

BIRMINGHAM CITY COUNCIL

ECONOMY AND SKILLS OVERVIEW AND SCRUTINY COMMITTEE

WEDNESDAY, 26 APRIL 2023 AT 10:00 HOURS
IN COMMITTEE ROOMS 3 & 4, COUNCIL HOUSE, VICTORIA
SQUARE, BIRMINGHAM, B1 1BB

A G E N D A

1 NOTICE OF RECORDING/WEBCAST

The Chair to advise/meeting to note that this meeting will be webcast for live or subsequent broadcast via the Council's Public-I microsite ([please click this link](#)) and that members of the press/public may record and take photographs except where there are confidential or exempt items.

2 APOLOGIES

To receive any apologies.

3 DECLARATIONS OF INTERESTS

Members are reminded they must declare all relevant pecuniary and other registerable interests arising from any business to be discussed at this meeting.

If a disclosable pecuniary interest is declared a Member must not participate in any discussion or vote on the matter and must not remain in the room unless they have been granted a dispensation.

If other registerable interests are declared a Member may speak on the matter only if members of the public are allowed to speak at the meeting but otherwise must not take part in any discussion or vote on the matter and must not remain in the room unless they have been granted a dispensation.

If it is a 'sensitive interest', Members do not have to disclose the nature of the interest, just that they have an interest.

Information on the Local Government Association's Model Councillor Code of Conduct is set out via <http://bit.ly/3WtGQnN>. This includes, at Appendix 1, an interests flowchart which provides a simple guide to declaring interests at meetings.

3 - 10

4 **ACTION NOTES AND ACTION TRACKER**

To agree the Action Notes of the meeting held on 11th January and to note the actions as listed on the Action Tracker.

11 - 20

5 **EAST BIRMINGHAM INCLUSIVE GROWTH STRATEGY - UPDATE**

Mark Gamble, Head of East Birmingham Development

21 - 32

6 **OUR FUTURE CITY PLAN: SHAPING OUR CITY TOGETHER – CONSULTATION AND ENGAGEMENT UPDATE**

James Betjemaan, Head of Curzon and Enterprise Zone Development

33 - 48

7 **WORK PROGRAMME**

That the Committee considers its work programme, attached at Appendix 1.

8 **REQUEST(S) FOR CALL IN/COUNCILLOR CALL FOR ACTION/PETITIONS RECEIVED (IF ANY)**

To consider any request for call in/councillor call for action/petitions (if received).

9 **OTHER URGENT BUSINESS**

To consider any items of business by reason of special circumstances (to be specified) that in the opinion of the Chair are matters of urgency.

10 **AUTHORITY TO CHAIR AND OFFICERS**

Chair to move:-

'In an urgent situation between meetings, the Chair jointly with the relevant Chief Officer has authority to act on behalf of the Committee'.

ECONOMY AND SKILLS O&S COMMITTEE
ACTION TRACKER 2022-23

Date	Agenda Item	Action	Update
7 th December	Employment and Skills Inquiry	Spencer Wilson, GBSLEP to provide data on the uptake of apprenticeships from underrepresented groups in the city.	Information circulated 6/2/23.
11 th January	Employment and Skills Inquiry	A list of qualifications available to young people in the city to be provided by BEP	Information circulated 18/1/23.
11 th January	Employment and Skills Inquiry	The number of roles secured by care leavers within the public sector to be provided by Jenny Turnross	Awaiting information.
11 th January	Employment and Skills Inquiry	Further information on the reverse mentoring scheme and how members can get involved to be provided by Jenny Turnross.	Update provided to Cllr Suleman on 5 th April.

BIRMINGHAM CITY COUNCIL

ECONOMY AND SKILLS O&S COMMITTEE

1000 hours on 11th January 2023, Committee Room 2, Council House - Actions

Present:

Councillor Saima Suleman

Councillors Raqeeb Aziz, Katherine Iroh and Izzy Knowles.

Also Present:

Tim Boyes, Chief Executive, Birmingham Education Partnership (BEP)

Ruth Broome, Strategic Hub Lead - Birmingham Careers Hub, Birmingham Education Partnership (BEP)

Jenny Turnross, Director of Practice, Birmingham Children's Trust

Fiona Bottrill, Senior Overview and Scrutiny Manager

Baseema Begum, Scrutiny Officer

1. NOTICE OF RECORDING/WEBCAST

The meeting began at 10.03

The Chairman advised the meeting to note that members of the press/public may record and take photographs.

2. APOLOGIES

None.

3. DECLARATIONS OF INTEREST

None.

4. ACTION NOTES

(See Item No. 4)

The action notes of the last meeting held on 7th December 2022 were agreed.

5. EMPLOYMENT AND SKILLS INQUIRY

(See Item No. 5)

The Chair explained the purpose of the item and welcomed all attendees to the meeting.

Tim Boyes, CEO, Birmingham Education Partnership (BEP) and Ruth Broome, Strategic Hub Lead, Birmingham Careers Hub were present for this item.

Tim Boyes spoke to the presentation circulated with the agenda and during a discussion with members the following were amongst the points made: -

- BEP, a charity, was launched in 2013 by headteachers with the support of the City Council to help keep the Birmingham schools family together as the Council's resource was diminishing due to an increase in school academies.
- BEP works with schools and does not provide careers advice directly to young people. Initially it received some government funding to partner with the Careers and Enterprise Company to act as a broker for supporting careers advice and transitioning of young people into employment for Birmingham schools. The other partner supporting this work is the Greater Birmingham and Solihull Local Enterprise Partnership (GBSLEP).
- In 2015 the Council commissioned BEP to be the school improvement provider changing the focus of the work of BEP with the Council as its lead partner.
- There is a lack of co-ordination and strategy when it comes to a set standard of careers advice on offer with a wide variation noted between schools. There is a need for a co-ordinated approach across the city.
- BEP works with careers leads in schools to help support them in their priorities for their young people. Through the work of the Careers Hub there are 108 schools from a broad spectrum engaged on a careers programme. It was recognised however that Head Teachers are driven by examination results rather than careers advice and so it is not always the top priority. BEP's mandate is to help schools improve so this is where the focus is.
- BEP works with a range of employers to engage business volunteers including the Chamber of Commerce where there is a diverse makeup of employers in their network including smaller businesses.
- It was acknowledged that Small and Medium Enterprises (SMEs) don't have the capacity and resource to engage with the process of offering an apprenticeship. This is something that BEP is aware of and will be looking to address in a strategy next year through the Careers Hub.
- BEP has worked with schools on careers advice to ensure that it is impartial and offers a package of options for young people. It is hoped that the number of apprenticeships on offer this year will be trebled and further research is being done to understand the barriers with the take-up in apprenticeships.
- In East Birmingham there has been a faster increase in those from Pakistani and Bangladeshi backgrounds in the progress made in attainment between primary and secondary school and is better than the national average. However, there is an issue with addressing mindsets and the needs of different communities to ensure that there is take up of the opportunities

available. This starts with educating young children and parents earlier and demonstrating successful role models to show that they too can take up different opportunities.

