BIRMINGHAM CITY COUNCIL

PUBLIC REPORT

Report to:	Licensing Sub Committee C
Report of:	Acting Director of Regulation &
-	Enforcement
Date of Meeting:	Wednesday 23 rd August 2017
Subject:	Licensing Act 2003
_	Premises Licence – Grant
Premises:	Premises at 183 Cole Valley Road, Hall Green,
	Birmingham, B28 0DG
Ward affected:	Hall Green
Contact Officer:	Shaid Yasser, Senior Licensing Officer,
	0121 303 9896, licensing@birmingham.gov.uk

1. Purpose of report:

To consider relevant representations that have been made in respect of an application for a Premises Licence which seeks to permit the Sale of Alcohol (for consumption off the premises) to operate from 08:00am until 11:00pm (Monday to Sunday).

Premises to remain open to the public from 06:00am until 11:00pm (Monday to Sunday).

2. Recommendation:

To consider the representations that have been made and to determine the application.

3. Brief Summary of Report:

An application for a Premises Licence was received on 7th July 2017 in respect of the Premises at 183 Cole Valley Road, Hall Green, Birmingham, B28 0DG.

Representations have been received from other persons.

4. Compliance Issues:

4.1 Consistency with relevant Council Policies, Plans or Strategies:

The report complies with the City Council's Statement of Licensing Policy and the Council's Corporate Plan to improve the standard of all licensed persons, premises and vehicles in the City.

5. Relevant background/chronology of key events:

Surinder Singh Bains applied on 7th July 2017 for the grant of a Premises Licence for the Premises at 183 Cole Valley Road, Hall Green, Birmingham, B28 0DG.

Representations have been received from other persons, including Local Ward Councillors. See Appendices 1-10.

The application is attached at Appendix 11.

Conditions have been agreed with West Midlands and the application, which are attached at Appendix 12.

Site Location Plans at Appendix 13.

When carrying out its licensing functions, a licensing authority must have regard to Birmingham City Council's Statement of Licensing Policy and the Guidance issued by the Secretary of State under s182 of the Licensing Act 2003. The Licensing Authority is also required to take such steps as it considers appropriate for the promotion of the licensing objectives, which are:-

- a. The prevention of crime and disorder;
- b. Public safety;
- c. The prevention of public nuisance; and
- d. The protection of children from harm.

6. List of background documents:

Copy of the representations as detailed in Appendices 1-10 Application Form, Appendix 11 Conditions agreed with West Midlands Police, Appendix 12 Site Location Plans, Appendix 13

7. Options available

To Grant the licence in accordance with the application.

To Reject the application.

To Grant the licence subject to conditions modified to such an extent as considered appropriate.

Exclude from the licence any of the licensable activities to which the application relates.

Refuse to specify a person in the licence as the premises supervisor.

Councillor Timothy Huxtable From:

08 July 2017 21:31 Sent: Licensing

To:

Cc:

FW: Objection to licence application 102189 - 183 Cole Valley Road, Hall Green, Subject:

Bham B28 0DG

High Importance:

Further to my recent correspondence, I understand that the previous application (102063) has been withdrawn and a new application submitted.

Therefore I wish to object to licence application 102189 - 183 Cole Valley Road, Hall Green, Bham B28 ODG

This premise is a Convenience Store, and I am informed the property had its Alcohol Premises License revoked in May/June 2016 at Appeal.

New tenants took over the shop around Eastertime - although it is still not open for trading.

They have applied for a new Alcohol Premises License. I am further informed that this incidentally will the 3rd Application. I understand that the first was invalidated because they did not inform the responsible Authority, neither did they on the second application, so that was invalidated.

I believe that the original License was granted in May 2009, after a petition signed by nearly 200 + people and also various written objections. The shop did not open until the middle of August. It was open for a few weeks before being raided by the Authorities and subsequently closed down, although it didn't lose it license.

