

Birmingham City Council

Economy & Skills Overview and Scrutiny Committee

26th April 2023



Subject: Our Future City: Central Birmingham 2040 Framework Consultation Update

Report of: Simon Delahunty-Forrest, Assistant Director, Development

Report author: James Betjemann, Head of Enterprise Zone and Curzon Development

1 Purpose

- 1.1 To update the Committee on consultation and engagement for the Our Future City: Central Birmingham 2040 Framework.

2 Recommendations

- 2.1 To note the update on consultation and engagement for the Our Future City: Central Birmingham 2040 Framework.

3 Any Finance Implications

- 3.1 There are no direct financial implications associated with this report. The objectives of the Framework are to shape the future development of central Birmingham and tackle challenges such as climate change and create a sustainable city for the 21st Century and beyond. This will drive future investment and inclusive economic growth that will deliver economic benefits for the Council.

4 Any Legal Implications

- 4.1 The relevant guidance for preparing and undertaking public consultation, such as was carried out in the preparation of the draft CBF 2040, is set out in the Birmingham Statement of Community Involvement. There is a requirement to publicly consult on the draft framework for a minimum of four weeks.

- 4.2 It is not proposed to adopt the CBF 2040 as a formal planning document. The proposals contained within the framework are in line with the Local Plan (Birmingham Development Plan) or are to be otherwise tested as part of the Local Plan review before they are capable of implementation. As such, the City Council has not carried out a screening assessment under the Environmental Assessment of Plans and Programmes Regulations 2004.

5 Any Equalities Implications

- 5.1 The Council has a Public Sector Equality Duty under the Equality Act (2010) to have due regard to the need to:
- 5.1.1 eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under the Act.
 - 5.1.2 advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it.
 - 5.1.3 foster good relations between persons who share a relevant protected characteristic and persons who do not share it.
- 5.2 The Committee should ensure that it addresses these duties by considering them during work programme development, the scoping of work, evidence gathering and making recommendations. This should include considering: How policy issues impact on different groups within the community, particularly those that share a relevant protected characteristic; Whether the impact on particular groups is fair and proportionate; Whether there is equality of access to services and fair representation of all groups within Birmingham; Whether any positive opportunities to advance equality of opportunity and/or good relations between people are being realised.
- 5.3 The Committee should ensure that equalities comments, and any recommendations, are based on evidence. This should include demographic and service level data and evidence of residents/service-users views gathered through consultation.
- 5.4 An Equalities Impact Assessment has been prepared to ensure the Framework and consultation strategy gives due regard to the relevant equalities legislation.

6 Appendices

- 6.1 Appendix 1 - Presentation

Our Future City: Central Birmingham 2040 - Engagement



OFCP Stages



Shaping Our City Together

Appendix 1

- Launched January 2021
- 8 week consultation period including webinars, seminars
- 490 written responses with 82% from residents
- Bespoke young people consultation
- Strong support for the following
 - Walking and cycling connections
 - A greener city
 - Invest in education
 - Growth opportunities
 - Protecting heritage and culture through buildings

Shaping Our City Together Consultation Breakdown

Appendix 1

- Over 4,000 people watched the consultation launch livestream over a 48 hour period.
- 233 people responded to the online survey distributed via Twitter.
- Over 40 formal representations were received from developers, landowners, and local community interest groups.
- 8 seminars/workshops hosted on MS Teams.
- 5 pre-recorded 'webinars' discussions featuring key stakeholders and Council officers, focusing upon specific themes covered in the Plan. Collectively, the webinars have gathered over 1,300 views on YouTube.
- 4 workshops with Council members on the Shaping Our City Together document and its proposals and aspirations.
- Major publicity in media (newspaper columns, TV, and radio) and the Birmingham Mail reported the consultation launch.
- Focused publicity events (People for Public Services and two Universities – Aston University and Birmingham City University).

