# Members are reminded that they must declare all relevant pecuniary and nonpecuniary interests relating to any items of business to be discussed at this meeting

# **BIRMINGHAM CITY COUNCIL**

# **CABINET COMMITTEE – LOCAL LEADERSHIP**

# WEDNESDAY, 28 JUNE 2017 AT 14:00 HOURS IN COMMITTEE ROOMS 3 & 4, COUNCIL HOUSE, VICTORIA SQUARE, BIRMINGHAM, B1 1BB

# AGENDA

# 1 NOTICE OF RECORDING/WEBCAST

The Chairman to advise/meeting to note that this meeting will be webcast for live or subsequent broadcast via the Council's Internet site (www.birminghamnewsroom.com) and that members of the press/public may record and take photographs except where there are confidential or exempt items.

# 2 APOLOGIES

To receive any apologies.

#### 3 MEMBERSHIP OF COMMITTEE

To note the Cabinet Committee was established by the Cabinet on the 28 June 2016 with following membership:-

The Leader of the City Council Councillor John Clancy

#### The Deputy Leader Councillor Ian Ward

Councillor Ian Ward

#### Leaders of the Opposition Parties

Councillor Robert Alden - Conservative Councillor Jon Hunt - Liberal Democrat

#### The Chairmen of the District Committees

Edgbaston District - Councillor John Alden Erdington District - Councillor Josh Jones Hall Green District - Councillor Claire Spencer Hodge Hill District - Councillor Uzma Ahmed Ladywood District - Councillor Ziaul Islam Northfield District - Councillor Steve Booton Perry Barr District - Councillor Mahmood Hussain Selly Oak District - Councillor Karen McCarthy Sutton Coldfield District - Councillor David Barrie Yardley District - Councillor Mike Ward

#### **Assistant Leaders**

Councillor Marje Bridle Councillor Tony Kennedy Councillor Ansar Ali Khan Councillor Narinder Kaur Kooner

# 4 DECLARATIONS OF INTERESTS

Members are reminded that they must declare all relevant pecuniary interests and non-pecuniary interests relating to any items of business to be discussed at this meeting. If a pecuniary interest is declared a Member must not speak or take part in that agenda item. Any declarations will be recorded in the minutes of the meeting.

# 55TERMS OF REFERENCE FOR CABINET COMMITTEE - LOCAL5 - 8LEADERSHIP

To note the Terms of Reference and Role Description for Assistant Leaders (extract from the City Council Constitution approved on the 24 May 2016)

# 9 - 16 6 WORK PROGRAMME FOR DEVOLVED COMMUNITY GOVERNANCE

To consider the Work programme:

- Conducting the review of the existing devolved arrangements and assessing the effectiveness of all existing arrangements and reporting to Full Council and Cabinet as appropriate.
- Overseeing the development of area focused policies and programmes to address the inequalities between areas of the city.
- Work to improve services in neighbourhoods and responsiveness to local communities and individual service users and to support local initiatives to improve the environment and the street scene.
- Support local councillors through the devolution process.
- Fostering and applying new approaches to local leadership.

# LOCAL INNOVATION FUND - WARD INNOVATION PROPOSALS

Report of the Corporate Director, Place Directorate and Leader

# 8 SCHEDULE OF FUTURE MEETINGS 2017/2018

To note the schedule of meetings for 2017/18:-

2017	2018
28 June	31 January
19 July	7 March
21 September	25 April

7

<u>17 - 216</u>

18 October23 November20 December

Except for the meetings on the 21 September 2017 and 23 November 2017 which will be held on a Thursday, all meetings will be held on Wednesdays at 1400 hours at the Council House.

# 9 OTHER URGENT BUSINESS

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chairman are matters of urgency.

#### 217 - 252 9A LOCAL INNOVATION FUND - WARD INNOVATION PROPOSALS - LATE REPORT

Report of Corporate Director - Place

# 7.0 Cabinet Committee Local Leadership

This Cabinet Committee will be established by the Cabinet with the following membership:

• The Leader

in

- Another Cabinet Member as deemed appropriate by the Leader
- The Leaders of the official opposition party and the next largest opposition party
- The Chairs of the District Committees
- Four Assistant Leaders (see below)
- Assistant Leaders will be able to attend meetings of the Cabinet but will not have a right to vote on any item of Cabinet business.

The quorum for the Committee shall be six and this number must include both of the Cabinet Members and one of the Leaders of the opposition groups as well as one of the Assistant Leaders.

The Committee will include four Councillors designated as Assistant Leaders. These councillors will be charged with taking forward the agenda of the Cabinet Committee Local Leadership between meetings, under the management of the Leader of the Council. They will not have decision making powers independently of the Committee. They will each be responsible for an area of the city, to be specified by the Cabinet.

7.1 (i) These terms of reference are subject to change by Cabinet as and when necessary to reflect the changing shape of the devolution and Future Council agenda. The City Council is committed to the ongoing development of devolved community governance through a process of reviewing devolved ways of working and considering new innovations; it is recognised that further devolution is necessary given the scale, size and diversity of challenges, opportunities and varied needs across the city.

(ii) The Cabinet Committee will conduct a review of the existing devolved arrangements consulting and engaging with the community, other stakeholders and Members. During the period of review local areas will be supported in bringing forward and piloting new ways of working in relation to devolved arrangements; the Cabinet Committee with the Assistant Leaders will support, oversee and evaluate the new ways of working for potential wider use within the City.

(iii) The Cabinet will set out the detailed coverage of this review, but it will include assessing the effectiveness of all existing arrangements for local engagement and partnership working, preparations for the new ward arrangements to be introduced in 2018 and new ways of working such as parish councils.

(iv) The Assistant Leaders with the Cabinet Committee will play a leading role taking forward the following council strategic priorities:

- Local Leadership conducting the review set out above at paragraphs (ii) and (iii) and reporting to Full Council and Cabinet as appropriate
- Every Place Matters overseeing the development of area focused policies and programmes to address inequalities between areas of the city
- A Better deal for Neighbourhoods the committee will work to improve services in neighbourhoods and responsiveness to local communities and individual service users and to support local initiatives to improve the environment and street scene
- Supporting local councillors through the devolution process
- Fostering and applying new approaches to local leadership.

# 7.2 Assistant Leaders: Role Description

The Leader of the Council will set clear success criteria and outcome targets for the Assistant Leaders and the Cabinet Committee, for approval by the Cabinet and these will be monitored alongside officer work programmes to ensure the work remains on track and delivers a successful transition to future arrangements.

The strategic role of the Assistant Leaders will be to:

- Provide leadership to policy development as directed by the Leader and working in conjunction with Cabinet Members, with the aim of realising the full potential of city policies for Place – making a difference in all Birmingham neighbourhoods. This will include the strategic priorities of Local leadership, Every Place Matters (regeneration and investment outside the city centre) and A Better Deal for Neighbourhoods (improving local services)
- Drive forward the review of devolved arrangements within the city and the successful transition to the post 2018 environment as directed by the Cabinet and the Leader.

Within their area of the city Assistant Leaders will:

- Promote and support changes to the practice, culture and capabilities underpinning the role of "front line councillor"
- Shape and support local partnership working and engagement with communities and local stakeholders
- Shape neighbourhood governance and neighbourhood delivery plans working alongside District Chairs

- Ensure that arrangements are in place to move beyond the districts model whilst capturing the learning and the partnerships developed in previous years and supporting the role and contribution of all local councillors
- Ensure that local issues and innovations are reflected in strategic decision making with regard to Local Leadership, Every Place Matters and A Better Deal for Neighbourhoods

# The Evolution of Devolution

# Outline Work Programme for the Cabinet Committee Local Leadership 2016-18

# Background: The Evolution of Devolution

Birmingham City Council has for decades had an interest in how to engage communities and neighbourhoods in local democracy and local services, recognising the scale of the city and the inevitable remoteness of the central council. Neighbourhood Forums and Ward Committees were followed by the "Local Involvement Local Action" initiative and then by the decision to go for a more radical approach, following the recommendation of Sir Adrian Cadbury's Democracy Commission in 2000.

After a lengthy period of policy development and consultation (including the Highbury 3 conference and the Constitutional Convention) and two years of detailed planning, the district devolution model was put in place in April 2004. The thinking behind that model was that it was essential to devolve control of services (budgets and management) to a more local level. This was only practical at the district level (and only for a limited number of services). Ward Committees were therefore retained to provide a focus for community engagement at a more local level.

Over time that system has proved unsustainable. Localised management of services and budgets was often more theoretical than real and the costs of the system became unaffordable following the cuts from 2011-12. But the Community Governance Review (started in 2014) and the Kerslake report also suggested other more positive reasons for changing direction and developing a new community leadership role at the local level.

At the same time other significant changes are taking place in the role of local government in Birmingham, around the country and internationally, such as:

- The development of a new approach to metropolitan governance, with the Combined Authorities and metro mayors
- The devolution process and devolution deals
- The ongoing challenge of the spending cuts but also the shift to local finance rather than government grants and the debate on new responsibilities that will accompany this
- Profound changes in specific service areas such as health and social care, education and housing
- The upcoming shift to an all-out elections with new ward boundaries and fewer councillors

• The emergence of urban parish councils, not least the largest town council in the country in Sutton Coldfield.

In response to this, a long term programme of change was started last year, through the cross party Community Governance Working Group, with the following phases:

- 1. 2015-16: Initial changes to the constitution to reduce the number of scrutiny committees, change the role of district committees from service management to neighbourhood challenge and community planning and begin to shift ward committees towards a "ward forum" approach.
- 2. 2016-18: Further development of new approaches to local leadership in preparation for the changes in 2018, including the changing role of wards, the future of districts and wider area working, the potential for further parish councils. This will include alignment of these changes with the emerging Future Council operating model for local services and changes at the city and city region level. This phase could include piloting of diverse approaches in local areas which could be rolled out later.
- 3. 2018-2022: Implementation of new ward arrangements and embedding the changes developed in the previous two years.

# The future vision for local leadership

The establishment of the Cabinet Committee and the Assistant Leader posts and the initiation of this work programme for the next phase of devolution provide an opportunity to develop a genuinely radical agenda for change.

Our ambition is to put Birmingham at the vanguard of reform and new ideas on local governance and community leadership, building on the tremendous diversity and vibrancy of our civil society and its social enterprises, community and voluntary organisations and restoring the reputation for good governance that once characterised the city.

It is a vision based on the idea of dispersed leadership in which everyone in the city can aspire to make a difference. It is a vision based on a new sense of pride and purpose and the unique character of Birmingham's public life expressed through innovation, invention and true leadership. It is a vision based on devolution from central government with new powers to act along with our West Midlands partners but also the empowerment of local communities and individuals in the city.

The Future Council programme and the 2020 Vision discussion paper which went to full council in November, as well as the direction set by the Leader of the Council provide a new context for these changes. The Cabinet is working on more complete Vision that sets out the administration's priorities for change in the city and how the City Council will contribute to those in partnership with others. It will also focus on the future role of the council and the key areas where the council itself must change. This will steer the work of the Cabinet Committee in the area of local devolution and leadership.

The overriding theme is a shift to a **partnership-based approach**, recognising that wider outcomes for the city will only be achieved by working with others and that the role of the council will be to *lead the city but not run the city*.

In terms of governance and democracy this implies a shift from a *constitutional and internal focus*, based on *direct service delivery* (top down) to an *external and partnership focus* (bottom up and outside in). See box below.

# Potential direction of change (the "big shifts")

- The focus will shift from districts to wards and real neighbourhoods
- There will be no "one size fits all" across the city instead local areas will develop a diversity of structures and ways of working
- The focus will shift from formal decisions made by committees and cabinet to decisions made with the community
- Integrated services and partnerships with a wider range of providers, including civil society and community groups will mean that even fewer decisions will fall within city council accountability mechanisms. We will need to learn to be accountable through partnership and influence and not control
- Such a shift will require a very different way of working for councillors emphasising their role as democratic leaders working with other community leaders
- Over time the "centre of gravity" of governance in the city will shift from the Leader and Cabinet to the local leadership of councillors in their communities.

The proposed new smaller wards will enable individual councillors to focus on specific neighbourhoods but will preclude the previous committee approach.

A new landscape of public services is also emerging, including:

- More integrated services across the public sector
- The development of local area hubs providing single access points or gateways to services
- A focus on "whole person, whole family and whole place" and on prevention
- Greater diversity of local services including delivery and action by community and civil society groups
- Innovations that focus public resources on priority outcomes and groups, such as the proposed "Open for Learning" approach to information, advice, learning and skills and the new approach to sports and physical activity.

The principles that will guide the work of the Committee are set out overleaf.

# **Our Principles of Local Leadership**

Based on the big shift and the context outlined above, the following principles will guide the next stage of the "evolution of devolution" and the work of the Committee:

*Subsidiarity* – activities should take place at the lowest possible level. Devolution should be driven from the bottom up, starting at the level of real neighbourhoods that people identify with

*Partnerships* – the partnership theme in the overall Future Council vision should be even stronger at the most local level

**Diversity** – there is no "one size fits all" solution to this – we need to allow different local areas to develop their own ways forward and to innovate and take risks from which the whole city can learn

**Local leadership** – we need a framework that will support stronger local leadership of all sorts, including enabling local areas to set out their priorities and plan their future (community planning) and to challenge service providers (neighbourhood challenge). Leadership should also be supported through diverse forms of local engagement, stronger community assets and open data.

**Co-production** – working together to identify problems, develop solutions and take action, rather than delivering standard solutions to the community. Local leadership is based on taking action with communities not on council budgets and decision making structures

*Modern public services* – we should develop new models of local services that are accessible and responsive to local communities and individuals, joined up and focused on the local place.

# A focus on outcomes that matter

From the start, this work must be based on outcomes that matter to the people of Birmingham.

An early part of the work programme will be to set out a clear scheme of outcomes that will guide the Committee's work. This will also be used to assess the progress with this way of working, including the effectiveness of the Assistant Leader role. Outcomes will be drawn from existing service improvement targets for local services, public priorities in terms of how they can influence and get involved in local democracy and objectives for specific policy areas within the Policy Review (see below). More details on this will be reported to an early meeting of the Committee.

# The role of the Cabinet Committee and the Assistant Leaders

Both the Cabinet Committee and the Assistant Leaders will play a central, leading role in taking this agenda forward. This will divide into two areas of work: the ongoing functions of the committee and a policy review designed to take forward the next stages of the evolution of devolution, starting in 2016-18 but continuing beyond 2018.

# **1.** The ongoing work of the Committee and the Assistant Leaders

In addition to the need to support the meetings of the Committee and ensure that communications are in place, the role description of the Assistant Leaders (Appendix 1) indicates that the following areas of ongoing work will need to be supported:

On a city wide basis: leadership and policy development in the areas identified in this document

# On an area basis, within their area:

- Promoting and supporting changes to the practice, culture and capabilities underpinning the role of "front line councillor"
- Shaping and supporting local partnership working and engagement with communities and local stakeholders
- Shaping neighbourhood governance and neighbourhood delivery plans working alongside District Committee Chairs
- Ensuring that arrangements are in place to move beyond the districts model whilst capturing the learning and the partnerships developed in previous years and supporting the role and contribution of all local councillors
- Ensuring that local issues and innovations are reflected in strategic decision making with regard to Local Leadership, Every Place Matters and A Better Deal for Neighbourhoods.

# 2. Policy Review of local leadership and community governance

The Policy Review will be taken forward throughout the next phase and we will not put an artificial deadline on its completion. However work on specific areas of policy within the Review will be completed within the current municipal year or the year after. All significant policy proposals will be reported to Cabinet for approval.

The review will be in three parts:

- 1. Area working looking at what will replace the districts model
- 2. A Better Deal for Neighbourhoods looking at how we can improve local services and enable stronger community engagement
- 3. Every Place Matters looking at how we can spread the benefits of devolution and economic growth to the whole city and regenerate areas of the city in need of change.

More detail is given on each of these below.

# Area working

- The development of a new area geography for the city, based on the new ward boundaries and bottom up collaboration between wards.
- The potential to develop new integrated local services and early intervention focused on key outcomes within our goals of preventing family breakdown, maximising independence for adults and economic growth and jobs.
- Flexible working across ward and district boundaries on different priorities developing a new bottom up geography for the city
- The development of new governance models such as town and parish councils and the agreement of devolution to those bodies
- The provision of new "hubs" or "gateways" to services which could link local residents into services provided at an area, city wider or even combined authority level
- Leadership development programmes and culture change from "back bench" to "frontline" councillors
- The work of the Assistant Leaders set out above including the areas of the city and policy specialisms they will cover and evaluating the impact and value of their work.
- The establishment of the Local Innovation Fund, including details of how it will be allocated and the criteria for spending.
- Any updated guidance to District Committees and Ward Forums as may be necessary to reflect the changes being made.

# A Better Deal for Neighbourhoods

- Ward Forums developing these as an interface between residents and local community organisations and public services and elected representatives.
- Support for neighbourhood forums and other community led bodies and their relationships with councillors
- The capacity of the voluntary and community sector and communities themselves in different parts of the city and how this can be improved
- Enhancing the "ownership" and control exercised by social housing tenants and the role of District Housing Panels and Housing Liaison Boards

- The value of models such as neighbourhood management and neighbourhood tasking and how they can be supported
- Open data and new forms of digital engagement, for example performance data on services, ward based asset registers, promotion of volunteering opportunities and time banking
- New forms of neighbourhood delivery and partnership for example social investment, community trusts, community based housing associations or other examples developed elsewhere through the national Our Place initiative
- Enhancing influence on services across the public sector through very local Community Planning or Neighbourhood Challenge processes (perhaps linking into those for wider areas) and well established methods such as working with the Police on Neighbourhood Tasking
- "Neighbourhood Agreements", "Charters" or "neighbourhood promise" a compact between public service agencies and local communities on service standards and the responsibilities of services and the public
- Neighbourhood or community councils (parish councils) there is the potential for more parish councils to be set up at a similar scale to new wards. One idea is for the City Council to do local "devolution deals" with them to localise some services. This would create a new element of very local democracy with an additional resource arising from the Council Tax precept.
- Improving the way we work at a local neighbourhood level through linking new approaches to service delivery ("operating models") with the role of councillors in working with local residents. This means finding ways to make services more responsive and ward/neighbourhood level engagement more powerful within the design of services.

# **Every Place Matters**

- A new policy for local centres the creation of a Big City Plan style framework document for the city's local centres and an implementation/action plan to take it forward
- Local Skills and Employment Plans building on the work done in some districts over the last year and putting in place local plans for skills and employment across the city.
- Area policies for other key policy areas such as housing development and clean and green neighbourhoods.

# **Resources to support the Committee and the Assistant Leaders**

The following resources are already in place to support this work:

- 1. Ongoing work of the Committee and the Assistant Leaders
  - A named Corporate Leadership Team lead: Strategic Director Place, supported by another JNC officer in Place Directorate.
  - The four remaining G7 "District Head" posts. These roles are evolving as we move away from the District model. They will devote a proportion of their time to supporting the work of the Assistant Leaders, dependent on the ongoing requirements to support district committee and other local activities.
  - The four G5 Community Support and Development Officers a portion of their time dependent on other local duties
  - Three Governance Managers and one administrator are dedicated to supporting ward level work but this will make a contribution to the work programme set out here.
  - A Committee Clerk.
- 2. The Policy Review officer team

A core team will support the policy development work of the committee. This will be supplemented by a range of other staff working on specific strands of the work (details to be reported to the Cabinet Committee in due course) and by the use of external expertise from partner organisations such as the universities and input from community based organisations.

- A portion of the time of a JNC officer and one of the G7 District Head posts
- A portion of the time of two Corporate Strategy Team policy officers
- Contributions from the Economy and People directorates as appropriate
- Such Corporate Support as is needed to supplement this staff, for example legal, finance and HR input

The Cabinet Committee will undertake a review of resource needs as it develops its proposals for future arrangements. The evolving approach will also be supported by the Local Innovation Fund and the Cabinet Committee will set out a detailed approach to how that money will be invested. The resources dedicated to local working will evolve over time and will be a key consideration in future budget reviews.

Report to:	Cabinet Committee – Local Leadership	
Report of:	CORPORATE DIRECTOR OF PLACE AND LEADER	
Date of Decision:	June 28 2017	
SUBJECT:	LOCAL INNOVATION FUND – Ward Innovation	
	Proposals	
Key Decision: No	Relevant Forward Plan Ref: N/A	
If not in the Forward Plan:	Chief Executive approved	
(please "X" box)	O&S Chairman approved	
Relevant Cabinet Member(s) or	ALL	
Relevant District Committee		
Chair:	ALL	
Relevant O&S Chairman:	Cllr Aikhlaq, Chair of Corporate Resources and	
	Governance O&S Committee	
Wards affected:	ALL	

# 1. Purpose of report:

1.1 To present the submitted Ward Local Innovation Fund Proposal(s) for approval

1.2 To update Committee of the financial position on LIF at month 2 (end of May) 2017/18

1.3 To present a process for Multi-Ward Proposals for approval

#### 2. Decisions recommended:

That the Cabinet Committee Local Leadership:

- 2.1 Approve the 29 Ward Proposals as outlined in Appendix 2, totalling £429,503
- 2.2 Note the financial position on LIF as at the end of Month 2 (end of May) 2017/18
- 2.3 Approve that all ward proposals need to be approved at Cabinet Committee Local Leadership by December 2017 but once approved allocated but unspent LIF monies will then be carried forward into 18/19 Financial Year to enable successful proposals to complete their initiatives
- 2.4 Approve the principle for multi-ward proposals as outlined in Appendix 3

Lead Contact Officer(s):	Karen Cheney Head of Service – Neighbourhood Development and Support Unit Neighbourhood and Communities Division Place Directorate
	Karen.Cheney@birmingham.gov.uk Tel 0121 675 8519

Consultation		
Internal		
Senior Officers in the Place Directorate, Legal Services and Finance have been involved in the preparation of this report.		
External		
As part of the LIF Process Ward Members should be holding local ward meetings, to engage with key local community stakeholders and residents in order to discuss and agree priorities that fit the LIF criteria and then develop ward proposals.		
Compliance Issues:		
Are the recommended decisions consistent with the Council's policies, plans and strategies?		
The recommendations are fully consistent with the Council's policies.		
The Business Plan and Budget adopted by Full Council in March 2016 committed the Council to "to develop a new approach to devolution within the city, with a focus on empowering people and giving them influence over local services".		
Financial implications		
1 The Business Plan and Budget 2016+ that was agreed on 1 March 2016 approved an annual budget of £2M from 2016/17 to fund the Local Innovation Fund. It has subsequently been proposed that the £2m allocation is spread over 2016/17 and 2017/18 and will cease thereafter.		
2. The Cabinet Committee – Local Leadership at the inaugural meeting in September 2016 approved the process for LIF and that each Ward would have £48K per annum with £80K towards the NDSU support costs		
4.2.3 To date 40 (11 previously plus 29 today) finalised Ward Proposals has been submitted for Cabinet Committee – Local Leadership approval.		
4 At the end of Month 2 2017/18 (May), the total expenditure that has been incurred against the LIF budget for Ward Proposals totals <b>£149,707.50</b> (as shown on Voyager). This includes £124,000 for financial year 16/17 and £25,707.50 for this financial year.		

# 4.3 Legal Implications

Section 151 of the 1972 Local Government Act requires the Strategic Director of Finance and Legal (as the responsible officer) to ensure proper administration of the City Council's financial affairs. Budgetary control, which includes the regular monitoring of and reporting on budgets, is an essential requirement placed on directorates and members of Corporate Management Team by the City Council in discharging the statutory responsibility. This report meets the City Council's requirements on budgetary control for the specified area of the City Council's Directorate activities.

# 4.4 Public Sector Equality Duty

There are no additional specific Equality Duty or Equality Analysis issues beyond any already assessed and detailed in the budget setting process and monitoring issues that have arisen in the year to date. Any specific assessments will be made by the Directorates in the management of their services.

# 5. Relevant background/chronology of key events:

- 5.1 The Business Plan and Budget 2016+ that was agreed on 1 March 2016 approved an annual budget of £2M from 2016/17 to fund the Local Innovation Fund. It has subsequently been proposed that the £2m allocation is spread over 2016/17 and 2017/18 and will cease thereafter.
- 5.2 On 20<sup>th</sup> September 2016, Cabinet Committee Local Leadership, received and approved the report entitled "Establishment of the Local Innovation Fund" which set out the criteria and governance arrangements for L.I.F. an overall budget of £2m.
- 5.3 The Neighbourhood Development and Support Unit within Place Directorate support and administer the L.I.F. process, for which a contribution of £0.080m was approved.at Cabinet Committee Local Leadership in September 2016.
- 5.4 The budget of £1.92m is to finance ward innovative initiatives. The Unit will support all Wards across the city at their stakeholder meetings discussing priorities for spend and developing ward proposals The Unit have developed a series of supporting information for all Councillors and Wards including a regular update on "Investing in Neighbourhoods Funding Opportunities" and a Sample Example of a Ward Proposal (distributed at the Cabinet Committee- Local Leadership in December 2016)
- 5.5 Ward Proposals for innovation are continuing to be developed across the City at ward meetings with a wide range community stakeholders. Proposals meeting LIF criteria, supported and signed off by Ward Members will be submitted to Cabinet Committee Local Leadership for approval.. There are 29 Proposals being submitted this month as outlined in Appendices 1 and 2
- 5.6 Cabinet Committee Local Leadership has received regular financial monitoring reports now spend has started. As of the end of Period 2 (May) there is a total spend of £149,707.50 for both financial years 16/17 and 17/18.
- 5.7 There are a number of proposals that may end up as multi-ward. In order to ensure that these are dealt with in a timely fashion and not delayed it is proposed to bring in a process for multi-ward bids as outlined in Appendix 3. Proposals would still need to be agreed and

signed off by the appropriate ward(s) councillors but it is proposed that the once the project has been agreed in principle at Cabinet Committee – Local Leadership that subsequent ward proposals for the same project may be approved by a delegated decision rather than having to be re-presented at later Cabinet Committee – Local Leadership meetings.

#### 6. Evaluation of alternative option(s):

6.1 During the year the financial position on the Local Innovation Fund will continue to be closely monitored.

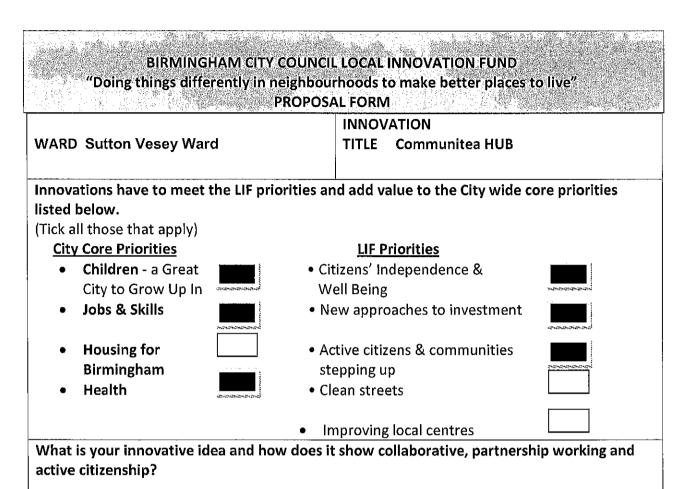
#### 7. Reasons for Decision(s):

- 7.1 To action the spend of Ward LIF proposals as part of a clear strategic approach to investing at neighbourhood level, to assist in the development of strong and sustainable social capital and to act as a catalyst to encourage and stimulate local innovative asset based approaches
- 7.2 The Report also informs Cabinet Committee Local Leadership of the L.I.F. financial monitoring position at the end of May 2017.

Signatures	Date
John Clancy Council Leader	
Jacqui Kennedy Corporate Director - Place	

Ë	List of Background Documents used to compile this Report:		
•	Report to Cabinet Committee – Local Leadership on 20 September 2016 – "Establishment of the Local Innovation Fund"		
Àŗ	II background documents and discussion papers are readily available on request) opendices Appendix 1 –Ward Proposals x29 Appendices 2- Proposed allocations for all Ward Proposals Appendix 3 – Proposed Multi-ward process		

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Our innovative idea:

The development of Communitea, a project to address positive social inclusion for younger and older people, led by Age Concern Birmingham, a local Birmingham based charity. Our aim is for Communitea to be an accessible high street hub, where the community can take part in a variety of innovative, meaningful and supportive social activities and events which will increase social interaction between different groups of people, creating stronger, friendlier local communities. Healthy Food and drinks will be served at a low cost benefiting people on low incomes.

The focus of the project will be to support individuals in overcoming a range of issues that affect themselves, their family and the community, reduce isolation, and increase the development of friendships, general wellbeing and levels of social cohesion. We will focus on building intergenerational relationships between old and young and different cultural and ethnic backgrounds by, for example providing a number of volunteer roles for the running of the hub in order to offer a range of activities in consultation with users. We believe the Sutton Coldfield has a large number of retired ex professionals (accountants, police officers, solicitors, businesspersons) and that we can tap into this untapped resource to gain support for young people in the form of professional surgery time, mentoring and workshops.

Key finding from *Generations Apart*, the Intergenerational Foundation's latest piece of research highlights that Young and old are growing apart. The report found that over the past 25 years profound changes have occurred in the patterns of where younger and older people are likely to live. The dominant trends have been that young people have moved in large numbers into gentrifying neighborhoods in the centres of big cities, while older people have become much more concentrated in suburbs and rural areas. The result has been a rapid increase in age

segregation, which has left the different generations living further apart. The activities within Communitea will support an age-diverse neighborhoods.

We will develop placements for younger people through apprenticeships, youth schemes, partnerships with schools and work experience. We have secured the support of Birmingham YMCA for this project and will continue to develop relationships with other youth organisations and groups.

For a couple of years we have been working with the Challenge, they are the UK's leading charity for building a more integrated society, a society in which there is understanding and appreciation of each other's differences. They design and deliver programs that bring different people together to develop their confidence and skills in understanding and connecting with others. The Challenge have worked with us successfully on developing intergenerational relationships through activity sessions planned and delivered by young people to older people across our six wellbeing day care services, this is something that we would like to bring to this project and offer within a community resource.

All of Age Concern Birmingham services will be offered within the hub such as legal advice, welfare benefit advice, drop-in sessions for general advice and information, wellbeing and health care support and a range of quality vetting and approved products and services. We also work in partnership with many organisations and charities, so have a vast reach in bringing to communitea our partner services and activities. We are committed in the development of new partnerships to support the project and the local community and services. Our aim would be to set up a community skill swop shop where local people could offer their time and skills, for example, an ex-school teacher supporting with additional tuition for a child in return for mowing the garden. This innovative approach supports our intergenerational work and the development of building community networks and safety.

The hub would be a dementia friendly project becoming a "dementia friend" with information and training sessions for people with dementia and their carers/families and the community in general. Dementia support activities and dementia cafes would also be offered within the hub through the coordination of the project coordinator, aiming to recruit young volunteers to break down the barriers, resulting in younger people having a better understanding and tolerance of those suffering. This could also extend to involving local schools in attending dementia awareness sessions within the hub. The hub would support the local area in becoming dementia friendly in response to the public health project, dementia challenge. Age Concern Birmingham is the lead agency in applying for funding to support the Sutton Coldfield Dementia Conference planned for 17<sup>th</sup> February 2017.

A local area interest "walk about" group will be developed with a team of younger and older people to engage local youths in activity changing the perceptions that groups of people walking around are up to no good and that positive things can be achieved for the local community as a group.

Free space within the hub will be offered to people and organisations wanting to hold social events and activities, this might include health and wellbeing events, social gatherings, music events or arts and craft sessions. This will encourage an asset based approach that we will support and nurture to engage a multitude of people in the community, helping to improve local recreation and community interaction. Ideas for this include intergenerational sessions like bake offs, dance classes, gaming and IT sessions. The hub will also be utilised for "planning for real" giving the local community a voice in projects such as the playground and the future of the adult education service. The project coordinator will be key in these activities and others going on locally for example the future of the library and supporting with the coordination of a volunteers rota to keep the library open with the use of volunteers, as an example.

Space will also be offered to support the application for community engagement and planning by Boldmere Futures in offering space and supporting in the recruiting of volunteers, with computer access points for hyper local website within the hub.

We have so far raised £33,000 towards the cost of communitea which has allowed us to carry out the building refit, equip the kitchen and purchase the table and chairs under phase one, so we now have a fully functional accessible high street ground floor building ready to become a Communitea Hub. We have also secured the donation of IT equipment so we can offer free access to the internet and computers and the offer of IT development support via young to older people.

To support the development of communitea we are looking for short term, 12 months funding for two key roles to deliver training to and develop volunteers and coordinate the project; pulling together the relevant organisations, people and overall resources that can be access to bring to fruition and allow growth year on year:

A project coordinator to develop the community focused hub to function with paid staff and volunteers serving food and drinks (funded via Age Concern Birmingham), development volunteer roles and work placements within the hub and for the delivery of activities. The project coordinator will make links with the local untapped resources and development of networks, partnerships and relationships to target isolated, hard to reach groups and individuals in need of the support the hub can offer.

A youth outreach community worker to build relationships with the young local community, working with residents and services to identify hot spots for anti-social behaviour, working with schools and youth organisations to develop through the hub other meaningful and valuable activities for young people to engage in to develop their confidence, skills and self-worth.

# Time Frame – is it:-

One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)

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How will the innovation be implemented?

The following implementation will take place:

The building is ready to be used as a community hub and a café.

Recruitments of the Project Coordinator and Youth outreach worker in line with ACB's policies and procedures.

Promotion of the project / awareness raising

Development of key partnerships for the project

Development of the volunteer and work experience placements

Setting up of regular activities for younger and older people that will grow and develop over the 12 months and beyond through consultation with the community

Action planning for the development of asset based activities and services

Partnership working with other services and organisations to support the project and local community

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide? Outcomes:

- Communitea to be open to the community, selling low cost quality food and drink in a welcoming and supportive hub managed by both paid staff, student placements and volunteer roles, coordinated by a project coordinator.
- The development of student placements, work experience placements and volunteers roles. We aim to reach out to people with disabilities encouraging them to take up suitable placement opportunities and aim to have trained at least 5 people on placement / volunteers within 12 months in becoming a café assistant.
- ACB and their partners will offer a range of weekly activities/sessions offered within Communitea for all ages, especially focusing on young and older people to develop wellbeing and where identified independence. We aim to train 3 volunteers in offering support and information to the community within 12 months.
- Safeguarding concerns within the community that are identified within the project with be raised formally to the adults / children's safeguarding board.
- Development of local community asset based networks, groups and services that will be supported by ACB and Communitea by offering free space and long arm support within the café and promotion via social media. We aim to support the development of 10 asset based regular community activities / groups offered externally to Age Concern Birmingham within the hub over 12 months to continue long term.
- Development of support groups and utilising local skills on a volunteer basis, for example a young person offering IT support in the internet café that will be situated within communitea. We aim to offer supportive IT development sessions delivered by volunteers to increase IT skills to 20 people within 12 months.
- Development of groups and activities for younger people in response to the local youth concerns. Development of 5 regular groups to be ran on a monthly basis within the 12 months.

- Development of the out and about group.
- Awareness rising for Dementia and the offer of support through the dementia friendly hub. To develop a weekly support session for people with dementia and their carers.
- Development of youth groups in partnership with other organisations running from both Communitea and other local venues. Development of 5 regular groups to be ran on a monthly basis within the 12 months.
- Development of a skills swop shop, for example to promote and coordinate a peer support community swop shop swooping skills and support within the community (e.g. a retired school teaching giving tuition in exchange for their garden being mowed as they are now physically unable to do this).
- Development of job and skills club in partnership with job centre and training organisations.
- Regular health and wellbeing sessions in partnership with a number of health professional, fitness coordinators and other specialists offering, for example, Nordic Walking, where Communitea would be a meeting point for Nordic walking sessions in Sutton park and after the walk a healthy lunch back at Communitea. To develop regular weekly sessions to focus on wellbeing to run at least 50 sessions over the 12 months.
- Regular advice and information sessions offering support with welfare issues, finances, housing etc. To develop this to be offered on a weekly basis.

#### Successes:

- Data will be collected for those accessing the services
- Feedback will be requested in a number of formats on a regular basis regarding the benefits of the project for individuals, their family and the local community
- Young people will be given the opportunity to develop a support plan to identify their goals, aims and capture their journey towards these and in agreement these will be anonymised as case studies to show success.
- Case studies will be captured on a monthly basis
- Anti social behaviour hot spots will be reviewed after the 12 months to identify a decrease in anti-social behaviour within the local area
- To witness the attendance, activities and environment of Communitea, including the promotion of events.

#### Legacy:

- The project through development will gain ongoing financial support through the income from sales within the café.
- Resource and identify additional funding
- Ongoing development and investment in training and support for volunteers so they support the project long-term
- Regular recruitment of volunteers to support the development of the project
- Ongoing promotion and marketing, including where relevant videos and short films to raise awareness

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

We plan to look at further funding to support the development of the project through the lottery, Community Initiatives Fund, a range of trust funds, for example, Sutton Coldfield Charitable Trust.

#### What resources will be required?

- Capital
- Running costs
- People power volunteers

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Amount required from LIF £ 35,113.73

Have you got any match funding – in cash or in kind? **Income from the sales and** donations within Communitea will be invested back into the project as a community resource.

#### Contact person for proposal

Name ......Becky Smith.....

Telephone ......07884111761.....

E-mail ...b.smith@ageconcernbirmingham.org.uk.....

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

A local consultation exercise on the development of Communitea was carried out in 2015 before work commenced on the building, the project was originally identified for older and

isolated adults. We have developed this proposal further to include younger people to support active citizenship and integration breaking down the barriers between younger and older people to support the area of concern within the local community both for young and older people.

Over the last week we have opened Communitea on planned days as a market place for the sale of local traders selling crafts, gifts and offering therapies. We have also opened the café selling a small selection of hot / cold drinks and homemade cakes.

While being open we have talked to the community about our proposed development plans which has created enthusiasm and excitement in what could be achieved within the space to benefit the local community by working together with a number of activity providers expressing their interest in supporting and offering services within the hub.

This project is a unique approach to offering community support services in a modern practical way while reaching out to all ages and sections of the community.

#### Discussed at

Ward meeting Sutton Vesey

Date 15/02/17			
Signatures of all 3 Ward Councill	ors		
Name Clir LCollin			
Name WA MAREN HARDIE			
Name Kowalder Rob Polousignature			
Internal use only			
Received: Date			
Go to Cabinet Committee – Local Leadership for decision: Date			
Approved	Yes		
	No		
	a <mark>na na n</mark>		

	INNOVATION
WARD Vesey	TITLE Community engagement and planning
Innovations have to meet the LIF privilisted below.	orities and add value to the City wide core priorities
(Tick all those that apply)	
City Core Priorities	<u>LIF Priorities</u>
Children - a Great     /     City to Grow Up In	Citizens' Independence &     Well Being
• Jobs & Skills	New approaches to investment
<ul> <li>Housing for Birmingham</li> <li>Health /</li> </ul>	<ul> <li>Active citizens &amp; communities</li> <li>stepping up</li> <li>Clean streets</li> </ul>
What is your innovative idea and how	Improving local centres

active citizenship?

The big idea is to <u>develop a Community Plan and increase community engagement for the Boldmere</u> <u>neighbourhood</u> of Sutton Vesey Ward, with community leadership from the Boldmere Futures Partnership (a constituted multi-partner community organisation). The idea is to develop comprehensive and cross-generational local participation and partnership working across all different aspects of life in the Boldmere area (business, retail, cultural and arts, community groups, charities, churches, residents, etc) and to unlock the volunteering potential in the area through the following initiatives:

- 1. Engaging local residents, business, charities etc in community visioning, local decision making and active participation by undertaking the following:
  - i. Through a series of participatory engagements and a 'planning for real' event for the Boldmere Area which would use different techniques to be attractive to all age groups. The land use side of this could form a platform for future Neighbourhood Plan if proving appropriate.
  - ii. We would also use these events as an opportunity to research and recruit volunteer potential in the area. We recognise that the Vesey area has a lot of untapped volunteering potential including many retired professionals who are looking to utilise their skills in a voluntary capacity. If we could identify and inspire this group of people to get involved in local community initiatives we could tap into a resource that could help sustain many initiatives for the future including the Age Concern community hub initiative and Friends of

Boldmere Library to extend the libraries services as a wider community resource. 2. Developing better communication / networking / exchange of information amongst groups in the area and promote the work of Boldmere Futures Partnership through social media: 1. Set up a hyper local website (similar to or added to WardExplorer or B31) for Boldmere area that can be used by local businesses, cultural and arts groups and charities and community groups as well as local residents. The aim would be to link people to existing provision in the area and help to reduce isolation amongst some members of the community and increase access to valuable services (e.g. health care, advice services). Π. In partnership with organisations like Age Concern, using their community hub space provide workshops to help older peoples access and use the hyper local website and provide an online volunteering matching service. Further hub spaces could be available in Boldmere library and other areas such as The Deli's proposed community space. II**I.** Create a newsletter to go through people's doors about the work of Boldmere Futures Partnership and its aspirations as well as advertising the hyper local website. This will help to promote the work of the partnership and underpin the community engagement initiatives. Time Frame - is it:-One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017) How will the innovation be implemented? Through Boldmere Futures Partnership which is a formally constituted body (with a current membership of 80 people) bringing together all major community, commercial and civic groups in the Boldmere area. What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide? Successful and measurable outcomes for each area mentioned will be as follows: 1. Engaging local residents, business, charities etc in community visioning, local decision making and active participation by undertaking the following: The successful running of a "planning for real" day - measured by attendance and comments 0 made that lead to a comprehensive vision for the area that can be used as evidence to apply for wider community initiatives and funding. The specific outcomes from this will be; (a) sustained

long term influence on shaping the future of the Boldmere neighbourhood, gained through a long-term Boldmere Community Plan document, that can be used to support proposals affecting land use, development decisions, and economic, social and cultural initiatives in Boldmere; (b) a statistical evidence base on residents' needs and aspirations, again validating future funding bids, investment and development proposals; (c) we anticipate a team of 12 trained 'community auditor' resident volunteers attached to the BFP, who will then play an ongoing role in monitoring local service standards, generating volunteer-led citizen action to address identified problems.

• The successful implementation of an online volunteering matching service that is supported through the Age Concern 'Communitea' Hub and Boldmere Library. One specific intended outcome of this is an extension to the hours of the library's operation, to include one or more evening opening sessions to widen the inclusiveness of the service for people at work, and to help local micro-businesses.

