



# Neighbourhood Challenge Inquiry

## Evidence Pack



# Contents Page

Item No		Page No
1	Terms of Reference	1
2	Evidence from Perry Barr District	2
3	Papers discussed at the 17 December 2015 Committee Meeting	10
4	Extracts of the minutes of the 17 December 2015 Committee Meeting	38

## Work Outline / Terms of Reference (TOR)

# Short Inquiry: Neighbourhood Challenge

## Neighbourhood and Community Services Overview and Scrutiny Committee (O&S)

Lead Member:	Cllr Zafar Iqbal
Inquiry Members:	All Members of the Neighbourhood and Community Services O&S Committee:  Cllrs: Gurdial Singh Atwal, Andy Cartwright, Roger Harmer, Kath Hartley, Kerry Jenkins, John Lines, Ewan Mackey, Brett O'Reilly, David Pears, Sybil Spence and Elaine Williams
Lead Officer:	Rose Kiely & Amanda Simcox, Scrutiny Office
Our key question:	<b>How are Districts progressing with their Neighbourhood Challenges?</b>
1. How is O&S adding value through this work?	At the City Council's AGM in May 2015, significant changes were made to the roles and responsibilities of District Committees. The Neighbourhood Challenge is a new duty for District Committees.
2. What needs to be done?	Key issues to explore will include: <ul style="list-style-type: none"> <li>• What topics have been chosen and why;</li> <li>• What types of issues/problems are being faced;</li> <li>• How Districts are avoiding duplication and potential overlaps (both amongst the different districts and between the work of the districts and scrutiny);</li> <li>• Which local service providers are taking part;</li> <li>• Whether better partnership working and service integration is being promoted;</li> <li>• Whether the work is resulting in service improvement;</li> <li>• What the other potential outcomes are from this new duty.</li> </ul>
3. What timescale do we propose to do this in?	<ul style="list-style-type: none"> <li>• December 2015/January 2016: Terms of Reference Agreed</li> <li>• 17 December 2015 and 18 February 2016: Evidence gathering sessions</li> <li>• February/March 2016: Committee agree draft report</li> <li>• March 2016: report to Executive (8 day rule) &amp; Committee agree final report</li> <li>• 5 April: Report is presented to City Council</li> </ul>
4. What outcomes are we looking to achieve?	To ensure Districts and partners are working together with residents to seek out and promote new ways of improving services.

## **Evidence from Cllr Mahmood Hussain, Chair, Perry Barr District Committee**

### **Neighbourhood Challenge Inquiry**

The Neighbourhood Challenge Duty is providing the District with the opportunity to have a big impact upon one of our chosen District Priorities, Jobs and Skills in this instance.

We have made good progress with our Employment and Skills priority; an active Jobs and Skills Partnership Board has been established, our District Jobs and Skills Plan has been formally agreed and a robust action tracker, which is used to monitor and review progress, is in operation (available upon request).

#### **1. What topics have been chosen and why**

For Perry Barr District:

- Employment & Skills
- Health & Well Being
- Neighbourhoods, specifically Environment and Community Safety

Were the agreed topics chosen by the Councillors this year as these are all District Priorities.

*Specifically our neighbourhood inquiry is:*

*To examine and put in place a series of short and medium term action plan objectives to address (i) barriers with communication, engagement and coordination between education, jobs, skills, training and volunteering providers (ii) To identify and ensure key target 'hard to reach' groups are accessing the multitude of education, jobs, skills, training and volunteering opportunities available in the District.*

#### **2. What types of issues/problems are being faced?**

Support from our Employment Team Officer, Steve Farr and the District Lead Officer has been excellent to date! We are however concerned about the suggestion that we may lose the support of the officer from the Employment Team who has been instrumental to the progress and development of the group. We anticipate this support is required for at least another year to ensure the sustainability and development of the Board.

#### **3. How Districts are avoiding duplication and potential overlaps (both amongst the different districts and between the work of the districts and scrutiny)?**

The Cabinet Member for Skills, Learning and Culture and the Executive Member Chair for District Executive Members have ensured there is regular communication and updates between districts regarding their neighbourhood challenges and joint learning and work is starting to emerge.

#### **4. Which local service providers are taking part?**

DWP (job centres), colleges of further education, Adult Education Service, small and medium sized jobs, training and skills providers, West Mids. Police and Fire Service, local community-based organisations, Employment Team, local councillors, local employers.

#### **5. Whether better partnership working and service integration is being promoted?**

Yes, there is now all round better communication and coordination of work activity. See appendix 1 – Jobs and Skills Partnership Board Action Tracker.

#### **6. Whether the work is resulting in service improvement?**

Yes, particularly around partnership working approaches to providing jobs, skills and training opportunities.

#### **7. What the other potential outcomes are from this new duty.**

Well established partnership working methodology. Mode shift from BCC being the main provider to being an enabler.

Better accountability and reporting the District Committee.

#### **Keeping Councillors Informed with progress**

Councillors have been kept informed with progress via updates at District Committee meetings. Councillor ward reps. for Jobs have also been identified and they are invited to attend Jobs and Skills Project Board meetings. An action tracker has also been introduced by the Board Chair which is available upon request.

# Perry Barr Jobs and Skills Project Board

## *Action Tracker* – working together on local employment, training and skills

(Updated following the third meeting held 21/01/16)

INSERT ATTENDEES AND APOLOGIES (AS PER YARDLEY)

### COMPLETED Actions:

Action No.	Action	Date Opened	Owner/s	Target Date	Progress/Comments
001	Jobs & Skills inaugural meeting – follow-on meeting to be arranged w/c 2 November <b>COMPLETED</b>	23.09.15	Steve Farr	Nov 2015	Meeting arranged for 4 Nov, BMET hosting at their James Watt Campus and meeting to include site visit
002	Advise Russell Poulton (BCC Planning & Regeneration) that his offer to attend the next meeting and make a presentation on the economic context and regeneration opportunities relating to the District was welcomed <b>COMPLETED</b>	23.09.15	Steve Farr	Oct 2015	Russell contacted and attended 2 <sup>nd</sup> meeting (4 Nov); presentation circulated to the group 24.11.15
003	Read draft District Jobs and Skills Plan and feed any comments back to Steve by 2 October <b>COMPLETED</b>	23.09.15	All	2 October	A number of comments were received – <b>more comments on the DJSP would still be welcome...</b>
004	DWP to organise a 'showcase event' for partners to visit a Job Centre to see modern-day service <b>COMPLETED</b>	23.09.15	Laurie Deeks	November	Dates identified – Board to decide which works better <b>04.11.15</b> – three suggestions 18 <sup>th</sup> , 19 <sup>th</sup> and 24 <sup>th</sup> Nov from DWP; 19 <sup>th</sup> Nov preferred (10:00-12:00) and a list of interested-to-attend colleagues was produced <b>18.11.15</b> – visit rescheduled for Tues 8 Dec (9:00 – 11:30); notice of change sent to group and invitation extended to all Perry Barr District councillors <b>21.01.16</b> – site visit coincided with busy jobs fair, good discussion about evolving JCP services, especially impact of new benefit Universal Credit
005	Contact Nigel Godfrey / BCC to see if an overview of Business Improvement Districts (BID) can be provided <b>COMPLETED</b>	23.09.15	Steve Farr	Oct 2015	Steve to meet Nigel to discuss <b>18.11.15</b> – provisional date 14/12, NG to confirm <b>21.01.16</b> – SF met with NG, information to be circulated to the group but no overview BID input required – advice from Assistant Director for Regeneration is that it will be better to build direct links with Soho Road BID

006	To invite the three Work Programme providers to attend the next meeting and join the Project Board <b>COMPLETED</b>	23.09.15	Steve Farr	Oct 2015	E-mail sent to key contacts for three WP providers 03.11.15
009	Job Fairs and Careers events to be planned into calendar <b>COMPLETED</b>	23.09.15	Chris Jones & Anne Gemmell	Dec 2015	<b>04.11.15</b> – calendar of DWP and other local intended activity to be produced; Great Barr school to share information about Moor Lane event; BMET happy to host an event at James Watt campus and SCCB same for Handsworth campus site giving us good coverage of the District; also need to focus on long-term unemployed and mental ill-health issues (perhaps led by Work Programme providers); also call not to forget about enterprise and business start-ups. Timings & dates of activities thought to be vital <b>21.01.16</b> – Handsworth JCP office-led jobs fair scheduled for <b>9:30-13:30 Monday 25 Jan at SCCB Handsworth campus</b> , about 30 employers/providers engaged – <i>please all promote to customers</i> ; Perry Barr JCP office-led jobs fair scheduled for <b>10:00-14:00 Friday 5 Feb at BMET James Watt campus</b> , 35 employers/providers engaged thus far
012	Targeting of services on specific priority geographical areas and communities of interest in the District <b>COMPLETED</b>	23.09.15	TBC		<b>21.01.16</b> – west and east ends of the District have been covered by the two FE Colleges hosting the jobs fairs; agreed to focus-in on specific client-groups as part of the 'roadshows' effort
013	Ensure good range of Project Board member representation from across the District <b>COMPLETED</b>	23.09.15	Neil De-Costa	Dec 2015	<b>04.11.15</b> – it was suggested we approach the Chamber of Commerce to garner their involvement and support; former Connexions service should also be involved; similar Public Health (BCC) <b>21.01.16</b> – ND-C forwarded additional names to SF and these had been invited to the 3 <sup>rd</sup> meeting; high level of attendance being maintained at J&S Project Board meeting
017	<b>Regeneration</b> presentation – well received; copy to be circulated to the group <b>COMPLETED</b>	04.11.15	Russell Poulton	Nov 2015	<b>18.11.15</b> – requested in e-mail-able format <b>21.01.16</b> – presentation circulated 24.11.15
018	<b>District Convention – Saturday 16 Dec (10-12)</b> at the Alexander Stadium – will feature Jobs and Skills as a major topic of interest <b>COMPLETED</b>	04.11.15	Neil De-Costa	Dec 2015	<b>18.11.15</b> – all welcome to attend; ensure joining details are circulated in good time <b>21.01.16</b> – well attended event. J&S featured strongly, SF providing presentation and hand-out on the work of the group and on District Jobs and Skills Plan to date

019	<b>District Committee</b> meeting (26 Nov) to receive an update report on the DJSP and the work of the jobs and skills thematic group <b>COMPLETED</b>	04.11.15	Neil De-Costa	26 Nov	<b>18.11.15</b> – presentation required (SF preparing) <b>21.01.16</b> – Angela Clarke attended making presentation and supported by Cllr Kooner and ND-C and the draft DJSP was approved
020	Prepare schedule of forward Board meeting dates <b>COMPLETED</b>	04.11.15	Steve Farr		<b>04.11.15</b> – schedule considered by second meeting of the group and approved: <ul style="list-style-type: none"> <li>• 21 January 2016 (SCCB – Handsworth)</li> <li>• 17 March</li> <li>• 10 May</li> <li>• 6 July</li> </ul>
021	Jobs & Skills Project Board second meeting – follow-on meeting (3 <sup>rd</sup> ) to be arranged <b>COMPLETED</b>	04.11.15	Steve Farr	Dec 2015	Meeting arranged for 21 Jan, SCCB hosting at their Handsworth Soho Road Campus and to include site visit

