

# BIRMINGHAM CITY COUNCIL

## PUBLIC REPORT

<b>Report to:</b>	<b>Licensing Sub Committee B</b>
<b>Report of:</b>	<b>Acting Director of Regulation &amp; Enforcement</b>
<b>Date of Meeting:</b>	<b>Tuesday 17<sup>th</sup> January 2017</b>
<b>Subject:</b>	<b>Licensing Act 2003 Premises Licence – Grant</b>
<b>Premises:</b>	<b>Mini Express Convenience Store, 1162 Stratford Road, Hall Green, Birmingham, B28 8AF</b>
<b>Ward affected:</b>	<b>Hall Green</b>
<b>Contact Officer:</b>	<b>David Kennedy, Principal Licensing Officer, 0121 303 6920, <a href="mailto:licensing@birmingham.gov.uk">licensing@birmingham.gov.uk</a></b>

### 1. Purpose of report:

To consider relevant representations that have been made in respect of an application for a Premises Licence which initially sought to permit the Sale of Alcohol (for consumption off the premises) to operate from 06:00am until 02:00am (Monday to Sunday).

Premises to remain open to the public from 06:00am until 02:00am (Monday to Sunday).

The applicant has agreed to amend the application and are now seeking to permit the Sale of Alcohol (for consumption off the premises) to operate from 06:00am until 11:30pm (Monday to Sunday), and the premises to remain open to the public from 06:00am until 11:30pm (Monday to Sunday).

### 2. Recommendation:

To consider the representations that have been made and to determine the application.

### 3. Brief Summary of Report:

An application for a Premises Licence was received on 17<sup>th</sup> November 2016 in respect of Mini Express Convenience Store, 1162 Stratford Road, Hall Green, Birmingham, B28 8AF.

Representations have been received from from other persons.

### 4. Compliance Issues:

#### 4.1 Consistency with relevant Council Policies, Plans or Strategies:

The report complies with the City Council's Statement of Licensing Policy and the Council's Corporate Plan to improve the standard of all licensed persons, premises and vehicles in the City.

## **5. Relevant background/chronology of key events:**

Sellathamby Manivannan applied on 17<sup>th</sup> November 2016 for the grant of a Premises Licence for Mini Express Convenience Store, 1162 Stratford Road, Hall Green, Birmingham, B28 8AF.

Representations have been received from other persons. See Appendices 1 – 5.

The application is attached at Appendix 6.

Conditions have been agreed with Birmingham City Council Licensing Enforcement and the applicant, which are attached at Appendix 7.

Site Location Plans at Appendix 8.

When carrying out its licensing functions, a licensing authority must have regard to Birmingham City Council's Statement of Licensing Policy and the Guidance issued by the Secretary of State under s182 of the Licensing Act 2003. The Licensing Authority is also required to take such steps as it considers appropriate for the promotion of the licensing objectives, which are:-

- a. The prevention of crime and disorder;
- b. Public safety;
- c. The prevention of public nuisance; and
- d. The protection of children from harm.

## **6. List of background documents:**

Copy of the representations as detailed in Appendices 1 – 5

Application Form, Appendix 6

Conditions agreed with Birmingham City Council Licensing Enforcement, Appendix 7

Site Location Plans, Appendix 8

## **7. Options available**

To Grant the licence in accordance with the application.

To Reject the application.

To Grant the licence subject to conditions modified to such an extent as considered appropriate.

Exclude from the licence any of the licensable activities to which the application relates.

Refuse to specify a person in the licence as the premises supervisor.

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**Councillor Kerry Jenkins**  
**Labour**  
**Hall Green Ward.**  
Council House  
Victoria Square  
Birmingham B1 1BB

Friday, December 09, 2016

To whom it may concern,

**Licensing Act 2003 Application Ref: 99672 - Mini Express Convenience Store, 1162 Stratford Road, Hall Green Birmingham B28 8AF**

I am writing to register my objection to the application for a premises licence by Mr Sellathamby Manivannan, Mini Express Convenience Store for 1162 Stratford Road, Hall Green, Birmingham, B28 8AF.

