

BIRMINGHAM CITY COUNCIL

ECONOMY AND SKILLS OVERVIEW AND SCRUTINY COMMITTEE

WEDNESDAY, 08 DECEMBER 2021 AT 10:00 HOURS
IN ON-LINE INFORMAL MEETING, MICROSOFT TEAMS

A G E N D A

1 NOTICE OF RECORDING/WEBCAST

The Chair to advise/meeting to note that this meeting will be webcast for live or subsequent broadcast via the Council's meeting You Tube site (www.youtube.com/channel/UCT2kT7ZRPFCXq6_5dnVnYlw) and that members of the press/public may record and take photographs except where there are confidential or exempt items.

2 APOLOGIES

To receive any apologies.

3 DECLARATIONS OF INTERESTS

Members are reminded that they must declare all relevant pecuniary and non pecuniary interests arising from any business to be discussed at this meeting. If a disclosable pecuniary interest is declared a Member must not speak or take part in that agenda item. Any declarations will be recorded in the minutes of the meeting.

3 - 24

4 6-MONTH ASSESSMENT ON THE IMPACT OF THE CLEAN AIR ZONE ON BUSINESSES WITHIN THE AREA

Stephen Arnold, Head of CAZ

25 - 28

5 ECONOMY & SKILLS O&S COMMITTEE WORK PROGRAMME

For discussion.

6 REQUEST(S) FOR CALL IN/COUNCILLOR CALL FOR ACTION/PETITIONS RECEIVED (IF ANY)

To consider any request for call in/councillor call for action/petitions (if received).

7 **OTHER URGENT BUSINESS**

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chair are matters of urgency.

8 **AUTHORITY TO CHAIR AND OFFICERS**

Chair to move:-

'In an urgent situation between meetings, the Chair jointly with the relevant Chief Officer has authority to act on behalf of the Committee'.

BRUM BREATHES



Birmingham's journey to clean air

Stephen Arnold

HEAD OF CLEAN AIR ZONE

08 DECEMBER 2021



Making a positive difference every day to people's lives

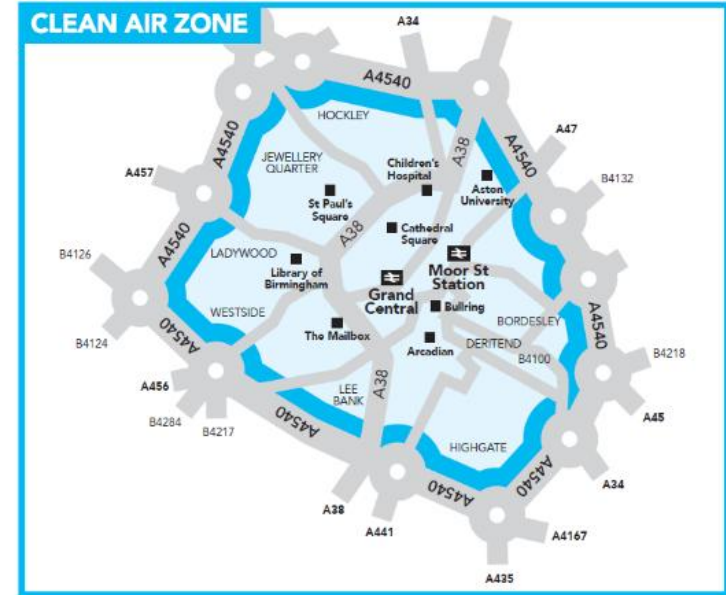
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Birmingham
City Council

Introduction

- Birmingham's Clean Air Zone became operational on 1 June 2021
- The zone is an important tool that will enable the city to reduce the levels of nitrogen dioxide to within the legal limit within the shortest possible time
- As part of the preparation of the full business case there were various studies to try and predict the impact of the Clean Air Zone – air quality, traffic and key groups
- These studies also identified potential mitigations to these impacts
- The recommendations from these reports were further refined by the feedback to the 2018 consultation
- The mitigations were designed to either give people more time to prepare or to accelerate the replacement of non-compliant vehicles
- Identifying the specific impact of the Clean Air Zone on Birmingham's economy is difficult to identify in the context of the profound impact COVID restrictions have had on economic activity and working patterns

