

Birmingham City Council

Vision and Forward Plan

May 2017 – Appendix 1

A vision for the future of Birmingham City Council

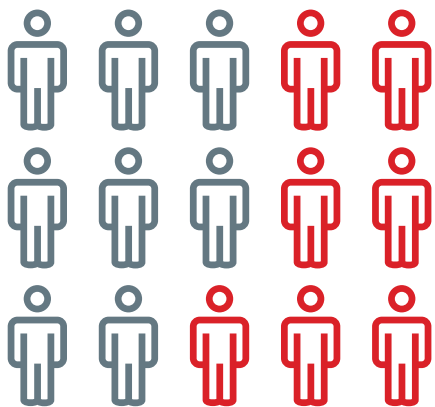


Birmingham:

a city of growth where
every child, citizen and
place matters

To make this real we will need to address the many challenges and opportunities we face

1.1m
RESIDENTS



46%

under the age of 30

DIVERSE

we are the most diverse core city

170,000

Expected growth in Birmingham's population through to 2031

6.3%

UNEMPLOYMENT

above the national average of 2.3%



89k

The number of homes that need to be built through to 2031 – the city only has the capacity for 51,000

29%

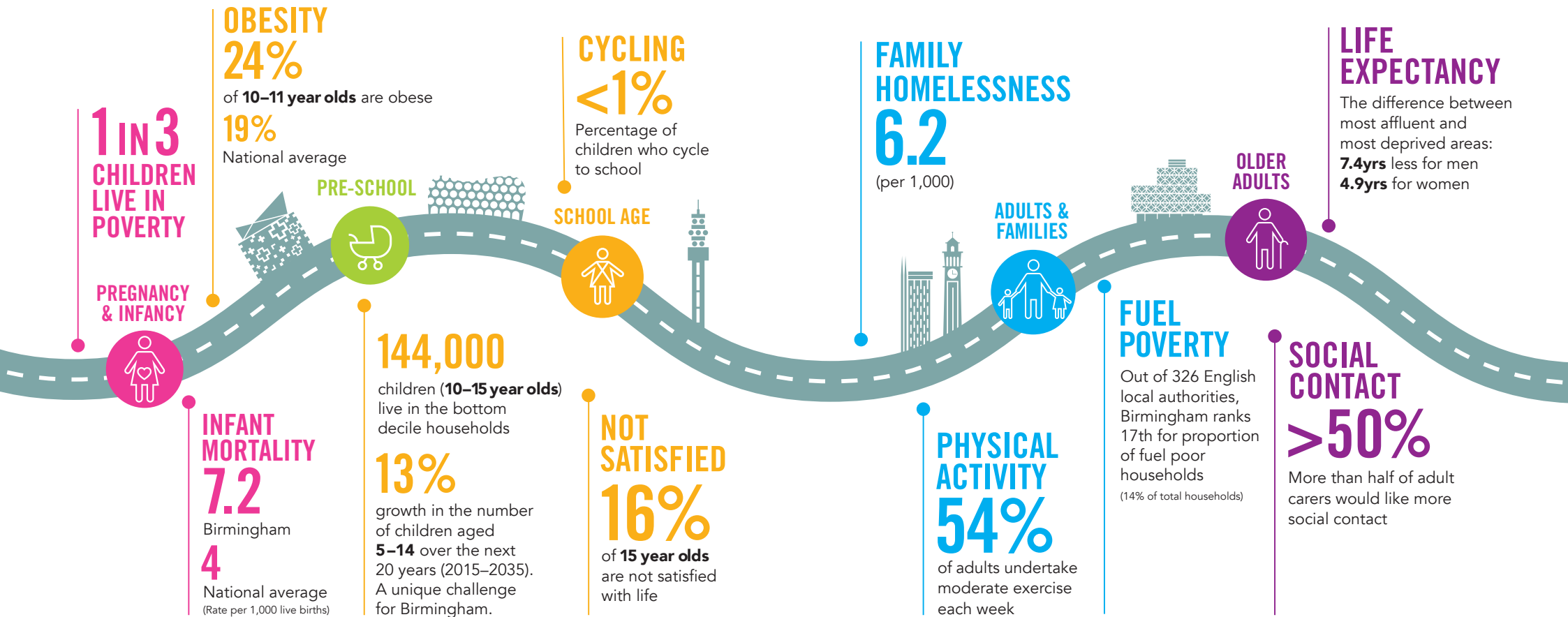
of Birmingham's children live in a
DEPRIVED HOUSEHOLD

