

BIRMINGHAM CITY COUNCIL

PUBLIC REPORT

Report to:	Licensing Sub Committee B
Report of:	Acting Director of Regulation & Enforcement
Date of Meeting:	Tuesday 10 October 2017
Subject:	Licensing Act 2003 Premises Licence – Grant
Premises:	Moseley Wines, 44 St Marys Row, Moseley, Birmingham, B13 8JG
Ward affected:	Moseley and Kings Heath
Contact Officer:	Mr Shaid Yasser, Senior Licensing Officer, 0121 303 6920, licensing@birmingham.gov.uk

1. Purpose of report:

To consider relevant representations that have been made in respect of an application for a Premises Licence which initially sought to permit the Sale of Alcohol (for consumption off the premises) to operate 08:00am – 04:00am (Monday – Sunday).

Premises to remain open to the public between 07:30am – 04:30am Monday – Sunday.

Following consultation and agreement with West Midlands Police, the hours for the Sale of Alcohol (for consumption off the premises) and the opening hours have been modified to 11:00am – 10:00pm Monday – Sunday.

2. Recommendation:

To consider the representations that have been made and to determine the application.

3. Brief Summary of Report:

An application for a Premises Licence was received on 22nd August 2017 in respect of Moseley Wines, 44 St Marys Row, Moseley, Birmingham, B13 8JG.

Representations have been received from other persons.

4. Compliance Issues:

4.1 Consistency with relevant Council Policies, Plans or Strategies:

The report complies with the City Council's Statement of Licensing Policy and the Council's Corporate Plan to improve the standard of all licensed persons, premises and vehicles in the City.

5. Relevant background/chronology of key events:

Mr Waqar Hussain applied on 22nd August 2017 for the grant of a Premises Licence for Moseley Wines, 44 St Marys Row, Moseley, Birmingham, B13 8JG

Representation has been received from "Other Persons" and are attached at Appendices 1 – 2.

Conditions have been agreed with West Midlands Police and these are attached at Appendix 3.

The application is attached at Appendix 4.

A letter from the applicants agent confirming a reduction of hours for the sale of alcohol and opening hours is attached at Appendix 5.

Site Location Plans at Appendix 6.

When carrying out its licensing functions, a licensing authority must have regard to Birmingham City Council's Statement of Licensing Policy and the Guidance issued by the Secretary of State under s182 of the Licensing Act 2003. The Licensing Authority is also required to take such steps as it considers appropriate for the promotion of the licensing objectives, which are:-

- a. The prevention of crime and disorder;
- b. Public safety;
- c. The prevention of public nuisance; and
- d. The protection of children from harm.

6. List of background documents:

Copy of the representations as detailed in Appendices 1 – 2

Conditions agreed with West Midlands Police Appendix 3

Application Form, Appendix 4

Letter from applicants agent modifying the hours for the sale of alcohol and the opening hours, Appendix 5

Site Location Plans, Appendix 6

7. Options available

To Grant the licence in accordance with the application.

To Reject the application.

To Grant the licence subject to conditions modified to such an extent as considered appropriate.

Exclude from the licence any of the licensable activities to which the application relates.

Refuse to specify a person in the licence as the premises supervisor.

Appendix 1

Entered
R

From:
Sent: 06 September 2017 23:12
To: Licensing
Subject: Licence Application: 102632, 44 St Mary's Row, Moseley B13 8JG

Dear Licensing Department

I wish to register my objection to the recent application to increase the hours of operation of Moseley Wines, 44, St Mary's Row, Moseley to 07.30 – 04.30 daily, with the sale of alcohol allowed from 08.00 – 04.00 daily.

The operation of these premises already causes serious concern and I understand that it's licence has just been revoked because of the way the current licence has been operated.

The premises sells cheap strong alcohol and I have been informed by residents that they are known to sell to people who are already drunk.