### **<u>2. Developing better communication / networking / exchange of information amongst groups in</u></u> <u>the area and promote the work of Boldmere Futures Partnership through social media</u>:**

- A hyper local website up and running within 12 months and being used by a wide range of groups on a regular basis to share ideas and promote local events, businesses etc. This can be measured by monitoring the overall use of the site. The intended outcome of this is to generate greater footfall in the local centre, improve its economic viability, increase public participation of local community and voluntary groups and strengthen community engagement.
- Increase in intergenerational understanding in the area as well as building up good support networks for young families who are increasingly settling in this area. The outcome will be a less generationally and culturally divided community, and a strengthening of positive attitudes and supportive behaviours between the younger incoming families, and older established residents of the area. working with age concern on this
- Increase membership and local awareness of BFP. The specific outcomes from this would be; (a) increase numbers of people attending meetings. We have a current membership of 80 people with an average attendance of between 18 to 25 people at each bimonthly meeting. By the end of the project we hope to increase our membership to 120 people with average attendance at meetings between 35 and 45 people; (b) monthly updates of BFP to be posted on the website for people to comment and contribute to; (c) production of a newsletter to promote the work of BFP to be posted through local residents doors; (d) produce display boards to be used 3 times over the year on a stall on the high street.

#### Ensuring legacy...

- By implementing the innovation through BFP this will strengthen the long term future sustainability and self-reliance of the local community, ensure collective accountability to a wide range of groups in the area and therefore the project is more likely to continue beyond the life, energies and agenda of one particular individual or organisation.
- We would also like to see a network of people who have successfully applied for LIF who meet and share ideas from their own experiences – this will help to share and embed the learning from the project across the city and share resources and ideas more widely than our own locality.

# Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

What resources will be required?

#### **1.** Community engagement events

#### 'Planning for real' costs:

Lead Consultant	11 days @ £350 per day	£3,850.00
Another Consultant	1 day @ £300 per day	£300.00
Art Worker support	5 days @ £70 per day	£350.00
Admin Support	1 day @ £70 per day	£70.00
Model making & consultation materials		£75.00
Promotional material		£50.00
Total		£4,695.00

(See attached document for more detail on the above)

# Additional costs to support 'planning for real' and ongoing dissemination of info:

0	Publicity and promotion:	£1,500
0	Design and produce mobile display for use on Boldmere high street	£500
0	Event costs:	
	Room hire In king	l from Age Concern
	Refreshments	£300

Materials

2. Hyper local website				
0	Design, set-up, promotion	£3,500		
0	Training sessions to enable organisers to use	£500		
0	Series of public workshops to promote	£1,000		
0	Space to run training/workshops from	In kind from Age Concern		

Amount required from LIF **£12,495** 

Have you got any match funding – in cash or in kind?

Match funding in kind in that the partnership is already working to achieve some if this and space for meetings and training are all provided free of charge from various businesses and charities in the community.

£500

# Contact person for proposal

Name Emma Sykes

Telephone 07859066510

E-mail revemma@stmichaels.org.uk

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?		
This has been discussed at the last Boldmere Futures Partnership meeting on 9 <sup>th</sup> November 2016 when a mixture of local residents, community groups and Andrew Hardie and Rob Pocock were in attendance.		
l also outlined the proposal at the local neighbourhood forum meeting on 22 <sup>nd</sup> November and both Rob Pocock and Lyn Collins were in attendance.		
Discussed at		
Ward meeting Sutton Vesey		
Date 15/02/17		
Signatures of all 3 Ward Councillors Name		
Name Cur ANDRUN HARD IE Signature AMMM Date 4.4.17		
Name Work Ros Pocock Signature A. A. Date 04,04-17		
Internal use only		
Received: Date		
Go to Cabinet Committee – Local Leadership for decision: Date		
Approved Yes No		

#### Appendix 3

xBIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM				
WARD Handsworth and East Lozells	INNOVATION TITLE Community Sensory Garden in Handsworth Park and Community Big Sleuth			
Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below. (Tick all those that apply)				
<ul> <li><u>City Core Priorities</u></li> <li><u>Children - a Great</u></li> <li><u>City to Grow Up In</u></li> <li><u>Jobs &amp; Skills a great</u></li> <li><u>City to succeed in</u></li> <li><u>Housing a great</u></li> <li><u>City to live in</u></li> <li><u>Health a great City</u></li> <li><u>to lead a healthy &amp; active life</u></li> </ul>	LIF Priorities • Citizens' Independence & Well Being • New approaches to investment • Active citizens & communities stepping up • Clean streets			

What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

#### Introduction/background to our pilot in 2015

The Friends of Handsworth Park (FHP) received £25,000 funding for the Handsworth Park Art Trail in 2015, which engaged local the local community to engage in activities in the park to cocreate 6 pieces of temporary public art with schools, the park community and resident artist on site making a piece of art. As part of this, the city wide project the Big Hoot Owl came in to the park – a local resident Artist conducted delivered a series of workshops with the local community in the park, local allotments and children towards the design of the Owl. Once this was installed – two events including partnership with the RSPB with at presentation on owls and a night time bat walk occurred.

#### Outcomes

#### External funded investment into Handsworth Park:

The success of the HP art trail and the Big Hoot added external investment in to the park by funders including the Arts Council and the Near Neighbours Fund,

Engagement with Children and Local Community and learning

The children loved being part of something bigger in the city – and for once Handsworth was part of the main event – everyone during the summer seemed to be collecting Owls. Often Handsworth is not part of the action!

We engaged children and local people in participatory arts activity to create all the art works. Local people were proud of the pieces they contributed to, they also gained an understanding of the importance of the nature in the park.

Active Citizens – All the volunteers, the Friends of Handsworth Park, the project
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managers were local people who have contributed their time and expertise. The citizens include expertise which has been shared -accountant for a regional charity, a former head teacher, the Cricket club vice Chair, local community activist, and Active Park co-ordinator gaining skills in public,

- Collaboration: Local people, artists and organisations working together the project involved schools, allotments, the Boathouse Café, Perry Barr Arts Forum, the RSPB, Active parks, the Park Service. The garden design and content was created through working with the local community.
- Improving pride in the local area and increasing community cohesion: Bring people from across the city to experience Handsworth Park and the locality – through the Big Hoot – many visitors to the park had never been before and only came because of the Big Hoot but would visit again and their perception of the park and area had changed.

# The Big Sleuth Community Bear and the Handsworth Park Community Sensory Garden 2017

# Introduction and Investment:

The Friends of Handsworth Park consulted with the local community regarding looking after a part of Handsworth Park space – and many people expressed an interest leading to us have securing £25,000 at the end of 2016 to create the Community Sensory Garden in Handsworth Park with an edible plants area with funders Veolia and Tescos- Bags for Life.

We are requesting funds to support activities to promote positive mental and physical wellbeing and community cohesion focused around children and families, these activities will address primary health issues for children – childhood obesity and engagement with the green spaces as a way of reducing this. The activities will be fun and encourage exercise in a fun way. The sensory garden will have an edible growing area which we will run projects to promote healthy eating including – Pot to Plate – children will create grow edible plants and flower in pots and harvest to create and plate of colourful salads – with community volunteers sharing their skills.

Our Bear hunt and Teddy Bears picnic will create a walking trail around the park to encourage exploration of the park and outdoor activity and exercise in a fun way to encourage participation

Workshops to decorate the Community Big Sleuth Bear which will form part of the City Wide Bear Trail and remain as permanent piece of Public Art co-created by the people of Handsworth.

RSPB and the Parks services will deliver support and workshops to support activities throughout the year.

We will be provide regular community cohesion events by bringing members of the local community and local groups together in secular activities – to reflect the changing of the 4 seasons. This will involve food, arts, showcasing of local neighbourhood activities and environmental stewardship.

#### Funding request:

We are asking the LIF to fund part of one years worth of garden activity and volunteer coordination, materials for activities and workshops with the community to decorate the Bear

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£4500 to match funding to the £25,000 we have raised already which includes part funding towards of £3000 towards the cost of the Community Bear.

We will be arranging further fundraising – by holding a teddy bears picnic, a bear hunt which will provide fun activities to promote physical exercise in the park with a bear hunt trail in the park. And a crowdfunding campaign.

## Active Citizens: Health and Wellbeing outcomes

Through the work of the Friends of Handsworth Park, local people who have been instrumental In ensuring activities are delivered in the Park which promote health and wellbeing for people In the park to enjoy and participate in activities in the Park – including arts, exercise and nature.

- We will encouraged and local people share their expertise, and bring local volunteers and Companies including Eversheds to help in the community garden,
- This Community Garden and Big Sleuth will bring people together locally to create a sensory garden space to promote wellbeing, bringing community together to work on a site to share and gain skills promoting sharing, creating positive relationships to improve mental well being and relationships.
- Creating art for the park through the art trail improves the environment for local people.
- Active volunteers will be recruited to maintain the Sensory community garden in the o Park. And this year we have participated in the National Spring Clean which engaged a 16 children and families to volunteer to litter pick in the park.
- Gain new skills will be gained from participating in the garden activities.

## Children and Young People outcomes

- Improve health and wellbeing by engaging families in positive activities for health and wellbeing, physical activity addressing one of the primary health issues for children – childhood obesity. The sensory garden will have an edible growing area which we will run projects to promote healthy eating including – Pot to Plate – children will create grow edible plants and flower in pots and harvest as part of allotment to create and plate of colourful salads – with community volunteers sharing their skills.
- Our Bear hunt and Teddy Bears picnic will create a walking trail around the park to encourage exploration of the park and outdoor activity and exercise in a fun way to encourage participation.

## Community Cohesion outcomes

Handsworth Park is one of the few secular public spaces in the local area, it is a dynamic and diverse park and usage reflects the local community – our projects our comes will include:

 Local people through a co-production model will work together with community groups, the local authority and the Friends of Handsworth Park to celebrate the our shared interests in the environment and develop skills in community and environmental stewardship, through our shared partnership approach with the Wilkes Green partnership and Helping Hands Handsworth. It takes a village to raise a child and children model behaviour from adults – good community cohesion needs modelling we will aim to provide opportunities to work and play together.

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## Partnership and collaboration

The partners have been working with FHP to create a vibrant park which engages local children and families to participate in activities for health and wellbeing and active citizenship.

RSPB, Handsworth Creative, Park Ranger Service, Perry Barr Arts Forum, schools, the Boathouse, Ava arts and Active Parks, the Handsworth Health and Wellbeing Centre( Handsworth Leisure centre), Spring Housing Association, Hamilton School, The Wilkes Green Partnership, Helping Hands Handsworth. And the Handsworth Community Choir( over 60% of the attendees are aged over 65 and the choir was initially funded as a wellbeing group by Birmingham and Solihull Mental Health Trust.) Currently we are working with CC Collaborative and AVA arts to create seasonal art works and nature walks in the park with local people and artists called Handsworth Revolutions with £10,000 funding from Awards For All. To date – Cosmic Egg has been created, A Bat walk with the RSPB, Tree Walks with the Park Rangers and a Lantern Walk with music. The Boathouse Runners was supported by the Friends of Handsworth Park working with Active Parks – and has engaged over 100 children and families to participate regularly in running activity.

The community garden and the Big Sleuth Bear provide ways of engaging and working together and embed into the local community the desire to contribute actively to improving their local environment when they can actively see their contributions through the garden and the Bear, and that this will bringing people from across the city to visit the Park.

## Time Frame - is it:-

One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)



How will the innovation be implemented?

We will work with our partners to bring their families to participate in activities and to design the Bear, they will participate in gardening and nature activities and gain the opportunity to share natural history and to understand the park as a resource that we all have responsibility for.

Implementation will involve:

- Friends of Handsworth Park (FHP) creating a brief to recruit the for the Community Garden Activities Facilitator.
- The brief will include event and workshop co-ordination and supporting volunteers to participate in maintaining the community garden with the support of the FHP committee.
- FHP will commission the community artist for the Bear by convening a committee comprising of Friends of Handsworth Park, Handsworth Creative, Lee Southall Park Manager and Culture Commissioning Service and the local councillors.
- A timetable of activities and workshops arranged within the park, local schools and community groups from April onwards.

Community Launch event Picnic in Handsworth Park for the garden and the Bear in July.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

## Outcomes

- External funded investment into Handsworth Park: Veolia, and Tesco for the Community Sensory Garden, fundraising by local people and crowd funding.
- Healthy Children

Children and families will engage in healthy activities to promote wellbeing including healthy eating and exercise.

• Engagement with Children and Local Community and learning

We will engage children and local people in participatory arts and environmental stewardship in an urban environment. Local people were proud of the pieces they contributed to, they also gained an understanding of the importance of the nature in the park.

The children will again be part of something bigger in the city – and Handsworth will be part of the main event – people across the city will be collecting Big Sleuth Bears and so will people in Handsworth- along with welcoming new people to the area.

- Active Citizens All the volunteers, the Friends of Handsworth Park, the project managers were local people who have contributed their time and expertise. The citizens include expertise which has been shared -accountant for a regional charity, a former head teacher, the Cricket club vice Chair, local community activist, and Active Park coordinator
- Collaboration: Local people, artists and organisations working together the project involved – schools, allotments, the Boathouse Café, Perry Barr Arts Forum, the RSPB, Active parks, the Park Service and

## Longer term outcomes

Improving pride in the local area and increasing community cohesion:

The Community Garden will showcase local people working together, and a regular group of volunteers continue with the support of the park rangers service on a weekly basis. We will bring people from across the city to experience Handsworth Park through the Big Sleuth Bear, and people will take away positive perceptions of the area.

The Community Garden in the Park is a positive symbol of collaborative working.

- We anticipate at least 250 members of the community attending various activities in including growing and tending the garden, the bear hunt and picnic and workshops for the bear decoration, and RSPB nature talks.
- We will recruit 20 local people including refugees and 2 schools to support the

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<ul> <li>community garden, with the Park Rangers visiting regularly to provide support</li> <li>At least 7,000 people will see the Big Sleuth Bear and the Art Trail.</li> </ul>				
Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?				
We have secured £25,000 for the community garden, we will aim to lever in further activity funding from Awards for All, to continue further work in the park. Partnership with Handsworth Creative for the Handsworth Art trail who have secured a grant from the Aston/ New Town funding.				
What resources will be required?				
- Capital- materials/garden/bear 1500				
Garden and bear activity facilation <u>1800</u> People power-volunteer support <u>1000</u>				
- Community cohesion -activity facilitation				
Total: £5000				
Amount required <u>from LIF_£4500</u>				
Have you got any match funding – in cash or in kind? We have secured in total £25,000 for the garden and the Bear, we will fundraise for the remaining further £500 for activities and materials including a contribution for FHP reserve.				
Contact person for proposal				
NameRachel Chiu				
Telephone07957028357				
E-mailrachel@springhousing.org.uk				

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?
We attended the ward meeting on the 17 <sup>th</sup> January to present our proposal to councillors and local people.
This project is supported by Friends of Handsworth Park who are all local residents and partners including Handsworth community choir, Boat house runners, Handsworth creative etc, and we have discussed with local police. Also at FHP held meetings last October and will be having a meeting on the 10 <sup>th</sup> Jan 2017 to. The project meets local priority regarding activities for children and brings capacity to the local community to develop skill and become active citizens, maintaining the environment.
Discussed at
Ward meeting
Date
Signatures of all 3 Ward Councillors Name Hendinna Quynnon Signature
Name Main 1009 Hussain Signature
Name WHSEEM 2APF.M. Signature WHSEEM Date 21.14/20.17
Name Voto CC11 1 Cn1121C Signature Signature
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Received Date many more many and a second
Go.to:Cabinet Committee Local Leadership for decision: Date
Approved Yes No

Appendix 3 Local Innovation Fund Proposal Form

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# Appendix 3

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND					
"Doing things differently in neighbourhoods to make better places to live"					
WARD P	ROPOSAL FORM				
WARD Lozells and East Handsworth       TITLERoad Safety and Active					
Innovations have to meet the LIF priorities a below. (Tick all those that apply)	and add value to the City wide core	priorities listed			
City Core Priorities	LIF Priorities				
Children - a Great     /     City to Grow Up In	• Citizens' Independence & Well Being	/			
Jobs & Skills a great     City to succeed in	<ul> <li>New approaches to investment</li> </ul>				
<ul> <li>Housing a great</li> <li>City to live in</li> <li>Health a great City</li> </ul>	<ul> <li>Active citizens &amp; communities stepping up</li> <li>Clean streets</li> </ul>				
to lead a healthy & active life	Improving local centres				

Appendix 3 Local Innovation Fund Proposal Form **5** 

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# What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

The project seeks to deliver road safety awareness and intervention, to actively engage with and communicate with other community-based organisations, residents and partners, to become involved with local road safety priority identification, setting (neighbourhood level) and intervention.

After the tragic road traffic collisions involving children on Grove Lane, local residents/parents are actively taking a lead in supporting the development of a road safety project which will support local families to educate their children in key road safety skills which will support the safety of the whole community/neighbourhood.

The project idea came about after a local resident and key contact (Rukhsana Begum) started an online petition and raised the matter with local councillors.

A conversation/discussion took place with Councillor Hussain and a further contact was made with an Officer from Birmingham City Council, Transportation and Policy. Following a discussion around the issues at Grove Lane and surrounding areas a meeting was held with several local residents in August 2016 to discuss interventions to support the safety of children in the area.

Upon hearing about LIF Rukhsana Begum approached Councillor Waseem Zaffar to further discuss the project idea.

Supported by our main partner Grove Lane School - the project will encourage the involvement of local residents, local traders/businesses, schools and local community groups, to sign up to the project and brand to affect change.

The project will be branded and visible resources will be distributed with key road safety slogans to emphasise the importance of constantly reiterating key road safety skills and messages.

Four volunteers/residents have been identified and have agreed to be trained as trainers. They will train other parents to deliver road safety workshops at their local schools to all year one parents. To ensure that the intervention takes place on an annual basis, new parents from each pilot school will be recruited and trained to deliver the workshops in the coming year/s. We aim to contact local businesses, apply for external funding and seek support from schools to ensure the project is sustainable

The project also seeks to support Birmingham City Council by encouraging parents to sign up to ModeShift Stars (on line tool to promote active travel in schools) to earn awards each year that they support the delivery of the parent workshop.

The training and support will be provided by Birmingham City Council.

Resources will be distributed to key sites highlighting the need for road safety awareness eg posters will be placed in local area such as Handsworth park and outside local school to remind parents and children about the importance of road safety

Stickers and environmental friendly bags (with branded road safety messages) will be provided to the individuals who participate in the road safety workshops as a way of spreading the message in the local area eg local supermarket/shops

In addition we will use social media and involve pupils in road safety campaigns and competitions.

Appendix 3 Local Innovation Fund Proposal Form

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Wilkes Green residential association will be a key partner.	
Wilkes Orden residential association will be a key partiel.	
Time Frame – is it:-	
One off event/programme	
Implement and complete within 6 menths (2016)	
Implement and complete within 6 months (2016)	
Implement and complete within 12 months (2017)	
How will the innovation be implemented?	
Volunteers will be trained by Birmingham City Council initially to support local parents to	
become active citizens and take a lead in developing and delivering road safety awareness	
local children.	
Initially the project will be implemented in local school (Grove Lane Primary) with Year Or	ne
children and parents and following this parents will be recruited and trained to carry on t	his
service with the support of the lead volunteers/trainers.	
Appendix 3 Local Innovation Fund Proposal Form Page 3	<b>3</b> of
5	

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What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

- Parents and children become active citizens in their community who will support and develop this initial project with the support and guidance of the key trained volunteers.
- Parents and children will gain an understanding of the Green Cross Code, discuss local traffic conditions, recognising unsafe and safe places to cross the road
- Support the reduction of road traffic collisions in Handsworth
- Local people become involved in local core development
- Children grow up as responsible citizens who are aware of road safety as pedestrians and drivers
- Encourage a healthy lifestyle by discussing the importance of being active by walking and cycling
- Parents to become aware of their responsibility of keeping their children safe

## Key outputs:

- *4 adult volunteers will be trained to become the lead trainers*
- A total of 5 schools will participate in the project

- Schools will be selected in consultation with the Transport Behaviour Change Team based on priority and accessibility
- 500 children and 400 parents/adults will be trained between September 2017 and March 2018 in the first phase of the project
- A further 500 children and 400 parents/adults will be trained in the second phase of the project (September 2018)
- Sample pre and post questionnaires will be carried out to check knowledge and awareness of road safety before the intervention and after the intervention with children, parents and volunteers.
- An evaluation meeting will take place after the first phase of the project to inform the second phase of the project.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

**Consideration – local businesses** 

Please see below costs for People Power Volunteers:

Appendix 3 Local Innovation Fund Proposal Form 5

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Breakdown of costs:-	
From September 2017 to March 2018 (term time only)	
4 lead volunteer trainers @ £10 per hour x 2 hours each week = £80 each week x 13	weeks
Total cost = £1040	
Capital costs for resources = £3912	
What resources will be required?	
£	
3912	
1040	
- Capital	
- Running costs	
- People power volunteers	
Amount required from LIF £4952	
Have you got any match funding – in cash or in kind? Volunteers time	
Contact person for proposal	
NameRukhsana Begum	
Telephone07505 646215	
Appendix 3 Local Innovation Fund Proposal Form 5	Page <b>6</b> of

Email......mohammedkhan220179@googlemail.com......

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Appendix 3 Local Innovation Fund Proposal Form 5

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Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?	
Wilkes Green residence association	
Local residents when petitioning	
Discussed at	
Ward meeting	
Date	

Appendix 3 Local Innovation Fund Proposal Form 5

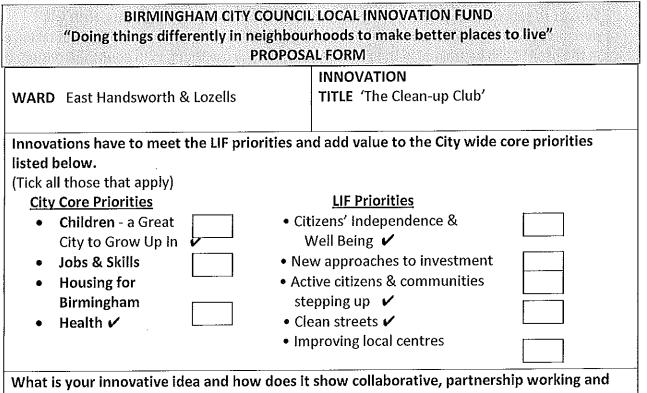
Page 8 of

Name       MILLIMOD       MILLISSALIN, Signature       Date       21/04/2017         Name       HENDRINA QUINNENSignature       Date       21/04/2017         Name       MALEE       2AFRENC       Signature       Date       21/04/2017         Name       NATEE       2AFRENC       Signature       MALE       Date       21/04/2017         Internal use only       Date       21/04/2017       Internal use only         Go to Cabinet Committee - Local Leadership for decision: Date	Signatures of all 3 Ward Councillors
Name       MALEE       MALEE       Date 21/4/2017         Internal use only       Internal use only         Received: Date       Signature       Date 21/4/2017         Go to Cabinet Committee - Local Leadership for decision: Date       Date 21/4/2017         Yes       No       Date 21/4/2017	Name MAHMOOD HUSSAIN Signature Marine Date 21/04/2015
Internal use only         Received: Date         Go to Cabinet Committee - Local Leadership for decision: Date         Yes         No	Jame HENDRINA QUINNENSignature
Received: Date	
Go to Cabinet Committee - Local Leadership for decision: Date	<u>iternal use only</u>
Yes       No	eceived: Date
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What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

The title of the project is 'The Clean-Up Club'. Handsworth Helping Hands (HHH)\* will test the practical idea of establishing children's 'clean-up clubs', building on trust developed with people of all ages starting in two small streets where HHH has had continuing commitments with residents since early 2016.\*\*

The streets chosen for the pilot phase of the project are 'unadopted', which means they do not qualify for local authority street sweeping services. Both are cul-de-sacs without through traffic.

'The Clean-Up Club' project will entail collaborating with residents and their children. We hope also to pilot the scheme in one local school, with a focus on keeping the school environment clean and tidy. Children will learn about recycling and correct use of BCC recycling bins. They will be provided with equipment necessary for dealing with litter in their street/school; recycling where appropriate.

Children will be encouraged to deal with large items and fly-tipping by reporting it to HHH for removal. They will also learn about referring dumped waste problems to BCC, and will be encouraged to pass on their knowledge to parents and their neighbours.

Another aspect that will be introduced, and, hopefully, passed on to parents and neighbours, is learning about reducing waste going to land-fill and incineration, with focus on up-cycling and re-use, and how unwanted, but still usable items can be passed on to others by referring to parents or to HHH for rehoming via social media and city charities, such as the Red Cross shop at Newtown. Subject to satisfactory demonstration to ensure they meet our requirements, HHH will purchase two *Hako M600* walk-behind manually powered street-sweepers. Children taking part in the project will be trained in their correct use, and will use them, with adult supervision, on pavements, school playgrounds and other suitable areas.

Streets will be 'inspected' in stages, after one week, one month, three months and six months. Children will earn 'Clean Street' certificates and small rewards, depending on inspection results.

The pilot school and any school subsequently involved will be encouraged to participate in a class or whole-school Waste Education Programme, for which HHH will employ a suitably qualified/experienced person who will give talks in participating schools, HHH providing necessary materials such as posters, slideshow, etc. Schools will be encouraged to do a 'waste' project, involving as many curriculum areas as possible. Children will be given leaflets/booklets to take home to parents, and will be asked to talk about the project with their parents. HHH will include a recycling questionnaire, children can do with parents for homework, and HHH will organize a 'waste and recycling' quiz and poster design with slogan, video, song and poem competitions with prizes. Schools will be provided with a number of children's books on waste management and sustainability.

On completion of the pilot, the project will be extended to incorporate further streets and schools. Lessons learned during the pilot may require adjustments to be made to the way the extended project is delivered.

\*Handsworth Helping Hands (HHH), formed in 2010, is a voluntary group committed to improving the quality of life in Handsworth by carrying out environmental work such as street clean-ups and clearing and planting public spaces, by helping residents with jobs they can't or don't have the means to do for themselves, and by legally disposing of waste and recycling materials and items such as furniture and toys we find on the street or which are donated. We support charities such as Red Cross and SIFA Fireside

\*\*To try to learn why areas that HHH and some residents had cleaned and tidied kept returning to their original messy state within weeks, HHH won a small grant (£2160) from *Birmingham Community Safety Partnership, Mobilising Communities Small Grants Fund 2015-16,* to focus, through research and longer term engagement, on the challenge of working with smaller groups of residents over a year in four streets with fewer than 20 addresses in each.

#### Time Frame – is it:-

One off event/programme N/A

Implement and complete within 6 months (2016) N/A

**Implement and complete within 12 months (2017)** A 12 month pilot and project extension, starting June 2017, with the hope that the enthusiasm engendered, and benefits seen, will sustain this innovation into the future, and make it more possible to pioneer 'The Clean-Up Club' approach in other local streets and schools.

## How will the innovation be implemented?

- The project will be implemented and managed by members of *Handsworth Helping Hands* (HHH) charitable voluntary group\*.

- Initial meetings will be held to explain the project and identify children and parents who wish to be involved.

- HHH will supply basic kit, demonstrate its correct use, and explain to participants the correct use of recycling bins.

- The project will begin with an initial street clean-up overseen by HHH volunteers.

- HHH volunteers will make frequent spot checks on progress, with 'inspections' at the designated intervals.

- HHH resources, including van, will be available for handling problems the children cannot (*e.g.* heavy objects, toxic waste).

- Photos and news about each 'Clean-up Club' will, with permissions, be posted on *Handsworth Helping Hands*' facebook page.

\*Our work with children and vulnerable people is regulated via DBS checks on those holding HHH committee posts and our 'Safeguarding Children and Vulnerable Adults Policy' which can be viewed under 'files' on the toolbar of our *Facebook* page <a href="https://www.facebook.com/groups/334430036631024/files/>

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/continuation and what learning will the project provide?.

Success will look like clean and tidy streets and frontages on an enduring basis.

Members of each 'Clean-up Club' - children, parents and neighbours - will have helped one another continue the idea, treating the area outside their homes as *their* neighbourhood. Legacy cannot be assured, but learning will include identifying what works and what doesn't in helping evolve, strengthen and maintain communities of *place*.

HHH experience with both success and failure will be applied in the pilot streets and elsewhere. The environment of any school involved will be clean and tidy. Children will be aware of how to deal with waste and recycling, and will have passed this knowledge to parents.

More BCC household waste bins and recycling bins will be used correctly.

Children and parents will have a greater awareness of the state of the local environment, and will know the channels to pursue should they have concerns regarding flytipping and littering. Children and parents will learn more about the work of local council staff who strive, in difficult circumstances, to keep our streets clean and our waste collected.

Children and parents will know more about re-use as an alternative to sending items to landfill and how to dispose of and acquire reusable items.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

No. We have obtained funding from the *Handsworth Charity* for maintaining our van, including fuel, RFL and MOT and from other sources such as our local Tasking group and the Ward for skips, needs which are not covered by Local Innovation Fund criteria. Small donations from residents in the local area make a continuing contribution to the running of the HHH van.

'The Clean-Up Club' has the potential to grow and to leave an educational legacy that can

spread beyond its initial focus. HHH will be contributing substantially 'in kind', via 'volunteer hours'. HHH has a track record of delivering what it sets out to do. We learn from our failures as well as our successes and as a trustworthy 'pair of hands' we are confident that getting 'Clean-Up Clubs' off the ground will place us in a good position to gain further funding.

What resources will be required? For the initial two small streets and at least one school: 40 litter pickers (20 x 54cm, 20 x 60cm) £100 Children's incentive - staged rewards -£90 30 hi-viz waistcoats £60 30 pairs children's work gloves £75 30 litter collection bins £30 30 brooms £30 30 dustpans and brushes £30 Half tank of fuel for project van £35 Amount required from LIF £450 2 x Hako M600 Street-sweepers at £350 each £700 Composition and printing of booklets £300 Waste Education Programme £1050 Remuneration for talks in schools Books, posters, photographs **Competition prizes** Total £2,500 Have you got any match funding - in cash or in kind? Volunteer time, use of HHH van (running costs £2000 approx. per annum), use of HHH tools as necessary **Contact person for proposal** Name Linda Baddeley (Hon Treasurer, HHH) Telephone 0121 554 9794 & 07471 194404 E-mail lindabaddeley1@yahoo.co.uk>

# Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

Councillors are aware of the project and the general nature of our activities and the results achieved, alone and in partnership with residents. We have briefed managers at BCC Fleet & Waste, with whom HHH is a regular partner. Midland Heart, who have withdrawn most of their neighbourhood liaison staff in the recent years, but who own a significant proportion of properties in 'The Clean-Up Club' streets, have been informed of our bid.

The parent-liaison teacher at Westminster School has expressed an interest in the school taking part. One of our first meetings will be with her and parents.

**Discussed at** Ward meeting at Welford School **Date:** 17<sup>th</sup> January 2017

**Signatures of all 3 Ward Councillors** Name Hendina Quinnen Signature Date 6/4/2017 Name NAMMOOI) Hassatir Signature ...... Date ...... Name WASEEM CAFFAC Signature ...... Internal use only Received: Date ..... Go to Cabinet Committee – Local Leadership for decision: Date ...... Approved Yes No

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"Doing things differently in neighb	ICIL LOCAL INNOVATION FUND ourhoods to make better places to live" OPOSAL FORM
WARD Shard End	INNOVATION TITLE Community Caretaking
listed below. (Tick all those that apply)	and add value to the City wide core priorities
City Core Priorities Children - a Great City to Grow Up In Jobs & Skills a great	<ul> <li>LIF Priorities</li> <li>Citizens' Independence &amp; x</li> <li>Well Being</li> <li>New approaches to investment</li> </ul>
<ul> <li>City to succeed in X</li> <li>Housing a great City to live in X</li> <li>Health a great City X</li> </ul>	<ul> <li>Active citizens &amp; communities stepping up</li> <li>Clean streets</li> </ul>
to lead a healthy & active life	Improving local centres

# What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

Welcome Change CIC will support the introduction of community led gardening and DIY service. The aim of the service is to increase the independence of people living in their own home but unable physically (or for some other reason) to maintain their garden or home. The project supports Birmingham City council's priorities as set out below and is very different from the previous handy man service that existed which employed a stand- alone employee who was recruited by a large local organisation.

In 12 months the project will ensure the up-skilling of local active citizens in performing small DIY jobs and also gardening jobs such as mowing, turning over borders, pruning, waste disposal and power washing. Rather than employ someone, Welcome Change aims to offer sessional payment to skilled individuals from the local area and relevant agencies, to offer training courses (OCN accredited) to local active citizens. We aim to reach these individuals with the help of Lea Village and Glebe Farm Neighborhood Forum, the Tile Cross Residents Neighborhood Forum, Shard End Communities, Yorkswood Residents Association, Brownfield Road Residents Association, Shard End housing Liaison Board and Murfield Housing Liaison Board. The sessional paid individual/s will accompany the volunteers, to jobs, referred in by local groups and statutory/voluntary agencies. We understand from the local neighbourhood manager and other sources that there is a great demand for such a Community Caretaker service. We aim to charge for the service but at a banded rate to ensure affordability. On exceptional occasions, the work might be done free of charge as Welcome Change CIC is already active in the community and recently sent a team of volunteers to cut back some very problematic bushes for an elderly gentleman. Welcome Change run two Charity shops and we have donated furniture such as beds and essentials to local people in desperate need. However as a social enterprise, our aim is to charge in order to make this project sustainable beyond 12 months.

At the end of this 12 month project will aim to leave two legacies which we believe make this project innovative

1. A group of up-skilled volunteers, willing to help others in their own very local area with gardening or DIY, who will continue to help out in their community and continue the improvement to the local environment. As someone recently put it to us

*"If you are mowing your own lawn and you can see your elderly neighbour's is overgrown why not cross the road and spend half an hour cutting theirs as well"* 

These volunteers would be encouraged to continue to do just that and volunteer their help. That is what makes this project an innovation.

2. A sustainable enterprise offering 1 paid role or 1 paid apprenticeship to continue to deliver a Community Caretaker service into the future.

Our project is a collaboration between Welcome Change CIC, our local community residents groups, Positive Impact Mentoring (Who offer a sitting service, advice and information for vulnerable people) and the BCC Safe Clean and Green Team. We expect referrals to the project from all of the above including from our own community centre and shops where the service will be openly advertised.

Additional referrals and volunteer recruitment through our close working relationships and partnership working with Birmingham Settlement, The Pump, Fitcap, DIVA's and Moorfield Hall

#### Time Frame – is it:-

One off event/programme

Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)



How will the innovation be implemented? Timetable/ Implementation Plan

#### Month 1 (1st May 2017)

-Form small steering group to meet bi-monthly to Include one member from each local groups-There is a possibility the steering group might be via the neighbourhood Safe Clean and Green meeting. -Begin Volunteer recruitment drive-via launch event. (Joint event with other Innovation funded organisations)

-Process DBS for sessional staff and volunteers

-Produce flyer and poster for the service

-Advertise service through local area distribution of leaflets and posters in Primary care, supermarkets, libraries and other venues

-Advertise through Social media campaign using ours and others Websites, FB and Twitter

-Recruit skilled sessional workers in Gardening/horticulture and basic building/DIY skills (Discuss with Helping Hands team)

-Prepare workshop at East Meadway (Welcome Community Gardens) for learning and set up pop up community training dates quarterly (Peer to peer support)

-Prepare training materials/OCN accreditation

-Produce banded pricing list and criteria for job allocation and charging

-Deliver round 1 of training course (Gardening and Horticulture skills / Health and Safety)

-Purchase trailer for Landrover Month 2 (June 2017)

-Round 1 of referrals to the service.

-1 Paid sessional worker and 4 volunteers recruited and actively taking referrals

-Land Rover reserved at least two days a week for use on referred work

-Lead to contact local schools and colleges -a secondary push to recruit young volunteers

-Deliver round two of training course (DIY jobs around the home)

#### Month 3 (July 2017)

-Hold second steering group meeting and evaluate progress

-2 Paid sessional workers and an additional 4 volunteers recruited

-Process DBS for new volunteers

-Deliver round 1 and round 2 of training course

-Project now able to operate at fuller potential of offering skilled gardening and small fixing jobs around the home

#### Month 4 (August 2017)

- -Continue marketing campaign
- -Continue rolling programme of training
- -Continue Volunteer recruitment
- -Increase number of referrals

#### Month 6 (September 2017)

-Hold third steering group and evaluate 6 month progress -Continue rolling programme of training delivery, volunteer recruitment and service delivery.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

The proposal supports the council strategies *Every place Matters and Better Deal for neighbourhoods*. By putting in a Community Caretaker service our local community and Welcome Change CIC supported by other VCS organisations we can *Do things differently and make a better place to live*.

By maintaining the gardens and homes of those less able to achieve this themselves the project will support **Citizens Independence and Wellbeing and Housing.** Whilst with a local community member the team may identify other needs and be able to refer on to partners such as Positive Mentoring or Age UK. This project also aligns itself well with a meals on wheels project in development adding another service that might also be identified as being needed.

#### Outcome 1 (Work with 100 residents)

The project aims to pay a sessional worker/s to train local active citizens to support the community care taking work. This therefore supports the priority of *Active Citizenship*. It is the ambition that these citizens will go back into their own neighbourhood and continue to

volunteer to help others in need of this type of support.

Outcome 2 (Recruit 25-30 volunteers who will gain skills and return to local area and continue to volunteer)

By assisting our local community to maintain their gardens and homes, which may sometime appear unkempt, we aim to help achieve the priority of *Clean Streets and Local Centres.* The project will have a part to play in assisting the neighbourhood team in local community clean ups which is already our practice. A strong partnership will exist with Social Housing providers who can help identify individuals/families in need of the service.

Outcome 3 (Improvements in local environment reported into Safe cleann and Green group)

As we aim to introduce a banded charging system for the project, we aim to *Create Jobs and improve skills*.

Outcome 4 (Create at least one new paid employment opportunity and aspire to create 1 apprenticeship through developing the project as a continuing social enterprise)

#### **Measuring Impact**

Outcomes will be monitored by maintaining figures on a central database and reporting into the steering group. Feedback forms will be completed by customers of the service and the volunteers involved. Case studies will be collected. At 12 months an evaluation of the project will be carried out.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

Welcome Change CIC has a grant writing and fundraising strategy reviewed annually and so we are constantly sourcing funding from grants and donations. The project is part of our strategy for 2017/18. Some of the other funders we are considering are BLF Awards for ALL, The Tudor Trust and The Henry Smith Foundation. We have already sourced some funding which wil be key to this project (Summarised below) The funding strategy document is reviewed quarterly when new grants are added as they become open and available.

#### What resources will be required?

Sessional workers to deliver training and referred work (paid at £8.25 and hour 3 days in the first 6 months/ increasing to 4 days in the second 6 months) Trailer for use with the Land Rover PPE for 25 volunteers Volunteer expenses to include travel, training and DBS

- Capital £3000 (Trailer, PPE, marketing and publicity materials)
- Running costs £12,761 (Sessional payments/Management)
- People power volunteers £2,800 (DBS, Training and expenses)

Amount required from LIF **£** 18,561 Have you got any match funding – in cash or in kind?

- 1. We have a Landrover gifted to us for the Community Caretaker project and its value is £36,000 (insurance for the vehicle is £4,000 annually)
- 2. We have secured a number of grants for our community garden on East Meadway in order to bring it up to a good standard. The site will be used as one of the main training venues for the Community Caretaker project. The workshop has received a free refurbishment from local company Waites (Approximately £5,000) it has also received £2,000 from Birmingham Airport, £2,500 from Greggs, £4,600 from ALCOA and £2,500 from Change Grow Live (CGL) Birmingham. Most recently we secured £10,000 donation from Trusthouse Charitable Trust for someone to lead the garden project. All of this funding is match funding for the community Caretaker project. Some of the resources purchased with these grants (Petrol lawnmowers, strimmers and some power tools) will also be available for use by the Community Care taking team.

#### **Contact person for proposal**

Name Mrs. Joanne Mackinnon Telephone 07983427311

E-mail joannemackinnon@welcome-charity.org.uk

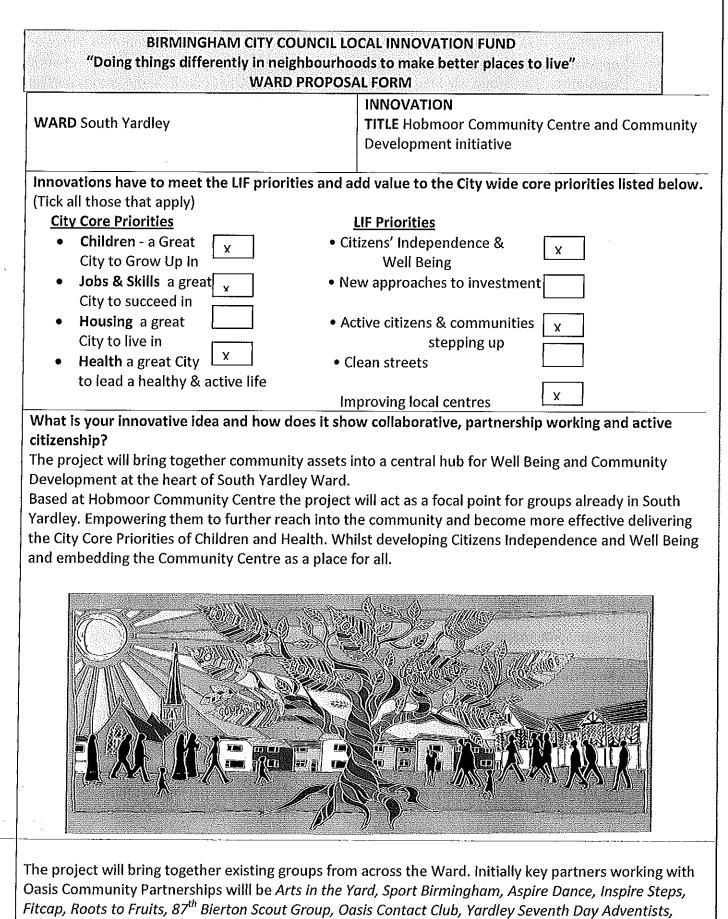
# Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

Joanne Mackinnon CEO of Welcome Change has been attending the Safe Clean and Green Group for two and half years. This project has long been discussed at this meeting as a gap and a need in the area. This proposal was discussed at the most recent safe Clean and Green group which brings all residents together in Shard End Ward. At the February 2017 meeting, the proposal was discussed and gained the verbal backing of those representatives. Councillor Marje Bridle was present at this meeting. However, this service has also long been the topic of the Community Garden steering group and also has support from members there (2 Local counsellors and 3 members of the local community keen to get involved. Welcome Change CIC host an elderly lunch club twice a week at its community centre and Café. Attendees were asked in February 2017 if they would take up this service and a meals on wheels service. Of 19 respondents 8 said they would like to have access to the handy person/gardening service.Joanne Mackinnon is due to attend another ward Meeting on Monday 10<sup>th</sup> April at 7pm. The project will be the subject of discussion at that meeting as well.