**OUTSTANDING Actions:**

Action No.	Action	Date Opened	Owner/s	Target Date	Progress/Comments
007	DWP & West Midlands Fire Service to consider the merits of work experience for unemployed at the Perry Barr community fire station (as implemented at the Handsworth site)	23.09.15	Laurie Deeks	October	DWP following-up <b>04.11.15</b> – Paul Hamilton speaking to colleagues at the Handsworth Fire Station to understand implementation; DWP interested to go city-wide if Perry Barr station take-up can be achieved <b>21.01.16</b> – both Kevin Eaves and Paul have moved-on to new stations so contacts to be re-established with incumbent officers
008	Neighbourhood Challenge – focus on jobs and skills agreed by District Committee, therefore update on timings and process to be provided	23.09.15	Neil De-Costa	21 Jan 2016	<b>04.11.15</b> – to be picked up in the New Year, update to be provided to the January J&S Project Board meeting <b>21.01.16</b> – Neil update
010	Roadshows in community settings to be organised	23.09.15	DWP	Dec 2015r	<b>04.11.15</b> – links to calendar, need to agree which organisations will join-in and participate <b>21.01.16</b> – DWP agreed to turn attention to this once



					the two planned job fairs are out of the way
011	Directory of Services to be produced	23.09.15	Jenny Stokes	Jan 2016	<p><b>04.11.15</b> – NCS agreed to lead as fits with their general need to have up-to-date provider information; agreed to consider using students/interns with local directory production, or perhaps structured WEX opportunities</p> <p><b>21.01.16</b> – ideas formulated and template will be circulated for organisations to self-complete</p>
014	Jobs and Skills Plan to be updated following feedback	23.09.15	Steve Farr	ASAP	<p>Awaiting further comments from Board members</p> <p><b>04.11.15</b> – SF to make another call for comments, revise the document and re-circulate to members and other stakeholders</p> <p><b>18.11.15</b> – Perry Barr District members (12) also invited to comment on plan by 20 Nov</p>
015	Analysis of Perry Barr employers to be compiled	23.09.15	DWP	Jan 2016	<p><i>Can DWP take a lead on this please?</i></p> <p><b>04.11.15</b> – DWP agreed this links to their local employer engagement function and therefore DWP happy to build-on analysis already supplied to BCC</p>
016	<b>Terms of Reference (TOR)</b> – draft tabled 4 Nov – talked through. Any additional comments to Steve Farr please	04.11.15	<b>All</b>	<b>28 Jan</b>	<p><b>04.11.15</b> – the role of employers was raised and how to engage with them; someone needs to co-ordinate across Districts to ensure the J&amp;S thematic meetings don't clash; over-arching priorities need to be more explicitly stated; Neil De-Costa emphasised the need to link into District reporting structures; 'enterprise' &amp; self-employment should also be acknowledged as equally valid goals</p> <p><b>18.11.15</b> – no additional comments received, <i>colleagues please take the time to re-read and provide any comments, this is your group and therefore your TOR</i></p> <p><b>21.01.16</b> – Chair affirmed by the group, Cllr Kooner to be advised (SF); agreed Vice-Chair should be taken-up by non-public sector partner; <b>any written comments on the TOR to be provided to SF by 28 Jan</b> and for participants to consider standing for the TOR officer roles as can't be reliant on BCC. Agreed important group takes ownership of the Project Board.</p>
022	<b>Midlands Metropolitan Hospital (MMH)</b> presentation by Carillion – well received; copy to be circulated to the group	21.01.16	Neil Rudge	Feb 2016	DRAFT

023	MMH – equal opportunities and job sustainability monitoring to be regularly communicated	21.01.16	Carillion NSAFC Project Coordinator	On-going	DRAFT
024	MMH – ‘how to’ get onto Carillion Supply Chain opportunities to be communicated	21.01.16	Neil Rudge	Feb 2016	DRAFT
025	Improving communications – to set-up a Twitter group	21.01.16	Sukhminder Rai	By next meeting	DRAFT
026	Kyle Stott, Public Health, to be invited to attend the next meeting and make a presentation on the links between work-streams and opportunities for joint-working	21.01.16	Steve Farr	March 2016	DRAFT
027	New programme being worked-up by SCCB as first engagement stage for people on ESA – information to be shared with the group	21.01.16	Pauline Harrison	Feb 2016	DRAFT
028	DWP keen to support the development of local ‘job clubs’	21.01.16	Ian Smith & Dawn Ralph	March 2016	DRAFT
029	PeoplePlus delivering Destination Work project to young people locally – share information to maximise take-up	21.01.16	Alun Davis	March 2016	DRAFT
030	NCS holding INSPIRE event (for schools/employers) at BMET on 24 Feb – especially for careers staff – further information to be circulated	21.01.16	Jenny Stokes	TBC	DRAFT
031	Major events can be platform for Jobs and Skills activity – all to provide details of forthcoming planned activities	21.01.16	<b>All</b>	Feb 2016	DRAFT
032	HWCDT active membership – Facebook being used by some 200 people can all use to promote things	21.01.16	Dilbagh Dhami	On-going	DRAFT
033	Birmingham Jobs Fund (BJF) still available – re-circulate information to encourage maximum take-up by Perry Barr District residents & employers	21.01.16	Steve Farr	Feb 2016	DRAFT
034	Information on the GBSLEP Growth Hub to be circulated	21.01.16	Russell Poulton	Feb 2016	DRAFT
035	Platinum Open Days coming up – share details so can be circulated to the group	21.01.16	John Woodyatt	Feb 2016	DRAFT
036	Action Tracker to be refreshed by ND-C and SF and circulated shortly following the meeting	21.01.16	Neil & Steve	Feb 2016	DRAFT
037	Participant Feedback – please e-mail Steve regarding	21.01.16	<b>All</b>	Feb 2016	DRAFT

	thoughts on the 3 <sup>rd</sup> meeting and ideas on improving / moving forward together				
038	Neighbourhood Challenge enquiry to be added to the Partnership Board's work programme. The enquiry is to: <i>To examine and put in place a series of short and medium term action plan objectives to address (i) barriers with communication, engagement and coordination between education, jobs, skills, training and volunteering providers (ii) To identify and ensure key target 'hard to reach' groups i.e. over 50s and young people in the NEET category who are not claiming benefits, are accessing the multitude of education, jobs, skills, training and volunteering opportunities available in the district.</i>	January 2016	Partnership Board Members	March 2016	Some progress has already been made in the areas of enquiry however there needs to be a more targeted approached and measurable outcomes. For further discussion with Partnership Board members

**PLEASE NOTE THE NEXT MEETING IS SCHEDULED FOR: 17 MARCH – VENUE TBC**



## Neighbourhood Challenge Inquiry

### 1 Why do a Neighbourhood Challenge Inquiry?

- 1.1 The Constitution, agreed by City Council in May 2015, set out the new duty on District Committees to undertake a "Neighbourhood Challenge".
- 1.2 Members agreed at their June meeting to undertake a Neighbourhood Challenge Inquiry to see how Districts are progressing with these. This is with a view to establishing what topics are being looked at, what type of issues/problems are being faced, how the districts are avoiding duplication and potential overlaps, both amongst the different districts and between the work of the districts and scrutiny, which local service providers are taking part, whether better partnership working and service integration is being promoted, whether the work is resulting in service improvements and what the other potential outcomes are from this new duty.

### 2 What work is happening in the Districts?

- 2.1 Below provides a summary of what is happening within the 10 Districts:

District	Description of Neighbourhood Challenge	Current position	Issues
<b>Edgbaston</b>	Health and Well Being Disability Club in Edgbaston	Action based inquiry on how a health and wellbeing disability club can be created using the Harborne Pool and Fitness Centre. Evidence is currently being gathered.	None currently
	Jobs and Skills – focus on local apprenticeships and traineeships targeted at young people not in Education, Employment or Training	Evidence is currently being gathered.	None currently
<b>Erdington</b>	Clean and Green	Key Lines of enquiry (appendix 1) agreed with Councillors and District Committee on 24 Nov 2015. A follow on session is scheduled to take place in December/January 2015. Evidence gathering ongoing.	None
<b>Hall Green</b>	Road Safety and "Twenty is Plenty" Co-produced partnership and behaviour change with residents	Challenge will focus on drawing evidence from residents. Report to be concluded in current municipal year	None
<b>Hodge Hill</b>	Youth Unemployment	No detailed work has commenced but key questions to be identified and the January 2016 District Committee will be	None



District	Description of Neighbourhood Challenge	Current position	Issues
		used to gather evidence.	
<b>Ladywood</b>	To establish the impact that high concentrations of private rented accommodation, HMOs and hostel accommodation have on local communities within the Ladywood District, and explore how this might be better controlled / managed in future.	Key Lines of Enquiry have been agreed (appendix 2). First evidence gathering session and inquiry session held with a further session scheduled for January 2016.	None currently
<b>Northfield</b>	Anti-Social Behaviour	Evidence gathering since September including meetings with key stakeholders (e.g. Police Chief Inspector; chief Executive HEART). District Convention on 22 January 2016 will explore the Neighbourhood Challenge further. Report to District Committee in March 2016.	Ensuring structures/buy in to implement recommendations.  As we know with our extensive partnership working experience, engagement with some stakeholders can be difficult to achieve.
<b>Perry Barr</b>	To examine and put in place a series of short and medium term action plan objectives to address (i) barriers with communication, engagement and coordination between education, jobs, skills, training and volunteering providers (ii) To identify and ensure key target 'hard to reach' groups are accessing the multitude of education, jobs, skills, training and volunteering opportunities available in the district.	Challenge agreed, District Jobs and Skills board have commenced with action planning.	Too early in the planning stage to highlight key issues. However the potential loss of the support of our Jobs and Skills contact officer from the employment team will impact greatly on delivery of district jobs and skills plan and the neighbourhood challenge as it has a jobs and skills focus.
<b>Selly Oak</b>	Does the impact of the regeneration currently happening in Selly Oak reach those residents in the District living in Brandwood and Billesley in relation to jobs and skills opportunities.	Agreed at District Committee in Sept. Planning meeting held 11 November 2015 with key stakeholders. Next meeting 8 December 2015.	Keys issue – connectivity both in terms of transport links from across one side of District to another and communication and co-ordination of interventions.
<b>Sutton Coldfield</b>	To identify the services currently available in 3 key areas of the Health agenda, being Obesity, Falls (prevention) and Dementia	Evidence gathering around the 3 key areas ongoing First meeting to be held on 3 February 2016 to agree process/KLOEs going forward.  Draft Framework to be agreed (appendix 3).	None currently
<b>Yardley</b>	Youth Employment. Needs clarity about extent of	Evidence gathering underway Meeting with BEP to support this	Access into schools



District	Description of Neighbourhood Challenge	Current position	Issues
	what this really means, does it need to be more focused? i.e. Careers Advice/Job Fairs ? Young people to be able to make informed choices	being arranged. Linked to Jobs and Skills Plan.	

### 3 How will the Inquiry be done?

- 3.1 Members will be able to explore this further at today's meeting. Cllr Josh Jones, Chair of Erdington District Committee and Gary Ladbroke, District Head for Sutton Coldfield and Yardley District will be in attendance to discuss their Neighbourhood Challenges.
- 3.2 After this discussion Members need to agree whether they require further evidence gathering and if so, the key lines of enquiry they wish to explore and who they wish to be invited to give evidence.
- 3.3 On the 9<sup>th</sup> February 2016 the Corporate Resources O&S Committee will be having an evidence gathering session on the new District and Ward Structures. The outcomes of the Neighbourhood Challenge inquiry will complement this and the intention is to take a joint report to City Council on the 5<sup>th</sup> April 2016 for discussion.

### 4 What is a Neighbourhood Challenge?

- 4.1 The Constitution, agreed by City Council in May 2015, set out the new duty on **District Committees** to undertake a "Neighbourhood Challenge".
- 4.2 As set out in the constitution, functions delegated to district committees (Executive Members for District) for a Neighbourhood Challenge is:

**To advise or make representations to the Council, the Executive or an Overview and Scrutiny Committee on all matters affecting community interests, including the exercise of a "Neighbourhood Challenge" function, working in conjunction with Cabinet Members to provide improved accountability in council and other public services within the district**

**A duty of "Neighbourhood Challenge" – to investigate, review and gather data on the performance of all local public services, working in a collaborative but challenging way with all service providers and seeking out and promoting new ways of improving services, in conjunction with relevant Cabinet Member(s) as appropriate, including:-**

- Approval of grants from the Local Innovation Fund (from April 2016)



- **Bidding for external funding to support neighbourhood and service Improvement**

4.3 In addition as per the constitution the Cabinet Member for Neighbourhood Management and Homes

**‘will work with Executive Members for Districts to support their “neighbourhood challenge” role – with the aim of improving the performance of all council services at a local level and promoting partnership working and service integration across the whole public sector on:**

Tenant engagement in social housing	Tenant engagement in the management and development of social housing and Housing Liaison Boards.
Neighbourhood Management	Wider council and public sector integration at the local level.
Cleaner Neighbourhoods	Street cleansing, advising the Cabinet Member for Sustainability on neighbourhood issues.  Enforcement of legislation relating to litter prevention, fly-posting, placarding, graffiti and fly-tipping.
Pest Control	Provision of the pest control service.
Local Parks and Allotments	Provision, maintenance and usage of local facilities.