Concerns have been raised by residents living nearby that they were not aware of the application and believe that it was not correctly advertised. I realise that this is not a valid reason to refuse this application and I make my objections on the following grounds:

### **1. Crime and Disorder.**

Local police crime reports cite 18 incidents reported near to this location during September 2016, including:

Violence and sexual	4
Vehicle crime	1
Burglary	2
Public order	1
Criminal damage and	2
Robbery	1
Drugs	2
Anti-social behaviour	3
Burglary	1

Local residents have raised concerns that allowing alcohol to be sold until 2am, which they see as being unsociable hours, will have a negative impact on this residential area and are worried that people will be drawn in from the large amount of fast food takeaways and restaurants locally to purchase alcohol and other items and this is likely to result in an increase in criminal behaviour. Concerns over an increase in drug use and alcohol abuse has also been raised.

## **2. Public Nuisance.**

Late night opening in a residential area will unnecessarily draw people from a wider area at unsociable hours. Noise and light pollution, traffic and traffic noise will all have a negative impact. Additional traffic, to an already busy highway may have public safety implications.

This shopping parade already struggles with late night parking congestion because of the numerous fast food takeaways and another premises opening late nights, and attracting additional footfall will impact negatively on the surrounding, residential area.

The local street scene already suffers because of the high proportion of fast food takeaways which contribute to an increase in litter.

## **3. The Protection of Children from Harm.**

The licence conflicts with the amenities available to children and young people in the area, putting them at risk from anti-social behaviour, increased littering, exposure to the marketing and sale of alcohol and cigarettes, increased potential for road traffic incidents.

South and City College is located just a few hundred feet away from this site and there is concern regarding the potential for students to gain access to alcohol and tobacco products.

If this licence was granted, I would ask that conditions are placed on the licence to ensure stringent procedures are enforced to protect children and young people from harm including conditions on the Premises Licence holder to ensure all staff are trained and regularly refreshed to enforce the 'Challenge 21' policy; that they will ensure all alcohol sale refusals are noted in a refusal register and that the premises will robustly apply the necessary checks on age and identification.

Thank you for taking the time to seriously consider these objections.

Yours Sincerely,

Kerry Jenkins  
Cllr Hall Green Ward

## Appendix 2

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**From:**  
**Sent:** 23 November 2016 07:17  
**To:** licensing@birmingham.co.uk  
**Cc:**  
**Subject:** Objection of late night licensing, Mini Express 1162 Stratford Road, Hall Green, B28 8AF

To whom it may concern,

I'm writing to you to voice my concerns over the application for late night licensing at the current "Mini Express 1162 Stratford Road, Hall Green, B28 8AF".

By allowing late night licensing, the noise will be unbearable for the residents in this area as well as an increase in anti social behaviour on top of the noise and anti social behaviour already being experienced as a result from the late night opening of the fast food restaurants on Stratford road, which were objected against when planning permission was applied and was ignored by yourselves.

We feel strongly let down by the council as we objected against the opening of these restaurants in the past. Our emails, letters and telephone calls were ignored about the rubbish generated and incorrectly disposed of and we were, and still are directly affected this, and now with alcohol being sold at what was the news parade in the early hours of the day, we are worried it will create an increase in all mentioned above.

To further our disappointment, we were NOT informed of the late night licensing, it was brought to our attention by our neighbour and now, having visited the shop we have seen the notice first hand.

We are residing at Cateswell Road, Hall Green, B28 , the back of the shop meets our garden, over time we have called the police, council, local councillors, fire brigades over issues encountered here in relation to drugs, arson attacks, rubbish, rat infestation due to rubbish, damage to our property from the use of air rifles, I do hope you take the time out and have a look on the map and see how this is a problem for us and look into this further. We have lived here for 20 years and seen this area go downhill in the last 6 years, and if emails like this and concerns are ignored, like they have done in the past, it will only get worse!

## Appendix 3

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**From:**  
**Sent:** 02 December 2016 15:38  
**To:** Licensing  
**Subject:** Licensing Objection for 1162 Stratford Road, Hall Green, Birmingham

Dear sir/madam,

I'd like to register my concern and disapproval of your decision to 'allow' a 24 hour (06:00 – 02:00) off-licence at 1162 Stratford Road, Hall Green. Please if there is any way that this decision could be changed it would make the community here a lot happy. Because of the many fast food/restaurant outlets in the vicinity including the Tesco-extra there is already a high foot fall in the area with all of the noise and rubbish that comes with it. There are also some people who live above the shops where the new off-licence is proposed who are already causing anti-social problems and complaints to the police already been made. Adding a 24 hour alcohol outlet here can only make an already undesirable situation worse for local residents in the area. (I live at Cateswell Road - immediately around the corner from where you are proposing to have the new off-licence).