# Appendix 3

Discussed at	
Ward meeting	
Date	
-	
Signatures of all 3 Ward Council Name CUR MARIE BRIDLE Name CUR JOHN COTCON Name CUR JOHN COTCON	Signature
Internal use only	
Received: Date	
Go to Cabinet Committee – Loca	l Leadership for decision: Date
Approved	Yes       No

## Appendix 3



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Yardley Neighbourhood Forum, Friends of Oakland and RunBirmingham.

It will also seek to engage new groups from across the ward as they are identified. There will be an opportunity for groups to meet together from across the ward and create a local network to support each other. This group will feed into existing Birmingham City Council theme groups particularly Health and Wellbeing and Yardley Jobs and Skills Board, Neighbourhood Forums and Ward Meetings that operate across Yardley district. It will address the key priorities identified at the first Local Innovation Fund meeting.



# **Key Priority One - Communication**

Communication with the residents of South Yardley Ward is a barrier to community engagement in community activities. Residents say they would get involved of they only knew what was happening. There is no community magazine or South Yardley Ward community website. Attendance at the Neighbour Forum and Ward meetings is low. Working with *South Yardley Library* a key part of the project will be to seek out and compile a directory of community groups both in print and online. Currently the community feels that improved communication is fundamental in maximising South Yardley's assets when priorities for the Local Innovation Fund were discussed. The project would seek to support the development and support existing and emerging community groups including development of sport and use of the green spaces in the ward particularly on the Oakland's. New groups will target participation by men and over 50's. The project would investigate the use of some redundant space by Public Health in order to develop a much needed income stream.

## Key Priority Two – Events and Community Trips.

The project would facilitate a number of co-designed community events to bring the diverse community together, build relationships and offer effective opportunity for community development. Groups will get to know about the support network and Newsletter through the events. The project will empower groups in South Yardley by meeting and sharing what they do together. It will equip the people of Yardley as well as being a place where people enjoy coming. The project will offer 2 intergenerational community trips to bring people together. These will be available to anyone living in the ward. Key Priority Three - Bringing people together, Social Prescribing, Health and Fitness, Breaking Isolation and activities for men over 50.

Initially through the partners involved in the project we will offer a safe and trusted space for the residents of South Yardley to meet and enjoy activities. There are already a wide range of social, fitness and arts activities available across the Ward. The project will identify further groups to signpost people. The project offers the option of introducing people to activities on offer by socially prescribing through a voucher scheme. People can apply to take part in selected activities for free. Through Better Ageing there will be particular activities targeted at people over 50.

## Key Priority Four – Holiday Activities for Young People

The project will run summer holiday activities for Young people making use of Oakland's Recreation Ground during the summer holidays. Because of the high level of Child Poverty within the ward children from South Yardley are often excluded from holiday schemes run by commercial companies. They typically charge £10 -£15 per day. We will work with Fit Cap a local organisation that are based at the Meadway Community Centre.to provide a low cost alternative and charge £3 per day. The scheme will be called Fit and Fed and will provide a programme of Sport, visits and trips, arts activities and will include a nutritious cooked meal made with locally grown produce and produce from the Community Centre community garden. Children from across the ward will have priority places.

# Sustainability

Hobmoor Community Centre was closed for seven years and not sustainable by Birmingham City Council despite the mortgage and contacts being paid by them. Since Oasis partnered with the council the centre has been open and developing for the last 15 months. It now has approximately 700 adults and 300 young people use it each week.

Birmingham City Council are already committed to financing the community centre for the next seventeen years hence there is opportunity for lasting innovation over the long term. Oasis is a national organisation with 57 schools and 11 similar Community Hubs including a central Hub in Waterloo, London. It is committed to community transformation and supporting the Hub in the long term through systems and processes, monitoring and evaluation and the national fund raising team. The match funding for the project is £81,000.

Since opening 15 months ago the community centre has grown to 1000 users a week with no additional funding. It is developing a funding strategy that is not reliant solely on grants and includes rental income and paid services. Without the work of Oasis the city council would still be paying for an empty unused redundant building.

In the long term money generated from these alternative funding streams will enable the project to continue in the long term.

## Summary

Oasis currently is committed to working within a mile radius of Oakland's Recreational Ground. The Local Innovation Fund will enable Oasis to reach out across the whole of the ward. The project will bring people together;

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Supporting each other through a community asset based approach across the ward, Improve communication between various groups and activities, ٠ Provide networking opportunities feeding into the City Councils theme groups, Introduce people to activities to improve their health and fitness through social prescription, Break social isolation through social prescription, Provide young people with activities during the summer holiday. Time Frame - is it:-One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017) Х How will the innovation be implemented? The innovation will be implemented by Oasis Community Partnerships. Hobmoor Community Centre was used by the community from the 1<sup>st</sup> November 2015 and now has a proven track record working with community groups in South Yardley and delivery of asset based projects. The brand new building had previously been unused by the community for seven years. Oasis Community Partnerships part of <u>OasisUK</u> will work in partnership with the community to deliver the project. What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide? Success Secure the use of Hobmoor Community Centre in the long term by generating a separate income stream making full use of the building. Increased participation in activities related to fitness and wellbeing including the arts. Increased provision by Community groups who meet regularly. Local magazine and a website/Facebook page advertising community activities and events 4 times a year. New emerging community groups including participation by over 50's and men. Increased participation in 3 Community events bringing South Yardley together including an event on Oakland's Recreation Ground and a community trip to a seaside location Use of the community centre by Public Health or the NHS and DWP

• Deliver a high quality summer activity scheme that is accessible centred on Sport and provides a nutritious cooked meal each day.

#### Impact Measurements

- Community centre usage data
- Production of a local magazine for times a year and feedback
- Increased participation in community groups
- Increased purposeful use of Oakland's Recreational Ground.
- Increased participation in fitness activities
- Increased participation in Well Being Activities
- Increased participation in Fitness and Well Being by over 50's
- Increased participation in Fitness and Well Being by men.
- Participation in Community Events. Impact survey
- Use of the community centre by Public Health
- Children receive a nutritious cooked meal during the holidays and engage in sports, visits and trips and art activities

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

An application has been made to the Community Fund supported by Birmingham City Council An application has been made to Culture on the Doorstep by our partner Mercurial Arts Ageing Better Awards for All

Asda

What resources will be required?

See Budget Below

	Capital	Running Costs	People Power	Income Generated	Match	Gift In Kind
		47960		15400	81000	3400
Project Launch Event 1 Contribution		3500				
Active Citizens MATCH					4000	
Hobmoor Community Centre INCOME				15000	· .	
AITY Social Prescription Printing, PM, Session costs x 120-(50+, men, Asian women - target groups)		1000-				
Holiday Activities for Young People 30 days times £200		6000			6000	
Community Centre Hire 52 weeks x 10 hours per week x 228		14560				
Marketing (General, Community Centre, Local Amenities, _ocal Activities, General H&WB Project)		2000				

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# Appendix 3

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Newsletter x 4 x 4000 properties x £0.5	2000_		
Newsletter design and PM x 4 days + Gift in Kind AITY Volunteers	800		200
Advert Income Stream £400		400	
Mid Project Event 2	2000		
3 new community groups: workshop leaders, free rent. 40 weeks	600		
Ongoing community centre costs	6000		
Community Centre Staff - for duration of project only	6000		
Community Centre Permanent staff		524	000
AITY Volunteer support - Event Management £10p/h			3200
Oasis Community Partnerships - Salary Contribution		8	000
Access to Oasis Hobmoor Community Garden		15	000
Ageing Better. 5 Events from community centre. Trips. New Group		2	000
Final Celebratory Event 3	3500		

Contact person for proposal

Name Andy Brown

Telephone 07910605768

E-mail (Preferred Contact) andy.brown@Oasishobmoor.org

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)? Local Innovation Fund Proposal meeting 13 DECEMBER 2016 - Seith Yardley LIF PZITAUSHIP MEEting 26 Janzy 2017. Sam yarally UF Permosnip meeting 26 Janen 2017 - Sam yardley Ward MEEting 2 March 2017 - Savin yareling LIF Parmarship Meeting 9 Mora 2017 - Sarth Youding Ward MEETing **Discussed** at Ward meeting Scim, Yerding Date 26 Jen 12ry 2017 and 91 Merch 2017. Signatures of all 3 Ward Councillors /1 1 1 Name ZAFAR. JOBAL Signature (My M) Date 94 MHRCH 2017 . Name NAWAZ ALI Signature MAD Date 9 March2017 Name ANER. CHOUDHKSIgnature Date 26/19/17 Internal use only Received: Date ..... Go to Cabinet Committee – Local Leadership for decision: Date ...... Approved Yes Nö

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#### Response to observations

...applying for LIF to prop up the running costs of the centre (and if) the bid is correct asking for £47,960 and not supplying any real evidence of how they would meet their agreed targets of communication community empowerment, health and isolated and youth engagement.

- This application isn't to prop up the running costs of the community centre. The proposal injects £99,800 into the project from current rental income, support from the Academy and Gift in Kind. This enables the community centre to open Monday Friday during school term time. The council receives £25000 of this in charges for its use. The project is entirely for new work to meet the needs identified by the community at the first partnership meeting.
  - These priorities set by the community consultation include;
    - Creating a network of community groups for mutual support.
    - Communicating across the ward opportunities for community engagement.
    - Developing new community groups by extending the use of the community centre and extending its opening hours to include the weekend.
    - Providing a Summer Holiday Activity Scheme and providing Young People with a low cost healthy meal.
    - Providing community events.
- The community centre serves two main purposes; as a resource for other local community groups to hire at a reasonable rate, and for Oasis to be able to engage in community transformation activities. This application is to extend the later.

#### How we would meet the targets

- Secure the use of Hobmoor Community Centre in the long term by generating a separate income stream making full use of the building.
  - During the project the community centre will develop existing and new income streams as outlined below.
    - Increased rental income as new groups become sustainable particularly the development of a Football Club, groups for 50+ men, other health and fitness groups supported initially by the LIF.
    - Increased rental income from Adult Education providers.
    - Hold fundraising events run by volunteers and supporters.
    - Apply for further grant funding based on the impact of the project and beyond particularly .Big Lottery Reaching Communities.
    - Develop 2 social enterprises (Sewing and a Community Café)
    - Funding from the Academy
    - Undertake contract work for the DWP and NHS
  - The success of this will easily be measured by occupancy data and the increase in the hours it is open. Along with Money realised from the 7 income streams.
     Weekend opening and Summer currently Zero
- Increased participation in activities related to fitness and wellbeing including the arts.
  - This success will be measured by the number of activities and participants taking place on the Oakland's and within the community centre, and their feedback.
- Increased provision by Community groups who meet regularly.



- This success will be measured by the number of new activities and participants taking place within the community centre and across the Ward, and feedback from the groups about the impact of the activities.
- Local magazine and a website/Facebook page advertising community activities and events 4 times a year.
  - This is easily measured as the magazines will physically exist. Currently there is no magazine (Zero) We will also seek feedback on style, content and effectiveness of the communication.
- Provide a programme of Summer Activities for Young People in Yardley
  - This success will be measured by the number of Young People participating in the holiday scheme, their feedback and receiving a healthy meal from across the Ward.
- New emerging community groups including participation by over 50's and men.
  - This success will be measured by the number of new activities and participants taking place across the Ward.
- Increased participation in 3 Community events bringing South Yardley together including an event on Oakland's Recreation Ground and a community trip to a seaside location and a Lantern Parade in Oakland's Recreation Ground.
  - Last year 1200 people participated in the Our Oaklands event, 120 people went to Skegness and 20 people came to the Lantern Festival. This success will be measured by the number of participants.
- Use of the community centre by Public Health or the NHS and DWP
  - Currently the community centre isn't used by these groups. We would work with the groups to identify the impact of their activities against their targets, and the outcomes we've identified.

# Has the potential to be really good but impression this is already up and running@ Is this a proposed new project or not.

- This is a new project that extends community development work using an asset based approach, extends the use of the community centre, builds a South Yardley Community network, improves communication across the Ward, develops and supports new and emerging groups, provides a new summer scheme for Young People and celebrates the life of South Yardley through community events.
- The community centre has only been in operation since November 2015; before then it was an empty space that was unused due to extremely high hire costs set by the PFI. It was only after the persistent hard work of the principal at the Academy and other colleagues that the community centre was finally made accessible to the local community.
- Whilst the community centre is up and running, the majority of services are outside groups running their own projects. This application is in response to what the community, including at the first partnership meeting, have told us they want to see. This is also in conjunction with other local partners who have offered their full backing, including AITY, Mercuial Arts, Jess Philips MP, Inspire Steps, the Scout Movement etc.
- A few projects have been piloted in the last 6 months, but only on the good will of volunteers and oasis resources. The outcomes of these pilots have proved the following:
  - The community is unaware of groups that exist is South Yardley



- Children and Young People are keen to engage positively and there are few opportunities to do so. Over 300 Young people use the Community Centre during the week. During the summer they will have nothing to do.
- New groups need financial support but can become sustainable with some support.
- South Yardley enjoys coming together as a community.

# Not a good proposal in terms of meeting the criteria with questions around accountability and consultation. It looks like an application to cover ongoing revenue cost and overheads rather than adding anything new or different.

- Until this point Oasis have fully covered the costs associated with re-launching the community centre, and running the community centre team it will continue to meet these costs but without the LIF;
  - The community centre with its facilities including changing rooms will continue to be closed during weekends and holidays.
  - Residents of South Yardley will remain unaware of opportunities in the community.
  - There will be no summer activity scheme, Young People who receive Free School Meals will not get the chance of a healthy meal.
  - Young people will have nothing to do and Oaklands Recreation ground will remain a place for antisocial behaviour and drugs use.
  - There will be no community events and the opportunity for South Yardley to meet together.
  - The community centre will continue to be open Monday –Friday during the week.
  - There will be no support for community assets to develop new community groups including health and fitness.
- In the last 18 months huge amounts have been achieved. 1000 people a week use the community centre including 300 Young People.
- Oasis is accountable to the charities commission, and locally through the following forums;
  - A steering group of key partners has already met together with Jess Phillips MP. They will be responsible for reporting to the Ward meeting. A council officer is most welcome to sit on the group if it is useful and they have capacity.
  - Andy Brown, Hub Leader has carried out extensive consultation. Part of local council groups, volunteering to chair the skills and innovation board, partners meetings 10 Leaders of community groups representing a whole cross section of South Yardley came to support the proposal at the 2<sup>nd</sup> partnership meeting representing over 1000 residents.

# What is the cost to establish and run separate segment of the proposal/project?

 The project has already been divided into segments at no cost. Oasis will hold and manage the funding. This will be externally audited. Arts in the Yard and the Library will manage the News Magazine. Inspire Steps will help manage health and fitness. Fitcap will manage the Summer Programme. Some activities will be managed jointly.

# Doesn't seem to be any baseline information and target/benchmark figures to measure against - too general.



- Can the council provide access to baseline data they wish to see this measured against?
- Oasis (using separate funding) is commissioning an independent report for impact measurement data. The report will focus on the impact the community centre has had in the last 18 Months, the impact of the LIF. Key questions will be
  - Have Adults moved closer to the Job Market and moved into work? What is the impact of this on Child Poverty?
  - To what extent has people Health and Wellbeing improved by attending community groups?
  - To what extent has the perception of Oaklands Recreational Ground changed?
  - To what extend has crime and antisocial behaviour on Oaklands Recreational Ground changed?
  - To what extend is South Yardley a more cohesive community? How often do people meet each other?
  - Has there been an increase in community participation?
  - Are people more aware of opportunities for community involvement in the area?

The report will also contain the results of further consultation with residents of South Yardley.

The council has provided data showing that Yardley is "Red" in all areas

# Sustainability – should LIF be used to cover the on-going cost for a building which BCC are already committed to.

- BCC charge Oasis £25000 to use the community centre. BCC are committed to the Academy building through the PFI but the community centre was empty until November 2015.. How are BCC committed to the community centre financially apart from existing contracts with the PFI?
- This money isn't for the building, it's for the costs associated with running community development activities. The two are very different, but there is a real cost to using rooms within the community centre that need to be accounted for.

#### Within the breakdown further clarity should be sort. A total of the £48,000 been asked for:

- o **£9,000** to be spent on Project Events; There are three mentioned
  - These events would be designed with the community in due course, so detailed plans are not yet available. The community have previously mentioned health and arts focused events, but a planning committee would be formed with local residents to plan the details. The events planned are Our Oaklands, Seaside Trip and a Lantern Festival.
  - # £5000 on Our Oaklands including a stage and sound system for local talent,
  - marques, litter removal, medals for a football and netball competition, licences, production of an event manual and advertising.
  - £1000 on a community trip including advertising, booking system (Event brite) and management. £600 to provide 50 free places for men over 50+
  - £3000 for Lantern Festival including licences and production of an event manual, advertising, lantern making workshops. Litter disposal
- Marketing, newsletter and newsletter design = £4,800; There three elements accounted separately is the VFM. What happens after the 12 months?



- This was a key priority that emerged from public consultation. An online presence only was discussed during the first partnership meeting. However residents firmly wanted a paper version as well.
- Marketing: this include general marketing of the project, establishing the community centre as a venue, marketing of the project in local amenities, the marketing of specific activities, and the marketing of the social prescription element. £2000 is probably the minimum we would spend on this, marketing can be very expensive and AITY will offer Gift In Kind with this element. Payments for design work, printing, online adverts (mainly FB), distribution and management of marketing.
- Newsletter costs of printing 4 newsletter to 4000 properties at 50p per newsletter: £2000
- The newsletter also needs designing which will be undertaken by AITY, 1 day for each newsletter to be designed plus significant gift in kind (it will take considerable more time to pull each newsletter together than one day).
- £800 for the development of a South Yardley Ward Community phone app.
- After 12 months we will have a self-sustained newsletter, funded by adverts/sponsorship by local businesses.
- Community Centre Hire £14,560. (10 hours at £28.00 per hour = £280.00 per week)
   X 52 weeks. Is the community centre recharge itself for empty room/space not uses in the week? Or is this for a particular group. What happens after the funding ends. According to their figure currently income generating £15,400.
  - Support for a new football club 4 hours per week
  - New Fitness and new community groups 4 hours per week
  - Free room hire for community network meetings, community development meetings and LIF project delivery meeting 1 hour
  - This is to account for the room costs directly associated with this project, which otherwise would be hired to other groups.
  - Oasis is working on both national and local funding bids to secure the sustainability of this community engagement project.
- Community Centre Staff £6,000 for the period of project. Who is to be employed? Is this a local person? what happens to them after 12 months?
  - As chair of the Yardley Jobs and Skills Board a local person would be sort.
  - As new groups become sustainable this will provide an income stream to support the additional staffing costs.
- On-going Community Centre cost **£6.000**. What is this on-going cost? Is the same as the hire charge?
  - No users, will have access other facilities not included in the hire charge for free including
    - Petting the Alpacas, feeding lambs and other animals on site benefiting from increased Well Being £2000
    - Engaging with the community garden £2000
    - Cleaning of Changing rooms and showers, not currently used £2000

In the current climate the council needs support from the third sector. The Local Innovation-Fund proposal provides a model for much needed asset based development in the future.



#### Oasis Hub Hobmoor

- Oasis Hub Hobmoor vision is to transform the community, it seeks to do this through Empowerment, Equipping and Enjoyment.
  - Empowerment;
    - During the day it helps members of the community to enter the job market by providing a job club.
    - Working with identified community assets and partners.
    - Facilitating community voice, community development and community cohesion to bring together the diverse ethnic groups in South Yardley.
    - Working with specifically women of Pakistani heritage who are isolated within the community.
  - Equipping;
    - Providing adult educational courses including Maths and English Functional Skills, ESOL, Teaching Assistant Courses, IT Courses and recreational courses.
    - Chairing the Yardley Jobs and Skills Project Board on behalf of the City Council at no cost. This was one of the most successful theme groups reporting to Steve Farr Employment and Skills Manager, Economy Directorate.
  - Enjoyment;
    - Providing a Youth Provision alongside the Vibe.
    - Partnering with Fitness Groups, the Scout Movement, Kombat Kids, Inspire Steps and with Arts in the Yard

Jess Phillips LABOUR MP FOR BIRMINGHAM YARDLEY



# HOUSE OF COMMONS



12 April 2017

#### Ref: Birmingham City Council: Local Innovation Fund for South Yardley ward

To whom it may concern, -

I am writing in support of Oasis Hub Hobmoor's Local Innovation Fund proposal for South Yardley ward.

Since May 2015 I have been supporting Hobmoor Community Centre and was instrumental in its opening in November 2015. Much has been achieved since then.

The ethos and commitment to the community in South Yardley from Oasis Hub Hobmoor is unparalleled in the ward. This organisation's efforts mean a huge difference is being made to the lives of local people. Oasis Hub Hobmoor believe in empowering individuals.

Having heard that the proposal was being taken forward I was invited to the project's initial steering group "Cuppa" at South Yardley Library on the 30<sup>th</sup> March. The project is already pulling together a wide variety of partners who will ensure the work is successful and sustainable.

I was excited to hear about the project plans and for the work to begin in South Yardley ward. It is a much needed project and well thought out.

I am aware that there is much support for the project from local residents.

I have offered to be part of any steering group and I am keen to be involved and follow the progress being made.

I fully endorse the proposal and project, and if I or the constituency office can be of any help Andy at Oasis Hub Hobmoor has my details.

Yours sincerely,

hillips

Jess Phillips

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WARDNechelles	INNOVATION TITLEExploration to empow	ver women
Innovations have to meet the LIF prior listed below. (Tick all those that apply)	ities and add value to the City wide co	pre priorities
City Core Priorities     Children - a Great     City to Grow Up In     Jobs & Skills	<u>LIF Priorities</u> • Citizens' Independence & Well Being • New approaches to investment	
Housing for     Birmingham     Health	<ul> <li>Active citizens &amp; communities stepping up</li> <li>Clean streets</li> </ul>	×
active citizenship? Building the confidence and empowe business and trade through a self su We will form Girls Clubs and collabo	<ul> <li>Improving local centres does it show collaborative, partnershi</li> <li>ering 300 girls and women through a ustaining women's enabling group.</li> <li>erate with a number of community group, fashion, artefacts, scarfs and brace</li> </ul>	art and craft, oups to explore
vomen. Ve will find ten female mentors to a Ve believe <sup>~</sup> that investment in wo	ct as accessible inspirational role mo men promotes active citizenship b heir families and communities—wł	odels Decause women
	eurs, and women entrepreneurs nee is to give more women a shot at the	5

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Time Frame – is it:-One off event/programme

Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)

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How will the innovation be implemented?

Through a series of mini workshop activities as follows:

Mentoring/Budding/Counselling – key output 150/200 girls/women We will use our role models and other success stories to stimulate and inspire young girls into entrepreneurs. We will tap into a local and regional pool of wealthy and/or successful business women and seek their assistance to provide mentoring and counselling to 150/200 girls and

Training - 15/20 per session (x3)

women.

We will deliver training to a network of women artists, designers, and entrepreneurs around lssues of market access, product development, and socially and environmentally sustainable business practices. Our main objective here is to increase capacity and market access for local entrepreneurs and develop a sustainable structure for ongoing training run by local representatives or ambassadors. We expect to run three sessions with 15/20 people per session

#### Fashion competition - 20 designers to benefit

We will launch a fashion competition to a network of 20 local designers, fashion professionals, fashion students and graduates. We will organise retail, designer, and press support for the event and launch the competition. The aim is to bring together design and market expertise.

#### Art/Fashion Tradeshows - 20/30 participants to benefit

We will organise local tradeshow to bring together 20 local manufacturers and suppliers of arts, artefacts, jewellery makers and fashion to showcase a wide variety of local products. The event will include a programme of seminars, introducing new products, as well as trends and resource areas. We will seek to attract a professional audience dedicated to sustainable sourcing and buyers.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

Our project is about building the confidence and empowerment of a minimum of 300 girls and women of all ages to increase capacity and market access for women entrepreneur businesses in food, culture fashion, artefacts, scarfs and bracelets.

We aim to be inclusive in terms of the age profile of the women and capture talent where ever it is.

We will structure the project to have a wider impact both in the elected ward and city-wide given the

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absence of a coherent and well-developed/designed service package to support women entrepreneurs.
Not only will our project provide training and services for individual women entrepreneurs but also
developing approaches to change attitudes and behaviour, networking with the relevant policy makers,
working in and with the community and educating men, as well as helping to develop women's
understanding of the dynamics of business market place.

We will design and implement systems that will allow us to monitor progress on an ongoing basis. We will undertake an external evaluation of the project, designed to provide our sponsors and other stakeholders with evidence of good practice in developing a woman centred support service, in addressing the attitude towards women entrepreneurs and providing training and education for women and men alike.

In sum, our legacy will be the creation of a sustainable structure for training, mentoring and guiding local representatives to act as ambassadors.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

- People power volunteers

- Capital

:

- Running costs

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Amount required from LIF £...15,000.00..... Have you got any match funding – in cash or in kind?

### Contact person for proposal

Name ...Miss Nura Ali Dhuhul.....

Telephone07947634742

E-mail ...nura.ali@allies-network.com.....

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<ul> <li>Discussed with the following groups as follows:</li> <li>Meeting with the Somali children and women's group Nechelles Baths 11<sup>th</sup> October 2016,</li> <li>Gambian community meeting on 20<sup>th</sup> October 2016,</li> <li>Ghana Union Greater Birmingham at the Stirchley Baths on 19<sup>th</sup> November 2016.</li> <li>Women's Support Network Group November 6<sup>th</sup> 2016 Attended by Councillor Yvonne Mosquito.</li> </ul>
<ul> <li>Gambian community meeting on 20<sup>th</sup> October 2016,</li> <li>Ghana Union Greater Birmingham at the Stirchley Baths on 19<sup>th</sup> November 2016.</li> <li>Women's Support Network Group November 6<sup>th</sup> 2016 Attended by Councillor Yvonne</li> </ul>
Discussed at
Ward meeting NECTOLS
Date Ignatures of all 3 Ward Councillors
Vame Van NOSDOD Stonature A
Iame <u>IAHIN</u> AU Signature V(L) Date 21/31/17 Iame HAU(DRY KASH)) Signature AU RABIAND Date 2-345 JTT

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WARDNechells		INNOVATION TITLESaving Nechells Com	munity Centre	
Innovations have to meet to listed below. (Tick all those that apply) <u>City Core Priorities</u> • Children - a Great City to Grow Up In • Jobs & Skills • Housing for Birmingham • Health	<ul> <li>✓</li> <li>✓</li></ul>	LIF Priorities ens' Independence & Being v approaches to investment ve citizens & communities oping up on streets	core priorities	
	• Imp	roving local centres	I	
	1 T T 1. T			
What is your innovative ide active citizenship?	and how does it sh	how collaborative, partners	hip working and	
active citizenship? Local residents have formed ensure that the Nechelis Gree	a campaign group (f en Centre is kept as tober and Decembe	Nechells Together Communi a community resource. The er 2016. The campaign group	ty Association) to y have brought the	
active citizenship? Local residents have formed ensure that the Nechelis Gre issue to Ward meetings in O than 12 times, and has held The group intends to use LIF transfer. It will obtain a prop	a campaign group (f en Centre is kept as tober and Decembe vider, well attended funding to explore t erty survey, do some do some initial work	Nechells Together Communi a community resource. The er 2016. The campaign group d consultation events.	ty Association) to y have brought the o has met more community asset current and	
active citizenship? Local residents have formed ensure that the Nechells Gre issue to Ward meetings in O than 12 times, and has held The group intends to use LIF transfer. It will obtain a prop prospective user groups and	a campaign group (f en Centre is kept as tober and Decembe vider, well attended funding to explore t erty survey, do some to some initial work viable. at there is the capa o, Youth events, Kee	Nechells Together Community a community resource. The er 2016. The campaign group d consultation events. The opportunity to request a e further consultation with o k to ascertain the capital and acity for the following activiti ep fit, Nursery, Advice surge	ty Association) to y have brought the o has met more community asset current and I revenue funding es: ry, Seniors' lunch	
active citizenship? Local residents have formed ensure that the Nechelis Gre issue to Ward meetings in O than 12 times, and has held The group intends to use LIF transfer. It will obtain a prop prospective user groups and resources to make a transfer The group wants to ensure t After School Club, Boxing Clu club and social events, ESOL	a campaign group (f en Centre is kept as tober and Decembe vider, well attended funding to explore t erty survey, do some to some initial work viable. at there is the capa b, Youth events, Kee raining, Job club, Co	Nechells Together Communi- a community resource. The er 2016. The campaign group d consultation events. the opportunity to request a e further consultation with o k to ascertain the capital and acity for the following activiti ep fit, Nursery, Advice surget ommunity events and specia for community enterprise ar	ty Association) to y have brought the o has met more community asset current and I revenue funding es: ry, Seniors' lunch I events, Hire	

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1	Time Frame – is it:-
	One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)
	<ul> <li>How will the innovation be implemented?</li> <li>The funds of £5,000 will be used for</li> <li>1. Engaging a consultant to work with the group to undertake a consultation and write a proposal for submission to Birmingham City Council</li> <li>2. Survey of the premises</li> <li>3. Development of the group.</li> </ul>
	What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?
	A proposal to the Council for Community Asset Transfer or another suitable model which keeps this essential resource open for community use.
	Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)? Fundraising events: such as car boot sales, concerts Big Lottery funding
1	What resources will be required?
	- Capital - Running costs - People power volunteers
	Amount required from LIF <b>£5000</b> Have you got any match funding – in cash or in kind? No
(	Contact person for proposal
	Name Shannon Pennant
	Telephone 07515657649
-	E-mail Lighthouse pron Danail. Com nechellskia Danail. com

Appendix 3 Local Innovation Fund Proposal Form

Page 2 of 3

	——————————————————————————————————————
Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which counciliors attended)?	
The proposal to save the Centre was discussed at the ward meeting in October and December 2016 with the Councillors present.	r
It has also been discussed at several community meetings attended by Councillor Mosquito.	
The community group has held lots of other meetings with the wider community and with a core steering group.	
In all more than 12 meetings have already been held.	
Discussed at	
Ward meeting NECHALS	
DateOctober 2016 and December 2016	
Signatures of all 3 Ward Councillors	
Name YVONNE MOSTAN Signature Date 21/31/7	_
Name TAHIR AU Signature V Marine Date 21/3/17	
Name TAHIR AL' Signature Date 21/3/17 Name CHAUTTIRY FASILIDSignature D. PARA Date 23/5//	
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Approved	
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Appendix 3 Local Innovation Fund Proposal Form

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NARD: Soho	INNOVATION TITLE: Bringing People Together	
nnovations have to meet the LIF pridisted below.	orities and add value to the City-wide core priorities	
Tick all those that apply)		
City Core Priorities	LIF Priorities	
• Children - a Great	• Citizens' Independence &	
City to Grow Up In	Well Being	
• Jobs & Skills a great	New approaches to investment	
City to succeed in		
Housing a great	• Active citizens & communities X	
City to live in	stepping up	
Health a great City X	Clean streets	
to lead a healthy & active life		
	Improving local centres	
partnership with other organisations, hese bodies to have group members esidents to become members of the actively making decisions about issue	ity Development Trust and to that end seeks to work i institutions, schools etc in the Soho Ward and to invite hip of the CDT. Soho First is also actively inviting local CDT and thereby increasing the number of residents s for their Ward. Besides the development of the CDT mmittee has produced an action plan for bringing peop	e
<ul> <li>Reduce individual isolation wit</li> <li>Break down barriers to cohesi</li> </ul>	,	
	urage good relationships between neighbours	
<ul> <li>Producing a Directory of local involvement e.g. training/ever</li> </ul>	organisations/opportunities for local community hts/volunteering opportunities	
vould like to replicate across the War ouilders and connectors. We would al	neld a Community Leaders Networking Lunch which it of to bring together residents who can act as communi so like to initiate an annual Soho Inspiration Award wh ood neighbours award; Cross-cultural activity award;	·

Cross-generational activity award. Soho First has built up a wide database of organisations and

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• -	f all the Bringing People Togeth lifferent community languages	-	
Implement	it:- ent/programme and complete within 6 months and complete within 12 month	· ·	
Organising	ovation be implemented? g a series of community building an g a Soho Inspiration Award to cele ogether	-	
	will the proposal achieve? Wh ow will you ensure legacy/ cor		
organisation tha	ng a Charitable Incorporated Or t will be collaborative in its wor b. Its success will be measured	king, will build partne	erships and encourage
residents volunt events and barri	for bringing people together wil eering, individual isolation bein ers to cohesion broken down as uages and interpreters will be a	g reduced as resident s all the events will be	s take part in the planned
	together will naturally occur the determined of the local economy.	rough the other prop	osals of work with the
	nuation of the aim of bringing penated by the Soho First CDT to e I.	• –	
•	lered other sources of funding funding from elsewhere (plea		-
	e seeking other sources of fund would provide an opportunity		

Expenditure will include:	
Meeting venue hire	
<ul> <li>Awards Ceremony Venue hire</li> </ul>	
— Printing costs	
<ul> <li>Catering and refreshments</li> </ul>	
<ul> <li>Volunteer expenses</li> </ul>	
— Interpreting	
What resources will be required?	
	£
- Capital	
- Running costs	5,500
- People power volunteers	500
Amount required from LIF £ 6	6,000
Have you got any match fundi	ng–in cash or in kind?
Contact person for proposal	
Name: Andrew Simons	
Telephone: 07421 994752	
E-mail: andrew.simons@blueyonc	day as ut

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Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?	
These ideas were initially discussed at a Ward meeting on 29 <sup>th</sup> November at Summerfield Centre attended by Councillor Sybil Spence and Councillor Chaman Lal and at a follow-up meeting convened by Soho First on 29 <sup>th</sup> January, also at Summerfield Centre, which was attended by Councillor Lal.	
The minutes of the meetings include a list of those individuals and organisations present.	
Soho First represents a wide range of organisations in the Soho Ward including: Bishop Latimer United Church Brookfields School Deers Leep Residents Association North Edgbaston Residents Association Winson Green Neighbourhood Forum Soho Children's Centre	
Knightstone Neighbourhood Watch Kajans Women's Enterprises Handsworth Baptist Church Centre Birmingham Central Baptist Church Christian Union for Community Development Octavius Learning and Development Carol Henry (CASE) Other partners include: Nash Dom Suited for Success Companions of Hope	
Discussed at Ward meeting	
Date	
Signatures of all 3 Ward Councillors	
Name SHARDON THOUSAN Signature Selbence Date 15.05.17 Name SHARDON THOUSAN Signature Date 15.05.17	
Name SHARON MOLESON Signature Date 15-05-17	Ĩ
Name CHAMAIN LAL Signature Chaman Laborate 15/17/17	
	J

Internal use only		
Received: Date	· · · · · · · · · · · · · · · · · · ·	
Go to Cabinet Commi	ee – Local Leadership for decision: Date	
Approved	Yes	
	No	

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WARD: Soho	INNOVATION TITLE: Thriving Soho	
Innovations have to meet the LIF price	rities and add value to the City-wide core pr	iorities
listed below.		
(Tick all those that apply)		
City Core Priorities	LIF Priorities	
Children - a Great	Citizens' Independence & X	
City to Grow Up In	Well Being	
• Jobs & Skills a great X	<ul> <li>New approaches to investment x</li> </ul>	
City to succeed in		
Housing a great	Active citizens & communities     X	
City to live in	stepping up	
Health a great City     to lead a healthy & active life	Clean streets	
to lead a fleating & active file	Improving local centres	
What is your innovative idea and how	/ does it show collaborative, partnership wo	
	does it show conabolative, partnership wo	rking an
active citizenship?		
active citizenship? The proposal is to work with residents		oduce a
The proposal is to work with residents	, community, public and private sectors to pr	
The proposal is to work with residents		
The proposal is to work with residents community economic plan for Soho W • develop and support opportun	, community, public and private sectors to pr ard. Such a plan would include looking at way ities for social enterprise and social investme	/s to: nt;
The proposal is to work with residents community economic plan for Soho W edevelop and support opportun make more productive use of c	, community, public and private sectors to pr ard. Such a plan would include looking at way ities for social enterprise and social investme ommunity assets such as buildings and land;	vs to: nt;
<ul> <li>The proposal is to work with residents community economic plan for Soho W</li> <li>develop and support opportun</li> <li>make more productive use of c</li> <li>develop the confidence, knowl</li> </ul>	, community, public and private sectors to pr ard. Such a plan would include looking at way ities for social enterprise and social investme ommunity assets such as buildings and land; edge, skills and capacities of local people to o	vs to: nt;
<ul> <li>The proposal is to work with residents community economic plan for Soho W</li> <li>develop and support opportun</li> <li>make more productive use of c</li> <li>develop the confidence, knowl the community and strengthen</li> </ul>	, community, public and private sectors to pr ard. Such a plan would include looking at way ities for social enterprise and social investme ommunity assets such as buildings and land; edge, skills and capacities of local people to o the local economy;	/s to: nt; contribut
<ul> <li>The proposal is to work with residents community economic plan for Soho W</li> <li>develop and support opportun</li> <li>make more productive use of c</li> <li>develop the confidence, knowl the community and strengthen</li> <li>encourage investment in community</li> </ul>	, community, public and private sectors to pr ard. Such a plan would include looking at way ities for social enterprise and social investme community assets such as buildings and land; edge, skills and capacities of local people to o the local economy; munity-based ventures by local businesses,	/s to: nt; contribut
<ul> <li>The proposal is to work with residents community economic plan for Soho W</li> <li>develop and support opportun</li> <li>make more productive use of c</li> <li>develop the confidence, knowl the community and strengthen</li> <li>encourage investment in com banks, credit unions and the like</li> </ul>	, community, public and private sectors to pr ard. Such a plan would include looking at way ities for social enterprise and social investme ommunity assets such as buildings and land; edge, skills and capacities of local people to o the local economy; munity-based ventures by local businesses, e;	vs to: nt; contribut instituti
<ul> <li>The proposal is to work with residents community economic plan for Soho W</li> <li>develop and support opportun</li> <li>make more productive use of c</li> <li>develop the confidence, knowl the community and strengthen</li> <li>encourage investment in com banks, credit unions and the lik</li> <li>increase local purchasing – ma</li> </ul>	, community, public and private sectors to pr ard. Such a plan would include looking at way ities for social enterprise and social investme community assets such as buildings and land; edge, skills and capacities of local people to o the local economy; munity-based ventures by local businesses,	/s to: nt; contribut instituti
<ul> <li>The proposal is to work with residents community economic plan for Soho W</li> <li>develop and support opportun</li> <li>make more productive use of c</li> <li>develop the confidence, knowl the community and strengthen</li> <li>encourage investment in com banks, credit unions and the lik</li> <li>increase local purchasing – ma available within the area;</li> </ul>	, community, public and private sectors to pr ard. Such a plan would include looking at way ities for social enterprise and social investme community assets such as buildings and land; edge, skills and capacities of local people to o the local economy; munity-based ventures by local businesses, e; king people aware of the skills, talents and ca	/s to: nt; contribut instituti ompeter
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<ul> <li>The proposal is to work with residents community economic plan for Soho W</li> <li>develop and support opportun</li> <li>make more productive use of c</li> <li>develop the confidence, knowl the community and strengthen</li> <li>encourage investment in com banks, credit unions and the lik</li> <li>increase local purchasing – ma available within the area;</li> </ul>	, community, public and private sectors to pr ard. Such a plan would include looking at way ities for social enterprise and social investme community assets such as buildings and land; edge, skills and capacities of local people to o the local economy; munity-based ventures by local businesses, e; king people aware of the skills, talents and ca	vs to: nt; contribut instituti ompeter
<ul> <li>The proposal is to work with residents community economic plan for Soho W</li> <li>develop and support opportun</li> <li>make more productive use of c</li> <li>develop the confidence, knowl the community and strengthen</li> <li>encourage investment in com banks, credit unions and the lik</li> <li>increase local purchasing – ma available within the area;</li> <li>raise the profile of Soho Ward a cultural diversity.</li> </ul>	, community, public and private sectors to pr ard. Such a plan would include looking at way ities for social enterprise and social investme community assets such as buildings and land; edge, skills and capacities of local people to o the local economy; munity-based ventures by local businesses, re; king people aware of the skills, talents and co and the opportunities presented by its unique	vs to: nt; contribut instituti ompeter e history
<ul> <li>The proposal is to work with residents community economic plan for Soho W</li> <li>develop and support opportun</li> <li>make more productive use of c</li> <li>develop the confidence, knowl the community and strengthen</li> <li>encourage investment in com banks, credit unions and the lik</li> <li>increase local purchasing – ma available within the area;</li> <li>raise the profile of Soho Ward a cultural diversity.</li> </ul>	, community, public and private sectors to pr ard. Such a plan would include looking at way ities for social enterprise and social investme ommunity assets such as buildings and land; edge, skills and capacities of local people to o the local economy; munity-based ventures by local businesses, e; king people aware of the skills, talents and co and the opportunities presented by its unique	vs to: nt; contribu institut ompeter e history et place
<ul> <li>The proposal is to work with residents community economic plan for Soho W</li> <li>develop and support opportun</li> <li>make more productive use of c</li> <li>develop the confidence, knowl the community and strengthen</li> <li>encourage investment in com banks, credit unions and the lik</li> <li>increase local purchasing – ma available within the area;</li> <li>raise the profile of Soho Ward a cultural diversity.</li> </ul>	, community, public and private sectors to pr ard. Such a plan would include looking at way ities for social enterprise and social investme community assets such as buildings and land; edge, skills and capacities of local people to o the local economy; munity-based ventures by local businesses, re; king people aware of the skills, talents and co and the opportunities presented by its unique e plan Soho First proposes to organise marke ward to bring people together, showcase yo	vs to: nt; contribu institut ompeter e history et place oung tale
<ul> <li>The proposal is to work with residents community economic plan for Soho W</li> <li>develop and support opportun</li> <li>make more productive use of c</li> <li>develop the confidence, knowl the community and strengthen</li> <li>encourage investment in com banks, credit unions and the lik</li> <li>increase local purchasing – ma available within the area;</li> <li>raise the profile of Soho Ward a cultural diversity.</li> </ul> As part of the process of developing the events in different locations across the and create a space for community group.	, community, public and private sectors to pr ard. Such a plan would include looking at way ities for social enterprise and social investme ommunity assets such as buildings and land; edge, skills and capacities of local people to o the local economy; munity-based ventures by local businesses, re; king people aware of the skills, talents and co and the opportunities presented by its unique e plan Soho First proposes to organise marke Ward to bring people together, showcase yo ups to share information and ideas and local of	vs to: nt; contribut institut ompeter e history et place oung tale enterpris
<ul> <li>The proposal is to work with residents community economic plan for Soho W</li> <li>develop and support opportun</li> <li>make more productive use of c</li> <li>develop the confidence, knowl the community and strengthen</li> <li>encourage investment in com banks, credit unions and the lik</li> <li>increase local purchasing – ma available within the area;</li> <li>raise the profile of Soho Ward a cultural diversity.</li> </ul> As part of the process of developing the events in different locations across the and create a space for community grout to market their goods and services. Two	, community, public and private sectors to pr ard. Such a plan would include looking at way ities for social enterprise and social investme community assets such as buildings and land; edge, skills and capacities of local people to o the local economy; munity-based ventures by local businesses, re; king people aware of the skills, talents and co and the opportunities presented by its unique e plan Soho First proposes to organise marke ward to bring people together, showcase yo	vs to: nt; contribut instituti ompeter e history et place oung tale enterpris vent in

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	Frame – is it:-
	One off event/programme
	Implement and complete within 6 months (2016)
	Implement and complete within 12 months (2017) X
How	will the innovation be implemented?
•	Organising a series of market place events to make visible local talent, skills, passions
-	and aspirations; bringing people together to build relationships, share ideas and
	possibilities; and commit to engaging in a process to develop the local economy and
	livelihoods
8	Conversations with residents, associations, businesses and organisations in the different
	neighbourhoods to discover local assets (physical and human) and neighbourhood
	priorities
•	Creating opportunities for people to come together to make connections, share ideas
	and possibilities Looking at plugging the leaks – making the most of every pound that enters the local
	economy
•	Making visible the skills, passions and talents of local people and finding opportunities
	through employment, volunteering and social enterprise for aspirations to be realised
0	Exploring opportunities to meet local needs locally
	Assessing actions and desired outcomes – including priorities, timescales (now, soon,
	later), partners and resources
Ð	Inviting feedback and starting to make things happen
Wha	t outcomes will the proposal achieve? What will success look like and how will its impact
	easured? How will you ensure legacy/ continuation and what learning will the project
prov	ide?
Thou	proposal will result in the production of a community economic plan for Soho Ward and
	the process of implementing the plan starting with market place events in different
	ions across the Ward. It will provide the opportunity for residents, local business and the
	ic sector to work together to develop ideas that will strengthen the local economy.
Outo	omes of such an approach will include:
	Greater resident engagement in shaping the economic future of the area;
6	
6	Boosting local spending through the creation of local supply chains and more local
	market opportunities
6	Building trust and enabling the sharing of ideas across businesses and local
	organisations
	Maximising human and physical assets in the area
Anno	ndix 3 Local Innovation Fund Proposal Form Page 2 of 5

#### public and not for profit organisations

Success will be a thriving, more vibrant and inclusive local economy based on local vision, needs and resources.

