

Regulating the Commonwealth Games

Paul Lankester
Interim Assistant Director

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**PROUD HOST CITY OF THE
COMMONWEALTH GAMES 2022**

#BeBoldBeBham



What I will cover today

- Background- Birmingham's Regulation and Enforcement Service
- The Birmingham Commonwealth Games 2022
- The Games Strategic Focus and Regulatory Role
- Resources and Mutual Aid
- Regulatory Approach and the City's Approach
- The Commonwealth Games Legacy
- Summary

Birmingham's Regulation & Enforcement Service

- Made up of several regulatory, enforcement and trading services, plus Coroner's Support
- Three Heads of Service
 - Mark Croxford- Environmental Health, Pest Control and Mortuaries
 - Sajeela Naseer- Licensing, Markets, Private Rented Sector, Register Office and Street Trading
 - Tony Quigley- Trading Standards and Illegal Money Lending Team
- Assistant Director- Coroners' Support, Bereavement

Commonwealth Games

- Involves nine venue local authorities
- Plus several impacted by trading and advertising restrictions
- Principle activity to world mid-July to mid-August, but so much more
- Role includes-
 - Logistics planning
 - Ensuring public safety during Games
 - Ensuring business as usual requirements are met
 - Ensuring enforcement and regulatory consistency across all venue local authorities

Commonwealth Games- Strategic Focus

- Key task in the City Council's Delivery Plan
- Birmingham plus on show to the world- must be at our best!
- Working with other local authorities since 2019
- Ensuring Games operates safely
- Implement the Birmingham Commonwealth Games Act 2020
- Games produces a legacy for the future

Birmingham Commonwealth Games Act

- Places duties on relevant local authorities
- Includes a provision for right to compensation for incorrect enforcement
- Introduces advertising and trading restrictions in designated areas around venues/ event routes
- Places a duty on local authorities to notify businesses in affected areas of trading and advertising restrictions
- Other provisions include brand protection and ticket touting

Regulation and Enforcement – Role in the Games (1)

- Licensing of Sports Grounds- the Alexander Stadium
- Licensing events- opening and closing ceremonies ++
- Trading Standards- Birmingham Commonwealth Games Act 2020
 - Advertising and trading restrictions, Ticket Touting, brand protection
- Environmental health
 - Water sampling- Powell's Pool
 - Food safety
 - Health and safety at work
 - Infection Control
- Street trading

Regulation and Enforcement – Role in the Games (2)

- Emergency planning
- Business continuity/ resilience
- Agreeing OC standards
- Enforcement consistency
 - Collaboration between venue authority regulatory leads
 - Meet with OC/ DCMS regularly
 - Liaison with UKHSA/ West Midlands Police/ HSE
- Litter enforcement- part of Big City Clean

Resource Requirements

- Resources required for:-
 - Additional staff across the Board
 - Implementing statutory duties associated with the CGA 2020
 - Staff training
 - Water sampling
- Bid approved for c.£600,000 to meet role
- Identified resource requirements on a daily basis
- Restricted leave allowed during Games

Resources

- **Food Standards Agency- successful bid for £222,000**
 - Food safety –venues, villages, festival sites, hotels and zone X
 - Business support, sampling programme, allergens, communications
- **UKHSA- Officer Secondment from BCC (£50,000)**
 - Legionella Sampling Survey- hotels
 - Cooling Tower assurances
 - Sandwell Aquatics Centre- water safety plans
 - Sutton Park water management/ safety- triathlon
 - Outbreak Management Plans- UKHSA, BCC and other venue authorities

Mutual Aid

- Arrangement between local authorities to share resources
- Scheme arranged for West Midlands Authorities to take part
- Covers all regulatory staff
- Five authorities signed up to date
- Extended to other local authorities, if possible

Regulatory Approach- JARS

- Sharing approach to Commonwealth Games Act Duties
- Sharing enforcement policy
- Joint standard operating procedures
- Joint training
- Approach to Safety Advisory Groups (SAGs) and Licensing
- Sharing Intelligence

Birmingham's Approach (1)

- Six venue sites
- Festival/ Live Sites
- Arranged in three clusters
 - Sutton Park/ Alexander Stadium
 - NIA/ Smithfield/ City Centre
 - Edgbaston/ University of Birmingham
- Plus business as usual
- Identified resources- managers/ EHOs/ TSOs/ Licensing Officers

Birmingham's Approach (2)

- Identified resources required-
 - Managers
 - EHOs
 - TSOs
 - Licensing Officers
 - Enforcement Officers
 - Enforcement Wardens
- From Day -5 to Day 12- resources to be allocated
- Work in two shifts- cover one hour before to one hour after events

Birmingham's Approach (3)

- Duty to inform affected businesses of trading and advertising restrictions
 - Three stage approach
 - Letter February 2022
 - Letter April 2022
 - Visits June- July 2022
- Supplement above with offers to brief representative business organisations
- Sharing approach and letters with other local authorities

Birmingham's Approach (4)

- Food Law Enforcement- FSA Recovery Plan- get ahead??
- Licensing- set deliverables and expectations of Organising Committee (OC)
- Ensure Safety Advisory Groups (SAGs) concentrate on public safety and seeking assurance of statutory partners on OC's proposals
- Alexander Stadium- new designated stadium?

What have we still got to do?

- Finalise staffing schedules and get more mutual aid
- Finalise and undertake staff training
- Finalise operating procedures and any policies
- Issue safety certificates and licences
- Finalise resilience plans focused on Games
- Deliver a safe and great Games!

Birmingham Commonwealth Games Legacy

- Improved capacity through more knowledge of staff
- Enforcement consistency across the partners
- Better relationships and working between West Midlands authorities
- Potential for joining up resources in the future
- More use of the IDB!

Summary

- Major focus for this year
- The joint working- showing real progress
- Mutual aid- volunteers welcome
- Lots still to do
- Legacy for the future

Any Questions?

paul.lankester@birmingham.gov.uk