This shop, no matter who has been the License holder, has been a source of trouble for the neighbours in Cole Valley Road. It has attracted a lot of young males in cars, this in turn leads to anti social behaviour in many forms. and crime. It has also attracted blatant drug dealing outside the shop and on the front drive.

Since the shop lost its license and closed down the area has reverted once again to a quiet pleasant place to live. The granting of this licence is, in my opinion, likely to once again cause anti-social behaviour and crime in the local community.

Furthermore, the additional traffic this application will cause congestion in the locality, and will result in vehicles parking on grass verges or pavements along Cole Valley Road. Cole Valley Road is already one of the worst roads in Hall Green for pavement parking or parking on grass verges.

I wish to object to this application based on the four Licensing objectives and the fact that there is already a specialist Off-License (Cole Valley Wines) a door but one away from 183 Cole Valley Road, Hall Green.

Yours faithfully

Timothy Huxtable

Councillor Timothy Huxtable Shadow Cabinet Member for Transport and Roads Birmingham City Council

28 July 2017

Objection to Premises Application 102189 Costcutter Convenience Store/Off Licence, 183 Cole Valley Road, Hall Green, Birmingham, B28 0DG

I am objecting to this application in response to representations made to me by residents on Sarehole Road and Cole Valley Road, and other traders on Cole Valley Road. My Hall Green colleagues CIIr Barry Bowles and CIIr Kerry Jenkins also object to this application.

Residents are concerned about the Costcutter Store at 183 Cole Valley Road once again becoming a focus for anti-social behaviour and a nuisance to nearby residents and shops if it is granted a new premises licence.

There is a history of problems at this convenience store/off licence since it was first granted a licence in 2009. Residents report that in the past the shop has drawn large numbers of youths to linger in front of the shop in their cars, leading to incidents of anti-social behaviour (ASB). The previous licence was revoked in 2016 – I have been advised that this was because of problems with underage sales. Since then the problems with anti-social behaviour in the area around the shop have subsided.

While the applicant is the new proprietor of the store who is applying in good faith, there is no reason to believe that the same problems of anti-social behaviour and nuisance will not arise again if the shop is granted a premises licence. There are several other off-licences in the vicinity and residents have told me that they do not see the need for another licensed premises in Cole Valley Road.

The applicant wishes to sell alcohol from 8 am to 11pm. Should the application be accepted, I hope the committee will attach a condition to the licence reducing the hours to 11 am – 9pm.

Councillor Liz Clements Hall Green Ward From:

Sent: To: 10 July 2017 12:02

Licensing

Subject:

Application 102189

My name is and I live at Cole Valley Road. This is the residential property located adjacent to the block of retail and commercial premises to which the licence application relates.

I write in connection with application number 102189. This is the third application in six weeks for a licence at 183 Cole Valley Road. Application numbers 101618 and 102063 having been withdrawn due to errors. This does not fill me with confidence at the competence of the applicant.

I realise that the points of view of the residents who are affected will not affect the granting of the licence, but our system of democracy allows us to make our concerns known and perhaps some conditions may be attached to the grant with a view to alleviating our concerns.

I oppose the licence on a number of grounds. In relation to crime and disorder, there were significant problems with the previous sale of alcohol at number 183. It regularly became a base for noisy and sometimes aggressive male youths who gathered there, often until after midnight. Drugs were regularly sold in that area. Since the original licence was withdrawn as a result of sale of counterfeit alcohol and the sale of alcohol to underage children, this problem has disappeared. There are prominent signs displayed on the Highfield Road end of Cole Valley Road stating it to be an alcohol control area where the consumption of alcohol in public is prohibited. This will hardly help the problem that the alcohol control order seeks remedy.

Irrespective of a new licensee, the controlling hand behind all of this is the actual owner of the premises at 183 Cole Valley Road and thus little is likely to change.

I consider the proposal to sell alcohol from 08.00 to 23.00 seven days a week to be totally unnecessary and will give no relief at all to the local residents and indeed to the numerous Moslem residents on Cole Valley Road it must be somewhat unwelcome. The existing well run off licence has far more considerate opening hours and causes no problems to any residents. Fifteen hours seven days a week is surely excessive.