## 5 What isn't a neighbourhood Challenge?

5.1 A Neighbourhood Challenge will not be:

- An alternative to an existing Council complaints system;
- A means to resolve individual casework issues.



## Appendix 1

### **ERDINGTON DISTRICT COMMITTEE - NEIGHBOURHOOD CHALLENGE 2015/16**

**Topic:** Clean & green issues (including wheelie bins)

#### **Key Questions for Challenge Exercise:**

<b>1.</b>	<b><u>Parks &amp; Open Spaces</u></b>	<b><u>Who can provide evidence?</u></b>
a)	Can we evidence standards of cleanliness in Erdington District's parks and open spaces compared to the city average and if possible other local authorities?	BCC parks
b)	What resources (financial & human) are expended on the above? How does that compare to the city average and other local authorities	BCC GM Contractor
c)	Despite limited resources how can we improve standards and improve Erdington resident perceptions of the service?	BCC Fleet & Waste
<b>2.</b>	<b><u>The District as a place to live, work and shop</u></b>	BCC Housing Veolia
a)	Can we evidence standards of cleanliness in Erdington District compared to other districts and local authorities in respect to our: <ul style="list-style-type: none"> <li>• Streets</li> <li>• Local shopping centres</li> <li>• Local car parks</li> <li>• Industrial units</li> <li>• Housing owned land</li> </ul>	Env Quality Surveys Env Health Officers
b)	What resources (financial & human) are expended on the above in Erdington District and how does that compare to the city average and if possible to other local authorities?	Ward Committees HLBs
c)	Despite limited resources how can we improve standards and improve Erdington resident perceptions of the service?	Residents groups KRT
<b>3.</b>	<b><u>Refuse Collection &amp; Recycling</u></b>	WLCA
a)	What are the current recycling rates across Erdington District for: <ul style="list-style-type: none"> <li>• Paper/cardboard</li> <li>• Multi materials</li> <li>• Garden / green waste</li> </ul> <p>Have these rates improved (or not) since the introduction of wheelie bins?</p>	CVCHA / Pioneer Forest Schools / KFC Other third sector
b)	What are the current levels of residual waste disposal (landfill) for Erdington District and have the levels improved (or not) since the introduction of wheelie bins?	Friends of groups
c)	What resources (financial & human) are expended on the above in Erdington District and how does that compare to the city average and other local authorities?	BOSF
d)	What are the current levels of Erdington residents satisfaction with the refuse collection service and has this improved (or not) since the introduction of wheelie bins	Place managers
e)	How can we further raise standards on recycling and improve Erdington residents perceptions of refuse collection service?	Schools Resident survey





## Appendix 2

### Ladywood District Committee Neighbourhood Challenge: Project Brief Private Rented Sector Project

#### 1. Lead Member

As agreed at the Ladywood District Committee meeting on 21 July 2015, the Committee's lead member for Housing matters is Councillor Carl Rice.

#### 2. Purpose

To establish the impact that high concentrations of private rented accommodation, HMOs and hostel accommodation have on local communities within the Ladywood District, and explore how this might be better controlled/managed in future

#### 3. Outcome

A shared understanding amongst local stakeholders about the issues created by specific housing tenures and the powers available to the City Council to control the patterns of housing tenure in an area; and a commitment amongst relevant agencies to work in a co-ordinated manner to manage/respond to the impact in local neighbourhoods.

	Key Lines of Enquiry	Who Can Provide	How/When
1	To review the patterns of housing tenure and type in the District, and identify how they may differ from the rest of the City and other urban areas	BCC Housing Strategy	District Committee 10 November
2	To understand the powers and mechanisms available to the Council to manage and control the number or concentration of a) private rented accommodations b) Houses in Multiple Occupation (HMOs) or c) hostel type accommodation in any given area, and consider whether these are being deployed to best effect within Ladywood District And To consider what means are available to the Council and other stakeholders to secure more balanced patterns of tenure in localities	BCC Private Rented Sector Housing Planning & Regulation Homeless Team	District Committee 10 November
3	To understand the views and concerns of local residents with regard to the impact of private rented accommodation, HMOs and hostel accommodation and To establish in which specific streets/neighbourhoods within the District there is perceived to be a particular problem	Residents Ward Councillors	General Call for Evidence to known Residents Associations and Forums Ward Forum Discussions Autumn 2015 District Committee 14 January 2016
4	To establish if there is evidence to support the perception that there is a correlation between	Neighbourhood Policing Teams	District Committee 14 January 2016



	Key Lines of Enquiry	Who Can Provide	How/When
	different types of housing and specific social/community issues such as anti-social behaviour or the condition of shared public space	BCC Regulatory Services BCC Private Rented Sector	
5	To establish with local stakeholders and partner organisations if there are common concerns arising from concentrations of particular types of housing, and what opportunities there may be for more co-ordinated responses to these	Registered Social Landlords Private Landlord Forum Representative Neighbourhood Policing Teams Homeless Support (BCC and Third Sector) Registered Providers & Third Sector "Supporting People" BCC O&S Report "Homeless Health" 7 July 2015	General Call for Evidence District Committee 14 January 2016 Review of Case Study (Soho)
6	To establish whether there are any policies or procedures that could be adopted by the Council that could improve the position and/or if the Council should be recommended to make representations to national government for new/additional powers	Cabinet Member University	14 January 2016

**Connect...**

With the people around you. With family, friends, colleagues and neighbours. At home, work, school or in your local community. Think of these as the cornerstones of your life and invest time in developing them. Building these connections will support and enrich you every day.

**Be active...**

Go for a walk or run. Step outside. Cycle. Play a game. Garden. Dance. Exercising makes you feel good. Most importantly, discover a physical activity you enjoy and that suits your level of mobility and fitness.

**Take notice...**

Be curious. Catch sight of the beautiful. Remark on the unusual. Notice the changing seasons. Savour the moment, whether you are walking to work, eating lunch or talking to friends. Be aware of the world around you and what you are feeling. Reflecting on your experiences will help you appreciate what matters to you.

**Keep learning...**

Try something new. Rediscover an old interest. Sign up for that course. Take on a different responsibility at work. Fix a bike. Learn to play an instrument or how to cook your favourite food. Set a challenge you enjoy achieving. Learning new things will make you more confident as well as being fun.

**Give...**

Do something nice for a friend, or a stranger. Thank someone. Smile. Volunteer your time. Join a community group. Look out, as well as in. Seeing yourself, and your happiness, as linked to the wider community can be incredibly rewarding and creates connections with the people around you.



# Appendix 3

## Sutton Coldfield District 2015

### Health and Wellbeing Theme

### Information Pack

DRAFT v0.1

*Produced and Presented by*

Kyle Stott

Public Health lead -Policy & Regulation – Birmingham Public Health –  
Birmingham City Council

December 2015

#### Life expectancy

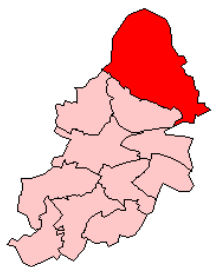


Data source: Birmingham Electoral Ward Profiles (August 2011) Birmingham Public Health Information Team <http://bit.ly/phitwp0811>



Source: Dahlgren and Whitehead, 1991

# Sutton Coldfield District Health and Wellbeing Strategy 2015/16



## Vision

Sutton Coldfield district is a district that will focus on providing its residents with equitable access to and uptake of opportunities that are provided by the integrated health and social care system of Birmingham, it will ensure that local co-production provides services specific to local needs. The district will also focus on ensuring that the most vulnerable individuals and groups are a priority.

## Priorities: Excess Weight; Falls Prevention; Dementia; Healthy Weight

## Aims

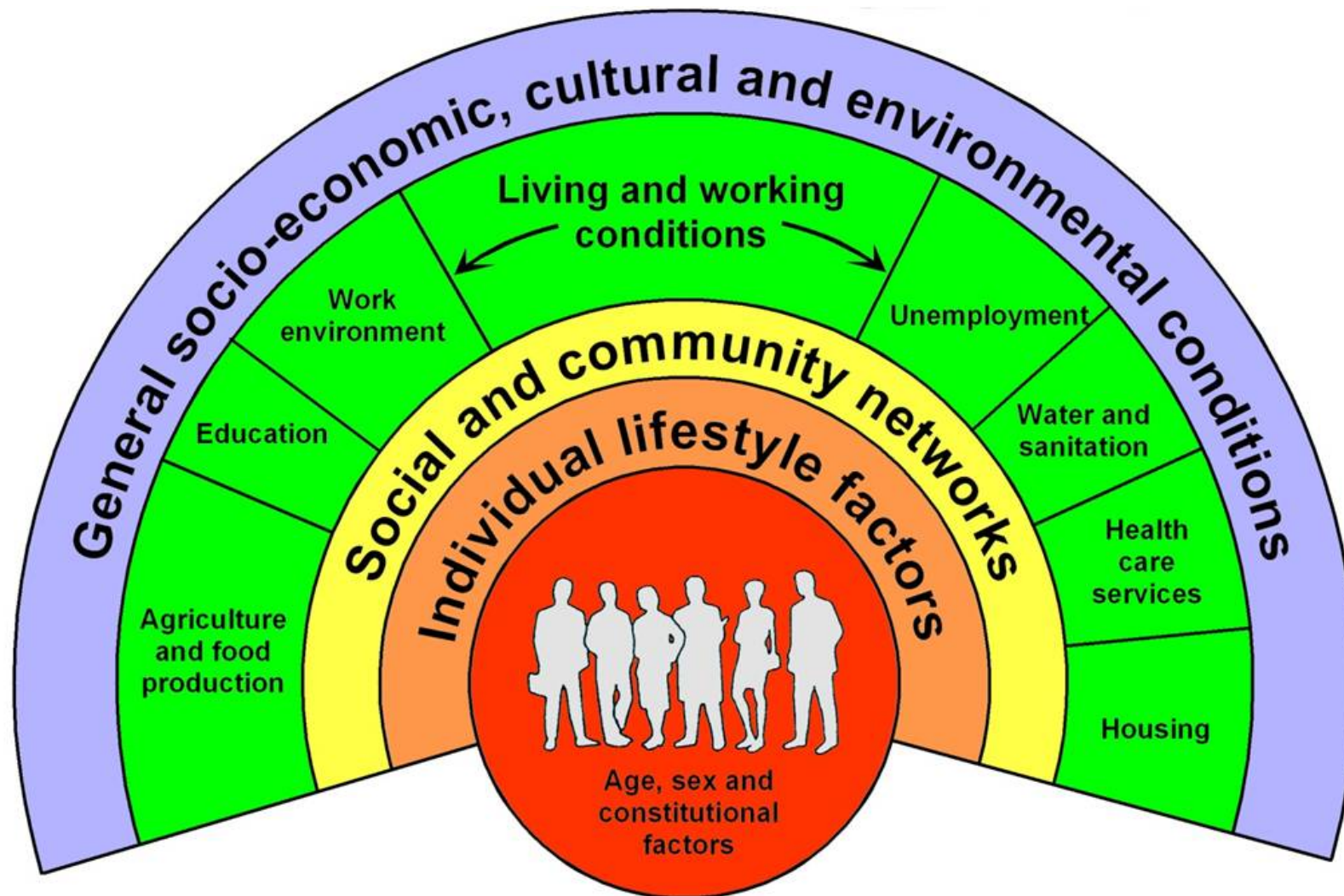
- Improve the resilience of our communities and people, recognising that the wider and social determinants are key
- Improve the uptake of citywide health and wellbeing services; improve the health and wellbeing of our most vulnerable residents