- BEP are keen to get more participation from young people with special educational needs and disability (SEND) in mainstream schools to shape a strategy that will be launched next year looking specifically at those with SEND.
- Young ambassadors with SEND have met with employers to explain their needs and what employers can change and do to be more inclusive.
- Representatives from BEP told members that the 3 recommendations they would suggest for improving skills levels and employment opportunities for young people in the city would be: -
 - Strengthening the relationship between key partners involved in school improvement. The Council needs to provide more stability and continuity as there has been frequent change in senior management.
 - Recognising the unique needs of different areas in the city and what communities in those areas need to work with children at a younger age to create ambition and change mindsets.
 - The current landscape in careers advice and guidance is fragmented and difficult to navigate. It would be helpful for more joint up working between all partners to be more efficient and effective rather to add or duplicate to what is already there.

Jenny Turnross, Director of Practice, Birmingham Children's Trust (BCT) spoke to the report circulated with the agenda and during discussion with Members the following were amongst the points made: -

- The Council fund BCT with a core budget of £200m per year as they provide a statutory service. Opportunities to receive additional funding are taken up as resource is an issue.
- Members acknowledged the great amount of support provided to young people in care and were interested to learn that young care leavers have taken up many different jobs including vocational roles as well as more academic roles in schools and banks. Many of the young people are in apprenticeship roles due to their age range of between 18-21. Those who may be on a lower wage are subsidised by BCT.
- BCT works with the DWP in supporting young people with their CV's and confidence building to enable them to take up opportunities and navigate challenges especially those who may be struggling to take the first step into employment. However, from the main cohorts of care leavers for those young people in care who are seeking asylum or are unaccompanied asylum seekers the main challenge is their emotional health and wellbeing. This responsibility often falls to their social worker however building relationships and having connections with their own communities would be beneficial. In addition, those young people who have suffered considerable trauma (mental health/self-harm/offending) and have additional issues are provided with a dedicated support team. This additional resource supports the young person as they transition into adulthood. It is worth noting that with this one-to-one support 98% of these young people have stayed in contact.

- Care leavers who are parents are provided with dedicated support through one-to-one meetings where these young people are able to talk about their aspirations and challenges and further through supported group work. Young people who find themselves as new parents can require emotional support and a social worker is nominated to support the young person on this journey. A plan is usually put in place to support the young person in taking account of all the issues that they may face including the cost of childcare and returning to work/finding employment.
- Financial assistance is also provided to young parents to allow them to go back to work however BCT has found that the biggest issue for these care leavers is having the emotional support and positive connections to do this, and this is an area that needs further work. Government legislation advocates for more work with care leavers to ensure that these young people are ready to become parents.
- The Corporate Parenting Board is open to all members to join. Elected Members as corporate parents can take the opportunity to support vulnerable young people in care. One example is a Member being asked to mentor or champion a young person (into employment) however this does require clear management.

The Chair thanked the attendees for their contributions and outlined details of future evidence gathering sessions.

RESOLVED: -

1. The report was noted.
2. A list of qualifications available to young people in the city to be provided by BEP.
3. The number of roles secured by care leavers within the public sector to be provided by Jenny Turnross.
4. Further information on the reverse mentoring scheme and how Members can get involved to be provided by Jenny Turnross.

6. WORK PROGRAMME

(See Item No.6)

Fiona Bottrill, Senior Overview & Scrutiny Manager outlined details for future meetings and a general update in relation to the Employment and Skills Inquiry.

It was agreed that the Committee's February meeting would be used to look at the evidence received for the Inquiry to date.

A link to the Inquiry Survey on BeHeard to be sent to all meeting attendees and shared on the Scrutiny Twitter page.

RESOLVED: -

1. The report was noted.
2. An invitation to be sent to all Members of the Committee for the Task & Finish Group meeting scheduled for 13 January.

7. DATE AND TIME OF NEXT MEETING

Noted.

8. REQUEST(S) FOR CALL IN/COUNCILLOR CALL FOR ACTION/PETITIONS RECEIVED (IF ANY)

None.

9. OTHER URGENT BUSINESS

None.

10. AUTHORITY TO CHAIR AND OFFICERS

Agreed.

The meeting ended at 11:57 hours

Birmingham City Council
Economy & Skills Overview and Scrutiny Committee
26th April 2023



Subject: East Birmingham Inclusive Growth Programme Update
Report of: Simon Delahunty-Forrest, Assistant Director, Development
Report author: Mark Gamble, Head of East Birmingham Development

1 Purpose

- 1.1 To update the Committee on progress in relation to the East Birmingham and North Solihull (EBNS) Inclusive Growth agenda.

2 Recommendations

- 2.1 To note the update in relation to the East Birmingham and North Solihull (EBNS) Inclusive Growth agenda.

3 Any Finance Implications

- 3.1 There are no direct financial implications associated with this report.

4 Any Legal Implications

- 4.1 There are no direct legal implications associated with this report.

5 Any Equalities Implications

- 5.1 There are no direct equalities implications associated with this report.

6 Appendices

- 1: East Birmingham Inclusive Growth Programme Update report.

26th April 2023

Economy & Skills Overview and Scrutiny Committee

East Birmingham Inclusive Growth Programme Update



1. Introduction

1.1. This report is to:

1.1.1. update the Economy & Skills Overview and Scrutiny Committee on progress with respect to the East Birmingham and North Solihull (EBNS) Inclusive Growth agenda following the most recent previous report in July 2022.

1.1.2. provide a further update on progress towards the East Birmingham Programme objectives.

2. Background

2.1. Previous reports to this committee have stated that the Enhanced Business Case for the East Birmingham Inclusive Growth Programme (the Programme) was agreed by the City Council's Cabinet during July 2021. The purpose of the Programme is to begin delivery of the East Birmingham Inclusive Growth Strategy (EBIGS) which was approved by Cabinet in February 2021 following extensive public engagement.

