



Young Active Travel Trust: Grant Funding APPLICATION FORM

Please email the completed form to **connected@birmingham.gov.uk**

Name of School(s)	Moseley School and Sixth Form
Name of Head Teacher(s)	Mr Andrew Bate
Project Title	Resident / Parent Parking Awareness Campaign
Type of Applicant	School
Name of Lead Applicant	Tina Thomas
Email address	tth@moseley.bham.sch.uk
Telephone number	0121 566 6444

Signature of Head Teacher (for a group of schools, only one signature is required)	Click here to enter text. 
Name	Mr Andrew Bate
Date	04/11/2019

Signature of Lead Applicant	
Name	Tina Thomas
Date	19/11/2019

About Your Project

1. Please describe the project you are asking for grant funding to undertake.

Please refer to the guidance notes for information about what sort of projects will be given priority.

Students from both the Modeshift Stars Sustainable Travel Committee and School Council will run a leaflet/ poster campaign to target the resident/ parent parking around both school entrances.

Residents on College Road park vehicles vertically outside their properties to gain further parking spaces which means students have to walk in the road around the cars.

A reminder of the rules surrounding zebra crossings and parking and turning of vehicles.

Students also feel any posters/banners available do not cater for secondary school students.

2. What you will spend the grant funding on?

Competition prizes .

Production of banners of winning design for all 3 school gates.

Leaflets produced to be delivered to each home on College Road/ Wake Green Road , the local Mosque, Sports Centre and 2 local primary schools to inform residents of the implications of their inconsiderate and dangerous parking to the school and local community. These will also be translated into the top 3 languages spoken in school.

Short video produced by the school Media/Drama departments and students highlighting the need for considerate parking to be shown at parents evenings/ school celebrations and on overhead screens on school site. These will carry translated subtitles.

3. What benefits do you expect to result from the project?

Increased safety of students and local residents when using roads leading to schools.

Driver awareness which will benefit not only Moseley School but that of surrounding schools and Mosque.

Student awareness which can be passed onto parents.

Promotion of safer and more sustainable travel to students and parents.

By having a campaign that the students have been involved in producing will bring further engagement by other students at the school and messages will be from this particular target audience which can be difficult to engage with.

4. What positive legacy will the project have on the school or wider community and what will happen when the grant funding stops?

Public awareness of the dangers of inconsiderate parking which will continue to be displayed on the banners attached to the school gates – a daily reminder

Through competition promotion other areas of road safety/ sustainable travel will be explored across 1200 students through PSHE, planning meetings and form time promotion of competition

This type of campaign could help future recruitment to the sustainable travel committee and encourage pupils to get involved in having a voice and taking a more proactive approach in keeping themselves safe and informing the wider community that its not just teenage behaviour and wishing to bring about change.

Getting pupils involved in the delivery of the Modeshift STARS travel plan particularly the action plan and looking how they could become involved. When wishing to move on with the school accreditation from bronze to silver and gold, this will involved a whole school community approach and this campaign could be start of this partnership work.

5. How does this project connect with your Modeshift STARS Travel Plan?

Please note funding is only available to schools who have committed to developing school travel plans through the on-line Modeshift STARS programme; or schools who will commit to registering on Modeshift STARS and achieving bronze level within 12 months (from date of award of grant).

AQ6 – Highway code is promoted to students, staff and parents

PR1 Newsletter

PR2 Info sent to residents/ School communicates with parents

PR9 Assembly

PR22-24 Other promotion methods

P5 School works with local MP.

6. Estimated project start date

06/01/2020

7. Estimated project completion date

14/02/2020

8. Approximately how many pupils will be involved in this project?

1400

9. Estimated total cost of the project

£ 1200

10. Amount of Grant funding sought

£1000

Evaluation

11. Please explain how you intend to evaluate the impact of the project and how you will measure success?

This will initially be gained through more considerate parking by both residents and parents who drop/pick up their children from the school.

Reduced near misses seen or reported by students/parents

Posting on school website to educate a wider audience.

Grant applications will be assessed and presented for determination to the Trusts and Charities Committee, as sole corporate trustee of the Young Active Travel Trust.

Details of your application may be referred to in publicly available committee reports, along with subsequent feedback or evaluations of any schemes funded by the Trust. Please indicate below your acceptance:

☒ I accept

**Please email the completed form to
connected@birmingham.gov.uk**

Queries about the application process should also be directed to connected@birmingham.gov.uk

Official use only

Date received	Click here to enter a date.
Approved	Choose an item.
Reasons	Click here to enter text.
Amount of grant awarded	Click here to enter text.