Themes	Objective	Outcome	Sample Actions	Measure	Target
<p>The overarching priority for this strategy is to identify and create opportunities that allow residents to:</p> <p><b>Start Well</b></p> <p><b>Live Well</b></p> <p><b>and Age Well.</b></p>	A health theme group which uses its overview and scrutiny functions, and can routinely use its abilities to identify opportunities, provide solutions and create sustainably with specific reference to improving the health and wellbeing of the residents of Sutton Coldfield	<ul style="list-style-type: none"> <li>• Improve mechanisms for 'getting things done'.</li> <li>• Common approaches</li> <li>• Support people to start well, live well, and age well.</li> <li>• Increase the awareness of the wider and social determinants of health</li> <li>• Being a champion for co-production between services</li> </ul>	<ul style="list-style-type: none"> <li>• Develop a set of milestones and a dashboard for monitoring performance</li> <li>• Review the opportunities for interventions within Sutton Coldfield district</li> <li>• Invite other thematic groups to share their work to consider joined up approaches and co-production</li> <li>• Hold a health summit for Sutton Coldfield district to bring together stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>• Strategic group utilising overview and scrutiny functions established</li> <li>• Clearly defined plan and milestones for achieving the objectives</li> <li>• Opportunities for common approaches identified</li> <li>• Common approaches established</li> </ul>	<ul style="list-style-type: none"> <li>• Established</li> <li>• Milestones achieved</li> <li>• Approaches in place</li> <li>• Annual summit</li> </ul>
	To create a district which uses the five-ways-to-wellbeing to provide opportunities <b>for being connected, being active, taking notice, keeping learning, and giving.</b>  Create a dementia friendly district	<ul style="list-style-type: none"> <li>• Improving common approaches to promoting positive mental wellbeing and reducing mental ill health</li> <li>• Support people of all ages to improve their mental wellbeing and reduce mental ill health</li> </ul>	<ul style="list-style-type: none"> <li>• Mapping organisations, priorities and groups</li> <li>• Hold a five-ways-to-wellbeing workshop</li> <li>• Implement the guidance for promoting the five-ways-to-wellbeing</li> <li>• Transformation of approach to working with partners and providers</li> </ul>	<ul style="list-style-type: none"> <li>• Opportunities for common approaches identified</li> <li>• Clearly defined approach to implementing the five-ways-to-wellbeing</li> <li>• Common approaches established</li> </ul>	<ul style="list-style-type: none"> <li>• Established and maintained</li> <li>• Established and rolled out</li> <li>• Established and maintained</li> </ul>
	To work with partners to develop ways to maximise the uptake of lifestyle services, especially with reference to reducing falls and excess weight.	<ul style="list-style-type: none"> <li>• Improve access to treatment and prevention services</li> <li>• Improve opportunities for prevention</li> <li>• Improve awareness of, and access to lifestyle services</li> <li>• Improve co-production of localised services</li> </ul>	<ul style="list-style-type: none"> <li>• Stakeholder workshop</li> <li>• Systematic approach to accessing treatment services</li> <li>• Identify opportunities for increasing access to, &amp; uptake of the NHS Healthcheck</li> <li>• Responding to planning applications</li> </ul>	<ul style="list-style-type: none"> <li>• Opportunities for common approaches identified</li> <li>• Common approaches established</li> <li>• Routine approach</li> </ul>	<ul style="list-style-type: none"> <li>• Established and maintained</li> <li>• Established and maintained</li> <li>• Established and maintained</li> </ul>



# Sutton Coldfield Health and Wellbeing Strategy 2015/16

Priorities: Excess Weight; Dementia; Falls Prevention; Healthy Weight

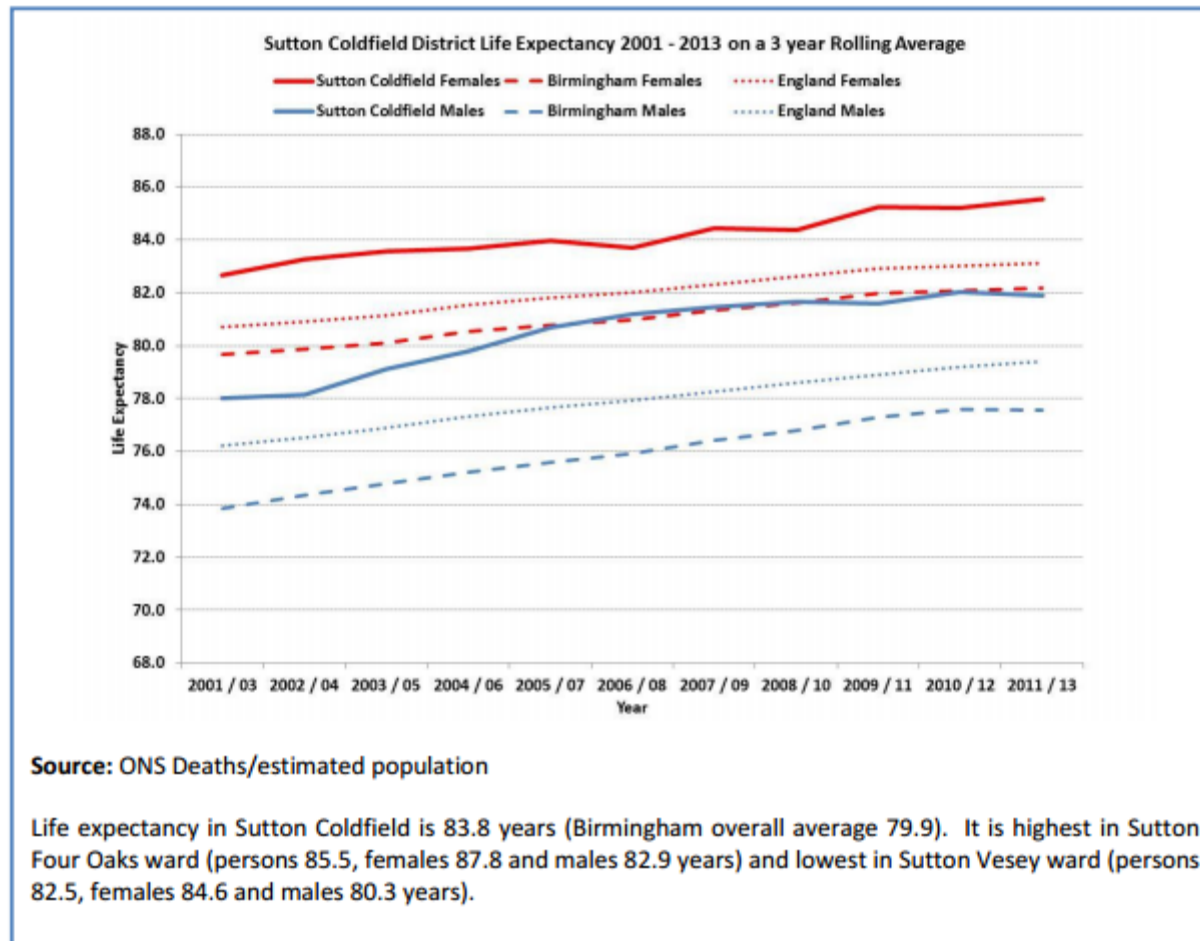


Source: Dahlgren and Whitehead, 1991

This is a strategy that will focus on the wider and social determinants of health. As you can see from the diagram above, the determinants of health are inextricably linked to one-another. It is not as simple as having a balanced and nutritious diet and being physically active. Access to employment, healthy environments, good quality housing, a good education and health-care services are all part of the bigger picture.

The overarching drivers for this strategy are simple: the main driver is an established health theme group for Sutton Coldfield District. This will be a *'doing group'*, one that uses its overview and scrutiny function and engagement with experts in the field of health and wellbeing to bring services and opportunities to Sutton to create better health outcomes for all. A solid relationship with our falls prevention and dementia commissioners and providers to consider prevention and treatment services is necessary, as is a commitment to creating a thriving district based on the principles of the five-ways-to-wellbeing.

## LIFE EXPECTANCY



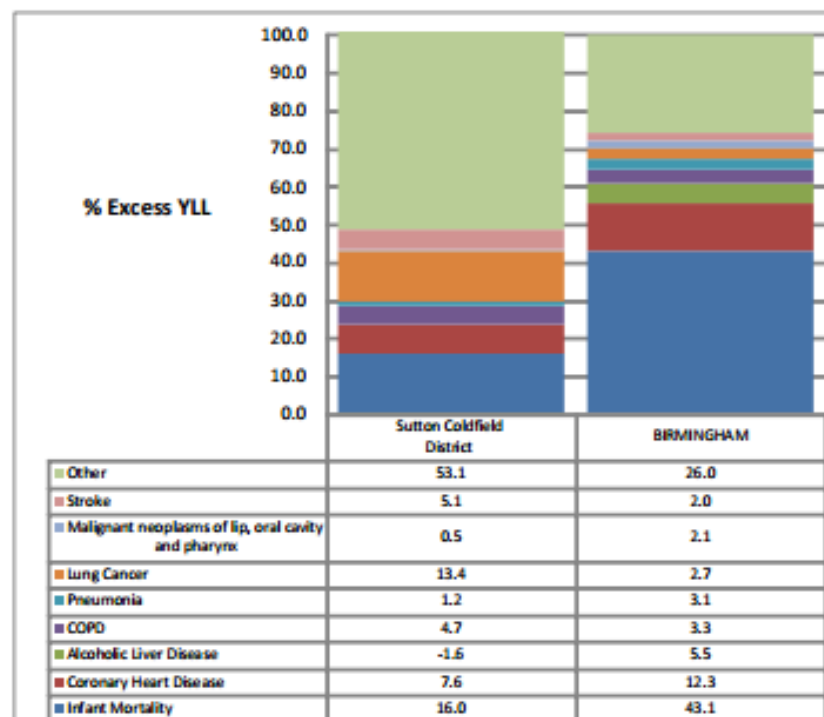
Here is the link to the full Sutton Coldfield Health Profile:

<http://birminghampublichealth.co.uk/page.php?pid=248&mid=216>

## YEARS OF LIFE LOST

Overall Birmingham has a lower life expectancy than the average for England. The major causes of this gap, in terms of years of life lost up to the age of 75, have been identified for a city as a whole. The impact of each of these on individual districts has also been calculated. These have been displayed below in a "Scarf Chart". This shows the percentage that each of these conditions makes to the difference between both the district and the overall average for England. The corresponding chart for the city compared to England is also shown. In the table, a positive figure indicates that more years of life have been lost than would be expected, a negative figure indicates that less have been lost. Negative figures do not appear in the chart itself.

### Birmingham Leading 75% Conditions applied to District 2011-13

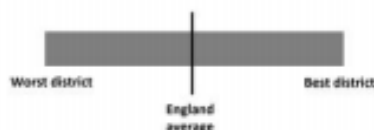


Source: ONS Deaths/Vital Statistics

## Sutton Coldfield District 2014 Spine

Key:

- Significantly better than England average
- Not significantly different from England average
- Significantly worse than England average
- No significance can be calculated
- Significantly lower than the England average\*
- Significantly higher than the England average\*



The spine chart to the left is a graphical interpretation of the position of Erdington district according to important health indicators. The chart shows Sutton Coldfield's value (shown by a coloured circle) against the spread of values for all Birmingham districts (the grey horizontal bars) compared to a benchmark of either the England or Birmingham average (the central black line). The circle for Sutton Coldfield is coloured red for those indicators where Sutton's value is significantly worse than the benchmark, green for indicators where Sutton Coldfield is significantly better than the benchmark and amber where it is similar to the benchmark. In addition, some indicators are coloured light or dark blue. These are indicators where a value judgement cannot be made about whether a high value is good or bad. For example a high diabetes prevalence may indicate poor levels of health in the case of high numbers of people with diabetes; alternatively, it could indicate good performance in primary care if GPs are good at identifying and recording cases of diabetes.