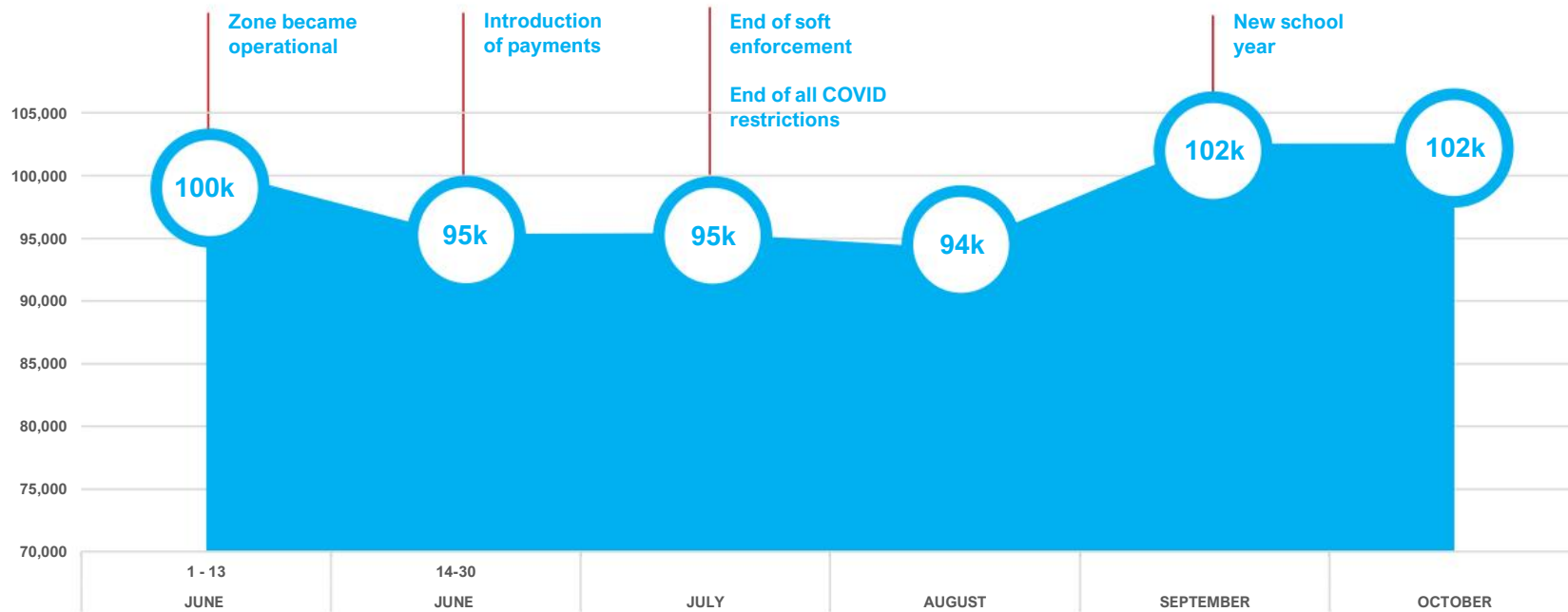


The Clean Air Zone

PERFORMANCE OF THE ZONE

How is the Clean Air Zone performing?

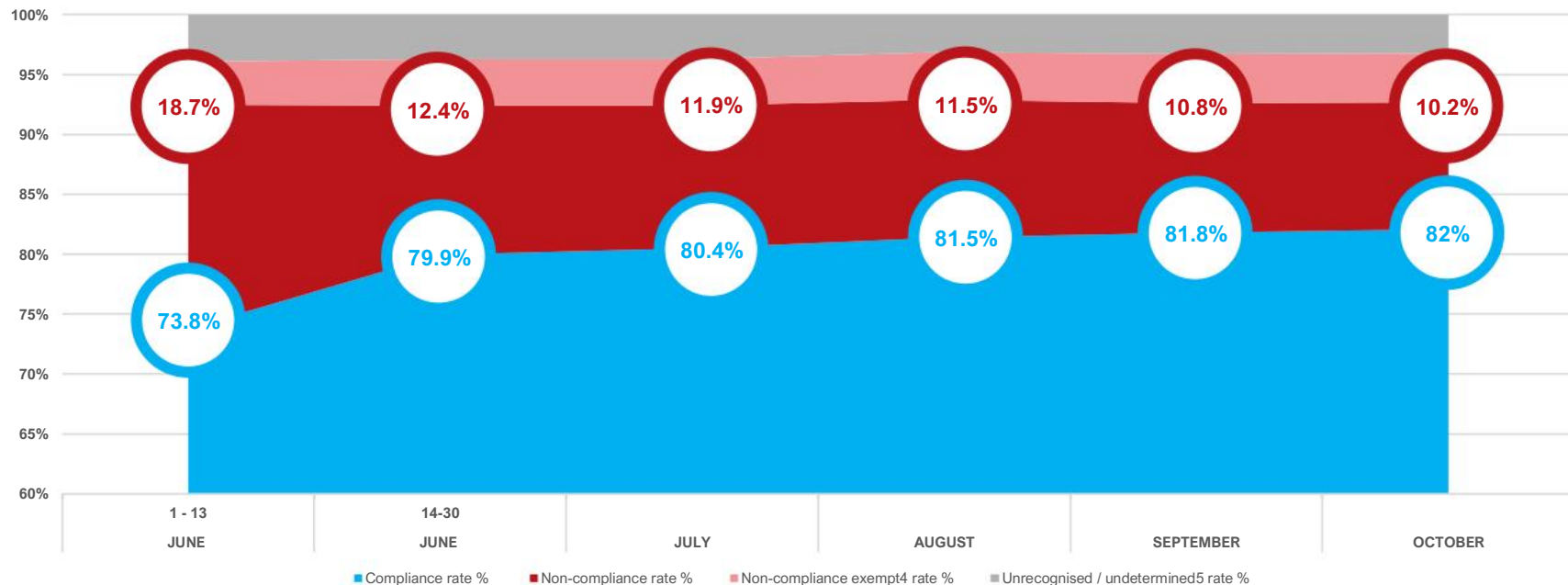
DAILY AVERAGE VOLUME OF UNIQUE VEHICLES



SOURCE: CAZ monthly factsheets June – October 2021 (brumbreathes.co.uk)

How is the Clean Air Zone performing?

