

Title of proposed EIA	Creating a Bolder, Healthier and More Sustainable Food City Strategy & Consultation
Reference No	EQUA766
EA is in support of	New Strategy
Review Frequency	Two Years
Date of first review	01/11/2023
Directorate	PIP
Division	Public Health
Service Area	Food
Responsible Officer(s)	☐ Rosemary Jenkins
Quality Control Officer(s)	☐ Sarah Pullen
Accountable Officer(s)	☐ Maria Rivas
Purpose of proposal	To open a public consultation on the draft Creating a Healthy Food City Forum strategy: Creating a Bolder, Healthier and More Sustainable Food City
Data sources	Survey(s); Consultation Results; Interviews; relevant reports/strategies; relevant research
Please include any other sources of data	
ASSESS THE IMPACT AGAINST THE PROTECTED CHARACTERISTICS	
Protected characteristic: Age	Not Applicable
Age details:	No adverse impacts in terms of age. The proposed draft Creating a Healthy Food City Forum strategy: "Creating a Bolder, Healthier and More Sustainable Food City", consists of action across a range of different settings and work streams to create a bold, healthy, fair, and sustainable food system, and a prosperous local food economy, where food choices are nutritious, affordable and desirable so all citizens thrive and can achieve their potential for a happy, healthy life. Improving the food system for all people is emphasised throughout the strategy through the framework for action which consists of eight workstreams. The strategy is underpinned by objectives and actions

delivered through a Big Bold City approach in order to reduce dietary and health inequalities and improve diets across the life course, across people and communities (including protected characteristics), across the city including areas of deprivation, and across different settings. These settings include Birmingham City Council; public services; research, innovation and partners; food businesses; the supply chain; workplace and employers; education and further education settings; communities, and the home.

The strategy also contains the Food Action Decision-Making and Prioritisation tool to highlight key considerations for prioritising food policy actions and interventions. Amongst other considerations, this tool prioritises actions that: are citizen-first, celebrate diversity, and address poverty and inequalities.

Our strategy is evidence-based, drawing on a wide range of research and insights including the Birmingham Seldom Heard Food Conversations, which included focus groups with people across a range of ages, communities, and other protected characteristics.

Protected characteristic: Disability

Disability details:

Not Applicable

No adverse impacts in terms of disability.

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Improving the food system for all

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Protected characteristic: Sex

Not Applicable

Gender details:

No adverse impacts in terms of sex.

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Protected characteristics: Gender Reassignment

Gender reassignment details:

Not Applicable

No adverse impacts in terms of gender reassignment.

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Protected characteristics: Marriage and Civil Partnership

Marriage and civil partnership details:

Not Applicable

No adverse impacts in terms of

marriage and civil partnerships.

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Protected characteristics: Pregnancy and Maternity

Not Applicable

Pregnancy and maternity details:

No adverse impacts in terms of pregnancy and maternity.

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Protected characteristics: Race

Not Applicable

Race details:

No adverse impacts in terms of race.

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tool promises actions that are citizen-first, celebrate diversity, and address poverty and inequalities.

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Protected characteristics: Religion or Beliefs

Religion or beliefs details:

Not Applicable

No adverse impacts in terms of religion or beliefs.

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Protected characteristics: Sexual Orientation

Sexual orientation details:

Not Applicable

No adverse impacts in terms of sexual orientation.

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Socio-economic impacts

None for the consultation.

The proposed strategy will catalyse partner collaboration to create a food system that facilitates all people to consume more local, healthful and sustainable food and a create a circular food economy that will provide employment opportunities and economic benefits for local people. The Big Bold City approach ensures actions are undertaken across people and communities (including protected characteristics), across the life course, across the city and across different settings. Furthermore, improving the food system has the potential to have positive impacts on socio-economic outcomes for individuals and the population as a whole. Throughout the strategy there is a particular focus on how to overcome the barriers to eating a nutritious diet due to poverty, access and affordability, being at-risk including asylum seekers, refugees, those who are homeless, those at-risk due to life circumstances such as loss of employment or fleeing domestic abuse.