Indicator	Sutton Coldfield Number	Sutton Coldfield Stat	B'ham Avg	Eng Avg	District Range
1 Percentage of Children in Poverty 2012	1,515	8.5	29.9	19.2	
2 Adults with learning dis. in stable accommodation 2013/14	131	58.7	51.2	73.5	
3 Violent Crime Admissions April 2010 - March 2013	115	44.2	78.1	57.6	
4 Low Birth Weight 2013	45	5.1	10.0	2.9	
5 Excess weight 4-5 year olds 2013/14	174	19.4	23.2	22.5	
5 Excess weight 10-11 year olds 2013/14	253	30.0	38.8	33.5	
6 Injuries due to falls 65+ Persons 2013/14	553	2944.0	2931.1	2011.0	
7 Infant Mortality 2011/13	5	1.8	7.4	4.0	
8 Mortality from all causes U75 2011/13	688	78.0	123.2	100.0	
8 CVD Deaths U75 2011 -13	157	78.2	129.5	100.0	
8 Cancer deaths preventable U75 2011-13	189	87.0	116.8	100.0	
8 Mortality from Coronary heart disease 2011/13	94	84.7	140.1	100.0	
8 Respiratory disease deaths preventable U75 2011-13	20	44.0	132.8	100.0	
8 Communicable disease deaths 2011 -13	168	85.4	111.8	100.0	
8 Diseases of the liver deaths preventable (U75) 2011 -13	30	87.0	126.1	100.0	
9 Hip fractures 65+ admissions 2013/14	369	528.7	617.8	568.1	
9 Alcohol related admissions 2013/14 (narrow)	462	479.3	711.5	636.9	
10 Diabetes Prevalence 2013/14 (QOF)	5,612	7.2	8.1	6.2	
10 Mental Health Prevalence 2013/14 (QOF)	870	0.8	1.1	0.9	
10 Dementia Prevalence 2013/14 (QOF)	660	0.6	0.5	0.6	
10 Depression Prevalence 2013/14 (QOF)	4,999	6.0	6.0	6.5	

### Sources of information:

1. % of children age under 16 living in families in receipt of out of work benefits or tax credits where their reported income is less than 60% median income, 2012. Department of Work & Pensions\*\*
2. % of adults (aged 18-64) with a learning disability who are known to the council, who are recorded as living in their own home or with their family, SCC Continuous Improvement Team; Public Health Outcomes Framework
3. Directly standardised violent crime admission rates per 100,000 population 2010/11 to 2012/13. SUS, Midlands & Lancashire CSU; Public Health Outcomes Framework
4. % of live births under 2500g, Office for National Statistics, annual data
5. % of children classed as overweight or obese, National Child Measurement Programme
6. Directly standardised rate of emergency hospital admissions for injuries due to falls in persons aged 65+ per 100,000 population. SUS, Midlands and Lancashire CSU; Public Health Outcomes Framework, (England rates are for 2012/13)
7. The death rate of infants under 1 per 1,000 live births. Office for National Statistics
8. Indirectly standardised mortality ratios for specific conditions included in the Public Health Outcomes Framework, Office for National Statistics
9. Directly standardised admission rates for fractured neck of femur in people aged 65+ / alcohol related conditions per 100,000. SUS, Midlands and Lancashire CSU; Public Health Outcomes Framework (Alcohol attributable England figures for 2012/13)
10. Crude prevalence of diabetes, mental health conditions, dementia and depression, Quality Outcomes Framework

\*Indicators have no polarity - it cannot be determined whether a high value indicates good or poor performance  
 \*\*Any differences between numbers on wards and districts are due to 'rounding' by DWP



# Five Ways to Wellbeing

## What are the “*Five-Ways-to-Wellbeing?*”

The Five Ways to Wellbeing are a set of evidence-based public mental health messages aimed at improving the mental health and wellbeing of the whole population. They were developed by NEF as the result of a commission by Foresight, the UK government’s futures think-tank, as part of the Foresight Project on Mental Capital and Wellbeing.

The ***Five Ways to Wellbeing*** are a set of evidence-based actions which promote people’s wellbeing. They are: **Connect, Be Active, Take Notice, Keep Learning** and **Give**. These activities are simple things individuals can do in their everyday lives.

The Five Ways to Wellbeing were developed by the New Economics Foundation (NEF) from evidence gathered in the UK government’s Foresight Project on Mental Capital and Wellbeing. The Project, published in 2008, drew on state-of-the-art research about mental capital and mental wellbeing through life. It asked NEF to develop the Five Ways to Wellbeing to communicate its key findings.

The Five Ways have been used by health organisations, schools and community projects across the UK and around the world to help people take action to improve their wellbeing. They’ve been used in lots of different ways, for example to get people to start thinking about wellbeing, to develop organisational strategy, to measure impact, to assess need, for staff development, and to help people to incorporate more wellbeing-promoting activities into their lives.

# Five Ways to Wellbeing

## Connect...

With the people around you. With family, friends, colleagues and neighbours. At home, work, school or in your local community. Think of these as the cornerstones of your life and invest time in developing them. Building these connections will support and enrich you every day.

## Be active...

Go for a walk or run. Step outside. Cycle. Play a game. Garden. Dance. Exercising makes you feel good. Most importantly, discover a physical activity you enjoy and that suits your level of mobility and fitness.

## Take notice...

Be curious. Catch sight of the beautiful. Remark on the unusual. Notice the changing seasons. Savour the moment, whether you are walking to work, eating lunch or talking to friends. Be aware of the world around you and what you are feeling. Reflecting on your experiences will help you appreciate what matters to you.

## Keep learning...

Try something new. Rediscover an old interest. Sign up for that course. Take on a different responsibility at work. Fix a bike. Learn to play an instrument or how to cook your favourite food. Set a challenge you enjoy achieving. Learning new things will make you more confident as well as being fun.

## Give...

Do something nice for a friend, or a stranger. Thank someone. Smile. Volunteer your time. Join a community group. Look out, as well as in. Seeing yourself, and your happiness, as linked to the wider community can be incredibly rewarding and creates connections with the people around you.



# Five Ways to Wellbeing



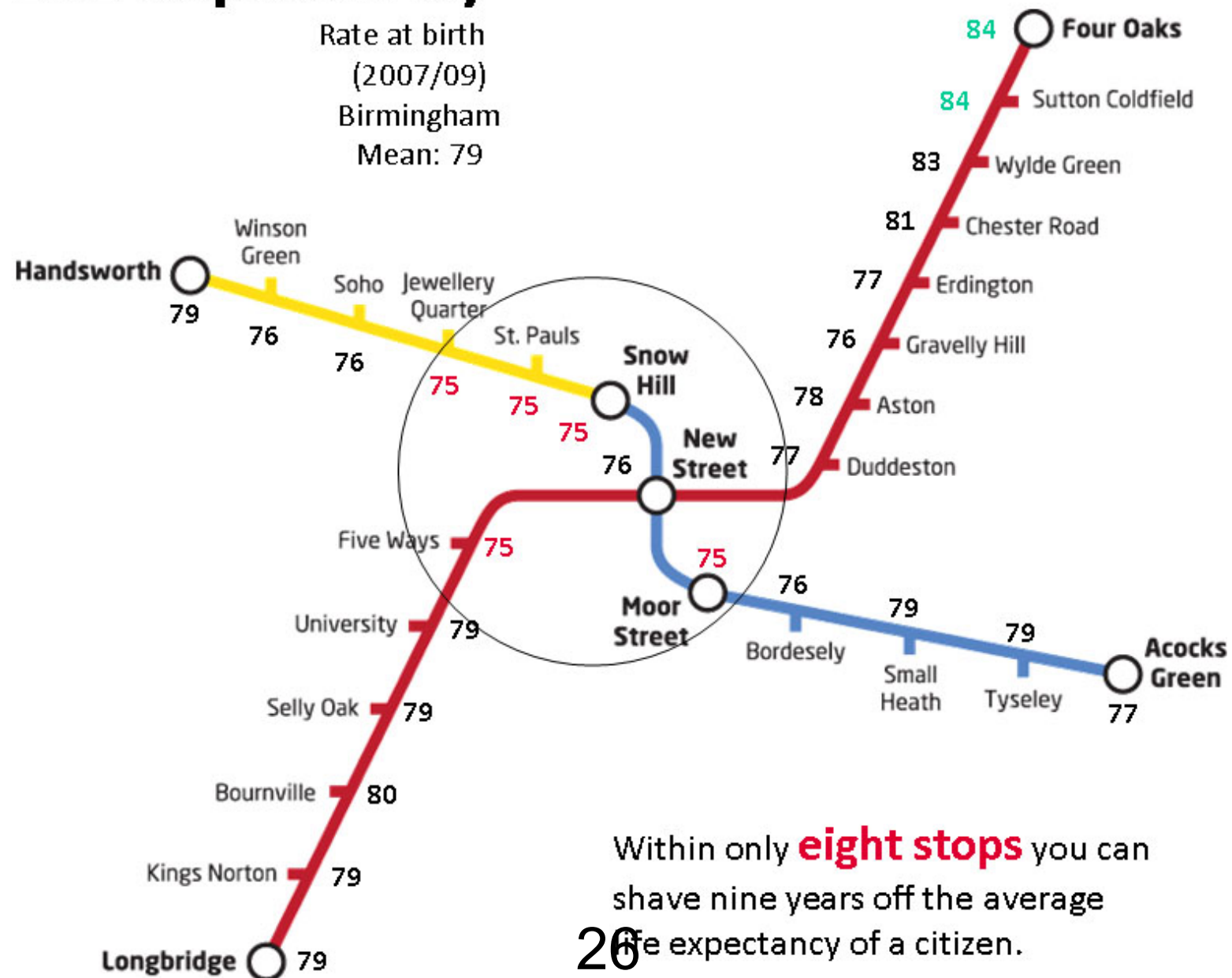
**For more information about the Five-Ways-to-Wellbeing, please follow the links provided:**

The evidence: [http://b.3cdn.net/nefoundation/8984c5089d5c2285ee\\_t4m6bhqq5.pdf](http://b.3cdn.net/nefoundation/8984c5089d5c2285ee_t4m6bhqq5.pdf)

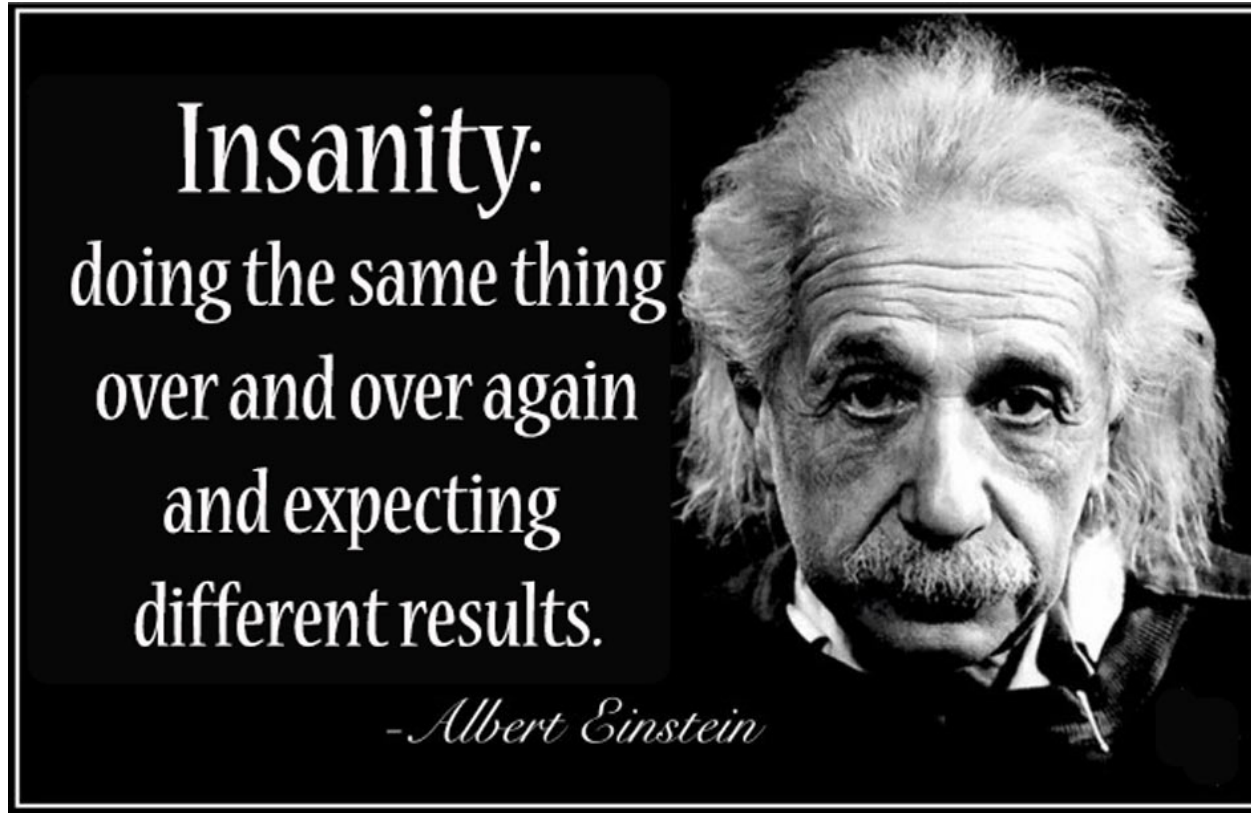
New applications, new ways of thinking: [http://b.3cdn.net/nefoundation/d80eba95560c09605d\\_uzm6b1n6a.pdf](http://b.3cdn.net/nefoundation/d80eba95560c09605d_uzm6b1n6a.pdf)