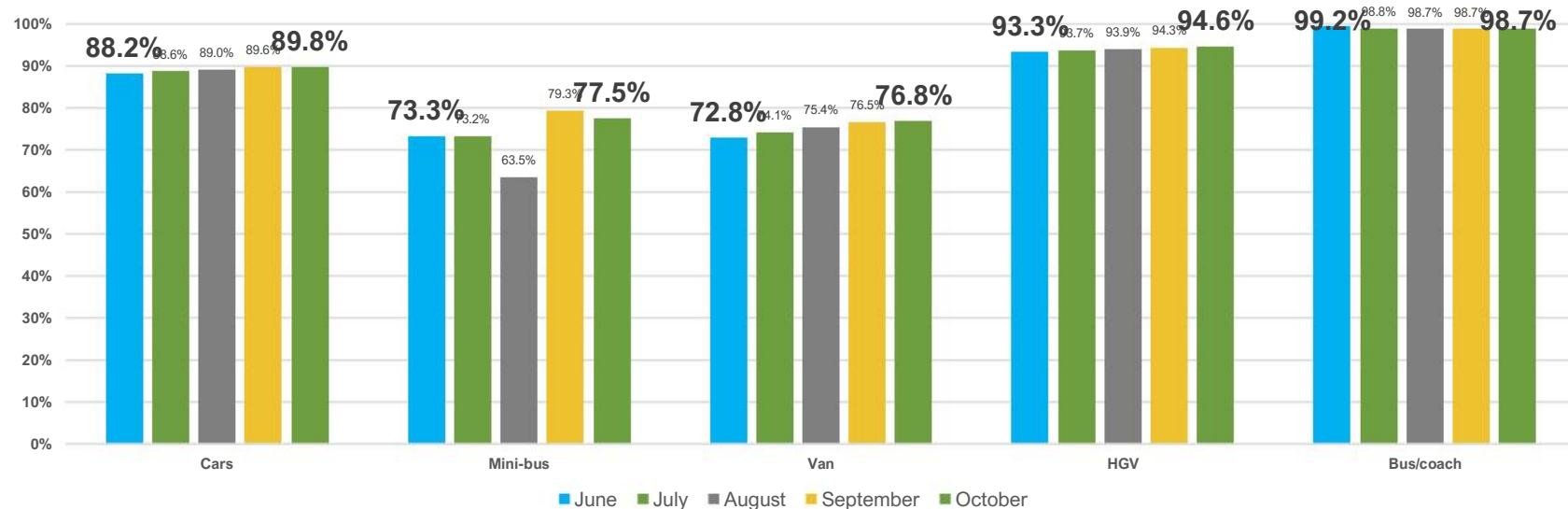
THE PERCENTAGE OF COMPLIANT v NON COMPLIANT VEHICLES (DAILY AVG)



SOURCE: CAZ monthly factsheets June – October 2021 (brumbreathes.co.uk)

How is the Clean Air Zone performing?

COMPLIANCE BY VEHICLE CATEGORY (DAILY AVG)



%age of all
unique
vehicles

80%

0.07%

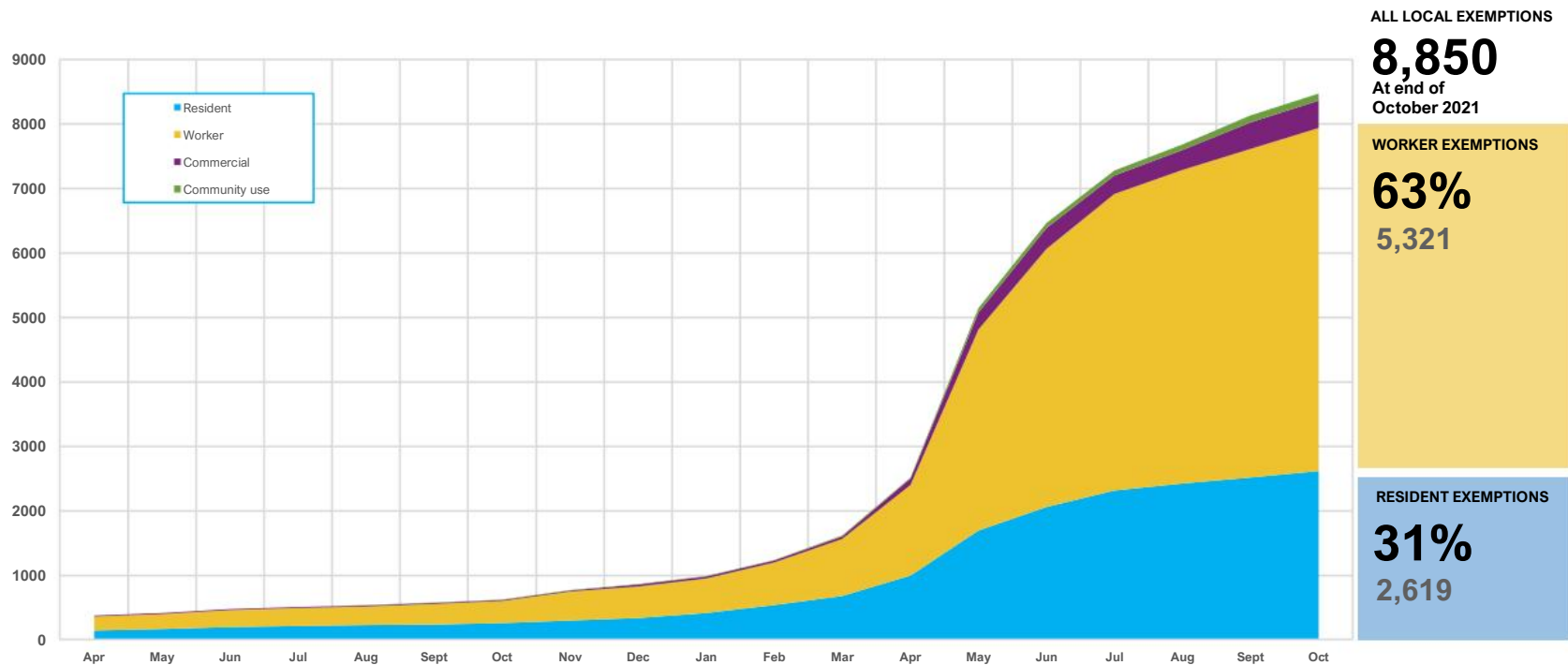
9%

1%

0.06%

SOURCE: CAZ monthly factsheets June – October 2021 (brumbreathes.co.uk)

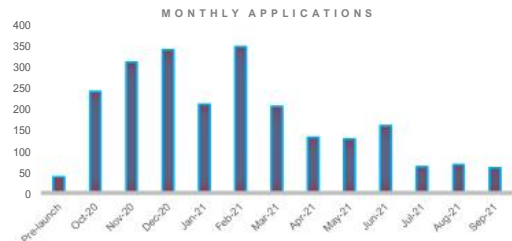
The journey to a clean air city: supporting change