The final plan will include details of how each proposed outcome is to be measured and evaluated. For the market place events, measures will include numbers of people participating; individuals and organisations contributing through information and market stalls; young people showcasing their talents; feedback from participants and those attending.

Soho First is committed to working with other partners to implement the community economic plan, once agreed. If successful, the market place events will be repeated and hopefully become a regular feature in the Ward as part of the wider community economic plan.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)? Soho First will be seeking other sources of funding through grants and sponsorship and any

support from LIF would provide an opportunity for seeking match funding.

Key areas of expenditure would include:

- Market place/showcase events
- Workshop/meeting facilitation
- Venue hire
- Printing costs for leaflets
- Production and printing costs of draft and final plan
- Catering and refreshments
- Volunteer expenses

#### What resources will be required?

	£
- Capital	
- Running costs	11,500
<ul> <li>People power volunteers</li> </ul>	500

Amount required from LIF £ 12,000

Have you got any match funding – in cash or in kind?

**Contact person for proposal** 

Name: Andrew SimonsTelephone: 07421 994752E-mail: andrew.simons@blueyonder.co.uk

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Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?	
These ideas were initially discussed at a Ward meeting on 29 <sup>th</sup> November at Summerfield Centre attended by Councillor Sybil Spence and Councillor Chaman Lal and at a follow-up meeting convened by Soho First on 29 <sup>th</sup> January, also at Summerfield Centre, which was attended by Councillor Lal.	
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Winson Green Neighbourhood Forum	
Soho Children's Centre Knightstone Neighbourhood Watch	
Kajans Women's Enterprises	
Handsworth Baptist Church Centre	
Birmingham Central Baptist Church	
Christian Union for Community Development	
Octavius Learning and Development	
Carol Henry (CASE)	
Other partners include:	
Nash Dom	
Suited for Success	
Companions of Hope	
Discussed at	
Ward meeting	
Date	
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Signatures of all 3 Ward Co	uncillors
	CE Signature Chamer Cal Date 15,05.17 Date 15.05-17 LA bignature Chamer Cal Date 15/5/12
Internal use only Received: Date	
Go to Cabinet Committee –	Local Leadership for decision: Date
Approved	Yes No

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	INNOVATION	1. 1. 1. A.
WARD: Soho	TITLE: Environment	
listed below.	rities and add value to the City-wide core prio	rities
(Tick all those that apply)		
City Core Priorities	LIF Priorities	
Children - a Great	Citizens' Independence & X	]
City to Grow Up In	Well Being	]
• Jobs & Skills a great	<ul> <li>New approaches to investment</li> </ul>	
City to succeed in		1
Housing a great	• Active citizens & communities X	
City to live in	stepping up	1
Health a great City	Clean streets     X	
to lead a healthy & active life		]
1441 · · ·	Improving local centres	]
will include a commitment to act to rec and reuse. Clean streets and the enviro	ping an environment action plan for Soho Ward duce waste, fly tipping and litter and increase re onment is a priority for residents of the Ward an	ecycling nd the
will include a commitment to act to rec and reuse. Clean streets and the enviro initiative will create opportunities for r discover the assets to help create a clea talking with all potential stakeholders a those least likely to engage but most in In parallel with developing the action p	duce waste, fly tipping and litter and increase re	ecycling nd the and /ill invol pecially ds using or
<ul> <li>will include a commitment to act to recard and reuse. Clean streets and the enviror initiative will create opportunities for rediscover the assets to help create a cleat talking with all potential stakeholders at those least likely to engage but most in In parallel with developing the action p specific neighbourhoods within Soho W will include:</li> <li>Engaging with residents to encourage</li> </ul>	duce waste, fly tipping and litter and increase re- onment is a priority for residents of the Ward an esidents to come together, make connections a aner and greener environment. The initiative w and seeking their willingness to participate – es- nportant in terms of impact e.g. Private landlor lan will be a campaign to engage residents, foc /ard where there is a desire and a need for acti- ge greater pride and ownership of the environr r Neighbourhood" campaigns, street champion	ecycling nd the and vill invol pecially ds using on on. This ment
<ul> <li>will include a commitment to act to recard and reuse. Clean streets and the enviror initiative will create opportunities for rediscover the assets to help create a cleat talking with all potential stakeholders at those least likely to engage but most in In parallel with developing the action p specific neighbourhoods within Soho W will include:</li> <li>Engaging with residents to encourage through initiatives such as "It's Your community clean-ups and a Clean S</li> <li>Working with schools and young pe</li> </ul>	duce waste, fly tipping and litter and increase re- onment is a priority for residents of the Ward an esidents to come together, make connections a aner and greener environment. The initiative w and seeking their willingness to participate – es- nportant in terms of impact e.g. Private landlor lan will be a campaign to engage residents, foc /ard where there is a desire and a need for acti- ge greater pride and ownership of the environr r Neighbourhood" campaigns, street champion	ecycling nd the and vill invol pecially ds using or on. This ment s, local

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	loop.
Tin	ne Frame – is it:- One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)
Ho •	Organise a gathering – Environment Summit – to which residents and others with a stake in these issues would be invited. The event would highlight existing initiatives and what can be learned from them – and explore other possibilities for how these issues can be tackled. Those attending would also be invited to make a commitment to participate further and be partners in the action plan.
•	Pilot projects focusing on neighbourhoods in Soho Ward where there is already a commitment to further action around waste and litter and the capacity to do so e.g. Latimer estate, Brookfields, Lodge Road/Musgrave Road, Deers Leap etc
0	Organising a Clean Streets competition which would be advertised across the Ward. Developing a project with local schools on using social media and other communication
	methods to raise awareness of issues around waste and recycling. Offering workshops on recycling, reuse and repair at venues across the Ward e.g. Centre of the Earth, Summerfield Centre, Soho Community Hall, faith centres and schools.
be	/hat outcomes will the proposal achieve? What will success look like and how will its impact e measured? How will you ensure legacy/ continuation and what learning will the project rovide?
Tł   aı	he proposal will help to bring people together around an issue that is a priority for many living nd working in the area – clean streets.
ar pa ev	he impact will be measured in terms of the physical impact on streets and neighbourhoods nd the numbers of residents, businesses, local organisations that are prepared to commit to articipating in the campaign and action plan. Each element of the final action plan will include valuation measures including measures of community involvement and the impact on waste nd litter in the streets, recycling rates etc.
la fo	he environment action plan will include things that can be done now, in the medium term and ater and so will lay the foundation for future action. This will become part of the core activities or Soho First, which as a Community Development Trust will seek to continue and develop this vork in the future.

Have you considered other sources of leverage further funding from elsewhe	f funding and whether the project can be used to here (please specify funding sources)?	
Soho First will be seeking other sources support from LIF would provide an opp	es of funding through grants and sponsorship and any portunity for seeking match funding.	
<ul> <li>Expenditure will include:</li> <li>Environment Summit</li> <li>Pilot projects</li> <li>Clean Streets competition</li> <li>Schools project</li> <li>Recycling and repair workshops</li> <li>Volunteer expenses</li> </ul>	S	
What resources will be required?	<u>^</u>	
- Capital	£	
<ul><li>Running costs</li><li>People power volunteers</li></ul>	8,500 500	
Amount required from LIF £9 Have you got any match fundi		-
Contact person for proposal		
Name: Andrew Simons		
Telephone: 07421 994 752		
E-mail: andrew.simons@blueyonc		

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Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?
These ideas were initially discussed at a Ward meeting on 29 <sup>th</sup> November at Summerfield Centre attended by Councillor Sybil Spence and Councillor Chaman Lal and at a follow-up meeting convened by Soho First on 29 <sup>th</sup> January, also at Summerfield Centre, which was attended by Councillor Lal.
The minutes of the meetings include a list of those individuals and organisations present.
Soho First represents a wide range of organisations in the Soho Ward including: Bishop Latimer United Church Brookfields School
Deers Leep Residents Association
North Edgbaston Residents Association
Winson Green Neighbourhood Forum
Soho Children's Centre Knightstone Neighbourhood Watch
Kajans Women's Enterprises
Handsworth Baptist Church Centre
Birmingham Central Baptist Church
Christian Union for Community Development
Octavius Learning and Development
Carol Henry (CASE)
Other partners include:
Nash Dom
Suited for Success
Companions of Hope
Discussed at
Ward meeting
Date

Signatures of all 3 Ward Councillors			
Name SYBIL SPENCE Signature Schence Date 15:05.17			
Name SUGAR Date LS 35.17 Name C.H.A.MAN LAC Signature Chaman Col Date 15,15/17			
Name CHAMAN LAC Signature Chaman Chate 15/11/17			
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Go to Cabinet Committee – Local Leadership for decision: Date			
Approved	Yes		
	No		

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	BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND         BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND         "Doing things differently in neighbourhoods to make better places to live"         "Doing things differently in neighbourhoods to make better places to live"         WARD Harborne         WARD Harborne         Innovations have to meet the LIF priorities and add value to the City wide core priorities         Interest apply         City to Grow Up In         City to Grow Up In	
Page 109 of 252	<ul> <li>City to succeed in City to succeed in City to succeed in City to live in City to lead a health &amp; Active citizens &amp; communities X</li> <li>Health a great City is active life in Puroving local centres is to lead a health &amp; Active citizens in City to lead a health &amp; Active life in Puroving local centres is to lead a health &amp; Active life in Puroving local centres is to lead a health &amp; Active life in Puroving local centres is to lead a health &amp; Active life in Puroving local centres is to lead a health &amp; Active life in Puroving local centres is to lead a health &amp; Active life in Puroving local centres is to lead a health &amp; Active citizenship?</li> </ul>	
	engagement as well as pride of place. In order to secure this inward investment the Harborne Business Association is running a campaign over the coming months to engage with businesses and secure their support when they are balloted in October. There are currently 11 BIDs in the City and the fear is that Harborne could get left behind other centres. We already have long term empty units with a couple more appearing recently. We have no Christmas lights, no floral enhancements and no permanent staff managing the local centre. The development of a BID will result in partnership working between the businesses, the police, the council, Amey, schools, the carnival committee and community groups to build a better Harborne. Once established the BID can engage with local community groups who're looking to tackle local issues. For example we could consider setting up a community lead "In Bloom" group, or work with groups looking to tackle derelict premises, we would also be keen to work with local schools to integrate learning with the Hish Street encourses we would also be keen to work with local schools to integrate learning with the Hish Street encourses we would also be keen to work with local schools to integrate learning with the Hish Street encourses we would also be keen to work with local schools to integrate learning with the Hish Street encourses we would also be keen to work with local schools to integrate learning with the Hish Street encourses we would also be keen to work with local schools to integrate learning with the Hish Street encourses we would also be keen to work with local schools to integrate learning with the Hish Street encourses we would also be keen to work with local schools to integrate learning with the Hish Street encourses and schools to integrate learning with the Hish Street encourses and schools to integrate learning with the Hish Street encourses are and and the schools to integrate learning with the Hish Street encourses are and and the schools to integrate learning with the Hish	
	age to understand the importance of community hubs and enhance their learning with practical applications of their work (eg how a chef or baker weighs and measures to get the perfect outcome, how prices are calculated, maths learning could be integrated with collaborations with our banks etc.). These are all ideas but hopefully demonstrate the innovation that a strong & vibrant High Street can bring to the wider community.	

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	However, the issue in Harborne is the need to rebuild that strong & vibrant High Street. The key to getting to that stage is for the HBA to run a strong & vibrant campaign which will give businesses the confidence that their additional investment will yield a long term return. We have limited funds to run the campaign and as such need to run the process quickly (BID development usually takes a year).
	The HBA has secured funds to run the core campaign covering the legal aspects, the basic marketing tools, technical support etc. but we wish to bring the exciting possibilities for Harborne's future to life.
	Time Frame – is it:-       One off event/programme         One off event/programme       Implement and complete within 6 months (2016)         Implement and complete within 12 months (2017)       X
Pa	How will the innovation be implemented?
ge 110 of 252	The funding request is to support the development of a BID. To capture the essence of the campaign and generate enthusiasm & vision amongst the businesses to want to invest in Harborne, we need to run a sophisticated marketing campaign. The key thing is that to attract new visitors and increase the engagement of local people not currently using the area as much as they could, we need to market Harborne as a unique High-end area of Birmingham. An aspirational but accessible area, exclusive but inclusive. The campaign needs to reflect that
	brand and so demonstrate quality and sophistication in its appearance. The HBA Is covering the
	cost of printed materials including 500 high quality business plans, monthly mailers, weekly newsletters in the key campaigning period, however we wish to bring the campaign to life with: <b>Photography</b> – images of Harborne for the business plan & newsletters. Iconic and attractive professional examples of what a great High street it is, but on the flip side we also need
	professional imagery of empty shops, dirty bins, derelict premises, messy pavements – demonstrating all the things that the BID would be able to tackle once in place.
	Video – research shows that we respond best to moving images in marketing campaigns, social media is increasingly driven by it because we're able to conceptualise more easily from hearing
#2	or seeing a person speak about an issue. We wish to add value to the campaign by producing a series of 4. 1 minute campaign videos of businesses talking about why they would support a
	BID, what the issues are etc. We may also produce a film from the customer's perspective. The exact content will be decided in collaboration with the videographer, the HBA and the
	marketing company working on the overall brand. Social Media – to bring the campaign to life we want to talk up pivotal moments of the
	campaign, on our social media platforms so that we create a buzz whilst documenting and
	sharing important announcements and messages (as well as some of the Images and VIGEOS mentioned above). This will keep the campaign alive by showing that conversations are always
	Appendix 3 Local Innovation Fund Proposal Form Page 2 of 5

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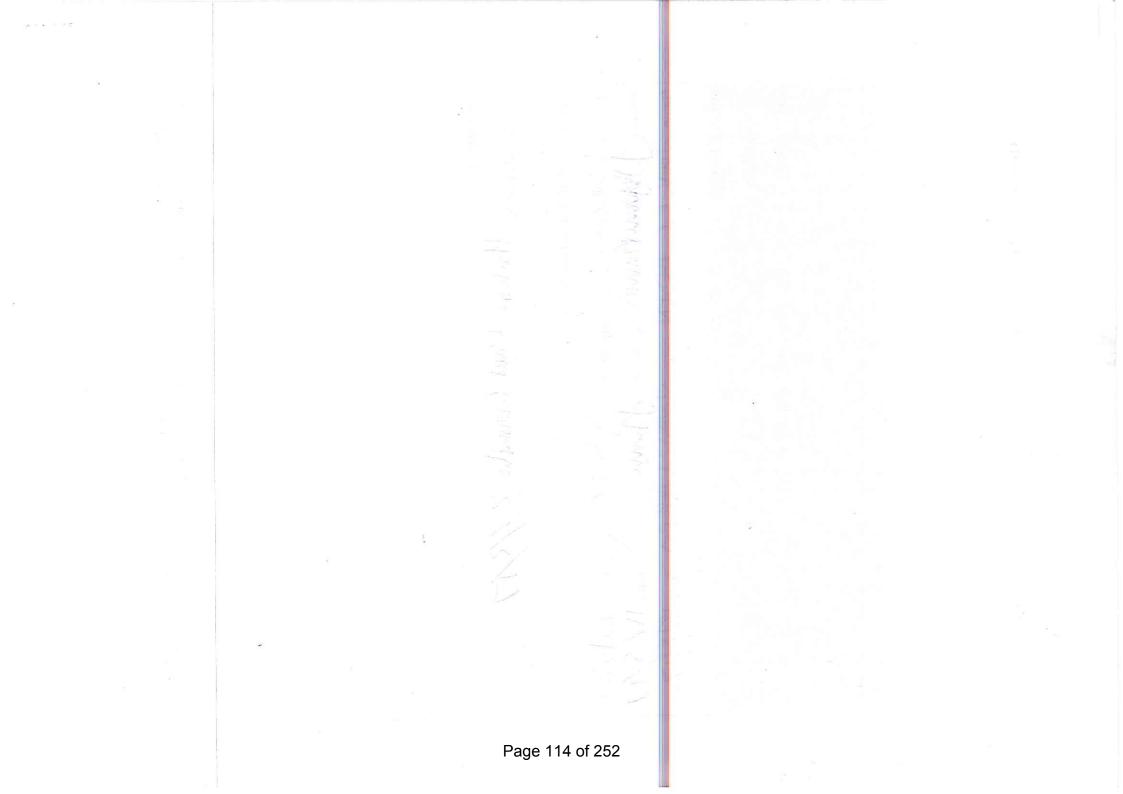
<ul> <li>happening but it will also provide an additional layer of evidence of consultation which is required by BID legislation.</li> <li>Campaign underpinning: As the lead person in terms of BID Development the current Village Centre Manager works part time (20 hours a week). In addition, the short campaign lead time for an October ballot means there is a need for professional marketing support &amp; guidance as the focus in 20hrs a week will need to be on technical aspects of the BID development to</li> </ul>	ensure the process is fully legal and compliant (and therefore safe from any legal challenges). This would include creative input in meetings, storyboarding support for the photography and video development, brand and message development guidance, copy writing and editing supplied content for the business plan, guidance on tone, press and media management, partnership identification and development as well as technical media support. Engaging this level of underpinning will ensure a consistently high quality and professional approach to the marketing management of the Harborne Village BID development.	What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?	This project is all about the long term and the legacy. The immediate success of this project is in securing a "yes" vote in the BID ballot in October. Ongoing, a successful BID campaign will result in an initial 5 year term of inward investment programme to improve the centre of Harborne Village (although please note that the majority of BIDs get a successful 2 <sup>nd</sup> and 3 <sup>rd</sup> terms once businesses see the impact their investment is making). The impact will be very visible to businesses and the community alike. We are still in the consultation phase of the project, but it is anticipated that the income generated for Harborne will be between £130,000 & £150,000 per year which will pay for a full-time BID manager, dedicated security support, marketing support (website & on social media as well as PR), events and activities to promote	the area, an enhanced street scene etc. The impact of developing a BID in Harborne is huge but it will be measured ongoing by ensuring we meet the objectives of the businesses plan on which businesses will be voting.	Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)? In this application, we are only asking for support with the added value marketing aspect of this	-campaign – which will help us to secure the Harborne-Village BID. The core of the BID development project is funded through a grant already secured by the Harborne Business Association for Section 106 funds relating to the Morrisons development at Five Ways in Edgbaston (funding which was earmarked for town centre management projects). There is also in kind support from the council in terms of the cost of the ballot itself as well as officer time.	Appendix 3 Local Innovation Fund Proposal Form
			Page 111 of 252				

What resources will be required? £ - Capital	
- Running costs - People power volunteers Amount required from LIF E £3,990	
Name Kate Smart	
E-mail hello@harborne-village.com	
Appendix 3 Local Innovation Fund Proposal Form	

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?	Discussed at Ward meeting MuNusme Laud Comunifico 27/377 Ward meeting MuNusme Laud Comunifico 27/377 Date Munusme Laud Comunifico 27/377 Signatures of all 3 Ward Councillors Name Munusment Signature Munusment Date 10 Hthe	Name       Attivity       Attivity       Date       Attivity         Internal use only       Internal use only       Date       Attivity         Received: Date       Internal use       Internal use       Internal use         Go to Cabinet Committee - Local Leadership for decision: Date       Internal       Internal         Approved       Yes       Yes       Yes	

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	BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM	L LOCAL INNOVATION FUND rhoods to make better places to live" OSAL FORM
	WARD Harborne	INNOVATION TITLE Bringing 'The Royalty' back to life
	Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.	d add value to the City wide core priorities
	(Tick all those that apply) City Core Priorities	LIF Priorities
	~	<ul> <li>Citizens' Independence &amp;</li></ul>
	reat Y	<ul> <li>New approaches to investment Y</li> </ul>
	<ul> <li>Housing a great</li> <li>City to live in</li> <li>Health a great City</li> </ul>	<ul> <li>Active citizens &amp; communities y</li> <li>Stepping up</li> <li>Clean streets</li> </ul>
	active life	Improving local centres
	What is your innovative idea and how does it show collaborative, partnership working and active citizenship?	how collaborative, partnership working and
	What?	
	Our innovation proposal is a collaborative joint	Our innovation proposal is a collaborative joint venture between a commercial partner and The
	Harborne Royalty Trust to purchase The Royalty building from the current owner and fully renovate the site. returning it to use as a cinema and community but The returning it to use as a cinema and community but The returning it to use as a cinema and community but and the site.	Ity building from the current owner and fully
	develop our plans and conduct a viability study a	develop our plans and conduct a viability study and valuation of the building. Following this we
	wish to put forward a conditional offer to purchase the building. We would plan to fund the renovation project via the Heritage Lottery Fund (Heritage Enterprise Grant) alongside funding from our committed commercial partner. Thereafter we would seek to become a Charitable CIO. This initiative will see community and charitable objectives aligned with those of our	to put forward a conditional offer to purchase the building. We would plan to fund the ration project via the Heritage Lottery Fund (Heritage Enterprise Grant) alongside funding our committed commercial partner. Thereafter we would seek to become a Charitable This initiative will see community and charitable objectives aligned with those of our
	commercial operator – bringing this historic building back to life. It will bring new jobs and employment to the local area and offers continued regeneration of the top-end of the high	ilding back to life. It will bring new jobs and nued regeneration of the top-end of the high
	street. It will provide a new centre for local communities to enjoy and demonstrates the power of active citizenship as a driving force - to bring this once much loved community asset back to	nunities to enjoy and demonstrates the power his once much loved community asset back to
	use.	
1	Who?	
	The Harborne Royalty Trust (unincorporated community organisation) has been formed by an initial group of five experienced hoard members who are bob suffice experienced hoard members are bob suffice experienced hoard hoard members are bob suffice experienced hoard hoa	organisation) has been formed b
	Boucher, Stephen Coghlan and Rachael Magson. Together they have extensive experience	Together they have extensive experience of
A	Appendix 3 Local Innovation Fund Proposal Form	Page 1 of 7

We will be inviting more board members to join us as the project develops. We are keen to work in partnership and to date discussions have been held with: Harborne Society, Historic England, Heritage Lottery Fund, Architectural Heritage Fund, Birmingham City Council Planning Department, 20<sup>th</sup> Century Society, Art Scoop, and The Cinema Theatre Association, amongst others. We have also been consulting with specialists on a pro-bono basis including the advice consultants (Jon Flowith and Partners) heritage specialists (Mark Holden) and other community property charity management, law, the performing arts, building restoration and community projects. of structural engineers (Greenwoods Projects) legal advisors (Trowers Hamlin) charity groups (Warley Woods, Arts Scoop etc)

## Why now?

The building has been vacant since 2011 and is Grade II listed. It is one of the only art-deco cinemas remaining in the whole of the UK, and boasts some impressive historical features including stained glass and art deco fittings. There are no other current proposals to develop the site and any redevelopment must be sympathetic to its historic listing and unique art-deco features. The building is currently an eyesore on the high street, open to potential damage or arson. In its current state it offers no benefit to the residents of Harborne. Indeed, in recent weeks we have been communicating with the local police following several break-ins with the property, and our concerns as to its future security and safety, as a listed building. We must act now to ensure the building does not deteriorate further, is made secure and has a future life.

# The Project

Several steps have already been taken to develop this project over the past 12 months. These include:

- Extensive discussions with the current building owner
- The brokerage of a partnership with commercial partner
- The establishment of an initial un-incorporated community organisation with a group of founding board members
  - their Development of initial architectural drawings, with commercial partner and architects (Burrell Foley Fischer – heritage specialists)
- Consultation with statutory bodies
- social media a website and Consultation with the public and the development of accounts
- A pre-application proposal to Birmingham City Council planning department, to which they said: "The City Council support the retention and reuse of the existing building, such a scheme would receive the wholehearted support of the LPA.
  - Discussions with Historic England, to which they have offered a letter of support for the

Appendix 3

project: "Your plans are to renovate the building for a new cinema use. We welcome this proposal and we consider it an excellent approach to preserving the historic fabric and architectural forms and to finding a sustainable use for the building."
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Fund, Architectural Heritage Lottery 1 Discussions with potential project funders Heritage Fund and Arts Council England.

positive impact on the High St bringing c. 50-60 new jobs and an economic boost to this end of Once restored this building will feature a 3-screen cinema, several community spaces, a full It will have a the high street. There will be a community engagement and events programme which may include exhibitions or talks on the history and evolution of cinema, an archive project to collect oral history records and Royalty memorabilia, the opportunity to hold a broad range of talks, tours, events, quiz nights, family 'stay and play' sessions and special cinema screenings in order cinema and events programme and a comprehensive food and drink offer. to reach a broad cross section of the local community.

Time Frame – is it:-

One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)

>

How will the innovation be implemented?

We are requesting funding for the valuation and feasibility phase of the project. This will enable This is a key value in calculating the value of the building in its current state, and the value post-This will then provide us with the financial 'gap' and importantly the funding requirement we shall seek in partnership with our commercial partner from the Heritage 'conservation deficit' us to make a conditional offer to the current owner and establish the Lottery Fund via a Heritage Enterprise Grant. renovation.

In tandem to our request to the ward, we are preparing an application for initial funding from the Heritage Lottery Fund, in the form of a Resilient Heritage Grant, to fund other aspects of our project, including the legal work necessary to support a partnership agreement between us Your and our commercial partner, formal public consultation, constitutional work and expenses such support would enable us to take a huge step towards the development of a sound conditional as hire of meeting rooms. We are likely to hear the outcome of this bid within 8 weeks. offer to the current building owner, something the owner is keen for us to propose.

t T Burrell Foley Fischer - experts in the renovation of listed buildings such as the Royalty and who Our commercial partner have already committed significant funding engaging architects have discussed our plans with Birmingham City Council and the Conservation Panel. Appendix 3

If we are able to put forward a conditional offer for this building and it is accepted the Ward will have taken a welcome and a significant step in restoring and securing this art deco listed building for the local community along with future jobs and substantial inward investment.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

project – involving commercial and public funding to regenerate a heritage building, bolstering unique mix of commercial and private funding make this a robust proposal and a firm financial also believe the project represents a chance to be involved in a truly innovative partnership basis that is not wholly dependent on public or statutory funding in order to be a successful The project will take us one step forward towards protecting the future of The Royalty. We the economic impact of the high street, as well as providing a new community asset. addition to the high street.

Through this project stage we will be able to gain the legal and professional advice we need to agreement and developing the skills of our board members to further develop our proposals. We will have also undertaken more extensive consultation with the general public about the future project plans, helping them shape and influence its development to meet their needs. take significant steps in progressing a building valuation, the development of a partnership

partner, and its likelihood to develop into a firm proposal to purchase the building. In order to renovation, and the ultimate purchase of the building from its current owner, who are seeking formulate a conditional offer. The building owner is aware that we are seeking lottery funding projection made by our architect, project management company and our commercial partner, The building owner is keen for us to now provide a conditional offer in order to give them the in order to begin this process, and has been engaged in conversations with us during the past based on similar projects and data and plans available at this stage. Following the next steps confidence in the project proposal between The Harborne Royalty Trust and our commercial 12 months. They are also aware of our intention to formulate a Heritage Enterprise Grant in we will need to produce a full feasibility study, which will be fully funded by our commercial renovation project would cost in excess of £5-6million. This is based on an initial financial do this, we need to ascertain a valuation of the building and undertake an initial building appraisal, then work closely with our heritage specialists, legal advisors and architects to due course, and that a successful result would be critical in part-funding the overarching to re-coup some of their original purchase price. Our current estimation is that the total partner.

heritage asset, the conservation deficit, total project costs, project scope and therefore likely approach to the HLF for a Stage 1 Heritage Enterprise Grant in due course. At this stage, our Combined, these two project stages will enable us to quantify the actual sale price of the

was 100% positive. We saw a boost in our social media followers and lots of positive comments about the initial proposals. Local communities have already fed in some thoughts through our potential to become part of the big film festivals like flat pack and behind the curtain as well as paid for architectural drawings and initial project planning and have been an active partner in commit to the project. We will use our own networks to explore potential candidates, drawing In November, there was a press article in the Birmingham Post about our progress so far (not "This could be so cool! An eclectic arts space like cafe ort, old print works and central with the "A cinema would be nice rather than having to travel into town. There are lots of places to eat This grant would enable us to be one step closer to bringing The Royalty back to life, forming an being in the public domain in its infancy, it generated significant interest in the project, which costs, as a partner investor in the Heritage Enterprise Process at Stage 1. They have already We also aim to hold at least two consultation meetings during the project period and where potential candidates and are confident we can find members with the right skills who wish to -full valuation and initial feasibility study are both complete – enabling us to quantify the true on the high St. What better than to come out of the cinema and pop in for something to eat commercial partner envisage contributing a significant sum of the total project renovation possible hold stalls at local community events such as the local farmers market and events generated by us, leaked by a third party) Despite our initial nervousness about the project Page 5 of 7 after. Also it would be nice to have a dancehall like the Tower Ballroom that covers an age We also see this project phase as a crucial period of time to further bolster the board with engineering and capital project management. We have been in discussion with a range of on the experience and networks of the current trustees. We aim to double the number of additional board members. Skills we are particularly seeking including: finance, structural innovative community/commercial partnership. Long term markers of success will see the -further board members will have joined The Harborne Royalty Trust and current board -the development of a partnership agreement between us and our commercial partner trustees within the next few months, to ensure our skills base is robust and diverse. its own program of cinema! If I had ten thumbs I'd put them all up! Go Harborne" -ability to progress to a conditional offer of purchase to the current building owner social media platforms, demonstrating a demand for the project, including: members will have developed their skills and experience as local citizens Key success markers at the end this stage of the project would be: organised through the local Harborne Business Association. creation of jobs, and a new centre for the local community. -local communities engaged and supportive of the project cost of the heritage asset, and the conservation deficit Appendix 3 Local Innovation Fund Proposal Form a clear pathway for the next project steps the project over the past 12 months. groups with various entertainment."

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	Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?
	Yes – we are approaching the HLF for a resilient heritage grant.
	What resources will be required? Legal Fees –£5,625 production of partnership agreement and conditional offer letter Professional fees - £2,875 – for professional advice and further legal work as required. Valuation Fee - £4,800 for a full valuation of the property. The valuation will also be a valuable tool in leveraging other funding such as grants and loans. Community Consultation – £500 to cover room hire and basis refreshments Travel budget for volunteers – £250 – for 'go and see' opportunities to look at other similar redevelopments Publicity - £750 for marketing budget for a postcard to promote the project
	Quotes have been obtained for professional services outlined above, and we would seek to ensure good value for money through such services.
Page 120	- Capital - Running costs - People power volunteers
of 252	Amount required from LIF £5,000
2	Have you got any match funding – in cash or in kind?
	-£9,800 application submitted to HLF
	Plus Support in Kind of £3,750 from trustees (10 days of Chair's time at equivalent cost of £150 a day, 5 days of other trustees time (3 people) @ equivalent of £150 per day
21	Contact person for proposal
	Name Rob Sutton
	Telephone 07904924609
	E-mail rob@suttdes.freeserve.co.uk

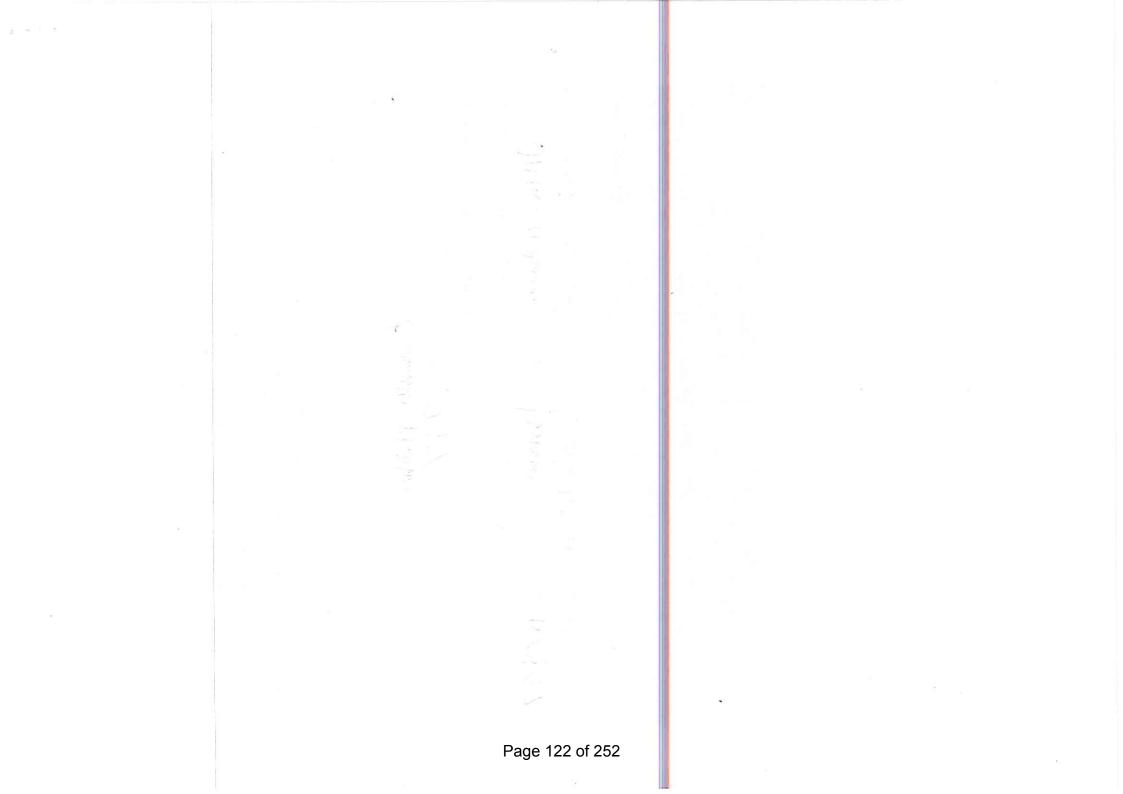
Appendix 3 Local Innovation Fund Proposal Form

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Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?	
We attended the January meeting, following informal discussions with Cllr John Alden. A presentation was made by Chair Rob Sutton, and a 2 page proposal was distributed to those who attended in the meeting. A positive discussion followed and a show of hands demonstrated support for the project. Prior to this meeting we did not have access to the LIF proposal forms, we hope that now we have completed the paperwork and following our attendance at a prior meeting, you may consider the proposal to be approved and suitable to take to a Cabinet Meeting for discussion.	
Discussed at	
Ward meeting Harborne COMMMOR Neelwy Date 30 January 2017 27/3/17	
Name CHANG RUNCE Signature CAMES MCRAY Date 29 [4] [7] Name CHANG RUNCS Signature CMMM Date 11/5/17 Name JOHN EC . ALDEN Signature John RI AN 000 Date 11/5/17	
Internal use only	
Received: Date	
Go to Cabinet Committee – Local Leadership for decision: Date	
Approved Yes No No	

Appendix 3 Local Innovation Fund Proposal Form

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BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM		
WARD SPRINGFIELD	INNOVATION TITLE SPRINGFIELD HEALTHY VILLAGE	
Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below.		
(Tick all those that apply)		
City Core Priorities	LIF Priorities	
Children - a Great     City to Grow Up In	• Citizens' Independence & Well Being	
Jobs & Skills a great     City to succeed in	New approaches to investment	
Housing a great	Active citizens & communities	
City to live in	stepping up	
• Health a great City	• Clean streets	
to lead a healthy & active life		
	Improving local centres	
What is your innovative idea and how does it show collaborative, partnership working and active		

citizenship?

Springfield Healthy Village will provide a catalyst for change in the health outcomes for Springfield ward. The funding will be used to provide a year of activities promoting healthy lifestyles through physical activity and healthy nutrition. Activities will be provided for all members of the community from birth to older adults to encourage as many people as possible to get active and eat more healthily.

Springfield ward has high levels of COPD, Asthma, type 2 Diabetes and childhood obesity. Low birth weight rates are high, which can be a result of poor nutrition in pregnancy. The prevalence of cheap fast food restaurants on the Stratford Road makes it easy for our community to make poor food choices.

Throughout this year volunteers will be recruited and trained to take on community health leader roles. This role will empower volunteers to take the lead in delivering health related activities with the necessary skills and knowledge to deliver a quality and professional service, and to have an impact on the health of the community. This training will be helping the volunteers understand the effects and impact of living with life limiting conditions such as heart, lung and liver disease, asthma, COPD and diabetes which are prevalent in this community. Also to appreciate and understand the levels of poor mental health that occasional accompanies these conditions in this community. Training will involve sessions with health visitors, health care professionals and MIND will be able to support with Mental Health Awareness Training. These volunteers will help to sustain group activities once the funding period has ended.

Local residents who are helped to access physical activity for the first time during this funded period, will be supported to access existing local facilities such as Moseley Fitness Centre, Sparkhill Baths (due to re-open during the funding period) and local outdoor spaces. Fitness instructors who have good engagement in their activities will be able to continue their provision on a fee-paying basis once the funded period is over. This will be independent and separately negotiated activities and fees depending on learning from this project. The activities will be hosted in community venues across the ward to ensure easy access for the whole community and to support these venues to welcome new people and activities into their buildings. This will include schools, nurseries, faith settings, community centres, outdoor areas, the community allotment site, and the Forest School site which was developed for the community, but is currently under-used.

A key feature of the innovation will be the provision of 'pop-up' activities along the Stratford Road, particularly outside the Springfield Parade shops. Passers-by will have the opportunity for a fun taster session which will promote our activities, promote key health messages and also provide additional opportunities for community consultation and engagement. These activities will range from blood pressure checks, diabetes screening, crafting groups, mindfulness and relaxation, drumming, therapeutic colouring etc all delivered from a gazebo style structure appearing on the Stratford Rd.

A steering group of interested individuals from the community and from local organisations (schools, health professionals, Friends of Sparkhill Park, faith settings etc.) will ensure effective consultation with the community and determine the content of the programme of activities. This is our list of current partners:

Early Years	Mini-Springers
	Springfield School
	Greet School
	Mavis Legge
	Hamd house
	Springfield CC
	Park Road Nursery
	Park Road CC
Primary	Springfield
, <b>,</b>	Greet
	Al-Ameen
	Al Furgan
	Arden
	English Martyrs
	St Bernards
	St Johns
Secondary	Moseley
Faith sites	St Christophers Church
	St Johns Church
	St Edmunds Church
	Sikh Temple Warwick Road
	Sikh temple Stratford Road
	Hindu Temple (Walford Road, Sparkbrook)
	Woodlands Road mosque
	other mosques
Services	Zinnia Centre

Appendix 3 Local Innovation Fund Proposal Form

Page **2** of **6** 

Park Lives
Springfield Project
Neighbour Scheme
Narthex
Friends of Sparkhill Park
Ward committee
Sparkhill Central Neighbourhood Forum
Sparkhill Park
Moseley Fitness Centre
Sarehole Mill
Moseley Bog
Knowle Road allotment
Springfield Road allotment
Swanshurst Park
River Cole
Burbury Brick Works
Shire Country Park
health visitors
midwives
www.clairesdanceco.com Dancefit moms
one fit mama
afsa
sohan/ aruna
walk leader training

Instructors will be recruited from the community where possible. Volunteers will be recruited from the ward and trained to develop knowledge and skills around supporting healthy lifestyles. These volunteers will support the project during the funded period, and continue the legacy of the project once the funding ends.

from the wider community about the activities they wish to see and take part in.

The Springfield Project has a proven track record of working with and for the community to provide activities which bring our diverse community together. The Springfield Project currently has 100 active volunteers and provides a comprehensive recruitment, induction and support package for volunteers using the best practice guidelines of Volunteering England.

The Springfield Project will recruit the Healthy Village coordinator and manage all aspects of the programme on behalf of the local community.

Time Frame – is it:-One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)

$\checkmark$	

#### How will the innovation be implemented?

The Springfield Project will implement the innovation through the recruitment of a Healthy Village coordinator. The coordinator will consult with and engage the community and our partners. They will coordinate instructors who will deliver group activities in a number of venues. The coordinator will be responsible for ensuring rooms are booked, health and safety risk assessments are undertaken, activities are well promoted, key health messages are provided. The Springfield Project will be the lead provider and accept employment responsibility for the worker and volunteers. This proposal has the full backing of a wide number of partners from Early Years provision, schools, faith groups, other service providers and groups, community resources and health care professionals. (50)

A Steering Group will be established under the Governance of the Springfield Project, and will include representation from all interested partners, and will have the purpose of overseeing delivery, contract compliance and agreeing and identifying future initiatives.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

The aims of the proposal will meet two of the key priorities for the ward of Springfield (Springfield Ward Profile 2015).

