

Report of:	Deputy Leader
To:	Corporate Resources Overview and Scrutiny Committee
Date:	12th April 2016

Progress Report on Implementation: A means to an end – increasing participation in sport and physical activity

Review Information

Date approved at City Council:	3 rd February 2015
Member who led the original review:	Councillor Zafar Iqbal
Lead Officer for the review:	Jenny Drew
Date progress last tracked:	N/A

1. In approving this Review the City Council asked me, as the appropriate Cabinet Member to report on progress towards these recommendations to this Overview and Scrutiny Committee.
2. Details of progress with the remaining recommendations are shown in Appendix 2.
3. Members are therefore asked to consider progress against the recommendations and give their view as to how progress is categorized for each.

Appendices

1	Scrutiny Office guidance on the tracking process
2	Recommendations you are tracking today
3	Recommendations tracked previously and concluded

For more information about this report, please contact

Contact Officer:	Karen Creavin
Title:	Head of Birmingham Wellbeing Service
Telephone:	0121 464 0195
E-Mail:	Karen.creavin@birmingham.gov.uk

Appendix 1: The Tracking Process

In making its assessment, the Committee may wish to consider:

- What progress/ key actions have been made against each recommendation?
- Are these actions pertinent to the measures required in the recommendation?
- Have the actions been undertaken within the time scale allocated?
- Are there any matters in the recommendation where progress is outstanding?
- Is the Committee satisfied that sufficient progress has been made and that the recommendation has been achieved?

Category	Criteria
1: Achieved (Fully)	The evidence provided shows that the recommendation has been fully implemented within the timescale specified.
2: Achieved (Late)	The evidence provided shows that the recommendation has been fully implemented but not within the timescale specified.
3: Not Achieved (Progress Made)	The evidence provided shows that the recommendation has not been fully achieved, but there has been significant progress made towards full achievement. An anticipated date by which the recommendation is expected to become achieved must be advised.
4: Not Achieved (Obstacle)	The evidence provided shows that the recommendation has not been fully achieved, but all possible action has been taken. Outstanding actions are prevented by obstacles beyond the control of the Council (such as passage of enabling legislation).
5: Not Achieved (Insufficient Progress)	The evidence provided shows that the recommendation has not been fully achieved and there has been insufficient progress made towards full achievement. An anticipated date by which the recommendation is expected to become achieved must be advised.
6: In Progress	It is not appropriate to monitor achievement of the recommendation at this time because the timescale specified has not yet expired.

Appendix 2 : Progress with Recommendations

No.	Recommendation	Responsibility	Original Date For Completion	Cabinet Member's Assessment
R01	<p>a) Continue work to identify and remove barriers to engagement for all citizens, especially the hardest to reach and most inactive.</p> <p>b) Work with existing structures like Sport Birmingham's Network, the Active Wellbeing Delivery Board, Wellbeing Service Operations Board and NGB forums to take a whole systems approach to identifying and building an effective delivery network for sport and physical activity such as walking; so that resources are grown and put to best use in order to bring the biggest benefit to inactive communities.</p> <p>c) Bring all stakeholders together on an annual basis to agree a shared action plan that goes beyond sport into wider activity initiatives and active travel.</p>	<p>Deputy Leader/Cabinet Member for Health and Wellbeing</p> <p>In partnership with Sport Birmingham and University of Birmingham School of Sport, Exercise and Rehabilitation Sciences</p>	September 2015	1

Evidence of Progress (and Anticipated Completion Date if 'Not Achieved')

a). There is an over representation of the most deprived attending the wellbeing service activities. Specific work includes the work done on This Girl Can, as well as revised opening times and offer throughout Ramadan last year. As well as specific work on delivery like this, we also contribute to the national debate on identifying and removing the barriers to engagement. This is the whole focus of the work being undertaken within the Wellbeing service and also in partnership with organisations like Sport Birmingham, Saheli, Birmingham Open Spaces Forum, Bidgley Power, Age Concern and so on.

b). Strong partnership working exists in this area and there are a number of overarching strategic bodies that come together regularly including the wellbeing operational board, the Sport Birmingham Board, and then effective collaboration with the university, community groups and individuals. Sport Birmingham convened the first meeting of the 'Community Sport Alliance' involving members from public, private and voluntary sectors representing sport, activity and health. This group's purpose is to support the existing delivery network of providers of activity in Birmingham and identify new deliverers; through partnership work to seek to bring in investment to help with this purpose.

c) The work on active citizenship brings all stakeholders together and is being steered through the Health and Wellbeing Board. There will be a HWB workshop in April on this issue.