The journey to a clean air city: supporting change

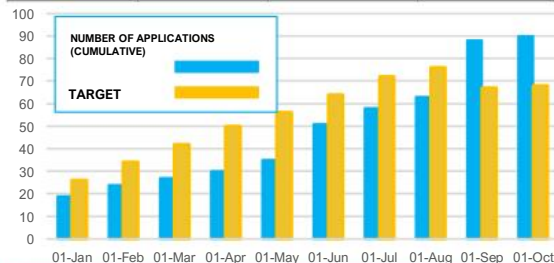
HACKNEY CARRIAGE AND PRIVATE HIRE

APPS	APPROVED	PAID	REMAINING
2,274	1,289	£2.356m	£11.64m

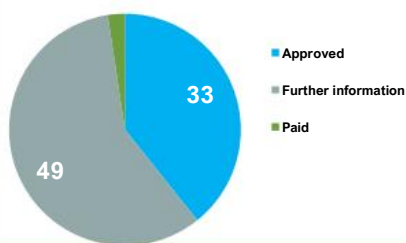


HEAVY DUTY VEHICLE FUND

APPS	APPROVED	PAID/PENDING	REMAINING
68	13	£1.74m	£8.31m

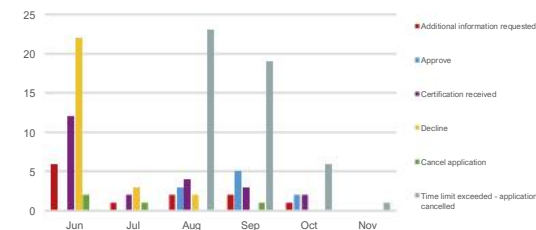


POTENTIAL VALUE OF GRANTS IN PROCESS

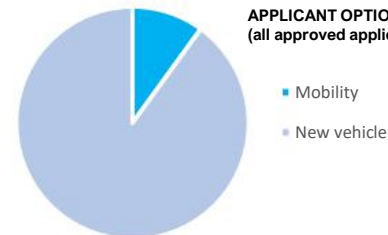


VEHICLE SCRAPPAGE

APPS	DESTROYED	PAID	REMAINING
130	25	£0.09m	£10.49m

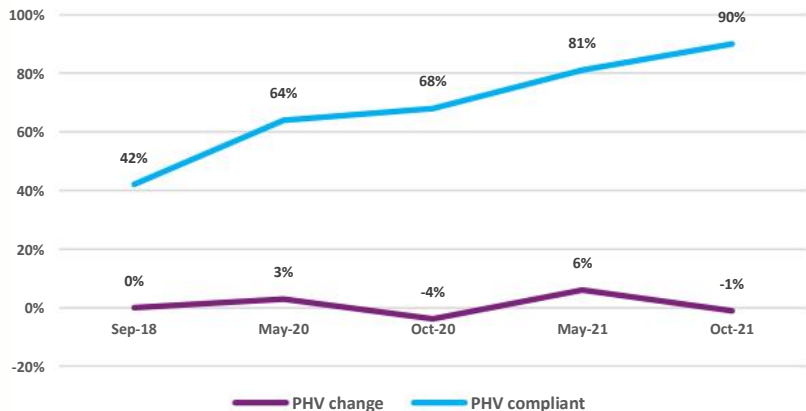


APPLICANT OPTION (all approved applications)