Please can you take the above thoughts into consideration as you make your decision

Yours faithfully,

## Appendix 4

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Licensing Section,  
Ashted Lock Building,  
Birmingham Science Park,  
Aston,  
B7 4AZ.

Green Road,  
Hall Green,  
Birmingham, B28

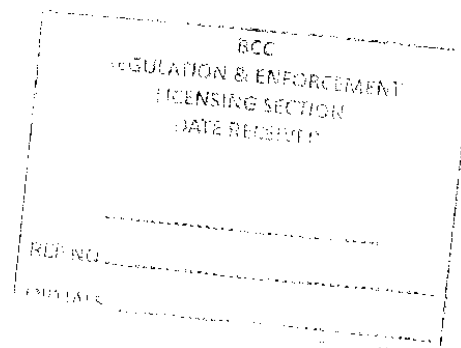
07/12/2016

Dear Madam/Sir,

**Re: Licensing Application; Mini Express, 1162 Stratford Road, B26 8AF**

We wish to object to the granting of the mini-market application on the following grounds.

1. The extended hours of opening indicate an intention to seek trade in a catchment area well beyond that of the other parade traders attracting night time traffic into the early hours causing disturbance and nuisance to householders.
2. It will attract unsocial elements into the area after the closing of other licensed premises.
3. There is another retail outlet, Tesco's nearby which sells alcohol.
4. This will prevent any other retail service, i.e. reverting to a newsagent for which there is a need.
5. Such an outlet will lower the quality of the parade which already suffers from an excess of fast food outlets, with an increasing litter problem being created in the nearby roads.
6. This outlet is situated on a regular route for school children and college students and would encourage underage drinking.



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**From:**  
**Sent:** 09 December 2016 15:59  
**To:** Licensing  
**Subject:** Mini Express, 1162 Stratford Road , B28 8AF

To whom it may concern..

Please take this as my objection to the granting of a license for the above premises to sell alcohol at this address. I understand that objections must be made by close of business today ( 9th December 2016 ).

Objections-

1. The hours suggested are excessive - 0600-0200 - 20 hours per day Monday to Sunday. What evidence exists that there is a demand to sell alcohol for 20 hours a day? None I would suggest. I suspect ( as the committee will no doubt think ) this is an outrageous attempt ( never really intended ) but to allow you to grant some limited license that they would have been content with in any event. I suggest there is no demand at all in Hall Green & the granting of this license is sets a very thin wedge to what may develop in the future.
2. Hall Green is a suburban area. It is made up of families primarily & this location (whilst on the main road ) is very close to many homes & vulnerable persons. They include elderly people in the Rivendell Homes on the Stratford Road & the homes opposite in Green Road & Cateswell Road.
3. The location ( or close proximity ) had an off-licenses that did not thrive. This location is very close ( about 75 metres or so ) to the Tesco supermarket that operates already from 0700-2300 hours 7 days a week. It has a wide range of alcoholic products all at very competitive prices. And a proper car park & good CCTV externally & internally this dissuading inappropriate behaviour.
4. Hall Green is in no way any place for a night time economy to develop. Even the restaurants & other cafes etc are quiet & do not open late hours. The Parade is quiet & many wish it to be this way. This retail operation would significantly change that balance. It would be a hive for Anti-social behavior I believe. It is on the route of many school children who may well be supplied with alcohol. We all know that the smaller retailer is prey to margins & cutting corners.
5. Who say that any mini - market would really be offering any service that is not provided during extensive hours of other retail units. Places that wish to open longer should not be located in residential & suburban areas I would suggest. They should be on retail sites that have properly constructed parking & noise abatement.
6. I live in [redacted] & it is no more than [redacted] meters from my home ( in a straight line ) & we already hear the noise of traffic late at night. The prospect of a retail unit operating until 0200 is shocking. The idea that people buying alcohol ( & probably drinking it near to the place ) is really worrying. One can envisage all sorts of anti-social behavior developing.
7. The make up of Hall Green has changed fundamentally over the last 20+ I have lived here. The demographic is significant that very many persons now do not drink alcohol. I can not believe they would all want to buy a pint of milk at 0200 hrs. As it has changed as a community so it has become quieter & frankly more pleasant. Let us not try to change what the community wishes. I am sure most residents ( & I speak to many as I run a community organisation ) do not wish this licence to be granted.



I hope that for the reasons set out above you reject this application. If it is possible I would happily give oral evidence to the Committee so that you may question me on this point. I am aware that local councillors object & they surely reflect community concerns.

