

# Birmingham Smithfield

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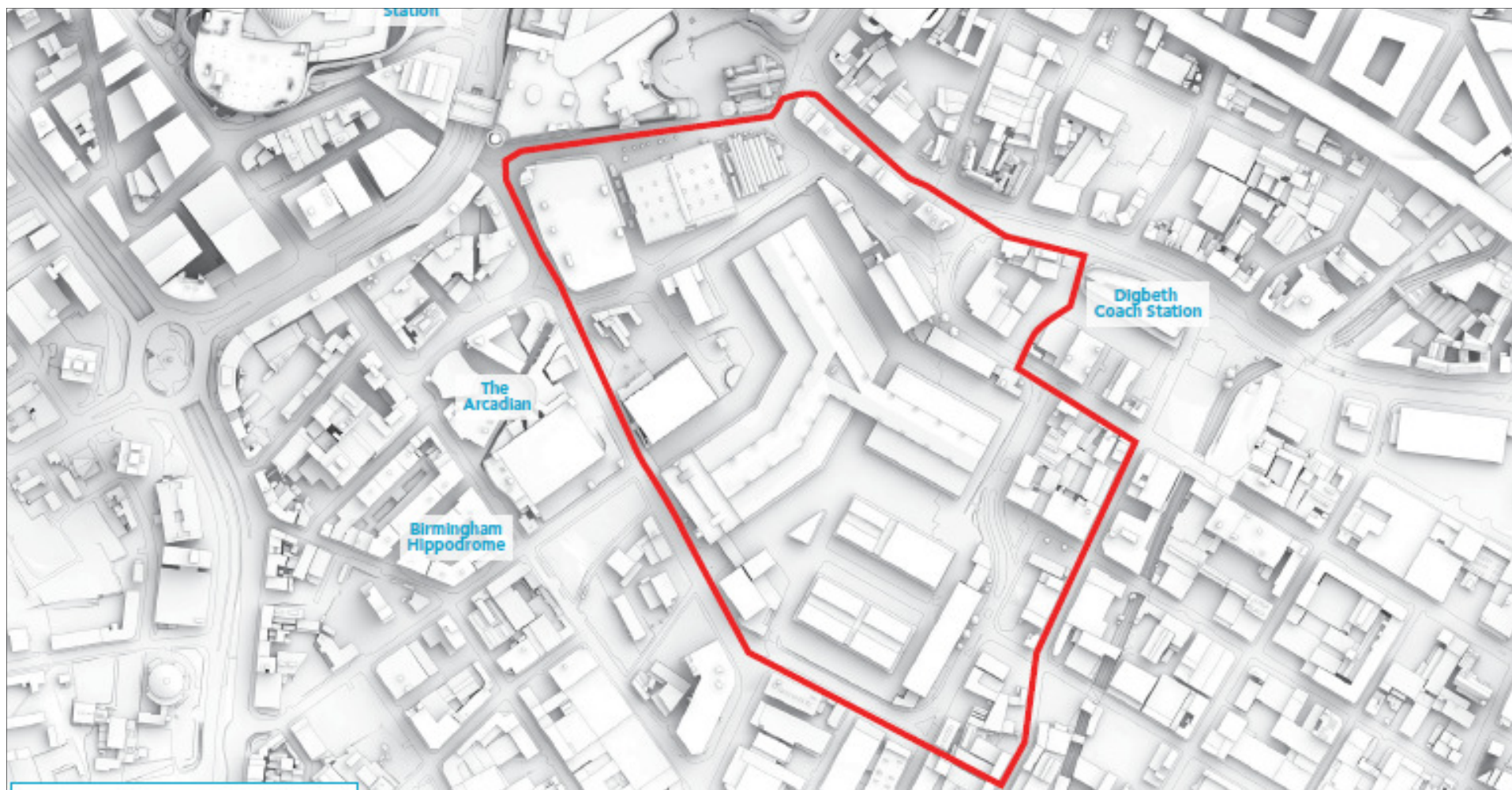
Inclusive Growth Directorate



