



## East Birmingham Inclusive Growth Strategy

Public Consultation 17th February - 11th May 2020

*Have your say!*

# *This is an exciting time for East Birmingham*

In the next few years big changes are planned that will create new jobs, homes and transport connections. These projects are important opportunities to tackle the area's challenges and to improve the lives of its residents.

The City Council's goal is to make the most of these opportunities to make East Birmingham a great place to grow up, to live and to work, where people are healthy and successful. Today we are asking for your views on the draft East Birmingham Inclusive Growth Strategy, which will guide the way that this is achieved over the next 20 years.

## **This is an invitation for you to get involved**

Local people have a big role to play in the change that is coming and East Birmingham businesses, community groups and voluntary organisations will be important parts of the team that delivers the Strategy. We want you to have your say, and to play your part in shaping the future of East Birmingham.

## **About East Birmingham**

East Birmingham is a growing place and a place with great potential. It is home to more than 230,000 people and forms a crucial part of the city and region's economy. It is a young place where a third of residents are under 16 years old - one of the highest proportions of children in the country. It is a welcoming place where people of many different nationalities have made their homes, bringing with them diverse cultures, faiths and languages. However, it is also a place with significant long-term challenges, where people are more likely than most people elsewhere in the region to struggle with issues such as poor health, poverty and getting around.

## **The East Birmingham Inclusive Growth Strategy**

The Council is committed to reducing inequalities and building a fair, inclusive city. The draft East Birmingham Inclusive Growth Strategy sets out a way forward that makes sure that the benefits of growth in East Birmingham will be shared more fairly, providing new opportunities for local people to change their lives for the better and delivering lasting improvements to living standards, education and skills, access to jobs and opportunities, health, the environment, local places and transport. This is what is meant by Inclusive Growth.

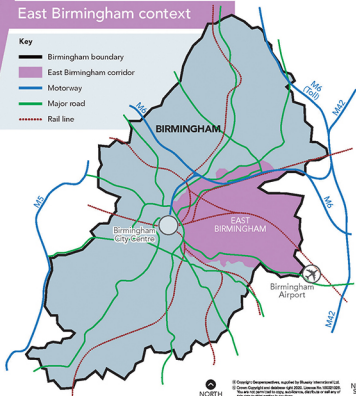


**Birmingham**  
City Council

## East Birmingham context

### Key

-  Birmingham boundary
-  East Birmingham corridor
-  Motorway
-  Major road
-  Rail line



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## Do you want to know more?

There are several ways that you can read the Strategy and tell us what you think about it.

The Strategy and consultation questionnaire is available online at:  
[www.birminghambeheard.org.uk/economy/ebigs](http://www.birminghambeheard.org.uk/economy/ebigs)

You can also scan this QR code with your mobile device:



We will be holding drop-in events, where you can view the Strategy and talk to us in person, on the following dates:

<b>Wednesday 18th March 12noon-5pm</b> <b>Nechells POD</b> Oliver Street, Nechells, B7 4NX.	
<b>Friday 20th March 2pm-5pm</b> <b>South Yardley Library</b> Yardley Road, South Yardley, B25 8LT.	<b>Friday 3rd April 12noon-5pm</b> <b>Atrium Area, Heartlands Hospital</b> Bordesley Green East, Bordesley Green, B9 5SS.
<b>Monday 23rd March 2pm-5pm</b> <b>Castle Vale Library</b> 10 High Street, Castle Vale, B35 7PR.	<b>Wednesday 22nd April 2pm-5pm</b> <b>Ward End Library</b> Washwood Heath Road, Ward End, B8 2HF.
<b>Friday 27th March 12noon-4.30pm</b> <b>Swan Shopping Centre</b> Church Road/Coventry Road, Yardley, B25 8UJ.	<b>Friday 24th April 2pm-5pm</b> <b>Small Heath Library</b> Muntz Street, Small Heath, B10 9RX.
<b>Tuesday 31st March 2pm-5pm</b> <b>Shard End Library</b> Shard End Crescent, Shard End, B34 7AG.	<b>Tuesday 28th April 2pm-5pm</b> <b>Sheldon Library</b> Brays Road, Garretts Green, B26 2RJ.
<b>Wednesday 1st April 2pm-5pm</b> <b>Glebe Farm Library</b> Glebe Farm Road, Glebe Farm, B33 9NA.	<b>Saturday 2nd May 10am-2pm</b> <b>Swan Shopping Centre</b> Coventry Road/Church Road, Yardley, B25 8UJ.

## Contact

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