Please indicate any actions arising from completing this screening exercise.	n/a
Please indicate whether a full impact assessment is recommended	NO
What data has been collected to facilitate the assessment of this policy/proposal?	
Consultation analysis	
Adverse impact on any people with protected characteristics.	
Could the policy/proposal be modified to reduce or eliminate any adverse impact?	
How will the effect(s) of this policy/proposal on equality be monitored?	
What data is required in the future?	
Are there any adverse impacts on any particular group(s)	No
If yes, please explain your reasons for going ahead.	
Initial equality impact assessment of your proposal	
Consulted People or Groups	
Informed People or Groups	
Summary and evidence of findings from your EIA	The proposed draft Creating a Healthy Food City Forum strategy: "Creating a Bolder, Healthier and More Sustainable Food City", consists of action across a range of different settings and workstreams to create a bold, healthy, fair, and sustainable food system, and a prosperous local food economy, where food choices are nutritious, affordable and desirable so all citizens thrive and can achieve their potential for a happy, healthy life. It is underpinned by principles of improving the food system for the benefit of all people in order to improve their diets and health and a commitment to reducing dietary and health inequalities. The strategy and associated public consultation do not adversely impact the nine protected characteristics. Indeed, the food system actions aim to reduce inequalities while celebrating diversity and following a citizen-first approach. A public consultation is planned to understand both public and specialist views on the strategy. The Big Bold City approach will ensure that actions to gain insights and improve the food system occur across people and communities including different demographics, life circumstances and those with protected characteristics across the life

protected characteristics, across the life course; across the city including areas of deprivation and access to supermarkets; and across a range of different settings. These settings include Birmingham City Council; public services; research, innovation and partners; food businesses; the supply chain; workplace and employers; education and further education settings; communities, and the home. This approach underpins the framework of action, which consists of eight workstreams:

1. Food sourcing – increase sourcing of environmentally sustainable, ethical and nutritious foods across the food system and support the local economy.
2. Food transformation – transform diets and reformulate recipes to contain less fat, salt and sugar, and more sustainable, less processed and a more diverse range of ingredients.
3. Food production – empower citizens to grow, produce and preserve their own food, and enable food grown and produced locally to connect into the city's food system.
4. Food waste and recycling – maximise the repurposing of food, distribution of food surplus and recycling, and minimise waste and unsustainable packaging.
5. Food economy and employment – create a thriving local food economy and maximise opportunities so the food system is a major employer and citizens benefit from high-quality training opportunities.
6. Food skills and knowledge – empower citizens and businesses with knowledge and skills in relation to the food system, including food sourcing, preparation and nutrition.
7. Food behaviour change – identify drivers of behaviours, including barriers and facilitators, and shape actions and solutions to bring about immediate and long-term change.
8. Food innovation, partnerships and research – gather insights and facilitate collaboration, innovation and research across the food system by working with, and learning from, partners.

The strategy also contains the Food Action Decision-Making and Prioritisation tool, which will enable effective prioritisation of different actions to improve the food system.

Actions will be: citizen-first, celebrating diversity, addressing poverty and inequalities, healthy and safe, environmentally sustainable, economically sustainable, empowering, evidence-based, cost-effective, scaled and paced, learning and improving, risk-aware and resilient.

QUALITY CONTORL SECTION

Submit to the Quality Control Officer for reviewing?

Yes

Quality Control Officer comments

The strategy addresses inequalities, and actively looks at how actions that result from the strategy can help reduce inequalities. I made small changes to the formatting in this form, and added more to the end of the socio-economic impact section, but otherwise it remains the same as when the Responsible Officer completed it.

Decision by Quality Control Officer

Proceed for final approval

Submit draft to Accountable Officer?

Yes

Decision by Accountable Officer

Approve

Date approved / rejected by the Accountable Officer

09/11/2021

Reasons for approval or rejection

The Creating a Bolder, Healthier and More Sustainable Food City Strategy & Consultation is a priority for the PH BCC's strategy.

The transformation of food systems, the promotion of healthy eating habits is linked to the improvement of health outcomes challenges such as obesity, diabetes, cardiovascular diseases. This strategy aims to understand and assess the different barriers and facilitators to enable the transition to a healthy and sustainable diet. It also aims to reduce the health disparities observed in this area.

Furthermore, the transformation of food systems is an important challenge in mitigating the impact of climate change.

The need to involve citizens in public health policies is essential for their correct development. Especially in this area, it is a priority to know the opinions, difficulties and proposals of the community. The project meets the methodological criteria of rigour and quality. As well as those of relevance, effectiveness and opportunity

Please print and save a PDF copy for your records

Yes

Julie Bach

☐ Maria Rivas

Person or Group

☐ Maria Rivas

Content Type: Item

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Created at 03/11/2021 03:06 PM by ☐ Rosemary Jenkins

Last modified at 09/11/2021 11:05 AM by Workflow on behalf of ☐ Maria Rivas

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