This mini-market is not needed & not welcome. It will only bring trouble & infringements on the quality of life of the locality.

There is not an economic reason for it & there are many local alternatives meeting those needs of the community. I am not anti-business ( & ran one myself ) but this application should be refused I would respectfully suggest.

Kind regards,



**Birmingham**  
**Application for a premises licence**  
**Licensing Act 2003**

For help contact  
[licensingonline@birmingham.gov.uk](mailto:licensingonline@birmingham.gov.uk)  
 Telephone: 0121 303 9896

\* required information

**Section 1 of 19**

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference  This is the unique reference for this application generated by the system.

Your reference  You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

**Applicant Details**

\* First name

\* Family name

\* E-mail

Main telephone number  Include country code.

Other telephone number

☐ Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

☒ Applying as a business or organisation, including as a sole trader

☐ Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

**Applicant Business**

\* Is the applicant's business registered in the UK with Companies House? ☐ Yes ☒ No

\* Is the applicant's business registered outside the UK? ☐ Yes ☒ No

\* Business name  If the applicant's business is registered, use its registered name.

\* VAT number   Put "none" if the applicant is not registered for VAT.

Continued from previous page...

\* Legal status

\* Applicant's position in the business

Home country

The country where the applicant's headquarters are.

**Applicant Business Address**

If the applicant has one, this should be the applicant's official address - that is an address required of the applicant by law for receiving communications.

\* Building number or name

\* Street

District

\* City or town

County or administrative area

\* Postcode

\* Country

**Agent Details**

\* First name

\* Family name

\* E-mail

Main telephone number

include country code.

Other telephone number

☐ Indicate here if you would prefer not to be contacted by telephone

Are you:

☒ An agent that is a business or organisation, including a sole trader

A sole trader is a business owned by one person without any special legal structure.

☐ A private individual acting as an agent

**Agent Business**

\* Is your business registered in the UK with Companies House? ☒ Yes ☐ No

\* Registration number

\* Business name

If your business is registered, use its registered name.

\* VAT number

Put "none" if you are not registered for VAT.

\* Legal status

*Continued from previous page...*

\* Your position in the business

Home country

The country where the headquarters of your business is located.

**Agent Registered Address**

Address registered with Companies House.

\* Building number or name

\* Street

District

\* City or town

County or administrative area

\* Postcode

\* Country

**Section 2 of 19**

**PREMISES DETAILS**

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

**Premises Address**

Are you able to provide a postal address, OS map reference or description of the premises?

☒ Address    ☐ OS map reference    ☐ Description

**Postal Address Of Premises**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Further Details**

Telephone number

Non-domestic rateable value of premises (£)

**Section 3 of 19****APPLICATION DETAILS**

In what capacity are you applying for the premises licence?

- ☒ An individual or individuals
- ☐ A limited company
- ☐ A partnership
- ☐ An unincorporated association
- ☐ A recognised club
- ☐ A charity
- ☐ The proprietor of an educational establishment
- ☐ A health service body
- ☐ A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- ☐ A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- ☐ The chief officer of police of a police force in England and Wales
- ☐ Other (for example a statutory corporation)

**Confirm The Following**

- ☒ I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- ☐ I am making the application pursuant to a statutory function
- ☐ I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

**Section 4 of 19****INDIVIDUAL APPLICANT DETAILS****Applicant Name**

Is the name the same as (or similar to) the details given in section one?

☒ Yes ☐ No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

First name

Family name

Is the applicant 18 years of age or older?

☒ Yes ☐ No

Continued from previous page...

### Applicant Postal Address

Is the address the same as (or similar to) the address given in section one?

☒ Yes

☐ No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

Building number or name	<input type="text"/>
Street	<input type="text"/>
District	<input type="text"/>
City or town	<input type="text"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text"/>
Country	<input type="text"/>

### Applicant Contact Details

Are the contact details the same as (or similar to) those given in section one?

☒ Yes

☐ No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

E-mail	<input type="text"/>
Telephone number	<input type="text"/>
Other telephone number	<input type="text"/>

Add another applicant

## Section 5 of 19

### OPERATING SCHEDULE

When do you want the premises licence to start?

<input type="text" value="12"/>	/	<input type="text" value="11"/>	/	<input type="text" value="2016"/>
dd		mm		yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end

<input type="text"/>	/	<input type="text"/>	/	<input type="text"/>
dd		mm		yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.