2.2. The approved Enhanced Business Case is for an initial phase of work covering the period 2021/22 - 2024/25. At the end of this funding period there will be a review of the programme and a further business case will be prepared for the next phase

2.3. The focus for the East Birmingham Programme is on holistic regeneration: the delivery of physical development and infrastructure, systems change/organisational transformation, and inclusive economic growth that will benefit the target population.

2.4. The Programme is overseen by the East Birmingham Board which is chaired by Liam Byrne MP and provides direction and support in the delivery of the East Birmingham Inclusive Growth Strategy. The key objectives of the Board are to deliver growth and to bring forward a range of collaborative interventions to enable residents to shape outcomes and benefit from the jobs and opportunities created. The Board met most recently in March 2023 and will meet next on 12th May 2023.

2.5. The Programme Objectives for the period 2021-41 are as follows:

- Improve performance to achieve at least the national average measures across a range of key socio-economic indicators including the seven objectives set out in the East Birmingham Inclusive Growth Strategy.
- Deliver 5,000 homes within the area, of which a minimum of 35% will be at least affordable*.
- Create at least 10,000 jobs within the area which will pay the Real Living Wage
- Support the Council's aspiration to be net carbon neutral by 2030, or as soon after as a just transition permits.

3.

4. Progress Since Previous Update

- 4.1. Programme activity is described below under three headings:

Programme Development: activities that will deliver new funding, partnerships and better joined up working as well as opportunities to increase the scale and pace of delivery and to ensure the sustainability of the Programme beyond its current funding horizon.

Project Delivery: specific project activities led by the Programme team or in collaboration with internal and external partners. The overall purpose of the programme is transformational – as such, whilst there is an element of direct delivery alongside a strong emphasis on facilitating positive and self-sustaining change.

Community wealth building, engagement and neighbourhood working: engaging with Ward Members and local stakeholders including third sector organisations to empower and support East Birmingham communities in creating a stronger local economy and better place making including unlocking assets and improving green and blue infrastructure.

Programme Development

Levelling Up Zone and Investment Zones

- 4.2. Since the previous report to this committee, proposals for an East Birmingham & North Solihull Levelling Up Zone have been developed collaboratively with West Midlands Combined Authority (WMCA) and Solihull Metropolitan Borough Council (SMBC). The concept of the Levelling Up Zone is that strategic investment and interventions in transport infrastructure will unlock and accelerate a package of major development sites which will in turn stimulate further private sector investment. In parallel, the integration of public services will ensure that local people benefit from the investment, with services being more effectively targeted at those who most benefit from improved access to jobs, higher wages and better health outcomes. A joint letter from the WM Mayor and both Council Leaders was submitted to the Secretary of State for Levelling Up, Housing and Communities in Autumn 2022 setting out this EBNS proposal.
- 4.3. In September 2022 the Government announced a competitive process for the creation of new Investment Zones with an expression of interest (EOI) process taking place from 3rd to 14th October. In response, Birmingham and Solihull Councils together submitted proposals for an EBNS opportunity area. The EOI was accompanied by a covering letter, co-signed by the Leaders of Birmingham and Solihull Councils and the Mayor of the West Midlands, setting out how the Investment Zone proposals could form part of a wider Levelling Up Zone concept.
- 4.4. Following the Spring Budget announcements in March 2023, the Government published the agreed text of the West Midlands Combined Authority: “Trailblazer” deeper Devolution Deal. The Devolution Deal text includes support for WMCA to progress multiple Levelling Up Zones, including EBNS, and a number of key “tools” are outlined to facilitate this, including business rate retention to support investment

in infrastructure and development. This could function in a similar manner to Birmingham's highly successful Enterprise Zone.

- 4.5. At the same time as the Devolution Deal text the Government also launched its Investment Zones policy prospectus. The Investment Zone policy differs significantly from the concept which was announced in September 2022, and there is no direct response to the EBNS EOI, however the prospectus does identify the WMCA as one of eight places which have been selected to develop more detailed Investment Zone proposals.

Strategic partnerships

- 4.6. Current partnership activity includes:

- Establishing a new strategic alliance at Tyseley with University of Birmingham and Tyseley Energy Park Ltd. building on existing investment successes to deliver a new Green Energy and Innovation Quarter for Birmingham.
- Developing partnership working with the National Trust to pioneer approaches to inclusive urban greening.
- Engaging with Severn Trent to further develop their current involvement in the area which currently includes cost of living support, careers engagement and support for the Hodge Hill schools Earthshot project.
- Working with Birmingham City University (BCU) to co-design a further phase of work following the success of the previous BCU/City Council community engagement pilot.
- Working in collaboration with the NHS including:
 - the co-design and implementation of the East Birmingham Locality forum which has focussed on community access to green infrastructure and increased integration of health and social care in alignment with Early Intervention principles.
 - Collaboration around the Meadway Local Centre project where a Strategic Outline Case is under preparation for health provision as one potential component of a new local centre.
 - Supporting the Birmingham Anchor Network recruitment project, 'I Can', that has changed recruitment processes to remove unnecessary requirements and better value local applicants, leading to over 200 NHS job offers to East Birmingham residents so far.

Programme Team Recruitment

- 4.7. Recruitment of the programme team continues, with five officers currently in post and a further three to be recruited imminently which will complete the current team structure. Graduate and apprenticeship placements are to be established later in 2023.

Project Delivery

- 4.8. The Programme currently includes seven live projects. Further detail regarding these projects is provided in the Project Register appended to this report.
- EB007: Bordesley Spatial Pilot

- EB009: Dolphin Centre Youth Hub
- EB010: Cole Valley Country Parks (inc. Tyseley Community Commons)
- EB014: Pocket Parks
- EB015: Youth Employability Pilot (Partnerships for People & Place)
- EB017: Green Infrastructure Action Plan
- EB018: Asset-Led Delivery Vehicle Stage 2
- EB019: Meadway Phase 2

4.9. Additional projects are in the process of development including subsequent stages of activity aligned with the completed projects EB002: Ward End/Cole Valley Skills Hub, EB005: Community Engagement Pilot, EB003: Meadway Local Centre and EB004: Tyseley Clean Energy Masterplan for Growth.

