

## Young Active Travel Trust: Grant Funding APPLICATION FORM

Please email the completed form to [connected@birmingham.gov.uk](mailto:connected@birmingham.gov.uk)

<b>Name of School(s)</b>	Grendon Primary School
<b>Name of Head Teacher(s)</b>	Mrs Ridley
<b>Project Title</b>	We Can Park and Stride
<b>Type of Applicant</b>	School
<b>Name of Lead Applicant</b>	Mr Darby
<b>Email address</b>	adarby@grendon.bham.sch.uk
<b>Telephone number</b>	01214742460
<b>BCC / External School</b>	<a href="#">Click here to enter text.</a>
<b>(If BCC) Fund Centre 'R' Code</b>	<a href="#">Click here to enter text.</a>

<b>Signature of Head Teacher</b> <i>(for a group of schools, only one signature is required)</i>	<a href="#">Click here to enter text.</a>
<b>Name</b>	Mrs Helen Ridley
<b>Date</b>	25/02/2021

<b>Signature of Lead Applicant</b>	ADARBY
<b>Name</b>	Mr Andrew Darby
<b>Date</b>	25/02/2021

## About Your Project

### 1. Please describe the project you are asking for grant funding to undertake.

*Please refer to the guidance notes for information about what sort of projects will be given priority.*

Currently the roadside area in and around Grendon Road is congested at particular times of the day and is a cause for concern. We have taken an active approach to reduce the volume of traffic around the school site. The project is aimed at enabling the parents and children a safe area away from the school to park and then walk a 5 minute route to school. The expectation is that the proposal will result in a reduction in parking congestion around school gates. It will also become a safer area for pedestrians to be. The local residents will also benefit from the streets around the school being less congested.

### 2. What you will spend the grant funding on?

To create signage, posters, leaflets and any other linked literature to promoting the 'We Can Park and Stride' initiative. This will also include a reward scheme for children who are committed to the scheme over the course of time.

Examples of items to purchase:

\* Badges (£7.50 for 20) x 24 = £180

\* Medals - Eco Warrior Trophy £3.95 x 30 (2 per class) = £118.50

\* Large waterproof banners identifying the 'We Can Park and Stride' area £200

<https://www.eazy-print.co.uk/collections/pvc-banners/products/pvc-banner-printing?variant=91587372> (£50 each 1.2m x 3.0m x 4)

The banner would be promoting the 'We Can Park and Stride' initiative with text and pictures.

\* Pedometers for the top prize (25 units for £58) x 4 = £232

\* Stickers £50

Leaflet: Vistaprint (folded A4 design) 1000 items

<https://www.vistaprint.co.uk/marketing-materials/flyers?couponAutoload=1&expiredCouponCode=VP1512&GP=03%2f03%2f2021+07%3a04%3a48&GPS=5914941111&GNF=0>

£44.39

The remaining funds to be used to purchase any additional stock needed.

### 3. What benefits do you expect to result from the project?

- \* The local residents will see a reduction in the numbers of cars entering the road.
- \* The air pollution from cars will decrease in and around Grendon Road.
- \* Grendon Road will be a safe area for pedestrians.
- \* Parents and children will be more active due to the inclusion of a 5 minute walk from the parking area.
- \* Support mental health and overall well-being by taking a walk during the day.
- \* Children will feel that they have made a positive change to their local area.

**4. What positive legacy will the project have on the school or wider community and what will happen when the grant funding stops?**

The initiative will encourage parents to walk with their children to and from school.

The air quality will improve around the school site. The number of cars parked in the local area will reduce and therefore this will have a positive impact on the residents. It will make the pathways around Grendon Road a safer place.

It will change the mindset of parents and children and make them want to walk in other areas of their daily routines.

**5. How does this project connect with your Modeshift STARS Travel Plan?**

*Please note funding is only available to schools who have committed to developing school travel plans through the on-line Modeshift STARS programme; or schools who will commit to registering on Modeshift STARS and achieving bronze level within 12 months (from date of award of grant).*

As a school we have started implementing actions in line with the Modeshift Stars Travel Plan. This was originally started in late Autumn 2020. The Junior Leadership team are working alongside teachers, Governors, local residents and parents to make the roadside area in and around Grendon Road safer for all. We are working together to reduce the number of cars entering the roads surrounding the school.

**6. Estimated project start date**

01/07/2021

**7. Estimated project completion date**

21/07/2022

**8. Approximately how many pupils will be involved in this project?**

353

**9. Estimated total cost of the project**

£1000

**10. Amount of Grant funding sought**

£1000

## Evaluation

### 11. Please explain how you intend to evaluate the impact of the project and how you will measure success?

Prior to the project starting a set group of children and staff will take a base line assessment linked to the number of cars entering Grendon Road. This survey will be completed weekly during the duration of the project. This will enable the children and staff to collect the data and measure the impact of the project.

Grant applications will be assessed and presented for determination to the Trusts and Charities Committee, as sole corporate trustee of the Young Active Travel Trust.

Details of your application may be referred to in publicly available committee reports, along with subsequent feedback or evaluations of any schemes funded by the Trust. Please indicate below your acceptance:

☒ I accept

**Please email the completed form to  
connected@birmingham.gov.uk**

Queries about the application process should also be directed to connected@birmingham.gov.uk

### Official use only

<b>Date received</b>	Click here to enter a date.
<b>Approved</b>	Choose an item.
<b>Reasons</b>	Click here to enter text.
<b>Amount of grant awarded</b>	Click here to enter text.