughout the business Praesepe also has a number of socially responsible gambling tools, management and training that include:



All staff complete on-boarding and six-monthly refresher training on "The Essentials of Compliance and Social Responsibility" and "Safeguarding Children and Vulnerable People".



Dedicated Learning & Development Team and National training centres.

IHL SMART tablet in every venue for the recording of customer interactions, self-exclusions, incidents and alerts.



All Data is centrally reviewed and evaluated by an independent Audit/Compliance team.



Six monthly compliance audits to help identify training needs in venue.

Local Area Risk Assessments are updated annually to identify any changes in the local area.



PlayRight app installed in all venues that is a self help tool for customers to manage their gambling.

### Compliance



### Training Centre



### PlayRight App



### Online Training







### Machine Messaging



### Customer Interaction Training



## SOCIAL RESPONSIBILITY MEASURES IN PLACE

### All Levels

We provide an annual assurance statement to the Gambling Commission. This officially details the Board's commitment to the company values, purpose and culture and the accountability placed on delivery of the licensing objectives.



The statement contains information on how we operate effective governance, regulatory risk management, compliance controls, social responsibility and safer gambling initiatives.



It is also an opportunity to set out any initiatives relating to significant changes being introduced to improve control systems, risk-management, governance and safer gambling – Our recent commitments include; Socially Responsible Machine Messaging; Customer Set Your Limits; SMART Alert application to report criminal activity; opening our Second National Training Centre; Think 25 messaging and Customer Interaction Training.

Praesepe also engages with the [Bingo Association](#) and [Bacta](#) trade groups:



- Senior Manager representation Divisional meetings.
- Operations Director is the Vice Chair for division 3 representing Adult Gaming Centres.
- Member of the National Council.
- Head of Compliance is Vice Chair of the Social Responsibility Committee.



- Operations Director and Head of Compliance are Directors.
- Head of Compliance is a member of the Social Responsibility Committee.

## BENEFITS TO THE HIGH STREET



### Benefits for your High Street Include:



Investment from £100,000 to £250,000 in long standing vacant venues.



Increased footfall to the high Street.



Linked trips with other shops helping to support other businesses.



Local jobs of between 6 and 12 people depending on the hours of operation.



We provide an important natural surveillance on the high street, particularly late into the evenings.

# COMMUNITY & CHARITY



Praesepe has raised in excess of £1.2m for good causes since 2005 and currently supports the Bacta Charitable Trust.

**Please contact us.**

**Praesepe PLC**

Seebeck House  
1A Seebeck Place  
Knowlhill  
Milton Keynes  
MK5 8FR

**phone** 01908 351200

**email** [info@praesepeplc.com](mailto:info@praesepeplc.com)





## Part 5: Principles to be applied by licensing authorities

### Licensing objectives

- 5.1 In exercising their functions under the Act, particularly in relation to premises licences, temporary use notices and some permits, licensing authorities must have regard to the licensing objectives set out in s.1 of the Act, namely:
- preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime
  - ensuring that gambling is conducted in a fair and open way
  - protecting children and other vulnerable persons from being harmed or exploited by gambling.
- 5.2 It is expected that the licensing authority will have set out their approach to regulation in their statement of policy, having taken into account local circumstances. This is dealt with in more detail at Part 6.

#### **Objective 1 : Preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime**

- 5.3 Among other matters, licensing authorities may need to consider the location of premises in the context of this licensing objective. For example, in considering an application for a premises licence or permit that is in an area noted for particular problems with disorder, organised criminal activity etc, the licensing authority should think about what, if any, controls might be appropriate to prevent those premises being associated with or used to support crime. That might include conditions on the premises licence, such as a requirement for door supervisors. The requirement for conditions might be determined by the operator's own risk assessment or the local area profile carried out by the licensing authority, as detailed in Part 6.
- 5.4 A licensing authority will need to consider questions raised by the location of gambling premises when:
- formulating its statement of licensing policy
  - receiving relevant representations to an application
  - dealing with applications as a responsible authority in its own right
  - considering applications before it.
- 5.5 In the context of gambling premises licences, licensing authorities should generally consider disorder as activity that is more serious and disruptive than mere nuisance. Factors to consider in determining whether a disturbance was serious enough to constitute disorder would include whether police assistance was required and how threatening the behaviour was to those who could see or hear it. There is not a clear line between nuisance and disorder and the licensing authority should take the views of its lawyers before determining what action to take in circumstances in which disorder may be a factor.
- 5.6 Regulatory issues arising from the prevention of disorder are likely to focus almost exclusively on premises licensing, rather than on operating licences. However, if there are persistent or serious disorder problems that an operator could or should do more to prevent, the licensing authority should bring this to the attention of the Commission so that it can consider the continuing suitability of the operator to hold an operating licence.
- 5.7 Of course, licensing authorities are experienced in making judgements in relation to the suitability of premises, particularly those for which they have responsibilities under the Licensing Act 2003 / Licensing (Scotland) Act 2005, in which context they have wider powers to also take into account measures to prevent nuisance.

- 5.8 In relation to preventing disorder, licensing authorities have the ability under s.169 of the Act to attach additional conditions to premises licences, and are entitled to include a requirement for door supervision, as provided for in s.178 of the Act. If a person employed on door supervision would be required to hold a licence issued by the Security Industry Authority (SIA), that requirement will have force as though it were a condition on the premises licence. Further information on conditions on premises licences can be found in Part 9 of this Guidance.
- 5.9 There are a number of voluntary initiatives that the gambling industry participates in to address issues such as underage access, staff safety and security. These change from time to time and licensing authorities are advised to check with local operators, for example when conducting inspections, as to which (if any) scheme the operator is a part of. Further information can often be found on the website of industry trade associations<sup>5</sup>.
- 5.10 Licensing authorities do not need to investigate the suitability of an applicant for a premises licence, including in relation to crime. The issue of suitability will already have been considered by the Commission, because any applicant (except occupiers of tracks who do not propose to offer gambling themselves) will have to hold an operating licence from the Commission before the premises licence can be issued. However, if the licensing authority receives information during the course of considering a premises licence application or at any other time, that causes it to question the suitability of the applicant to hold an operating licence, these concerns should be brought to the attention of the Commission without delay.

## **Objective 2 : Ensuring that gambling is conducted in a fair and open way**

- 5.11 Generally the Commission would not expect licensing authorities to find themselves dealing with issues of fairness and openness frequently. Fairness and openness is likely to be a matter for either the way specific gambling products are provided and therefore subject to the operating licence, or will be in relation to the suitability and actions of an individual and therefore subject to the personal licence. However, if licensing authorities suspect that gambling is not being conducted in a fair and open way this should be brought to the attention of the Commission so that it can consider the continuing suitability of the operator to hold an operating licence or of an individual to hold a personal licence.
- 5.12 In relation to the licensing of tracks, the licensing authority's role will be different from other premises in that track owners will not necessarily have an operating licence. In those circumstances the premises licence may need to contain conditions to ensure that the environment in which betting takes place is suitable. Further information can be found in Part 20 of this Guidance.

## **Objective 3 : Protecting children and other vulnerable persons from being harmed or exploited by gambling**

- 5.13 In exercising their powers under s.153, licensing authorities should consider whether staff will be able to adequately supervise the gambling premises, as adequate staffing levels is a factor to consider regarding the prevention of underage gambling. The Commission would expect the operator and the licensing authority to work together to consider how any impediments to the supervision of premises might be most appropriately remedied. Supervision also applies to premises that are themselves not age-restricted (eg bingo and family entertainment centre (FEC) premises) but which make gambling products and facilities available.

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<sup>5</sup> For example, The Safe Bet Alliance's Voluntary Code of Safety and Security National Standards for Bookmakers



- 5.14 Where a licensing authority considers the structure or layout of premises to be an inhibition or potential inhibition to satisfying this licensing objective, the licensee should consider what changes are required to ensure the risk is mitigated. Such changes might include the positioning of staff or CCTV, the use of floor-walkers and the relocation of the staff counter to enable direct line of sight. Licensing authorities will need to consider the proportionality of changes to the physical layout in relation to other measures that could be put in place.
- 5.15 If the operator fails to satisfy the licensing authority that the risks are sufficiently mitigated, it may be appropriate to conduct a review of the premises licence.
- 5.16 In relation to casinos, the Commission has issued a code of practice on access to casino premises by children and young persons, as provided for by s.176 of the Act. The code of practice is available as part of the [Licence Conditions and Codes of Practice](#) (LCCP) in accordance with s.176 of the Act, adherence to the code will be a condition of the premises licence. Further information can be found in Parts 9 and 17 of this Guidance.
- 5.17 The Act does not seek to prohibit particular groups of adults from gambling in the same way that it prohibits children. The Commission does not seek to define 'vulnerable persons' but it does, for regulatory purposes, assume that this group includes people who gamble more than they want to, people who gamble beyond their means and people who may not be able to make informed or balanced decisions about gambling due to, for example, mental health, a learning disability or substance misuse relating to alcohol or drugs.
- 5.18 Licensing authorities need to consider, in relation to particular premises, whether any special considerations apply in relation to the protection of vulnerable persons. This could be a local risk that is reflected in the licensing authority's statement of policy. Any such considerations need to be balanced against the authority's objective to aim to permit the use of premises for gambling.

### S.153 principles

- 5.19 S.153 of the Act provides that, in exercising its functions under Part 8 of the Act, a licensing authority shall aim to permit the use of premises for gambling in so far as it thinks it is:
- in accordance with any relevant code of practice under s.24 (ie the LCCP)
  - in accordance with any relevant guidance issued by the Commission under s.25 (ie this Guidance)
  - reasonably consistent with the licensing objectives (subject to a and b above), and
  - in accordance with the licensing authority's statement of licensing policy (subject to a to c above).
- 5.20 Whilst there is a presumption in favour of permitting the relevant premises to be used for gambling, the licensing authority may not do so unless satisfied that such use would be in accordance with this Guidance, any relevant Commission code of practice, its own statement of policy, and the licensing objectives.
- 5.21 In the unlikely event that a licensing authority perceives a conflict between a provision of a Commission code of practice or this Guidance, and its own statement of policy or view as to the application of the licensing objectives, the structure of s.153 makes it clear that the Commission's codes and this Guidance take precedence.

- 5.22 In determining applications for premises licences, the Act explicitly sets out two principles that licensing authorities should **not** have regard to:
- s.153 makes it clear that in deciding whether or not to grant a licence, a licensing authority must not have regard to the expected demand for gambling premises that are the subject of the application
  - s.210 (1) of the Act states that 'in making a decision in respect of an application...a licensing authority should not have regard to whether or not a proposal by the applicant is likely to be permitted in accordance with law relating to planning or building'.
- 5.23 A licensing authority is therefore afforded significant scope to exercise its powers under s.153 on the grounds that it does not encroach on the two principles set out above.
- 5.24 The requirements in s.153 are subject to the licensing authority's power under s.166 to resolve not to issue casino premises licences. This means that a resolution not to issue a casino premises licence applies regardless of the matters set out in s.153.

## Codes of Practice

- 5.25 The LCCP sets out the Commission's general licence conditions and associated codes of practice provisions under the Act. The codes of practice are set out within Part II of the LCCP.
- 5.26 To assist licensing authorities in determining premises applications and inspecting premises, [all the codes of practice](#) are also available as a single document. The codes specify a number of requirements, many of which relate to social responsibility issues and these may be of particular interest where a licensing authority has concern about matters such as protection of the young and vulnerable. It should be noted that the codes also apply to situations in which the gambling being offered is not normally the responsibility of an operating licence holder. Examples include the *Code of practice for equal chance gaming* and the *Code for gaming machines in clubs and premises with an alcohol licence*.

## Good practice in regulation

- 5.27 Under the Legislative and Regulatory Reform Act 2006, any person exercising a specified regulatory function has a legal duty to have regard to the statutory principles of good regulation<sup>6</sup> in the exercise of the function. These provide that regulatory activities should be carried out in a way which is transparent, accountable, proportionate, and consistent and should be targeted only at cases in which action is needed. The Commission has regard to these principles in relation to its responsibilities and also has regard to the requirements of the Regulators' Code<sup>7</sup>. The purpose of the Code is to promote efficient and effective approaches to regulatory inspection and enforcement which improve regulatory outcomes without imposing unnecessary burdens on business.
- 5.28 The statutory principles of good regulation and the Regulators' Code also apply to local authorities, who are under a statutory duty to have regard to them when fulfilling their regulatory functions under the Act<sup>8</sup>.

<sup>6</sup> Legislative and Regulatory Reform Act 2006, section 21

<sup>7</sup> Regulators' Code (previously the Regulators' Compliance Code), Department of Business, Innovation and Skills, 2014, issued under section 23 of the Legislative and Regulatory Reform Act 2006

<sup>8</sup> The Legislative and Regulatory Reform (Regulatory Functions) Order 2007, was amended by the Legislative and Regulatory Reform (Regulatory Functions) (Amendment) Order 2009, which, amongst other things, extended the application of the 2007 Order to local authorities in Wales and Scotland exercising regulatory functions under the Gambling Act 2005 - see Parts 3 and 7



- 5.29 Guidance produced by the Better Regulation Delivery Office seeks to assist local authorities in interpreting the requirements of the Regulators' Code, for example in developing their Compliance and Enforcement Policy<sup>9</sup>, and in delivering risk-based regulation in relation to age restrictions<sup>10</sup>.

## Human Rights Act 1998

- 5.30 The Secretary of State has certified that the Act is compatible with the European Convention on Human Rights. In considering applications, and taking enforcement action under the Act, licensing authorities should bear in mind that they are subject to the Human Rights Act 1998 and in particular:
- Article 1, Protocol 1 – peaceful enjoyment of possessions. A licence is considered a possession in law and people should not be deprived of their possessions except in the public interest
  - Article 6 – right to a fair hearing
  - Article 8 – respect for private and family life. In particular, removal or restriction of a licence may affect a person's private life
  - Article 10 – right to freedom of expression.

## Other considerations

- 5.31 Licensing authorities should not turn down applications for premises licences where relevant objections can be dealt with through the use of conditions.
- 5.32 In determining applications for premises licences and permits, a licensing authority may request as much information as it requires to satisfy itself that all the requirements set out at s.153 of the Act are met.
- 5.33 Where concerns remain, licensing authorities may choose to attach conditions to the premises licence. Further details are provided in Part 9.
- 5.34 Licensing authorities should be aware that other considerations such as moral or ethical objections to gambling are not a valid reason to reject applications for premises licences. In deciding to reject an application, a licensing authority should rely on reasons that demonstrate that the licensing objectives are not being, or are unlikely to be, met, and such objections do not relate to the licensing objectives. An authority's decision cannot be based on dislike of gambling, or a general notion that it is undesirable to allow gambling premises in an area (with the exception of the casino resolution powers).

<sup>9</sup> *Template: Compliance and Enforcement Policy*, Better Regulation Delivery Office. This template policy was developed by the Local Better Regulation Office, with local authorities, to assist local authorities in developing a policy that is in line with the requirements of the Regulators' Compliance Code, or to review their existing policy. It is available on the BRDO website at <http://www.bis.gov.uk/brdo/resources/risk-based-regulation/compliance-policy>

<sup>10</sup> *Age restricted products and services framework / updated April 2014* sets out an agreed set of shared responsibilities and reasonable expectations for young people, their parents and carers, businesses, employees and regulators with regards to access to age restricted products and services. The document forms the foundations of the *Age restricted products and services: a code of practice for regulatory delivery / updated April 2014*

## Other provisions and legislation

- 4.7 Conditions on premises licences should relate only to gambling, as considered appropriate in light of the principles to be applied by licensing authorities under s.153 of the Act. Accordingly, if the Commission's [Licence Conditions and Codes of Practice](#) (LCCP) or other legislation places particular responsibilities or restrictions on an employer or the operator of premises, it is not necessary or appropriate to impose similar conditions on a premises licence issued in accordance with the Act.
- 4.8 Similarly, where other legislation confers powers on inspection and enforcement agencies in relation to separate activities or concerns, the Act does not affect the continued use of such powers, for example, the powers of an environmental health officer in respect of statutory nuisance under the Environmental Protection Act 1990.

## Licensing authority decisions

- 4.9 S.153 provides that licensing authorities shall aim to permit the use of premises for gambling in so far as they think it is:
- a. in accordance with any relevant code of practice under s.24
  - b. in accordance with any relevant guidance issued by the Commission under s.25
  - c. reasonably consistent with the licensing objectives (subject to a and b above)
  - d. in accordance with the licensing authority's statement of licensing policy (statement of policy) (subject to a to c above).
- 4.10 Therefore, a licensing authority has no discretion in exercising its functions under Part 8 of the Act, to grant a premises licence where that would mean taking a course which it did not think accorded with the Guidance contained in this document, any relevant Commission code of practice the licensing authority's own statement of policy or were reasonably consistent with the licensing objectives.

## Delegations

- 4.11 The decision making powers of licensing authorities may be delegated, as set out in s.154 of the Act for England and Wales and s.155 for Scotland. Decisions that are delegated to a licensing committee, may be further delegated to a sub-committee, which may then arrange for the decision to be taken by an officer of the authority.
- 4.12 It is open to licensing committees to choose not to delegate decisions. An important consideration in determining whether any particular decision should be delegated will be whether delegation might give rise to a risk of judicial review challenge, particularly on the basis of appearance of bias.
- 4.13 The tables at Appendix G set out a summary of licensing authority delegations permitted under the Act for England and Wales, and for Scotland.



- 7.50 A licence application, and any licence subsequently issued, is not valid if the relevant notifications have not been made.

### **Application for Premises Variation (s.187): 'material change'**

- 7.51 Previous guidance from the Department for Culture, Media and Sport (DCMS) and the Commission has been that an application for a variation will only be required where there are material changes to the layout of the premises. What constitutes a material change will be a matter for local determination but it is expected that a common sense approach will be adopted. When considering an application for variations, the licensing authority will have regard to the principles to be applied as set out in s.153 of the Act.

### **Representations**

- 7.52 In dealing with an application, licensing authorities are obliged to consider representations from two categories of person, referred to in the Act as 'responsible authorities' and 'interested parties'. Representations from other parties are inadmissible. Further information on these categories can be found in Part 8 of this Guidance.
- 7.53 Having determined that the representation is admissible, the licensing authority must consider its relevance. Only representations that relate to the licensing objectives, or that raise issues under the licensing authority's statement of policy, or the Commission's Guidance or Codes of Practice, are likely to be relevant.
- 7.54 The licensing authority will also need to consider if representations are 'frivolous' or 'vexatious'. This is a question of fact and licensing authorities are advised to seek help from their legal advisers in interpreting these phrases although relevant considerations may include:
- who is making the representation, and whether there is a history of making representations that are not relevant
  - whether it raises a 'relevant' issue
  - whether it raises issues specifically to do with the premises that are the subject of the application.
- 7.55 The Commission does not routinely make representations on premises licence applications. However, the fact that the Commission has not made a representation on a particular premises licence application should not be taken as indicating the Commission's approval of that application. Exceptionally, where an application for a premises licence, or the operation of a current premises licence, raises matters of wider or national significance, the Commission will consider making representations or requesting a review.

### **Making a decision**

- 7.56 As explained earlier, the licensing authority's primary obligation under s.153(1) is to permit the use of premises in so far as it thinks that to do so is:
- a. in accordance with any relevant code of practice issued by the Commission
  - b. in accordance with any relevant guidance issued by the Commission
  - c. reasonably consistent with the licensing objectives (subject to a. and b. above), and
  - d. in accordance with the licensing authority's statement of licensing policy (statement of policy) (subject to a. to c. above).
- 7.57 Further information and guidance as to the meaning and effect of s.153 is set out at paragraph 5.19 above.

### Hansard Extract

On 9 November 2004 (Standing Committee B) there was a debate in the House of Commons over whether to amend the Licensing Objectives to include 'the prevention of public nuisance.) Below are the relevant paragraphs from Hansard.

The amendment was withdrawn. The following are material extracts from Hansard:

**Column Number: 012**

#### **Mr Foster - Amendment to include prevention of public nuisance in Licensing Objectives:**

Why is it important that we deal with that in the objectives? The answer is simple. As the Bill stands, the local authority is unable to take account of effects that may occur not in a new casino or on gambling premises, but further afield, outside those premises. It is crucial that local authorities have the opportunity to do so. Indeed, the Local Government Association said when it wrote to all Members about the Second Reading debate that the prevention of public nuisance should be a licensing objective:

"The licensing objectives set out in Clause 1 of the Bill do not address potential problems of nuisance arising in the street outside gambling premises. This is particularly likely late at night and when alcohol has been consumed. While the Environmental Protection Act 1990 places a duty on local authorities to deal with statutory nuisances arising from the premises itself, and to investigate residents' complaints, it is not possible to use this legislation to deal with street nuisance, even where the problem is directly attributable to a particular venue."

Use of the Environmental Protection Act for such matters is therefore not possible. The LGA goes on to say:

"This omission will seriously hamper the ability of councils to ensure effective management of the environment around gambling premises and provides residents with little scope to make representations should street nuisance occur. The LGA believes that a new licensing objective of the prevention of public nuisance should be added to Clause 1."

**Column Number: 037**

#### **The Minister for Sport and Tourism Mr Richard Caborn, addressing the amendment**

*Some gambling premises (casinos and bingo clubs) are allowed to serve alcohol to their customers, and the Bill will not stop that happening. Their entitlement does not spring from gambling laws: as one or two of my hon. Friends have said, it comes from the licensing law itself. Casinos and bingo clubs in England and Wales get their entitlement from the Licensing Act 1964. However, by the time the Bill is on the statute book, the Licensing Act 2003 will have come into force. The equivalent licensing laws govern casinos and bingo clubs in Scotland. The 2003 Act includes the prevention of public nuisance as a licensing objective, understandably so given the unfortunate connection between excess alcohol intake and bad behaviour. That was referred to by a number of hon. Members this morning.*

*The relevant risks associated with licensing of pubs, bars and other premises on which alcohol is sold include noise and antisocial conduct, particularly at night. That has been referred to in connection with Guildford. Accordingly, it will be open to licensing authorities, when considering applications for casinos and bingo halls to be licensed premises under the 2003 Act, to take account of the public-nuisance risk just as they do when considering any other application. If any casino were to put its alcohol licence at risk by allowing public nuisance, it would almost certainly put its continued existence and its licence at risk. Therefore, it is unnecessary in the case of casinos and bingo clubs to duplicate provisions that are already in licensing law.*

*There is no intention of allowing other gambling premises, such as betting shops and machine arcades, to sell alcohol, and there is no reason to apply to them a nuisance test over and above the*

law on noise and other nuisance. There is no well-established association between betting and nuisance of the sort that unfortunately exists between alcohol and nuisance. We do not believe that there is any reason to single out betting shops for special treatment in contrast to grocery shops, newsagents or any other shop.

There are provisions in the general criminal and civil law on the control of public nuisance. If they are not thought to be adequate, I am not expressing a Government view on this, the solution is to strengthen the general law, not to adopt specific measures for gambling premises on the basis of no

**Column Number: 038**

evidence of need. In practice, all licensed gambling premises are more likely to conduct themselves responsibly than the general run of premises, if only because they will have to satisfy not just the local licensing authority concerning their present licence, but the powerful gambling commission in relation to their operating licence.

Amendment No. 1 would be regulatory overkill. The official Opposition, who continually badger us about red tape and over-regulation, should reflect on their amendments in the light of my explanation. Amendment No. 1 would only reinforce the apprehension in the gambling industry that local authorities will be over-zealous in regulating premises, and I do not believe that those fears are well grounded. It would impact significantly on the matters that could be taken into account by local authorities and would go beyond what is reasonable. I cannot advise the Committee to accept it.



**Department  
for Business  
Innovation & Skills**

**Better  
Regulation  
Delivery Office**

## **Regulators' Code**

**April 2014**



## Foreword



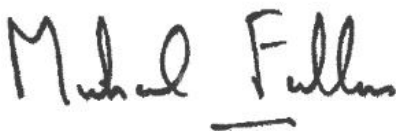
In the Autumn Statement 2012 Government announced that it would introduce a package of measures to improve the way regulation is delivered at the frontline such as the Focus on Enforcement review of appeals, the proposed Growth Duty for non-economic regulators and the Accountability for Regulator Impact measure.

This Government is committed to reducing regulatory burdens and supporting compliant business growth through the development of an open and constructive relationship between regulators and those they regulate. The Regulators' Code provides a flexible, principles based framework for regulatory delivery that supports and enables regulators to design their service and enforcement policies in a manner that best suits the needs of businesses and other regulated entities.

Our expectation is that by clarifying the provisions contained in the previous Regulators' Compliance Code, in a shorter and accessible format, regulators and those they regulate will have a clear understanding of the services that can be expected and will feel able to challenge if these are not being fulfilled.

Regulators within scope of the Regulators' Code are diverse but they share a common primary purpose – to regulate for the protection of the vulnerable, the environment, social or other objective. This Code does not detract from these core purposes but seeks to promote proportionate, consistent and targeted regulatory activity through the development of transparent and effective dialogue and understanding between regulators and those they regulate.

I believe the Regulators' Code will support a positive shift in how regulation is delivered by setting clear expectations and promising open dialogue. Ultimately this will give businesses greater confidence to invest and grow.

A handwritten signature in black ink that reads "Michael Fallon". The signature is written in a cursive style with a horizontal line underneath the name.

Michael Fallon  
Minister of State for Business and Enterprise  
Department for Business, Innovation and Skills

## Regulators' Code

This Code was laid before Parliament in accordance with section 23 of the Legislative and Regulatory Reform Act 2006 ("the Act"). Regulators whose functions are specified by order under section 24(2) of the Act must have regard to the Code when developing policies and operational procedures that guide their regulatory activities. Regulators must equally have regard to the Code when setting standards or giving guidance which will guide the regulatory activities of other regulators. If a regulator concludes, on the basis of material evidence, that a specific provision of the Code is either not applicable or is outweighed by another relevant consideration, the regulator is not bound to follow that provision, but should record that decision and the reasons for it.

### **1. Regulators should carry out their activities in a way that supports those they regulate to comply and grow**

- 1.1 Regulators should avoid imposing unnecessary regulatory burdens through their regulatory activities<sup>1</sup> and should assess whether similar social, environmental and economic outcomes could be achieved by less burdensome means. Regulators should choose proportionate approaches to those they regulate, based on relevant factors including, for example, business size and capacity.
- 1.2 When designing and reviewing policies, operational procedures and practices, regulators should consider how they might support or enable economic growth for compliant businesses and other regulated entities<sup>2</sup>, for example, by considering how they can best:
  - understand and minimise negative economic impacts of their regulatory activities;
  - minimising the costs of compliance for those they regulate;
  - improve confidence in compliance for those they regulate, by providing greater certainty; and
  - encourage and promote compliance.
- 1.3 Regulators should ensure that their officers have the necessary knowledge and skills to support those they regulate, including having an understanding of those they regulate that enables them to choose proportionate and effective approaches.
- 1.4 Regulators should ensure that their officers understand the statutory principles of good regulation<sup>3</sup> and of this Code, and how the regulator delivers its activities in accordance with them.

### **2. Regulators should provide simple and straightforward ways to engage with those they regulate and hear their views**

- 2.1 Regulators should have mechanisms in place to engage those they regulate, citizens and others to offer views and contribute to the development of their policies and service standards. Before changing policies, practices or service standards, regulators should consider the impact on business and engage with business representatives.

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<sup>1</sup> The term 'regulatory activities' refers to the whole range of regulatory options and interventions available to regulators.

<sup>2</sup> The terms 'business or businesses' is used throughout this document to refer to businesses and other regulated entities.

<sup>3</sup> The statutory principles of good regulation can be viewed in Part 2 (21) on page 12: [http://www.legislation.gov.uk/ukpga/2006/51/pdfs/ukpga\\_20060051\\_en.pdf](http://www.legislation.gov.uk/ukpga/2006/51/pdfs/ukpga_20060051_en.pdf).



- 2.2 In responding to non-compliance that they identify, regulators should clearly explain what the non-compliant item or activity is, the advice being given, actions required or decisions taken, and the reasons for these. Regulators should provide an opportunity for dialogue in relation to the advice, requirements or decisions, with a view to ensuring that they are acting in a way that is proportionate and consistent.

This paragraph does not apply where the regulator can demonstrate that immediate enforcement action is required to prevent or respond to a serious breach or where providing such an opportunity would be likely to defeat the purpose of the proposed enforcement action.

- 2.3 Regulators should provide an impartial and clearly explained route to appeal against a regulatory decision or a failure to act in accordance with this Code. Individual officers of the regulator who took the decision or action against which the appeal is being made should not be involved in considering the appeal. This route to appeal should be publicised to those who are regulated.
- 2.4 Regulators should provide a timely explanation in writing of any right to representation or right to appeal. This explanation should be in plain language and include practical information on the process involved.
- 2.5 Regulators should make available to those they regulate, clearly explained complaints procedures, allowing them to easily make a complaint about the conduct of the regulator.
- 2.6 Regulators should have a range of mechanisms to enable and regularly invite, receive and take on board customer feedback, including, for example, through customer satisfaction surveys of those they regulate<sup>4</sup>.

### **3. Regulators should base their regulatory activities on risk**

- 3.1 Regulators should take an evidence based approach to determining the priority risks in their area of responsibility, and should allocate resources where they would be most effective in addressing those priority risks.

- 3.2 Regulators should consider risk at every stage of their decision-making processes, including choosing the most appropriate type of intervention or way of working with those regulated; targeting checks on compliance; and when taking enforcement action.
- 3.3 Regulators designing a risk assessment framework<sup>5</sup>, for their own use or for use by others, should have mechanisms in place to consult on the design with those affected, and to review it regularly.
- 3.4 Regulators, in making their assessment of risk, should recognise the compliance record of those they regulate, including using earned recognition approaches and should consider all available and relevant data on compliance, including evidence of relevant external verification.
- 3.5 Regulators should review the effectiveness of their chosen regulatory activities in delivering the desired outcomes and make any necessary adjustments accordingly.

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<sup>4</sup> The Government will discuss with national regulators a common approach to surveys to support benchmarking of their performance.

<sup>5</sup> The term 'risk assessment framework' encompasses any model, scheme, methodology or risk rating approach that is used to inform risk-based targeting of regulatory activities in relation to individual businesses or other regulated entities.

- 4. Regulators should share information about compliance and risk**
  - 4.1 Regulators should collectively follow the principle of "collect once, use many times" when requesting information from those they regulate.
  - 4.2 When the law allows, regulators should agree secure mechanisms to share information with each other about businesses and other bodies they regulate, to help target resources and activities and minimise duplication.
- 5. Regulators should ensure clear information, guidance and advice is available to help those they regulate meet their responsibilities to comply**
  - 5.1 Regulators should provide advice and guidance that is focused on assisting those they regulate to understand and meet their responsibilities. When providing advice and guidance, legal requirements should be distinguished from suggested good practice and the impact of the advice or guidance should be considered so that it does not impose unnecessary burdens in itself.
  - 5.2 Regulators should publish guidance, and information in a clear, accessible, concise format, using media appropriate to the target audience and written in plain language for the audience.
  - 5.3 Regulators should have mechanisms in place to consult those they regulate in relation to the guidance they produce to ensure that it meets their needs.
  - 5.4 Regulators should seek to create an environment in which those they regulate have confidence in the advice they receive and feel able to seek advice without fear of triggering enforcement action.
  - 5.5 In responding to requests for advice, a regulator's primary concerns should be to provide the advice necessary to support compliance, and to ensure that the advice can be relied on.
  - 5.6 Regulators should have mechanisms to work collaboratively to assist those regulated by more than one regulator. Regulators should consider advice provided by other regulators and, where there is disagreement about the advice provided, this should be discussed with the other regulator to reach agreement.
- 6. Regulators should ensure that their approach to their regulatory activities is transparent**
  - 6.1 Regulators should publish a set of clear service standards, setting out what those they regulate should expect from them.
  - 6.2 Regulators' published service standards should include clear information on:
    - a) how they communicate with those they regulate and how they can be contacted;
    - b) their approach to providing information, guidance and advice;
    - c) their approach to checks on compliance<sup>6</sup>, including details of the risk assessment framework used to target those checks as well as protocols for their conduct, clearly setting out what those they regulate should expect;

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<sup>6</sup> Including inspections, audit, monitoring and sampling visits, and test purchases.

## Regulators' Code

- d) their enforcement policy, explaining how they respond to non-compliance;
  - e) their fees and charges, if any. This information should clearly explain the basis on which these are calculated, and should include an explanation of whether compliance will affect fees and charges; and
  - f) how to comment or complain about the service provided and routes to appeal.
- 6.3 Information published to meet the provisions of this Code should be easily accessible, including being available at a single point<sup>7</sup> on the regulator's website that is clearly signposted, and it should be kept up to date.
- 6.4 Regulators should have mechanisms in place to ensure that their officers act in accordance with their published service standards, including their enforcement policy.
- 6.5 Regulators should publish, on a regular basis, details of their performance against their service standards, including feedback received from those they regulate, such as customer satisfaction surveys, and data relating to complaints about them and appeals against their decisions.