Community wealth building, engagement and neighbourhood working activities

4.10. The Programme team are engaged on an ongoing basis with stakeholders and communities across the East Birmingham area. Specific areas of focus include:

Ward End

4.11. The USE-IT Transfer Network project (EB001) has allowed for the local wealth building methodology to be tested with Ward End as an initial pilot area. To date the following activities have been delivered:

- One of the main Ward End community assets - Dolphin Women's Centre – received consultancy support in setting up their social enterprise café (business planning and customer engagement).
- In collaboration with Birmingham City University two Community Research projects have been commissioned that focus on 1) mapping the local underutilised skills and understanding the local barriers to employment and 2) better use of the local assets (Ward End Park House and the Boat House).
- The first Community Economic Development Plan was designed for Ward End identifying issues and opportunities such as under-utilised skills within the local population, especially women's skills, and local assets that can be used for the further development if the local economy are empowered to access them.
- This work led to a further collaboration with the WMCA Social Economy Task Force and resulted in the consideration of Ward End for the WMCA Social Economy Clusters funding (£50,000). It is hoped that the WMCA funding will allow further economic development of Ward End.

These activities will inform next steps building on the EB009: Dolphin Centre Youth Hub, the improvement of Ward End Park, social value emerging from major developments including the HS2 control centre and rolling stock yard, and the potential renovation of Ward End Park House.

Bromford Regeneration

4.12. The Programme Team is working with local stakeholders to support community aspirations and to facilitate joined-up engagement around the various activities currently underway in the area, including Environment Agency flood mitigation measures, City Council housing renewal, housing retrofit and improvement projects.

Playzones consultation

- 4.13. The programme team has supported the Council's Sport and Leisure service to undertake engagement with communities in support of a planned bid to the Football Foundation's Playzones funding programme. The aim was to identify opportunities for improved sports facilities and to explore local community capacity to help manage and operate the improved facilities. Proposals are now in development for three locations in East Birmingham, for submission to the Football Foundation in May 2023.

Neighbourhood Planning and Business Improvement Districts

- 4.14. The programme team is working with the Council's Neighbourhood Development and Support Unit (NDSU) to support community activities relating to the potential establishment of a Neighbourhood Planning Forum and/or a Business Improvement District for the Small Heath and Ward End areas.

5. Next Steps

Levelling Up

- 5.1. Collaborative working with WMCA and Solihull Council will continue with the aim of securing new tools, funding and opportunities to scale up delivery as rapidly as possible. One key element of this work will be to establish a clear plan for the spatial delivery of growth and infrastructure across EBNS that will be enabled by the Levelling Up Zone, and to design the wider interventions that will ensure that the benefits are maximised for the community of East Birmingham.

Further development of Strategic Partnerships

- 5.2. The Programme Team is seeking to expand and to bring together our strategic partnerships, identify synergy and measure impact across three main pillars: employment and local jobs creation, local entrepreneurship and better place making through an improved use of assets (land, buildings, green and blue infrastructure) and community empowerment. This approach will also provide a platform for securing funding and finance for the programme by creating investable opportunities and raising the profile of East Birmingham.

Establishment of EBNS Employment and Skills Insight and Integration Board

- 5.3. Discussions are underway with stakeholders to establish a new forum to bring together the existing East Birmingham Jobs and Skills Taskforce (led by WMCA) and East Employment and Skills Board (led by The Pioneer Group). Currently new joint Terms of Reference are being prepared and progress will be presented to the May 2023 East Birmingham Board. Members will be BCC, Jobcentre Plus and WMCA alongside key stakeholders from across community, education, skills and employer bodies. The group will set an annual work programme based on insight and policy. Initial research (funded by the BCC Data Observatory) is a start point towards the aim of better integrating employment and training support and is being carried out by DEMOS who are mapping current employment and skills services available in the area, and concurrently WMCA has commissioned a study to review adult skills provision in Birmingham. This research will provide a strong foundation for more significant and collaborative improvements, which will also help meet the ambitions set out in the Breaking Down Barriers report (July 2021) and the

Something to Aim for: Scrutiny Inquiry on Employment and Skills for Young People report (April 2023).

Initiation of Ward End Phase 2 activity

- 5.4. Engagement is underway with local stakeholders including the MP, Ward Councillor, and community groups with respect to opportunities for local wealth building and economic development. Potential areas of activity include the consideration of a Neighbourhood Plan for Ward End, the development of a Traders' Association for the local centre, and the improvement of local assets such as Ward End Park House.

Programme Expansion and Review

- 5.5. The capacity of the newly appointed Programme Manager and Programme Development Manager will be utilised to undertake a Programme Review. Priorities will include the improvement of programme and reporting, communications and financial management.
- 5.6. An insight, monitoring and impact framework for the programme will be designed with the input of the City Observatory as a central part of the Council's overall approach to measuring Levelling Up.
- 5.7. The programme team will also be working up a strategy to maximise funding opportunities including proposals aligned with the Shared Prosperity Fund.

Project Register

Project Reference and Title	Summary	Stage Outputs	Funding Source	Agreed Budget ('000s)	Update and Next Milestone
EB007: Bordesley Green Spatial Pilot	This is a place-based to study which seeks to establish a framework for assessing the quality of local places in terms of utility and amenity in line with the theory of the "15-minute city".	<ul style="list-style-type: none"> Pilot study to inform future transport and development activities in East Birmingham. Resident engagement platform developed with West Midlands Innovation Fund to improve co-design of local solutions with residents 	BCC	£50	Budget approval in place and assessment work commencing Q4 2022/23
EB009: Dolphin Centre Youth Hub	A package of improvements to the Dolphin Centre in Ward End Park to include the creation of an inclusive Youth Hub with full disabled access, integrating Jobcentre Plus services for engagement of young people into hospitality, healthcare and other key employment sectors.	<ul style="list-style-type: none"> A fully fitted-out social enterprise café; A lift and WC for disabled access; Upgraded digital connectivity technology infrastructure to enable the effective functioning of the youth employment coach activity. 	BCC ERDF GBSLEP	£2,021	Work on site and on track for completion during Q4 2022/23 - Q1 2023/24.
EB010: Cole Valley Country Parks	Sub-programme to comprise activity associated with Cole Valley including: <ul style="list-style-type: none"> Support for River Cole Community Commons project (ERDF) Improvements to walking, cycling and ecology along 	<ul style="list-style-type: none"> Glebe Farm design study Tyseley ERDF project outputs Country Park/LNR Designations 	BCC UoB Environment Agency ERDF	£1,400	Cole Valley Community Commons approved and legal agreement now in place. Glebe Farm design study in progress.