Local convenience store selling food items, groceries, ethnic food and alcohol for consumption OFF the premises only. The spirits and any other high strength alcohol will be displayed behind the counter. The premises will have high level of lighting system.  
Alcohol will be displayed securely near and behind the counter.

*Continued from previous page...*

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

**Section 6 of 19**

**PROVISION OF PLAYS**

Will you be providing plays?

☐ Yes

☒ No

**Section 7 of 19**

**PROVISION OF FILMS**

Will you be providing films?

☐ Yes

☒ No

**Section 8 of 19**

**PROVISION OF INDOOR SPORTING EVENTS**

Will you be providing indoor sporting events?

☐ Yes

☒ No

**Section 9 of 19**

**PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS**

Will you be providing boxing or wrestling entertainments?

☐ Yes

☒ No

**Section 10 of 19**

**PROVISION OF LIVE MUSIC**

Will you be providing live music?

☐ Yes

☒ No

**Section 11 of 19**

**PROVISION OF RECORDED MUSIC**

Will you be providing recorded music?

☐ Yes

☒ No

**Section 12 of 19**

**PROVISION OF PERFORMANCES OF DANCE**

Will you be providing performances of dance?

☐ Yes

☒ No

**Section 13 of 19**

**PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE**

Will you be providing anything similar to live music, recorded music or performances of dance?

☐ Yes

☒ No

Continued from previous page...

**Section 14 of 19**

**LATE NIGHT REFRESHMENT**

Will you be providing late night refreshment?

☐ Yes

☒ No

**Section 15 of 19**

**SUPPLY OF ALCOHOL**

Will you be selling or supplying alcohol?

☒ Yes

☐ No

**Standard Days And Timings**

**MONDAY**

Start

End

Start

End

Give timings in 24 hour clock.  
(e.g., 16:00) and only give details for the days  
of the week when you intend the premises  
to be used for the activity.

**TUESDAY**

Start

End

Start

End

**WEDNESDAY**

Start

End

Start

End

**THURSDAY**

Start

End

Start

End

**FRIDAY**

Start

End

Start

End

**SATURDAY**

Start

End

Start

End

**SUNDAY**

Start

End

Start

End



**Continued from previous page...**

Will the sale of alcohol be for consumption:

☐ On the premises      ☒ Off the premises      ☐ Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

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Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

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State the name and details of the individual whom you wish to specify on the licence as premises supervisor

**Name**

First name

Family name

**Enter the contact's address**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Personal Licence number  
(if known)

Issuing licensing authority  
(if known)

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### PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- ☒ Electronically, by the proposed designated premises supervisor
- ☐ As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

### Section 16 of 19

#### ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

### Section 17 of 19

#### HOURS PREMISES ARE OPEN TO THE PUBLIC

##### Standard Days And Timings

##### MONDAY

Start 06:00

End 02:00

Give timings in 24 hour clock, (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Start

End

##### TUESDAY

Start 06:00

End 02:00

Start

End

##### WEDNESDAY

Start 06:00

End 02:00

Start

End

##### THURSDAY

Start 06:00

End 02:00

Start

End

##### FRIDAY

Start 06:00

End 02:00

Start

End

Continued from previous page...

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

**Section 18 of 19**

**LICENSING OBJECTIVES**

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

1. Appropriate signage will be displayed, in a prominent position, informing customers they are being recorded on CCTV.
2. CCTV covering areas inside and outside of the premises should be installed and maintained to police recommendations with properly maintained log arrangements. All images will be stored for a minimum of 31 days.
3. CCTV is to comply with Data Protection Act 1998 and is to be working and recording correctly when the premises are open to the public.
4. A staff member from the premises that is conversant with the operation of the CCTV system will be on the premises at all times that the premises are open to the public. This staff member will be able to show the police or council recent data footage with the minimum of delay when requested. This data or footage reproduction should be almost instantaneous.
5. Ensure an incident look book is maintained at the premises to record details of any incidents. The nature of which may have compromised any of the licensing objectives under the Licensing Act 2003. CCTV recording dates & times shall be linked to incident book entries.
6. A refusals record shall be kept at the premises to record details of all refusals to sell alcohol. This book shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale, and the

*Continued from previous page...*

reason the sale was refused. The book shall be made available to Police and authorised Council officers on request.

7. The Designated Premises Supervisor shall regularly check the refusals record to ensure it is being consistently used by all staff.

8. Signage will be displayed at the exit of the premises requesting customers leaving the premises quietly and with consideration so as not to disturb nearby residents.