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<sup>7</sup> This requirement may be satisfied by providing a single web page that includes links to information published elsewhere.

## Monitoring the effectiveness of the Regulators' Code

The Government is committed to making sure the Regulators' Code is effective. To make sure that the Code is being used effectively, we want businesses, regulated bodies and citizens to challenge regulators who they believe are not acting in accordance with their published policies and standards. It is in the wider public interest that regulators are transparent and proportionate in their approaches to regulation.

The Government will monitor published policies and standards of regulators subject to the Regulators' Code, and will challenge regulators where there is evidence that policies and standards are not in line with the Code or are not followed.

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This publication is also available on our website at:  
<https://www.gov.uk/government/publications/regulators-code>

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# **COMPLIANCE & SOCIAL RESPONSIBILITY**





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## SOCIAL RESPONSIBILITY POLICY

### 1. STATEMENT OF INTENT

The responsibility for an individual's gambling is their own. The responsibility to exercise a duty of care is that of the operator. Cashino Gaming recognises that for a very small minority of its customers gambling can become addictive which can lead to a range of problems for both individuals and their families. As a result of this we (the Company) believe that we have a social responsibility to act positively in relation to sensible gambling.

### WHAT IS SOCIAL RESPONSIBILITY?

Social responsibility is about going above and beyond what is called for by the law. Ideally, proactively identifying signs of problem behaviours is better than reacting to a problem. We apply our social responsibility through three levels:



Social responsibility is being responsible to people, for the actions of people, and for actions that affect people. Cashino Gaming has clear policies, procedures and codes of practice which outline and support the development of the way in which staff intervene where there is a suspected problem and the Company then monitors and supports the development of the awareness and knowledge of its staff in dealing with such interventions.

The idea of being responsible to customers has actually long been embedded in the ethics of business, treating a customer with respect, attention and genuinely caring about what the customer wants and needs. As a Company we understand our responsibility to help people.

The Gambling Commission regulates gambling in the public interest. The regulatory framework introduced by the Gambling Act 2005 is based on three licensing objectives. These are to:

- Keep crime out of gambling
- Ensure that gambling is conducted in a fair and open way; and
- Protect children by preventing their entry and vulnerable people from being harmed or exploited by gambling.



It is our responsibility to ensure that we comply with these licensing objectives at all times.

#### COMPANY

Our Statement of Intent is published and available to all our employees.

To support the licensing objectives and in addition to our Social Responsibility Policy we also have: -

- Sensible gambling procedures including Self Exclusion
- 'Think 25' policy

#### EMPLOYEES

The Company ensures that all employees are inducted responsibly into our organisation through: -

- Induction checklist
- Employee Handbook
- Reviews and sign off at 4,8,12 weeks

The above documentation includes comprehensive coverage of the following: -

- Social Responsibility Policy
- Sensible gambling procedures
- 'Think 25' policy

Ongoing training is available to all our employees and we provide a Customer Care training programme, that specifically trains our staff about problem gambling and how to interact with customers who may be affected (including arrangements for self exclusion), whilst also covering the following areas:

- Customer care
- Conflict management
- Social responsibility

In addition employees will receive refresher training every 6 months.



## CUSTOMER

Information is clearly provided to the customer to enable them to understand the machine/game they are playing and the percentage returns that apply on all games.

The customer is made aware of and given advice on problem gambling through appropriate advertising, notices, information and Staying In Control leaflets on site. Further information including sources of help and support is available via the following organisations: -

- |                               |   |
|-------------------------------|---|
| ▪ Citizen's advice            | <a href="https://www.citizensadvice.org.uk">https://www.citizensadvice.org.uk</a>       |
| ▪ Gamble Aware/GamCare        | <a href="https://www.begambleaware.org">https://www.begambleaware.org</a>               |
| ▪ GamesAid                    | <a href="https://www.gamesaid.org">https://www.gamesaid.org</a>                         |
| ▪ Gam-Anon                    | <a href="https://www.gam-anon.org">https://www.gam-anon.org</a>                         |
| ▪ Gamblers Anonymous          | <a href="https://www.gamblersanonymous.org.uk">https://www.gamblersanonymous.org.uk</a> |
| ▪ Gordon Moody Association    | <a href="https://www.gordonmoody.org.uk">https://www.gordonmoody.org.uk</a>             |
| ▪ Action for Children Charity | <a href="https://www.actionforchildren.org.uk">https://www.actionforchildren.org.uk</a> |
| ▪ National Debtline           | <a href="https://www.nationaldebtline.org">https://www.nationaldebtline.org</a>         |

The implementation of the following policies and procedures and through Customer Care Training ensures that this is consistent throughout the Company: -

- Social Responsibility Policy
- Sensible gambling Procedure
- 'Think 25' policy

.....

Stefan Bruns  
Chief Executive Officer  
January 2019



## THE 3 LICENSING OBJECTIVES

### 1. Keeping crime out of gambling

Whilst crime is considered 'low/medium risk' in our business, we have to be mindful of the fact crime still exists and our venues could be considered as a target for money laundering gained from the proceeds of crime and terrorist financing, i.e. drug money, TITO technology to conceal 'fake notes', life style and spending habits.

### 2. Ensuring gambling is conducted fairly and openly

We have to ensure the terms we offer with regards to our business practices are fair and transparent to our customers and as Licensees we must comply with the Consumer Rights Act 2015. This means ensuring our machines and marketing are promoted in a fair and open way.

### 3. Protecting children and vulnerable people from being harmed or exploited by gambling

We have a duty of care to ensure children and young persons do not enter our premises, which are strictly for OVER 18's only. As a company we operate a 'Think 25' policy and ID checks are carried out if we suspect a person is under 18. Ensuring we protect people who may be 'at risk' from gambling and protecting them from harm, customer interaction and helpful advice is vital to ensure we promote our business in a socially responsible way.



# GAMBLING COMMISSION

## Conditions and codes of practice applicable to Non-remote bingo licences

Including sector-specific extract of  
LCCP January 2020

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## General introduction

- 1 This document sets out the Gambling Commission's general licence conditions and associated code of practice provisions (LCCP) under the Gambling Act 2005 (the Act) which are applicable to the specified sector(s).
- 2 The LCCP document sets out:

<b>Part I:</b> (in black)	statutory conditions attached by virtue of the Act
<b>Part II:</b> (in orange)	the suite of general conditions attached to operating licences
<b>Part III:</b> (in blue)	the principal code of practice, distinguishing between 'social responsibility' provisions and 'ordinary' provisions (the social responsibility provisions are in shaded boxes within the text).
- 3 An [index](#) to the provisions is provided at the end of this document, and if using an electronic version of this document, links are provided from both the contents and index pages to aid navigation.
- 4 Copies of LCCP can be obtained from the Commission's website: [www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk) or by writing to:

Gambling Commission  
Victoria Square House  
Victoria Square  
Birmingham B2 4BP  
T 0121 230 6666  
F 0121 230 6720  
E [info@gamblingcommission.gov.uk](mailto:info@gamblingcommission.gov.uk)
- 5 The Commission also produces sector-specific extracts of LCCP and these will be made available on the website. Further information about the history of LCCP (such as the results of completed consultations) and potential future amendments to LCCP can also be found on the website.
- 6 This extract of LCCP comes into force on **1 January 2020**.
- 7 Relevant requirements of the conditions and code provisions were notified in draft to the European Commission in accordance with Directive (EU) 2015/1535.

## **Part I: Statutory conditions attached by virtue of the Act**

### **Social Responsibility**

This licence is subject to a condition that the licensee ensures compliance with any relevant social responsibility provision of a code of practice issued by the Commission. The social responsibility provisions that are relevant to the activities authorised by this licence are set out in the section entitled Codes of Practice (Part III).

**(Sections 24 and 82(1) Gambling Act 2005)**

### **Return of stakes to children**

**The following condition applies to all remote operating licences except remote pool betting operating licences restricted to football only**

This licence is subject to a condition that if the licensee (or anyone employed by the licensee to perform an operational function within the meaning of Section 80 of the Act) becomes aware that a child or young person is using or has used facilities for gambling provided in reliance on the licence, the licensee:

- (a) must return any money paid in respect of the use of those facilities (whether by way of fee, stake or otherwise) by the child or young person as soon as is reasonably practicable; and
- (b) may not give a prize to the child or young person.

This condition does not apply to use of a Category D gaming machine.

**(Section 83(1))**

### **Credit**

This licence is subject to a condition that the licensee may not:

- give credit in connection with gambling; or
- participate in, arrange, permit or knowingly facilitate the giving of credit in connection with gambling.

But this condition shall not prevent the licensee from permitting the installation and use on their licensed premises of a machine enabling cash to be obtained on credit from a person (the "credit provider") provided that:

- the licensee has no other commercial connection with the credit provider in relation to gambling;
- the licensee neither makes nor receives any payment or reward (whether by way of commission, rent or otherwise) in connection with the machine; and
- any conditions about the nature, location or use of the machine which may be attached to this licence by the Commission or by virtue of regulations by the Secretary of State are complied with.

**(Section 81(2))**

## Part 1: Suite of general condition to operating licences under Section 75 of the Gambling Act 2005 (the Act)

### 1 Qualified persons and personal licences

#### 1.1 Qualified persons

##### Licence condition 1.1.1

##### Qualified persons – qualifying position

##### All operating licences, except ancillary remote licences, issued to small-scale operators

- 1 In this condition the terms 'small-scale operator', 'qualifying position' and 'qualified person' have the meanings respectively ascribed to them by the Gambling Act 2005 (Definition of Small-scale Operator) Regulations 2006.
- 2 Schedule X<sup>1</sup> lists those individuals notified to the Commission as qualified persons.
- 3 If, whilst the licensee remains a small-scale operator, an individual begins or ceases to occupy a qualifying position in relation to the licensee, the licensee must within 28 days apply to the Commission under section 104(1)(b) of the Act for amendment of the details of the licence set out in Schedule X<sup>1</sup>.
- 4 An application for amendment under section 104(1)(b) of the Act may be made in advance of an individual beginning or ceasing to occupy a qualifying position provided it specifies the date from which the change to which it relates is to be effective.
- 5 In this condition 'qualified person' has the same meaning as in the Gambling Act 2005 (Definition of Small-scale Operator) Regulations 2006.

<sup>1</sup> The schedules mentioned here will be attached to individual licences.



## 1.2 Personal licences

### Licence condition 1.2.1

#### Specified management offices – personal management licences

**All casino, bingo, general and pool betting, betting intermediary, gaming machine general, gaming machine technical, gambling software and lottery managers licences, except ancillary remote licences**

- 1 Subject to 6 and 7 below, licensees must ensure:
  - a that each individual who occupies one of the management offices specified in 2 below in respect of the licensee or in connection with the licensed activities holds a personal licence authorising the performance of the functions of that office (hereafter 'a personal management licence'); and
  - b that at least one person occupies at least one of those offices
- 2 The specified management offices are those offices (whether or not held by a director in the case of a licensee which is a company, a partner in the case of a licensee which is a partnership or an officer of the association in the case of a licensee which is an unincorporated association) the occupier of which is by virtue of the terms of their appointment responsible for:
  - a the overall management and direction of the licensee's business or affairs
  - b the licensee's finance function as head of that function
  - c the licensee's gambling regulatory compliance function as head of that function
  - d the licensee's marketing function as head of that function
  - e the licensee's information technology function as head of that function in so far as it relates to gambling-related information technology and software
  - f oversight of the day to day management of the licensed activities at an identified number of premises licensed under Part 8 of the Act or across an identified geographical area
  - g in the case of casino and bingo licences only, oversight of the day to day management of a single set of premises licensed under Part 8 of the Act.
- 3 The person responsible for the licensee's gambling regulatory compliance function as head of that function shall not, except with the Commission's express approval, occupy any other specified management office.
- 4 Licensees must take all reasonable steps to ensure that anything done in the performance of the functions of a specified management office is done in accordance with the terms and conditions of the holder's personal management licence.
- 5 Where an individual is authorised by a personal licence and that licence comes under review under section 116(2) of the Act, the operating licensee must comply with any conditions subsequently imposed on that licence by the Commission about redeployment, supervision, or monitoring of the individual's work and any requirements of the Commission in respect of such matters applicable during the period of the review.
- 6 Paragraphs 1 to 5 above shall not apply to a licensee for so long as the licensee is a 'small-scale operator' as defined in the Gambling Act 2005 (Definition of Small-scale Operator) Regulations 2006 ('the Regulations').
- 7 During the period of 3 years commencing with the date on which a licensee ceases to be a small-scale operator paragraphs 1 to 6 above shall apply subject to the proviso that the phrase 'each individual' in paragraph 1a shall not include any individual who was a 'qualified person' (as defined in the Regulations) in relation to the licensee 28 days immediately prior to the licensee ceasing to be a small-scale operator.

## 2 Technical standards, equipment specification, remote gambling equipment and gambling software

### 2.3 Technical standards and equipment specifications

#### **Licence condition 2.3.3**

##### **Casino equipment specifications**

##### **Non-remote casino operating licences and casino ancillary remote licences**

- 1 Licensees must comply with the Commission's specifications for casino equipment.

## 4 Protection of customer funds

### 4.2 Disclosure to customers

#### **Licence condition 4.2.1**

##### **Disclosure to customers**

##### **All operating licences, except gaming machine technical, gambling software, host, ancillary, remote bingo, and ancillary remote casino licences**

- 1 Licensees who hold customer funds must set out clearly in the terms and conditions under which they provide facilities for gambling information about whether customer funds are protected in the event of insolvency, the level of such protection and the method by which this is achieved.
- 2 Such information must be according to such rating system and in such form the Commission may from time to time specify. It must be provided in writing to each customer, in a manner which requires the customer to acknowledge receipt of the information and does not permit the customer to utilise the funds for gambling until they have done so, both on the first occasion on which the customer deposits funds and on the occasion of any subsequent deposit which is the first since a change in the licensee's terms in relation to protection of such funds.
- 3 In this condition 'customer funds' means the aggregate value of funds held to the credit of customers including, without limitation:
  - a cleared funds deposited with the licensee by customers to provide stakes in, or to meet participation fees in respect of, future gambling;
  - b winnings or prizes which the customer has chosen to leave on deposit with the licensee or for which the licensee has yet to account to the customer; and
  - c any crystallised but as yet unpaid loyalty or other bonuses, in each case irrespective of whether the licensee is a party to the gambling contract.



## 5 Payment

### 5.1 Cash and cash equivalents, payment methods and services

#### Licence condition 5.1.1

##### Cash and cash equivalents

All operating licences except gaming machine technical, gambling software and host licences

- 1 Licensees, as part of their internal controls and financial accounting systems, must implement appropriate policies and procedures concerning the usage of cash and cash equivalents (eg bankers drafts, cheques and debit cards and digital currencies) by customers, designed to minimise the risk of crimes such as money laundering, to avoid the giving of illicit credit to customers and to provide assurance that gambling activities are being conducted in a manner which promotes the licensing objectives.
- 2 Licensees must ensure that such policies and procedures are implemented effectively, kept under review, and revised appropriately to ensure that they remain effective, and take into account any applicable learning or guidelines published by the Gambling Commission from time to time.

## 7 General 'fair and open provisions'

### 7.1 Fair and transparent terms and practices

#### Licence condition 7.1.1

##### Fair and transparent terms and practices

All operating licences except gaming machine technical and gambling software licences

- 1 Licensees must ensure that the terms on which gambling is offered, and any consumer notices relating to gambling activity, are not unfair within the meaning of the Consumer Rights Act 2015. Licensees must comply with those terms.
- 2 The contractual terms on which gambling is offered and any consumer notices relating to gambling activity must be transparent within the meaning of the Consumer Rights Act 2015. The contractual terms on which gambling is offered must be made available to customers in an easily accessible way.
- 3 Licensees must ensure that changes to customer contract terms comply with the fairness and transparency requirements under the Consumer Rights Act 2015. Customers must be notified of material changes to terms before they come into effect.
- 4 Licensees must ensure that they do not commit any unfair commercial practices within the meaning of the Consumer Protection from Unfair Trading Regulations 2008, at any stage of their interactions with consumers.

## 9 Types and rules of casino and other games

### 9.1 Casino and bingo games

#### **Licence condition 9.1.2**

##### **Prohibited bingo prize games**

##### **All non-remote bingo operating licences**

- 1 Licensees must not offer or permit to be played prize gaming games that appear on any list of games prohibited by the Commission.

## 12 Anti-money laundering

### 12.1 Prevention of money laundering and terrorist financing

#### **Licence condition 12.1.1**

##### **Anti-money laundering**

##### **Prevention of money laundering and terrorist financing**

##### **All operating licences except gaming machine technical and gambling software licences**

- 1 Licensees must conduct an assessment of the risks of their business being used for money laundering and terrorist financing. Such risk assessment must be appropriate and must be reviewed as necessary in the light of any changes of circumstances, including the introduction of new products or technology, new methods of payment by customers, changes in the customer demographic or any other material changes, and in any event reviewed at least annually.
- 2 Following completion of and having regard to the risk assessment, and any review of the assessment, licensees must ensure they have appropriate policies, procedures and controls to prevent money laundering and terrorist financing.
- 3 Licensees must ensure that such policies, procedures and controls are implemented effectively, kept under review, revised appropriately to ensure that they remain effective, and take into account any applicable learning or guidelines published by the Gambling Commission from time to time.

## 14 Access to premises

### 14.1 Access to premises

#### Licence condition 14.1.1

##### Access to premises

##### All operating licences

- 1 Licensees must have and put into effect policies and procedures (including staff training programmes) designed to ensure that their staff co-operate with the Commission's enforcement officers in the proper performance of their compliance functions and are made aware of those officers' rights of entry to premises contained in Part 15 of the Act.

## 15 Information requirements

### 15.1 Reporting suspicion of offences

#### Licence condition 15.1.1

##### Reporting suspicion of offences etc - non-betting licences

##### All operating licences except betting, betting intermediary, ancillary remote betting, betting host and remote betting intermediary (trading rooms only) licences

- 1 Licensees must as soon as reasonably practicable provide the Commission or ensure that the Commission is provided with any information that they know relates to or suspect may relate to the commission of an offence under the Act, including an offence resulting from a breach of a licence condition or a code provision having the effect of a licence condition.



## 15.2 Reporting key events and other reportable events

### Licence condition 15.2.1

#### Reporting key events

##### All operating licences

A key event is an event that could have a significant impact on the nature or structure of a licensee's business. Licensees must notify the Commission, or ensure the Commission is notified, in such form or manner as the Commission may from time to time specify, of the occurrence of any of the following key events as soon as reasonably practicable and in any event within five working days of the licensee becoming aware of the event's occurrence<sup>1</sup>.

##### Operator status

- 1 In the case of licensees which are companies, a petition being presented for their winding up or the winding up of any group company of theirs, or they or any group company being placed in administration or receivership or their directors proposing to creditors a composition in satisfaction of its debts or a scheme of arrangement of its affairs.
- 2 In the case of licensees which are bodies corporate, but not companies, any event substantially equivalent to those listed at 1 above.
- 3 In the case of a licensee who is an individual (or a partner in a partnership licensee) their being presented with a petition for their bankruptcy or sequestration or their entering into an individual voluntary arrangement.

##### Relevant persons and positions

- 4 In the case of licensees who are companies or other bodies corporate having a share capital, the name and address of any person who (whether or not already a shareholder or member) becomes a shareholder or member holding 3% or more of the issued share capital of the licensee or its holding company.
- 5 Any investment in a licensee which is not by way of subscription for shares.
- 6 The taking of any loan by the licensee, or by a group company who then makes an equivalent loan to the licensee, from any person not authorised by the Financial Conduct Authority: a copy of the loan agreement must be supplied.
- 7 The entering into an arrangement whereby a third party provides services to, or grants any licence concession or permission to, the licensee other than for full value: full details of the arrangements must be supplied.
- 8 The appointment of a person to, or a person ceasing to occupy, a 'key position': a 'key position' in relation to a licensee is:
  - a in the case of a small-scale operator, a 'qualifying position' as defined in the Gambling Act 2005 (Definition of Small-scale Operator) Regulations 2006
  - b in the case of an operator which is not a small-scale operator, a 'specified management office' as set out in (current) LCCP licence condition 1.2
  - c a position the holder of which is responsible for the licensee's anti-money laundering procedures, including suspicious activity reporting
  - d any other position for the time being designated by the Commission as a 'key position'. (Notification is required whether or not the person concerned is required to hold a personal management licence and whether or not the event notified requires the licensee to apply for a variation to amend a detail of their licence.)
- 9 Any change to the structure or organisation of the licensee's business which affects a 'key position' or the responsibilities of its holder.

## Financial events

- 10 Any material change in the licensee's banking arrangements, in particular the termination of such arrangements or a particular facility and whether by the licensee or the provider of the arrangements.
- 11 Any breach of a covenant given to a bank or other lender.
- 12 Any default by the licensee or, where the licensee is a body corporate, by a group company in making repayment of the whole or any part of a loan on its due date.
- 13 Any court judgments (in whatever jurisdiction) against the licensee or, where the licensee is a body corporate, a group company, remaining unpaid 14 days after the date of judgment.
- 14 Where the licensee is required to have their accounts independently audited, any qualification to an auditors' report; and any unplanned change of auditor including a change prompted by a dispute or resulting from auditors being unable or unwilling to sign an unqualified audit report.
- 15 Any change in the licensee's arrangements for the protection of customer funds in accordance with the general licence condition 4 relating to the protection of customer funds (where applicable).
- 16 Where the licensee holds customer funds in a separate bank account, any deficit on reconciliation of such bank account.
- 17 Any change in the licensee's arrangements as to the methods by which, and/or the payment processors through which, the licensee accepts payment from customers using their gambling facilities (this key event applies to remote casino, bingo and betting operating licences, except ancillary and remote betting intermediary (trading room only) licences).

## Legal or regulatory proceedings or reports

- 18 The grant, withdrawal or refusal of any application for a licence or other permission made by the licensee, or in the case of a licensee which is a body corporate, any group company of theirs, to a gambling regulator in another jurisdiction. In the case of a withdrawal or refusal of the application, the licensee must also notify the reasons for such withdrawal or refusal. (This condition does not apply to applications for licences or other permissions to carry on activities which would fall outside the scope of a Gambling Commission operating licence if carried out in Britain or with customers in Great Britain.)
- 19a Any investigation by a professional, statutory, regulatory or government body (in whatever jurisdiction) into the licensee's activities, or the activities in relation to the licensed entity of a personal licence holder or a person occupying a qualifying position employed by them, where such an investigation could result in the imposition of a sanction or penalty which, if imposed, could reasonably be expected to raise doubts about the licensee's continued suitability to hold a Gambling Commission licence.
- 19b Any criminal investigation by a law enforcement agency in any jurisdiction in relation to which:
  - the licensee is involved (including, but not limited to investigations of crimes allegedly committed against the licensee or involving the gambling facilities provided under the licence), AND
  - the circumstances are such that the Commission might reasonably be expected to question whether the licensee's measures to keep crime out of gambling had failed.Notification of the event must occur as soon as practicable after the licensee becomes aware of any such investigation in which the licensee is involved and measures may have failed.
- 20 The receipt of any report from a professional, statutory or other regulatory or government body (in whatever jurisdiction) of the outcome of a compliance assessment in relation to the gambling activity of the licensee or, where the licensee is a body corporate, of any group company in which at least one person who holds a key position in or in respect of the licensee holds a key position: a copy of the report should be provided where available to the licensee.



- 21 The referral to the licensee's Board, or persons performing the function of an audit or risk committee, of material concerns raised by a third party (such as an auditor) about the provision of facilities for gambling which are expressed (in whatever terms) as requiring attention as a high priority: a summary of the nature of the concerns must be provided.
- 22 The imposition by the licensee of a disciplinary sanction, including dismissal, against the holder of a personal licence or a person occupying a qualifying position for gross misconduct; or the resignation of a personal licence holder or person occupying a qualifying position following commencement of disciplinary proceedings in respect of gross misconduct against that person.
- 23 The commencement (in whatever jurisdiction) of any material litigation against the licensee or, where the licensee is a body corporate, a group company: the licensee must also notify the outcome of such litigation.
- 24 The making of a disclosure pursuant to section 330, 331, 332 or 338 of the Proceeds of Crime Act 2002 or section 19, 20, 21, 21ZA, 21ZB or 21A of the Terrorism Act 2000 (a suspicious activity report): the licensee should inform the Commission of the unique reference number issued by the United Kingdom Financial Intelligence Unit of the National Crime Agency in respect of each disclosure and for the purposes of this key event the five working day period referred to above runs from the licensee's receipt of the unique reference number. The licensee should also indicate whether the customer relationship has been discontinued at the time of the submission.

#### **Gambling facilities**

- 25a Any breach in the licensee's information security that adversely affects the confidentiality of customer data or prevents customers from accessing their accounts for longer than 24 hours.
- 25b Where a gaming system fault has resulted in under or overpayments to a player (this includes instances where a fault causes an incorrect prize/win value to be displayed).
- 26 Any change in the identity of the ADR entity or entities for the handling of customer disputes, as required by the social responsibility code provision on complaints and disputes.
- 27 The reference of a dispute to an ADR entity other than one in respect of which contact details were given in accordance with the social responsibility code provision on complaints and disputes; the reason for selection of that ADR entity should be given.
- 28 In the case of remote gambling, the commencement or cessation of trading on website domains (*including mobile sites or mobile device applications*) or broadcast media through which the licensee provides gambling facilities.

In this condition:

'body corporate' has the meaning ascribed to that term by section 1173 of the Companies Act 2006 or any statutory modification or re-enactment thereof

- a in respect of a company, 'holding company' and 'subsidiary' have the meaning ascribed to that term by section 1159 of the Companies Act 2006 or any statutory modification or re-enactment thereof
- b a 'group company' is any subsidiary or holding company of the licensee and any subsidiary of such holding company.

<sup>1</sup> Key events can be reported securely online at the Commission's website through our eServices system [www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk). Alternatively, for operators unable to access this system, you can report a key event by email to: [key\\_events@gamblingcommission.gov.uk](mailto:key_events@gamblingcommission.gov.uk). Alternatively, for operators unable to access this system, you can report a key event by email to: [key\\_events@gamblingcommission.gov.uk](mailto:key_events@gamblingcommission.gov.uk)



## Licence condition 15.2.2

### Other reportable events

#### All operating licences

- 1 Licensees must also notify the Commission in such form or manner as the Commission may from time to time specify, or ensure that the Commission is so notified, as soon as reasonably practicable of the occurrence of any of the following events<sup>1</sup>:
  - a the conclusion of a dispute referred to an ADR entity and in such case providing the Commission with a copy of the decision or note of the outcome<sup>2</sup>.
  - b any outcome adverse to the licensee of any proceedings taken against the licensee (in whatever jurisdiction) by a customer in relation to a gambling transaction; but excluding proceedings allocated to the County Court small claims track or equivalent in jurisdictions outside England and Wales.
  - c their becoming aware that a group company which is not a Commission licensee is advertising remote gambling facilities to those residing in a jurisdiction in or to which it has not previously advertised or their becoming aware of a sustained or meaningful generation of the 3% / 10% threshold being exceeded by the group.

In this condition:

- a 'group company' has the same meaning as in condition 15.2.1; and
- b without prejudice to section 327 of the Act, 'advertising' includes: having a home page directed towards a jurisdiction and written in, or in one of, that jurisdiction's official language(s), having arrangements enabling that jurisdiction's currency to be selected for gambling or the use of payment methods available only in that jurisdiction, and providing a specific customer service facility referable to that jurisdiction.

<sup>1</sup> Events required to be notified to the Commission by 15.2.1 or 15.2.2 may be reported securely online at the Commission's website through our eServices system [www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk) or by email to: [key.events@gamblingcommission.gov.uk](mailto:key.events@gamblingcommission.gov.uk)

<sup>2</sup> In respect of the referral of disputes to an ADR entity the licensee's attention is drawn to social responsibility code provision 6.

## 15.3 General and regulatory returns

### Licence condition 15.3.1

#### General and regulatory returns

##### All operating licences

- 1 On request, licensees must provide the Commission with such information as the Commission may require about the use made of facilities provided in accordance with this licence, and the manner in which gambling authorised by this licence and the licensee's business in relation to that gambling are carried on, including in particular information about:
  - a the numbers of people making use of the facilities and the frequency of such use
  - b the range of gambling activities provided by the licensee and the numbers of staff employed in connection with them
  - c the licensee's policies in relation to, and experiences of, problem gambling.
- 2 In particular within 28 days of the end of each quarterly period or, for those only submitting annual returns, within 42 days of the end of each annual period, licensees must submit a Regulatory Return to the Commission containing such information as the Commission may from time to time require<sup>1</sup>.

<sup>1</sup> Regulatory returns can be submitted securely online at the Commission's website through our eServices system available at [www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk)

## 16 Responsible placement of digital adverts

### 16.1 Responsible placement of digital adverts

#### Licence condition 16.1.1

#### Responsible placement of digital adverts

#### All licences

##### 1 Licences must:

- a Ensure that they do not place digital advertisements on websites providing unauthorised access to copyrighted content;
- b take all reasonable steps to ensure that third parties with whom they contract for the provision of any aspect of their business related to the licensed activities do not place digital advertisements on websites providing unauthorised access to copyrighted content; and
- c ensure that the terms upon which they contract with such third parties enable them, subject to compliance with any dispute resolution provisions, to terminate the third party's contract promptly if, in the Licensee's reasonable opinion, the third party has been responsible for placing digital advertisements for the licensed activities on such websites.

## Part III: Code of practice

### Introduction

This is the Commission's principal code of practice, issued under section 24 of the Gambling Act 2005.

There are two types of code provisions in this document:

- social responsibility code provisions: compliance with these is a condition of licences; therefore any breach of them by an operator may lead the Commission to review the operator's licence with a view to suspension, revocation or the imposition of a financial penalty and would also expose the operator to the risk of prosecution; these provisions are set out in shaded boxes
- ordinary code provisions: these do not have the status of operator licence conditions but set out good practice. Operators may adopt alternative approaches to those set out in ordinary code provisions if they have actively taken account of the ordinary code provision and can demonstrate that an alternative approach is reasonable in the operator's particular circumstances; or that to take an alternative approach would be acting in a similarly effective manner. Ordinary codes of practice are admissible in evidence in criminal or civil proceedings and must be taken into account in any case in which the court or tribunal think them relevant, and by the Commission in the exercise of its functions; any departure from ordinary code provisions by an operator may be taken into account by the Commission on a licence review, but cannot lead to imposition of a financial penalty; these code provisions are in the unshaded boxes in this section.



## Code provisions

### 1 General

#### 1.1 Cooperation and responsibility for third parties

**Ordinary Code Provision 1.1.1**  
**Cooperation with the Commission**  
**All licences**

- 1 As made plain in its *Statement of principles for licensing and regulation*, the Commission expects licensees to conduct their gambling operations in a way that does not put the licensing objectives at risk, to work with the Commission in an open and cooperative way and to disclose anything which the Commission would reasonably need to be aware of in exercising its regulatory functions. This includes, in particular, anything that is likely to have a material impact on the licensee's business or on the licensee's ability to conduct licensed activities compliantly. Licensees should have this principle in mind in their approach to, and when considering their compliance with, their obligations under the conditions attached to their licence and in relation to the following provisions of this code.

**Social responsibility code provision 1.1.2**  
**Responsibility for third parties – all**  
**licences All licences**

- 1 Licensees are responsible for the actions of third parties with whom they contract for the provision of any aspect of the licensee's business related to the licensed activities.
- 2 Licensees must ensure that the terms on which they contract with such third parties:
  - a require the third party to conduct themselves in so far as they carry out activities on behalf of the licensee as if they were bound by the same licence conditions and subject to the same codes of practice as the licensee
  - b oblige the third party to provide such information to the licensee as they may reasonably require in order to enable the licensee to comply with their information reporting and other obligations to the Commission
  - c enable the licensee, subject to compliance with any dispute resolution provisions of such contract, to terminate the third party's contract promptly if, in the licensee's reasonable opinion, the third party is in breach of contract (including in particular terms included pursuant to this code provision) or has otherwise acted in a manner which is inconsistent with the licensing objectives, including for affiliates where they have breached a relevant advertising code of practice.

## 2 Financial requirements

### 2.1 Anti-money laundering

#### Ordinary code provision 2.1.2

##### Anti-money laundering – other than casino

##### All licences except casino licences

- 1 As part of their procedures for compliance with the requirements in respect to the prevention and detection of money laundering in the Proceeds of Crime Act 2002 and the Terrorism Act 2000, licensees should take into account the Commission's advice on the Proceeds of Crime Act 2002, *Duties and responsibilities under the Proceeds of Crime Act 2002 – Advice for operators (excluding casino operators)*.

