

- Ian Ward, Deputy Leader and Bid Chair, Birmingham City Council (BCC)
- Anita Bhalla, Chair, Performances Birmingham Ltd and Board Member, Greater Birmingham and Solihull LEP
- Paul Faulkner, CEO, Birmingham Chamber of Commerce
- Steve Hollingworth, Head of Sport, BCC
- Phil Mead, Arenas Managing Director, NEC Group
- Waheed Nazir, Director of Planning & Regeneration, BCC
- Sir John Peace, Chairman, Midlands Engine
- Neil Rami, Chief Executive, West Midlands Growth Company
- Martin Reeves, Chief Executive, West Midlands Combined Authority
- Neil Snowball, Chief Executive, Warwickshire Cricket Club
- Paul Thandi, CEO, NEC Group
- Zena Wooldridge, Director of Sport, University of Birmingham
- Fontaine Chapman, No 1 ranked England Women's Singles Badminton Player
- Brendan Foster, Commonwealth Champion and legendary long distance athlete

Birmingham's bid has the full support of: Birmingham City Council; three regional local enterprise partnerships: Greater Birmingham and Solihull LEP; Black Country LEP; Coventry and Warwickshire LEP; the West Midlands Combined Authority and the newly elected Mayor of West Midlands, Andy Street; the West Midlands Growth Company; and the Midlands Engine .