I really do not believe that there is any clear need for a licence for the sale of alcohol at 183 Cole Valley Road given that there is a very well run long established off licence at 179 Cole Valley Road, only two doors away. Whilst a successful business, Valley Wines does not seek to operate from 08.00 to 23.00 seven days a week. There is no record of any disorder in relation to these well managed premises.

People who live in this area have numerous options to purchase alcohol within half a mile of 183 Cole Valley Road, taking any of the four roads radiating from the roundabout where 183 is located. Alcohol is sold at the Highfield Road end of Cole Valley Road, it is sold at the Coop by Sarehole Mill, it is sold at Tesco on Robin Hood Lane and Waitrose on the Stratford Road. There is an off licence 100 metres up on Brook Lane and again at the top of Brook Lane opposite the Fire Station. I do not believe that any clear

need for the sale of alcohol has been demonstrated here. It is a residential area and two alcohol retailers in a block of five commercial / retail premises is totally out of proportion.

I think it is a sad reflection of our city planning that it is far easier for someone to go and buy a bottle of whiskey / can of strong beer than it is to buy fresh bread, fruit or vegetables.

_Cole Valley Road Hall Green Birmingham B28

10th July 2017.

Everen &

From:

Sent:

10 July 2017 19:01

To:

Licensing

Subject:

Application Reference 102189

My name is and I live at <u>Cole Valley Road</u>. I have been a resident of Cole Valley Road for some 30+ years and for most of that time have enjoyed the near normal tranquility and diversity of this street. For this reason alone I object most strongly to the application of an alcohol license to <u>183 Cole Valley Road</u>.

This is the third application that I have had to respond to, the previous two having been withdrawn due to being incorrectly submitted.

When no 183 was taken over by life style express the tranquility of Cole Valley Rd changed, at first it was a news agents which also sold household provisions much needed as some of the residents of Cole Valley are elderly and they would shop for milk and bread. Once an alcohol licence was applied for and granted it encouraged all sorts of undesirable activity, often when I came home from work and walked past the shop I would have to pick my way through the sea of cars congregated outside the shop and the occupants would be smoking drugs and spitting on the pavement they would often be laughing and the noise levels as they shouted to each other was very loud. Sometimes they would vacate their cars and smoke and spit by my gates adjacent to my property, all this activity could go on until the late evening with car doors being opened and closed loudly plus the revving of their engines as they drove off at speed.

If you have done any research you would know that we already enjoy a well run off license at $\underline{179~Cole}$ $\underline{Valley~Road}$, this has traded very well since I have lived on this street, so why would we need another? We are very lucky to have a number of shops selling alcohol and public houses all within walking distance of Cole Valley Road and so again why would we need another shop selling alcohol we are indeed saturated with them and have no need for another. In this day and age, when the authorities are having to put up notices on streets restricting the drinking of alcohol, do you not think there is a problem out there and this will not be helped with another shop selling alcohol $\underline{from~08.00~until~23.00}$, so again, I object to a license being granted.

Cole Valley Road. 10th July 2017

ENTERED

From:

Sent:

24 July 2017 08:52

To:

Licensing

Subject:

Fw: revised alcohol /convinience store application ref number: 102189 :183 $\,$ cole

valley rd, hall green , b280dj

Dear sir/madam

I write with regards to the about business whom I understand have made an application for an alcohol licence.

You will be aware that the previous owner had his licence revoked due to the increase in anti social behaviour. I live opposite this business and am concerned that this will return if the licence is granted. It is concerning that the hours being requested are so long and these would need to be reduced. Also, we already have another off-licence a couple of doors away and do not need another business selling alcohol and increasing traffic problems as well as congregation of youngsters and gangs hanging around into the evening with the long hours being requested. Even without the shop being opened at present, there is always activity with cars coming and going outside the property.

I would be grateful if this licence was refused.