## 3 Protection of children and other vulnerable persons

### 3.1 Combating problem gambling

#### Social responsibility code provision 3.1.1

##### Combating problem gambling

##### All licences

- 1 Licensees must have and put into effect policies and procedures intended to promote socially responsible gambling including the specific policies and procedures required by the provisions of section 3 of this code.
- 2 Licensees must make an annual financial contribution to one or more organisation(s) which are approved by the Gambling Commission, and which between them deliver or support research into the prevention and treatment of gambling-related harms, harm prevention approaches and treatment for those harmed by gambling.



## 3.2 Access to gambling by children and young persons

### **Social responsibility code provision 3.2.5**

#### **Access to gambling by children and young persons – bingo and FEC SR code**

#### **All non-remote bingo and family entertainment centre licences**

- 1 Licensees must have and put into effect policies and procedures designed to prevent underage gambling, and monitor the effectiveness of these.
- 2 This must include procedures for:
  - a checking the age of apparently underage customers
  - b refusing entry to any adult-only areas to anyone unable to produce an acceptable form of identification
  - c taking action when there are unlawful attempts to enter the adult-only areas.
- 3 Licensees must ensure that their policies and procedures take account of the structure and layout of their gambling premises.
- 4 Licensees must not permit children or young people to gamble in the adults-only areas of premises to which they have access. If there is a 'no under-18s' premises policy, licensees must pay particular attention to the procedures they use at the entrance to the premises to check customers' ages.
- 5 Licensees must take all reasonable steps to ensure that all staff understand their responsibilities for preventing underage gambling. This must include appropriate training which must cover:
  - a all relevant prohibitions against inviting children or young persons to gamble on age-restricted products or to enter age-restricted areas;
  - b the legal requirements on returning stakes and not paying prizes to underage customers; and
  - c procedures for challenging any adult who may be complicit in allowing a child or young person to gamble.
- 6 Licensees must only accept identification which:
  - a contains a photograph from which the individual can be identified
  - b states the individual's date of birth
  - c is valid
  - d is legible and has no visible signs of tampering or reproduction.
- 7 Licensees in fee category C or higher must conduct test purchasing or take part in collective test purchasing programmes, as a means of providing reasonable assurance that they have effective policies and procedures to prevent underage gambling, and must provide their test purchase results to the Commission.

### **Ordinary code provision 3.2.6**

#### **Access to gambling by children and young persons – bingo and FEC ordinary code All non-remote bingo and family entertainment centre licences**

- 1** The Commission considers acceptable forms of identification to include: any identification carrying the PASS logo (for example Citizencard or Validate); a military identification card; a driving licence (including a provisional licence) with photocard; or a passport.
- 2** Licensees should require a person who appears to relevant staff to be under the age of 21 to be asked to produce proof of age, either at the point of entry to the gambling area or as soon as it comes to the attention of staff that they wish to access gambling facilities.
- 3** Licensees should have procedures for dealing with cases where an adult knowingly or recklessly allows a child or young person to gamble. These procedures might include refusing to allow the adult to continue to gamble, removing them from the premises, and reporting the incident to the police or local authorities, or taking action where forged identification is produced.
- 4** Procedures should be put into effect for dealing with cases where a child or young person repeatedly attempts to gamble on their premises, including oral warnings, reporting the offence to the Gambling Commission and the police, and making available information on problem gambling to the child or young person concerned.
- 5** Where it is likely that customers' young or otherwise vulnerable children will be left unattended on or adjacent to their premises, licensees should consider reminding customers of their parental responsibilities and assess whether there is a need to develop procedures for minimising the risk to such children.
- 6** Licensees in fee categories A or B should consider how they monitor the effectiveness of their policies and procedures for preventing underage gambling (for example by taking part in a collective test purchasing programme) and should be able to explain to the Commission or licensing authority what approach they have adopted.
- 7** In providing training to staff on their responsibilities for preventing underage gambling, licensees should have, as a minimum, policies for induction training and refresher training.



### 3.3 Gambling management tools and responsible gambling management information

#### **Social responsibility code provision 3.3.1**

##### **Responsible gambling information**

**All licences, except gaming machine technical, gambling software, host, ancillary remote bingo, ancillary remote casino and remote betting (remote platform) licences**

- 1 Licensees must make information readily available to their customers on how to gamble responsibly and how to access information about, and help in respect of, problem gambling.
- 2 The information must cover:
  - a any measures provided by the licensee to help individuals monitor or control their gambling, such as restricting the duration of a gambling session or the amount of money they can spend
  - b timers or other forms of reminders or 'reality checks' where available
  - c self-exclusion options
  - d information about the availability of further help or advice.
- 3 The information must be directed to all customers whether or not licensees also make available material which is directed specifically at customers who may be 'problem gamblers'.
- 4 For gambling premises, information must be available in all areas where gambling facilities are provided and adjacent to ATMs. Information must be displayed prominently using methods appropriate to the size and layout of the premises. These methods may include the use of posters, the provision of information on gambling products, or the use of screens or other facilities in the gambling premises. Information must also be available in a form that may be taken away and may also be made available through the use of links to be accessed online or using smart technology. Licensees must take all reasonable steps to ensure that this information is also readily accessible in locations which enable the customer to obtain it discreetly.

#### **Ordinary code provision 3.3.2**

##### **Responsible gambling information – foreign languages**

**All licences, except gaming machine technical, gambling software, host, ancillary remote bingo and ancillary remote casino licences**

- 1 Licensees who market their services in one or more foreign languages should make available in that, or those, foreign languages:
  - a the information on how to gamble responsibly and access to help referred to above
  - b the players' guides to any game, bet or lottery required to be made available to customers under provisions in this code
  - c the summary of the contractual terms on which gambling is offered, which is required to be provided to customers as a condition of the licensee's operating licence.

### 3.4 Customer interaction

#### **Social responsibility code provision 3.4.1**

##### **Customer interaction**

**All licences, except non-remote lottery, gaming machine technical, gambling software and host licences**

- 1 Licensees must interact with customers in a way which minimises the risk of customers experiencing harms associated with gambling. This must include:
  - a identifying customers who may be at risk of or experiencing harms associated with gambling.
  - b interacting with customers who may be at risk of or experiencing harms associated with gambling.
  - c understanding the impact of the interaction on the customer, and the effectiveness of the Licensee's actions and approach.
- 2 Licensees must take into account the Commission's guidance on customer interaction.



### 3.5 Self-exclusion

#### **Social responsibility code provision 3.5.1**

#### **Self-exclusion – non-remote and trading rooms SR code**

**All non-remote licences (except lottery, gaming machine technical and gambling software licences) and remote betting intermediary (trading rooms only) licences**

- 1** Licensees must have and put into effect procedures for self-exclusion and take all reasonable steps to refuse service or to otherwise prevent an individual who has entered a self-exclusion agreement from participating in gambling.
- 2** Licensees must, as soon as practicable, take all reasonable steps to prevent any marketing material being sent to a self-excluded customer.
- 3** Licensees must take steps to remove the name and details of a self-excluded individual from any marketing databases used by the company or group (or otherwise flag that person as an individual to whom marketing material must not be sent), within two days of receiving the completed self-exclusion notification.
- 4** This covers any marketing material relating to gambling, or other activities that take place on the premises where gambling may take place. However, it would not extend to blanket marketing which is targeted at a particular geographical area and where the excluded individual would not knowingly be included.
- 5** Licensees must close any customer accounts of an individual who has entered a self-exclusion agreement and return any funds held in the customer account. It is not sufficient merely to prevent an individual from withdrawing funds from their customer account whilst still accepting wagers from them. Where the giving of credit is permitted, the licensee may retain details of the amount owed to them by the individual, although the account must not be active.
- 6** Licensees must put into effect procedures designed to ensure that an individual who has self-excluded cannot gain access to gambling. These procedures must include:
  - a** a register of those excluded with appropriate records (name, address, other details, and any membership or account details that may be held by the operator);
  - b** photo identification (except where the Licensee can reasonably satisfy themselves that in the circumstances in which they provide facilities for gambling an alternative means of identification is at least as effective) and a signature;
  - c** staff training to ensure that staff are able to administer effectively the systems; and
  - d** the removal of those persons found in the gambling area or attempting to gamble from the premises.
- 7** Licensees must ensure that their procedures for preventing access to gambling by self-excluded individuals take account of the structure and layout of the gambling premises.
- 8** Licensees must, when administering the self-exclusion agreement, signpost the individual to counselling and support services.



### Ordinary code provision 3.5.2

#### Self-exclusion – non-remote ordinary code

#### All non-remote licences and remote betting intermediary (trading rooms only) licences, but not gaming machine technical and gambling software licences

- 1 Self-exclusion procedures should require individuals to take positive action in order to self-exclude. This can be a signature on a self-exclusion form.
- 2 Individuals should be able to self-exclude without having to enter gambling premises.
- 3 Before an individual self-excludes, licensees should provide or make available sufficient information about what the consequences of self-exclusion are.
- 4 Licensees should take all reasonable steps to extend the self-exclusion to premises of the same type owned by the operator in the customer's local area. In setting the bounds of that area licensees may take into account the customer's address (if known to them), anything else known to them about the distance the customer ordinarily travels to gamble and any specific request the customer may make.
- 5 Licensees should encourage the customer to consider extending their self-exclusion to other licensees' gambling premises in the customer's local area.
- 6 Customers should be given the opportunity to discuss self-exclusion in private, where possible.
- 7 Licensees should take steps to ensure that:
  - a the minimum self-exclusion period offered is of a duration of not less than 6 nor more than 12 months
  - b any self-exclusion may, on request, be extended for one or more further periods of at least 6 months each
  - c a customer who has decided to enter a self-exclusion agreement is given the opportunity to do so immediately without any cooling-off period. However, if the customer wishes to consider the self-exclusion further (for example to discuss with problem gambling groups), the customer may return at a later date to enter into self-exclusion
  - d at the end of the period chosen by the customer, the self-exclusion remains in place for a further 6 months, unless the customer takes positive action in order to gamble again
  - e where a customer chooses not to renew the self-exclusion, and makes a positive request to begin gambling again during the 6 month period following the end of their initial self-exclusion, the customer is given one day to cool off before being allowed access to gambling facilities. The contact must be made via telephone or in person
  - f notwithstanding the expiry of the period of self-exclusion chosen by a customer, no marketing material should be sent to them unless and until they have asked for or agreed to accept such material.
- 8 The licensee should retain the records relating to a self-exclusion agreement at least for the length of the self-exclusion agreement plus a further 6 months.
- 9 Please note that the Commission does not require the licensee to carry out any particular assessment or make any judgement as to whether the previously self-excluded individual should again be permitted access to gambling. The requirement to take positive action in person or over the phone is purely to a) check that the customer has considered the decision to access gambling again and allow them to consider the implications; and b) implement the one day cooling-off period and explain why this has been put in place.
- 10 Licensees should have, and put into effect, policies and procedures which recognise, seek to guard against and otherwise address, the fact that some individuals who have self-excluded might attempt to breach their exclusion without entering a gambling premises, for example, by getting another to gamble on their behalf.

- 11 Licensees should have effective systems in place to inform all venue staff of self-excluded individuals who have recently attempted to breach a self-exclusion in that venue, and the licensees neighbouring venues.
- 12 In providing training to staff on their responsibilities for self-exclusion, licensees should have, as a minimum, policies for induction training and refresher training.

**Social responsibility code provision 3.5.6**

**Self-exclusion – multi-operator non-remote SR code**

**All non-remote casino, bingo and betting licences (except in respect of the provision of facilities for betting in reliance on a track premises licence) and holders of gaming machine general operating licences for adult gaming centres**

- 1 Licensees must offer customers with whom they enter into a self-exclusion agreement in respect of facilities for any kind of gambling offered by them at licensed gambling premises the ability to self-exclude from facilities for the same kind of gambling offered in their locality by any other holder of an operating licence to whom this provision applies, by participating in one or more available multi-operator self-exclusion schemes.

**Ordinary code provision 3.5.7**

**Self-exclusion – multi-operator non-remote ordinary code**

**All non-remote casino, bingo and betting licences (except in respect of the provision of facilities for betting in reliance on a track premises licence) and holders of gaming machine general operating licences for adult gaming centres**

- 1 Licensees should contribute to and participate in the development and effective implementation of multi-operator self-exclusions schemes with the aim of making available to customers the ability to self-exclude from facilities for gambling provided by other licensed operators within their local area(s).



### 3.6 Employment of children and young persons

#### Ordinary code provision 3.6.2

#### Employment of children and young people – bingo

#### All non-remote bingo licences

- 1 Licensees who employ children under (under-16-year-olds) and young persons (those aged 16 or 17) should be aware that it is an offence:
  - a to employ them to provide facilities for playing bingo;
  - b for their contracts of employment to require them, or for them to be permitted, to perform a function in connection with a gaming machine; and
  - c to employ a child to perform any function on premises where, and at time when, facilities are being provided for playing bingo.
- 2 As to 1b, it should be noted that in the Commission's view the relevant provision of the Act applies to any function performed in connection with a gaming machine. This includes servicing or cleaning such a machine.
- 3 Accordingly, licensees should have and put into effect policies and procedures designed to ensure that:
  - a children and young persons are never asked to perform tasks within 1a or 1b, above
  - b all staff, including those who are children and young persons themselves, are instructed about the laws relating to access to gambling by children and young persons.
- 4 Licensees should consider adopting a policy that:
  - a children are not employed to work on bingo licensed premises at any time when the premises are open for business
  - b neither children nor young persons are in any event asked to work in areas where gaming machines are situated.

### 3.8 Money lending between customers

#### Ordinary code provision 3.8.2

#### Money-lending – other than casinos

#### All non-remote bingo, general betting, adult gaming centre, family entertainment centre and remote betting intermediary (trading rooms only) licences

- 1 Licensees should seek to prevent systematic or organised money lending between customers on their premises. As a minimum, they should have arrangements in place to ensure staff are requested to report any instances of substantial money lending when they become aware of them.

## 4 'Fair and open' provisions

### 4.1 Fair terms

#### Social responsibility code provision 4.1.1

##### Fair terms

##### All licences, except gaming machine technical and gambling software licences

- 1 Licensees must be able to provide evidence to the Commission, if required, showing how they satisfied themselves that their terms are not unfair.

### 4.2 Display of rules and supervision of games

#### Social responsibility code provision 4.2.2

##### Display of rules - bingo

##### All non-remote bingo licences

- 1 In complying with any condition on a bingo premises licence or a 2005 Act large casino premises licence requiring the display of rules about gaming, licensees must ensure that the following are included:
  - a rules about each variant of bingo made available; and
  - b rules about any prize gaming made available.

## 5 Marketing

### 5.1 Rewards and bonuses

#### Social responsibility code provision 5.1.1

##### Rewards and bonuses – SR code

##### All licences (including ancillary remote licences), except gaming machine technical and gambling software licences

- 1 If a licensee makes available to any customer or potential customer any incentive or reward scheme or other arrangement under which the customer may receive money, goods, services or any other advantage (including the discharge in whole or in part of any liability of his) ('the benefit') the scheme must be designed to operate, and be operated, in such a way that:
  - a the circumstances in which, and conditions subject to which, the benefit is available are clearly set out and readily accessible to the customers to whom it is offered;
  - b neither the receipt nor the value or amount of the benefit is:
    - i dependent on the customer gambling for a pre-determined length of time or with a pre-determined frequency; or
    - ii altered or increased if the qualifying activity or spend is reached within a shorter time than the whole period over which the benefit is offered.
  - c if the value of the benefit increases with the amount the customer spends it does so at a rate no greater than that at which the amount spent increases; and further that:
  - d If the benefit comprises free or subsidised travel or accommodation which facilitates the customer's attendance at particular licensed premises the terms on which it is offered are not directly related to the level of the customer's prospective gambling.



**Social responsibility code provision 5.1.3**

**Alcoholic drinks**

**All non-remote bingo and casino licences**

- 1 If licensees offer customers free or discounted alcoholic drinks for consumption on the premises they must do so on terms which do not in any way link the availability of such drinks to whether, or when, the customer begins, or continues, to gamble.
- 2 Licensees must not make unsolicited offers of free alcoholic drinks for immediate consumption by customers at a time when they are participating in gambling activities.

**Social responsibility code provision 5.1.3**

**Alcoholic drinks**

**All non-remote bingo and casino licences**

- 3 If licensees offer customers free or discounted alcoholic drinks for consumption on the premises they must do so on terms which do not in any way link the availability of such drinks to whether, or when, the customer begins, or continues, to gamble.
- 4 Licensees must not make unsolicited offers of free alcoholic drinks for immediate consumption by customers at a time when they are participating in gambling activities.

**Social responsibility code provision 5.1.6**

**Compliance with advertising codes**

**All licences, except lottery licences**

- 1 All marketing of gambling products and services must be undertaken in a socially responsible manner.
- 2 In particular, Licensees must comply with the advertising codes of practice issued by the Committee of Advertising Practice (CAP) and the Broadcast Committee of Advertising Practice (BCAP) as applicable. For media not explicitly covered, licensees should have regard to the principles included in these codes of practice as if they were explicitly covered.
- 3 The restriction on allowing people who are, or seem to be, under 25 years old (ie: those in the 18-24 age bracket) to appear in marketing communications need not be applied in the case of non-remote point of sale advertising material, provided that the images used depict the sporting or other activity that may be gambled on and not the activity of gambling itself and do not breach any other aspect of the advertising codes.

**Ordinary code provision 5.1.8**

**Compliance with industry advertising codes**

**All licences**

- 1 Licensees should follow any relevant industry code on advertising, notably the Gambling Industry Code for Socially Responsible Advertising.



**Social responsibility code provision 5.1.9****Other marketing requirements****All licences**

- 1 Licensees must ensure that their marketing communications, advertisement, and invitations to purchase (within the meaning of the Consumer Protection from Unfair Trading Regulations 2008) do not amount to or involve misleading actions or misleading omissions within the meaning of those Regulations.
- 2 Licensees must ensure that all significant conditions which apply to marketing incentives are provided transparently and prominently to consumers. Licensees must present the significant conditions at the point of sale for any promotion, and on any advertising in any medium for that marketing incentive except where, in relation to the latter, limitations of space make this impossible. In such a case, information about the significant conditions must be included to the extent that it is possible to do so, the advertising must clearly indicate that significant conditions apply and where the advertisement is online, the significant conditions must be displayed in full no further than one click away.
- 3 The terms and conditions of each marketing incentive must be made available for the full duration of the promotion.

**Ordinary code provision 5.1.10****Online marketing in proximity to information on responsible gambling****All licences**

- 1 Licensees should ensure that no advertising or other marketing information, whether relating to specific offers or to gambling generally, appears on any primary web page/screen, or micro site that provides advice or information on responsible gambling

**Social Responsibility code provision 5.1.11****Direct electronic marketing consent****All licences**

- 1 Unless expressly permitted by law consumers must not be contacted with direct electronic marketing without their informed and specific consent. Whenever a consumer is contacted the consumer must be provided with an opportunity to withdraw consent. If consent is withdrawn the licensee must, as soon as practicable, ensure the consumer is not contacted with electronic marketing thereafter unless the consumer consents again. Licensees must be able to provide evidence which establishes that consent.

## 6 Complaints and disputes

### 6.1 Complaints and disputes

#### **Social responsibility code provision 6.1.1**

##### **Complaints and disputes**

**All licences (including ancillary remote licensees) except gaming machine technical and gambling software licences**

- 1 Licensees must put into effect appropriate policies and procedures for accepting and handling customer complaints and disputes in a timely, fair, open and transparent manner.
- 2 Licensees must ensure that they have arrangements in place for customers to be able to refer any dispute to an ADR entity in a timely manner if not resolved to the customer's satisfaction by use of their complaints procedure within eight weeks of receiving the complaint, and where the customer cooperates with the complaints process in a timely manner.
- 3 The services of any such ADR entity must be free of charge to the customer.
- 4 Licensees must not use or introduce terms which restrict, or purport to restrict, the customer's right to bring proceedings against the licensee in any court of competent jurisdiction. Such terms may, however, provide for a resolution of a dispute agreed by the customer (arrived at with the assistance of the ADR entity) to be binding on both parties.
- 5 Licensees' complaints handling policies and procedures must include procedures to provide customers with clear and accessible information on how to make a complaint, the complaint procedures, timescales for responding, and escalation procedures.
- 6 Licensees must ensure that complaints policies and procedures are implemented effectively, kept under review and revised appropriately to ensure that they remain effective, and take into account any applicable learning or guidance published by the Gambling Commission from time to time.
- 7 Licensees should keep records of customer complaints and disputes in such manner as the Commission may from time to time specify in advice or guidance. They must provide information to the Commission about customer complaints, disputes, the outcomes of disputes referred to ADR, and court proceedings adverse to the licensee, also in such manner as the Commission may from time to time specify.

In this Code, 'ADR entity' means

- a a person offering alternative dispute resolution services whose name appears on the list maintained by the Gambling Commission in accordance with The Alternative Dispute Resolution for Consumer Disputes (Competent Authorities and Information) Regulations 2015, and
- b whose name appears on the list of providers that meet the Gambling Commission's additional standards found in the document 'Alternative dispute resolution (ADR) in the gambling industry – standards and guidance for ADR providers'.

Both lists are on the Commission's website and will be updated from time to time.



## 7 Gambling licensees' staff

### 7.1 Gambling licensees' staff

#### **Social responsibility code provision 7.1.2**

##### **Responsible gambling information for staff**

**All licences, including betting ancillary remote licences, but not other ancillary remote licences**

- 1 Licensees must take all reasonable steps to ensure that staff involved in the provision of facilities for gambling are made aware of advice on socially responsible gambling and of where to get confidential advice should their gambling become hard to control.

## 8 Information requirements

### 8.1 Information requirements

#### **Ordinary code provision 8.1.1**

##### **Information requirements – ordinary code**

**All licences**

- 1 As stated earlier in this code, the Commission expects licensees to work with the Commission in an open and cooperative way and to inform the Commission of any matters that the Commission would reasonably need to be aware of in exercising its regulatory functions. These include in particular matters that will have a material impact on the licensee's business or on the licensee's ability to conduct licensed activities compliantly and consistently with the licensing objectives.
- 2 Thus, licensees should notify the Commission, or ensure that the Commission is notified, as soon as reasonably practicable and in such form and manner as the Commission may from time to time specify<sup>1</sup>, of any matters which in their view could have a material impact on their business or affect compliance. The Commission would, in particular, expect to be notified of the occurrence of any of the following events in so far as not already notified in accordance with the conditions attached to the licensee's licence<sup>2</sup>:
  - a any material change in the licensee's structure or the operation of its business
  - b any material change in managerial responsibilities or governance arrangements
  - c any report from an internal or external auditor expressing, or giving rise to, concerns about material shortcomings in the management control or oversight of any aspect of the licensee's business related to the provision of gambling facilities.

<sup>1</sup> These matters can be reported securely online at the Commission's website through our eServices system

[www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk)

Alternatively, for operators unable to access this system, you can these events by email to:

[key.events@gamblingcommission.gov.uk](mailto:key.events@gamblingcommission.gov.uk)

<sup>2</sup> Events which *must* be reported, because the Commission considers them likely to have a material impact on the nature or structure of a licensee's business, are set out in general licence condition 15.2.1

## 9 Gaming machines in gambling premises

### 9.1 Gaming machines in gambling premises

#### **Social responsibility code provision 9.1.2**

##### **Gaming machines in gambling premises – bingo**

##### **All non-remote bingo operating licences**

- 1 Gaming machines may be made available for use in licensed bingo premises only where there are also substantive facilities for non-remote bingo, provided in reliance on this licence, available in the premises.
- 2 Facilities for gambling must only be offered in a manner which provides for appropriate supervision of those facilities by staff at all times.
- 3 Licensees must ensure that the function along with the internal and/or external presentation of the premises are such that a customer can reasonably be expected to recognise that it is a premises licensed for the purposes of providing bingo facilities.

## 10 Assessing local risk

### 10.1 Assessing local risk

#### **Social responsibility code provision 10.1.1**

##### **Assessing local risk**

##### **All non-remote casino, adult gaming centre, bingo, family entertainment centre, betting and remote betting intermediary (trading room only) licences, except non-remote general betting (limited) and betting intermediary licences.**

- 1 Licensees must assess the local risks to the licensing objectives posed by the provision of gambling facilities at each of their premises, and have policies, procedures and control measures to mitigate those risks. In making risk assessments, licensees must take into account relevant matters identified in the licensing authority's statement of licensing policy<sup>1</sup>.
- 2 Licensees must review (and update as necessary) their local risk assessments:
  - a to take account of significant changes in local circumstances, including those identified in a licensing authority's statement of licensing policy;
  - b when there are significant changes at a licensee's premises that may affect their mitigation of local risks;
  - c when applying for a variation of a premises licence; and
  - d in any case, undertake a local risk assessment when applying for a new premises licence.

<sup>1</sup>This is the statement of licensing policy under the Gambling Act 2005.



**Ordinary code provision 10.1.2**

**Sharing local risk assessments**

**All non-remote casino, adult gaming centre, bingo, family entertainment centre, betting and remote betting intermediary (trading room only) licences, except non-remote general betting (limited) and betting intermediary licences**

- 1 Licensees should share their risk assessment with licensing authorities when applying for a premises licence or applying for a variation to existing licensed premises, or otherwise on request.

**making gambling fairer and safer**

[www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk)



## **POWERS OF THE GAMBLING COMMISSION'S ENFORCEMENT OFFICERS & OTHER OFFICERS**

### **STATEMENT**

The Company recognises its responsibility and obligation to comply with the Licensing Objectives of the Gambling Act 2005 and the Licence Conditions and Codes of Practice.

The Company acknowledges its obligation to ensure that staff co-operate with the Gambling Commission's Enforcement Officers in the proper performance of their compliance functions and that they are made aware of those officers' rights of entry to premises.

- The Company must provide the Gambling Commission with any information that they suspect may relate to the commission of an offence under the Act, including an offence resulting from a breach of a license condition or a code of practice provision having the effect of a license condition. Changes in key circumstances must be reported within five days of their occurrence in accordance with the terms set out in the Operating License.
- The Company must provide the Gambling Commission with such information as the Commission may require from time to time about the use of facilities provided such as: -
  - the numbers of people making use of the facilities and the frequency of such use.
  - the range of gambling activities provided by the licensee and the number of staff employed in connection with them.
  - the licensee's policies in relation to, and experience of, problem gambling.
- The Appointed Manager will be informed immediately a Gambling Commission Enforcement Officer properly identifies himself on the premises, and will attend to the Officer without undue delay. Staff will co-operate at all times with the Commission's Enforcement Officers.
- Members of staff are trained as part of their induction process in the understanding of, and the strict adherence to this policy, and required to sign to this effect retaining a copy for their future reference. The original is retained on the employee's personnel file.



#### **RIGHTS OF GAMBLING COMMISSION ENFORCEMENT OFFICERS**

- A constable, enforcement officer or authorised person under the Act may enter premises for the purpose of assessing compliance or assessing whether an offence is being committed.
- A constable or enforcement officer can enter a premises if he reasonably suspects that an offence may be being committed or is about to be committed.
- Entry may also be for the purpose of discovering whether facilities for gambling are being provided, to determine whether an operating license or premises license is held and to determine whether facilities are being provided in accordance with terms and conditions of an operating license.
- Entry may also be made to assess the likely effects of activity when application has been made for a premises license.
- The powers of the constable, enforcement officer or authorised person can include inspection of any part of the premises or any machine, anything on the premises, questioning any person, access to written or electronic records, remove or retain evidence of committing an offence or breach of terms and conditions.
- The power of inspection must be exercised only at a reasonable time.
- The enforcement officer or authorised person must provide evidence of his identify and authority.
- A constable, enforcement officer or authorised person may use reasonable force to enter a premise.
- It is an offence to obstruct a constable, enforcement officer or authorised person in carrying out their duties.

Please refer to the training section where you will find the Compliance Training document to be used for training purposes. Our online UPSKILL Training platform hosts Essential of Compliance & Social Responsibility workbook and online quiz to be completed every 6 months by all employees.



### PROCEDURE

Visits by Gambling Commission Enforcement Officers may be pre-arranged or unannounced, however: -

In all circumstances the employee must ask for identification from the visitor to establish that they are a Gambling Commission Enforcement Officer.

The Duty Manager must attend the Enforcement Officer without delay.

The visitor must also be requested to sign into the visitors log book.

Staff are to co-operate at all times with the Commission's Enforcement Officers in the proper performance of their compliance functions.

The Enforcement Officer may remove copies of documents as required.

### **Gambling Commission Sample ID**



### EVIDENCE OF IDENTITY & AUTHORITY

Graham Burgin is designated, by the Gambling Commission, as an enforcement officer for the purposes of the Gambling Act 2005, and is authorised to exercise the relevant powers contained within this Act.

**Jenny Williams, Chief Executive**

### Front Of Card

Contains the Following:

1. Officers Name
2. Photo ID
3. Serial Number
4. Date of Issue
5. Gambling Commission Contact Details

### Back of Card

Contains the following:

1. Evidence of the Officers Identity
2. Signature of the Gambling Commission Chief Executive





## MONEY LAUNDERING, CASH HANDLING AND SUSPICIOUS TRANSACTIONS

### 1. Introduction

This policy has been implemented in order to comply with the Money Laundering Regulations 2007 that requires processes to be adopted to avoid the possibility of money laundering.

New obligations in respect of money laundering were imposed by the Proceeds of Crime Act 2002 (the "POCA") and the Money Laundering Regulations 2007 ("the Regulations"). This legislation broadens the definition of money laundering and increases the range of activities caught by the statutory control framework. As of 31<sup>st</sup> October 2016 new money laundering regulations come into force. The regulations are applicable to the Licence Conditions & Codes of Practice (LCCP). Whilst our venues/sector is considered "Low Risk", this does not mean that there is "no risk" within our trading sectors.

As a result of this legislation Cashino Gaming is required to establish procedures to prevent the use of its services and resources for money laundering. Anti-Money Laundering is effective within our business by taking a "risk based" approach.

### 2. Money Laundering Definition

Money laundering is a process by which the proceeds of crime are converted into assets which appear to have a legitimate origin, so that they can be retained permanently or recycled into further criminal enterprises. This definition of money laundering means that potentially any employee could contravene the Regulations if they were to become aware of or suspect the existence of criminal property and continue to be involved in a matter which relates to that property without reporting their concerns. In arcades, both Adult Gaming Centre (AGC) and Family Entertainment Centre (FEC), this is typically stained or dyed notes and foreign coins. We should also be mindful of significant increases in customer spending habits which may be an indicator of criminal spend. In practice this is the most likely area of potential money laundering within our venues.

### 3. Policy

Cashino Gaming is committed to ensuring that all necessary safeguards are in place with regard to the receipt of money in order to avoid it being used to launder money that may originate from the proceeds of crime.

Cashino Gaming has appointed a designated Money Laundering Officer (MLO), Mrs. Amanda Kiernan.

Email: [amandakiernan@praesepeplc.com](mailto:amandakiernan@praesepeplc.com)



All relevant staff are trained on the requirements of the Regulations and told of the need to report any suspicious cash transactions. All venues need to report any suspicious cash transactions of any note denomination value, i.e. one stained/dyed note, and foreign coins to the value of £50 during one machine empty or cash collection. These incidents should be reported using the “(AML) ANTI MONEY LAUNDERING” app available on your IHL tablet. An automated alert will be sent to the Money Laundering Officer for the purpose of informing the relevant authorities.

#### 4. Disclosure Procedure

Where it is suspected by a member of staff that money laundering activity is taking/has taken place, a disclosure must be made to the Money Laundering Officer as soon as possible. Because of the importance attached to the process, notification should normally take place immediately by telephone or, where that is not possible, by any other expedient means, including automated alerts of the “(AML) ANTI MONEY LAUNDERING” report available on your IHL tablet. Where there is suspicion of any type of potential money laundering incident CCTV images (if available and relevant) should be retained securely.

All incidents should be reported to your line Manager.

The Money Laundering Officer will maintain records of all notifications received detailing the method of verification used to identify the suspected person.

#### 5. Cash Handling

Operating policies and procedures are in place with regard to accounting practices and record keeping in respect of: -

- Monetary stakes introduced to machines (gross takings where available)
- Money introduced to refloat machines
- Token transactions
- Customer refunds due to machine malfunctions
- Money removed from machines (net takings where available). Where gross takings and net takings information is not available the operation will provide an explanation to the Commission
- Ticket In Ticket Out (TITO) vouchers from machines in arcades can be used for money laundering. Vouchers can be cashed in at a later date and criminals will use a range of outlets to disguise the origin of funds

Members of staff, where appropriate, are trained as part of their induction process in the understanding of, and the strict adherence to this policy, and required to sign to the effect retaining a copy for their future reference. The original is retained on the employee's personnel file.



### **KEEPING ALCOHOL OUT**

At Cashino Gaming we have clear rules and guidelines on the consumption and influence of alcohol.

#### **INDIVIDUALS UNDER THE INFLUENCE OF ALCOHOL ON ENTRY**

In all our sites individuals who are deemed to be under the influence of excessive alcohol should be prevented from entering any of our premises.