RATE OF FAMILY HOMELESSNESS

6.2 **PER 1,000**

well above national average

We also need to understand the life journey for many in the city



We have identified four clear priorities for Birmingham and our citizens



CHILDREN

A great place to grow up

Make the best of our diversity and create a safe and secure city for our children and young people to learn and grow.



HOUSING

A great place to live in

Provide housing in a range of types and tenures, to meet the housing needs of all of the current and future citizens of Birmingham.



JOBS & SKILLS

A great place to succeed in

Build upon our assets, talents and capacity for enterprise and innovation to shape the market and harness opportunity.



HEALTH

A great place to grow old in

Help people become healthier, and more independent with measurable improvement in physical activity and mental wellbeing.

Creating a link between our priorities and the drivers of change



The drivers of change in Birmingham

Connected



The desire to connect and be connected is one of the big drivers of our city. This has particular importance for connecting local neighbourhoods and for positioning Birmingham at the heart of the UK's rail and road networks; alongside our emerging role as an incubator of digital talent and new businesses.

Inclusive



Birmingham is the most youthful city in Europe with a wide range of cultural, faith, ethnic and new communities across many of our neighbourhoods. We need to strive for a city and neighbourhoods where young and old, families and individuals live, work and play together; valuing and respecting the difference each brings.

Sustainable


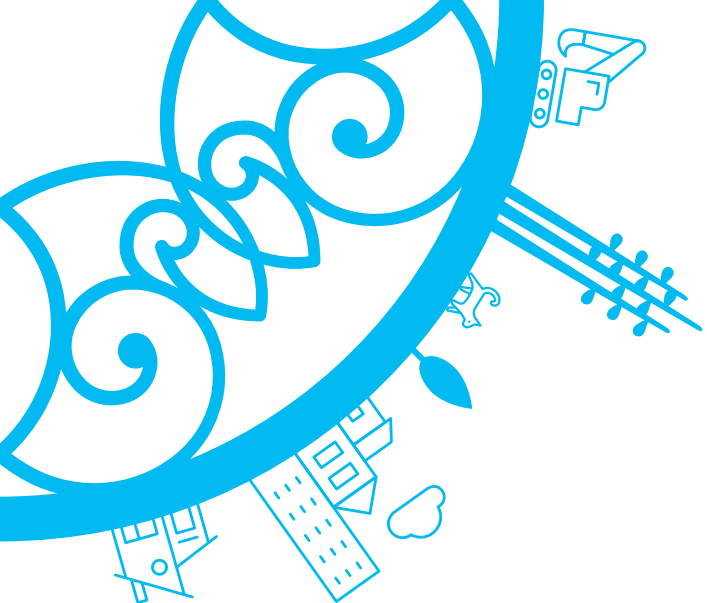


As the city and its population continues to grow we need to look at how we support a high quality of life for our citizens within environmental limits. This will require new ways of planning city systems in relation to transport, energy, buildings and resources for social and natural capital alongside inclusive economic growth.



Whilst recognising the importance neighbourhoods and place have in shaping the lives of citizens and the city we share



- Better, more efficient services – shaped to address local need and requirements.
- Councillors, council officers, partners and communities having a shared endeavour to influence services and policy.
- The assets and talents of local communities and neighbourhoods are recognised and valued.