In Moseley we have a number of very vulnerable individuals who are drug/alcohol dependent sleeping rough and / or frequenting areas such as the grounds of St Mary's Church and the car park. Some of their behaviour is already causing distress and alarm to residents. The risk of increased anti social behaviour and medical incidents occurring late at night and well into the morning will be increased if this licence is allowed.

The Cumulative Impact policy for Central Moseley places the responsibility on the applicant to prove that an increase in hours will not add to the existing problems of crime, disorder and nuisance.

Yours sincerely



ENTER ENTERED
SY.

School Rd

12/9/2017

Dear Sir/Madam

re: licence application posted
on premises at 44 St. Rags Row
Moseley B13 8SG

Moseley

REG	MENT
LICENSING SECTION	
DATE RECEIVED	
15 SEP 2017	
REF NO	
INITIALS	

I object strongly to this applicant's
request to extend the opening hours
of his off-licence business to
the hours of 9am to 4am. Ridiculous.
There is already a pre local problem
with drinking in this area, and by
being open so late, drinkers in nearby
areas will be attracted. Also

there is a problem with the late night drinkers who remain in the area well into the early hours in an intoxicated state. The streets of Hloseby will become more unsafe and rubbish - strewn.

I am puzzled by this notice as it does not appear to be issued by the Council's licensing department.

~~It~~ Please do not grant this new licence, or extend the hours at all.

Yours

Appendix 3

From: Rob Edge. Licence Leader Ltd
Sent: 08 September 2017 11:25
To: Licensing
Cc:
Subject: Bhapinder. New Premises licence application - Moseley Wines 44 St Marys Row.

Bhapinder.
Yes, my client is OK with all content of the email conditions.

Regards

Rob
Licence Leader Ltd
www.licence-leader.co.uk

From: <licensing@birmingham.gov.uk>
Sent: Friday, September 8, 2017 9:36:19 AM
To: licence-leader@hotmail.com
Cc:
Subject: RE: New Premises licence application - Moseley Wines 44 St Marys Row.

Dear Rob

Further to the below email, can you please confirm that your client agrees to the below conditions, including the change of hours for the sale of alcohol.

Many thanks

Bhapinder Nandhra
Senior Licensing Officer

Licensing Section
PO Box 17013
Birmingham
B6 9ES

'Locally accountable and responsive fair regulation for all - achieving a safe, healthy, clean, green and fair trading City for residents, business and visitors'

From: @west-midlands.pnn.police.uk]
Sent: Thursday, September 07, 2017 1:24 PM
To: Licensing;
Subject: New Premises licence application - Moseley Wines 44 St Marys Row.

Dear Licensing,

From: on behalf of Licensing
Sent: 08 September 2017 09:36
To:
Cc:
Subject: RE: New Premises licence application - Moseley Wines 44 St Marys Row.
Importance: High
Categories: Egress Switch: Unprotected

Dear Rob

Further to the below email, can you please confirm that your client agrees to the below conditions, including the change of hours for the sale of alcohol.

Many thanks

Bhapinder Nandhra
Senior Licensing Officer

Licensing Section
PO Box 17013
Birmingham
B6 9ES

'Locally accountable and responsive fair regulation for all - achieving a safe, healthy, clean, green and fair trading City for residents, business and visitors'

From: @west-midlands.pnn.police.uk]
Sent: Thursday, September 07, 2017 1:24 PM
To: Licensing;
Subject: New Premises licence application - Moseley Wines 44 St Marys Row.

Dear Licensing,

With regard to the premises licence application for Moseley Wines, 44 St. Marys Row Moseley. B13 8JG.

West Midlands Police have reviewed this application and are happy that if the below conditions are added to the premises licence along with the conditions already submitted by the applicant then the licensing objectives will be met and promoted.

The below conditions have been agreed with the applicant via their solicitor, who is copied into this email as acceptance as per below email.

- Premises licensable activity hours of 1100 to 2200 daily.