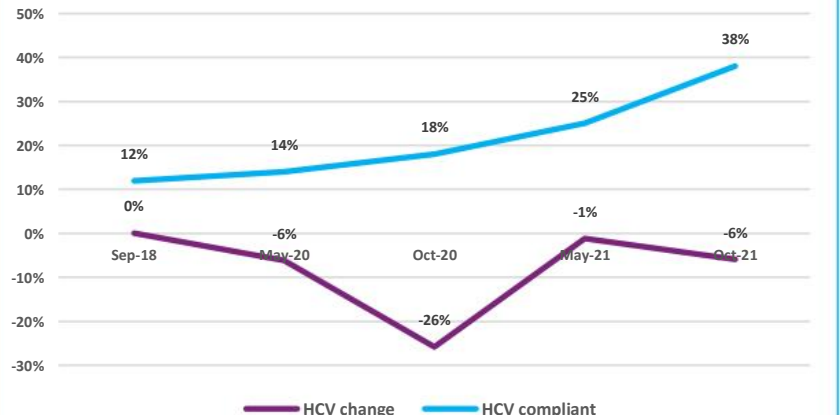


The journey to a clean air city: supporting change

PRIVATE HIRE VEHICLES

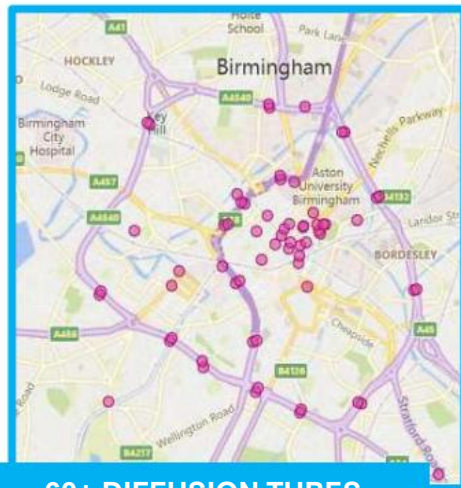


HACKNEY CARRIAGE VEHICLES

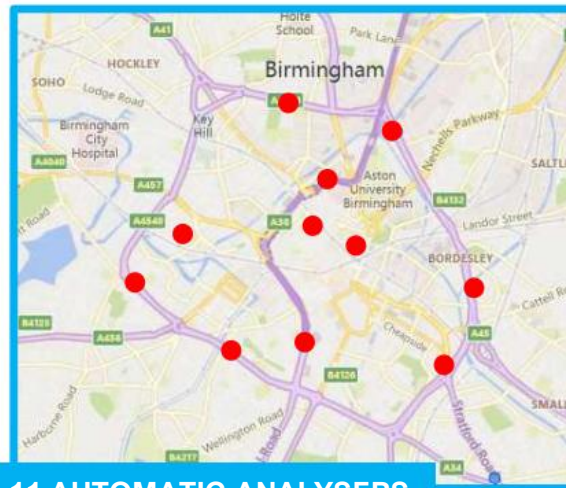


Monitoring air quality in Birmingham

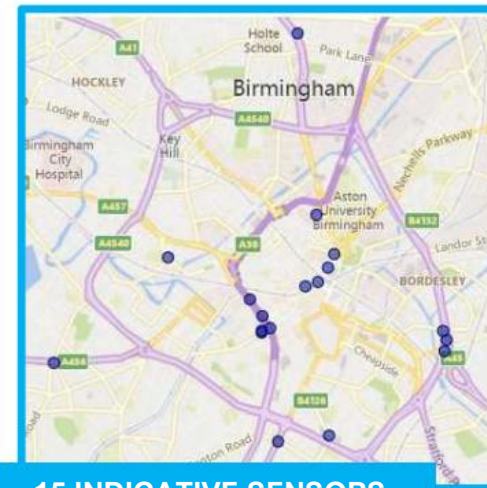
THE CITY HAS A LARGE NETWORK OF MONITORING EQUIPMENT ACROSS THE CITY CENTRE AND RING ROAD.