9. The premises licence holder will ensure that an age verification policy will apply to the premises whereby all cashiers will be trained to ask any customer attempting to purchase alcohol, who appears to be under the age of 25 years (or older if the licence holder so elects) to produce, before being sold alcohol, identification being a passport or photo card driving licence bearing a holographic mark or other form of identification bearing the customer's photograph, date of birth and the Proof of Age Standards Scheme (or similarly accredited scheme) hologram.

10. The Designated Premises Supervisor shall ensure that all existing staff, new staff, supervisors and managers receive an induction in the legality and procedure of alcohol sales, prior to undertaking the sale of alcohol. This training will include the contents of the premises licence; times of operation, licensable activities and all conditions. Training documents shall be signed and dated, and training records be made available to a police officer or council officer on request.

**b) The prevention of crime and disorder**

1. Appropriate signage will be displayed, in a prominent position, informing customers they are being recorded on CCTV.

2. CCTV covering areas inside and outside of the premises should be installed and maintained to police recommendations with properly maintained log arrangements. All images will be stored for a minimum of 31 days.

3. CCTV is to comply with Data Protection Act 1998 and is to be working and recording correctly when the premises are open to the public.

4. A staff member from the premises that is conversant with the operation of the CCTV system will be on the premises at all times that the premises are open to the public. This staff member will be able to show the police or council recent data footage with the minimum of delay when requested. This data or footage reproduction should be almost instantaneous.

5. Ensure an incident look book is maintained at the premises to record details of any incidents. The nature of which may have compromised any of the licensing objectives under the Licensing Act 2003. CCTV recording dates & times shall be linked to incident book entries.

**c) Public safety**

General health and safety law and fire safety procedures will be implemented.

**d) The prevention of public nuisance**

8. Signage will be displayed at the exit of the premises requesting customers leaving the premises quietly and with consideration so as not to disturb nearby residents.

**e) The protection of children from harm**

6. A refusals record shall be kept at the premises to record details of all refusals to sell alcohol. This book shall contain the

**Continued from previous page...**

date and time of the incident, a description of the customer, the name of the staff member who refused the sale, and the reason the sale was refused. The book shall be made available to Police and authorised Council officers on request.

7. The Designated Premises Supervisor shall regularly check the refusals record to ensure it is being consistently used by all staff.

9. The premises licence holder will ensure that an age verification policy will apply to the premises whereby all cashiers will be trained to ask any customer attempting to purchase alcohol, who appears to be under the age of 25 years (or older if the licence holder so elects) to produce, before being sold alcohol, identification being a passport or photo card driving licence bearing a holographic mark or other form of identification bearing the customer's photograph, date of birth and the Proof of Age Standards Scheme (or similarly accredited scheme) hologram.

10. The Designated Premises Supervisor shall ensure that all existing staff, new staff, supervisors and managers receive an induction in the legality and procedure of alcohol sales, prior to undertaking the sale of alcohol. This training will include the contents of the premises licence; times of operation, licensable activities and all conditions. Training documents shall be signed and dated, and training records be made available to a police officer or council officer on request.

**Section 19 of 19**

**PAYMENT DETAILS**

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at [http://www.voa.gov.uk/business\\_rates/index.htm](http://www.voa.gov.uk/business_rates/index.htm)

Band A - No RV to £4300	£100.00
Band B - £4301 to £33000	£190.00
Band C - £33001 to £87000	£315.00
Band D - £87001 to £125000	£450.00*
Band E - £125001 and over	£635.00*

\*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee

Band D - £87001 to £125000	£900.00
Band E - £125001 and over	£1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999	£1,000.00
Capacity 10000 -14999	£2,000.00
Capacity 15000-19999	£4,000.00
Capacity 20000-29999	£8,000.00
Capacity 30000-39999	£16,000.00
Capacity 40000-49999	£24,000.00
Capacity 50000-59999	£32,000.00
Capacity 60000-69999	£40,000.00
Capacity 70000-79999	£48,000.00
Capacity 80000-89999	£56,000.00
Capacity 90000 and over	£64,000.00

\* Fee amount (£)

**DECLARATION**

Continued from previous page...

\* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

☒ Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

\* Full name

\* Capacity

\* Date  /  /   
dd mm yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/birmingham/apply-1> to upload this file and continue with your application.