	River Cole Valley Further designation of Country Parks and/or Local Nature Reserves (LNR).				Next milestone will be commencement of work on Country Park/LNR Designation
EB014: Pocket Parks	Aligned with the East Birmingham Green Infrastructure Vision and project EB013, this project will deliver improvements to 1-3 local green spaces as pocket parks and/or local growing space via community-led activity.	<ul style="list-style-type: none"> • improvements to a local green space as a new pocket park • 3 Pop-up parks to activate neglected spaces 	BCC	£30	Internal approvals in place and delivery is mobilising for Q1 2023/24
EB015: Youth Employability Pilot	'Partnerships for People and Place' funded - A locally designed and delivered scheme focussed on innovation in earlier employer support in schools for successful careers for East Birmingham young people	<ul style="list-style-type: none"> • 60 young people with more secure pathways ahead of them beyond this transition • 40 young people successfully progressing into education/employment from this transition • Partnership learning and system change 	DLUHC	£335	<p>Working with six schools over 200 pupils. Innovative 'Reverse mentoring' event for 120 young people and a range of employers in January.</p> <p>Evaluation starts in April and project completes in August.</p>
EB017: Green Infrastruct	This work will progress the approach set out in the East Birmingham Green	<ul style="list-style-type: none"> • Green Infrastructure Action Plan • Enhanced partnerships and organisational capacity 	BCC	£100	Landscape Architect now in place

ure Action Plan	Infrastructure Vision document.	Information in support of business cases and funding bids			to deliver Action Plan Partnership working with National Trust will inform the project as it develops.
EB018: Asset Led Delivery Vehicle Phase 2	This project builds on the previous review and analysis of the Council's land and property assets undertaken via EB016 (Asset Led Delivery Vehicle Phase 1) and is intended to inform the development of a land and property sub-programme.	<ul style="list-style-type: none"> • Support for EBNS proposal (TDD etc.) • Analysis and options appraisal to inform land and property sub-programme 	BCC	£175	Has provided input to EBNS Investment Zone Expression of Interest and ongoing work on Trailblazer Devolution Deal.
EB019: Meadway Phase 2	This phase of work will deliver a Strategic Outline Case for health provision at the Meadway site, and parallel work towards a City Council business case for the overall development of a new local centre.	<ul style="list-style-type: none"> • Strategic Outline Case for health provision • Options appraisal to inform BCC OBC/FBC 	BCC/ICB	£150	BCC and NHS progressing initial exploration of the site for options for the Strategic Outline Case

Birmingham City Council

Economy & Skills Overview and Scrutiny Committee

26th April 2023



Subject: Our Future City: Central Birmingham 2040 Framework Consultation Update

Report of: Simon Delahunty-Forrest, Assistant Director, Development

Report author: James Betjemann, Head of Enterprise Zone and Curzon Development

1 Purpose

- 1.1 To update the Committee on consultation and engagement for the Our Future City: Central Birmingham 2040 Framework.

2 Recommendations

- 2.1 To note the update on consultation and engagement for the Our Future City: Central Birmingham 2040 Framework.

3 Any Finance Implications

- 3.1 There are no direct financial implications associated with this report. The objectives of the Framework are to shape the future development of central Birmingham and tackle challenges such as climate change and create a sustainable city for the 21st Century and beyond. This will drive future investment and inclusive economic growth that will deliver economic benefits for the Council.

4 Any Legal Implications

- 4.1 The relevant guidance for preparing and undertaking public consultation, such as was carried out in the preparation of the draft CBF 2040, is set out in the Birmingham Statement of Community Involvement. There is a requirement to publicly consult on the draft framework for a minimum of four weeks.

- 4.2 It is not proposed to adopt the CBF 2040 as a formal planning document. The proposals contained within the framework are in line with the Local Plan (Birmingham Development Plan) or are to be otherwise tested as part of the Local Plan review before they are capable of implementation. As such, the City Council has not carried out a screening assessment under the Environmental Assessment of Plans and Programmes Regulations 2004.

5 Any Equalities Implications

- 5.1 The Council has a Public Sector Equality Duty under the Equality Act (2010) to have due regard to the need to:
- 5.1.1 eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under the Act.
 - 5.1.2 advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it.
 - 5.1.3 foster good relations between persons who share a relevant protected characteristic and persons who do not share it.
- 5.2 The Committee should ensure that it addresses these duties by considering them during work programme development, the scoping of work, evidence gathering and making recommendations. This should include considering: How policy issues impact on different groups within the community, particularly those that share a relevant protected characteristic; Whether the impact on particular groups is fair and proportionate; Whether there is equality of access to services and fair representation of all groups within Birmingham; Whether any positive opportunities to advance equality of opportunity and/or good relations between people are being realised.
- 5.3 The Committee should ensure that equalities comments, and any recommendations, are based on evidence. This should include demographic and service level data and evidence of residents/service-users views gathered through consultation.
- 5.4 An Equalities Impact Assessment has been prepared to ensure the Framework and consultation strategy gives due regard to the relevant equalities legislation.

6 Appendices

- 6.1 Appendix 1 - Presentation

Our Future City: Central Birmingham 2040 - Engagement



OFCP Stages



Shaping Our City Together

Appendix 1

- Launched January 2021
- 8 week consultation period including webinars, seminars
- 490 written responses with 82% from residents
- Bespoke young people consultation
- Strong support for the following
 - Walking and cycling connections
 - A greener city
 - Invest in education
 - Growth opportunities
 - Protecting heritage and culture through buildings

Shaping Our City Together Consultation Breakdown

Appendix 1

- Over 4,000 people watched the consultation launch livestream over a 48 hour period.
- 233 people responded to the online survey distributed via Twitter.
- Over 40 formal representations were received from developers, landowners, and local community interest groups.
- 8 seminars/workshops hosted on MS Teams.
- 5 pre-recorded 'webinars' discussions featuring key stakeholders and Council officers, focusing upon specific themes covered in the Plan. Collectively, the webinars have gathered over 1,300 views on YouTube.
- 4 workshops with Council members on the Shaping Our City Together document and its proposals and aspirations.
- Major publicity in media (newspaper columns, TV, and radio) and the Birmingham Mail reported the consultation launch.
- Focused publicity events (People for Public Services and two Universities – Aston University and Birmingham City University).