60+ DIFFUSION TUBES



11 AUTOMATIC ANALYSERS

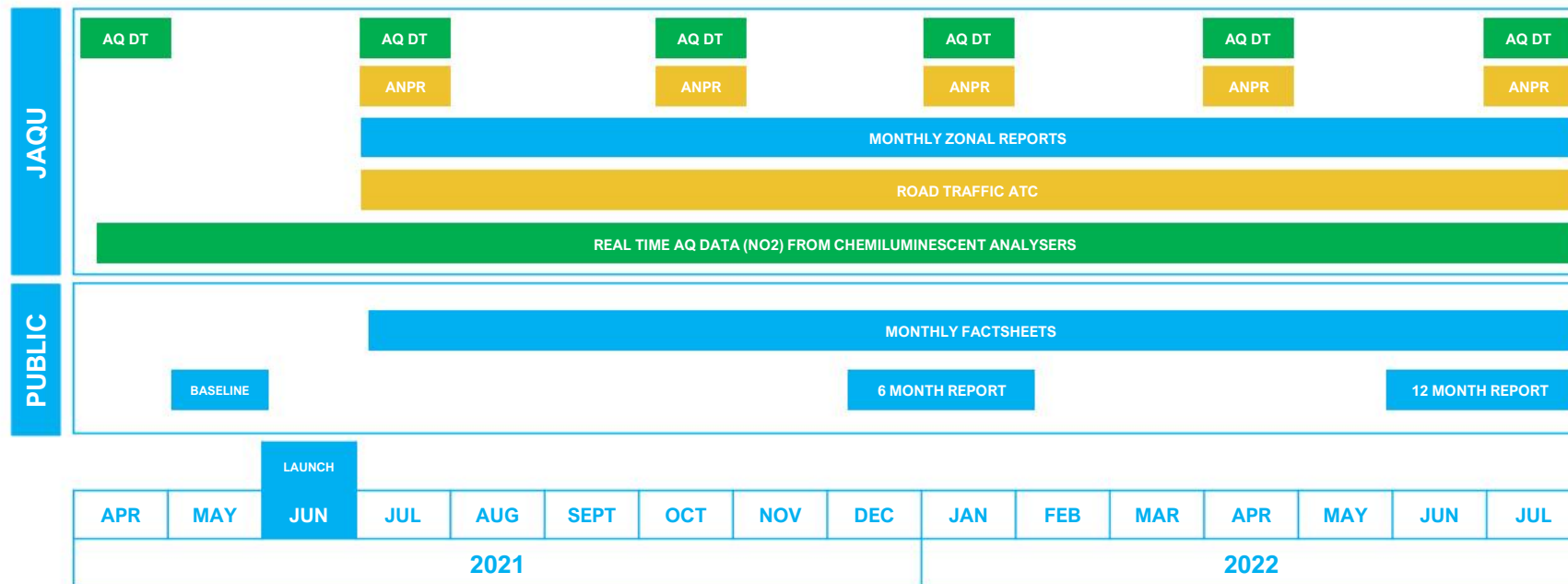


15 INDICATIVE SENSORS

WWW.BIRMINGHAMAIRQUALITY.CO.UK

Key outputs of the monitoring and evaluation programme

TIMELINE TO MID 2022



The Clean Air Zone

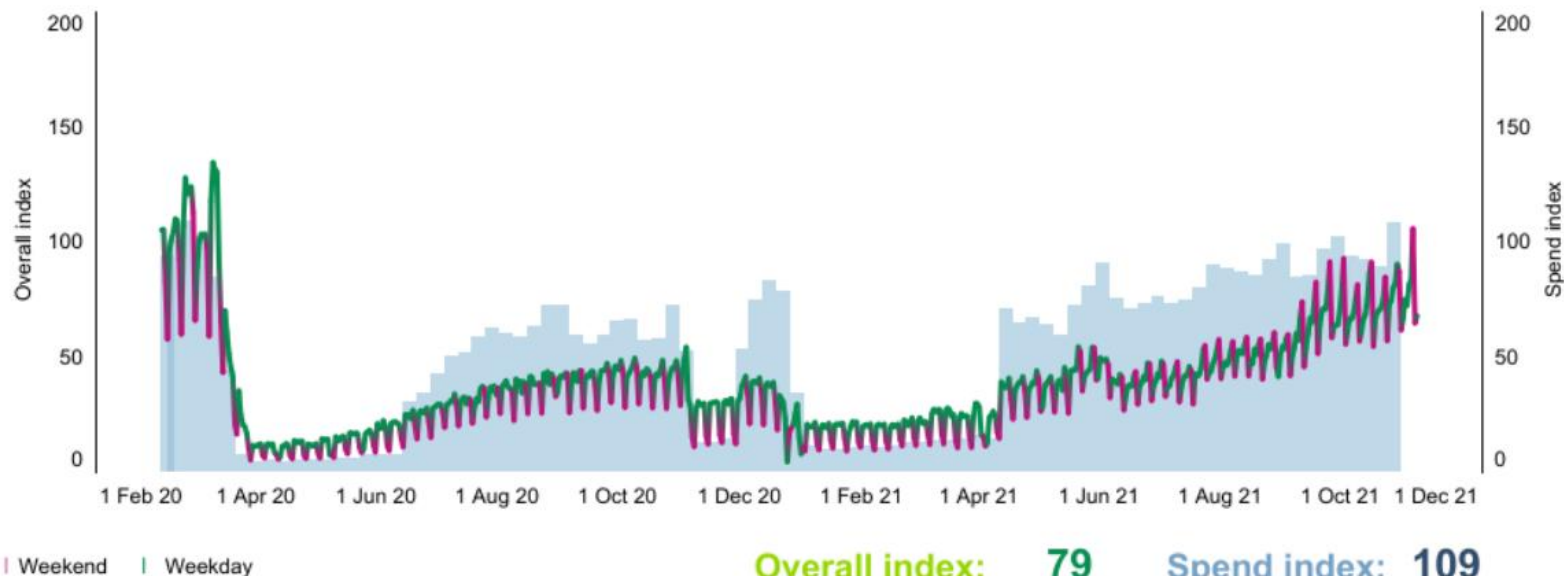
BIRMINGHAM'S ECONOMY

The impact of COVID on Birmingham's economy

OVERALL RECOVERY AND INDEX OF SPEND

This index looks at everyone who was in the city centre at any time of the day, compared to a pre-lockdown index of 100.

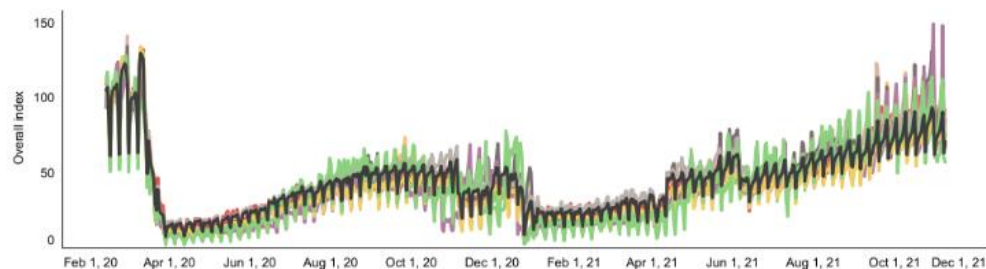
The spend index looks at relevant offline sales made in the city centre at any time of the day compared to a pre-lockdown baseline of 100.



SOURCE: Centre for Cities High Street Recovery Tracker (Data period: 13 February 2020 to 31 October 2021)

Birmingham's recovery compared with the other core cities

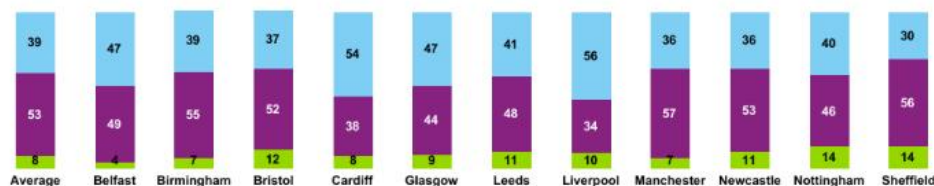
OVERALL RECOVERY AND INDEX OF SPEND



Legend:



Compare where people are coming from now (Last week of November)



SOURCE: Centre for Cities High Street Recovery Tracker (Data period: 13 February 2020 to 31 October 2021)

The impact of COVID on Birmingham's economy

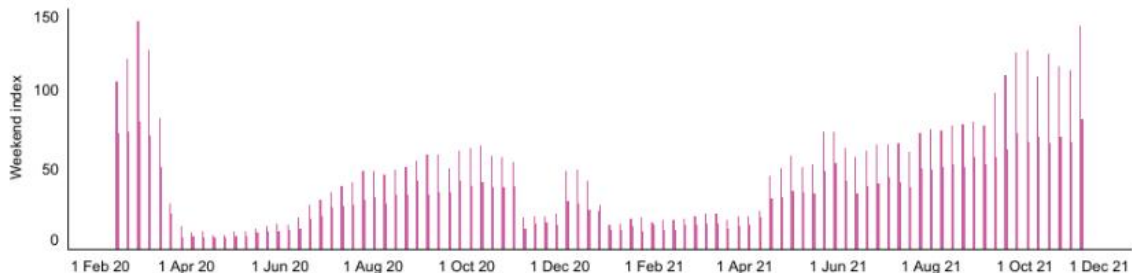
WEEKDAY INDEX

This index looks at daytime footfall on weekdays as a proxy for the return of workers, compared to a pre-lockdown baseline of 100.



WEEKEND INDEX

This index looks at people who were in the city centre, in the daytime at weekends, compared to a pre-lockdown baseline of 100.



SOURCE: Centre for Cities High Street Recovery Tracker (Data period: 13 February 2020 to 31 October 2021)

Where were visitors coming from before lockdown?



Where are visitors coming from now?
(last week of November)



Where were weekend visitors coming from before lockdown?



