

Title of proposed EIA	Parking Demand Management
Reference No	EQUA370
EA is in support of	New Function
Review Frequency	No preference
Date of first review	10/09/2020
Directorate	Inclusive Growth
Division	Planning and Regeneration
Service Area	Transport Policy
Responsible Officer(s)	■ Naomi R Coleman
Quality Control Officer(s)	■ Janet L Hinks
Accountable Officer(s)	■ Uyen-Phan Han
Purpose of proposal	To inform Cabinet about initial findings of a Workplace Parking Levy (WPL) study and seek approval to fully investigate options and develop a Full Business Case for a Birmingham Workplace Parking Levy.
Data sources	Survey(s); relevant reports/strategies; relevant research; Other (please specify)
Please include any other sources of data	Detailed best practice review. Expert Advice from professionals involved with developing and rolling out Nottingham WPL
ASSESS THE POTENTIAL IMPACT AGAINST THE PROTECTED CHARACTERISTICS	
Protected characteristic: Age	Wider Community
Age details:	Associated improvements in air quality from a Workplace Parking Levy will particularly benefit children, young people and the elderly who are more vulnerable to air pollution. Slight adverse impacts due to levy are expected for those of economically active age (generally 17 to 65) who work within the city core and commute by car. This will be a monetary impact, which employers may choose to bear or pass on to their employees. Exemptions and discounts will be

identified to minimise impacts on SMEs; disability groups; front-line health services and education establishments.

Protected characteristic: Disability

Wider Community

Disability details:

People with a disability may have no alternative but to commute to their workplace by private vehicle. It is therefore not appropriate to financially penalise employers or employees by placing a levy on parking spaces for disabled people. The Workplace Parking Levy will therefore include exemptions and discounts for specific cohorts. It is proposed that blue badge holders will have 100% discount. Discounts relate to spaces which need to be licensed but not chargeable.

The Workplace Parking Levy is expected to have a positive health implications for people with a disability through delivery of improvements in air quality. Poor air quality has been linked to poor health impacts on those with disabilities and long-term health conditions (particularly those with existing heart and lung conditions). The implementation of a Workplace Parking Levy is therefore expected to have positive health implications for people with a disability.

Disabled people or carers would particularly benefit from more accessible public transport which will be funded by the proposed Workplace Parking Levy.

Protected characteristic: Gender

Not Applicable

Gender details:

Protected characteristics: Gender Reassignment

Not Applicable

Gender reassignment details:

Protected characteristics: Marriage and Civil Partnership

Not Applicable

Marriage and civil partnership details:

Protected characteristics: Pregnancy and Maternity

Wider Community

Pregnancy and maternity details:

The Workplace Parking Levy is expected to have a positive impact on Air Quality. Pregnant women are likely to be affected due to the disproportionate impact of poor air quality on unborn children. Therefore Workplace Parking Levy proposals would help to mitigate this.

Pregnant women and parents of young children could particularly benefit from development of safer, more accessible public transport infrastructure which will be funded by the Workplace Parking Levy.

Protected characteristics: Race

Not Applicable

Race details:

Protected characteristics: Religion or Beliefs

Not Applicable

Religion or beliefs details:

Protected characteristics: Sexual Orientation

Not Applicable

Sexual orientation details:

Please indicate any actions arising from completing this screening exercise.

A full Equality Impact Assessment should be undertaken as part of the scheme development. This is not required at present as proposals are at Outline Strategic Business Case stage. Following cabinet approval to development a Full Business Case for a Workplace Parking Levy, more thorough impact appraisal can take place, including consultation with affected groups.

Please indicate whether a full impact assessment is recommended

NO

What data has been collected to facilitate the assessment of this policy/proposal?

Consultation analysis

Adverse impact on any people with protected characteristics.

Could the policy/proposal be modified to reduce or eliminate any adverse impact?

How will the effect(s) of this policy/proposal on equality be monitored?

What data is required in the future?

Are there any adverse impacts on any particular group(s)

No

If yes, please explain your reasons for going ahead.

Initial equality impact assessment of your proposal

Consulted People or Groups

Informed People or Groups

Summary and evidence of findings from your EIA

A Birmingham Workplace Parking Levy is expected to bring positive impacts to residents, workers, visitors within the City Core due to the enhanced environment; improved air quality; reduced congestion levels, as well as the investment in infrastructure from funding opportunities that the levy will generate.

Following this initial screening exercise, it is considered that 3 of the protected characteristics are likely to be affected by the proposed implementation of a Birmingham Workplace Parking Levy.

Initial Workplace Parking Levy proposals include exemptions and discounts to reduce adverse impacts on particular groups.

Exemptions relate to spaces which do not have to be licensed at all. These will include:

- Business customers;
- Occasional business visitors (e.g. someone who parks at the workplace less than 3 times in any fortnight);
- Motorbikes;
- Fleet vehicles (vehicles parked at an employer's premises and not used to travel to and from work); and
- Vehicles used primarily to deliver or collect goods.

Discounts relate to spaces which need to be licensed but are not chargeable. Discounts will support Small to Medium Enterprises and front line staff and are being

considered for the following scenarios:

- Employers who provide 10 or fewer workplace parking space in total at all of their premises within the Birmingham City Centre;
- Workplace parking space occupied by registered disabled blue badge holders;
- Front line emergency services such as Ambulance, Police, Fire and National Crime Agency;

At this stage it is not appropriate to undertake a full Equality Impact Assessment. Approval is being sought for further investigation of a WPL scheme for Birmingham and the development of potential options. This will include production of a communications/consultation strategy; engagement with employers and preparation of a Full Business Case including impacts appraisal.

A further Equality Analysis will be required at the Full Business Case stage.

QUALITY CONTORL SECTION

Submit to the Quality Control Officer for reviewing?

No

Quality Control Officer comments

Proceed to Approving Officer
10.09.2019

Decision by Quality Control Officer

Proceed for final approval

Submit draft to Accountable Officer?

Yes

Decision by Accountable Officer

Approve

Date approved / rejected by the Accountable Officer

Reasons for approval or rejection


Please print and save a PDF copy for your records

Yes

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