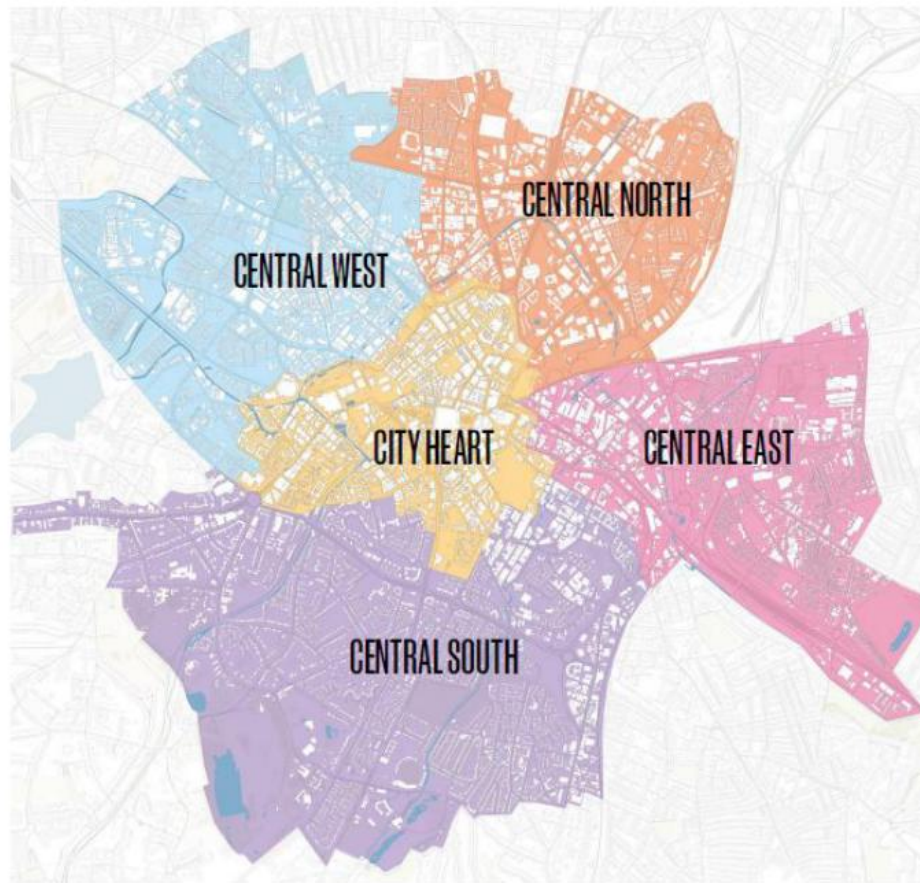
Central Renewal Area Delivery Plans

Appendix 1

- Multi-disciplinary team led by Arcadis appointed in January 2022.
- Commissioned to develop delivery plans for the 6 Central Renewal Areas that comprise the Central Birmingham area.
 - Central Heart
 - Hockley
 - Ladywood
 - Edgbaston
 - Digbeth and Bordesley
 - Knowledge Quarter and Nechells
- Stakeholder engagement with private and third party landowners, statutory and non-statutory consultees and Council departments to shape the plans and proposals.
- Completed in December 2022.

Framework Area

Appendix 1



Our Future City: Central Birmingham 2040 Framework

- Brings together feedback from 'Shaping Our City Together' with the baseline evidence and proposals from the CRA Delivery Plans into one overarching Framework.
- The draft Framework will be launched at the 'UK Real Estate and Infrastructure Forum' in May 2023.
- Following the launch there will be 8-week public consultation exercise to get feedback on the proposals.
- Following consultation the final draft Framework will be presented to Cabinet later in 2023.
- Consultation and Engagement Strategy being prepared.

Consultation Objectives

Appendix 1

- Test the updated vision, principles & city moves with the 5 key areas and bold proposals;
- Gather views and intelligence to support the Central Birmingham 2040 Strategy;
- Build excitement around bold proposals and spark debate with entire community;
- Focus on hard-to-reach groups;
- Build trust with the community that we are listening;
- Build market and business confidence in the vision;
- Development relationships with stakeholders and foster ongoing engagement;

Level 1– Awareness Raising - telling people what you have planned and where they can find out more about the engagement

Level 2– Building Understanding – providing information to explain what is happening, where and why

Level 3 – Consult and Communicate - inviting comments, listening, and making changes; providing feedback on how this shaped the framework

Level 4– Discuss and Debate – providing a forum to challenge your thinking, embrace alternative ideas and suggestions from stakeholders

Level 5 – Ongoing Engagement - build lasting, positive relationships with involvement at the different stages of plan making

Level 6 - Deciding Together - encouraging views and ideas from local people or groups with the aim of joining together to shape decisions, policies or actions;



Economy & Skills O&S Committee: Work Programme 2022/23

Chair:	Cllr Saima Suleman
Deputy Chair:	Cllr Katherine Iroh
Committee Members:	Cllrs Raqeeb Aziz, Nicky Brennan, Izzy Knowles, Simon Morrall, Richard Parkin and Jamie Tennant
Officer Support:	Fiona Bottrill, Overview & Scrutiny Manager (07395 884487) Scrutiny Officer: Baseema Begum (303 1668) Committee Manager: Louisa Nisbett (303 9844)

1 Terms of Reference

- 1.1 As per City Council on 24th May 2022 the Committee's Terms of Reference is 'to fulfil the functions of an Overview and Scrutiny Committee as they relate to any policies, services and activities concerning strategic economy; skills and apprenticeships; inward investment; land use planning; business improvement districts and the Local Enterprise Partnership'.

2 Recommendation

- 2.1 The Committee reviews the work programme completed during 2022/23 and recommends any issues that should be carried over or new issues to be included in the Scrutiny Work programme for 2023/24.

3 Background

- 3.1 *"Scrutiny is based on the principle that someone who makes a decision...should not be the only one to review or challenge it. Overview is founded on the belief that an open, inclusive, member-led approach to policy review...results in better policies in the long run."* (Jessica Crowe, former Executive Director, Centre for Governance and Scrutiny).
- 3.2 Developing an effective work programme is the bedrock of an effective scrutiny function. Done well, it can help lay the foundations for targeted, inclusive and timely work on issues of local importance, where scrutiny can add value. Done poorly, scrutiny can end up wasting time and resources on issues where the impact of any scrutiny work done is likely to be minimal.
- 3.3 As a result, the careful selection and prioritisation of work is essential if the scrutiny function is to be successful, add value and retain credibility.