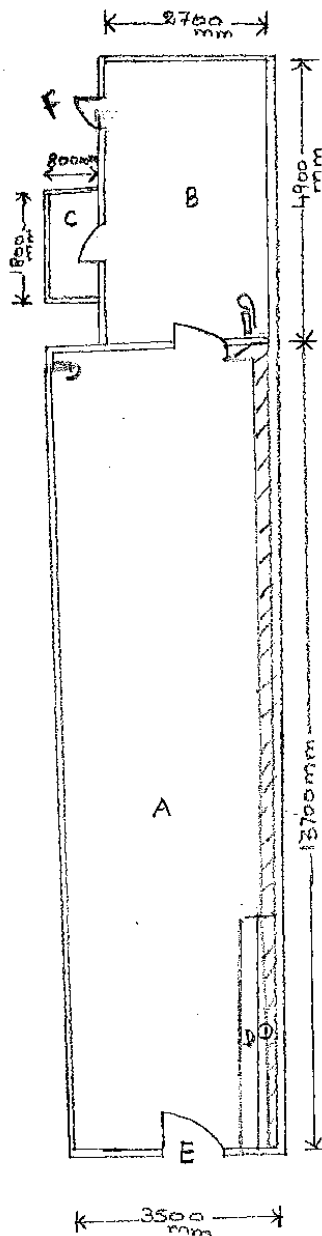
Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**OFFICE USE ONLY**

Applicant reference number	<input type="text" value="323"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

< Previous 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 Next >



SCALE 1:100

MINE EXPRESS STORE  
1162 STRATFORD ROAD  
BIRMINGHAM  
B28 8AF

- A:- RETAIL AREA
- B:- STOCK ROOM
- C:- TOILET
- D:- TILL AREA
- E:- MAIN ENTRANCE
- F:- FIRE EXIT
- /// - ALCOHOL DISPLAY AREA
- ☒ - FIRE EXTINGUISHERS

## Appendix 7

**From:** ARKA LICENSING  
**Sent:** Tuesday, December 06, 2016 3:26 PM  
**To:** Doug Wright  
**Subject:** Re: Mini Express Convenience Store - 1162 Stratford Road  
**Importance:** High

Dear Doug,

We hereby confirm that the applicant agrees to the conditions stated in your email below, incorporate as part of the operating schedule.

### General

All members of staff must receive training regarding the:-

- Four licensing principles contained in the Licensing Act 2003
- Responsible retailing of alcohol, and the law
- Protection of children from harm and this must include how to competently check customers identification where necessary
- Authorised hours for licensable activities and the conditions attached to the premises licence

All training provided to staff will be recorded and each member of staff will sign and date the training records to confirm they have received and understood the training and on-going refresher training every six months.

The staff training records will be maintained at the premises and made available to any Responsible Authority upon request.

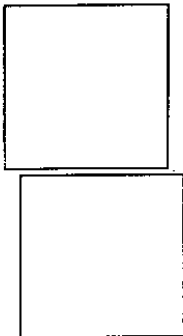
Regards

Suresh Kanapathi

---

Consultant  
Arka Licensing

---





**From:** Doug Wright  
**Sent:** 18 November 2016 12:31:37  
**To:** ARKA LICENSING  
**Subject:** Mini Express Convenience Store - 1162 Stratford Road

Hello

Just to confirm I checked the notice last night which was displayed correctly and the representation date is correct.

As per the other clients you represented as the premises will be a convenience store I would like to suggest we add the following general condition.

Can I ask you to discuss with your clients and get back to me please.

promote the four licensing objectives.

In considering the application submitted the Licensing Enforcement Team has applied the tests of necessity and reasonableness in order to promote the four licensing objectives and I have there attached a condition which the Licensing Enforcement Team will require the applicant to accept as a condition attached to the premises licence.

Subject to the applicant or you as their authorised agent confirming in writing they agree to accept the attached conditions there will be no need to the Licensing Enforcement Team to make a representation regarding the application submitted.

Should you wish to contact me to discuss the matter further my contact details are shown below.

So could you please consider that for the above premises we add this condition:

**General**

All members of staff must receive training regarding the:-

- Four licensing principles contained in the Licensing Act 2003
- Responsible retailing of alcohol, and the law
- Protection of children from harm and this must include how to competently check customers identification where necessary
- Authorised hours for licensable activities and the conditions attached to the premises licence

All training provided to staff will be recorded and each member of staff will sign and date the training records to confirm they have received and understood the training and on-going refresher training every six months.

The staff training records will be maintained at the premises and made available to any Responsible Authority upon request.