##### **Procedure**

When such a situation occurs the member of staff should politely refuse entry to the site on the grounds of being under the influence of alcohol and ask the individual to leave the premises.

Should the individual resist or refrain from leaving the premises in the first instance a Manager or Duty Manager should be called. They should also request that the individual leave the premises immediately. If an individual fails to leave the premises or becomes a nuisance that cannot be dealt with by the staff on duty the police should be called to assist.

All incidents should be recorded fully on the premises log.

#### **ALCOHOL CONSUMPTION ON SITE**

Dependent upon which type of site you are on depends on the rules that need to be applied.

##### **Bingo Clubs**

Customers may purchase alcoholic drinks on site within the licensing regulations of the premises; however customers must not bring alcohol onsite to be consumed.

##### **AGC's**

Under no circumstances should customers be served alcoholic drinks on site, nor should they bring alcoholic drinks onto the premises to be consumed.

##### **Betting**

Under no circumstances should customers be served alcoholic drinks on site, nor should they bring alcoholic drinks onto the premises to be consumed.

Customers should be approached to either leave the premises or stop drinking on site.

#### **EXCESSIVE CONSUMPTION**

##### **Procedure**

For sites where alcohol may be purchased and a customer consumes to excess to the extent that their behaviour becomes inappropriate or disruptive they should in the first instance be prevented from consuming any more alcohol and should be requested to behave appropriately or be asked to leave the premises, usually by a duty manager.

Where the individual refuses to leave the premises then the police should be contacted for further assistance.





### DEALING WITH AN AGGRESSIVE CUSTOMER

Both violence and aggression are used to show distress, to gain dominance, and sometimes to maintain stability. As such they can be termed 'normal' if not always socially acceptable.

### WHAT CAUSES AGGRESSION AND VIOLENCE?

There are many reasons why someone may behave in an aggressive or violent manner towards an individual or object. Below are some of the reasons in different situations.

<b>Platonic</b>	Human beings tend to judge things they are familiar with as good and things not familiar as suspect.
<b>Instinctive</b>	The best defence is attack!
<b>Learned Behaviour</b>	Aggression is sometimes part of the behaviour we have learned from society.
<b>Energy Source</b>	Natural release of pent-up instinctual energy - a pressure relief valve. Many of the activities socially acceptable are high forms of controlled aggression. The career drive in some people may be explained as an attempt to express instinctual aggression drive, but in a way society accepts and rewards.
<b>Frustration Response</b>	When frustration in an individual reaches certain levels the only option open may be a display of aggression.

### WHAT ARE SOME OF THE CAUSES OF VIOLENCE?

There are two aspects to consider:

<b>Physical</b>	Such as Brain Damage, Drug Abuse, Alcoholism, Sexual Abnormalities, Pain, Hunger, Sleep Deprivation, Environmental Changes (weather), Appearance, Illness, Defence of Territory of Possessions, Age
<b>Psychological</b>	Such as Fear, Frustration, Humiliation, Inappropriate Assertiveness, Pain, Vulnerability, Threats (Defence of self), Age, Illness (affective disorders, schizophrenia), Oppression.





### **IDENTIFYING AN AGGRESSIVE OR VIOLENT CUSTOMER**

There are tell tale signs so the key thing is to observe customer discreetly whilst going about your duties. This way you will spot a change in demeanour or behaviour.

These are some of the signs that can help in predicting the likelihood of imminent violence:

- Muscles tensed?
- Facial expression?
- Balanced to move?
- Fingers or eyelids twitching?
- Pacing about?
- Withdrawn on approach?
- Voice - change of pitch/tone; insults; obscenities, threats?
- Sweating?
- Breathing - increase in respiration?
- Tears?
- Offensive weapon carried or available?

### **PROCEDURE**

Quite simply whenever there is an incident you should: -

- H Hear the customer – listen to their complaint or issues.
- E Empathise – see to understand the problem.
- A Acknowledge – ‘I hear what you are saying’, ‘I’m sorry you feel that way’.
- T Take Action – progress with whatever action is relevant to the situation.

Here are some further techniques which can help when responding to a customer behaving aggressively or violently: -

- Be alert and consider if you need further assistance.
- Avoid eyeball to eyeball confrontation.
- Relieve the tension by adopting a calm approach.
- Speak and stand calmly but always remain balanced and ready to move - stay on person's weak side where possible.
- Consciously lower pitch and volume of voice.



- Speak clearly and slowly and don't stop talking because the other person doesn't answer.
- Try to get the person talking.
- Listen to what the person says and how it is said.
- Try to identify the source of concern and help if possible.
- Try to distract the person from the immediate cause of concern by changing the course of conversation - buy time to think, to plan, to obtain assistance.
- Understanding and kindness, simple human values which are often overlooked in today's society, can have a marked effect on the outcome of such cases.
- Do not argue! You really cannot win because the other person does not have to be logical. If you lose the argument and have to back off, your position is weakened. You may get so involved, if you do not carefully measure your own response, that you might, in the end, lose some of your own self-control.
- Do not give orders!
- Never make promises you cannot keep.
- Do not disagree where it is not necessary.
- Do not make threats that cannot be carried out or offer rewards for what started out as unlawful or improper conduct.
- Control your behaviour in body language, feelings and expression.
- In conversation with the person being confronted use expressions such as:
  - "I know you have a problem", "I know you are upset", "I believe you when you say something is wrong". Keep your voice at a calm, even pace.

These expressions will show that you have some affinity with the person and his/her position.

- Always consider if you need further assistance from a colleague, if the person becomes abusive in their language or behaviour they should be asked to leave immediately (remember to refund their stake money). If they refuse to leave then assistance from management or the police should be sought.



#### **PREVENTING STAFF FROM BEING ABUSED**

Under no circumstances should a member of staff put themselves at risk with an abusive customer. If the following of the guidelines above has failed in calming a customer or the customer refuses to leave the premises when asked a manager should be called. If the customer is still aggressive and still refuses to leave the premises then the police should be called.

At no time should a member of staff intervene physically in the removal of an individual from a site.

All incidents should be fully recorded on the incident reports log.



## COMPLAINTS PROCEDURE

The Company's written complaints procedure is available as a separate leaflet. Cashino venues operate a 4 stage complaints procedure as below.

If you receive a visit from the Gambling Commission/Local Authority they may ask you who our **Alternative Dispute Resolution (ADR)** provider is so ensure you know the answer – see details below.







## **MARKETING AND PROMOTIONAL GUIDELINES**

### **POLICY**

The Company recognises its responsibility and obligation to comply with the Licensing Objectives of the Gambling Act 2005 and the Licence Conditions and Codes of Practice.

### **COMPLIANCE**

All advertising and marketing by the Company complies with standards set by the Committee of Advertising Practice (CAP) and the Broadcast Committee of Advertising Practice (BCAP).

We adopt the general principles that our advertising is:

- legal, decent, honest and truthful.
- prepared with a sense of responsibility to consumers and to society.
- respectful to the principles of fair competition generally accepted in business.
- not intended to bring advertising into disrepute.

Specifically we ensure that:

- advertising contains nothing that is likely to lead people to adopt styles of gambling that are unwise.
- advertisements and promotions are socially responsible and do not encourage excessive gambling.
- care is taken not to exploit the young, the immature or those who are mentally or socially vulnerable.
- advertisements are not directed at people under the age of 18 years through the selection of media, style of presentation, content or context in which they appear. No medium is used to advertise gambling if more than 20% of its audience is under 18 years old.
- persons shown gambling are not, nor do they appear to be, under 25 years of age.
- there is honesty at all times with regard to the chances of winning, the likelihood of a big win, and the odds or payout ratio that applies to the gambling on offer.
- advertising and promotional material carries a reference for the need to keep gambling under control.
- it is never suggested or implied that gambling is a means of getting out of financial difficulty.



### **MARKETING AND PROMOTION**

Any incentive or reward scheme or other arrangement under which the customer may receive money, goods, services or other advantage (including the discharge in whole or in part of any liability (the benefit)) the scheme is designed to operate, and be operated, in such a way that neither the receipt nor the value or amount of the benefit is: -

- a) dependent on or calculated by reference to the length of time for or the frequency with which the customer gambles or has at any time gambled.
- b) dependent on the customer gambling for a pre-determined length of time or with a pre-determined frequency.

If the value of the benefit increases with the amount the customer spends it does so at a rate no greater than that at which the amount spent increases. Incentives and rewards are proportional to the type and level of the customer's gambling.

#### **Procedure**

All Marketing and Promotions must be compliant.

All Marketing and Promotional activities must be approved by one of the following Managers relevant to the site.

#### **For Bingo Sites**

- Operations Director
- General Manager
- Marketing Manager

#### **For AGC's**

- Operations Director
- Marketing Manager

#### **For Betting**

- Operations Director
- Marketing Manager



## **ACCESS TO GAMBLING BY CHILDREN AND YOUNG PERSONS**

### **POLICY**

The Company recognises its responsibility and obligation to comply with the Licensing Objectives of the Gambling Act 2005 and the Licence Conditions and Codes of Practice. It is illegal for any person who is under 18 years of age to be permitted entry to any Licensed Premises.

### **PROCEDURE**

- It is a matter of gross misconduct if a member of staff knowingly allows entry by any person who is under the age of 18 years to our Licensed Premises.
- Any person known to be under 18 years of age will be refused entry.
- Any person who appears to be under 25 years of age, and who has not previously provided satisfactory proof to the contrary, is challenged at the point of entry or when it comes to the attention of staff. Members of staff are trained to 'think 25'.
- If the person admits to being under the age of 18, they are refused entry.
- Should they claim to be 18 or over and there is still doubt, satisfactory proof of age is requested and has to be provided before entry is allowed. If at any time there is suspicion of forged documents these incidents will be recorded and reported.
- Proof of age documents must contain a photograph from which the individual can be identified; state the individual's date of birth; be valid, and legible. It should bear no visible signs of tampering or reproduction. Acceptable forms of identification include those that carry the PASS logo (e.g. Citizen card, Validate and the Government's own Connexions card); a driving licence (including a provisional licence) with photograph, or a passport and military identification cards.
- Where there is still doubt and the person cannot produce proof of age, they are advised that they will not be permitted to enter until such time as they provide such proof.
- They will be shown, have explained to them, and be given a 'proof of age card' application form or offered an explanation on how to apply for a card.
- Should the person then refuse to leave, they are advised that the age restriction is a legal requirement.

- If they still will not leave, the Duty Manager is immediately contacted to take over the situation.
- Any attempts by under-18s to enter the premises or designated area(s) are brought to the attention of the Duty Manager immediately and recorded as an entry on a log retained on the premises. Details of entry to include date, time, identity of the individual if known - or detailed description if unknown – member of staff dealing, action taken, the outcome and measures put in place to prevent a re-occurrence. The Log is to be countersigned by the Duty Manager.
- Service is refused in all circumstances where any adult is accompanied by a child or young person.
- All gaming machines, other than category 'D' machines, are inscribed with a notice prohibiting play by persons under the age of 18 years.
- Stakes are returned to under-18s attempting to gamble in an adult-only environment, and under-18s are not allowed to retain any prize.
- Consideration will be given to permanently excluding from our Licensed Premises any adult who has previously and repeatedly attempted to gain entry when accompanied by a child or young person or, should entry have been gained, if the offence was committed knowingly or recklessly. Notwithstanding, that adult shall be required to stop gambling immediately and told to leave the premises.
- In instances where a child or young person repeatedly attempts to gamble on premises or in designated area(s) restricted to adults, or where repeated oral warnings have been issued, consideration will be given to reporting the matter immediately to the Gambling Commission and, where appropriate, police or local education welfare department.
- Consideration is to be given to reminding customers of their parental responsibilities and to assess whether there is a need to develop procedures for dealing with young or otherwise vulnerable children left unattended in the vicinity of our premises.
- Members of staff are trained as part of their induction process in the understanding of, and the strict adherence to this policy and accompanying log.





## **EMPLOYMENT OF CHILDREN AND YOUNG PERSONS**

### **POLICY**

The Company recognises its responsibility and obligation to comply with the Licensing Objectives of the Gambling Act 2005 and the Licence Conditions and Codes of Practice.

### **COMPLIANCE**

It is an offence for children (under-16s) and young persons (those aged 16 and 17) to be engaged, or permitted to be engaged in: -

- Providing facilities for gambling.
- Performing any function (including cleaning) in connection with a gaming machine at any time.
- Carrying out any other function on the Licensed Premises, whether directly employed or not, whilst any gambling activity is being carried on in reliance on the premises licence. All relevant staff, including children and young persons, employed by this Company have been trained about the laws relating to access to gambling by children and young persons.

#### **IT IS STRICT COMPANY POLICY THAT: -**

- Children and young persons are not employed to carry out any work in an adult-only area of family entertainment licensed premises at a time when any gambling is taking place.
- Gaming machines sited in Licensed Premises are turned off if children and/or young persons are working on the premises outside the hours when the premises are open for business.
- Due diligence is given to verifying the age of all new members of staff where there is reason to doubt authenticity of birth dates supplied.



## **CUSTOMER INTERACTION**

**REMEMBER** reporting an Interaction is **NOT** the same as reporting an Incident.  
An Interaction is a **Gambling related issue** with a customer.

### **POLICY**

The Company recognises its responsibility and obligation to comply with the Licensing Objectives of the Gambling Act 2005 and the Licence Conditions and Codes of Practice listed under the Social responsibility code provision 3.4.1.

The Company makes use of all relevant sources of information to ensure effective customer interactions in particular, to identify at-risk customers who may not be displaying obvious signs of problem gambling.

If members of staff have concerns that a customer's behaviour may be related to having problems with gambling, the Duty Manager should be informed at the earliest available opportunity.

The Duty Manager is required to observe the individual and make a judgment as to whether it is appropriate to suggest to the customer that they might want to be provided with information regarding where they can seek professional advice about the nature of their gambling activity, or to discuss other options.

New Customer interaction – formal guidance was introduced by the Gambling Commission 31<sup>st</sup> October 2019. A copy is available to read in this section of your Compliance folder. Customer interaction consists of the following 3 parts;

### **PROCEDURE**

**PART 1: Identify and observation** – behavior or activity you have spotted or something the customer tells you.

**PART 2: Interact and take action** - contact to prompt the customer to think about their gambling, for you to find out more, and an opportunity for you to offer information or support.

**PART 3: Evaluate and record the outcome** – what you or the customer did next. In some cases, you may need to monitor the customer's gambling to spot any change which may prompt further action.

The above 3 parts include the following;

- Behaviours may include intense mood swings, aggression, hysteria, remorse, excessive ATM use, time and money spent, damage to property, violence or the threat of violence to staff or other customers.

- The Duty Manager may give consideration to refusing service or barring the customer from the premises and, in extreme situations, contacting police for assistance. Whenever police are called to the premises for assistance in handling any incident, a log entry will be made whether police attend or not. [SmartINCIDENT app on IHL tablet]
- Staff are aware of where customers can be directed for confidential advice should they be approached by them for help. This includes the Staying in Control information leaflet which includes GamCare Helpline details.
- Members of staff are trained to deal with the process of self-exclusion if they consider a customer is at risk and/or where a customer requests self-exclusion information, this will be fully explained for consideration.
- All venue staff should be aware of those customers that are frequent visitors or deemed to be "high value" players. Monitoring and interaction will take place with every customer during every visit. It is this interaction that may lead the Duty Manager to intervene or take appropriate action, possibly via the Machine Administration Reconciliation System (MARS), which is able to monitor the spend of particular customer on specific machines, who may be deemed "high value", and therefore potentially more at risk. Appropriate action would then be taken on a player by player basis.
- If the customer refuses such information and continues to behave in a manner which could reasonably be considered to be disruptive or puts the staff or other customers in potential danger, the Duty Manager will implement the Company's procedures for dealing with antisocial situations.
- Notwithstanding any other action that may have to be taken immediately to prevent an incident from worsening, the Duty Manager will log all such reports which may result in customer interaction on an appropriate future occasion. The interaction will be conducted between the Duty Manager and the customer in a confidential and meaningful manner.
- Members of staff are trained as part of their 3 month induction process in the understanding of, and the strict adherence to this policy and accompanying logs.





## **SELF EXCLUSION**

### **POLICY**

Whilst most customers are able to enjoy and control their gambling, Cashino Gaming recognises its duty of care to those who cannot. Accordingly we provide a self – exclusion facility for those customers to request their exclusion for a fixed period of time, which is for a minimum of not less than 6 months, nor more than 12 months, with the customer, on request, having the option to extend one or more periods for a further 6 months each.

New regulations were implemented by the Gambling Commission and as from 6th April 2016, all gaming operators have to be part of a multi operator self-exclusion scheme, referred to as MOSES.

**IF A CUSTOMER WISHES TO SELF-EXCLUDE IMMEDIATELY, WITHOUT MEETING WITH THE AREA MANAGER/DUTY MANAGER/SUPERVISOR OR WITHOUT A FURTHER VISIT TO OUR PREMISES, THEN THEIR DECISION MUST BE RESPECTED. THE DUTY MANAGER OR SUPERVISOR SHOULD ASSIST THE CUSTOMER IN THE COMPLETION OF A SELF EXCLUSION REQUEST IMMEDIATELY, SO THAT THE CUSTOMER NEED NOT MAKE A FURTHER VISIT TO THE GAMING PREMISES. PLEASE NOTE: YOU WILL NEED A WIFI CONNECTION IN ORDER TO ACCESS THE IHL HUB AND THE SmartEXCLUSION PAGE ON THE TABLET.**

### **PROCEDURE – using the SmartEXCLUSION tablet**

When a customer has requested that they be refused entry to our premises, the customer and the Area Manager/Duty Manager/Supervisor will formally acknowledge and document their request on the SmartEXCLUSION tablet, available at all Cashino venues. For further information please refer to the “SmartEXCLUSION User Guide” available at the venue.

Self-exclusion is now sector specific:-

- **AGC SECTOR** - only includes Adult Gaming Centre's within a selected radius, currently 0.25km – 1km, in the local area.
- **BINGO SECTOR High Street** - includes Adult Gaming Centres who hold a Bingo Licence within a selected radius, currently 0.25km – 1km, in the local area.
- **BINGO SECTOR** - also includes all Traditional Bingo Clubs nationally i.e. Mecca Bingo, Gala Bingo, Beacon Bingo etc. etc.
- **Please Note: the staff member dealing with the self exclusion process should make the customer aware that if they self-exclude from a Cashino Venue with a Bingo Licence, they will also be self excluded from ALL BINGO CLUBS on a national basis in the UK.**
- Therefore you need to know what type of Premises Licence you hold at your venue. It will either be ADULT GAMING CENTRE PREMISES LICENCE (AGC) or BINGO PREMISES LICENCE. The tablet is set up to select your sector type by default, either AGC or BINGO. You will need to explain to ALL CUSTOMERS who wish to self-exclude, that it is sector specific and that they need to visit other establishments in your local area if they frequent premises operating Bingo, AGC, Licensed Betting Shops and Casinos, in order for them to self-exclude from ALL gambling premises.





The customer will be asked to assist us in applying the exclusion by allowing you to take an up-to-date photograph. The SmartEXCLUSION tablet has a built in web cam for this purpose. You will be prompted by the on-screen instructions when to take a photo of the customer during the self-exclusion process. **A photo is a mandatory requirement. The photo should be taken of head and shoulders only.**

The Area Manager/Duty Manager/Supervisor will confirm the customer's exclusion for a minimum period of not less than six months, nor more than 12 months.

The exclusion will apply to all our Adult Gaming Centre (AGC) venues, or our High Street Bingo venues and other similar licenced premises in the locality, within the selected radius of 0.25km – 1 km. (Please note the Bingo sector also includes ALL Bingo Clubs on a national basis.)

**It must be made clear to the customer that they may not revoke the self-exclusion during this time.**

Once the customer has entered their electronic signature on the tablet and the self-exclusion is confirmed, the information will be retained on the tablet at the venue and electronic notification sent out to other similar licenced premises. Customers may have self-excluded from your venue, but also from other similar licenced premises in the local area within the 0.25km – 1km radius.

A photo gallery is available to view for ease of identifying customers who have self-excluded in the local area and includes your venue within the selected radius. Milton Keynes Head Office will automatically be notified of all self-exclusions.

Please note on the photo gallery,

- Exclusions which are live have no coloured border.
- Exclusions which are in the 6 month 'cooling off' period have a **RED** border. These photos will remain on the tablet for 6 months. If the customer does not return to gambling within the 6 months period, photo will automatically disappear and be archived.
- Exclusions in the 24 hour 'cooling off' period have a **BLUE** border. This will be visible for customers who have reinstated and wish to resume gambling and will disappear after the 24 hour period.


If a customer tries to enter gaming premises during a self-exclusion period, this is classed as a breach and details should be recorded on the tablet by selecting the customer photo and

selecting the Report Breach button 

When the self-exclusion period ends, a customer has the option to return to gambling. The customer should return to the venue where they originally self-excluded from to complete the re-instatement process on the tablet. This button will be visible on the tablet only after the end

date of the self-exclusion period .



If a customer wishes to extend their self-exclusion period for a further 6 months, they may do so by selecting the  button on the tablet.

**PLEASE NOTE:** For staff training purposes follow the instructions on the tablet and enter the following details on New Exclusion – Contact Details page:

First Name: dummy

Last Name: test

You do not need to take a photo of a person, just point the camera to the floor and take the photo. All test entries will automatically get archived once a week from the database.

As of 6th April 2016 you no longer need to add any self-exclusions completed on the tablet to 'LOG E – Self Exclusion' as the new SmartEXCLUSION tablet acts as the electronic log. (See details below for old style paper Self Exclusions).

#### **PROCEDURE – using the old paper Self Exclusion Request Forms which have yet to expire**

**PLEASE NOTE:** You will need to retain any previous paper copies of SELF EXCLUSION REQUEST FORMS on file, until such time they have expired and the 'END DATE' is reached. This could be up to 2020. Do not throw them away as they are proof that a customer self-excluded prior to 6<sup>th</sup> APRIL 2016, when the regulations changed. You will also need to retain the paper copy of the SELF EXCLUSION REVIEW FORM. This form will need to be completed if a customer wishes to return to our premises and resume gambling. You will only need to use this form for paper copies of self-exclusions which are not on the tablet.

**PLEASE NOTE:** For old style paper self-exclusions you have in your Compliance folder, which are still active, (see 'end date'), the Duty Manager or any other authorised person and the customer will review the request and record the process on a self-exclusion review form and attach this to the original self-exclusion request form. If the customer wishes to extend their self-exclusion, this will need to be completed on the tablet as a new entry for a minimum period of 6 months.

You will need to record on LOG E, any actions for old style paper Self Exclusion Request Forms you still have on file i.e. customer breach, customer review/resume gambling and 24 hour cooling off period.

If the customer does wish to continue gambling after the expiry of an exclusion period then a 24 hour cooling off period must be taken before gambling is resumed.

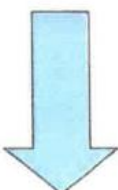
Paper self-exclusion request forms should be destroyed 6 months after the end date due to the data protection act.

**PLEASE NOTE:** Self-exclusion social responsibility code provision 3.5.1 is a condition of our Licence Conditions and Codes of Practice – (LCCP)



### SELF EXCLUSION PROCEDURE FLOWCHART

<b>CUSTOMER:</b>	Requests to be excluded.
<b>AREA MANAGER/DUTY MANAGER/SUPERVISOR:</b>	Goes through the implications, for a minimum period of not less than six months, nor more than 12 months, with the customer, upon request, having the option to extend one or more periods for at least a further six months each. Advises the customer of the GamCare Self-Assessment test (on tablet) before self-excluding.
<b>CUSTOMER AND AREA MANAGER/DUTY MANAGER/SUPERVISOR:</b>	Completes the customer exclusion request using the SmartEXCLUSION tablet and follows the on screen instructions.
<b>CUSTOMER:</b>	Must allow a photograph to be taken using the built in webcam using the SmartEXCLUSION tablet.
<b>AREA MANAGER/DUTY MANAGER/SUPERVISOR:</b>	Explains to customer the exclusion is sector specific and applies to other similar operating premises in the locality within the default 0.25km – 1 km radius.
<b>CUSTOMER:</b>	Once customer has electronically signed and Duty Manager confirmed the self-exclusion on the SmartEXCLUSION tablet, the customer must now leave the site.



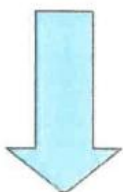




**MANAGER:**

Checks the SmartEXCLUSION tablet and photo gallery includes the customer in question. Informs Team Members and any regular relief staff. Make new starters aware if they start during the exclusion period.

**MANAGER/DUTY STAFF**



Must record a breach on the Smart EXCLUSION tablet when a customer who has elected to self-exclude themselves tries to enter the premises.

**AFTER THE END OF THE EXCLUSION PERIOD:**

Customers will be offered support and advice should they wish to resume gambling. They should return to the venue where they originally self-excluded from to complete the reinstatement process. If this is the case a 24 hour cooling off period is put in place. Information will also be provided on how to extend the self-exclusion period should they wish to do so.

See above instructions for old style paper self-exclusion request forms which have expired and reached the end date and the process to follow.

Full operating instructions for your SmartEXCLUSION tablet are available at all venues. Please refer to the SmartEXCLUSION User Guide available at your venue.



## SOCIAL RESPONSIBILITY & CODES OF PRACTICE

### PREMISES LOGS

The Log Book contains the following:

NEW:	Venue Monthly Compliance Log Check Summary
LOG A:	Attempts By Children And Young Persons To Access Adult Areas – (recorded electronically using Age Verification app on tablet as of 9th July 2018)
LOG B: 1	Customer Interaction - Gambling Related "At Risk" Customers – (recorded electronically using the SmartINTERACTION app on tablet as of 8th April 2019)
LOG B: 2	Customer Incidents – Not Gambling Related – (recorded electronically using SmartINCIDENTS app on tablet as of 1st October 2018)
LOG C:	Customer Complaints and Disputes (paper Log)
LOG D:	Customer Incidents Requiring Police Assistance – (recorded electronically using SmartINCIDENT app on tablet as of 1st October 2018)
LOG E:	Self-Exclusion Log - to be used for <u>old paper Self Exclusions Forms</u> which are not on the tablet and retained in Compliance Folder
LOG F:	Incidents Relating To Aggressive Customers and Alcohol – (recorded electronically using SmartINCIDENT app on tablet as of 1st October 2018)
LOG G:	Staff Training Summary – paper log to be signed and dated every 6 months by <b>all staff</b> , when they complete "Essentials of Compliance" training module. Venue Managers to check the log is up to date at the end of the month and sign the Log Check Summary to verify the log is correct. <b>(this will remain as a paper Log and will not be on the tablet)</b>

**NOTE:** You can download and print these Premises Logs on Upskill > Knowledge Base > Categories > Cashino Compliance Folder Content

(Cashino Premises Logs – section 5 - Updated April 2019 – V1.6)

## Venue Monthly: Compliance Log Check Summary

Venue Name		Month and Year		
Log	Description	Total No.	Comments	
A	Attempts by children and young persons to enter venue [Age Verification app on tablet as of 9th July 2018]			
B 1	Customer Interactions related to Problem Gambling [SmartINTERACTION app on tablet as of 8th April 2019]			
B 2	Customer Incidents <b>not</b> related to Problem Gambling [SmartINCIDENT app on tablet as of 1st October 2018]			
C	Customer Complaints and Disputes [paper log]			
D	Customer Incidents Requiring Police Assistance [SmartINCIDENT app on tablet as of 1st October 2018]			
E	Paper Self-Exclusions , Attempts to enter, Attempts to Gamble [complete for any paper self- exclusion forms you have on file] further information on log sheet			
F	Incidents Relating to Aggressive Customers and Alcohol [SmartINCIDENT app on tablet as of 1st October 2018]			
G	Summary of Staff Training : Essentials of Compliance Only (EOC) [paper log to be completed & signed by ALL STAFF for EOC training]	NA	NOTE: Please check at the end of each month training dates on Log G correspond with Upskill EOC dates	

Document to be completed checked and signed monthly by Venue Manager or designated person at the end of each month.  
Area Manager check and sign every 8 weeks.

Signed Venue Manager	Date	
Signed Area Manager	Date	Comments
Signed Auditor/Compliance Manager	Date	Comments

(Regulatory reports to the Gambling Commission are for the period 1st April to 31st March each year)



SITE ADDRESS and NUMBER : .....

Month/Year: .....

LOG C : CUSTOMER COMPLAINTS AND DISPUTES

Date	Time	Details of Incident	Outcome/Action Taken – Complaint Resolved?	Duty Manager



SITE ADDRESS and NUMBER : .....

Month/Year:.....

**LOG E : SELF-EXCLUSION LOG**

Name	DOB	Photo Yes	Start Date	Attempts to Enter Date(s)	Attempts to Gamble Date(s)	Preventative Measures	End Date	'Cooling Off'	Resumed Gambling Y/N

1. This form needs to be completed only for old paper self-exclusion requests forms you still have on file which have yet to reach the "End" date. This could be up to 5th April 2020!
2. If a customer wishes to return to gambling, a Self Exclusion Review Form (copy in Compliance folder) needs to be completed and signed by you and the customer. You also need to complete the last 2 columns on this form.
3. This form needs to be completed if a customer who is self-excluded on old paper request form enters & attempts to gamble in the venue. This would be classed as a "BREACH". Name of Customer and date/time and measures you took need to be recorded





**SITE ADDRESS and NUMBER :** .....

**LOG G : SUMMARY OF STAFF TRAINING – Page 1**  
**TO BE COMPLETED SIGNED AND DATED BY ALL EMPLOYEES EVERY 6 MONTHS FOR UPSKILL – ESSENTIALS OF COMPLIANCE TRAINING (EOC) AND QUIZ**

Management and staff have declared that they have read and understood the following training documents and are fully aware of Company policy and procedures relating to them:

1. Access to Gambling by Children and Young Persons 2. Access to Premises by the Gambling Commission's Enforcement Officers 3. Advertising Standards and Marketing 4. Fair and Open Practice and Alternative Dispute Resolution/IBAS 5. Information on how to Gamble Responsibly and Help for Gamblers with problems	6. Money laundering and Proceeds of Crime Act 2002 7. Self-Exclusion 8. Customer Interaction for "At Risk" customers 9. Incidents relating to Aggressive Customers and Alcohol 10. Employment of Children and Young Persons
--	---

Name	Position in Company	Training Date EOC Quiz	Staff Signature	Next Training Date Due in 6 months	Leaving Date	1	2	3	4	5	6	7	8	9	10
						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓



**SITE ADDRESS and NUMBER :** .....

**LOG G : SUMMARY OF STAFF TRAINING – Page 2**  
**TO BE COMPLETED SIGNED AND DATED BY ALL EMPLOYEES EVERY 6 MONTHS FOR UPSKILL – ESSENTIALS OF COMPLIANCE TRAINING (EOC) AND QUIZ**

Name	Position in Company	Training Date EOC Quiz	Staff Signature	Next Training Date Due in 6 months	Leaving Date	1	2	3	4	5	6	7	8	9	10
						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓



## Lone Working Policy

### Why:

Lone working can present a number of issues, therefore security precautions must be taken to ensure that risks to employees and the business are minimised. Staff should familiarise themselves with the policy and processes which should be followed when lone working before commencing any period of planned / unplanned lone working.

### Best Result:

All employees adhere to the policy and processes in regards to lone working. The safety of the business and more importantly employees and customers is improved as a result.

### Worst Result:

The lone working policy and processes are not followed. This leads to the safety and security of employees, customers and the business being compromised. The employees accountable may face disciplinary action as a result.

### What:

#### The DO's of lone working

- Do operate a locked door policy during periods of lone working between 8:00pm – 6:00am
- Do telephone the night line contact number if you are unexpectedly left working alone between 8:00pm and 6:00am
- Do ensure all customers remove any headgear such as baseball caps and crash helmets on entering the venue.
- Do ask for ID from all visitors to the venue and take notes on their names if they are not regular customers
- Do keep all emergency contact numbers to hand at all times.
- Do remind yourself of the GeWeTe S.O.S code
- Do ensure that you carry a MPA and/or staff guard fob
- Do ensure that all safes are locked
- Do keep all office doors are locked
- Do ensure that all money is inside time delay safes.
- Do ensure that all keys are stored inside time delay safes.



### The DON'Ts of lone working

- Don't leave the premises unattended for any reason
- Don't discuss security or operational procedures with anyone whilst working on the venue floor
- Don't undertake any maintenance involving electrics or heights within the venue
- Don't tackle anyone who is threatening the security of the venue
- Don't hesitate to contact a member of management using emergency contact procedures if you are in doubt about anything
- Don't refill machines that run empty by opening the front door – only refill through the coin mech
- Never access the GeWeTe but do escalate any issues to your manager / night manager and explain the circumstances of the situation
- Don't leave the building unattended for any reason
- Don't discuss security or operational procedures with anyone whilst working on the shop floor.
- In the case of an emergency don't hesitate to call 999.
- Don't interfere with the CCTV system.
- Don't attempt to activate the staff guard or MPA system if confronted with an armed robber unless you are adamant that it is safe to do so. Otherwise wait until they have left the building

### When:

- This policy and procedure applies to any time which lone working takes place.