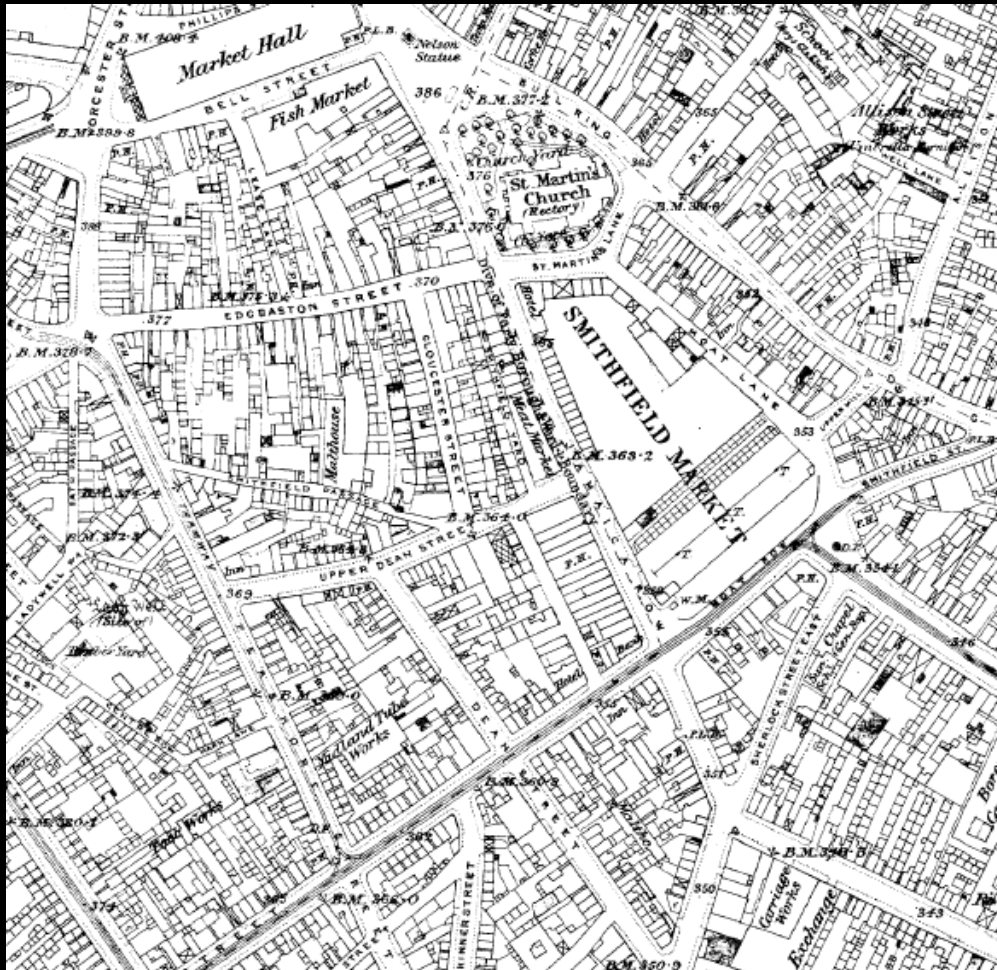


**Big City Plan - Areas of Transformation**





**Masterplan boundary**



Rich history



# Vision for Birmingham Smithfield



Birmingham Smithfield  
*Masterplan*

September 2016



▪ Vibrant markets and leisure



▪ Festival Square



▪ Pedestrian boulevard



▪ Integrated public transport



▪ Residential neighbourhood



## The Big Moves





**Birmingham Smithfield**

## Procuring a development partner

- Enter into a Contractual Joint Venture with Development/Investment Partner to deliver the redevelopment
- Procuring the Partner through the OJEU Competitive Dialogue procedure
- Dialogue governed by clear objectives aligned to the masterplan with quality and social value (80%) and commercial (20%) weighting
- December 2018 Cabinet approved the selection of Lendlease as the Preferred Development Partner/Bidder