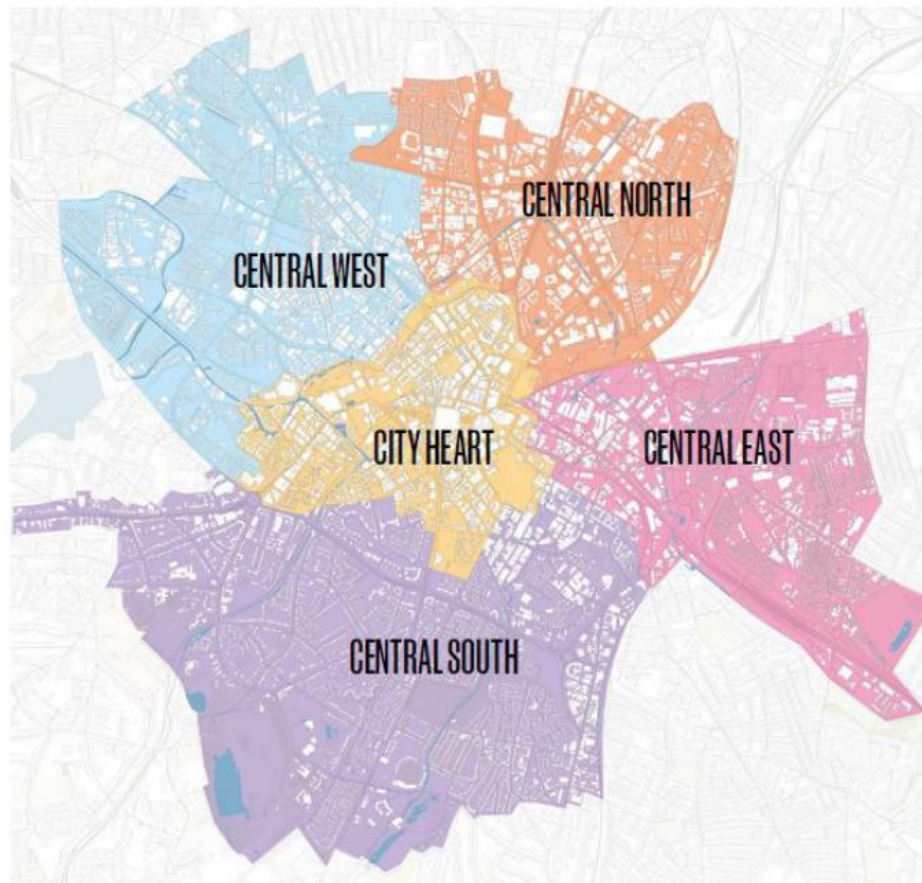
Central Renewal Area Delivery Plans

Appendix 1

- Multi-disciplinary team led by Arcadis appointed in January 2022.
- Commissioned to develop delivery plans for the 6 Central Renewal Areas that comprise the Central Birmingham area.
 - Central Heart
 - Hockley
 - Ladywood
 - Edgbaston
 - Digbeth and Bordesley
 - Knowledge Quarter and Nechells
- Stakeholder engagement with private and third party landowners, statutory and non-statutory consultees and Council departments to shape the plans and proposals.
- Completed in December 2022.

Framework Area

Appendix 1



Our Future City: Central Birmingham 2040 Framework

- Brings together feedback from 'Shaping Our City Together' with the baseline evidence and proposals from the CRA Delivery Plans into one overarching Framework.
- The draft Framework will be launched at the 'UK Real Estate and Infrastructure Forum' in May 2023.
- Following the launch there will be 8-week public consultation exercise to get feedback on the proposals.
- Following consultation the final draft Framework will be presented to Cabinet later in 2023.
- Consultation and Engagement Strategy being prepared.

Consultation Objectives

Appendix 1

- Test the updated vision, principles & city moves with the 5 key areas and bold proposals;
- Gather views and intelligence to support the Central Birmingham 2040 Strategy;
- Build excitement around bold proposals and spark debate with entire community;
- Focus on hard-to-reach groups;
- Build trust with the community that we are listening;
- Build market and business confidence in the vision;
- Development relationships with stakeholders and foster ongoing engagement;

Level 1– Awareness Raising - telling people what you have planned and where they can find out more about the engagement

Level 2– Building Understanding – providing information to explain what is happening, where and why

Level 3 – Consult and Communicate - inviting comments, listening, and making changes; providing feedback on how this shaped the framework

Level 4– Discuss and Debate – providing a forum to challenge your thinking, embrace alternative ideas and suggestions from stakeholders

Level 5 – Ongoing Engagement - build lasting, positive relationships with involvement at the different stages of plan making

Level 6 - Deciding Together - encouraging views and ideas from local people or groups with the aim of joining together to shape decisions, policies or actions;