

Birmingham City Council

Report to Cabinet

26th April 2022



Subject: **BIRMINGHAM JOINT HEALTH AND WELLBEING STRATEGY: ‘CREATING A BOLDER, HEALTHIER CITY 2022-2030’ AND CONSULTATION FINDINGS REPORT**

Report of: **Dr Justin Varney, Director of Public Health**

Relevant Cabinet Member: **Cllr Brigid Jones - Deputy Leader of the Council**

Relevant O &S Chair(s): **Cllr Mick Brown - Health and Social Care**

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Are specific wards affected?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No – All wards affected
If yes, name(s) of ward(s):		
Is this a key decision?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If relevant, add Forward Plan Reference: 009586/2022		
Is the decision eligible for call-in?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Does the report contain confidential or exempt information?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
If relevant, provide exempt information paragraph number or reason if confidential:		

1 Executive Summary

- 1.1 The Health and Wellbeing Board is required to have a joint health and wellbeing strategy as part of its statutory functions, building upon the Joint Strategic Needs Assessment (JSNA). The proposed approach is for the Strategy to coordinate and signpost to action across the health and care system.
- 1.2 The Health and Wellbeing Board's Strategy, '*Creating a Bolder, Healthier City*', has been shaped and developed with citizens, partner organisations, and national policy changes over the past three years.
- 1.3 It sets out the Health and Wellbeing Board's ambitions for the next eight years (2022-2030), based on a series of core and life course themes. It includes the key actions, indicators to measure our progress, and the leadership required to achieve our ambitions.
- 1.4 The foundation of the strategy was the 2019 Public Health Green Paper, and its subsequent consultation, which identified the priorities around health and wellbeing for the people of Birmingham.
- 1.5 These priorities were refined into themes in a workshop with Health and Wellbeing Board partners in April 2021 and a draft strategy was created.
- 1.6 In September 2021, permission was sought from Cabinet to begin a public consultation exercise (see background documents) for 11 weeks that would use a variety of methods to further inform the strategy's development.
- 1.7 The consultation has looked at each of the five core themes, the life course themes, as well as our vision statement and principles for action.
- 1.8 The consultation closed in December 2021 after which we had received 142 responses via our Be Heard survey and approximately 100 further views through commissioned focus groups (completed by external providers), ward forums and a webinar.
- 1.9 A summary of the findings from the commissioned focus groups can be found in **Appendix 3**. The individual recordings from ward forums can also be found in **Appendix 3** and are held on the [Neighbourhood Development and Support Unit \(NDSU\) YouTube channel](#). A recording of the webinar that was held is available on the [Healthy Brum \(Public Health\) YouTube channel](#).
- 1.10 We gained quantitative and qualitative feedback on the strategy through several methods, which has allowed us to identify gaps and priorities and make the necessary adjustments.
- 1.11 The strategy has five core themes for action covering wider determinants, health protection and environmental public health. The core themes have been developed through previous consultation, engagement, and research. This includes the 2019 consultation on Birmingham's public health priorities and the launch of the fora alongside the existing Health Protection Forum. Four of the core themes in the Strategy align with the fora. The proposed themes are:

- Healthy and Affordable Food
- Mental Wellness and Balance
- Active at Every Age and Ability
- Contributing to a Green and Sustainable Future
- Protect and Detect

1.12 The Health and Wellbeing Board supports a life course approach, reflected in the strategy. The five core themes run throughout the life course, split into three stages:

- Getting the Best Start in Life
- Living, Working, and Learning Well
- Ageing and Dying Well

1.13 In addition to previous consultation and engagement, the strategy has also been informed by the experience and response to the pandemic and an ongoing commitment to equality, diversity, and inclusion. Therefore, we have embedded an approach in every theme that recognises the legacy of Covid-19 and seeks to promote equality, diversity, and inclusion.

1.14 Throughout the Health and Wellbeing Board partnership and the strategy, there is a focus on reducing health inequalities. The strategy aims to close the gap on these inequalities, which Health and Wellbeing Board fora will be tasked to align their action plans to demonstrate.

2 Recommendations

2.1 It is recommended that Cabinet:

- 2.1.1 Give approval to the Joint Health and Wellbeing Board Strategy: *Creating a Bolder, Healthier City 2022-2030* as set out in this cover report and appended documents.
- 2.1.2 Give approval and endorsement to the consultation findings report for the Joint Health and Wellbeing Strategy.

3 Background

3.1 The Health and Wellbeing Board is a statutory body created under the Health and Care Act 2012. The Board is a committee of the Council and has numerous statutory functions.

3.2 The ambition behind Health and Wellbeing Boards is to build strong and effective partnerships, which improve the commissioning and delivery of services across the NHS and local government, leading in turn to improved health and wellbeing for local people.

3.3 The Health and Wellbeing Board has several statutory functions and is required to have a joint health and wellbeing strategy.

3.4 There are also 5 fora that sit below the Health and Wellbeing Board and report into it. These sub-fora are: Creating a Healthy Food City Forum; Creating a Mentally

Healthy City Forum; Creating a Physically Active City Forum; Creating a City Without Inequality Forum; and the Health Protection Forum.