Kind regards

Cole valley Rd

B28

From:

Sent:

24 July 2017 20:03

To:

Licensing

Subject:

183 Cole Valley Road License Application 102189 end date 4th AUgust 2017

Dear Sir/Madam,

183 Cole Valley Road, Your Ref 102189

We object to the granting of a Premises License at 183 Cole Valley Road again.

The original Premises License on 183 Cole Valley Road, Cole Valley Convenience Store was granted in 2009, this was following a lot of local objection. The first proprietor was closed down after ten days by Licensing Enforcement, but the License was not revoked. In the intervening years we have had trouble from this particular place, save from a short period when a lady took over the shop for a while.

Crime was the worst feature of this shop. In recent years when a Mr Williams was in charge there were numerous 'snatches' from this place involving weapons, and when I say numerous, it may have been three or four times. These were always attended by the Police as they were so serious, first serious crime logged on 17th August 2011. Because of this, our area felt like it had become a crime hotspot and we were always waiting for the next time - which did happen.

The licensing objectives at this shop were not always adhered to including the sale of alcohol to youngsters. Our locality became a noisy and very untidy place with cans and bottles and rubbish strewn about the place, which was never cleared up by the proprietor of the shop. We used to tidy up on the green and at the side of the shop. Our record haul one weekend was 33 quarter vodka bottles and assorted cans and paper.

Sometimes we felt under siege with the sheer volume of young males that hung around at all hours of the day and night drinking and smoking illegal substances and playing excessively loud music from their vehicles – this took place on the side and shop frontage. The proprietor of the shop did nothing about moving the nuisance away and we felt this suited him. Even the Licensing Enforcement Team was intimidated by young males one night as they checked Notices for 183 last year. This kind of behaviour we had on a regular basis. I could go

Our experience may give you a clearer picture of what the residents have had to put up with and we do not want this situation again in the future. The last few months we have had a taste of calm and peace like it used to be pre 2009 and it has been lovely.

The people who are taking over the premises probably have no idea of the history of the place. The landlord of the building would not have told them about it, that's for sure, which is a pity and very unfair to them. I hope that they will respect the neighbours right to live in a peaceful place without nuisance, drinking on the frontage and untidiness about the place.

We do note that this application differs from the original application 101619. Under 'Conditions consistent with the operating Schedule'

NUISANCE The Management Policy is to welcome communication with the local residents in relation to any issues which arise.

We are interested to know why that statement has been removed?

As far as we know the people who are taking over the premises have not introduced themselves to the local residents and look as though they don't intend to.

Finally, would it not be prudent to start limiting the amount of license's that are granted by BCC?

You could start by refusing this one.

Yours sincerely

Cole Valley Road, Hall Green, Birmingham B28 Hall Grean

Birmingham

Box

Dear Sirs, Ref No 102189

I have tost count of
has many times I have had to
object in writing to you over the
gaings on at 183, Cole Vailtey Road.
I wish to object in the strangent
terms to the application for an
Alcohol fremises hicense. We have
had to put up with all sorts over
the years The Mess, young males
In cars revuing engines and
drinking at the front of the
said shop. The noise was totally
unacceptable. It may be new

people in Greshop, Dut circx thre years since 12 dog/10 it has not made an ownce of ofference whether they are new arinhot the anti-social behaviour was still be some - becoming a lot wase with the last shop proprieter Mr Williams. Please do not agree to another hiconse. Mrs Parker has an off Licruse next door but one and has warked dilligerity over the years and has haver had the noise and trouble that 183 has I object in the strangest terms.

ENTERED TH

From:

Sent:

28 July 2017 11:15

To:

Licensing

Subject:

New Premises Licence Application - 183 Cole Valley Road - Ref 102189

Dear Sirs,

New Premises Licence - 183 Cole Valley Road - Ref 102189

I wish to strongly object to another new application for a Premises Licence at 183 Cole Valley Road.

A Premises Licence was first granted in 2009 and revoked in 2016 at Appeal.