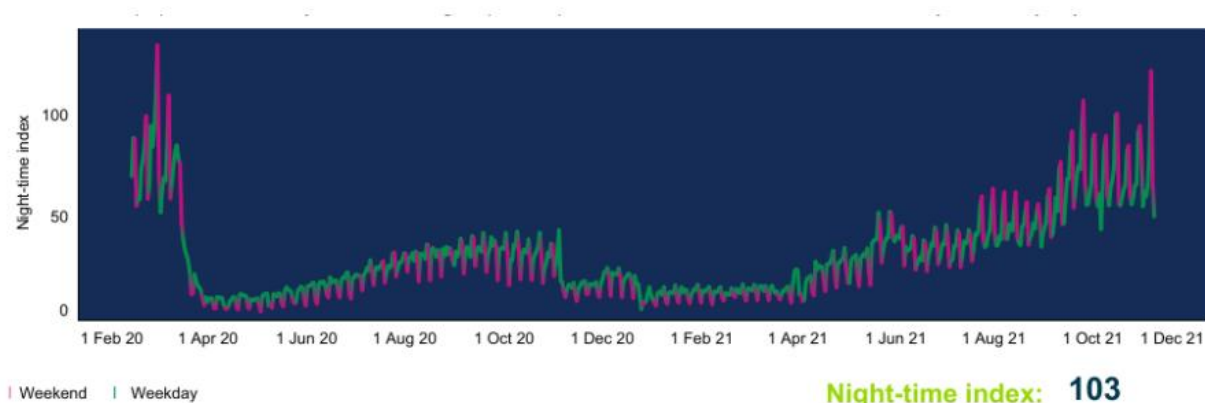
Where are weekend visitors coming from now?
(last week of November)



The impact of COVID on Birmingham's economy

NIGHT TIME INDEX

The index looks at people who were in the city in the evening compared to a pre-lockdown baseline of 100. The baseline refers to Fridays and Saturdays only.



Where were night-time visitors coming from before lockdown?

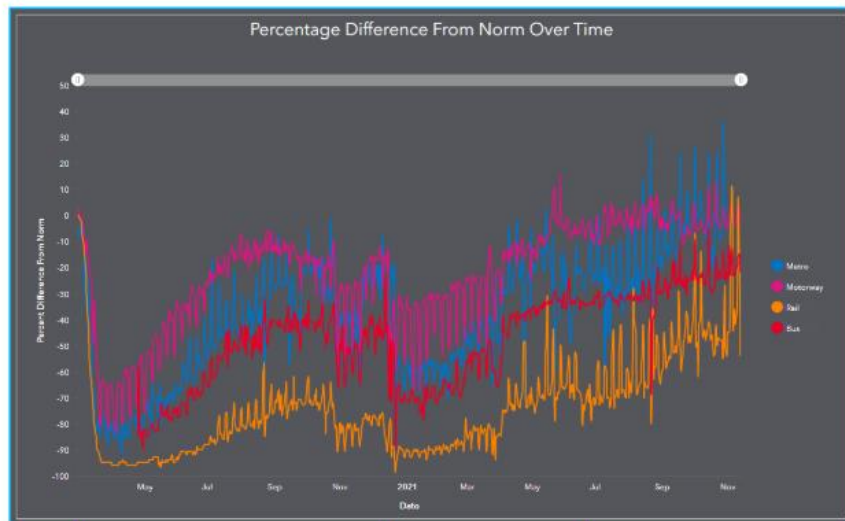


Where are night-time visitors coming from now?
(Last week of November)



SOURCE: Centre for Cities High Street Recovery Tracker (Data period: 13 February 2020 to 31 October 2021)

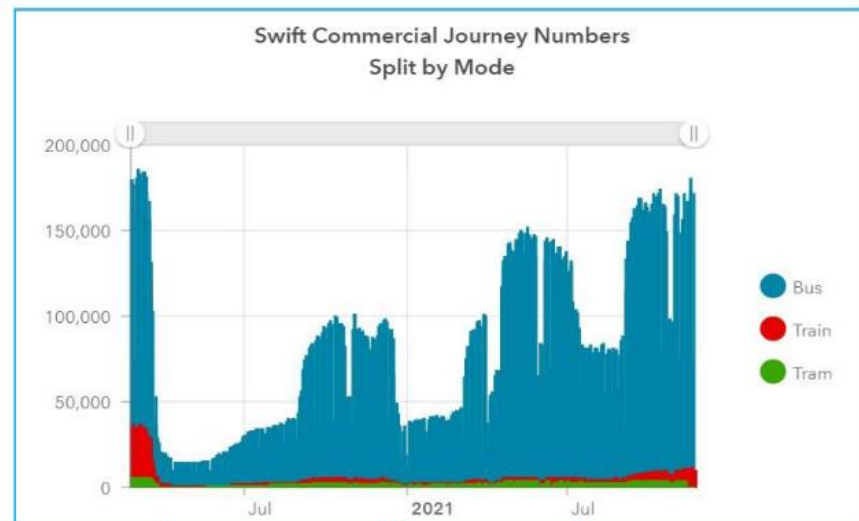
Changes in modes of transport since 2020



LOCKDOWN #1

LOCKDOWN #2

RESTRICTIONS REMOVED



LOCKDOWN #1

LOCKDOWN #2

RESTRICTIONS REMOVED

SOURCE: TFWM Data Insight Hub

Birmingham's Clean Air Zone

NEXT STEPS

Other cities are using similar schemes to address the challenge of poor air quality

CLEAN AIR ZONES

LIVE	2021	2022	BEYOND
YORK Non charging CAZ January 2021		BRADFORD CAZ C January 2022	LIVERPOOL CAZ TBC
BATH CAZ C March 2021		BRISTOL CAZ D	
BIRMINGHAM CAZ D 1 June 2021		G. MANCHESTER CAZ C	
PORTSMOUTH CAZ B 29 November 2021		SHEFFIELD CAZ C	
		NEWCASTLE CAZ C	

OTHER SIMILAR CHARGING SCHEMES

LONDON ULEZ April 2019 ULEZ expansion 25 October 2021	OXFORD ZEZ 2021	GLASGOW LEZ
		EDINBURGH LEZ
		DUNDEE LEZ
		ABERDEEN LEZ



The Clean Air Zone as an enabler of change



Additional programmes supported by the Clean Air Zone team include:

- Significant expansion of the city's electric vehicle charging points
- Purchase of 20 hydrogen buses to encourage the adoption of the technology in the city
- Purchase of up to 50 electric hackney carriages to encourage adoption of this technology within the taxi fleet

A long term ambition for zero emissions

The council is committed to taking a leading role, playing its part, and working with individuals, communities, businesses, partners, and others across the city and region to act now on the causes and impacts of the climate emergency.