# Life expectancy

Rate at birth  
(2007/09)  
Birmingham  
Mean: 79



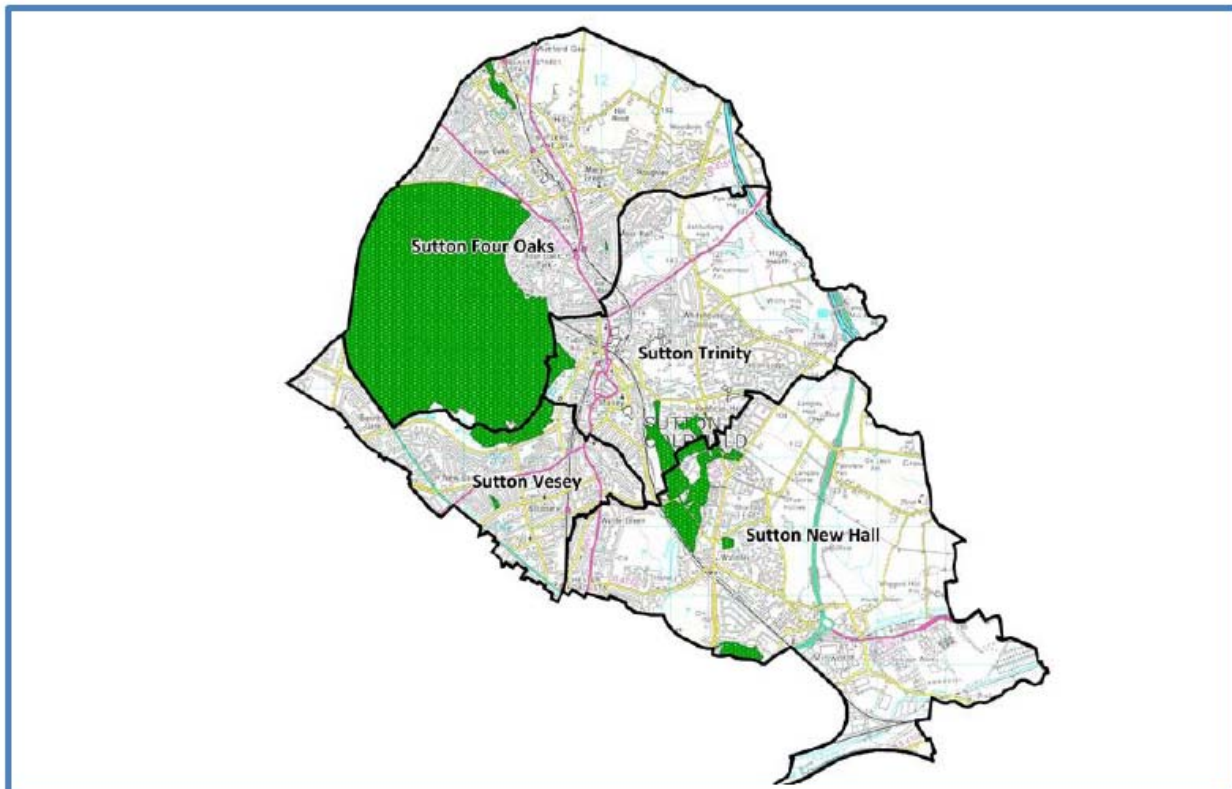
This is a **great opportunity** to challenge the way in which we currently do things, but only if we are willing to change, willing to think differently, and willing to work towards and implement sustainable solutions





## SUTTON COLDFIELD DISTRICT

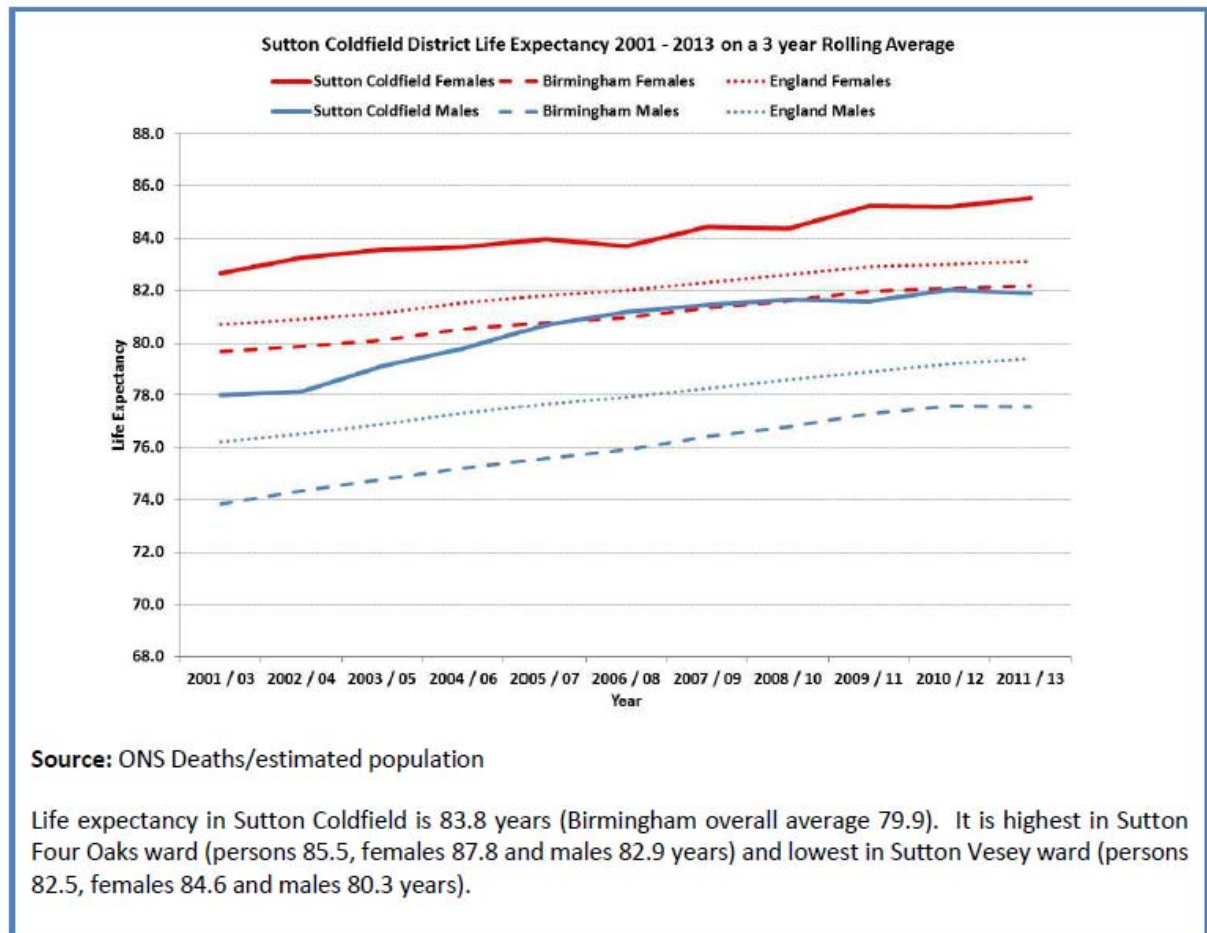
June 2015



### Key information:

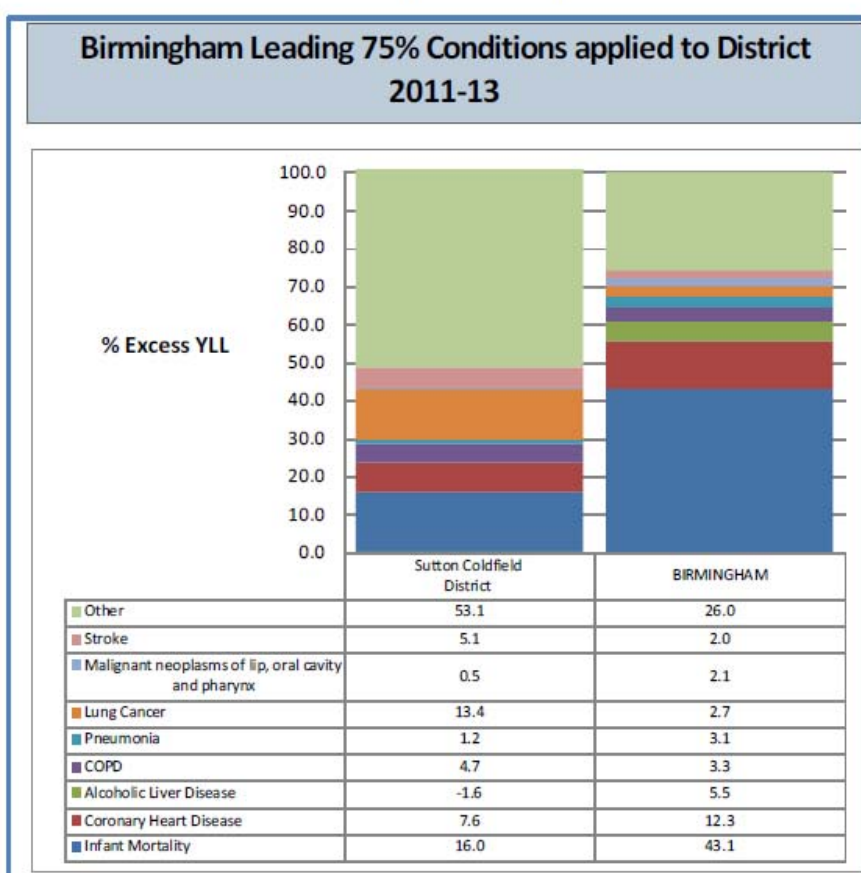
- In 2013 the estimated population of Sutton Coldfield district was 94,679 people; this represents 8.9% of Birmingham's population. 78.8% of the district's population are under 65 (87% Birmingham, 82% England).
- 1.8% of Sutton Coldfield's population fall within the most deprived 20% of areas in England.
- Life expectancy for Sutton Coldfield district males was 81.9 years (Birmingham 77.6, England 79.4) and females were 3.6 higher at 85.5 years (Birmingham 82.2, England 83.1).
- During 2011/13 Sutton Coldfield district's under 75 death rate was 22% lower than the rate for England (Birmingham was 23% higher than England).
- Unlike all other districts, infant mortality is lower than the national rate at 1.8 per 1,000 live births during 2011/13; this compares to 4.0 nationally and 7.4 for Birmingham
- The 2011 census showed that 11.3% of the district's population is made up of BME groups (42.1% Birmingham, 15% England).

## LIFE EXPECTANCY



## YEARS OF LIFE LOST

Overall Birmingham has a lower life expectancy than the average for England. The major causes of this gap, in terms of years of life lost up to the age of 75, have been identified for a city as a whole. The impact of each of these on individual districts has also been calculated. These have been displayed below in a "Scarf Chart". This shows the percentage that each of these conditions makes to the difference between both the district and the overall average for England. The corresponding chart for the city compared to England is also shown. In the table, a positive figure indicates that more years of life have been lost than would be expected, a negative figure indicates that less have been lost. Negative figures do not appear in the chart itself.