Since the Licence was first granted in 2009 the shop has been a magnet for anti social behaviour and crime. This has been with four different Premises Licence Holders, and three different Designated Premises Supervisors.

The shop attracts young males in cars, who will deal drugs from the cars, and stop there all evening, other young males will be there all evening drinking and smoking, with loud music, this turns to unsocial behaviour almost every night, the sheer number of young males did make the situation very intimidating.

Since the shop has lost it's Licence, and closed down, it has been a pleasure living and working in the area, you don't actually realise how bad things have become until they are removed.

Yours faithfully



Valley Wines 179 Cole Valley Road Hall Green Birmingham



Cole Valley Road,

Hall Green

Birmingham

ROQ

Licensing Section,

Birmingham City Council,

PO Box 17013

Birmingham B6 9ES

Dear Sir/Madam,

Application Reference 102/8% 183 Cole Valley Road, Half Green

We are very concerned along with our neighbours that the Convenience Store at 183 Cole Valley Road has applied for an Alcohol Premises License.

We do strongly object to this application and fear that we shall have more noise and disturbance which we have had to endure since the original License was granted in 2009.

Therefore would you please register my objection with regard to the possible granting of this Alcohol License.

Yours Sincerely

From: Sent: To: Subject:	02 August 2017 17:37 Licensing Objection to planning applic	ation 102189	
Dear Sir/Madam			٠
My objection to planning ap	plication 102189		
Colo Valloy Pd			
Cole Valley Rd			
Hall Green			
Birmingham			
B28			·
I object to the granting of a I follows:	Premises License at 183	Cole Valley Road. The	reasons being are as
This shop in the past has all drinking and smoking illegal residents. The granting of the been closed it has been a lo	drugs. This causes noise is licence will only bring t	e and more importantly i he old problems back, s	it intimidates the local
I fail to see the need for two runs a very tight shop which			e existing off licence
This is a very nice quite residegrade the area and my loc	dential area and I believe cal environment.	the granting of a licence	e to this shop would

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****	10 JOE 2017 - Pare Rep 3 1 4/5/	20
REF NO5	300767241 Application for a premises licence to be granted	
	00366 under the Licensing Act 2003	
	PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST	
	Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that you answers are inside the boxes and written in black ink. Use additional sheets if necessary.	our
	You may wish to keep a copy of the completed form for your records.	
	YOU F GLADES SINCE PLANT	
	I/We SURINDER SINGM BAINS (Insert name(s) of applicant)	
	apply for a premises licence under section 17 of the Licensing Act 2003 for the premises	
	described in Part 1 below (the premises) and I/we are making this application to you as t relevant licensing authority in accordance with section 12 of the Licensing Act 2003	ine
	Part 1 – Premises details	
	D. I. I. I.	
	Postal address of premises or, if none, ordnance survey map reference or description	
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	183 cole valley Road HALL GREEN	.c.
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(B) OTHER APPLI	CANTS				
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Registered number (v	vhere applicable)				
Description of application	ant (for example, pa	rtnership, company	, unincorpo	orated as	sociation etc.)
Telephone number (i	fany)				
E-mail address (option	nal)				
Part 3 Operating Sc	hedule	··			
When do you want th	e premises licence to	o start?		DD N	4M YYYY 072017

	ou wish the licence to be valid only for a limited period, when you want it to end?	DD MM YYYY
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	000 or more people are expected to attend the premises at any time, please state the number expected to attend.	NIA
Wha	at licensable activities do you intend to carry on from the premises	?
(ple	ase see sections 1 and 14 and Schedules 1 and 2 to the Licensing A	Act 2003)
Prov	vision of regulated entertainment (please read guidance note 2)	Please tick all that apply
a)	plays (if ticking yes, fill in box A)	
b)	films (if ticking yes, fill in box B)	
c)	indoor sporting events (if ticking yes, fill in box C)	
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	
e)	live music (if ticking yes, fill in box E)	
f)	recorded music (if ticking yes, fill in box F)	
g)	performances of dance (if ticking yes, fill in box G)	
h)	anything of a similar description to that falling within (e), (f) or (if ticking yes, fill in box H)	(g)
Pro	vision of late night refreshment (if ticking yes, fill in box I)	

