

### Appendix 3 - DA Strategy Review engagement plan 16<sup>th</sup> Oct-27<sup>th</sup> Nov 2023

Internal	
Activity	Purpose
<b>Senior management</b> meetings, including Cabinet Member, Councillors and Directors	Determine identified priorities and actions are correct for partners to deliver DA services across the city Acquire support and prioritisation from senior leaders/Cabinet members
<b>Middle management</b> - Senior Management Team meetings	Practical application of strategy and action plan Direct to the Be Heard consultation
<b>Teams</b> - Meetings of other council teams, including Prevention and Communities, Public Health, City Housing and others	Practical application of strategy and action plan Direct to the Be Heard consultation Using the existing meeting dates for each team
<b>All staff</b> , via directorate and corporate communications channels	Practical application of strategy and action plan Direct to the Be Heard consultation
External	
Activity	Purpose
Neighbourhood Network Scheme – cascading to relevant partners and stakeholders	Practical application of strategy and action plan Direct to the Be Heard consultation Ask to cascade to their networks and partners: what it means for their organisations and the public
Commissioned and grant funded services – both professionals and survivor perspective	Practical application of strategy and action plan Facilitated conversation to gather feedback from professionals in the sector, and survivors accessing services
Domestic Abuse Local Strategic Partnership Board and Domestic Abuse Prevention subgroups, including Strategy working group	Feedback on strategy development Engagement session with Equalities subgroup
Meetings of related groups, including VAWG steering group, Safeguarding Board, Homelessness Prevention Steering Group, Domestic Abuse Housing Alliance, Healthwatch Birmingham, Domestic Abuse & Universities Forum, Regional DA leads	Practical application of strategy and action plan Direct to the Be Heard consultation Ask to cascade to their networks and partners: what it means for their organisations and the public
Management meetings of partner organisations, including West Midlands Police, Birmingham Children’s Trust, BVSC, the Integrated Care Board and NHS trusts	Practical application of strategy and action plan Direct to the Be Heard consultation Ask to cascade to their networks and partners: what it means for their organisations and the public

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Birmingham City Partnership – cost of living conference	Express the impact of cost of living on families, increased pressure Direct to services Direct to the Be Heard consultation
Press release	Promote public consultation webinar Direct to Be Heard consultation Connect with local media to run stories and provide link into partners to do pieces on impact (eg. Birmingham Crisis anonymised video project done by the women on the impact of DA and coming out the other side)
Public consultation webinar	Practical application of strategy and action plan Direct to the Be Heard consultation
Ward Forums/ constituency meetings	Practical application of strategy and action plan Direct to the Be Heard consultation