### Who:

- This policy is applicable to all employees during periods of lone working

### Related / supporting documents:

- Emergency contact details
- The DO's and DON'Ts of lone working





## Order of who to contact if in need of help / advice:

### During day time lone working

- Venue Manager
- Area Manager

### During night time lone working

- Night manager (always first point of contact, unless the situation requires emergency services)
- Venue manager (only contacted in cases of not being able to get through to night manager)
- Area manager (only contacted in cases of not being able to get through to night manager or venue manager)

## How:

Before commencing work in any venue when either lone working or 24 hour operation is in place the following process should be followed.

1. If lone working between the hours of 8:00pm and 6:00am – Contact the night manager to inform him / her of this.
2. Refresh your understanding of the lone working risk assessment which will be either displayed on the staff notice board or will be available for review within the venue.
3. Review the lone working / 24 hour operations “do’s and don’ts” list.
4. Ensure that a telephone (landline or mobile) is available on the shop floor.
5. Where available and if provided, employees should carry a portable panic alarm at all times. Alternatively employees should ensure they know the location of the static alarms and that any portable radios or other contact devices are full charged
6. All employees must be aware of emergency procedures and contact numbers to use in the event of an emergency



7. Employees must not attempt to move any machines or equipment during periods of lone working.
8. Employees must not undertake any machine repairs, use step ladders or attempt to change light bulbs during periods of lone working.
9. Employees must be aware of the checking in and keeping in touch procedures and contact another 24 hour venue within the area to let them know you are lone working.
10. Incidents of any kind are to be reported immediately to the night manager and then recorded on the appropriate paper work at the earliest opportunity.

**NEVER TAKE ANY PERSONAL RISKS WHICH MAY ENDANGER YOURSELF OR YOUR GUESTS**



## Staff Guard / P.A. Policy / Static Alarm

### Why:

The security of employees is of the upmost importance; therefore personal alarm systems and the staff guard system have been installed to help deter aggressive incidents and give employees a way of contacting help when required.

### Best Result:

The staff guard and MPA fobs are carried by employees at all times as per policy. This increases the security of our employees and guests. Employees become more comfortable in their roles knowing they have methods of contacting assistance in emergency situations.

### Worst Result:

The staff guard and MPA fobs are not carried by employees which reduces the safety of employees and guests. During events when emergency assistance is needed, it is not acquired.

### What:

- Employees should always carry a mobile panic alarm (MPA) or staff guard fob on their person while at work. (ideally both should be carried)
- Activation of staff guard should be prioritised over using the MPA in circumstances which do not require immediate police attention.
- Staff guard should be tested at least once per week (Note: it is recommended to test the system during times of higher customer numbers, as it makes the customers aware that staff have a communication link to a security service)
- **Employees should not be hesitant to use staff guard** – This is a service which we pay for, there are no issues with false alarms or over usage. Use as often as necessary.
- Employees should be more thoughtful about using the MPA system, and should only activate it in times of imminent physical threat or robbery, or anything which police would usually be called for. This is a system which is linked directly to police. Inappropriate use of this device may lead to the venue losing the right to use it altogether.
- Staff guard and the MPA system should only be used if it is safe to do so – never endanger colleagues or customers during a situation arising when it would not be safe to active either system.
- For Static alarms ensure that the reset key is available at all times.



### When:

- The staff guard unit should be tested once per week.
- The staff guard unit should be activated whenever staff are feeling uncomfortable or threatened.
- The MPA system should be used only when immediate police assistance is required

### Who:

- The MPA unit and/or Staff guard fob should be carried by employees at all times.
- All venue employees should have access to these devices
- All venue employees should have received training on how to use these devices.

### Related / supporting documents:

- N/A

### Order of who to contact if in need of help / advice:

- Area Manager
- Commercial administrator
- For any technical issues regarding staff guard call: 01623 649013 (This is a 24hr line but it's best to call during normal business hours Out of hours, the number transfers straight to an engineer so he may be woken by the call Do not press the fob if you have maintenance issues – dial this number as directed)





## How:

### To Operate The Staff Guard Unit

1. Slide cover up on fob and press the red button – this dials Staff Guard.

2. A blue light will flash on the unit which shows that it's dialing.

3. The red light appears/will stay on continuously after a few seconds meaning the call has connected and someone is listening. They will not speak for the first 10 seconds.

#### IF YOU ARE IN IMMEDIATE DANGER SAY:

**CALL THE MANAGER** - This is our pass phrase that tells them to call for **IMMEDIATE POLICE ASSISTANCE**

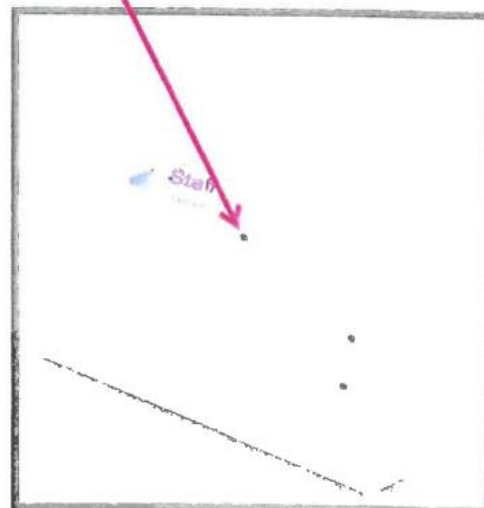
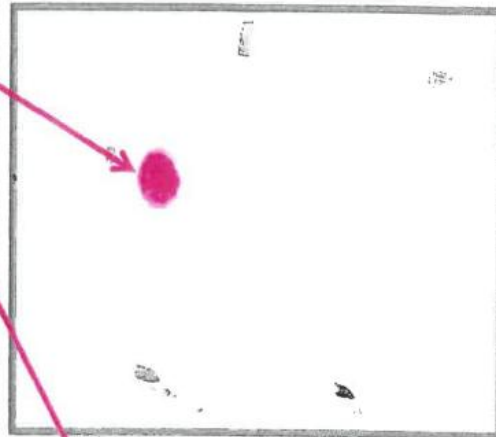
However, they will also call the police if they can hear that a crime is being committed, or anyone is in immediate threat.

If you say: **"Stand By"**

They will stay online and listen to whatever is happening so you can use this as a safety measure if you feel a situation could escalate. Again, they will call the appropriate authorities if required.

They will say **"Standing by"** every few minutes to assure/remind you that they are still there.

Say: **"Stand down"** once you no longer need





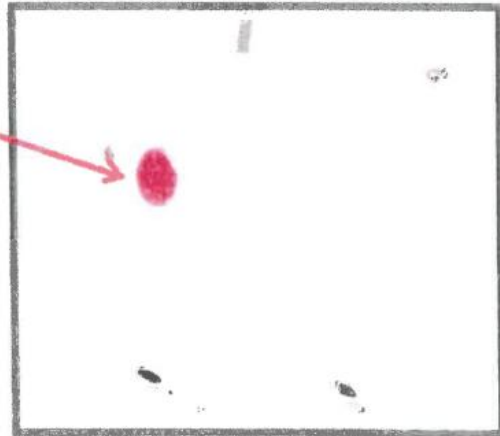
## How To Make A Test Call:

Once per week a test call must be made:

1. Press the fob (red button) and wait for a response. Say, "Just a test call" and give the password when asked.

The password is your venue name and number.

2. They will confirm the test and end the call



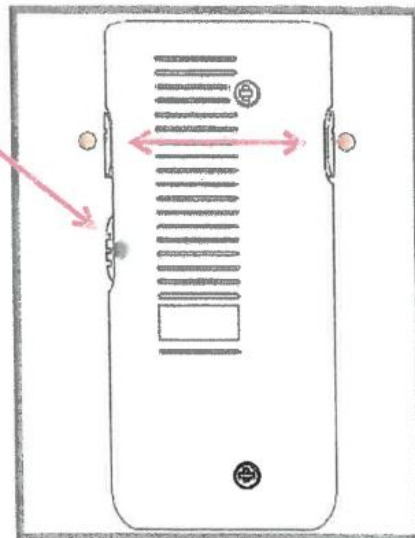
## Mobile Panic Alarms (MPA)

Mobile Panic Alarms are designed to offer staff the security of a personal attack alarm at all times whilst they are at work. The MPAs should be worn by staff members and key holders should be issued with one to keep with them at all times. MPAs are not to be taken off site and should not be taken home.

1. Slide the black button downwards to unlock the orange buttons
2. Press the two orange side buttons together

The panic alarm does not work if you press only one button

The black button should be kept in the locked position to prevent false activations





## How It Works




The MPA transmits a signal to a receiver on site. This signal is then transmitted INSTANTLY to an alarm control centre who inform the local Police. The Police will aim to attend site in less than 5 minutes when a MPA is activated as this is given priority over a normal 999 call.

**CAUTION** – The transmitter range will be affected by the condition of the MPA aerial, always ensure your MPAs are in good condition. If the MPA is defective or damaged, contact the Commercial Administrator to arrange a repair/replacement straight away.

## When To Use It

**MPA's should only be used when there is the threat of serious injury to staff or customers.**

Example of when to use;

-  Any physical violence is carried out towards a member of staff or customer;
-  When the threat of physical violence is considered imminent; or
-  The site is subject to a robbery.

At all other times ring the police directly. The number is displayed on the office notice board.

## Problems

**Any** problems with the MPA should be addressed to your Line Manager or Area Manager who will inform the Commercial Administrator.



## How To Test Your MPAs

1. Call your alarm supplier, a list of numbers is provided below.
2. Tell the alarm operative you want to test your MPAs, give them your site name (Cashino Gaming), site address and site password.
3. The alarm operative will then tell you that they have disconnected the signaling, at which point you will be asked to activate each MPA in turn.
4. For example; you will press MPA 1 when instructed to by the alarm operative and they will tell you if a signal has been received, you will then move on to MPA 2 and the alarm operative will tell you if a signal has been received, you will then move on to MPA 3 etc. etc.
5. You will do this until all of your MPAs have been tested.
6. After each individual MPA test, the alarm operative will tell you if the signal has been received or not. If not, your MPA is faulty and will need to be repaired or replaced. In this instance, please report it to the Commercial Administrator straight away.
7. You will need to log that you have carried out an MPA test on your MPA Test Record Sheet, which should be maintained in your Premises Log in your Compliance Folder.

Alarm Provider	Contact
ASG	0121 358 1524
ADT	0344 800 1999 option 5
LSG	TO BE INSERTED
METRO	0115 983 3801
GEM	0844 879 1703
ABEL	0844 800 3022





## What To Do After Your MPA Test / Activation

When the MPA testing exercise has been completed the alarm company will reactivate the signaling and the police response will be reinstated.

You will then need to reset your alarm control panel.

If you have a fob operated system, press your fob against your keypad, as if you are going to set the system for closure. The keypad will ask you if you want to set the system. Press 'yes'. The system will start to arm, so immediately hold your fob up to the keypad once again to unset the system. Your system will now be reset.

If you have a code operated system, input your code, as if you are going to set the system for closure. The keypad will ask you if you want to set the system. Press 'yes'. The system will start to arm, so immediately input your code, as if you are opening and this will unset the system. Your system will now be reset.



## CCTV Policy

### Why:

CCTV is an essential tool to help prevent crime and capture those responsible for breaking the law. In a business where cash is being transferred continuously between customers, machines and employees, it is important for the safety of employees and customers that all areas of the venue area covered by CCTV at all times.

### Best Result:

The CCTV system is only accessed by those with authority to do so. Cameras angles are never changed without the correct authority. The security of the venue is increased

### Worst Result:

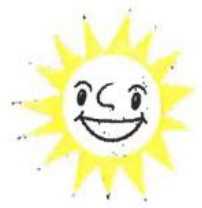
The CCTV is accessed by those who should have no access, data is lost. Cameras are moved without authorization causing a loss of coverage of key areas. The security of the venue is compromised

### What:

- The CCTV system should be switched on and recording at all times.
- Any faults with the CCTV System should be communicated to your Area Manager immediately.
- CCTV should always cover: The front and rear exits, All machines, The offices and The GeWeTe
- The CCTV should be checked daily to ensure its working correctly and the time and date are all correct.
- Information in regards to the CCTV should never be disclosed to any 3<sup>rd</sup> parties.
- Placing and adjusting of the cameras should only be completed by the Area Manager or Operations Director (or another with authorisation from AM/OD)
- Records should be kept to show who has access to the CCTV password and username.
- Decorations should be not placed in areas which obscure the CCTV monitors
- The CCTV should be in a security cabinet
- The key to the Security Cabinet to be locked in the Key Cabinet

### When:

- The CCTV should be checked daily to ensure correct function.



## Machine Fraud Policy

### Why:

Machine fraud is a threat which is ever present. Employees should be aware of the ways in which fraud can take place and what to do in the event of spotting a “customer” defrauding a machine.

### Best Result:

All employees are aware of the policy in regards to machine fraud and what to look out for. Machine fraud is reduced and the income for the business protected.

### Worst Result:

Employees fail to identify fraud taking place resulting in loss of income. Further venues are targeted. The employees responsible may be subject to disciplinary processes.

### What:

- The venue floor should never be left unattended.
- Employees should be thoughtful in regards to customers who they are not familiar with
- Employees should be given access to photos of known fraudsters by the manager
- Known fraudsters shall be asked to leave immediately upon entrance with no explanation needed to be given
- Following any machine being defrauded, at the earliest opportunity the duty manager must send an email to the security address with as much evidence and information as possible
- Employees are not to endanger themselves or customers at any time when dealing with a fraudster.

### When:

#### Fraud may be taking place when

- Machines are being played with large amounts of credit. Normally people do not play with large credit in the machine (be aware that some customers may have won a jackpot and have that credit sitting in their balance)
- Machines going empty regularly or a large succession of tickets being collected.
- Suspicious activity – Large amounts of customers coming into the venue and dispersing or trying to distract employees.
- Customers with their hands over the coin mech, display or pay out tray.
- Large amounts of coins (one pounds and ten pence coins) being separated into denominations in the payout tray.

- Customers leaving the venue with machines still having money left in the bank.

### Who:

- All employees have a responsibility for protecting the business from machine fraud.
- The manager should provide employees with photos of known fraudsters
- The duty manager should inform the security email address following machine fraud taking place

### Order of who to contact if in need of help / advice:

- Venue Manager
- Area Manager
- Income Protection.

### How:

**If you suspect that machine fraud is taking place either:**

- Activate staff guard and ask the customer to leave the venue if you feel comfortable to do so

**Or:**

- Do not alert the suspect(s)
- Inform the duty manager who will telephone the police.
- Continue to watch the suspect(s) and try not to alert their attention that you have identified them

### Following a fraud

1. Information should be gathered from the CCTV and stored on a memory stick.
2. This information should be provided by email to [security@praespeplc.com](mailto:security@praespeplc.com) as soon as possible to prevent another venue being targeted in the local area
3. The Area Manager should be contacted to inform them of the event.
4. Income protection should be informed.





## Machine Ratio Check Policy

### Why:

The quantity of B3 Machines which a venue is permitted to have is limited, in general to 20% of its total machines. Checks need to be completed to ensure that at all times every venue operates within its correct ratio.

### Best Result:

The Machine Ratio Check policy is completed and the venue complies with legislation and operates within the legal ratio for B3 Machines

### Worst Result:

The Machine Ratio Check policy is not completed and the venue operates more B3 machines than it is legally allowed.

### What:

- MC105 should be completed
- Completed MC105 should be emailed to [Incomeprotection@praesepeplc.com](mailto:Incomeprotection@praesepeplc.com)

### When:

- After any Machine Move.
- When any Machine or Tablet is reported as out of order and not repaired on the next visit by the Service Engineer.

### Who:

- The Duty Manager at the time of the move/removal.

### Related / supporting documents:

- MC105 Machine Ratio Check Record.



## Order of who to contact if in need of help / advice:

- Area Manager
- Income protection
- Gaming Machines.

## How:

## Complete the MC 105 Machine Ratio Check Record

**MACHINE RATIO CHECK RECORD**

Venue Name

Date of Move

Name

Venue No

Week No

Signature

**AREA 1 - MAIN**

Total number of B3 Machines

Total number of Cat C Machines

Total number of Cat D Machines

Total No of Cat C/D Tablets

Total No of Twin player Infills (count as 2 machines)  
(do not include any Class 2)  Total  a

Total number of B3 allowed legal ratio - (a) divided by 5  b

Total number of B3 Machines (b) actual count  c

**Total number of actual B3 (c) must not exceed number allowed**

**AREA 2 - SUB DIVISION**

Total number of B3 Machines

Total number of Cat C Machines

Total No of Cat C Tablets

Total No of Cat C/D Tablets

Total No of Twin player Infills (count as 2 machines)  
(do not include any Class ) Total  a

Total number of B3 allowed legal ratio - (a) divided by  b

Total number of B3 Machines (b) actual count  c

**Total number of actual B3 (c) must not exceed number allowed**

Complete all relevant sections with correct number of machines if the venue has a 2nd licensed area

This form must be emailed to [IncomeProtection@praesepeplc.com](mailto:IncomeProtection@praesepeplc.com)

**If your B3 actual total exceeds the allowed legal ratio you must contact your Area Manager immediately and email this form to [gamingmachines@praesepeplc.com](mailto:gamingmachines@praesepeplc.com)**

Confirm action taken:

MC105-V1



## 6.Compliance



## Compliance Policy

### Why:

The responsibility for an individual's gambling is their own. The responsibility to exercise a duty of care is that of the operator. Cashino Gaming recognises that for a very small minority of its customers gambling can become addictive which can lead to a range of problems for both individuals and their families. As a result of this we (the Company) believe that we have a social responsibility to act positively in relation to sensible gambling.

### Best Result:

All employees are fully aware of the importance of following policy and processes in regards to compliance and social responsibility. The business is run in line with the license conditions and codes of practice at all times and all employees work together to ensure the 3 licensing objectives are met.

### Worst Result:

Employees are not aware of the policy and processes in regards to compliance. The company is not operated in line with the 3 licensing objectives and the license conditions and codes of practice. The business is put at risk of its license being lost.

### The 3 licensing objectives:

- Keep crime out of gambling
- Ensure that gambling is conducted in a fair and open way
- Protect children by preventing their entry and vulnerable people from being harmed or exploited by gambling







### What:

- Employees must complete compliance training before being able to work with customers in any venue
- It is the responsibility of the venue manager to ensure that all employees are correctly trained and up to date with compliance training
- It is the responsibility of employees to check that they have completed all relevant compliance training on their Inform people/upskill account regularly
- Employees must always follow the policies and processes in regards to compliance which are found in the Compliance and Social Responsibility folder

### When:

- The policies and processes which form compliance and social responsibility apply at all times of operation.

### Who:

- All employees have a responsibility to ensure that the business is operated in a way which is compliant at all times.

### Related / supporting documents:

- The compliance and social responsibility folder.

### Order of who to contact if in need of help / advice:

- Venue Manager
- Area Manager
- Compliance Manager



## Smoking / Vaping Policy

### Why:

The smoke free laws passed on 1st July 2007 prevent smoking in work places and other public places. Therefore to remain compliant with the law smoking should only be permitted in designated areas for employees and customers alike.

### Best Result:

All employees and customers observe the smoke free policy and only smoke in areas in which smoking is permitted. We are compliant with the law.

### Worst Result:

Employees and customers do not observe the smoking policy, the customer experience is negatively affected and we are not compliant with the law. Employees found smoking inside the premises may face disciplinary action.

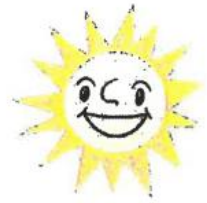
### What:

- Smoking is strictly prohibited within venues
- Customers should not be allowed to smoke inside doorways or toilets
- Where possible there should always be a place to dispose of finished cigarettes
- Should the venue have no smoking area at the back of the venue, there should be steps taken to keep the front of the venue looking presentable at all times
- Vaping is allowed within our venues however these devices should not produce excess vapour
- Employees are not permitted to vape while on shift and therefore must take designated breaks to vape as smokers do. Employees must not vape in the venue.
- Employees who smoke / vape must cover their uniform while smoking and when possible smoke separately from customers
- No smoking signs should be clearly displayed

### When:

- It is illegal for anyone to smoke inside the premises at any time.
- This policy is applicable at all times.





**Who:**

- This policy relates to both employees and customers.
- All employees are responsible for ensuring that this policy is followed at all times.

**Order of who to contact if in need of help / advice:**

- Venue manager
- Area manager
- Customer service manager



**SMOKEFREE**



**Who:**

- The venue manager has responsibility for the CCTV system being checked and fully functional.

**Order of who to contact if in need of help / advice:**

- Area Manager.
- Commercial Administrator







## LOCAL GAMBLING RISK ASSESSMENT

Premises Name:	ERDINGTON				
Premises Address:	Merkur Slots, 220 High Street, Erdington, B23 6SJ				
Operator Premises Code:	913	Area Manager:		Area:	Area
Category of gambling premises licence:	Bingo	Staffguard System: Y/N	Yes	24 hours opening:	Yes
Premises Licence Number:	0				
Local Authority details:	Birmingham City Council				
Name of person completing assessment:	Gill Clulow	Position within Company:	Senior Auditor		
Date original Assessment completed:	24/01/2020				
Date of Assessment Review:	30/06/2020				
Reason for Assessment Review:	New Premise Application				
Operating Licence No:	000-003266-N-103444-024				

### **REQUIREMENT TO COMPLY – social responsibility code provision 10.1.1 - with effect from 6<sup>th</sup> April 2016**

All non-remote casino, adult gaming centres (AGC), family entertainment centres (FEC), bingo, betting and remote betting intermediary (trading room only) licences, except non-remote general betting (limited) and betting intermediary licences.

This risk assessment must be completed based upon the local risks to the licensing objectives posed **when applying for a new gambling premises licence and when applying for a variation of a premises licence.**

Licensees must review and update their local risk assessment when internal/external changes take place in each of their premises which may affect the mitigation of local risk, taking into account significant changes to local area circumstances, including those identified in a licensing authority's statement of licensing policy. Some authorities have included details of their local area profiles, which you can refer to for further information.

### **Ordinary code provision 10.1.2**

Licensees are required to share their risk assessment with Licensing authorities when applying for a premises licence or applying for a variation to existing licensed premises, or otherwise on request.

### **LOCAL AREA PROFILE**

#### **Useful websites:**

<https://www.birmingham.gov.uk>  
<http://www.ukcrimestats.com>  
<http://www.gov.uk/government/collections/crime-statistics>  
<https://www.findmyschool.co.uk>  
<https://checkmypostcode.uk>  
<https://postcodearea.co.uk>  
<https://www.google.com/maps>  
<https://www.police.gov>

**Premises Design and Gambling Operation**

This Local Area Risk assessment takes into account Birmingham Statement of Gambling Principles Feb 2019 and referenced relevant section 1 General Principles and section 5 Bingo, the Erdington District's Community Plan 2017-2020, Erdington Constituency Economic & Employment Profile 2015 and the Indices of Deprivation 2019, Economic Policy of Birmingham City Council.

The venue will be fitted with a HD CCTV system with coverage of all public areas including all entry and exits points, CCTV will be clearly advertised to customers with screens visible by employees when working in the service area. Ability to review CCTV remotely and provide footage to when required.

Floor layout will be designed to avoid blind spots to enable the active management and observation of customers entering and leaving the premises, from the central service area the entrances, machines and toilets can be observed and staff will regularly patrol the gaming floor to supervise and interact with customers and identify underage or vulnerable persons.

The premise and employees will be protected by a Staffguard security system, Maglock and intruder alarms will be installed. Adequate staff will be maintained at all times and subject to regular review and risk assessment. Any emergency periods of single-staffing is managed by the lone-working policy, locked door policy, remote monitoring of CCTV and keeping in touch policy. Venue and machine keys will be secured in a time delay safe accessible only by Management.

Premises Logs - Information pertaining to the Licence Conditions and Codes of Practice will be recorded electronically using the IHL SmartTablet including customer interactions, self-exclusions, breaches, reinstatements, AML, incidents and alerts, this data is collated centrally and reviewed by an independent team of compliance auditors, a quarterly report is submitted to the Gambling Commission.

The company operate a Think 25 Policy, age verification checks are carried out and recorded, any person unable or unwilling to verify their age with appropriate ID will be told to leave, if they have managed to play machines, their staked money will be returned to them. Age verification text purchase and mystery shopper visits are frequently carried out (CheckPolicy).

All employees complete onboarding and 6 monthly refresher training: The Essentials of Compliance, Safeguarding Children and Vulnerable People; Age Verification and Customer Interaction. Employees are aware of the importance of social responsibility, trained to advise customers of gambling responsibly and identifying potential problem gamblers. Employees are trained how to manage situations with homeless people seeking refuge. Employees are trained to monitor and record customer behaviour, spend and time spent gambling and customer interactions are used to assess customer source of funds/income where relevant, enhanced scrutiny will be implemented where concerns of criminal activity or association are suspected. Any suspicious activities are reported to the nominated officer who will report to NCA where appropriate. Employees are aware to refuse access to any person who is or appears to be under the influence of alcohol or drugs, or adopting anti-social behaviour, any such incident will be logged and reported to the police if necessary.

The company operate an internal security alert system and are registered with trade associations for crime bulletins (Bingo Association and BACTA).

The proposed venue will operate under a Bingo Licence, with proprietary bingo equipment. and a range of category B3 (max stake £2/prize £500), C (max stake £1/prize £100) and D (max stake 10p/prize £5) machines (company average stake is 30/40p). Bingo will be available by means of G-Tab tablets offering a range of Bingo products and Live calling. All machines adhere to Gambling Commission Technical Standards and will be appropriately labelled, providing details of machine operation/winning combinations, contain safer gambling messaging and Gamcare signage.

Employees are trained to identify suspicious activity and have the ability to interrogate real-time machine data to prevent criminal activity, identify AML or fraudulent incidents which are logged and escalated where appropriate. The venue will operate TiTo machines with a central redemption change machine GeWeTe, the GeWeTe is fitted with a duress code facility and built in time delay. Employees do not carry cash floats and only management can access the machines and change machines. Machine data is captured in real-time and full cash reconciliation completed on a weekly basis, the machine data and cash collections are monitored by a centrally based income protection team.

Premises frontage will be of a style which obscures the interior with appropriate advertising inline with Licence Conditions and Codes of Practice. 'Stay in Control' Posters and Leaflets containing the Gamcare helpline number will be located in prominent locations within the premise.

Playright App available for customers to self-manage their play and spend with the ability to send alerts to the venue if the customer enters at a time they have chosen not to play which instigates an interaction with the customer.

External windows will have digital marketing screens which will display safer gambling messages, No Under 18's allowed, Think 25, Bingo Played Here, opening times and promotional activity.

The Company Code of Practice and Complaints and Disputes Policy will be displayed at the entrance with leaflet available within the premise - ADR provider is IBAS.



**Local Risk**

The premise is located in a 'predominately retail' high street location in a suburb of Birmingham. Directly opposite the premise is Shipleys High Street Bingo venue and within a few minutes walk are another Shipleys AGC, an Admiral AGC, a Betfred and Ladbrokes Bookmakers. Addresses: Shipleys, 165 High Street, B23 6SY; Shipleys, 243 High Street B23 6SS; Admiral, Unit 3 High Street, Acorn Centre, B23 6RG; Betfred, 239 High Street, B23 6SS and Ladbrokes, 225-227 High Street, B23 6SS. There are two pawnbrokers on the street - H&T and Cash Converters both within a 5 minute walk. Addresses: Cash Converter, 89 High Street, B23 6SA; H&T, 140 High Street, B23 6RS.

The railway station is 0.7miles away and there are multiple bus stops within 0.12 miles servicing the local area and city centre.

Three public houses are within a few minutes walk: The Swan in Wilton Market open 10am -11pm; Church Tavern 8am - 6pm and The Charlie Hall 8am - midnight. Addresses: The Swan, 65 High Street, B23 6SA; Church Tavern, 196 High Street, B23 6SJ and The Charlie Hall, 49 Barnabus Road, B23 6SH. Employees area aware to refuse access to any person who is or appears to be under the influence of alcohol or drugs, or adopting anti-social behaviour, any such incident will be logged and reported to the police if necessary.

There are two homeless help centres, St Barnabas which is opposite the premise and Slade Road is 1.35 miles away. Foodbanks can be found 0.4 and 0.9 miles from the venue. YMCA located 0.6 miles. Addresses: St Barnabus Charity Shop, 193-197 High Street, B23 6SY; Slade Road Centre, 411 Slade Road, B23 7LA; The Trussell Trust Food Bank, 10 Wood End Road, B24 8AD; George Road Baptist Church, B23 7RY and YMCA, Will Steel House, 109 Grosvenor Road, B6 7LZ.

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Erdington constituency is recorded as the third highest area of deprivation within the city of Birmingham.

Merkur Slots will participate with any local/town centre scheme, Betwatch or similar and actively seek to support and be involved with any local initiatives targeted at reducing deprivation (crime/employment/health) and the sharing of information with other operators. Line of contact will be created with local high risk premises, homeless shelters, foodbank and YMCA to provide social responsibility information.



**Local Crime Analysis (police.uk)**

We have reviewed the Police.UK hot-spot mapping for the area and we are aware of the areas of Recorded Crime, Vulnerable People and Vulnerable Places and are very mindful of the potential damage associated with problem gambling. We will make every effort to liaise with local police over reducing our involvement in any incident. Crime in the area was 99.66/1000 which is lower than for similar areas at 128.17/1000. There are currently no publicised policing priorities. We have consulted with West Midlands Police Licensing Team and whilst there are no current specific gambling related concerns, we are aware of general incidents of theft, anti-social behaviour and begging in the vicinity of the premises.

**Assessment of premises incident records (Past 12 Months)**

As this is an application for a new license no data is currently available however Merkur Cashino data shows that test purchase visits by Check Policy in 2019/20 resulted in a pass rate of 96.09% which is 20% higher than the Industry average, all venues receive 3 or 4 random test purchases per year. We have considered all relevant information relating to the Licensing Objectives, demographics and crime levels and will continue to do so. This risk assessment takes into account the risks and reflects them in its provisions to ensure proper and safe conduct of the premises without impacting on any local problems.

The Gambling Act 2005 sets out the three licensing objectives (LO), which are:

CD - Preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime.

FO - Ensuring that gambling is conducted in a fair and open way.

CV - Protecting children and other vulnerable people from being harmed or exploited by gambling.