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Plays Standard days and timings (please read guidance note 7)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
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Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 6)
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Boxing or wrestling entertainments Standard days and timings (please read		ıd	Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
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Sat					
Sun					

Live music Standard days and timings (please read guidance note 7)		read	Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guida	ance note 4)	1
Tue					
Wed			State any seasonal variations for the performant (please read guidance note 5)	ce of live music	<u> </u>
Thur					
Fri			Non standard timings. Where you intend to use the performance of live music at different times the column on the left, please list (please read gui	to those listed	or in
Sat					
Sun					

					
Recorded music Standard days and timings (please read		nd	Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
guidance note 7)			(prease read gardance note 5)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guida	ance note 4)	
Tue		ļ			
Wed			State any seasonal variations for the playing of r (please read guidance note 5)	ecorded music	2
Thur					
Fri	, , , , , ,		Non standard timings. Where you intend to use		
			the playing of recorded music at different times the column on the left, please list (please read gui		III
Sat					
Sun					

G

Performances of dance Standard days and timings (please read guidance note 7)		nd	Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
			(picase read guidance note 3)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guida	ance note 4)	
Tue					
Wed			State any seasonal variations for the performant read guidance note 5)	ce of dance (pl	ease
Thur					
Fri			Non standard timings. Where you intend to use the performance of dance at different times to the column on the left, please list (please read guidance).	ose listed in th	
Sat					
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainme providing	ent you will be	
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both - please tick (please read	Indoors	
Mon			guidance note 3)	Outdoors	
*****				Both	
Tue			<u>Please give further details here</u> (please read guide	ance note 4)	
Wed					
Thur			State any seasonal variations for entertainment of description to that falling within (e), (f) or (g) (p) guidance note 5)	of a similar lease read	
Fri					
Sat			Non standard timings. Where you intend to use the entertainment of a similar description to that (e), (f) or (g) at different times to those listed in the left, please list (please read guidance note 6)	falling within	
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 7)		าต่	Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
			preuse new (preuse rous gardance note 3)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guide	ance note 4)	
Tue					
Wed			State any seasonal variations for the provision of refreshment (please read guidance note 5)	f late night	
Thur					
Fri			Non standard timings. Where you intend to use the provision of late night refreshment at differe listed in the column on the left, please list (please	ent times, to th	ose
Sat			note 6)		
Sun					٠

				,	,
Supply of alcohol Standard days and timings (please read		nd	Will the supply of alcohol be for consumption - please tick (please read guidance note 8)	On the premises	
	nce note 7			Off the premises	
Day	Start	Finish		Both	
Mon	0%00	0025	State any seasonal variations for the supply of al guidance note 5)	lcohol (please r	ead
Tue	වර්ධය	2300			
Wed	OSOP	2300			i
Thur	0800	2300	Non standard timings. Where you intend to use the supply of alcohol at different times to those is column on the left, please list (please read guidance)	isted in the	<u>or</u>
Fri	0%00	2300			
Sat	0400	2300			
Sun	o80°	2300			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

				
Name Suls	DER SING	aH RAIN	. 2.	
Date of birth		VV IDAKKA		
Address				
,				
				
Postcode				
Personal licence numb	er (if known)			
		•		
Issuing licensing author	rity (if known)	_		
,				

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

NA

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open Stand timinį	Hours premises are open to the public Standard days and timings (please read guidance note 7)		State any seasonal variations (please read guidance note 5)
Day	Start	Finish	
Mon	0600	2300	
Tue	0600	2300	
Wed	0600	2300	
Thur	0600	2300	Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 6)
Fri	0 600	2300	Ala
Sat	0600	2300	
Sun	0600	2300	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d and e) (please read guidance note 10)