Regards

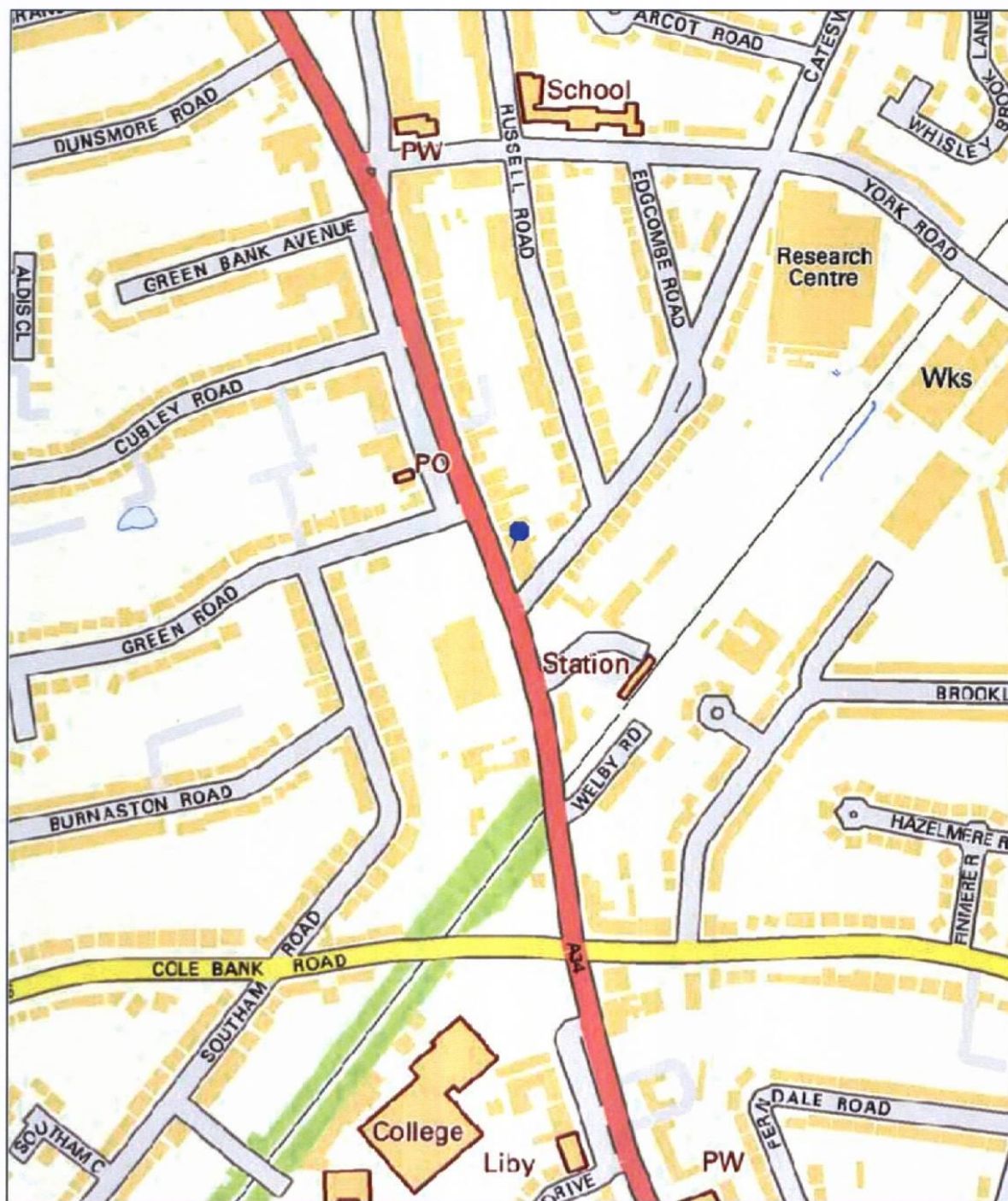
Doug Wright  
Licensing Enforcement Officer

Licensing Section, P.O. Box 17013, Birmingham, B6 9ES

Web: <http://www.birmingham.gov.uk/regulatorycharter> - to view BCC's Customer Care Charter

Locally accountable and responsive fair regulation for all - achieving a safe, healthy, clean, green and fair trading city for residents, business and visitors.

## Appendix 8



**Birmingham City Council**

Map Created By:

Date of Map Creation: 22/12/2016

Notes



Scale:  
1:4,000

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**Birmingham City Council** Map Created By:

Date of Map Creation: 22/12/2016

**Notes**



Scale:  
1:1,250

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