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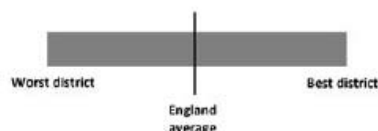


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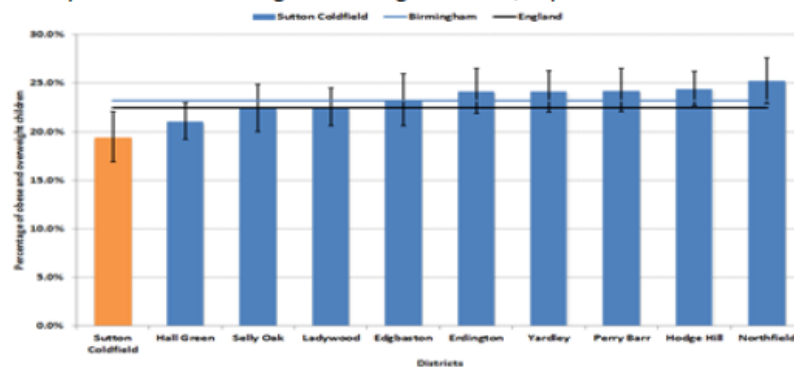
\*Indicators have no polarity - it cannot be determined whether a high value indicates good or poor performance.  
 \*\*Any differences between numbers on wards and districts are due to 'rounding' by DWP

## Key Priority A for Sutton Coldfield district: EXCESS WEIGHT (Child Health)

Excess weight (overweight and obesity) in children often leads to excess weight in adults, and this is recognised as a major determinant of premature mortality and avoidable ill health.

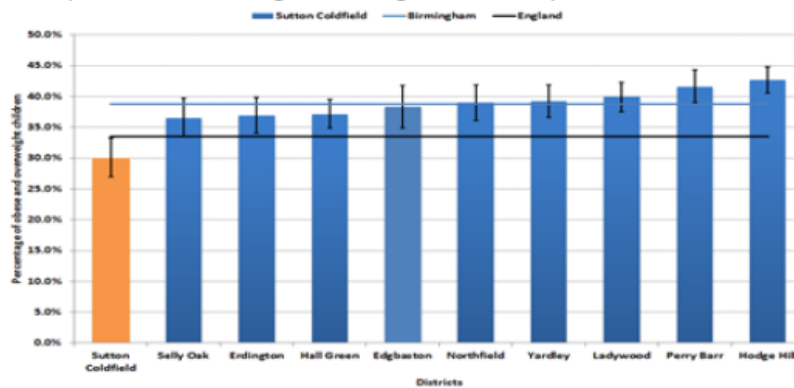
**Key evidence:** NICE Clinical Guidance 43: Obesity (2010)

**Figure 1: Excess Weight in Reception broken down by district** (district is highlighted in orange and the black bold horizontal line represents the Birmingham average for 2013/14)



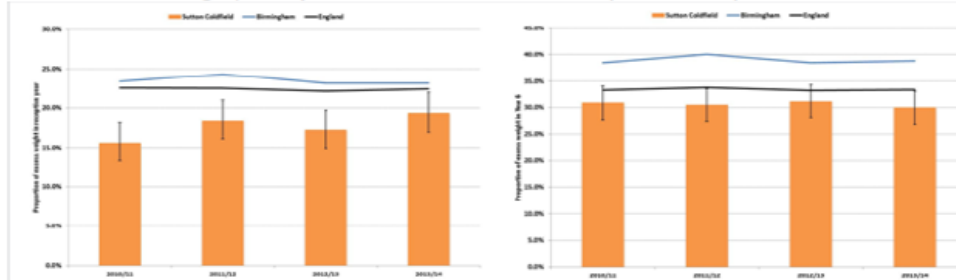
Source: National Child Measure Programme

**Figure 2: Excess Weight in Year 6 broken down by district** (district is highlighted in orange and the black bold horizontal line represents the Birmingham average for 2013/14)



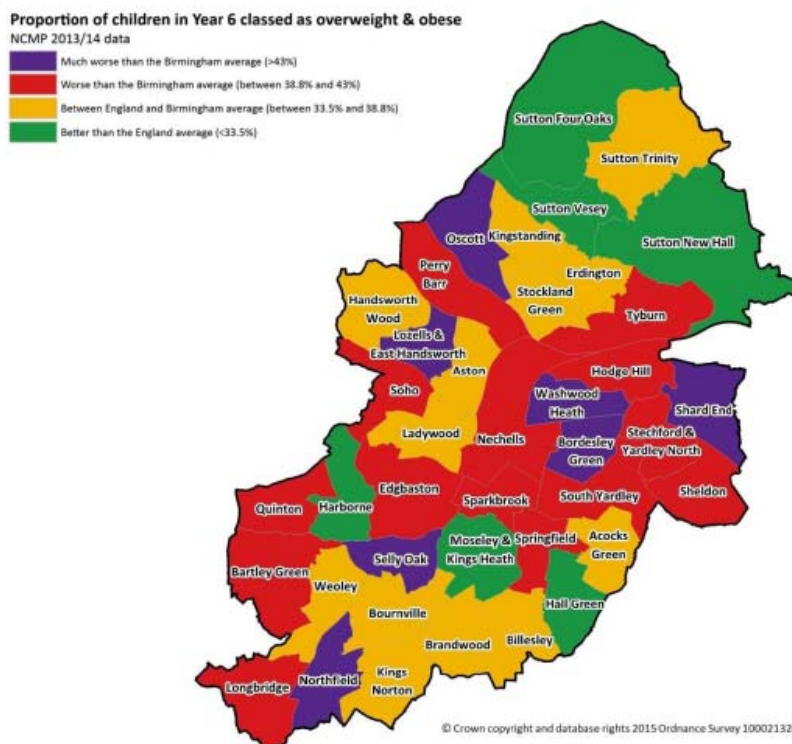
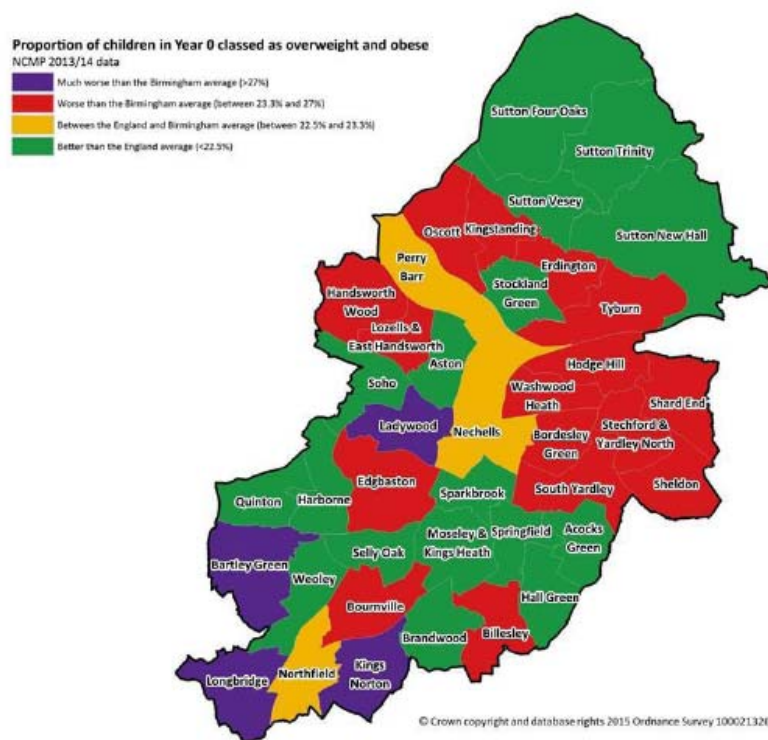
Source: National Child Measure Programme

**Figure 3: Child excess weight, Reception and Year 6 : trend 2010/11 to 2013/14**



Source: National Child Measurement Programme

Figure 4: Birmingham ward map of excess weight by Reception and Year 6 2013/14





30% of people over 65 years old and 50% of those over 80 fall at least once a year, costing the NHS and estimated £2.3 billion annually.

- Establish and promote a falls prevention service (e.g. Home hazard service)
- Work with stakeholders to ensure fall prevention information reaches people who are at risk of falling, and their carers
- Consider funding a falls prevention co-ordinator/champion

**Figure 5: Admissions rates per 100,000 for falls (65+) 2013/14**

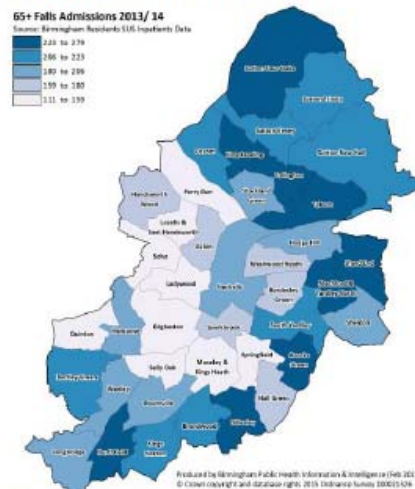
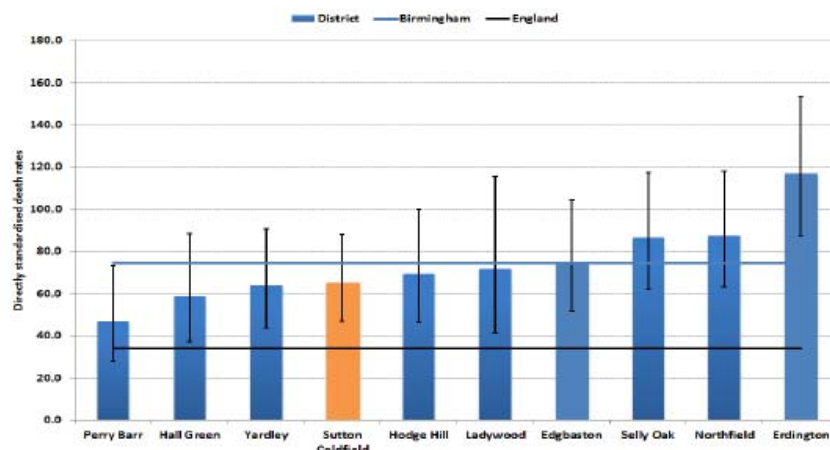


Figure 6: Directly standardised death rates per 100,000 from accidental falls (65+) 2011/13 (district in orange)



## Key Priority C for Sutton Coldfield district: DEMENTIA PREVENTION AND MANAGEMENT

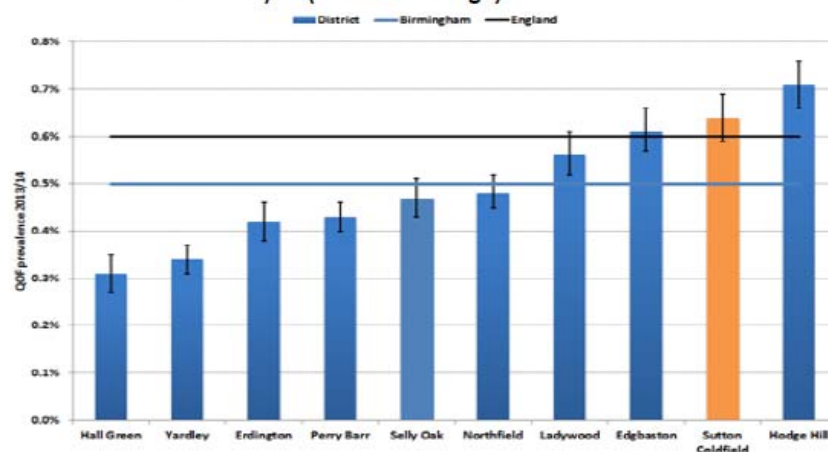
Almost two thirds of people with dementia say they are suffering from feelings of depression, loneliness or anxiety. Economically the condition cost the UK an estimated £23 billion a year.

### Example actions:

- Support local awareness-raising campaigns in schools, libraries, community organisations, and building on existing National Awareness Raising Programmes.
- Work with stakeholders to reduce vascular and other modifiable risk factors for dementia in middle-aged and older people (for example – smoking, excessive alcohol consumption, obesity, diabetes, hypertension and raised cholesterol)
- Work with stakeholders to ensure that local care homes are compliant with all health and care regulation and are fit for purpose in delivering high quality personalised services to people with dementia.