- Staff training regarding the licensing act, challenge 25 and their responsibilities and will be documented and signed by the trainee and trainer. No staff to carry out licensable activity at the premises without the documented training with the exception of personal licence holders. This documented training to be made immediately available on request of any of the responsible authorities.
- Challenge 25 signage to be prominently displayed on the entrance door and point of sale.
- If the DPS / premises licence holder is not at the premises there will be a member of staff on duty at the premises who is responsible for the premises and be capable of liaising with any of the responsible authorities if required.
- The Licence Holder shall ensure that CCTV is installed on the premises and that the Police will have full access to any recorded images. The Licence Holder shall ensure that the CCTV will be fitted to the recommendations and specification of West Midlands Police. The Licence Holder shall ensure that CCTV images will be held **for a minimum of 31 days** and these images will be made available upon request to any responsible authority.
- The previous premises licence holder and DPS Mr Omer Zaman is to have no involvement in the business whatsoever either as an owner / director or employee.

If these above conditions are imposed onto the licence then West Midlands police have no objection to this application.

Many thanks

Regards

Chris Jones 55410

Birmingham Central Licensing Team

Switchboard Tel: 101 ext. 801 1628

Direct Dial Tel: 0121 626 6099

Mobile 07557499142

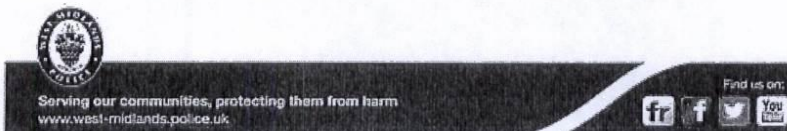
West Midlands Police HQ

Lloyd House

Colmore Circus

Birmingham

B4 6NQ



From: Rob Edge. Licence Leader Ltd |

Sent: 30 August 2017 22:31

To: bw licensing

Subject: Re: FAO. Chris Jones 55410.. New Premises licence application - Moseley Wines 44 St Marys Row.

Chris,

Essentially I fully understand the point you are making now with point 4, and we will ensure we produce the correct paperwork to support the legal transfer of the business to the new applicant. I have discussed this with my client and will revert back to you at the earliest opportunity. All other conditions are acceptable.

Appendix 4

Birmingham City Council, Licensing Section, P.O. Box 17013, Birmingham, B6 9ES

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We **Mr Waqar Hussain**

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description

Moseley Wines
44, St Marys Row
Moseley

Post town	Birmingham	Postcode	B13 8JG
-----------	------------	----------	---------

Telephone number at premises (if any)	Via Agent
Non-domestic rateable value of premises	£10,250

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- | | |
|---|---|
| a) an individual or individuals * | <input checked="" type="checkbox"/> please complete section (A) |
| b) a person other than an individual * | |
| i. as a limited company | <input type="checkbox"/> please complete section (B) |
| ii. as a partnership | <input type="checkbox"/> please complete section (B) |
| iii. as an unincorporated association or | <input type="checkbox"/> please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/> please complete section (B) |
| c) a recognised club | <input type="checkbox"/> please complete section (B) |
| d) a charity | <input type="checkbox"/> please complete section (B) |

- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

*** If you are applying as a person described in (a) or (b) please confirm:**

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒

I am making the application pursuant to a
 statutory function or ☐
 a function discharged by virtue of Her Majesty's prerogative ☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname Hussain			First names Waqar		
I am 18 years old or over				<input checked="" type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town	Birmingham			Postcode	
Daytime contact telephone number					
E-mail address (optional)		c/o Agent: -			

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

ASAP

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

Please give a general description of the premises (please read guidance note 1)

The premises was previously ran by another person, who has since had his licence revoked. I have taken over the premises and intend to run it in a highly professional manner, complying with the four licensing objectives and working with the Responsible Authorities.

Located in a busy Moseley shopping area, it offers a full range of wines, spirits and assorted alcoholic beverages, its aim is to serve the community and give a full and comprehensive service for all its customers.