THE SUBJECT PREMISES WILL APPLY A STANDARD OF OPERATION WHICH WILL ENSURE COMPLIANCE WITH ALL FOUR LICENSING OBJECTIVES BASED UPON FACTORS MORE PARTICULARLY OUTLINED IN SECTIONS (a) to (e) below.

b) The prevention of crime and disorder

PARTS OF PREMISES IN ORDER TO MODITOR FUTRANCE EXITS & OTHER OBJECTIVE. THE PREMISES SEEK TO BENEET SOLEY FROM SALE OF ALCOHOL FOR CONSUMPTION OFF THE PREMISES.
HOS SELING TO DELINE OF INTOKICHTED CUSTOMEDS.
CLEAR DID LEGIBLE NOTICE INDICATING WHEN LICENSABLE ACTIVITIES ARE PERMITTED. MINIMUM CHALLENGE 21' PALCY IMPLEMENTED.

c) Public safety

THE PREMISES WILL GOMPLY WITH CURRENT LEGAL REQUIRMENTS FOR FIRE SAFETY AND HEALTH AND SAFETY INCLUDING PORION RISK ASSESSMENTS.
WELL TRAINED STAFF ADMERENT TO ENVIRONMENTAL HEALTH
REGINEMENTS. TRAINONTA AND IMPLEMENTATION OF UNDERLAKE ID CHECKS A LOG BOOK KEPT ON PREMISES OF ATTEMPTED UNGLACE PREMISE AND INSPECTIONS MADE.

d) The prevention of public nuisance

THE PREMISES ARE PRODUCED TO BELLCONSED FOR CONSUMPTION OF ALCOHOL OFF THE PREMISES DNLY, IN ADOPTION TO NO CONSUMPTION THERE IS NO FOLM OF ENTERTAINMENT, ON THE PREMISES. THERE ME DO OTHER PREMS OTHISED FOR THE BONEFIT OF THE MEMBERS OF THE PLEMISES OPERATE WITHIN THE REQUIRER LITTER REFUSE REGULATIONS. THE MANAGEMENT POLICY AT THE PREMISES IS TO WELCOME COMMUNICATION WITH ANY LOCAL PERSONS IN LEUATION TO ANY ISSUES WHICH ARUSE.

e) The protection of children from harm

CONALLEGGE 21 POLICY AS A MINIMUM WHEREBY ANY PERSON NOT LOOKING. THE AGE OF 21 MUST PROVE THEY ARE IN FACT OVER THE LAWFUL AGE OF 18 FOR THE SALE OF ALGOHOL. ACCEPTABLE ID'S ARE PASSIBLET DRIVING LICENCE, OR AN APPROVED PASS LOCAD PROOF OF AGE CARD. ALL STAFF ARE OBLIGATED TO FAMILIEASE THENGELYES WITH THESE REGULAMENT WE WILL OPERATE FULLY RECORDED CCTV AVAILABLE FOR POLICE.

Checklist:

Please tick to indicate agreement

•	I have made or enclosed payment of the fee.	
•	I have enclosed the plan of the premises.	Z
•	I have sent copies of this application and the plan to responsible authorities and others where applicable.	Ø
•	I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.	ď
•	I understand that I must now advertise my application.	Ø
•	I understand that if I do not comply with the above requirements my application will be rejected.	Z
•	[Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15).	Ø

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 - Signatures (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Declaration	• [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).
	The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licesable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)
Signature	
Date	06 7 17
Capacity	APPLICANT / DESIGNATED PREMISES SUPERVISOR

For joint applications, signature of 2^{nd} applicant or 2^{nd} applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)