No.	Recommendation	Responsibility	Original Date For Completion	Cabinet Member's Assessment
R02	Ensure that a target is set and signed up to across all relevant agencies to aim to make Birmingham the most improved City/City Region, in terms of physical activity levels, in the country (by 2017) to recognise the importance of work in this area.	<p>Deputy Leader/Cabinet Member for Health and Wellbeing in partnership with Sport Birmingham and University of Birmingham School of Sport, Exercise and Rehabilitation Sciences</p>	September 2015	1

Evidence of Progress (and Anticipated Completion Date if 'Not Achieved')

Our active people results have shown an increase again against trend. Sport England recently sent a letter to the improvement panel endorsing the progress made and citing Birmingham as a trail blazer in terms of our approach. Further to 'Active People' soon to be replaced by 'Active Lives', there is a commitment to strengthen and capture and share local activity data, this being specially piloted with support from Sport England in Birmingham.

No.	Recommendation	Responsibility	Original Date For Completion	Cabinet Member's Assessment
R03	Ensure that the City Council and partners explore how to incorporate innovation and the 'unusual suspects' such as Saheli and others into delivery, so that the inactive are catered for within the sport and physical activity pathway. Examples could include 'buddying' into current and future sports and physical activity projects to encourage sustainable physical activity.	Deputy Leader/Cabinet Member for Health and Wellbeing	September 2015	1

Evidence of Progress (and Anticipated Completion Date if 'Not Achieved')

Wide range of partners involved in partnership and collaboration across the city. these include: Saheli, Bidgely Power, Sustrans, Push Bikes, CTC, St Basils, Midland Heart, Barnardos, Age Concern, BOSF, Northfield Eco Centre.

No.	Recommendation	Responsibility	Original Date For Completion	Cabinet Member's Assessment
R04	<p>a) Ensure that the City Council continues work to develop an evidence base for future work with national and local partners to evaluate lessons learned on ensuring the diversity of the city's population in increasing participation in sport and physical activity.</p> <p>b) This should include further specific work identifying the barriers for women and specifically for women from BME groups in engagement in sport and physical activity.</p> <p>c) Explore the feasibility of a further Overview and Scrutiny committee investigation in the new municipal year to report back on b).</p>	Deputy Leader/Cabinet Member for Health and Wellbeing	September 2015	1

Evidence of Progress (and Anticipated Completion Date if 'Not Achieved')

- a). Sport England have sited the city council as a trail blazer in this work nationally and the recent DCMS strategy further reinforces the direction of travel for the work being done here. We are working with Sport England on a national pilot around using activity for Community Cohesion.
- b) Initial work with TGC and other joint projects with Saheli has informed our work to date. There are further opportunities to continue to work jointly with the university to demonstrate the impact of This Girl Can across a wide range of women locally, nationally, and internationally.
- c) We would be very keen to look at further work with O&S committee around barriers for BME women.

No.	Recommendation	Responsibility	Original Date For Completion	Cabinet Member's Assessment
R05	That the potential for workforce initiatives that include student placements/volunteers to support an improved evidence base and increased range of 'community activators' for physical activity projects (for example those undertaken with third sector partners) be explored with University partners and other third sector providers. Work with schools, particularly primary schools, is key and this should be integrated into any initiative.	Deputy Leader in partnership with the University of Birmingham School of Sport, Exercise and Rehabilitation Sciences and other relevant Further and Higher Education establishments along with Third Sector Organisations	September 2015	1

Evidence of Progress (and Anticipated Completion Date if 'Not Achieved')

Sport Birmingham leading a piece of work with us and Sport England around developing a new workforce for the future. This will feed into the new DCMS strategy requirements too. We currently work in co-production with community groups and volunteers to develop the projects.