The premises will have a positive impact on the community, which includes employees, suppliers, customers, the environment and the people of Moseley. It will show due diligence to the licensing objectives and ensure it has a positive impact.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- a) plays (if ticking yes, fill in box A) ☐
- b) films (if ticking yes, fill in box B) ☐
- c) indoor sporting events (if ticking yes, fill in box C) ☐
- d) boxing or wrestling entertainment (if ticking yes, fill in box D) ☐
- e) live music (if ticking yes, fill in box E) ☐
- f) recorded music (if ticking yes, fill in box F) ☐
- g) performances of dance (if ticking yes, fill in box G) ☐
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) ☐

Provision of late night refreshment (if ticking yes, fill in box I) ☐

Supply of alcohol (if ticking yes, fill in box J) ☒

In all cases complete boxes K, L and M
A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
Day	Start	Finish	Both <input type="checkbox"/>			
Mon			Please give further details here (please read guidance note 3)			
Tue						
Wed			State any seasonal variations for performing plays (please read guidance note 4)			
Thur						
Fri			Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)			
Sat						
Sun						

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
Day	Start	Finish	Both <input type="checkbox"/>			
Mon			Please give further details here (please read guidance note 3)			
Tue						
Wed			State any seasonal variations for the exhibition of films (please read guidance note 4)			
Thur						
Fri			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)			
Sat						
Sun						

C

Indoor sporting events Standard days and timings (please read guidance note 6)			Please give further details (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			State any seasonal variations for indoor sporting events (please read guidance note 4)
Wed			
Thur			
Fri			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 5)
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
					Both	<input type="checkbox"/>
Day	Start	Finish				
Mon			Please give further details here (please read guidance note 3)			
Tue						
Wed			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 4)			
Thur						
Fri			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)			
Sat						
Sun						

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors <input checked="" type="checkbox"/>
					Outdoors <input type="checkbox"/>
					Both <input type="checkbox"/>
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for the performance of live music (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors <input type="checkbox"/>
					Outdoors <input type="checkbox"/>
					Both <input type="checkbox"/>
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for the playing of recorded music (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)		Indoors <input type="checkbox"/>
					Outdoors <input type="checkbox"/>
Day	Start	Finish			Both <input type="checkbox"/>
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for the performance of dance (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<u>Please give further details here</u> (please read guidance note 3)		
Wed					
Thur			<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 4)		
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue					
			State any seasonal variations for the provision of late night refreshment (please read guidance note 4)		
Wed					
Thur					
			Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 5)		
Fri					
Sat					
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption – please tick (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Mon	0800	0400			
Tue	0800	0400			
Wed	0800	0400			
Thur	0800	0400			
Fri	0800	0400			
Sat	0800	0400			
Sun	0800	0400			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name	
Mr Shamas Mahmud	
Address	
Postcode	
Personal licence number (if known)	
1478	
Issuing licensing authority (if known)	
Birmingham City Council	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

N/A

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)
Mon	0730	0430	
Tue	0730	0430	
Wed	0730	0430	
Thur	0730	0430	
Fri	0730	0430	
Sat	0730	0430	
Sun	0730	0430	

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

The premises will be exceptionally well supervised by the DPS at all times. There will be policies and procedures in place to ensure that the premises are fully compliant with all four licensing objectives. Challenge 25 will be strictly adhered to and staff training will be both comprehensive and reviewed on a regular basis, with records being retained at the store; for inspection by any Responsible Authority at reasonable notice.

Any new member of staff is to be trained within 3 months of starting employment.

The Licence Holder shall ensure that the premises will use a refusal register, which will be signed off weekly by the DPS.

b) The prevention of crime and disorder

1. The Licence Holder shall ensure that CCTV is installed on the premises and that the Police will have full access to any recorded images. The Licence Holder shall ensure that the CCTV will be fitted to the recommendations and specification of West Midlands Police. The Licence Holder shall ensure that CCTV images will be held up to 31 days and these images will be made available upon request to any responsible authority.