4 Work Programme

- 4.1 Appendix 1 sets out the 2022/23 work programme. Members are asked to review the work programme and agree any items that are recommended to be carried forward or new issues to be included in the Scrutiny Work programme for 2023/24.

5 Inquiry

- 5.1 The Employment and Skills Scrutiny Inquiry was presented to City Council on 18th April 2023.

6 Other Meetings

Call in Meetings

*None
scheduled*

Petitions

*None
scheduled*

Councillor Call for Action requests

*None
scheduled*

It is suggested that the Committee approve Wednesday at 1000 hours as a suitable day and time each week for any additional meetings required to consider 'requests for call in' which may be lodged in respect of Executive decisions.

7 Forward Plan for Cabinet Decisions

The following decisions, extracted from the Cabinet Office Forward Plan of Decisions, are likely to be relevant to the Economy and Skills O&S Committee's remit. **Please note this is correct at the time of publication.**



Reference	Title	Portfolio	Proposed Date of Decision
010855/2023	Redevelopment of the Typhoo Building	Leader	25 Apr 2023
011205/2023	Digital Strategy Year One Update and Review	Leader	16 May 2023
009663/2022	Promotion of Council Owned Land within Bromsgrove	Leader	27 Jun 2023
010416/2022	NEC Masterplan	Leader	27 Jun 2023
010635/2023	Paradise Phase 3	Leader	27 Jun 2023
010854/2023	Integration of Greater Birmingham and Solihull Local Enterprise Partnership (GBSLEP) services into Birmingham City Council	Leader	27 Jun 2023
011225/2023	Knowledge Quarter – Woodcock Street	Leader	27 Jun 2023
007686/2020	Historic Environment Supplementary Planning Document	Leader	05 Sep 2023
010173/2022	Our Future City Plan 2040 – Draft Central Birmingham Framework	Leader	17 Oct 2023

8 Legal Implications

8.1 There are no immediate legal implications arising from the recommendations set out in this report.

9 Financial Implications

9.1 There are no financial implications arising from the recommendations set out in this report.

10 Public Sector Equality Duty

10.1 The Council has a Public Sector Equality Duty under the Equality Act (2010) to have due regard to the need to:

- eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under the Act;
- advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;



- foster good relations between persons who share a relevant protected characteristic and persons who do not share it.

10.2 The Committee should ensure that it addresses these duties by considering them during work programme development, the scoping of work, evidence gathering and making recommendations. This should include considering: How policy issues impact on different groups within the community, particularly those that share a relevant protected characteristic; Whether the impact on particular groups is fair and proportionate; Whether there is equality of access to services and fair representation of all groups within Birmingham; Whether any positive opportunities to advance equality of opportunity and/or good relations between people are being realised.

10.3 The Committee should ensure that equalities comments, and any recommendations, are based on evidence. This should include demographic and service level data and evidence of residents/service-users views gathered through consultation.

11 Use of Appendices

11.1 Appendix 1 –Economy and Skills Overview and Scrutiny Committee Work Programme for 2022/2023

APPENDIX 1

ECONOMY & SKILLS OVERVIEW AND SCRUTINY COMMITTEE WORK PROGRAMME 2022-23

Meeting Date: 13th July 2022

Item/ Topic	Type of Scrutiny	Aims and Objectives	Lead Officer	Witnesses	Visits	Additional Information (Including joint working / links with other O&S Committees)
East Birmingham Inclusive Growth Strategy	Agenda Item	To keep up to date with the ongoing work in the area and identify further issues for scrutiny	Mark Gamble	Mark Gamble	None Required	The committee has regularly received 6 monthly updates since the approval for implementation.
Our Future City Plan: Shaping Our City Together	Agenda Item	To be appraised on the detail of plans and take part in future consultation and engagement and identify further issues for scrutiny	Simon Delahunty-Forrest	TBC	None Required	To link in with the work on East Birmingham and as outlined in June meeting and for members to have the opportunity to take part in proposed consultation and engagement activity related to the 'Central Renewal Area Plans' as raised during the discussion in June.
Work Programme Development	Decision	Approve work programme for 2022-23 Consider scope of Inquiry if agreed at Co-ordinating OSC on 8 July	Fiona Bottrill, Scrutiny Manager	None	None Required	

Final Deadline: Monday 4th July 2022

Publication: Tuesday 5th July 2022

Meeting Date: 14th September 2022 [POSTPONED]

Item/ Topic	Type of Scrutiny	Aims and Objectives	Lead Officer	Witnesses	Visits	Additional Information (Including joint working / links with other O&S Committees)
Leader	Agenda Item	Leader to set out priorities for the administration and key deliverables for 2022/23 with a focus on inward investment, development and major projects within the remit of the city.	Rebecca Grant, Cabinet Support Officer	Cllr Ian Ward	None Required	Item deferred to October meeting.
Inquiry on Employment & Skills – Discussion on Terms of Reference and Key Lines of Enquiry	Agenda Item	Following agreement at the Co-ordinating OSC on 8th July the committee will have the opportunity to discuss the Terms of Reference and Key Lines of Enquiry in preparation for future gathering sessions.	Fiona Bottrill, Scrutiny Manager	None	None Required	Item deferred to October meeting.

Final Deadline: Monday 5th September 2022

Publication: Tuesday 6th September 2022

Meeting Date: 12th October 2022

Item/ Topic	Type of Scrutiny	Aims and Objectives	Lead Officer	Witnesses	Visits	Additional Information (Including joint working / links with other O&S Committees)
Leader	Agenda Item	Leader to set out priorities for the administration and key deliverables for 2022/23 with a focus on inward investment, development, and major projects within the remit of the city.	Rebecca Grant, Cabinet Support Officer	Cllr Ian Ward Paul Kitson Rebecca Farr	None Required	
Inquiry on Employment & Skills – Discussion on Terms of Reference and Key Lines of Enquiry	Agenda Item	Following agreement at the Co-ordinating OSC on 8th July the committee will have the opportunity to discuss the Terms of Reference and Key Lines of Enquiry in preparation for future gathering sessions.	Fiona Bottrill, Scrutiny Manager	None	None Required	Initial discussion at Task & Finish group on 30 th September.