The project named 'The Birmingham Way' seeks to explore and evidence crucially what approaches to workforce development are most effective in ultimately engaging and inspiring the local population to become and to stay more active; together with a tandem pilot in Nottingham this will create new insight that will be showcased nationally; the work will complement the successful the successful approach being taken by Wellbeing Services and Sport Birmingham with community activators and community mentors.

Sport Birmingham is driving forward the PE and School Sport agenda, having formed a new strategy board and begun engagement with the BEP, developed an Education mentors programme, ran a Head Teacher conference and a PE & Sport Practitioner conference with national and local partners.

Partnership work with the University of Birmingham has established a solid Masters level Work placement programme during 2016 along with a visiting lecture exchange.

No.	Recommendation	Responsibility	Original Date For Completion	Cabinet Member's Assessment
R06	That the City Council looks at ways to reduce bureaucratic processes that might act as barriers to engagement and participation within its service provision, for example exploring the scope to streamline existing induction processes and those for new wellbeing centres to make it easier for potential users to use them.	Deputy Leader	September 2015	1

Evidence of Progress (and Anticipated Completion Date if 'Not Achieved')

There are concerns about some of the additional bureaucracy that has been created having more than 1 provider across the city, but plans have been put in place to rectify this with the installation of the new IT systems for BCC. This will continue the work done to date to identify and reduce the barriers to engaging in activity.

No.	Recommendation	Responsibility	Original Date For Completion	Cabinet Member's Assessment
R07	That the StreetGames approach is incorporated into future work on sport and physical activity, to ensure that young people in Birmingham have access to non-	Deputy Leader	September 2015	1.

	traditional sporting activities in their local area. The concept of recognising Birmingham as a 'StreetGames' city be explored and further capitalised on.			
--	--	--	--	--

Evidence of Progress (and Anticipated Completion Date if 'Not Achieved')

Streetgames are embedded within Active Parks in the city and a strong working relationship is evidenced in the city through the variety of joint working being undertaken. This includes both generic programmes for young people as well as specialised programmes for young people including the weight management programme Fizzical. The 'Sportivate' programme, commissioned through Sport Birmingham, has seen over 100 projects deliver and focus on areas of most need and has a new bias towards less traditional sports.

No.	Recommendation	Responsibility	Original Date For Completion	Cabinet Member's Assessment
R08	<p>a) That Councillors be both kept up-to-date with local activities in which the Council is a partner (e.g. relevant Active Parks programme schedules) and contacted at the project inception stage to inform who the Council and partners might work with locally to recognise their local knowledge and connections which could support active lifestyles</p> <p>b) That this is integrated into work with Public Health and District Committees on healthy priorities and outcomes for Districts.</p>	Deputy Leader/Cabinet Member for Health and Wellbeing	September 2015	1

Evidence of Progress (and Anticipated Completion Date if 'Not Achieved')

This is ongoing. Mechanisms are in place within the service to ensure that as much as possible members are briefed about activities in their area as well as city wide.

Many districts have successful Health and Wellbeing plans; and officers are supporting districts when requested on identifying health and wellbeing priorities to improve healthier outcomes for their local communities which includes local assets such as parks, cycle routes etc.

No.	Recommendation	Responsibility	Original Date For Completion	Cabinet Member's Assessment
R09	That the City Council develops further existing policies to increase activity at work and campaigns both internally to its staff and Councillors and with partners to encourage the breaking up of sedentary time during the working day alongside increasing physical activity using lessons learned from local evidence-based campaigns.	Deputy Leader/Cabinet Member for Health and Wellbeing in partnership with University of Birmingham School of Sport, Exercise and Rehabilitation Sciences	September 2015	1

Evidence of Progress (and Anticipated Completion Date if 'Not Achieved')

This work is being led by Sport Birmingham for the city. in addition both Big Birmingham Bikes and the runbirmingham project have had specific elements for the workforce within them that have been extremely popular.