The licence holder shall ensure the CCTV system is recording at all times the premises is open for licensable activities.

2. A refusals log will be kept at the premises and completed on any occasion a sale is refused, this will be made available to all Responsible Authorities on request.

The licence holder shall ensure that the incident book shows that the police have been notified i.e. log number. Ensure that any CCTV is downloaded and available for any responsible authority upon request

3. No single can/bottles of beers or ciders will be sold from the premises.

c) Public safety

1. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS hologram.

2. All staff involved in the sale of alcohol will be trained in the main aspects of the Licensing Act 2003, records will be kept of all training and retraining will take place on a regular basis.

3. Till prompts will be used when all alcohol sales are made.

4. In accordance with the Licensing Act 2003, any person who appears to be drunk or heavily under the influence of alcohol will not be served.
5. The Licence Holder shall ensure that all entrances, exits and passageways will be kept clear at all times

d) The prevention of public nuisance

1. Regular inspections will be made of the outside of the premises to ensure no litter is present.
2. Clear signage will prominently be displayed requesting customers to leave the premises quietly and not drop litter around the premises.
3. The licence holder shall ensure that adequate bins are available to customers for the disposal of litter.
4. The Licence Holder shall ensure that sufficient signage is displayed requesting customers to have regard for residents when leaving the premises.

e) The protection of children from harm

1. A "challenge 25" policy will be used for age verification, meaning any person who appears to be under 25 will be asked for approved proof of age when attempting to purchase alcohol.
2. Staff will be diligent in observing those who attempt to make proxy purchases on behalf of underage persons, via the external cctv; and alert the DPS when this occurs.

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. ☒
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. ☒
- I understand that I must now advertise my application. ☒

- I understand that if I do not comply with the above requirements my application will be rejected. ☒
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15). X

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11).

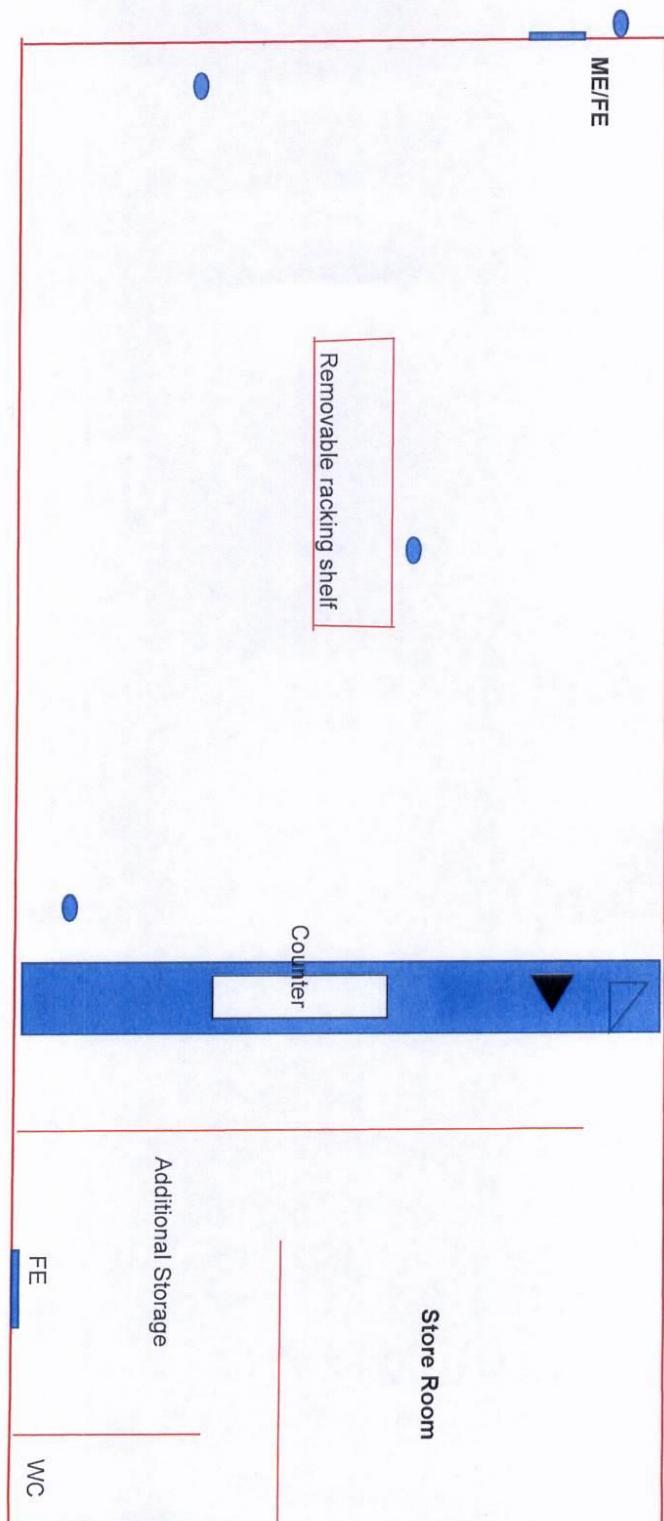
If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	22 August 2017
Capacity	Agent for and on behalf of the applicant