Final Deadline: Monday 3rd October 2022

Publication: Tuesday 4th October 2022

Meeting Date: 9th November 2022

Item/ Topic	Type of Scrutiny	Aims and Objectives	Lead Officer	Witnesses	Visits	Additional Information (Including joint working / links with other O&S Committees)
Deputy Leader Cabinet Member for Children, Young People & Families	Agenda Item	Cabinet Portfolio priorities/responsibility in relation to employment & skills including apprenticeships Update on implementation of the recommendations from Breaking the Barriers report. Adult skills levels. Identify how apprenticeship opportunities can be made more accessible to encourage local people to take up including for those with SEND.	Mary Crofton, Cabinet Support Officer	Deputy Leader, Cllr Brigid Jones, Promotion of the city and Inward Investment Council's lead on Levelling-Up, Devolution and WMCA Employment & Skills Employment Opportunities Cllr Karen McCarthy Youth Engagement and Youth Service Skills and Entrepreneurship in Schools	None Required	Note cross-over with E&CS O&S around work with young people in schools on skills and those with SEN
Skills Funding and Data	Agenda Item	To understand the current and future skills funding and data and identify any issues / risks and inform the Employment and Skills Inquiry.	Tara Verrell, YEI Project Manager	Tara Verrell	None Required	

Final Deadline: Monday 31st October 2022

Publication: Tuesday 1st November 2022

Meeting Date: 7th December 2022

Item/ Topic	Type of Scrutiny	Aims and Objectives	Lead Officer	Witnesses	Visits	Additional Information (Including joint working / links with other O&S Committees)
Employment & Skills Inquiry – Evidence Gathering session	Inquiry	To receive evidence from the Birmingham Chamber of Commerce, Greater Birmingham and Solihull Local Enterprise Partnership and Princes Trust to inform the Scrutiny Inquiry on Employment and Skills for Young People.	Fiona Bottrill, Scrutiny Manager	Spencer Wilson, Director of Skills and Employment, Greater Birmingham & Solihull LEP Abdul Asghar, Head of Public Sector Partnerships (Central West), The Prince's Trust	N/A	Evidence from the Birmingham Chamber of Commerce to be re-arranged due to officer unavailability.

Final Deadline: Monday 28th November 2022

Publication: Tuesday 29th November 2022

Meeting Date: 11th January 2023

Item/ Topic	Type of Scrutiny	Aims and Objectives	Lead Officer	Witnesses	Visits	Additional Information (Including joint working / links with other O&S Committees)
Employment & Skills Inquiry – Evidence Gathering session	Inquiry	To receive evidence from the Birmingham Education Partnership and Birmingham Children’s Trust to inform the Scrutiny Inquiry on Employment and Skills for Young People.	Fiona Bottrill, Scrutiny Manager	Tim Boyes, CEO, Birmingham Education Partnership (BEP) Jenny Turnross, Director of Practice, B’ham Childrens Trust	N/A	

Final Deadline: Monday 2nd January 2023

Publication: Tuesday 3rd January 2023

Meeting Date: 8th February 2023

Item/ Topic	Type of Scrutiny	Aims and Objectives	Lead Officer	Witnesses	Visits	Additional Information (Including joint working / links with other O&S Committees)
Employment & Skills Inquiry – Informal meeting	Inquiry	For the Committee to reflect on the evidence gathering sessions to date and to consider conclusions and recommendations	Fiona Bottrill, Scrutiny Manager	N/A	N/A	

Final Deadline: n/a

Publication: n/a

Meeting Date: 8th March 2023

Item/ Topic	Type of Scrutiny	Aims and Objectives	Lead Officer	Witnesses	Visits	Additional Information (Including joint working / links with other O&S Committees)
Employment & Skills Inquiry – Informal meeting	Inquiry	For the Committee to finalise the draft report for City Council in April.	Fiona Bottrill, Scrutiny Manager	N/A	N/A	

Final Deadline: n/a

Publication: n/a

Meeting Date: 26th April 2023

Item/ Topic	Type of Scrutiny	Aims and Objectives	Lead Officer	Witnesses	Visits	Additional Information (Including joint working / links with other O&S Committees)
East Birmingham Inclusive Growth Strategy	Agenda Item	To keep up to date with the ongoing work in the area and identify further issues for scrutiny	Mark Gamble	Mark Gamble	None Required	The committee has regularly received 6 monthly updates since the approval for implementation.
Our Future City Plan: Shaping Our City Together	Agenda Item	To be appraised on ongoing plan and take part in future consultation and engagement and identify further issues for scrutiny	Simon Delahunty-Forrest	TBC	None Required	A further update was requested following the original item presented to committee in July. This work also complements the EBICGS. Members also have the opportunity to keep up to date on proposed consultation and engagement.

Final Deadline: Monday 17th April 2023

Publication: Tuesday 18th April 2023

To be scheduled:

Item/ Topic	Type of Scrutiny	Aims and Objectives	Lead Officer	Witnesses	Visits	Additional Information (Including joint working / links with other O&S Committees)
Invitation to Cabinet Members	Agenda Item	To outline priorities, key areas of work and to take part in areas of discussion linked to their respective portfolio	Respective CM and CSO			4 cabinet members: Leader, Deputy Leader, CM for Children Young People and Families and CM for Digital, Culture, Heritage and Tourism.
Night-time economy & impact on city	Agenda Item	Opportunity to understand the differing needs of local centres around the city.	TBC			With reference to local areas and high streets post pandemic.
The role of universities in the city	Agenda Item	To understand the economic input and output of the city's 5 universities in respect of capital investment (infrastructure), as employers, attracting people to the city for study and work.	TBC			Retention of graduates has historically been identified as quite low. Has this changed? What is being done to retain more young people who come to study in the city to start their career and make it their home. Are more people coming here for work for example relocating from other big cities such as London, Manchester (are there any statistics that support more people coming to the city, possible data on house prices and purchasing?). Link to Housing & Neighbourhoods O&S?

Engagement with Council for SMEs	Agenda Item	To understand how SME's can improve access to council procurement activity and identify barriers and opportunities for improvement.				Noted that Resources O&S has recently completed a report due to Council covering procurement
Legacy of the Commonwealth Games in relation to Jobs & Skills	TBC	The Co-Ordinating O&S Committee agreed that work around the legacy of the Commonwealth Games will be led by the Commonwealth Games, Culture & Physical Activity O&S Committee and this Committee should be invited to a future meeting focussing on jobs and skills.	CWG O&S Committee			Scrutiny officers to liaise to ensure that members of this committee are invited to the relevant future meeting.