**Key evidence:** NICE CG42 Supporting people with dementia and their carers in health and social care

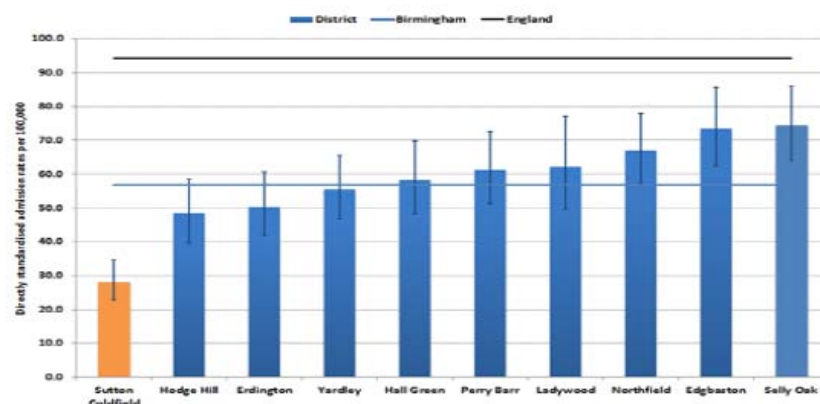
**Figure 10: Prevalence of Dementia 2013/14 (district in orange)**



Source: Quality Outcomes Framework 2013/14

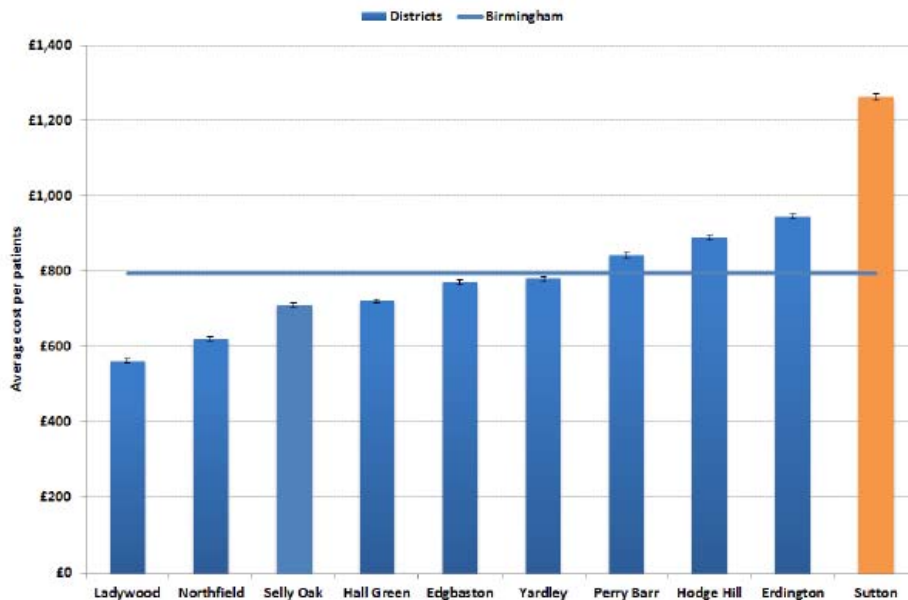
QOF disease prevalence data is collected for GP practices only. Prevalence percentages and 95% confidence intervals for districts are estimated by calculating weighted averages according to the geographical distribution of the whole practice population.

**Figure 11: Admissions rates per 100,000 for dementia 2010/14 (district in orange)**



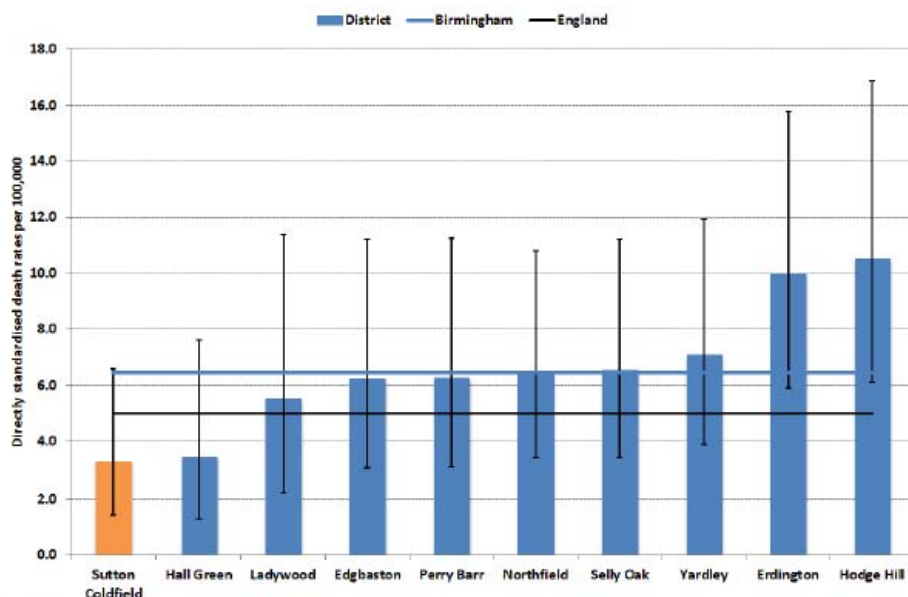
Source: SUS Midlands and Lancashire CSU

Figure 12: Cost of Dementia inpatients 2013/14 (district in orange)



Source: SUS Midlands and Lancashire CSU

Figure 13: Directly standardised death rates per 100,000 for Alzheimer's (U75) 2011/13 (district in orange)



Source: ONS Deaths

## POVERTY

8.5% of Sutton Coldfield's children were living in poverty during 2012. This was compared to a Birmingham average of 29.9% and 19.2% for England. Ladywood district (38.3%) had the highest percentage in Birmingham during 2012 (Department of Works and Pensions, 2012).

## PRIMARY CARE

All practices fall within Birmingham Cross City CCG.

## HOUSING

74.3% of private sector dwellings in Sutton Coldfield passed the decent homes standard (2010 Private Sector Stock Condition Survey). And 12.7% of households are in fuel poverty (2010 Department of Energy and Climate Change).

## ECONOMIC

Unemployment levels are 1.2% (6.5% Birmingham average); highest levels are in Sutton Trinity (1.6%). (BCC/ONS/NOMIS – January 2015). Sutton Coldfield is the most affluent district in the city with high levels of household income and low levels of unemployment.

## SATISFACTION

94.3% of people living in Sutton Coldfield are either fairly or very satisfied with living in the local area (Birmingham average 86.5%), (Birmingham opinion survey Nov 2013 to Oct 2014).



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### **NEIGHBOURHOOD CHALLENGE INQUIRY**

Gary Ladbrooke, Integrated Services Head, provided a brief overview of the introduction of Neighbourhood Challenges for districts which had emerged from work relating to the Kerslake Report and the Governance Review.

He highlighted the changes to districts in terms of responsibilities which had resulted in the removal of budgets and with the introduction of the Neighbourhood Challenge, allowed districts to focus more on public services which was more potentially challenging and demand led and specific to their particular area.

He subsequently detailed the 10 Neighbourhood Challenges that the districts were undertaking highlighting that there were 3 duplicated which were pertinent to those districts. The challenges were; 'Clean and Green', Youth Employment, 'Twenty is Plenty' Jobs and Skills, Health and Wellbeing, Employment, Anti-Social Behaviour and the Private Rented Sector. It was noted that from the challenges, this should help to shape service provision and drive out duplication thereby improving quality and performance of those services with the potential of reducing costs and in turn, provide better outcomes for the citizens of Birmingham.

Gary Ladbrooke highlighted that Yardley District had chosen the challenge linked to the jobs and skills plan which each of the districts had. He stated that they were looking to focus specifically on youth employment and associated issues with the object of providing appropriate and meaningful career advice in terms of jobs and skills. He confirmed that in Yardley, two jobs and skills meetings had taken place with Councillor Anderson taking the lead in this area of work. He added that a third meeting of the jobs and skills team which was a partnership comprised of both public and voluntary sector organisations which was linked to Job Centre Plus, would be taking place in January which was to be held at Yardley Job Centre. He referred to the work that Councillor Anderson was undertaking with the schools and the difficulties she encountered in gaining access into the schools.

He reported that in Sutton Coldfield the Neighbourhood Challenge was focusing around 'health and well-being' which specifically included dementia, falls and obesity. He added that within the district, 20% of the population was over 60 years of age and therefore the work relating to falls was very relevant with regard to prevention and the savings that could be made. He confirmed that it



was early days yet to come back with any significant tangible evidence of what had been achieved.

As a result of the overview, in response to comments and questions from members, the following were amongst the points raised:-

Councillor Williams stated that she would be interested to know how the evidence was being gathered in Edgbaston and suggested that either a verbal or written report from the Chairman/representative be provided.

Councillor Cartwright referred to the anti-social behaviour challenge in Northfield District and suggested that either Councillors Peter Griffiths or Steve Booton be invited to the meeting to present the report. He highlighted the difficulties when dealing with housing associations pertaining to anti-social behaviour, and the fact that travellers often came under the same category thereby stressing, that he would like to see some action taken in this area.

Councillor Jenkins referred to the difficulty Councillor Anderson was encountering in accessing schools which was a re-occurring theme and questioned whether something could be done to aid the process.

Councillor Jenkins referred to the Hall Green Neighbourhood Challenge which was Road Safety and "Twenty is Plenty" highlighting that across the district, there had been a large number of accidents resulting in injuries and some fatalities. She suggested that as the Chairman or Vice Chairman had undertaken a great deal of work in this area, that they be invited to the February meeting to provide an update. She subsequently agreed with Councillor Williams' suggestion that more detail from the districts be provided on the work that was being undertaken in order for the Committee to be able to scrutinise appropriately.

Councillor Williams referred to the life expectancy statistics and the need to dig further in order to find out what the factors were and the reasons as to why this was such a large issue.

Councillor Hartley referred to the private rented and multiple occupational type issues which was the Neighbourhood Challenge in Ladywood and although objections to planning applications were being made, there did not seem to be any real protection for the streets and areas affected by this.

She referred to the interest held with regard to the move in getting private landlords to register in order that some kind of regulation was introduced albeit on a voluntary basis. She further referred to point 5 of Appendix 2 with the meeting of the stakeholders, the private and social landlords in working together on these areas of intense multiple-occupancy as a means to bring stability and a greater attractiveness to the streets within the district.

Councillor Spence referred to the issues caused by the hostels within the district to local residents and the multi-occupancy homes whereby disturbances were taking place throughout the day and evening, and although the police had been

alerted, disturbances continued.

Councillor Lines made reference to the priorities that had been agreed by the ward chairs highlighting that anti-social behaviour was at the top of the list which covered a variety of areas across the city council. He further referred to the difficulties encountered by residents in contacting the council complaints system.

Councillor Harmer made reference to anti-social behaviour issues that were considered by the department as being dealt with effectively, however, he highlighted that this was not the case, and subsequently provided an example of where the issue had not been dealt effectively. He therefore emphasised that unless there was more honest reporting further progress would not be made.

Councillor Mackey agreed with Councillor Harmer and stated that the information recorded did not reflect the feedback received from residents.

Mashuq Ally, Assistant Director, Equalities, Community Safety and Cohesion stated that through the Community Safety officers' programme anti-social behaviour issues were monitored, however, agreed to take back members' comments to the department.

At this juncture, the Chairman suggested that a representative from the Place Directorate be invited to a future meeting. He further suggested that either district or vice-chairs be invited to the meeting scheduled in February 2016 or that written submissions be provided.

Gary Ladbrooke referred to life expectancy and stated that they were looking to invite the Public Health Service as they were undertaking work at city level as well as at a local level. He referred to the Neighbourhood Challenge and stated that members should have agreed their challenge through their district committee highlighting that there should be regular updates and if this was not on the agenda, members should raise under 'any other business.' He stated that this could potentially be an excellent piece of work whereupon a lot of learning could be obtained and information shared across the districts.

He referred to the difficulty regarding the access to schools and highlighted that there were now 5 district education co-ordinators in place through Birmingham Education Partnership (BEP) and each co-ordinator covered 2 districts. He stated that at present their focus was on schools that were failing educationally.

He concluded by referring to road traffic accidents and associated maps and advised that the starting point should be raised at the tasking meetings which were held regularly across the districts. He confirmed that from 1 January 2016, he would be managing all of the engineers and agreed to discuss with them what could be done for each district.

The Chairman thanked Gary Ladbrooke for his presentation.