Outcomes will be to engage more members of the Springfield community with physical activity and healthy nutrition which will result in

- 1. Reduced prevalence of Diabetes
- 2. Improved mental health and reduced isolation
- 3. People will be making healthier choices
- 4. There will a reduction in the incidence of childhood obesity
- 5. There will be a reduction in the number of low birth weight babies

The outputs of the programme will be the numbers of local residents who take part in our activities. The outcomes will be measured through participant surveys shaped to determine whether the activities have helped residents to become more active and make healthier choices. The impact of the programme will involve using a simplified version of our WOW tool which is designed to turn qualitative feedback into numerical data for ease of reporting. Case studies will also be used to gather anecdotal evidence. *(WOW Tool based on the Warwick Edinburgh Mental Wellbeing Scale)* 

The legacy of the proposal will be:

- That more residents are more physically active and making healthier choices.
- More residents will make use of the local facilities and community assets after the funded period.
- A group of trained volunteers will continue to provide advice and support to the community and to continue some of the group activities once the funded period is over.

The project will help the community to know what works in engaging Springfield residents in healthy
lifestyles and how the community might build on this knowledge in future.

• That Springfield remains a healthy and flourishing village with residents full engaged in their local environment.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)? The Springfield Project has already received Awards for All funding to run allotment gardening during 2017.		
What resources will be required?		
	£	
- Capital		
- Running costs 2	25,607	
- People power volunteers	2,393	
Amount required from LIF £28,00	0	
Have you got any match funding –	in cash or in kind? The Springfield Project would allow modest	
use of the church space free of cha	irge.	
The Springfield project will provide	volunteer hours	
Contact person for proposal		
Name Sue Round		
Telephone 0121 777 2722		
E-mail s.round@springfieldproject.org	.uk	

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

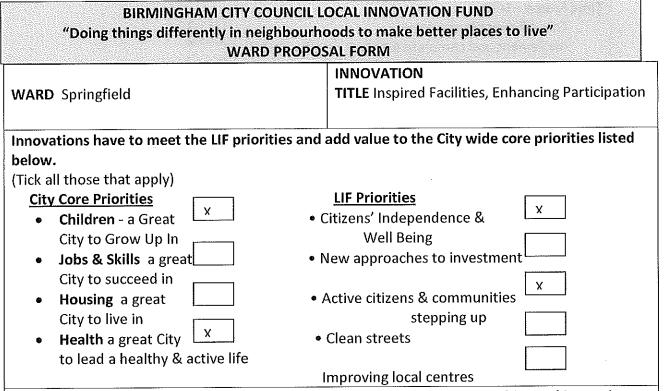
- Meeting with Sarah Robbins CEO Springfield Project, Sue Round Assistant CEO Springfield Project, Cllr Habib Rehman, Cllr Shabrana Hussain, Cllr Mohammed Falzal, Local Youth Worker and representation from the Jamatia Islamic Centre / Woodlands Rd Mosque
- Curry Afternoon at the Woodlands Rd Mosque Tuesday 13/12/16
- All present at Ward Forum meeting 4<sup>th</sup> January 2017 and 8<sup>th</sup> March 2017 where proposal had full support
- Board of Trustees for the Springfield Project (all local people) 30/1/17

#### Appendix 3

Discussed at Ward meeting:	Springfield Ward	
Date :	4 <sup>th</sup> January 2017 and 8 <sup>th</sup> March 2017	
Signatures of all 3 W	/ard Councillors	
Name Marin KALA Grisgnature M. J. J. M. Date 1.615/2017. Name HABIB REHMAN Signature Herelyhom Date 1.615/2017. Name S. HUSSA Signature J-HUSSA Date 1.915107		
Internal use only		
Received: Date		
Go to Cabinet Committee – Local Leadership for decision: Date		
Approved	Yes No	

Appendix 3 Local Innovation Fund Proposal Form

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What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

Attock Cricket Club is a progressive community cricket club situated in the Springfield Ward. The club has gained a lot of success in engaging local people both young and adults. Currently the club has 7 senior sides and 4 junior sides. The club has been working with the local authority to acquire Windermere Playing fields to locate its 3<sup>rd</sup>/4<sup>th</sup> and 5<sup>th</sup> XI at this facility. The England and Wales Cricket Board (ECB) has agreed to lay 1 astro-turf and 2 grass squares at this site. Sport England is currently considering our initial proposal for a pavilion. However in order to bring the current playing field to a good standard the field has to be cultivated and renovated to make proper space for playing cricket. The club is asking for a one off fund of £20K to support this work and bring the currently disused field into an inspired facility for local residents. We are working with the local authority, Springfield ward councillors, the police, Moseley Bog and a women's group to bring back the playing field into active sports so that local people can play cricket as this is the most popular sport in the area. Attock Cricket Club is run by volunteers and by creating this facility we shall increase the number of volunteers, who as active citizens will give their time to prepare this facility, help to maintain this facility as an asset for the local community and indeed there will be enhanced participation by young people. We are currently seeking support from the local authority to engage with a local employer who can support the club by providing management expertise, facilities expertise and employee time to volunteer for activities. This project will generate excellent Out comes as shown later in this proposal.

Time Frame – is it:-One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)

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Х	

#### How will the innovation be implemented?

A one off grant will be used to create an inspired facility to enhance participation. The innovative aspect of the project is based on the use of volunteers to create space for local residents to participate in the game of cricket and football throughout the 12 months of the year. By engaging young people into this creative project, we hope to inspire many generations of sports men and women. By having a multi agency approach we hope to create a project which will support local people to participate in cricket and football in a safe environment. We shall have a facility where we hope to integrate different communities and create future active citizens of Birmingham. A particular focus shall be the involvement of girls and women into cricket. The club has a women's section headed by the club secretary, who is a business development managers with NHS and is working with a women's group to develop activities at the club such as social events, a reading group, a walking group, a yoga session group and an events group to grow this section. We are also working with Warwickshire County Cricket Club to develop a girl's section. The club is also working with Moseley school to recruit girls and hold girl's only sessions for basic cricket at the club. The school has cricket for girls on the curriculum. There are indeed various sensitivities that we shall have to smooth over before girl's cricket shall happen in our region. This area will be enhanced by having additional facilities at Windermere. Our aim is to have a minimum of 30 women using the club to organise activities during the summer and also to have a girls cricket team by the end of this year.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

The new facility will have 8 teams playing cricket on Saturday and Sunday (88 players). There will be over 100 children in training during the week. There will be a mid-week league where 2 teams will play every Wednesday evening. The facility shall be available to hire to other cricket teams. All in all there will be as a minimum of 250 people using the facility for cricket during the summer months each WEEK.

The facility will have excellent playing surfaces for the development of youth cricket. The facility will enable the club to harness future cricketers for the local County, our local County and England. The facility will be set up with modern clubhouse and will attract talented sportsmen and women. The club hopes to inspire as a minimum of 10 young people to engage with Warwickshire County Cricket Club.

The club has an excellent template it uses to engage volunteers to support its current project based at Moseley School. The success of this will be replicated at this new facility. This will empower people and ensure that basic maintenance of the facility is carried out by volunteers.

The club has created enough business networks to attract sponsorships, grants and donations to sustain on-going costs. The new facility shall attract new members and that will generate income to support the project in the future. The legacy will be measured by participation, success by teams on the field and reputation for management and local involvement and footprint at the facilities.

As we are all aware that our local authority is facing austerity cuts and as a consequence many facilities such as the Windermere playing fields are not being maintained and are slowly falling into disuse. This project will generate enough inspiration from the local communities to bring this facility back into use and create enhanced participation into cricket and football by local residents. Volunteer passion for the sport will empower people and create a project that will inspire many generations. The best lesson to learn out of this is multi agency approach and volunteer vision for their local communities.

### Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

As mentioned above, to create this inspired facility, ECB is engaged to fund (£50K) cricket wickets, Sport England have been consulted to fund the changing rooms (£90K+) and we are asking the innovation fund to make one off payment of £20K to pay for outfield renovation. The work will be as follows:

- Cut all hedges back to make clear space for walkers and fielders when playing cricket.
- Cut all over grown grass, trees(trimming), hedges and shrubs
- Disposal of all materials
- Scarify the outfield\*
- Roll the outfield\*
- Aerate the outfield\*
- Seed and fertilise the outfield\*

To do some of the work marked with \* we shall need specialist equipment and qualified personnel to operate this equipment. Work not \* will be carried out by volunteers but equipment will be hired.

#### What resources will be required?

- Capital
- Running costs
- People power volunteers\*

Ľ	
20000	
12500	

£

Amount required from LIF £20000

Have you got any match funding – in cash or in kind, volunteer time £12500 \*See table below for calculating Volunteer time and cost

Appendix 3

A	В	С	D	Е	F
Total number of volunteers	Average hours per week per volunteer	Weeks worked per year	A x B x C = Total volunteer hours	Hourly wage rate (£)	D x E = Total volunteer value (£)
30	2	30	1800	6.95	12, 510
Contact person for proposal					
NameNaz Khan Telephone0121 777 3327, 07734066342 E-mailnazir27752@gmail.com					

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)? This proposal will be discussed with the Springfield Ward Committee on Wednesday 8<sup>th</sup> March.

Discussed at	
Ward meeting	
Date	
Signatures of all 3 Ward Councill	ors
Name Manning FAZA Name S-HUSSON	Signature MABIE REMMAN Date 10/5/17 Signature MABIE REMMAN Date 10/5/17 Signature Date 1915/17
Internal use only	
Received: Date	
Go to Cabinet Committee – Local	Leadership for decision: Date
Approved	Yes No

BIRMINGHAM CITY COUNCIL LOCAL I	NNOVATION FUND ghbourhoods to make better places t	o live"
	PROPOSAL FORM	
minada (1966) da filos e a classa da secto a constructor de la secto de case an antica da constante a construct An	INNOVATION	
WARD: East Handsworth Lozells	TITLE Grow Together	
Innovations have to meet the LIF priorities and add value to the City-wide core priorities listed below.		
(Tick all those that apply)		
City Core Priorities	LIF Priorities	
Children - a Great	Citizens' Independence &	
City to Grow Up In	Well Being	X
<ul> <li>Jobs &amp; Skills a great X</li> <li>City to succeed in</li> </ul>	New approaches to investmen	it
Housing a great	<ul> <li>Active citizens &amp; communities</li> </ul>	x
City to live in	stepping up	
Health a great City     X	Clean streets	
to lead a healthy & active life	Cical Streets	
to fead a nearing of delive me	Improving local centres	x
What is your innovative idea and how and active citizenship?	/ does it show collaborative, partne	rship working
<ul><li>multi-functional space that adds to the ascetic appeal of The Crick Project's existing garden, while also serving practical purposes.</li><li>It will be a covered workspace for those wet and windy days that currently limit the productivity and activity of the garden. Local individuals and groups will be able to access the space for meetings, community workshops and other activities. It will be a bespoke structure</li></ul>		
commissioned from, a professional who	specialises in ecological builds.	
For the garden space at Crick lane to be accessed by the wider community and used to its full potential we are also need to build a compost toilet. All the construction will be completed as a series of participatory workshops with volunteers and representatives from across partnership groups, so participants can learn new skills.		
The structure will be made of wood and will be a semi enclosed shelter with a seating capacity for 20/30 people. Furniture will be made from reclaimed wood – already on the site and collected locally.		
Innovation is built into the design and use of the actual structure; turf /sedum roof to attract beneficial insects to add pollination of plants in the garden and rainwater collection all attainable through the sensitive design.		
The project carries on the historical use of the site as a designated area for the wellbeing of the local community. Initially the site was used to carry out childcare and training provision to the local community. Since no longer operating as a nursery, the building has been pulled down and subsequently the site has been cleared to develop a community garden offering		
Appendix 3 Local Innovation Fund Proposal I	Form	Page 1 of 10

, , . opportunities for residents to engage in socialising and sharing out door skills. With a new housing scheme completed beside the site area The Crick Project is hoping to encourage very local residents to get involved in the community space opened up to them.

The site is currently managed wholly through the volunteering of time and resources. The Crick Project is run by a group of individuals with skills and expertise in Youth and Community; working with children and young people with special needs; vulnerable adults; delivering art projects and event management. As well as practical skills in gardening and woodland management.

The Crick Project is a unique site in the Handsworth area, as a covenanted site, once the main infrastructure has been installed, it has long term viability as there are low ongoing annual costs. Maintenance and use of the site is achievable through volunteer input.

Collaborative working has been essential in getting the site to its current state. Early work was supported by BCC Waste Management Team, who helped us clear rubbish and are keen to work in partnership in future; Mercian Housing who last year completed a new housing development at the rear of the site and donated resources, they 'continue to share information about opportunities we offer through their newsletter.

We have key partnerships with;

- Eco Gardeners a local gardening enterprise, they share their expertise and skills and we give them space on site to store their equipment and to compost the majority of the garden waste they produce. They have been instrumental in running some of the community workshops – Furniture Pallet Making and Creating Compost. We have secured funding from 'Aging Better,' to enable us to pay for their expertise on site and work with participants for 4 hours a week.
- 'Community Markets' Is a local enterprise run by Abi Isaac a local Handsworth resident. She has managed the market for two years, offering local people products for sale from craft makers and suppliers of health products. There is a cultural theme to the markets that reflect the interests and tastes of the people who come to buy the products. The markets also offer great networking opportunities and are used by some service providers to connect with the community about certain issues i.e. health checks, carbon monoxide units. Using the Crick Project site to deliver future markets will open up new opportunities for community producers, so alongside of the traditional arts and crafts, there will be local providers of herbs, flowers, honey etc. extending 'Community Markets' customer base.
- Ashebo a local community based training organisation, developing training for the voluntary sector; who will use the site as a venue to deliver their community, youth and play development programmes; this partnership offers the opportunity for income generation, this will go towards the ongoing sustainability of the site as well as the training offered being complimentary to the needs of individuals and groups who access the garden.
- ATHAC working with children and young people with learning disabilities, the garden is a secure site which is ideal for their use. We are working to explore ways we can create enterprising opportunities for local young adults whose access to training and

employment are often restricted due to the disadvantage of disability.

- Birchfield neighbourhood forum are interested in utilising the site as a meeting place and to hold community events if the Birchfield boundaries change to include Crick Lane. Their committee is happy to support the project in the meantime by sign posting residents to our activities.
- University College Birmingham- Early Years course students are using the site as part of their course work to research and build a 'Mud Kitchen' and would like to deliver other projects form the site in the future.

Broader network -

Handsworth helping hands – regular attendance at our events, very supportive in sharing events through local social media networks

Mercian Housing (Anne Knight = Housing Officer)- our main point of contact to advertising our activities to residents.

Handsworth Park Rangers – Donate plants and topsoil to the project.

Eat Well – local Vegan take away supply catering for our events

Boat Café – Handsworth Park

#### Enterprising opportunities:

Garden tools maintenance – tools exchange for residents

Eco Gardeners - Planters, bird boxes, composting, hanging baskets for sale

Community Markets – local crafts, Organic fruit and vegetables, Home blended health products from plants, plants & herbs for sale at regular markets throughout summer months

Period -

One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)

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#### How will the innovation be implemented?

- The physical infrastructure of the site will be developed through commissioning a wood expert Chris Wooding, who specialises in ecological structures
- Building and installation of a bespoke sheltered community structure through the delivery of 3 participatory workshops facilitated by an expert
- Build and install a compost toilet through the delivery of 3 participatory workshops facilitated by an expert.

When completed we will be able to fully address the health and safety needs of the site, areas will be accessible to meet the needs of partner groups and individual residents.

The development of an annual calendar of events and opportunities will be established.

- Offer regular training opportunities and events for local residents- to include volunteer skills.
- Support more local enterprises
- Build other relationships with more partners in the area
- Open the garden weekly throughout the year and offer opportunities for leisure, wellbeing, gardening for local people of all ages.
- Advertise locally as a venue for meetings, community markets and events etc.

#### What outcomes will the proposal achieve?

Building the structure and toilet facilities at The Crick Project will help us to develop our partnership work and activities in all areas.

#### Children - a Great City to Grow Up In

- Developing a children's area with Early Years College students; regular family workshops and open days
- Partnership work with ATHAC (Access to Arts, Heritage, and Culture) working with children, young people, and their families
- -

#### Jobs & Skills - a great City to succeed in

- The project will provide opportunities to develop new skills in workshops especially building the toilet and shelter.
- Events and work days where people can share skills
- Local enterprises will be supported to utilise the site to expand their business.
- Housing a great
   City to live in
- Residents have seen the site being cleared and developed and through the passing comments we receive we know it is appreciated.
- Health a great City
   to lead a healthy & active life
   Residents will have the opportunity all year round to participate in gardening and
   physical activity as well as seeing the impact of their labours on the area.

- Citizens' Independence Well Being
- Residents involved with the project so far have improved their physical and mental wellbeing. It has given individuals purpose, responsibility, and companionship and fresh veg to eat!
- New approaches to investment
- The project reuses waste items such as palates, timber, tyres for planters etc.
- Network and work in partnership with other organizations and individuals.

#### • Active citizens & communities stepping up

- The Crick Project is run entirely by volunteers.

#### Clean streets

- We take part in City councils street clean up days and recycle any useful items dumped on the Crick lane.

#### Improving local centres

The shelter will greatly improve the appearance of Crick lane site and attract more partnership work.

#### What will success look like and how will its impact be measured?

We will monitor and evaluate the ongoing impacts of the project by:

- The number of new opportunities developed as a direct response to the installation of toilet and shelter
- The number of existing and new users of the site
- Shared feedback from current users about improved access and facilities
- Work with partner groups to develop new projects and opportunities for strengthening and identifying joint initiatives and funding bids.
- Local enterprises improving their activity and custom
- Increased capacity of the Crick Project to work with more volunteers.
- Impact on the individuals who are on the Crick Project committee by creating potential to generate income and enterprise opportunities.
- Improved health and wellbeing for volunteers recorded anecdotes.
- Evaluation of all activities delivered on site by the Crick Project, partner groups and others to collect feedback in relation to soft outcomes i.e. reduce isolation for vulnerable individuals, improved health, support to reduce reliance on medication.

Attract more residents of all ages to participate in ongoing sustainable and accessible opportunities on the site.

Document with film, blog and photographs, comments book at events, record numbers at all events and log voluntary hours worked.

Communication with members through group pages on social media

How will you ensure legacy/ continuation and what learning will the project provide? The Crick Project is unique site in the local area, as covenanted site, once the main infrastructure has been installed, it has long term viability as there are low ongoing annual costs. Maintenance and use of the site is achievable through volunteer input and so the legacy of the innovation fund is secure.

The installation of the permanent shelter and toilet is the key that will enable wider access to the project by diverse groups of individuals and communities. We will be well placed in maintaining a site that builds and increases the capacity for community cohesion; providing a neutral, welcoming space where diverse groups will come together, creating shared values, and understanding.

Collectively the partner groups represent broad areas of expertise within the Handsworth community and voluntary sector. The Innovation Fund offers all partners the opportunity to work smarter and creatively in addressing the complexity of needs that arise within a community faced by the challenges of socio – economic disadvantage.

#### The Crick Project - Mission Statement

Through the Crick Project we aim to create a sustainable community garden in the heart of Handsworth, for the improved health and well-being of local people and the wider community. To raise awareness and enable participation for people to improve their own health and that of others, through sowing and growing opportunities.

The Crick Project has grown from the opportunity to develop an in unused, derelict piece of land and turn it into a space that could be a community asset, by turning it into a community garden; a hub for learning about organic food production and healthy lifestyles.

#### Medium Term sustainability

Medium term goals of The Crick Project

- To make the site safe and accessible, through the removal of hazardous materials and surfaces.
- To provide basic amenities so that all those working or visiting the site will have the use of toilets, water and shelter
- To install and create designated areas on the site for tool storage, growing food, composting, preparing and cooking food, recreation and learning
- Increase opportunities for partnership working: With a large proportion of the physical infrastructure constructed through LIF this enables joint working across local partnerships, generating new opportunities for collaboration and to be in a significantly stronger position to apply for joint funding applications.
  - Example ATHAC will regularly bring groups of young adults with special needs to Crick Project to develop their skills, foster their connection to their community, explore potential of local green spaces. It is important for this vulnerable group to have an inclusive space to feel supported and that they are making a difference

Appendix 3 Local Innovation Fund Proposal Form

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while forming wider friendships.

- Example 'Eco Garden Services' to gain funding to have regular weekly sessions with ATHAC groups and other visitors to the site, to share skills, creativity and knowledge in growing food and flowers. They will also gain more visibility and extend their client base in the area as the users of the Project increase.
- Example 'Community Markets' will put on regular markets throughout the summer inviting local businesses, makers and health providers, and information providers. Through this we will encourage more partners to connect to the Community Garden in different ways
- Example ASHEBO will have space to put on training in community cohesion and wellbeing for groups and individuals
- Birchfield neighbourhood forum will sign post residents to the project and will hold meetings and events

The Local Innovation Fund will help us to achieve these goals.

- By creating the shelter and compost toilet through participatory workshops
- Provide opportunities to learn new skills in construction and ecology.
- Immediate visual impact in area, improving the general appearance of the area
- addressing the chronic current issues of fly tipping, we have seen it reduced over the last year as our activity on site has increased, and residents have all made positive comments on the improvements to the site and surrounding area
- Creation of a Community Hub, used by different community groups, representing diverse groups of local people
- LIF will immediately increase the physical accessibility of site for groups and individuals Long Term Sustainability
- 1. Learning Children, young people and adults will share skills and learn how to produce a healthy food source in a shared community space. We will do this through a drop- in facility, educational/training workshops and community events.
- 2. Economic we will address and reduce food poverty, and work with our local partners to promote volunteering, skills sharing, training, for developing sustainability of the Project.
- 3. Environment communities will learn about sustainable living and environmental factors for producing edible, healthy food.
- Health community members will have increased opportunities to improve their physical, mental and emotional health and well-being; through meeting with others with like-minded interests, having a more active lifestyle and being supported to learn how to grow healthy food and develop a lifestyle for healthy eating
   People and groups able to connect to it in different ways, both formal and informal, place to sit

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and capializa place to learn and chara skills place to develop new enterprise reduce induction		
and socialise, place to learn and share skills, place to develop new enterprise, reduce isolation and loneliness, increasing a sense of wellbeing and belonging.		
and forteliness, increasing a sense of weinbeing and beforging.		
Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?		
We are in the process of applying for –		
Postcode lottery funding application to pay for costs towards for community workshops. Awards for All Lottery funding to pay towards improving site security fencing. Arts Council funding for artist in residence.		
What resources will be required?		
Cost to commission a series of participatory workshops for volunteers and representatives from across partnership groups, that will lead to the construction of a bespoke environmentally friendly shelter to seat approx. 25 £5000 Compost toilet building workshop £1000		
Recycling and further enhance citizens activities £500		
- Capital - Running costs		
- People power volunteers 500		
Amount required from LIF £…10,000 Have you got any match funding – in cash or in kind?		
In kind volunteer's costs and time		
Contact person for proposal		
Name: Faith Pearson		
Telephone: 07807713839		
E-mail: faith@faithpearson.co.uk		
The additional £500 has been awarded for recycling and further enhance citizens activities.		

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?	
Crick Project AGM Spring 2016 – Attended by. 1. Residents, 2. Handsworth Helping Hands 3. ATHAC.	
<ul> <li>4. Eco Gardeners.</li> <li>5. Earth House,</li> <li>6. Eat Well,</li> <li>7. ASEHBO,</li> <li>8. Councillor Henrietta Quinnen</li> </ul>	
Birchfield Environmental Summit Nov 2016 – Attended by, 1. residents 2. Community groups, 3. Andrew Simmons, Birchfield Big Local 4. BRAG 5. Birchfield Neighbourhood Forum 6. Westminster Rd School, PA 7. Handsworth Helping Hands 8. Jericho Foundation 9. Handsworth Park Rangers 10. Henrietta Quinnen, 11. Neil D'Costa, 12. Nick Reid, 13. Lisa Trickett	
Ward Meeting, Handsworth Leisure Centre, Dec 2016 – 1. Henrietta Quinnen, 2. Waseem Zafar, 3. Mahmood Hussein	
Ward Meeting, Welford Primary School, Jan 2017 – 1. Henrietta Quinnen, 2. Waseem Zafar 3. Mahmood Hussein 4. Neil D'Cotsta	
Discussed at	
Ward meetingat Welford Primary School,	
Date Jan 2017	

Date ...Jan 2017.....

Appendix 3 Local Innovation Fund Proposal Form

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#### Appendix 3

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Signatures of all 3 Ward Council Name Hevid Mna Quinne Name MAHMOOD Hussa	1. Signature
Name WASEEM 2AFFA2	Signature
Internal use only	
Received: Date	
Go to Cabinet Committee – Loca	Leadership for decision: Date
Approved	Yes No

Page **10** of **10** 

#### **BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND** "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM WARD **INNOVATION TITLE** Northfield Northfield Edible Gardeners Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below. (Tick all those that apply) **City Core Priorities LIF** Priorities Children - a Great. X • Citizens' Independence & X City to Grow Up In Well Being Jobs & Skills a great. X New approaches to investment City to succeed in • Housing a great Active citizens & communities City to live in stepping up. X Health a great City Х Clean streets. X to lead a healthy & active life Improving local centres What is your innovative idea and how does it show collaborative, partnership working and active citizenship? We are going to plant up unused totally accessible areas around Northfield with pollinators and Edible plants. We will collaborate with local groups and charities to impact food poverty, loneliness and to increase biodiversity and sustainability of Northfield's flora and fauna. We will use regular work days to invite people to garden with us and grow their, knowledge and confidence in growing food. We will skill people up in areas of cooking and preserving the home grown healthy produce. The groups we will promote the project to are, local Gp surgery, Northfield's community partnership and food bank, Northfield Arts Forum. The groups we will be collaborating with are, Northfield Fire Station, the Train Station, Northfield Baptist Church and Quaker preschool. We will be promoting sustainability by harvesting rain water and making compost from waste products. We will emphasise reusing, recycling and regenerating as a more sustainable life style.

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Time Frame – is it:-Implement and complete within 12 months (2017)

#### How will the innovation be implemented?

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- We will implement the project through work days as a group actively gardening.
- A key aspect will be labelling up what's in the planters so the public can see and taste the edibles. We will use different methods to disseminate information about what we are doing, some notice boards, some plant labelling and a traffic light system of what's ready when.
- We will carry out gardening sessions at the local preschool nursery.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

- Tackle food poverty and loneliness in Northfield
- We will increase the biodiversity of flora and fauna in Northfield.
- We will skill up volunteers in aspects of growing food, preserving and cooking produce.
- We will utilise sustainable methods of rain water harvesting and composting thereby reducing waste products in Northfield.

To measure impact we will carry out two surveys pre and post project, a wildlife and wellbeing survey. Photo evidence will be available of the progress of the project. We will keep records of water harvested and compost made and people who attend work days.

The legacy will be the continuation of growing in the raised beds and the continuance of food production. We will continue to teach through work days as a group.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

### What resources will be required?

- Planters and soil £900
- Water butt, compost bins, outdoor storage £240
- Safety equipment £95
- Gardening equipment £260
- Learning and development £60
- Plants. £220
  - Capital
  - Running costs
  - People power volunteers

Amount required from LIF £2000

### Have you got any match funding – in cash or in kind?

Yes. Plant donations from the community and time given by people involved. Also land offered by various groups.

### Contact person for proposal

Name ..... Bethan Armstrong

Telephone .....07787503173

E-mail ... bethanrand@gmail.com

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

- Baptist Church
- Northfield Fire Station
- Northfield Arts Forum
- Northfield Quaker Preschool

Proposal was presented by Adrian Whitehouse on Thursday 16th March to Northfield Ward Local Innovation Fund meeting.

Discussed at

Ward meeting Northfield ward meeting

Date Monday 20th March

# Appendix 3

Signatures of all 3 Ward Councillors
Name CUR DEBSIE CLAWCY Signature h. Clanon Date
Name BRETT OREILLY Signature Apple Date
Name Add Abb Sec. Signature Barn Date 13-6-7
Internal use only
Received: Date
Go to Cabinet Committee – Local Leadership for decision: Date
Yes
No
Approved

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BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM			
WARD Northfield	INNOVATION TITLE Northfield House, Price's Square		
Innovations have to meet the LIF priorities listed below. (Tick all those that apply)	and add value to the City wide core priorities		
<ul> <li><u>City Core Priorities</u></li> <li><u>Children - a Great</u></li> <li><u>City to Grow Up In</u></li> <li>Jobs &amp; Skills a great x</li> </ul>	LIF Priorities • Citizens' Independence & Well Being • New approaches to investment		
City to succeed in <ul> <li>Housing a great</li> <li>City to live in</li> <li>Health a great City</li> <li>x</li> </ul> <li>to lead a healthy &amp; active life</li>	<ul> <li>Active citizens &amp; communities x</li> <li>stepping up</li> <li>Clean streets</li> </ul>		
active citizenship? This funding application Group (NSG). NSG is a group of over for District, made up of third-sector organisa	Improving local centres it show collaborative, partnership working and n is written on behalf of Northfield Stakeholders' rty community groups from all across Northfield ations, charities, community groups, churches, tions, our MP, the Department for Work and blice and other local groups.		
and cross-refer effectively for the benefit existing work of Birmingham City Counci	work more collaboratively and strategically		
around Jobs & Skills, Children, Housing examples of this later. Over an extended	uncil meet its strategic priorities (particularly and Health) on a local basis, and I outline some period of time, we have sought to identify with nich exist within Northfield District where we C has and consider creative solutions to		

Through the implementation of community-led activity and services and consistent with BCC objectives, we seek to equip the local community and work together collaboratively for the good of the District. Following identification of the 1st floor building space on Price's Square as a prime location for key community activity to take place, NSG has developed a vision for it to be used for the good of the community in a way which complements existing BCC services and which also helps to fill a gap left by financial restrictions in key areas.

We are now in a position where we have secured a 2 year lease from Birmingham City council and are making this funding proposal for support towards the initial costs of opening.

Time Frame – is it:-

One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)



### How will the innovation be implemented?

This project is truly innovative bringing the collective skills of a vast number of community organisations together to address some of the most difficult issues that South West Birmingham is facing.

The space will be used to

- Provide office space for business start –ups and social enterprise, through affordable rents and organisational support.
- Welfare advice from Northfield Community Partnership, offering benefit and debt advice, universal job match support and operation of their food bank from these premises. (NCP will also act as the managing agent, bringing skills and experience as a trusted community charity)
- Homeless resources and support from South Birmingham Young Homeless Project (SBYHP) operating a drop-in homeless advice service from the premises. This service – recently negotiated between NSG, NCP, SBYHP and BCC – would have space to offer an enhanced service of what is currently on offer within NCPs existing premises.
- Smartworks an employability charity for women would also use the premises for additional storage space for stock another dressing room and interview space.
- Gordon Franks would also offer apprenticeship training and workshops in this space.
- Health and wellbeing services would be provided by CASBA a local mental health charity –using this space to run their services from and to hold advice services and sessions.
- Family support Homestart Birmingham South would use this as part of their office space in Northfield, which would enable them to offer centralised support services to the many families who need what they offer.
- Longbridge and Northfield Children Centres would also use it as administrative space for their support staff.
- Northfield Arts Forum and other arts based groups will use it for workshops, drop-in clinics and creative space for their staff to use, and it would act as a central hub for their many local activities.
- Pop up events and the annual events Northfield Carnival and Northfield By the sea will have a natural 'home' allowing greater storage space for event equipment, rehearsal space and planning, with the opportunity to utilise the performance potential of prices square.
- Northfield Baptist Church would also use it for space for wider community initiatives to practically support the needy in the community. Such events as the

Christmas hampers which we distribute to local, vulnerable families in need would be co-ordinated by these organisations here.

- TRYA radio young person's internet based radio station offering employability training opportunities and skills will also have studio place in the building.
- Computer suite offering digital literacy courses and access to free computers.
- Office space for ARTS 50 alive intergenerational network

There are also many other partnerships and organisations who are keen to offer a range of service delivery once the building is open.

The project will utilise the many skills of local volunteers to get the building back in to a condition where by it is fit for purpose and we have already received several 'pledges' from skilled professionals who are keen to work with the group to bring the empty building back to life.

We have a large pool of volunteers who are collectively looking for work experience opportunities to enhance their CVS, opportunities in office work, project development and practical skills such as painting and decorating will be offered, creating ownership of the space and the community building.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

- Improved Employability through worked based volunteering opportunities, accredited courses, digital literacy skills and access to specialist support through on site job advisors, digital literacy skills, smart works and other various job support provided by qualified job advisors and NCP staff.
- Improved access to volunteering- meaningful volunteering opportunities will be offered through the time bank which view everyone's skills and time as equal, building confidence support and a shared resource of skills to build a vibrant community.
- Improve Partnership Working through Northfield Stakeholders' Group and provision of a community HUB.
- Decreased financial strain on Birmingham City Council through the implementation of local service delivery which is a priority for BCC such as homelessness support.
- Free meeting space for networks and community development workers.
- Shorter referral times for Northfield residents requiring services. Having a developed method of shared referrals all organisations will have a direct point of access for referrals, meaning easier to reach services and shorter waiting times, offering services in a holistic way.
- Greater footfall in to Northfield Town Centre through a range of art and pop up events. Greater footfall in to the town centre means that the local business economy thrives and encourages further investment in to the local town centre and what it has to offer.
- Greater health and wellbeing- through the reduction of isolation amongst older people by provision of activities which promote inclusion and learning amongst older and younger people, and space for older peoples groups to meet.

- Decrease in food poverty through the provision of the food bank, a community fridge and pay as you feel food cafes which provide food which would otherwise be wasted.
- Increased economic activity through the support of start-up business and local enterprise.
- Increased night time activity by provision of evening activities which promote involvement.
- Increase of cultural and arts based activity through the provision of performance space, rehearsal space and pop up activities

The outcomes of the project will be measured by the numbers of clients we see, by the number of volunteers who are engaged in the time bank, the number of people who gain employment through the project and the number of people who use the incubator for start-ups and social enterprise.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)? Bids are currently being prepared to Awards For All, the National Lottery, the Heart (

Bids are currently being prepared to Awards For All, the National Lottery, the Heart of England Community Foundation and the Tudor Trust.

### What resources will be required?

Annually the premises will cost between 30-35k to run. We are asking for initial costs towards the first years rent and rates and a contribution towards the redecoration of the premises.

Income will be generated from the sub-letting of office space at affordable rents to organisations who share the vision and values of Northfield Stakeholders' Group. £ 35 K (per annum)

- Capital
- Running costs

	<b>D</b>	-		
-	Peop	le po	wer vo	lunteers

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# Amount required from LIF £6,000

### Have you got any match funding - in cash or in kind?

We have £1,200 in cash, and over 50 regular volunteers pooled from Northfield Stakeholders' Group, current NCP volunteers, Northfield Baptist Church and Northfield Arts Forum. if each of these volunteers did 50 hours per year it would work out to an in kind contribution of (£20,625) based on them being paid the equivalent of the Living Wage of £8.25.

### Contact person for proposal

Name: Rev. Dave Tubby Telephone: 07511 565757 E-mail: minister@northfieldbaptist.org.uk.

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?			
This was discussed within Northfield Stakeholders' Group on 10 <sup>th</sup> November, when Cllr. Clancy and Cllr. O'Reilly were both present. It has been discussed at previous Stakeholders' Group meetings and has continued to be with on a bi-monthly basis.			
Discussed at			
Ward meeting Northfield			
Date 20 <sup>th</sup> March 2017			
Signatures of all 3 Ward Councillors			
Name CUL DEBRIE CLANCYSignature The Clancy Date 13-6.17 Name BRETT ONEILLY Signature Date 13/6/17			
Name PANABLEW Signature Reserve Date 13-10-7			
Internal use only			
Received: Date			
Go to Cabinet Committee – Local Leadership for decision: Date			
Approved Yes No			

Appendix 3 Local Innovation Fund Proposal Form

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BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM			
WARDP			
WARD Northfield TITLE Welcome Job Club			
Innovations have to meet the LIF prioritie	es and add value to the City wide core priorities		
listed below.			
(Tick all those that apply)			
City Core Priorities	LIF Priorities		
Children - a Great	Citizens' Independence &		
City to Grow Up In	Well Being		
Jobs & Skills a great **	New approaches to investment		
City to succeed in			
Housing a great	Active citizens & communities		
City to live in	stepping up		
Health a great City	Clean streets		
to lead a healthy & active life			
Improving local centres			
What is your innovative idea and how do	es it show collaborative, partnership working and		
active citizenship?			
West Heath is an area with economic deprivation and currently has no free internet access for			
the community. With Universal credit, the I	benefit cap and other welfare benefit reductions, this		
	vork and needing some support to prepare for and		
	his project would see a weekly job club set up at West		
	ree internet and support from community volunteers , look for volunteering opportunities to build their CV		
and look and apply for employment.	, look for volunteering opportunities to build their OV		

We would use Learn My Way (free online training modules) to offer a basic introductory IT training, support to use Universal Jobmatch, support to look for and apply for volunteering, work experience and employment related training courses and employment opportunities.

By offering this support in a welcoming, friendly and community based setting, we will encourage those people less likely to go into a college to access this help into employment or employment based training.

By primarily using trained volunteers, we will support the ongoing sustainability of the club as well as empowering local people to become involved in a worthwhile project helping others. This will also support the volunteers to upskill and gain valuable experience in a supporting community role, which could ultimately support their CV's or help those not looking for work to be actively engaged in the community, building their sense of worth and local inclusion.

We will be hoping to partner with the job centre plus, the (proposed) library service, Bourneville College, Northfield Partnership and any other organisations, such as housing associations who offer similar support elsewhere. We will work to engage as many partners and local businesses as possible to allow the service to be sustainable beyond the funding.

Time Frame – is it:-

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)



### How will the innovation be implemented?

Initial support to set up the job club will be sourced from a suitably experienced organisation / person to set up the wifi and purchase equipment. The manager at Hampstead House will work with interested partners to set up procedures / criteria / training etc. Volunteer opportunities will be advertised and training for volunteers set up. The job club will then be advertised on local facebook sites, websites and via partners such as the job centre as well as throughout the Centre itself. Referral routes will be designed to allow partners to refer people to the club.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

This is difficult to predict in terms of numbers as nothing like it has operated in the area but the outcomes will be around:

- Number of people moved from Not Economically Active to Economically Active *i.e. job* searching / volunteering / training / work experience
- Number of Job Seekers helped to become job ready CV support / identify skills and abilities / build confidence / address appearance – presentation / search for jobs / interview practice / support with interview clothes or transport etc.
- Number of people going into volunteering
- Number of people going into training or education
- Number of people into employment

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

If this funding is achieved and we establish the job club and wifi, we will have the ability to source further funding from local partners / businesses to support the sustainability and expansion of the activity

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# What resources will be required?

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-	Running costs	

People power volunteers

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# Amount required from LIF £...10,000

Have you got any match funding – in cash or in kind? Ongoing support will be provided through the core activity of WHCA and specific fundraising activities

### Contact person for proposal

Name .....Marie Henry

Telephone .....07885754725

E-mail ... marie.henry@bdht.co.uk

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

Meeting with Bournville College to understand collaborative working / community delivery Meeting with Northfield Partnership arranged to establish support / joint working If successful a meeting will be arranged with the local job centre to understand requirements and referral process

**Discussed** at Ward meeting Northfield Date 20<sup>th</sup> March 2017

Signatures of all 3 Ward Councill	ors			
Name CHA DEBBIE CLANCY Name DATAL WENN Name BRETT OREIUS	Signature Date Date Signature Date 7. Signature Date Date Date			
Internal use only				
Received: Date				
Go to Cabinet Committee – Local	Leadership for decision: Date			
Approved	Yes No			

"Doing things differently in neig	UNCIL LOCAL INNOVATION FUND hbourhoods to make better places to live" PROPOSAL FORM
WARDNorthfield District	INNOVATION TITLE FastAid Scheme Car Resuscitation Training Manikins
-	ties and add value to the City wide core priorities
listed below.	
(Tick all those that apply)	LIF Priorities
<ul> <li><u>City Core Priorities</u></li> <li>Children - a Great </li> </ul>	Citizens' Independence &
	Well Being
City to Grow Up In	New approaches to investment
Jobs & Skills a great     City to succeed in	• New approaches to investment
Housing a great	• Active citizens & communities
XCity to live in	• Active citizens & communities x
Health a great City     X	Clean streets
to lead a healthy & active life	
to lead a healthy & active me	Improving local centres
Nhat is your innovative idea and how a	loes it show collaborative, partnership working and
to further the object and engage with the loca All FastAid members are volunteers who give currently have Community First Responders We also have volunteers just across the bou Ambulance Service will be recruiting more B running throughout August. A scheme car wi	e their time for free, adding value to the investment. We living in Northfield, Selly Oak, Edgbaston and Kings Norton. Indary in Solihull Lodge and Shirley. West Midlands irmingham based volunteers in June 2017 with the course ill add greatly to the process. We recently lost two good ause they felt vulnerable responding at night in their own
calls every year, many of which are in South	Dorridge car (in an area of less demand) attends 450 to 550 Birmingham. The big delay in response to Birmingham from public who are in sufficient need to dial 999 in perhaps one of community care.
a project training 15,000 school children in C we intend to build on that success teaching e	children and adults in life support. Last year we were part o CPR (including Turves Green School). On October 16 2017 even more children with the 'Kids Save Lives' project. ommunities we provide free training and education.
We organise and run the British Heart Found groups involving	dation 'HeartStart' two-hour training course for community
<ul> <li>dealing with an unconscious person</li> <li>recognising a heart attack and a car</li> </ul>	
Appendix 3 Local Innovation Fund Proposal I	Form Page 1 of 4

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- performing Cardio Pulmonary Resuscitation
- dealing with choking children and adults
- responding to serious bleeding

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We train attendees in how to perform effective CPR on manikins which are now 10 years old. We need and would like funding to purchase eight new 'Brayden' Manikins. These manikins recreate a visual flow of blood from the heart to the brain when effective and sustained CPR is performed. Good quality CPR is the key to buying time for the victim until a defibrillator arrives. The new Brayden' Manikins will enhance the skills and the confidence of the people we train in a more interesting and memorable way. This is especially true for the school children we teach, ensuring if they find themselves in a situation where someone has suffered a cardiac arrest they will be able to complete effective CPR until professional help arrives.

To also make the course as interactive as possible and give the attendees hands on experience we would also like to purchase two 'Choking Charlie's.

The Choking Charlie manikin is an adult torso designed specifically for training in choking incidents, from the back blows to the performance of the 'Heimlich' Abdominal Thrust Manoeuvre.

- Lifelike torso manikin
- Cast from a human specimen
- Heimlich Abdominal Thrust Manoeuvre training with simulated food boluses

These cost £302 each and would be a real asset to training courses. We also have to enhance the skills of our own Community First Responders. At present, during the training, we discuss what to do when someone is chocking without being able to provide the tools even for CFRs to actually practice.

### Time Frame – is it:-

One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)



### How will the innovation be implemented?

**Our main aim is the scheme car and what we can do after that depends on the value of the grant.** For the vehicle, we will work with local dealerships to establish a connection and get best value. The car will be liveried (at a cost of approximately £700) and the emergency lights fitted (£750). West Midlands Ambulance will provide and fit the radio. FastAid has funding for the specialised equipment. The Solihull scheme car is based at Solihull Fire Station and we anticipate an agreement with Northfield Community Fire Station.