LO	Local Risk Detail	Degree of Risk (Severity vs Likelihood)	Control Measures	Updated
CD	Failure to identify the occurrence to launder money on our premises (e.g. dyed stained notes, fake notes, foreign coins) and to adhere to reporting policies and procedures.	Moderate	<b>Systems:</b> employees trained on the requirements to comply with the Money Laundering Regulations and the Company AML Policy. Customer Interaction used to identifying potential suspects, behaviour, spend patterns and the use of change machines. <b>Designs:</b> Open design with vision across the venue floor. <b>Physical:</b> IHL Smart Tablet to record incidents with emails direct to the AMLO tablet. Shared security alerts and photos of suspects with operators nationally. CCTV systems available for additional monitoring of activity. MARS (machine data capture system) provides individual transactions and fraud alerts for suspicious activity.	Jan-20
CD	Poor security control measures which may increase vulnerability to crime	Low	<b>Systems:</b> Security Alert system allows the sharing of information on criminal activity across all venues and relevant employees. Key management policy in place. Regular checks on Emergency exits and equipment. Extensive monitoring of employees and customer activity from Audit Department. <b>Designs:</b> Open design with vision across the venue floor <b>Physical:</b> Staffguard security system. HD CCTV system installed with remote viewing available. Time lock safe installed. Monitored Intruder alarm system installed. Machine data monitoring in MARS.	Jan-20
CD	To identify aggressive customers to prevent crime and disorder (will be dependent on customers who frequent premises)	Low	<b>Systems:</b> employee training on how to deal with aggressive customers and situations which may also require police assistance. <b>Designs:</b> Open design with vision across the venue floor. <b>Physical:</b> Smart Incident app on the IHL Tablet used to record all incidents inc. crime reference number, supporting emails and back office report monitoring. Security Group email in operation inc. BACTA alerts.	Jan-20
CD	Awareness of local crime issues in the local area	Low	<b>Systems:</b> Annual LARA review, policies and procedures for communication of change in local issues. Reference to <a href="http://www.police.uk">http://www.police.uk</a> , <a href="http://www.ukcrimestats.com">http://www.ukcrimestats.com</a> , <a href="http://www.gov.uk/government/collections/crime-statistics">http://www.gov.uk/government/collections/crime-statistics</a> . <b>Designs:</b> <b>Physical:</b> Membership of local Town Radio schemes where available. Security group email alerts.	Jan-20
CD	Failure to protect employee and customers from harm during the hours of late night opening	Low	<b>Systems:</b> Lone working and night working procedures in place. Use of locked Door policy. Full time Support Night Manager available throughout the night. <b>Designs:</b> <b>Physical:</b> Night Time contact number, HD CCTV system, Staffguard Security System.	Jan-20
FO	Failure to prevent customers complaints and disputes regarding gambling within our premises.	Low	<b>Systems:</b> Management and monitoring of reported faults via MARS. Machines maintained by trained persons. Machine standards audited on regular basis. Gaming rules prominently displayed at entrance to each venue. Employees have full understanding of machine gaming rules. Machine Standards Policy in place. <b>Designs:</b> Stakes, prize levels and % payouts are clearly displayed on all machines. <b>Physical:</b> Gambling machines comply with technical standards and are acquired from licensed suppliers only.	Jan-20

FO	Failure to resolve customers complaints and disputes regarding our gambling premises.	Low	<p><b>Systems:</b> Complaints management policy in place for written and telephoned complaints. Complaints portal used to collate and manage responses. 4 stage complaints procedure with ADR entity Independent Betting Adjudication Service Ltd (IBAS) for unresolved complaints. Employees encouraged to use positive discretion to resolve customer issues in venue.</p> <p><b>Designs</b></p> <p><b>Physical:</b> Code of Practice and Complaints and Disputes policy displayed at venue entrance. Complaints and Disputes policy leaflets available within the venue.</p>	Jan-20
CV	Ensuring Under 18's do not have access to licensed premises	Low	<p><b>Systems:</b> Proof of Age scheme in place with application forms available in the venue. 3rd party company - Check Policy employed for underage verification testing. Persons who are unable to provide proof of age are refused entry.</p> <p><b>Designs:</b> Think 25 policy and posters are displayed at entrance and within the premises, Think 25 badges form part of employee uniform. Entrance door signage and machines display 'No Under 18's'. Marketing and Promotions complies with standards set by the Committee of Advertising Practice (CAP) and the Broadcast Committee of Advertising Practice.</p> <p><b>Physical:</b> Age verification app on the IHL tablet used to record all Age verification challenges. All entrances and venue floor are monitored by employees.</p>	
CV	To identify signs associated with problem gambling and people who may be at risk of gambling related harm	Moderate	<p><b>Systems:</b> employees trained on customer interaction and how to identify and interact with players who exhibit signs of developing problem gambling, identifying players whose behaviour changes.</p> <p><b>Designs:</b></p> <p><b>Physical:</b> Playright App available in venues to assists players with managing their gambling. IHL tablet used to record all incidents of customer interaction with email alerts to Compliance Manager who has access to back office for additional monitoring.</p>	Jan-20
CV	Failure to provide information to customers on responsible gambling	Low	<p><b>Systems:</b> Employees are provided with the training to enable them to provide guidance on safer and responsible gambling.</p> <p><b>Designs:</b> Stay in Control posters and leaflets promoted at venue entrance, within the venue and in washroom areas.</p> <p><b>Physical:</b> Socially Responsible messaging is implemented on B3 and digital Cat C machines. All machines display Gamble Responsibly stickers with helpline contact details.</p>	Jan-20
ALL	Failure to maintain and administer the self-exclusion process, including breaches and reinstatement reviews	Low	<p><b>Systems:</b> Essentials of Compliance and Safe Guarding Vulnerable People Induction training and 6 monthly refresher training for all employees. This training includes administering the self exclusion process and interacting with players. Central monitoring of all exclusions, breaches, reinstated customers and customer interactions by Compliance Manager.</p> <p><b>Designs:</b> Tablet available for use of all employees.</p> <p><b>Physical:</b> Self exclusions logged on IHL Tablet Smart App. Information is shared across all operators. Members of Bingo Association Multi-operator Self Exclusion scheme.</p>	Jan-20
ALL	Training & Social Responsibility		<p><b>Systems:</b> Essentials of Compliance, Safeguarding and lone working trained on Inductions and refreshed 6 monthly for all employees. Compliance Manager attendance at Manager Meetings for refresher and update training. Review of all logs on IHL back office to identify and promptly target venues where changes are exhibiting.</p> <p><b>Designs:</b> On-line training platform and two regional training centres.</p> <p><b>Physical:</b> Compliance and Social Responsibility Folder with all policies and procedures available to all employees. Venue Mangers review logs monthly. Area Managers Bi monthly and Compliance Audits twice yearly.</p>	Jan-20

## **Appendix 1**

### **Secondary Schools 1-3 miles of B23 6SJ**

Spring Hill High School  
28 Slade Road, Birmingham, B23 7PG

Wilson Stuart School  
Perry Common Road, Birmingham, B23 7AT

Oscott Academy  
St Martins's Church Centre, Birmingham, B23 5AP

Hodge Hill Girls' School  
Bromford Road, Birmingham, B36 8EY

Braidwood School for the Deaf  
Bromford Road, Birmingham, B36 8AF

North Birmingham Academy  
395 College Road, Birmingham, B44 0HF

TLG North Birmingham  
610 Kingstanding Road, Birmingham, B44 9SH

Greenwood Academy  
Farnborough Road, Birmingham, B35 7NL

Broadway Academy  
The Broadway, Birmingham, B20 3DP

Birchfield Independent Girls' School  
30 Beacon Hill, Birmingham, B6 6JU

Washwood Heath Academy  
Burney Lane, Birmingham, B8 2AS

Eden Boys' School, Birmingham  
150 Wellhead Lane, Birmingham, B42 2SY

King Edward VI Aston School  
Frederick Road, Birmingham, B6 6DJ

Rockwood Academy  
Naseby Road, Birmingham, B8 3HG

Sutton Coldfield Grammar School for Girls  
Jockey Road, Sutton Coldfield, B73 5PT

Al Huda Girls' School  
74-76 Washwood Heath Road, Birmingham, B8 1RD



The Wisdom Academy  
Sycamore Road, Birmingham, B6 5UH

Eden Boys' Leadership Academy, Birmingham East  
Whitehead Road, Birmingham, B6 6EL

Plantsbrook School  
Upper Holland Road, Sutton Coldfield, B72 1RB

King Solomon International Business School  
Lord Street, Birmingham, B7 4AA

Saltley Academy  
Belchers Lane, Birmingham, B9 5RX

Cardinal Wiseman Catholic School  
Old Oscott Hill, Birmingham, B44 9SR

Oscott Manor School  
Old Oscott Hill, Birmingham, B44 9SP

Birmingham Independent College  
Albert Hall, Aston, B6 5NU

Riverside Education  
2 Riverside Drive, Birmingham, B33 9BF

Heartlands Academy  
Great Francis Street, Birmingham, B7 4QR

Aston Manor Academy  
Phillips Street, Birmingham, B6 4PZ

Newbury School  
Cuckoo Wharf, Unit 6, Birmingham, B6 7SS

Mayfield School  
Wheeler Street, Birmingham, B19 2EP

Bordesley Green Girls' School & Sixth Form  
Bordesley Green Road, Birmingham, B9 4TR

**From:** [REDACTED]  
**Sent:** 06 July 2020 12:03  
**To:** Licensing <licensing@birmingham.gov.uk>  
**Subject:** Re: Gambling Act 2005 – Bingo Re: Merkur Slots, 220 High Street, Erdington, Birmingham, B23 6SJ

Hello Bhapinder,

I am not in a position to recreate the letter I sent into your office, as an e-mail, especially as the Hearing is tomorrow.

I wish to further add, that one of my key points in the letter was that perhaps the risk-assessment the applicant for the Merkur High Street was not sufficient, as no detail was provided by them. In particular, the Police in opposing the local pub (The Church Tavern) - 20 metres from the Merkur site - provided a file of more than 100 offences at the Pub, including multiple knife incidents and one gun related incident. In fairness, I should say, one that I was at the Hearing, so I know, and secondly the incidents covered multiple years, not just the preceding year that Merkur say they have performed a risk assessment for.

A further update is that 1 of the 2 Shipley sites on Erdington High Street was robbed at knife point on Saturday night at closing with the staff and customers locked in a room with the knife-man, who robbed the safe and staff and customer personal possessions. Luckily, nobody was injured. The police interviewed all present until Midnight. You can check this with them, if you so wish.

Therefore, the proposal for the Merkur site to open until Midnight could be misguided.

Sincerely,

[REDACTED]



## Item 5



# LOCAL GAMBLING RISK ASSESSMENT

Premises Name:	ERDINGTON				
Premises Address:	Merkur Slots, 220 High Street, Erdington, B23 6SJ				
Operator Premises Code:	913	Area Manager:		Area:	Area
Category of gambling premises licence:	Bingo	Staffguard System: Y/N	Yes	24 hours opening:	Yes
Premises Licence Number:	0				
Local Authority details:	Birmingham City Council				
Name of person completing assessment:	Gill Clulow	Position within Company:	Senior Auditor		
Date original Assessment completed:	24/01/2020				
Date of Assessment Review:	30/06/2020				
Reason for Assessment Review:	New Premise Application				
Operating Licence No:	000-003266-N-103444-024				

### **REQUIREMENT TO COMPLY – social responsibility code provision 10.1.1 - with effect from 6<sup>th</sup> April 2016**

All non-remote casino, adult gaming centres (AGC), family entertainment centres (FEC), bingo, betting and remote betting intermediary (trading room only) licences, except non-remote general betting (limited) and betting intermediary licences.

This risk assessment must be completed based upon the local risks to the licensing objectives posed **when applying for a new gambling premises licence and when applying for a variation of a premises licence.**

Licensees must review and update their local risk assessment when internal/external changes take place in each of their premises which may affect the mitigation of local risk, taking into account significant changes to local area circumstances, including those identified in a licensing authority's statement of licensing policy. Some authorities have included details of their local area profiles, which you can refer to for further information.

### **Ordinary code provision 10.1.2**

Licensees are required to share their risk assessment with Licensing authorities when applying for a premises licence or applying for a variation to existing licensed premises, or otherwise on request.

### **LOCAL AREA PROFILE**

#### **Useful websites:**

<https://www.birmingham.gov.uk>  
<http://www.ukcrimestats.com>  
<http://www.gov.uk/government/collections/crime-statistics>  
<https://www.findmyschool.co.uk>  
<https://checkmypostcode.uk>  
<https://postcodearea.co.uk>  
<https://www.google.com/maps>  
<https://www.police.gov>



**Premises Design and Gambling Operation**

This Local Area Risk assessment takes into account Birmingham Statement of Gambling Principles Feb 2019 and referenced relevant section 1 General Principles and section 5 Bingo, the Erdington District's Community Plan 2017-2020, Erdington Constituency Economic & Employment Profile 2015 and the Indices of Deprivation 2019, Economic Policy of Birmingham City Council.

The venue will be fitted with a HD CCTV system with coverage of all public areas including all entry and exits points, CCTV will be clearly advertised to customers with screens visible by employees when working in the service area. Ability to review CCTV remotely and provide footage to when required.

Floor layout will be designed to avoid blind spots to enable the active management and observation of customers entering and leaving the premises, from the central service area the entrances, machines and toilets can be observed and staff will regularly patrol the gaming floor to supervise and interact with customers and identify underage or vulnerable persons.

The premise and employees will be protected by a Staffguard security system, Maglock and intruder alarms will be installed. Adequate staff will be maintained at all times and subject to regular review and risk assessment.

Any emergency periods of single-staffing is managed by the lone-working policy, locked door policy, remote monitoring of CCTV and keeping in touch policy. Venue and machine keys will be secured in a time delay safe accessible only by Management.

Premises Logs - Information pertaining to the Licence Conditions and Codes of Practice will be recorded electronically using the IHL SmartTablet including customer interactions, self-exclusions, breaches, reinstatements, AML, incidents and alerts, this data is collated centrally and reviewed by an independent team of compliance auditors, a quarterly report is submitted to the Gambling Commission.

The company operate a Think 25 Policy, age verification checks are carried out and recorded, any person unable or unwilling to verify their age with appropriate ID will be told to leave, if they have managed to play machines, their staked money will be returned to them. Age verification text purchase and mystery shopper visits are frequently carried out (CheckPolicy).

All employees complete onboarding and 6 monthly refresher training: The Essentials of Compliance, Safeguarding Children and Vulnerable People; Age Verification and Customer Interaction. Employees are aware of the importance of social responsibility, trained to advise customers of gambling responsibly and identifying potential problem gamblers. Employees are trained how to manage situations with homeless people seeking refuge. Employees are trained to monitor and record customer behaviour, spend and time spent gambling and customer interactions are used to assess customer source of funds/income where relevant, enhanced scrutiny will be implemented where concerns of criminal activity or association are suspected. Any suspicious activities are reported to the nominated officer who will report to NCA where appropriate. Employees are aware to refuse access to any person who is or appears to be under the influence of alcohol or drugs, or adopting anti-social behaviour, any such incident will be logged and reported to the police if necessary.

The company operate an internal security alert system and are registered with trade associations for crime bulletins (Bingo Association and BACTA).

The proposed venue will operate under a Bingo Licence, with proprietary bingo equipment. and a range of category B3 (max stake £2/prize £500), C (max stake £1/prize £100) and D (max stake 10p/prize £5) machines (company average stake is 30/40p). Bingo will be available by means of G-Tab tablets offering a range of Bingo products and Live calling. All machines adhere to Gambling Commission Technical Standards and will be appropriately labelled, providing details of machine operation/winning combinations, contain safer gambling messaging and Gamcare signage.

Employees are trained to identify suspicious activity and have the ability to interrogate real-time machine data to prevent criminal activity, identify AML or fraudulent incidents which are logged and escalated where appropriate. The venue will operate TiTo machines with a central redemption change machine GeWeTe, the GeWeTe is fitted with a duress code facility and built in time delay. Employees do not carry cash floats and only management can access the machines and change machines. Machine data is captured in real-time and full cash reconciliation completed on a weekly basis, the machine data and cash collections are monitored by a centrally based income protection team.

Premises frontage will be of a style which obscures the interior with appropriate advertising inline with Licence Conditions and Codes of Practice. 'Stay in Control' Posters and Leaflets containing the Gamcare helpline number will be located in prominent locations within the premise.

Playright App available for customers to self-manage their play and spend with the ability to send alerts to the venue if the customer enters at a time they have chosen not to play which instigates an interaction with the customer.

External windows will have digital marketing screens which will display safer gambling messages, No Under 18's allowed, Think 25, Bingo Played Here, opening times and promotional activity.

The Company Code of Practice and Complaints and Disputes Policy will be displayed at the entrance with leaflet available within the premise - ADR provider is IBAS.

**Local Risk**

The premise is located in a 'predominately retail' high street location in a suburb of Birmingham. Directly opposite the premise is Shipleys High Street Bingo venue and within a few minutes walk are another Shipleys AGC, an Admiral AGC, a Betfred and Ladbrokes Bookmakers. Addresses: Shipleys, 165 High Street, B23 6SY; Shipleys, 243 High Street B23 6SS; Admiral, Unit 3 High Street, Acorn Centre, B23 6RG; Betfred, 239 High Street, B23 6SS and Ladbrokes, 225-227 High Street, B23 6SS. There are two pawnbrokers on the street - H&T and Cash Converters both within a 5 minute walk. Addresses: Cash Converter, 89 High Street, B23 6SA; H&T, 140 High Street, B23 6RS.

The railway station is 0.7miles away and there are multiple bus stops within 0.12 miles servicing the local area and city centre.

Three public houses are within a few minutes walk: The Swan in Wilton Market open 10am -11pm; Church Tavern 8am - 6pm and The Charlie Hall 8am - midnight. Addresses: The Swan, 65 High Street, B23 6SA; Church Tavern, 196 High Street, B23 6SJ and The Charlie Hall, 49 Barnabus Road, B23 6SH. Employees area aware to refuse access to any person who is or appears to be under the influence of alcohol or drugs, or adopting anti-social behaviour, any such incident will be logged and reported to the police if necessary.

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CV - Protecting children and other vulnerable people from being harmed or exploited by gambling.

LO	Local Risk Detail	Degree of Risk (Severity vs Likelihood)	Control Measures	Updated
CD	Failure to identify the occurrence to launder money on our premises (e.g. dyed stained notes, fake notes, foreign coins) and to adhere to reporting policies and procedures.	Moderate	<b>Systems:</b> employees trained on the requirements to comply with the Money Laundering Regulations and the Company AML Policy. Customer Interaction used to identifying potential suspects, behaviour, spend patterns and the use of change machines. <b>Designs:</b> Open design with vision across the venue floor. <b>Physical:</b> IHL Smart Tablet to record incidents with emails direct to the AMLO tablet. Shared security alerts and photos of suspects with operators nationally. CCTV systems available for additional monitoring of activity. MARS (machine data capture system) provides individual transactions and fraud alerts for suspicious activity.	Jan-20
CD	Poor security control measures which may increase vulnerability to crime	Low	<b>Systems:</b> Security Alert system allows the sharing of information on criminal activity across all venues and relevant employees. Key management policy in place. Regular checks on Emergency exits and equipment. Extensive monitoring of employees and customer activity from Audit Department. <b>Designs:</b> Open design with vision across the venue floor <b>Physical:</b> Staffguard security system. HD CCTV system installed with remote viewing available. Time lock safe installed. Monitored Intruder alarm system installed. Machine data monitoring in MARS.	Jan-20
CD	To identify aggressive customers to prevent crime and disorder (will be dependent on customers who frequent premises)	Low	<b>Systems:</b> employee training on how to deal with aggressive customers and situations which may also require police assistance. <b>Designs:</b> Open design with vision across the venue floor. <b>Physical:</b> Smart Incident app on the IHL Tablet used to record all incidents inc. crime reference number, supporting emails and back office report monitoring. Security Group email in operation inc. BACTA alerts.	Jan-20
CD	Awareness of local crime issues in the local area	Low	<b>Systems:</b> Annual LARA review, policies and procedures for communication of change in local issues. Reference to <a href="http://www.police.uk">http://www.police.uk</a> , <a href="http://www.ukcrimestats.com">http://www.ukcrimestats.com</a> , <a href="http://www.gov.uk/government/collections/crime-statistics">http://www.gov.uk/government/collections/crime-statistics</a> . <b>Designs:</b> <b>Physical:</b> Membership of local Town Radio schemes where available. Security group email alerts.	Jan-20
CD	Failure to protect employee and customers from harm during the hours of late night opening	Low	<b>Systems:</b> Lone working and night working procedures in place. Use of locked Door policy. Full time Support Night Manager available throughout the night. <b>Designs:</b> <b>Physical:</b> Night Time contact number, HD CCTV system, Staffguard Security System.	Jan-20
FO	Failure to prevent customers complaints and disputes regarding gambling within our premises.	Low	<b>Systems:</b> Management and monitoring of reported faults via MARS. Machines maintained by trained persons. Machine standards audited on regular basis. Gaming rules prominently displayed at entrance to each venue. Employees have full understanding of machine gaming rules. Machine Standards Policy in place. <b>Designs:</b> Stakes, prize levels and % payouts are clearly displayed on all machines. <b>Physical:</b> Gambling machines comply with technical standards and are acquired from licensed suppliers only.	Jan-20



FO	Failure to resolve customers complaints and disputes regarding our gambling premises.	Low	<b>Systems:</b> Complaints management policy in place for written and telephoned complaints. Complaints portal used to collate and manage responses. 4 stage complaints procedure with ADR entity Independent Betting Adjudication Service Ltd (IBAS) for unresolved complaints. Employees encouraged to use positive discretion to resolve customer issues in venue.	Jan-20
			<b>Designs</b>	
			<b>Physical:</b> Code of Practice and Complaints and Disputes policy displayed at venue entrance. Complaints and Disputes policy leaflets available within the venue.	
CV	Ensuring Under 18's do not have access to licensed premises	Low	<b>Systems:</b> Proof of Age scheme in place with application forms available in the venue. 3rd party company - Check Policy employed for underage verification testing. Persons who are unable to provide proof of age are refused entry.	
			<b>Designs:</b> Think 25 policy and posters are displayed at entrance and within the premises, Think 25 badges form part of employee uniform. Entrance door signage and machines display 'No Under 18's'. Marketing and Promotions complies with standards set by the Committee of Advertising Practice (CAP) and the Broadcast Committee of Advertising Practice.	
			<b>Physical:</b> Age verification app on the IHL tablet used to record all Age verification challenges. All entrances and venue floor are monitored by employees.	
CV	To identify signs associated with problem gambling and people who may be at risk of gambling related harm	Moderate	<b>Systems:</b> employees trained on customer interaction and how to identify and interact with players who exhibit signs of developing problem gambling, identifying players whose behaviour changes.	Jan-20
			<b>Designs:</b>	
			<b>Physical:</b> Playright App available in venues to assists players with managing their gambling. IHL tablet used to record all incidents of customer interaction with email alerts to Compliance Manager who has access to back office for additional monitoring.	
CV	Failure to provide information to customers on responsible gambling	Low	<b>Systems:</b> Employees are provided with the training to enable them to provide guidance on safer and responsible gambling.	Jan-20
			<b>Designs:</b> Stay in Control posters and leaflets promoted at venue entrance, within the venue and in washroom areas.	
			<b>Physical:</b> Socially Responsible messaging is implemented on B3 and digital Cat C machines. All machines display Gamble Responsibly stickers with helpline contact details.	
ALL	Failure to maintain and administer the self-exclusion process, including breaches and reinstatement reviews	Low	<b>Systems:</b> Essentials of Compliance and Safe Guarding Vulnerable People Induction training and 6 monthly refresher training for all employees. This training includes administering the self exclusion process and interacting with players. Central monitoring of all exclusions, breeches, reinstated customers and customer interactions by Compliance Manager.	Jan-20
			<b>Designs:</b> Tablet available for use of all employees.	
			<b>Physical:</b> Self exclusions logged on IHL Tablet Smart App. Information is shared across all operators. Members of Bingo Association Multi-operator Self Exclusion scheme.	
ALL	Training & Social Responsibility		<b>Systems:</b> Essentials of Compliance, Safeguarding and lone working trained on Inductions and refreshed 6 monthly for all employees. Compliance Manager attendance at Manager Meetings for refresher and update training. Review of all logs on IHL back office to identify and promptly target venues where changes are exhibiting.	Jan-20
			<b>Designs:</b> On-line training platform and two regional training centres.	
			<b>Physical:</b> Compliance and Social Responsibility Folder with all policies and procedures available to all employees. Venue Mangers review logs monthly. Area Managers Bi monthly and Compliance Audits twice yearly.	

## **Appendix 1**

### **Secondary Schools 1-3 miles of B23 6SJ**

Spring Hill High School  
28 Slade Road, Birmingham, B23 7PG

Wilson Stuart School  
Perry Common Road, Birmingham, B23 7AT

Oscott Academy  
St Martins's Church Centre, Birmingham, B23 5AP

Hodge Hill Girls' School  
Bromford Road, Birmingham, B36 8EY

Braidwood School for the Deaf  
Bromford Road, Birmingham, B36 8AF

North Birmingham Academy  
395 College Road, Birmingham, B44 0HF

TLG North Birmingham  
610 Kingstanding Road, Birmingham, B44 9SH

Greenwood Academy  
Farnborough Road, Birmingham, B35 7NL

Broadway Academy  
The Broadway, Birmingham, B20 3DP

Birchfield Independent Girls' School  
30 Beacon Hill, Birmingham, B6 6JU

Washwood Heath Academy  
Burney Lane, Birmingham, B8 2AS

Eden Boys' School, Birmingham  
150 Wellhead Lane, Birmingham, B42 2SY

King Edward VI Aston School  
Frederick Road, Birmingham, B6 6DJ

Rockwood Academy  
Naseby Road, Birmingham, B8 3HG

Sutton Coldfield Grammar School for Girls  
Jockey Road, Sutton Coldfield, B73 5PT

Al Huda Girls' School  
74-76 Washwood Heath Road, Birmingham, B8 1RD

The Wisdom Academy  
Sycamore Road, Birmingham, B6 5UH

Eden Boys' Leadership Academy, Birmingham East  
Whitehead Road, Birmingham, B6 6EL

Plantsbrook School  
Upper Holland Road, Sutton Coldfield, B72 1RB

King Solomon International Business School  
Lord Street, Birmingham, B7 4AA

Saltley Academy  
Belchers Lane, Birmingham, B9 5RX

Cardinal Wiseman Catholic School  
Old Oscott Hill, Birmingham, B44 9SR

Oscott Manor School  
Old Oscott Hill, Birmingham, B44 9SP

Birmingham Independent College  
Albert Hall, Aston, B6 5NU

Riverside Education  
2 Riverside Drive, Birmingham, B33 9BF

Heartlands Academy  
Great Francis Street, Birmingham, B7 4QR

Aston Manor Academy  
Phillips Street, Birmingham, B6 4PZ

Newbury School  
Cuckoo Wharf, Unit 6, Birmingham, B6 7SS

Mayfield School  
Wheeler Street, Birmingham, B19 2EP

Bordesley Green Girls' School & Sixth Form  
Bordesley Green Road, Birmingham, B9 4TR

**MERKUR SLOTS, 220 HIGH STREET, ERDINGTON, B23 6SJ****LICENSING SUB-COMMITTEE HEARING****TUESDAY 7<sup>TH</sup> JULY 2020 AT 10.00AM****BIRMINGHAM CITY COUNCIL****REMOTE HEARING - BUNDLE INDEX**

<b>DOCUMENT</b>	<b>PAGE</b>
Supplemental Statement completed by Amanda Kiernan, Head of Compliance, Cashino Gaming Limited	i-iv
Supplemental Statement completed by Andy Tipple, Head of Product, Cashino Gaming Limited	v
Copy of the Application Display Notice	1
Proposed Licence Conditions	2
Copy of the Licensing Plan	3
Copy of the layout plan, for illustrative purposes	4
Copy of the Local Area Risk Assessment	5 – 9a-c
Cashino Gaming Limited Operational Standards	10 – 11
The Praesepe Group 'Working Together'	12 – 19
Extracts of the Gambling Commission's Guidance to Licensing Authorities	20 – 26
Extracts from Hansard Parliamentary Debate discussing the inclusion of the prevention of public nuisance as a Licensing Objective	27 – 28
Copy of the Regulators' Code	29 – 35
Merkur Cashino Compliance and Social Responsibility Manual	36 – 104
Extracts of Merkur Cashino Operations Manual:	105 - 126
a. Lone Working Policy;	
b. Staff Guard Policy;	
c. CCTV Policy;	
d. Machine Fraud Policy;	



e. Compliance Policy	
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Committee Date:	18/06/2020	Application Number:	2020/02817/PA
Accepted:	14/04/2020	Application Type:	Full Planning
Target Date:	19/06/2020		
Ward:	Erdington		

220 High Street, Erdington, Birmingham, B23 6SJ

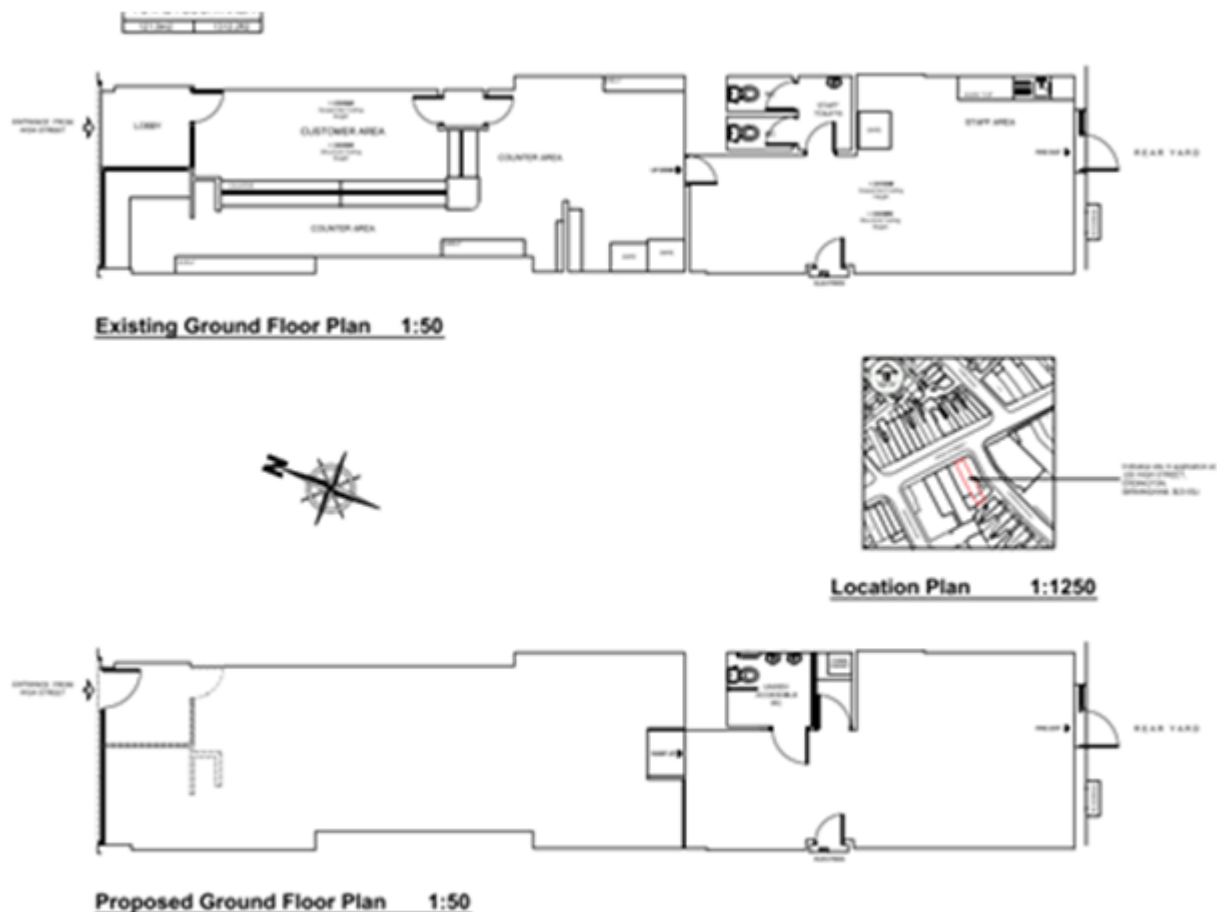
Change of use from pawnbrokers shop to an adult gaming centre

Recommendation

**Approve subject to Conditions**

1. Proposal

- 1.1. Planning consent is sought for the proposed change of use of a vacant pawnbrokers shop (Sui Generis) to an adult gaming centre (Sui Generis) at 220 High Street, Erdington.
- 1.2. The submitted design and access statement and application form state that the proposed use would be to the ground floor and would employ a total number of five full time staff.
- 1.3. The proposal would be sound insulated. No external works are proposed.
- 1.4. The proposal would be accessed from the High Street frontage. Internal alterations are proposed which include the conversion of the existing staff toilets to a unisex wc.
- 1.5. The proposed hours of opening would be 07:00 to 00:00 daily (including Bank Holidays).
- 1.6. There would be no increase over the existing total gross internal floor space area of 121.9 square metres.
- 1.7. Below are the existing and proposed ground floor plans.



1.8. [Link to Documents](#)

## 2. Site & Surroundings

- 2.1. The application site relates to the ground floor of a three storey property situated within the Primary Shopping Area of Erdington District Centre. The application site is situated near to the junction of Erdington High Street and Harrison Road and comprises of a vacant pawnshop (Sui Generis) with a shop front at ground floor and vacant first and second upper floors and boarded up first floor windows to the rear elevation. To the rear is a small private courtyard that is related to the ground floor.
- 2.2. The upper floors of the property are finished in red brick with a single pitched dormer at second floor level, slate roofs and timber windows.
- 2.3. The site offers no off street parking provision.
- 2.4. The High Street is predominantly a mixture of ground floor commercial uses with commercial storage or residential flats at first and second floor. Harrison Road, to the east of the High Street, is predominantly residential in nature.
- 2.5. There are double yellow lines and Traffic Regulation Order parking restrictions on the High Street and double yellow lines to the east of the application site along Harrison Road.

