

## Appendix 1 – Creating a Healthy Food City Forum Highlight Report

### 1.1 Context

The 'Creating a Healthy Food City' forum brings partners from across the city to work together to apply a whole system approach to understanding the food landscape of the city and improving the food behaviours at a population level across Birmingham by ensuring that a joint action plan is developed and delivered.

The forum's draft ambition and vision is of a city where every citizen can eat an affordable healthy diet, enjoys occasional treats, and knows that the food they eat is ethical and environmentally sustainable.

We want Birmingham to be a city where the food economy is vibrant and reflects the diversity of our communities and is financially successful and sustainable contributing to a circular economy for food which reduces waste and maximises the local assets of the city and west midlands region.

The forum meets every two months, with an additional extended forum convening once every six months.

A Linked In group has been created to continue conversations and collaboration outside of meetings. It is also a place for members of other health and wellbeing forums to link across different agendas.

CHFC Linked In group: <https://www.linkedin.com/groups/13744273/>

### 1.2 Current Circumstance

The second meeting of the forum was held in January 2020 and chaired by Councillor Paulette Hamilton – Cabinet Member for Health and Social Care.

The following project updates were provided to the forum:

- BINDI partnership
- Childhood Obesity Trailblazer
- Birmingham Food Conversation Update
  - Food Survey report outcome
  - Seldom Heard Food Conversations
  - Fizz Free February

A first draft of the Birmingham Food Strategy is in progress. Its objectives are:

- Improve the access to affordable, safe, healthy sustainable food across Birmingham in every community for every citizen;
- Develop a financially and environmentally sustainable food system in the city;
- Reduce the inequalities in food access and nutritional intake across the city;

- Work in partnership with citizens, businesses, and organisations across the city to achieve our shared ambition to create a healthy food city in Birmingham

Forum members took part in a workshop to share thoughts and ideas around the eight themes of the strategy:

1. Food Production
2. Food Transformation
3. Food Logistics/Supply Chains
4. Food Retail – Home
5. Food Retail – Out of Home
6. Recycling & Waste
7. Food beliefs & behaviours
8. Data and Evidence

Volunteers are needed from partner organisations to sit on subgroups. To date there has been limited response from forum members.

The Birmingham Food Conversation is going well – there are currently 372 responses to the food survey. Public Health would welcome assistance from forum members in sharing the link and promoting the survey.

### **1.3 Next Steps and Delivery**

Consolidate food strategy workshop

Continue to discuss and explore the eight strategy themes.

Report progress on Childhood Obesity Trailblazer and International Food Partnerships

Complete second draft of strategy and workshop at the extended food forum in April.

Organise extended food forum for April.

## **Appendices**