Subject to your agreement, the car could carry details of its sponsor. If we do not get sufficient funding for outright purchase, we could implement a leasing arrangement but this does of course have an expiry date of say, three years.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

For the vehicle, benefits in response times, coverage, critical care equipment and call volume. At present, CFRs in South Birmingham use their own cars which may be older, less suitable, less reliable and will not be marked as a response vehicle. For major incidents and road traffic accidents, involving scene safety and security, only marked scheme cars will be deployed.

Because CFRs are local, they can be with the patient quickly and this can be critical. Only two months ago, our Kings Norton based CFR carried out a successful resuscitation. Following a cardiac arrest, the patient's chances of survival reduce by 10% for every minute delay in defibrillation.
Typically, we expect to be called to an emergency every 3 hours when on standby and be first to arrive in 85% of all calls.
FastAid will provide for expenses for at least the next 3 years. WMAS will fund fuel costs.
The training aids will add to the current range of manikins and enable us to give candidates better hands on experience. We operate throughout Birmingham typically responding to requests from community groups, clubs, schools, sporting facilities etc. Our equipment is well used, we generally hold two or three 2 hour courses per month, each training around 20 – 35 candidates.
Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)? The profile of CFRs and FastAid will be enhanced by the scheme car and our experience shows that does attract more interest from groups with funding capacity. This will ensure sustainability. We carry the name of our sponsors on one car in exchange for ongoing support. What resources will be required?
£
- Capital X
- Running costs
- People power volunteers
<ul> <li>Amount required from LIF £up to £21,000 (including £7,000 from Northfield Ward, £7,000 from Kings Norton Ward and £7,000 from Weoley Ward)</li> <li>Have you got any match funding – in cash or in kind? Volunteering support</li> </ul>
Contact person for proposal
NameAndy Carr
Telephone07821 775935
E-mailandy347carr@yahoo.co.uk
Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?
West Midlands Ambulance is fully supportive and committed to the principle of Community First Responders. They will be running a recruitment drive in the summer. Most classes are around 15 + CFRs. WMAS will provide a letter of support.
Discussed at
Mard meeting Northfield
Ward meeting Northfield Date 20 <sup>th</sup> March 2017
Appendix 3 Local Innovation Fund Proposal Form Page 3 of 4

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# Appendix 3

Signatures of all 3 Ward Councill	
Name CLLR DEBBIE CLAN Name BRETT OREIU Name ALLA PLEN	Signature Date 13.6.17 Signature Date 13.6.17 Signature Date 13.6.17 Date 13.6.17
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Received: Date	
Go to Cabinet Committee – Local	Leadership for decision: Date
Approved	Yes No

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"Doing things differently in neighbou	L LOCAL INNOVATION FUND rhoods to make better places to live" POSAL FORM
	INNOVATION
WARD Northfield, Kings Norton and Weoley	TITLE Smart Works Birmingham
Innovations have to meet the LIF priorities ar	nd add value to the City wide core priorities
listed below.	
(Tick all those that apply)	
City Core Priorities	LIF Priorities
Children - a Great	Citizens' Independence &
City to Grow Up In	Well Being
• Jobs & Skills a great	New approaches to investment
City to succeed in	
Housing a great	Active citizens & communities     x
City to live in	stepping up
Health a great City	Clean streets
to lead a healthy & active life	
	Improving local centres
What is your innovative idea and how does it	show collaborative partnership working and

What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

Smart Works Birmingham is a charity based in Northfield town centre that provides high quality interview clothes, styling advice and interview training to women in need. We give women the confidence, the self-belief and the practical tools they require to succeed at interview and start a new chapter of their life.

We are incredibly proud that after launching in August 2016, we have supported over 200 women before their interviews and after visiting Smart Works, 59% of those we those we were able to contact went on to get the job.

At the core of our service is a two-hour pre-interview appointment, during which time each woman receives a complete outfit of high quality clothes and accessories (personally styled for them and theirs to keep) and dedicated one-to-one interview coaching. This short intervention has a significant impact as our clients start believing in their own ability to succeed. In the words of recent clients:

"Thank you so much, not just for the clothes and the confidence, but for the feeling of being worthy"

"I feel empowered. I didn't know it was going to be like this. It's life changing."

Women are referred to us once they have secured a job interview and once they get a job, we offer clients a Second Dressing for more clothing to see them through to their first pay cheque. We currently offer an additional coaching session for those who aren't successful at interview and signpost to organisations and opportunities that can support them to overcome any barriers to employment.

The women we support are from a wide range of backgrounds and are currently out of work for various

reasons. Many have been raising children and are now looking to return to work, some have been carers; others have been victims of domestic violence, have had mental health issues or have recently been released from prison. Smart Works Birmingham is available to any unemployed woman who is in need of a confidence boost and support prior to their job interview. We are also now looking into working with women who have secured employment but are looking for in-work progression (more hours, higher pay etc.)

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With just one member of staff (Smart Works Birmingham manager), the service itself is volunteer-led with over 25 skilled and trained volunteers running styling and coaching sessions for our clients. Harnessing the skills and commitment of volunteers who are keen to help disadvantaged women. Our volunteers are all interviewed, trained, DBS checked and peer reviewed before they join the Smart Works Birmingham team. Our volunteers gain a significant opportunity to engage in a meaningful project, whilst developing their own skills and opportunities for employment.

The charity uses a partnership model to ensure that referrals for our service come from a wide range of organisations. Since opening we have worked in partnership with over 50 organisations including: Jobcentre Plus, People Plus, HMP Foston Hall, Birmingham and Solihull Women's Aid, Crisis, St Basil's, Talent Match and Prospects.

We are committed to the continued innovation, expansion and refinement of our service and passionate about the potential to bring it to more women in Birmingham, ensuring we reach those who are often hardest to help and most in need.

To further develop our service, we need to ensure we have a team that can lead our organisation, deliver a consistent standard of service, and work with our partners to ensure that Smart Works continues to thrive across the City. Creating support for the Smart Works Birmingham manager will be key to delivering our vision and plans for growth.

We are seeking a grant of £15,000, this money will allow us to employ an apprentice, develop our Smart Works Birmingham network, deliver training for volunteers, run workshops with young people in and out of the school environment and money will also go towards core costs.

**Apprentice:** We would like to recruit an apprentice aged 18 to 25 from the Northfield Constituency to be part of the team for one year. This person will help with administration, the running of the Smart Works Birmingham office and will help us to develop further opportunities for job sustainability for the clients we support who are successful at interview.

Working alongside the manager, the apprentice will ensure booking systems and databases are kept up to date, they will be first point of contact for our clients and help us to grow our referral partners and opportunities for clients to develop their skills.

**Smart Works Birmingham network:** We would like to offer additional support for our clients who enter employment to create job sustainability and to support them in their journey to overcome any barriers that may occur due to them re-entering the workplace. This will be particularly pertinent for the younger clients we support aged 18 to 25 as they will be entering the workplace potentially for the first time, and for those going back to work following gaps in employment which may have had a significant

impact on their confidence. Following in the path of other Smart Works sites, we will develop a Smart Works Birmingham network for those women we've supported into work. The network will meet regularly and will include inspirational speakers, social events, fundraising events and workshops. Our aim is to assist with career progression and to provide workshops and speakers that support the health and wellbeing of our clients. We will also maintain contact with the clients who go back into work but who do not wish to be part of the network for six months.

Whilst we support women from across Birmingham, we have a commitment to the local area where we are situated and have a desire to encourage women from Northfield constituency to strive for success. Upskilling will be of particular focus as well as health and wellbeing to ensure that once they enter into work, they can sustain this employment and thrive.

**Training for volunteers:** Our volunteers are key to the success of Smart Works Birmingham. They deliver the service and work directly with clients. It is vital that they receive training on a regular basis to ensure that they can fully support our clients to the best of their ability and continue to deliver an excellent service. Training will be available for both styling volunteers and coaches.

**Workshops with young people:** Workshops would be on topics such as interview skills, self-confidence and body image to help support those coming out of school, college, university and those not in employment, training or education; supported by local employers. We are looking to work in conjunction with the Girls' Network to deliver workshops in schools and a number of our volunteer team have expressed an interest in delivering workshops.

We will work in partnership with organisations such as Northfield Community Partnership, Workers' Educational Association, The Project, National Careers Service, The Springfield Project (free counselling) and W.A.I.T.S (Women Acting in Today's Society) to provide tailored support for clients and volunteer team.

We believe our proposal fits your guidelines within the innovation category as there is currently no other interview preparation service and work support service specifically for women based within Birmingham. We enable individuals to realise their potential by building self-confidence and skills and are now looking to further develop our offer to enhance the lives of women from Birmingham and support them as they progress their careers.

### Time Frame – is it:-

One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)



### How will the innovation be implemented?

To implement our innovation, we will:

- Recruit a Business Administration apprentice from the Northfield constituency, working in partnership with Bournville College
- Implement training for our volunteer team
- Develop our referral partner organisations and contacts within these organisations who may be able to offer guidance on support available for clients
- Create signposting information for clients
- Create Smart Works Birmingham network and publicise with those clients we've already supported into work as well as informing new clients
- Work in partnership with the Workers' Educational Association (WEA) to provide workshops for our clients who are looking for self-development opportunities and also offer the Smart Works Birmingham service to those taking part in WEA workshops
- Develop more partnerships with corporate organisations and community organisations including, libraries, community centres, schools, children's centres, and online platforms such as B31 Voices. These connections will be vital in order to offer workshops and events for the Smart Works Birmingham network as well as promoting the service to boost referrals
- Connect with more local referral agencies to boost our referrals from Northfield constituency
- Produce case studies to be shared publicly, highlighting the work that we do and our clients' journeys
- Look for ways to engage young women with the service to help with their career aspirations
- Connect with organisations and individuals who can deliver workshops for clients develop a programme of workshops that can be piloted for use in schools with students and open workshops for women in the local area
- Look to develop an information pack which can be given to those accessing our workshops and also a more comprehensive interview pack for clients to keep following their visit to Smart Works Birmingham in preparation for interview

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

The project will:

- Continue to sustain our success rate of over one in two going on to get the job
- Ensure women going back into work are supported for the first six months
- Create a diverse and meaningful opportunity for the apprentice involved
- Develop the skills of its volunteer team increasing work based skills, and opportunities for personal development
- Create opportunities for women entering the workforce to develop their knowledge,

awareness and raise aspirations

- Encourage young people to be more assertive when it comes to job interviews and career paths and also developing positive body image awareness
- Support ladies as they navigate the interview process and ensure they receive plenty of thorough information to support them
- Raise awareness of the work we do at Smart Works and the impact on women's lives
- Encourage less benefit dependency which will, in turn, increase spending power and stability of women coming through the service
- Increase the health and wellbeing of families through the impact of having greater financial stability
- Create more dynamic partnerships with corporate and voluntary sector organisations

Having an apprentice working as part of the team will enable us to develop the service. By developing partnerships with other organisations, we open opportunities for joint working in the future. By nurturing our volunteer team, if the Smart Works Birmingham network is a success, we can continue to run it with volunteers taking over. Volunteers with us for the development of these projects in 2017 can also mentor new volunteers in the future to ensure they can support our clients to the best of their ability.

Our success will be measured by the growth of the organisation and the numbers of women remaining in employment: we are looking to increase referrals, particularly from the Northfield constituency. We will track and maintain contact with the clients who go on to get jobs for their first six months of employment: our aim is to support them to ensure they remain in employment long-term. A detailed database is kept which can pull out key demographics for clients such as postcode areas, ethnicity, where referrals have come from social background classification and job outcome, this information is used to report to funders and ensures that Smart Works Birmingham is able to target areas where the service is not performing well.

Our volunteer team will expand and take part in regular training sessions. We will introduce one-to-one sessions for volunteers to make sure they are happy at Smart Works Birmingham and to keep them up to date.

We will measure the success of the Smart Works Birmingham network by ensuring those involved have the chance to give us feedback and by tailoring it to individual's needs. We will have a greater online presence and share opportunities that may be relevant to our clients through online platforms.

From this project, we hope to learn more about the barriers women face in order to go back into work and find ways of addressing such problems.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

Funding has been secured for initial start-up costs from the DWP and NESTA.

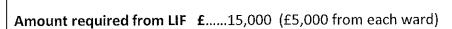
The funding sought is for a salary post for an apprentice and to develop our work looking to support women to sustain their jobs and progress their careers.

£

£15,000

### What resources will be required?

- Capital
- Running costs
- People power volunteers



### Have you got any match funding – in cash or in kind?

We have £21,275 match funding in volunteer hours (based on 50 volunteers paid at the living wage rate and contributing fifty hours each during the year)

We will also seek a bursary from Birmingham City Council of £3000 to top up the apprentice wage.

### Contact person for proposal

Name: Joanne Penn-Crossland (Manager) Telephone: 0121 4775803 E-mail: joanne.penn@smartworks.org.uk

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?
Northfield Ward Forum, Kings Norton Ward Forum and Weoley Ward Forum during March to May, as well as in subsequent conversations with potential partners arising from those Forums
Discussed at
Nard meeting Northfield
Date 20 <sup>th</sup> March 2017
Signatures of all 3 Ward Councillors
Name CLLR NEBRIE CLANKY Signature DL. Genery Date 13.6.17 Name BRETT ONETLLY Signature Date 13/6/17 Name DAN DAL TEREW Signature Date 13.4.17
nternal use only
Received: Date
Go to Cabinet Committee – Local Leadership for decision: Date
Approved Yes No

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# **BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND**

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# "Doing things differently in neighbourhoods to make better places to live"

# **PROPOSAL FORM**

WARD: Bartley Green	INNOVATION TITLE: Bartley Green Community Hub
Innovations have to meet the LIF prio below.	rities and add value to the City wide core priorities listed
(Tick all those that apply)	
City Core Priorities	LIF Priorities
• Children - a Great 🗹	<ul> <li>Citizens' Independence &amp;</li> </ul>
City to Grow Up In	Well Being 🗹
• Jobs & Skills	<ul> <li>New approaches to investment</li> </ul>
<ul> <li>Housing for Birmingham</li> </ul>	<ul> <li>Active citizens &amp; communities stepping up</li> </ul>
• Health 🗹	• Clean streets
	Improving local Centre's 🗹

# What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

Bartley Green Ward Councillors arranged a meeting with a number of partners from the ward, to look at options and ideas for the Local Innovation Funding.

After a long discussion and a number of meetings, the group decided that the best approach to achieving a positive outcome that would really impact locally would be to develop a Local Community Hub.

On further discussion the group will now look into charitable status under the Association name of Best of Bartley Green.

### **Collaborative working**

The Best of Bartley Green Committee group met and discussed a variety of innovative ideas, the key innovative idea was to develop and introduce a Bartley Green Community Hub, a collaborative partnership group that would work together for and with the residents of Bartley Green.

The hub would be developed and operated from the current Bartley Green Library, and would be managed by the Best of Bartley green Community Association. The Association already working towards becoming constituted community group, set up to aid the delivery and support an inclusive and diverse range of activities that meet the needs of the local community within the Bartley Green ward.

The group would work collaboratively with agencies, community groups and the local secondary and primary schools to encourage participation.

### Group members include:

Councillor John Lines - Bartley Green Ward Chairman

**Councillor Bruce Lines** 

**Councillor Desmond Flood** 

Graham Andrews - Chair of Holloway Hall and Friends of Ley Hill Park

Kerry Brewer \_ Holloway Hall and Milebrook Hall

Stuart Howe – Woodgate Valley Business Park

Ann-Marie Gilligan – Local Resident

Keith Dugmore – Edgbaston District Lead Officer

Karen Bailey – Bartley Green Place Manager

Ian Keogh - Bartley Green Leisure Centre

Darren Turner – Police Community Support Officer Darren Thompson – West Midlands Fire Service Birmingham Bartley Green School Shenley Court Academy Hillcrest School King Edwards Camp Hill School Newman University St Michaels Primary School Nonsuch Primary School Woodcock Primary School Woodgate Primary School St Peters Primary School Kitwell Primary School

The group knows and understand the key benefits and risks that collaborative working will bring to this initiative. On a project of this type we feel it is important to understand the positives and the negatives, and will work in partnership to tackle and discuss the potential risks involved in the project. Knowing and understanding what the potential risks could be, gives us the opportunity to develop a contingency plan, and develop solutions prior to them happening in the first place. We are currently developing a Risk table to look at potential risks and how they can be reduced or stopped.

Key Benefits of Collaborative working:

- New or improved services
- Wider geographical reach or access to new groups
- More integrated or coordinated approach to local needs
- Financial savings and better use of existing resources
- Knowledge, good practice and information sharing
- Stronger, united voice
- Better co-ordination of organisations' activities
- Mutual support between organisations

Risk to the project

- Outcomes do not justify the time and resources invested
- Loss of flexibility in working practices
- Complexity in decision-making and loss of autonomy
- Diverting energy and resources away from core aims
- Damage to or dilution of your brand and reputation
- Damage to organisation and waste of resources if collaboration is unsuccessful
- Lack of awareness of legal obligations
- Stakeholder confusion

## **Doing things Differently**

Currently we are aware that the City Council is going through unprecedented changes. The LIF funding will help us make real changes locally that will benefit the residents in the ward over a long term period. The Hub needs a building to run from and should be accessible to all groups in the Bartley Green Ward. It will be a multi-purpose Community facility that will provide a range of high quality and cost effective services to the local community, with the potential to develop new services in response to changing community needs.

With this in mind and understanding the need for Birmingham City Council to rationlise its current services offer, our aim is to support one of the key services in Bartley Green that will be affected by the Councils current reviews, the Bartley Green Library is in Tier 3 which states:

These Libraries will be professionally supported by Birmingham City Council but led by local communities and volunteers. The Council will be looking to work in partnership with local communities or other organisations in the city to provide library services in these locations. This will include volunteers undertaking library duties in order to achieve enhanced opening hours. As part of the partnership the council will offer 15 hours of professional staff support per week. The City Council will provide access to the Library Management system, through a self-service terminal, training and support through a parent Tier 1 Library. Consideration will also be given to Community Asset Transferring the building from which the library currently operates. This option gives community organisations the opportunity to lead, manage and deliver their Library Service. Tier 3 libraries will provide the opportunity for community organisations to maintain or introduce services to meet local demand.

- Will provide a focus for the local community
- Other services as led by community needs
- Volunteer support to deliver the offer
- Social space
- Self-service access to borrow, return and reserve stock from the city's libraries

The Library itself is now the oldest standing building in Bartley green, and is over 100 years old. It has been the heart of this community for all this time, and the residents and Councillors feel that resurrecting the building as a hub would ensure this would continue, and bring together local information and services around education, health, and community. And would welcome residents and users into a familiar and friendly place. This facility has and is already part of everyday life for families and their children from Bartley Green, and should continue to be that way for generations to come, the Hub will offer this opportunity.

# Independence and well being

The Hub will offer a wide variety of activities that will support the independence of local residents and aim for the following outcomes

- improved quality of life
- making a positive contribution volunteering and placements for NEET young people
- Exercise of choice and control Residents ongoing feedback on what they would like see on offer at the Hub. Changing when required aiding the needs of the community.
- freedom from discrimination or harassment
- economic well-being support groups such as Citizens advice and Customer services centre
- personal dignity to be able to make a difference in their community and to make a
  positive contribution to the hub

# Active Citizenship - Volunteering - Children

We also want to introduce our residents to volunteering. All generations will have an opportunity to volunteer at the Hub, which will assist them in developing a range of skills and knowledge.

Volunteering at a young age can promote healthier lifestyles, a feeling that they are a positive part of their community and discourage negative choices. We aim to work with local schools and the university to encourage volunteering at the Hub.

Volunteering at the hub will also give many residents the chance to gain experience within a public service, and will support them in gaining a number of key skills

- I.T skills
- Interpersonal skills
- Personal Confidence
- Develops personal growth and self esteem
- New friendships
- And many others

# Programme - Jobs and skills, Housing, Health Children

We will develop and devise a programme of activity to suit the needs of the community and local residents. We are currently talking and meeting with residents, to ascertain what they feel would be beneficial to them, and what would encourage them not just to attend, but also to be a part of the volunteering programme on offer at the hub.

Appendix 3 Local Innovation Fund Proposal Form

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Dav	All Day	AM Activity	PM Activity	Evening Activities	Garden Area
Bartley Green School Monday	Library Service	Story Telling / Local Primary schools	Health Programmes	Community group meetings	Schools gardening project
King Edwards Tuesday	Library Service	Verification / CSC	Story Telling / Local Primary schools	Community group meetings	Intergenerational environmental programmes
Hillcrest Wednesday	Library Service	Coffee and catch up mornings for the Older generation	Resident support on accessing council websites and a how to programme	Jobs Club	Active parks offer
Newman University Thursday	Library Service	Story Telling / Local Primary schools	Money matters	Community group meetings	Schools gardening projec
Shenley Court Academy Friday	Library Service	Computer training	Intergenerational activity	Community group meetings	Support groups
Saturday - Optional for volunteers	Library Service			······	

A possible programme offer could look like the proposal below:

Volunteering at the hub will also give many residents the chance to gain experience within a public service, and will support them in gaining a number of key skills

- I.T skills
- Interpersonal skills
- Personal Confidence
- Develops personal growth and self esteem
- New friendships
- And many others

### **Health and Well Being**

 Recognising local Hero's past and present, and people who have made a difference in their community.

The group believes that recognising local people who have made a difference in their community should be applauded. And an annual recognition morning or evening would be a big part of the new hub.

The Garden area will be refurbished with recognition benches and a remembrance wall.

### Recognition Benches

Nominations would be received locally and discussed at the group meeting. Those nominees would then receive a letter of gratitude and an invitation to the event. They would then receive a certificate of gratitude and a plaque placed on the bench for all future users to see. The event would also be used as a fund raiser and all funds and proceeds would go to the support of the Hub.

### Remembrance Wall

The remembrance wall would be for those who have lost loved ones and would like to have a plaque added to the wall in memory of their lost friends or relatives.

All of these activities will encourage a feeling of community at the Hub, and offer a welcoming environment to chat and meet up, and become involved in activities that will aid and support the Health and Well Being of the resident.

## <u>'What's on'</u>

The Hub will also be a place where residents can find out 'What's on'

We will have notice boards up in the Hub, where local groups and agencies can promote their programmes and activities.

We are also developing our Bartley Green Directory as part of this initiative and this will be a guide to what's on in the ward, as well as offer key contact numbers and addresses for statutory and non-statutory services.

Themed Activities

Fire Service

- Fire safety advice 'clinic' (local residents coming into the library for fire safety advice, concerns, safe and well checks and general information )
- Presentations for local groups and schools, on various themes, maybe seasonal and in conjunction with our local and national campaigns which we run throughout the year.
- Heart start training

# City Council

- First Aid for fun
- Well Being talks
- Customer Service Centre Verification

Other Agencies

- Dementia support
- Age UK

Appendix 3 Local Innovation Fund Proposal Form

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### Domestic Violence

We hope to offer many other programmes that will aid and support local residents that will not only strengthen their feeling of community but assist in their overall wellbeing.

We feel that in the current climate an innovative idea such as this will not only assist in sustaining a service that could close, but also offer and make better the community of Bartley Green, by supporting its needs and encouraging positive participation by all.

### Time Frame – is it:-

The time frame will be over a year and we hope to have implemented all activities and programmes by this time

### How will the innovation be implemented?

The innovation will be implemented through a working group as well as the community association supporting the proposal. The association will attend a partnership meeting on a quarterly basis to feedback to partners and residents on the current outcomes and achievements of the innovative idea.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

Success will show increased attendances, additional activity programmes and a range of partnership meetings and networking activities, that will support residents in knowing and understanding what is on offer locally for them to support their overall health and wellbeing.

Have you considered other sources of funding and whether the project can be used to leverage
further funding from elsewhere (please specify funding sources)?

We are currently pursuing a range of funding sources but have already been successful in gaining support from council services who have offered their support to the community association that if we are successful then they would support funding for the much needed external disability lift that will support access for the elderly, disabled and parents with pushchairs.

This additional piece of equipment will also support and encourage further access form our local schools, who have in some instances been unable to attend due to the limited access to some of their young people have who a disability.

	What resources will be required?
	£
	- Capital
	- Running costs £48,000
	- People power volunteers 3200
	Amount required from LIF £48,000
	Have you got any match funding – in cash or in kind?
	Funding support from property service of £25,000 and funding support form library services £7,000
	Contact person for proposal
	Name: Councillor John Lines
	Telephone
	E-mail
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l	

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?
LIF Community Meeting Friday 28 <sup>th</sup> October 2016
LIF Community Meeting Friday 6 <sup>th</sup> January 2107
LIF Application Form meeting Friday 13 <sup>th</sup> January 2017
Best of Bartley Green Committee Meeting Friday 3 <sup>rd</sup> February 2017
Best of Bartley Green Committee Meeting Tuesday 7 <sup>th</sup> March 2017
Meeting with Liz Parkes (Library Manager) Friday 10 <sup>th</sup> March 2017
Discussed at
Ward meeting ; Thursday 27 <sup>th</sup> April
Date: Thursday 27 <sup>th</sup> April
Signatures of all 3 Ward Councillors
Name JJ, LINES Signature Date 27 APP
Name B. LINGS Signature Date 27-4-17
Name D.Flood. Signature Tesmonel fund Date 27-04-17

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### Internal use only

Received: Date .....

Go to Cabinet Committee – Local Leadership for decision: Date .....

Yes

4

1. 8

No

Approved

BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM		
WARD: Billesley & Brandwood	TITLE: Skills for Work	
<ul> <li>listed below.</li> <li>(Tick all those that apply)</li> <li><u>City Core Priorities</u></li> <li>Children - a Great City to Grow Up In</li> <li>Jobs &amp; Skills a great City to succeed in</li> </ul>	s and add value to the City wide core priorities  LIF Priorities  Citizens' Independence & Well Being  New approaches to investment	
<ul> <li>Housing a great</li> <li>City to live in</li> <li>Health a great City</li> <li>to lead a healthy &amp; active life</li> </ul>	Active citizens & communities     stepping up     Clean streets     Improving local centres	
Brandwood Community Centre, across two certificated work experience programme ru	ellent track record in delivering a variety of projects	
Centre and was created to help tackle the h For this application, we have focussed on or when attempting to get a job - lack of exper	and is operated in partnership with Kings Heath Job high level of unemployment in the Billesley Ward. Ine of the major issues that local people experience rience. Local employers have confirmed to us that nployed person a chance - they haven't got the time n't already have the necessary experience.	
Brandwood Community Centre to provide e obtaining employment by initially accessing based at the Brandwood Centre and the acc Emergency First Aid at Work, Food Hygiene, C.V support is available at both venues as pa Brandwood Centre would also make availab	ork Experience Programme' in collaboration with experience and significantly increase the chances of the Train-to-Gain Work Placement opportunities credited training such as Health & Safety at Work, , Customer Service and Manual Handling. I.T and art of our existing partnership with Brandwood CC.	
Advice, Health Initiatives and Social Opport		

2

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Local people from the Billesley & Brandwood Ward will run the Project. It will be managed by Brandwood & MRCF in partnership with local employers, currently Birmingham Moseley Rugby Club (BMRFC) & Logmoor Construction.

These two organisations on their own will be sufficient to deliver our programme but if our application is successful, we are confident of recruiting 3 further employers to participate and expand the scheme to ensure it continues to be sustainable.

The work experience would be in 'real' environments and include:

- Bar work
- Restaurant work
- Grounds work
- Administration
- Reception
- General construction skills

The skills would be certificated by MRCF who would act as referees for those who participate. MRCF would also make available their existing services operated in conjunction with Kings Heath Job Centre including interview coaching; CV creation and general mentoring.

The Project would encourage Active Citizenship in the following ways:

- The work experience candidates will be placed in work environments in their own community, thus enhancing a sense of ownership of their community.
- Previous participants will be encouraged to support new participants in the work environment. For example, a participant secures bar work experience, once trained they would then be in a position to train and support others.
- Past participants will be encouraged and facilitated to set up a work experience discussion group to share experiences and ideas.
- Our continuous monitoring of their progress will give them confidence and boost selfesteem.
- The participants would then be helping to make a positive difference to their community and would be encouraged to get involved in other community projects, for example the Annual National Clean-Up programme, currently run by MRCF and the Park Rangers that includes a litter pick on Billesley Common.

### Time Frame – is it:-

One off event/programme

Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)

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## How will the innovation be implemented?

In conjunction with Brandwood Community Centre and Kings Heath Job Centre, we will advertise and interview for the various roles. This will allow us to assess the entry point for the individual and set out a suitable programme of work, timescales and health & safety. Suitable candidates will be inducted into generally acceptable working practices by Brandwood Community Centre, attending a 2-6 week programme depending on need. Brandwood will manage this part of the programme. Candidates will then move across to MRCF who will place them in appropriate and 'real' work placements. MRCF will manage this element of the programme using Brandwood's tool kit.

This will be managed overall by the staff from the MRCF, but day to day by the staff of the companies participating. The participants would work to an agreed programme, which will be certificated during and at the end of the course.

We have already invested extensively in infrastructure including two 'classroom' environments where theoretical and administration support will be provided. The 'real' training will be in the environments where the services are currently delivered on a commercial basis.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

MRCF would manage the programme and the objective will be for it to act as a catalyst for change.

The outcomes will be to:

- 1. Provide local employers with prospective employees with relevant and proven work experience.
- 2. Provide local unemployed people with the relevant experience that they can include in their CV to help them obtain a job.
- 3. Certificated evidence of completing the course and gaining work skills.
- In addition, there will be full record keeping of attendance, punctuality and progress will be kept, certificated for the participants and will form part of an end of project evaluation for all partners.
- The programme will flag up that any work experience programme must provide relevant evidence of skills that have been learnt.
- By independent management of the programme, we will ensure that the focus will be on development of skills rather than providing 'cheap labour'.

We believe that should we be successful with the application that this would be used as a catalyst for a self-sustaining programme:

- Year two will be funded by 'sponsors' with an interest in the local community as well as businesses with a direct financial interest such as recruitment agencies.
- MRCF have a 6-year history of writing successful bids to provide services to the local community. They have secured funding from Awards for All, ESF, Cadburys, Community Development Fund, UK Online and Tinder Foundation amongst others. In addition, they have run fund-raising events like a sponsored walk. This experience will help to sustain

Appendix 3 Local Innovation Fund Proposal Form

- Amount required from LIF £...48000
- The programme will be run across 2 Wards, so the funding should be split 50/50 between Billesley and Brandwood Wards.

# Have you got any match funding – in cash or in kind?

Yes, BMRFC have invested in the project by providing accommodation, services and staff.

- the project beyond the initial setting up.
- BMRFC will continue to sponsor the programme by providing:
  - The accommodation, classrooms and office space, free of charge to the Project
  - Heating and lighting
  - o Internet access
  - o Computers
  - Work experience placements
- The companies involved will have the confidence and the tools to extend the programme

One organisation already has expressed a positive interest – South Birmingham Sports Village Ltd (SBSV). Birmingham City Council has endorsed and encouraged SBSV to become the landlords of the area currently occupied by Birmingham Moseley Rugby Club and The City of Birmingham Indoor Bowls Club. The longer-term scheme is for SBSV to become the 'landlord' for the wider Billesley Common area. When this comes to fruition a range of related opportunities and jobs will become available relating to the management and maintenance of the Common. We would anticipate that this would create further 'work experience' programmes.

In addition, the new Director of Rugby at Birmingham Moseley RFC is an experienced employment recruiter, usually working at the executive end, and has committed to helping develop this project beyond work experience.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)? Funding bids will be submitted to

- Awards for All
- Cadburys
- **Comic Relief**
- СНК

### What resources will be required?

- Capital
- **Running costs**
- People power volunteers

£	
0	
48000	
0	



Contact person for proposal

Name ......Derek Nutt.....

Telephone ......07831 651554.....

E-mail ......derek.mrcf@gmail.com.....

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

Consultations have taken place with the police, the fire service, local church groups, Brandwood Community Centre, Kings Heath Job Centre and local participants of the MRCF Work Club to establish the need for this type of scheme.

A meeting was held at Moseley Rugby Community Foundation's centre, Thursday 24<sup>th</sup> November 2016. In attendance was:

- Alex Buchanan Councillor
- Susan Barnett Councillor
- Lynda Batchelor MRCF
- Derek Nutt MRCF

Further discussions have taken place between:

- Birmingham Moseley RFC
- Director of Logmoor Construction
- The Chairman of South Birmingham Sports Village

# Discussed at

# Ward meetings and dates

- Billesley 22<sup>nd</sup> March
- Brandwood 15<sup>th</sup> March

# Signatures of all 6 Ward Councillors

### Billesley

Name ALLEX BUCHANNIL Signature Aleq Belladiala Date 13/24/2017	7
Name SUSABRUST Signature APROVIDE Date 13/4/17	
Name Philip Pavis Signature P. Com Date 13/4/17-	

Appendix 3 Local Innovation Fund Proposal Form

# Appendix 3

Brandwood	1 Rlla
Name EXX Phillips	Signature FUCL HULL Date 5/5/17
Name MIKE LEDDY	Signature Millo hoddig Date 15 May 17
	Signature
Internal use only	
Received: Date	
Go to Cabinet Committee – Local	Leadership for decision: Date
Approved	Yes No

	INCIL LOCAL INNOVATION FUND bourhoods to make better places to live"	
	ROPOSAL FORM	
	INNOVATION	
WARDBournville	. TITLE Community Matters Surgeries	
Innovations have to meet the LIF prioritie	es and add value to the City wide core priorities	
(Tick all those that apply)		
<u>City Core Priorities</u>	LIF Priorities	
<ul> <li>Children - a Great</li> <li>City to Grow Up In</li> </ul>	• Citizens' Independence & 🖌 🖌 Well Being	
<ul> <li>Jobs &amp; Skills a great</li> <li>City to succeed in</li> </ul>	<ul> <li>New approaches to investment</li> </ul>	
• Housing a great	• Active citizens & communities 🔽	
City to live in	stepping up	
• Health a great City	Clean streets	
to lead a healthy & active life		
With the intervention of the stand have de	Improving local centres	
	to-peer support for micro community y volunteers with experience of setting up and is - making use of the vast reservoir of experience	
The support will be delivered via the model of Community Matters Surgeries. These surgeries, delivered by volunteers, are supported by a paid Surgery Manager and will be augmented with support from Get Grants so that there is specific support around fundraising.		
The surgeries and the "homework" sessions that partner them will be designed and hosted by existing community organisations in the Ward.		
Time Frame – is it:- One off event/programme Implement and complete within 6 m Implement and complete within 12 r		

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# How will the innovation be implemented?

There will be twice monthly sessions. 1 x Community Matters surgery each month with Surgeons to give support and 1 x "homework session" where the groups can get together in between surgeries to get mutual support and check on progress.

At each Surgery there will be volunteer surgeons, staff from appropriate organisations (BCC, funders etc) and Get Grants staff.

The Home Work sessions will be supported by the Surgery Manager and the local organisations.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

For the LIF funding to have a lasting impact it needs to ensure the community has more skills and resilience than before the funding.

Birmingham, as a city (not just the council), has failed to provide appropriate support to micro community organisations for many years.

The consequence of that is that grant funders (eg the Lottery, Comic Relief, Children in Need) receive fewer applications from organisations in Birmingham and too many of those applications are of insufficient quality to be accepted.

The outcomes of this project will be:

- the number of new and existing micro community organisations supported at the surgeries
- the number of volunteer surgeons recruited to support the sessions
- the amount of money raised by groups supported by the process.

Success will look like:

- more groups
- more effective and sustainable groups
- a network of support for those groups that last beyond the project
- a shared "library" of resources

The legacy/continuation of the project will depend on the willingness and capacity of volunteers in the ward to continue beyond the end of the project.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?		
There is no other funding that can be accessed for this project as there is very little funding available for infrastructure support for community organisations. The project can be used to lever in funding for the groups that benefit from the surgeries.		
What resources will be required?	£	
- Capital	0	
- Running costs	10000	
<ul> <li>People power volunteers</li> </ul>	4000.00 (approx. 200 hours x £20 an hour)	
Amount required from LIF £10,000 Have you got any match funding – in cash or in kind? Gifts in kind for loan of venues and marketing costs Yes, the equivalent of £4,000 in volunteering time and support		
Contact person for proposal		
NameEmma Woolf MBE		
Telephone0121 451 2366		
E-mailinfo@cotteridgepark.org.uk		
Which residents or community groups wa give details of any meetings and which co	as the proposal discussed with and when (please ouncillors attended)?	
<ul> <li>The proposal has been discussed at several ward meetings and community meetings.</li> <li>The proposal has been circulated to all the groups who also submitted LIF proposals.</li> <li>The proposal has been circulated specifically for comment to:</li> <li>Friends of Bournville Park</li> </ul>		
<ul><li>Save Stirchley Library</li><li>Stirchley Market</li></ul>		
Bournville Hub/Busy Parents Network		
Bournville Model Boat Club		
• Inter alia		
Discussed at		
Ward meeting Bournville		
Date 11 <sup>th</sup> May 2017		

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# Appendix 3

Signatures of all 3 Ward Councill	ors	
Name TIMOTHY HUXTAGLE Signature Junoiny Huxture Date 13/6/17 Name Robert Seacor Signature Date 13/6/17 Name MARY LOCKESignature M. D. Jecke Date 13/6/17		
Internal use only		
Received: Date		
Go to Cabinet Committee – Local	Leadership for decision: Date	
Approved	Yes No	

"Doing things differently	ITY COUNCIL LOCAL INNOVATION FUND in neighbourhoods to make better places to live" WARD PROPOSAL FORM
WARD Bournville	INNOVATION TITLE
listed below.	priorities and add value to the City wide core prioriti
(Tick all those that apply) <u>City Core Priorities</u> • Children - a Great	LIF Priorities • Citizens' Independence & X
City to Grow Up In Jobs & Skills a great City to succeed in	Well Being  • New approaches to investment
Housing a great     City to live in	Active citizens & communities     X     stepping up
Health a great City     to lead a healthy &     active life	Clean streets
What is your innovative idea and active citizenship? Friends of Bournville Park (FOBP) wa	Improving local centres
	ving our beautiful neighbourhood park in partnership with ons such as BOSF, Trees for Life, Buglife, Active Parks, Mod
provide a range of community active We've been mentored by Emma Wo	e maintenance and planting delivered by the council and to ties in the park for children, families and local people of all oolf of Friends of Cotteridge Park (FOCP) and are modelling I over 20 years by FOCP. We are already collaborating with Network/Bournville Hub as well.
the Park is maintained to its custom environment for local people. We ai lead planting and maintenance sess	keeper. FOBP now has an important role to play in ensuring ary high standard and continues to provide a safe and welc m to develop a sustainable network of active volunteers ab ons independently and equipped to recruit new volunteers we got involved in the running of Bournville Park.

Time Frame – is it:-	
One off event/programme	
Implement and complete within 6 months (2016)	
Implement and complete within 12 months (2017)	X

### How will the innovation be implemented?

We're seeking support from LIF to develop our volunteer network and extend the frequency and range of community activities on offer in the park, by:

- Refurbishing the old bowling club hut to provide a secure base (with toilet/ handwashing facilities) for volunteer and Active Park sessions, as well as Bournville Junior School outdoor classes. The voluntary group 'Moseley Men In Sheds' have the expertise and would provide the labour free. We have had preliminary discussions with the Model Boat Club and also the Park/Ranger Service re security measures to protect the hut but detailed plans have not yet been drawn up. We have been told that the cost of demolishing the hut instead of refurbishing would be in the order of £16000. It is not planned to store valuable equipment in the hut overnight.
- Training volunteers to allow us to lead sessions in the absence of BCC rangers. We will be using training opportunities offered by BOSF, Active Parks, Stirchley Baths etc. Most of these are free but we need a small budget to allow for buying in training where appropriate.
- Promotion of FOBP activities and publicity for park events. This has been one of our greatest problems so far. Although social media is a very good way of reaching some residents, (especially with the help of partner organisations like Busy Parents Network/Bournville J &I Schools), we need traditional posters/fliers notice boards etc to draw in others who are less media savvy. We are now in touch with other local groups looking at sustainable methods of sharing 'What's On' information but we need to buy some professional advice on our web site and other communication methods.
- Extending the scope of our activities delivered in partnership with local schools following our very successful day with 100 Year 3 children from Bournville Junior School.
- Developing our informal partnership with the Model Boat Club and other Friends groups serving open spaces in/near the ward so as to avoid clashes and duplication of effort.

# What outcomes will the proposal achieve?

### What will success look like and how will its impact be measured?

- Bournville Park is maintained to its customary high standard and continues to provide a safe and welcoming environment for local people.
- Increased response to our Facebook page
- Good quality noticeboards at two or more points in the park
- Events and activities through 2017 are well attended and successful
- Our first AGM due next October is well attended and new people bring forward ideas for our 2018 programme

### How will you ensure legacy/ continuation and what learning will the project provide?

- We develop a sustainable network of active volunteers.
- More 'friends' will be trained in health and safety and use of social media etc
- Local teachers will be able to use the KS2 Science material developed and successfully tested by one of our founder members

Have you considered other sources of ful leverage further funding from elsewhere	anding and whether the project can be used to e (please specify funding sources)?
No. We are a new group.	
for grants but we would want to consult local people p	course provided by BOSF. We are now in a much better position to apply particularly near neighbours as well as the Parks Dept before making any eems an appropriate source of funding in this our first year.
What resources will be required?	
	£
- Capital	2500 refurbishment of hut and provision of noticeboards, banner
<ul> <li>Running costs</li> </ul>	500 training, some office equipment/supplies for creating posters, fliers,
- People power volunteers	6 active volunteers as of now, target 10 by Mar 2018
Amount required from LIF £3000	
Have you got any match funding – in cas	
Contact person for proposal	
NameMrs Joan Hosfield	d
	3
E-mailjoanhosfield34@gm	ail.com
<ul> <li>give details of any meetings and which c</li> <li>Pre launch feasibility discussion w</li> <li>Launch meeting Oct 2016 (include Club representatives)</li> <li>Discussions with Sue Amey (Parks planting and refurbishment of hut</li> <li>Discussions with Busy Parents Net</li> <li>Discussions with Bville Junior Scho</li> </ul>	ith Emma Woolf from Friends of Cotteridge Park ed informal discussion and agreement with Model Boa Dept) and Dean Paul(Ranger Service) re wild flower
	pick March 5 17 as potential bid. Councillors Huxtable, Locke and
Sealey attended.	
iscussed at	
Vard meeting Bournville	
Pate 11 <sup>th</sup> May 2017	

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# Appendix 3

Signatures of all 3 Ward Councill Name TIMOTHY HUXTARIE Name M. P.RY LOCKE Name Robber Sugrey	Signature M. A. Local Date 13 6 17
Internal use only	
Received: Date	
Go to Cabinet Committee – Local	Leadership for decision: Date
Approved	Yes No

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BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM	
	INNOVATION
WARD Selly Oak	TITLE Sensing Stories
	priorities and add value to the City wide core priorities
listed below.	
(Tick all those that apply)	
City Core Priorities	<u>LIF Priorities</u>
Children - a Great	Citizens' Independence &
City to Grow Up In	Well Being
<ul> <li>Jobs &amp; Skills a great</li> </ul>	<ul> <li>New approaches to investment</li> </ul>
City to succeed in	- t <sub>m</sub>
Housing a great	<ul> <li>Active citizens &amp; communities</li> </ul>
City to live in	stepping up
Health a great City	Clean streets
to lead a healthy & active l	ife
	Improving local centres how does it show collaborative, partnership working and
Fund (LIF) to offer new community a new project that can meet the ch facilitated by the new TouchBase F hub contributing to the regeneration Sense will have the capacity to pro	elly Oak, Birmingham City Council and the Local Innovation v services to enhance services for Selly Oak. Sense will deliver nallenge of "do things differently in neighbourhoods". This is Pears building which will provide an important community on of the local community and Selly Oak in particular.
community. This innovative project play and performance art to really	g and reading service for children and families from the local t would have the added value of combining drama, acting, bring the words in the books to life. It would inspire menting the services provided by Birmingham Libraries and ure.
learning sessions on Saturday morr during school holidays. Sense has li Academy and Queen Alexandra Col and dialogue with existing and pote know there is a need and demand f	e, nursery, schools and family groups to establish active- nings for children under 5 and similar sessions for over-5's inks with specialist schools such as Victoria School, Calthorpe llege. In addition, we have had a long-running consultation ential service users and their families about new services. We for this project which will also be open to non-disabled TouchBase Pears, there are 122 primary schools which forms

Sense already provides weekly Sensory Explorers and Saturday Clubs for children at places like

Appendix 3 Local Innovation Fund Proposal Form

Page 1 of 4

the MAC and other places. We will build on this for the local community and it will complement the potential new library services at TouchBase. This project will include sensory story-telling, drama, puppetry and active learning. It will respond to children from all backgrounds and be inclusive for disabled and non-disabled participants.