The ambition was set for the council and city to become net zero carbon by 2030. This is the city's 'route to zero' (R20).





Economy & Skills O&S Committee: Work Programme 2021/22

Chair: Cllr Saima Suleman

Deputy Chair: Cllr Chaman Lal

Committee Members: Cllrs Alex Aitken, Maureen Cornish, Peter Griffiths, Zaheer Khan, Simon Morrall and Darius Sandhu

Officer Support: Ceri Saunders, Acting Group Overview & Scrutiny Manager (303 2786)
Baseema Begum, Scrutiny Officer (303 1668)
Errol Wilson, Committee Manager (675 0955)

1 Meeting Schedule

Date	What	Officer Contact / Attendees
16th June 2021 (informal) 1000 hours Online meeting	To discuss priorities for the 2021/22 work programme.	Scrutiny Office
14th July 2021 (informal) 1000 hours Online meeting Report deadline: 5 th July	Supporting the Economic Recovery from Covid-19 – jobs & skills & supporting SMEs	Maria Dunn, Head of Development Policy Ilgun Yusuf, Assistant Director, Skills & Employability
15th September 2021 1000 hours BMI Main Hall Report deadline: 6 th Sept	East Birmingham Inclusive Growth Strategy – update Update on Brexit	Mark Gamble, East Birmingham Development Manager Lloyd Broad, Head of European Affairs and Ozge Iskit, Interim Brexit Co-Ordinator
6th October 2021 (informal) 1000 hours Online meeting Report deadline: 27 th Sept	Redevelopment of Birmingham Smithfield and surrounding area Council support to businesses	Richard Brown, Timothy Brown, Inclusive Growth Directorate Mohammed Zahir, Head of Business Enterprise and Innovation



Date	What	Officer Contact / Attendees
3rd November 2021 (informal) 1000 hours Online meeting Report deadline: 25 th Oct	Economic impacts on Birmingham's night-time economy (culture, leisure and hospitality sectors) of new residential developments (in relation to targets set in the Birmingham Development Plan)	Maria Dunn, Head of Development Policy
8th December 2021 (informal) 1000 hours Online meeting Report deadline: 29 th Nov	6-month assessment on the impact of the Clean Air Zone on businesses within the area	Stephen Arnold, Head of Clean Air Zone
5th January 2022 1000 hours BMI Main Hall Report deadline: 23 rd Dec	Cabinet Member for Education, Skills & Culture	Cllr Jayne Francis, Cabinet Member for Education, Skills & Culture
2nd February 2022 1000 hours BMI Main Hall Report deadline: 24 th Jan	TBC	
2nd March 2022 1000 hours BMI Main Hall Report deadline: 21 st Feb	East Birmingham Inclusive Growth Strategy – update	
27th April 2022 1000 hours BMI Main Hall Report deadline: 18 th April	TBC	

2 Other Meetings

Call in Meetings	<i>None scheduled</i>
Petitions	<i>None scheduled</i>



Councillor Call for Action Requests	<i>None scheduled</i>
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- 2.1 It is suggested that the Committee approve Wednesday at 1000 hours as a suitable day and time each week for any additional meetings required to consider 'requests for call in' which may be lodged in respect of Executive decisions.

3 Forward Plan for Cabinet Decisions

The following decisions, extracted from the Cabinet Office Forward Plan of Decisions, are likely to be relevant to the Economy & Skills O&S Committee's remit. **Please note this is correct at the time of publication.**

Reference	Title	Portfolio	Proposed Date of Decision
008915/2021	Druids Heath Regeneration	Homes & Neighbourhoods	14 Dec 2021
007884/2020	Proposed Compulsory Purchase Order –Digbeth & Allison Street Birmingham for the Beorma Quarter Development	Leader	14 Dec 2021
007686/2020	Historic Environment Supplementary Planning Document	Leader	14 Dec 2021
008303/2021	Asset Review - Multi-storey car park, Brunel Street, Birmingham	Leader	14 Dec 2021
008971/2021	Sale of 1 Lancaster Circus, City Centre	Leader	14 Dec 2021
009068/2021	Paradise Circus Update	Leader	14 Dec 2021
009281/2021	Adoption of Perry Barr 2040: A Vision for Legacy Masterplan and endorsement of the Perry Barr 2040 Delivery Plan	Leader	14 Dec 2021
008192/2021	Contribution to Decarbonising Construction of HS2 - Approval to accept Grant and Full Business Case	Transport & Environment	14 Dec 2021
008863/2021	Metro Centenary Square Extension – GBSLEP EZ additional funding	Transport & Environment	14 Dec 2021
009030/2022	Business Rates Income 2022/23	Leader	18 Jan 2022
009239/2021	Disposal of Murdoch and Pitman, Birmingham, 153 - 161 Corporation Street, Birmingham	Leader	18 Jan 2021
005048/2018	Moor Street Queensway Public Realm Improvements Outline Business Case	Transport & Environment	18 Jan 2022
009445/2022	City Centre Public Realm Improvement Scheme (CCPR) Full Business Case (FBC) phase 2	Transport & Environment	18 Jan 2022
009031/2022	DRAFT FINANCIAL PLAN 2022-2026	n/a	08 Feb 2022
009407/2022	Enterprise Zone Investment Plan 2022	Leader	08 Feb 2022
009408/2022	25 Year City of Nature Delivery Framework	Leader	08 Feb 2022