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Signature			
Date			
Capacity			
Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)			
Robert V Edge Licence Leader Ltd			
Post town	Birmingham	Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			

Moseley Wines
44, St Marys Row
Moseley, Birmingham.
B13 8JG



Licence Leader Ltd
www.licence-leader.co.uk
licence-leader@hotmail.com
 07982917819

Version 01 – August 2017
 Measurements supplied by
 owner
 Scale 1:50

Key.
 FE – Fire Exit
 ME – Main Entrance
 WC – Staff Toilets
 Red Line – Licensable Area
 ▲ Till service points {Incl. Till Prompts}
 ● - CCTV Camera
 ■ - CCTV Monitor screen



Licence Leader Limited
{Insight not Hindsight}
www.licence-leader.co.uk

Rob Edge
Licensing Consultant

Licence-leader@hotmail.com

September 2017

To. Those making representations against the application for a premises licence.

Licensing Act 2003 Premises Licence – Moseley Wines, B13 8JG

Since the original application was submitted to the Licensing Authority and the Responsible Authorities there have been several meetings of minds and mediation, with West Midlands Police Licensing Team; who have agreed to conditions and reduction of hours.

The conditions added to the operating schedule for Moseley Wines are fitting for premises within a CIZ {Cumulative Impact Zone}, especially if you take into consideration the reduced hours:

The amended hours are: Monday – Sunday {Inclusive} 1100 – 2200 hrs for opening hours and the sale/supply of alcohol 'off' the premises.

I would welcome the opportunity to discuss this matter with you to avoid a costly subcommittee hearing at the Council; although I respect the fact that you may still wish to follow through with your representations.