Our vision for TouchBase is a place of inclusiveness. We want to see people from all sector s of the community interacting, enjoying and learning together.

Time Frame – is it:-

One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)

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$\checkmark$	ĺ

How will the innovation be implemented?

Sense will appoint a Children's and Family Co-ordinator to manage this project. He/she will be managed by a senior manager within the Sense Operations Team who has extensive experience in this area. This project will be overseen by the Sense Executive Board.

Sense will ensure it meets the needs of service users and the community by seeking feedback from questionnaires and interviews.

The Co-ordinator will provide regular monthly reports to both Sense management and Birmingham City Council.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

The key outcomes are:

- 50 children and families will attend the Sensing Stories sessions
- 20 volunteers will be recruited
- 5 schools will attend
- Local families with young children will be able to attend sessions which are educational and help their children develop.

An LIF grant will set up and establish this project and help fund the first year. From year 2, this project will be taken forward by both trained volunteers and existing Sense staff. We envisage volunteers will be drawn from family members, the local community and from the Sense network of artists and sessional workers. Therefore, this project is sustainable after the grant finishes and become an imbedded service for the local community. Sense will continue to fund the overheads from income generation through fundraising and the social enterprises within TouchBase. The legacy of the LIF grant is providing a continuing benefit for families in the ward of Selly Oak.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?			
Sense has been raising funds to build TouchBase Pears and continues to raise funds for fixtures and current projects. We need help to establish Sensing Stories and it will be sustained after the first year by a combination of volunteering, fundraising and income from social enterprises.			
What resources will be required?			
- Capital <b>£</b> 11,000			
- Running costs3,000- People power volunteers17,000			
Amount required from LIF £28,000			
The budget comprises of:			
Revenue			
	£13,000 (salary ) £4,000 (travel expenses, training etc.)		
	£3,000 (power, reception, HR, payroll,)		
Capital costs			
• •	£3,000 (PC, active display/screen)		
	£2,000 (desk, tables and chairs) £6,000 (specialist equip for disabled)		
Project Total Cost	£31,000		
Have you got any match funding – in cash or in kind? Yes			
Sense will provide funding of £3000 for this project. This will cover the costs for power, finance, payroll, HR, reception, marketing, stationary and management.			
Contact person for proposal	Contact person for proposal		
Name Mankit Yau			
Telephone 07825 174901			
E-mail mankit.yau@sense.org.uk			

Appendix 3 Local Innovation Fund Proposal Form

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Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?	
This project (Sensing Stories) was discussed at a Selly Oak Ward meeting in November 2016 as a potential project for the Local Innovation Fund. Councillors Karen McCarthy and Brigid Jones were present at the meeting.	
Sense has discussed this project with beneficiaries over the past year (since the start construction of TouchBase). These groups include: Sense service users and families Local residents Local schools Other charities The interest and need for this project has been identified through these discussions.	
Discussed at	
Ward meeting Selly Oak Date 09/11/2016 and 14/6/17	
Signatures of all 3 Ward Councillors	
Name Mulerty Signature K.T. Mc CARTNY Date 14.6.17 Name Signature CHAN SEIE MHMM Date 14.6.17	
Name Signature CHAN SEIE MMM Date 14.6.17	
Name Block Signature BRIGID LONDE Date GGSIZ	
Internal use only Received: Date	
Go to Cabinet Committee – Local Leadership for decision: Date	
Approved Yes No	

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#### Appendix 3

"Doing things differently in neig	UNCIL LOCAL INNOVATION FUND hbourhoods to make better places to live" PROPOSAL FORM
WARD Shard End	<b>INNOVATION TITLE</b> <u>Community Buddying &amp;</u> <u>respite/sitting service</u>
Innovations have to meet the LIF priorit listed below. (Tick all those that apply)	ies and add value to the City wide core priorities
City Core Priorities	LIF Priorities
Children - a Great     City to Grow Up In	• Citizens' Independence & x     Well Being
Jobs & Skills a great     City to succeed in	<ul> <li>New approaches to investment x</li> </ul>
Housing a great	<ul> <li>Active citizens &amp; communities</li> </ul>
City to live in	stepping up
Health a great City	Clean streets
to lead a healthy & active life	
	Improving local centres

# What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

Positive Impact Mentoring & Community Helping Hands are two well established organisations that are working at the heart of the community, building a positive future for the residents of Shard End. PIM supported community helping hands to develop and come together through the process of community organising. We strongly believe in continuing to empower individuals (of all ages) and improve the community by tackling local concerns, priorities that affect them and delivering services and support to vulnerable residents. We have already started to build a network of volunteers that give up their time to help us support many vulnerable residents in the area providing them with a much needed helping hand or tailored one to one support plan. The groups have conducted 100's of listening and has support vulnerable residents from across the Shard End area, this has identified a need for a buddying service for vulnerable residents & a sitting/ rest-bite service for carers.

- We know that 1 in 8 people are caring for a loved one or vulnerable dependent
- There are over 107,000 carers in Birmingham alone.
- Numbers are expected to grow, with caring responsibilities affecting many of us at some point, which may mean endless juggling of care, work, family and social life.

#### Need:

Shard End has one of the highest populations of elderly and young residents in Birmingham and is situated within the East of Birmingham and sits within the top 2.5% of most deprived neighbourhoods in England and Wales. The area sufferers multi deprivation including, poor health, poor housing, high numbers of low income families, high levels of youth ASB and has 297 families recorded as having complex needs. Our service will be Accessible to residents and carers of any age within the Shard End area. We have seen an increase of residents walking into our office asking for help and support, we have also seen an increase in demand for help from the BCC place manager and team, Councillors and referals from GPS and the Disrict nursing team.

The innovation funding will help the organisations grow and develop a community buddying / sitting service with in Shard End. The service will support vulnerable residents from the area that need an extra helping hand and support and would benefit from buddying up with one of our trained community volunteers. The small team have already been supporting vulnerable residents in the area but would like to support more, some of our work includes; (see sample of live and active case studies below )

A is a lady in her 50s that is an alcoholic, we are working with social services in supporting her to access help, she has also been a target for people taking advantage of her in the way of taking her money, using her home to drop in.

*K* is a gentleman that we support who suffers from anxiety and medical issues such as diabetes, community volunteers have been supporting him to get his house back up to a living state, taken him to appointments including: the doctors to sort out his Medication after a year of not seeing anyone, take him shopping once a week and checks on him once a day.

J is a young carer who we have supported over the last 12 months. She had low self-esteem and didn't feel her life was going anywhere. We got her involved with volunteering to help us run some of our other activities and slowly she has built up confidence and work experience to put on her CV, this has helped her gain employment and is working 2/3 days a week in a care home

#### Collaborative Working,

- Listening's have been obtained from local people/ Data collected to evidence there is a need
- We are already working in partnership with some local groups including: (Community Helping Hands, GP surgery, BCC place manager/team & Age uk . We will would like to grow our network and explore other ways to work with additional organisations
- Our organisation doesn't believe in re-inventing the wheel so we will be supportive and continue to work with other community groups/services and signpost residents including carers into activities

#### **Active Citizenship**

- We have a small team of community volunteers to support the service, we aim to build and grow our volunteers over the space of the year.
- Local volunteers will be upskilled/trained & supported
- Community volunteer hub will be formed and supported
- Residents will come together & be more active in the community building community cohesion

The funding would enable us to grow our innovation idea into a social enterprise and support the community. With cuts to the NHS and services in the area we feel that we could develop over time and help bridge the gap between strategic partners and grassroots delivery which would save money while supporting some of the most vulnerable residents in the community.

#### Time Frame - is it:-

One off event/programme

Implement and complete within 6 months (2016)

Implement and complete within 12 months (2017)

#### How will the innovation be implemented?

We will develop our small team of initially 6 volunteers/trainees to provide a much-needed buddying and carers support/rest-bite service which will support vulnerable residents and give carers some rest-bite from caring for a loved one and enjoy life outside their caring role. We will offer a professional service and eventually we can offer our service and additional work at affordable prices which will generate income and help build sub-stainability for the future. The project will bring carers and vulnerable residents together to enable them to get the support they need, this has already had a significant impact on the residents & carers (that we have supported) own health and well-being, they have stated that they feel less isolated, supported and feeling less lonely or vulnerable.

We will set up and run group activities for residents & carers, develop individual tailored support plans that will meet the individuals needs and grow and develop our sitting/ rest bite service. We will support

Appendix 3 Local Innovation Fund Proposal Form

carers to attend activities, offer money and benefit advice and basically help them to live as independent life as possible whilst continuing to care for their loved ones.

We have access to a mini bus which is a great support to the project so we can use this to transport carers to sessions, appointments and use for day trips adding value to our project and business.

#### Steering group

The project will set up a steering group to give the carers/residents some ownership and feel they have a say in how the project develops, give feedback and learn new skills along the way.

The sitting and rest-bite service is in great demand and will help carers to get out and about, join activities and spend some quality time for themselves. We feel this service will be a great asset in developing our community enterprise and training and training up more volunteers & hub. The volunteers and activities will help build a network of support and sustainability of the project in the future

#### Marketing

The most effective marketing approach would be the various forms of social Media, promote through a local leaflet drop, Birmingham Carers Hub, Health exchange., medication management and delivery, Doctors surgeries, take referrals from partner organisations detailing all our sitting services available, when testing the market for these services we found there was a need and interest in what we were offering.

#### **Envisaged client destinations:**

We will use a range of measures to track the progress of our clients, programme and ensure we are capturing user's experiences, stories and distance travelled throughout their involvement of the service. We will measure all aspects of our service to determine how the service has had an impact on the users, how we can improve our service & use the learning to develop and access future funding

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

#### Outcomes from this project.

1) Deliver one to one support to 20 + individuals over the next 12 months. Average 3 -5 per month

2) Increase our pool of trained community volunteers from 6 to 16. (20 over the next 12 months)

3) Set up a volunteer hub & network of support

4) Develop a 2 hour support drop in session once a week to include, coffee morning, speakers on relevant topics , group activities, support and guidance and trips out. Using Aylesford Hall and Moorfield Hall.

5) Set up a steering group to oversee the project. Made up of carers and recipients of the service

6) Continue to develop our partnership working with other organisations. Community Helping Hands, Age Concern UK and Welcome Change.

7) Develop our inter-generational work. Working with all ages particular young carers.

8) supporting residents and carers of all ages (same as point 4)

By using the funding to develop and train more local community volunteers we will be building a safety net of support for the area and offer a great service to the community. We believe this will save money in the long term and make the project sustainable in the future. We would like to use the evidence collected to try and gain match funding to employ a full time co- ordinator soon which will add value to the project, we are also looking into accessing funding to support additional activities that may arise

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)? Volunteer co-ordinator costs £11,000. (£11. 46 per hour x 20 hr per week x 48 wks = £11,000)Training and volunteer development £1500 Volunteer expenses, and Travel for volunteer x 48 wks £1940 DBS check -  $\pm 36.00$  per volunteer x 10 =  $\pm 360$ Insurances, £700 for Public and Employers liability. . Promotional, open day events £500 • Residents/carers support group, activities speakers & outings £1000 Room hire and refreshments for 12 months 2hrs per week @  $\pm 40 = \pm 2000$ £ - Capital - Running costs £19.000 - People power volunteers £21.292.80 Amount required from LIF **£19,000**..... Have you got any match funding – in cash or in kind? We have 6 Community Volunteers currently doing 40hrs a week between them = £21,292.80 per year ( £11.09 per hour x 48 weeks ) Contact person for proposal Name Lorraine Owen Telephone 07813852849 E-mail lorraineowen@bpim.org.uk Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)? Listening's and data collected from residents over the last 12 months Consultation with District Nurse December 2016 & January 2017 Meeting with Community helping hands January, February 2017 Meeting with prescription care manager December 2016 & January 2017 Discussion with Ian Ward January 2017 Meeting with Welcome change and councillors Marje Bridle & John Cotton January 2017 Meeting with Welcome change and Councillors February 2017 Ward Committee meeting 20<sup>th</sup> February 2017 Ward Forum meeting 10 April 2017 Discussed at Ward meeting ..... Date 20/02/2017 and 10 April 2017 .....

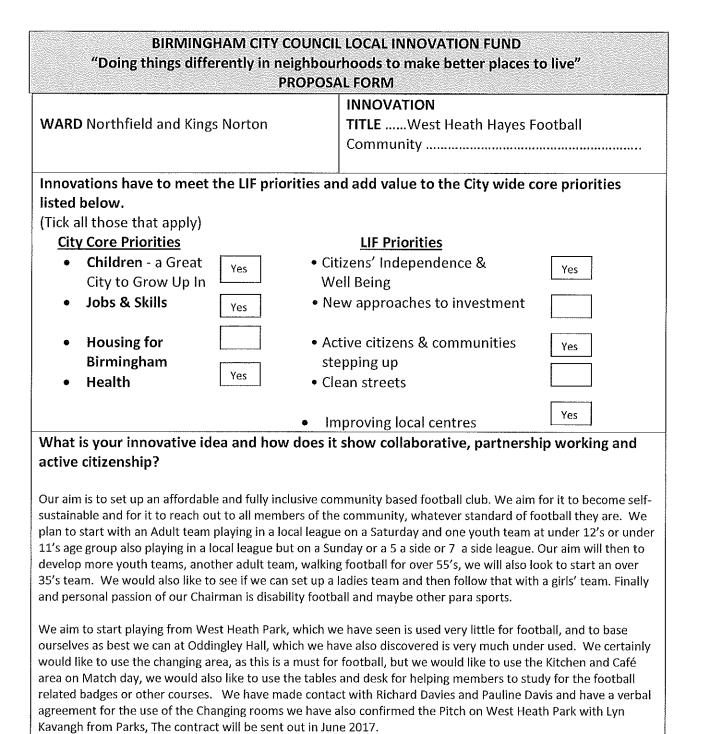
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Ap	pendix	3
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Signatures of all 3 Ward Councill	ors	
Name CLR MARJE BRIDLE Name CUR JOHN COTTON Name CCCR III UANC		
Internal use only		
Received: Date		
Go to Cabinet Committee – Local	Leadership for decision: Date	
Approved	Yes No	

LAND MADE



We will concentrate on the surrounding areas of West Heath and have already secured 8 volunteers all within a 2 mile radius of West Heath Park, with many skills all ready to run this football club. We will seek support of other volunteers and players from in and around the West Heath Area. We have a significant level of interest from local players by word and mouth only at this present time.

We aim to deliver our club as an adult and youth Chartered Standard club, we aim to deliver FA coaching levels, FA Emergency first Aid, Referee course and any other football related courses the FA Offer. We obviously offer health benefits as we will be training a minimum of once per week per team and playing one competitive game per week (weather dependant).

We also plan on and hopefully gain support from Bournville college especially with the sports course and media

Appendix 3 Local Innovation Fund Proposal Form

courses, (of which we have had a media group come and start a corporate video as part of their studies), and we are awaiting for replies on other course to come along and take some of our training session, to maybe gain experience as physiotherapist, and other therapists, to take up media sports reporting, blogging and connecting with local media outlets. We are also hoping that during the winter nights of training from the sports facilities at a local gym or college. Which we have spoken to Turves Green Boys school about the Gym, but we can not confirm the booking until September.

We have also made contact with PCO Andy Ryan from West Midlands Police, who is eager to get this club up and running and wants to support us as best he can, and we have agreed that West Midlands Police are more than welcome to send young people over to us, we have also had initial chat about arranging a fundraising match, of which we have adopted The Project (South Birmingham Young Homeless Project) as our charity for the 2017-18 season.

We have also made contact with housing and neighbourhood officer from Bromford Marc Pearson, and we have attended a meeting with him and many others so we can look at starting a Friends of West Heath Park association.

Finally we have met Joh from Redeemer Church, who meet at Oddingley hall and we have a meeting set up with him, to discuss how we can help each other and maybe consider taking over the running of Oddingley hall in line with Asset Transfer, as sent out last week.

Time Frame – is it:-

One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)

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# How will the innovation be implemented?

We will all being well be based at West Heath park and Oddingley Hall, therefore being part of a Local Centre and to help give it some pride and identity, We will be concentrating on getting local communities involved and will be trying to get 75% of our players all from a 2 mile radius of West Heath Park. The club will obviously have good health impact as it is a healthy sport to participate in. We will be looking at both adults and young people and will encourage many of them to participate in some of the FA courses, whether that is FA badges, First Aid, Referee or ones that help secretary's run a club. We would also look into other courses and see if we can fund or help fund, for example Book Keeping, business studies, anything that would be an advantage to the person and the club short term and long term.

We already have a committee in place, which are Concentrating on Chartered Standard, policies, youth development, badge design, league acceptance, and obviously funding. We also have managers and coaches in place for both Adult and Youth team; we have 10 players already committed at adult level and 7 at youth level.

We have sent out adverts for both youth and adult's team, and they have been distributed around and we will continue to do this, we have signed up for the West Midlands Police Volunteers fair at the Methodist Church on June 6<sup>th</sup>. We will start training in June, Start friendlies at the end of July and in August with the competitive season starting in September all of this year.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

West Heath Hayes Football Community, will achieve many of the LIF Priorities, we will be working with and including both Youth and adult members of West Heath community, we will be developing our own coaches, referees and first aid people with the FA courses, Health is obvious being such and energetic sport. The thing we hope to achieve the most is to bring a pride and an Identity to West Heath. Our aim is to bring this club to everyone long term, no matter what your level of ability or skill is. We plan on excluding no one, what we will also achieve is to start using a Oddingley Hall to more of its potential, rather than it standing there unused.

Success can be seen two ways; one is the more obvious with the club winning promotions, trophies and more games than it loses. However this is only on the pitch achievements. We know as a club 20 years ago when our Chairman started a club, that crime rate went down; young people become focussed, more proud of their area and become much more successful in life, which is one of our main aims. Success will be seen to us as promoting a sense of pride, a sense of belonging and sense of community or family, Success will be to see Oddingley Hall being used closer to its full potential, to see 100 people watching games at West Heath park, To watch the club grow from 2 teams to multi teams, Success will be to start on the journey of bringing para or disabled sports to West Heath, Success will be to have local clubs, schools, colleges and business engaging, sponsoring and in the long run raising funds for local charities alongside us.

We also would like to become a member of the FA football pyramid and become a Midland Football League side and become a Rival to our near neighbours of Northfield Town.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

We will become self-sufficient; we will be asking for affordable subscriptions off players, we will be doing sponsored and fundraising events. We will look into other grants in the future, if we need to go above level 2 badges. We plan on doing advertising in a monthly program, which we will hopefully be able to give away too local clubs, associations and communities. Once we do become successful, we would presume a local business would like to partner us with a sponsorship deal.

# What resources will be required?

We have approximately £1500 in set up cost and equipment, already submitted by our chairman, each team costs about £4000 per year to run and have approximately £6000 in volunteer's hours. What we do need is set up costs, so that we don't have to struggle in giving the club an immediate identity. Items such as League fees, Affiliation, Insurance, Football Kits, Nets, Marking machine, rollers, Junior Goal posts. Junior footballs and FA Related courses.

Appendix 3 Local Innovation Fund Proposal Form

£15,000 per annum runnin	g costs.
--------------------------	----------

- Capital
- Running costs
- People power volunteers

1500
8000
6000

**Amount required from LIF** £6000 (£3,000 from Northfield Ward and £3,000 from Kings Norton Ward)

Have you got any match funding - in cash or in kind?

Our Chairman will be putting in about £1000 and he will also be putting in some equipment that he already owns that he has bought over the years.

However we will have volunteers doing about 60 hours per month and at a Living wage price would be approximately a value of £5940 a year and this wouldn't include any costs they would occur with traveling to games, meetings and to collect much needed stuff.

# Contact person for proposal

Name ......David Hopkins .....

Telephone ......07840 836685.....

E-mail ...... hayesfc17@gmail.com or davidhopkins1968@virginmedia.com

.....

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

Discussion with Councillor O'Reilly at the council house on Monday 6<sup>th</sup> March 2017, and I also represented our new club at Northfield ward meeting on Monday 20<sup>th</sup> March 2017 at Hampstead house where we made many more local community contacts and local support, from members of the Northfield Stakeholders group, All Northfield Councillors, Local fire officer and other smaller and wider community groups.

# Appendix 3

Discussed at	
Ward meeting Northfield	
Date 20 <sup>th</sup> March 2017	
Signatures of all 3 Ward Councillors	
Name CUR SERRIE CLANY Signature DL. Clency Date 13.6.17 Name BRETT GRETUY Signature Date 13/6/17 Name DAT DATE Signature Date 13/6/17 Name DAT DATE Signature Date 13/6/17	
Internal use only	
Received: Date	
Go to Cabinet Committee – Local Leadership for decision: Date	
Approved Yes No	

# Appendix 2 – Cabinet Committee – Local Leadership 28/6/17

# Local Innovation Fund Ward Proposals for Cabinet Committee –Local Leadership Approval

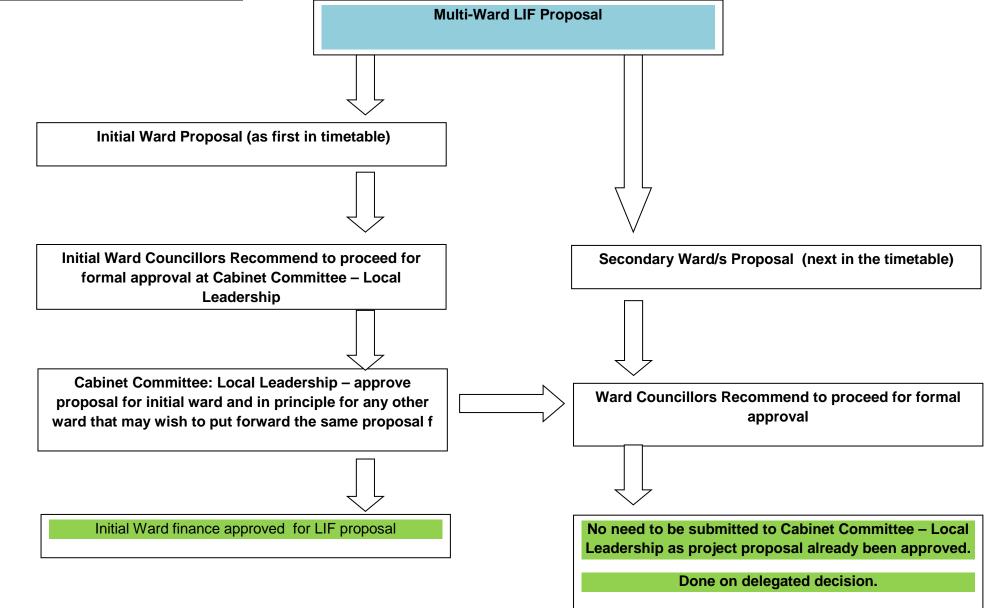
•	LIF 11 Sutton Vesey Ward – Age Concern Com Hub	£35,505
•	LIF 12 Sutton Vesey Ward – Community Engagement and Planning	£12,495
•	LIF 14 Lozells and E. Handsworth Ward– Com. Sensory Garden	£4,500
•	LIF 15 Lozells and E. Handsworth Ward– Road Safety and Active Travel	£4,952
•	LIF 16 Lozells and E. Handsworth Ward– The Clean Up Club	£2,500
•	LIF 17 Shard End Ward – Community Caretaking	, £18,561
•	LIF 19 South Yardley Ward – Hobmoor Community Hub	£48,000
•	LIF 21 Nechells Ward – Empowering Women	£15,000
•		·
•	LIF 22 Nechells Ward – Saving Nechells Green C.C	£5,000
•	LIF 23 Soho Ward – Bringing People Together	£6,000
•	LIF 24 Soho Ward – Developing Local Economy	£12,000
•	LIF 25 Soho Ward – Enviromental	£9,000
•	LIF 29 Harborne Ward – BID	£3,990
•	LIF 30 Harborne Ward – Royalty	£5,000
•	LIF 31 Springfield-Ward - Healthy Village	£28,000
•	LIF 32 Springfield Ward – Attock Cricket	£20,000
•	LIF 34 Lozells and E.Handsworth Ward – Grow Together	£10,000
•	LIF 35 Northfield Ward – Edible Gardeners	£2,000
•	LIF 36 Northfield Ward – Prices Square	£6,000
•	LIF 37 Northfield Ward – Welcome Job Club	£10,000
•	LIF 38 & 39 Northfield Ward Fast Aid	£7,000 **
•	LIF 40 Northfield Ward – Smart Works	£5,000 **
•	LIF 42 Bartley Green Ward – Community Hub	£48,000

٠	LIF 43 Joint Billesley and Brandwood Wards – Skills for Work	£24,000/Ward *
•	LIF 44 Bournville Ward – Community Matters	£10,000
•	LIF 45 Bournville Ward – Friends of Bournville Park	£3,000
•	LIF 51 Selly Oak Ward – SENSE	£28,000
•	LIF 52 Shard End Ward – Community Buddying	£19,000
•	LIF 61 Northfield Ward – West Heath Hayes	.£3,000 **

# \*Joint Ward Proposal

\*\* -Possible Multi – ward proposals to be agreed. One Ward presented at CC-LL.

### Appendix 3 – Multi Ward Proposals



# Update on Local Innovation Fund

# **Introduction**

- As of 28/6/17 there are 63 Ward LIF Proposals that the NDSU are currently aware of.
- 43 Proposals have gone through the full LIF process ie. ward engagement, prioritisation and development phase, signed off by ward councillors and put forward to Cabinet Committee- Local Leadership
- 11 Proposals have already been approved since the introduction of LIF in September 2016, the first one being Tyburn Ward Proposal in December 2016
- 32 Ward Proposals are being put forward today for approval.

# **Reflections over last 9 months – General Trends and Good Practice**

- Generally LIF seems to have given a focus to the new style ward meetings and acted as a catalyst for meaningful community engagement between Members in their Local Leadership role and local residents and community groups on ward priorities and "doing things differently in neighbourhoods to make better places to live"
- Ward Proposals have been developed across the full spectrum of City Core priorities- Children, Jobs and Skills, Housing and Health alongside the specific overarching LIF neighbourhood priorities around active citizenship and communities stepping up, independence, new approaches to investment, cleaner streets and improving local centres.
- Ward Proposals have ranged from the very small allocation of resource £2.5K to the more transformative full amount of £48K such as the Tyburn, Oscott, S.Yardley and Bartley Green Wards
- The Proposal Form asks for information on People Power and Volunteering. From the proposals currently put forward to Cabinet Committee – Local Leadership it is showing that there are 100s of local active citizens giving 1000s of volunteer hours within their neighbourhood with an in kind cash value of over £174,000. This shows the high social value to the City of active citizenship and volunteering that can be tapped into but also that needs to supported and strengthened.
- The development of Community **Hubs and Networks** is emerging as a strong theme demonstrating the importance of "anchors" in neighbourhoods and

communication links and networks between local groups, helping to strengthen neighbourhoods. Good practice examples include:- Edgbaston Ward –Stronger Together, Sutton Vesey –Community Hub, South Yardley-Hobmoor C.C; Harborne – Royalty Development, Springfield – Healthy Village, Northfield – Prices Square Development, Bartley Green – Community Hub

- Bottom up "grassroots" communities stepping up to develop and coproduce delivery of public services and/or assets – complementing and adding value to top down BCC services such as information and advice, library services, street cleaning and jobs and skills support. Good practice examples include:- Tyburn –Outreach and Engagement, Shard End – Community Caretaking and Community Buddying,Oscott – Sustaining Oscott Library, Selly Oak – links with SENSE and library service, Soho – Environmental,
- Neighbourhoods supporting each other/ upskilling and strengthening local infrastructure to make more sustainable. Good practice examples include:- Bournville – Community Matters; Lozells and East Handsworth – Grow Together, Edgbaston – Edging Forward Together, Kingstanding – Raising Achievement, Erdington – A Green Town Centre, Sutton Vesey – Community Engagement and Planning
- The putting forward of Joint Ward Proposals and Multi Ward Proposals enabling cross ward working and greater value for money and outcomes. Good practice examples include Billesley and Brandwood – Skills for Work and Northfield District.
- Being innovative and new approaches to investment. LIF has given the opportunity to experiment and try new things in neighbourhoods. Good practice examples include Tyburn – Outreach and Engagement, Kingstanding – Kingstanding Food Community,
- Intervention and Prevention by investing at an earlier stage at a bottom up neighbourhood level will save costs when issues become acute ie in health terms. Good practice examples include:- Kingstanding – Health and Wellbeing Coordinators, Springfield – Healthy Village

# Follow up

- External Evaluation on LIF process and proposals will be commissioned for the Autumn focus on learning and what has worked well/ not so well
- All proposals will have an internal evaluation via NDSU
- Workshop on Good Practice?

(Karen Cheney 26-6-17)

Report to:	Cabinet Committee – Local Leadership	
Report of:	CORPORATE DIRECTOR OF PLACE AND LEADER	
Date of Decision:	June 28 2017	
SUBJECT:	LOCAL INNOVATION FUND – Ward Innovation	
	Proposals	
Key Decision: No	Relevant Forward Plan Ref: N/A	
If not in the Forward Plan:	Chief Executive approved	
(please "X" box)	O&S Chairman approved	
Relevant Cabinet Member(s) or	ALL	
<b>Relevant District Committee</b>		
Chair:	ALL	
Relevant O&S Chairman:	Cllr Aikhlaq, Chair of Corporate Resources and	
	Governance O&S Committee	
Wards affected:	ALL	

# 1. Purpose of report:

1.1 To present the submitted Ward Local Innovation Fund Proposal(s) from Handsworth Wood Ward for approval

#### 2. Decisions recommended:

That the Cabinet Committee Local Leadership:

- 2.1 Approve the 3 Handsworth Wood Ward Proposals as detailed below
  - Handsworth Wood CDT. Jobs and Skills £12,786
  - Handsworth Wood CDT Health and Wellbeing £8,380
  - Handsworth Wood Residents Association Bloom £3,000

Lead Contact Officer(s):	Karen Cheney Head of Service – Neighbourhood Development and Support Unit Neighbourhood and Communities Division Place Directorate	
	Karen.Cheney@birmingham.gov.uk Tel 0121 675 8519	

## 3. Consultation

# 3.1 Internal

Senior Officers in the Place Directorate, Legal Services and Finance have been involved in the preparation of this report.

# 3.2 <u>External</u>

As part of the LIF Process Ward Members should be holding local ward meetings, to engage with key local community stakeholders and residents in order to discuss and agree priorities that fit the LIF criteria and then develop ward proposals.

# 4. Compliance Issues:

# 4.1 <u>Are the recommended decisions consistent with the Council's policies, plans and strategies?</u>

The recommendations are fully consistent with the Council's policies.

The Business Plan and Budget adopted by Full Council in March 2016 committed the Council to "to develop a new approach to devolution within the city, with a focus on empowering people and giving them influence over local services".

# 4.2 Financial implications

- 4.2.1 The Business Plan and Budget 2016+ that was agreed on 1 March 2016 approved an annual budget of £2M from 2016/17 to fund the Local Innovation Fund. It has subsequently been proposed that the £2m allocation is spread over 2016/17 and 2017/18 and will cease thereafter.
- 4.2.2. The Cabinet Committee Local Leadership at the inaugural meeting in September 2016 approved the process for LIF and that each Ward would have £48K per annum with £80K towards the NDSU support costs
- 4.2.3 To date 43 (11 previously plus 29 today finalised Ward Proposals) plus the 3 submissions from Handsworth Wood Ward have been submitted for Cabinet Committee Local Leadership approval.
- 4.2.4 At the end of Month 2 2017/18 (May), the total expenditure that has been incurred against the LIF budget for Ward Proposals totals £149,707.50 (as shown on Voyager). This includes £124,000 for financial year 16/17 and £25,707.50 for this financial year.

Section 151 of the 1972 Local Government Act requires the Strategic Director of Finance and Legal (as the responsible officer) to ensure proper administration of the City Council's financial affairs. Budgetary control, which includes the regular monitoring of and reporting on budgets, is an essential requirement placed on directorates and members of Corporate Management Team by the City Council in discharging the statutory responsibility. This report meets the City Council's requirements on budgetary control for the specified area of the City Council's Directorate activities.

# 4.4 Public Sector Equality Duty

There are no additional specific Equality Duty or Equality Analysis issues beyond any already assessed and detailed in the budget setting process and monitoring issues that have arisen in the year to date. Any specific assessments will be made by the Directorates in the management of their services.

## 5. Relevant background/chronology of key events:

- 5.1 The Business Plan and Budget 2016+ that was agreed on 1 March 2016 approved an annual budget of £2M from 2016/17 to fund the Local Innovation Fund. It has subsequently been proposed that the £2m allocation is spread over 2016/17 and 2017/18 and will cease thereafter.
- 5.2 On 20<sup>th</sup> September 2016, Cabinet Committee Local Leadership, received and approved the report entitled "Establishment of the Local Innovation Fund" which set out the criteria and governance arrangements for L.I.F. an overall budget of £2m.
- 5.3 The Neighbourhood Development and Support Unit within Place Directorate support and administer the L.I.F. process, for which a contribution of £0.080m was approved.at Cabinet Committee Local Leadership in September 2016.
- 5.4 The budget of £1.92m is to finance ward innovative initiatives. The Unit will support all Wards across the city at their stakeholder meetings discussing priorities for spend and developing ward proposals The Unit have developed a series of supporting information for all Councillors and Wards including a regular update on "Investing in Neighbourhoods Funding Opportunities" and a Sample Example of a Ward Proposal (distributed at the Cabinet Committee- Local Leadership in December 2016)
- 5.5 Ward Proposals for innovation are continuing to be developed across the City at ward meetings with a wide range community stakeholders. Proposals meeting LIF criteria, supported and signed off by Ward Members will be submitted to Cabinet Committee Local Leadership for approval.. There are 29 Proposals being submitted this month as outlined in Appendices 1 and 2
- 5.6 Cabinet Committee Local Leadership has received regular financial monitoring reports now spend has started. As of the end of Period 2 (May) there is a total spend of £149,707.50 for both financial years 16/17 and 17/18.
- 5.7 There are a number of proposals that may end up as multi-ward. In order to ensure that these are dealt with in a timely fashion and not delayed it is proposed to bring in a process for multi-ward bids as outlined in Appendix 3. Proposals would still need to be agreed and signed off by the appropriate ward(s) councillors but it is proposed that the once the

project has been agreed in principle at Cabinet Committee – Local Leadership that subsequent ward proposals for the same project may be approved by a delegated decision rather than having to be re-presented at later Cabinet Committee – Local Leadership meetings.

Evaluation of alternative option(s):
During the year the financial position on the Local Innovation Fund will continue to be closely monitored.
Reasons for Decision(s):
To action the spend of Ward LIF proposals as part of a clear strategic approach to investing at neighbourhood level, to assist in the development of strong and sustainable social capital and to act as a catalyst to encourage and stimulate local innovative asset based approaches
The Report also informs Cabinet Committee Local Leadership of the L.I.F. financial monitoring position at the end of May 2017.

Signatures	Date
John Clancy Council Leader	
Jacqui Kennedy Corporate Director - Place	

# List of Background Documents used to compile this Report:

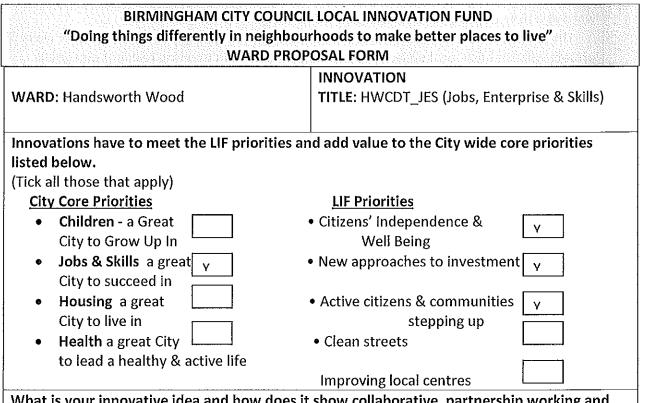
 Report to Cabinet Committee – Local Leadership on 20 September 2016 – "Establishment of the Local Innovation Fund"

# (All background documents and discussion papers are readily available on request)

# Appendices

Appendix 1 –Ward Proposals x29 Appendices 2- Proposed allocations for all Ward Proposals Appendix 3 – Proposed Multi-ward process

Report Version	Late	Dated	27/6/17
Report version		Dateu	21/0/11
	Doport 1		
	Report 1		



What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

The Handsworth Wood Community Development Trust (the 'Trust') will transform a closed Council owned Pavilion building into a new community work/life hub managed by a community led and focused Community Development Trust with growth ambitions and a sustainability plan based on a mix of volunteering, donations, fundraising and income generation. The Community Hub's 'Work' focus will be delivered through a new Jobs Enterprise & Skills Centre.

The Government's austerity policies continue to have a disastrous impact on people living and working in the ward: public sector & third sector jobs have been shed, and businesses operating on the margins and in declining supply chains have either shed workers or gone out of business. Job seekers, entrepreneurs and small businesses have no choice but to navigate their own way out of the situation they find themselves in. This is difficult and often impossible given the barriers faced by our diverse residents. The Trust will help to fill this opening void.

The project targets a group of people in the ward who are currently invisible or not reached by existing agencies, namely people aged 50+, BAME women, people made redundant during a time of austerity, and micro/small and family run enterprises.

The Trust will act as a catalyst, visionary and partnership builder to create something that doesn't exist – certainly not in this part of the ward. The Trust intends to improve the economic prospects of the ward's residents and entrepreneurs by actively connecting agencies with local people. The Trust will draw into the Centre: 1) existing Jobs, Enterprise and Skills agencies to provide services to local people, 2) skilled volunteers from organisations wishing to fulfil their CSR obligations in the community, 3) local people through our existing social media channels and extensive community networks.

The Trust is itself an innovation, a relatively new (established in July 2013) ward based and focused charitable organisation able to access external funding and trade for the benefit of the

Appendix 3 Local Innovation Fund Proposal Form

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ward at a time of public contraction and withdrawal.

The project is innovative because it will make new things happen in old and new ways. The project will establish local delivery partnerships focused on meeting resident and small business needs. The project will build on our successfully delivered jobs Fairs, Jobs Clubs and Mentoring work (2014-17) in partnership with Job Centre Plus, BCC Jobs & Skills Board, Womens Help Centre and the Neighbourhood Forums.

The project will provide a major and welcome boost to economic development and skills improvement in the ward, plus recruit a pool of skilled and experienced volunteer and CSR 'probono' project workers. This will demonstrate collaborative working and active citizenship. The project's recruitment channels include BCC and its networks, BVSC and the Chambers of Commerce. The Trust will also approach the WM Mayor for endorsement and support.

The project will work with the Handsworth Wood Neighbourhood Forums, the Friends of Hamstead Pavilion & Park, the Womens Help Centre and others to involve and engage residents with delivery at local venues (the Pavilion and Womens Help Centre), and use existing social media platforms (e.g., Facebook and Twitter) to keep local people informed and engaged.

To reiterate, the project is part of a bigger project, the Handsworth Wood Community Development Trust, and this work represents a shift from the old way of doing things. The Trust is here for the long term, it will exist long after any time limited funding has expired. The Trust's sustainability model is based on securing grant income, attracting donations, insourcing community and pro-bono volunteering from organisations, and developing income streams through trading.

Time Frame - is it:-

One off event/programme

Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)



## How will the innovation be implemented?

The Jobs, Enterprise and Skills work will be delivered through the following 5 activities:

- A Jobs Fair held at the Pavilion to bring employers and local people together the Trust was a partner in a BCC led Jobs Fair and was the lead partner in delivering a Jobs Fair attended by over 600 people at the Handsworth Fire Station. The Trust will resurrect the successful delivery model and event-manage the Jobs Fair 2017. Budget £1,000. Lead: Trust.
- 2) Jobs Clubs & Surgeries held at the Pavilion The Trust delivered jobs Clubs and surgeries in partnership with JCP at the Handsworth Fire Station in 2016. The Trust will resurrect the successful delivery model, project manage and deliver 2-3 half day sessions at the Pavilion. Budget: £3000. Lead: Trust.
- 3) **Professional Mentoring** service delivered at the Pavilion using traditional surgeries and planned sessions, together with new 'service over internet' delivery using Skype and Cloud computing. The Trust delivered a Professional Mentoring service for Job Seekers and for Small Businesses in 2016 at the Handsworth Fire Station. The Trust will resurrect the successful delivery model, project manage and deliver one-to-one sessions. Budget: £1,920. Lead: Trust.
- 4) Weekly **women-only** Job Club and CV Surgeries at Women's Help Centre with NVQ Level 4 Advice & Guidance qualified bilingual staff offering careers guidance, support with job

search, job applications and CVs particularly for women who are under-employed and low-skilled. Budget: £1,500 for one year. Lead: Women's Help Centre.