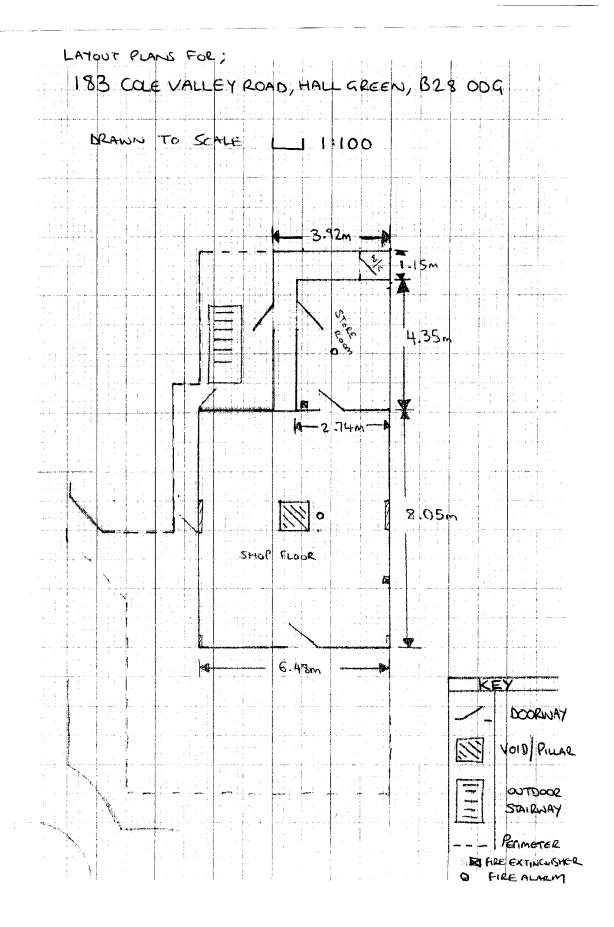
Post town
Telephone number (if any)

Postcode

If you would prefer us to correspond with you by e-mail, your e-mail address (optional)

Notes for Guidance

- Describe the premises, for example the type of premises, its general situation and layout
 and any other information which could be relevant to the licensing objectives. Where
 your application includes off-supplies of alcohol and you intend to provide a place for
 consumption of these off-supplies, you must include a description of where the place will
 be and its proximity to the premises.
- 2. In terms of specific regulated entertainments please note that:



 From:
 bw licensing ____.

 Sent:
 13 July 2017 13:46

 To:
 Licensing

 Cc:
 _____,

 Subject:
) FW: PREMISE LICENCE APPLICATION - 183 COLE VALLEY ROAD, B28 0DG

Dear Licensing,

With regard to the premises licence application for 183 Cole Valley Road, Hall Green. B28 0DG

West Midlands Police have reviewed this application and are happy that if the below conditions are added to the premises licence then the licensing objectives will be met and promoted.

The below conditions have been agreed with the applicant, who is copied into this email as acceptance as per below email chain.

- CCTV to be installed / updated to the specifications and recommendations of West Midlands Police.
 CCTV to be fully downloadable and made immediately available to any of the responsible authorities on request.
 CCTV to record for a minimum of 28 days throughout the whole of the licensable activity times and show the correct time & date stamp.
- All staff are to be trained in their responsibility of the Licencing Act, licensing objectives and challenge 21 policy. Staff training to be documented, signed by both the trainer and trainee. This documentation to be made immediately available to any of the responsible authorities on request. No staff to work in the premises when licensable activity is taking place without such documented training, with the exception of Personal Licence Holders.
- Challenge 21 signage to be prominently displayed on the entrance door and point of sale area.
- Refusals register to be signed off weekly by the DPS.
- No dinks allowed on the premises in open containers.

If these above conditions are imposed onto the licence then West Midlands police have no objection to this application.

Many thanks

Regards

Chris Jones 55410

Birmingham Central Licensing Team

West Midlands Police HQ Lloyd House Colmore Circus Birmingham B4 6NQ

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From: Aj Bains

Sent: 12 July 2017 11:47

To: bw licensing

Subject: Re: PREMISE LICENCE APPLICATION - 183 COLE VALLEY ROAD, B28 0DG

Hi all,

Thank you for your quick response.

The conditions outlayed in the below email, we will have these in matters in place, the CCTV has been fitted(14 cameras and recording). All training material, refusal register and challenge 21 signage will be in place and available on request.

If there is any other information you require please get in contact with me

Thank you