**So what will be different
and how do we know
we are on track?**



CHILDREN

Birmingham – a great place to grow up in

This means:

- An environment where our children have the best start in life.
- Our children and young people are able to realise their full potential through great education and training.
- Our children and young people are confident about their own sense of identity.
- Families are more resilient and better able to provide stability, support, love and nurture for their children.
- Our children and young people have access to all the city has to offer.

What will we use to monitor progress?

- The number of children and young people with access to 'good' or 'outstanding' educational provision – termly.
- Percentage of children making at least expected progress across each stage of their education – annual.
- A reduction in the number of children in care – monthly.
- A higher proportion of children in need supported to live in their own family – monthly.
- Number of schools progressing a Mode "STARS" (Sustainable Travel Accreditation & Recognition for Schools) programme – annual.
- Perception of safety on public transport – annual.



HOUSING

Birmingham – a great place to live in

This means:

- Making the best use of our existing stock.
- Delivering through a range of partnerships to support a strong supply of new high quality homes in a mix of tenures. Affordable?
- Supporting the people of Birmingham to access good quality housing provision.
- Working with our partners to reduce homelessness.

What will we use to monitor progress?

- 51,000 new-build homes by 2031 – annual.
- Homelessness will be prevented or relieved – quarterly.
- Minimise the number of households living in temporary accommodation per 1,000 households – monthly.
- Number of homes built that are affordable – half yearly.
- Empty properties that are brought back into use – monthly.
- Available council housing as a percentage of stock – monthly.



JOBS AND SKILLS

Birmingham – a great place to succeed in

This means:

- Creating the conditions for inclusive and sustainable growth that delivers and sustains jobs and homes across Birmingham.
- Investment in infrastructure and improved connectivity.
- Growth of sectors/clusters of activity where Birmingham has competitive strengths.
- The development of a modern sustainable transport system that promotes and prioritises sustainable journeys.
- Birmingham residents will be trained and up-skilled appropriately to enable them to take advantage of sustainable employment.

What will we use to monitor progress?

- Number of young people not in education, employment or training – monthly.
- Reducing the unemployment gap between wards – quarterly.
- Proportion of the population aged 16 to 24 qualified to at least level 1 and level 3 – annual.
- Land developed (hectares), jobs created and new employment floor space created as a result of investment in infrastructure and development activity – annual.
- Increased number of BCC apprenticeships directly within the City Council and other organisations through our influence on contract management – monthly.
- Improved digital offer across Birmingham – quarterly.



HEALTH

Birmingham – a great place to grow old in

This means:

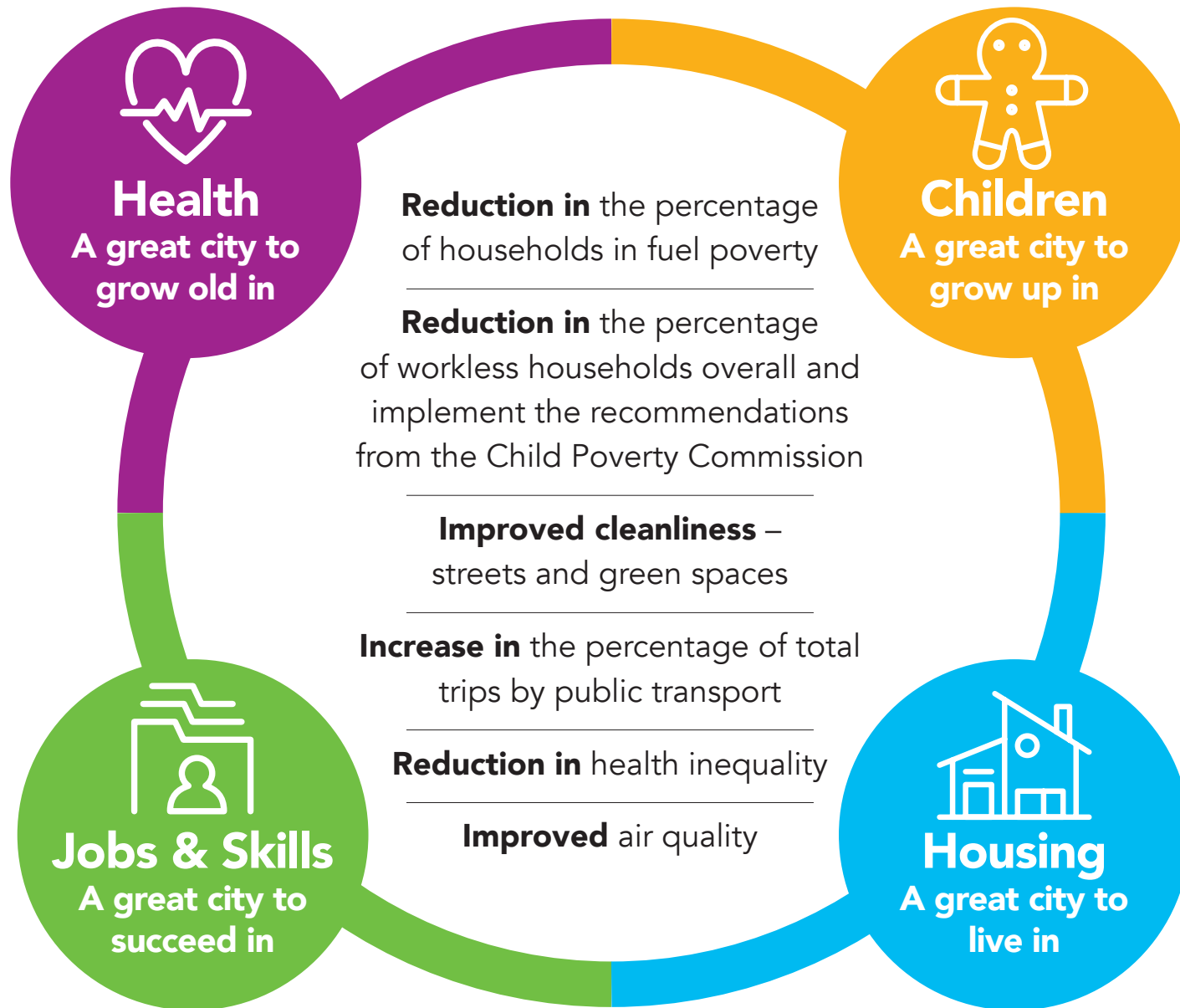
- Creating a healthier environment for Birmingham.
- Increased use of public spaces for physical activity; more people walking and cycling; greater choice of healthy places to eat in Birmingham.
- Leading a real change in individual and community mental wellbeing.
- Promoting independence of all our citizens.
- Joining up health and social care services so that citizens have the best possible experience of care tailored to their needs.
- Preventing, reducing and delaying dependency and maximising the resilience and independence of citizens, their families and the community.

What will we use to monitor progress?

- More people will exercise independence, choice and control over their care through the use of a Direct Payment – monthly.
- The quality of care provided in the city will improve so that more people receive a standard of care that meets or exceeds the quality threshold – quarterly.
- Increase in the number of our most deprived citizens who have engaged with our wellbeing services – quarterly.
- More people will receive the care they need in their own home – monthly.
- Develop a methodology for counting the number of cycle journeys – quarterly.



Cross-cutting



The background features four large, stylized swirls in blue, green, orange, and purple. Each swirl is decorated with various line-art icons representing different aspects of life and community. The blue swirl (top left) includes icons of a house, a tree, a musical staff, and a building. The green swirl (top right) includes icons of a chair, a leaf, a pencil, a book, and a person. The orange swirl (bottom left) includes icons of a kite, a teddy bear, a clock tower, a balloon, a gingerbread man, and a pig. The purple swirl (bottom right) includes icons of a bicycle, a soccer ball, a fork, a heart, a person walking, and a musical staff.

Making a positive difference everyday to people's lives

For further information visit
birmingham.gov.uk