- 2.6. The adjacent uses comprise of No. 222 High Street, a charity shop (Use Class A1) with commercial storage use at first and second floor and No. 218 High Street, a vacant unit, formerly a double glazing supplier (Use Class A1) which has been granted consent for one apartment at first floor and second floor under 2019/03389/PA on 28/06/2019 but has not been implemented.
- 2.7. [Site Location](#)
3. [Planning History](#)
- 3.1. 1999/00083/PA: Retention of existing shop front: Refused: 11.05.99: Allowed on Appeal: APP/P4065: 21.02.00.
- 3.2. 1999/00082/PA: 1: Approve: Display of fascia sign and projecting canopy. 2: Refuse: Retention of traditional pawnbroker's balls: Part Approve/Part Refuse: 29.03.99.
4. [Consultation/PP Responses](#)
- 4.1. Transportation Development – no objection.
- 4.2. Regulatory Services - no objection subject to conditions for noise insulation between residential and commercial uses and opening hours of 07:00 – 00.00 daily.
- 4.3. West Midlands Police - no objection.
- 4.4. Local residents and Ward Councillors were consulted and a site notice displayed.
- 4.5. Councillor Alden – objection on the grounds that the application has caused significant concerns locally amongst residents and other businesses on the High Street. The application would lead to a loss of A1 retail unit on the High Street. The proposal is unsuitable for the High Street, and would be counter to the district centre policies that the Birmingham Development Plan and the Council set out. While the addition of another gambling unit on the High Street would worsen the on going ASB linked to existing gambling outlets, causing more crime and increasing the fear of crime in the area.
- 4.6. 3 individual letters of objection have been received from local residents. These objections are based upon the following issues:
- Anti-social behaviour
  - Noise disturbance.
  - Too many gambling premises, a total of 8 premises within a 200m of the site.
  - Harmful impact and decline in Local Centre attractions to retailers and public.
  - Harm to continuity of shopping displays within Primary Shopping Area.
  - If approved, restrict trading hours to either normal shop hours or 9pm latest to protect residential amenity.
5. [Policy Context](#)
- 5.1. The following local policies are applicable:



- Birmingham Development Plan (BDP) 2017 - Policy TP24
- Birmingham Unitary Development Plan 2005 (Saved Policies)
- Shopping and Local Centres SPD (2012)
- Places For All SPG (2001)
- Car Parking Guidelines SPD (2012)

5.2. The following national policies are applicable:

- National Planning Policy Framework (2019).

## 6. Planning Considerations

6.1. This application has been assessed against the objectives of the policies as set out above.

6.2. Key material considerations are the principle of the use, impact upon residential amenity, impact on visual amenity impact and highway matters.

### *Principle of the development*

6.3. The National Planning Policy Framework (NPPF) seeks to ensure the provision of sustainable development, of good quality, in appropriate locations and sets out principles for developing sustainable communities. It promotes high quality design and a good standard of amenity for all existing and future occupants of land and buildings.

6.4. Policy 8.9 of the adopted UDP states that amusement centres may be appropriately located within larger shopping areas, but regard must be paid to the potential for noise or disturbance to any nearby residential accommodation. Policy 8.10 highlights that planning permission is likely to be refused in cases where the site is in a predominantly residential area, is within an identified primary retail frontage, would cause unduly obtrusive noise and disturbance, creates areas of dead frontage or affects the appearance or setting of a listed building.

6.5. Policy TP24 of the Birmingham Development Plan (2017) promotes a diversity of uses within local centres identified in the hierarchy of local centres outlined in Policy TP21. These uses include leisure, offices, restaurants, community/cultural facilities and residential on upper floors where it provides good quality, well designed living environments.

6.6. Policy TP24 of the Birmingham Development Plan (BDP) 2017 and policy 1 and 2 of the Shopping and Local Centres SPD states that within Primary Shopping Areas 55% of all ground floor units in District Centres should be retained as retail (Use Class A1). The 'Shopping and Local Centre' SPD defines existing Local Centres within Birmingham. The site falls within the Primary Shopping Area of Erdington Local Centre. The surrounding area is mixed use in character.

6.7. The most recent survey of the centre has identified that within the Primary Shopping Area 64.52% of uses are A1 retail uses within the primary shopping area. The proposed Sui Generis use would not reduce the percentage of A1 uses (as the existing use is not an A1 retail use but a Sui Generis Use), thus not falling below the 55% threshold for the overall District Centre as a result of the proposal.

- 6.8. It is considered that the proposal would conform to Policy TP24 of the Birmingham Development Plan (BDP) 2017, Policy 1 and 2 of the Shopping and Local Centres SPD. The surrounding area is characterised by predominantly retail (Use Class A1) uses. The proposed opening hours would ensure the character and function of the District Centre is maintained.
- 6.9. The application site is situated within a sustainable location and within the Primary Shopping Area of Erdington District Centre, which is well served by good public transport links. The proposal would bring back a vacant unit into active use and as such would enhance the viability and vitality of the District Centre. Therefore, the principle of development is acceptable.

#### *Residential Amenity*

- 6.10. The agent has confirmed that the proposal would be sound insulated, would not play amplified music or have noisy machines and tannoy systems found in seaside amusement centres. Furthermore, the proposal would have footfall levels similar to many high street shops and staff would not allow anyone into the premises who is intoxicated.
- 6.11. The High Street is predominantly a mixture of ground floor commercial uses with commercial storage or residential flats at first and second floor. The adjacent uses comprise of No. 222 High Street, a charity shop (Use Class A1) with commercial storage use at first and second floor and No. 218 High Street, a vacant unit, formerly a double glazing supplier (Use Class A1) which has been granted consent for one apartment at first and second floor under 2019/03389/PA on 28/06/2019 but has not been implemented. The residential dwellings situated on Harrison Road, to the east of the High Street are sited a sufficient distance away from the proposal not to be adversely affected in terms of potential noise and disturbance.
- 6.12. West Midlands Police have raised no objection in respect to the proposal, the proposed opening hours and the potential crime and security risks to customers, residents and staff. Regulatory Services have raised no objection to the proposed opening hours of 07:00 – 00.00 7 days a week and have stipulated a scheme of noise insulation between residential and commercial uses will be required to be submitted to the Local Planning Authority for approval.
- 6.13. I concur with Regulatory Services viewpoint regarding the imposition of the planning conditions noted above. I consider that the proposal is unlikely to have an adverse impact upon the amenity of residential occupiers and other commercial uses within the immediate vicinity of the site by virtue of noise disturbance, anti-social behaviour, crime and safety issues.

#### *Highways Safety*

- 6.14. The application site is located within the within the Primary Shopping Area of Erdington District Centre which is a sustainable location with good public transport accessibility and is located in an area that is subject to limited on street parking. Transportation Development have raised no objection to the proposal and it is considered that the proposal would not have a detrimental impact on highways or pedestrian safety.

#### *Visual Amenity*

6.15. The proposal would not have a detrimental impact on the visual amenity and character of the surrounding area as no external alterations are proposed. The existing shopfront would be retained and the proposal would bring the present vacant unit back into use which would enhance the public realm.

7. Conclusion

7.1 The proposed Sui Generis use would not reduce the percentage of A1 uses, thus not falling below the 55% threshold for the overall District Centre as a result of the proposal. The proposal would not have a detrimental impact on residential amenity, highways and pedestrian safety or the visual amenity of the surrounding area. I therefore do not consider that there are sustainable grounds upon which to recommend refusal of the application.

8. Recommendation

8.1 Approval subject to the following conditions:

- 
- |   |   |
|---|---|
| 1 | Requires the scheme to be in accordance with the listed approved plans        |
| 2 | Implement within 3 years (Full)   |
| 3 | Limits the hours of operation between the hours of 07:00-00:00 7 days a week. |
| 4 | Requires the prior submission of noise insulation (variable)                  |
- 

Case Officer: Harjap Rajwanshi

## Photo(s)

Figure 1 – Front elevation



Figure 2 – Rear Elevation





## Location Plan



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# DECISION DOCUMENT

**APPLICATION NUMBER: 2020/02817/PA**

**TOWN AND COUNTRY PLANNING ACT 1990**

BIRMINGHAM CITY COUNCIL GRANT PLANNING PERMISSION SUBJECT TO CONDITIONS FOR THE FOLLOWING DEVELOPMENT IN ACCORDANCE WITH THE PLANS AND APPLICATION AS NUMBERED ABOVE:

Change of use from pawnbrokers shop to an adult gaming centre

at

220 High Street, Erdington, Birmingham, B23 6SJ

## Conditions that affect this development or use

- 1 Requires the scheme to be in accordance with the listed approved plans  
The development hereby approved shall be implemented in accordance with the details submitted with the application and shown on drawing numbers HS/ERD/03 ('the approved plans'). Reason: In order to define the permission in accordance with Policy PG3 of the Birmingham Development Plan 2017 and the National Planning Policy Framework.
- 2 Implement within 3 years (Full)  
The development hereby permitted shall be begun before the expiration of (3) years from the date of this permission.  
Reason: In order to comply with Section 91 of the Town and Country Planning Act 1990 (as amended) and the National Planning Policy Framework.
- 3 Limits the hours of operation between the hours of 07:00-00:00 7 days a week.  
The uses hereby approved shall only take place between the hours of 07:00-00:00 7 days a week.  
Reason: In order to define the permission and safeguard the amenities of occupiers of premises/dwellings in the vicinity in accordance with Policy PG3 of the Birmingham Development Plan 2017 and the National Planning Policy Framework.
- 4 Requires the implementation of noise insulation  
The scheme of sound and vibration proofing measures detailed within the statement provided by the agent on the 02.06.2020 and specification details provided by Regulatory Services email dated 09.06.2020 shall be implemented prior to the premises being first occupied as an adult gaming centre and thereafter maintained. Reason: In order to secure the satisfactory development of the application site and safeguard the amenities of occupiers of premises/dwellings in the vicinity in accordance with Policy PG3 of the Birmingham Development Plan 2017 and the NPPF.

Date: Thursday 18th June 2020

*Ian J. MacLeod*

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Ian MacLeod, Director – Inclusive Growth (Acting)

P.O. BOX 28, Birmingham B1 1TU

**Please note**  
**This is not a building regulation approval**

INFORMATIVE NOTE(S) (if any)

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In arriving at this decision, Birmingham City Council has endeavoured to work with the applicant in a positive and proactive manner to secure an appropriate outcome as required in the National Planning Policy Framework, paragraph 38.

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If you want to appeal this decision and to use the inquiry procedure, you now need to tell us, and the Planning Inspectorate, at least 10 working days in advance of appeal submission by emailing [inquiryappeals@planninginspectorate.gov.uk](mailto:inquiryappeals@planninginspectorate.gov.uk) and [planning.appeals@birmingham.gov.uk](mailto:planning.appeals@birmingham.gov.uk) of your intention. More information on this and a template to attach to your email can be found at <https://www.gov.uk/government/publications/notification-of-intention-to-submit-an-appeal>

**Objections to a licence by Merkur Slots, 220 High Street, Erdington, Birmingham, B23 6SJ (Cashino Gaming Limited).**

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Case Outline

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**Objectors**

- Printwise of 210 High Street, Erdington
- Radar Properties of 165-167 High Street, Erdington
- MA Retail Birmingham Limited, 215 High Street, Erdington
- H and N Taylors of 217 High Street, Erdington.

Attached to this case summary are:

- An area plan showing the site and other gambling premises
- Photograph of the front of the premises, from Streetview dated April 2019
- Applicant's recent staff adverts for staff at new premises referring to 24/7 trading
- Photograph showing "filler" machines

**1. Location**

- 1.1 Erdington is one of the larger district centres in Birmingham, which has unfortunately suffered a decline in recent years with increasing number of vacant units. The surrounding area has significant aged housing stock, which in recent years has come to be occupied by a significant number of residents who claim benefits. Some of those residents spend their days in the shopping centre.
- 1.2 As a result of the decline, Birmingham City Council's Cabinet in April 2020, agreed to apply to the Government future high streets fund for up to £13 million as part of a program of works to transform the area. The Council also hoped to attract £42 million in private investment to allow it to take the scheme forward. The objectors listed above have significant concerns (detailed in their representations) that a further gambling unit in this location will add to existing issues in relation to crime, disorder and public nuisance in the vicinity of the application premises.
- 1.3 Within 230 metres of the high street, currently there are three adult gaming centres (Shipley's at 243 High Street and 167a High Street and Admiral at 194 High Street). There are then Betfred betting shops at 239 High Street and 163 - 165 High Street. There is a Ladbrokes betting shop immediately opposite the application site at 225-337 High Street. There is a further William Hill betting shop which is close to this vicinity.
- 1.4 The applicant, Merkur Cashino, part of the Gauselmann Group is a German operator with operating licences in the UK. Cashino are one of the largest operators of AGCs in the United Kingdom and also operate large bingo halls of the traditional type. This application seeks a gambling premises licence in the former pawnbrokers trading as Albemarle and Bond at 220



High Street. It is understood, from the documents that are in the public domain, that this expansion is of a budget/basic operation, which intends to open for 24 hours of the day, 7 days of the week.

- 1.5 In addition, there are concerns that the advert for staff, highlights that at times they will be single staffed. The planning application for the premises to be allowed to trade, as requested, suggests that there will just five members of staff, this confirms the intention to single man the premises at quieter times.
- 1.6 The default hours for bingo premises (Gambling Act 2005 (Mandatory and Default Conditions) (England and Wales) Regulations 2007) apply to the playing of bingo, not the opening times of the premises. This means that should the licence be granted gaming machines, which will make up a substantial part of the premises, can be played for 24 hours of the day.
- 1.7 In premises such as these, bingo is restricted to only being played between the hours of 09:00 and midnight, but machines can be operated 24/7.
- 1.8 The applicant has applied for a Bingo premises licence under the Gambling Act 2005, whilst applying for an AGC planning permission.

## **2. Legislation**

- 2.1 The relevant section of the Gambling Act is Section 153.

### **Section 153 Principles to be applied.**

(1) In exercising their functions under this Part a licensing authority shall aim to permit the use of premises for gambling in so far as the authority think it—

- (a) in accordance with any relevant code of practice under section 24,
- (b) in accordance with any relevant guidance issued by the Commission under section 25,
- (c) reasonably consistent with the licensing objectives (subject to paragraphs (a) and (b)),
- (d) in accordance with the statement published by the authority under section 349 (subject to paragraphs (a) to (c)).

- 2.2 In this Act a reference to the licensing objectives is a reference to the objectives of—

- (a) preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime,
- (b) ensuring that gambling is conducted in a fair and open way, and
- (c) protecting children and other vulnerable persons from being harmed or exploited by gambling.

### **3. Gambling Commission Guidance to Licensing Authorities**

#### **Objective 1 : Preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime**

5.3 Among other matters, licensing authorities may need to consider the location of premises in the context of this licensing objective. For example, in considering an application for a premises licence or permit that is in an area noted for particular problems with disorder, organised criminal activity etc, the licensing authority should think about what, if any, controls might be appropriate to prevent those premises being associated with or used to support crime. That might include conditions on the premises licence, such as a requirement for door supervisors. The requirement for conditions might be determined by the operator's own risk assessment or the local area profile carried out by the licensing authority, as detailed in Part 6.

5.4 A licensing authority will need to consider questions raised by the location of gambling premises when:

- formulating its statement of licensing policy
- receiving relevant representations to an application
- dealing with applications as a responsible authority in its own right
- considering applications before it.

5.5 In the context of gambling premises licences, licensing authorities should generally consider disorder as activity that is more serious and disruptive than mere nuisance. Factors to consider in determining whether a disturbance was serious enough to constitute disorder would include whether police assistance was required and how threatening the behaviour was to those who could see or hear it. There is not a clear line between nuisance and disorder and the licensing authority should take the views of its lawyers before determining what action to take in circumstances in which disorder may be a factor.

5.6 Regulatory issues arising from the prevention of disorder are likely to focus almost exclusively on premises licensing, rather than on operating licences. However, if there are persistent or serious disorder problems that an operator could or should do more to prevent, the licensing authority should bring this to the attention of the Commission so that it can consider the continuing suitability of the operator to hold an operating licence.

5.8 In relation to preventing disorder, licensing authorities have the ability under s.169 of the Act to attach additional conditions to premises licences, and are entitled to include a requirement for door supervision, as provided for in s.178 of the Act. If a person employed on door supervision would be required to hold a licence issued by the Security Industry Authority (SIA), that requirement will have force as though it were a condition on the premises licence. Further information on conditions on premises licences can be found in Part 9 of this Guidance.

#### **Objective 3 : Protecting children and other vulnerable persons from being harmed or exploited by gambling**

5.13 In exercising their powers under s.153, licensing authorities should consider whether staff will be able to adequately supervise the gambling premises, as adequate staffing levels is a factor to consider regarding the prevention of underage gambling. The Commission would expect the operator and the licensing authority to work together to consider how any impediments to the supervision of premises might be most appropriately remedied. Supervision also applies to premises that are themselves not age-restricted (eg bingo and family entertainment centre (FEC) premises) but which make gambling products and facilities available. 5 For example, The Safe Bet Alliance's Voluntary Code of Safety and Security National Standards for Bookmakers

5.14 Where a licensing authority considers the structure or layout of premises to be an inhibition or potential inhibition to satisfying this licensing objective, the licensee should consider what changes are required to ensure the risk is mitigated. Such changes might include the positioning of staff or CCTV, the use of floor-walkers and the relocation of the staff counter to enable direct line of sight. Licensing authorities will need to consider the proportionality of changes to the physical layout in relation to other measures that could be put in place.

5.17 The Act does not seek to prohibit particular groups of adults from gambling in the same way that it prohibits children. The Commission does not seek to define 'vulnerable persons' but it does, for regulatory purposes, assume that this group includes people who gamble more than they want to, people who gamble beyond their means and people who may not be able to make informed or balanced decisions about gambling due to, for example, mental health, a learning disability or substance misuse relating to alcohol or drugs.

5.18 Licensing authorities need to consider, in relation to particular premises, whether any special considerations apply in relation to the protection of vulnerable persons. This could be a local risk that is reflected in the licensing authority's statement of policy. Any such considerations need to be balanced against the authority's objective to aim to permit the use of premises for gambling.

### **Section 153 Principles**

5.20 Whilst there is a presumption in favour of permitting the relevant premises to be used for gambling, the licensing authority may not do so unless satisfied that such use would be in accordance with this Guidance, any relevant Commission code of practice, its own statement of policy, and the licensing objectives.

### **Local Risk Assessments**

6.41 The Commission's Licence Conditions and Codes of Practice (LCCP) which were revised and published in February 2015, formalise the need for operators to consider local risks.

6.42 Social responsibility (SR) code 10.1.1 requires all premises licensees to assess the local risks to the licensing objectives posed by the provision of gambling facilities at each of their premises, and have policies, procedures and control measures to mitigate those risks. In undertaking their risk assessments, they must take into account relevant matters identified in the licensing authority's statement of policy.

6.43 Licensees are required to undertake a local risk assessment when applying for a new premises licence. Their risk assessment must also be updated:

- when applying for a variation of a premises licence
- to take account of significant changes in local circumstances, including those identified in a licensing authority's statement of policy
- when there are significant changes at a licensee's premises that may affect their mitigation of local risks.

#### **4. Birmingham City Council Statement of Principles - Gambling Act 2005**

##### **PART C - PREMISES LICENCES: CONSIDERATION OF APPLICATIONS**

###### **1. General Principles**

###### **(iv) Location:**

This licensing authority is aware that demand issues cannot be considered with regard to the location of premises but that considerations in terms of the licensing objectives are relevant to its decision-making. This authority will pay particular attention to the protection of children and vulnerable persons from being harmed or exploited by gambling, as well as issues of crime and disorder. The Licensing Authority may take into account the impact that the existence of premises may have on an area in so far as it is relevant to the licensing objectives. For example, the proposed operation of a new premises licence may not be reasonably consistent with the principles of the licensing objectives due to its proximity to:

- a school or other educational facility;
- a residential area with high concentration of families with children;
- a centre for children;
- a centre for vulnerable adults. The Licensing Authority will therefore consider representations from any responsible authority or interested party based on the impact on the licensing objectives if a particular application were to be granted.

The onus will be on the person making the representation to provide evidence to support their assertions that the addition of the premises would have the suggested impact on the licensing objectives. Should any specific policy be decided upon as regards areas where gambling premises should not be located, this statement will be updated.

It should be noted that any such policy does not preclude any application being made and each application will be decided on its merits, with the onus upon the applicant showing how potential concerns can be overcome.

###### **(x) Local Risk Assessments**

Since 6 April 2016, it has been a requirement of the Gambling Commission's Licence Conditions and Codes of Practice (LCCP), under Section 10, for licensees to assess the local risks to the licensing objectives posed by the provision of gambling facilities at their premises and have policies, procedures and control measures to mitigate those risks.



In making risk assessments, licensees must take into account relevant matters identified in this policy. The LCCP goes on to say licensees must review (and update as necessary) their local risk assessments:

- to take account of significant changes in local circumstance, including those identified in this policy;
- when there are significant changes at a licensee's premises that may affect their mitigation of local risks; 20
- when applying for a variation of a premises licence; and
- in any case, undertake a local risk assessment when applying for a new premises licence.

The Council will expect the local risk assessment to consider as a minimum:

- whether the premises is in an area of deprivation;
- whether the premises is in an area subject to high levels of crime and/or disorder;
- the demographics of the area in relation to vulnerable groups;
- the location of services for children such as schools, playgrounds, toy shops, leisure centres and other areas where children will gather;
- significant presence of young children, both residents and visitors;
- high unemployment area;
- nearby homeless hostels;
- nearby gambling, alcohol, drug or mental health support facility;
- the area has a high number of rough sleepers/homeless people;
- the area has a specific ethnic population;
- pawn broker/pay day loan businesses in the vicinity;
- other gambling premises in the vicinity.

Information around these groups will be available in the Local Area Profile (LAP) In any case, the local risk assessment should show how vulnerable people, including people with gambling dependencies, are protected.

Other matters that the assessment may include:

- The training of staff in brief intervention when customers show signs of excessive gambling, the ability of staff to offer brief intervention and how the manning of premises affects this.
- Details as to the location and coverage of working CCTV cameras, and how the system will be monitored.
- The layout of the premises so that staff have an unobstructed view of persons using the premises.
- The number of staff that will be available on the premises at any one time. If at any time that number is one, confirm the supervisory and monitoring arrangements when that person is absent from the licensed area or distracted from supervising the premises and observing those persons using the premises.
- Arrangements for monitoring and dealing with under age persons and vulnerable persons, which may include dedicated and trained personnel, leaflets, posters, self-exclusion schemes, window displays and advertisements not to entice passers-by, etc.

- The provision of signage and documents relating to games rules, gambling care providers and other relevant information be provided in both English and the other prominent first language for that locality.
- Where the application is for a betting premises licence, other than in respect of a track, the location and extent of any part of the premises which will be used to provide facilities for gambling in reliance on the licence.

Such information may be used to inform the decision the Council makes about whether to grant the licence, to grant the licence with special conditions or to refuse the application.

This policy does not preclude any application being made and each application will be decided on its merits, with the onus being upon the applicant to show how the concerns can be overcome.

Local Risk Assessments must be kept on the individual premises and made available for inspection when requested by an authorised officer.

#### **Bingo premises (Part C Para 5 of the policy)**

Gambling Commission Guidance is that Licensing authorities will need to satisfy themselves that bingo can be played in any bingo premises for which they issue a premises licence. This will be a relevant consideration where the operator of an existing bingo premises applies to vary their licence to exclude an area of the existing premises from its ambit and then applies for a new premises licence, or multiple licences, for that or those excluded areas.

Children and young people are allowed into bingo premises; however they are not permitted to participate in the bingo and if category B or C machines are made available for use these must be separated from areas where children and young people are allowed.

The Licensing Authority will expect applicants to offer their own measures to meet the licensing objectives. However, appropriate measures/licence conditions may cover issues such as:

- proof of age scheme;
- CCTV;
- physical security measures on the premises;
- supervision of entrances/machines;
- physical separation of gambling areas where category C or above gaming machines are made available for use;
- supervision of age restricted areas of the premises;
- self-exclusion schemes;
- clear notices and signage externally and internally regarding age restrictions and restricted areas;
- members of staff appropriately trained;
- a notice specifying opening hours;
- reporting of any suspicious activity on the premises;
- policy and procedures regarding the employment of young persons (aged 16 and 17 where applicable);

- display of posters and information leaflets for organisations set up to assist people wishing to seek help and advice regarding gambling related issues such as GamCare.

This is not a mandatory, or exhaustive list, and is merely indicative of example measures. It is important that if children and young persons are allowed to enter premises licensed for bingo that they do not participate in gambling, other than on category D machines.

Where category C or above machines are made available in premises to which children and young persons are admitted the premises licence holder must ensure that:

- all such machines are located in an area of the premises separate from the remainder of the premises by a physical barrier which is effective to prevent access other than through a designated entrance;
- only adults are admitted to the area where these machines are located;
- access to the area where the machines are located is supervised;
- the area where the machines are located is arranged so that it can be observed by staff employed by the operator or premises licence holder; and
- at the entrance to, and inside any such area there are prominently displayed notices indicating that access to the area is prohibited to persons under 18 years old.

The Licensing Authority will take into account any further guidance issued by the Gambling Commission in relation to the suitability and layout of bingo premises.

## 5. Conclusions

5.1 The objectors invite the sub-committee to determine that they have been provided with insufficient information to satisfy them that the application is in accordance with the relevant Guidance issued by the Gambling Commission under Section 25 nor that it is reasonably consistent with the licensing objectives of:

- Preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime; and
- Protecting children and other vulnerable persons from being harmed or exploited by gambling.

5.2 From the information provided by the applicant, it is clear that Merkur Slots is a machine led environment. It is not believed that bingo will be the primary activity. Its main function is to create as many category B3 machines as is possible.

5.3 Of major concern is the issue of single staffing at the premises. This in conjunction with the premises opening potentially for 24 hours a day 7 days a week is of real concern. This is compounded by the fact that there are inconsistencies between the LARA, conditions and witness statements provided by the applicant. It is difficult for the authority to be able to assess whether the premises licence holder will be able to protect children and vulnerable persons from harm or being exploited by gambling from the information that has been

provided. The objectors feel it would be impossible at periods of single manning for these protections to be offered.

- 5.4 The facilities for staff seem particularly sparse and again, there is no detail of how a single manned premises will allow the members of staff to be able to use toilet facilities, have a break or eat or drink. In addition it is difficult to see how a single member of staff can successfully view all of the premises (they are 78 feet/25 metres) and provide proper supervision.
- 5.5 It is difficult from the information that has been provided to see whether the layout, lighting and fitting out of the premises have been designed so as not to attract children and other vulnerable persons who might be harmed or exploited by gambling.
- 5.6 The applicant seeks to rely on a generic Cashino operating style and specific localised issues are not satisfactorily dealt with. The risk assessments have not been properly adjusted to reflect local conditions, particularly with the amount of vulnerable/homeless people on the streets in this area of town.
- 5.7 The applicant has recently had an application refused in Blackpool. This decision highlights that licensing authorities have a local discretion to grant or refuse applications for premises under the Gambling Act 2005. Your discretion to refuse is engaged in this application due to the inconsistencies and lack of clear information.
- 5.8 From the information provided by the applicant, the objectors invite the licensing sub-committee to refuse the application.

Paddy Whur  
St James House  
28 Park Place  
Leeds  
LS1 2SP





A – Erdington Traders Plan



B - Photograph of the front of the premises, from Streetview dated April 2019

220 B4139 - Google Maps

14/05/2020

Google Maps 220 B4139



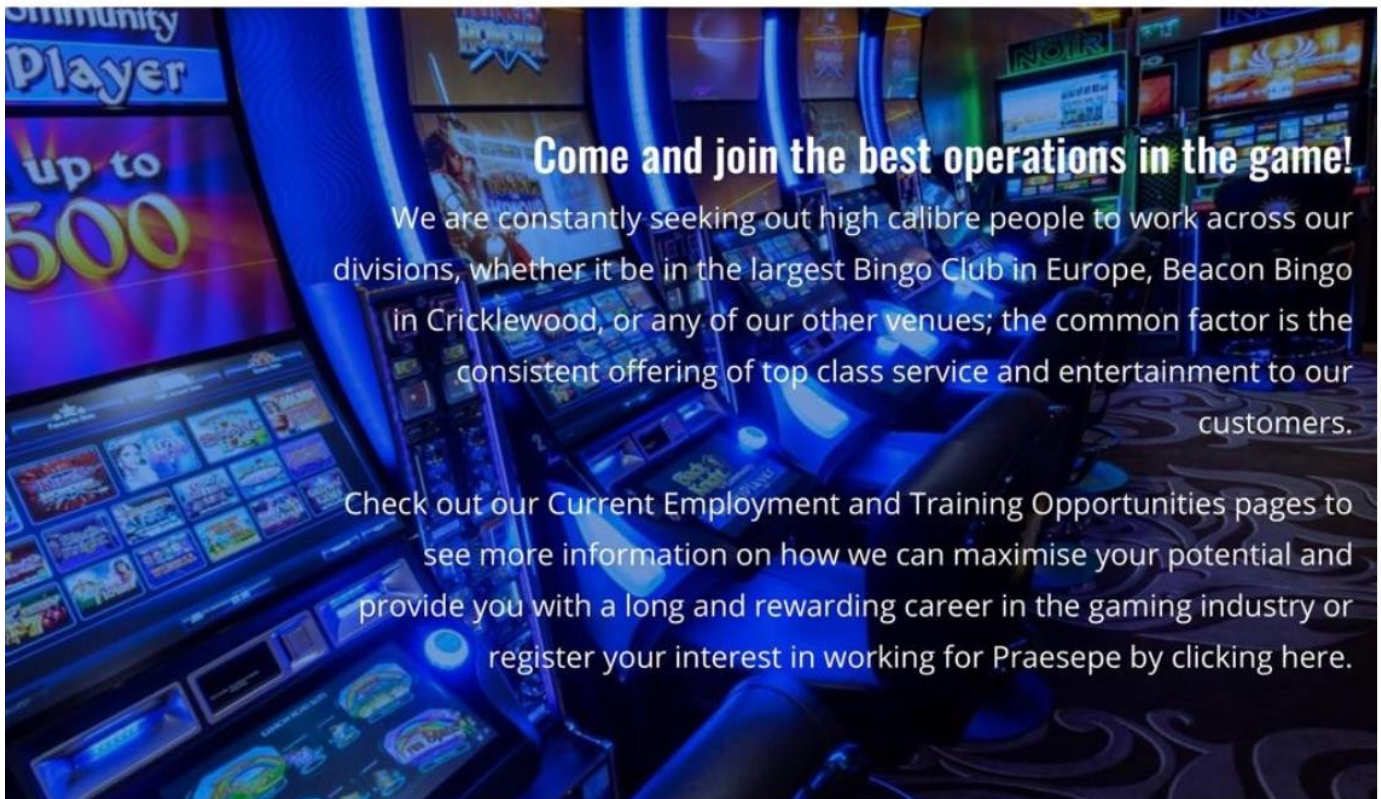
Image capture: Apr 2019 © 2020 Google

<https://www.google.com/maps/@52.522598,-1.8416182,3a,75y,136.89h,95.02t/data=!3m1!1s4hO7n3F7q!1UX89B5DDBw2e0!7t!33121816656>

1/2



C - Photograph showing “filler” machines



**Come and join the best operations in the game!**

We are constantly seeking out high calibre people to work across our divisions, whether it be in the largest Bingo Club in Europe, Beacon Bingo in Cricklewood, or any of our other venues; the common factor is the consistent offering of top class service and entertainment to our customers.

Check out our Current Employment and Training Opportunities pages to see more information on how we can maximise your potential and provide you with a long and rewarding career in the gaming industry or register your interest in working for Praesepe by clicking [here](#).

**IOB FINDER**

## D – Cashino Job Adverts



### Team Member – Nights (Part Time/Permanent) – Southall

#### Coming to a town near you soon

We are delighted to be opening a brand new venue in Southall and are looking for Part Time Team Members covering our night shifts, who will be the face and the heartbeat of the venue.

#### About us:

Merkur Slots is an exciting addition to an ever expanding portfolio of Adult Gaming Centre's, and our Southall venue will be one of a number of venues opening across the country in 2020.

We are part of the Gauselmann Group, a family owned German company which trades in over 40 European countries and is regarded as the foremost provider of gaming machines in Europe.

In the UK we currently operate over 175 high street Adult Gaming Centre's under our Cashino Brand, as well as having 6 bingo clubs, including Europe's largest bingo hall.

#### About the role:

Being a Team Member is about attitude, and having the right one is key. This is a customer facing position and some of the main responsibilities include: providing excellent customer service; ensuring company operating standards are adhered to; cash handling, and acting as a responsible ambassador for the venue.

We are looking for somebody, who like us, puts the customer at the front of everything they do; is enthusiastic; thrives on a challenge, and is willing to learn and develop. Being self-motivated and able to use your initiative is key.

To be a successful Team Member you will need to be flexible as we operate 7 nights a week.

This role will report to the Night Supervisor, however there may be times where the successful candidates will work alone.

#### If you also have:

- Face to face customer service experience
- Worked in the leisure or hospitality industries
- Experience of handling cash

We would love to hear from you.

#### So what's in it for you?

- A competitive salary
- We offer 28 days holiday (including bank holidays)
- Excellent Career Progression Opportunities
- Company Pension

Pay Rate: £9.00 – £10.50 (10pm – 6am)



2

## Team Member – Nights (Part Time/Permanent) – Wolverhampton

### Coming to a town near you soon

We are delighted to be opening a brand new venue in Wolverhampton and are looking for Part Time Team Members covering our night shifts, who will be the face and the heartbeat of the venue.