# **Lendlease's role**

## **Integrated Delivery Model:**

- Significant international experience delivering complex schemes in partnership
- Depth in capability across a broad range of assets
- Long-term reliability and financial strength
- An integrated team and single point of accountability
- Leadership in sustainability across the property value chain
- Health and Safety at the heart of everything

## Summary - Birmingham Smithfield

- +2,000 new homes
- 3,500 new jobs
- New home for the retail markets
- Major public square
- Neighbourhood park
- Cultural and leisure attractions
- Metro and public transport improvements
- Training, apprenticeships and community investment
- Principles of Zero Emissions City Programme





**The Rea Valley Urban Quarter**



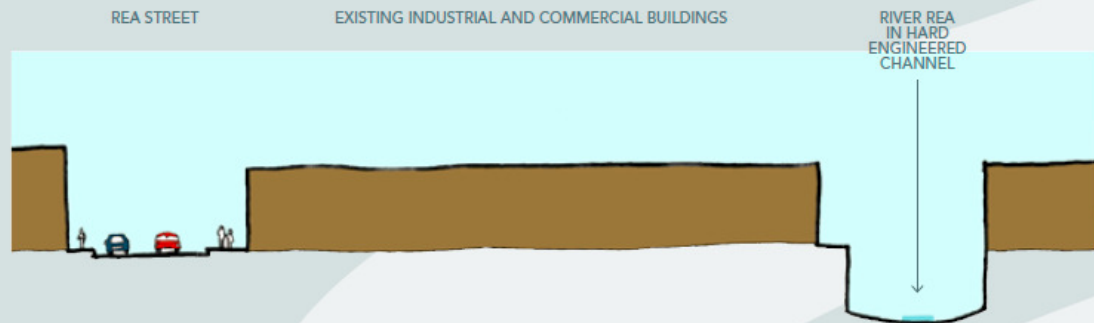


**Transforming the River Rea**

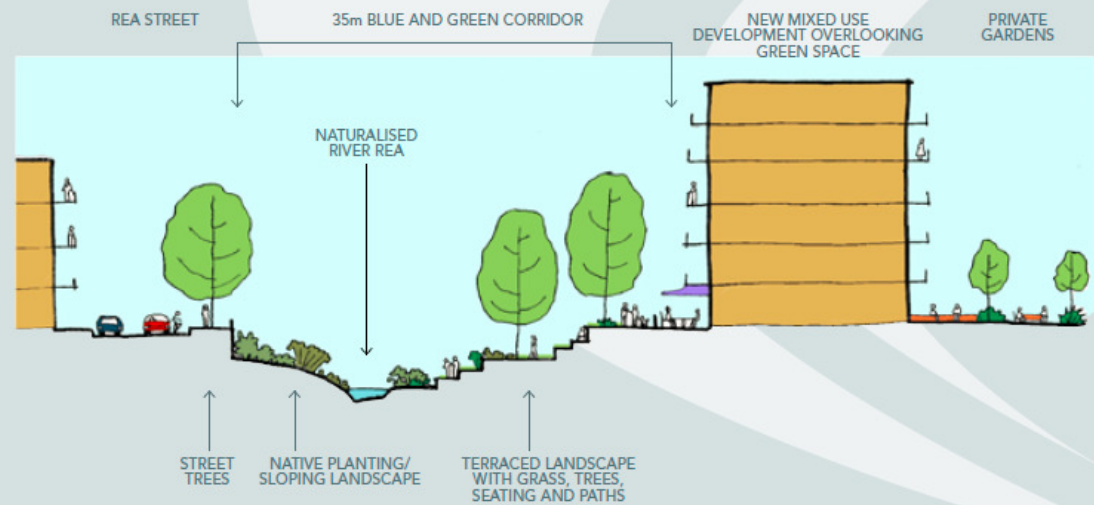


# Opening up the river

BEFORE



AFTER



# Network of streets, squares and spaces







**Green Infrastructure**



