

# Equality Analysis

## Birmingham City Council Analysis Report

<b>EA Name</b>	Purchase Of The Red Rose Shopping Centre, Sutton Coldfield - Full Business Case
<b>Directorate</b>	Economy
<b>Service Area</b>	Birmingham Property Services
<b>Type</b>	New/Proposed Function
<b>EA Summary</b>	The report seeks approval to purchase the freehold of the Red Rose Shopping Centre in Sutton Coldfield. The City Council currently leases two parts of the centre (Sutton Coldfield Library and Victoria Road car park) on long, onerous leases and the acquisition of the freehold would enable the Council to effectively manage these interests and develop strategies to significantly reduce the revenue liability.
<b>Reference Number</b>	EA001109
<b>Task Group Manager</b>	Felicia.Saunders@birmingham.gov.uk
<b>Task Group Member</b>	
<b>Date Approved</b>	2016-01-21 00:00:00 +0000
<b>Senior Officer</b>	eden.ottley@birmingham.gov.uk
<b>Quality Control Officer</b>	eden.ottley@birmingham.gov.uk

### Introduction

The report records the information that has been submitted for this equality analysis in the following format.

#### **Overall Purpose**

This section identifies the purpose of the Policy and which types of individual it affects. It also identifies which equality strands are affected by either a positive or negative differential impact.

#### **Relevant Protected Characteristics**

For each of the identified relevant protected characteristics there are three sections which will have been completed.

- Impact
- Consultation
- Additional Work

If the assessment has raised any issues to be addressed there will also be an action planning section.

The following pages record the answers to the assessment questions with optional comments included by the assessor to clarify or explain any of the answers given or relevant issues.

## 1 Activity Type

The activity has been identified as a New/Proposed Function.

## 2 Overall Purpose

### 2.1 What the Activity is for

What is the purpose of this Function and expected outcomes?	<p>The proposal to purchase the Red Rose Shopping Centre to facilitate the significant reduction in revenue costs is allied emerging Future Operating Models for those BCC services currently located within the centre (Libraries and District Car Parks).</p> <p>Once purchased the Centre would form part of the Commercial Investment Property Portfolio and its acquisition is allied to the Commercial Investment Property Portfolio Strategy 2014-19 and provide opportunities for frontline services to significantly reduce their revenue costs</p>
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For each strategy, please decide whether it is going to be significantly aided by the Function.

Public Service Excellence	Yes
A Fair City	Yes
A Prosperous City	Yes
A Democratic City	Yes

### 2.2 Individuals affected by the policy

Will the policy have an impact on service users/stakeholders?	No
Will the policy have an impact on employees?	No
Will the policy have an impact on wider community?	No

### 2.3 Analysis on Initial Assessment

The acquisition of this asset will enable the City Council to manage its current leasehold interests in the complex, which will result in the opportunity for the continual usage as a library and a cost retail resource for the provision of services for the business and members of the public to produce significant operational revenue savings and also enable strategic input into the management of Sutton Coldfield town centre.

The decision to purchase the freehold of the Red Rose Centre closely aligns to the strategic objectives of the Council Business Plan 2015+, specifically to help deliver a balanced budget.

### **3 Concluding Statement on Full Assessment**

The Deputy Leader, Cabinet Members for Development Transport & Economy and Skills Learning & Culture, local members representing Sutton Trinity ward and the Executive Member for Sutton Coldfield District will have been consulted on the proposal and support it going forward. Officers in Place Directorate, Birmingham Property Services, Legal and Democratic Services and City Finance have been involved in the preparation of this report. The report and associated Full Business Case have been reviewed and approved by the Quality Assurance and Governance Team

Representatives of the Sutton Coldfield Parish Council Steering Group have been consulted on the proposal.

BPS supports the Council in achieving its priorities as set out in the Council Plan and strives for continuous improvement in terms of delivering efficiencies and economies in the management of the City's property assets, as well as maximising the effectiveness of the contribution made.

Based on the initial ongoing consultation with members and officers, and as the shopping centre asset will still be available for business use and leisure, there is no immediate requirement to proceed to a full equality assessment.

Any future proposals about the usage of the Sutton Coldfield Shopping Centre for BCC owned operating assets will be subject to individual further equality assessments.

### **4 Review Date**

14/06/16

### **5 Action Plan**

There are no relevant issues, so no action plans are currently required.