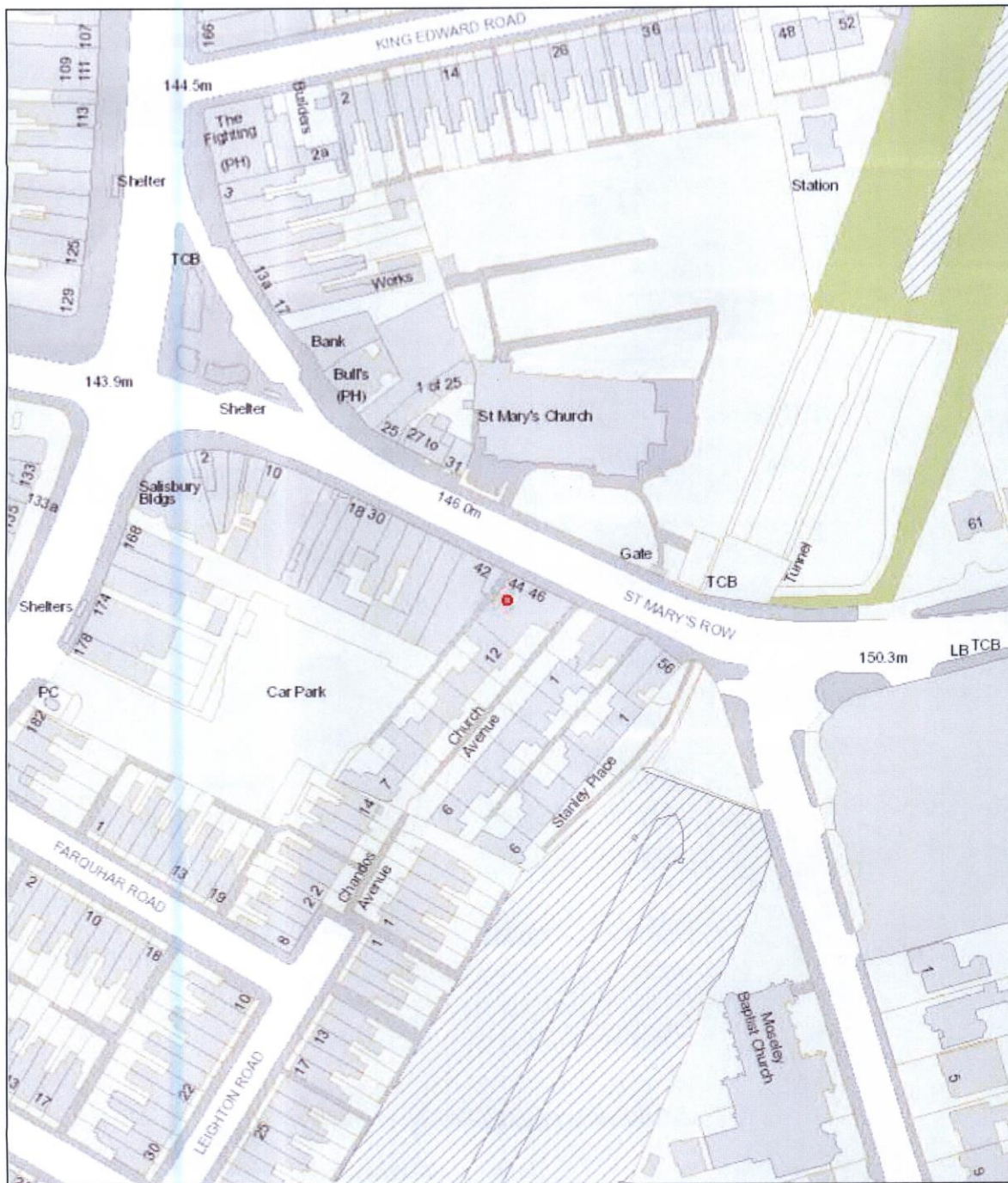
If you would like to contact me with a desire to mediate this matter, please contact me on the details above.

Kind regards

Rob Edge
Director
Licence Leader Ltd

Licence Leader Ltd
www.licence-leader.co.uk

Appendix 6



Birmingham City Council

Map Created By:

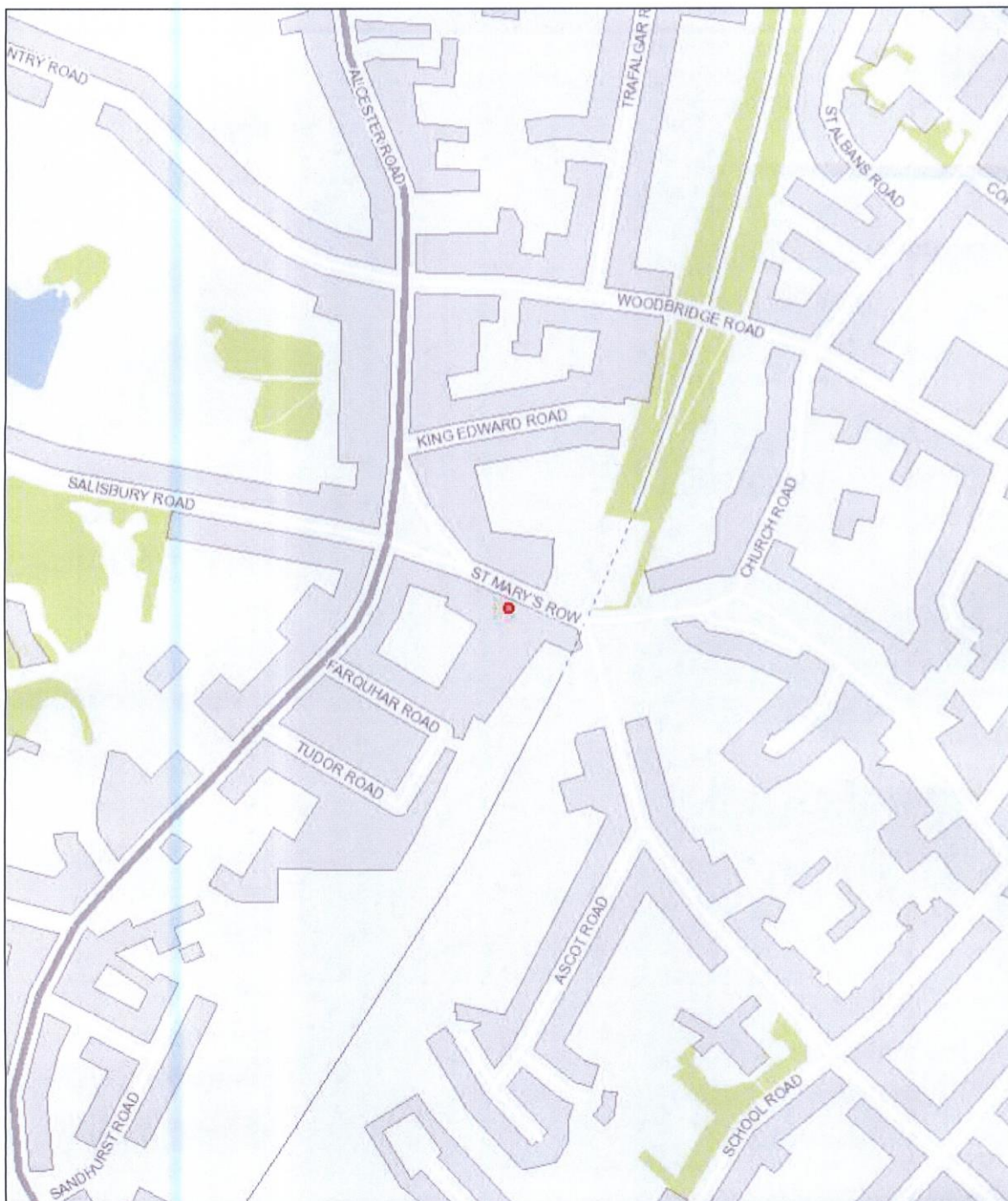
Date of Map Creation: 29/08/2017

Notes



Scale:
1:1,250

(c) Crown copyright. All rights reserved. Birmingham City Council 100021326 (2016).
You are not permitted to copy, sub-licence, distribute or sell any of this data to third parties in any form.
(c) GeoPerspectives, supplied by Bluesky International Ltd
Cities Revealed® copyright by The GeoInformation® Group, 2014 and Crown Copyright © All right reserved



Birmingham City Council Map Created By:

Notes

Date of Map Creation: 29/08/2017



Scale:
1:4,000

(c) Crown copyright. All rights reserved. Birmingham City Council 100021326 (2016).
You are not permitted to copy, sub-licence, distribute or sell any of this data to third parties in any form.
(c) GeoPerspectives, supplied by Bluesky International Ltd
Cities Revealed® copyright by The GeoInformation® Group, 2014 and Crown Copyright © All right reserved