5) Business Support. Monthly Tax, RTI, PAYE sessions for small businesses to get advice and set up online delivered by Women's Help Centre staff. Handsworth Wood ward has a specific problem of small businesses particularly those run by ethnic minorities or new arrivals that do not pay the National Minimum wage to employees or tax or National Insurance to HMRC this feeds into the low-income economy. Budget: £1,920. Lead: Women's Help Centre.

The project will be managed by the Trust's Development Worker - a professionally qualified and experienced public & third sector manager - who will also deliver key activities (Jobs Clubs and Mentoring) in partnership with relevant agencies and a pool of volunteers. The Women Only activities will be managed and delivered by the Womens Help Centre.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

# Output targets:

## Management:

- 1. documentation: audit trails, data collection, user feedback, reporting
- 2. project development: marketing, networking, insourcing of community & pro-bono volunteers, fundraising, income generation

## Activities:

- 1. Jobs fair: 500+ attendees plus 20+ exhibitors
- 2. Jobs clubs & Surgeries: 300+ individuals for one to one support
- 3. Professional mentoring: 30 individual clients (SMEs and Residents)
- 4. Women Only Job Club & CV Surgeries: 150 contacts for one to one support with women jobseekeers
- 5. Business support: 20 SMEs to utilise the advice and practical support.

This project will lead directly to people getting jobs, getting work/contracts and improving their employment prospects and the organisation's bottom-line.

The project's work will lead to improved employability, job-readiness and employment gained; and the business support work will lead to increased wage fairness for local employees and improved HMRC reporting and payments.

We will monitor our work to see how many people we work with, how many secure jobs, how many set up businesses, how many existing businesses report improvements as a result of our work. We will ask the people we work with to rate our work. We will ask the small businesses we support to tell us how they rate our work and what difference the work made to their bottom line.

We will produce a report of our work to share with our partners and also to use as research findings for funding bids and contract applications. We will highlight 'what works' and draw lessons from 'what does not work'.

We will contact accreditation agencies to obtain accreditation for our volunteer and pro-

bono project workers so that they can develop and continue their work post-LIF support. The project's legacy will be continued through next generation funding bids that will use the project's history and achievements as a strong case study for further funding applications and appeals. Sustainability will occur through the project's continuation post funding - equipment bought will enable the Trust to continue the successful strands of our work drawing on the pool of community and pro-bono CSR volunteers. Through the links established with CSR pro-bono volunteer provider organisations, we will invite new intakes of volunteers to join the project's work post time-expiry.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

#### Yes.

We have applied for Tier 4 Library funding (c£5,500) for digital access – the funding application is for internet access, including 3 computers to add to the 2 applied for in this proposal.

LIF funding for this pilot project will be used to leverage in additional funding from new and larger applications to Awards for All (c£9, 500), BIG Lottery (c£35,000 x 5 years), Henry Smith Charity (c£35,000 X 3 years), and Comic Relief.

Since July 2013, the Trust has secured funding from Birmingham City Council, BIG Lottery Fund and Community Development Foundation for various projects below £15,000 each.

## What resources will be required?

	L
- Capital	2, 096
- Running costs	10,690
<ul> <li>People power volunteers</li> </ul>	11,540

#### **Capital costs**

Equipment & materials: computers x 2, printer, projector & screen.

#### Running costs

<u>Management & administration</u>: Coordination, reporting, project development. <u>Centre & project costs</u>: internet and phone, software & subscriptions, insurance, paper and printer ink, advertising, training & development. <u>Full cost recovery</u>: insurance, accountancy.

#### Activities/ Services:

Jobs Fair: Budget £1,000 (printing & distribution, materials, sessional staff) Jobs Clubs & Surgeries: Budget £3,000 (6 hours x 50 weeks x £10 p/h) Professional Mentoring: Budget £1,920 (8 hours x 12 months x £20p/h) Women Only Job Club & CV Surgeries: Budget £1,500 (3 hours x 50 weeks x £10 p/h) Business Support: Budget £1,920 (8 hours x 12 months X £20 p/h) Volunteers:

Management: recruitment & selection, training & development, support. Budget £140

Amount required from LIF £ 12, 786

Have you got any match funding - in cash or in kind?

YES,

In cash – Anticipated £5,500 from Tier 4 Funding for Digital Access In Kind – Value: £11, 540 Volunteering is based at a value £12 per hour (Source: CDF) equals £8, 140 Running Costs – rent & rates at nil cost but estimated pro-rata for project at £2,200 heating & lighting at nil rates but estimated value pro-rata for project at £900 Social media marketing at £300

Please note, the Trust is bringing an unused resource (the Pavilion in Hamstead park) back into community use and this project will enable us to deliver much needed services in the ward at neighbourhood level. Your investment will provide valuable seed corn funding from a much bigger local community development agenda and sustainable organisation. This is exactly the sort of innovation we need in Birmingham's neighbourhoods.

#### **Contact person for proposal**

Name: Dilbagh Dhami

Telephone: 07976 827222

E-mail: dilbagh.dhami@hwcdt.org

Website: www.hwcdt.org

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?	
Handsworth Wood Neighbourhood Forums.	
Handsworth Wood Neighbourhood Forums Facebook Group.	
Ward Conferences 2013, 2014, 2015. Handsworth Wood Ward Local Innovation Fund Meeting. 28/3/17 – attended by all 3 local	
councillors.	
Womens Help Centre. 2017	
Perry Barr Jobs & Skills Board 2014 Friends of Hamstead Pavilion & Park 2015-17	
Discussed at	
Ward meeting	
Date	
Signatures of all 3 Ward Councillors	
Name NAKINDER KOONERSignaturek Hisky Date 13/6/2017 Name I.a. Wile Hommilton Signature P. A Hamilton Date 13/6/2017	
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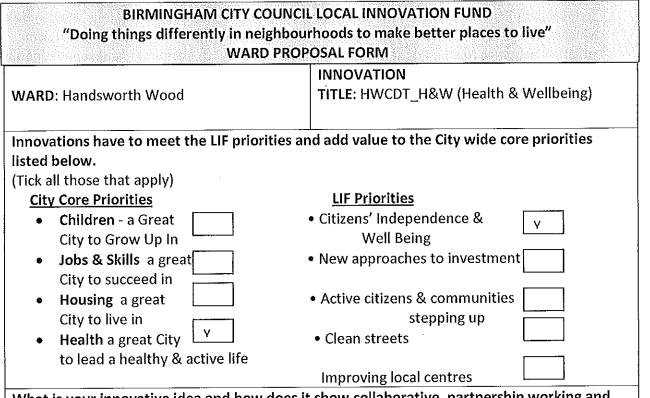
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What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

The Handsworth Wood Community Development Trust (The Trust) will transform a closed Council owned Pavilion building into a new community work/life hub managed by a community led and focused Community Development Trust with growth ambitions and a sustainability plan based on a mix of volunteering, donations, fundraising and income generation. The Trust itself is an innovation, a relatively new (established in July 2013) ward based and focused charitable organisation able to access external funding and trade for the benefit of the ward at a time of public contraction and withdrawal. The Community Hubs 'Life' focus will be delivered through a new Health & Wellbeing project.

Since the loss of Hawthorn House, the areas covered by the Hamstead and Cherry Orchard Neighbourhood Forums have lacked a secular focal point for community work and services delivery. The Trust has been approached by a number of Health & Wellbeing providers (e.g., Active Parks Birmingham and MyTime) to facilitate engagement with local people. This project will allow such collaboration and partnership working to thrive.

The project will also illustrate innovation in other ways, including 'insourcing' of skilled volunteers in the community and from organisations wising to fulfil their Corporate Social Responsibility (CSR) obligations through pro-bono support. This project is innovative because it fills a gap in the market, especially as it targets groups who are mainly excluded from existing service delivery, e.g., BAME people, people aged 50+, people recently made redundant.

The project will 1) enable existing funded health & wellbeing providers to engage with local people, 2) deliver activities/services at the neighbourhood level with our partners, actively coordinate service delivery and promote the service offer through targeted marketing.

The Trust will act as the primary change maker and catalyst to insource a range of currently funded health & wellbeing specialists to provide information, advice and guidance and services

to local people in the ward. The Trust will also work with relevant partners (e.g., the Sandwell Valley Trails Group, Womens Help Centre, Friends of Hamstead Pavilion & Park) to deliver practical activities (e.g., guide-led walks to Sandwell Valley) to encourage and support people to lead healthy active lifestyles.

Whilst most activities are open to all, some are specifically for Women Only. We are especially keen to attract older people aged 50+ and Black & Minority Ethnic People who remain under-represented in Health & Wellbeing activities and suffer from stress, diabetes and obesity. We will continue to make contact with other groups and agencies that could be partners in delivering this and subsequent projects.

Time Frame - is it:-

One off event/programme Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)

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# How will the innovation be implemented?

The Trust will make things happen by proactively insourcing already funded health & wellbeing specialists to deliver programmes of indoor activity and learning at the Hamstead Pavilion and at the Womens Help Centre.

## Indoor Activities

- 1. Yoga weekly 1 hour sessions. Target individual participants: 20.
- 2. <u>Meditation</u> weekly 1 hour sessions. Target individual participants: 20.
- 3. <u>Reminiscence Group</u> monthly 3 hour sessions. Target individual participants: 20.
- 4. <u>Bhangra fitness</u> weekly 1 hour sessions. Target individual participants: 50.
- 5. <u>Dance fitness</u> weekly 1 hour sessions. Target individual participants: 50.
- 6. <u>Coffee mornings</u> weekly 2 hour sessions. Target individual participants: 100.
- Health & Wellbeing Awareness monthly 2 hour interactive talks and sessions for groups of local people by health & wellbeing professionals and by subject experts (e.g. how to manage common health conditions, how to improve health & wellbeing), and signpost local people to a wealth of health awareness and promotion literature that already exists. Target individual partipants:100.
- 8. <u>Women Only Health Awareness</u> Sessions monthly 2 hour sessions. Target individual participants: 50 including low-cost, healthy cooking and healthy eating sessions where women of all communities share recipes and learn from in order to adapt traditional recipes from their cultures.

## **Outdoor Activities**

- 1. <u>Women Only Gardening</u> Sessions at the Women's Help Centre allotment and food growing skills. Target: 50 women attend a rolling programme of at least 5 sessions each.
- 2. <u>Sandwell Valley Walks</u>. Monthly 2 hour and 3 hour circular walks into Sandwell Valley

from Hamstead Pavilion and Silvercroft. Target 50+ individual walkers.

3. <u>AONB Walks</u>. At least 4 Guide led walks into areas of natural beauty (from Lickey Hills, Clent Hills, Wyre Forest, Malvern Hills, Shropshire Hills) and in the National Parks (e.g., Peak District, Brecon Beacons, Snowdonia, Lake District). Target 50+individual walkers

The venues for indoor activities will be the Pavilion and the Womens Help Centre. The Trust will host and coordinate the delivery of indoor activities 1-6, the Womens' Help Centre will do the same for indoor items 7-8. Session leaders will be recruited from existing Health & Wellbeing agencies either on a paid or pro-bono basis.

The outdoor walks will be led by the Trust's Development Worker (a qualified JNC Level 3 Youth & Community Worker) and the Gardening by the Womens' Hellp Centre.

The Trust has been leading regular walking groups since 2013 into Sandwell Valley and into Areas of Outstanding Natural Beauty. Details can be found on the Trust's website <u>www.hwcdt.org</u> and also on the Handsworth Wood Neighbourhood Forum's page on Facebook.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

More local people will lead healthier lifestyles. An increased number of local people will feel safe enough to go for independent walks in Sandwell Valley and in local parks.

We will keep a record of our work and log the number of people we work with and we will seek feedback from service users to gauge levels of satisfaction with our work. Legacy/ continuation will happen through two methods: people pursing activities independently and with their friends and families, and through further activities following successful funding activity drawing on the this project's achievements and learning.

Our work will:

- Tackle obesity by creating practical activities to enable people to overcome sedentary lifestyles, and provide accessible information, advice and guidance to enable people to manage medical conditions
- Provide practical alternatives for people with drug & alcohol problems and with mental health issues
- Overcome the fear of crime that prevents ordinary people, and those living in isolation, from using the countryside
- Create options for community-based respite for carers and their families
- Create practical and accessible opportunities to diffuse family tensions and stress e.g., those arising from marriage problems, overcrowding, inter-generational conflict.

We have set out targets for each of our activities; these will used as benchmarks to measure actual performance.

The project will enable us to establish these activities. Post time/funding expiry, we will work with our insourcing partners to continue to provide their professional inputs on a community engagement and 'pro-bono' CSR basis. We will also recruit a small pool of community volunteers (e.g., retired professionals) and graduate placements to run the activities post time/funding-expiry.

In addition, the project coordinator will use the project as a 'case study' to bid for additional Appendix 3 Local Innovation Fund Proposal Form Page **3** of **7**  funding from suitable external funding sources.

In 2018 the Trust will start to pick up running costs currently absorbed by the Council; to fund this we will start charging users a small activity fee (between £1 and £5 per session) and we will invite donations from individuals and sponsorship from corporates.

We will also approach local GPs to provide Health on Prescription as a way of funding sessions.

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

This pilot project will provide the research for further funding bids to external funding sources, e.g., Awards for All (£5,000), Comic Relief (£20,000 x 3), BIG Lottery (£25,000 x 5), Sport England (£10,000 x 3) and others specialising in supporting health & wellbeing work.

## What resources will be required?

-	Capital
-	Running costs

- People power volunteers

	850	
7,	450	
5,	480	
		_

£

Amount required from LIF £ 8, 300

**Capital:** Floor mats, Music system.

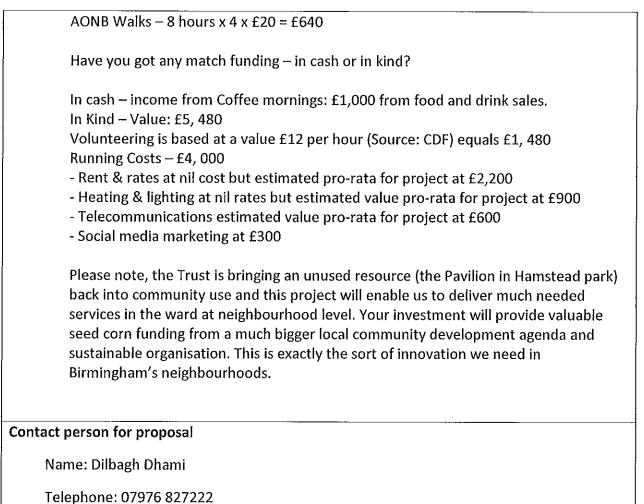
#### **Running Costs**

<u>Management & administration</u>: Coordination, reporting, project development. Insourcing, marketing, fundraising. <u>Centre & project costs</u>: internet and phone, advertising. <u>Full cost recovery</u>: insurance, accountancy.

## <u>Activities</u>

Yoga – 1 hour x 50 weeks x £10 = £500 Pro Bono Meditation – 1 hour x 50 weeks x £10 = £500 Pro Bono Reminiscence Group – 3 hours x 12 months x £10 = £360 Bhangra Fitness – 1 hour x 50 weeks x £10 = £500 Dance Fitness – 1 hour x 50 weeks x £10 = £500 Coffee mornings – 2 hours x 50 x £10 venue hire = £1,000 Pro Bono Health & Wellbeing Awareness – 2 hours x 12 months x £20 = £480 Pro-Bono Women Only Health Awareness – 3 hours x 50 weeks x £10 = £1,500. Lead: WHC

Women Only Gardening - Rolling programme of 5 sessions (cost included within Women Only Health Awareness above). Lead WHC. Sandwell Valley Walks – 2 hours x 10 monthly x  $\pm$ 20 =  $\pm$ 200,



relephone: 07570 027222

E-mail: dilbagh.dhami@hwcdt.org

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Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?
Handsworth Wood Neighbourhood Forums 2012-17 Handsworth Wood Community Involvement & Engagement Project – Community Priorities Report 2012 Ward Conferences 2013, 2014, 2015 Handsworth Wood Ward Local Innovation Fund Meeting 28/3/17 Womens Help Centre. 2017 Hamstead Diamonds 2013-17 Handsworth Community Cycling Club
Discussed at
Ward meeting
Date
Signatures of all 3 Ward Councillors
Name NHRINDER Kunter Signature MADOLY Date 13 6 2017 Name P. A. HANNITON Signature PAIN & The Hermillindate 13 6 2017
Name Gurd D. AL. SLNGH ATWALSignature

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Internal use only		
Received: Date		••••••••
Go to Cabinet Commi	ttee – Local Leadership for deci	sion: Date
Approved	Yes	
	No	

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BIRMINGHAM CITY COUNCIL LOCAL INNOVATION FUND "Doing things differently in neighbourhoods to make better places to live" WARD PROPOSAL FORM				
WARD: HANDSWORTH WOOD	INNOVATION TITLE: HANDSWORTH WOOD IN BLOOM			
Innovations have to meet the LIF priorities and add value to the City wide core priorities listed below. (Tick all those that apply)				
City Core Priorities	LIF Priorities			
<ul> <li>Children - a Great City to Grow Up In</li> <li>Jobs &amp; Skills a great</li> </ul>	<ul> <li>Citizens' Independence &amp; x</li> <li>Well Being</li> <li>New approaches to investment</li> </ul>			
City to succeed in • Housing a great City to live in	Active citizens & communities x     stepping up			
<ul> <li>Health a great City to lead a healthy &amp; active life</li> </ul>	Clean streets     Improving local centres     X			

What is your innovative idea and how does it show collaborative, partnership working and active citizenship?

The activities outlined in this bid support the City's Core priorities of Children, Skills and housing. They also support LIF's specific priorities as box ticked above. For ease of reference we have annotated the text of this bid to illustrate where we think the linkage to priorities is particularly pertinent.

We are seeking small scale assistance to enable us to hold our annual Handsworth In Bloom community event - this year to be officially launch at noon on 8th July by the Birmingham Lord Mayor.'

This annual event, is a culmination of sustained and creative work throughout the year across cultural and demographic groups within the Ward aimed at maintaining and improving our local environment within the Ward. The day event celebrates our pride in the area and show cases our ability to work together as a community for common goals. As such it reinforces the virtuous circle between public celebration and renewed civic engagement as local level.

Handsworth In Bloom event is innovative not because it has never been done before - this is our fifth year of holding the event. *It is innovative because:* 

- it binds the community together around common action to improve the local environment - specifically around action to improve and maintain gardens whilst also introducing residents to the opportunities to engage in the wider portfolio of work being undertaken by the Association in partnership with others to improve the local environment;
- the focus of increased local gardening benefits both the health and wellbeing of the

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individual, but also of the community through enhancing the local environment. Additionally in strengthening local networking people are likely to identify with and feel better about the area they live in - a sense of ownership and belonging is fostered.

#### Strategic context of the Handworth In Bloom day:

Residents of the Handsworth Wood Ward have a proud tradition of carefully looking after the environment within the Ward. The neighbourhood is fortunate in its ethnic, cultural, religious and socio economic diversity. Our experience is that with strong partnership working across local agencies and amongst residents this diversity can be harnessed as a positive asset in the ongoing collective effort within the Ward to maintain and improve our local environment.

Activities which are ongoing throughout the year include:

- Some 10 litter picking volunteers some HWRA members, some not, covering large parts of the Ward between one and three times per week (Appendix 1 - map attached);
- the Masjid-e-Aisha which similarly organises residents to voluntarily litter pick;
- the Handsworth Helping Hands organisation which works across the Handsworth/Handsworth Wood boundary to tackle remove the results of flying tipping;
- This year's Big Spring Clean in which volunteers from the HWRA, the Uplands Allotments Association, the Masjid-e-Aisha, and local University of the Third Age members all cleared local litter and flytipping hotspots. HWRA members helped newly arrived immigrants with understanding how to use recycling bins. Such was the level of activity and enthusiasm that the 3 days of activity 3-5th March continued to the end of March;
- Engagement by the HWRA with senior officers within the Council in the Place Directorate such as Louis Bessant, and Nick Reid at the Perry Barr (Holford Drive) waste and recycling depot to ensure that the service delivery plan for the Ward makes best use of scarce resources. We have brought forward proposals based on volunteer experience to target the hub of the area around College Road, and to build sustainability into the volunteer efforts to address overstretch and the current volunteer age profile. We supported this with a guided tour for Council Officers of the area;
- Work to ensure that other drivers to the degradation of the environment are tackled such as irresponsible landlord activities through applying to join the Council's Selective Landlord Licensing Scheme;
- Monitoring of planning applications to prevent an overconcentration of HMO's in some parts of the Ward which add stress to the street environment.

Further developmental work is planned for the coming year, including:

- a review of best practice with regard to enforcement practice elsewhere in the City (if it exists) and in comparable urban settings nationally;
- a review of the feasibility of working with the Council and other agencies on longer term attitudinal change to litter dropping, fly tipping, maintenance of front gardens and other areas which impact on the local environment - again based on comparable best practice elsewhere.

#### [Health, Citizens independence & Wellbeing, Active Citizenship, Clean Streets and

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improvements to local areas].

## Description of innovative idea:

The Handsworth In Bloom annual event each July is the culmination of the above considerable and ongoing community volunteer and cross partnership work to maintain and improve the quality of our local environment.

Handsworth In Bloom 2017 holds an annual Best Garden Competition amongst local residents for the best front and / or back gardens in the Ward - this is its fifth year.

The Best Garden competition **engages residents** from across the Ward in specific action i.e. garden maintenance and development - to improve the environment and street scene in the Ward. By drawing residents from across different ethnic, cultural and demographic groups into concerted action around a common cause Handsworth In Bloom is an high profile and signature event which contributes significantly to **community cohesion** within the Ward and wider area. The event consolidates pride in the local ward at individual and collective level, and creates a virtuous circle of effort and commitment around the basket of activities outlined above as well as the day itself, and which all help **maintain and improve our local environment**.

Additionally, the skills learned and/or further honed through information and experience sharing between gardeners, between judges, previous winners and competition entrants. Handsworth In Bloom thus benefit enhances both individuals', and the wider capacity of the community improved the local street-scape as well as to maintain it for the longer term. [skills acquisition, citizens independence, sustainability, health & wellbeing, clean streets and improvements to local areas]

In summary, the day provides a focus for collective community celebration, networking across residents from a diverse ethnic, cultural and demographic backgrounds, and with and between the key agencies we work with in the area. [community cohesion, skills acquisition, sustainability, active citizenship, health & wellbeing, and partnership working.]

## **Collaboration and partnership working**

The Handsworth In Bloom Day involves collaboration across a range of groups. As illustrated below, we continuously review our partnership arrangements, forging new join working arrangements as opportunities arise.

**Uplands Allotments Cooperative Association (2014) Ltd**: 326 Oxhill Road Handsworth N21 8EX - This organisation is hosting the event for the first time this year, as part of our shared commitment improving the local environment. An extract from an email to Ann Wackett (HWRA Committee member) from UACA Board Member Malcolm Currie on 25th May 2017 illustrates well that this partnership arrangement involves not just our two organisations, but part of a wider network of cooperation across the voluntary and private sector: *'COMMUNITY GARDEN AND "IN BLOOM"* 

Yesterday saw the 'impact Day' at Uplands with some 40 people all working manically to get

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phase one of the garden complete.

It was a fantastic experience - incredible TEAM WORK involving Whiting Landscape and Prologis who have funded the development.' [original copy available if required] [cohesion, sustainability, active citizenship, health & wellbeing, and partnership working]

Handsworth Historical Society - geographically located in the Ward in the old Handsworth Town Hall, the Society holds an annual hanging basket making work shop and plant shop - this year on Saturday 27th May from 10am-1pm. This presages the Handsworth In Bloom Day, transfers gardening skills to local residents entering their gardens into the competition, and thereby enhancing and embedding gardening capability in the local community in the longer term. [skills, sustainability, active citizenship, health & wellbeing, active citizenship]

**The Council** - Lee Southall, Birmingham District Parks manager for the City Centre, Perry Barr and Ladywood will work with last year's winners to carry out the shortlisting and award the final prize. This involves the application of a detailed set of gardening metrics (plant layout, range of species and colours etc) in the judging process, together with 1:1 feedback to each entrant. This will be supplemented by last years' winners (about eight gardeners) who will also contribute feedback and proposals for future improvement. **[skills and sustainability, health & wellbeing, cohesion]** 

We are also hoping to facilitate an ongoing post-event network whereby former shortlisted competition entrants visit each others' gardens culminating in tea and coffee stops during the morning for entrants to network informally. All this assists in enhancing and embedding gardening capability in the local community in the longer term, as well as building stronger social contacts amongst our local diverse population [skills, sustainability, cohesion and active citizenship, cohesion, health, independence and wellbeing]

**Schools** - Over the last four years Handsworth in Bloom have promoted arts competitions in local primary schools which were designed to help stimulate interest in the pupils for the maintenance of our environment free from litter and fly-tipping. - We have visited Grestone Primary School and have arranged very shortly to visit Cherry Orchard Primary School and St Mary's Primary School. [children, skills, active citizenship, cohesion, sustainability, independence and well being]

**Fire Service -** the Fire Service are made aware of the event via Tasking meetings and Ward Committee meetings, but to date have not been able to allocate the resources to attend.

**Police** - the Police are made aware of the event via local Tasking Group meetings and Ward Committee meetings. A desire to attend was expressed this year, resources permitting. We have dialogue with the police via Tasking Group meetings and hold special meetings with the Police at which the links between maintaining good environmental standards and crime prevention are well understood]. [Active citizenship, cohesion and sustainability]

**Rotary International -** this is the second year this organisation have had a stall at the event raising money for international causes, and will do this year. The organisation's presence helps fosters solidarity across communities and we feel is particularly important in the ethnically and culturally diverse setting of our Ward. **[Active citizenship, cohesion, sustainability]** 

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**Gum Boots** - will be having a stall at the event for the first time this year. The organisation raises money for projects in South Africa seeking to alleviate poverty Again The organisation's presence helps fosters solidarity across communities and we feel is particularly important in the ethnically and culturally diverse setting of our Ward. [Active citizenship, cohesion, sustainability]

**Sandwell Naturalists -** will be having a stall at the event for the first time this year. This organisation promotes the study of the natural history of the Sandwell Valley, promoting a strong agenda of conservation and bio-diversity. By having a presence, the organisation helps foster a broader environmental interest and commitment amongst local residents, thus maximising the opportunities of our having the Green Belt right on the doorstep of our own urban and suburban setting. (Active citizenship and sustainability]

**Sandwell Trails** - also always has a stall at our events, and will do this year. This organisation promotes cycling in Sandwell Valley. By having a presence at the event the organisation helps promote active healthy lifestyles, and capitalises on the read across between the active outdoor hobby which gardening is, and sport. [Independence, health & well being, community cohesion]

Handsworth Bowling Club - also always has a stall at our events, and will do this year. By having a presence at the event the organisation helps promote active healthy lifestyles, and capitalises on the read across between the active outdoor hobby which gardening is, and sport. [Independence, health & well being, community cohesion]

**The Springfield Tennis and Squash Club** - this local club has hosted the event until this year when we moved to the Uplands Allotments Cooperative Association (2014) Ltd: They will have a stall at the event this year which self evidently will help promote healthy and active living. [Independence, health & wellbeing and community cohesion].

**University of the Third Age** - a number of members of this organisation are also members of the HWRA. University of the Third Age informally promote and attend the event - thus ensuring that our important senior population are involved. The event is notable for the cross section of ages amongst those attending on the day. Additionally the organisation will hold an exhibition of painting at the event, thereby show casing the opportunity for citizens to get involved in one of the many hobbies it promotes. [Independence, health & well being, community cohesion]

## <u>Citizenship</u>

Active citizenship is at the core of the Handsworth in Bloom event, both on the day, in terms of the wider strategic work being undertaken in the area, and in helping reinforce the links between a range of community based groups (as below) and local residents.

Some 200 volunteers from across a range of organisations, cultural, ethnic and demographic backgrounds contribute to the running of the event on the day, particularly through running stalls. This brings significant educational and social networking opportunities to both these

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organisations and the wider community, and helps foster a spirit of local engagement across a wide social and environmental agenda well beyond the event itself.[Active citizenship, skills acquisition, clean streets and improvements to the local area]

We estimate that the event is attended by some 800 local people drawn from all sections of our diverse community. These attendees have the opportunity to engage with the gardening competition, but also a much broader social and environmental agenda, as is evidenced from the presence of other organisations as above. .[Active citizenship, skills acquisition, clean streets and improvements to the local area]

Moreover, the Handsworth in Bloom Committee meets regularly throughout the year, working with these organisations, and individual gardening residents in the area to bring the day together.

Behind this sits the HWRA itself, which had some 78 members at the last AGM in January 2017. The Association is not so much 'embedded in' the local community but simply part of it. As the signature annual event Handsworth In bloom acts as a culmination of a much wider and ongoing citizen engagement throughout the year in the long term strategic work being undertaken by the HWRA aimed at improving the local environment, and which is conducted in partnership with the residents, organisations and agencies mentioned throughout this bid.

Time Frame – is it:-

One off event/programme

Implement and complete within 6 months (2016) Implement and complete within 12 months (2017)



The specific activities for which we are seeking funding to enable the event to go ahead are itemised in the attached Appendix, and will be completed by 8th July 2017. The wider work to improve the environment in the Ward, of which this is a key part, has been ongoing for years and will continue to be so into the future.

# How will the innovation be implemented? Summary of end delivery:

The Handsworth Wood in Bloom event will be hosted this year by the Uplands Allotments Cooperative Association (2014) Ltd. It will take place on 8th July 2017 and be opened by the Lord Mayor of Birmingham, and will provide a focus for celebration of ongoing work and networking to maintain and improve the local environment. As in previous years, the event this year will bring together residents from across the area, from all cultural and ethnic backgrounds, and across demographic profiles. . As an indication of likely attendance, some 800 local residents attended the event in July 2016.

The event will include: participants in the Best Garden Competition, children from across local schools, a range of environmental and charitable organisations including Sandwell Cycle Trails, Handsworth University of the Third Age, staff from local schools, Handsworth Historical Society, Handsworth Rotary Club, the local police (resources permitting), local care home residents and

carers, Handsworth Wood Bowling Club, Springfield Tennis & Squash Club, local sellers of craft goods, Park Lane Aston Plant Nurseries, Birmingham Local Authority Plant Nurseries and the NHS.

In all some 200 local volunteers staff the varied stalls, displays and activities at the event. This includes the need for volunteers to work in shifts to cover their responsibilities.

The event is publicised by a network of local volunteers who distribute flyers to some 5000 households across the ward., as well as delivering posters to shops and installing large street banners.

## Governance arrangements:

The Handsworth Wood Residents Association set up a Handsworth In Bloom task group comprised of 10 members of HWRA. Informal discussions take place between the HWRA Committee members and the wider membership to encourage participation in the task group. Monthly Handworth In Bloom task group meetings took place monthly from January to organise and manage delivery of the Handsworth In Bloom event on 8th July. A standard check list is worked through with the focus on progress updates and allocation of follow up tasks as agreed amongst task group members. Standard headings are: Venue, Handsworth Historical Society (hanging basket event), Funding, Event Insurance, Dancers and Drummers, Plant Sales, Childrens' Competition, Schools Engagement, Childrens Games, Face Painting, Steel Band, Gardens Competition & Exhibition, Ticket Sales, Refreshments, Stalls, St john's Ambulance, Publicity, Photographers, Equipment, Display Boards, Decorations and Bunting, Start and Finish timing,

Regular reports are made back to the HWRA Committee some of whom also sit on the Handsworth in Bloom task group.

What outcomes will the proposal achieve? What will success look like and how will its impact be measured? How will you ensure legacy/ continuation and what learning will the project provide?

#### **Outcomes indicating success:**

- Greater community capacity and resilience able to maintain and improve the streetscape environment within the Ward; [Active citizenship, independence, wellbeing & health]
- Improved community cohesion leading to greater resilience in managing community tensions within the area. [Active citizenship, independence, wellbeing & health]

## What does this look like?

- Increased numbers of residents with gardening skills across the community and amongst the young; [skills acquisition, children, health & wellbeing];
- Increased activity to enhance the street environment through local gardening better maintained gardens / maintenance of current status quo; [skills acquisition, children, health & wellbeing, clean streets and improvements to the local environment];
- Maintained and enhanced civic engagement in HWRA's wider environmental

improvement activities through growing HWRA membership and participation; [active citizenship, clean streets and improvement to local areas, health & wellbeing]

- Greater connectivity across the community through formal and informal networking vis gardening and wider civic pride in the area; [Active citizenship, independence, wellbeing & health, cohesion, clean streets and improvements to the local environment]
- Increased contact between different cultural, ethnic and demographic groups in the Ward; [cohesion, active citizenship]
- Greater engagement in the wider area improvement agenda of HWRA and other local agencies; [Active citizenship, independence, wellbeing & health, cohesion, clean streets and improvements to the local environment]

Through skills and capacity building in this way long term sustainability is ensured.

Some metrics:

- Attendance on the day from across ethnic, cultural and demographic profiles maintain 800 attendance last year or increase it; [cohesion, active citizenship]
- Number of gardening entrants to competition maintain 100 entered last year and/or increase; [active citizenship, health & wellbeing, independence]
- Attendance at the Handworth Historical Society basket hanging training day maintain last year's attendance at 20, or increase it; [skills acquisition, clean streets and improvement to local areas]
- Membership of HWRA maintain at 78, or increase it; [active citizenship, cohesion, improvements to the local area]
- Improve ethnic, cultural and demographic representation in HWRA and Handsworth In Bloom; [active citizenship and cohesion]
- Demonstration of community cohesion and resilience in the face of any unforeseen 'shocks' over the coming year; [active citizenship and cohesion]
- Increased engagement by local Councillors in the area. [active citizenship and cohesion]

Have you considered other sources of funding and whether the project can be used to leverage further funding from elsewhere (please specify funding sources)?

Over the past 5 years we have worked towards the Handsworth In Bloom event being self funding and not requiring grants. We have used previous funding to acquire much of the equipment we now use, thereby avoiding the need for further expenditure in future years.

In past years we have received funding from Evenbrook, a private sector letting company with a strong presence in the Ward. Previous funding streams including the Big Lottery Funds and Community Chest funding are no longer available.

Our aim is to avoid being dependent on funding from one organisation, and the constrained approach that can accompany this. We are planning upstream research to investigate other sources of funding for next year, in particular crowd funding which arguably the demographics

of the area may be capable of supporting. Additionally we intend to investigate further opportunities for new match funding partnerships which we hope will give a further boost to our ongoing innovation.

	£
- Capital	
<ul> <li>Running costs</li> <li>People power volunteers</li> </ul>	£3000
	200+

Amount required from LIF £...3000.....

Breakdown:		
Printing of publicity flyers:	£325.00	
Banners:	£192.00	
Dancers:	£100.00	
Insurance:	£203.00	
Bouncy Castle&	£200.00	
Skittle Alley		
John's Ambulance Service:	£120.00	
Competition Certificates:	£60.00	
Children's Art Competitions Prizes		
(including face painting)	£200.00	
Steel Band:	£350.00	
Prizes for Games:	£100.00	
Photograph prints of gardens	£200.00	
(for competition displays)		
Hire of marquees:	£950.00	
(one accommodates bouncy castle	)	

## £3000.00

#### Have you got any match funding - in cash or in kind?

We do not have a specific 'match funding' arrangement with any other organisation. However the event relies on the work of over 200 volunteer who contribute to the event on the day, plus the work of some 10 volunteers in the Handsworth In Bloom Committee over the preceding year. That takes no account of the voluntary effort which sustains the wider strategic work within which Handsworth In Bloom event sits. The £3000 sum applied for in this bid represents a very small percentage of the total resources put into the project were the voluntary effort to be quantified in financial terms. Contact person for proposal Name: Graham Winfield Telephone: 0121 554 8952 / E-mail: grahamwinfield05@aol.com

Which residents or community groups was the proposal discussed with and when (please give details of any meetings and which councillors attended)?

# Context:

Neighbourhoods dynamics flow across Ward boundaries and the same is true for the current Handsworth, Handsworth & East Lozells and Handsworth Wood Wards and which are well known for their rich ethnic, culture, and demographic diversity. Community capacity and resilience has been well demonstrated within Handsworth Wood over the decades since the challenges of the 1980's, including through more recent iconic projects such as the successful Millenium bid which saw the renovation of Handsworth Park in the late 1990's.

Many local residents remain locally active, including through the Handsworth Wood Residents Association, Handsworth Helping Hands project, and Masjid-e-Aisha volunteering activity. We are anecdotally aware too of other residents also simply taking their own initiatives e.g. to street cleanse outside their own homes, without being part of any organisation.

However it is the case that measured through formal organisation representation, community capacity has been in decline in recent years. This is reflected in the apparent collapse in activity at Neighbourhood Forum level - Hamstead Hill Neighbourhood Forum, Cherry Orchard Forum, and West Handsworth Forum to our knowledge no longer meet. Put bluntly, were organisations do not exist we cannot pretend that they do, nor can we consult with them.

In the face of this diminished local community infrastructure in organisational terms, Handsworth Wood Residents Association has found itself involving a wider layer of residents through informal networking across its growing membership (currently 78+ strong in January 2017) . This has included using the communication channels opened up to it through its overlapping membership with other local organisations such as Handsworth Helping Hands, the extensive local University of the Third Age, and the informal day to day discussions which our on the street presence affords through our regular (daily/ weekly) litter picking activities. Informal discussions and links are ongoing across these networks, as well as with the Masjid-e-Aisha. Much information sharing and project development has always taken place informally in community settings, albeit it our greater reliance on this also reflects the demise of the local neighbourhood forum structure.

As an Association we hope over the next year to reach out more explicitly to existing Churches and Gurdwaras in the area to consolidate these community based links more formally. We cannot however alone reverse the trend and fill the emerging gaps in civic capacity.

We hope therefore that the Council will help facilitate this renewal in the area by working with local residents to reverse the decline in organisation and accountability at neighbourhood and

Appendix 3 Local Innovation Fund Proposal Form

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#### street level.

We would argue that faced with the above challenges, an event such as the Handsworth In Bloom day is all the more critical to sustaining and developing community capacity within the area.

#### Who have we talked to, how and when?

As the Handsworth In Bloom event is an annual culmination of ongoing work, we do not stage a 'big bang' consultation, but rather work iteratively throughout the year.

As described above, the Handsworth In Bloom task group works iteratively from January of each year developing the event and engaging with its 13+ principle partners as also listed above. The governance arrangements between the task group and the Handsworth Wood Residents Association Committee are also described above. Information flows between the task group and Committee, albeit that principle decision making is conducted within Handsworth In Bloom group in dialogue with key partners.

It would simply not be possible to put on an annual event on the scale and with the partner reach achieved by Handsworth In Bloom without extensive and ongoing formal and inform discussions across the community networks which bind the local organisations and residents together. Specific meetings which form a part of this are:

- Handsworth Ward Committee meetings: The Handsworth Wood Residents Association has this year sought to strengthen the role of the Ward Committee to encourage greater citizen engagement across the Ward, including in the Local Innovation Fund process. At the Ward Committee meeting on 19th January 2017 the HWRA presented a petition signed by some 50 residents at our AGM asking for the frequency of Ward Committee meetings to be increased to take place bimonthly. We also added our voices to those suggesting that 'a wider partnership meeting with key stakeholders, community & voluntary groups and local residents should be arranged to explore ideas and suggestions for the use of the Local Innovation Fund. (LIF)' [Birmingham City meeting notes 19/01/17]. HWRA Committee and other members attended the Ward Committee meeting on 16th February 2017 ready to talk about our LIF bid, and concurred with Officers' advice that 'a meeting for the sole purpose of LIF would be advisable for Councillor, residents, stakeholders and partners to discuss and identify Ward priorities.' The HWRA Secretary Graham Winfield presented the Handsworth In Bloom LIF bid to residents, and all three local Councillors and Officers and received feedback on ways in which to improve the bid. At the Ward Committee meeting on 16th May HWRA requested that all local organisations eligible to bid in the area be alerted to the opportunity to do so, We have actioned our commitment to make our 78 members aware of the opportunity in case they wished to submit bids reflecting any other local work they are involved in.
- Handsworth in Bloom The governance arrangements between the HWRA and are described above. Meetings of the Handsworth in Bloom group to develop and stage the

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April, 9th May. The ch Governance above. Fu the Uplands Allotment	Y took place on: 10th January, 27th February, 7th March, 11th teck list agenda for each meeting is described in the section on rther meetings will held on: 4th June and 7th June - the later at ts to discuss site preparation with our partners hosting the event. Den to all Ward Councillors.	
• Handsworth Wood Residents Association - the HWRA Committee meeting on 3rd January discussed its Handsworth In Bloom bid to LIF. The July 2016 Handsworth In Bloom event was reported to the HWRA AGM on 14th January 2017. This was attended by 78 members drawn from all sections of the community. It was reported that a bid had been submitted for 2017.		
• <b>13+ partner organisations attending on the day</b> - Handsworth In Bloom has engaged with all the above partner organisations attending on the day through iterative and ongoing contact over the 6 months preceding the event. Individual contacts and timings are discussed through the structured check list outlined above.		
	vited to and encouraged to attend all of the above.	
Date Signatures of all 3 Ward Cour		
-		
NameGuRDIALระฟิต.ผ.คว	TwAL Signature CAYWOP Date 1.3/6/17	
Name P. F. Hamilton	Signature Paule He Ham 1 Hin Date 13/6/17	
Name N. LOONER		
Name . <b>J. I</b>	Signature	
Internal use only		
Received: Date		
Go to Cabinet Committee – L	ocal Leadership for decision: Date	
Approved	Yes     No	

# ITEMS TO BE COVERED BY THE BID FOR £3000

Appendix 3 Local Innovation Fund Proposal Form

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Report to:	Cabinet Committee – Local Leadership PUBLIC
Report of:	Corporate Director – Place and Leader
Date of Decision:	June 28 2017
SUBJECT:	LOCAL INNOVATION FUND – WARD INNOVATION
	PROPOSALS
Key Decision:	Relevant Forward Plan Ref: N/A
If not in the Forward Plan:	Chief Executive approved
(please "X" box)	O&S Chairman approved 🛛 🗌
Relevant Cabinet Member(s):	ALL
Relevant O&S Chairman:	Cllr Aikhlaq – Chair od Corporate Resources and
	Governance O & S Committee
Wards affected:	Handsworth Wood Ward

## LATE REPORT

\* To be completed for all late reports, ie. which cannot be despatched with the agenda papers ie. 5 clear working days' notice before meeting.

#### **Reasons for Lateness**

Two ward proposals were submitted but appraisals could not be carried out by the deadline for the Cabinet Committee – Local Leadership Reports. The fully completed third ward proposal was not submitted by the deadline but the appraisal has been carried out in time for this late report and therefore has also been included.

## Reasons for Urgency –

The planning for commencement of the proposed projects needs to take place over the Summer.