4 Options considered and Recommended Proposal

- 4.1 Option 1: Do Nothing. Not approving and endorsing the strategy will not support the Health and Wellbeing Board to reduce health inequalities in Birmingham.
- 4.2 Option 2: Adopt and endorse the strategy attached as **Appendix 1**. This will support the Health and Wellbeing Board's ambitions to improve the health and wellbeing of our citizens.
- 4.3 The recommended option is to proceed with adoption and endorsement.

5 Consultation

- 5.1 In September-December 2021 the Public Health Division ran a public consultation exercise on the Health and Wellbeing Strategy for the next 8 years. The aim of the Strategy is to coordinate responses to health inequalities and deliver on several ambitions.
- 5.2 The public consultation process comprised an on-line questionnaire hosted on the Council's Be Heard website; virtual and in-person community-based focus groups; presentations to ward forums; a webinar; and direct feedback from Healthwatch Birmingham.
- 5.3 We also obtained a review of the strategy by academic of the National Institute of Health Research (NIHR) as well as workshops with stakeholders from the various Health and Wellbeing Board Fora.
- 5.4 In total, there were 142 responses to the public consultation and a further 100 views were collected from focus groups, presentations to ward forums, and a webinar. To account for underrepresentation of some communities in the Be Heard survey, we have also undertaken a Health Impact Assessment to consider the subsequent positive and negative effects of the strategy.
- 5.5 Alongside the responses from the public consultation, the review by the academics of the NIHR also provided insight into how we could improve our evidence bases for measuring the outcomes of the strategy as well as deciding who and where targeted work is needed most.
- 5.6 This consultation feedback was then used in presentations to the officers whose work areas align with the themes, to further refine the strategy. They also helped to establish the Strategy Delivery Plans for each forum, which will detail actions and partners needed for delivery.
- 5.7 Further information on the consultation can be found in the Consultation Findings report, attached at **Appendix 3** to this report.
- 5.8 The Health and Wellbeing Board approved the joint strategy on 22nd March 2022.

6 Risk Management

Risk Analysis			
Identified Risk	Likelihood	Impact	Actions to Manage Risk
Lack of stakeholder buy-in to the strategy.	Low	Medium	We have already engaged with several key stakeholders regarding the strategy. We will also be working with all the fora on their delivery plans which will be guided by the ambitions and actions of the strategy.
Limited citizen engagement in the delivery phase, following publication of the 8-year strategy.	Medium	Medium	The Health and Wellbeing Board will oversee and ensure further engagement and co-production on delivery plans and strategies associated with this overarching strategy. Citizen involvement is a priority of the strategy and will continue to ensure that the public is at the centre of decisions made by the Health and Wellbeing Board.
Failure to deliver the 2030 ambitions and measurable improvements to health inequalities and outcomes for citizens.	Low	High	The Health and Wellbeing Board will act as the convenor to deliver the ambitious goals set out in the strategy. It will oversee the strategy, be responsible for its delivery, and ultimately accountable for plans to achieve the 2030 ambitions.

7 Compliance Issues:

7.1 How are the recommended decisions consistent with the City Council's priorities, plans and strategies?

The Joint Health and Wellbeing Strategy links to the Council's priorities, including the Birmingham Levelling Up Strategy and the Birmingham City Council Corporate Plan.

7.2 Legal Implications

Chapter 2, Point 193 of the Health and Social Care Act 2012 introduces the requirement for a joint health and Wellbeing strategy and details that the responsible local authority and each of its partner clinical commissioning groups must prepare a strategy meeting the needs included in the assessment by the exercise of functions of the authority. In preparing a strategy under this section, the responsible local authority and each of its partner clinical commissioning groups must involve the Local Healthwatch organisation for the area of the responsible local authority and involve the people who live or work in that area.

7.3 Financial Implications

The cost for delivering the joint Health and Wellbeing Board Strategy will be met through subsequent strategies, action plans and delivery plans. Costs for further consultation and engagement are likely to be immaterial and will be met through the Public Health Grant.

7.4 Procurement Implications (if required)

None identified.

7.5 Human Resources Implications (if required)

None identified, support will be delivered through existing staff.

7.6 Public Sector Equality Duty

An Equality Impact Assessment was completed on 24th February 2022 and is attached as **Appendix 6**

8. List of Appendices:

Appendix 1 - Birmingham Joint Health and Wellbeing Strategy: '*Creating a Bolder, Healthier City 2022-2030*'

Appendix 2 - Indicator Journey Data Pack

Appendix 3 - Consultation Findings Report

Appendix 4 - Be Heard Survey Response Tables

Appendix 5 - Health Impact Assessment

Appendix 6 - Equality Impact Assessment

9. Background Documents

Report to Cabinet 7th September 2021 - Draft Health and Wellbeing Strategy: Creating A Bolder, Healthier City (Forward Plan Ref. No. 009220/2021)