### About us:

Merkur Slots is an exciting addition to an ever expanding portfolio of Adult Gaming Centre's, and our Wolverhampton venue will be one of a number of venues opening across the country in 2020.

We are part of the Gauselmann Group, a family owned German company which trades in over 40 European countries and is regarded as the foremost provider of gaming machines in Europe.

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- Worked in the leisure or hospitality industries
- Experience of handling cash

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- A competitive salary
- We offer 28 days holiday (including bank holidays)
- Excellent Career Progression Opportunities
- Company Pension

Pay Rate: £8.80 – £9.80 (10pm – 6am)

## Supervisor – (Part Time/Permanent) – Wolverhampton

### Coming to a town near you soon

We are delighted to be opening a brand new venue in Wolverhampton and are looking for two Part Time Supervisors to assist with the management of our venue.

### About us:

Merkur Slots is an exciting addition to an ever expanding portfolio of Adult Gaming Centre's, and our Wolverhampton venue will be one of a number of venues opening across the country in 2020.

We are part of the Gauselmann Group, a family owned German company which trades in over 40 European countries and is regarded as the foremost provider of gaming machines in Europe.

In the UK we currently operate over 175 high street Adult Gaming Centre's under our Casino Brand, as well as having 6 bingo clubs, including Europe's largest bingo hall.

### About the role:

Working as a Supervisor some of your main duties will include: supporting and mentoring our fantastic Team Members; ensuring budgeted targets are achieved; ensuring company operating standards are adhered to, and maintaining morale and productivity.

We are looking for somebody who can demonstrate excellent communication and people skills; has a passion for providing first class service and is a stickler for the rules as we operate in a highly governed and compliant industry.

To be a successful Supervisor you will need to be flexible as we operate a 24/7 venue and there will be a requirement to work days, nights and weekends,

### If you also have:

- Previous experience of supervising a team
- Worked in the leisure or hospitality industries
- Operate towards revenue targets

We would love to hear from you.

### So what's in it for you?

- A competitive salary
- We offer 28 days holiday (including bank holidays)
- Excellent Career Progression Opportunities
- Company Pension

Pay rate: £9.43- £10.43 (10pm-6am)

### The really important legal bits:

4

## Team Member – Nights (Part Time/Permanent) – Southall

### Coming to a town near you soon

We are delighted to be opening a brand new venue in Southall and are looking for Part Time Team Members covering our night shifts, who will be the face and the heartbeat of the venue.

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To be a successful Team Member you will need to be flexible as we operate 7 nights a week.

This role will report to the Night Supervisor, however there may be times where the successful candidates will work alone.

### If you also have:

- Face to face customer service experience
- Worked in the leisure or hospitality industries
- Experience of handling cash

We would love to hear from you.

### So what's in it for you?

- A competitive salary
- We offer 28 days holiday (including bank holidays)
- Excellent Career Progression Opportunities
- Company Pension

Pay Rate: £9.00 – £10.50 (10pm – 6am)





## BIRMINGHAM CITY COUNCIL

## PUBLIC REPORT

<b>Report to:</b>	<b>Licensing Sub Committee B</b>
<b>Report of:</b>	<b>Interim Assistant Director of Regulation &amp; Enforcement</b>
<b>Date of Meeting:</b>	<b>Tuesday 7<sup>th</sup> July 2020</b>
<b>Subject:</b>	<b>Gambling Act 2005 Variation of a Licensed Premises Gaming Machine Permit</b>
<b>Premises</b>	<b>The Tennis Court, Walsall Road, Perry Barr, Birmingham, B42 1TY</b>
<b>Ward affected:</b>	<b>Perry Barr</b>
<b>Contact Officer:</b>	<b>Shaid Yasser, Senior Licensing Officer, <a href="mailto:licensing@birmingham.gov.uk">licensing@birmingham.gov.uk</a></b>

**1. Purpose of report:**

Officers have delegated authority to grant Permits in respect of up to 4 Licensed Premises Gaming Machines, Category C & D in an Alcohol Licensed Premises.

This application seeks to vary the existing permission to operate a total of 4 Category C Gaming Machines.

**2. Recommendation:**

The Sub-Committee is requested to consider the application to operate a total of 5 Category C Gaming Machines on an Alcohol Licensed premises.

**3. Brief Summary of Report:**

An application for the variation of a Licensed Premises Gaming Machine Permit was received on 14<sup>th</sup> February 2020.

**4. Compliance Issues:****4.1 Consistency with relevant Council Policies, Plans or Strategies:**

The report complies with the City Council's Statement of Licensing Principles and the Council's Corporate Plan to improve the standard of all licensed persons, premises and vehicles in the City.

<p><b>5. Relevant background/chronology of key events:</b></p> <p>Poppleston Allen Solicitors, on behalf of Stonegate Pub Company Limited, submitted an application for the variation of a Licensed Premises Gaming Machine Permit on 14<sup>th</sup> February 2020 for The Tennis Court, Walsall Road, Perry Barr, Birmingham, B42 1TY.</p> <p>The application, including supporting documents, is attached at Appendix 1.</p> <p>Birmingham City Council Licensing Enforcement visited the premises on 20<sup>th</sup> February 2020 and confirmed that they have no objections to the application. Their report is attached at Appendix 2.</p> <p>The premises already have the benefit of a current Gaming Machine Permit issued under the Gambling Act 2005, which permits a total of 4 Category C machines. See Appendix 3.</p> <p>Gaming Machine Categories by maximum stake and maximum prizes available, see attached Appendix 4.</p> <p>Site Location Plans at Appendix 5.</p> <p>Where an application for a licensed gaming machine permit is made, the licensing authority shall consider it having regard to the licensing objectives, any relevant guidance issued by the Commission under section 25 and such other matters as they think relevant.</p> <p>The licensing objectives are:</p> <ol style="list-style-type: none"> <li>Preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime.</li> <li>Ensuring that Gambling is conducted in a fair and open way</li> <li>Protecting Children and other vulnerable persons from being harmed or exploited by gambling.</li> </ol>
<p><b>6. List of background documents:</b></p> <p>Application Form and supporting documents, Appendix 1  Birmingham City Council Licensing Enforcement report, Appendix 2  Current Gaming Machine Permit, Appendix 3  Gaming Machine Categories, Appendix 4  Site Location Plans, Appendix 5</p>
<p><b>7. Options available</b></p> <ol style="list-style-type: none"> <li>Grant the application</li> <li>Refuse the application</li> <li>Grant the application in respect of; <ol style="list-style-type: none"> <li>A smaller number of machines than is specified in the application</li> <li>A different category of machines from that specified in the application, or</li> <li>both</li> </ol> </li> </ol> <p>A licensing authority may not refuse an application or grant it in respect of a different category or number of gaming machines without first notifying the applicant and giving the applicant an opportunity to make representations (either in written or oral form, or both).</p>

Reg No - 11450

Refs - 13/3/20

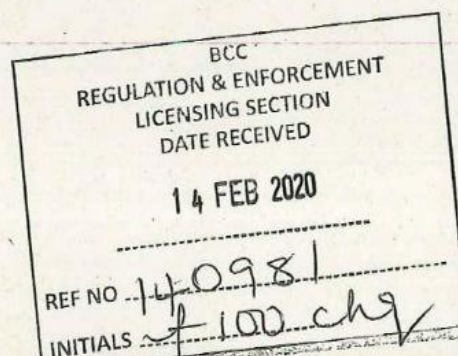
Birmingham City Council

**NOTIFICATION OF 2 OR LESS GAMING MACHINES OR GAMING MACHINE PERMIT APPLICATIONS** (i.e for greater than 2 machines) for: CONVERSION / NEW / VARIATION / TRANSFER(FOR USE BY PREMISES LICENCES TO SUPPLY ALCOHOL FOR CONSUMPTION ON THE PREMISES)*Please refer to guidance notices at the back of this form before completing*

<b>SECTION A – What do you want to do</b>	
1. Please indicate what you would like do	
a) <b>Notify</b> licensing authority that you intend to provide up to a maximum total of 2 gaming machines category C and / or D (if you choose this option please complete sections D and E)	<input type="checkbox"/>
b) Apply to <b>convert</b> an existing Section 34 permit issued under the Gaming Act 1968, into a licensed premises gaming machine permit (ie for more than 2 gaming machines) (if you choose this option then please complete sections B, D and E)	<input type="checkbox"/>
c) Apply for a <b>new</b> licensed premises gaming machine permit (if you choose this option then please complete sections B, D and E)	<input type="checkbox"/>
d) Apply to <b>vary</b> an existing licensed premises gaming machine permit (if you choose this option then please complete sections B, D and E)	<input checked="" type="checkbox"/>
e) Apply to <b>transfer</b> an existing licensed premises gaming machine permit (if you choose this option then please complete sections C, D and E)	<input type="checkbox"/>

<b>SECTION B – Application for grant (includes <u>conversion</u>, <u>new</u> and <u>variation</u> applications)</b>		
2. How many gaming machines are you currently authorised to provide and if this is a new or variation application, how many do you wish to provided? (please complete the boxes in the table)		
Category machine	Number currently authorised to provide	Number wish to provide (new or variation)
C	4	5
D		
<b>TOTAL</b>	<b>4</b>	<b>5</b>
3. If you are currently authorised to provide more than 2 machines, please provide your existing Section 34 Gaming Act 1968 permit, or provide reasons stating why it cannot be provided. Existing permit provided *		<input checked="" type="checkbox"/>
(reasons why existing permit cannot be provided) N/A		

\* Please keep a copy of your existing permit on the premises to which it relates



Birmingham City Council  
**NOTIFICATION OF 2 OR LESS GAMING MACHINES OR GAMING MACHINE PERMIT  
 APPLICATIONS** (i.e for greater than 2 machines) for: CONVERSION / NEW / VARIATION / TRANSFER

(FOR USE BY PREMISES LICENCES TO SUPPLY ALCOHOL FOR CONSUMPTION ON THE PREMISES)  
*Please refer to guidance notices at the back of this form before completing*

<b>SECTION C – Application for permit <u>transfer</u></b> (ie, where a transfer has been requested for the Licensing Act 2003 premises licence)	
4. Name of person requesting the transfer  .....	
5. Confirmation that an application to transfer the relevant Licensing Act 2003 Premises Licence has been:	Requested <input type="checkbox"/>  Granted <input type="checkbox"/>
6. Please provide your existing permit, or provide reasons stating why it cannot be provided	Existing Permit provided <input type="checkbox"/>
Reasons why existing permit cannot be provided	

**SECTION D – General Information**

7. Name of Premises: Tennis Court
8. Address of Premises: Walsall Road, Perry Barr, Birmingham, B42 1TY
9. Telephone number of Premises: 0121 356 8124
10. Name of existing Premises Licence holder: Stonegate Pub Company Limited
11. Address of Premises Licence holder (if different from 8 above): Porter Tun House, 500 Capability Green, Luton, LU1 3LS
12. Telephone number (daytime) of Premises Licence holder: 01582 957163
13. E-mail address of Premises Licence holder (where available):
14. Name, address, telephone and e-mail of agent (eg Solicitor) if submitted on behalf of the applicant:  
  
 Michelle Peach, Poppleston Allen, 37 Stoney Street, The Lace Market, Nottingham, NG1 1LS  
 Tel : 0115 953 8509 Email : m.peach@popall.co.uk
15. Licensing Act 2003 Premises Licence Reference (ie number): 20/3



Birmingham City Council  
**NOTIFICATION OF 2 OR LESS GAMING MACHINES OR GAMING MACHINE PERMIT  
APPLICATIONS** (i.e for greater than 2 machines) for: CONVERSION / NEW / VARIATION / TRANSFER

(FOR USE BY PREMISES LICENCES TO SUPPLY ALCOHOL FOR CONSUMPTION ON THE PREMISES)  
*Please refer to guidance notices at the back of this form before completing*

**SECTION E – Fee and Signature(s)**

I enclose a sum of (£100.00 ) (cheques should be made payable to ..... )



*I understand that I must comply with the Gaming Machine Code of Practice for Alcohol Licensed Premise  
Permits and Permissions issued by the Gambling Commission. (see guidance note 8)*

Please note: It is an offence under section 342 of the Gambling Act 2005 if a person, without reasonable  
excuse, gives to a licensing authority for a purpose connected with that Act information which is false or  
misleading

Dated: 13 February 2020

Signed (by or on behalf of Licensing Act 2003 Premises Licence holder) ..



Print Name: Poppleston Allen – Solicitors for & on behalf of the applicant

**Official Use Only**

Date of receipt .....

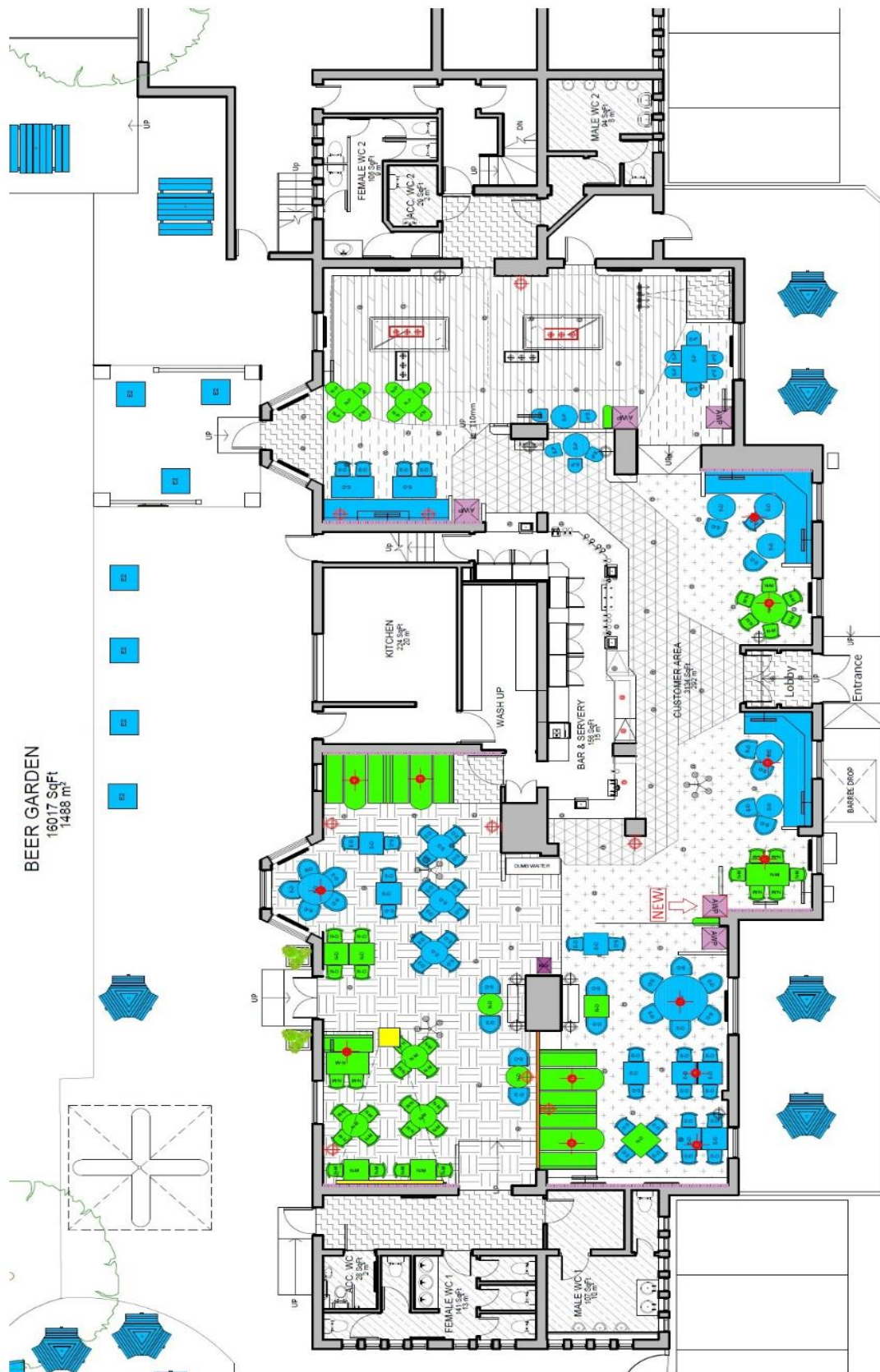
Signature and name of staff who received: .....

Date of receipt of fee .....

Signature and name of staff who received fee: .....

Application accepted / returned (please delete as appropriate)

Date of premises licence (Licensing Act 2003) transfer (if applicable) .....



# **ACCESS TO GAMBLING BY CHILDREN AND YOUNG PERSONS**

## **Statement**

Stonegate Pub Company Limited recognises its responsibility and obligations under the Gambling Act 2005 and operates a Children and Young Person Policy in respect of its premises. This Access to Gambling policy specifically addresses the operation of gaming machines in our licensed premises.

## **Policy and Procedures**

Stonegate Pub Company Limited acknowledges its obligation to ensure that its team members prevent children and young persons from accessing age restricted gambling activities including access to category C gaming machines.

Gaming machines are supervised by staff members and CCTV , where available, throughout operational hours.

We operate a Policy of Challenge 21/25 in order to prevent under 18s from accessing age restricted activities.

1. Under-18s are only allowed access to or to play on Category D gaming machines.
2. Under-18s are not allowed to participate in any 'exempt' gaming that may be operated at our premises, such as bingo.
3. In line with our Children and Young Person Policy, where individuals cannot produce ID upon request, they should be politely advised that they will not be permitted to participate in age restricted gaming activities.
4. Should any individual repeatedly attempt to access age restricted gambling activities, the person and or their parent/guardian should be advised that the age restriction is a legal requirement and if broken the police will be notified.
5. In cases where an adult member attempts to facilitate, encourage or endorse an underage individual from accessing age restricted gaming and machines, the adult will receive an oral warning from the Duty Manager and if this re-occurs then the individual will be barred from the premises and the matter will be reported to the Gambling Commission and where appropriate the Police.

6. Should team members become aware that an underage person has used a category C gaming machine despite the above controls being in place, the Duty Manager will return any stake or fee to that person as soon as is reasonably practical. At the same time, any outstanding prizes or winnings for that person will not be paid.
  - a. Any disagreements as to the amount gambled and due for return to the player etc. will be fully identified on the Gambling Incident Report as will a detailed description of what has taken place.
  - b. In the event of the disputed stakes being related to the playing of a gaming machine by the underage player, wherever possible the electronic record of machine play will be audited as to amounts involved in conjunction with an examination of any available and relevant CCTV footage.
7. In all cases a record of such incidents should be maintained by completion of the Company's Gambling Incident Report.

Team Members are trained as part of their induction and receive refresher training in the understanding of, and the strict adherence to this policy.



# GAMING MACHINES IN ALCOHOL LICENSED PREMISES

## Can I operate gaming machines?

Premises **with an 'on' licence** issued under either the Licensing Act 2003 or the Licensing (Scotland) Act 2005 are automatically entitled to make two gaming machines, of either category C or D, available for use, provided that the relevant Licensing Authority or Licensing Board (premises in Scotland) is notified.

## When can I operate my machines?

Our premises can provide gaming machines if they have a bar at which alcohol is served, as long as any sale of alcohol is not limited to consumption only with food, such as through a restaurant condition.

Gaming Machines can be played at any time when alcohol may be sold to customers in reliance on the premises licence (check the permitted hours on your premises licence).

Should you be operating at times not permitted by your premises licence, such as when operating under a Temporary Event Notice for extended hours, **all gaming machines must be switched off** during the extended period as you are no longer operating the hours permitted by your premises licence.

## How many machines can I have?

Category	Total Number of machines	Authorisation
C or D	2	Notification
C or D	Number Specified on permit (eg. 3 Cat C and 2 Cat D)	LPGMP (Licensed Premises Gaming Machine Permit)

A Licensed Premises Gaming Machine Permit (LPGMP) allows a specified number of category C and/or D gaming machines within the licensed area. In principle any number of machines can be included on this type of permit. LPGMP's are linked to the premises' alcohol licence and an annual maintenance fee of £50 is payable to the Licensing Authority.

## Types of Gaming Machine

Gaming machines are grouped into categories based upon the maximum stake and prize limits permitted.

Category D machines are further broken down based on the type of play and prize available. Many of the styles of machine are commonly seen in family friendly arcades, such as crane grab machines and coin pusher/penny fall machines:

Age Restriction	Category		Maximum Stake	Maximum Prize
18+	Category C		£1	£100
No restriction	Category D	Money prize	10p	£5
		Non money prize (other than crane grab)	30p	£8
		Mixed money and non-money prize (other than Coin pushers or penny fall)	10p	£8 prize value, of which £5 can be cash
		Crane grab machines (non-money prizes)	£1	£50
		Coin pushers or penny fall (mixed money and non-money)	20p	£20 prize value, of which £10 can be cash

## Other types of machine

Skill machines, such as quiz games, award prizes wholly based on the skill or knowledge of the player and are therefore NOT classed as gaming machines and can be operated without a licence.

## Location of Gaming Machines

It is the responsibility of the Designated Premises Supervisor to ensure that all gaming machines are positioned so that their use can be supervised, either by staff whose duties include such supervision (including bar or floor staff) or by other means such as monitored CCTV.

This ensures that under-age individuals do not gain access to age restricted machines and also enables the monitoring of players' behaviour.

Machines operated under a notification or LPGMP can be situated anywhere within the area covered by the premises licence, providing that they are appropriately supervised.

If premises provide a cash machine/ATM on site, all gaming machines must be located away from these machines so that anyone wishing to obtain cash **must** stop gambling in order to do so.

A common approach is for premises to position age restricted machines (category C) near a bar or other permanently manned position.

### **Gaming Machines - Display of information**

All gaming machines must display the information listed below, either by way of labelling or contained with the help screens of digital machines:

- Machine Category;
- Problem gambling resources such as the Gamcare helpline
- Age restriction (category C and above)
- % of return (prize pay-out compared to stakes placed)
- ID plate –serial Number (all machines manufactured post 2007)
- Manufacturer/supplier details
- Stake and Prize limits

### **Are There Any Conditions or Rules to Follow?**

Permit holders, should have regard to the Gambling Commission's "**Code of Practice for Gaming Machines in Clubs and Premises with an Alcohol Licence**". Compliance with the Code is the responsibility of the Designated Premises Supervisor or Premises Manager (Scotland).

### **Legal requirements & conditions of your permit**

1. Category C machines must only be used by players over the age of 18.
2. The Code of Practice attaches the following **conditions** of a permit, and failure to comply could result in cancellation of the permit:

- a. The gaming machines must be situated on the premises so that their use can be supervised, either by staff whose duties include such supervision or by other means.
- b. Permit holders must have in place arrangements for such supervision.
- c. Gaming machines situated on the premises shall be located in a place that requires a customer who wishes to use any ATM made available on the premises to cease gambling at the gaming machines in order to do so.

### **Best Practice**

The Code of Practice also provides best practice guidance and the Gambling Commission considers that the following should be implemented by permit holders:

1. Age Verification procedures– Any individual who appears to be underage must be asked to provide an acceptable form of photographic identification that states the individual's date of birth is valid and legible and has no signs of tampering or reproduction. Stonegate Pub Company's Children and Young Person Policy identifies the following acceptable documentation: Photo card driving licence, passport or Accredited PASS Scheme proof of age card containing the PASS hologram.
2. Procedures for dealing with cases where underage individuals repeatedly attempt to gamble on age restricted machines (category C). This should include the provision of oral warnings, barring individuals and their parent or other responsible adult, reporting the offence to the Gambling Commission and the police and also providing information regarding problem gambling, where relevant. Further details are contained in the Company's Access to Gambling by Children and Young Persons policy.
3. Procedures for dealing with customer complaints and disputes. The Company has implemented a gaming machine complaints and disputes policy which must be referred to. Customers must (i) be informed of the name and status of the individual who can be contacted about their complaint; (ii) be provided with a copy of the complaints procedure on request or when making a complaint.

In the event that an underage individual has placed stakes on an age limited gaming machine, stakes should be returned where possible and any winnings withheld.



**What happens if a pub breaks the rules?**

A Gambling Commission enforcement officer, police constable or local authority officer may visit the premises to check whether any gaming, including the operation of machines, is being provided and monitored in line with the legal requirements mentioned above. Any failure to ensure that machines are correctly operated could result in enforcement action including:

- Removal of your gaming permissions either by withdrawing the automatic entitlement under a notification for two machines or by cancelling or varying a Licensed Premises Gaming Machine Permit;
- Criminal prosecution under the Gambling Act 2005;
- Identification of a failure to promote the licensing objectives under the Licensing Act 2003, in particular the prevention of crime and disorder and/or protection of children from harm, which could result in a review of your alcohol licence by the Licensing Authority.

**Poppleston Allen** - <http://www.popall.co.uk/>

Our appointed licensing solicitors can provide extensive advice in respect of any gaming operated at our premises and can address any queries regarding our obligations.

Site Address:

Site Reference:

**GAMBLING ACT 2005**

**SUMMARY OF STAFF TRAINING (Gaming Machines)**

Management and Staff have declared that they have read and understood the following and are fully aware of Company policy and procedures relating to them:

1.	Gaming Machines in Alcohol Licensed Premises
2.	Access to Gambling by Children and Young Persons

Name	Position in Company	Joining Date	Training Date	Signature	Leave Date	1	2	3	

## Birmingham City Council Licensing Service

Licensing Enforcement Team report as a responsible authority in respect of an  
application made under the Gambling Act 2005

### Introduction

Principles to be applied:

In exercising their functions a licensing authority shall aim to permit the use of premises for gambling in so far as the authority think it—

- (a) in accordance with any relevant code of practice under section 24,
- (b) in accordance with any relevant guidance issued by the Commission under section 25,
- (c) reasonably consistent with the licensing objectives:
  - (i) preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime,
  - (ii) ensuring that gambling is conducted in a fair and open way, and
  - (iii) protecting children and other vulnerable persons from being harmed or exploited by gambling;

and

- (d) in accordance with the Birmingham City Council - Statement of Principles .

### Background Information

Poppleston Allen has submitted an application on behalf of Stonegate Pub Company Ltd, Porter Tun House, 500 Capability Green, Luton, LU1 3LS to vary the Licensed Premises Gaming Machine Permit by increasing the number of gaming machines currently permitted at their premises trading as:-

**Tennis Court, Walsall Road, Perry Barr, Birmingham, B42 1TY**

The applicant, Stonegate Pub Company Ltd hold a Premises Licence number 20, allowing automatic entitlement of 2 or less gaming machines to be made available at the premises.

Their Gaming Machine Permit No 422, allows 4 gaming machines, Category C, which was granted in 2010. Stonegate Pub Company Ltd now wish to increase the number of gaming machines already permitted as follows:-

Number of category C gaming machines - 5  
Number of category D gaming machines - 0

### Gambling Act 2005

Section 153 of the Gambling Act 2005

Requires licensing authorities to take into account when exercising their functions, any relevant code of practice issued by the Commission.

The Gambling Commission guidance to the Gambling Act 2005 states at :-  
Paragraph 26.8

Licensing authorities may issue licensed premises gaming machine permits for any number of category C or D machines in licensed premises. Where a permit authorises the making available of a specified number of gaming machines in particular premises, this will effectively replace, and not be in addition to, any automatic entitlement to two machines under s.282 of the Act.

#### Paragraph 26.9

Holders of licensed premises gaming machine permits are required to comply with a code of practice issued by the Commission on the location and operation of machines, Code of practice for gaming machines in clubs and premises with an alcohol licence. (Copy of the current code of practice attached to the report at Appendix 1)

#### Paragraph 26.12

In determining an application, the licensing authority must have regard to the licensing objectives and to this Guidance. They may also take account of any other matters that are considered relevant to the application. The application does not require notification to the Commission or police before determination, however, licensing authorities are able to specify this as a requirement should they see fit.

#### Paragraph 26.13

The licensing authority may grant or refuse an application. In granting the application, it may vary the number and category of gaming machines authorised by the permit. If granted, the licensing authority must issue the permit as soon as possible after that. Where they refuse the application they must notify the applicant as soon as possible, setting out the reasons for refusal. The licensing authority must not refuse an application, or grant it for a different number or category of machines, unless they have notified the applicant of their intention to do so and given the applicant an opportunity to make representations, orally, in writing, or both.

#### Paragraph 26.14

The permit must specify the person or organisation to which it is issued, the number and category of gaming machines for which the permit has effect, the address of the premises and the date on which it takes effect.

#### Paragraph 26.17

There are no renewal provisions for this class of permit because they are indefinite and continue in force for so long as the premises continues to have an alcohol licence and the holder of the permit continues to hold that licence. The permit can lapse if the holder surrenders it to the licensing authority.

#### Paragraph 26.18

The holder may apply to vary the permit by changing the number and/or category of machines authorised by it.

### **Birmingham City Council Statement of Principles**

A person who holds the “on-premises” alcohol licence may apply to the Licensing Authority for a permit specifying any number of category C or D machines but when considering the application the Licensing Authority will have regard to the licensing objectives, and may also take into account any matters that are considered relevant to the application. These may include:

- ☐ the appropriate siting of gaming machines in areas where children are not normally permitted;
- ☐ the size of the premises;
- ☐ the supervision of gaming machines at all times when the premises is open;
- ☐ notices by each gaming machine specifying no person under 18 years old are permitted to use the gaming machine;
- ☐ age verification checks;
- ☐ ensuring members of staff are appropriately trained;
- ☐ display of posters and information leaflets for organisations set up to assist people wishing to seek help and advice regarding gambling related issues.

### **Visit to The Tennis Court, Walsall Road, Perry Barr, Birmingham, B42 1TY – 20<sup>th</sup> February 2020**

During the visit to the premises on 20<sup>th</sup> February 2020 it could be seen that the pub is situated on Walsall Road, Birmingham.

Children are allowed on the premises but they remain the responsibility of accompanying adults at all times.

The applicant is currently making a total of 4 category C machines available on their premises and there is ample space on the premises to allow a further gaming machine to be sited.

The Designated Premises Supervisor has advised that all staff have been trained in their responsibilities regarding the Gambling Act. They will always challenge anyone who appears to look under the age of 18 years and request ID. Staff are trained to monitor the sites of the current gaming machines.

As a Responsible Authority it is important to bear in mind that gambling must remain ancillary to the main purpose of the premises and the exemptions and permits are reliant on the premises holding a valid alcohol licence.

### **Recommendations**

No matters for concerns were identified during the visit to the premises on the 20<sup>th</sup> February 2020 in relation to the existing 4 gaming machines being made available for use. The Licensing Enforcement Team would therefore have no concerns if the Licensing Sub Committee is minded to grant the application submitted.

The Licensing Enforcement Team considers the number and category of gaming machines applied for will continue to satisfy the requirement that gambling at the premises remains ancillary to the main purpose being the sale of alcohol and is not an excessive number given the size of the premises.

The Codes of Practice (Appendix 1) issued by the Gambling Commission further ensures the appropriate siting, supervision and operation of gaming machines at the premises.

The applicant has measures in operation at the premises which promote the licensing objectives and in particular promoting the protection of children and other vulnerable persons from being harmed or exploited by gambling.

As a Responsible Authority it is important to bear in mind that gambling must remain ancillary to the main purpose of the premises and the exemptions and permits are reliant on the premises holding a valid alcohol licence.



## BIRMINGHAM CITY COUNCIL



This form is prescribed by regulation 4 of the Gambling Act 2005 (Licensed Premises Gaming Machine Permits) (England and Wales) Regulations 2007

**Licensed Premises Gaming Machine Permit**

No: 422 / 2

This licensed premises gaming machine permit authorises:

Stonegate Pub Company Limited

to make gaming machines, of the category and number specified below, available for use on the following premises

The Tennis Court, Walsall Road, Perry Barr, Birmingham, B42 1TY

Number of Category C Gaming Machines authorised by this permit:	4
Number of Category D Gaming Machines authorised by this permit:	0

Date on which this permit takes effect or is renewed:  
19/01/2011

This permit is issued by:  
**Birmingham City Council**  
Licensing Section, Crystal Court, Aston Cross Business Village,  
50 Rocky Lane, Aston, Birmingham, B6 5RQ

Licensing Section, Crystal Court, Aston Cross Business Village, 50 Rocky Lane, Aston, Birmingham, B6 5RQ

**Gaming Machines (Fruit Machine, Slot Machine) Categories****Summary of gaming machine categories and entitlements**

Category of machine	Maximum stake (from April 2019)	Maximum prize (from Jan 2014)
A	Unlimited – No category A gaming machines are currently permitted	
B1	£5	£10,000*
B2	£2	£500
B3A	£2	£500
B3	£2	£500
B4	£2	£400
C	£1	£100
D – non-money prize	30p	£8
D – non-money prize (crane grab machines only)	£1	£50
D – money prize	10p	£5
D – combined money and non-money prize	10p	£8 (of which no more than £5 may be a money prize)
D – combined money and non-money prize (coin pusher or penny falls machines only)	20p	£20 (of which no more than £10 may be a money prize)

\* With option of max £20,000 linked progressive jackpot on premises basis only