Sport Birmingham run 'Workplace Challenge' and the CEO now chairs the national group for workplace wellbeing; this provides an opportunity for the council to lead the way and commit to the programme on mass, with the 'challenge' providing an on-line activity logging platform, and off-line offer of activity facilitation including business games events, and further a broader wellbeing consultation and assessment opportunity for organisations and business in Birmingham.

No.	Recommendation	Responsibility	Original Date For Completion	Cabinet Member's Assessment
R10	Ensure all future major developments including transport are 'active lifestyle-proofed' to avoid inadvertently reducing opportunities for physical activity and active lifestyles through the use of the Cabinet Report Public Health Test for reports, shortly being introduced into the reporting template.	Cabinet Member for Health and Wellbeing/Cabinet Member for Development, Transport and Economy/Chair of the Planning Committee	September 2015	1

Evidence of Progress (and Anticipated Completion Date if 'Not Achieved')

Through the Travel Planning process that encourages take-up of sustainable modes of travel, we are developing a Supplementary Planning Document to capture good practice and embed positive outcomes. To some extent this already occurs, however, what we are introducing is a monitoring of the implementation of the Travel Plans. This is not specifically aimed at sport, but does promote more active and suitable travel habits, which support healthy lifestyles, as well as, improve the environment, (improving air quality and reducing highway congestion). We are currently developing the work programme to deliver this.

We have developed a planning toolkit for local use which is adapted from the national "Healthy Urban Development" standards. This is being piloted in the Langley development and will be used in the Smithfield master plan.

Through the Birmingham Cycle Revolution programme, Top Cycle Locations are supporting businesses and other institutions to promote cycling in these organisations; and providing grants for facilities, including cycle parking, repair equipment and showers.

The original desire for a public health test was put on hold whilst there was a corporate view on making reports simpler and easier to follow (as part of the Kerslake recommendations) This is an ongoing process.

No.	Recommendation	Responsibility	Original Date For Completion	Cabinet Member's Assessment
R11	That Planning colleagues provide clarity about the best way for the local authority to ensure that work on the Community Infrastructure Levy (CIL) Regulation 123 enables an appropriate percentage of CIL monies to be directed towards capital and particularly revenue which support active lifestyles and wellbeing – these could include public art.	Deputy Leader/Cabinet member for Health and Wellbeing/Cabinet Member for Development, Transport and Economy	September 2015	

Evidence of Progress (and Anticipated Completion Date if 'Not Achieved')

The Regulation 123 list includes many projects to address sports participation and increase physical activity and health in general. Specifically, these are:

- Natural Health Improvement Zones
- Intelligent Health SMART Routes
- City wide sport and leisure provision (including Active Parks)

- Parks infrastructure growth schemes
- Canalside improvements

The Regulation 123 list also includes public art and public realm projects.

The Regulation 123 list can be reviewed regularly with appropriate consultation to ensure it reflects the balance between S106 funding and CIL funding. We anticipate a review at least annually. Decisions regarding the final CIL funding allocation will be made at Cabinet level and must demonstrate the support the growth of the city. CIL funds can be spent on revenue or capital.

In addition, we retain the ability to sign S106 agreements, linked to individual developments. These can provide additional health benefits through e.g. creation of new parks and public open space, as well as the improvement of existing open space. The individual requirements will be assessed against each planning application. Similarly, there is no requirement to spend S106 only on capital. However, the spend purpose should be included within the legal agreement, so if that project will support maintenance or revenue support, this should be included within the relevant clause within the agreement.

No.	Recommendation	Responsibility	Original Date For Completion	Cabinet Member's Assessment
R12	That progress towards achievement of these recommendations is reported to the Culture, Learning and Skills Overview and Scrutiny Committee in September 2015. The Committee will schedule regular progress reports until all agreed recommendations are implemented.	Deputy Leader	September 2015	1
Evidence of Progress (and Anticipated Completion Date if 'Not Achieved')				
Reporting into Corporate Resources Overview and Scrutiny Committee April 2016.				